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Wesley Clark

Joshua S. Gottheimer
04/10/2000 10:37:22 AM

Record Type: Record

To: Monica K. Shelton/WHO/EOP@EOP

cc:

Subject: please proof, make suggestions...

1

April 7, 2000

MEMORANDUM FOR THE PRESIDENT

THROUGH: JOHN PODESTA

FROM: LORETTA UCELLI
JOSH GOTTHEIMER

CC: STEPHANIE STREETT
BRUCE REED
GENE SPERLING
MINYON MOORE

SUBJECT: WEBSITE CHAT SERIES

Earlier this year, on the heels of your successful DLC Internet Town Hall Meeting, we proposed a series of online chats – dubbed “Webside Chats” -- that would allow you ^{to} speak directly to the American people via the Internet. By utilizing the latest technology, these chats would offer you the opportunity to target specific constituency groups, like students or women, to discuss your agenda, accomplishments, and other relevant issues.

To date, you have used the Internet on several occasions as an effective form of communication. In November, you held an online town hall meeting at George Washington University; last Christmas, you purchased gifts online from the Oval Office; and, in January, you responded to electronic mail following your State of the Union Address.

After a series of conversations with your policy offices, we propose ~~[that you conduct]~~ a series of three Webside Chats over the next five months. [We have recommended a topic, target audience, venue, and a possible host for each virtual discussion.]

I. EDUCATION

Whether in cities or in farm communities, classrooms across America can access the same information at the click of a mouse. As you know, your Administration has introduced several initiatives to help connect classrooms and libraries to the Internet. It's time we take full advantage of that progress, by plugging into this network, and "chatting" directly with students about college opportunity, interactive learning and technology, and other aspects of your education agenda.

We propose that you partner with the Channel One Network, a cable television and Internet company with programming that reaches 12,000 middle, junior and high schools, 8 million students, and 400,000 educators.

Location/Date: At a middle school, during your Education Tour early next month.

II. CULTURE OF VIOLENCE

Women specific sites have their own 50 million page views a month

The Internet has become an essential tool in helping mothers deal with the demands of work and family. It is a reservoir of information on parenting – offering mothers an at-home research and discussion outlet for issues affecting their children.

Women's Nurseries

We suggest you that you partner with Oxygen.com and hold a thoughtful Internet discussion on the culture of violence, and address issues that are on the minds of millions of mothers, including guns, media violence, and hate crimes. Oxygen.com is the first online and on-air network designed to serve women.

Location/Date: At the White House, in the week preceding the Million Mom March next month.

III. SENIORS

est

Seniors are the fastest growing group of Internet users. From health advice to safety tips, the Internet offers them an opportunity to easily tap resources that have long been out of their reach.

6-9

We would suggest that you partner with AARP.com, the Internet division of AARP. With more than 34 million members, AARP is the largest organization representing seniors. In your chat, you could address issues relevant to senior citizens, like Social Security, Medicare, prescription drugs, and other health care issues.

Location/Date: At a senior center or the White House this June.

IV. DISCUSSION WITH PRIME MINISTER BLAIR

You have already agreed to conduct an Internet conversation with Prime Minister Tony

Blair. The DLC is hosting and organizing the event. The Prime Minister will be online in London, and you will be at a site in Washington, DC. While the topic has yet to be determined, we suggest you address the history and principles of the Third Way, and your vision of democracy in the 21st Century.

Location/Date: At a site in Washington, DC in July, the month Medicare was created sixty-five years ago.

April 12, 2000

MEMORANDUM FOR THE PRESIDENT

THROUGH: JOHN PODESTA

FROM: LORETTA UCELLI
JOSH GOTTHEIMER

CC: JOE LOCKHART
BRUCE REED
GENE SPERLING
KAREN TRAMONTANO
MINYON MOORE
STEPHANIE STREETT

SUBJECT: WEBSITE CHAT SERIES

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To date, you have used the Internet on several occasions as an effective form of communication. In November, you held an online town hall meeting at George Washington University; last Christmas, you purchased gifts online from the Oval Office; in January, you responded to electronic mail following your State of the Union Address; and in February, you gave your first online interview.

After several conversations with your press and policy offices, we propose a series of three Webside Chats during the next five months. Each chat will be conducted in an interview format and you will be joined by a reporter or media representative. He or she will moderate the discussion and present questions sent by the public via electronic mail. Each chat will focus on a specific topic, but you will, of course, have the opportunity to address other issues.

We have recommended a topic, target audience, venue, and media outlet for each virtual discussion.

You asked us to develop other opportunities in this area. Here is an immediate opportunity we would like to submit to you for your consideration.

we also could offer other options for you or someone else to do so.

we would like to begin this series of chats with you to let a chat about your agenda.

we would like you to let a chat about your agenda.

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John Davis

April 20, 2000

MEMORANDUM FOR THE PRESIDENT

THROUGH: JOHN PODESTA

FROM: LORETTA UCELLI
JOSH GOTTHEIMER

CC: JOE LOCKHART
BRUCE REED
GENE SPERLING
KAREN TRAMONTANO
MINYON MOORE
STEPHANIE STREETT

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To date, you have used the Internet on several occasions as an effective form of communication. In November, you held an online town hall meeting at George Washington University; last Christmas, you purchased gifts online from the Oval Office; in January, you responded to electronic mail following your State of the Union Address; and in February, you gave your first online interview. Following that event, you asked us to propose other online opportunities for you to consider.

After conferring with your press and policy offices, we suggest that you conduct a series of Webside Chats during the next several months. Each chat would be conducted in an interview format, and address a specific topic. You would be joined by a reporter or media representative who would moderate the discussion, and present you with questions sent by the public via electronic mail. The press office would determine the proper media agency to conduct the online interview, and help recommend the topic, target audience and venue for each virtual discussion.

We would like to schedule a Webside Chat at an elementary school during your School Reform Tour early next month. We are also considering options for other chats, including one on the culture of violence, and one targeted at seniors. After the first chat, our office, in conjunction with the press office, will determine the best way to proceed.

I. EDUCATION

We suggest you hold your first Webside Chat as part of your School Reform Tour next month. This would offer you the opportunity to address education issues, and demonstrate the power of technology in the classroom. Your Administration has introduced several initiatives to help connect classrooms and libraries to the Internet, giving them access to information with the click of a mouse. It's time to take full advantage of that progress, by plugging into this network yourself from a charter school, and "chatting" directly with students about college opportunities, interactive learning, and other challenges young people face in their schools and communities.

We propose that the Channel One Network conduct the first interview. Channel One is a cable television and Internet company with programming that reaches 12,000 middle, junior and high schools, 8 million students, and 400,000 educators.

Location/ Date: At a middle school, during your School Reform Tour early next month.

Would you like to hold a Webside Chat during your School Reform Tour? ___ Yes ___ No

ADDITIONAL IDEAS

II. KEEPING FAMILIES SAFE FROM VIOLENCE

As part of our ongoing discussion, we suggest you conduct a Webside Chat on issues regarding the culture of violence. We believe that it would be most effective to target this discussion to mothers, a group that traditionally has been most concerned with the recent rash of violence in our country. The Internet has become an essential tool for mothers, offering them information on parenting, as well as an at-home outlet for research and conversation on child-related issues.

We suggest that Oxygen.com host this interview. Oxygen is the first combined online and on-air network designed to serve women, and would present a logical connection to this issue.

III. SENIORS

In celebrating the 35th Anniversary of Medicare this July, we suggest you conduct a Webside chat targeted at the senior population. In your online discussion, you could address issues important to older Americans, such as Social Security, Medicare, prescription drugs, and other health care issues.

Seniors are the fastest growing group of Internet users. By providing advice from health advice to safety tips, the Internet offers them an opportunity to easily tap resources that have long been out of their reach.

We suggest that AARP.org, the Internet division of AARP, conduct this online interview. AARP is the largest organization representing the interests of older Americans. With more than 34 million members, AARP.org and its monthly magazine, *Modern Maturity*, has an audience of more than 34 million members.

IV. DISCUSSION WITH PRIME MINISTER BLAIR

You have already agreed to conduct an Internet conversation with Prime Minister Tony Blair this summer. The DLC is hosting and organizing the event. The Prime Minister will be online in London, and you will be at a site in Washington, DC. While the topic has yet to be determined, we suggest you address the history and principles of the Third Way, and your vision of democracy in the 21st Century.

I. EDUCATION

We suggest you hold your first Webisode Chat as part of your education tour next month. This would offer you the opportunity to address education issues, and demonstrate the power of technology in the classroom. Your Administration has introduced several initiatives to help connect classrooms and libraries to the Internet, giving them access to information with the click of a mouse. It's time to take full advantage of that progress, by plugging into this network yourself from a charter school, and "chatting" directly with students about college opportunities, interactive learning, and other challenges young people face in their schools and communities.

We propose that the Channel One Network conduct the first interview. Channel One is a cable television and Internet company with programming that reaches 12,000 middle, junior and high schools, 8 million students, and 400,000 educators.

Location/ Date: At a middle school, during your Education Tour early next month.

OPTIONAL CHAT

II. KEEPING FAMILIES SAFE FROM VIOLENCE

As part of the lead up to the Million Mom March on May 14th, we suggest you conduct a Webisode Chat on issues regarding the culture of violence. We believe that it would be most effective to target this discussion to mothers, a group that traditionally has been most concerned with the recent rash of violence in our country. The Internet has become an essential tool for mothers, offering them information on parenting, as well as an at-home outlet for research and conversation on child-related issues.

We suggest that Oxygen.com hosts this interview. Oxygen is the first combined online and on-air network designed to serve women.

Location/ Date: At the White House, in the week preceding the Million Mom March next month.

III. SENIORS

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34 million members, AARP.org and its monthly magazine, *Modern Maturity*, has an audience of more than 34 million members.

Location/Date: At a senior center or the White House this July, the month during which Medicare was created thirty-five years ago.

IV. DISCUSSION WITH PRIME MINISTER BLAIR

You have already agreed to conduct an Internet conversation with Prime Minister Tony Blair. The DLC is hosting and organizing the event. The Prime Minister will be online in London, and you will be at a site in Washington, DC. While the topic has yet to be determined, we suggest you address the history and principles of the Third Way, and your vision of democracy in the 21st Century.

Location/Date: At a site in Washington, DC this June.

April 12, 2000

MEMORANDUM FOR THE PRESIDENT

THROUGH: JOHN PODESTA

FROM: LORETTA UCELLI
JOE LOCKHART
JOSH GOTTHEIMER

CC: BRUCE REED
GENE SPERLING
KAREN TRAMONTANO
MINYON MOORE
STEPHANIE STREETT

SUBJECT: WEBSITE CHAT SERIES

Earlier this year, on the heels of your successful DLC Internet Town Hall Meeting, we proposed a series of online chats – dubbed “Webside Chats” – that would allow you to speak directly to the American people via the Internet. By utilizing the latest technology, these chats would offer you the opportunity to target specific constituency groups -- including students, mothers, and older Americans -- to discuss your agenda, accomplishments, and other relevant issues.

To date, you have used the Internet on several occasions as an effective form of communication. In November, you held an online town hall meeting at George Washington University; last Christmas, you purchased gifts online from the Oval Office; in January, you responded to electronic mail following your State of the Union Address; and in February, you gave your first online interview.

After a series of conversations with your press and policy offices, we propose a series of three Webside Chats during the next five months. Each chat will be conducted in an interview format and you will be joined by a reporter or media representative. He or she will moderate the discussion and present questions sent by the public via electronic mail. Each chat will focus on a specific topic, but you will, of course, have the opportunity to address other issues.

We have recommended a topic, target audience, venue, and media outlet for each virtual discussion.

I. EDUCATION

We suggest you hold your first Webside Chat as part of your education tour next month. This would offer you the opportunity to address education issues, and demonstrate the power of

technology in the classroom. Your Administration has introduced several initiatives to help connect classrooms and libraries to the Internet, giving them access to information with the click of a mouse. It's time to full advantage of that progress, by plugging into this network yourself, and "chatting" directly with students about college opportunities, interactive learning, and other challenges young people face in their schools and communities.

We propose that the Channel One Network conduct the first interview. Channel One is a cable television and Internet company with programming that reaches 12,000 middle, junior and high schools, 8 million students, and 400,000 educators.

Location/ Date: At a middle school, during your Education Tour early next month.

II. CULTURE OF VIOLENCE

As part of the lead up to the Million Mom March, we suggest you conduct a Webside Chat on issues regarding the culture of violence. We believe that it would be most effective to target this discussion to mothers, a group that traditionally has been most concerned with the recent rash of violence in our country. The Internet has become an essential tool for mothers, offering them information on parenting, as well as an at-home outlet for research and conversation on child-related issues.

We suggest that Oysten.com hosts this interview. Oxygen is the first combined online and on-air network designed to serve women.

Location/Date: At the White House, in the week preceding the Million Mom March next month.

III. SENIORS

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Location/Date: At a senior center or the White House this July, the month during which Medicare was created thirty-five years ago.

IV. DISCUSSION WITH PRIME MINISTER BLAIR

You have already agreed to conduct an Internet conversation with Prime Minister Tony Blair. The DLC is hosting and organizing the event. The Prime Minister will be online in London, and you will be at a site in Washington, DC. While the topic has yet to be determined, we suggest you address the history and principles of the Third Way, and your vision of democracy in the 21st Century.

Location/Date: At a site in Washington, DC this June.

April 12, 2000

CHANNING

MEMORANDUM FOR THE PRESIDENT

THROUGH: JOHN PODESTA

FROM: LORETTA UCELLI
JOE LOCKHART
JOSH GOTTHEIMER

CC: BRUCE REED
GENE SPERLING
KAREN TRAMONTANO
MINYON MOORE
STEPHANIE STREETT

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To date, you have used the Internet on several occasions as an effective form of communication. In November, you held an online town hall meeting at George Washington University; last Christmas, you purchased gifts online from the Oval Office; in January, you responded to electronic mail following your State of the Union Address; and in February, you gave your first online interview.

After a series of conversations with your press and policy offices, we propose a series of three Webside Chats over the next five months. Each chat will be conducted ~~by a media organization/press organization/outlet~~ in an interview format. You will be joined by a reporter/news figure/media representative/ who will moderate the discussion, and present questions sent via electronic mail. Each chat will focus on a specific topic, but you will, of course, have the opportunity to address other issues.

DO THEY
PRESENT
ON FORUMS?

We have recommended a topic, target audience, venue, and media outlet for each virtual discussion.

I. EDUCATION

We suggest you hold your first Webside Chat as part of your education tour next month. This would offer you the opportunity to address education issues and demonstrate the power of

technology in the classroom. ~~As you know,~~ your Administration has introduced several initiatives to ~~help~~ connect classrooms and libraries to the Internet, giving them access to ~~the same~~ information with the click of a mouse. It's time ~~we~~ take full advantage of that progress, by plugging into this network, and "chatting" directly with students about college opportunity, interactive learning and use of technology, and other ~~challenges~~ young people face in their schools and communities.

We propose that the Channel One Network conduct the first interview. Channel One is a cable television and Internet company with programming that reaches 12,000 middle, junior and high schools, 8 million students, and 400,000 educators.

Location/ Date: At a middle school, during your Education Tour early next month.

II. CULTURE OF VIOLENCE

As part of the lead up to the Million Mom March, we suggest you conduct a Webside Chat on issues surrounding the culture of violence. We believe that it would be most effective to target this discussion to mothers, ~~who have~~ traditionally been most concerned with the recent rash of violence in our country. The Internet has become an essential tool for mothers, offering them a reservoir of information on parenting, as well as an at-home out for research and conversation on child-related issues.

We suggest that Oxygen.com hosts this interview. Oxygen is the first combined online and on-air network designed to serve women.

Location/Date: At the White House, in the week preceding the Million Mom March next month.

III. SENIORS

As part of [the events celebrating the] 35th Anniversary of Medicare this July, we suggest you conduct a Webside chat targeted at the senior population. In your online discussion, you could address issues important to older Americans, like Social Security, Medicare, prescription drugs, and other health care issues.

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Location/Date: At a senior center or the White House this July, the month Medicare was created thirty-five years ago.

IV. DISCUSSION WITH PRIME MINISTER BLAIR

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Location/Date: At a site in Washington, DC  in June.

**PRESIDENT WILLIAM J. CLINTON
REMARKS FOR MARYLAND BILL SIGNING
ANNAPOLIS, MARYLAND
April 11, 2000**

Ack: Gov. Glendening; Lt. Gov. Kennedy-Townsend [her deep personal commitment to common sense gun reform have made a difference in Maryland]; Secretary of State John Willis; House Speaker Casper Taylor; Senate President Mike Miller; members of Congress; members of the state legislature; students from Young Kids Against Violence and Students Together Against Guns.

It is fitting that we are gathered here today, in our nation's oldest functioning state house, where progress has been the standard since our forebears walked these halls more than 200 years ago. This State House was the site of the ratification of the Treaty of Paris, which officially put an end to the Revolutionary War, and marked the birth of our new nation. We are here today to announce a victory in our effort to end another war -- our ongoing struggle to reduce the staggering toll of gun violence in America. The Maryland legislature made history again last week when you became the first state in the nation to require built-in safety locks for all new handguns -- and enacted other common sense gun safety measures.

The people of Maryland demanded this landmark gun safety legislation. And their government answered the call. That is why I am here today. And why I applaud the work of Governor Glendening, the members of the state legislature, and all of you. You have set an example for our nation by your efforts to keep guns off our streets and our children safe from violence.

Maryland is not a newcomer to this movement. This State has already banned assault weapons and handguns known as Saturday Night Specials. You have already limited handgun sales to one per month. With this new law, you join a growing number of states across the country that are taking decisive action to make guns safer and to save lives.

Last year, California passed important legislation limiting handgun sales to one per month, and banning junk guns and new generations of assault weapons. Just last week, Massachusetts began enforcing tough consumer product safety rules for guns, banning junk guns and requiring trigger locks and other devices to prevent children from firing guns. And tomorrow, I am traveling to Colorado to support a citizen ballot initiative to close the gun show loophole and require background checks on all gun sales.

I am encouraged by the steps these states are taking. They underscore the need and support for common sense gun legislation. But every child in America deserves that same level of protection. And only Congress can pass legislation that protects every child in every corner of our country. That's why I've asked Congress to enact common sense gun safety legislation before the one-year anniversary of the Columbine tragedy on April 20th. Legislation that

April 7, 2000

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
JOSH GOTTHEIMER

SUBJECT: WEBSITE CHAT SERIES

Earlier this year, on the heels of your successful DLC Internet Town Hall Meeting, we proposed a series of online chats – dubbed “Webside Chats” -- that would allow you speak directly to the American people via the Internet. By utilizing the latest technology, these chats would offer you the opportunity to target specific constituency groups, like students or women, to better discuss your agenda and accomplishments, as well as address other relevant issues.

To date, you have used the Internet on several occasions as an effective form of communication. Aside from the DLC Event, you purchased gifts online last Christmas, [millennium cybercast] and responded to electronic mail following your State of the Union Address.

Following conversations with the policy offices, we suggest that you conduct three Webside Chats during the next five months. For each chat, we have recommended a specific topic, its target audience, a media organization to partner with, and a venue for the online discussion.

I. EDUCATION

Overview: Whether in cities or in farm communities, classrooms across America can access the same information at the click of a mouse. As you know, your Administration has introduced several initiatives to help connect classrooms and libraries to the Internet. It’s time we take full advantage of that progress, by plugging into this network, and “chatting” directly with students about interactive learning and technology in the classroom.

Date:

II.

III. CULTURE OF VIOLENCE

; and In addition to the DLC Event, you shopped online this past Christmas; you solicited and responded to electronic mail

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MEMORANDUM OF CALL

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OF (Organization)

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 ☐ DSN

☐ WILL CALL AGAIN
 ☐ IS WAITING TO SEE YOU
☐ RETURNED YOUR CALL
 ☐ WISHES AN APPOINTMENT

MESSAGE

310/ 478-8846
 800-241-6522

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OPTIONAL FORM 363 (Rev. 7-94)
 General Services Administration

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Draft 04/19/00 9:30am

PRESIDENT WILLIAM J. CLINTON
EXCERPTS FROM OKLAHOMA CITY NATIONAL MEMORIAL DEDICATION
OKLAHOMA CITY, OK
APRIL 19, 2000

"As we gaze upon the rows of empty chairs in this memorial, I am reminded of the Mercy Seat of scripture—a place for the children of God to come for renewal and dedication. What better symbol to represent the 168 innocent souls whose earthly chairs are empty but who now sit before the throne of God."

"Five years ago, the cowards who committed this sin made a choice. They chose America's heartland because they wanted to strike a blow at the core of our nation's being. Make no mistake. This was not an attack on one building and those who were in it—this was an attack on our house of democracy and every American."

"This is a day for remembrance and renewal... But I hope you'll take comfort in knowing that with this memorial, America declares that we will never forget. No family, no community should ever have to endure what you have endured."

"Let this forever be a symbol to the world: Terror did not win. Terror will never win."

"When we feel ourselves getting angry or drifting away from our fellow citizens, or being less than we ought to be, I hope we will come to this memorial. I hope we will remember the lessons it teaches about the human spirit."

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The WidmeyerBaker Group, Inc.

Fax Cover Sheet

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1825 Connecticut Ave. NW

Suite 500

Washington, DC 20009

202 667-0901

Facsimile 202 667-0902

Date: March 29, 2000 ^{05:12:50} ^{9:50} ²⁸⁸To: Loretta UcelliFax: 456-1213From: Scott Widmeyer

Code: _____

Number of pages including this one: 2If you have any questions or problems please call: Scott at 202 667-0901

Loretta - Here's a brief on Channel One.com -
It gets 4 million hits per month from
teens! And, of course, it is a media
company - owned by Primedia - which publishes
Seventeen, Healthy Kids, etc.

Call re. Scott

PHOTOCOPY
 PRESERVATION



Christopher M. Wanken
04/07/2000 11:28:48 AM

Record Type: Record

To: Joshua S. Gottheimer/WHO/EOP@EOP

cc:

Subject: Messge

you are invited to party for Katy Button in Family Theater - April 10 at 5pm.
RSVP to Socail Office 6-7787

Pile Nasda -
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~~3458~~

289-7186

My land had no dirt -
needs water but he's to die:
My out to put the dirt
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prouds

November 24, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
JOSH GOTTHEIMER

CC: JOHN PODESTA
DOUG SOSNIK
STEPHANIE STREET

SUBJECT: PROPOSED INTERNET INITIATIVES

As you have pointed out, your DLC Internet Town Hall Meeting was a resounding success, not only in offering citizens an opportunity to communicate directly with the President, but in demonstrating the technological capabilities of the Internet. By plugging into the Internet, Americans from a broad spectrum were able to participate directly in the democratic process, and experience a new sense of accountability not possible before the introduction of the Web.

We would like to build on this concept through a series of events that would allow you to speak directly to the American people and specific constituencies via the Internet. In addition, we have suggested other measures that would allow you to better communicate your agenda and accomplishments to the public through 21st Century technology.

We have developed several proposals for you to consider:

I. Webside Chats: Using Technology to Build Community

In the vein of President Roosevelt's fireside chats, this would be a series of online "webside chats" focused on the overarching theme: How Internet technology is being used by citizens and different communities not only to improve and enrich their lives, but to increase their involvement in the democratic process. It would give Americans the opportunity to communicate directly with their President through a virtual medium. You would be the first President to utilize the Internet as a regular form of communication.

We could launch the series with a large-scale, online chat, addressing the ways in which technology is affecting the lives of Americans, enhancing their democracy, and increasing their involvement in the democratic process. During this session, which could be coordinated with CNN Online or another online service provider, you would have an opportunity to discuss your policies with those online, and respond to their questions on a broad range of issues. Additionally, you might choose to host this first chat in your residence, evoking the image of Roosevelt sitting next to his fireplace.

Following the initial event, the series would address the interests of five specific constituency groups: seniors, students, women, small business owners, and community service participants. For each targeted audience, we would not only discuss the issues important to their community, but also highlight individuals who are utilizing the Web's potential to enrich their own lives or those of their peers. You might also choose to be joined by a small online panel, whose participants could field questions and offer their insight on the topics at-hand.

In addition, during the live chats, we could offer links to relevant websites that feature information on the topics under discussion. For example, during the chat with students, the online audience could access information on our Hope Scholarship, Pell Grants, or the Americorps program.

Each virtual forum would be hosted in partnership with web-based companies, whose content is geared toward the interests of a specific audience (for example, iVillage.com deals with women's issues). We would encourage these companies to: 1) hold their own online discussions in preparation for our event; 2) advertise the date, location, and topic of our event on their site; and 3) provide links from their site to our event. The format would be similar to the DLC event, except that we could host the events either at the White House or at off-campus locations.

There will be obvious costs involved in coordinating each of these online events. We will have to arrange the number and the extent of the events accordingly. So please feel free to amend the list as you see fit. We propose chats with the following five constituency groups:

Seniors: "How technology is impacting their lives." Seniors are the fastest growing group of Internet users. From health advice to safety tips, the Internet offers them an opportunity to easily tap resources that have long been out of their reach. We could partner with ThirdAge.com and other web-based companies addressing issues relevant to senior citizens, like Social Security, Medicare, prescription drugs, and other health care issues. This event could be held at a senior center or at the White House.

Students: "The role of technology in the classroom." Whether in cities or in farm communities, classrooms across America can access the same information at the click of a mouse. As you know, your Administration has introduced several initiatives to help connect classrooms and libraries to the Internet. It's time we take full advantage of that progress, by plugging into this network, and "chatting" directly with students about interactive learning and technology in the classroom. We could partner with PTA.com and other popular websites frequented by students. This event could be held in a local classroom or at the White House.

Women: "How technology is impacting the balance between work and family." The Internet has become an essential tool in helping mothers deal with the demands of work and family. There are several sites with information on parenting and others that provide help with every day tasks like grocery shopping. We could partner with Oxygen.com, Parenting.com, or one of the popular parenting websites to discuss the challenges and solutions in balancing one's time at home and in

the office.

Small Business Owners: "How technology is contributing to the growth of small business." With the development of Internet technology and the growth of electronic commerce, small business owners in Anchorage, Alaska have the same opportunities as those in New York City. The success of one's business no longer depends on location or physical infrastructure; but it does depend on web accessibility and bridging the digital divide. This event could be held in partnership with any number of e-commerce service providers, either at the White House or at the headquarters of a new startup company.

Community Service Participants: "How Internet technology can help to connect good will with good opportunity." Every week, new websites are developing to facilitate community service, with links to and information on service organizations. There are several community service information hubs on the Web, including Americorps and the Peace Corps, that we could partner with in an online chat.

Additional Proposals

II. Launch Redesigned White House Website

We are currently redesigning the White House Website to meet the latest technological advances. The site will be ready at the end of January 2000. To help promote it, you could host an event launching the redesigned site, and help explain some of its new functions and features.

III. Internet Briefings

We also suggest that following your regular message events, you ask senior White House officials and your cabinet secretaries to field additional questions via the Internet through their own online chats. You might also consider directing them to conduct their own online discussions independent of your events, focusing on the everyday issues important to their constituencies. These virtual chats would give ordinary Americans the opportunity to ask direct questions – unfiltered by the media – to their government officials.

IV. Radio Addresses

Currently, your weekly radio addresses are aired both on the radio and on the White House Website. Our redesigned site will have the technological capability to air a live video of you delivering the address, and will offer links to relevant information on the topic. At that time, you might also want to encourage citizens to send comments to you through our Website at www.whitehouse.gov.

V. Install Computer in the Oval Office

It might send a promising signal to the country if you were to install a computer near your

desk in the Oval Office. As part of our holiday activities, you might even consider ordering holiday gifts off the Internet from your desk.

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