

Fax Transmission

To: Tom Friedman
Domestic Policy Council
Fax: 202-456-7431
2 pages, including cover.

From: Kenneth Baer
Fax: 609-795-4597

If there are any problems with the following fax, please contact me at, 800-247-3581.

Tom:

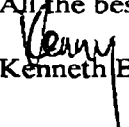
It was good talking to you today.

As we discussed, I have just completed my doctoral dissertation at Oxford about the rise of the New Democrats within the Democratic Party over the past 15 years. During this process, I have not only expanded my writing skills to include the drafting of a book-length academic document, but I have also immersed myself in the history, policies, and rhetoric of the entire Democratic Party.

But, my experience in politics and writing extends beyond the academic. In 1992, I worked as research director for Marjorie Margolies Mezvinsky's successful run for Congress, where I primarily researched and wrote most of the policy papers used for distribution to supporters, the media, and the general public. Building on that experience, I ran all non-fundraising aspects of a campaign for statewide office in 1993, where I undertook a similar policy and communications role. At the same time, I also gained valuable writing experience as both a beat reporter and editorial page editor for *The Daily Pennsylvanian*.

Currently, I am looking for an opportunity to apply both my practical and academic experiences; that is, where the realms of policy and politics meet (e.g. press, speechwriting, policy development, strategy). I appreciate your offer to circulate my attached resume to your colleagues in the White House as well to the Schumer campaign.

If you need any additional information, please feel free to contact me at 301-706-5265 or via e-mail at kenbaer17@aol.com. Otherwise, I will get in touch with you about getting a copy of my dissertation and possibly meeting up after the State of the Union crunch is over. Thanks again for your help, and I look forward to hearing from you.

All the best,

Kenneth Baer

Kenneth S. Baer

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EDUCATION

University of Oxford, Nuffield College, Oxford, England
Candidate, Doctor of Philosophy, Politics. December 1997
Honors: Sir John and Lady Thouron Scholar, Nuffield College Funded Studentship, Pembroke College
Dean of Graduates Research Award.
Activities: Life member of the Oxford Union Society, Pembroke College novice crew, Penn UK Alumni
Secondary School Committee, Coordinator of the Oxford Graduate Minyan.
Thesis topic: Reinventing Democrats: The Democratic Leadership Council and the Attempt to Reshape
the Public Philosophy of the Democratic Party, 1981-1997.
University of Pennsylvania, College of Arts and Sciences, Philadelphia, PA
Bachelor of Arts, *magna cum laude* and departmental honors. Class of 1994
Major: History
GPA: 3.79 out of 4.00 cumulative; 3.9 in major.
Honors: Phi Beta Kappa, Benjamin Franklin Scholar/General Honors Program, Dean's List (four years),
Rhodes Scholarship state finalist, Phi Alpha Theta International History Honors Society, senior
honors thesis.
Activities: Undergraduate representative to the Lindback Teaching Award Committee, Ki Aikido Club.
Coursework included: Public and Social Policy, Economics, and Political Campaigning and Consulting.

POLITICAL EXPERIENCE

Keystone Strategies, Inc., Bala Cynwyd, PA 1994
Consultant
•Researched and wrote a comprehensive business plan for this political consulting firm detailing the
financial, logistical, and marketing aspects of a new venture in the voter contact field.
The Locust Group, Philadelphia, PA 1993-1994
Co-founder
•Founded a survey research firm in 1993 and have conducted polls on issues including race, sexual
attitudes, crime, and politics. Results have been featured in the *Daily Pennsylvanian*, the *Philadelphia
Inquirer*, and *Philadelphia Magazine*.
John Saler for Lieutenant Governor, Pennsylvania 1993-1994
Policy Director
•Organized and ran all non-fundraising aspects of campaign operation during summer of 1993. Handled
all scheduling, press contacts, party relations. Member of strategy group.
•Researched and wrote all policy memoranda and position papers. Coordinated policy advisory groups of
business, legal, and labor leaders.
Marjorie Margolies Mezvinsky for Congress, (13th district, Pennsylvania) 1992
Research Director
•Researched and drafted policy memoranda. Issues included: education, women's healthcare, the deficit,
civil rights and children's issues. Wrote defense and economic conversion policy paper.
•Wrote and produced monthly newsletter used for voter persuasion, fundraising, and field operation.
Office of Senator Howard Metzenbaum, Washington D.C. 1991
Intern

JOURNALISM EXPERIENCE

The Daily Pennsylvanian, University of Pennsylvania 1993
Editorial Page Editor
•Designed and edited newspaper's editorial page and oversaw staff of 15 columnists and assistants.
•Wrote unsigned editorials on behalf of rest of editorial board as well as a bi-weekly column.
Readership: 34,000.
Honors: Columbia Scholastic Press Association second place for best general column; third place for best
editorial writing; and certificate of merit for best non-fiction magazine article; Gold Crown Award
for best overall student publication.
Beat Reporter 1990-1992
•Filed over 100 stories on the University's Greek system; issues pertaining to West Philadelphia; city,
congressional, senatorial and presidential elections; student government and faculty.

OTHER

Extensive experience with the Internet; knowledge of NEXIS, Word, Excel, and Quark Xpress.