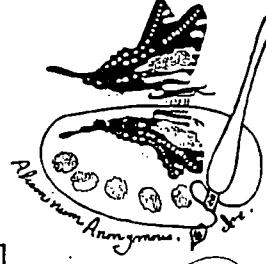


October 4, 1997

Mr. Bruce Reed
Director
Domestic Policy Council
2nd Floor, West Wing
The White House
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500



W. Reed
Reed
Reed

Tom -
A major social problem
that you might have missed,
but the rest of the federal govt
has been spending lots of
time on. -BR

Dear Mr. Reed:

Because your Council is involved in a wide range of domestic policy issues and their interrelatedness and because the materials on Aluminum Anonymous have prompted such a broad Federal response, I am enclosing these materials. The Research Report is a survey of the discard rate of alcohol beverage containers from moving vehicles. And if I might speak candidly, underage drinking while driving or riding is surely a major reason for the high rate of beer cans and beer bottles strewn over the roadsides of five Mid-Atlantic states (and many other states, including bottle deposit states like New York, Connecticut and Massachusetts) that I've thus far surveyed these past 21 months. The alcohol containers average about FIVE (5) BEER CANS AND BEER BOTTLES PER MILE OF ROAD PER DAY and account for almost 80 per cent of roadside aluminum and glass. This presents a strong linkage or correlation between a major social problem of drinking while driving or riding and highway litter. Hopefully, acknowledging this correlation will lead to an enhanced awareness of the linkages between highway traffic safety, roadside litter, alcohol abuse prevention, alcohol taxation strategies and alcohol advertising. From awareness can come action to more squarely address this "beer/litter" connection that is being reported as a significant problem in virtually all of the states.

Otherwise, a steady flow of interest by the nation's Governors (32), other elected officials at all levels and grassroot groups as well as appearing on NBC "Nightly News," leading off a series on "Volunteerism in America," which was showcasing the Presidents' Summit for America's Future in Philadelphia in late April, have set the stage for a more extensive, comprehensive phase of Aluminum Anonymous, Inc. Interaction with local groups in most states is already underway to generate a greater degree of awareness of this special kind of litter problem.

Sincerely,

Dennis W. Brezina
Dennis W. Brezina

Encl:

ALUMINUM ANONYMOUS: RESEARCH REPORT

Measuring the Incidence of Drinking While Driving/Riding

Maryland/Delaware Full Year Report (Jan 1 thru Dec 31, 1996)

AREA COVERED:

MARYLAND — Eastern Shore, Western Shore, all around the Bay. Anne Arundel, Baltimore, Cecil, Harford, Howard, Kent, Montgomery, Prince George's, Queen Anne's Counties. 2,000 sq. mi.

DELAWARE — From Hockessin to Harrington. New Castle and Kent Counties. 1,000 sq. mi.

MILES OF ROADWAY:

MARYLAND — 750

DELAWARE — 600

NUMBER OF ROADSIDE CANS RECYCLED (85% BEER CANS):

MARYLAND/DELAWARE — 42,716

MILES WALKED:

MARYLAND/DELAWARE — 725 miles

MILES DRIVEN:

MARYLAND/DELAWARE — 8,750 miles



NUMBER OF DAYS THAT SURVEYS AND COLLECTIONS WERE MADE:

MARYLAND/DELAWARE — 320 days (Jan to Dec, 1996)

AVERAGE RATE OF BEER CONTAINER DISPOSAL FROM MOVING VEHICLES:

MARYLAND — 3.6 beer cans/mile of road/day
1.2 beer bottles/mile of road/day

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8 beer bottles/mile of road/day

PA/NJ — (1997)
VA/DC — (1997-1998)

COUNTY-BY-COUNTY BEER CAN/BEER BOTTLE RATES (PRELIM.) (Per mile of road per day)

MD:			
Prince George's	5.7	Howard	3.5
Anne Arundel	5.6	Kent	3.5
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ROADWAYS SEARCHED, NUMBER OF COLLECTIONS (); SURVEY SITES *:

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Jan	3,711	Apr	4,107	Jul	4,554	Oct	3,170
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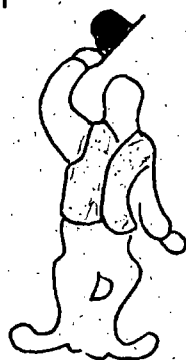
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ALUMINUM ANONYMOUS: RESEARCH REPORT

is an accompaniment to *Aluminum Anonymous: Beer Cans That Go Bump in the Night*, a quarterly newsletter available on request from:

Dennis W. Brezina
P.O. Box 683
Chesapeake City, MD 21915
(410) 885-2887



CAN BREAKDOWN

Anheuser-Busch	40%
Millers	18
Coors	15
Other breweries	12
Soda cans	15
	100%

ALUMINUM ANONYMOUS: RESEARCH REPORT

Measuring the Incidence of Drinking While Driving/Riding

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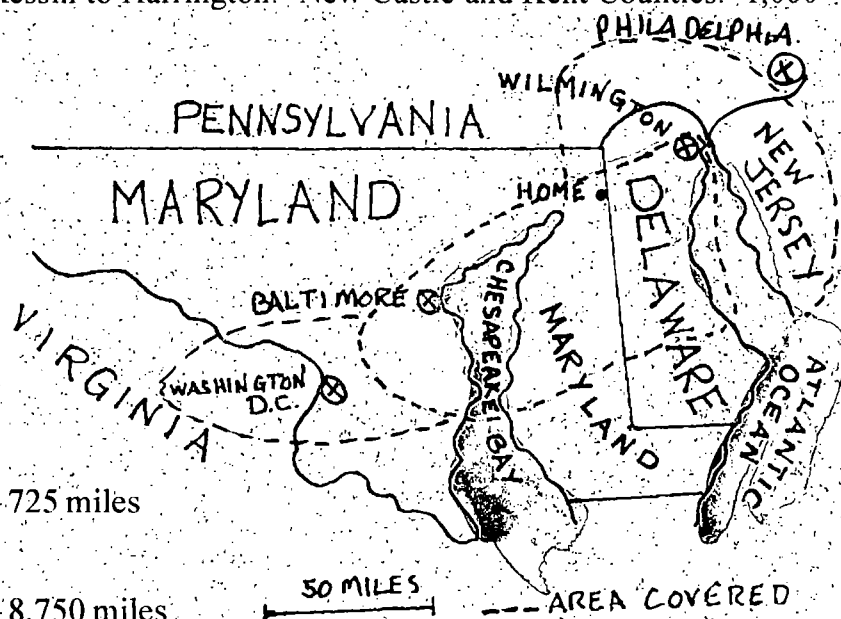
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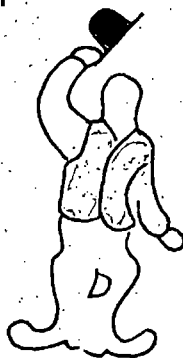
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is an accompaniment to *Aluminum Anonymous: Beer Cans That Go Bump in the Night*, a quarterly newsletter available on request from:

Dennis W. Brezina
P.O. Box 683
Chesapeake City, MD 21915
(410) 885-2887



CAN BREAKDOWN

Anheuser-Busch	40%
Millers	18
Coors	15
Other breweries	12
Soda cans	15
	100%



**EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF NATIONAL DRUG CONTROL POLICY**

Washington, D.C. 20503

May 13, 1997

Dear Mr. Brezina:

On behalf of the Office of National Drug Control Policy (ONDCP) and Director McCaffery thank you for sending a copy of your Research Report of the Aluminum Anonymous Project.

Underage drinking is a very serious concern to us. The focus of our *1997 National Drug Control Strategy* is to educate and enable America's youth to reject illegal drugs as well as alcohol and tobacco.

Thanks again for the research report. It provides valuable grassroots information on the extent of underage drinking. Your contributions to drawing attention to this issue are very commendable. Thanks for being part of the solution.

Best wishes,

A handwritten signature in black ink, appearing to read "Daniel Schechter".

Daniel Schechter
Acting Deputy Director
for Demand Reduction

Mr. Dennis W. Brezina
331 Cecil Street
Chesapeake City, MD 21915



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

~
Phillip S. Priesman
Attorney

~
Direct Dial
(202) 326-2484

Dennis Brenzina
331 Cecil Street
Chesapeake City, MD 21915

February 3, 1997

Dear Mr. Brenzina:

Chairman Pitofsky has asked me to respond to your letter regarding drunk driving and the Aluminum Anonymous project. Your study of the beer cans and bottles found discarded along the roadways offers a unique perspective on the issue of drinking and driving.

Thank you for providing the FTC with copies of your research report and the latest issue of the Aluminum Anonymous newsletter. The statistics you have assembled may be of use to the FTC staff.

Again, thank you for taking the time to contact the FTC on this matter.

Sincerely,

A handwritten signature in cursive script that reads "Phil Priesman".

Phillip S. Priesman
Division of Advertising Practices

PSP/tm



ASSISTANT
DIRECTOR

DEPARTMENT OF THE TREASURY
BUREAU OF ALCOHOL, TOBACCO AND FIREARMS
WASHINGTON, DC 20226

AUG 18 1997

Mr. Dennis W. Brezina
331 Cecil Street
Chesapeake City, Maryland 21915

Dear Mr. Brezina:

Thank you for sending the Bureau of Alcohol, Tobacco and Firearms (ATF) the Aluminum Anonymous research report. It is informative and impressive, truly indicating your dedication to this important issue.

ATF is an agency under the Department of the Treasury which enforces the Federal laws and regulations relating to alcohol, tobacco, firearms, explosives, and arson.

ATF's mission, as it relates to alcohol, is multi-faceted, and covers a broad range of activities involving both beverage alcohol and alcohol used for industrial purposes.

Operating under the authority of the Internal Revenue Code (IRC), ATF regulates the collection of Federal alcohol excise and occupational taxes--amounting to some \$7.7 billion annually. As a corollary, ATF also determines whether the industry is complying with appropriate requirements for the non-taxable uses of alcohol, such as in non-beverage products, in research, in hospitals, school and pathology laboratories, or when the alcohol is denatured or exported. The Bureau regulates alcohol's production processes and, through a Memorandum of Understanding with the Food and Drug Administration, ensures that alcohol beverages are free of contamination or adulterants.

Under the Federal Alcohol Administration Act (FAA Act), ATF further regulates production and distribution of alcohol beverages by granting permits to qualified persons to engage in the production of distilled spirits, wine, and malt beverages. ATF is also authorized to enforce the FAA Act's standards for labeling and advertising of alcohol beverages. In the process, the Bureau assures that industry members

Mr. Dennis W. Brezina

provide purchasers with meaningful mandatory statements regarding alcohol content, volume, and the manufacturer and place of production. Equally important, ATF also enforces the FAA Act's prohibitions against false, deceptive, or misleading statement on labels and in advertising. ATF's authority extends only to the representations made in the beverage alcohol advertisement itself and ATF is without authority to restrict when or where these advertisements may appear.

The FAA Act requires ATF to investigate and regulate certain unfair, monopolistic trade practices among alcohol beverage industry members. This results in a more level, competitive "playing field" in the industry. It also works to give consumers a full range of products from which to choose by preventing products from being unfairly excluded from the marketplace.

ATF also enforces the Alcoholic Beverage Labeling Act, 27 U.S.C. § 213-219a, which mandates that all beverage alcohol products offered for sale or distribution in the United States bear a clear and specific Government Warning Statement (GWS). The GWS strongly associates alcohol consumption with health problems and with risks of accidental injury caused by drinking and driving, or by drinking and operating machinery.

Again, thank you for your report. We will retain the information in our files for future reference. We are enclosing a brief overview of our missions and accomplishments. Please be assured that the men and women of ATF are committed to working for a sound and safer America.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Donald C. MacVean", with a large, sweeping flourish extending from the end of the name.

Donald C. MacVean
Deputy Assistant Director
Liaison and Public Information

Enclosure



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

MAY 30 1997

Substance Abuse and Mental
Health Services Administration
Rockville MD 20857

Mr. Dennis W. Brezina
331 Cecil Street
Chesapeake City, Maryland 21915

Dear Mr. Brezina:

Thank you for your letter of May 15 to Secretary Shalala enclosing materials on the Aluminum Anonymous Project. Your letter has been forwarded to the Center for Substance Abuse Prevention for reply.

Your efforts to enhance highway traffic safety and bring drinking and driving to national attention are commendable. We are encouraged to know that people like you are acting upon their concerns. Enclosed are various materials which may interest you. Again, thank you for sharing your project with us.

Sincerely yours,

A handwritten signature in cursive script, reading "Stephanie J. O'Neill", is written over the typed name.

Stephanie J. O'Neill
Acting Director
Center for Substance Abuse
Prevention

Enclosures



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

JUN 25 1997

OFFICE OF
SOLID WASTE AND EMERGENCY
RESPONSE

Mr. Dennis W. Brezina
331 Cecil Street
Chesapeake City, Maryland 21915

Dear Mr. Brezina:

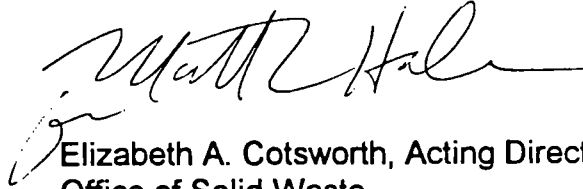
Thank you for your letter of May 29, 1997 to Administrator Carol Browner enclosing the Newsletter and Research Report of the Aluminum Anonymous Project which surveys the discard rate of alcoholic beverage containers from moving vehicles. You suggest passage of a national bottle bill as one possible means of reducing roadside litter, especially beer cans and beer bottles. We appreciate your interest in reducing litter and impaired driving.

The management of Municipal Solid Waste (MSW) has historically fallen under the purview of state and local authorities since the types and extent of waste management concerns vary from region to region. Currently, no federal agencies, including the Environmental Protection Agency (EPA), have statutory authority to mandate recycling or to establish regulations requiring container deposits. In recent years, some members of Congress have introduced national recycling and/or beverage container deposit legislation that would have given EPA authority to implement national programs. However, none of the bills introduced have been passed to date. Many states, however, have enacted recycling and/or container deposit legislation such as those in a number of New England and other states.

We recognize that bottle bills can be controversial and there will be ongoing debate on whether bottle bills or more generalized recycling programs are the best way to recover beverage containers and/or to reduce litter. I am enclosing a draft report by the Tellus Institute which discusses some of the issues involved, including litter reduction.

I appreciate your taking the time to share your report and views with us and hope this information is helpful.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Elizabeth A. Cotsworth". The signature is fluid and cursive, with a large initial "E" and "C".

Elizabeth A. Cotsworth, Acting Director
Office of Solid Waste

Enclosures



UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF ELEMENTARY AND SECONDARY EDUCATION

AUG 29 1997

Mr. Dennis W. Brezina
331 Cecil Street
Chesapeake City, Maryland, 21915

Dear Mr. Brezina:

Thank you for your July 22 letter to Secretary Riley and report on measuring the incidence of drinking while driving/riding through the roadside collection of beer cans and liquor bottles. Your letter was forwarded to Office of Elementary and Secondary Education, Safe and Drug-Free Schools Program, for a response.

Your efforts to bring national attention to the problems of drinking and driving is highly commendable. Your "Aluminum Anonymous: Research Report" not only draws attention to the significance of the problem we face in America, it also underscores the need for continuing efforts in educating our nation's youth, families and communities about the problems and effects of illicit drugs, including alcohol. Through efforts such as yours and ours, we believe that attitudes that have tolerated the problems associated with drinking and driving, including public attitudes about keeping our environment clean and safe, must change.

Again, thank you for your efforts in dealing with this national problem. For your information, we have enclosed some materials that we hope you will find helpful and informative. Please feel free to share any additional information from Aluminum Anonymous that you might consider of interest to us, as well.

Sincerely,

William Modzeleski
Director
Safe and Drug-Free Schools Program



U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

Administrator

**400 Seventh Street, S.W.
Washington, D.C. 20590**

JAN 29 1997

Mr. Dennis W. Brezina
331 Cecil Street
Chesapeake City, MD 21915

Dear Mr. Brezina:

Thank you for your letter to the Department of Transportation Secretary Designate Rodney E. Slater, dated January 3, 1997. Mr. Slater asked me to respond.

First, I am sorry that you interpreted our letter from Mr. Jim Hedlund, dated September 30, 1996, as one of unconcern with your work. On the contrary, staff at the National Highway Traffic Safety Administration (NHTSA), and Mr. Hedlund in particular, are well aware that grassroots efforts and a variety of tactics are not only desirable but are necessary in the war against impaired driving. It is citizens like you who have changed the public's attitude about drinking and driving. Your work is valued by our staff and is useful. We hope it will stimulate others in different locations around the country to collect the same information to see if the rates are any different from yours. We could then attempt to correlate your results with alcohol-involved rates in fatal crashes in those states.

We applaud your concern and your work on this issue. I understand you have talked with Ms. Amy Berning and Mr. James Fell about your project. Please send Ms. Berning future reports of your findings so we can keep track of your new data system. In the meantime, I am enclosing some information about NHTSA's current efforts to reduce the impaired driving problem which you might find interesting.

Sincerely,

Ricardo Martinez, M.D.

Enclosures



Office of the Mayor

The City of Harrisburg

City Government Center

Harrisburg, PA 17101-1678

Stephen R. Reed

Mayor

August 6, 1997

Mr. Dennis W. Brezina
331 Cecil Street
Chesapeake City, MD 21915

Dear Mr. Brezina:

This is to acknowledge and thank you for your correspondence and the accompanying materials which were received on July 30th.

The results of your field surveys are most interesting. I know of no other research that has been conducted to the extent that you have accomplished. Your report seems to establish a direct relationship between the frequency of beer cans being discarded on highways and the problem of underage drinking.

We shall use the information you have sent us in connection with this region's activities in follow-up to the Presidents' Summit held this past April.

A major focus of our current activities and the upcoming local summit will be on ways to deal with the destructive lifestyle influences affecting youth, particularly at-risk youth. This obviously includes extensive matters related to drug and alcohol abuse. Your suggestion that there should be tightening on the enforcement of laws pertaining to underage alcohol sales, along with an expansion of teenage alcohol prevention programs, is well taken.

I appreciate your having taken the time and effort to send us this information.

With warmest regards, I am

Yours sincerely,

Stephen R. Reed
Mayor

SRR/psr-j



BEVERLY O'NEILL
MAYOR
CITY OF LONG BEACH

August 7, 1997

Mr. Dennis W. Brezina
Aluminum Anonymous
331 Cecil Street
Chesapeake City, MD 21915

Dear Mr. Brezina:

Thank you for your letter of July 28, 1997 regarding Aluminum Anonymous. Your efforts to curb underage drinking are commendable. It is an issue that we take and acknowledge as a serious concern in Long Beach.

Your report was informative. The research you have conducted has undoubtedly given you a greater insight into the problem of underage drinking in the United States. Armed with this valuable data, I hope you continue to champion the cause of curbing the rate of underage drinking.

Again, thank you for being a concerned and proactive citizen.

Sincerely,

Beverly O'Neill
MAYOR

BO'N:gt
brezina.tpl



LAWTON CHILES
GOVERNOR

STATE OF FLORIDA

Office of the Governor

THE CAPITOL
TALLAHASSEE, FLORIDA 32399-0001

April 15, 1997

Mr. Dennis W. Brezina
331 Cecil Street
Chesapeake City, Maryland 21915

Dear Dennis:

I wanted to thank you for sending me material on your project, Aluminum Anonymous. You are obviously a remarkable man, and have my respect and admiration for your initiative.

As you well know, drinking and driving regularly kills and maims. It is so pervasive an American pastime, and such a stupid one, *why* it is done is difficult to get a hold of. Maybe its part of the American psyche - driving fast, feeling exhilarated, reckless and confident. All false, and often deadly, pleasures.

Throwing the by-products, cans and bottles, out the car windows is the crowning careless and contemptuous touch.

Governments, and law enforcement agencies push public education and enforcement programs as we do here in Florida. Ultimately perhaps what's needed is a change in public attitude.

Work like yours, on the Grassroots level is valuable. Don't give up or get discouraged; I guess you won't anyway.

My very best wishes and thanks to you, and give my greetings to your wife, Debbie. She must be an interesting person too. I wish we had someone like you here in Florida.

With kind regards, I am

Sincerely,



LAWTON CHILES

LC/hml



REPORTER

ICPA Reporter is the quarterly newsletter of the International Commission for the Prevention of Alcoholism and Drug Dependency. It is published in January, April, July, and October, for the advisement of its membership.

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carry the A1 allele). This study opens up a new pharmacogenetic approach to the treatment of severely ill alcoholics and possibly other forms of drug dependence.

The role of the DRD2 gene has also been studied in children of alcoholics and nonalcoholics before they had begun to engage in the use of alcohol and other drugs. Children with the A1 allele were found to have brains that were "hard-wired" differently from children who did not have this gene form. Specifically, they displayed altered brain electrical activity and had poor visuospatial (i.e., how they perceive the relationship of objects in space) function. Moreover, the personality

characteristics were those of novelty- or excitement-seekers. Interestingly, children with the A1 allele, in contrast to those without this allele, were also shown to be most susceptible to stress.

At the ICPA's 10th World Congress in Stavanger, Norway, I will discuss the most recent developments in the neurosciences and molecular genetics relevant to alcoholism and other drug dependence. The application of these findings to the prevention and treatment of these serious worldwide problems will be considered.

Ernest Noble, MD, PhD, is director of the Alcohol Research Center, UCLA, and a vice-president of the ICPA.

Prevention's Road Warrior

Jeff Scoggins

Semi-retired writer and artist Dennis Brezina just wanted to help the local homeless shelter when they requested recyclable aluminum cans to sell. Glad to volunteer, Brezina decided to collect cans along the road. And collect cans he did—beer cans, in shocking numbers. Despite advertising and various groups that fight drunk driving, it's not very surprising that beer cans still lie along the road collecting over time. But Brezina found when he retraced a route only a week after he'd been there, many *new* beer cans lay discarded in the ditches. It didn't require Brezina's Harvard education to realize something wasn't right.

So he began keeping a tally of beer cans he collected, returning to certain sites periodically. Maryland drivers were discarding nearly a six-pack of beer cans and bottles per mile—*per day*. Brezina found vir-

tually the same statistics in Delaware.

The latest national statistics in the U.S. show alcohol-related traffic deaths on the rise again. "I don't want my research to get punitive against only the people drinking," says Brezina. "Each beer can I collect calls into question the behavior and accountability of citizens, officials, and organizations, not to mention the alcohol industry. I hope that my research will bring greater visibility to a significant problem of, not only dirty roads, but dangerous ones."

Brezina had his data, but then he faced a problem: how to make people pay attention to numbers that he—only a concerned citizen not affiliated with an organization—couldn't prove. But he is no stranger to immense projects. Having worked in various capacities on Capitol Hill, like helping Senator Gaylord Nelson engineer the first

Earth Day in 1970, working on a Senate oversight committee for science and technology, and serving as issues coordinator for Jimmy Carter's successful presidential campaign in 1976, Brezina wasn't afraid to tackle the problem.

He began by publishing a newsletter (paid for by the cans he recycles), detailing his research methods, findings, and implications. Organizations like Adopt-a-Highway, the National Transportation Safety Board, even the governor of Delaware, and a Special Assistant to the U.S. President, have noted and encouraged Brezina's work.

When asked about solutions, Brezina says, "My time is better spent collecting fresh data to supply to others who can work on solutions," says Brezina. "I've been asked to sit on various committees, but I'm not interested in getting involved at that level. I'd be happy if those committees took note of my research and found ways to carry it to other states and even other countries. Then they can establish their own statistics and work toward solutions from there."

Already groups doing similar research are active in Virginia, Ohio, and Kentucky. Brezina welcomes such grass-roots interest. He is willing to supply materials to anyone interested in starting research in their area. His newsletter, *Aluminum Anonymous: Beer Cans That Go Bump in the Night* is a humorous, interesting, and entertaining approach to normally boring statistics. It's one of the few statistical newsletters you'll read cover to cover. For more information, contact Dennis Brezina, 331 Cecil Street, Chesapeake City, MD 21915.

Jeff Scoggins is communication coordinator for Philanthropic Services for Institutions, Silver Spring, Maryland, USA.

Parental Drug Use Associated With AIDS-Risk Behavior in Children

Gary L. Hopkins

AIDS is a disease that has taken the lives of millions of persons and threatens tens of millions more. The World Health Organization reports that nearly 30 million persons have already become infected with the human immunodeficiency virus (HIV), the virus that causes AIDS. By the year 2000 an estimated 40 million persons will be infected with the HIV. The majority of newly infected persons are under the age of 25 years.

It takes 10 to 12 years to develop the disease termed AIDS after becoming infected with the HIV. The Centers for Disease Control and Prevention reports that 20 percent of new cases of AIDS in the United States are between 20 and 29 years of age. Considering that it takes 10 or more years to develop AIDS after becoming infected with the HIV, it is clear that those who are diagnosed with AIDS in their 20's became infected with the HIV in their teens. The behaviors most commonly associated with the risk of contracting the HIV are sexual intercourse and drug use.

In 1995 a large research project was conducted to measure AIDS risk behaviors of students attending Seventh-day Adventist (SDA) schools throughout the United States and Canada. A total of 1,748 students attending 69 SDA schools across North America completed questionnaires regarding their drug use and experience with sex. The questionnaire also included ques-

tions' use of tobacco, alcohol, and marijuana.

The results of this research indicated that even though the SDA school system advocates abstinence from sex before marriage and all drug use, many students were still practicing these behaviors, placing them at an increased risk of becoming infected with the HIV. Twenty-five percent of the students had at least one parent who used alcohol; over 10 percent had at least one parent who smoked cigarettes; just less than 5 percent had at least one parent who used marijuana.

Of those students who had no history of drug use and whose parents did not use alcohol, tobacco, or marijuana, only 3.5 percent had ever had sexual intercourse. Alarmingly, when the students were experienced with drugs and when one of their parents also used alcohol, tobacco, or marijuana, the number of students who had tried sex jumped to over 30 percent. In other words, parents' use of drugs (including alcohol, tobacco, etc.) increased their children's risk of practicing behaviors known to be associated with AIDS. When parents and students used a substance, AIDS-risk behavior in students increased 10 times.

Parental use of substances is associated with an increased risk to students of becoming infected with the HIV and eventually dying as a result of AIDS—a universally fatal disease.

Gary Hopkins, MD, DrPH, is director of the Institute for Prevention for Addictions, Andrews University, Berrien Springs, Michigan, USA.