

TV. TIMES

Story	10/13	10/14	10/15	10/16	10/17	Total Network Time
Campaign Finance Justice Department Coffee Tapes	Post A1	NY Times A1 Post A1	ABC 4:35 CBS 4:35 NBC 5:25 NY Times A1 Post A1	NY Times A1 Post A1		14:35
Retirement				NBC 4:25 CBS 2:00 ABC 4:60		11:25
Tobacco	NYTimes A1		ABC 2:00 CBS 2:40			4:40
U.S. trade problems with Japan				ABC 1:55 NBC 1:05 CBS 0:30	NYTimes A1	3:30
Gun Control				NBC 3:00 ABC		3:00
First Lady's Speech in Argentina				CBS 2:25	Post A31	2:25
Social Security (COLA)				CBS 2:00 ABC 0:15		2:15
IRS Abuse			ABC 1:20			1:20
Clinton vetoes more generous pensions for federal workers				ABC 0:20		0:20
President's trip to South America Clinton in Patagonia "new arms race" in South America	Post A22 NY Times A3 ABC NBC	Post A1 NY Times A1			NY Times A1 Post	
Presidential Veto (cut only 13 minor programs)			Post A4			
Giuliani challenges Presidential line veto over Medicaid				NY Times A1		
Labor Rally opposes trade power for Clinton					NY Times	
Gore's ties with lobbyists					Post A1	

Story	10/6	10/7	10/8	10/9	10/10	Total Network Time
Campaign Finance Justice Department Ickes' Senate Testimony	NYTimes A1 Post A1	NBC 5:15 CBS 4:35 ABC 6:05	NYTimes A1 Post A1	CBS 3:55 ABC 4:15 NYTimes A1 Post A1	NYTimes A1	24:05
Abortion (Bill sent to Clinton)				ABC 2:35 NYTimes A1 Post A8		2:35
Presidential Veto (Military Programs)	Post A1	NYTimes A1 Post A4 ABC 1:45 CBS 0:20	Post A1	Post	Post A1	2:05
Global Warming	NYTimes A1 Post A4	NBC 0:20			NYTimes A1	0:20
Handguns				NYTimes A1 ABC		
IRS Reform Plan					Post A4 NYTimes	
House Panel expands trade for President			NYTimes	NYTimes		
President backs James E. McGreevey (D-NJ) for Gov.				NYTimes		
HUD				Post A20		
Fast Track Trade			Post A1	Post		
Jackson named special envoy to Africa				Post		
D.C. School Vouchers	Post B1				Post A1 NYTimes	
Food Safety		Post A1				
Japan/U.S. Trade		Post A1				
Declaring Federal Land National Monuments			NYTimes			

Story	9/29	9/30	10/1	10/2	10/3	Total Network Time
Food Safety	NYTimes A1	NYTimes A1 CBS 2:05			ABC 3:15 CBS 2:15 NBC 2:50 NYTimes A1	8:20
Global Warming			ABC NBC	ABC 4:45 NBC 0:25 NYTimes A1 Post B1		5:10
HUD (Clinton fights housing discrimination)			NBC 2:00 CBS 1:55			3:55
Campaign Finance	NYTimes A1 Post A1	NYTimes A1		NYTimes A1 Post	ABC 1:35 NYTimes A1 Post A1	1:35
Juvenile Crime					ABC 1:35	1:35
New Air-Bag Requirements					ABC 1:20	1:20
IRS	Post A1	CBS 0:20	Post A1 CBS 0:25		Post A1	0:45
U.S. Cancer Strategy	NYTimes A1	CBS 0:25				0:25
Mid-East Talks	NYTimes A1	NYTimes A6 CBS 0:15				0:15
Education (D.C. School Vouchers)		Post A1	Post A1			
Tobacco Settlement	Post A1		ABC NYTimes A11			
Trade (Senate committee gives President authority in negotiating trade agreements)				NYTimes A16		
Welfare			NYTimes A1			
Fast Track Trade			NYTimes A1	Post		
Race Relations			Post A1			
Line-Item Veto				Post		
Immigration	NYTimes A1					
Household Incomes		Post A1 NYTimes A1				
Nurses/HealthCare		NYTimes A1				

Immigration	NYTimes AI					
Household Incomes		Post AI NYTimes AI				
Nurses/HealthCare		NYTimes AI				
Education (National Testing)		NYTimes AI				
Condoms in Schools		NYTimes AI				

Story	9/22	9/23	9/24	9/25	9/26	Total Network Time
IRS Abuse			NBC 4:00 CBS 4:05 ABC 2:30 Post	NBC 2:15 CBS 2:10 ABC 2:25 Post	ABC 2:10 NBC 2:00 NYTimes A1	21:35
Race Relations Diversity Issues Desegregation/Little Rock		NYTimes A1	Post	NYTimes A1	ABC 5:10 CBS 5:15 NBC 4:40 NYTimes A1 Post A1	15:05
Campaign Finance Justice Department Donor Calls Harold Ickes	NYTimes A1 Post A1	NYTimes A1 Post A1 ABC 5:20 CBS 4:50	Post A1 NYTimes A1	NYTimes A1 Post	NYTimes A1 Post A14 CBS :25	10:35
Health Care (HMOs, AIDS, administration vacancies)	NYTimes	CBS 7:15 ABC 2:10		NYTimes		9:25
Thalidomide is approved by FDA			NBC 2:35 CBS 2:50 ABC 2:00			7:25
Senate Restricts FDA power				NYTimes A29 Post ABC 2:05 CBS 0:20		2:25
Global Warming El Nino		NYTimes A1		NBC 2:15	NYTimes A1	2:15
Military Spending Bill		ABC 1:55				1:55
Fast Track Trade				CBS 1:20 Post NYTimes A1		1:20
Clinton presses Senate on U.N. Test Ban Pact		CBS :25 NYTimes Post A1				0:25
Tobacco	NYTimes A1 Post A1	NYTimes A1				
Teamsters	NYTimes	Post NYTimes A1		NYTimes		
U.S./Japan Security Pact		Post A1				
Education (School Vouchers and Uniforms)		Post A1		NYTimes A1		
Land Mines		Post A1				

U.S./UN (Debt and Bosnia)		Post A27 NYTimes A1				
Russia passes bill to curb some faiths		NYTimes Post		Post A1		
Arms Control (Cohen)		Post A1	Post			
Enforcement/Child Support Obligations	NYTimes A1					
Paula Jones Case			Post			
White House/Congress Tax Breaks			NYTimes			
Immigration				NYTimes A1		

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Tobacco		CBS 2:05 ABC 0:25	NYTimes A1 Post A1 CBS 3:05 ABC 2:00	Post A1 NBC 2:05 CBS 7:15 ABC 4:45	Post	21:35
Campaign Finance	NYTimes A1		NYTimes A1 Post A1 ABC 2:15 CBS 2:05 NBC 0:40	NYTimes A1 Post A1 NBC 2:35 ABC 2:40	Post A1 NYTimes A1 NBC 2:25 CBS 2:35 ABC 2:15	17:30
Stanford				NYTimes A1	NBC 3:05 CBS 2:10 ABC 2:35	7:50
Land Mines Treaty	NYTimes A1	NBC 0:30	NBC 1:40	NYTimes A1 Post A1 CBS 2:15 NBC 3:05		7:30
FDA Pulls Diet Drug		ABC 1:55 CBS 2:25 NBC 2:30				6:30
Weld Ends Bid		Post A1 NYTimes A1 NBC 0:45 CBS 1:20 ABC 1:55				4:00
Health Care Fraud		NBC 1:10 ABC 1:15				2:25
El Nino					CBS 2:00	2:00
AIDS					CBS 0:25 ABC 0:20	0:45
Paula Jones Case		CBS 0:15				0:15
Trade (President seeks more power; Fast Trade)			Post A1		Post A1	
Medicare		NYTimes A1				
Teamsters					Post A1	
Welfare (states failing to meet October deadline)	Post A1					

Story	9/8	9/9	9/10	9/11	9/12
Tobacco Deal	Post A1		Post A1	Post A1	
Paula Jones Case	NBC PM ABC PM	ABC AM Post A1			
Mother Theresa's Funeral	NBC PM				
Campaign Finance	NBC PM Post A1	Federal News Service Post A1	NBC PM ABC PM Post A1 NYTimes A1	ABC AM Post A1 NYTimes A1	NYTimes A1 Post A1
Education Tests		NYTimes A1		NBC PM	
Asian Names Scrutinized At White House				Post A1	
Trade		NYTimes A1			
Welfare				NYTimes A1	
HHS Proposes Standards for Medical File Privacy					NYTimes A1 Post A1

MEMORANDUM

TO: TOM FREEDMAN, MARY SMITH

FROM: SKYE PHILBRICK

RE: NEWS — Coverage of major stories

DATE: OCTOBER 22, 1997

9/8 - 10/47

N Times EW
Harris

BR, EK

Thought This might
be interesting to see
what breaks Through.

Tom

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Presidential Veto (cut only 13 minor programs)			Post A4			
Giuliani challenges Presidential line veto over Medicaid				NY Times A1		
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IRS Reform Plan					Post A4 NYTimes	
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President backs James E. McGreevey (D-NJ) for Gov.				NYTimes		
HUD				Post A20		
Fast Track Trade			Post A1	Post		
Jackson named special envoy to Africa				Post		
D.C. School Vouchers	Post B1				Post A1 NYTimes	
Food Safety		Post A1				
Japan/U.S. Trade		Post A1				
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Welfare			NYTimes A1			
Fast Track Trade			NYTimes A1	Post		
Race Relations			Post A1			
Line-Item Veto				Post		
Immigration	NYTimes A1					
Household Incomes		Post A1 NYTimes A1				
Nurses/Health Care		NYTimes A1				

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Household Incomes		Post AI NYTimes AI				
Nurses/HealthCare		NYTimes AI				
Education (National Testing)		NYTimes AI				
Condoms in Schools		NYTimes AI				

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Global Warming El Nino		NYTimes A1		NBC 2:15	NYTimes A1	2:15
Military Spending Bill		ABC 1:55				1:55
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Clinton presses Senate on U.N. Test Ban Pact		CBS :25 NYTimes Post A1				0:25
Tobacco	NYTimes A1 Post A1	NYTimes A1				
Teamsters	NYTimes	Post NYTimes A1		NYTimes		
U.S./Japan Security Pact		Post A1				
Education (School Vouchers and Uniforms)		Post A1		NYTimes A1		
Land Mines		Post A1				

U.S./UN (Debt and Bosnia)		Post A27 NYTimes A1				
Russia passes bill to curb some faiths		NYTimes Post		Post A1		
Arms Control (Cohen)		Post A1	Post			
Enforcement/Child Support Obligations	NYTimes A1					
Paula Jones Case			Post			
White House/Congress Tax Breaks			NYTimes			
Immigration				NYTimes A1		

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Paula Jones Case		CBS 0:15				0:15
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Medicare		NYTimes A1				
Teamsters					Post A1	
Welfare (states failing to meet October deadline)	Post A1					

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Tobacco Deal	Post A1		Post A1	Post A1	
Paula Jones Case	NBC PM ABC PM	ABC AM Post A1			
Mother Theresa's Funeral	NBC PM				
Campaign Finance	NBC PM Post A1	Federal News Service Post A1	NBC PM ABC PM Post A1 NYTimes A1	ABC AM Post A1 NYTimes A1	NYTimes A1 Post A1
Education Tests		NYTimes A1		NBC PM	
Asian Names Scrutinized At White House				Post A1	
Trade		NYTimes A1			
Welfare				NYTimes A1	
HHS Proposes Standards for Medical File Privacy					NYTimes A1 Post A1