

July 25, 1996

MEMORANDUM FOR GUY SMITH AND BENJAMIN GARDNER

FROM: JORDAN TAMAGNI

SUBJECT: Radio Address Project

As you know, the radio addresses are currently named radio.xyz, where "xyz" stands for the month and day that the address was delivered. It would be very helpful to have a document that aids us in finding radio addresses about particular topics.

I would like the two of you to work together to create such a document. You will want to systematically go through the radio addresses for 1996 and 1996, list them in chronological order, and note the topic(s) of the address as well as any new initiative(s) announced.

Please read or skim the entire address before noting what the topic(s) was. Often the President may touch on a number of current issues before turning to his "MAIN POINT" towards the end. In addition, some radio addresses might have more than one topic. A good example of this is a radio address on January 20th, 1996, in which the President started by talking about Barbara Jordan, before turning to the topic of the budget, the prospect of another government shutdown, and the importance of raising the debt ceiling. While you should be wary of listing everything that is mentioned in the address, you should try to think about what might be useful to note down in parentheses.

(for example, this one might read:

1/20/96 Budget Stalemate (+ Barbara Jordan eulogy)

The above is just an example. You may choose a different format if it seems more useful as you read through them -- you will be the experts! But for the final list, I would expect that the relevant information for each radio address should fit on one line.

Your list should account for each Saturday of the past 18 months. (As far as I know, there has been a radio address every Saturday during this time period.) Almost all of the addresses will be on the g:\data drive, in asdel96 and asdel95. But there may be some missing from the computer, which you will need to read from the weekly Presidential Documents. If you are unable to find a radio address for a particular date in either the computer or the Presidential Documents, make a note of that by the date.

You should work on this project during the inevitable "downtime" each day. While the project is not urgent (current projects should take precedence), it is important, and will provide a valuable resource for speechwriters and future interns. If you are ever in doubt about priorities, ask me.

Finally, have fun! The project should be a great learning experience for you, and I expect that it will be quite interesting.

(more projects to come soon)

July 25, 1996

MEMORANDUM FOR JORDAN TAMAGNI

FROM: JANE CAPLAN

SUBJECT: Per your request, projects for interns --

OK 'good idea!
(for me!)

PROJECT #1:

Go through radio addresses for 1996 and/or 1995 and make a list, in chronological order, noting **the topic(s) of the address**, and any new initiative announced.

stress this!

This will entail actually **reading the addresses, not just the first paragraph**, as there are some in which the President does not make his "MAIN POINT" until towards the end. In addition, some radio addresses might have more than one topic. This should be noted.

RATIONALE:

1. This would **help interns find them** when asked. The addresses are currently named by date: radio.104, radio.111, radio.118, radio.125, etc..., so the **current names tell you nothing**. But often a speechwriter will say, "there was a radio address in which the President talked about X"; or "find the radio address about welfare reform."
2. This would be a very useful list especially since **we have most, but not all the radio addresses on the computer** for some reason. (I started making a list the other day and already found three that are not in the computer.) This means that doing a "find files" in the computer will often lead one to erroneous conclusions based on the assumption that all the radio addresses are in the computer. (The person assigned to the project would include those radio addresses that are not in the computer in the list as well.)
3. It would probably be a nice thing for **you, DB, MW, anyone interested**, to look at the list sometime **to get an overview** of these radio addresses (often people do not have time to step back and look at their work).
4. It would be a **great learning experience for an intern** to read all of these.

If you would like a recommendation on who should do this project, or you would like to discuss it more, please let me know.

more than one; Guy + Ben?
~~XXXXXXXXXX~~
YES
have one do 1995 other me 1996