

National Family Partnership

11159 B South Towne Square

St. Louis, Missouri 63123

Tel 314 845-1933 Fax 314 845-2117

March 18, 1994



Jose Cerda
Senior Policy Analyst
Domestic Policy Council
The White House
Old Executive Office Bldg, Room 222
Washington, DC 21500

Dear Jose:

It was a pleasure for Carol Reeves and I to meet with you just before the National Family Partnership's annual conference. We missed you and are sorry that you were not able to join the gathering of our family of affiliates and friends from across the nation. It was a truly wonderful event.

as proud as we were with the wonderful Red Ribbon story that John Lasne , the postal carrier, told the Red Ribbon story at the Awards banquet. Everyone was touched by the power of the story. we mentioned to you, John is a postal carrier from Greenville, South Carolina. The Red Ribbon story is well on its way to becoming a book. We believe that it carries very meaningful and wonderful prevention message. Carol Reeves or I will be contacting you soon to follow-up on your ideas about possible involvement by President Clinton.

Another highlight at the conferences was the presentation of more than 400,000 Red Ribbons to Dr. Lee Brown at our Leadership Luncheon. Each of the Red Ribbons was signed on the back with the name of someone for whom a healthy drug free life was wished. Many of the ribbons carried messages about loved ones that pulled at everyone's heartstrings.

We are honored and pleased that President Bill Clinton is serving for the second year as Honorary Chairman of the Red Ribbon Celebration. Enclosed is a copy of the very encouraging letter he wrote to the National Family Partnership supporting the 1994 Red Ribbon Celebration. This year the Celebration's theme is: "Healthy Means Drug Free" -- a message I believe supports and exemplifies the President Clinton's goals for our nation.

Thank you for your time, interest and support. Families, communities and government must work in partnership if we are to have a safe and healthy nation.

Sincerely yours,

Phyllis Dettman
Executive Director

cc: Carol Reeves

THE WHITE HOUSE
WASHINGTON

February 16, 1994

As Honorary Chairman of the 1994 Red Ribbon Celebration, I am delighted to greet the staff and supporters of the National Family Partnership as you work to make this year's celebration the most successful ever.

Children are our nation's most important resource and most profound responsibility. Only when our young people are provided with the best care and education possible can we truly say that we are prepared for the challenges of the twenty-first century. Unfortunately, too many of our children still suffer from the devastating effects of alcohol and drug abuse, and their potential and talent are compromised as a result.

I am pleased that all of you are continuing your vital efforts to provide hope and guidance for young people at this pivotal time in their lives. I encourage all of our citizens to join the Red Ribbon campaign, signing each ribbon with the name of a loved one inscribed on the back. Unified by our love for our children, I know that we can create a brighter future for the generations to come.

Best wishes to all for a productive campaign.

Bill Clinton

INSPECTED
BY USSS
X-RAY



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(314) 845-1933

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Drug Free and Proud
Ribbon

National Federation of Parents
For Drug-Free Youth

**Drug
Free
And
Proud™**



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Drug-Free
and Alcohol

93 CELEBRATION OCTOBER 23-31

NATIONAL HONORARY CHAIRMAN: PRESIDENT BILL CLINTON

National Family Partnership
11159 B South Towne Square
St. Louis, Missouri 63123
Tel 314 845-1933 Fax 314 845-2117

September 29, 1993

President Bill Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20005



Dear Mr. President:

The members of the National Board of the National Family Partnership (NFP), formerly the National Federation of Parents for Drug Free Youth, are very excited to have the opportunity to meet with you next Thursday and to participate in the National Red Ribbon Celebration Kick-off. I have shared with them your involvement and direct participation in the Red Ribbon Campaign in Arkansas.

I have been President of NFP for almost two years now, and I have seen this organization struggle with many issues common to non-profit organizations. We went through a name change from the National Federation of Parents for Drug Free Youth to the National Family Partnership. One of the reasons was the length of our former name, which is obvious, but most importantly, we wanted to be inclusive and not exclusive. Not every child has parents, but they can tell you who their family is, and we need to be working with whomever is raising the young people of today. We know that we must address health related issues other than just drug use. Drug use is often the underlying issue related to risk taking behavior.

We have also recognized the need to inform and educate the child's caregiver - parents and others. NFP has developed a parent program for the workplace, similar to the "Employees are Parents, Too" program that you introduced and participated in at ARKLA several years ago. I will never forget the audience made up of men with hard hats on, executives from ARKLA and the Governor of the State! - all struggling with how to talk to their kids about drugs. With both parents working, it is difficult to ask them to come to an evening training program. By offering this program at the workplace, it is possible that an informal parent support group will develop as a result of bringing the discussion to the workplace.

I know that as governor you were instrumental in directing funds to ADFY to allow us to provide educational programs and to grow in our outreach. I am now asking that as President of the United States you would direct that recognition and funding of this national organization, the National Family Partnership, occur so that families could receive the information and training they need to impact their young people to reduce drug use in this country. Whenever you hear about prevention, people emphasize that it must be early. In fact, Dr. Elders was just quoted in the Arkansas Democrat as saying that we must begin our prevention efforts at age one if we are to have any chance of success. Statistics have proven that primary prevention will reduce the likelihood of young people ever becoming users of alcohol and other drugs. Primary prevention belongs in the family. I know that NFP has the national network in place that would facilitate communities organizing around the effort to reach families.

As you know, the Red Ribbon Celebration continues to grow and reach out to more people each year. NFP continues to provide leadership in the development of this program and insures that adults, as well as youth, join together during this one week to focus on the drug issue. This year, the Red Ribbon Campaign has been named the Red Ribbon Celebration because we want people to come together and recognize the strength and power of Red Ribbon and to celebrate its message. Your leadership and support emphasizes the celebration spirit.

I am really excited that you are officially kicking off the Red Ribbon Celebration - can hardly wait to see you.

Sincerely,

A handwritten signature in cursive script, appearing to read "Betty", written in dark ink.

Betty Herron
President

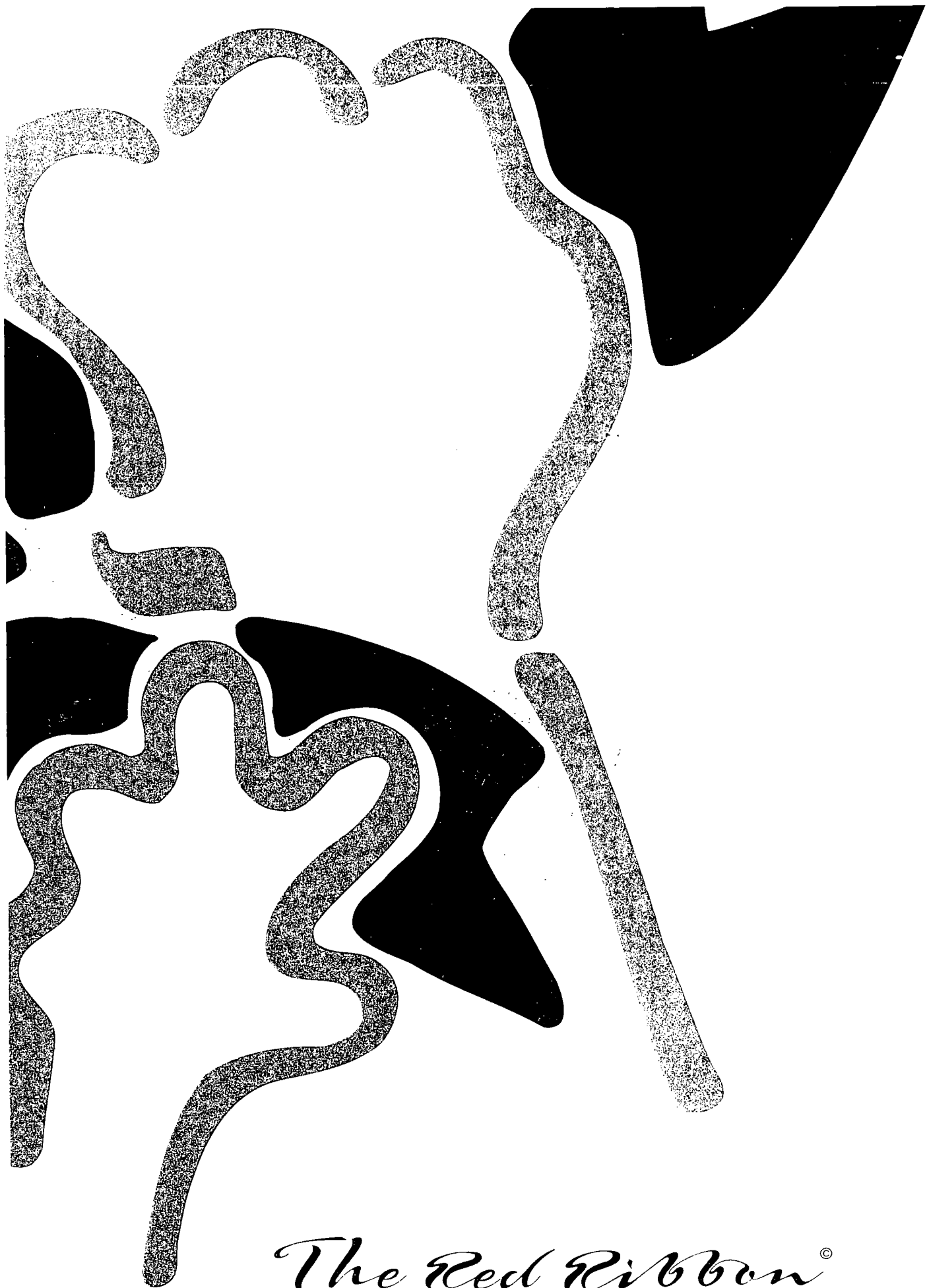
National Family Partnership
11159 B South Towne Square
St. Louis, Missouri 63123
Tel 314 845-1933 Fax 314 845-2117



The mission of the National Family Partnership is to lead and support our nation's families and communities to nurture the full potential of healthy, drug free youth.

To fulfill our mission, we ask the following:

1. The National Red Ribbon Celebration be recognized as a national prevention program to combat drug use among the youth in America.
2. The National Red Ribbon Celebration receive \$300,000 for three years to underwrite this National Prevention Program.
3. National Family Partnership receive funding to develop and provide family and community drug prevention programs.



The Red Ribbon®
NATIONAL CELEBRATION

PHOTOCOPY
PRESERVATION

A presumably clever man once declared it a shame that youth is wasted on the young. Clearly, this was a clever man who knew little about kids. For if you take the time to watch a child at play, you'll soon see that nothing is wasted. Not a minute. Not a second. Not a nanosecond. Every moment is charged with curiosity, wonder and magic.

Just watch a group of kids. One is drawing in the sand. She's an artist. One is stacking marbles. He's an architect. Two have caught a June bug in a paper cup. Biologists. Wherever you look you see the joy of discovery, the thrill of challenge, the electricity of life.

The National Family Partnership (NFP) is dedicated to preserving this energy, this wonder, this joy. And while alcohol, tobacco and other drugs are a constant threat to what is best and most precious in our children, we hope to see the day when no child's potential is tragically cut short — when no one can rightfully claim that, because of alcohol, tobacco and other drugs, youth has indeed been wasted on the young.

1159 B South Towne Square
St. Louis, Missouri 63123



National
Family
Partnership

NFP was founded in 1980, and it all began with concerned parents confiding in one another. Across kitchen tables, in living rooms, over the back fence. And there was plenty to be concerned about.

Sadly, back in 1979 drug use had soared to dangerously high levels. Marijuana, up. LSD, up. Cocaine, way up. But as alarming as these statistics were, they were only part of the story. The true catalyst for change was the real life tragedy and profound sense of loss when parents realized that drug use was invading the lives of their school age children. And that sense of loss was being shared, family to family, all across the country.

Among those most concerned were a handful of folks who became convinced that families everywhere could play a leadership role in focusing attention on drug prevention. From these efforts, the National Federation of Parents for Drug Free Youth was born. Today, with a strong national voice, this grass roots coalition of families, neighbors and friends has evolved into the National Family Partnership. A network of organizations extending from Alaska to Florida and touching the lives of millions of children each year.

Our mission is to nurture the full potential of all children, the future of our nation, by opposing the illegal use of alcohol, tobacco and other drugs. Our hope is that, through funding and directing prevention programs, we can deliver a message of hope to the millions of kids who face the war on drugs every day.

Kiki Camarena once faced that war on another front as well. It killed him.

In February 1985, Drug Enforcement Administrator Agent Enrique (Kiki) Camarena was abducted in Guadalajara, Mexico. One month later, his body was discovered abandoned by a roadside. He had been beaten, tortured and brutally murdered. News of his violent death spread like wildfire through the States. Angered by the grisly murder, members of the NFP began wearing small badges of red satin in memory of Camarena and to encourage others to take a stand against drugs.

The assassination of Kiki Camarena served as a call to action that year. At the suggestion of NFP, independent, informal Red Ribbon Campaigns led by parent groups began to trigger a ground swell of national intolerance. Since 1988, when NFP coordinated the first National Red Ribbon Campaign, participation has grown to include over 115 million

people, helping inspire young people everywhere to lead healthy, drug-free lives.

The awareness and support generated annually by the Red Ribbon Celebration has allowed NFP to broaden the scope and impact of its drug prevention agenda. Through our "Code Red" youth programs (formerly Reach and Lifers), NFP provides drug prevention training to students in grades eight through twelve. These workshops cover a wide range of topics, from current drug facts to refusal and leadership skills. But as important as education can be, "Code Red" is much more. To reach kids, you have to involve kids. Passive awareness of cold facts and figures is simply not enough. That's why "Code Red" offers leadership training that helps transform students into teachers of younger kids. That way, they become actively involved. And when kids realize they can be an important part of prevention, amazing things can happen.

Amazing things have happened. In Arkansas, students from all over the state collaborated in writing and producing anti-drug public service announcements. And in Garrett County, Maryland, thousands joined together to protest drug abuse as a single voice.

Across the nation, thousands of community volunteers are committed to drug education and prevention. Every day, our children struggle with choices many adults never had to make-or at least not so soon. And they can tell you that despite the fact that no child starts out wanting to smoke, wanting to drink, wanting to take other drugs, these things are thrust upon them. And, sadly, they are often too poorly equipped with the knowledge and wisdom required to pass this cruel test.

Still, these very same volunteers will tell you that it's working. Given the information they need and support they deserve, young people will make the right choice. And, happily, millions of drug-free kids will tell you the same thing.

The National Family Partnership invites you to join us-families, neighbors and friends-and take part in protecting the future of our children. Help us preserve the dreams of young artists, architects and biologists everywhere by joining The National Family Partnership.

With your support, we can nurture the full potential of life without drugs and make every second count for every child.

National Family Partnership
11159 B South Towne Square
St. Louis, Missouri 63123
Tel 314 845-1933 Fax 314 845-2117



Dear Friend:

"Nurturing full potential" are the words that express NFP's commitment to healthy children. They are the words that bring significant meaning to our new name National Family Partnership.

The members of the Board of Directors who voted unanimously for National Family Partnership at the June board meeting believe that this action nurtures the full potential of the organization. The name reflects the changing definition of family. The retention of the initials NFP keeps us firmly and proudly rooted in our past — when parents, who loved and nurtured their children — fought, when no one else did, for drug-free youth.

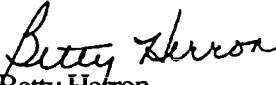
The National Family Partnership has a vision for a bright, promising future. The years ahead will be a time of growth and expansion. We will continue to work together and with others to achieve our mission. We will be a strong national voice and advocates for healthy, drug-free children. Services, resources and programs for our "partners" — NFP's affiliates — will be of primary importance. Year-round prevention materials and supplies are being developed. We are partners together — making a difference in communities across the nation. Without you it can't be done.

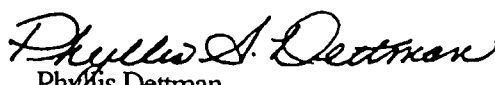
And we haven't forgotten our youth. They will be better prepared to live by a drug-free "Code". Code Red — the new name for REACH and Lifers — is official. A new logo is on the drawing board. The training manuals and other materials, including T-shirts, are being revised and updated and designed for the 90's.

The thought, work and energy that gave birth to National Family Partnership was a great responsibility and challenge. It was sometimes difficult and frustrating but also fun and very rewarding. It was a task of labor and love. In many ways it was like raising a child.

Please share in our excitement and pride in our new name. Join hands with us in renewed energy and commitment. The future of our nation depends upon this generation of young people and the generations to follow. We have a responsibility to raise healthy children. They will be our leaders — we will be in their hands. Drug-free youth is our greatest gift to the future.

Most sincerely,


Betty Herron
Board President


Phyllis Dettman
Executive Director

103D CONGRESS
1ST SESSION

H. J. RES. 269

IN THE HOUSE OF REPRESENTATIVES

Mr. TALENT introduced the following joint resolution; which was referred to
the Committee on _____

JOINT RESOLUTION

Designating October 23, 1993, through October 31, 1993,
as "National Red Ribbon Week for a Drug-Free America".

Whereas substance abuse has reached epidemic proportions
and is of major concern to all Americans;

Whereas substance abuse is a major public health threat and
is one of the major causes of preventable disease, disabili-
ty, and death in the United States today;

Whereas illegal drug use is not limited to persons of a par-
ticular age, gender, or socioeconomic status;

Whereas the drug problem appears to be insurmountable, but
the United States has begun to lay the foundation to
combat the use of illegal drugs;

Whereas the United States must continue the important
strides made to combat substance abuse;

Whereas it has been demonstrated through public opinion polls that the American people consider drug abuse one of the most serious domestic problems facing the United States and have begun to take steps against it;

Whereas the National Federation of Parents for Drug Free Youth has declared October 23, 1993, through October 31, 1993, as "National Red Ribbon Week", has organized the National Red Ribbon Campaign to coordinate the week's activities, has established the theme, "Neighbors—Drug Free and Proud" for the week, and has called for a comprehensive public awareness, prevention, and education program involving thousands of parent and community groups across the country;

Whereas any use of an illegal drug is unacceptable and the illegal use of a legal drug cannot be tolerated; and

Whereas substance abuse destroys lives, spawns crime, undermines our economy, and threatens our security as a Nation: Now, therefore, be it

1 *Resolved by the Senate and House of Representatives*
2 *of the United States of America in Congress assembled,*
3 That—

4 (1) October 23, 1993, through October 31,
5 1993, is designated as "National Red Ribbon Week
6 for a Drug Free America";

7 (2) the President is authorized and directed to
8 issue a proclamation calling on the people of the
9 United States—

10 (A) to observe the week by holding con-
11 ferences, meetings and other activities to sup-

1 port community education, and with other ap-
2 propriate activities, events and educational cam-
3 paigns; and

4 (B) both during the week and thereafter,
5 to wear and display red ribbons to present and
6 symbolize commitment to a healthy, drug-free
7 life style, and to develop an attitude of intoler-
8 ance concerning the use of drugs; and

9 (3) Congress recognizes and commends the
10 hard work and dedication of concerned parents,
11 youth, law enforcement officials, educators, business
12 leaders, religious leaders, private sector organiza-
13 tions, and Government leaders in combating sub-
14 stance abuse.

National Federation of Parents for Drug Free Youth

Enrique Camarena Award

CANDIDATE NOMINATION FORM

Purpose

THE ENRIQUE CAMARENA AWARD was established to recognize an individual who is either a professional, volunteer or community activist who has made a significant impact in the field of drug prevention, enforcement or treatment and who personifies Agent Camarena's belief that one person can make a difference.

Criteria

Nominees Must:

Be an individual, not a corporation or organization

Be a professional, volunteer, or community activist

Be committed to a healthy lifestyle

Have made an outstanding contribution in the field of drug prevention

If employed, go beyond the normal responsibilities of their position.

Be known as a positive role model

Nomination Procedure

All nominations must be submitted by September 1, 1993.

Nominations can be made by an interested organization or person but must be endorsed in writing by a State or Local Affiliate.

Submit **five (5) copies** of endorsed nominations to:

The National Federation of Parents
For Drug Free Youth
11159B South Townie Square
St. Louis, MO 63123-7824

Telephone: 314-845-1933

Submit **one (1) copy** of the nomination to a State or Local Affiliate of the National Federation of Parents for Drug Free Youth.

Nominations for the ENRIQUE CAMARENA AWARD should be in narrative form and no more than one (1) page in length. Nominations should include evidence of:

- specific achievements, such as new programs launched through personal efforts
- involvement and participation in programs, publications, etc., that would encourage and motivate others to active roles in drug education and prevention.
- quality of leadership and organizational ability
- time and effort contributed to their cause
- success in recruiting and motivating others

The winner will be judged and selected by the National Federation of Parents for Drug Free Youth. THE ENRIQUE CAMARENA AWARD will be presented annually at the Red Ribbon Celebration Kick-Off Event. The winner must agree to attend the Red Ribbon Kick-off Event to receive the award and recognition. Expenses for the winner and a representative from the applicable State or Local Affiliate will be paid for by the National Federation of Parents for Drug Free Youth.

ENRIQUE CAMARENA AWARD NOMINATION FORM

Nominee's Name _____

Address _____

City, State, Zip _____

Telephone Number _____

Person/Organization Making Nomination _____

Address _____

City, State, Zip _____

Telephone Number _____

Narrative

(May be continued on reverse side but to be no longer than one (1) page in length.)

National Family Partnership

(formerly National Federation of Parents for Drug Free Youth)

Youth Programs

Code Red (formerly REACH and Lifers)

The National Family Partnership (NFP) provides training to America's middle/junior high and high school students through its youth seminar: Code Red. This two-day educational program with separate agendas for middle/junior high and high school, emphasizes a strong "no use" message for youth.

Code Red teaches young people about current information on tobacco, alcohol and other drugs; addresses the impact of advertising, especially of tobacco and alcohol, on behavior; teaches peer pressure reversal skills and peer leadership skills; and trains students how to conduct drug education presentations for the younger elementary school students and other teen groups in their community.

Code Red for middle/junior high school and high school motivates and leads students into a dynamic process involving refusal skills, drug facts, and peer support strategies. These trainings focus on supporting the drug free lifestyle of the students. They are designed to give students specific prevention activities that can be initiated immediately after completion of the training. These trainings can also help to set in motion a student organization which would be self-perpetuating and which could help stop alcohol and other drug use for years to come.

Code Red youth seminars are conducted by skilled, certified trainers who travel throughout the United States conducting these trainings. As few as 50, and as many as 100 students can be trained by one trainer. Additional students in attendance will require an additional trainer. One adult for every ten students should attend the entire training. These adults should continue working with the students after the seminar is completed.

To REACH

To Reach is a drug prevention support program which encourages Code Red students to continue drug free activities throughout their community. There is a manual for the adult advisor which leads them step-by-step through how to help interested, concerned students remain involved in drug free activities.

For information on how to conduct a Code Red seminar in your school or community, call:

**National Family Partnership
11159-B South Towne Square
St. Louis, Missouri 63123
314/845-1933**



National Family Partnership

**Strategic Plan
1994 - 1997**

NATIONAL FAMILY PARTNERSHIP
STRATEGIC PLAN (DRAFT)
1994-1997

MISSION

*It is the mission of the
National Family Partnership (NFP)
to lead and support our nation's families and communities
to nurture the full potential of healthy, drug free youth.*

GOAL I.

- *Provide services, programs and resources to empower, support and educate a network of Partners that share the mission of the National Family Partnership.*

Short Term Objectives:

1. Provide ongoing training and materials in drug prevention, education and information.
2. Create a National Family Partnership catalog, a complete line of support products, educational materials and services to market nationally.
3. Provide resources, products and services for the Red Ribbon Celebration and other programs to support and increase ongoing awareness, education and community mobilization.
4. Develop a three-module parent training program including training materials for trainers and participants by July 1994.

Long Term Objectives (three-five years):

1. Identify drug prevention programs and services for Partners to implement.
2. Continue to develop new State and Community Partners.
3. Review, evaluate and update all NFP programs, materials and resources annually.

GOAL II.

- *Sustain a qualified and diversified Board of Directors with the necessary expertise to support and achieve the mission of the National Family Partnership.*

Short Term Objectives:

1. Recruit a board member with the expertise to guide and assist in negotiations, contractual arrangements, or joint ventures for the publication and distribution of NFP publications, materials and products within one year.
2. Recruit board members with expertise as fund raiser, educator/author, media specialist, prevention specialist, and pediatrician within two years.

Long Term Objectives:

1. Recruit board members who possess the expertise necessary to direct and assist the National Family Partnership in the achievement of its mission and goals.

GOAL III.

- *Establish a national presence, image, and identity resulting in the National Family Partnership being recognized nationally as synonymous with drug prevention.*

Short Term Objectives:

1. Establish 15 new State and Community Partners to increase the strength of the National Family Partnership within two years.
2. Establish designation criteria and identify three NFP "ambassadors" by February 1994.
3. Maintain a meaningful and effective communications with Partners and the public.
4. Assist State and Community Partners to implement name change.
5. Establish a relationship with national media.
6. Activate National Advisory Council.

Long Term Objectives (three - five years).

1. Identify an NFP "ambassador" from every segment of society.
2. Establish NFP as a resource and liaison for drug prevention legislation and policy in Washington, D.C.
3. Develop and maintain consistent, cohesive, comprehensive and informative communications with Partners, supporters, and other national drug prevention organizations and coalitions.
4. Develop linkages in St. Louis to provide a volunteer pool for national headquarters.
5. Maintain a relationship with national media to promote National Family Partnership as a major drug prevention resource.

GOAL IV.

- *Establish a permanent funding base to ensure National Family Partnership stability, continuity, and growth.*

Short Term Objectives:

1. Secure \$135,000 underwriting for publication of children's book.
2. Raise \$100,000 from five national Red Ribbon Celebration sponsors by 1996.
3. Seek \$25,000 funding to support identification and recruitment of fifteen new State and Community Partners by 1996.
4. Seek \$25,000 in each of the following three years to nurture identified State and Community Partner needs.
5. Secure \$125,000 to develop supplies and resources identified by the National Development Committee within two years.
6. Develop a budget and secure funding for a three-module parent training program including support materials and resources.

Long Term Objectives:

1. Initiate a campaign to establish a \$1,000,000 endowment fund by 1998.
2. Develop and expand Organizational, Corporate and Individual/Family Partners by 10% annually.

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(314) 845 - 1933**

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Drug Free and Proud
Ribbon

National Federation of Parents
For Drug Free Youth

**Drug
Free
And
Proud!**



The Red Ribbon **Wear It, Sign It, Send It**

A Call To Action

New Hope and Strength in Red Ribbon

Neighbor by neighbor, ribbon by ribbon we are united for drug free youth as never before. Each year the National Federation of Parents for Drug Free Youth (NFP) and its Affiliates encourage people across the country to wear The Red Ribbon during the Red Ribbon Celebration to create awareness and show support for drug prevention.

The '93 Red Ribbon Celebration will move beyond awareness to include a call to action. We want everyone to sign the back of The Red Ribbon with the name of someone they love and for whom they wish a healthy drug free life.

The signing of The Red Ribbons will stand as a symbol of our unity, the love we have for our children and the strength of our conviction. The ribbons will be presented in Washington, DC during our annual conference - - *Pulling Together, The Spirit of the Blanket Toss* - - in February.

If you have large quantities of ribbons, please bundle them in groups of 200 and mail to your NFP State Affiliate listed. The Red Ribbons will then be sent to the national headquarters in St. Louis, Missouri.

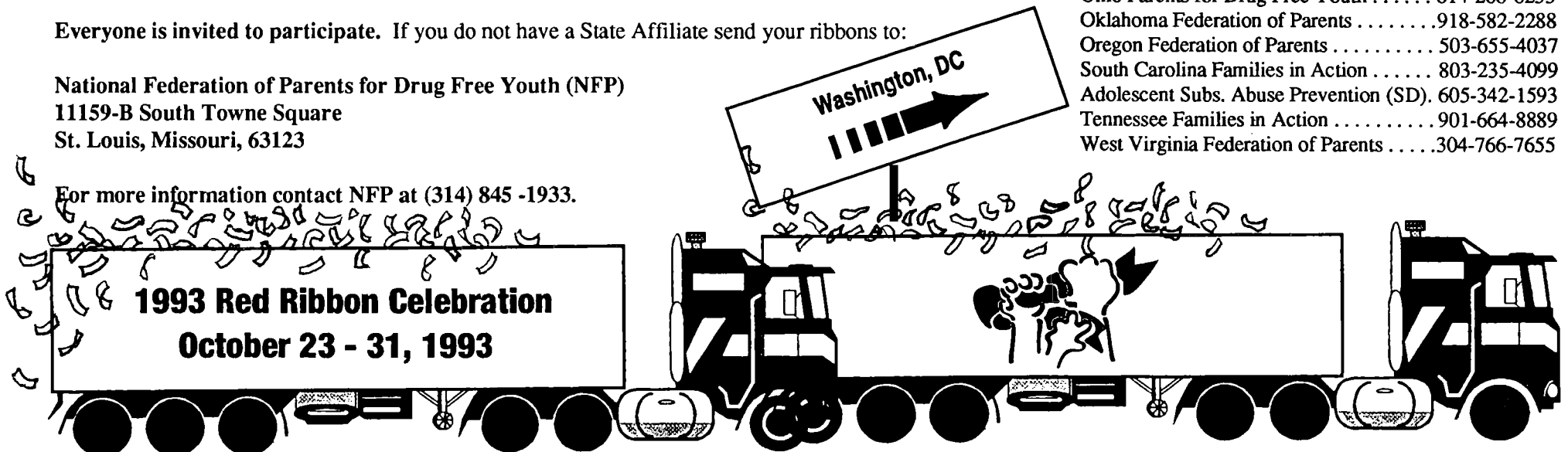
Everyone is invited to participate. If you do not have a State Affiliate send your ribbons to:

National Federation of Parents for Drug Free Youth (NFP)
11159-B South Towne Square
St. Louis, Missouri, 63123

For more information contact NFP at (314) 845 -1933.

NFP STATE AFFILIATES

Mobile Bay Area Partnership (AL)	205-473-3673
Alaskans for Drug Free Youth	907-247-2273
Arkansans for Drug Free Youth	501-375-1338
Californians for Drug Free Youth	916-927-9894
Colorado Federation of Parents	303-241-1260
Florida Prevention Association	904-922-4280
Indiana Federation of Communities	317-873-3900
Iowa Family Communication Network	515-284-7441
Topeka Drug Awareness Coalition	913-272-5872
Kentucky Federation of Parents	606-441-6635
Louisiana Takes A Stand	318-531-1971
Maryland Alliance for Drug Free Youth.	410-859-4320
Michigan Communities in Action.	313-642-6270
D.R.E.A.M. of Mississippi	601-360-0945
Montana Communities in Action	406-761-2273
The Citizens Alliance (NY)	716-454-1650
Wilson Families in Action (NC)	919-237-1242
Ohio Parents for Drug Free Youth	614-268-6255
Oklahoma Federation of Parents	918-582-2288
Oregon Federation of Parents	503-655-4037
South Carolina Families in Action	803-235-4099
Adolescent Subs. Abuse Prevention (SD).	605-342-1593
Tennessee Families in Action	901-664-8889
West Virginia Federation of Parents	304-766-7655



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Drug-free

and Alcohol

93 CELEBRATION OCTOBER 23-31

NATIONAL HONORARY CHAIRMAN - PRESIDENT RUI LANTON

Red Ribbon Highlights

Nine -years old - an age that conjures up memories and visions of running barefoot through the sprinkler, watching your ice cream melt and run down your chin because you couldn't eat it fast enough, and probably the only real worry . . . trying to make a good grade on a test.

Will things ever be that simple again? Not for today's children. The reality is that today's nine-year olds are facing life-threatening challenges every day, all over this country.

What is the threat? What isn't? Drugs are becoming more pervasive than ever, bringing with them fear, isolation and violence. Designer drugs that didn't even exist until recently, drugs that lead to guns that lead to children killing children, drugs that force our children to grow up much too early.

The National Family Partnership, (NFP) (formerly the National Federation of Parents for Drug Free Youth) is responding to the challenges facing our children. The catalyst for their movement is the tragic story that has come to embody the brutality of drugs - that of Enrique ("Kiki") Camarena, a U.S. Drug Enforcement Agent. In 1985, after four and one half years of investigation, Camarena had come dangerously close to unlocking a multi-billion dollar drug pipeline he suspected extended into the highest reaches of the Mexican army, police and government. Because of the threat he posed, Camarena was kidnapped, tortured, beaten and murdered, leaving behind a wife and three young sons.

This event brought to a head the already powerful emotions felt by NFP, which was established in 1980. Their fury resulted in a personal battle by NFP on drugs - their sole and total focus being drug prevention through education and advocacy. What emerged out of the frustration and anger NFP felt at the destruction and violence erupting from drug use was the National Red Ribbon Celebration.

Thus began a total commitment to support and encourage healthy, drug free lifestyles for America's youth. NFP has since instituted an annual event to symbolize and renew this commitment - National Red Ribbon Celebration. And they're here to tell you it's working from coast to coast.

Realizing that the drug problem knows no boundaries, Tennessee Families in Action, DREAM of Mississippi and Arkansans for Drug Free Youth, for example wanted to find a way to exemplify how widespread drugs have become yet at the same time demonstrate that working together is the only solution. Since the Mississippi River forms the boundary between Tennessee, Arkansas and Mississippi, it provides the perfect setting to illustrate this point.

During National Red Ribbon Celebration (October 23 - 31, 1993), a Red Ribbon event will be held at Mud Island, in Tennessee. "Ribbons on the River" will be the theme and will symbolize the spirit and unity by crossing over the

borders of Tennessee, Mississippi and Arkansas. According to the event committee, the bigger goal would be to work together not just "border to border" but "ocean to ocean."

So exactly what is National Red Ribbon Celebration? It's a celebration that is spreading to the farthest reaches of our country. From the smallest towns to the largest cities, millions and millions of red ribbons are worn or displayed as a declaration of individuals' commitments to live drug free lives. Last year's events involved over 115 million participants and the numbers keep growing.

The real beauty of National Red Ribbon Celebration is its grassroots heritage. This is not just an annual event held in one location unreachable and untouchable for the majority. It's a series of events that encompasses everything from community parades to drug awareness programs to essay contests for kids. It involves children, parents, law enforcement and community leaders from all walks of life in all 50 states.

In 1992:

Fifth (5th) graders at Syracuse Elementary (Syracuse, IN), created a Picasso-like mural of pictures of things they choose to do instead of using drugs.

The Colorado Federation of Parents for Drug Free Youth kicked off their celebration at the Denver Broncos football game. The event included a field decorated with red ribbons and banners and the distribution of "Drug Free and Proud" ribbons to the 70,000 participants. "Wings of Blue" Air Force parachuters dropped into the stadium with a streaming red ribbon. Fairly heady stuff.

In Broward County, FL, a county wide law enforcement motorcade and flotilla was held to kick-off the Celebration. All boats, motorcycles and cars were decorated with red ribbons.

Californians for Drug Free Youth organized a statewide Red Ribbon Rally to honor the six first prize winners of the Red Ribbon Statewide Poster and Essay Contest.

A Red Ribbon Kick-off Breakfast was held at two (2) local McDonald's in Lowell, MT. The proceeds from the special breakfast menu went to benefit the State Red Ribbon Rally Committee. A local youth designed a special Red Ribbon tray liner that was printed and distributed during the month of October.

In Kentucky, 1000 elementary students converged on Murray State University's Roy Stewart Stadium for 2 1/2 hours of drug free fun and education. The school groups were greeted by MSU sorority and fraternity members, athletes and student organizations serving as "Drug Free Buddies".

Community Partnership of University City, (MO) hosted a Red Ribbon Week extravaganza at a local park. Approximately, 500 people attended the

event which involved the collaboration of twelve entities, and captured significant media coverage.

So whether large or small, each National Red Ribbon Celebration event has one thing in common: it is bringing together all types of people united in one common goal - to once again make things simple for tomorrow's children. As the NFP mission clearly states: " A community and its quality of life is only as strong as the families it serves. When a family's focus is clouded by drugs, that quality of life suffers. Lost is the wonder of childhood, lost is the sense of family. The greatest gift to the future is drug free youth!"

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For further information contact:

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11159 B South Towne Square
St. Louis, MO 63123
(314) 845- 1933
(314) 845 - 2117 (fax)

National Family Partnership

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March 22, 1994



Jose Cerda
Senior Policy Analyst
Domestic Policy Council
The White House
Old Executive Office Bldg., Room 222
Washington, DC 21500

Dear Jose:

It was a pleasure for Carol Reeves and I to meet with you just before the National Family Partnership's annual conference. We missed you and are sorry that you were not able to join the gathering of our family of affiliates and friends from across the nation. It was a truly wonderful event.

The Red Ribbon story, that we discussed with you, is well on its way to becoming a book that we believe carries a very meaningful and wonderful prevention message. John Lasne, who created the story, tugged at everyone's hearts when he told the story at the Awards Banquet. We will share more details with you when Carol Reeves or I contact you to follow-up on your ideas about possible involvement by President Clinton.

Another highlight at the conference was the presentation of more than 400,000 Red Ribbons to Dr. Lee Brown at our Leadership Luncheon. Each of the Red Ribbons was signed on the back with the name of someone for whom a healthy drug free life was wished. Many of the ribbons carried messages about loved ones that pulled at everyone's heartstrings.

We are honored and pleased that President Bill Clinton is serving for the second year as Honorary Chairman of the Red Ribbon Celebration. Enclosed is a copy of the very encouraging letter he wrote to the National Family Partnership supporting the 1994 Red Ribbon Celebration. This year the Celebration's theme is: "Healthy Means Drug Free" -- a message I believe supports and exemplifies the President Clinton's goals for our nation.

Thank you for your time, interest and support. Families, communities and government must work in partnership if we are to have a safe and healthy nation.

Sincerely yours,

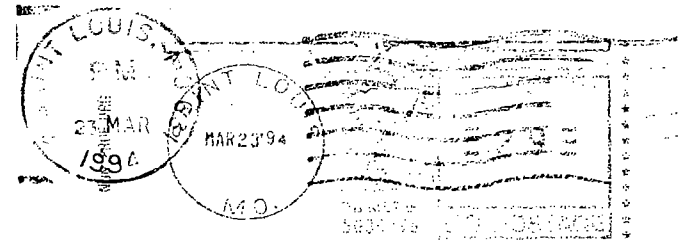
Phyllis Dettman
Executive Director

cc: Carol Reeves

National Family Partnership

11159 B South Towne Square

St. Louis, Missouri 63123



Jose Cerda
Senior Policy Analyst
Domestic Policy Council
The White House
Old Executive Office Bldg., Room 222
Washington, DC 21500



|||||

National Family Partnership

11159 B South Towne Square

St. Louis, Missouri 63123

Tel 314 845-1933 Fax 314 845-2117

March 24, 1995



Mr. Jose Cerda III
Senior Policy Analyst
Domestic Policy Council
Old Executive Office Building
725 17th Street, NW
Washington, DC 20503

Dear Jose,

It was a real pleasure meeting with you last week! I very much appreciate the time you provided to Judy Cushing and I to discuss the National Family Partnership and our goals and concerns. I think we have many concerns in common with the Administration and look forward to working together in the future.

Enclosed is a copy of a letter I sent to Mr. Billy Webster today proposing a Red Ribbon Celebration Kick-off event including the President sometime in the next few weeks. The event would provide an excellent opportunity for the President to communicate his views on drugs, crime, and the budget proposals being discussed in Congress that affect these issues. This event could be a positive one for the President, the Administration and NFP.

Beyond any specific event, I also want to reiterate my offer of the National Family Partnership as a resource for you and others in the Administration. We are in touch with thousands of parents and children and are a source of quality and effective substance abuse prevention programs across the country. We can be a source of information and feedback for anyone who is concerned about drugs and families.

Thank you for your support and guidance. If you have any other ideas for us to move this event proposal forward or have any questions, do not hesitate to call me at 314-845-1933.

Sincerely,

Rick Evans, Executive Director
National Family Partnership

*PS - Any help you
can give us with
follow-up would
be much appreciated!*

National Family Partnership

11159 B South Towne Square

St. Louis, Missouri 63123

Tel 314 845-1933 Fax 314 845-2117

24 March 1995



President William J. Clinton
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear President Clinton,

Since 1980, the National Family Partnership (NFP) has been working in communities across the country to help families raise happy and healthy drug-free youth. NFP's nearly one hundred local and state partners conduct an ambitious array of grass roots prevention programs for kids and parents involving every sector of the community. Nationally, NFP conducts its yearly Red Ribbon campaign and our popular and effective Code Red Training for youth. The National Family Partnership is both a pioneer and leader in substance abuse prevention.

NFP has been fortunate to have your support since you were Governor of Arkansas and we are grateful that you are once again our honorary Red Ribbon Chair this year. We appreciate your recent statements in support of drug prevention efforts. Substance abuse remains our nation's most pressing problem and prevention efforts are an investment that pays off. We also support your National Drug Strategy, which is strong in its support of prevention efforts.

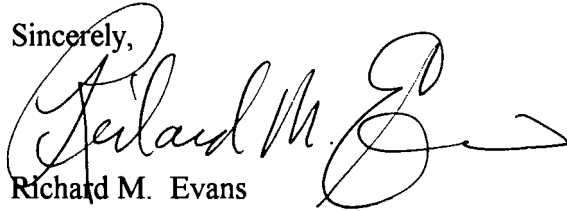
I am writing to extend an invitation that will bring media attention to your strategy and your support of prevention efforts. NFP shares your priorities. Yet, the word needs to get out and we would like to help that happen. Although our Red Ribbon Celebration happens in October of 1995, we would be willing to kick-off our efforts in the coming weeks. We would like to invite you to be a part of that kick-off event. We can hold the event wherever and whenever your schedule permits. NFP has strong partners in states and cities across the country. There would be many options.

A Red Ribbon kick-off, attended by children, parents, and others involved in our programs from law enforcement, schools and religious institutions, would provide an excellent backdrop and opportunity to further articulate your administration's drug strategy and commitment to prevention. It would also enable you to air your views regarding some of the recisions being considered in Congress that we believe would jeopardize some very needed and effective programs.

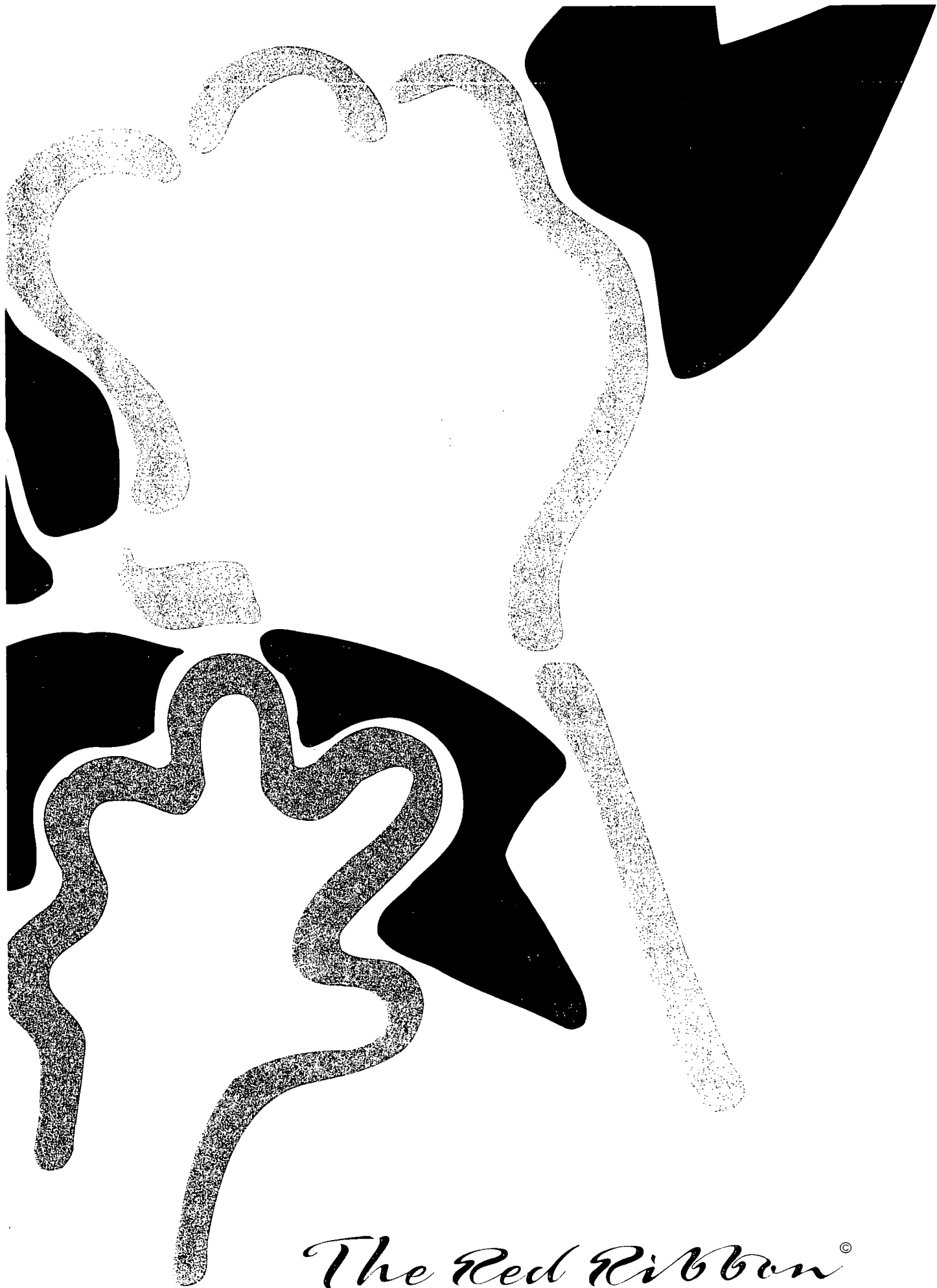
We want to support you in your efforts as well as highlight the fine work of NFP's partners across the country. This event could also be an opportunity to present a united voice for drug prevention and safe and healthy communities, and we would hope to include our other national prevention colleagues as well.

I am available at our national office in St. Louis at 314-845-1933 to speak with your staff about this event and invitation. I hope we can be of service to you in addressing an issue that is important to all of us. Thank you for your leadership and strong voice on behalf of our parents and children.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard M. Evans", with a long, sweeping horizontal stroke extending to the right.

Richard M. Evans
Executive Director
National Family Partnership



The Red Ribbon®

NATIONAL CELEBRATION

PHOTOCOPY
PRESERVATION

Mission and Philosophy

Mission

To lead and support our nation's families and communities to **nurture the full potential** of healthy, drug free youth.

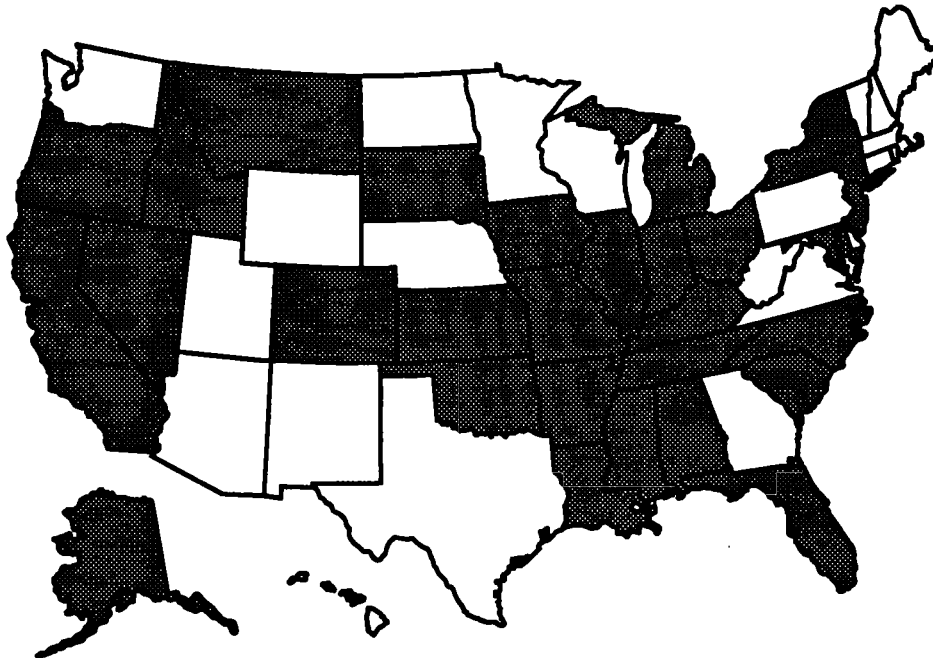
Philosophy

The National Family Partnership subscribes to the philosophy of **no use of illegal drugs and no illegal use of legal drugs.**

NFP Partners: A National Network

The National Family Partnership (NFP) has established a regional network of affiliated organizations — Partners — across the nation that provide drug prevention and education in their communities. Each NFP Partner is required to be a 501(C)(3) nonprofit organization, with a board of directors and by-laws.

Corporations, organizations and individuals are also NFP Partners who help strengthen our national network. Shaded areas on the map below indicate states where NFP Partners are actively working to make a difference in our fight for drug free youth, families and communities.



NFP History: A Proud Beginning

The 70's and early 80's were difficult times for parents. They were beginning to realize that something was wrong, seriously wrong with their children. Behaviors, attitudes, and actions were going well beyond what "just being a teenager" meant. Children were dropping out of school and questioning family standards and values. They were not participating in family life and activities. There was a loss of interest in life, lethargic and apathetic demeanor — all serious signs of drug use.

It was a time when marijuana and other drug use was acceptable behavior. Movies and television portrayed drugs as glamorous and cool. Drugs were talked about as "recreational" and considered harmless. Government leaders did not recognize that there was a problem.

A group of parents convinced that they could make a difference and should play a leadership role in drug prevention formed in 1980 the National Federation of Parents For Drug Free Youth — today's National Family Partnership (NFP). Since its inception, NFP has provided leadership in drug prevention and education through a network of over 100 affiliated organizations across the nation.

NFP has developed and adopted Resolutions that provide direction to others in America. Resolutions have included: Closure of Paraphernalia Shops, Support of the Nationwide Drinking Age of 21 and Against the Use of Marijuana in Any Form.

NFP led the way in developing and advocating a "no use" message for youth regarding alcohol and other drugs: No use of illegal drugs, and no illegal use of legal drugs. NFP has created an accepted and widely used drug prevention vocabulary. Words such as: "no responsible use" (relating to alcohol and other drugs), "drug free," and "drug free and proud."

NFP Today

The National Family Partnership (NFP) continues to provide national leadership in drug prevention. It is a grassroots, family organization that believes the greatest gift to the future is drug free youth. NFP endeavors to lead and support families and communities to nurture the full potential of our children. To achieve this mission, NFP works through a nationwide network of nearly 100 affiliated organizations -- Partners -- that provide drug prevention and education programs, services and activities in their communities.

One highly respected educational program -- Code Red -- educates junior and senior high school students about drugs by teaching refusal skills, peer support strategies and ways of supporting the communities while engaging in drug free activities. Two skilled, certified full-time trainers provide Code Red programs throughout the United States, including Alaska and Hawaii. In order to reach more individuals with information on how to raise drug free youth, NFP will be providing an education program for family members in the workplace.

The National Family Partnership serves as a resource and clearinghouse of information on drug prevention for Partners and other community and parent groups across the country. During the last two years NFP has worked to educate and inform youth about the dangers of the increasing use of inhalants and "look alike drugs." In 1994 NFP joined hands with Facing Alcohol Concerns Through Education (FACE) and Milton Creagh and Associates to provide current, worthwhile drug prevention education and resources.

NFP is a committed advocate for drug prevention. NFP provides concerned individuals and organizations with up-to-date information on legislation and policies that can affect national, state and local drug prevention efforts. The organization works to keep drugs illegal and to maintain a high level of funding for grassroots and national drug prevention and education.

In addition to many prevention programs and services, the National Family Partnership sponsors and provides leadership for the Red Ribbon Celebration. Since 1988, during Red Ribbon Week -- October 23-31 -- millions of young people and adults wear or display a Red Ribbon as a symbol of their commitment to a healthy, drug free life.

Today, the National Family Partnership continues to be recognized as a national leader in drug prevention representing parents, children -- families across the nation. NFP believes that the greatest gift to the future is drug free youth, and the organization's commitment, efforts and energy are dedicated to that goal.

Our Mission

To lead and support our nation's families and communities to nurture the full potential of healthy, drug free youth.



National Family Partnership

Our Philosophy

The National Family Partnership subscribes to the philosophy of no use of illegal drugs and no illegal use of legal drugs.

11159 B South Towne Square
St. Louis, Missouri 63123

Dedicated to Healthy, Drug Free Youth

Who We Are

Established in 1980, the **National Family Partnership*** (NFP), a non-profit organization provides:

- **National Leadership and Advocacy**
- **Partnership of Organizations dedicated to Prevention**
- **Grassroots Family Involvement**
- **National Red Ribbon Celebration**
- **Youth and Parent Training:**
 - **Code Red**
 - **Annual Conference**
 - **Regional Workshops**
 - **Workplace and Community Programs**
 - **Educational Resources**

**Formerly the National Federation of Parents for Drug Free Youth.*

NFP Partners: A Strong Network

NFP Partners are State and Community Organizations, National Organizations, Corporations and Individuals who are dedicated to healthy, drug free youth.

State Partners are non-profit organizations that provide support to Community Partners. They cooperate and collaborate with coalitions and organizations to assure a drug free future for the youth of their state.

Community Partners are non-profit organizations that lead and support youth, parents, families and community members in drug prevention efforts.

Organizational Partners are national organizations that share the mission of the National Family Partnership.

Corporate Partners are businesses that are committed to the support of healthy, drug free youth across the country.

Individual/Family Partners are involved in and demonstrate their support in communities across the country for a healthy, drug free life for youth.

Education Programs

Code Red, NFP's youth training for junior and senior high school students, teaches young people current information on tobacco, alcohol and other drugs. **Code Red motivates and leads** students into a **dynamic** process involving refusal skills, drug facts and peer support strategies. The students are trained to provide drug prevention education to younger students.

NFP's **Annual Conference** and **Regional Workshops** provide up-to-date information in drug prevention to individuals, parents, volunteers and youth. The Conference and Workshops are also an opportunity for participants to network and share ideas and concerns.

Educational resources such as videos, pamphlets and other drug prevention information are available through the national office and State and Community Partners.

Red Ribbon Celebration

In communities all across the United States, the **Red Ribbon Celebration** has become the centerpiece of many truly grand celebrations of freedom from drugs. Each year on October 23-31, from Alaska to Florida, New York to California, millions of people celebrate with parades, athletic events, religious services and other activities.

The Red Ribbon became the symbol for the effort to eliminate drugs in our schools, workplaces and communities after the murder of Enrique Camarena, a Drug Enforcement Administration agent (DEA), in 1985.

*The greatest gift to the
future . . . drug free youth!*

For more information about becoming a Partner, and the programs and services offered by National Family Partnership contact:

National Family Partnership
11159 B South Towne Square
St. Louis, Missouri 63123
Tel 314-845-1933 Fax 314-845-2117

National Family Partnership

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TO: Julie Demeo
From: Rick Evans, Executive Director, N.F.P.
RE: Setting up a meeting
DATE: 15 March 1995

Since 1980, the National Family Partnership (N.F.P.) and its 100 community and state partner coalitions and their members from across the country have worked to provide effective substance abuse prevention programming to schools and parents. We represent literally thousands of Americans who participate in our annual national Red Ribbon Campaign, chaired by President Clinton, and who take part in a myriad of trainings and events held by our partners. N.F.P. has been a leader in substance abuse prevention for over 15 years.

Last week, the members of N.F.P. concluded their annual meeting in St. Louis. We are very concerned about both the threats of dramatic cuts in substance abuse prevention programs being considered nationwide and with the diminishing emphasis and focus on substance abuse as a pressing national problem. We have been very pleased with the President's recent statements in support of drug prevention efforts and particularly the Safe and Drug Free Schools Funding so critical to these efforts. We agree that substance abuse prevention programs are an investment in our children and our future and must be maintained.

I believe N.F.P. can assist the Administration in articulating its Drug Policy more loudly and clearly. We can also offer venues to allow the President to further stand up for programs like Safe and Drug Free Schools. We would like to meet with Carol Rasco to further discuss our national agenda and ways in which we can support the Administration in articulating a clear message about our common goals and priorities.

I will be in Washington next week from Saturday, March 18 through Wednesday, March 22 and would very much appreciate the chance to meet with Carol. I am available at 203-924-1071 or at our fax at 203-924-5993. Please call me if you have any questions or need additional information. Thank you for your assistance. I look forward to hearing from you.

National Family Partnership

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POSITION PAPER

THE IMPORTANCE OF SUBSTANCE ABUSE PREVENTION PROGRAMS



FROM: THE NATIONAL FAMILY PARTNERSHIP

11159 B SOUTH TOWNE SQUARE

ST. LOUIS, MISSOURI 63123

EXECUTIVE DIRECTOR: RICHARD EVANS

Since 1980, the **National Family Partnership (NFP)** has been a national leader in drug prevention strategies and programs. NFP is a network of grass roots coalitions and parent groups from across the nation. NFP's **thousands of members** have conducted hundreds of successful youth and parent focused prevention projects and, as a national network, sponsor the annual Red Ribbon Campaign and other programs like the Code Red youth training. **NFP's many members are very concerned about several initiatives being considered by Congress that would jeopardize needed prevention programs at a time when substance abuse rates are once again beginning to rise.**

Substance abuse remains the nation's number one social problem. Drug and Alcohol abuse costs businesses billions of dollars in lost productivity; accidents and overdoses kill and injure thousands; our health care system and emergency rooms are becoming clogged with substance abuse related costs, illnesses and victims; HIV infection related to intravenous drug use is on the rise; and drug related crimes increase despite national reduction trends in other crimes.

Substance abuse is an issue that has many other names and faces like crime, teen pregnancy, AIDS, family violence, and others. More than anything else, substance abuse is still laying waste to the lives of many American citizens, children, families, and neighborhoods. **This problem needs a very specific federal focus and federal support in the form of resources.** We are concerned about several issues that jeopardize this focus and will only increase the problems already mentioned if they become reality.

1. PRESERVING SAFE AND DRUG FREE SCHOOLS FUNDS

Safe and Drug Free School money has been a major source of funding for local schools to sponsor community based drug prevention programs. **It is ironic that, while simultaneously considering block grants directly to communities to fund substance abuse prevention, Congress would consider eliminating a program like Safe and Drug Free Schools, which achieves that goal already.** Safe and Drug Free Schools money gives local communities the opportunity to plan and implement strategies that are tailored to their needs and issues. This source of vital funding, which impacts millions of children and families every year in home and school settings, must be preserved.

2. REJECTING THE PROPOSED SUBSTANCE ABUSE AND YOUTH DEVELOPMENT BLOCK GRANTS

The federal government currently supports several prevention programs and agencies that are important to local communities. Proposed block grants, which eliminate specific programs like safe and drug free schools funding, the Center for Substance Abuse Prevention's High Risk Youth and Community Partnership Programs and others, and combine reduced total funding into blocks to be sent to the states for distribution are troublesome for several reasons.

First, these block grants are broad in scope, with no mandated focus on substance abuse, and would therefore severely reduce the resources being dedicated to specific substance abuse prevention efforts.

Second, the current 20% set-aside required to support prevention programs supported by federal funds will be lost. Prevention as a field and area of focus would be in serious danger of disappearing as communities begin to shift funding more to punitive and law enforcement focused approaches, which is the current trend.

Third, and perhaps most importantly, these block grants will do great damage to states and local communities when they begin to be implemented at those levels. Communities will be forced into damaging competition for an unrestricted and reduced pot of funds. Hard won community collaborative arrangements will be jeopardized and valuable programs will be lost. Reduced prevention programs will also herald further increases in substance use and abuse, increasing the need for services in other areas like treatment and law enforcement.

3. THE NEED FOR A FEDERAL FOCUS ON SUBSTANCE ABUSE & PREVENTION

These proposed block grants are accompanied by proposals for the elimination of the Center for Substance Abuse Treatment (CSAT) and the Center For Substance Abuse Prevention (CSAP). Eliminating these agencies virtually eliminates the hard won focus on substance abuse on a national level. **A nationwide specific focus on substance abuse is needed for us to effectively address this critical issue. CSAT and CSAP must be maintained.**

National Family Partnership

11159 B South Towne Square

St. Louis, Missouri 63123

Tel 314 845-1933 Fax 314 845-2117



TO: Jose Cerda

FROM: Rick Evans

RE: Red Ribbon Event with the President

DATE: 25 April 1995

Thank you for following up on our meeting and my letter regarding a Red Ribbon event with the President in May. We are very excited about the possibility of working with the White House on this project. This event could help all of us get the word out about Drug prevention and the President's views on substance abuse.

I have spent today speaking with our staff and some of our partners across the country and we have come up with some options and thoughts.

There are a couple of "backdrops" we can help to provide that may be appropriate for this event.

1. The President could read from our storybook (like the copy we gave you during our visit) to a group of children. His time with the children could be followed by a meeting with a group of parents or community leaders who have been involved with Red Ribbon..

2. The President could speak to a larger group of children and their parents about drugs and drug prevention after presiding at a colorful "kick-off rally" type of event.

3. The President could preside at a kick-off rally and speak to NFP partners and members from across the country at a special meeting arranged by NFP in the Washington area.

4. The President could sign a Red Ribbon Proclamation at a rally at a government building (like a local city hall) attended by children, parents and community leaders.

NFP can provide the materials and visuals to create any of these scenarios. This could include Red Ribbons, banners, balloons etc. We especially like the storybook reading idea because it provides a more non-traditional backdrop and shows what substance abuse prevention is really about.

With regard to potential locations, we would like to present several options.

Dedicated to Healthy, Drug Free Youth

1. While we realize you requested DC area locations for the event, we did want to mention that one of our strongest states is South Carolina. In that state, we could provide you with large crowds in just about any venue from schools to housing projects to government buildings. We know this may not be possible, but we wanted to convey the idea.

2. We may have a school that would be willing to participate in the Rockville, Maryland area. We have made a vague initial contact that could be followed up on.

3. We have a partner who has a relative who works at the Kennedy Center with a number of local schools. We are seeing if he has some suggestions regarding potential sites for the event. I am still waiting for a follow-up call.

4. As I mentioned on the phone yesterday, we do not have strong partners in the Northern Virginia or Southern Maryland area. You mentioned that the White House may be able to find a site and we could provide the other pieces. We are very open to this possibility as well.

This is just a first attempt at pulling some pieces together for you. Let me state again that we are excited about the possibility of the event and will do everything we can to make it happen. We believe strongly in our national efforts to fight substance abuse and in the Administration's policy. Together, we can make a difference at a very critical time.

I look forward to speaking further with you on this issue and to hearing more about the White House's needs and agenda. Thank you.

PS - We also have 2 potential school sites (one elementary, one middle school) in Fort Washington, Maryland.