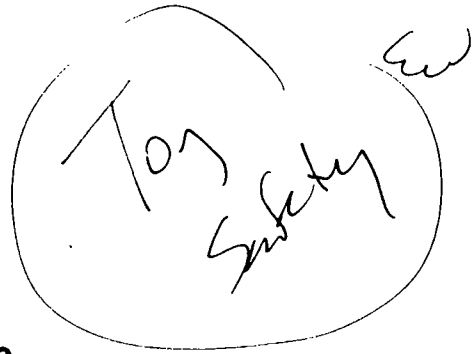




Public Affairs Office
U.S. CONSUMER PRODUCT SAFETY COMMISSION
Washington, D.C. 20207

Date: 11/21/97 Time: _____ a.m./p.m.

To: Tom Freidman

Organization: _____

Voice: _____ Fax: 202 456-7431

Subject: _____

From: Kathleen Begala

Voice: (301) 504-0580 Ext. _____ Fax: (301) 504-0862 or (301) 504-0399

Pages (including cover sheet): _____

.....
NOTE:

TOP FLAP of fold out pamphlet

**ARE YOU BUYING THE
RIGHT TOY FOR THE RIGHT
AGE CHILD?**

MIDDLE SECTION under flaps

Shopping for toys during the holidays can be exciting and fun, but it can also be frustrating. There can be thousands of toys ~~and choose from~~ ^{to choose} in one store, and it's important to choose the right toy for the right age child. Toys that are meant for older children can be dangerous for younger kids.

Last year, an estimated 140,700 American children were treated in hospital emergency rooms after toy-related incidents and 13 children died.

The U.S. Consumer Product Safety Commission and K-Mart have teamed up to provide you with some tips to keep the kids you're buying for safe, and to make your holiday shopping a little easier.

TOY SAFETY SHOPPING TIPS

UNDER 3 YEARS OLD

**** Children under 3 tend to put everything in their mouths. Avoid buying toys with small parts, balls or marbles that might pose a choking danger.**

**** Don't buy toys with strings or cords that are seven inches or longer because they might cause strangulation.**

**** Children at this age pull, prod and twist toys. Look for toys that are well-built with tightly secured eyes, nose and other parts.**

**** Avoid toys that have sharp edges and points.**

AGES 3 THROUGH 5

**** Avoid toys that might easily break into small pieces or leave jagged edges.**

**** Don't buy arrows or darts or other projectile toys.**

**** Make sure toys are made of non-toxic materials.**

**** Toys should not have electrical parts unless they will be used under adult supervision.**

**** Teach older children to keep their toys away from their younger siblings.**

AGES 6 THROUGH 12

**** Avoid motorized ride-on toys that require consistent judgement about speed and safety.**

**** If you buy a bicycle, buy a helmet too, and make sure the child wears it.**

**** If buying a toy gun, be sure the barrel, or the entire gun, is brightly colored so that it's not mistaken for a real gun.**

**** Adults should check toys periodically for breakage and potential hazards. Damaged or dangerous toys should be repaired or thrown away.**

**** Teach all children to put toys away when they're finished playing so they don't trip over them.**

Read the label...

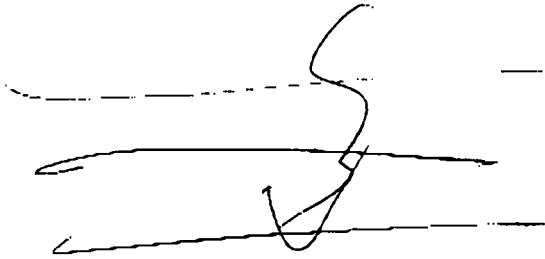
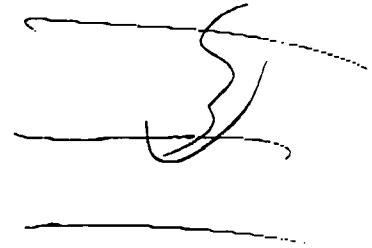
The U.S. Consumer Product Safety Commission requires toy manufacturers to meet stringent safety standards and to label their products to help you make the right choices when buying toys. Look for labels that give age recommendations and use that information as a guide.

These toy safety shopping tips are brought to you by:

The U.S. Consumer Product Safety Commission

and

K-Mart

A handwritten signature in black ink, written over three horizontal lines. The signature is stylized and appears to be a first and last name.A handwritten signature in black ink, written over three horizontal lines. The signature is stylized and appears to be a first and last name.

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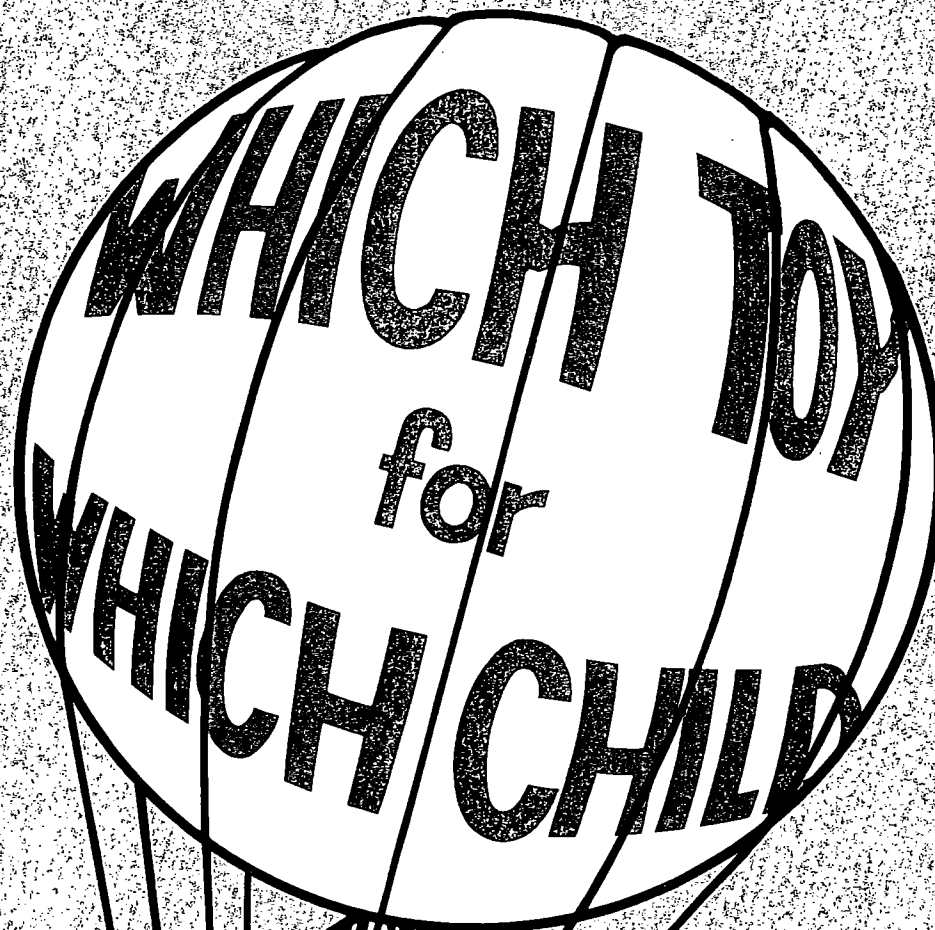
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A Consumer's Guide for Selecting Suitable Toys



**U.S. Consumer Product
Safety Commission
Washington, DC 20207**

Pub. No. 286



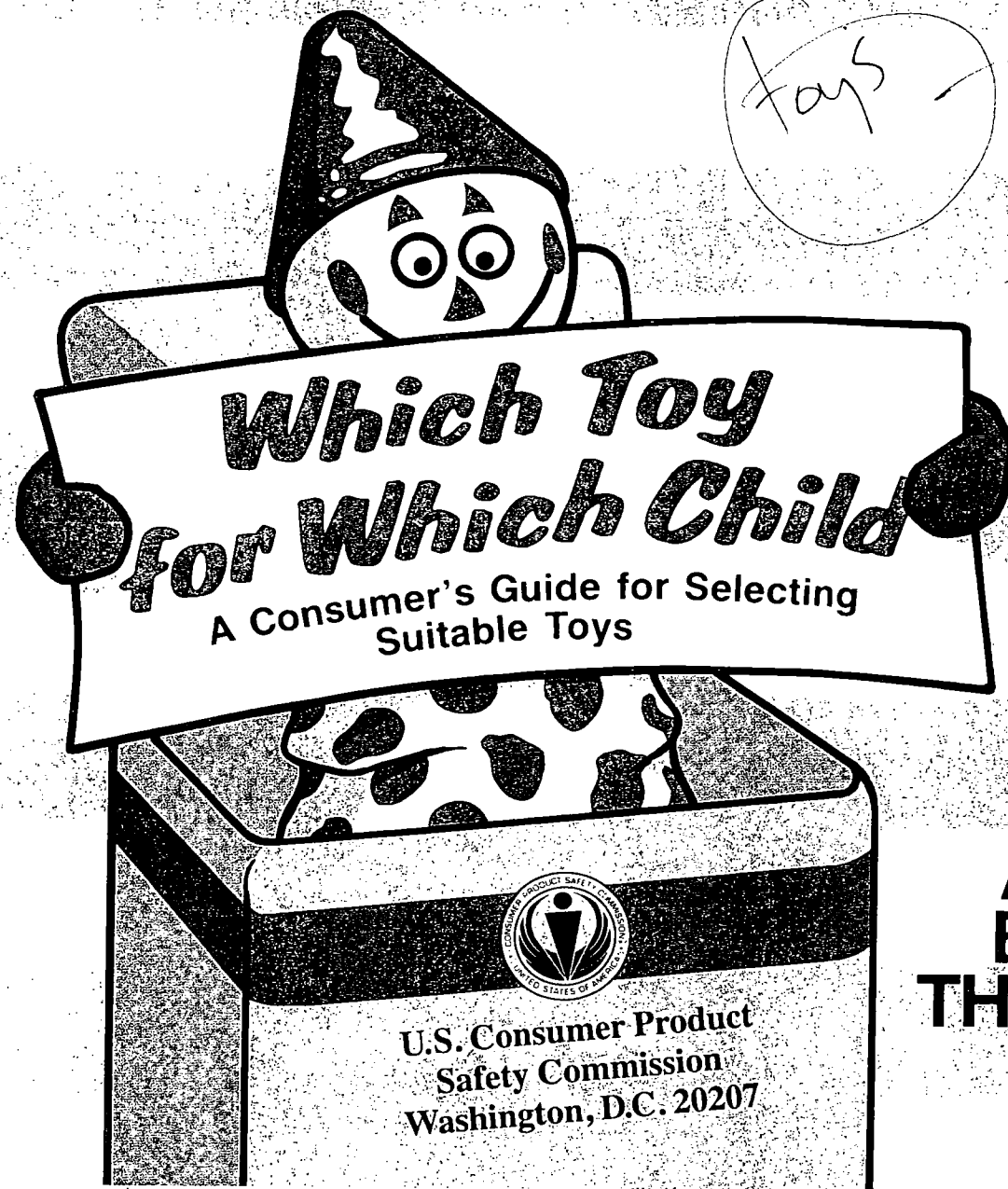
**AGES
SIX
THROUGH
TWELVE**

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toys - sw

**AGES
BIRTH
THROUGH
FIVE**

Pub. No. 285

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This document is in the public domain. It may be reproduced in part or in whole by an individual or organization without permission. If it is reproduced, however, the Commission would appreciate knowing how it is used. Write the U.S. Consumer Product Safety Commission, Office of Information and Public Affairs, Washington, D.C. 20207.

The U.S. Consumer Product Safety Commission (CPSC) is an independent regulatory agency charged with reducing unreasonable risks of injury associated with consumer products. CPSC is headed by five Commissioners appointed by the President with the advice and consent of the Senate.

In the continental United States, call the toll-free hotline, 800-633-CPSC (2772). A teletypewriter for the deaf is available on the following numbers: National 800-633-8270; Maryland residents only 800-492-8104. During non-working hours, messages are recorded and answered on the following workday.



PRODUCT SAFETY. IT'S NO ACCIDENT.

009209

FOR KIDS' SAKE

U.S. Consumer Product
Safety Commission
Washington, D.C. 20207

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**FOR
KIDS'
SAKE...**

**POR EL
BIEN DE
LOS NIÑOS**



**THINK
TOY
SAFETY**
**PIENSE EN
JUGUETES
SEGUROS**

Coloring Book

Libro de Colorear

U.S. Consumer Product Safety Commission
Comision de Seguridad de Productos para el Consumidor de los Estados Unidos

**U.S. CONSUMER PRODUCT SAFETY COMMISSION
CHILD SAFETY PROTECTION ACT FACT SHEET**

CPSC282

- > Effective January 1, 1995 products that are manufactured in or imported into the United States on or after that date must comply with the CSPA.
- > Any ball with a diameter of 1.75 inches (44.4mm) or less that is intended for use by children younger than 3 years of age is banned.
- > Any ball with a diameter of 1.75 inches (44.4mm) or less that is intended for use by children 3 years or older must be labeled:

⚠ WARNING:

CHOKING HAZARD - This toy is a small ball.
Not for children under 3 yrs.

- > Any toy or game intended for children 3 years or older but less than 8 years that contains a small ball shall bear the following cautionary label:

⚠ WARNING:

CHOKING HAZARD - Toy contains a small ball.
Not for children under 3 yrs.

- > Toys and games with small parts intended for use by children at least 3 years old but under 6 years must be labeled as follows:

⚠ WARNING:

CHOKING HAZARD - Small parts.
Not for children under 3 yrs.

- > Any latex balloon, or toy or game that contains a latex balloon, shall be labeled as follows:

⚠ WARNING:

CHOKING HAZARD - Children under eight yrs. can
choke or suffocate on uninflated or broken balloons.
Adult supervision required.

Keep uninflated balloons from children.
Discard broken balloons at once.

- > Any marble intended for children 3 years or older shall be labeled:

⚠ WARNING:

CHOKING HAZARD - This toy is a marble.
Not for children under 3 yrs.

- > Any toys and games intended for children at least 3 years old but less than 8 years which contain a marble shall be labeled:

⚠ WARNING:

CHOKING HAZARD - Toy contains a marble.
Not for children under 3 yrs.



Tom's
G.W.

Public Affairs Office
U.S. CONSUMER PRODUCT SAFETY COMMISSION
Washington, D.C. 20207
WEB SITE: www.cpsc.gov

Date: November 12, 1998 Time: 5:45 a.m./p.m.

To: Tom Erdman

Organization: White House

Voice: _____ Fax: (802) 456-7431

Subject: Holiday Toy Event

From: Kathleen Begala

Voice: (301) 504-0580 Ext. 1193 Fax: (301) 504-0862 or (301) 504-0399

Pages (including cover sheet): 87

NOTE:

Tom -
Let me know if we can help.
Best -
Kathleen

"Toy Recall Round-Up"

Date: Early December, 1998

Message:

The U.S. Consumer Product Safety Commission (CPSC) is conducting a holiday "toy recall round-up" to get hazardous toys out of people's homes before the holidays. Despite recall notices and public warnings, CPSC has found that many products with the potential to seriously injure or kill are still being used by consumers.

CPSC has the most stringent toy safety standards in the world, and toys on store shelves are safe because of the day-to-day compliance work by CPSC. We do a good job getting recalled toys off store shelves, but the real challenge is to get recalled toys out of people's homes.

Today, CPSC will launch the holiday "toy recall round-up" by broadcasting a video to television stations across the country. This video will include examples of recalled toys that might be in consumers' homes.

Chairman Brown's Message:

Details about four recalled toys:

"Soft Walkin Wheels" toy vehicle by Tonka...choking hazard.

"Big Storage Chest" toy chest by Step 2 Company...lid can fall, causing strangulation or suffocation.

"Flying Dolls" by Tara Toy...plastic wings fly off and cause eye injury.

"Power Wheels" ride-on vehicles by Fisher-Price...electrical overheating and fire hazard.

Before you go out to buy new toys, look through your child's toy chest to see if you have any recalled toys. Contact CPSC for the list of recalled toys, and then check the toys in your house.

News from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, D.C. 20207

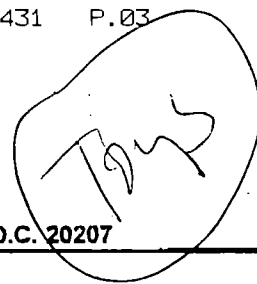
For Immediate Release

December ??, 1998

Release # 99-???

Contact:

(301) 504-0580 Ext.



CPSC Announces Holiday "Toy Recall Round-up" to Get Hazardous Toys Out of Consumers' Homes

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission (CPSC) is conducting a holiday "toy recall round-up" to get hazardous toys out of people's homes before the holidays. Despite recall notices and public warnings, CPSC has found that many products with the potential to seriously injure or kill are still being used by consumers.

CPSC has the most stringent toy safety standards in the world, and toys on store shelves are safe because of the day-to-day compliance work by CPSC. "We do a good job getting recalled toys off store shelves," said CPSC Chairman Ann Brown. "The real challenge is to get recalled toys out of people's homes."

Today, CPSC will launch the "toy recall round-up" by broadcasting a video to television stations across the country. This video will include examples of recalled toys that might be in consumers' homes, such as the following:

--"Soft Walkin' Wheels" toy vehicle (1,000,000 toys) by Tonka with a small wheel hub that can be a choking hazard.

--"Big Storage Chest" toy chest (350,000 chests) by Step 2 Company with a lid that can fall, causing strangulation or suffocation.

--"Flying Dolls" spinning toy (670,000 dolls) by Tara Toy with plastic wings that can fly off and cause eye injury.

--"Power Wheels" battery-powered ride-on vehicles (10,000,000 cars) by Fisher-Price with electrical wiring, connectors, and fuses than can cause a fire.

"We urge people to get CPSC's list of toy recalls and check for recalled toys that might be in your house," said Brown. "And get the recalled toys out of your home before the new ones arrive for the holidays."

-more-

(toy recall round-up)

-2-

CPSC's toll-free telephone hotline and web site provide information about recalled products and information on what to look for when buying products. Consumers can reach the hotline at 800-638-2772 or visit the web site at <http://www.cpsc.gov>.

To get a list of toy recalls, consumers should send a postcard to "Toy Recall List," CPSC, Washington, D.C. 20207.

A video news release will be fed T, December ??, from 2:30 to 3 p.m. (Eastern Time) on satellite coordinates Te) , Transponder ??, downlink frequency 4??? megahertz. The video will be re-fed on ?? , ?? from 10:30 to 11 a.m. on G??, Transponder ??, downlink frequency ???0 megahertz.

The U.S. Consumer Product Safety Commission protects the public from unreasonable risks of injury or death from 15,000 types of consumer products under the agency's jurisdiction. To report a dangerous product or a product-related injury and for information on CPSC's fax-on-demand service, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270. To order a press release through fax-on-demand, call (301) 504-0051 from the handset of your fax machine and enter the release number. Consumers can obtain this release and recall information at CPSC's web site at <http://www.cpsc.gov> or via Internet gopher services at <gopher.cpsc.gov>. Consumers can report product hazards to info@cpsc.gov. To establish a link from your web site to this press release on CPSC's web site, create a link to the following address: <http://www.cpsc.gov/cpsc/pub/prercl/prhtml98/98095html>.

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U.S. CONSUMER PRODUCT SAFETY COMMISSION

TOY RECALL ROUND-UP: December 1998

Selected Recalls

CPSC News Release	Product and Firm	Problem	Remedy
97-064 01/29/97	Soft Toy Vehicle with serial numbers lower than 9528 or no serial number at all. Brand: Tonka "Soft Walkin' Wheels" Tonka Corporation, a division of Hasbro Inc. Pawtucket, RI	Small wheel hubs can separate from the axle, creating a potential choking hazard. 1 million units 2 children started to choke	Free replacement Call firm 800-524-8107
97-082 03/10/97	Roller Fun Balls with small plastic fish inside the balls Brand: Felix the Cat, distributed with kids' meals at Wendy's restaurants Determined Productions Inc. San Francisco, CA	The seam holding both halves of the ball may separate, releasing small plastic fish which present a choking hazard. 800,000 units 1 child started to choke	Free replacement Return to local Wendy's restaurant or call firm 800-443-7266
97-103 04/16/97	Toy Tractor with a red plunger Brand: "Weebles Tractor" Playskool Pawtucket, RI	The red plunger can crack and break apart, presenting a choking hazard 116,000 units 1 non-choking injury	Free replacement Call firm 888-377-3335
97-122 05/15/97	Lawn Darts , all brands	Effective December 19, 1988, CPSC banned all lawn darts because they could cause brain injury or death. Destroy all banned lawn darts immediately. CPSC knows of 3 deaths	Destroy banned lawn darts immediately
97-176 08/27/97	Flying Dolls with plastic wings Brand: "Star Wonders" Placo Products Company Commerce, CA	During use, the wings of the flying dolls can break off, causing serious eye injuries. 140,000 units 7 injuries	Refund Return to store Call firm 800-583-5029
98-161 09/02/98	Flying Dolls with plastic wings Brand: "Flying Warriors" Tara Toy Corp. Hauppauge, NY	During use, the wings of the flying dolls can break off, causing serious eye injuries. 670,000 units 2 eye injuries	Refund Return to store Call firm 888-669-7087

NOTE: Products listed above may have already been repaired or there may be similar products that do not have the identified problems. For assistance in identifying recalled products, call the manufacturer listed or the CPSC toll-free Hotline at 800-638-2772.

CPSC News Release	Product and Firm	Problem	Remedy
98-024 11/06/97	Wooden Clown Toys with small clown's hat Brio Corporation Germantown, WI (subsidiary of BRIO AB of Sweden)	Small clown's hat presents a choking hazard. 79,000 units; 1 death (in Germany)	Redesigned replacement hat; send hat to BRIO Corp., N120 W18485 Freistadt Road, Germantown, WI 53022 Call firm 888-274-6869
98-055 01/12/98	Toy Chests with falling lid Brand: "Big Storage Chest" Step 2 Company Streetsboro, OH	Lids of toy chests can fall down onto child's head or neck, resulting in entrapment and strangulation 350,000 units; 16 minor injuries	Free lid-support kit Call firm 800-347-8372
98-146 07/22/98	Toy Chests with falling lid Crate & Barrel Northbrook, IL	Lids of toy chests can fall down onto child's head or neck, resulting in entrapment and strangulation. 7,000 units; 2 reports of lids falling	Free lid-support Call firm 800-352-0688
98-071 02/19/98	High Chair Gym Toys with clacker balls The First Years Avon, MA	Clacker balls hanging from center of the toy present a choking hazard 108,000 units; 2 reports of children getting one of the clacker balls stuck in the throat	Free repair kit Call firm 800-533-6708
98-125 06/11/98	Bouncing Toy Cars Brand: "Bouncing Buggies" Safety 1st Chestnut Hill, MA	The cat "Stop" sign and dog "Go" sign toys attached to the toy may be broken off by a child, creating a sharp plastic edge 106,000 units; 33 reports of scratches, cuts, or bruises; 1 child started to choke.	Free replacement toys Call firm 800-723-3065
99-009 10/15/98	Xylophone Mallets Brand: "Little Ones" Playwell Toy Inc. Lake Forest, CA	Rounded end of mallet can get stuck in throat of young child, blocking airway. 351,800 units; 1 child suffered severe brain damage	Replacement mallet Call firm 877-PLAY-WELL
99-012 10/22/98	Battery-Powered Ride-On Vehicles Brand: "Power Wheels" Fisher-Price East Aurora, NY	The vehicles' electrical components can overheat and cause fires. 10,000,000 units; 150 fires, 9 injuries (minor burns) to children, and property damage to 22 houses and garages. Also 71 reports of vehicles not stopping.	Free repair Call firm 800-977-7800 or website: www.powerwheels.com

NOTE: Products listed above may have already been repaired or there may be similar products that do not have the identified problems. For assistance in identifying recalled products, call the manufacturer listed or the CPSC toll-free Hotline at 800-638-2772.