

Final 11/08/99 2pm
Josh Gottheimer

PRESIDENT WILLIAM J. CLINTON
REMARKS FOR DLC INTERNET TOWN HALL MEETING
WASHINGTON, DC
November 8, 1999

More than 60 years ago, at the dawn of another era, Franklin Roosevelt told the nation: "New conditions impose new requirements on government and those who conduct government." From that simple proposition, Roosevelt shaped the New Deal, which helped restore our nation to prosperity and defined the relationship between Americans and their government for half a century. As we move into the information age, we have reclaimed the true legacy of Franklin Roosevelt, by making a real commitment to bold experimentation, and to the idea that new times demand new approaches, and often a different kind of Government.

This event is a perfect example of that progress. Once again, our nation is meeting the challenges of an ever-evolving world, by bringing American government and its democratic traditions, through new mediums and to more people. That's what FDR did when he brought democracy into people's homes with the fireside chat. It's what President Kennedy did when he extended democracy with live press conferences on television. And now, in an effort to yet again modernize politics to meet the challenges of democracy in a new era, I am holding this presidential town hall meeting on the Internet.

Today's event is not only exciting because of the technology involved in its execution, but, on a larger scale, for the unbridled potential it represents. When I became President, the Internet was the province of scientists, funded by a government research project. Back then, there were only 130 sites on the Web and only 1.3 million computers connected to the Internet. Today, over 56 million computers are connected to the Internet ... and there are 3.6 million Web sites ... and we are adding new pages at the rate of over 100,000 an hour.

Since 1993, our Administration has worked hard to unleash the power of information technology. Vice President Gore and I set a goal of connecting every classroom and library to the Internet. We are also committed to bridging the "digital divide," so that every citizen has the same opportunity to explore and benefit from this technology. And we have pushed to increase our investment in long-term research to help create high-tech, high-wage jobs.

We've come a long way. The number of classrooms connected to the Internet has increased from 4 percent in 1994 to 51 percent in 1998. The e-rate is providing over \$2 billion to help connect schools and libraries to the Internet. And Department of Education grants are providing training to help 400,000 new teachers use this technology in the classroom.

The Internet also teaches us an important lesson about America. Like technology, our democracy is constantly evolving to meet the shifting winds of change. That's what Vice President Gore and I came to office to do – to replace outmoded and failed ideas of the past with a new vision for the role of government in the 21st Century.

In the early 1990s, long-neglected economic and social problems had piled up. Crime was spiraling, and nobody believed it could be stopped. Poverty was growing. The real wages of working families were steadily falling. There were deficits as far as the eye could see. And the country was told by certain experts that we could not solve our problems, that government was at best useless, and at worst a force for ill.

For too long, both parties put ideology above ideas that work, and posed false choices: between work and family, between the economy and the environment, between being safe and being free, between what makes us different as people and what makes us equal before the law and under God. For too long, government either tried to do too many big things at once and failed, or used those same failures as an excuse to do nothing at all. It was in this environment that the New Democratic movement – or the “Third Way” – began in earnest: the idea that new conditions demand a new approach to government. We said then: opportunity, yes, but also responsibility; and a community of all Americans.

It was obvious to Al Gore and me that we could not meet the challenges of a new century by returning to the past. We also had to overcome the great neglect of the 1980s. We said that government had to be slimmed and trimmed and reinvented if it was ever going to function as it does best – as a catalyst – and as an active partner to the private sector in creating opportunity, jobs, and hope. And we said that citizens had to take a more active role in serving our communities, in shaping our nation.

Because of our commitment to Third Way principles and the hard work of the American people, our country has made a seismic shift. Over the last six and a half years The American people have created almost 20 million new jobs, with rising wages, the longest peacetime expansion in history, the highest home ownership rate ever recorded, a 30 year-low in unemployment, a 32-year low in the welfare rolls, and a 25 year-low in the crime rate. And by balancing the budget for the first time in a generation, we have changed red ink into black – turning a budget deficit of \$290 billion into a budget surplus of \$123 billion this year, with growing surpluses projected for years to come. And we did all this with the smallest government since John F. Kennedy was in the White House. We must continue that progress by passing a budget that honor our values – with 100,000 new teachers for better schools ... 50,000 new community police officers to keep crime going down ... and stronger efforts to protect and preserve our environment.

The world is starting to take notice of what we have accomplished and where we're headed. Third Way ideas are influencing governance in Great Britain, France, Germany, Italy and Brazil, to name a few.

In closing, let me say that we must use the new tools of government and technology at our fingertips as a force for unity, not division. We must embrace the potential of technology to usher in a new age of enlightenment, not allow it to be used as a conduit for isolation and hate. And, as my Administration has been working so hard to do, we have to make sure that the opportunities of the Information Age are available to all people, including people with disabilities, no matter where they live, how much money they make, or what color they are.

I could go on and on, but I'm really here to learn from all of the distinguished panelists about how they are applying Third Way principles to governing in their local communities. I also want to hear from everyone else online how these principles are affecting your lives in the Information Age. Thank you.

[You will deliver brief concluding remarks based on the night's conversation.]

THE WHITE HOUSE

WASHINGTON

November 5, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
MINYON MOORE
LINDA MOORE
JOSH GOTTHEIMER

CC: JOHN PODESTA

SUBJECT: MONDAY ONLINE TOWN HALL MEETING

On Monday night you will be participating in an Online Town Hall Meeting which is being hosted by the Democratic Leadership Council in partnership with Excite@home.com. The event has a unique format and employs technology that you do not encounter on a regular basis. The purpose of this memorandum is to make sure you are familiar with the format, technology, and audience in this type of event.

Here are a few things that you should be aware of:

- You and Al From will be sitting on a stage, facing toward each other. In front of you will be a small group of students from George Washington University and guests from Excite@home.com and the DLC. Your remarks and your focus should be directed to the virtual audience on the World Wide Web – not the small audience on the stage. Both you and Mr. From will have a computer that will display the live broadcast (Webcast). A camera will be set-up in front of you to broadcast your remarks live on the Web.
- The DLC is organizing the event, so your remarks will focus on the Third Way – not only explaining the fundamental political philosophy, but also highlighting the role it has played in your agenda and accomplishments as President. Although the role of technology in the democratic process will be a component of your remarks, it will not be the focus.
- The event will begin with opening remarks from you, Al From, Mark Andreesen, the founder of Netscape, and five state and local elected officials. First, Mr. From will introduce the discussion and deliver remarks on the Third Way for three minutes. Then you will speak for approximately ten minutes. Following that, Mark Andreesen will explain the technical aspects of the virtual town hall format for two minutes. Finally, the local officials will each speak about how they have applied Third Way governing principals to the challenges that their communities and states are facing. The officials are: Maryland Lt. Governor Kathleen Townsend, Wisconsin State Rep. Antonio Riley, San Jose Mayor Ron Gonzales, Hampshire Governor Jeanne Shaheen, and Bethlehem, PA Mayor Donald Cunningham.

- Following these introductory remarks, you and Mr. From will lead a brief discussion on the comments made by the state and local officials. The remainder of the time, approximately forty minutes, will be spent taking live questions from the virtual audience. Al From will read all of the questions that are received online during the event. You will have the opportunity, if you so wish, to involve the other town hall participants in answering the questions.
 - The questions will be screened by Excite@home.com, the Internet broadcasting company, and representatives from the DLC. These questions and your responses will be transcribed and appear live on the screens of computer users around the world. It is estimated that 50,000 Internet users will participate in the virtual town hall meeting.
 - While you will be able to see pictures of the town hall panel on your own computer screen, these participants will not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is the virtual audience on the Internet, not the actual audience in the auditorium.
 - You should also know that *Washington Post* and the *New York Times* have printed stories on this event (see attached).
 - Although you are obviously familiar with the terminology, we thought it might be helpful to reiterate some of the information and language on the Internet.
- √ *Internet*: A global “network of networks” that now connects tens of millions of computers all over the world. The most popular uses of the Internet are e-mail, the World Wide Web, and chat. The Internet grew out of a government research network (ARPANET) started in 1969.
 - √ *World Wide Web* (or “Web”): Internet software that makes it easy to publish and download information. The World Wide Web now has millions of individual web sites. Each Web site has an address, such as the White House Web site – which is www.whitehouse.gov. The “www” signifies “World Wide Web”. The next piece of information, in this case “whitehouse” is the actual address. The last part of the address tells you whether the site is commercial (.com), government (.gov), or from another country (for example, .uk for United Kingdom).
 - √ *Electronic Mail* (E-Mail): Electronic messages sent via the Internet.
 - √ *Home Page*: The “front door” of a web site that provides an overall index.
 - √ *Virtual Audience*: A group of Internet users participating simultaneously in the same online forum.
 - √ *Chat Room*: A virtual room of Internet users who can send and receive information from each other in real-time.

- √ *Browser*: A software program that lets you read and view information on the World Wide Web.
- √ *Web Page*: A “page” of information on the World Wide Web that might contain text, graphics, and links to other web pages.
- √ *Search Engine*: A program, similar to an index, used to search for information on the World Wide Web.
- √ *Surfing*: Exploring the World Wide Web.
- √ *Webcast*: Sending audio and/or video over the Internet. For most users, the quality is currently not as high as broadcast TV.
- √ *Avatar*: A picture or 3-dimensional image that represents a user in a chat room.
- √ *Internet Facts*:
 - 1.4 billion e-mail messages cross national borders every single day.
 - 201 million people go online worldwide every day; 109.9 million in the US alone.
 - Between 1995 and 1998, the information technology (IT) industry accounted for one-third of the United States’ real economic growth.
 - There are 3.6 million sites on the World Wide Web, up from 130 in June 1993.
 - In 1998, Americans sent or received 3.4 trillion e-mail messages.
 - The number of computers connected to the Internet has increased from 1.3 million in 1993 to 56.2 million in July 1999.

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What is the **THIRD WAY?**
WWW.DLC.ORG

Stage 8

- President_Clinton
- Kathleen_Townsend
- Antonio_Riley
- Ron_Gonzales
- Jeanne_Shaheen
- Al_From
- Donald_Cunningham
- Host-DLC

LIVE FROM WASHINGTON, DC **LIVE FROM VOICE CHAT**

Something to Say?
Click here

President_Clinton: I'd like to thank you for having me here today for this historic event—a presidential first. You know, Calvin Coolidge was the first president to broadcast on radio from the White House almost a century ago. Tonight, we're making another first in presidential history—an online voicechat town meeting. Look how far we've come.

Al_From: We have a group of leading New Democrat elected officials online who are here to talk about the Third Way policies they are implementing in their own communities.

President_Clinton: That's great, let's hear what they're doing to help people succeed in this New Economy as we move into the Information Age. Lt. Governor Kathleen Kennedy Townsend is joining us tonight.

Kathleen_Townsend: Thank you, Mr. President. In Maryland, we've implemented character education in our elementary schools and give instruction in the "civic virtues," a daily feature in every public school. We've been very successful in Maryland.

President_Clinton: Congratulations on your success in Maryland. We'd love to hear more about it as our conversation continues here.

Antonio_Riley: Wisconsin State Representative Antonio Riley is also joining us tonight. Antonio, what's working in Wisconsin? In Wisconsin, we've been very successful in our efforts to move Wisconsin citizens from welfare-to-work. It's not an easy challenge, but we've been leading the charge in these efforts.

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October 30, 1999, Saturday, Final Edition

SECTION: A SECTION; Pg. A09**LENGTH:** 508 words**HEADLINE:** Clinton to Field Questions Live in First Online Chat by a President**BYLINE:** Howard Kurtz, Washington Post Staff Writer**BODY:**

In the latest sign that the cultures of Washington and Silicon Valley are converging, **President Clinton** plans to conduct an online chat, fielding real-time questions in a format that will allow computer users to watch the responses on live video.

The first live **Internet** appearance by a president comes as the candidates vying to succeed Clinton are increasingly using their World Wide Web sites to raise money and connect with voters.

The Nov. 8 cybercast will have a decidedly partisan tinge, because it is being orchestrated by the Democratic Leadership Council, the centrist group Clinton once headed. Clinton will play host at an area college, joined by five state and local Democratic officials around the country. The event is being touted as a discussion of "Third Way" politics, the progressive course between liberal and conservative ideology that has been a Clinton refrain.

The financial and technological muscle is being provided by Excite At Home, a fast-growing provider of **Internet** access and digital telecommunications created by a \$ 67 billion merger in January.

While no one expects an audience like the millions of Web surfers who overwhelmed the Victoria's Secret Web site for a lingerie show in February, the event should be a drawing card for a president who has gotten less media attention as his term winds down.

"He was instantly enthusiastic," said presidential assistant Sidney Blumenthal. "... This is not quite the equivalent of the first televised press conference, but for new technology it's a first."

During the 90-minute session, from 7 to 8:30 p.m. EST a week from Monday, 15,000 people who make it into the virtual auditorium (www.townhallmeeting.excite.com) will have the chance to fire e-mail questions at Clinton. (An additional 35,000 can watch but not participate.) Clinton will respond verbally, not at a keyboard, but those whose computers lack video or audio capability will be

able to read an up-to-date transcript.

"Politics is going to be very powerful on the Web," said Fred Siegel, senior vice president of Excite At Home. "We think this is just the beginning."

Clinton pioneered the political use of television talk shows in 1992, but unlike Vice President Gore, he has not been personally engaged with the Web. On election night last November, the president watched in amazement as his political director, Craig Smith, scoured the Web for the latest results.

Using the sort of language employed by Amazon.com, Holly Page, a DLC vice president, said her goal is "to make sure the New Democrats and **President Clinton** retain brand identification with the Third Way." If the Webcast is successful, Page said, the DLC hopes to schedule one with British Prime Minister Tony Blair, another Third Way enthusiast.

Excite At Home also may be looking for a publicity boost. Its stock, which peaked at \$ 99 during the spring, closed yesterday at just over \$ 37. Like many **Internet** companies, it operates in the red. It lost \$ 236 million in the first half of 1999.

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Focus: online

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The New York Times

November 4, 1999, Thursday, Late Edition - Final

SECTION: Section A; Page 16; Column 1; National Desk**LENGTH:** 521 words**HEADLINE:** Clinton Will Field Questions on Internet in Bid for Big Audience**BYLINE:** By IRVIN MOLOTSKY**DATELINE:** WASHINGTON, Nov. 3**BODY:**

President Clinton will field questions from the public over the Internet for an hour and a half next Monday, using an advanced technology that will allow 50,000 people to see and hear him.

"The president is looking forward to it," said Barry Toiv, a White House spokesman. "We want to continue to expand our use of the extraordinary technology to communicate with the American people and to allow the public to communicate with the president."

The event will not be a White House production but rather a political one, organized by the Democratic Leadership Council, the centrist organization that Mr. Clinton once led. The Internet service Excite will provide the technology.

With Excite's system, 15,000 people who log on to the site early enough will have the opportunity, provided their computers have the capacity, to see and hear the president, and they will be able to submit questions to him by e-mail.

In addition, 35,000 people who log on will be able to see and hear Mr. Clinton but will not be able to submit questions. The session will run from 7 to 8:30 p.m., although many people are likely to try to gain access earlier. Similar interactive efforts in the past, like one for Victoria's Secret lingerie, left many people unable to participate.

The site for the discussion is www.townhallmeeting.excite.com. Also, the text appears on the Democratic Leadership Council's Web site, at www.dlcppi.org.

The spokesman for the Democratic Leadership Council, Matt Frankel, said Mr. Clinton would participate from a university in Washington, both to take advantage of up-to-date Internet services and to disassociate the White House from the political nature of the event.

A founder of Excite, Joe Kraus, has been a financial supporter of Vice President Al Gore. But Holly Page, vice president of the Democratic Leadership Council, said Excite's participation was motivated by business, not politics.

"Excite saw it as a business project," she said.

By providing the equipment, Ms. Page added. Excite will be able to promote its new technology.

The advertising banners that normally accompany Internet pages will be suspended while the president is **online**, she added. But the publicity generated by the event will be a great boon to Excite.

The Democratic Leadership Council will not make any direct solicitations for money during the session, she said, but there will be a link to the council's home page, where a viewer can make a donation.

Both that home page and Excite will provide a running text for anyone who was not able to enter the Internet site on time.

Other centrist Democrats are to participate in the **online** question-and-answer session. They are Gov. Jeanne Shaheen of New Hampshire, Lt. Gov. Kathleen Kennedy Townsend of Maryland, State Representative Antonio R. Riley of Wisconsin, Mayor Ron Gonzales of San Jose, Calif., and Mayor Don Cunningham of Bethlehem, Pa.

Asked what would prevent a person from putting a rude question to Mr. Clinton, Al From, president of the Democratic Leadership Council, said, "We'll be able to see the questions before they're asked."

<http://www.nytimes.com>

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PRESIDENT WILLIAM J. CLINTON
TALKING POINTS FOR DLC THIRD WAY
CONFERENCE

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APRIL 25, 1999

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→ Will - Cheney

- Kennedy - Townsend

- Ray Roman

- Wellington Webb

- Michael Thurmond

THE PRESIDENT HAS SEEN

cc: Josh Gotthelmer

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~~Acknowledge Al From, the DLC, prominent congressional~~

~~Democrats present, and the other world leaders, etc.~~

We have just finished a NATO conference in which the Western nations have unified around the key security alliance for the 21st century. We resolved that we would prevail in Kosovo.

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THE WHITE HOUSE
WASHINGTON

April 23, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: SIDNEY BLUMENTHAL *SB*
SUBJECT: DLC Third Way Conference Remarks

Acknowledge Al From, the DLC, prominent congressional Democrats present, and the other world leaders, etc.

We have just finished a NATO conference in which the Western nations have unified around the key security alliance for the 21st century. We resolved that we would prevail in Kosovo. *Now I want to talk about the kind of societies we are fighting for.* Just as we are fighting against the forces of hatred and violence in Kosovo, we are struggling in each of our countries for an affirmative vision in a new era. We all face the common challenges of globalization. We must all deal with the revolutions in technology, economics, information, and culture. And we face a common set of false choices. We can bring the world together or we can pull it apart by our actions. So we must master these forces and make them work for us. The starkest alternative is vividly on display in the Balkans, but it is not confined there. We must deal not only with old hatreds, but new ones. We must harness the dynamism of the new global economy to the values of social justice, tolerance and mutual respect.

In fact, around the world, we have been building a new progressivism. We have been working on the methods of governing for the new century in which governments and markets are complementary and in which we can advance progress for all.

This new progressivism is called different names in different countries. In some places it is referred to as the Third Way. In others it is called the new middle. *Whatever the name, the values of this new progressive movement are the same. They can be captured in these words: opportunity, responsibility and community.* In each of our respective countries, we have been working to achieve those ends.

I began work in this movement in America on a national level almost a decade ago. I first spoke of finding a Third Way to the future beyond the false choices of the past in 1991. Now we have a growing international movement because people are seeking solutions to the problems posed by new realities--not old ideologies and old myths to try to revive nostalgia for the past, but vital ideas for a new age.

I'd like to highlight the themes of opportunity, responsibility and community by asking the leaders assembled here to discuss a number of issues.

First, over the last century, governments created programs for security and opportunity to deal with the challenges of the industrial age. In the United States, the New Deal and the Great Society made possible the emergence of a great middle class and lifted tens of millions out of poverty. Now, in the information age, we have been creating a whole new set of progressive programs. ***What can governments do to help everybody make the most of the new global economy so that we leave no one behind?***

Second, what is the new social contract between governments and citizens? There can be no rights without responsibilities. Democracy cannot thrive on dependency. It requires productive, active citizens. What responsibilities must citizens assume at this time and how can governments help?

Third, how can we create in each of our countries one nation in which there is social inclusion, public safety, and a sense of promise and possibility for young people? It is not a paradox that we must all make our countries into communities, civil societies, in order to achieve a new internationalism. We must make tolerance and diversity into strengths if we are to work together. Unless we foster community and optimism, we cannot shape new progress that conquers the forces of hate and division.

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

September 14, 1996

REMARKS BY THE PRESIDENT
AT 26TH ANNUAL CONGRESSIONAL
BLACK CAUCUS FOUNDATION DINNER

Washington Convention Center
Washington, D.C.

9:34 P.M. EDT

THE PRESIDENT: Thank you, Congressman Payne. He was up here talking about me and our administration and laying it on so thick, it sounded so good I wasn't quite sure he was talking -- who he was talking about. (Laughter.) And Alexis Herman, sitting over there with me, and he got down to the end, she said, he's talking about you, this is your introduction, stand up, stand up. (Laughter.) Thank you so very much.

Thank you, Congressman Don Payne, for your leadership of the Congressional Black Caucus and for your passion for the people of America, and indeed, for people around the world. Thank you, Congressman Bill Jefferson, for chairing this dinner for two years in a row. (Applause.) That is worth more than applause, folks. (Applause.) Thank you for being my friend for so long and way back in the beginning when only you and my mother thought I could be elected President. (Laughter.)

Thank you, Labaron Taylor, for chairing the Congressional Black Caucus Foundation. (Applause.) To all the members of the Congressional Black Caucus, Senator Carol Moseley-Braun, honored guests. I'd also like to recognize and thank for their service the retiring members of the CBC -- Kweisi Mfume, Cardiss Collins, Cleo Fields, Barbara Rose Collins, and my neighbor, Harold Ford from Tennessee. Please give them all a big hand. They have served our country well. (Applause.)

We have a lot of members of our administration here tonight: our Energy Secretary Hazel O'Leary, the Commerce Secretary Mickey Kantor; Assistant Attorney General Deval Patrick -- thank you for sticking up for the civil rights of all Americans, Deval -- (applause) -- Federal Highway Administrator Rodney Slater, Assistant to the President for Appointments Bob Nash. (Applause.) If you get one, credit me; if you don't, blame him. (Laughter.)

I'm glad to see my friend, Mayor Dinkins, here tonight. (Applause.) The Director of the Office of Drug Policy Control in the White House, General Barry McCaffrey; former Deputy Chairman of the African National Congress, Walter Susulu (phonetic) is here. Thank you, Walter. (Applause.) And the future Speaker of the House of Representatives is here and we're glad to see him. (Applause.)

This is my fourth CBC dinner. I enjoy each one better than the last. I thank all of you for coming up here to shake my hand and I

apologize for everyone I didn't get to see.

Let me begin by recognizing your outstanding awardees tonight. Thank you, first of all, for honoring Alma Brown -- (applause) -- and for what you have done also to honor the memory of Ron Brown, who was clearly the greatest Commerce Secretary in my lifetime, perhaps in the history of the United States. (Applause.)

I congratulate Mary Frances Barry, Ingrid Saunders Jones, Tony Fay, Elaine Jones, Congressman John Conyers, Congressman Donald Payne, Labaron Taylor, Wade Henderson, and my good friend, Andy Young. All of you in your own way have moved our country toward greater justice, equality and opportunity. Not only the members of this foundation and the people at this dinner, but all Americans are in your debt, and we congratulate you. (Applause.)

Ladies and gentlemen, last Monday I had the privilege of awarding the highest honor our nation can bestow on any citizen, the Medal of Freedom. One of the honorees, John Johnson, is clearly a legend in the African American community, a man who started with nothing in my home state, moved to Illinois and made a pretty good career for himself. I enjoyed seeing him there, and I was glad to honor him. (Applause.)

But, unfortunately, because of Hurricane Fran, one awardee did not make it to the White House to receive her award in person. So earlier this evening, in a ceremony in the Oval Office, I presented the Congressional Medal of Freedom to a woman whose quiet dignity ignited the most significant social movement in the history of the United States -- Rosa Parks. (Applause.)

At this time, I'd like to ask Congressman Bill Jefferson and Congressman Don Payne to escort Rosa Parks to the stage so that we can present her to you on this great night of her recognition. (Applause.)

I would like to read the citation which I presented to Rosa just a couple of hours ago, along with this magnificent medal. Please be seated. It says, "On December 1, 1955, going home from work, Rosa Parks boarded a city bus in Montgomery, Alabama, and with one modest act of defiance, changed the course of history. By refusing to give up her seat, she sparked the Montgomery bus boycott and helped launch the civil rights movement. In the years since, she has remained committed to the cause of freedom, speaking out against injustice here and abroad.

Called the First Lady of Civil Rights, Rosa Parks has demonstrated, in the words of Robert Kennedy, that each time a person strikes out against injustice, she sends forth the tiny ripple of hope, which, crossing millions of others, can sweep down the walls of oppression."

Presented at the White House in Washington, September 9, 1996, to you, Rosa Parks. Thank you, and God bless you. (Applause.)

Even one of the photographers said, you're lovely, Ms. Parks. (Laughter.) You guys never say anything like that to me. (Laughter.)

Ladies and gentlemen, in the last couple of weeks, as you may have noticed, I have been out in the country meeting with our fellow Americans. I took a train to the convention in Chicago. And by the way, to all of you who are here from Chicago, thank you for a magnificent convention, for all you did. (Applause.)

We started in West Virginia and went into Kentucky, all

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THE PRESIDENT HAS

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**TALKING POINTS ON PRESIDENT CLINTON'S
REMARKS TO THE DEMOCRATIC LEADERSHIP COUNCIL
WEDNESDAY, DECEMBER 11, 1996**

COPY

8. Am UWB - CW, neu bauen, neu montieren

8. **Finishing the mission of building new structures of peace and security around the world to finish the unfinished business of the Cold War; combat new threats such as terrorism, drugs, organized crime, and weapons of mass destruction, and continue to open the world's markets.**

Progress demands working together. The President has reached out to Majority Leader Lott and Speaker Gingrich and wants to work with them to heed the voters' mandate.

Comm → Sec → Civility → Progress
The President calls for a new kind of national leadership — leadership that does not only Washington's answers alone, but calls on people to cherish and respect our diversity and work together; identifies the challenges we all face as Americans; mobilizes people in every walk of life to meet those challenges, and shines a spotlight on what works in America.

*Rev
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etc*

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them →
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Presidential Remarks: Democratic
Leadership Council, Sheraton Washington
Hotel, D.C. Dec 3 93

THE PRESIDENT HAS SEEN

The President of the United States
Democratic Leadership Council
December 3, 1993

*News
McClure*

I want to thank everyone here with whom I've

shared a great political and intellectual adventure.

Just eight years ago, after the Democrats had lost
another presidential election, a group of us gathered to
define what we stood for and where we wanted our
party to go.

**You know, sometimes getting knocked on the head
can focus your mind. So we appreciated the wisdom of
something Hillary likes to tell me: that insanity is doing
the same thing over and over again -- and, each time,
expecting a different result.**

We got to thinking that, as long as we kept losing national elections, we would never give this country the new direction it so urgently needs. And we knew we'd have to stop the Republicans from convincing middle class Americans that we cannot be trusted to defend our national interests abroad, ^{to promote their own interests,} to put their values into social policy at home, or to run a government that gives them value for their hard-earned tax dollars.

In the DLC, we always understood that, for our politics and our policies to move a nation, they must express basic American values. And the heart and soul of the American experiment is a secure and growing middle class.

The American Dream that you and I were raised on is simple but powerful: If you work hard and play by the rules, you will be rewarded with a decent chance for yourself and a better life for your children.

**Throughout our history, the Democratic Party has
been the fulcrum that allowed our working people to lift
themselves up and into the middle class.**

**And now we know that, if we are to be true to our
historic mission as the party of the people, we must be
the party of the middle class and everyone who is
struggling to join the middle class.**

**We must fight their fight; we must give voice to
their concerns; we must give them the chance to build
security in a time of change. Above all, we must honor
their values: opportunity, responsibility, and
community; work, family, and faith.**

**That is what it means to be a New Democrat. I was
proud to campaign as a New Democrat. And I'm proud
to govern as a New Democrat.**

Because we're Democrats, we believe in our party's historic values: economic opportunity, social justice, and an unshakable commitment to our working men and women.

Because we're New Democrats, we promote old values in new ways. We believe in expanding opportunity, not expanding government; in empowerment, not entitlement; and in leading the world, not retreating from it.

And, most of all, we believe in individual responsibility and mutual obligation -- that government must offer opportunity for all, and each of us must give something back in return.

With that vision and those values, we have changed our party -- and we are changing America.

**When I was preparing this speech last night, I came
across the talk I gave when I became your chairman in
March of 1990. And I found a few words that are
worth repeating today:**

**"Every one of us hopes the 1990s will see a
political renaissance for the national Democratic
Party. Every one of us knows that we can't realize
all our goals until we elect a Democratic President.
But at least I believe that...in the end, any political
resurgence for the Democrats depends on the
intellectual resurgence of our party."**

Together, we achieved the "intellectual resurgence" that produced the "political resurgence." Together, we produced policies that embody the values of opportunity, responsibility, and community -- student aid in return for national service; welfare reform that lifts the working poor into the mainstream of society; reinventing government to make it accountable to the taxpayers; and dozens of other ideas that answer the needs and fulfill the values of the broad middle class in this country.

Ideas matter. We built the DLC on ideas. We won
the election on ideas. Day by day, idea by idea, we're
taking the values that are central to American life and
putting them at the center of public policy.

As we approach the end of the year, it is time to
take stock of how far we've come on our journey of
change.

People involved with DLC : Chof & Mel

7 Cabinet
Members

- Espy - Panetta
- Bentsen - Clinton
- Baabert - Aguirre

E. Cameron

Rosen

Burke

Long

Born

W. Belmont

- Arley

W. G. G. G.

- Eli
- Bo
- Sheldon
- Alf

We have moved beyond the failed economic

policies of the past -- trickle-down and tax-and-spend.

DLC ideas were not being happened
Our economic plan has the largest deficit reduction in
w/DC's leader John Boehner?

history -- nearly \$500 billion, with more than 350
not below spending increases
actual reductions in outlays -
specific spending cuts totaling more than \$250 billion.

At last, we ask the wealthy to pay their fair share.

At least 80% of the new tax burden falls on those

making more than \$200,000 a year.

For working families making less than \$180,000 a year, there is no income tax increase -- none at all.

Because the very wealthy are paying their fair share, the middle class is getting a fair shake.

Let me read to you from a thorough review of the new tax law, written by the Kiplinger Personal Finance Magazine -- hardly a subsidiary of the Democratic Party.

REVISED

They say: "About 110 million Americans will file individual tax returns next spring. On 108 million of them, taxes will take a smaller bite than they did this year. That's right: smaller."

"The fact is," Kiplinger says, "more than 98% of us aren't affected by the higher income tax rates, which reach back to the first of the year. Our tax bills will go down a bit on the same income, because tax brackets are indexed for inflation."

If you're part of what we used to call the Forgotten

Middle Class, it is fair to say you are forgotten no

more. In fact, as the Willie Nelson song says, "You

were always on my mind."

Pro Growth DC Ideas

I want: sun bus exp (90%)
Vant Cap 6 MW, sun bus
R1 D, etc

Pro work/family/welfare DC

ETC → 15-18M 23,000
→ 50M

Reg DC Idea → con looney

Because we are serious about change, interest rates
are down to historic lows, inflation is down, and
investment is up. Chances are your home is more
over 50%
affordable, because your mortgage payment's lower; a
106M new job —
~~new car is easier to buy, because interest rates are~~
so 200000 plus sector 1yr
~~down; your children will be able to go to college or~~
long way to go →
~~technical school, because we've expanded educational~~
sum. multiply / wage etc → out there
~~opportunity. Your small business will have new~~
incentives to grow, and your job will be more secure.

~~Expand global re~~

~~In the last ten months, the economy has produced~~

NAFTA

~~more private sector jobs than in the previous four~~

APEC

~~years. And now~~ that Congress has approved the North

G-7

American Free Trade Agreement and I have gone to

Japan

Seattle to meet with the leaders of the Asian Pacific

GATT

economies, I know we can stimulate our jobs machine

and the position

with even more exports.

In everything we do, we are honoring the values of

work and family.

successful world for

McIn

**We made Family and Medical Leave the law of the
land. We are finally sending our people the message
that you can be a good parent and a good worker. We
said we'd do it -- and we did it.**

We expanded the Earned Income Tax Credit for 15 million working families with low incomes. On April 15, when they file their tax returns, they will see that, at long last, we are using the tax code to lift them out of poverty. It's pro-work. It's pro-family. And it doesn't create a new government bureaucracy. We said we'd do it -- and we did.

We made student loans easier to get and repay. We are sending the message to our young people that, if they study hard and aim high, merit will get them into college. We said we'd do it -- and we did it.

GO → Goals 2000
Sue to Work
Re-employment

We are strengthening the bonds of community all

across America.

We signed into law the National Service Act. Three years from now, 100,000 young Americans will have the opportunity to rebuild their communities from the grassroots up, while earning money for college. We said we'd do it. And we did.

Security

We're making community policing a reality. Both

Houses of Congress have passed a Crime Bill that will

put 100,000 more police officers on 100,000 more

street corners; build more prisons; establish boot camps

for young offenders; and ban assault weapons. We have

to pass that bill next year, so WE CAN TAKE BACK OUR STREETS,

take back our communities, and take back the night.

For seven years, Jim and Sarah Brady have
campaigned for a law requiring a five-day waiting
period before anyone can purchase a handgun, so there
can be a check for someone's age, mental health
history, and criminal record. On Tuesday, I signed the
Brady Bill into law. We said we'd do it -- and we did.

Bill Clinton

We're beginning to restore people's faith that
government can reflect their values and give them value
for their taxes.

**Under the leadership of another charter DLC
member, Vice President Gore -- and following the
recommendations of your own David Osborne and
Elaine Kamarck -- we are literally reinventing
government.**

The Vice President's report recommends that the government start doing what our most successful companies began doing more than a decade ago: eliminate unnecessary layers of management, empower frontline workers, become more responsive to their customers, and constantly improve the products they make and the services they provide. This report is not just sitting on a shelf -- it is the blueprint for an historic transformation of our government. We said we'd do it -

- and we are. 252,000

And we can only make government accountable if
we liberate it from the privileged special interests. We
eliminated the tax loophole that let corporations deduct
their lobbying expenses. And we are moving forward
with lobby reform and campaign finance reform. We

Bill Clinton Under Water
said we'd do it -- and we are.

Wagon on new reform
win over veto
We are just beginning our journey of change. In

the year ahead, we must reform our health system, our
welfare system, and our system of education and job
training.

First, we must provide America's workers and businesses the security that they will not be bankrupted by skyrocketing health care costs and terrorized by shrinking health care coverage. We need to guarantee every American the security of health care coverage that can never be taken away.

As with so many challenges, we can only achieve that goal by moving beyond the tired old debates between Right and Left.

On one side, we're being told that the private health care market will take care of all its own problems. But the tens of millions who lack insurance and the double-digit cost increases prove that promise is empty.

We also don't need to replace America's employer-based system with a government-run system. In your book, *Mandate for Change*, you said there was a better way to pursue health care reform -- by changing the rules of the private health care market to produce universal coverage and lower-cost, better-quality care.

I agree. Our plan offers a new choice -- guaranteed private insurance. We call for two crucial changes in the existing system -- the guarantee of comprehensive health insurance that you can never lose, and greater consumer power for families and small businesses to choose health insurance at lower rates. In that way, we rely on market forces and consumer choice to discipline rising costs.

Market forces -- price health
price in
price buyers
at fair value
Subsidies
— Monocorporate
— to universal

The most important thing we offer hardworking middle class families is the security of health care that is always there. And make no mistake about it: I will fight for health security with the same effort and energy that I fought for NAFTA.

Our second reform will put the work ethic at the center of our public policies.

We made real progress this year towards making welfare a second chance, and not a way of life. We expanded the Earned Income Tax Credit, which rewards fulltime work over lifetime welfare. We are working with innovative efforts in Virginia, Georgia, and Wisconsin. And we are working closely with many Governors and Members of Congress -- some of them here today -- to prepare a comprehensive, national welfare reform plan.

The American people decided this debate a long time ago. There is overwhelming consensus across the lines of party and region and race and class in this country that the existing welfare system doesn't work, and we need to fix it. And nobody wants to change the welfare system more than those who are trapped inside it. That is why I need your help to build a broad, bipartisan coalition in Congress next year to encourage and reward work and responsibility again in this country.

**Our third reform will revolutionize the way we
educate and train our workers for an economy where
change is the only certainty.**

Gould Row
Sub Town

For the three-quarters of our young people who do not get four-year college degrees, we must merge the world of learning and the world of work. And, for those who lose their jobs and will never be called back to work by their former employer, the unemployment system is no longer good enough. Next year, I will ask Congress to change the unemployment system into a continuous reemployment system, so that people are always learning new skills to be productive citizens.

**This is a perfect example of our vision of linking
opportunity and responsibility -- and taking government
from the industrial age to the information age.**

**Every one of these changes has to be measured in a
job that a mother or father finds, or an opportunity a
child gains, or in better prospects for a business owner.**

**But ultimately there is only so much that
government can do to change our lives from the outside
in; there is so much more that each of us must do to
change our lives from the inside out. In the year ahead,
I will use the bully pulpit of the Presidency to ask every
AMERICAN TO assume more responsibility for their own life
and for their family, for their community and for their
country.**

Our jobs won't be secure until workers are willing to learn new skills for a lifetime. Our businesses won't be secure until employers treat their employees like indispensable partners, not disposable parts. Our communities won't be secure until people who disagree about everything else stop shouting at each other long enough to realize that we have to save the children who are in trouble the same way we lost them, one child at a time.

The great challenge of our times is to find a way to offer our people the security to make change our friend and not our enemy, to bring out the best in ourselves and not the worst. Because you and I believe in the power of ideas, it is our solemn responsibility to make them come alive in the minds and the hearts and the lives of all of our people.

We have the mandate to change America. Now each of us must answer the call.

Draft 07/13/99 10:00pm
Jeff Shesol

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**PRESIDENT WILLIAM J. CLINTON
REMARKS TO THE DLC NATIONAL CONVERSATION
BALTIMORE, MARYLAND
July 14, 1999**

Acknowledgments: Al From; Lt. Gov. Cruz Bustamante; Lt. Gov. Kathleen Kennedy Townsend; local officials TBD

This may only be the third National Conversation, but Al From and I have been speaking the same language for quite awhile now.

One of the things we've been talking about lately is the truly remarkable success of New Democratic ideas. When I first ran for President, back in 1991, I called for change: "Change in our party, change in our national leadership, and change in our country." And today, I can say with some satisfaction that we have accomplished all three. The ideas of the men and women here today, your practical solutions and plans for progress, have revitalized the Democratic Party. We won the Presidency in 1992 because we believed America could work again; and we won it again in 1996 because we proved it – by making the tough decisions that got our country moving again. And now we are leading our nation into a new era and a new millennium.

But these aren't the only reasons Al From is a familiar face everywhere from the White House to the Reichstag to 10 Downing Street. We have renewed people's faith in progressive political parties around the world because we have taken enduring American values and made them central to the Information Age. We know that the real living legacy of Franklin Roosevelt is not a petrified set of programs. It is the idea that new conditions demand a new approach to government. We say: opportunity, yes, but also responsibility; and a community of all Americans.

These ideas were bound to cause controversy in an America divided by the old lines of conflict, in an America that was asking itself, after a decade of deadening deficits, "What went wrong?" And they did cause controversy, back in 1991 and 1992. But we refused to meet our challenges by returning to a Great Society more relevant to the 1960s. Nor would we reprise the great neglect of the 1980s. Instead, Al Gore and I said that government had to be slimmed and trimmed and reinvented if it was ever going to function as it does best – as a catalyst – and as an active partner to the private sector in creating opportunity, jobs, and hope.

Those of us who have worked hard at these endeavors have called ourselves "New Democrats" and our ideas the "Third Way." But we were also the first to point out that labels don't define a politician or a political movement; ideas do. We took on the hard work of creating real solutions, a task far tougher and greater than creating a palatable agenda for public consumption. We worked hard to wed politics and policy, and put both to the service of progress. That is the ambition that has long animated this group of Democrats. That is the path Vice President Gore and I have pursued in the White House. And that, I believe, is the best course for America's future.

For too long, both parties put ideology above ideas that work, and posed false choices: between work and family, between the economy and the environment, between being safe and being free, between what makes us different as people and what makes us equal before the law and under God. For too long, government either tried to do too many big things at once and failed, or used those same failures as an excuse to do nothing at all.

But by rejecting false choices . . . by solving problems rather than scoring partisan points. . . by insisting on a government that is leaner but stronger. . . we have restored people's faith in government as an instrument of progressive change and for the common good. We are stepping up to meet our most critical challenges.

On the budget: After decades of deficits, we balanced the budget and ushered in an era of surpluses. And at the same time we nearly doubled investment in education and training. We have proven that there is no contradiction between fiscal discipline and investing in our people. On the contrary, we have shown that they work hand in hand. Now, we should take the next crucial steps toward ensuring America's economic health: we should save Social Security, strengthen Medicare, and pay down the debt.

On crime: When I ran for President, most people thought that crime rates went only in one direction: upward. But the real choice, as the Vice President pointed out yesterday, is not between stronger punishment and better prevention. We have done both – by putting more community police on the street, and getting more guns off the street. Now, the Vice President has some good ideas for pressing forward. I think all public officials should be equally clear about where they stand – for common sense gun laws on the one hand or the special pleadings of the gun lobby on the other. That's the real choice.

On welfare: When I ran for President there was no greater symptom of good intentions gone awry than a welfare system that trapped millions in dependency. I said then that we should end welfare as we know it. And we have indeed achieved something significant. We have replaced a system of welfare with the dignity of work. We have cut the welfare rolls almost in half; and, in the past year alone, 1.5 million Americans have learned the simple pride of a paycheck.

Since I took office, I have worked to craft a new social contract, one that rewards work and responsibility and gives working families the help they need to succeed – through child care, health care, and the Earned Income Tax Credit. Today, I am taking further executive action to ensure that work pays better than welfare. First, we're changing the rules so thousands of working families won't be denied food stamps just because they own a reliable car. If we want Americans to go to work, we must make sure they can get to work. Second, we're setting aside old reporting rules and launching a new national campaign to make sure working families know about food stamps. We want to promote work, not paperwork.

We will keep pressing ahead, reaching for results. Just last week, I took a tour of America's new markets – from Appalachia to the Delta, and from Indian country to our inner cities. I was delighted that Al From joined me along the way. I think he'll agree it was a remarkable journey. I took the trip because I wanted all of American business to see what

enormous opportunities there are in America's new markets. And I wanted all Americans to see that by embracing these opportunities, by ensuring that we leave no one behind as we move forward into the 21st Century, we have a greater chance than at any time in our history to grow together rather than growing apart. And if we meet that challenge, we'll do so by staying true to the principles of the DLC: by using government to leverage investments by the private sector, by using incentives to help create the climate for opportunity.

These are the principles you have championed for many years. These are the ideas, forged first in the crucible of the DLC, that are now the foundation of something much bigger than all of us. And I'm not just referring to what's happening in London or Berlin. The real measure of our success is what happens in Sacramento, or in countless other state legislatures and city halls across America. These are the frontlines in the battlefield of ideas, at the frontier of progress; and we are lucky to have young, articulate, and innovative New Democrats leading the charge. Lieutenant governors like Kathleen Kennedy Townsend and Cruz Bustamante. Mayors like Wellington Webb in Denver and Richard Daley in Chicago. State comptrollers and state controllers from New York to California.

I am eager to hear from some of these leaders today. They are more than the future of the DLC, or the Democratic Party; they are the future of progressive politics in America. And they are our best hope to realize the vision of Robert Kennedy, who took the first bold steps along this path to progress. "Idealism," he said, "high aspirations, and deep convictions are not incompatible with the most practical and efficient of programs. There is no basic inconsistency between ideals and realistic possibilities, no separation between the deepest desires of heart and mind and the rational application of human effort to human problems." That remains our mission, and I can think of none more practical and none more noble. Thank you for your hard work in this endeavor and in building a better America.

inequalities and sharpen social divisions. That is, after all, exactly what happened with the mechanization of agriculture and in the Industrial Revolution.

As we move into the Information Age we have it within our power to avoid these developments. We can reap the growth that comes from revolutionary technologies and use them to eliminate, not to widen, the disparities that exist. But until every child has a computer in the classroom and a teacher well-trained to help, until every student has the skills to tap the enormous resources of the Internet, until every high-tech company can find skilled workers to fill its high-wage jobs, America will miss the full promise of the Information Age.

We cannot allow this age of opportunity to be remembered also for the opportunities that were missed. Every day, we wake up and know that we have a challenge; now we must decide how to meet it. Let me suggest three things.

First, we must help you to ensure that America continues to lead the revolution in science and technology. Growth is a prerequisite for opportunity, and scientific research is a basic prerequisite for growth. Just yesterday in Japan, physicists announced a discovery that tiny neutrinos have mass. Now, that may not mean much to most Americans, but it may change our most fundamental theories -- from the nature of the smallest subatomic particles to how the universe itself works, and indeed how it expands.

This discovery was made, in Japan, yes, but it had the support of the investment of the U.S. Department of Energy. This discovery calls into question the decision made in Washington a couple of years ago to disband the super-conducting supercollider, and it reaffirms the importance of the work now being done at the Fermi National Acceleration Facility in Illinois.

The larger issue is that these kinds of findings have implications that are not limited to the laboratory. They affect the whole of society -- not only our economy, but our very view of life, our understanding of our relations with others, and our place in time.

In just the past four years, information technology has been responsible for more than a third of our economic expansion. Without government-funded research, computers, the Internet, communications satellites wouldn't have gotten started. When I became President, the Internet was the province of physicists, funded by a government research project. There were only 50 sites in the world. Now, as all of you know, we are adding pages to the Worldwide Web at the rate of over 100,000 an hour, and 100 million new users will come on this year. It all started with research, and we must do more.

In the budget I submit to Congress for the year 2000 I will call for significant increases in computing and communications research. I have directed Dr. Neal Lane, my new Advisor for Science and Technology, to work with our nation's research community to prepare a detailed plan for my review.

Over the past 50 years our commitment to science has strengthen this country in countless ways. Scientific research has created vast new industries, millions of jobs, allowed America to produce the world's most bountiful food supplies and remarkable tools for fighting disease. Think of what today's investments will yield. Dr. Ho will unravel the agonizing riddles of AIDS. There will be a cure for cancer; a flourishing economy that will produce much less pollution and move back from the brink of potentially devastating global warming. High-speed wireless

we also ask it not to be used
to further of Sec 1 to remedy
+ teach about the interest →
• Not ~~participate~~ my be used by religious orgs
church.

now we have all these stories on display even
 • Ten + ~~part~~ (see attached)

we want to roll
you guys up
both families

The first,
second,
~~third~~ and one
in this
type of
diagram.

~~the~~ You will be sitting on stage
that flanked by — AL PRAM, etc.

there will be little interaction
of ~~with~~ audience. seated
in the auditorium.

your response will be forwarded to +
 40 appear on ~~front~~ computer screen.

+ ~~spoke~~
yesterday

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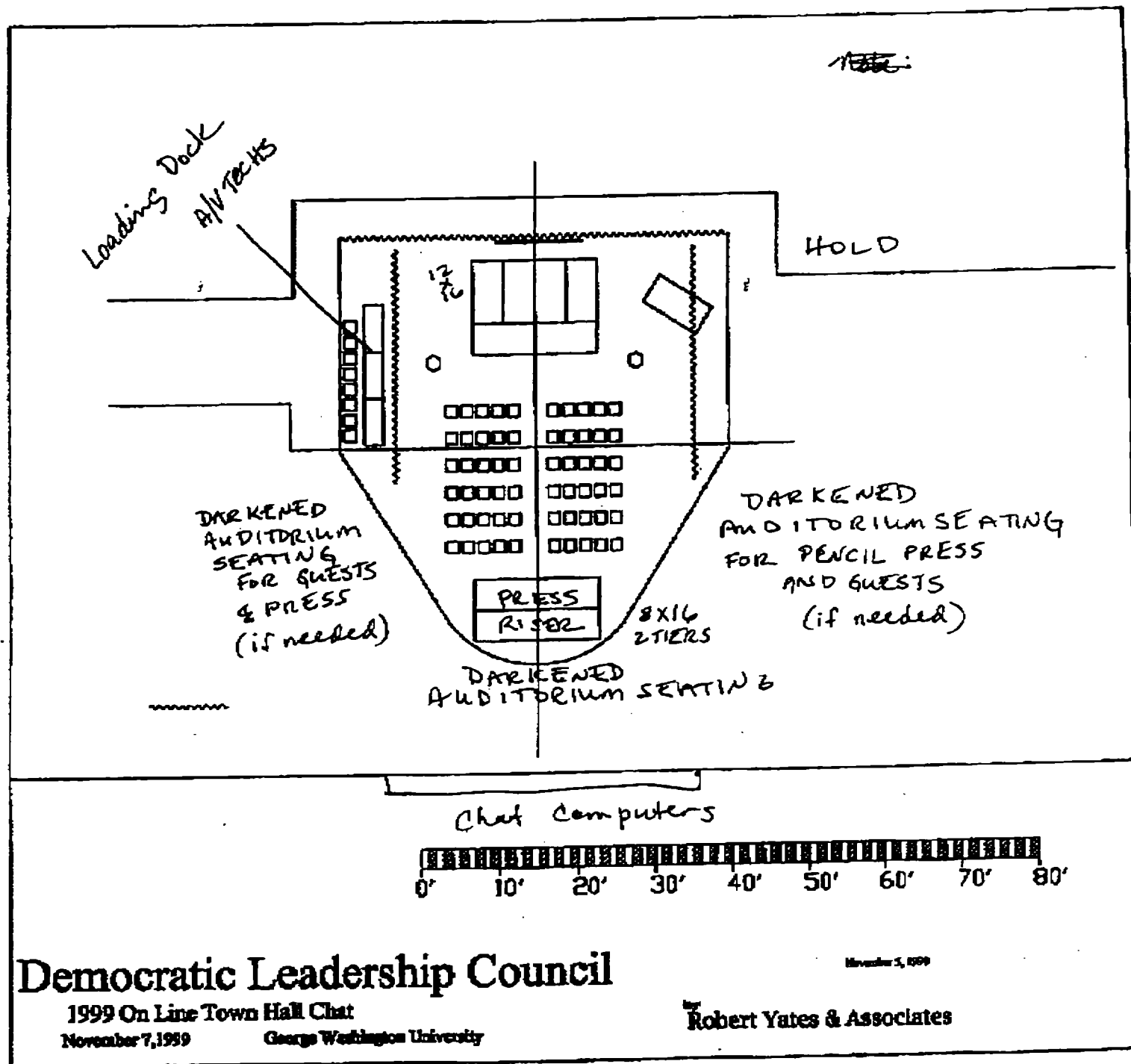
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Tentative Stage layout



THE WHITE HOUSE

WASHINGTON

November 5, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
MINYON MOORE
LINDA MOORE
JOSH GOTTHEIMER

CC: JOHN PODESTA

SUBJECT: MONDAY ONLINE TOWN HALL MEETING

On Monday night you will be participating in an Online Town Hall Meeting which is being hosted by the Democratic Leadership Council in partnership with Excite.com. The event has a unique format and employs technology that you may not have encountered before. The purpose of this memorandum is to make sure you are familiar with the format, technology, and audience in this type of event.

Here are a few things that you should be aware of:

- You and Al From will be sitting on a stage, facing towards each other. In front of you will be a small group of students from George Washington University and guests from Excite.com and the DLC. Your remarks and your focus should be directed to the virtual audience on the World Wide Web – not the small audience on the stage. Both you and Mr. From will have a computer that will display the live broadcast (Webcast). A camera will be set-up in front of you to broadcast your remarks live on the Web.
- The DLC is organizing the event, so your remarks will likely focus on the Third Way – not only explaining the fundamental political philosophy, but also highlighting the role it has played in your agenda and accomplishments as President. Although the role of technology in the democratic process will be a component of your remarks, it will not be the focus.
- The event will begin with opening remarks from you, Al From, Mark Andreessen, the founder of Netscape, and five state and local elected officials. Mr. From will introduce the discussion and deliver remarks on the Third Way. Mark Andreessen will explain the technical aspects of the virtual town hall format. The local officials will each speak about how they have applied Third Way governing principals to the challenges that their communities and states are facing.
- Following these introductory remarks, you and Mr. From will lead a brief discussion on the comments made by the state and local officials. The remainder of the time, approximately

Q. What is your Administration's position on encryption?

We recently announced a change in our export policy that will allow U.S. companies to export strong encryption, but will maintain controls on exports to foreign governments, military organizations, and countries that support terrorism. We are committed to releasing the regulations that will implement this policy on December 15th. We continue to be opposed to any domestic controls on encryption.

[Background: The high-tech community was very supportive of this policy change, which was announced by Attorney-General Reno, Secretary of Commerce Daley, and Deputy Secretary of Defense Hamre.]

Q. Are you concerned about the "digital divide"? What are you doing about it?

Yes, I am very concerned - information technology should bring us together - not result in further polarization of our society.

To address the digital divide, the Vice President and I have worked to:

- Connect every classroom to the Internet, and provide our children with modern computers, technology-savvy teachers, and high-quality educational software;
- Increase support for Community Technology Centers in low-income neighborhoods.

I think market forces and technology will also help bridge the digital divide -- because computers are continuing to get faster and cheaper every year.

[Background: Number of classrooms connected to the Internet has increased from 4 percent in 1994 to 51 percent in 1998. Federal investment in educational technology, including the e-rate, has increased from \$23 million in 1993 to \$3 billion in 1999.

Q. This week, the National Federation for the Blind charged America Online with violating the Americans with Disabilities Act - charging that AOL's service is not compatible with software for the blind. What's your position on this issue?

I don't want to comment on the specifics of the lawsuit - but I do think this is an issue that the Internet industry needs to take seriously.

My Administration funded a joint project between industry and the disabilities community to develop guidelines for accessible Web sites and Web software - I think that industry needs to do a better job of following these guidelines.

Last year, I was pleased to sign legislation to make sure that information technology that the federal government uses or buys is accessible for people with disabilities. I also signed the Telecommunications Act of 1996 - which requires companies to make equipment like cellular phones accessible.

Q. Should the Internet remain tax-free?

I supported the Internet Tax Freedom Act, which established a 3 year moratorium on new taxes on Internet access and electronic commerce. The Internet has been an engine of economic growth -- the last thing we need is 30,000 state and local tax jurisdictions taxing the Internet in a different way.

The Act also created a Congressional Advisory Commission to consider the tax and trade issues associated with electronic commerce and comparable sales activities. I don't want to prejudge the work of the Commission, but I will tell you that the Administration is committed to finding a solution to this issue that will allow the Internet and e-commerce to flourish, but without stripping states and localities of the revenue they need to educate our children and fight crime.

Q. Shouldn't Internet users be concerned about efforts to establish a Federal Intrusion Detection Network (FIDNET) to guard against an 'electronic Pearl Harbor?' Wouldn't this result in an erosion of our privacy?

The proposal is only to secure government networks - not networks that are owned and operated by the private sector. We've made it clear that we are going to maintain strong protection for our privacy, even as we look for responsible ways to guard against new attacks on our critical infrastructure.

Q. Should we pass new legislation to speed up the deployment of broadband (high-speed) Internet access?

My view is that the Telecommunications Act of 1996 is starting to work -- and that new telecommunications companies are starting to enter the market and compete with each other to provide high-speed Internet access to homes and businesses. I don't think we need new laws at this point - I think we should concentrate on promoting competition between different telecommunications companies. That will result in more customer choice, lower prices, and faster deployment of high-speed networks.

Internet/E-commerce/Information Technology factoids – November 1999

Tom Kalil

Note - Internet statistics age quickly - so please check with me to make sure you are using the latest and greatest.

1. 201 million people online – worldwide

- As of September 1999, there were 201 million people online.
[Source: Nua Internet Surveys:
http://www.nua.ie/surveys/how_many_online/index.html]

2. 109.9 million people online in the U.S.

- As of September 1999, there were 109.9 million people online in the United States.
[Source: Nielsen NetRatings:
<http://209.249.142.16/nnpm/owa/NRpublicreports.usagemonthly>]

3. One-third of U.S. economic growth accounted for by IT industry

- Between 1995 and 1998, the IT industry (computer and communications hardware, software, and services) accounted for 35 percent of the nation's real economic growth.
[Source: U.S. Department of Commerce: The Emerging Digital Economy II, June 1999.
<http://www.ecommerce.gov/ede/report.html>]

4. Jobs in IT industry pay almost 80 percent more than average private sector wages

- In 1997, jobs in IT industries paid 78 percent more than the average private sector wage - \$52,920 compared to \$29,787.
[Source: U.S. Department of Commerce: The Emerging Digital Economy II, June 1999.]

5. There are 3.6 million sites on the World Wide Web, up from 130 in June 1993

- There are 3.6 million sites on the World Wide Web, as of June 1999, with 288 million Web pages accessible to the public.
[Source: Online Computer Library Center:
<http://www.oclc.org/oclc/research/projects/webstats/statistics.htm>]
- In June 1993 -- there were 130 web sites.

[Source: <http://www.mit.edu/people/mkgray/net/web-growth-summary.html>]

6. An archive of today's World Wide Web would fill up 18 million floppy disks!

- Source: <http://www.alexa.com/whatsnew/archivegrows.htm>

7. **The number of computers connected to the Internet has increased from 1.3 million in 1993 to 56.2 million in July 1999**

- The number of computers connected to the Internet has increased from 1.3 million in January 1993 to 56.2 million in July 1999.

[Source: Internet Software Consortium - Internet Domain Survey:
<http://www.isc.org/ds/host-count-history>]

8. **U.S. business-to-business e-commerce is projected to grow to \$1.3 trillion by 2003**

- U.S. business-to-business e-commerce is projected to increase from \$43 billion in 1998 to \$1.3 trillion in 2003. [Source: Forrester Research:
<http://www.forrester.com/ER/Press/Release/0,1769,121,FF.html>]

9. **Information technology has reduced inflation by almost a full percentage point**

- In 1996 and 1997, falling prices in the IT sector brought down overall inflation by 0.7 percent points, helping us control inflation and keep interest rates low in a period of historically low unemployment.
[Source: U.S. Department of Commerce: The Emerging Digital Economy II, June 1999.]

10. **17 million American households will shop online in 1999**

- 17 million American households will shop online by year end, with total retail sales of \$20.2 billion.

[Source: Forrester Research: <http://www.forrester.com/ER/Press/Release/0,1769,164,FF.html>]

11. **In 1998, Americans sent or received 3.4 trillion e-mail messages**

- In 1998, Americans sent or received 3.4 trillion e-mail messages, compared to 107 billion pieces of first class mail.

[Source: eMarketer: http://www.emarketer.com/estats/020199_email.html]

12. **Percentage of classrooms in public schools connected to the Internet has increased from 3 percent in 1994 to 51 percent in 1998**

- The percentage of classrooms in public schools connected with the Internet has increased from 3 percent in 1994 to 51 percent in 1998. This percentage will continue to grow as more

schools take advantage of the "e-rate." The percentage of public schools with Internet access has increased from 35 percent to 89 percent during the same period.

[Source: National Center for Education Statistics, Internet Access in Public Schools and Classrooms: 1994-98, February 1999. <http://nces.ed.gov/pubs99/1999017.html>.]

13. **In 1997, the United States had more than 6 times as much venture capital flowing into information technology and communications companies as the European Union and Japan combined**

[Source: OECD, Science, Technology, and Industry Scoreboard. 1999. Quoted in <http://www.thestandard.com/metrics/display/0,1283,1017,00.html>]

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eXcite. TOWN HALL CHAT / DLC



Avetian
Gonzalez
Riley
Townsend
Shaheen
Coolidge
Kennedy

LIVE FROM WASHINGTON, DC LIVE FROM VOICE CHAT

What is the
**THIRD
WAY?**
WWW.DLC.ORG

Stage 2

- President_Clinton
- Kathleen_Townsend *Lt. Gov. MD*
- Antonio_Riley *St. Rep., WI*
- Ron_Gonzales *San Jose Mayor*
- Jeanne_Shaheen *Gov of NH*
- Al_From
- Donald_Cunningham *Mayor of Bethlehem, PA*
- ~~ABEDEC~~ *Mark Andreesen*

President_Clinton: I'd like to thank you for having me here today for this historic event—a presidential first. You know, Calvin Coolidge was the first president to broadcast on radio from the White House almost a century ago. Tonight, we're making another first in presidential history—an online voicechat town meeting. Look how far we've come.

Al_From: We have a group of leading New Democrat elected officials online who are here to talk about the Third Way policies they are implementing in their own communities.

President_Clinton: That's great. Let's hear what they're doing to help people succeed in this New Economy as we move into the Information Age. Lt. Governor Kathleen Kennedy Townsend is joining us tonight.

Kathleen_Townsend: Thank you, Mr. President. In Maryland, we've implemented character education in our elementary schools and give instruction in the "civic virtues," a daily feature in every public school. We've been very successful in Maryland.

President_Clinton: Congratulations on your success in Maryland. We'd love to hear more about it as our conversation continues here.

Antonio_Riley: Wisconsin State Representative Antonio Riley is also joining us tonight. Antonio, what's working in Wisconsin? In Wisconsin, we've been very successful in our efforts to move Wisconsin citizens from welfare-to-work. It's not an easy challenge, but we've been leading the charge in these efforts.

Auditorium **DAVID'S PC**

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The Washington Post[◆ View Related Topics](#)**October 30, 1999, Saturday, Final Edition****SECTION:** A SECTION; Pg. A09**LENGTH:** 508 words**HEADLINE:** Clinton to Field Questions Live in First Online Chat by a President**BYLINE:** Howard Kurtz, Washington Post Staff Writer**BODY:**

In the latest sign that the cultures of Washington and Silicon Valley are converging, **President Clinton** plans to conduct an online chat, fielding real-time questions in a format that will allow computer users to watch the responses on live video.

The first live **Internet** appearance by a president comes as the candidates vying to succeed Clinton are increasingly using their World Wide Web sites to raise money and connect with voters.

The Nov. 8 cybercast will have a decidedly partisan tinge, because it is being orchestrated by the Democratic Leadership Council, the centrist group Clinton once headed. Clinton will play host at an area college, joined by five state and local Democratic officials around the country. The event is being touted as a discussion of "Third Way" politics, the progressive course between liberal and conservative ideology that has been a Clinton refrain.

The financial and technological muscle is being provided by Excite At Home, a fast-growing provider of **Internet** access and digital telecommunications created by a \$ 67 billion merger in January.

While no one expects an audience like the millions of Web surfers who overwhelmed the Victoria's Secret Web site for a lingerie show in February, the event should be a drawing card for a president who has gotten less media attention as his term winds down.

"He was instantly enthusiastic," said presidential assistant Sidney Blumenthal. ". . . This is not quite the equivalent of the first televised press conference, but for new technology it's a first."

During the 90-minute session, from 7 to 8:30 p.m. EST a week from Monday, 15,000 people who make it into the virtual auditorium (www.townhallmeeting.excite.com) will have the chance to fire e-mail questions at Clinton. (An additional 35,000 can watch but not participate.) Clinton will respond verbally, not at a keyboard, but those whose computers lack video or audio capability will be

able to read an up-to-date transcript.

"Politics is going to be very powerful on the Web," said Fred Siegel, senior vice president of Excite At Home. "We think this is just the beginning."

Clinton pioneered the political use of television talk shows in 1992, but unlike Vice President Gore, he has not been personally engaged with the Web. On election night last November, the president watched in amazement as his political director, Craig Smith, scoured the Web for the latest results.

Using the sort of language employed by Amazon.com, Holly Page, a DLC vice president, said her goal is "to make sure the New Democrats and **President Clinton** retain brand identification with the Third Way." If the Webcast is successful, Page said, the DLC hopes to schedule one with British Prime Minister Tony Blair, another Third Way enthusiast.

Excite At Home also may be looking for a publicity boost. Its stock, which peaked at \$ 99 during the spring, closed yesterday at just over \$ 37. Like many **Internet** companies, it operates in the red. It lost \$ 236 million in the first half of 1999.

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The New York Times

November 4, 1999, Thursday, Late Edition - Final

SECTION: Section A; Page 16; Column 1; National Desk**LENGTH:** 521 words**HEADLINE:** Clinton Will Field Questions on Internet in Bid for Big Audience**BYLINE:** By IRVIN MOLOTSKY**DATELINE:** WASHINGTON, Nov. 3**BODY:**

President Clinton will field questions from the public over the Internet for an hour and a half next Monday, using an advanced technology that will allow 50,000 people to see and hear him.

"The president is looking forward to it," said Barry Toiv, a White House spokesman. "We want to continue to expand our use of the extraordinary technology to communicate with the American people and to allow the public to communicate with the president."

The event will not be a White House production but rather a political one, organized by the Democratic Leadership Council, the centrist organization that Mr. Clinton once led. The Internet service Excite will provide the technology.

With Excite's system, 15,000 people who log on to the site early enough will have the opportunity, provided their computers have the capacity, to see and hear the president, and they will be able to submit questions to him by e-mail.

In addition, 35,000 people who log on will be able to see and hear Mr. Clinton but will not be able to submit questions. The session will run from 7 to 8:30 p.m., although many people are likely to try to gain access earlier. Similar interactive efforts in the past, like one for Victoria's Secret lingerie, left many people unable to participate.

The site for the discussion is www.townhallmeeting.excite.com. Also, the text appears on the Democratic Leadership Council's Web site, at www.dlcppi.org.

The spokesman for the Democratic Leadership Council, Matt Frankel, said Mr. Clinton would participate from a university in Washington, both to take advantage of up-to-date Internet services and to disassociate the White House from the political nature of the event.

A founder of Excite, Joe Kraus, has been a financial supporter of Vice President Al Gore. But Holly Page, vice president of the Democratic Leadership Council, said Excite's participation was motivated by business, not politics.

"Excite saw it as a business project," she said.

By providing the equipment, Ms. Page added. Excite will be able to promote its new technology.

The advertising banners that normally accompany Internet pages will be suspended while the president is **online**, she added. But the publicity generated by the event will be a great boon to Excite.

The Democratic Leadership Council will not make any direct solicitations for money during the session, she said, but there will be a link to the council's home page, where a viewer can make a donation.

Both that home page and Excite will provide a running text for anyone who was not able to enter the Internet site on time.

Other centrist Democrats are to participate in the **online** question-and-answer session. They are Gov. Jeanne Shaheen of New Hampshire, Lt. Gov. Kathleen Kennedy Townsend of Maryland, State Representative Antonio R. Riley of Wisconsin, Mayor Ron Gonzales of San Jose, Calif., and Mayor Don Cunningham of Bethlehem, Pa.

Asked what would prevent a person from putting a rude question to Mr. Clinton, Al From, president of the Democratic Leadership Council, said, "We'll be able to see the questions before they're asked."

<http://www.nytimes.com>

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THE WHITE HOUSE

WASHINGTON

November 5, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
MINYON MOORE *n*
LINDA MOORE
JOSH GOTTHEIMER

CC: JOHN PODESTA

SUBJECT: MONDAY ONLINE TOWN HALL MEETING

On Monday night you will be participating in an Online Town Hall Meeting which is being hosted by the Democratic Leadership Council in partnership with Excite.com. The event has a unique format and employs technology that you may not have encountered before. The purpose of this memorandum is to make sure you are familiar with the format, technology, and audience in this type of event.

Here are a few things that you should be aware of:

- You and Al From will be sitting on a stage, facing towards each other. In front of you will be a small group of students from George Washington University and guests from Excite.com and the DLC. Your remarks and your focus should be directed to the virtual audience on the World Wide Web – not the small audience on the stage. Both you and Mr. From will have a computer that will display the live broadcast (Webcast). A camera will be set-up in front of you to broadcast your remarks live on the Web.

- The DLC is organizing the event, so your remarks will ~~likely~~ focus on the Third Way – not only explaining the fundamental political philosophy, but also highlighting the role it has played in your agenda and accomplishments as President. Although the role of technology in the democratic process will be a component of your remarks, it will not be the focus.

- The event will begin with opening remarks from you, Al From, Mark Andreesen, the founder of Netscape, and five state and local elected officials. Mr. From will introduce the discussion and deliver remarks on the Third Way. Mark Andreesen will explain the technical aspects of the virtual town hall format. The local officials will each speak about how they have applied Third Way governing principals to the challenges that their communities and states are facing.

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- The event will begin with opening remarks from you, Al From, Mark Andreessen, the founder of Netscape, and five state and local elected officials. First, Mr. From will introduce the discussion and deliver remarks on the Third Way for three minutes. Then you will speak for approximately ten minutes. Following that, Mark Andreessen will explain the technical aspects of the virtual town hall format for two minutes. Finally, the local officials will each speak about how they have applied Third Way governing principals to the challenges that their communities and states are facing. The officials are: Maryland Lt. Governor Kathleen Townsend, Wisconsin State Rep. Antonio Riley, San Jose Mayor Ron Gonzales, New Hampshire Governor Jeanne Shaheen, and Bethlehem Mayor Donald Cunningham.

1A

- Following these introductory remarks, you and Mr. From will lead a brief discussion on the comments made by the state and local officials. The remainder of the time, approximately forty minutes, will be spent taking live questions from the virtual audience. Al From will read you all of the questions that are received online during the event. You will have the opportunity, if you so wish, to involve the other town hall participants in answering the questions.
 - The questions will be screened by Excite@home.com, the Internet broadcasting company, and representatives from the DLC. These questions and your responses will be transcribed and appear live on the screens of computer users around the world. It is estimated that 50,000 Internet users will participate in the virtual town hall meeting.
 - While you will be able to see pictures of the town hall panel on your own computer screen, these participants will not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is the virtual audience on the Internet, not the actual audience in the auditorium.
 - You should also know that *Washington Post* and the *New York Times* have printed stories on this event (see attached).
 - Although you are obviously familiar with the terminology, we thought it might be helpful to reiterate some of the information [and language] on the Internet.
- √ *Internet*: A global “network of networks” that now connects tens of millions of computers all over the world. The most popular uses of the Internet are e-mail, the World Wide Web, and chat. The Internet grew out of a government research network (ARPANET) started in 1969.
 - √ *World Wide Web* (or “Web”): Internet software that makes it easy to publish and download information. The World Wide Web now has millions of individual web sites. Each Web site has an address, such as the White House Web site – which is www.whitehouse.gov. The “www” signifies “World Wide Web”. The next piece of information, in this case “whitehouse” is the actual address. The last part of the address tells you whether the site is commercial (.com), government (.gov), or from another country (for example, .uk for United Kingdom).
 - √ *Electronic Mail* (E-Mail): Electronic messages sent via the Internet.
 - √ *Home Page*: The “front door” of a web site that provides an overall index.
 - √ *Virtual Audience*: A group of Internet users participating simultaneously in the same online forum.

- √ *Chat Room*: A virtual room of Internet users who can send and receive information from each other in real-time.
- √ *Browser*: A software program that lets you read and view information on the World Wide Web.
- √ *Web Page*: A “page” of information on the World Wide Web that might contain text, graphics, and links to other web pages.
- √ *Search Engine*: A program, similar to an index, used to search for information on the World Wide Web.
- √ *Surfing*: Exploring the World Wide Web.
- √ *Webcast*: Sending audio and/or video over the Internet. For most users, the quality is currently not as high as broadcast TV.
- √ *Avatar*: A picture or 3-dimensional image that represents a user in a chat room.
- √ *Internet Facts*:
 - 1.4 billion e-mail messages cross national borders every single day.
 - 201 million people go online worldwide every day; 109.9 million in the US alone.
 - Between 1995 and 1998, the information technology (IT) industry accounted for one-third of the United States’ real economic growth.
 - There are 3.6 million sites on the World Wide Web, up from 130 in June 1993.
 - In 1998, Americans sent or received 3.4 trillion e-mail messages.
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- The questions will be screened by Excite.com, the Internet broadcasting company, and representatives from the DLC. These questions and your responses will be transcribed and appear live on the screens of computer users around the world. It is estimated that 50,000 Internet users will participate in the virtual town hall meeting. *to include X or*
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- You should also know that *Washington Post* and the *New York Times* have printed stories on this event (see attached). *actually read the paper*
- We also thought it might be helpful to familiarize you with some of the terminology and facts about the Internet that might be used by participants during the event. *After you are already familiar w/ the terminology, we thought it might be helpful to include*
- ✓ *Internet:* A global "network of networks" that now connects tens of millions of computers all over the world. The most popular uses of the Internet are e-mail, the World Wide Web, and chat. The Internet grew out of a government research network (ARPANET) started in 1969. *for info on the Internet*
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INTERNET-RELATED Q&As

Q. What are you doing to protect the privacy of Americans online?

I think that privacy is a very important American value that we have to protect as we enter the Information Age. I have worked to:

- Protect the privacy of children online -- by requiring parental notification before a child submits any personal information
- Strengthen the protection of medical and financial records
- Encourage companies to adopt meaningful and effective self-regulation. This means that companies should post their privacy policies on their Web sites, so that consumers can decide whether or not they want to do business with those companies.

Q. Why is your Administration defending the constitutionality of legislation to restrict Internet content that is "harmful to minors?" Didn't the Supreme Court rule in an earlier case that the Internet should have the highest level of First Amendment protection?

This is a tough issue, because we need to protect our children but do it in a way that is consistent with the Constitution. The approach that I have supported is to:

- Increase law enforcement resources to crack down on material on the Internet that is clearly illegal - such as child pornography and obscene material
- Give parents and teachers the tools they need - such as blocking and filtering software - to prevent children from getting access to inappropriate material. The Vice President has worked with industry to ensure that these tools are "one click away" from major web sites.
- Encourage parents to explore the Internet with their children, and make it easier for them to find the exciting educational content that is on the Internet.

[Background: The Administration originally did not support the Child Online Protection Act because of constitutional concerns, but Republicans insisted that it be attached to last year's omnibus appropriations bill. The Justice Department is defending the constitutionality of this law because they have an obligation to defend laws that are passed. This is the second time that Congress has tried to pass legislation in this area - the Supreme Court struck down an earlier effort called the Communications Decency Act.]

THE WHITE HOUSE

WASHINGTON

November 5, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
MINYON MOORE
LINDA MOORE
JOSH GOTTHEIMER

CC: JOHN PODESTA

SUBJECT: MONDAY ONLINE TOWN HALL MEETING

On Monday night you will be participating in an Online Town Hall Meeting which is being hosted by the Democratic Leadership Council in partnership with Excite@home.com. The event has a unique format and employs technology that you do not encounter on a regular basis. The purpose of this memorandum is to make sure you are familiar with the format, technology, and audience in this type of event.

Here are a few things that you should be aware of:

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- The DLC is organizing the event, so your remarks will focus on the Third Way – not only explaining the fundamental political philosophy, but also highlighting the role it has played in your agenda and accomplishments as President. Although the role of technology in the democratic process will be a component of your remarks, it will not be the focus.
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October 30, 1999, Saturday, Final Edition

SECTION: A SECTION; Pg. A09**LENGTH:** 508 words**HEADLINE:** Clinton to Field Questions Live in First Online Chat by a President**BYLINE:** Howard Kurtz, Washington Post Staff Writer**BODY:**

In the latest sign that the cultures of Washington and Silicon Valley are converging, **President Clinton** plans to conduct an online chat, fielding real-time questions in a format that will allow computer users to watch the responses on live video.

The first live **Internet** appearance by a president comes as the candidates vying to succeed Clinton are increasingly using their World Wide Web sites to raise money and connect with voters.

The Nov. 8 cybercast will have a decidedly partisan tinge, because it is being orchestrated by the Democratic Leadership Council, the centrist group Clinton once headed. Clinton will play host at an area college, joined by five state and local Democratic officials around the country. The event is being touted as a discussion of "Third Way" politics, the progressive course between liberal and conservative ideology that has been a Clinton refrain.

The financial and technological muscle is being provided by Excite At Home, a fast-growing provider of **Internet** access and digital telecommunications created by a \$ 67 billion merger in January.

While no one expects an audience like the millions of Web surfers who overwhelmed the Victoria's Secret Web site for a lingerie show in February, the event should be a drawing card for a president who has gotten less media attention as his term winds down.

"He was instantly enthusiastic," said presidential assistant Sidney Blumenthal. ". . . This is not quite the equivalent of the first televised press conference, but for new technology it's a first."

During the 90-minute session, from 7 to 8:30 p.m. EST a week from Monday, 15,000 people who make it into the virtual auditorium (www.townhallmeeting.excite.com) will have the chance to fire e-mail questions at Clinton. (An additional 35,000 can watch but not participate.) Clinton will respond verbally, not at a keyboard, but those whose computers lack video or audio capability will be

able to read an up-to-date transcript.

"Politics is going to be very powerful on the Web," said Fred Siegel, senior vice president of Excite At Home. "We think this is just the beginning."

Clinton pioneered the political use of television talk shows in 1992, but unlike Vice President Gore, he has not been personally engaged with the Web. On election night last November, the president watched in amazement as his political director, Craig Smith, scoured the Web for the latest results.

Using the sort of language employed by Amazon.com, Holly Page, a DLC vice president, said her goal is "to make sure the New Democrats and **President Clinton** retain brand identification with the Third Way." If the Webcast is successful, Page said, the DLC hopes to schedule one with British Prime Minister Tony Blair, another Third Way enthusiast.

Excite At Home also may be looking for a publicity boost. Its stock, which peaked at \$ 99 during the spring, closed yesterday at just over \$ 37. Like many **Internet** companies, it operates in the red. It lost \$ 236 million in the first half of 1999.

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The New York Times

November 4, 1999, Thursday, Late Edition - Final

SECTION: Section A; Page 16; Column 1; National Desk**LENGTH:** 521 words**HEADLINE:** Clinton Will Field Questions on Internet in Bid for Big Audience**BYLINE:** By IRVIN MOLOTSKY**DATELINE:** WASHINGTON, Nov. 3**BODY:**

President Clinton will field questions from the public over the Internet for an hour and a half next Monday, using an advanced technology that will allow 50,000 people to see and hear him.

"The president is looking forward to it," said Barry Toiv, a White House spokesman. "We want to continue to expand our use of the extraordinary technology to communicate with the American people and to allow the public to communicate with the president."

The event will not be a White House production but rather a political one, organized by the Democratic Leadership Council, the centrist organization that Mr. Clinton once led. The Internet service Excite will provide the technology.

With Excite's system, 15,000 people who log on to the site early enough will have the opportunity, provided their computers have the capacity, to see and hear the president, and they will be able to submit questions to him by e-mail.

In addition, 35,000 people who log on will be able to see and hear Mr. Clinton but will not be able to submit questions. The session will run from 7 to 8:30 p.m., although many people are likely to try to gain access earlier. Similar interactive efforts in the past, like one for Victoria's Secret lingerie, left many people unable to participate.

The site for the discussion is www.townhallmeeting.excite.com. Also, the text appears on the Democratic Leadership Council's Web site, at www.dlcppi.org.

The spokesman for the Democratic Leadership Council, Matt Frankel, said Mr. Clinton would participate from a university in Washington, both to take advantage of up-to-date Internet services and to disassociate the White House from the political nature of the event.

A founder of Excite, Joe Kraus, has been a financial supporter of Vice President Al Gore. But Holly Page, vice president of the Democratic Leadership Council, said Excite's participation was motivated by business, not politics.

"Excite saw it as a business project," she said.

By providing the equipment, Ms. Page added. Excite will be able to promote its new technology.

The advertising banners that normally accompany Internet pages will be suspended while the president is **online**, she added. But the publicity generated by the event will be a great boon to Excite.

The Democratic Leadership Council will not make any direct solicitations for money during the session, she said, but there will be a link to the council's home page, where a viewer can make a donation.

Both that home page and Excite will provide a running text for anyone who was not able to enter the Internet site on time.

Other centrist Democrats are to participate in the **online** question-and-answer session. They are Gov. Jeanne Shaheen of New Hampshire, Lt. Gov. Kathleen Kennedy Townsend of Maryland, State Representative Antonio R. Riley of Wisconsin, Mayor Ron Gonzales of San Jose, Calif., and Mayor Don Cunningham of Bethlehem, Pa.

Asked what would prevent a person from putting a rude question to Mr. Clinton, Al From, president of the Democratic Leadership Council, said, "We'll be able to see the questions before they're asked."

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THE WHITE HOUSE

WASHINGTON

November 5, 1999

MEMORANDUM FOR THE PRESIDENT

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 MINYON MOORE
 LINDA MOORE
 JOSH GOTTHEIMER**

CC: JOHN PODESTA

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Stage 8

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- Antonio_Riley
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- Jeanne_Shaheen
- Al_From
- Donald_Cunningham
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LIVE FROM WASHINGTON, DC **LIVE FROM VOICE CHAT**

Something to Say?
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President_Clinton: I'd like to thank you for having me here today for this historic event--a presidential first. You know, Calvin Coolidge was the first president to broadcast on radio from the White House almost a century ago. Tonight, we're making another first in presidential history--an online voicechat town meeting. Look how far we've come.

Al_From: We have a group of leading New Democrat elected officials online who are here to talk about the Third Way policies they are implementing in their own communities.

President_Clinton: That's great, let's hear what they're doing to help people succeed in this New Economy as we move into the Information Age. Lt. Governor Kathleen Kennedy Townsend is joining us tonight.

Kathleen_Townsend: Thank you, Mr. President. In Maryland, we've implemented character education in our elementary schools and give instruction in the "civic virtues," a daily feature in every public school. We've been very successful in Maryland.

President_Clinton: Congratulations on your success in Maryland. We'd love to hear more about it as our conversation continues here.

Antonio_Riley: Wisconsin State Representative Antonio Riley is also joining us tonight. Antonio, what's working in Wisconsin? In Wisconsin, we've been very successful in our efforts to move Wisconsin citizens from welfare-to-work. It's not an easy challenge, but we've been leading the charge in these efforts.

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October 30, 1999, Saturday, Final Edition

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Using the sort of language employed by Amazon.com, Holly Page, a DLC vice president, said her goal is "to make sure the New Democrats and **President Clinton** retain brand identification with the Third Way." If the Webcast is successful, Page said, the DLC hopes to schedule one with British Prime Minister Tony Blair, another Third Way enthusiast.

Excite At Home also may be looking for a publicity boost. Its stock, which peaked at \$ 99 during the spring, closed yesterday at just over \$ 37. Like many **Internet** companies, it operates in the red. It lost \$ 236 million in the first half of 1999.

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The New York Times

November 4, 1999, Thursday, Late Edition - Final

SECTION: Section A; Page 16; Column 1; National Desk**LENGTH:** 521 words**HEADLINE:** Clinton Will Field Questions on Internet in Bid for Big Audience**BYLINE:** By IRVIN MOLOTSKY**DATELINE:** WASHINGTON, Nov. 3**BODY:**

President Clinton will field questions from the public over the Internet for an hour and a half next Monday, using an advanced technology that will allow 50,000 people to see and hear him.

"The president is looking forward to it," said Barry Toiv, a White House spokesman. "We want to continue to expand our use of the extraordinary technology to communicate with the American people and to allow the public to communicate with the president."

The event will not be a White House production but rather a political one, organized by the Democratic Leadership Council, the centrist organization that Mr. Clinton once led. The Internet service Excite will provide the technology.

With Excite's system, 15,000 people who log on to the site early enough will have the opportunity, provided their computers have the capacity, to see and hear the president, and they will be able to submit questions to him by e-mail.

In addition, 35,000 people who log on will be able to see and hear Mr. Clinton but will not be able to submit questions. The session will run from 7 to 8:30 p.m., although many people are likely to try to gain access earlier. Similar interactive efforts in the past, like one for Victoria's Secret lingerie, left many people unable to participate.

The site for the discussion is www.townhallmeeting.excite.com. Also, the text appears on the Democratic Leadership Council's Web site, at www.dlcppi.org.

The spokesman for the Democratic Leadership Council, Matt Frankel, said Mr. Clinton would participate from a university in Washington, both to take advantage of up-to-date Internet services and to disassociate the White House from the political nature of the event.

A founder of Excite, Joe Kraus, has been a financial supporter of Vice President Al Gore. But Holly Page, vice president of the Democratic Leadership Council, said Excite's participation was motivated by business, not politics.

"Excite saw it as a business project," she said.

By providing the equipment, Ms. Page added. Excite will be able to promote its new technology.

The advertising banners that normally accompany Internet pages will be suspended while the president is **online**, she added. But the publicity generated by the event will be a great boon to Excite.

The Democratic Leadership Council will not make any direct solicitations for money during the session, she said, but there will be a link to the council's home page, where a viewer can make a donation.

Both that home page and Excite will provide a running text for anyone who was not able to enter the Internet site on time.

Other centrist Democrats are to participate in the **online** question-and-answer session. They are Gov. Jeanne Shaheen of New Hampshire, Lt. Gov. Kathleen Kennedy Townsend of Maryland, State Representative Antonio R. Riley of Wisconsin, Mayor Ron Gonzales of San Jose, Calif., and Mayor Don Cunningham of Bethlehem, Pa.

Asked what would prevent a person from putting a rude question to Mr. Clinton, Al From, president of the Democratic Leadership Council, said, "We'll be able to see the questions before they're asked."

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THE WHITE HOUSE

WASHINGTON

November 5, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
MINYON MOORE
LINDA MOORE
JOSH GOTTHEIMER

CC: JOHN PODESTA

SUBJECT: MONDAY ONLINE TOWN HALL MEETING

On Monday night you will be participating in an Online Town Hall Meeting which is being hosted by the Democratic Leadership Council in partnership with Excite@home.com. The event has a unique format and employs technology that you do not encounter on a regular basis. The purpose of this memorandum is to make sure you are familiar with the format, technology, and audience in this type of event.

Here are a few things that you should be aware of:

- You and Al From will be sitting on a stage, facing toward each other. In front of you will be a small group of students from George Washington University and guests from Excite@home.com and the DLC. Your remarks and your focus should be directed to the virtual audience on the World Wide Web – not the small audience on the stage. Both you and Mr. From will have a computer that will display the live broadcast (Webcast). A camera will be set-up in front of you to broadcast your remarks live on the Web.
- The DLC is organizing the event, so your remarks will focus on the Third Way – not only explaining the fundamental political philosophy, but also highlighting the role it has played in your agenda and accomplishments as President. Although the role of technology in the democratic process will be a component of your remarks, it will not be the focus.
- The event will begin with opening remarks from you, Al From, Mark Andreessen, the founder of Netscape, and five state and local elected officials. First, Mr. From will introduce the discussion and deliver remarks on the Third Way for three minutes. Then you will speak for approximately ten minutes. Following that, Mark Andreessen will explain the technical aspects of the virtual town hall format for two minutes. Finally, the local officials will each speak about how they have applied Third Way governing principals to the challenges that their communities and states are facing. The officials are: Maryland Lt. Governor Kathleen Townsend, Wisconsin State Rep. Antonio Riley, San Jose Mayor Ron Gonzalez, New Hampshire Governor Jeanne Shaheen, and Bethlehem, PA Mayor Donald Cunningham.

- Following these introductory remarks, you and Mr. From will lead a brief discussion on the comments made by the state and local officials. The remainder of the time, approximately forty minutes, will be spent taking live questions from the virtual audience. Al From will read all of the questions that are received online during the event. You will have the opportunity, if you so wish, to involve the other town hall participants in answering the questions.
 - The questions will be screened by Excite@home.com, the Internet broadcasting company, and representatives from the DLC. These questions and your responses will be transcribed and appear live on the screens of computer users around the world. It is estimated that 50,000 Internet users will participate in the virtual town hall meeting.
 - While you will be able to see pictures of the town hall panel on your own computer screen, these participants will not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is the virtual audience on the Internet, not the actual audience in the auditorium.
 - You should also know that *Washington Post* and the *New York Times* have printed stories on this event (see attached).
 - Although you are obviously familiar with the terminology, we thought it might be helpful to reiterate some of the information and language on the Internet.
- √ *Internet*: A global “network of networks” that now connects tens of millions of computers all over the world. The most popular uses of the Internet are e-mail, the World Wide Web, and chat. The Internet grew out of a government research network (ARPANET) started in 1969.
 - √ *World Wide Web* (or “Web”): Internet software that makes it easy to publish and download information. The World Wide Web now has millions of individual web sites. Each Web site has an address, such as the White House Web site – which is www.whitehouse.gov. The “www” signifies “World Wide Web”. The next piece of information, in this case “whitehouse” is the actual address. The last part of the address tells you whether the site is commercial (.com), government (.gov), or from another country (for example, .uk for United Kingdom).
 - √ *Electronic Mail* (E-Mail): Electronic messages sent via the Internet.
 - √ *Home Page*: The “front door” of a web site that provides an overall index.
 - √ *Virtual Audience*: A group of Internet users participating simultaneously in the same online forum.
 - √ *Chat Room*: A virtual room of Internet users who can send and receive information from each other in real-time.

- ✓ *Browser*: A software program that lets you read and view information on the World Wide Web.
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- ✓ *Avatar*: A picture or 3-dimensional image that represents a user in a chat room.
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 - 1.4 billion e-mail messages cross national borders every single day.
 - 201 million people go online worldwide every day; 109.9 million in the US alone.
 - Between 1995 and 1998, the information technology (IT) industry accounted for one-third of the United States’ real economic growth.
 - There are 3.6 million sites on the World Wide Web, up from 130 in June 1993.
 - In 1998, Americans sent or received 3.4 trillion e-mail messages.
 - The number of computers connected to the Internet has increased from 1.3 million in 1993 to 56.2 million in July 1999.

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excite.TOWN HALL CHAT **DLC**

Avetian
Gonzales
Riley
Cunningham
Shaheen
Townsend

LIVE FROM WASHINGTON, DC **LIVE FROM VOICE CHAT**

What is the THIRD WAY?
WWW.DLC.ORG

Stage 8

- President_Clinton
- Kathleen_Townsend
- Antonio_Riley
- Ron_Gonzales
- Jeanne_Shaheen
- Al_From
- Donald_Cunningham
- Host-DLC

President_Clinton: I'd like to thank you for having me here today for this historic event--a presidential first. You know, Calvin Coolidge was the first president to broadcast on radio from the White House almost a century ago. Tonight, we're making another first in presidential history--an online voicechat town meeting. Look how far we've come.

Al_From: We have a group of leading New Democrat elected officials online who are here to talk about the Third Way policies they are implementing in their own communities.

President_Clinton: That's great, let's hear what they're doing to help people succeed in this New Economy as we move into the Information Age. Lt. Governor Kathleen Kennedy Townsend is joining us tonight.

Kathleen_Townsend: Thank you, Mr. President. In Maryland, we've implemented character education in our elementary schools and give instruction in the "civic virtues," a daily feature in every public school. We've been very successful in Maryland.

President_Clinton: Congratulations on your success in Maryland. We'd love to hear more about it as our conversation continues here.

Antonio_Riley: Wisconsin State Representative Antonio Riley is also joining us tonight. Antonio, what's working in Wisconsin? In Wisconsin, we've been very successful in our efforts to move Wisconsin citizens from welfare-to-work. It's not an easy challenge, but we've been leading the charge in these efforts.

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The Washington Post[♦ View Related Topics](#)**October 30, 1999, Saturday, Final Edition****SECTION:** A SECTION; Pg. A09**LENGTH:** 508 words**HEADLINE:** Clinton to Field Questions Live in First Online Chat by a President**BYLINE:** Howard Kurtz, Washington Post Staff Writer**BODY:**

In the latest sign that the cultures of Washington and Silicon Valley are converging, **President Clinton** plans to conduct an online chat, fielding real-time questions in a format that will allow computer users to watch the responses on live video.

The first live **Internet** appearance by a president comes as the candidates vying to succeed Clinton are increasingly using their World Wide Web sites to raise money and connect with voters.

The Nov. 8 cybercast will have a decidedly partisan tinge, because it is being orchestrated by the Democratic Leadership Council, the centrist group Clinton once headed. Clinton will play host at an area college, joined by five state and local Democratic officials around the country. The event is being touted as a discussion of "Third Way" politics, the progressive course between liberal and conservative ideology that has been a Clinton refrain.

The financial and technological muscle is being provided by Excite At Home, a fast-growing provider of **Internet** access and digital telecommunications created by a \$ 67 billion merger in January.

While no one expects an audience like the millions of Web surfers who overwhelmed the Victoria's Secret Web site for a lingerie show in February, the event should be a drawing card for a president who has gotten less media attention as his term winds down.

"He was instantly enthusiastic," said presidential assistant Sidney Blumenthal. ". . . This is not quite the equivalent of the first televised press conference, but for new technology it's a first."

During the 90-minute session, from 7 to 8:30 p.m. EST a week from Monday, 15,000 people who make it into the virtual auditorium (www.townhallmeeting.excite.com) will have the chance to fire e-mail questions at Clinton. (An additional 35,000 can watch but not participate.) Clinton will respond verbally, not at a keyboard, but those whose computers lack video or audio capability will be

able to read an up-to-date transcript.

"Politics is going to be very powerful on the Web," said Fred Siegel, senior vice president of Excite At Home. "We think this is just the beginning."

Clinton pioneered the political use of television talk shows in 1992, but unlike Vice President Gore, he has not been personally engaged with the Web. On election night last November, the president watched in amazement as his political director, Craig Smith, scoured the Web for the latest results.

Using the sort of language employed by Amazon.com, Holly Page, a DLC vice president, said her goal is "to make sure the New Democrats and **President Clinton** retain brand identification with the Third Way." If the Webcast is successful, Page said, the DLC hopes to schedule one with British Prime Minister Tony Blair, another Third Way enthusiast.

Excite At Home also may be looking for a publicity boost. Its stock, which peaked at \$ 99 during the spring, closed yesterday at just over \$ 37. Like many **Internet** companies, it operates in the red. It lost \$ 236 million in the first half of 1999.

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The New York Times

November 4, 1999, Thursday, Late Edition - Final

SECTION: Section A; Page 16; Column 1; National Desk**LENGTH:** 521 words**HEADLINE:** Clinton Will Field Questions on Internet in Bid for Big Audience**BYLINE:** By IRVIN MOLOTSKY**DATeline:** WASHINGTON, Nov. 3**BODY:**

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Asked what would prevent a person from putting a rude question to Mr. Clinton, Al From, president of the Democratic Leadership Council, said, "We'll be able to see the questions before they're asked."

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THE WHITE HOUSE

WASHINGTON

November 5, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
MINYON MOORE 
LINDA MOORE
JOSH GOTTHEIMER

CC: JOHN PODESTA

SUBJECT: MONDAY ONLINE TOWN HALL MEETING

On Monday night you will be participating in an Online Town Hall Meeting which is being hosted by the Democratic Leadership Council in partnership with Excite.com. The event has a unique format and employs technology that you may not have encountered before. The purpose of this memorandum is to make sure you are familiar with the format, technology, and audience in this type of event.

Here are a few things that you should be aware of:

- You and Al From will be sitting on a stage, facing towards each other. In front of you will be a small group of students from George Washington University and guests from Excite.com and the DLC. Your remarks and your focus should be directed to the virtual audience on the World Wide Web – not the small audience on the stage. Both you and Mr. From will have a computer that will display the live broadcast (Webcast). A camera will be set-up in front of you to broadcast your remarks live on the Web.
- The DLC is organizing the event, so your remarks will likely focus on the Third Way – not only explaining the fundamental political philosophy, but also highlighting the role it has played in your agenda and accomplishments as President. Although the role of technology in the democratic process will be a component of your remarks, it will not be the focus.
- The event will begin with opening remarks from you, Al From, Mark Andreessen, the founder of Netscape, and five state and local elected officials. Mr. From will introduce the discussion and deliver remarks on the Third Way. Mark Andreessen will explain the technical aspects of the virtual town hall format. The local officials will each speak about how they have applied Third Way governing principals to the challenges that their communities and states are facing.

- Following these introductory remarks, you and Mr. From will lead a brief discussion on the comments made by the state and local officials. The remainder of the time, approximately forty minutes, will be spent taking live questions from the virtual audience. Al From will read you all of the questions that are received online during the event.
 - The questions will be screened by Excite.com, the Internet broadcasting company, and representatives from the DLC. These questions and your responses will be transcribed and appear live on the screens of computer users around the world. It is estimated that 50,000 Internet users will participate in the virtual town hall meeting.
 - While you will be able to see pictures of the town hall panel on your own computer screen, these participants will not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is the virtual audience on the Internet, not the actual audience in the auditorium.
 - You should also know that *Washington Post* and the *New York Times* have printed stories on this event (see attached).
 - We also thought it might be helpful to familiarize you with some of the terminology and facts about the Internet that might be used by participants during the event.
- √ *Internet*: A global “network of networks” that now connects tens of millions of computers all over the world. The most popular uses of the Internet are e-mail, the World Wide Web, and chat. The Internet grew out of a government research network (ARPANET) started in 1969.
 - √ *World Wide Web* (or “Web”): Internet software that makes it easy to publish and download information. The World Wide Web now has millions of individual web sites. Each Web site has an address, such as the White House Web site – which is www.whitehouse.gov. The “www” signifies “World Wide Web”. The next piece of information, in this case “whitehouse” is the actual address. The last part of the address tells you whether the site is commercial (.com), government (.gov), or from another country (for example, .uk for United Kingdom).
 - √ *Electronic Mail* (E-Mail): Electronic messages sent via the Internet.
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 - In 1998, Americans sent or received 3.4 trillion e-mail messages.
 - The number of computers connected to the Internet has increased from 1.3 million in 1993 to 56.2 million in July 1999.

You should also know that Washington Post and the New York Times have all done stories on the upcoming event (see attached).

You will be able to view their own computers at other sites around the country. The other speakers will be

While there will be a small audience present at the event, your remarks will actually be directed to the virtual audience on the World Wide Web, which could attract a major audience

November 4, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI

SUBJECT: MONDAY TOWN-HALL MEETING

On Monday night you will be participating in XX town hall meeting – the XX of its kind. The DLC is organizing the event, so it is political in nature, and your remarks will focus predominantly on a Third Way message – highlighting both your agenda, accomplishments, and the role of technology in democratic forms of government.

The On-line Town Hall Meeting you will be participating in on Monday night is/ the event is a unique format that you're not likely to have encountered before/ participated in before.

We also thought it might be helpful to familiarize you with some of the terminology and facts about the Internet that might be raised by participants during the event. We want to make sure you are familiar with the format, technology, and audience in this type of event.

Webcast:

On-line chat:

Here are a few things that you should be aware of:

You should know that aside from brief opening remarks and a program with state and local officials and Mark, you will spend an hour taking questions from people on-line. Over 15,000 computer users will have the opportunity to submit questions by electronic mail; and it is estimated that nearly 50,000 will log in to the site for the event. The questions will be screened by Excite, the Web host company, and representatives from the DLC. You and your responses will be transcribed and appear live on the screens of computer users around the world. [what the individual computer will see depends upon the technology of their equipment].

upon the technology available to them.] Depending on the technology of the individual user, will open with brief remarks followed by

You will be sitting on a stage, facing XX, flanked by XX and Al From from the DLC. While you will be able to see the other speakers/participants on your own computer screen, they will be not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is XX/ there will be little interaction with the audience seated in the auditorium. Al From will read you all of the questions received on-line during the event.

You're appearing both live and on the Internet

B

EVENT: ON-LINE TOWNHALL MEETING W/ EXCITE

DATE: 11/8/99

LOCATION: GEORGE WASHINGTON UNIVERSITY

TIME: 7:00 – 8:30P.M.

BRIEFING: 11/8/99 W/ demo

MESSAGE:

The President will attend an on-line Townhall Meeting with five elected Democratic officials from around the country to discuss and promote The Third Way as the new politics of the Information Age. **The President** will discuss how Internet technology can further democratic principles and public participation in political life. The public will be able to submit questions to **the President** regarding The Third Way at the conclusion of the remarks.

DC SITE:

- **The President** and Al From will be seated at a table on the stage with 2 computers airing the webcast.
- Backdrop: "DLC & Excite."
- **The President** will use a teleprompter for his remarks.
- 60 George Washington University students will OBSERVE the live webcast.
- Students and press can view the website and submit questions at an offstage computer.
- **During the webcast, the President should NOT interact with the audience.** The webcast will be shown on a projector screen for the audience to view.

REMOTE SITES:

- Each of the five elected officials will join the President via live satellite by Excite Voice Chat from around the country. The President only will be able to hear the remarks of the officials.

VIRTUAL AUDIENCE:

- The virtual auditorium holds 15,000 virtual "seats." These 15,000 internet users can submit questions. The users who enter the site after the virtual seats have been taken will be able to observe only.
- Audience members will not be permitted to communicate with other audience members.

- The user will hear and/or read the comments of all the presenters on the webcast.

SPEAKING PROGRAM:

- **The President** gives brief opening remarks to physical audience (**THIS IS NOT AIRED ON THE WEBCAST**)
- The Webcast begins with introductory remarks from **Al From**, President and Founder, DLC (2-3 minutes).
- **The President** gives remarks (**5 minutes**).
- **Roy Barnes** gives remarks (2 minutes).
- **Ron Gonzales**, Mayor of San Jose, CA gives remarks (2 minutes).
- **Jeanne Shaheen**, Governor of NH gives remarks (2 minutes).
- **Kathleen Kennedy Townsend**, Lt. Governor of MD gives remarks(2 minutes).
- **Antonio Riley**, Wisconsin State Assembly gives remarks (2 minutes).
- Q & A begins. Questions will be submitted by virtual audience and screened by 15 Excite representatives and then by the DLC Executive Director.
- **The President** gives closing remarks.

WEBSITE PICTURE:

- Live video of the President, moderator, or a wider shot of both of them
- Still photos of the elected officials
- Live webcam still shot of the elected officials (This picture changes every 5-15 seconds, but does not correspond with the person speaking. This is in place of a video for each of the other participants and is an optional window. This window will not be open on the President's computer.)
- Transcripts will be scrolled in real time at the bottom of the screen. The text is also displayed in a speech bubble near the picture of the person speaking.

CONCERNS:

**Clinton's knowledge of internet technology
Should Mark Andresis participate?**

Announcement/Entrance: **TBD**

Press: **TBD**

Note: The virtual site has been constructed and is online now at www.townhallmeeting.excite.com. There will be links to DLC website

Al From is president and founder of the Democratic Leadership Council and chairman of the Third Way Foundation. A principal architect of the New Democrat philosophy, Mr. From played a prominent role in the 1992 election of President Bill Clinton and was appointed by Mr. Clinton to be his personal representative on the Democratic Platform Drafting Committee and deputy director for domestic policy for the Presidential Transition Team. Previously, Mr. From was executive director of the House Democratic Caucus, served in President Jimmy Carter's White House, and was staff director of the U.S. Senate Subcommittee on Intergovernmental Relations.

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Scheduling:	<u>Contact:</u>	Julie Eddy
Substance/ Press Paper:	<u>Contact:</u>	
Press:	<u>Contact:</u>	Dori Salcido
Remarks:	<u>Contact:</u>	Josh Gottheimer

November 4, 1999

MEMORANDUM FOR THE PRESIDENT

FROM: LORETTA UCELLI
MINYON MOORE
LINDA MOORE
JOSH GOTTHEIMER

SUBJECT: MONDAY ONLINE TOWN HALL MEETING

On Monday night you will be participating in an Online Town Hall Meeting which is being hosted by the Democratic Leadership Council in partnership with Excite.com. The event has a unique format and employs technology that you may not have encountered before. The purpose of this memorandum is to make sure you are familiar with the format, technology, and audience in this type of event.

Here are a few things that you should be aware of:

- You and Al From will be sitting on a stage, facing towards each other. In front of you will be a small group of students from George Washington University and guests from Excite, @Home.com, and the DLC. Your remarks and your focus should be directed to the virtual audience on the World Wide Web – not the small audience on the stage. Both you and Mr. From will have a computer which will display the live broadcast (Webcast). A camera will be set-up in front of you to broadcast your remarks live on the Web. In front of you with cameras broadcasting (Webcasting) the event live to computer screens.
- The DLC is organizing the event, so your remarks will likely focus on the Third Way – not only explaining the fundamental political philosophy, but also highlighting the role it has played in your agenda and accomplishments as President. Although the role of technology in the democratic process will be a component of your remarks, it will not be the focus.
- The event will begin with opening remarks from you, Al From, Mark Andreessen, the founder of Netscape, and five state and local elected officials. Mr. From will introduce the discussion and deliver remarks on the Third Way. Mark Andreessen will explain the technical aspects of the virtual town hall format. The local officials will each speak about how they have applied Third Way governing principals to the challenges their communities and states are facing.
- Following these introductory remarks, you and Mr. From will lead a brief discussion on the comments made by the state and local officials. The remainder of the time, approximately forty minutes, will be spent taking live questions from the virtual audience. Al From will read you all of the questions received online during the event.

- The questions will be screened by Excite, the Internet broadcasting company, and representatives from the DLC. These questions and your responses will be transcribed and appear live on the screens of computer users around the world. It is estimated that over 50,000 Internet users will participate in the virtual town hall meeting.
 - While you will be able to see pictures of the town hall panel on your own computer screen, these participants will not be physically located at the site. They will be at remote sites around the country. But unlike most events, your target audience is the virtual audience on the Internet, not the actual audience in the auditorium.
 - You should also know that *Washington Post* and the *New York Times* have done stories on this event (see attached).
 - We also thought it might be helpful to familiarize you with some of the terminology and facts about the Internet that might be used by participants during the event.
- √ *Internet*: A global “network of networks” that now connects tens of millions of computers all over the world. The most popular uses of the Internet are e-mail, the World Wide Web, and chat. The Internet grew out of government research network (ARPANET) started in 1969.
 - √ *World Wide Web* (or “Web”): Internet software that makes it easy to publish and download information. The World Wide Web now has millions of individual web sites. Each Web site has an address, such as the White House Web site -- which is www.whitehouse.gov. The “www” signifies “World Wide Web”. The next piece of information, in this case “whitehouse” is the actual address. The last part of the address tells you whether the site is commercial (.com), government (.gov), or from another country (for example, .uk for United Kingdom).
 - √ *Electronic Mail* (E-Mail): Electronic messages sent via the Internet.
 - √ *Home Page*: The “front door” of a web site that provides an overall index.
 - √ *Virtual Audience*: A group of Internet users participating simultaneously in the same online forum.
 - √ *Chat Room*: A virtual room of Internet users who can send and receive information from each other in real-time.
 - √ *Browser*: A software program that lets you read and view information on the World Wide Web.
 - √ *Web Page*: A “page” of information on the World Wide Web that might contain text, graphics, and links to other web pages.

√ *Search Engine*: A program, similar to an index, used to search for information on the World Wide Web.

√ *Surfing*: Exploring the World Wide Web.

√ *Webcast*: Sending audio and/or video over the Internet. For most users, the quality is currently not as high as broadcast TV.

√ *Avatar*: A picture or 3-dimensional image that represents a user in a chat room.

√ *Internet Facts*:

-- 1.4 Billion e-mail messages cross national borders every single day.

-- 201 million people go online worldwide every day; 109.9 million in the US alone.

-- Between 1995 and 1998, the Information Technology (IT) industry accounted for one-third of the United State's real economic growth.

-- There are 3.6 million sites on the World Wide Web, up from 130 in June 1993.

-- In 1998, Americans sent or received 3.4 trillion e-mail messages.

-- The number of computers connected to the Internet has increased from 1.3 million in 1993 to 56.2 million in July 1999.



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excite **DLC**
Town Hall
Voice Chat
with
President Clinton

Monday, November 8, 1999
7:00-8:30 pm ET

Presented by:



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Watch and listen to Voicechat meeting through a live webcast.

Participate in the Town Hall meeting and watch the webcast via Excite Chat.

Get your gear for the Town Hall meeting:

[Windows Media Player](#).

Download and launch the full [Excite VP Chat](#) or [Chat with Java](#).

Download and talk via [Excite Voicechat](#).

Find out more about the DLC!

Home of the New Democrat movement, the DLC has helped modernize the Democratic party based on the principles of opportunity, responsibility and community. Under the leadership of former DLC Chairman President Bill Clinton, the DLC has advanced a "third way" approach to governing that has moved America beyond the stale left-right debate.

Check out www.dlc.org to learn more about the DLC.

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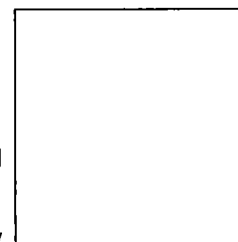
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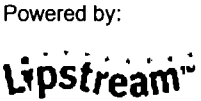
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- _Troy_lewis
- alicia_bert
- FunkEMonKE
- cranky_guest_8432
- blondy_guest8935
- niceguy_guest5172
- Pavel_0_

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Indicates a user is talking

Volume meter

Status bar

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2. (Soon) Click here to participate live.

-or-

Virtual Places Chat Auditorium

1. Download Windows Media Player (Required.)
2. Download Virtual Places (Required.)
3. (Soon) Click here to participate live.
(Choose "Open It".)

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* Webcast will only work for Windows 95, 98, and NT.

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