



*Change
for Free kids*

April 8, 1998

Tom Freedman
Special Assistant to the President
Domestic Policy Council
Executive Office of the President
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Tom:

It is my pleasure to invite you to be our special guest at our **1998 Youth Advocates of The Year Awards Celebration**. Ben Cohen, co-founder of Ben & Jerry's Ice Cream, is chairman of the event, which will recognize outstanding young tobacco control activists -- young people who have distinguished themselves as leaders among thousands of kids working to protect their peers, their communities and the nation from tobacco addiction and tobacco-caused disease and death.

The Youth Advocates of the Year Awards Celebration will take place on Thursday, April 30 at the historic National Building Museum in Washington, D.C. The evening will begin with a cocktail reception at 6:30 p.m. followed by dinner at 7:30. This will be a very special evening, and I know you will enjoy it. It's a fun occasion with a serious purpose -- to stand up for kids who stand up to Big Tobacco. Home Box Office (HBO) is producing a special video highlighting the accomplishments of our award winners, which will premiere at the event.

America's kids are powerful advocates. They understand the dangers of tobacco, and when they speak out, their schools, communities, the media and political leaders take note. These are youngsters who make a difference. All of our award winners, national and regional, will represent the CAMPAIGN as advocates. Past winners have appeared on network TV, participated with the President in White House events, spoken at press conferences and met with members of Congress.

This year's national winner is Emily Broxterman, a remarkable 10th grader from Overland Park, KS. Our regional winners are: East -- Michael Higgins, 7th grade, Monroeville, NJ; West -- Annie Aguilar, 11th grade, Alhambra, CA; Midwest -- Gretchen Sneegas, 6th grade, Indianapolis, IN; Central -- Amanda Tunnell, 10th grade, Oklahoma City, OK; and, South -- Deanna Durrett, 10th grade, Louisville, KY. Our winning group is a feisty bunch from Queens, New York, called SHOCK (Saving the Health of Our Communities & Kids).

In addition to the youth awards, last year we gave special recognition to Dr. David Kessler for his leadership in asserting jurisdiction by the FDA over tobacco and nicotine. This year our special awardee will be Dr. John Seffrin, CEO of the American Cancer Society. John is a true champion in the Tobacco Wars.

Tom, please be our special guest and share in this important evening. The problem of tobacco use at the end of the 20th century in America is the most intriguing and important social, political and economic issue in the nation. Join us as we honor the savvy, eager, creative and spirited kids who are leading the way in demanding tobacco-free lives and healthier futures. Your support will mean a lot to them.

A formal invitation and response card for the Celebration are enclosed. Please call Clarice Taylor or me if you have any questions. I look forward to seeing you on April 30th.

Sincerely,



William D. Novelli
President

Tom,
Hope you can
be with us.
It will be a
fun evening.

cc: Clarice Taylor