

*Via facsimile***Memorandum**

To: The White House
 Fr: Holly Page
 Re: November 8th On Line Town Hall Meeting with President Clinton
 Date: 10/27/99

 The following is an overview of the November 8th online event with the President.

Why Are We Doing This Event:

A valid question! The answer is we believe this event will achieve three objectives. First, it will promote a better understanding of the Third Way by clearly and simply illustrating specific Third Way policies that are affecting the lives of American citizens. Second, a meeting of this kind will drive home the point that **the Third Way is the politics of the Information Age**. Finally, this event will be one more thing that helps brand the Third Way with the Democratic Party (and the New Democrats) and identifies President Clinton as its Leader.

The centerpiece of the town meeting will be an exchange between President Clinton and state and local reformers who are implementing Third Way policies in their own communities. The idea is to put Third Way values and ideas in a tangible form by highlighting the results of Third Way policies at the state and local level. This is the same successful model that was used in two previous DLC events this year, the Third Way event in April and the National Conversation in July.

Basic Online Event Format:

Internet users will enter the observe only "Town Hall" chat auditorium that will integrate live webcast feed, webcam pictures, voicechat sound and real time questions. Broken down that means:

- ☐ The virtual "audience" will be able to watch - online - the President interacting with the other elected leaders via a live satellite feed.
- ☐ Webcams at each remote location will take continuous pictures of remote participants in real time. (That means the users will see continuous updated "still" photos of the people the President is talking to.)
- ☐ Internet users will be able to submit questions and read the live transcript of the event.
- ☐ **There will be no "row chat" component of this event.**

Basic Physical Event Format:

Our proposal is that the President make opening remarks about the evolution of the Third Way - and what it is (10 - 15 minutes). He will then call on each of the remote participants to give a very brief description (3 minutes) of their Third Way approach to a specific issue (20 - 25 minutes total). Al From, who will be the event moderator, will then ask the President questions that have been submitted from the virtual audience (screened by the DLC). Assuming most questions will be for the President, he can answer them himself, or involve the other remote participants (remainder of the time).

We are planning to have a general use computer available at the event site, to give the press the option of taking a picture of someone actually participating in the event online and (potentially) asking the President a question.

There will be at least 20 technicians/crew working the event. We have to decide if we want some of the computers used to make the event happen on the stage with the President (behind him like reporters in a news room). Since the President does not need a keyboard or a computer screen (for this event), having that in the background may be our best chance of helping to distinguish this event from a conventional speech.

We have discussed having the online event available via a large screen at the D.C. event site so the President can see the participants in the remote locations. The screen would also enable the press (and audience) to view the event as it is being seen live on the web.

The DLC and Excite will have a limited number of people we will need to accommodate at the event site. Depending on the White House's needs, we think we should be ok with 50 - 75 above and beyond crew actually working the event.

Remote Participants:

Based on prior White House approval, the following people are confirmed to participate with President Clinton in this historic event:

New Hampshire Governor Jeanne Shaheen, Maryland Lt. Governor Kathleen Kennedy Townsend, San Jose Mayor Ron Gonzales, Wisconsin State Legislator Antonio Riley (also head of the DLC's State Legislative Advisory Board), Bethlehem Mayor Don Cunningham.

We are also interested in inviting Steve Jobs and Marc Andreessen to participate in the last 20 minutes of the event to give their perspective on how technology can and will change and challenge democracy in the future. We are waiting on your approval to aggressively pursue Mr. Jobs and Mr. Andreessen. (Eric Schmidt, CEO of Novell has recently written to the President on digital democracy. He may be a good substitute if we can not get one of our first choices in this short time frame).

Next Steps:

1. We must secure a location to have the physical event - and are awaiting WH direction. We have three sites on hold: Georgetown Conference Center, GW's Marvin Center, The National Press Club. Pro's and Con's of each site have been explained in a prior memo. (The DLC Conference Room, which was discussed at Monday's meeting does not meet technical requirements).
2. We need WH approval of the press advisory to begin promoting the event.
3. We need WH approval of the web site so Excite can begin promoting the event online.
4. We need a WH decision on Steve Jobs and Marc Andreessen.

November 8th Online Town Hall Time Line

Urgent/Awaiting

White House Approval: Confirm Washington D.C. Event Location
Release Press Advisory/FAQ
Go Live with www.townhall.excite.com

Wednesday, October 27, 1999

Excite: - Establish list of technical contacts, schedule testing dates with remote participants.
DLC: - Begin WH approval process of actual event screen
Start on production of banner/backdrop

Friday, October 29, 1999

Excite/DLC - D.C. site tour - work out logistical for A/V and webcast/voicechat production.
- White House demo of entire application
- Begin to advertise the event on Excite

Monday, November 1, 1999

DLC - Issue formal invitation to guests of WH/DLC/Excite for the the D.C. event. (Very limited)
- Send Backdrop design to WH for approval

Thursday, November 4, 1999

DLC/EXCITE/WH - Final guest list submitted to the DLC
Secret Service - Inclusive walk through of event site

Friday, November 5, 1999

DLC - Send WH final guest list
- Conference Call/briefing with remote participants

Saturday, November 6, 1999

DLC/Excite - Begin site set up

Sunday, November 7, 1999

Excite - Technical "dress rehearsal" in D.C. and remote locations

Monday, October 8, 1999

7 p.m. (EST) - Presidential Online Town Hall Meeting



Democratic Leadership Council

Memorandum

To: Sidney Blumenthal, Linda Moore
From: Holly Page
Re: Non Electeds for the Nov. 8th OnLine Town Hall Voice Chat
Date: October 20, 1999

In addition to the five elected officials who will be participating with President Clinton in the November 8th online town hall meeting, we believe that adding (at least) two additional non-electeds, with strong Democratic credentials, who are connected to the technology industry would help attract people who might otherwise skip a strictly "political" online event. The non-electeds we suggest are Marc Andreessen and Steve Jobs.

Steve Jobs is Chairman and CEO of Pixar, the Academy-Award-winning computer animation studios which he co-founded in 1986. Before Pixar, Mr. Jobs co-founded Apple Computer, Inc. where he co-designed the Apple II computer, led the development and marketing of the Macintosh computer, and oversaw the growth of Apple into a twelve billion dollar company. Mr. Jobs also co-founded NeXT Software, which was recently acquired by Apple. A strong supporter of President Clinton, Mr. Jobs recently hosted the President in his home in Northern California.

Marc Andreessen was a young graduate student at NCSA (The University of Illinois in Urbana) when he developed the Mosaic browser in collaboration with Eric Bina and other members of the NCSA team. He went on to found Netscape Communications after forming a partnership with businessman Jim Clark. Mr. Andreessen is a member of PPI's New Economy Task Force, and is a strong supporter of the New Democrat movement.

The overall theme of the event is The Politics of the Information Age - The Third Way. While the President and the elected officials will talk about the "Third Way" and the application of specific ideas, Mr. Jobs and Mr. Andreessen would bring to the conversation a futurist, New Democratic, point of view. In addition, we could ask them to address such issues as:

- Can technology overcome the lethargy of Americans concerning politics?
- Can it help restore confidence in government?
- The Internet is the first democratizing technology since the telephone, can it be put into the hands of every citizen and help them enjoy the benefits of full democracy?

Both of these individuals, who have played essential roles in the development of key technologies that have shaped the Information Age, would add a tremendous element of insight and excitement to our historic event. We hope that you agree and give us the go ahead to pursue them both. Thank you.

Participating in the DLC's Online Townhall Meeting is a simple and quick process.

Here are step-by-step instructions to watch and hear President Clinton and other New Democrats participate live in this exclusive Webcast.

1. Go to <http://townhall.excite.com> and locate the Excite Chat instructions.
2. To submit questions and watch the Webcast, download the Excite VP Chat client by clicking on the VP Chat link.
3. You will also need Windows Media Player to watch the Webcast. Click on the download link on the same townhall.excite.com page.
4. Pick your operating system type (Windows, NT, or Mac). Download and save the file on your desktop. Double-click on the saved file. An easy program will walk you through the installation process.
5. Start the Chat program and login! Use your Excite username and password or quickly register.
6. Once you've logged in, you will arrive in the Chat hub. Click on the red "Chat Rooms" button in the tool bar on the upper part of your screen.
7. You'll see 3 main categories: Excite Places, All Places, and Auditoriums. Click on "Auditoriums."
8. Click on "Town Hall Auditorium" to enter. Here, you will be able to observe the chat and the Webcast submit questions to the President and Town Hall meeting participants. If the event has already started, you'll see President Clinton's and his guests on the virtual stage.
9. To submit a question, click on the "Something To Say" button.



Via facsimile

Memorandum

To: Linda Moore

Fr: Holly Page

Re: Online Town Hall Meeting

Date: 10/13/99

This is an updated list of people we would like to include in the online town hall meeting with President Clinton that now includes the specific issues we will ask each elected official to focus on. The overall topic of the event is "Activist Government in the 21st Century - A Third Way."

Georgia Governor Roy Barnes; economic development, managed growth
San Jose Mayor Ron Gonzales; using technology to improve community services

New Hampshire Governor Jeanne Shaheen; education, new economy transformation

Maryland Lt. Gov. Kathleen Kennedy Townsend; crime, character education

Wisconsin State Representative Antonio Riley; welfare reform and other urban issues

We are still working on gathering details and information on the non elected officials (Marc Andreeesen, John Doerr, ~~XXXXXXXXXX~~ and Ted Waitt) we would like to participate. Our first priority is to get the elo's approved, we can worry about the others later. Thanks!!! hp

your copy
delivered to
SS & MM

SCHEDULE PROPOSAL

TODAY'S DATE: October 13, 1999

☐ ACCEPT ☐ REGRET ☐ PENDING

TO: Stephanie Streett, POTUS Scheduling

FROM: Minyon Moore, Assistant to the President and Director of Political Affairs

Linda Moore, Deputy Assistant to the President and Deputy Director of Political Affairs

REQUEST: POTUS to participate in an on-line town meeting, with live audio and video, on the topic of New Democrat-Third Way innovations. This event would be sponsored by the Democratic Leadership Council.

PURPOSE: To build on two previous DLC events from this year, the Third Way event in March and the National Conversation in July. The centerpiece of the town meeting would be an exchange between POTUS and a panel of state and local reformers who are implementing Third Way policies in their own communities.

BACKGROUND: The DLC would like to feature the POTUS in an on-line town hall meeting with state and local New Democrat leaders from around the country, national business and community leaders, and an audience that could potentially reach the hundreds of thousands. This town hall meeting would be different from standard online chats because it would employ audio and video capabilities, instead of using just chat room and keyboard capabilities.

DATE AND TIME: Anytime the week of November 8-15 around the prime time slot of 7:00 p.m. to 8:00 p.m.

BRIEFING TIME: 10 minutes for a technological and logistical briefing.

DURATION: 1.5 hours.

LOCATION: Ideally, the event will happen in the Washington, D.C. area at a local university or a comparable site.

PARTICIPANTS: POTUS

OUTLINE OF EVENTS:

- Short briefing before audio and video begins.

- POTUS starts event with framing remarks.
- POTUS asks for short presentations from the panelists. The presentations will highlight New Democrat ideas that are working in the communities.
- POTUS takes questions from audience.

REMARKS REQUIRED: Talking points to be provided by speechwriting.

MEDIA COVERAGE: POTUS location will be CLOSED PRESS. However, the event will be aired live via the Internet.

FIRST LADY'S ATTENDANCE: NO

VICE PRESIDENT'S ATTENDANCE: NO

SECOND LADY'S ATTENDANCE: NO

RECOMMENDED BY: Minyon Moore and Linda Moore

CONTACT: Linda Moore X65247
Bridget Leininger X67944

ORIGIN OF PROPOSAL: DLC President and co-founder Al From.

September 16, 1999

Memorandum to the President

From: Al From

Subject: First Ever On-line, Video Town Meeting

The purpose of this memorandum is to urge you to agree to participate at a date of your choosing this fall in the first ever on-line town meeting, with voice and video, on New Democrat-Third Way innovations.

This event that the DLC would sponsor in partnership with Excite@Home, a major internet portal with 38 million registered users, could attract an audience and be an incredible shot in the arm to our efforts to brand Third Way politics as Democratic and to build your legacy as a Third Way-New Democrat reformer who modernized progressive politics in this country and throughout the world.

This event would take about an hour of your time one evening - and I believe because of its novelty it would get enormous press attention in addition to the huge participating audience.

Earlier in the summer, John Podesta and I met with much of your senior White House staff to develop a strategy for securing your legacy as a Third Way reformer. Out of that meeting Sid and I put together a number of specific events to carry out that strategy. We thought an on-line town meeting, with voice and video, would be a terrific way to involve many more of the next generation of New Democrat state and local leaders in the kind of discussions we began at our April 25 Third Way event with world leaders and continued at DLC's National Conversation in July in Baltimore.

When we first came up with the idea, we were not sure we could pull it off. But Excite@Home has agreed to do and pay for all the technical arrangements and to promote the event heavily. We will have complete control over the content. If you agree, it's a go.

The attached memo to me from my staff who negotiated the deal with Excite@Home explains in detail how the event would work. The essentials are this: you and a panel of 10 state and local officials and community leaders (who would be in their home communities) would participate in a voice chat that would be telecast over the internet. Another 15,000 participants could ask questions that we would screen. Millions of people could watch the event live or as an archived event over the internet.

Specifically, what we need from you is an hour of your time, preferably between 7 p.m. and 8 p.m. one evening in early or mid-November. The more lead time we can get the better, so that we can promote the event and build the audience.

I think this would be a spectacular and novel way to promote the Third Way and our ownership of it. I hope you will agree to do it.

Memorandum

To: Al
From: Holly, Amy
Re: Presidential On-line Town Hall Meeting
Date: Sept. 12, 1999

Description of the Event

The Democratic Leadership Council proposes an on-line town hall meeting, featuring President Clinton, state and local New Democrat leaders from around the country, national business and community leaders, and an audience that could reach the hundreds of thousands. The town hall meeting—the first ever of its kind—would be different from standard online “chats” because it would employ the latest audio and video capabilities. The event is to be jointly sponsored by the DLC and Excite@Home, a major Internet portal with 38 million registered users.

Building from the successful model used in two previous DLC events, the Third Way event in March and the National Conversation in July, the centerpiece of the town meeting would be an exchange between President Clinton and state and local reformers who are implementing Third Way policies in their own communities. The idea would be to put Third Way values and ideas in a tangible form by highlighting the results of Third Way policies at the state and local level.

We believe this event would get enormous attention and tap into a new on-line audience that extends beyond the Beltway. As part of the DLC's agreement with Excite, Excite would promote the event heavily for 30 days in advance, and continue to promote it for another month after the event actually takes place. As follow-up to the event, the panelists and/or other elected officials could participate in additional chats on Excite following the event to discuss various topics in greater detail.

In a brainstorming session with Excite, we proposed the topic: “Activist Government in the 21st Century—A Third Way.” While we are not committed to this specific idea, something in this vein is critical to help us deliver the message of the Third Way to a new audience.

Logistics

The event will consist of a live video feed of the President and ten key participants—a panel of New Democrat elected officials, community leaders, and entrepreneurs—who will participate in a Voice Chat. Voice Chat technology allows participants to engage in a type of online conference call with crystal clear delivery. Online audience members will see the President Voice Chatting and hear the content of his conversation via an audio and video broadcast. Simultaneously, the panelists will be seen via web cam

from their respective locations participating in the chat.

The event will be broadcast to an Excite Chat Auditorium where 15,000 people can watch, listen and submit questions to the President and the panel. (Questions will be screened by Excite, DLC, and White House staff.) In addition, an unlimited number of people from around the world can watch the event live or view it as an archived event on the DLC and Excite web sites at a later date.

The ten direct participants will be linked to the event by standard technology (basically a laptop with audio/video capacity) and can be located anywhere. The President's options are a bit more limited because we will have to set up live broadcast capability prior to the event. Excite has agreed to provide all the technology and technological support for the event, including broadcast equipment for the President and laptops for the panel.

Chats of this nature usually last for one hour and are best attended during prime time—the 7pm to 8pm time slots. The President would kick off the event with framing remarks, then turn to each of the panelists for a short presentation of what's working in their community. The last 15 - 20 minutes could be spent taking questions from the audience.

The Specific Request from the White House:

- * One hour of the President's time during "prime time" 7 - 8 p.m. EST
- * A date in mid November (anytime the week of the 8th or 15th)
- * As much advance notice as possible (obviously the more time we have the greater our opportunity to promote the event)

Goals

We believe this event would achieve three objectives. First, the online discussion would promote a better understanding of the Third Way and illustrate Third Way policies affecting the lives of American citizens. Second, a meeting of this kind would allow us to drive home the point that the Third Way is the politics of the Information Age. Partnering with Excite, a major Internet portal, gives us the opportunity to utilize cutting-edge technology and tap into a highly desirable audience who use the Internet on a daily basis. Finally, this event would identify and brand the Third Way with the Democratic Party, the New Democrats, and the DLC with President Clinton at its helm.

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Excite/DLC Town Hall Meeting with President Clinton

November 8, 7-8:30 pm ET
Excite Chat Auditorium

OVERVIEW

- Goals
- Event Description
- Excite Voicechat, Webcast, Chat
- Excite Chat Auditorium
- The User Experience
- Behind-the-scenes: DC, remote locations
- Event Execution
- Event Moderation
- Security
- Venue

Goals

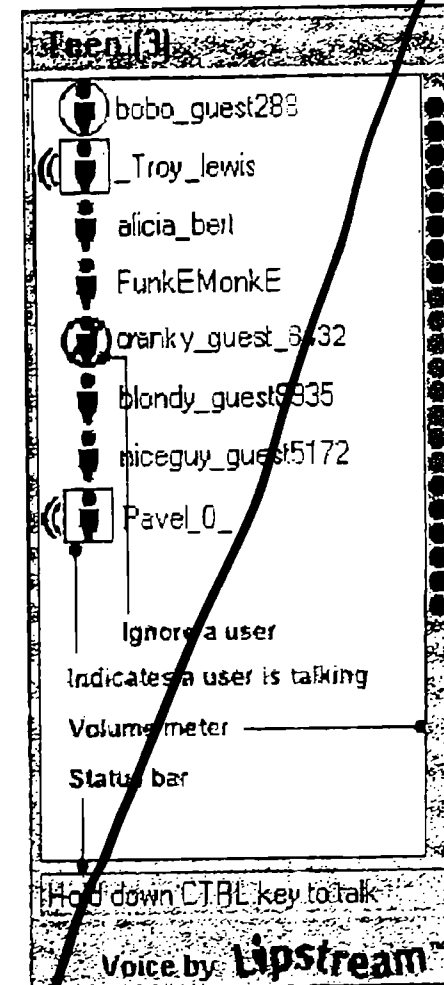
- Promote better understanding of The Third Way.
- Drive home point that The Third Way is the politics of the Information Age.
- Brand The Third Way with the Democratic Party and identify President Clinton as its Leader.
- Demonstrate the Voicechat product in a compelling way
- Allow people from around the country (World) to participate in the Town Hall Meeting
- Be a platform for our government to reach out to people, and help them be inclusive.

The Event

- DLC and Excite will host an online Town Hall Meeting with President Clinton and five other Democrat elected officials from their own locations around the country.
- Internet users will have the opportunity to submit questions to President Clinton and the other participants, while watching/listening to the event live on their computers.

Excite Voice Chat

- Allows people to talk with voice real-time over the Internet
- Works within your internet browser
- Users need speakers and a microphone
- Users need to press the "Ctrl" key to be heard
- For actual event, we will use T1 connections and high-end microphone and speakers for higher sound quality and minimum sound delay.



no chat
rows -
observe
only plus
ability to
submit
questions



Excite Voice Chat

(Demo of Presidential private voice chat room)

What is the
THIRD WAY?
WWW.DLC.ORG

Click Here!

Click About Voice Chat (Leave Voice Chat)

excite Voice Chat

You are in room: **Private 490** (right click to Add to Favorites!)

Change Room

Choose a room... Create or join another room

- Select a Room - OR [Tell a Friend](#)

Note: Only letters, numbers, and underscores (_) are allowed in room names.
[Get Your Own Voice Chat Room!](#)

Helpful Hints

- What you need: a microphone and speakers, or a headset
- How to talk: press the "Control" key on your keyboard and hold it down to talk
- One-on-One Voice Chats: right click a name and select "Invite to One-on-One"
- Text messaging: double click a name to send an instant message
- To ignore someone: right click a name and select "Ignore"
- Other Voice Chats: click "Change Room"
- More Voice Chat Information: Click "Help" button

Town Hall (1)

- President Clinton
- Roy Barnes
- Ron Gonzales
- Jeanne Shaeen
- Kathleen Townsend
- Antonio Riley

Hold down **Ctrl** key to talk

Voice by **Upstream**

Free Excite Voicemail

Click Here!

Internet

November 4, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI

SUBJECT: MONDAY TOWN-HALL MEETING

The On-line Town Hall Meeting you will be participating in on Monday night is/ On Monday night you will be participating in an Online Town Hall Meeting, which is being hosted by the Democratic Leadership Council in partnership with Excite.com. The event has a unique format that you are not likely to have encountered before/ participated in before. We want to make sure you are familiar with the format, technology, and audience in this type of event.

Here are a few things that you should be aware of:

The DLC is organizing the event, so your remarks will likely focus on the Third Way – not only explaining the fundamental political philosophy, but also highlighting the role it played in your agenda and accomplishments as President. Although the role of technology in the democratic process will be a component of your remarks, will not be the focus.

Format: You and Al From will be sitting on a stage, facing each other, surrounded by a small group of students from George Washington University. Your remarks and your focus should be directed to the virtual audience on the World Wide Web – not the small audience on the stage. Both you and Mr. From will have a computer in front of you with cameras broadcasting the event live.

The event will begin with opening remarks from you, Al From, Mark Andreessen, the founder of Netscape, and five state and local elected officials. Following that, you and Mr. From will lead a fifteen minute discussion on the comments made by the state and local officials. The remainder of the time, approximately one hour, will be spent taking live questions from the virtual audience. Al From will read you all of the questions received online during the event.

The questions will be screened by Excite, the Internet broadcasting company, and representatives from the DLC. These questions and your responses will be transcribed and appear live on the screens of computer users around the world. It is estimated that over 50,000 Internet users will participate in the virtual town hall meeting.

While you will be able to see pictures of the town hall panel on your own computer screen, these participants will not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is the virtual audience on the Internet, not the actual audience in the auditorium.

The program will include an interview with the President & state deliver remarks to the Third way.

Mark Andreessen will explain

the technical aspects of

the town hall format.

The local officials will each speak on the computer at the beginning of the local comments.

You should also know that *Washington Post* and the *New York Times* have all done stories on the upcoming event (see attached).

We also thought it might be helpful to familiarize you with some of the terminology and facts about the Internet that might be raised by participants during the event.

Address:

World Wide Web/ Internet: all the computers that are connected together into a global network so they can communicate and share information. The World Wide Web (or “Web”) is comprised of millions of individual sites. Each Web site has an address, generally in the format of www.XXX.com or, in the case of a government site, www.XXX.gov. For example, the White House Web site

Electronic Mail (E-Mail): electronic messages sent via the Internet

Home Page: the entry page, or main page, of a web site

Virtual audience: a group of Internet users participating simultaneously in the same forum.

Chat room: a virtual room of Internet users who are “chatting” with each other via electronic mail.

Browser: a program that lets you read and view information on the World Wide Web.

Search Engine: a program, similar to an index, used to search for information on the World Wide Web.

Webcast: a

On-line chat:

:

upon the technology available to them.] Depending on the technology of the individual user, will open with brief remarks followed by

You’re appearing both live and on the Internet

B

The You will be able to view their own computers at other sites around the country. The other speakers will be

founder of Netscape, and five state and local elected officials. Mr. From will introduce the discussion and deliver remarks on the Third Way. Mark Andreesen will explain the technical aspects of the virtual town hall format. The local officials will each speak about the impact of the Third Way on their local communities.

• Following these introductory remarks, you and Mr. From will lead a ~~fifteen minute~~ ^{40 minutes} discussion on the comments made by the state and local officials. The remainder of the time, approximately ~~one hour~~ ^{one hour}, will be spent taking live questions from the virtual audience. Al From will read ~~you~~ ^{all} of the questions received online during the event.

• Participants The questions will be screened by Excite, the Internet broadcasting company, and representatives from the DLC. These questions and your responses will be transcribed and appear live on the screens of computer users around the world. It is estimated that ~~over~~ ^{approx.} 50,000 Internet users will participate in the virtual town hall meeting.

• While you will be able to see pictures of the town hall panel on your own computer screen, these participants will be not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is the virtual audience on the Internet, not the actual audience in the auditorium.

• You should also know that *Washington Post* and the *New York Times* have ~~all~~ ^{this} done stories on the upcoming event (see attached).

• We also thought it might be helpful to familiarize you with some of the terminology and facts about the Internet that might be ~~raised~~ ^{used} by participants during the event.

✓ Internet: A global "network of networks" that now connects tens of millions of computers all over the world. The most popular uses of the Internet are e-mail, the World Wide Web, and chat. ^{the link} Grew out of government research network (ARPANET) started in 1969. ^{used} ?

✓ World Wide Web (or "Web"): Internet software that makes it easy to publish and download information. The World Wide Web now has millions of individual web sites. Each Web site has an address, such as the White House Web site -- which is www.whitehouse.gov. The "www" signifies "World Wide Web". The next piece of information, in this case "whitehouse" is the actual address. The last part of the address tells you whether the site is commercial (.com), government (.gov), or from another country (for example, .uk for United Kingdom).

✓ Electronic Mail (E-Mail): electronic messages sent via the Internet

✓ Home Page: The "front door" of a web site that provides an overall index.

✓ Virtual Audience: A group of Internet users participating simultaneously in the same online forum.

+ add Mark Andreesen
add participants - see attached memo.

THE WHITE HOUSE

Office of the Press Secretary
(Atlanta, Georgia)

Embargoed For Release
Until 10:06 A.M. EDT
October 30th, 1999

RADIO ADDRESS OF THE PRESIDENT
TO THE NATION

THE PRESIDENT: Good morning. Two weeks ago, I reaffirmed our nation's commitment to environmental protection, and announced our plan to protect more than 40 million acres of roadless area in our national forests. Today, I'm announcing new actions we're taking to protect our air, our water, and some of our most precious lands.

One of the simplest but most potent tools in our fight against pollution is public information. By requiring industries to tell communities how much they pollute the air and water, we empower citizens to fight back, and create a powerful incentive for industry to pollute less. Remarkably, in the decades since the public's right to know about chemical releases became the law of the land, industry's toxic pollution has fallen nearly 50 percent.

Today, my administration is again expanding the public's right to know. We're acting to protect families against some of the most dangerous chemicals ever known -- including mercury, dioxin and PCBs. These chemicals are troubling for two reasons. First, they don't break down easily; instead they build up in the environment, and in our bodies. Second, many of them heighten the risk of cancer or other illness, even at very low doses.

Right now, companies are required to disclose their uses of these chemicals only if they handle huge quantities. Beginning January 1st, we'll require companies to inform the public even if they're using much smaller quantities -- in some cases, just ten pounds a year. In the case of dioxin, a chemical that can cause harm even in minute quantities, companies must report if they produce as little as a tenth of a gram.

By posting this information for all to see, we can speed the day when families no longer need worry about hidden dangers in the air they breathe and the water they drink.

As we step up our fight against pollution, we must work as well to preserve lands across America that are still pristine. Today, I'm announcing a new effort to protect the incomparable California desert, so future generations can enjoy it in all its splendor. Five years ago I signed the California Desert Act, preserving millions of acres of stark but fragile landscape, rich with history and precious wildlife.

Today, to mark the anniversary, the non-profit Wildlands Conservancy is donating to the federal government an additional 14,000 acres within the Joshua Tree National Park -- lands that otherwise might be developed. It's through partnerships like this that we can protect vital pieces of our national endowment.

We have also just completed our agreement to preserve New Mexico's spectacular Baca Ranch, home to one of the largest herds of wild elk anywhere in the world. I'm working closely with Congress to secure the funding to complete this purchase so that we can preserve this extraordinary land for all time.

In my balanced budget for this year, I proposed a \$1 billion Lands Legacy Initiative to preserve other natural treasures, and to help communities protect local green spaces. Regrettably, Congress has failed to provide even half the necessary funding.

And even more troubling, the Interior bill that Congress has produced once again is laden with provisions that would benefit special interests at the expense of our public interest and our environment. One of these provisions would allow excessive logging on our national forests. Another would let mining companies dump more toxic wastes on public lands. A third would grant a windfall to major companies that produce oil on federal lands.

This makes no sense. Today, while I'm taking action to protect communities against toxic chemicals, Congress is giving special interests license to pollute our public lands. While I'm taking action to save some of our most treasured places, Congress is putting other precious lands at greater risk.

So let me be clear: if Congress sends me this Interior bill, I'll veto it. Again, I urge Congress to work with me on a better bill that is unburdened by these anti-environmental provisions, and that has adequate funding to protect our natural landscape through the Lands Legacy Initiative.

All through this century, since Theodore Roosevelt set us on the path of conservation, Americans have worked together across party lines to protect public health, and restore and protect our environment. As we begin the new millennium, let our gift to the future be a new effort, together across party lines, to clean our air, to ensure safe water, and to preserve healthy, thriving lands.

Thanks for listening.

END

Record Type: Record

To: Loretta M. Ucelli/WHO/EOP@EOP

cc:

Subject: draft of internet memo

Loretta -- this is just a draft. As you can see, I'm still playing w/ some of the language.

November 4, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
MINYON MOORE LINDA MOORE
[JOSH GOTTHEIMER]

SUBJECT: MONDAY ONLINE TOWN-HALL MEETING

~~The Online Town Hall Meeting you will be participating in on Monday night is/~~ [On Monday night you will be participating in an Online Town Hall Meeting,] which is being hosted by the Democratic Leadership Council in partnership with Excite.com. The event has a unique format that you are ~~not likely to have encountered before/ [participated in before.]~~ We want to make sure you are familiar with the format, technology, and audience in this type of event.

Here a few things that you should be aware of:

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• You and Al From will be sitting on a stage, facing each other, surrounded by a small group of students from George Washington University. Your remarks and your focus should be directed to the virtual audience on the World Wide Web – not the small audience on the stage. Both you and Mr. From will have a computer in front of you with cameras broadcasting the event live.

• The event will begin with opening remarks from you, Al From, Mark Andreessen, the

Press will be on video behind this audience

(webcasting)

(approx. 50 people)

the President of GW, and guests of excite @ home and the DLC.

founder of Netscape, and five state and local elected officials. Mr. From will introduce the discussion and deliver remarks on the Third Way. Mark Andreessen will explain the technical aspects of the virtual town hall format. The local officials will each speak about the impact of the Third Way on their local communities.

• Following these introductory remarks, you and Mr. From will lead a ~~fifteen minute~~ ^{15 minute} discussion on the comments made by the state and local officials. The remainder of the time, approximately ~~one hour~~ ^{40 minutes}, will be spent taking live questions from the virtual audience. Al From will read ~~you~~ all of the questions received online during the event.

• Participants The questions will be screened by Excite, the Internet broadcasting company, and representatives from the DLC. These questions and your responses will be transcribed and appear live on the screens of computer users around the world. It is estimated that ~~over~~ ^{approx.} 50,000 Internet users will participate in the virtual town hall meeting.

• While you will be able to see pictures of the town hall panel on your own computer screen, these participants will be not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is the virtual audience on the Internet, not the actual audience in the auditorium.

• You should also know that *Washington Post* and the *New York Times* have ~~all~~ ^{this} done stories on the ~~upcoming~~ ^{upcoming} event (see attached).

• We also thought it might be helpful to familiarize you with some of the terminology and facts about the Internet that might be ~~raised~~ ^{used} by participants during the event.

✓ Internet: A global "network of networks" that now connects tens of millions of computers all over the world. The most popular uses of the Internet are e-mail, the World Wide Web, and chat. ^{no link} ~~used~~ (Grew out of government research network (ARPANET) started in 1969. ?

✓ World Wide Web (or "Web"): Internet software that makes it easy to publish and download information. The World Wide Web now has millions of individual web sites. Each Web site has an address, such as the White House Web site -- which is www.whitehouse.gov. The "www" signifies "World Wide Web". The next piece of information, in this case "whitehouse" is the actual address. The last part of the address tells you whether the site is commercial (.com), government (.gov), or from another country (for example, .uk for United Kingdom).

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+ add Mark Andreessen
add participants - see attached memo.

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-- 201 million people go online worldwide every day; 109.9 million in the US alone.

-- Between 1995 and 1998, the IT industry accounted for one-third of the United State's real economic growth. *What's this?*

-- There are 3.6 million sits on the World Wide Web, up from 130 in June 1993.

-- In 1998, Americans sent or received 3.4 trillion e-mail messages.

-- The number of computers connected to the Internet has increased from 1.3 million in 1993 to 56.2 million in July 1999.

-- One-third of US economic growth between 1995 and 1998 was accounted for by the IT industry.

Joshua S. Gottheimer
11/04/99 08:45:16 PM

Record Type: Record

To: Loretta M. Ucelli/WHO/EOP@EOP

cc:

Subject: draft of internet memo

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November 4, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LÓRETTA UCELLI
MINYON MOORE LINDA MOORE
[JOSH GOTTHEIMER]

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isn't this a repeat?

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 - Following these introductory remarks, you and Mr. From will lead a fifteen minute discussion on the comments made by the state and local officials. The remainder of the time, approximately one hour, will be spent taking live questions from the virtual audience. Al From will read you all of the questions received online during the event.
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 - While you will be able to see pictures of the town hall panel on your own computer screen, these participants will not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is the virtual audience on the Internet, not the actual audience in the auditorium.
 - You should also know that *Washington Post* and the *New York Times* have all done stories on the upcoming event (see attached).
 - We also thought it might be helpful to familiarize you with some of the terminology and facts about the Internet that might be raised by participants during the event.
- √ *Internet*: A global “network of networks” that now connects tens of millions of computers all over the world. The most popular uses of the Internet are e-mail, the World Wide Web, and chat. Grew out of government research network (ARPANET) started in 1969.
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new page early

November 4, 1999

Stellenbosch in 1999

MEMORANDUM FOR THE PRESIDENT

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MINYON MOORE
LINDA MOORE
JOSH GOTTHEIMER

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Joshua S. Gottheimer
11/05/99 08:49:07 AM

Record Type: Record

To: Terry Edmonds/WHO/EOP@EOP

CC:

Subject: draft of internet memo

terry -- this is just an early draft. i'm still playing w/ the language.

November 4, 1999

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