

PHOTOCOPY
PRESERVATION

THE WHITE HOUSE

WASHINGTON

May 1, 2000

THE WHITE HOUSE CONFERENCE ON TEENAGERS: *RAISING RESPONSIBLE AND RESOURCEFUL YOUTH*

DATE:	May 2, 2000
LOCATION:	East Room
BRIEFING TIME:	9:30am – 9:45 am
MEET AND GREET:	9:45 am – 10:15 am
EVENT TIME:	10:15 – 10:45 am
FROM:	Bruce Reed Melanne Verveer Shirley Sagawa Ann O’Leary Capricia Marshall

I. PURPOSE

To bring together experts, policy makers and practitioners to highlight the social and developmental importance of the teenage years and that teenagers need the critical support of their parents as much as young children do. This Conference will address the anxiety and frustrations felt by teens and parents particularly since the tragedy at Columbine High School.

II. BACKGROUND

At the first-ever White House Conference on Teenagers, chaired by the First Lady, your Administration will announce several new steps to engage the public and private sectors in: 1) information about today’s teens; 2) tools for parents; and 3) tools for teens.

Highlights of these initiatives include:

CEA Report that Shows Positive Trends for Today’s Teens and the Need for Continued Parental Involvement. At the Conference, you will release a new report by the President’s Council of Economic Advisers, *Teenagers and their Parents in the 21st Century: An Examination of Trends in Teen Behavior and the Role of Parental Involvement*. This report outlines positive trends for today’s teenagers – including increases in student achievement and college attendance, increased participation in community service, declining rates of pregnancy, and declines in suicides and homicides. The report shows that teens with engaged and involved parents are more likely to do well

in school and to avoid such risk behaviors as smoking, drinking, and early sexual activity. It also outlines real challenges facing young people today: college-attendance gaps remain wide between whites and Hispanics and African Americans, as well as between teenagers from low-income and high-income families; more teens are smoking and have poor nutrition; and, in states where teens have greater access to guns, rates of teen suicide and gun accident death are higher.

YMCA Poll Showing that Teens and Parents Differ in their Concerns. You will release a YMCA of the USA poll commissioned for the White House Conference and conducted by Global Strategy Group, showing that despite the positive trends highlighted in the CEA report, parents feel significant anxiety about the well-being of their teenagers. They rate drugs and alcohol, education, and violence as their top concerns, while teenagers rate "not having enough time together" with parents and education as their top issues. The poll shows that many families are unable to eat meals together more than a few times a week, that many teens report that they watch television and surf the Internet without parental supervision, and that many parents wish they had more quality time with their teens.

New Brain Research Suggests that Early Adolescence is a Critical Time of Development. The First Lady will highlight preliminary research conducted by the National Institute of Mental Health indicating that the cognitive portion of the brain goes through a critical second wave of development just before puberty. Although the total size of the brain is already 95% of its adult size by the first grade, this research shows that the gray matter of the brain thickens as the brain cells grow extra connections. This process peaks at about 11 years in girls and 12 years in boys, after which excess connections are "pruned," resulting in a thinning of the gray matter. This exciting new finding implies that the early years of adolescence are pivotal years for determining the make-up of the adult brain.

TOOLS FOR PARENTS OF TEENS

Executive Order on Non-Discrimination Against Parents in the Federal Workplace. You will release an Executive Order to bar discrimination against parents in the federal workplace. This Executive Order mirrors the "Ending Discrimination Against Parents Act of 1999," which you announced in your 1999 State of the Union address and which was introduced on November 10, 1999, by Senators Dodd and Kennedy. The Order would bar discrimination against parents in all aspects of employment, including recruitment, referral, hiring, promotions, discharge, training, and other terms and conditions of employment. The Order would also prohibit employers in the Executive Branch from acting on mere assumptions that parents, or those with parental responsibilities, cannot satisfy the requirements of a particular position. The Order would not interfere with an employer's ability to select workers who are able to perform the jobs in question; it would simply ensure that workers are not discriminated against simply because they are parents.

Urging Support for Parents to Spend Time with Their Teens. Research to be discussed at the Conference shows that teens whose parents are active and engaged in their lives are more likely to avoid risky behavior and to do better in school. You and First Lady will announce a number of steps to help parents and teens spend time together:

- **“Time with Your Teens Campaign”.** The First Lady will announce a new public education campaign to raise awareness about the importance of parent-teen time together, including family mealtime. The National Partnership for Women and Families, along with the Families and Work Institute, will spearhead an effort to bring a national coalition together to develop a public education campaign around this issue. This campaign will highlight the importance of business support for family time, the need for continued parental involvement in middle school and high school, and a challenge to parents and teens to make time for one another.
- **Family Meal Time for Federal Workers.** In the Federal workplace, the Office of Personnel Management will raise awareness among parents of teenagers about benefits they can use – including flexible work schedules – in order to make family time a priority.
- **Expansion of FMLA.** You will also renew your call for Congress to pass an expansion of the Family and Medical Leave Act to allow eligible workers an additional 24 hours of leave to participate in family responsibilities, such as parent-teacher conferences.

Task Force on “Navigating the New Media Age”. The First Lady will announce a public-private effort to provide tools for parents and teens to find resources through the media and to help parents monitor their teens’ media usage. The task force plans to complete its work within six months and will: establish an Internet site that provides a one-stop information site for parents of teenagers, including a newly developed Federal effort, “Parenting Resources in the 21st Century” www.parentingresources.ncjrs.org; provide comprehensive information for parents on understanding and monitoring the usage of media by their teenagers by developing one web-site, sponsored by the media and entertainment industries, on media ratings systems; establish a portal for teenagers that would include non-commercial teenager-friendly resources on the Internet; and, provide guidance to local communities on how to set up one-stop information centers to provide information on services, hotlines, and community opportunities to teenagers and parents of teenagers through toll-free numbers and local web sites.

The following partners are members of this task force: Center for Media Education, American Psychological Association, America’s Promise, Children’s Defense Fund, National Network for Youth, United Way of America, and GetNetWise.

Tips for Parents. Parents want to know how they can best nurture and raise their children to avoid risky behaviors, including drug, alcohol and tobacco use, sex, and violence. For the first time, a coalition of prevention campaigns have joined forces with the Federal government to offer strategies for parents. *Parents Matter: Tips for Raising*

Teenagers was jointly produced by the Campaign for Tobacco-Free Kids, the National Campaign Against Youth Violence, the National Campaign to Prevent Teen Pregnancy, the Office of National Drug Control Policy, the U.S. Department of Education, and the U.S. Department of Health and Human Services. In addition, the U.S. Department of Education, in partnership with the Afterschool Alliance, will release the Afterschool Parent Action Kit to help parents identify, create or improve afterschool programs in their communities in order to provide safe and enriching places for teenagers in the non-school hours.

TOOLS FOR TEENS

A Web Resource for Teens. You will announce a new web site for teenagers, www.americasteens.gov. The site provides a gateway to federal and other publicly supported web sites for teens. With this new web site, teens can find information to help them do their homework, pursue a hobby, or choose a career. The site was developed by 17 federal agencies supported by Vice President Gore's National Partnership for Reinventing Government and the General Services Administration. You will also direct federal agencies to expand educational material for youth on their own websites and to assure that all federally-supported websites for youth comply with the Children's Online Privacy Protection Act and relevant federal regulations.

Communication Tips for Teens. HHS will release a guide to help teenagers identify people to whom they can open up and strengthen teen communication with each other, their parents and other caring adults. It will be distributed through community-based organizations and through the National Clearinghouse for Family and Youth.

Youth Summit. The Corporation for National Service, together with two dozen other national organizations, will be hosting a National Youth Summit, entitled "Young People: Partners in Fulfilling the Promise" June 22-25 in Orlando, Florida. Up to 1,000 teens and adults who work with them will attend the summit to build their skills and develop action plans for youth to play a role in meeting the needs of their communities.

III. PARTICIPANTS

Briefing Participants:

Bruce Reed

Melanne Verveer

Shirley Sagawa

Eric Liu

Ann O'Leary

Sonia Chessen

Meet and Greet Participants

Members of the Cabinet/Administration

Secretary Herman

Secretary Shalala
Director Janice LaChance
Deputy Attorney Eric Holder
Deputy Donald Vereen, ONDCP
Mr. Harris Wofford

Members of Congress

Sen. John Kerry (D-MA)
Rep. Stephanie Tubbs Jones (D-OH)
Rep. Ruben Hinojosa (D-TX)
Rep. Shelia Jackson Lee (D-TX)
Rep. Ellen Tauscher (D-CA)

Sponsors

YMCA Foundation
Ken Gladdish, National Executive Director
Eden Fisher Durbin, Director, Public Policy
Annie E. Casey Foundation
Doug Nelson, President
Debra Delgado, Senior Associate
William T. Grant Foundation
Karen Hein, Executive Director

Celebrities

Danny Devito & Rhea Perlman

Speaker

Ben Casey, YMCA of Metropolitan Dallas

Families From Video

The Malone Family: Fonda, Donnie, Tameka, Lekeya
The Silcox Family: Deborah, Drew, Dylan
The Bosques-Smith Family: Maria, Anastasia, Khyanna
The Barret Family: William & Betsy Barrett & MaryGrace Hicks

Event Participants:

The First Lady
Mrs. Gore
Ben Casey, Director of Metropolitan Dallas YMCA
Panel Participants (*see attached participants list*)

IV. PRESS PLAN

Open Press.

V. SEQUENCE OF EVENTS

- YOU and the First Lady proceed to the Blue Room for a meet and greet.
- Melanne Verveer is announced from the Blue Room into the East Room to open the program.
- Opening video is played.
- YOU and the First Lady are announced to the stage accompanied by the families from the video.
- The First Lady makes remarks and introduces YOU.
- YOU make remarks and introduce Ben Casey.
- Ben Casey makes brief remarks.
- YOU thank Ben Casey and depart.

VI. REMARKS

To be provided by speechwriting.

VII. ATTACHMENTS

- Panel Participants Bios
- Final Agenda and Breakout Sessions

Biographies for Morning Speakers

J. BEN CASEY, JR.

President

YMCA of Metropolitan Dallas

J. Ben Casey is the President of the YMCA of Metropolitan Dallas, which serves 259,000 members in the Greater Dallas area, 25 percent of area families. One of the largest YMCA's in the United States, the YMCA of Metropolitan Dallas is a human care organization based on Christian values that promotes, through its programs, the physical, emotional and spiritual well-being of individuals of all religions, races, ages and communities. Mr. Casey oversees 22 branch locations and 145 program centers that serve five counties. Mr. Casey also participates in administering the Dallas Coalition for character values and the Mayor's Summer Youth employment program.

Mr. Casey is the son of a Voice of America U.S.I.A engineer and grew up in the Philippines and Munich, Germany. He received his B.A. degree in Psychology at the University of California, Los Angeles and M.A. degree in Counseling at Chapman College.

JACQUELYNNE S. ECCLES

Wilbert McKeachie Collegiate Professor of Psychology
University of Michigan

Jacquelynne Eccles is the Wilbert McKeachie Collegiate Professor of Psychology, Women's Studies and Education, as well as a research scientist at the Institute for Social Research at the University of Michigan. She also serves as the Interim Chair of Psychology at the University of Michigan. Over the last 30 years, she has conducted research on a wide variety of topics including gender-role socialization, teacher expectancies, classroom influences on student motivation and social development in the family and school context. Much of this work has focused on the adolescent periods of life when health-compromising behaviors such as smoking dramatically increase.

Dr. Eccles has served as the past chair of the Advisory Committee for the Social, Behavioral and Economic Directorate at the National Science Foundation. She is a member of the MacArthur Foundation Network on Successful Adolescent Development and Chair of the MacArthur Foundation on Successful Pathways through Middle Childhood. Dr. Eccles has been the associate editor of *Child Development* and is co-author of *Women and Sex-Roles* and *Managing to Succeed*. She received her Ph.D. in developmental psychology from the University of California, Los Angeles in 1974. Dr. Eccles has served on the faculty at Smith College, the University of Colorado, and the University of Michigan.

JAY N. GIEDD

Chief of Brain Imaging at the Child Psychiatry Branch
National Institute of Mental Health

Jay Giedd is chief of Brain Imaging at the Child Psychiatry Branch of the National Institute of Mental Health, where he is using magnetic resonance imaging to study brain development in healthy and unhealthy children and adolescents. He is also a practicing clinician and is board certified in General Psychiatry and Geriatric Psychiatry as well as Child and Adolescent Psychiatry.

Dr. Giedd has written extensively in medical and science journals on the biological basis of behavioral, cognitive, and emotional disturbances, and lectures nationally and internationally on these topics. His publications include works on autism, depression, dyslexia, eating disorders, learning disabilities and pediatric autoimmune neuropsychiatric disorders associated with streptococcus, Sydenham's chorea, and Tourette's syndrome. He has also published seminal papers in the areas of attention deficit/hyperactivity disorder and childhood-onset schizophrenia. Dr. Giedd's recent work has focused on healthy brain development and the factors that guide and influence this process.

ANGELA DIAZ

Professor
Mount Sinai Adolescent Health Center

Angela Diaz is a professor and vice chair of the Department of Pediatrics at Mount Sinai School of Medicine where she is responsible for the Division of General Pediatrics and the Division of Adolescent Medicine. She is also director of Health Services for the Children's Aid Society of New York.

Dr. Diaz served as a White House Fellow in 1995, where she examined health care policies in the U.S. Territories in the Pacific and the Caribbean. She has been very involved in issues of international health, as well as advocacy issues and policy in the United States. Her research has covered adolescent reproductive health, teen pregnancy prevention, childhood sexual victimization and adolescents in the Juvenile Justice System. Dr. Diaz has been the recipient of numerous honors and awards and has authored a number of professional articles. She received her medical degree from Columbia University College of Physicians and Surgeons and her postdoctoral training from the Mt Sinai School of Medicine.

KAREN JOHNSON PITTMAN

Senior Vice President
International Youth Foundation

Karen Pittman is senior vice president of the International Youth Foundation (IYF), an organization dedicated to improving conditions for children and youth worldwide by enabling them to care more responsibly for themselves, their families, their communities and the world. In 1999, she established IYF-US, an arm of IYF committed to bringing international lessons and perspectives to U.S. conversations about youth development and youth policy.

An accomplished sociologist and recognized leader in the youth development field, Ms. Pittman began her career at the Urban Institute. She spent six years at the Children's Defense Fund promoting an adolescent policy agenda through the development of a bimonthly report series that

linked pregnancy prevention to broader youth development strategies. Ms. Pittman was the founder and Director of the Center for Youth Development and Policy Research until 1995, when she accepted a position with the Clinton Administration as director of the President's Crime Prevention Council.

Ms. Pittman has written three books and dozens of articles on youth issues and is a regular columnist and public speaker. Currently, she sits on the boards of the E.M. Kauffman Foundation, Educational Testing Service, American Youth Work Center and is a member of the National Research Council's Forum on Adolescence. In the course of her career she has also served on the board of the Carnegie Council on Adolescent Development.

Ms. Pittman received her B.A. in Sociology and Education at Oberlin College and her master's in Sociology at the University of Chicago.

EMILY McDONALD

Student

Clarkrange High School, Clarkrange, TN

Emily McDonald is a junior at Clarkrange High School. A participant in Appalachian Teen Leaders for the past three years, she has risen in the ranks to the position of facilitator at Save the Children conferences. Her teen group in Fentress County calls themselves THE-Teens Helping Everyone. Among the many service activities THE has been involved in is the building of an outdoor playground at a local community center. THE has participated and aided in the packaging and distribution of over 500 emergency assistance kits including toiletries and first aid supplies for survivors of disasters such as floods and hurricanes. It has also challenged other youth groups in the area to match or exceed their output.

This past summer, Ms. McDonald served as a Child Youth Intern for Save the Children and will return again this summer to volunteer for the Summer America Reads program and the summer arts program at South Fentress.

She plans to attend a four-year university after graduation.

DANNY DEVITO

Writer, Director, Actor and Producer

Danny DeVito is a prolific actor with upcoming appearances in four films. In addition, he is a filmmaker who directs, writes and produces. He is also the co-founder of Jersey Films.

Mr. DeVito started his career on stage and eventually was cast as Martini in the production of "One Flew Over the Cuckoo's Nest," a role that would lead to many others. Like many accomplished actors, DeVito became an "overnight success" after years of hard work. He has accrued numerous credits in television, cable and film and has won a Golden Globe and Emmy. He is now considered one of the entertainment industry's most successful filmmakers.

With his wife, Rhea Perlman, DeVito helped found the Colonnades Theater Lab and is also involved in the Children's Action Network

Mr. DeVito graduated from the American Academy of Dramatic Arts.

RHEA PERLMAN

Writer, Actress & Producer

Rhea Perlman is an Emmy-award winning actress with a wide variety of television, cable and film credits. She is currently starring in the television drama "The Further Adventures," a pilot being developed for the fall season. Although Ms. Perlman is most widely known for her role on NBC's "Cheers," she has written and produced numerous projects as well as founded her own development company, New Street Productions, with her husband Danny DeVito.

Ms. Perlman helped found the Colonnades Theater Lab and is a strong supporter of many children's charities including LA's Best, the Westside Children's Center, Children's Action Network, the Children's Defense Fund and the Pediatric AIDS Foundation.

Ms. Perlman received her bachelor's degree from Hunter College.

LAURA SESSIONS STEPP

Journalist/Author

The Washington Post

Laura Sessions Stepp is a Pulitzer Prize winning journalist specializing in the coverage of teenagers and the adolescent years for the Style Section of the Washington Post. Ms. Stepp has written about children and families for more than a decade, and her work has appeared in such publications as *Parent*, *Child*, *Working Mother*, *Reader's Digest* and *Nieman Reports* of Harvard University.

Ms. Stepp served as a member of the U.S. Surgeon General's Healthy People 2000 Panel on Adolescence in 1998 and 1999 and chairs the board of advisors of the Casey Journalism Center for Children and Families at the University of Maryland. She authored *Our Last Best Shot: Guiding Our Children Through Early Adolescence*, which will be released in June and has already been highly acclaimed by experts in the field.

After receiving her bachelor's degree from Earlham College in Richmond, Indiana, Laura Stepp was awarded a masters degree by the Columbia University Graduate School of Journalism. From 1996-98, Ms. Stepp was a visiting scholar at the National Academy of Sciences' Board on Children, Youth and Families.

EDWIN SPEAKER

Student

Taft High School, Los Angeles, CA

Edwin Speaker was born and raised in California and is currently a senior at Taft High School, where he is an active participant in various extra-curricular activities. Edwin is an accomplished musician specializing in drums and percussion. He is a member of the Taft High School marching band, concert band and jazz band, and has served as drum line captain for two years. In his spare time, he is a back-up drummer with the Brookins AME Church.

Mr. Speaker's interests include restoration of antique cars and working part-time as a host at Red Lobster Restaurant on the weekends. He plans to attend West Los Angeles College in the fall.

ROBERT Wm BLUM

Director, Division of General Pediatrics & Adolescent Health
University of Minnesota

Robert Blum is director of the Division of General Pediatrics and Adolescent Health, and director of the WHO Collaborating Center in Adolescent Health, both at the University of Minnesota. He was co-investigator for the National Longitudinal Study on Adolescent Health (Add Health), a study of adolescents in grades 7 through 12, designed to measure the social settings of adolescent lives, the ways in which adolescents connect to their social world and the influence of these social settings and connections on health.

Dr. Blum was the 1998 American Public Health Association's Needleman Award recipient for "scientific research and courageous advocacy for children." He is a past president of the Society for Adolescent Medicine and currently serves as chair of the Alan Guttmacher Institute Board of Directors and on the Scientific Panel of the National Campaign to Prevent Teen Pregnancy. Dr. Blum's research interests include adolescent sexuality, chronic illness and international adolescent health care issues. He has edited two books and has written over 180 journal articles and numerous special reports.

In addition to his M.D. from Howard University College of Medicine, Dr. Blum has a Masters in Public Health in Maternal and Child Health, and a doctorate in Health Policy, both from the University of Minnesota. Dr. Blum also acts as a consultant to the World Health Organization, Pan American Health Organization and UNICEF.

ELLEN GALINSKY

President & Co-Founder
Families and Work Institute

Ellen Galinsky is the president and co-founder of the Families and Work Institute, a Manhattan-based nonprofit organization conducting research on the changing family, workplace and community. Ms. Galinsky co-authored the 1997 National Study of the Changing Workforce, a nationally representative study of the U.S. workforce updated every five years, and the 1998 Business Work-Life Study, revealing the trends and prevalence of business initiatives that support the family and personal life of employees.

As a leading authority on work-family issues, she was a presenter at the 1997 White House Conference on Child Care and appears regularly on television and in the media. Ms. Galinsky is

the program director of the annual work-life conference co-convened by the Conference Board and Families and Work Institute. As a past president of the National Association for the Education of Young Children, she has also served on many boards, commissions and task forces. Her work with numerous companies and governments extends globally.

For 25 years Ms. Galinsky was on the faculty at the Bank Street College of Education, where she helped establish the field of work and family life. She has authored over 20 books and reports and published more than 100 articles in academic journals, academic books and magazines. Her newest book, *Ask the Children*, is considered a landmark investigation of how to succeed at work and parenting.

Ms. Galinsky received her B.A. in child studies at Vassar University and an M.S. in Child Development from Bank Street College. She holds a New York State Teacher Certificate.

JUDITH A. McHALE

President & COO

Discovery Communications, Inc.

As President and Chief Operating Officer of Discovery Communications, Inc. (DCI), Judith McHale is responsible for overall strategic direction, business development and operations of all DCI resources and properties in the United States and around the world. Under her leadership, DCI has grown from its core property, the Discovery Channel, to become the leading global real work media company.

Ms. McHale has led DCI's extensive efforts to fulfill its social responsibilities. She created the Discovery Channel Global Education Fund, which provides advanced satellite technology to deliver free educational programming to over 40,000 students at 43 schools and community centers throughout rural Africa and Latin America. In 1999, following the tragic shootings in Littleton, Colorado, she committed DCI to provide media literacy training to every public school in Maryland.

Before joining Discovery in 1987 as its general counsel, she served as general counsel for MTV Networks, where she was responsible for legal affairs for MTV, Nickelodeon and VH-1. Ms. McHale graduated from Fordham Law School and earned her undergraduate degree in politics from the University of Nottingham in England.

SUSAN NALL BALES

President

FrameWorks Institute

Susan Nall Bales is president of the FrameWorks Institute, a project of the College University Resource Institute in Washington, D.C., which conducts communications research on social issues. Current projects involve interdisciplinary teams of scholars working on public perceptions and media portrayals of adolescence, global issues, violence prevention, gender equity and other children's issues. This work is supported in part by the Annie E. Casey

Foundation, the Caroline and Sigmund Schott Foundation, the Aspen Institute and the W.T. Grant Foundation.

Ms. Bales is a founder of the Coalition for America's Children and helped create the "Who's for Kids and Who's Just Kidding?" campaign. She serves on the board of the National Funding Collaborative for Violence Prevention, is a fellow of the Advocacy Institute, and is a member of the Adolescence 21st Century Study Group of the Society for Research on Adolescence.

For six years, she served as director of Strategic Communications and Children's Issues at the Benton Foundation, where she was the founding editor of www.connectforkids.org, an award-winning website on children's policy issues. She is editor of *Effective Language for Discussing Early Childhood Education and Policy* (1998) and *Effective Language for Communicating Children's Issues* (1999). Ms. Bales received her M.A. degree from Middlebury College and B.A. from the University of California, Los Angeles.

GEOFFREY CANADA

President & CEO

Rheedlen Centers for Children & Families

Geoffrey Canada has been president and Chief Executive Officer of the Rheedlen Centers for Children and Families since 1990. Rheedlen's mission is to contribute to the renewal of some of New York City's most devastated communities by providing quality preventive social services to children, families and their neighborhoods. Among its many activities is demonstrating the correlation between child abuse, neglect and dropping out of school and a later life of dependency.

Mr. Canada enjoys a national reputation as both an advocate for children and expert on issues concerning violence, children and community redevelopment. He is the acclaimed author of *Fist Stick Knife Gun: A Personal History of Violence in America*, and was the recipient of the first Heinz Award in 1994 for his passionate concern for children and his selfless determination to make their lives safer and saner. The Robin Hood Foundation's Heroes of the Year Award and Bowdoin College's Common Good Award have also recognized him for his dedicated work.

Mr. Canada is the founder of the Chang Moo Kwan Martial Arts School, a nationally recognized model for violence prevention efforts. Prominent among his many efforts are Rheedlen's Beacon School, Harlem Peacemakers Program and Community Pride Initiative. His newest initiative is the Harlem Children's Zone, which will work with all of the children and families in a 23-block area in Central Harlem. In addition, he serves as the East Coast Regional Coordinator for the Black Community Crusade for Children. He holds a B.A. from Bowdoin College and an M.A. in Education from the Harvard Graduate School of Education.

JAY ENGELN

MetLife/NASSP National Principal of the Year 2000

William J. Palmer High School, Colorado Springs, CO

Jay Engeln is principal of William J. Palmer High School in Colorado Springs, Colorado. He is also the MetLife/NASSP National Principal of the Year 2000.

In 1974, Mr. Engeln began his career in education as a science teacher and soccer coach in Colorado Springs. He taught biology and environment science at Mitchell High School and human anatomy and physiology at Doherty High School, always placing strong emphasis on student interaction and involvement in the learning experience. While at Doherty High School, Engeln was a finalist for Colorado Teacher of the Year. He organized the first high school soccer team in Colorado Springs and in 1985 was named National High School Soccer Coach of the Year.

In 1993, Mr. Engeln was named principal of William J. Palmer High School. The school, located in the heart of downtown Colorado Springs, included aging buildings, a declining and transient population base, a ninth grade failure rate of 45 percent, an overall student dropout rate 8.4 percent and a negative image within the community. Mr. Engeln felt strongly that as the principal, his role was to provide direction and support for initiatives that focused on improving student achievement through the creation of programs that met all students needs. Under his leadership and with the dedicated support of staff, students and community members, enrollment has almost doubled since Engeln assumed the role of principal, construction projects are underway to provide new and better facilities, graduation rates have steadily increased, dropout rates have declined and test scores (ACT/SAT and TAP) are consistently among the highest in any public or private school in the region.

In addition, Mr. Engeln has been involved in several unusual methods to obtain support for school programs. Last year, Engeln rode his bicycle 324 miles across the state of Colorado to raise money for programs at the school.

Mr. Engeln received his undergraduate degree in biology from Colorado College. He continued his education at the University of Colorado to receive his Master's degree in Science Education.

KATHERINE NEWMAN

Malcolm Wiener Professor of Urban Studies
Harvard University

Katherine Newman is presently the Malcolm Wiener professor of urban studies at Harvard University's John F. Kennedy School of Government. She chairs the National Science Foundation training program on "Inequality and Social Policy" and the joint doctoral programs in sociology, government and social policy.

Dr. Newman is the author of several books on middle class economic insecurity. Her 1999 book, *No Shame in My Game: The Working Poor in the Inner City*, focused on job search strategies, work experiences and family lives of African American and Latino youth and adults in Harlem. *No Shame in My Game* has been named the winner of the Sidney Hillman Book Prize and the Robert F. Kennedy Book Award for 2000.

Dr. Newman holds a Ph.D. in anthropology from the University of California, Berkeley.

GABRIELLA CONTRERAS

Student

Roskruge Elementary and Middle School, Tucson, AZ

Gabriella Contreras is an eighth grader at Roskruge Elementary and Middle School in Tucson, Arizona. Having witnessed firsthand the horrors of school violence when drug-related riots broke out opposite her school's playground in third grade, she founded Be Alert and Don't Do Drugs (BADDD), a community-service club whose motto is "Even as youth we can make a positive difference in our home, neighborhood, school and community." She has taken this message beyond her school, serving as the Arizona Youth Delegate at the President's Summit for America's Future in 1997, and by organizing a citywide Youth Summit in Tucson.

Most recently, Ms. Contreras led a community-wide peace march involving more than 500 people in response to local copy-cat violence that occurred following the Littleton tragedy. She also serves on several national boards, including the 4-H Council, and is a representative for the Department of Health and Human Service's "Girl Power!" initiative, a national public education campaign to encourage girls 9 to 14 years of age to make the most of their lives.

Ms. Contreras has received more than \$30,000 in scholarship funds for her community service.

WHITE HOUSE CONFERENCE ON TEENAGERS

Program

10:10 **Melanne Verveer** welcomes audience and explains how the program will work, introduces video

Opening Video: Montage of a diverse group of parents and teens speaking about their lives.

THE PRESIDENT and MRS. CLINTON announced into room. MRS. CLINTON proceeds to lectern. THE PRESIDENT sits next to lectern. Panel I is already seated on stage.

MRS. CLINTON speaks. MRS. CLINTON introduces THE PRESIDENT.

10:30 **THE PRESIDENT speaks.** Introduces Ben Casey, Dallas YMCA.

Ben Casey makes remarks.

THE PRESIDENT makes closing remark and departs.

10:45 **MRS. CLINTON** introduces topic of panel (who are today's teens and what do they need) and introduces panel members Jacqueline Eccles, Jay Giedd, Karen Pittman, Rhea Perlman and Danny Devito. She calls on Jacquelynne Eccles to speak first.

Jacquelynne Eccles discusses adolescent development, including the stages, peer cues, behavioral pressures, and the need for independence.

MRS. CLINTON comments and introduces Jay Giedd, a scientist at the National Institute of Mental Health.

Jay Giedd presents his recent research that suggests that an important phase of brain development occurs around puberty and what happens at that time matters and can set the stage for later successes or failures.

MRS. CLINTON comments and introduces Angela Diaz, a doctor with the Mt. Sinai Center on Adolescence, who will speak from the audience.

Angela Diaz discusses the health care needs of teens she sees in her work and the challenges serving them.

MRS. CLINTON comments and introduces Karen Pittman, of the International Youth Foundation.

Karen Pittman lays out the assets that all teenagers need – a caring adult, healthy habits, safe places, a good education, and the opportunity to give back.

MRS. CLINTON comments and introduces Emily McDonald, age 17, who is involved in community service in her hometown in Appalachia. She will speak from the audience.

Emily McDonald describes her community, her classmates, her involvement in service, her relationship with her parents and grandmother.

MRS. CLINTON comments and introduces Rhea Perlman and Danny DeVito.

Danny DeVito and Rhea Perlman speak about their experience as parents of teenagers and about the Afterschool Alliance.

11:30

MRS. CLINTON comments, thanks panel, and invites panel II to take the stage. Panel I leaves the stage and panel II, consisting of Laura Sessions Stepp, Edd Speaker, Robert Blum, Geoff Canada, and Gabriella Contreras are seated.

MRS. CLINTON introduces the topic of the second panel – what parents can do to help teens and what communities can do to help teens and parents – and introduces first panelist, Laura Sessions Stepp, author of *Our Last Best Shot* and Washington Post families reporter.

Laura Sessions Stepp outlines what we know about good parenting of teenagers.

MRS. CLINTON comments and introduces Edd and Edwin Speaker.

Edd Speaker discusses his experience as a parent and introduces his son, Edwin, who will speak from the audience.

Edwin Speaker discusses the important influences in his life.

MRS. CLINTON comments and introduces Robert Blum, University of Minnesota and Add Health study.

Robert Blum discusses research that underscores the importance of teens being connected to their families and the community.

MRS. CLINTON comments and introduces Ellen Galinsky, President of the Work and Family Institute, who will speak from the audience.

Ellen Galinsky speaks about the need for employers to think creatively about ways to help parents of teens connect with their children.

MRS. CLINTON comments and *if time permits*, introduces Judith McHale, President and Chief Operating Officer of Discovery Communications, who will speak from the audience.

Judith McHale discusses the new media and the need for tools for parents to help safeguard their children.

MRS. CLINTON comments and introduces Susan Bales, President of the Frameworks Institute, who will speak from the audience.

Susan Bales discusses research on the media's treatment of teens and how it differs from reality.

12:00

MRS. CLINTON comments and introduces Geoff Canada, author of *Fist, Stick, Knife, Gun* and founder of the Rheedlan Centers for Children and Families.

Geoff Canada speaks about the role of community in the life of a teenager, particularly in the inner city.

MRS. CLINTON comments and introduces Harvard anthropologist Dr. Katherine Newman, author of *No Shame in My Game: The Working Poor in the Inner City*, *if time permits*.

Katherine Newman speaks about the responsibility of employers of youth to do more to help them succeed.

MRS. CLINTON comments and introduces Jay Engelin, Principal of the Year, *if time permits*.

Jay Engelin discusses the importance of parent involvement in middle and high school, high school reform, and afterschool programs.

MRS. CLINTON comments and introduces Gabriella Contreras, age 14.

Gabriella Contreras speaks about her own experience with youth violence in her community and ways youth can be resources for other youth.

MRS. CLINTON comments and provides closing comments. Mentions breakouts and lunch, invites satellite downlinks to continue talking and let us know what they conclude.

12:30

Break for lunch.

**White House Conference on Teenagers
Staff/Volunteer Assignments**

Morning & Afternoon Main Programs/ MaryEllen McGuire x62016

8:30 Rehearsal Escorts/Assistants

- NW Gate with MaryEllen- Jamie Vavonese x65118
- Hold in West Lobby- Aprill Springfield x62669

9:00 Meet and Greet Escorts/Assistants

- NW Gate with Heather- Eric Morse x66266
- Hold in West Lobby- Aprill Springfield x62669

1:15-2:15 Escorting Guests to Breakouts

Kim Henry- Residence Lead x65959

- OEOB Escorts- Mickey Mailey x65318, Beth Mohsinger x62411
- RR Escorts- Missy Kincaid x66321, Milli Alston x66634
- Conf Center Directors- Whitney Schnacke, Jane Engelstad x57272
- Brenda Costello- Lead/Conf Center x62131
- 2 escorts- Kaitlin Gibson & Patrick Thurman (c/o Kendee x65152)

1:00-3:30 Breakouts/Staff Contacts

- Family Time/Ann O'Leary x66275
- New Media/Sonia Chessen x65796
- Education/John Buxton x65567
- Community/Julie Anderson x63771
- Assets/Genie Chough x65566
- Service/Shirley Sagawa x62583
- Health/Heather Howard x67263

Breakout Notetakers/Assistants

Jennifer Ballen x57035
Stephanie Madden-Kurz x56978
Dana Herskovic
Jamie Vavonese x65118
Joan Brierton x57104
Jody Kaplan x62708
Eric Morse x66266

3:15-4:00 Escorting Guests to Reception

Brenda Costello- Team Leader/Conf Center x62131

- Kaitlin Gibson & Patrick Thurman (c/o Kendee x65152)

Kim Henry- Team Leader/OEOB

- Whitney Schnake, Jane Engelstad x57272

Pick up from Roosevelt Room

- Missy Kincaid x66321

Staff Viewing in 450/Anne Bovaird x62572

9:45-12:45 Hand out materials/ Shannon Nolan x61286

Reception/ Eric Woodard x66266

12:30-3:30 Assist set up/ Nick Lewin

3:15- 4:15 Assist at Penn Avenue Entrance/ Nick Lewin

3:15- 4:00 Greet at Indian Treaty Room Door/ Pam Cicetti x62369

Breakout Leader Instructions

*Room Counts include 5 press/1 cab staff/1 leg staff/ WH staff leader/ notetaker

1. Family Time

Breakout Leader: Ann O'Leary x66266
Notetaker/Assistant: Jennifer Ballen x57035
Room Assignment: Jackson Room/WH Conf Center (max 25)
Room Count: 27 total cab/leg staff may have to stand outside

2. Media

Breakout Leader: Sonia Chessen x66579
Notetaker/Assistant: Stephanie Madden Kurz x56978
Room Assignment: Eisenhower Room/WH Conf Center (max 35)
Room Count: 33 total

3. School

Breakout Leader: John Buxton x65567
Notetaker/Assistant: Dana Herskovic
Room Assignment: Truman Room/WH Conference Center (max80)- OPEN!
Room Count: 59++ total

4. Community

Breakout Leader: Julie Anderson x63771
Notetaker/Assistant: Jamie Vavonese x65118
Room Assignment: Lincoln Room/WH Conference Center (max 35)-
Room Count: 33 total

5. ClosingGap

Breakout Leader: Eugenia Chough x65566
Notetaker/Assistant: Joan Brierton x57104
Room Assignment: OEOB 476 (40max)
Room Count: 34 total

6. Resources

Breakout Leader: Shirley Sagawa x66266
Notetaker/Assistant: Jody Kaplan x62708
Room Assignment: OEOB 472 (40max)-
Room Count: 35 total

7. Health

Breakout Leader: Heather Howard x66266
Notetaker/Assistant: Eric Morse x66266

Escort from Room: Missy Kincaid x66321
Room Assignment: Roosevelt Room (40 MAX)
Room Count: 31 total

- Anyone not listed on a breakout (late RSVP's) **MUST** go to **Education**. There is **NO MORE** room in other breakouts. **DO NOT** yourself add to your group.
- All **assistant/notetakers** should come to **OEOB101 & 100** between **4-6pm on Monday** to pick up...
 - Tape recorder, 2 blank tapes, 3 batteries (2 in recorder, 1 extra)
 - Box of handouts (will be PRE-counted and clearly marked- **DO NOT** take someone else's)
 - Box of newsweeks (PRE-counted and clearly marked)
 - Pad & Pen to notetake
 - Room Sign (Bring **OWN** tape to hang)
 - Press Signs (in boxes)
 - Comprehensive breakout assignment lists (in boxes)
- All **assistant/notetakers** should arrive in breakout rooms by **1:15** to...
 - Count the number of chairs in your room!! If not enough...
 - Conference Center & OEOB- Call Sheila ASAP x67666
 - Roosevelt Room- let June Gayle know ASAP x62605
 - Work with your breakout leader to decide where press should go and put down "press" signs (should be no more than 5 per breakout); signs will be in box of handouts
 - Make sure water pitchers and glasses have been supplied and you have enough, call **contacts below** if a problem
 - Conference Center (Sheila x67666)
 - Roosevelt Rm/OEOB coming via Shirley's Mess account (Mess/Gilbert x71519 or 71536)
 - Make sure breakout name sign is clearly hung outside of your room (you will need tape, will be in handout boxes)
 - When people walk in to Conf Center there is a board to the left that say's what is happening where. For your info: Ed is on 3rd floor, all other rooms on 2nd floor
 - Figure out a way to distribute your boxed materials (give out at end, put on a table- whatever you like). Give to **PARTICIPANTS/MODERATORS/PANELISTS ONLY**- press should have in their press packets. **ONE PER PERSON**- we **DO NOT** have extras.
 - Stake out a good place to sit for recording and notetaking and save your seat
 - Test your recorder (even though I will have done as well). Note that your tapes are 60 minutes **TOTAL**, at 30minutes you have to turn over. After 60 minutes total put in

new tape- label tapes side 1, 2 & 3.

- Greet your people when they begin to arrive (best if outside or near your room door)
 - Have a comprehensive breakout assignment list on hand so if someone is lost in the hall and asks for your help, you can. (I'll put in materials box). Be advised, anyone who can not find their name on the list (late RSVP's) should go to Education on the 3rd floor.
-
- **Team Leader you should arrive at room by 1:15pm to...**
 - Make sure your assistant is there!! If not, it is your responsibility to find them quick.
 - Place your name/table cards on table in the way that you would like panelist and moderators to sit. Information on how to pick up table cards is coming.
 - Identify where you would like press to sit and put down "press" signs, assistant/notetaker will have
 - Go through above task lists with your assistant/notetaker
 - Conference Center Breakout leaders should be advised that the Wilson Room on the 2nd floor is a HOLD for staff and moderators only.
 - Breakout Leaders MUST run on time. Close between 3:15-3:30pm then direct people to OEOB/Indian Treaty Room- all morning guests will have been cleared in by Social. Roosevelt Room guests will be escorted to reception at ONCE by Missy Kincaid who will arrive outside the room at 3:15pm. If any problems, Eric Woodard x66266 is the staff person coordinating the reception
 - Breakout Leaders MAY NOT leave the room till everyone is gone. Work with your notetaker to clean up after yourselves. Bring any extra materials to OEOB 101. Notetakers should deliver notes and tapes to MaryEllen OEOB 101 on **WEDNESDAY (not Tuesday)** in an envelope marked with notetaker's name, extension, and breakout name and number.
 - Bring your helper to the reception!

White House Conference on Teenagers
Break-Out Assignments
May 2, 2000

Breakout 1/ The Jackson Room in the White House Conference Center

Family Time: What can we do to make it easier for parents and teenagers to spend time together?

Moderators: Director Janice LaChance, OPM
Member of Congress

Panelists: Stanley J. Botts, Bell Atlantic
Ken R. Canfield, National Center for Fathering
The Malone Family (Donnie & Fonda)
Laurence Steinberg, Temple University
Amy Swisher, First Day Foundation

Participants: Lisa Benenson, Working Mother
Janet Chan, The Parenting Group
William J. Doherty, University of Minnesota
Ellen Galinsky, Families and Work Institute
Shirley Igo, National PTA
The Malone Family (Tameka & Lakeeya)
The Silcox Family (Deborah, Drew & Dylan)
Ruth Wooden, The National Parenting Association

Breakout 2/The Eisenhower Room in the White House Conference Center

The New Media: How is the information age shaping youth today?

Moderators: Deputy Director Donald Vereen, ONDCP
Member of Congress

Panelists: Zoe Baird, Markle Foundation ~~A~~
Jim Browne, GetNetWise.org
Robert J. Davis, Lycos, Inc.
Sheila Johnson, Black Entertainment Television (BET)
Judith A. McHale, Discovery Communications, Inc.
Kathryn C. Montgomery, Center for Media Education
Justin Newland, National Campaign Against Youth Violence

Participants: Patrice Adcroft, Seventeen Magazine
Susan Bales, Frameworks Institute
Jeffrey Bleich, National Campaign Against Youth Violence
Sarita Brown, White House Initiative on Educational Excellence for Hispanic

Americans
Peggy Conlon, The Advertising Council
Karen Hein, William T. Grant Foundation
Katharine Heintz-Knowles, Children's Media Research and Consulting
Rachel Jones, National Public Radio
Lisa Paulsen, Entertainment Industry Foundation
Karen Pittman, International Youth Foundation
Ellen Seidman, Seventeen Magazine
William Treanor, Youth Today
Meredith Wagner, Lifetime Television
Mildred Wurf, Girls Incorporated

Breakout 3: The Truman Room in the White House Conference Center
Education: How can we build school climates that work for teenagers?

Moderators: Secretary Richard Riley, U.S. Department of Education
Senator John Kerry (D-MA)

Panelists: Sarah Austin, Student, Decatur High School, Atlanta, GA
Gene Bottoms, Southern Regional Education Board
Jay Engeln, MetLife/NASSP National Principal of the Year
Susan Gaddy Greene, I.S. 218, New York City
Larry Hurt, 1999 Indiana Teacher of the Year
Robert S. Rivera, Project GRAD

Participants: Karen Austin, Parent
Susan Ballard, Newton-Conover City Schools, North Carolina
The Barrett Family (William, Betsy & MaryGrace)
Martin Blank, Coalition for Community Schools
The Bosques-Smith Family (Maria, Khyanna & Anastasia)
Michael Casserly, Council of the Great City Schools
Clarice Chambers, National School Boards Association
Anthony Colon
Philip Coltoff, The Children's Aid Society
Mary Kate Cullen
Steven W. Edwards, East Hartford High School, East Hartford, CT
Amitai Etzioni,
Maria Cristina Fernandez
Elinor Goldberg, Maine Children's Alliance
Linda Gordon
Susan Gorin, National Association of School Psychologists
Beatrix A. Hamburg, Cornell Medical College
Margaret Hamburg, Department of Health and Human Services
Clifford M. Johnson, Institute for Youth, Education & Families
Lois Harrison Jones, National Alliance of Black School Educators

David Kaplan

Louis King, Summit Academy

Kristen Kingdon, Parents, Families & Friends of Lesbians and Gays (PFLAG)

Bill Milliken, Communities in School

Sydney Miner, Simon & Schuster

Kristin Moore, Child Trends

Gail Nayowith, Citizens Committee for Children of New York

Amy Paulsen, Teen People

Robert Pynoos, UCLA School of Medicine

Nancy Safer, The Council for Exception Children

Katheryn Lee Shaw, Carnegie Mellon University

The Speaker Family (Edd & Edwin)

Laura Stepp, The Washington Post

Sue Swaim, National Middle School Association

Gerald N. Tirrozzi, National Association of Secondary School Principals (NASSP)

William S. White, Charles Stewart Mott Foundation

Stephanie Williams

Richard Yep, American Counseling Association

Breakout 4/ The Lincoln Room in the White House Conference Center**The Village: How can the community better support parents and teenagers?**

Moderators: Deputy Attorney General Eric Holder
Rep. Ellen Tauscher (D-CA)

Panelists: Jeffery L. Brown, Ten Point Coalition
LaToya Gardner, Maplewood Comprehensive High School, Nashville, TN
Kenneth L. Gladish, YMCA of the USA
Milbrey W. McLaughlin, Stanford University
Katherine Newman, Harvard University

Participants: Kent Amos, Urban Family Institute
Shay Bilchik, Child Welfare League of America
J. Ben Casey, Dallas YMCA
Debra Delgado, Annie E. Casey Foundation
Danny Devito
Eden Fisher Durbin, YMCA of the USA
Willard Gardner, Parent
Cora Greenberg, Westchester Children's Association
Victor Hernandez, City Council of Lubbock, Lubbock, Texas
Michele D. Kipke, National Academy of Sciences
Sarah Ann Long, American Library Association
Daniel Marcus, U.S. Department of Justice
Patrick McCarthy, Annie E. Casey Foundation
The McDonald Family (Emily & Veronica)

Matthew L. Myers, National Center for Tobacco Free Kids
Rhea Perlman
Diana Zuckerman, National Center for Policy Research for Women & Families

Breakout 5/ OEOb 476

Closing the Gap: How can we provide positive opportunities for all teenagers?

Moderators: Secretary Alexis Herman, U.S. Department of Labor
Member of Congress [Rep. Ruben Hinojosa (D-TX)]

Panelists: Peter L. Benson, Search Institute
Talmira L. Hill, Annie E. Casey Foundation
Lan-Ahn Phan, Woodrow Wilson High School, Washington, D.C.
accompanied by Sandra Hoa Dang, Asian American LEAD
Dorothy Stoneman, Executive Director, YouthBuild USA
accompanied by Ameer Ramadan, Youthbuild USA
Kathleen Sylvester, Social Policy Action Network (SPAN)

Participants: Jeanne Brooks-Gunn, Teachers College
Vernon Gray, National Association of Counties
Samuel Halperin, American Youth Policy Forum
Grace Hou Ovnik, Chinese Mutual Aid Society
Della M. Hughes, National Network for Youth
Ruth-Ann Huvane
Alan Khazei, City Year
Jodie Levin-Epstein, Center for Law and Social Policy (CLASP)
Rae Linefsky, YWCA
Sister Mary Rose McGeady, Covenant House
Richard Murphy, AED, Center for Youth Development and Policy Research
David Saltzman, Robin Hood Foundation
Susan Shaffer, The Mid Atlantic Equity Center
Hillary O. Shelton, NAACP
Roxanne Spillet, Boys & Girls Clubs of America
William Spriggs, National Urban League
Susan Sygall, Mobility International USA

Breakout 6/ OEOb 472

Youth as Resources: Can teenagers be resources in their own development and for their peers?

Moderators: Harris Wofford, CEO, Corporation for National Service
Member of Congress [Rep. Jennifer Dunn (R-WA)]

Panelists: Kathleen Lee, Turner Middle School, Philadelphia, PA

Michael Preston, Gila River Youth Council
Robert D. Putnam, Harvard University
Nicole Salinas, Antonian High School, San Antonio, TX
Andrew Shue, Do Something
Gary Walker, Public Private Ventures

Participants: Dr. Robert Wm. Blum, University of Minnesota
John Calhoun, National Crime Prevention Council
Geoffrey Canada, Rheedlen Center for Children and Families
The Contreras Family (Gabriella & Grace)
Deborah Craig, YouthNet
Terry Cross, National Indian Child Welfare Association
William Damon, Stanford University
Alan Freedman, B'nai B'rith Youth Organization
Anthony Jackson, Disney Learning Initiative
James Kielsmier, National Youth Leadership Council
Richard Lerner, Tufts University
Eric Liu, White House Domestic Policy Council
Catherine Milton, Save the Children
Patrick J. O'Connor, Chicago City Council
Gorden Raley, National Collaboration for Youth
Ramona Sabori, Parent
Frank Salinas, Parent
Richard J. Sauer, National 4-H Council

Breakout 7/The Roosevelt Room

A Healthy Start: How can we help teenagers stay healthy?

Moderators: Secretary Donna Shalala, U.S. Department of Health & Human Services
Rep. Sheila Jackson Lee (D-TX)

Panelists: Sarah S. Brown, The National Campaign to Prevent Teen Pregnancy
Brandi Chapple, Trinity College, Washington, D.C.
Harold S. Koplewicz, NYU Child Study Center
Carole Morris, Mt. Vernon Neighborhood Health Center
Michael D. Resnick, University of Minnesota School of Medicine

Participants: Bernard S. Arons, Center for Mental Health Services
Linda Bearinger, University of Minnesota
Susan Blumenthal, U.S. Assistant Surgeon General
Jon Butler, Pop Warner Little Scholars
Michael Caplin, Childhelp USA
Rodney Chapple, Parent
Steven Culbertson, Youth Service America
Sally Cunningham, National Council of Youth Sports

William C. Dement, Stanford University
Angela Diaz, Mt. Sinai Adolescent Health Center
Jacquelynne S. Eccles, University of Michigan
Michael Faenza, National Mental Health Association
Jay Giedd, National Institute for Mental Health
David A. Hamburg, Carnegie Corporation of New York
Barbara Huff, Federation of Families for Children's Mental Health
Julius Richmond, Harvard Medical School

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WHITE HOUSE CONFERENCE ON TEENAGERS
Program Draft 4/16/2000

- 9:58 **Melanne Verveer** welcomes audience and explains how the program will work, introduces video
- 10:00 **Opening Video:** Montage of a diverse group of parents and teens speaking about their lives. Gets out key messages: how they use their time, kids don't feel listened to, parents don't think their kids listen, kids are stressed, parents are worried, hopes and aspirations. The overall message is that whatever their background, families have similar hopes and concerns.
- 10:04 **POTUS and HRC announced into room together with keynote speaker(s), Cabinet members attending**
- 10:05 **HRC Speaks:** Provides interesting statistics and trends about today's teens and their families, explains that this conference is the bookend to the Early Childhood Conference, puts it in the context of post Littleton. Underlying message: While there is much to be happy about in terms of trends over the last seven years, there remain serious challenges. Parents are key, but need support from the community.
- 10:13 **POTUS Speaks:** Talks about the Administration's accomplishments, budget, and deliverables. Acknowledges all cabinet members attending. Underlying message: Youth are resources in their own development, but we need to support them and their families in order to maximize their potential.
- 10:23 **KEYNOTE:**
Joint keynote by a parent/teen combination – Ed and Edwin Speaker, African American father and son who will talk about their own lives, illustrate the themes of the day with real stories, and give credibility to the researchers and experts who will follow.
- 10:30 **POTUS departs. PANEL I takes the stage, joining HRC.**
- 10:33 **Who are today's teens? What do they need?**
HRC introduces topic and panelists
- 10:35 **Teen Girl-** offers personal perspective on challenges of adolescence
- 10:38 HRC comments on teen girl's remarks and turns to Jacqueline Eccles.
- 10:40 **Adolescent Development-** present stages of development, peer cues, behavioral pressures, need for independence, *Jacqueline Eccles* (Professor at Univ of Michigan)
- 10:44 HRC comments on Jacqueline Eccles' remarks, turns to Dr. Giedd (*Scientist at National Institute of Mental Health*)

- 10:46 **Brain Research/Physical development-** recent research suggests that an important phase of brain development occurs around puberty and that what happens now matters and can set the stage for later successes, *Dr. Giedd*
- 10:50 HRC comments on Dr. Giedd's remarks, turns to Susan Bales (*President of Frameworks Institute in DC*)
- 10:52 **Media Images of Teens** –*Susan Bales*
- 10:56 HRC comments on Susan Bales's remarks, turns to Karen Pittman (*of International Youth Foundation*)
- 10:58 **Assets-** all teenagers need a caring adult, healthy habits, safe places, good education, opportunity to serve, *Karen Pittman*
- 11:02 HRC comments on Karen Pittman's remarks, thanks panel, invites panel II to take the stage.
- [ADD: Danny Devito and Rhea Pearlman talk about their campaign for afterschool programs and their lives as parents of teenagers.]
- 11:05 **Panel I leaves stage/Panel II seated with HRC.**
What can parents do to help teens? What can communities do to help parents get teens what they need? HRC introduces topic of second panel and introduces panel members.
- 11:08 **Synthesize what we know about good parenting of teenagers, *Laura Sessions Stepp*,** (author of *Our Last Best Shot & Washington Post Columnist*)
- 11:12 HRC comments on Stepp's remarks, turns to Robert Blum (*U Minnesota*)
- 11:14 **Avoiding risk behaviors** – *Robert Blum*
- 11:18 HRC comments on Resnick's remarks, turns to Steve Case (AOL)
- 11:22 **Parenting & the New Media - *Steve Case***
- 11:26 HRC comments on Case's remarks, turns to Geoff Canada (*Rheedlan Centers for Children and Families in NY*)
- 11:28 **The role of the community in a teen's life - *Geoff Canada***
- 11:32 HRC comments on Canada's remarks, introduces scripted audience portion of the program expressing specific ways that the communities can help/support parents in raising responsible and resourceful teens, calls on AmeriCorps member, tbd, to speak.

- 11:36 **Youth as resources-** how young people themselves can make difference, *AmeriCorps member*
- 11:39 HRC comments, introduces Representative of the Ten Point Coalition, Rev. Jeff Brown (*Ten Point Coalition in Boston*)
- 11:41 **Religious Community-** importance of religion/values in raising teens, *Rev Jeff Brown*
- 11:44 HRC comments, introduces Ed Rep
- 11:46 **School-** importance of parent involvement in middle and high school, high school reform, afterschool programming, *Ed rep*
- 11:49 HRC comments, introduces Ellen Galinsky (*President of Work and Family Institute- very well respected*)
- 11:51 **The Family Friendly Workplace-** how does the work world need to change to support our raising families, *Ellen Galinsky*
- 11:54 HRC comments, introduces Ben Casey (*Director of Metropolitan Dallas YMCA*)
- 11:56 **CBO-** ways youth organizations can involve families, *Ben Casey, YMCA Dallas*
- 11:59 HRC comments, introduces Angela Diaz
- 12:01 **Health-** *Dr. Angela Diaz, (Mt. Sinai/Children's Aid Society)*
- 12:04 HRC comments, introduces Katherine Newman (*Kennedy School of Govt*)
- 12:06 **Employers of Youth-** *Katherine Newman*
- 12:09 **Reflections/Closing:** HRC Thank you and good bye, mentions breakouts later in day, invites people to lunch, invites satellite downlinks to continue talking into the day within their local communities.
- 12:15 End**

WH CONFERENCE ON TEENAGERS DRAFT ON BREAKOUTS

BREAKOUT #1

Family time: What can we do to make it easier for parents and teenagers to spend time together?

Sub-Themes and Discussion Leaders:

- Parents and Families Matter in the Lives of Teenagers
Dr. Larry Steinberg, Temple University (parenting styles)
Ken Canfield, President, National Center for Fathering
- Work-family issues and spending time together – business perspective
Stanley Botts, Bell Atlantic
- Parent perspective
Donnie & Fonda Malone (parents in the video)
- Highlight policies to support parent leave for educational activities
Amy Swisher, First Day Foundation (works with businesses, schools, and parents to allow parents to take the first day of school off from work and go to school with their children – emphasizes continued parent involvement in middle school and high school)

Moderators: Janice LaChance, OPM Director
Senator Patty Murray (D-WA)

BREAKOUT #2

The New Media: How is the information age shaping youth today?

Sub-Themes and Discussion Leaders:

- Positive and Negatives of Media Use by Teens
Kathryn Montgomery, Center for Media Education
- Providing parents with tools to better understand and monitor the media used by their teenagers
Jim Browne, GetNetWise.com
- Providing Tools for Teens on Media Literacy
Judith McHale, COO of Discovery
- Civic Values in the Media Age
Zoe Baird, Markel Foundation
- Youth perspective on media and youth violence
Justin Newland (age 18) from Kansas, member of the Youth Advisory Council of the National Campaign Against Youth Violence.

Moderators: William Kennard, FCC Chairman
Senator Arlen Specter (R-PA)

BREAKOUT #3

School: How can we build school climates that work for teenagers?

- Reforming the American High School to Meet the Needs of 21st Century Teens
Gene Bottoms, *Vice President, Southern Regional Education Board*
- Importance of Teacher-Student Connections in High School
Larry Hurt, 1999 Indiana Teacher of the Year
- Young person who can talk about staying in school
- Community Schools – importance of school as learning environment that support social, academic, and emotional growth
Susan Greene, Dance Teacher at I.S. 218
- Supporting students in their pathway to the future
Robert Rivera, *Director, Project GRAD, Houston, Texas*

Moderator: Secretary Richard Riley
Senator Edward Kennedy (D-MA)

BREAKOUT #4

The Village: How can the community better support parents and teenagers?

Sub-Themes and Discussion Leaders:

- Importance of community based organizations for Youth Development, including importance of involving parents in community organizations
Dr. Milbrey McLaughlin, Stanford University professor and author of recently released report *Community Counts*
- Expanding Opportunities for Teenagers in the Non-School Hours
Ken Gladish, YMCA of the USA, Executive Director
- Young person active in community
LaToya Gardner, Nashville's Citywide Teen Leadership Council
- Work places that help young people grow
Dr. Katherine Newman, Harvard University, recent book on teens and work

Moderators: Deputy AG Eric Holder
Rep. Ellen Tauscher (D-CA)

BREAKOUT #5

Closing the Gap: How can we provide positive opportunities for ALL teenagers?

Sub-Themes and Discussion Leaders:

- Basic Assets Needed to Help All Teens Grow into Responsible & Resourceful Youth
Peter Benson Search Institute, Minnesota
- What works and what does not for our most vulnerable youth
Kate Sylvester, Second Chance Homes expert
Talmyra Hill, Annie E. Casey Foundation
- Youth perspective

- Lan-Ahn Phan, refugee youth
- Engaging at-risk youth in community service
Dorothy Stoneman, Executive Director of YouthBuild

Moderator: Secretary Alexis Herman
Rep. Ruben Hinojosa (D-TX)

BREAKOUT #6

Youth as Resources:

Can teenagers be resources in their own development and for their peers?

Sub-Themes and Discussion Leaders:

- Youth serving other youth/youth social entrepreneur/philanthropist
Andrew Shue, Do Something
- Expert on peer to peer learning/development or research on positive developmental effects of youth service
Gary Walker, Public/Private Ventures
- Service-learning in the schools
Kathleen Lee, Turner Middle School teacher in Philadelphia
- Using the arts to help youth find their own solutions to problems
- The importance of civic engagement for youth
Bob Putnam

Moderators: Harris Wofford
Rep. Chris Shays (R-CT) or Jennifer Dunn (R-WA)

Policy Deliverables:

- Highlight youth service budget

BREAKOUT #7

A Healthy Start: How Can We Help Teenagers Stay Healthy?

Sub-themes and discussion leaders:

- What is the state of the health of teens? (Access to care, suicide, risky behaviors: drugs, alcohol, sex. Importance of health promotion and prevention: nutrition and exercise. Also, mention Administration's initiatives on teen smoking and refer to Matt Myers.)
Secretary Donna Shalala
- Add Health Study: the home environment and school can positively influence the health behavior of youth.

Dr. Michael Resnick, University of Minnesota

- How to get kids to avoid risk behavior. Talk about collaborative guide.
Sarah Brown, Director of Campaign to Prevent Teenage Pregnancy
Brandi Chapple, Anchor on BET Teen Show who has worked with Sarah Brown and the Campaign to Prevent Teenage Pregnancy (youth voice)
- What works? A community based care example: care that is confidential, non-judgmental, relevant to teen life-styles and behavior, at minimal cost, with appointments after hours, and with a focus on health (prevention), rather than disease.
Carole Morris, Mt. Vernon Neighborhood Health Center
- Mental Health in Adolescence: adolescence is a critical time – their brains are growing and they are more at risk for depression and other mental and behavioral problems.

Harold Koplewicz, M.D., NYU Child Study Center, Dept. of Psychiatry

Moderator: Secretary Donna Shalala
Rep. Shiela Jackson Lee (D-TX)

Ann O'Leary
04/22/2000 01:42:40 PM

Howe
to be sent

Record Type: Record

To: Bruce N. Reed/OPD/EOP@EOP, Eric P. Liu/OPD/EOP@EOP
cc: Anna Richter/OPD/EOP@EOP, Shirley S. Sagawa/WHO/EOP@EOP, Heather H. Howard/OPD/EOP@EOP
Subject: Policy Deliverables for WH Conf

Bruce and Eric -

Below please find an outline of the policy deliverables for the White House Conference on Teenagers with a note at the end on how we plan to frame the voluntary uniform rating system issue. Please let me know if you have any comments/questions/suggestions as we move forward to finalize these deliverables in the next week.

Thanks. *see attached memo -*

-Ann

OVERALL POLICY DELIVERABLES

I. BETTER UNDERSTANDING AMERICAN TEENAGERS

Snapshot of the American Teenager

This report—prepared by the Council of Economic Advisors for the White House Conference on Teenagers—focuses on the opportunities and challenges facing American young people. The report highlights demographic changes in the population of teens and their families occurring over the past century. Many trends have been positive; teens generally face fewer health risks and greater economic opportunities than ever before. Teens today are far better educated than were their predecessors. Other trends are cause for concern to teens and their families. Many of the greatest risks facing teens are the consequence of their own behavior and the behavior of those around them. High rates of teen pregnancy and teen smoking are among trends that present serious risks to the current and future welfare of American teens.

An important focus of this paper is the potential for parents to have a positive role in influencing constructive behavior and protecting teens from serious danger. Data described in this report indicate that teens who have a strong relationship with their parents—built on spending time together—are more likely to do well in school and to refrain from smoking or taking drugs, and are less likely to become pregnant or be involved in violent incidents.

White House Conference on Teenagers
April 23, 2000

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An important focus of this paper is the potential for parents to have a positive role in influencing constructive behavior and protecting teens from serious danger. Data described in this report indicate that teens who have a strong relationship with their parents—built on spending time together—are more likely to do well in school and to refrain from smoking or taking drugs, and are less likely to become pregnant or be involved in violent incidents. Parents make a good investment when they take time to retain a strong connection with their children.

YMCA Poll

The YMCA is conducting a poll of teenagers and parents of teenagers that will get at the issue of how parents and teens spend their time, how much they communicate, and what issues are most important to them. The results of this poll will be shared with us on Tuesday.

**The Clinton Administration Working on Behalf of America's Teenagers:
Administration Youth Accomplishments and FY 2001 Youth Budget Proposal**

At the conference, we will be able to release documents that outline the investment the Administration has made in young people from education to health to community service to family-leave policies. We will also produce a document that will outline the President's FY 2001 Youth budget.

II. TOOLS FOR PARENTS & TEENS

New Task Force on Tools for Parents and Teens in the Media Age

This task force will be a private-public effort that could be announced at the conference, but tasked with producing results in six months. The purpose of the task force would be to:

- (1) Establish a portal for teenagers that would connect-up non-commercial teenager-friendly resources on the Internet (the Federal contribution would be to update the afterschool.gov site and add a connection called teens.gov);
- (2) Provide guidance to local communities on how to set up one-stop information centers to provide information on services, hotlines, and community opportunities to teenagers and parents of teenagers through 1-800#s and local web sites;
- (3) Establish a portal for parents that would connect up helpful information on parenting teenagers on the Internet. A Federal parenting website that will connect all of the parenting resources in the Federal government through OJJDP will be ready to announce at the conference; and,
- (4) Provide comprehensive information for parents on understanding and monitoring the usage of media by their teenagers. Currently, there is no one place that parents can find information on the various media rating systems or how to use them. The industry would come together to develop one web-site on media ratings systems with good information on how to use each system – it would be a message of universal information on current rating systems.

The following partners have agreed to be a part of this task force: Center for Media Education, American Psychological Association, America's Promise, Children's Defense Fund, National Network for Youth, United Way of America, and GetNetWise. In addition, we expect this task force to include media industry representatives (Tony Podesta is helping us to secure the industry partnerships): broadcasters, cable networks, Motion Picture Association of America, Recording Association of America, Interactive Digital Software Association (ISDA), and the major internet providers.

III. TOOLS FOR PARENTS

National Campaigns' Tips for Parents of Teens

The various National Campaigns that deal with preventing risky behaviors in teenagers – the National Campaign to Prevent Teen Pregnancy, the National Campaign Against Youth Violence, and Tobacco Free Kids – are working together with the Office of National Drug Control Policy, HHS, and Education to produce a comprehensive guide for parents. This guide will include the strengths and assets teenagers need and tips for parents on how to best support their teenagers.

Time with your Teens Campaign

Research shows that one of the most important factors in a teenager's healthy development is spending interactive time with their parents, including having family mealtime together each day.

- The National Partnership for Women and Families and the Families and Work Institute are interested in waging a campaign similar to the "Read to Your Child" campaign. This campaign would send a clear message that it is critical for parents to spend time with their teens each day – including family mealtime. Challenges would go out to businesses to support parents in leaving work to spend time with their teenagers, to parents to make time for their teenagers, to teenagers to make time for their parents, and to communities to help ensure that parents have "Time with their Teens" each day. (We are working with Ellen Galinsky and Judy Lichtman to secure this announcement.)
- In addition, the Office of Personal Management has agreed to send out a message to Federal employees that time with their teens is important and to highlight the various leave policies that are in place to support parents, including the 24 hour FMLA policy for education activities.

Supporting Parents who Work

In 1999, the President announced that he would send up legislation to Congress and put forth an Executive Order for the Federal workplace to prohibit discrimination against parents in the work place, specifically with regard to hiring and promotion. Senators Dodd and Kennedy introduced the "Ending Discrimination Against Parents Act of 1999" in November 1999 and the President released a statement of support at the time of introduction.

The Executive Order on non-discrimination in the Federal workplace has not yet been released, but could be rolled-out at the conference as part of the message that we need workplaces that do not discriminate against parents. This EO would send a basic message that individuals should not be discriminated against based on their status and role as parents. The release of the EO would also allow us to highlight the Dodd-Kennedy bill once again.

Yes

Parent Action Kits on How to Start an After-School Program

The U.S Department of Education with the Mott Foundation has developed an action kit for parents on how to start an after-school program. The guide book helps parents work with schools and community organizations to start after-school programs that provide safe and enriching places for teenagers in the non-school hours.

*Don't let
two run*

IV. TOOLS FOR TEENS

White House Youth Advisory Council

The Office of Public Liaison and the Domestic Policy Council have established a White House Youth Advisory Council that has not yet been announced. This Council would meet two to three times a year to advise the President and his senior staff on policies and issues important to youth. Various youth advisory councils would be represented on this panel.

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Express Yourself Guide

HHS has developed this guide to help teenagers better communicate with one another and with their parents. It can be distributed through community-based organizations and schools. It has not yet been released.

****NOTE:** We plan to highlight the voluntary uniform rating system as part of the new task force mentioned above. In addition, we hope to secure some existing funding in NIMH to conduct research on how children use the media. See below for how we hope to frame the uniform rating system issue:

VOLUNTARY UNIFORM RATING SYSTEM

- **Participation of Steve Case in the Conference.** We are still trying to secure his participation in the conference in order to have him send a strong message to the industry – that as the different modes of media converge and as the industry continues to innovate, they need to take responsibility to simultaneously develop tools for parents that are easy to understand and easy to use.
- **Providing Better Information for Parents on How to Use the Current Rating Systems.** The conference will highlight the work the various industries have done to implement rating systems and to educate parents on how to use them. At the same time, the Administration will call for the industries to work together and do more to provide one place where parents could learn about how to best use the current rating systems. As part of the new task force, the Administration would announce that the industries have come together to provide comprehensive information for parents on understanding and monitoring the usage of media by their teenagers. Currently, there is no one place that parents can find information on the various media rating systems or how to use them. The industry would come together to develop one web-site on media ratings systems with good information on how to use each system – it would be a message of universal information on current rating systems.
- **More Federal Research dollars for Understanding the Usage of New Media by Teenagers.** One of the issues that has been raised as we have explored this issue is that before we develop a uniform rating system or a proposal on how parents can better monitor that children's usage of media, we need to better understand how children use various modes of media. There is very little research on the issue of teenagers and their use of media (particularly the Internet). The National Institute of Mental Health has agreed to gear one of their research competitions to better understand how the new media influences children and teenagers on such issues as academic learning, cognition and behavior.

These deliverables will allow us to use the conference as a platform to continue the call for a voluntary uniform rating system as a long-term goal. And, at the same time, set short term goals of doing more to educate parents about the current rating systems, investing more research into the issue, and challenging the industry to take responsibility for teenagers and parents as they move forward in their development of new media.

Family-
LIVE CONF
TEENS

WHITE HOUSE CONFERENCE ON TEENAGERS
Program Draft 4/10/2000

- 9:30 **Melanne Verveer intro:** Welcomes audience and satellite audience, informs people this is a live broadcast, etc. Same role as Ellen Lovell plays at Millennium Evenings and at Philanthropy Conference.
- 9:31 **Opening Video:** Montage of a diverse group of parents and teens speaking about their lives. Gets out key messages: how they use their time, kids don't feel listened to, parents don't think their kids listen, kids are stressed, parents are worried, hopes and aspirations. The overall message is that whatever their background, families have similar hopes and concerns.
- 9:35 **POTUS and HRC announced into room together with keynote speaker(s), Cabinet members attending**
- 9:36 **HRC Speaks:** Provides interesting statistics and trends about today's teens and their families, explains that this conference is the bookend to the Early Childhood Conference, puts it in the context of post Littleton. Underlying message: While there is much to be happy about in terms of trends over the last seven years, there remain serious challenges. Parents are key, but need support from the community.
- 9:46 **POTUS Speaks:** Talks about the Administration's accomplishments, budget, and deliverables. Acknowledges all cabinet members attending. Underlying message: Youth are resources in their own development, but we need to support them and their families in order to maximize their potential.
- 9:56 **KEYNOTE:**
The President's people have argued for a keynote address following POTUS's remarks, in order to make it easier for him to leave. Our first choice would be a *joint keynote by a parent/teen combination* – we have a good lead on an African American father and son who would be perfect for this role. They would talk about their own lives, illustrate the themes of the day with real stories, and give credibility to the researchers and experts who will follow. Alternatives for the keynote address are a *celebrity* (see attached list) or *Geoff Canada*, Harlem Rheedlen Centers, who would bring some urgency to the issue (although he might also take us a little off of our “universal” as opposed to “at-risk” message).
- 10:04 **PANEL I takes the stage. HRC to moderate.**
- 10:06 **Who are today's teens? What do they need? [4 min/adults, 3 min/teen]**
- **Brain Research-** recent research suggests that an important phase of brain development occurs around puberty and that what happens now matters and can set the stage for later successes, *Dr. Giedd or Dr. Melvin Grumbach*
 - **Adolescent Development-** present stages of development, peer cues, behavioral pressures, need for independence, *Jacqueline Eccles or Richard Lerner*

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- **Importance of teen years**- present information from Carnegie report, *David Hamburg*
- **Assets**- all teenagers need a caring adult, healthy habits, safe places, good education, opportunity to serve, *Karen Pittman* or *Peter Benson*
- **Teen Girl**- (if we do not have a teen boy as one of the keynote speakers, should have a boy and girl here) offers personal perspective on challenges of adolescence

10:41 Panel I leaves stage/Panel II seated. HRC to moderate.

KIDS grow up too fast

10:46 What can parents do to help teens? What can communities do to help parents get teens what they need? [4 min/panel, 3min/speakers from the audience][these are too many speakers – need to cut two from the panel]

- **Parent Expert**- someone to synthesize what we know about good parenting of teenagers, *Laura Sessions Stepp*, author of *Our Last Best Shot*, which David Hamburg calls the best book ever written on parenting teens
- **Parent/Teen Communication** - *Steve Small*
- **Parenting & the New Media** - *Steve Case* → *Carnegie* *Reunited?*
- **Health issues** - *Dr. Angela Diaz*
- **Dynamics of race, and income inequality** – *Dr. Marta Tienda*, Princeton University Office of Population Research
- **“At Risk” Piece**- how to generally attack at risk behavior through good parenting, what is missing in a child’s life that they engage in this behavior, *Front line reporter from “The Lost Kids of Rockdale County”*
- **The role of the community in a teen’s life** - *Geoff Canada*

Speakers from the audience - expressing specific ways that the communities can help/support parents in raising responsible and resourceful teens

- **Youth as resources**- how young people themselves can make difference, *TBD*
- **Religious Community**- importance of religion/values in raising teens, *Representative of The Ten Point Coalition in Boston*
- **School**- importance of parent involvement in middle and high school, high school reform, afterschool programming, *Jay Engelin- Principal of the Year*
- **The Family Friendly Workplace**- how does the work world need to change to support our raising families, *Ellen Galinsky*
- **CBO**- ways youth organizations can involve families, *YMCA Dallas*
- **Media Researcher**- impact of the media on teens, portrayal of teens in the media, *Katherine Montgomery, Center for Media Education*
- **Policymaker/Municipal**- how communities can put kids at the top of their agenda, need to provide venues for children and their families to enjoy time and activities together, *TBD*

11:46 **Reflections/Closing**: HRC Thank you and good bye, mentions breakouts later in day, invites people to lunch, invites satellite downlinks to continue talking into the day within their local communities.

11:51 End

WH CONFERENCE ON TEENAGERS DRAFT ON BREAKOUTS

BREAKOUT #1

Recapturing Time for Parents and Teenagers

Sub-Themes and Discussion Leaders:

- Parents and Families Matter in the Lives of Teenagers
Dr. Larry Steinberg, Temple University (expert on parenting styles)
Dr. Michael Resnick, Minnesota (research on importance of parental and family involvement in adolescent development, including research on family meal time)
- Parents and teens thoughts on work-family issues and spending time together
Ellen Galinsky, Families and Work Institute, author of *Ask the Children: What America's Children Really Think about Working Parents*
- Businesses can make a difference in supporting parents of teenagers
(CEO from model Corporation, such as Discovery)
- Highlight FMLA 24 hour policy to support parent leave for educational activities
State policymaker who could highlight such policies and discuss importance of policy on parents of teens (FYI – 8 states require leave for participation in children's educational activities)

Moderators: Secretary Herman
Senator Murray
Senator Jeffords

Policy Deliverables:

- Family Meal Time that would include a non-government campaign to promote families having meals together
- Continuing push for FMLA expansion to 24 hours
- Release of EO on non-discrimination of parents in the Federal work place
- Federal Campaign to urge Federal Workers to use flexi-time and family-friendly policies to have meals with their children

BREAKOUT #2

How is the Information Age Shaping Youth Today?

Sub-Themes and Discussion Leaders:

- Positive and Negatives of Technology Use by Teens
Katherine Montgomery, Center for Media and Education
- Providing parents with tools to better understand and monitor the media used by their teenagers
Representative from AOL



Director of the Kaiser Family Foundation (funded parents guide to the television ratings)

- Civic Values in the Media Age
Dr. Bill Dammon, Director of the Stanford University Center on Adolescence
(In June 1999, Dr. Dammon conducted a conference on “Creating Citizenship: Youth Development for Free and Democratic Society” – he could focus on using media and information for the purpose of civic engagement and encouraging parents to support young people in using media for this purpose)
- Media Portrayal of Youth and Family
Susan Bales, President, FrameWorks Institute



Moderators: William Kennard, FCC Chairman
Senator Lieberman
(Republican House Member?)

Policy Deliverables:

- Uniform rating system (We are in negotiation with AOL, but would like to be able to announce the support of Steve Case and ask him to form a task force on this issue as part of his role as Board Member of the National Campaign Against Youth Violence. In addition, we would like to push industry to do more to inform parents of current rating system and we would like to dedicate some Federal research dollars to studying kids and their media consumption.)

BREAKOUT #3

Parents Cannot Raise Teens Alone – Spaces and Places for Teenagers to Grow

Sub-Themes and Discussion Leaders:

- Reforming the American High School to meet the needs of 21st Century Teens
Dr. Gene Bottoms, education researcher and advocate for reforming the American High School to better serve students through personal attention, high standards, technological innovation, and parental involvement
- Expanding Opportunities for Teenagers in the Non-School Hours
Rhonda Lauer, CEO of Foundations, Inc. – funds after-school sites specifically focused on after-school for high-school students
YMCA After-School program director
- Importance of community based organizations for Youth Development, including importance of involving parents in community organizations
Dr. Milbrey McLaughlin, Stanford University professor and author of recently released report *Community Counts*
- Work places that help young people grow
Dr. Katherine Newman, Harvard University, recent book on teens and work (David Hamburg recommended Dr. Newman)
Model employer that support youth development, e.g. CEO of Burger King

Moderators: Secretary Riley
Senator Kit Bond
Congresswoman Woolsey

Policy Deliverables:

- Challenges to Sectors (we hope to get commitments from various sectors, e.g. Dept. of ED with education organizations on push for parental involvement in middle school and high school, etc.)

BREAKOUT #4

Fulfilling America's Promise for ALL Teenagers

Sub-Themes and Discussion Leaders:

- Basic Assets Needed to Help All Teens Grow into Responsible & Resourceful Youth
Peter Benson, Search Institute – famous for spelling out 40 assets needed by young people, which were used by America's Promise to create the 5 promises
- What works and what does not for our most vulnerable youth
Debra Delgado, Annie E. Casey Foundation – focus on children in foster care
David Domenici, Principal of the Maya Angelou Public Charter School that has been nationally recognized for its work with kids in the juvenile justice system
(Speaker who has worked with Immigrants/Refugees)

Moderator: Attorney General
(need recommendation from Leg Affairs on Hill moderator)

Policy Deliverables:

- Collaborative guide to prevention for parents that includes assets, prevention of risk behaviors, etc. produced by National Campaigns (e.g. Teen Pregnancy, Youth Violence, Tobacco-Free Kids, ONDCP) in partnership with HHS
- Parenting Website – OJJDP parenting website geared towards parents of teenagers that would include principles and concrete guidelines for parents, also promote parenting information geared to parents of teens on private internet sites such as ivillage, oxygen.com, and parents.com

BREAKOUT #5

Teenagers as their Own Best Resources

Sub-Themes and Discussion Leaders:

- Teenagers Engaged In Community Service and Service Learning
Andrew Shue, President of Do Something
Teacher who runs service learning program at community high school
- Youth solving community problems
Oakland City Youth Board
Youth Philanthropist

- Building local networks for teens
United Way Atlanta 211 – built up network of service providers for young people

Moderators: Harris Wofford
Rep. Chris Shays (R-CT)

Policy Deliverables:

- Announce a Task Force to help local communities develop “211” or “1-800” line that would connect resources for teens to get information on local services, hotlines, volunteer opportunities. In addition, set up national public-private web site with local links to do same thing. Also, announce a major public relations campaign to push for local hotlines and www.teens.gov for available resources (We are looking at work of Mrs. Blair on UK’s Child Hotline)

BREAKOUT #6

Supporting the Health of America’s Teenagers

(THIS SESSION IS NOT YET DEVELOPED. We realized that we needed a great focus on health issues and will be developing this breakout session over the next few days.)

Sub-Themes:

- Access issues – insurance, school-based clinics
- Risk behaviors – Teen pregnancy, drugs, alcohol, violence, etc.
- Healthy Habits – nutrition and exercise, obesity

Moderator: Secretary Shalala

CELEBRITY IDEAS

Danny DeVito and Rhea Perlman – parents of teenagers who just agreed to be spokespeople for the Afterschool Alliance involving the Department of Education

Will Smith – active in the community in support of youth.

Grant Hill and his parents – has done PSAs for AmeriCorps, the Campaign for the Prevention of Teen Pregnancy, and ONDCP. Probably won't be available due to NBA playoffs.

Edward James Olmos – active in Hispanic and education-related causes.

Denzel Washington – spokesperson for Boys and Girls Clubs who is himself a club alumni.

Susan Sarandon – parent of teenagers who has played a mother of teens in several recent movies (*Stepmom*, *Anywhere But Here*)

Sela Ward – plays a mother of teens on *Once and Again* television show. Has young children.

Bill Cosby – children's advocate, famous dad, and another Boys and Girls Club alum.

DRAFT THEMES AND POLICY DELIVERABLES
White House Conference on Teenagers:
Raising Responsible and Resourceful Youth
May 2, 2000

Conf -
WH Conf

Opening Session

- Video -- showing parents, teens, adult mentors all talking about struggles, hopes, and what has worked for them (YMCA has agreed to help with video)

I. Debunking the Myth of the American Teenager

When bypts?
When Adolescents - Boulder

Research:

- Longitudinal look at teens 20 years ago, 10 years ago, TODAY, 10 years out, 20 years out -- demographics (who are we talking about), risk behavior (e.g. teen pregnancy, youth violence, tobacco use), positive behavior (e.g. community activism, high school graduation, etc.) -- (sources: ADD Health study, what else?)
- Brain research -- brains still growing in early teen years (NIMH, UCLA)
- General adolescent development -- specific health issues related to adolescent development (e.g. puberty, sleep, nutrition, etc.)
- Portrayal of youth in media (Susan Bails, Frank Gillian, Karen Hyne)
- Time-use research -- a look at how teenagers spend their time
- Examining realities -- where are there real problems and real risks (e.g. suicide rate up for black male teens, teen pregnancy up for Hispanic girls, "huffing" up for white suburban kids, risky sexual behavior up in suburban communities -- e.g. crisis in suburb outside Atlanta with teens practicing sex with multiple partners, etc)
- Positives and negatives of peer influence
- Research on youth as resources (dispelling the myth that young people cannot be actors in their own pathways)

Deliverables:

- Polls outlining attitudes of adults versus reality (AD Council/Public Agenda)
- YMCA poll on time-use of teens
- Other graphical display of how teens spend time -- life size figures spit into chunks of time??
- Release of teen birth-rates (numbers down) -- also show that numbers of tobacco use and overall youth violence are down
- EO on youth "cabinet member" or official youth advisory to keep the youth perspective prominent in Federal policy making
- Announce Surgeon General's report on Youth and Mental Health

II. Parents and Families Matter in the Lives of Teens

Challenges of being kids

Research:

- Portrayal of the American Family yesterday, today, and tomorrow (CEA could potentially help based on American Family chapter they did for budget book) - pullers
- Research on parent connectedness, research on importance of parental involvement in teen years, including barriers to parental involvement and communication - false
- Highlight research on importance of parenting styles - Larry Steinberg, Temple University - not verbatim
- Focus on increase in parents' work - more parents working more hours (Bureau of Labor Statistics info.) - but
- Examine what teenagers think of their parents working and implication on work and raising teens - Ellen Galinsky - research -

Deliverables:

- OJJDP parenting website (can we gear part of the web site towards parents of teens??), also promote parenting information geared to parents of teens on ivillage, oxygen.com, and parents.com
- Bring back family meal time - challenge to families and employers (7)
- Federal campaign to encourage parents to take flexi-time to have meal time with teenage children and participate in lives of their teenagers - e.g. attending extracurricular activities, visiting school, etc.
- Major campaign in supermarkets, 7-11s, public housing on importance of parent involvement in teen years - (1)
- Push for parental involvement in middle schools and high schools - ED campaign with NEA/AFT/NASSP?
- Resources on effective communication for adults and teens, parenting tips, checklists - including HHS guide for youth, "Express Yourself" and guide for parents on communication

III. Communities Matter

Feb 24

Research:

Community organizations

- Community based organizations can help teens on pathways -- release of Milbrey McLaughlin's Community Counts
- Great Transitions research on importance of strong institutions - schools, health care providers, community based organizations

Schools

- Highlight research on reforming the American High School - Gene Bottoms
- Research on difficult transitions - e.g. middle school to high school to post-secondary work or education

Health Providers

- Highlight research on importance of adolescent-specific health care, access to health care for adolescents – including school-based health care
- Research on resiliency – Resnick

Media

- Kids & Media report from Kaiser
- Technology use by teens and implications for family (Stanford study, work at MIT media lab)

Business – Teen Work

- Examine hours that teenagers are working (BLS)
- Impact teen work has on teen development – highlight Katherine Newman's work – problem with low-end jobs are not jobs, but lack of social network; also look at work of "Great Transitions" and their recommendation of restricting teenage employment

Policy Deliverables: CALL TO ACTION FOR VARIOUS SECTORS

Community:

- Parents guide (checklist?) for what to look for in a quality community based program—Karen Pittman
- Tools for community based organizations on how to best involve parents and use youth as resources and challenge to cbos to do a better job of involving and valuing parents

Health:

- Children's Health bill?

Schools:

- Push for Education legislation – focus on small high schools, more afterschool opportunities, new bill on integrated services?? (Congresswoman Lynn Woolsey has wanted to expand integrated services for some time)

Media

- Uniform Rating System -- get parents/family groups to sign on and layout a process for getting to a uniform rating system that will be accessible to parents
- More adult actors taking pledge to only do "family friendly" work – leaders in this area are Chevy Chase, Eddie Murphy, Denzel Washington
- Challenge web owners of "teen.com" and "teenagers.com" to put warning labels on web sites that the sites are not for teens or teenagers

Business

- Challenge to employers to take responsibility for overall development of teens and highlight model employers (e.g. Burger King) – possible guide for employers??
- Summer jobs – DOL?? – guidance to communities to ensure that they can still offer summer jobs programs

IV. Youth as Resources

Research:

- Highlight increase in community service and civic involvement of young people
- Research on community service/service-learning, civic education
- Youth entrepreneurs (do we have any research on youth entrepreneurs?)
- Effectiveness of youth solutions to community problems (any interesting research/evaluation on effectiveness of projects such as the one in Oakland?)

Policy Deliverables:

- National Service – youth empowerment grants
- Web site for teenage entrepreneurs?

V. Putting the Pieces Together

Research:

- Assets Teens Need to Succeed (Peter Benson, America's Promise, etc.)
- Highlight importance of collaboration between schools, health, and community that includes strong parent/family involvement

Policy Deliverables:

- National Campaigns (in partnership with HHS?) produce collaborative guide to prevention for parents that includes assets, risk behaviors, etc.
- 211 – National resource for teens to get information on services, hotlines, volunteer opportunities – could also set up national web site with local links to do same thing – major public relations campaign to push for 211 and www.teens.gov for available resources
- Highlight Models of Successful Collaborations – Children's Aid Society, Beacon Schools
- Children's Health bill?
- Push for FY2001 budget for Youth – GearUp, Youth Opportunity Grants, etc.
- Call to Action for foundations, state and local governments on investing in integrated strategies for youth development

Post Conference Deliverables

- CNS Youth Summit
- Education Conference on "Reforming the American High School"
- Cabinet Members day of focusing on youth

Wm-

TEENAGE

CONFERENCE

White House Conference on Raising Responsible Teenagers in the 21st Century

Despite many positive developments in the last seven years – including declining rates of teen pregnancy, decreases in crimes against youth, and increases in student achievement and college access – parents of today’s adolescents express significant anxiety about the well-being of their children. In many cases, teenagers themselves feel alienated from their communities and insecure about the future. And recent episodes have made parents and teens of all backgrounds feel helpless in the face of school violence.

The White House Conference on Raising Responsible Teenagers in the 21st Century will respond to these concerns by focusing attention on ways that families and communities can teach good values, promote healthy behavior, and support positive youth development. Against a backdrop of broader societal changes (the new technology, an increasingly diverse population, and a significant “opportunity gap” for low-income and minority youth), the Conference will bring to light research on positive youth development, emphasize the importance of substantial investments in youth, and highlight the Administration’s achievements in this area.

What problems will be addressed through the Conference?

- Parents that feel disconnected from their children and lack information to respond to the challenges they face.
- Teenagers feel alienated from their families and communities, and may choose their values and behaviors based on peers and the media.
- Low-income and minority teenagers face an “opportunity gap” in many areas.
- Problems of youth require comprehensive and integrated solutions, but often are addressed through programs focused on a single issue.
- There is only limited research on “what works” for adolescents, and that research is not well known.

What do we hope to accomplish?

- To engage parents and communities in a conversation about how we can do a better job working together to raise our teenagers.
- To showcase the accomplishments of the Administration, and advance the President’s budget request, in the area of youth development.
- To encourage more effective, integrated services for and by youth at all levels of government and in the private sector.

- To provide parents and communities with tools and information they can use to address the needs of adolescents.
- To enable teenagers to speak out about the challenges they face and their role in addressing these problems.
- To issue a call to action to the private sector, media, etc. to take responsibility for their effect on youth, and to use their resources to promote healthy behaviors.

Who is the audience?

- Parents
- Teenagers
- Policymakers
- Youth workers
- Media
- Business
- Foundations

When will the conference occur?

- Date to be scheduled pursuant to the President and First Lady's availability. Preferred date May 22 to take place before school lets out so we can downlink to classrooms.

How will the conference program be organized?

- The program may be organized thematically around "community, opportunity, and responsibility."
- Within this framework, the following issues may be addressed:
 - Health –teen pregnancy, HIV, smoking, drugs and alcohol, and research on obesity, sleep, etc.
 - Education –afterschool programs, smaller high schools, impact of work on education, college preparation and access
 - Enterprise –entrepreneurship programs, school-to-work, technology
 - Crime –violence by youth, youth as victims of violence, gangs
 - Values –citizenship, service, philanthropy, character education, community strengthening, "One America"
 - Integration of services

What are potential deliverables?

- Announce research agenda
- Commission and release parents' guide to recent research on adolescence

- Budget amplification (pull together all pieces of the federal budget related to this agenda)
- Announce upcoming Corporation for National Service youth summit (scheduled for late June in Florida)
- Explore possible grant announcements through agencies and foundations
- Explore possible research report releases through agencies and nonprofit organizations
- Explore possible executive order relating to use of federal facilities, interagency task force, etc.
- Announce year 2000 Leader Schools (Presidential awards for schools with best service-learning programs)

2/28/00 6:10 PM