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**PRESIDENT WILLIAM J. CLINTON
REMARKS AT "FROM EARTH TO THE MOON" SCREENING
THE WHITE HOUSE
March 5, 1998**

Ack: The First Lady; The Vice President; Tom Hanks; John F. Kennedy, Jr.; Chairman of HBO Jeff Bewkes.

Good evening. After that eloquent introduction by John F. Kennedy Jr. and the wonderful toast Tom Hanks gave on Tuesday at the Time Magazine celebration, I have a lot to live up to when I speak tonight. First, I want to congratulate everyone associated with this production -- no one may have been able to truly save 1968 from the tragic conflicts and wrenching losses that were tearing our country apart, but "you have saved 1968" for history (*Quoted from film*).

The inspiration we derived from watching the Earth rise for the first time is something that people too young to remember those days may not understand. Our ability to raise our sights to the skies and go to the moon proved the strength of America's unifying ideals, even in the midst of violent division and rage.

Today we look forward to a new millennium, a new age of astounding technology and fresh possibility. America's space program will be a part of this new age, and our nation's interest in the Mars Pathfinder mission last summer is a sign of the captivating effect space exploration continues to have on our people. Just today, we announced that the first female space shuttle commander will lift off from Cape Canaveral in December, and we also announced some exciting results from our Lunar Prospector Mission. Soon the International Space Station will forever change the way people relate to the Earth and the other planets in our solar system.

Thanks once again to all of you who made this story possible, either as original participants or as recreators of the epic journey. We wait with impatience for the time when today's journeys into space are so proudly commemorated for tomorrow's children.

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The inspiration we derived from such moments during those years is something that people too young to remember them may not understand -- I will never forget the Apollo 8 mission because it was such a hopeful end to such an awful year. The young people who watch will learn about the courage, determination, and teamwork that brought together a group of Americans to attain a goal that few people believed was possible just a decade before. President Kennedy's charge to an eager nation, and the fact that we met that charge while undergoing wrenching social change and unrest, was an example of the power of America's timeless, unifying ideals in the midst of a raging debate.

The new millennium is coming, and a new age with astounding technology and fresh possibility is coming with it. I am proud that our space program will be a part of this new age, and our national interest in the Mars Pathfinder mission last summer is a sign of the captivating effect space exploration continues to have on our people. Just today, we're seeing some exciting results from our Lunar Prospector Mission, and we announced that in December the first female space shuttle commander will lift off from Cape Canaveral. Soon the International Space Station will forever change the way people relate to the Earth, and other planets in our solar system.

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Projects like this miniseries honor our past, a past not so far gone that a hero of 1962 like John Glenn can't ascend the heavens one more time. But they also enable us to imagine our future, a future so close that we will soon construct an International Space Station, forever changing the way human beings relate to their home planet, and other planets in our solar system.

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The inspiration we derived from such moments during those years is something that people too young to remember them may not understand -- I will never forget the Apollo 8 mission because it was such a hopeful end to such an awful year. And that is why this miniseries is so important -- the young people who watch will learn about the courage, determination, and teamwork that brought together a group of Americans to attain a goal that few people believed was possible just a decade before. President Kennedy's charge to an eager nation, and the fact that we met that charge while undergoing wrenching social change and unrest, was an example of the power of America's timeless, unifying ideals in the midst of a raging, violent debate.

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FIRST LADY HILLARY RODHAM CLINTON
REMARKS FOR SCREENING OF THE "FROM THE EARTH TO THE MOON"
THE WHITE HOUSE
MARCH 5, 1998

Thank you. I am honored to have this opportunity to welcome all of you to the East Room of the White House. I would like to begin by thanking everyone who has had a hand in making this evening possible. Tom Hanks, who I know not only dreamed up this remarkable series, but also produced, directed, wrote and acted in parts of "From Earth to the Moon." I also want to thank HBO and its Chairman, Jeff Bewkes for the tremendous amount of work they have done to make "From Earth to the Moon" possible. I would also like to acknowledge the Vice President, who has truly been a supporter

Tonight, we are honoring a time in the not too distant past when our nation came together to forge a common destiny in the heavens. We will be remembering a remarkable group of Americans who, through hard work and old-fashioned ingenuity, managed to launch men into space, send them to the moon, and bring them safely home again.

When President Kennedy first proposed that the United States send a mission to the moon, the question his science advisor asked the engineers and scientists working on the space program was, "Can we do this?" The answer, as we will remember tonight, was, "Yes." As in every other period of American history when our country faced a difficult test, the citizens of this great nation rose to the occasion and surmounted what were seemingly insurmountable odds.

As we enter the 21st century, we face many new and different challenges. We are no longer engaged in a, "race for survival," to see which nation can get people **into** space first. In the 21st century, success will be measured by how much the lives of people here on earth are improved by advances that come **out of** space exploration. We are already beginning to see the fruits of these efforts: NASA technology is helping English twins, who were born with a rare birth defect, go outside into the sun for the first time; Technology developed for use in the Space Shuttle Program is helping to bring health care to people in remote areas of the world; And NASA research is helping to build structures that can better withstand vibrations like those that occur in earthquakes.

But America cannot continue to build upon that progress without giving our children a rigorous education in the math and sciences. When I was very young, I remember President Eisenhower urging all of us schoolchildren to study more math and science. A successful space program, he said, would require many talented and visionary scientists, engineers, and mathematicians. I took his, and later President

Kennedy's words to heart, feeling that I could play a part in preparing our country for space exploration and the future.

Because of the importance of education to our future, I am pleased that HBO will be sending over 40,000 educational packets that complement "From Earth to the Moon" to schools around the country. Hopefully, by giving students a chance to see the magic of space exploration, we can encourage them to take tougher courses in the math and sciences....??? [how to fit astronaut in....]

I would now like to introduce Jeff Bewkes, Chairman of HBO. I've heard that Jeff and his wife had a baby last year, and between being a good father and running HBO, Jeff hasn't had much time to get out lately. The President and I are honored that Jeff chose to come to the White House tonight to help us celebrate this remarkable series...

[Jeff Buckus is also connected to our family in a rather interesting way. He attended Yale College and then went on to Stanford Business School....]

HOME BOX OFFICE
1100 Avenue of the Americas
New York, NY 10036

HBO CORPORATE COMMUNICATIONS

FAX TRANSMISSION

DATE: 2/25/98

TOTAL PAGES
(including cover): 6

TO: MICHAEL O'MARY

FROM: June Winters

PHONE: 212 512-1608

FAX: 202/456-6244

FAX: 212 512-1166

MESSAGE:

Michael,

As promised, I am sending along some materials about the **EARTH TO THE MOON** series, which I hope will be helpful to you:

- The general press release for the series; I've underlined some of the more relevant details for your assignment, and;

- A brief programming blurb about the specific episode of the miniseries that will be screened on March 5th--"1968."

Please do not hesitate to call should you need additional information.

Sincerely,



June Winters

FROM THE EARTH

TO THE MOON

For Immediate Release

Jan. 19, 1998

FROM THE EARTH TO THE MOON
EXPLORES AMERICA'S APOLLO SPACE PROGRAM IN
12-PART MINISERIES EVENT DEBUTING APRIL 5-MAY 10;

TOM HANKS IS EXECUTIVE PRODUCER OF EXCLUSIVE HBO PRESENTATION,
THE LARGEST ORIGINAL PROGRAMMING VENTURE IN THE NETWORK'S HISTORY;
IMAGINE ENTERTAINMENT'S BRIAN GRAZER, RON HOWARD AND MICHAEL BOSTICK PRODUCE

**DAVID ANDREWS, ADAM BALDWIN, DAVID CLENNON, GARY COLE, MATT CRAVEN,
 BRETT CULLEN, TIM DALY, CARY ELWES, SALLY FIELD, DAVE FOLEY,
 AL FRANKEN, TONY GOLDWYN, MARK HARMON, TOM HANKS, PETER HORTON, CHRIS ISAAK,
 TCHEKY KARYO, DANIEL HUGH KELLY, TED LEVINE, ANN MAGNUSON, DELANE MATTHEWS,
 JAY MOHR, ELIZABETH PERKINS, KEVIN POLLAK, JAMES REBHORN, STEPHEN ROOT, ALAN RUCK,
 DIANA SCARWID, PETER SCOLARI, NICK SEARCY, GRANT SHAUD, LANE SMITH,
 CYNTHIA STEVENSON, JOBETH WILLIAMS AND RITA WILSON ARE AMONG THE STARS**

**Tom Hanks, David Frankel, Lili Fini Zanuck, Graham Yost, Frank Marshall, Jon Turteltaub,
 Gary Fleder, David Carson, Sally Field And Jonathan Mostow Are Directors;
 Writers Are Steven Katz, Graham Yost, Remi Aubuchon, Al Reinert, Andy Wolk, Paul McCudden,
 Peter Osterlund & Amy Brooke Baker, Erik Bork, Jeffrey Fiskin, Karen Janszen And Tom Hanks**

Throughout human history, we have reached for the heavens -- and dreamed of touching the stars. Launched against the backdrop of domestic controversy and volatile world politics, America's Apollo space program was an impossible dream that turned into mankind's greatest adventure.

(more)

Contact: New York: Quentin Schaffer or Tobe Becker (212) 512-1329 or 5492
 Los Angeles: Nancy Lesser or Mara Mikalian (310) 201-9274 or 9276

<http://www.hbo.com>

FROM THE EARTH - 2

FROM THE EARTH TO THE MOON follows the voyages of America's Apollo astronauts and the 12 manned Apollo missions, from the early U.S. space efforts in 1961, when Alan Shepard became the first American to break the 100-mile barrier where space begins, to the final Apollo lunar mission in 1972, when Jack Schmitt and Gene Cernan left humanity's last footprints on the moon. The exclusive 12-part HBO miniseries event will debut on six successive Sundays -- APRIL 5 through MAY 10 -- with two one-hour dramas airing each night from 8:00-10:00 p.m. (ET).

Produced with the cooperation of NASA, FROM THE EARTH TO THE MOON is the biggest, most extensive original programming venture in HBO history. Two-time Academy Award® winner Tom Hanks serves as executive producer, as well directing one part, writing and acting in another, and co-writing other parts. Imagine Entertainment's Brian Grazer, Ron Howard and Michael Bostick are producing the series. The miniseries event is based in part on Andrew Chaikin's book "A Man on the Moon," which chronicles the voyages of the Apollo astronauts and the 12 manned Apollo missions. Chaikin and former Apollo astronaut Dave Scott are among the consultants on the series.

Tom Amandes, David Andrews, Adam Baldwin, David Clennon, Gary Cole, Bryan Cranston, Matt Craven, Brett Cullen, Tim Daly, Cary Elwes, Sally Field, Dave Foley, Al Franken, Tony Goldwyn, Mark Harmon, Tom Hanks, Peter Horton, Chris Isaak, Tcheky Karyo, Daniel Hugh Kelly, Dan Lauria, Ted Levine, Ann Magnuson, DeLane Matthews, Paul McCrane, Jay Mohr, George Newbern, Elizabeth Perkins, Kevin Pollak, James Rebhorn, Mark Rolston, Stephen Root, Alan Ruck, Diana Scarwid, Peter Scolari, Nick Searcy, Grant Shaud, Lane Smith, Cynthia Stevenson, Tom Verica, JoBeth Williams and Rita Wilson head the cast. Tom Hanks, David Frankel, Lili Fini Zanuck, Graham Yost, Frank Marshall, Jon Turteltaub, Gary Fleder, David Carson, Sally Field and Jonathan Mostow directed episodes written by Steven Katz, Graham Yost, Remi Aubuchon, Al Reinert, Andy Wolk, Paul McCudden, Peter Osterlund & Amy Brooke Baker, Erik Bork, Jeffrey Fiskin, Karen Janszen and Tom Hanks.

The HBO production was the largest client ever at Disney-MGM Studios in Orlando, FL, utilizing its two sound stages as well as all available office space for an entire year. More than 100 locations were used in the filming, including the Kennedy Space Center at Cape Canaveral, plus numerous other Florida locations, like the Naval Training Center and the Utility Commission (both in Orlando), as well as Edwards Air Force Base and Tustin Marine Air Corps Station in California, Anza Borrego State Park in California, and Washington, D.C.

(more)

FROM THE EARTH - 3

NASA allowed production access to many areas and buildings at the Kennedy Space Center which were actually used during the space program, such as the launch pads, the Vehicle Assembly Building, astronaut corridors, NASA medical offices, and Mercury Command Center (Mercury Mission Control). With a budget of \$65 million, the production took 271 days.

FROM THE EARTH TO THE MOON explores the origins and milestones of the Apollo lunar landing program through independent yet interconnected films, each one unique in its tone, narrative and direction.
While some parts of FROM THE EARTH TO THE MOON follow an entire mission, others follow stories and characters whose lives were affected by the lunar program.

- *Can We Do This?* (Part 1) looks at America's response to the challenge by President John F. Kennedy to send a man to the moon by the end of the 1960s, including the Mercury and Gemini missions that led to Apollo. David Andrews, Brett Cullen, Tim Daly, Al Franken, Tony Goldwyn, Chris Isaak, Daniel Hugh Kelly, Dan Lauria, Ted Levine, Ben Marley, Peter Scolari, Nick Searcy and Lane Smith are among the stars. Written by Steven Katz; directed by Tom Hanks. Debuts Sunday, April 5 (8:00-9:00 p.m. ET).
- *Apollo 1* (Part 2) explores the pre-launch fire that killed astronauts Grissom, White and Chaffee, severely threatening the Apollo program. David Andrews, Chris Isaak, Dan Lauria, Ben Marley, Kevin Pollak, James Rebhorn, Nick Searcy and Joe Spano head the cast. Written by Graham Yost; directed by David Frankel. Debuts Sunday, April 5 (9:00-10:00 p.m. ET).
- *We Have Cleared the Tower* (Part 3) recounts the crucial launch of Apollo 7, the first manned flight of the program, as seen through the eyes of a documentary filmmaker. Mark Harmon, Peter Horton, Daniel Hugh Kelly, Ann Magnuson and Nick Searcy star. Written by Remi Aubuchon; directed by Lili Fini Zanuck. Debuts Sunday, April 12 (8:00-9:00 p.m. ET).
- *1968* (Part 4) finds America deep in turmoil and social upheaval with the Vietnam War raging, Robert Kennedy and Martin Luther King assassinated, urban riots exploding -- and the Apollo 8 crew in historic lunar orbit during the Christmas holiday, the first humans to witness "earthrise." David Andrews, Robert John Burke, Tim Daly, Cary Elwes, Nick Searcy, Lane Smith and Rita Wilson are among the stars. Written by Al Reinert; directed by David Frankel. Debuts Sunday, April 12 (9:00-10:00 p.m. ET).
- *Spider* (Part 5) looks at the lunar module (LM), whose unique story is traced from sketch-pad origins to its shake-out during the Apollo 9 flight, in which two manned vessels linked up in space for the very first time. Matt Craven, Dann Florek, Clint Howard, Daniel Hugh Kelly, Kieran Mulroney, Alan Ruck, Nick Searcy and Grant Shaud lead the cast. Written by Andy Wolk; directed by Graham Yost. Debuts Sunday, April 19 (8:00-9:00 p.m. ET).
- *Mare Tranquillitatis* (Part 6) chronicles the Apollo 11 mission, highlighted by the heart-stopping lunar descent of Neil Armstrong and Buzz Aldrin. David Andrews, Betsy Brantley, Bryan Cranston, Cary Elwes, Tony Goldwyn, Diana Scarwid, Nick Searcy and Rita Wilson star. Written by Al Reinert and Graham Yost and Tom Hanks; directed by Frank Marshall. Debuts Sunday, April 19 (9:00-10:00 p.m. ET).
- *That's All There Is* (Part 7) details the life of a lunar astronaut through the eyes and ears of the exuberant crew of Apollo 12. Dave Foley, Ben Marley, Paul McCrane, Lane Smith and Tom Verica are among the stars. Written by Paul McCudden and Erik Bork and Tom Hanks; directed by Jon Turteltaub. Debuts Sunday, April 26 (8:00-9:00 p.m. ET).

(more)

FROM THE EARTH -- 4

- *We Interrupt This Program* (Part 8) covers the press corps as hard-news reporters and tabloid journalists scramble to report on the disastrous Apollo 13 flight. Dan Butler, Clint Howard, Jay Mohr, Conor O'Farrell, Stephen Root and Lane Smith head the cast. Written by Peter Osterlund & Amy Brooke Baker; directed by David Frankel. Debuts Sunday, April 26 (9:00-10:00 p.m. ET).
- *For Miles and Miles* (Part 9) finds Alan Shepard, America's first man in space, countering skepticism and self-doubt when he's finally cleared for lunar flight after years of being grounded due to an inner-ear disorder. Adam Baldwin, Gary Cole, Tim Daly, Daniel Hugh Kelly, Ted Levine and Nick Searcy star. Written by Erik Bork; directed by Gary Fleder. Debuts Sunday, May 3 (8:00-9:00 p.m. ET).
- *Galileo Was Right* (Part 10) examines the arcane world of lunar geology, and the preparations for making lunar exploration more than just an engineering feat. Tom Amandes, David Clennon, Brett Cullen, Doug McKeon and Nick Searcy are among the stars. Written by Jeffrey Fiskin; directed by David Carson. Debuts Sunday, May 3 (9:00-10:00 p.m. ET).
- *The Original Wives Club* (Part 11) looks at the Apollo spouses as they deal with the glare of the national spotlight during the ascendancy of women's liberation. Wendy Crewson, Ann Cusack, Sally Field, DeLane Matthews, Dierdre O'Connell, Elizabeth Perkins, Debra Jo Rupp, Cynthia Stevenson, JoBeth Williams and Rita Wilson lead the cast. Written by Karen Janszen and Tom Hanks and Erik Bork; directed by Sally Field. Debuts Sunday, May 10 (8:00-9:00 p.m. ET).
- *Le Voyage Dans La Lune* (Part 12) celebrates all of America's lunar missions, focusing on the 1972 flight of Apollo 17, the last time men walked on the moon. This part intercuts scenes that look back at Georges Melies' pioneering 1902 film "Le Voyage Dans La Lune," showing how the prospect of space travel has long fired man's imagination. Tom Amandes, Bart Braverman, David Clennon, Tom Hanks, Tcheky Karyo, Daniel Hugh Kelly, Stephen Root, Nick Searcy and Lane Smith star. Written by Tom Hanks; directed by Jonathan Mostow. Debuts Sunday, May 10 (9:00-10:00 p.m. ET).

FROM THE EARTH TO THE MOON is produced by HBO Original Programming in association with Imagine Entertainment and Clavius Base. Executive producer, Tom Hanks; producers, Brian Grazer, Ron Howard and Michael Bostick; co-executive producer, Tony To; supervising producers, Graham Yost and John Melfi; co-producers, Erik Bork, Bruce Richmond and Janace Tashjian; associate producer, Terry Odem; consulting producer, Bridget Potter.

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1968 (Part 4)**Debuts Sunday, April 12 (9:00-10:00 p.m. ET)****Written by Al Reinert****Directed by David Frankel**

In a year of social upheaval marked by the Vietnam War, race riots and the assassinations of Senator Robert Kennedy and the Reverend Martin Luther King, Jr., America completes the masterstroke that put it ahead in the space race for good, sending humans into orbit around the moon. In stark contrast to the human tragedies of 1968, the episode ends with the crew of Apollo 8 watching its first earthrise in lunar orbit, delivering a moving Christmas Eve reading from the Book of Genesis, and wishing peace, luck and a blessing "to all of you on the Good Earth."

CAST

Tom Paine:
Frank Borman:
Bill Anders:
Jim Lovell:
Michael Collins:
Bob Gilruth:
George Low:
Chris Kraft:
Deke Slayton:
Emmett Seaborn:
Wernher Von Braun:
Susan Borman:

Sam Anderson
David Andrews
Robert John Burke
Tim Daly
Cary Elwes
John Carroll Lynch
Holmes Osborne
Stephen Root
Nick Searcy
Lane Smith
Norbert Weisser
Rita Wilson

WHSO LAYOUT DRAFT 2

a/o 2/18/98 L. Schwartz

HBO SCREENING

Thursday, March 5, 1998

Briefing: Red Room
Meet: Blue Room
Event: East Room
Reception: State Dining Room

Gate opens: 6:00 p.m.
Invite time: 6:30 p.m.
Cocktails: 6:00 - 7:00 p.m.
Principal time: 7:00 p.m.

Approx 150 Guests/Pool Press/Business Attire

6:00 p.m. EV Gate opens for guest arrival, guests proceed to the State Floor for a reception.
Gate Contact: Jamie Schwartz

ARRIVAL NOTES: Harp and Flute at entrance; Coat check in Family Theater; sculpture garden lights on; piano with strings in the Grand Foyer; cocktails before program begins in Grand Foyer and parlor rooms; NASA artifacts in Grand Foyer; camera positioned in the Grand Foyer outside the Usher's Office.

EAST ROOM NOTES TBD: Rear projection screens in northeast and Southeast corners of room; toast lectern on stage; water at podium; press riser on North side of Cross Hall doors; rope and stanchion around press risers; 10 chairs at Northwest end for writers - rope and stanchioned (*TBD*); stills will be on ladders; FOUR risers for cameras - see Laura for placement; **FLAGS at CROSS HALL DOOR to East Room.**

Approx. 6:50 p.m. Pending Principal's timing Socail Aides begin guest movement into the East Room for seating.

7:00 p.m. **THE PRESIDENT and THE FIRST LADY** arrive the Red Room for briefing.

7:15 p.m. **THE PRESIDENT and THE FIRST LADY** proceed to the Blue Room

for meet and greet with stage participants, NASA and HBO.

7:30 p.m.

THE PRESIDENT and THE FIRST LADY accompanied by Tom Hanks, John F. Kennedy Jr. and Jeff Bewkes are announced into the East Room.

NOTE: Announce mic in Blue Room.

PROGRAM BEGINS

THE FIRST LADY makes remarks and introduces Jeff Bewkes, Chairman of HBO.

Jeff Bewkes makes remarks and introduces John F. Kennedy Jr.

John F. Kennedy Jr. makes remarks and introduces Tom Hanks.

Tom Hanks makes remarks and introduces both a montage of first 12 episodes and the 1968 episode of *Earth to the Moon*.

The films are shown. (6 minutes part I, 55 minutes part II - no breaks)

Approx. 9:00 p.m.

THE PRESIDENT makes remarks following the film and invites guests into the State Dining Room for a reception.

THE PRESIDENT and THE FIRST LADY have the option to mingle with guests in the State Dining Room or depart the State Floor.

RECEPTION NOTES: Piano with strings in Grand Foyer; buffet reception in State Dining Room.

INTERVIEW NOTES: Camera positioned in Map Room for HBO interviews with guests.

Guests exit East Gate following reception.

Note: Guests will be given a video of an Earth to the moon episode on their departure by HBO

LADIES AND GENTLEMEN

THE PRESIDENT AND FIRST LADY ACCOMPANIED BY

.....