

1. 5 pb.

2. Support

3. high priority

4. good chance
- high priority

+100

- R's set goal

- \$1.50

5. menu

Conrad 26 members

→ give ~~long~~ states
flexibility to choose more.

Tobacco Agenda 2/25/98

2/25/98 Draft

Events

McCain letter release (Thurs)

VPOTUS-Shalala ad campaign announcement (Fri)

POTUS speech to Attorneys General March 12th

Other ideas for POTUS, VPOTUS, Shalala (see attached calendar)

Outreach

Editorial Boards -- Shalala (Skolfield)

Network Anchors -- VP (Klain/Attie)

Hill Events --

Countdown -- days to enact comprehensive legislation/lives lost per day of delay

Document release -- (Coordinate with Waxman)

Key Regional Papers

Coordination

Daily call

Rapid response team

Paper

Paper on our position -- key facts, key supporting statements

Paper refuting opponents' best arguments

Tobacco Talking Points for NGA Annual Meeting

- I have challenged Congress to pass sweeping tobacco legislation to reduce teen tobacco use significantly. That legislation will build on the extraordinary efforts of the nation's attorneys general, who helped create an historic opportunity for progress in reducing smoking, especially by youth. Tobacco legislation must include five key elements:

- A Comprehensive Plan to Reduce Youth Smoking, Including Tough Penalties If Targets Are Not Met. The central goal of tobacco legislation must be a comprehensive, nationwide effort to reduce teen smoking. I am calling for:
- Tough Penalties and Price Increases to Reduce Youth Smoking. I support a combination of industry payments and penalties to increase the price of cigarettes by up to \$1.50 a pack over the next decade as necessary to meet youth smoking reduction targets. Stiff penalties that give the tobacco industry the strongest possible incentive to stop targeting kids are an important part of this proposal. Legislation should set ambitious targets to cut teen smoking by 30% in 5 years, 50% in 7 years, and 60% in 10 years, and impose severe financial penalties that hold tobacco companies accountable to meet those targets.
- A Public Education and Counter Advertising Campaign. Legislation must provide for a nationwide effort to deglamorize tobacco, warn young people of its addictive nature and deadly consequences, and help parents discourage their children from taking up the habit.
- Expanded Efforts to Restrict Access and Limit Appeal. I support legislation codifying the FDA's efforts to reduce youth access to tobacco, and imposing even stronger restrictions on youth access and advertising consistent with the Constitution.
- Full Authority for FDA to Regulate Tobacco Products. The Administration supports federal legislation that affirms efforts by the Food & Drug Administration (FDA) to regulate tobacco like any other drug or device and that provides FDA with sufficient flexibility to meet changing circumstances.
- The Tobacco Industry Must Change The Way Its Does Business. I have challenged the tobacco industry to stop marketing and promoting tobacco to children, provide broad document disclosure -- especially of those documents relating to marketing tobacco to children -- and set up comprehensive corporate compliance programs that will reinforce the incentives created by the youth and smoking penalties.
- Progress Toward Other Public Health Goals. Federal tobacco legislation provides an opportunity to meet other public health goals: the reduction of second-hand tobacco smoke, the expansion of smoking cessation programs, the strengthening of international efforts to control tobacco, and the provision of funds for health research.
- Protection for Tobacco Farmers and Their Communities. My Administration is committed to working with members of Congress in both parties to ensure that

we protect the financial well-being of tobacco farmers, their families, and their communities.

To Do - Tobacco 10.9.97

1. MEDICAID LETTER - D
2. GINGRICH RESPONSE LETTER - DJL ✓
3. MEMO TO EB : ① C-11 Newt ② Bliley - GB
4. VP PUBLIC HEALTH MTS. ND
5. POLICY GAPS
 - * Black market (Gruber)
 - * State penalties (Gruber)
 - * Legal fees (EK/BL)
 - * Documents
 - (x) Medicare/VA/DOD
 - * Farmers (Tom)
 - * Intl. (Tom)
 - * Drugs/Alcohol
 - * Asbestos / ^{3rd} party
 - * State spending
 - * Liggett
 - * Excess profits tax (Gruber) + Penalties (Gruber)
 - * Antitrust (EK)
 - * Class action
 - * Minorities/cessation (Tom/Andy)
 - * Licensing (EK)
 - * FDA bill (EK)
6. TOBACCO STATE MTS / FARMERS PLAN
7. CONG. COURTESY CALLS - meet w/ task force
8. EXEC. ACTIONS
9. LOOK AT HHS BUDGET

CAUS

1. Kessler
2. J.D.

- Gruber

- HHS

- USDA

- Justice

- OMB

- Bruce (Elder)

O SAVA

EDA

Chris / Jan

Christen

Haven't discussed:

- ① Smuggling provision
- ② drugs - am Gingrich inoculate
- ③ ~~Anti-trust~~

11:30 →
110-8010

Call
Josh G.
O'Hare
Grobo

Ideas for Team Leader Meeting

--Pay Equity

--tuberculosis

--followup on risk management for farmers

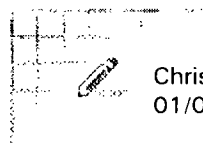
--we should schedule a meeting based on the proposals USDA came up with for farmers, and also have USDA analyze the farmers portion of the Conrad bill

--sexual orientation exec order

--workplace religious freedom

--pagers for battered women

Unphoned -



Christa Robinson
01/05/98 01:08:05 PM

Agenda

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: POTUS schedule this week

Mon. 1/5: **Budget Meeting**; brief statement before the pool.

Tues. 1/6: **Medicare announcement** w/ VP, Shalala and Herman.
(10:45 am Briefing in Oval; 11:15 am Event in Roosevelt Room.)

Wed. 1/7: **Child Care announcement** w/ VP, HRC, MEG, Shalala and other
Cabinet. (1:50 pm Briefing in Red Room; 2:30 pm Event in East Room.)

Thurs. 1/8: Travel **NYC**. Possible Departure Statement.

Friday 1/9: Travel to **Texas** (McAllen, Brownsville, and Houston).
Highlighting Education Victories in the balanced budget.

Sat. 1/10: Radio Address - No topic yet.

Message Sent To:

WEINSTEIN_P @ A1 @ CD @ LNGTWY
Bruce N. Reed/OPD/EOP
Elena Kagan/OPD/EOP
Cathy R. Mays/OPD/EOP
Laura Emmett/WHO/EOP
Thomas L. Freedman/OPD/EOP
Cynthia A. Rice/OPD/EOP
Jennifer L. Klein/OPD/EOP
Tanya E. Martin/OPD/EOP
Diana Fortuna/OPD/EOP
Mary L. Smith/OPD/EOP
Leanne A. Shimabukuro/OPD/EOP
Christopher C. Jennings/OPD/EOP
Sarah A. Bianchi/OPD/EOP
Michael Cohen/OPD/EOP
William R. Kincaid/OPD/EOP
Essence P. Washington/OPD/EOP
Nicole R. Rabner/WHO/EOP
Jeanne Lambrew/OPD/EOP
Allison Balderston/OPD/EOP

Campaign for tobacco
296-5469

Rich

Meeting 1/22/98

Roll-out plan

budget / NOA
AC.

Chart in budget
- explanation

Thomas L. Freedman
01/22/98 12:37:26 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP
cc: Mary L. Smith/OPD/EOP, Jerold R. Mande/OSTP/EOP
Subject: Tobacco Agenda

- roll-out
- go & talk

Smuggling
- int'l

I. Status Reports

-- SOTU, budget comments (if any by BR)

-- Upcoming hearings (Bliley, McCain, Judiciary)

→ Senate Anti-Tobacco

-- Updates on Hill Legislation
Kennedy, McCain, Conrad, Harkin/Chafee

→ answer Danna
Jeffords

2/11

-- Events on the Hill-- briefings by HHS

-- International working group on Hill

-- Document releases

-- Farmers issues (members trip south)

-- State suits (MN.)

-- Update on health on groups

-- No word on 4th circuit?

II. Upcoming

-- VP

-- Farmer working groups

-- Other meetings you want.

①

Letter to McCain

② Larry/Rich
any line / any when
- letter.

Robb

W. 2nd
W. 1st
Daght

④

Mtms
Farmers

③ with g/ps.
→ share details.

④ 2/4/11

⑤ Contact mtg.
budget

⑥
Thurs.
at 4

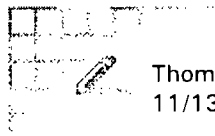
15th

Table S-7. TOBACCO LEGISLATION

(In millions of dollars)

	Estimate					Total 1999- 2003
	1999	2000	2001	2002	2003	
USES OF RECEIPTS FROM TOBACCO LEGIS-						
LATION						
Federally-operated Programs:						
Research Fund for America	3,609	4,586	4,952	5,713	6,344	25,204
Food and Drug Administration Enforcement						
Activities	125	206	265	273	281	1,151
Health and Human Services/Centers for Disease						
Control Smoking Prevention	71	73	74	76	77	370
Medicare Beneficiaries Cancer Clinical Trials						
Demonstration	200	250	300			750
Subtotal, Federally-operated programs	4,005	5,115	5,591	6,062	6,703	27,475
State-administered Programs:						
Child Care and Development Block Grant	1,155	1,280	1,400	1,600	2,065	7,500
Medicaid Child Outreach Reforms	110	150	210	210	220	900
Class Size Initiative	1,100	1,300	1,500	1,700	1,735	7,335
Subtotal, State-administered programs	2,365	2,730	3,110	3,510	4,020	15,735
Other Uses (Includes unrestricted funds for						
States, cessation programs, farmer assistance,						
etc.)	3,425	3,943	4,582	4,972	5,362	22,284
Total Uses	9,795	11,787	13,283	14,544	16,085	65,494
TOBACCO LEGISLATION RECEIPTS PRO-						
POSED						
	9,795	11,787	13,283	14,544	16,085	65,494

Yates declines vs. are all declined
@ price ranges.



Thomas L. Freedman
11/13/97 12:34:35 PM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc:

Subject: Some Ideas for the Tobacco Agenda

I. Updates

Nickles statement

Bills- Hatch, Kennedy, Lautenberg, McCain, Cox

Hearings-- HHS — Biden — Harkin, Judd, Farnsworth, others

Medicaid letter

Describe Etheridge letter

Doggett Amendment in State

Model for pen

II. Check on

Fourth Circuit response (O'hara promised it'd be ready)

Contacts with the agencies by the Hill (Treasury)

VP events status

— Seattle (VP)

III. Conrad letter (let folks who don't work on it go)

— Good Morning

public health groups

— for news

— Tuesday

G. Farnsworth

B. L. Farnsworth - public health

AGENDA
JUNE 30, 1997

I. RESEARCH MATERIALS

- Tobacco
- Long Term Planning
- Polling/Education Standards

II. NEW ISSUES

- Consumer Right to Privacy
- Consolidate 1-800 consumer numbers (Bryne)
- Poison Center
- Contraceptive Insurance
- Moynihan Report (Family)
- Pollution reduction as commodity market
- Local governments on National Boards (Mayors)
- Teacher Tenure
- Tobacco Conversion

III. UPDATES

- Heart Attacks
- Sexual Predators
- Domestic Violence in the Workplace
- School Takeovers (Title I)
- National Sexual Assault Hotline
- National Adoption Registry
- Wilderness Designations
- American Discovery Trail
- Underground railroad
- Employers Group Conference
- Justice Department Debt Collection
- Pagers for battered women (wheeler)

- ① If nicotine can use & Int. 11
- ②
- ③
- ④ Mon
- ⑤ Smoke

- ① Causes business
- ② client

③ list of Statistical information

Why it happened

- Why it happened
- true

Crime Meeting Agenda December 10, 1997

12/11 Miami Drug Event

Announcements

- 1) Increase in Coast Guard interdiction #'s
- 2) Expanded HIDTA in Florida
- 3) Anti-Drug Media Campaign- ready to pilot in 12 cities next month

Related issues

- 1) DOD budget passback
- 2) DEA/ Border Patrol case

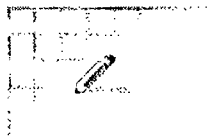
Outstanding Events/Issues

- * Monitoring the Future Study on youth drug use-- 12/18 ONDCP and HHS release
- * Minnesota speech for AG
- * Update from Justice on # of gang prosecutions at federal level/feds assisting states

Treasury Update on Assault Weapons

Miscellaneous/ Pending Items

- * Any other pending events/releases--DOJ Reports
- * NIJ Studies-- G.R.E.A.T. evaluation, Gang member study
- * Cop Killer Bullets study



Record Type: Record

To:

cc:

Subject: Riley Meeting Friday

Mike mentioned that you asked for me to tag along with him, Gotbaum, and Chow to the Riley meeting to talk about tobacco tomorrow. Here are the points I'd make -- (any others you'd suggest?):

1. The President's 5 points are the framework he is looking for a bill to be constructed around.
2. We support Conrad in that context -- we recognize that for this to pass it has to be bipartisan and are looking to move in that direction
3. The president is committed to tobacco legislation, it is a very high administration priority.
4. We think it has a good chance -- that's why it is in the budget, R's have a process, lots of members are interested in playing.
5. We think education has a good chance, its bipartisan and a priority.
5. Need to get the numbers down.
6. Need to get commitment to education question answered.

fed 27
State 15
Other 22

65

Let's not
Give
Comp. Plan to
all.

for 11-12 Agenda

To Do - Tobacco 10.9.97

1. MEDICAID LETTER - D
2. GINGRICH RESPONSE LETTER - D JL ✓
3. MEMO TO EB : ① C-11 Nant ② Bliley - GB
4. VP PUBLIC HEALTH MTG. NO
5. POLICY GAPS
 - * Black market (Gruber)
 - * State penalties (Gruber)
 - * Legal fees (EK/BL)
 - * Documents
 - (* Medicare/VA/DOD)
 - * Farmers (Tom)
 - * Intl. (Tom)
 - * Drugs/Alcohol
 - * Asbestos / ^{3rd} party
 - * State spending
 - * Liggett
 - * Excess profits tax (Gruber) + Penalties (Gruber)
 - * Antitrust (EK)
 - * Class action
 - * Minorities/cessation (Tom/Andy) * Licensing (EK)
 - * FDA bill (EK)
6. TOBACCO STATE MTG / FARMERS PLAN
7. CONG. COURTESY CALLS - meet w/ task force
8. EXEC. ACTIONS
9. LOOK AT HHS BUDGET

- Gruber

- HHS

- USDA

- Justice

- OMB

- Bruce (Elev)

O SHA

EDA

Chris / Dan

Table S-7. TOBACCO LEGISLATION

(In billions of dollars)

	Estimate					Total 1999- 2003
	1999	2000	2001	2002	2003	
USES OF RECEIPTS FROM TOBACCO LEGISLATION						
Federally-operated Programs:						
Research Fund for America	3.6	4.6	5.0	5.7	6.3	25.3
Food and Drug Administration Enforcement Activities	0.1	0.2	0.3	0.3	0.3	1.2
Health and Human Services/Centers for Disease Control Smoking Prevention	0.1	0.1	0.1	0.1	0.1	0.4
Medicare Beneficiaries Cancer Clinical Trials Dem- onstration	0.2	0.2	0.3			0.8
Subtotal, Federally-operated programs	4.0	5.1	5.6	6.1	6.7	27.5
State-administered Programs:						
Child Care and Development Block Grant	1.2	1.3	1.4	1.6	2.1	7.5
Medicaid Child Outreach Reforms	0.1	0.2	0.2	0.2	0.2	0.9
Class Size Initiative	1.1	1.3	1.5	1.7	1.7	7.3
Subtotal, State-administered programs	2.4	2.7	3.1	3.5	4.0	15.7
Other Uses (Includes unrestricted funds for States, ces- sation programs, farmer assistance, etc.)	3.4	3.9	4.6	5.0	5.4	22.3
Total Uses	9.8	11.8	13.3	14.5	16.1	65.5
TOBACCO LEGISLATION RECEIPTS PROPOSED	9.8	11.8	13.3	14.5	16.1	65.5

TOBACCO AGENDA

SW

12/17/98

Florida

I. STATUS

- Document release
- Upcoming hearings, agencies that have been contacted (OSHA)
- President met with small farmers
- VP meeting in Seattle
- 4th Circuit
- Medicaid letter fall-out
- Meetings with Conrad, Nickles

charlie
Johnny
FDR

Who calls
bill.

phone tree

II. Future

- VP events
- #'s for where folks are over break



ump - sm -
trucking

NGA - upcoming

f.b's

→ McLain

→ CR - issue

→ Conrad update

→ h.r.s

→ VP events

→ farmers

→ working

→ Agencies