

Strategy

**PHOTOCOPY
PRESERVATION**

September 2, 1999

MEMORANDUM FOR THE CHIEF OF STAFF

Summary

FROM: Bruce Reed
Eric Liu

SUBJECT: Non-legislative items for coming months

At your request, we've provided some talking points on several significant non-legislative agenda items in the coming months – the youth violence campaign, the tobacco litigation, and the use of UI funds for family leave.

Youth Violence Campaign

- This past May, in the aftermath of the Littleton shootings, the President called for a National Campaign Against Youth Violence. This problem is multifaceted, and our solution must be too. This grassroots, non-partisan Campaign will draw on leaders from every sector of society – parents groups, the entertainment industry, the media, philanthropic foundations – to combat the problem of youth violence.
- The goals of the Campaign will be: 1) to serve as a national “action tank” and clearinghouse for solutions; 2) to secure pledges from every sector to change personal or institutional behavior; and 3) to create forums where kids and parents can talk about these issues.
- On August 17 the President announced the selection of Jeff Bleich [rhymes with Robert Reich], a San Francisco attorney and noted pro bono advocate, to be executive director of the Campaign. The Campaign will have its formal kickoff later this fall, and in the coming months, it will be sponsoring events that could include youth town meetings, celebrity and media campaigns, and conferences on such topics as “Giving Parents the Tools they Need.”

Tobacco Litigation

- There is now a great deal of evidence that the tobacco industry knew for decades that the product it was selling – with a particular eye to children – was harmful and addictive. That's why a team of Justice Department attorneys is now preparing litigation against the tobacco industry. There's been no date set yet for the filing of the suit, but we will act to hold the industry accountable for its decades of intentional misconduct.
- Note: DoJ is adamant that would be premature to announce or suggest a time for filing the suit. They're concerned that it would overly politicize the litigation and also that it would anger our Hill allies who have been pressing, without success, for information on the timing.

- We've been seeking \$20 million to for FY 2000 to fund this litigation, which is far less than what the tobacco companies are likely to spend. In light of the billions of dollars the federal government spends on tobacco-related diseases, we believe the taxpayers will recoup this investment many times over. DoJ has already begun to prepare the suit with FY 1999 funds.

UI/Paid Leave

- Several states have asked the Administration whether, in a way consistent with federal law, they could use their Unemployment Insurance systems to support parents taking leave to care for a newborn or newly adopted child. Last May, the President directed the Secretary of Labor to propose rules that would authorize such use of the UI system on an experimental, voluntary basis. A draft of those rules will be released soon for public comment.
- The President believes that we must think of creative ways to enable parents to meet their responsibilities at home and work – and to enable parents to take leave when they need to. Making leave more affordable for workers is a critical step toward that goal. We know from the Commission on Family and Medical Leave that loss of wages was the most significant reason why parents failed to take advantage of unpaid leave following the birth or adoption of a child. This proposal provides states with one way to break down that barrier.

Eric

February 24, 2000

To: Sandy Berger
Maria Echaveste
George Frampton
Joel Johnson
Neal Lane
Joe Lockhart
Bruce Reed
Steve Ricchetti
Gene Sperling
Stephanie Streett
Loretta Ucelli

Stewart,

From: Karen Tramontano

Attached is the updated memo Tom and I sent to the President. As you know, we are working with Communications, Press and the Policy Councils to develop strategies to implement the themes and issues we discussed.

John asked that we develop a system to evaluate our progress. As a first step, Tom and I will chart the progress and circulate the results to you.

Thank you for your help.

February 24, 2000

MEMORANDUM FOR THE PRESIDENT

From: Karen A. Tramontano
Thomas Freedman

Subject: Long Term Planning Follow-Up

This updated memorandum reflects the themes and issues we discussed with you during the long-term strategy meeting last week. Based on that meeting, we are working with communications, press and the policy councils to develop strategies to implement those themes and issues.

At our meeting, we agreed there are two key times during which you can maximize opportunities to shape the public legislative debate. The first runs from late March (at the conclusion of the nominating process) until late July (the Republican convention). The second occurs during the appropriations end game in September and October. Our planning will fully utilize these times. Since the most important congressional votes and legislative work will take place before each recess and immediately before the session ends, scheduling will hold May 22 – 26; June 26-30; July 24 – 28; September 25 – 30 and the relevant part of October. In addition to your formal meetings with members of Congress to discuss pending legislative business, we will also sometimes schedule informal congressional meetings on those evenings when you are working.

I. Major Themes

A. World Stewardship

We have segmented foreign policy issues into four groupings. The first group of issues are those where the stakes are high, a significant amount of your time is required and success depends upon your personal involvement at the highest level. Because we do not know exactly when you will be needed to work on these issues, we will keep your schedule somewhat flexible. Throughout the year, these matters will continue as high priorities; we will adjust your schedule, as circumstances require.

- ◆ Middle East (March/April) (Prior to September deadline)
- ◆ Northern Ireland (Prior to May)
- ◆ Russia (Elections & Aftermath—March 26 and April 16)
- ◆ NMD, ABM, CTBT
- ◆ China PNTR/WTO (February-July)

We agreed that China requires special emphasis. As a result, your schedule will reflect what it will take to win that vote. A fair amount of your time will be needed to retail and publicly frame this issue. We will set time aside for the following:

- ◆ Congressional meetings (4 each month)
- ◆ Business meetings (February 24, 2000)
- ◆ Speeches (March 1 & March 8, 2000)
- ◆ Elite Press
- ◆ National Press
- ◆ Regional/District Press
- ◆ Kick-Off with Former Presidents (March 28, 2000)

The second group reflects high priority areas requiring less direct attention from you. Scheduling for these matters is much more likely to be within our control. There are other objectives in this grouping e.g. Africa Trade/CBI that may require your attention but will be primarily carried by others.

- ◆ Columbia
- ◆ Greece-Turkey-Cyprus
- ◆ Kosovo/Southeast Europe—Making the case for US engagement
- ◆ International Debt-Relief
- ◆ Vaccines (March 2, 2000)
- ◆ Africa Trade/CBI

The last two groups identify planned trips and other potential travel you asked us to consider:

- ◆ Asia (India) (March 18– 26)
- ◆ Germany (April – May)
- ◆ G-7 Summit (July 21 – 23)
- ◆ APEC (November 15 – 16)

Potential Travel:

- ◆ Columbia + another Latin American Country
- ◆ Russia (After elections)
- ◆ Middle East (Depending upon events)
- ◆ Nigeria & Portugal (May-June)
- ◆ Ireland
- ◆ Additional stops in Asia trips, e.g. Korea, others
- ◆ Consider adding Alaska & Hawaii to Asian trips

B. Economic Stewardship

We have focused this section on your economic stewardship, the benefits of the new and expanding economy, and the need to do more to ensure that all citizens have a share and a stake in our nation's economic growth. We plan to showcase throughout the year your record on fiscal discipline and show how you continue to make the hard choices to ensure a strong economy. You asked that we consider focusing on poverty as a discrete issue including a review of welfare-to-work programs and an analysis of the nature of poverty. In addition we will highlight the following:

- ◆ The Economic Summit - a one-day summit (April 5).
- ◆ New Markets' Tour/Closing the Digital Divide (April 10 – 12)
- ◆ Round table—Community Reinvestment Act (May)
- ◆ The New Economy - Major Speech at UPENN (February 24)
- ◆ The President's Record on Fiscal Discipline
- ◆ Medicare solvency
- ◆ Social Security - transferring interest savings
- ◆ Paying down the public debt
- ◆ Working Families tax package:

Long-term care
Retirement Accounts
EITC - Marriage Penalty
Medicare buy-in
Child Care
Tuition Tax Credit

C. Domestic Leadership

This section addresses issues where you are an established leader, where we want to continue your leadership, and where you are likely to achieve some of your SOTU initiatives.

1. Education

We agreed that education would get attention only if it is at the center of a battle—either in the Congress or in the states. As we develop a strategy we will look for fights that will bring education into sharp focus.

You asked that we consider developing a 2-day education tour where we highlight a failing school that is improving in venues like East LA. We are tentatively holding May 11 –12 for the tour which will begin with a National Teacher of the Year event. In April we are proposing that you travel to Atlanta to speak to education writers at the Education Writers' Conference.

Here in Washington the debate will begin with the reauthorization of ESEA. The elements of the reauthorization debate are outlined below:

- ◆ ESEA Reauthorization (February through June)
 - Social Promotion
 - Education Reform including low performing schools
 - School Accountability
 - Education Standards

As in the past, the education debate will re-engage during the congressional appropriations battle. The funding battle will provide another opportunity to highlight education.

- ◆ Education funding - September through October
 - 100,000 teachers
 - School Construction
 - After-school care
 - Head Start
 - GEAR-UP

2. Environment

We agreed to plan a few major environmental events using dates when the public pays attention to the environment like Earth Day, Memorial Day and the 4th of July. Major initiatives, like Lands' Legacy, Monuments and Roadless, could be unveiled in big events on these key dates to underscore their importance and improve the chances that you will successfully drive the issue. You asked that we add the Redwoods and the Everglades issues to this list. You also asked us to consider travel to the Rio Grande and Nevada to showcase other environmental initiatives. Plans are underway to highlight your accomplishments in the run-up to Earth Day including events on new generation vehicles, monuments and the 30th Anniversary of Earth Day on the Mall.

- ◆ Power Generation (prior to Earth Day)
- ◆ Lands' Legacy (September-October)
- ◆ *Executive Actions - Sequoia National Monument (April 15)*
- ◆ *Bacca Ranch*
- ◆ Roadless Forests - Final Rule November/December
- ◆ Redwoods
- ◆ Everglades

Three related and no less important issues are:

- ◆ Kyoto/Climate Change
 - Although progress in the Senate on the Kyoto treaty is highly unlikely, the Kyoto negotiations may bear some fruit. If progress is achieved, we will

highlight it but also make clear that progress on Kyoto is a good deal for business (November). We continue to work on a power generation proposal for release in April before Earth Day (April 22).

- ◆ **Fuel Efficiency**

If we complete a "declaration of intent" with the trucking industry to conduct research that will lead to fuel efficiency, air emissions and safety improvements, much like PNGV, you could sign the declaration (April/May). We will evaluate whether electricity deregulation could pass the Congress this year and develop a strategy to improve its chances. We will also look at showcasing bio-fuels research, energy improvements in housing and energy conversion opportunities.

- ◆ **New Generation Vehicles**

Similarly, we are working with the auto industry on an agreement to include SUVs in their new research and development effort on fuel efficiency for new generation vehicles. SUVs are the auto industry's biggest market, expanding this partnership to SUVs would be a big victory. Tentatively we are looking at a meeting between the auto industry and you in late March to highlight the successes of the Partnership for New Generation Vehicles and to showcase the new demos that get better than 70 mpg. We may also be ready to announce an Executive Order to improve fuel efficiency in the federal fleet.

3. Science & Technology

- ◆ **Research** – The 21st Century Research Fund includes a \$3 billion increase in research. Since the Republicans will top your investment, we will work with OSTP on a strategy to ensure that additional increases are not exclusively directed for NIH. We will also include the Livermore, Huntsville and Brookhaven labs as vehicles to demonstrate the government's investment in research.
- ◆ **The Human Genome Project** – The first sequence draft will be completed this year. The draft represents 90% of the human genome sequence. An announcement could be ready by May. You indicated that this is a priority and you very much want to be involved. We will also look for ways to demonstrate how the genome project will improve people's lives.
- ◆ **Genome Privacy**—As technological advancements progress, there is tremendous public concern about the release and use of personal medical data. On February 8th, you issued an Executive Order on Genetic Discrimination. In May, you and Tony Blair will sign a Joint Statement opening access to research data.

- ◆ **Research Ethics** – There is also growing concern about the use of gene therapies. Your Bioethics Advisory Board will recommend a government-wide office to oversee the government's involvement in gene therapy research and use. If you embrace these recommendations you could create a new office on "Human Research Subjects Protections." The Board is also likely to issue findings regarding human subjects protections. You could announce these findings as well. (April-June)
- ◆ **Research Misconduct**—Work is underway to develop new guidelines regarding scientific research and misconduct. We believe these guidelines will be well received and very appropriate for you to announce. (September-November)

Technology

As Internet technology expands, questions about cyber access and personal privacy are growing. You have been ahead of the curve on these issues. Throughout the year, we will highlight your initiatives in the following areas:

- ◆ **Closing the Digital Divide:**
Advocates applauded the Digital Divide budget initiative you announced in DC. The New Markets' Tour in April will provide another platform for you to talk about your proposals to close the digital divide. Americorps is working locally with Steve Case and America On-line on a digital divide project that has been quite successful—we will look for ways to include Americorps in an event on this topic.
- ◆ **Connecting Schools to the Internet:**
The Department of Education released a report showing that we have made some progress in achieving our goal. The Vice President declined the announcement. Bruce Reed will provide the details to you. Another vehicle to get more schools connected to Internet will be your school modernization proposals. Our campaign to enact school modernization will provide additional opportunities for you to highlight this progress.
- ◆ **Technology and Disabilities**
There is growing interest about the use of technology to assist people with disabilities and technology's use in telemedicine. You could demonstrate these advancements and the government's investments in research by going to sites where these technologies are being made available to the disabled.
- ◆ **The International Space Station**
You could visit the American crew before their departure to the Space Station. Alternatively, you could call the space station sometime between August and December to talk to the crew. These events would highlight scientific advances made during your Administration.

- ◆ Privacy

There is growing public concern about invasions into personal privacy as a result of technological changes. Work is underway to develop the rules of the road for cyber-privacy

- ◆ Webisode Chats

You indicated an interest in continuing webisode chats. We will begin these chats with the five constituent groups Loretta Ucelli outlined for you.

4. Health

In addition to the Medicare Reform debate and the political debate on the Patients' Bill of Rights, we believe there will be three vital health care debates where you can promote your SOTU initiatives and in the case of medical errors, take additional executive actions.

- ◆ Health Care Expansion

- ◆ Prescription drugs

- ◆ Medical errors (February 22)

You asked that we also consider a White House Conference or a Summit that would focus the public's attention on Medicare and Aging, CHIPS-Parents and/or Prevention. In addition, the HHS and USDA are hosting a conference on nutrition; we will look for ways to involve your Council on Physical Fitness, too.

5. Crime

Successfully concluding the gun issue is less likely this year given the nature of the political debate and the current make-up of Congress. Nonetheless we are suggesting ways to focus and engage the debate. Dates that are important to note are the Million-Moms' March, the Columbine Anniversary and the anniversaries of the school shootings in Arkansas, Oregon and Kentucky. Since Colorado failed to pass a gun licensing law by one vote last week, citizens have announced that they will launch a ballot initiative in April. We have a tentative hold on your schedule for April 12 to travel to Colorado to announce the initiative.

- ◆ We will continue to work aggressively to facilitate a settlement with gun manufacturers. If a settlement appears unlikely, we will recommend becoming more directly involved in the litigation. The discussions with the gun manufacturers are ongoing and could continue through August.

- ◆ Like last year, we will engage in an appropriations battle with Congress to fund 50,000 more cops. We will schedule events to highlight your accomplishments and leadership. (September – October)

- ◆ In addition to the report you announced on February 4th, there will be other opportunities to promote your gun enforcement initiative. In March/April the Treasury will issue another report on illegal gun trafficking. To bring more attention to your initiative you could roll out the report at a responsible gun manufacturer like Smith & Wesson.
- ◆ To promote your "Smart Guns" initiative and to continue the gun debate you could also visit a manufacturing venue that uses this new technology. (March-July)
- ◆ There are 12 states that have gun-licensing statutes--the Massachusetts law is most like your proposal. To focus attention on your licensing initiative, you could visit a state with similar laws and take a gun safety class or register for a license. (February-October)
- ◆ This month the Youth Violence Initiative will announce its new board including Steve Case and perhaps Oprah Winfrey. Throughout the year, the Initiative will have additional policy announcements and accomplishments to announce with you.

6. National Service

This is one of your signature programs and we must continue to highlight this theme. Last year we developed a communications plan to give Americorps a higher profile, with your help Americorps' profile rose. This year Americorps is on the path to reach 100,000 volunteers. We plan to showcase this achievement by adding service events with Americorps volunteers to your schedule.

Americorps would like you to participate in National Service Day on April 17; we are tentatively holding a couple of hours on your schedule for service. We will also ask the Vice President whether he is interested in speaking at the CityYear event.

7. Race

As President, you have effectively used public speeches, the Race Initiative and now the "One America" office to elevate and redefine the American dialogue on race. We will continue to weave these issues into the fabric of everything we do. As you know, you will travel to Selma, Alabama on March 5 to join the walk across Pettus Bridge. We will also look for more communities like Fairfax, Virginia to highlight the multi-ethnic nature of America. We recommended establishing a process to help bring the race book to completion. Your guidance is needed on whether to proceed.

D. Unfinished legislative business

This section outlines some of the issues that will be at the center of the political debate. Some pundits are predicting that nothing will get done legislatively—especially on these issues. We believe, however, these issues can be raised above political cynicism and, in some cases, passed into law. The issues are:

- ◆ Patients Bill of Rights
- ◆ Minimum Wage
- ◆ School Construction (tax proposal)
- ◆ Common Sense Gun Control
- ◆ Campaign Finance Reform
- ◆ Hate Crimes
- ◆ Equal Pay

E. Consumer Protection

You have been very successful in demonstrating how government can protect citizen consumers. Work is being done on the following issues to produce policy initiatives and executive actions for your review that will continue your success in these areas.

- ◆ Food Safety - including GMOs
- ◆ Airline Safety
- ◆ Medical Privacy
- ◆ Financial Privacy

II. Message Vehicles & Venues

As we discussed, it will become increasingly difficult to dominate the news. In addition to honing our message, delivery and amplification, we will need more of your time to maintain public leadership on key initiatives. You agreed to the strategic options set out below as additional means to improve the media's coverage of the issues.

◆ The Press

- ◆ Continue to hold one press conference each month
- ◆ For key issues, put time aside for one-on-one press interviews and roundtable discussions to build up to or to amplify an issue or event
- ◆ Write "op eds" and other articles to amplify specific initiatives or positions
- ◆ As your administration draws to a close, develop a strategy for print and electronic media to put your imprimatur on the "legacy" stories that will be written.

◆ Speeches

The speech format is an excellent medium for you to deliver your message and vision. The challenge is to find topics that will leave a lasting “footprint” while being sufficiently provocative to generate news.

In addition, to giving some key speeches, we also recommend that you consider using this year’s commencement addresses to outline your important accomplishments and to outline your vision for the future as you did in the SOTU. One suggestion is to mirror your three 1992 speeches on foreign policy, the economy and opportunity. Returning to this format would provide you with a “book-end” opportunity to remind your audience of your promises while discussing your accomplishments. As we develop a list of colleges and universities for your consideration, we will include community colleges and colleges where the tuition tax credit would make a big difference.

◆ Anniversaries

We will take full advantage of anniversaries to lift topics and initiatives that may be more difficult to bring to focus in this political year. You indicated an interest in being involved in the dates that are in **bold**. We are currently reviewing a proposal to dedicate a memorial to the victims of the Oklahoma City bombing.

Kick Butts Day—April 5

World Health Day—April 7

National Youth Service Day—April 17

Oklahoma City Bombing—April 19

Columbine Anniversary—April 20

Earth Day—April 22

Mother Day's/Million Mom March—May 14

Women 2000 General Assembly—June 5-9

Father's Day—June 18(Fatherhood Initiative)

Title IX Anniversary—June 23

ADA Anniversary—July 26

Balanced Budget Act—August 5

Welfare Reform Bill—August 22

Back-to-School—Sept 5 – 8

World AIDS Day—December 1

◆ Domestic Travel

Traveling to specific venues may provide unique opportunities to increase exposure for some initiatives like National Monuments, Lands Legacy, Agriculture and guns. Additionally, there is also one state you have not visited—Nebraska. We will work on a planning a trip to Nebraska. You indicated you are interested in returning to Alaska and Hawaii.

You asked that we carefully review the states where we will hold message events to maximize coverage and impact. We are reviewing the following states: Pennsylvania—outside Philadelphia, Ohio, Missouri, Michigan, Minnesota, Wisconsin, Connecticut, Vermont, Maine, Washington and Oregon.

◆ National Conventions

We will review the list of organizations that will be hosting national conventions in Washington, DC. Where appropriate we will use these venues as opportunities for you to speak to a specific issues or “drop-by” the event.

◆ Fundraising Venues

Throughout the year you will be speaking at a number of fundraising events. We suggest using these venues from time to time to discuss policies that you have officially announced earlier in the day. For example, on February 29 we are planning to have a state-by-state report on Medicare prescription drug coverage. Your fundraising speeches later in the day may provide a perfect venue to amplify the report.

◆ The White House

You would like to use the ceremonial power of the White House to recognize individuals who have benefited from your policies. Additionally, you indicated that you would like to invite supporters, members of your cabinet and others to Camp David or to the White House to thank them. Nancy will follow-up.

Exec Action

Health

Father

FTC odds on videogames

Consumer

STRATEGY

1. Medicare (reform, surplus, Prescriptive)
2. Equal Pay and Paycheck Fairness Act
3. License Gun Owners
4. Teacher Quality Initiative
5. Long-Term Care -\$3000
6. CHIP for Parents
7. Nursing Home Standards
8. Great Lakes
9. Privacy (financial, tech, medical)
10. Medicaid coverage for breast cancer
11. College Tuition Tax Deductions
12. Tougher child support and father supp.
13. Repair 5000, build/modernize 6000 schools
14. Help homeless get access to programs
15. Medical Errors (establish office, strengthen)
16. 21st Century Research Fund
17. Violence Against Women Act (reauthorize)
18. Pay Down Debt, debt free since 1835
19. Native Americans initiative (\$1 billion)
20. Voluntary uniform entertainment ratings
21. Campaign Finance
22. Debt Reduction to take Social Security
23. Increase Funding of Genome
24. Livability - save open spaces
25. 100,000 teachers/Small classrooms - 3
26. Fight new threats -biochemical, cyber
27. Retirement Savings Accounts
28. Mental health care expansion
29. Second Chance Homes
30. Unfinished Business Package (include)
31. Guns, Campaign Finance, Minimum V
32. Child Care tax credit (expand/refundat
33. Hold states accountable for schools
34. 55-65 Medicare Buy-In
35. Research on global warming
36. Internet drug sale crack-down
37. After school, summer school
38. Food Safety plan
39. GEARUP (college prep courses)
40. EITC Expansion (Marriage penalty)

March 31, 2000

DRAFT MEMORANDUM FOR XXXXX

FROM: KAREN TRAMONTANO
THOMAS FREEDMAN

SUBJECT: NEXT STEPS ON EXECUTIVE STEPS

Cabinet Affairs and the Chief of Staff's office solicited possible executive actions from each of the agencies. In this memorandum, we have categorized the most promising proposals according to the likely area of White House Policy Council interest – i.e. CEQ, DPC, NEC. We also solicited preliminary opinions from each of the Councils on the most promising ideas as well as asked for other proposals that they felt merited inclusion on the list. The full list of most promising actions are categorized by policy type in Section I and marked with a double asterisk. Section II is the complete list of agency submissions. Section III suggests next steps including further solicitation of new action ideas.

I. Best Executive Orders Submitted or Proposed

Environmental (CEQ):

We've discussed these with Roger Ballentine and George Frampton.

Transport

Joint research with heavy truck industry**

Alternative engines for trucks**

Cleaner diesel trucks standard (EPA)**

Executive memorandum on clean energy exports**

Emission reductions in electric utility and automobile industries(EPA)

Energy order to reduce fuel and environmental damage in federal vehicles(OMB)**

Monuments and Land

Monuments – Colorado and California (Int.)**

Sequoia groves of Southern Sierra Nevada(Int.)**

President Lincoln's summer residence in the District(Int.)**

700th Superfund site clean up (is there a brownfields number?) (EPA)**

(Push for Better America Bonds) (EPA)

Forest Service Rule – roads in national forests(OMB)(GF worried)

Water

No Protection for coral reefs off Hawaii (Int.)**

Clean water rule(EPA)
Clean water reauthorization legislation(EPA)
Safe Drinking Water Act implementation(EPA)
Dam removal project – institute 25 year review of all 25,000 federal dams (Int. GF problem)

Domestic (DPC)

We've discussed these with Eric Liu.

Executive order against parental discrimination(OMB)**
National Youth Anti-Drug Media Campaign (ONDCP)**
EO on Failing Schools (Ed. May)**
Defibrillators**
Procurement action (next week)
Campaign Finance (in development)

~~Gun Procurement~~
Charter schools + relig guidelines
Failing schools
FEBBP cessation

Firefighter report

Others of DPC Interest from Agency Submissions

Tribal Executive Orders – improves fed/tribal consultation (OMB)
USDA Organic Rule – controversial (OMB)
DOT Hours of Drivers Service Rule (contentious) (OMB)
Privacy for government records(OMB)
Genetic Discrimination Order(OMB) (done)
Non-Discrimination on the basis of race, sex, color, national origin, sexual orientation and parental status in federal education/training programs(OMB)

Miscellaneous

GPEA – OMB guidance to permit electronic filings and eliminate paperwork (April 2000)
(OMB)

Economic—NEC

We've discussed these briefly with David Tseng who is circulating for NEC comment.

Lifting Earnings Caps for Disability (regulatory actions)(SSA)**
Draft financial privacy legislation and regulations for federal agencies(OMB)**
Encryption export rules (OMB, controversial)
Computer Security – gathers info on security status on agency systems (not enough) (OMB)
Electricity deregulation and clean energy (would be fine but there are no specific proposals)(Energy)
Increase percent of small businesses who federal government buys from (SBA)
Create electronic directory of small businesses that can contract electronically (SBA)
Doubling assistance to small businesses trading overseas (SBA)
Increase number of homeless reached (HUD)
Increase mortgage loans to low and moderate income families (HUD)
Conferences on Interfaith Partnerships (HUD)

III. Next Steps

We should take three next steps. First, submit this list in written form back to council heads for comments. Second, go over list with press office and S. Cutter. Third, request further information on issues that we might want to do but are not in this list, including: Americorps staff who will be working with FEMA, 700th Superfund site clean up (is there a brownfields number?), hate crimes statistics.

Report on Cities (?) (HUD)

II. Complete List of Possible Executive Orders Submitted by Agencies
(Complete memorandums attached as appendix.)

COMMERCE

Census events

EDUCATION (They had no specific deliverables)

EPA

Cleaner diesel trucks standard

Clean water rule

Clean water reauthorization legislation

Safe Drinking Water Act implementation

(Push for Better America Bonds)

Emission reductions in electric utility and automobile industries

FEMA

Plan to prepare for terrorism

HUD

Reaching '94 homeownership goal (67.5%)

(Increase opportunities for Homeownership)

Teacher Next Door Program

Ending historic patterns of segregation

Neighborhood community technology centers

Increase number of homeless reached

Increase mortgage loans to low and moderate income families

Teacher Next Door Program

Conferences on Interfaith Partnerships

Report on Cities (?)

INTERIOR

Monuments – Colorado and California

Sequoia groves of Southern Sierra Nevada

President Lincoln's summer residence in the District

Dam removal project – institute 25 year review of all 25,000 federal dams

Protection for coral reefs off Hawaii

POSSIBLE PRESIDENTIAL POLICY ANNOUNCEMENTS/EVENTS

CRIME

Sum

Already Scheduled Events:

- **FOP Peace Officer Memorial Ceremony (May 15).** The President will attend the annual Peace Officers Memorial sponsored by the Fraternal Order of Police. The President could announce the availability of through the following week of Justice Department funds for bulletproof vests, and support for legislation to extend and double funding for this program (we are still working out support for legislation with OMB). The vest program has the strong support of the FOP. The President should also renew his call to reauthorize the COPS program.

Other Possible Events/Announcements:

- **DOJ Guns PSA (week of April 3).** The National Crime Prevention Council, in partnership with the Ad Council, has used grant funding from the Bureau of Justice Assistance to produce a PSA targeted to kids ages 9-11 that warns them to tell an adult when they learn that anyone is planning to use a firearm to hurt someone. The PSA will be mailed out to broadcast stations across the nation on April 5th -- no kickoff event is currently being planned. They would be willing to work with us on an announcement. Because the stations probably won't received the PSA until April 7th, we could probably do some form of announcement on this Monday-Friday next week. They cannot delay the mailing beyond the 5th because there is another PSA on the same tape that needs to get out next week.
- **Guns/ Procurement (still TBD).** The President will issue a directive to members of his cabinet to develop a plan on federal firearms procurement that helps to encourage firearms industry reforms in the design, distribution and marketing of their products.
- **Justice Department Illegal Gun Trafficking Report (ready April 15).** In late April, DOJ will release a new report entitled "Reducing Illegal Firearms Trafficking: Promising Practices and Lessons Learned." The report will discuss the importance of shutting down illegal firearms distribution channels to criminals, and will highlight three Administration programs that built partnerships with local law enforcement to crack down on illegal gun traffickers. The report may have some regional press interest since it contains information on plans located in about 8 jurisdictions, and may be best as a press leak or released with a Presidential statement.
- **Guns/ Domestic Violence (Ready April 15-17).** The President could highlight the link between domestic violence and guns by announcing that: (1) FY 2000 Justice funding for State criminal history records improvement is now available and will place a new priority on domestic violence restraining order records to help ensure that domestic abusers and stalkers are prevented from buying guns; and (2) his FY 2001 budget doubles funding for the program (the National Criminal History Improvement Program) to make Brady background

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checks faster and more effective. The event could be held at a community center with local police and advocates from the domestic violence community.

- **5th Anniversary of the Oklahoma City Bombing (April 19).** There is a commemoration of the bombing that will take place in Oklahoma City. It will also fall during National Victims Rights Week (checking on this). The President could tape a video for the commemoration event and discuss the federal funding that will be disbursed in FY 2000 out of the National Crime Victims' Fund that pays for victims' compensation and victims' services.
- **1999 Crime Statistics (Ready for Release May 7).** The FBI will release the final 1999 Uniform Crime Report data, which will contain city and regional information on violent and property crime. While we have not yet seen the report, we expect the final numbers to continue the decline in crime rates. Since we cannot adjust the release date of this information, we should put out an embargoed statement and work into any remarks for events the following week.
- **Smart Guns (Week of April 24th – Specific Date TBA).** The President could announce an estimated \$850,000 in FY 2000 grant funding to three gun manufacturers for the development of "smart gun" technology. This funding is available as part of a broader NIJ law enforcement technology research program. The event could be used to highlight the President's FY 2001 \$10 million request to create the first smart gun grant program and build on the successful research made possible by the current NIJ program. The event should hold media interest since the gun lobby has run radio ads criticizing the viability of smart guns and the President's \$10 million initiative.
- **Ending the Resale of Police Guns (Late April).** The President could use his a radio address to highlight his FY 2001 Budget initiative to help law enforcement end the practice of selling used police firearms on the civilian markets. The grant provides funding to agencies on a one-time basis on the condition that they agree to end the practice. The President's announcement could be held in conjunction with the release of new statistics from the ATF on the number of used police guns that were sold on civilian markets and later used in crimes, and the release of statements made by national law enforcement organizations encouraging their members to end the practice as well.
- **Ballistics Testing (Week of April 24th – Specific Date TBA).** The President's FY 2001 budget includes over \$33 million in funding to create the first national ballistics network to link bullets and casings left at crime scenes to the gun of the criminals who fired them. The initiative includes funding to encourage gun manufacturers to test shoot every new handgun they produce and send a copy of the ballistic images to ATF to incorporate into the network. There was great media interest when Glock became the first to volunteer to participate last December. ATF and Glock will complete a feasibility study on the program in late April that will determine when and how many other manufacturers can participate. [NB: This is a tentative date, and the results of the feasibility study could significantly impact whether we would want to announce this at all.]

- **Drug Testing and Treatment for Offenders (sometime in April).** The President could release a new study prepared by the Bureau of Prisons which shows that drug testing and treatment for federal offenders helped to reduce future drug use and recidivism. He could highlight funding in his FY 2001 budget to help states and localities to expand drug testing and treatment for prisoners, parolees and probationers. The ONDCP would be very interested in this announcement.
- **Reentry of Offenders (April-June).** The President could use his radio address to highlight his Justice and Labor Department FY 2001 budget initiatives to assist in the reentry of offenders released from incarceration. There are a few Bureau of Justice Statistics (BJS) reports that are coming out that we could tie this to: (1) in mid-April, a report will be ready on the mid-year prison and jail inmate population. This report usually receives some attention and will reinforce the need to respond to the growing number of persons who are incarcerated; (2) in June or July, a similar document with year-end 1999 data on the prison population will be ready; (3) in end of April/early May, a more comprehensive document on the 1997 correctional population will be released; and (4) in mid-late April, a drug use, testing and treatment in jail report will be ready for release. It may be possible to release #3 and #4 reports at the same time, but since these documents are prepared by the BJS, we have difficulty controlling the timing of their release.
- **Handgun Licensing (early May) .** In May, the President could hold an event to announce the introduction of his licensing proposal while visiting a state with a successful licensing system for handgun purchasers that is comparable to his initiative. [Connecticut appears to have the most similar licensing system, but we are taking a second look into a few other states with laws that might be consistent as well.] The event would be held with the sponsors of the legislation: Rep. Carolyn McCarthy, Rep. Nita Lowey and Senator Chuck Schumer. We may also be able to unveil a DOJ-produced PSA regarding the safe handling and storage of guns.
- **Million Mom March (May 14th).** On May 14th, an estimated 50,000-100,000 moms from across the nation will rally on the Mall in support of stronger gun safety laws. While elected officials are not expected to speak, the First Lady attend the some fashion. The President could hold a meeting at the White House the Friday before the event with some of the participating moms to discuss common sense gun legislation.
- **ATF Illegal Gun Trafficking Report (June).** The President could release ATF's first Illegal Gun Trafficking Report detailing their successful efforts to shut down illegal gun markets and providing comprehensive information on illegal trafficking cases for the first time. The report will include new case numbers and will detail the sources of crime guns including investigations of gun shows, gun dealers and straw purchasers.
- **Youth Crime Gun Interdiction Initiative (Mid-June TBA).** The President could release ATF's annual Youth Crime Gun Interdiction Initiative Report (YCGII) on the results of their comprehensive gun tracing programs in 38 cities. YCGII provides resources to localities to help law enforcement crack down on illegal gun traffickers that supply firearms to juveniles, criminals and other restricted persons. The President's FY 2001 budget includes funding to

expand this successful program to 12 new cities. The report provides regional data on the success of the program in each of the participating cities.

EDUCATION

Already Scheduled Events:

- **Address to the Education Writers Association, Atlanta, GA (April 14).**
- **U.S. Dream Academy Site Visit (April TBD).**
- **Education Tour (May 3 and 4).**
- **National Teacher of the Year Event (May 11).**

Other Possible Events/Announcements:

- **Class Size Reduction (Ready).** The Department of Education has a state-by-state chart of class size reduction FY 2000 dollars. The chart also includes dollars states would receive if the President's class size initiative in his FY 2001 proposed budget is enacted.
- **AfterSchool Report (April TBD).** The Department of Education will be ready to release the "Working for Kids and Families: Safe and Smart Afterschool Programs" report in April.
- **SAT Prep Event (April/May).** The President could participate in an event to highlight his SAT prep budget initiative. He could visit a school that is working with Kaplan or Princeton Review to offer prep courses to low-income students.
- **Teach for America's 10th Anniversary Summit (May 20-21).** The President has been invited to address this event, which is taking place at Columbia University in New York.
- **21st Century Community Learning Centers Grants (Late May).** The Department of Education will be ready to release \$185 million in 21st Century Community Learning Center grants. Other possible announcements to be combined with the grants are: 1) DoEd/Postal Service summer stamp collecting program; 2) new Afterschool Ambassadors; and 3) an Afterschool Alliance PSA campaign on the need for more afterschool programs.
- **Summer Institute for 21st Century Community Learning Center Grantees (July 31-Aug. 4).** Approximately 2,000 grantees from 50 states will be in the DC area for their annual summer training.
- **School Leadership Event (TBD).** The Education Team is working on some executive actions regarding school leadership, including public-private partnerships focused on better training for public school leaders.

HEALTHCARE

- **Prescription Drug Report (April).**

WELFARE

- **Welfare to Work Partnership 4th Anniversary.** We've already forwarded a scheduling request from the Partnership for an event in New York on May 3rd, 4th or 5th, but those dates don't look promising. We are exploring alternative ways to participate in this event including a Presidential video, statement, participation of a Cabinet Secretary. The Partnership will launch its BizLink initiative to connect hard-to-place welfare recipients and non-custodial parents with businesses in five cities, an effort funded by Department of Labor Welfare-to-Work funds. The Partnership hopes to be able to announce that they have grown to 15,000 business partners since the official launch of the Partnership at the White House in May 1997. HHS may also have December 1999 welfare caseload numbers to announce. (NOTE: September 1999 numbers are almost ready but we have not yet seen them). If we can't do something with the Partnership in May, we should aim for August or September to mark the 4th anniversary of signing welfare reform law.
- **Federal Welfare to Work Hiring (June?).** The Vice President could release the 3rd annual report on this successful initiative, and possibly announce that we have hired 20,000 people – double the goal set in 1997. This could also be one component of a series of welfare reform accomplishment reports.
- **Fathers Day Announcements (June).** We're exploring possible fathers day announcements for the President or Vice President that could help highlight the Administration's FY 2001 budget initiatives. One possible deliverable is an HHS-funded review of promising responsible fatherhood programs funded through existing Welfare-to-Work grants. We could also ask federal agencies to report on their actions to implement the 1995 Executive Memorandum on fatherhood and highlight the best examples. We're asking HHS and other agencies about any new data or research findings.

TOBACCO

- **11th World Conference on Tobacco (August 6-11).** The President has been invited to address the opening ceremony of the World Conference on Tobacco in Chicago, IL. The U.S. will host this conference for the first time in 25 years, and the President of the host country has traditionally opened the meeting with a keynote speech. Approximately 4,000 leaders concerned about the global epidemic of diseases from tobacco will be in attendance.

FOOD STAMPS

- **Encouraging Elderly Participation in Food Stamp Participation (May).** On May 11, GAO will issue a report on the adequacy of senior feeding programs. Senior participation in the Food Stamp Program is especially low, and seniors are one of the priority populations identified in the USDA Food Stamp Education Initiative. The President could announce a partnership between the Administration and the Leadership Council of Aging Associations to release USDA's newly developed access guide, *Help for the Elderly and Disabled*, and flyer, *10 Common Myths Concerning Elderly Households*. The access guide summarizes program

policies and best practices for serving the elderly, and the flyer addresses common misperceptions about the access of elderly persons to the Food Stamp Program.

CHILDREN AND FAMILIES

Already Scheduled Events:

- **White House Conference on Raising Responsible Teenagers (May 2)**

Other Possible Events/Announcements:

- **Community Coaches Event (Anytime).** Do Something has proposed that the President participate in a Community Coaches event in South Central Los Angeles, CA. They would like the President to highlight his community coaches initiative in the FY01 budget proposal, challenge corporations nationwide to support the Community Coach initiative, and celebrate the community-building accomplishments of the coaches and students in South Central L.A.

HATE CRIMES

Already Scheduled Events:

- **DOJ Promising Practices Against Hates Crimes Report (April 25).** The President could announce a new Department of Justice (DOJ) publication entitled "Promising Practices Against Hate Crimes: 5 State and Local Demonstration Projects". This is the first publication describing the success of hate crimes intervention programs that have been funded and supported by the Justice Department under this Administration. The report will detail the objectives and results of five hate crimes prevention and intervention programs including programs in Los Angeles, California; Omaha, Nebraska; and the state of Maine. DOJ plans to distribute this publication to over 45,000 state, local, and tribal criminal justice policy makers and practitioners across the country. In addition, if time permits, we could have the President meet with a United States Attorney and a local prosecutor to discuss how well federal-state cooperation works in prosecuting hate crimes.

Other Possible Events/Announcements:

- **Hate Crimes Prevention Media Campaign (April).** The President could unveil new public service announcements regarding hate crimes. Five public service messages, some bearing the theme "Hate Crimes. It's not just offensive. It's criminal" have been developed on behalf of the Hate Crimes Working Group in the District of Columbia. The ads depict recollections of actual instances of hate crimes. DOJ will fund the production of the ads for local display in the District of Columbia, and will distribute 150,000 posters (30,000 of each scenario) when the campaign is launched. DOJ will also provide electronic disk copies of the advertisement material to other communities and law enforcement for use in their own anti-hate crime campaigns. These ads can be reproduced for any print medium from newsletters to television spots, but localities will have to come up with the money for the placements.

- **“Prosecutor’s Resource Guide for Responding to Hate Crimes” (April).** This prosecutor’s guide, produced by the National District Attorneys Association, through its research arm, the American Prosecutors Research Institute (APRI), will include a review of topics such as case screening and investigation; case preparation; trial strategies; and prevention efforts. DOJ plans to distribute this guide to the approximately 3000 local prosecutors’ offices in the United States.
- **Hate Crime Reporting Study (May).** The Department of Justice has commissioned a study by Northeastern University to analyze how law enforcement agencies report hate crimes. This study will provide guidelines to law enforcement for standardization of reporting practices in order to obtain better information about the frequency of hate crimes. It will also focus on barriers faced by local law enforcement in their efforts to report hate crimes. DOJ may also be able to use some of the information in this study to create an action plan to improve reporting, which could be rolled out at the time the study is released. The President could also issue a directive to DOJ to work with state and local enforcement to improve hate crimes reporting.
- **Roundtable on Hate on the Internet.** The President can convene a roundtable to discuss how hate is disseminated on the Internet and how to empower parents to have the tools to say “no” to hate on the Internet. For instance, there is kid’s page on the World Church of the Creator website – the group that Benjamin Smith was affiliated with. We could work with Steve Case and AOL to come up with a way to disseminate tolerance messages more broadly over the Internet.

IMMIGRATION

- **Naturalization Ceremony (Spring).** We have submitted a scheduling proposal for the President to attend a swearing-in ceremony, where he could highlight our ESL/Civics initiatives.

MISCELLANEOUS

- **Defibrillators Event (Ready).** The President could announce: 1) a directive to HHS and GSA to develop guidance on defibrillator programs and a plan to install them in federal buildings; 2) commitments from manufacturers and the American Heart Association to donate devices and training for defibrillator placement in federal buildings; 3) endorsement of the Cardiac Survival Act legislation, which includes a good samaritan provision; and 4) an FAA regulation that will mandate defibrillator placement on aircrafts and training for flight attendants. (NOTE: *Newsweek* had an article on this issue this week.)
- **Food Safety Announcement (April).** The Food and Drug Administration has prepared a final rule to make eggs safer by reducing deaths and illnesses associated with eggs contaminated with the bacteria *Salmonella Enteritidis*. The regulation has two components: requirements that food retailers keep eggs refrigerated, and that egg processors provide on egg cartons a warning that consumers cook raw eggs well before eating.

- **Consumer Product Safety Commission Recall Roundup (April 18).** The Consumer Product Safety Commission is conducting a recall roundup to get hazardous products out of consumers' homes. In 1998, the roundup focused on playpens, bunk beds, halogen floor lamps, hand-held hair dryers, and lawn darts. (NOTE: Mary can get more info. if you're interested in this.)
- **Domestic Violence Event (April/May).** President Clinton created the Advisory Council on Violence Against Women on July 13, 1995. Co-chaired by Attorney General Janet Reno and Secretary of Health and Human Services Donna Shalala, the Council consists of 47 experts -- representatives from law enforcement, media, business, sports, health and social services, and victim advocacy -- working together to prevent violence against women and raise awareness of this pressing problem. The Council will be releasing a new report making recommendations on how to combat domestic violence in late April. We should be receiving a draft of this report in early April, and we should be able to announce that we could implement a few of these recommendations. Also, the Department of Justice reports that there will be some new statistics coming out on domestic violence in early April. At this time, we could also call for reauthorization of the Violence Against Women Act.
- **Equal Pay Day Event (May 11).** The following are possible announcements that are being explored for a potential Equal Pay Day event: 1) CEA report highlighting case studies of the pay gap over the course of women's careers; 2) interactive website for small businesses to set up retirement plans for their employees; and 3) employer commitments to enhanced recruitment and training efforts to place women in higher paid, non-traditional jobs.
- **Philanthropy/Charitable Deduction Event (May).** The President, and the First Lady, could participate in an event to promote the philanthropy/non-profit tax pieces in the FY 2001 budget request. In addition, the President could announce/release: 1) a Price/Waterhouse/Coopers report for Independent Sector which indicates that a proposal similar to the Administration's would have increased charitable giving by \$2.7 billion, or 2.6%, in tax year 1998 and includes state-by-state info. on the estimated increase of giving; and 2) a CEA report on the role of philanthropy in the economy, including a discussion and interpretation of trends in charitable giving, review of social science research on the factors that affect giving, and an investigation of how the aging of Baby Boomers will affect giving in the future. The Interagency Task Force on Nonprofits and Government is planning to convene their first meeting in May, and the President could also announce this meeting if we schedule an event prior to that date.
- **Teen Pregnancy Prevention/Second Chance Homes.** NOTE: we are working with First Lady's office to figure out how to highlight teen pregnancy prevention efforts and our Second Chance Homes budget initiative as part of the May 2nd Youth Conference. Deliverables that could be released or announced at the conference, or alternatively later in May to mark Teen Pregnancy Prevention month, include: 1) An HHS report highlighting the positive trends in teen birth rates, including state-by-state data; 2) Polling data from the National Campaign to Prevent Teen Pregnancy showing that 93% of teens think it is important for society to give teens a strong message that they should abstain from sex until they are at least out of high school and 58% do not think it is acceptable for teens to be

sexually active even if they take precautions; 3) An HHS report on the needs of low-income teenage parents and available resources and models for addressing these needs, with a particular focus on second chance homes; 4) A report from the National Campaign to Prevent Teen Pregnancy and Center for Law and Social Policy on "Tapping TANF Funds to Prevent Teen Pregnancy and Promote Youth Development; 5) NOTE: we continue to work with HUD to explore other executive actions on making surplus properties available at a 50 percent discount for groups that want to second chance homes; 6) Release a Presidential Message to mark Teen Pregnancy Prevention Month in May. This could be focused on themes highlighted at the May 2nd conference, and will also mark the third anniversary of the National Campaign to Prevent Teen Pregnancy formed in response to the President's challenge in the 1995 State of the Union.

April 10, 2000

STRM

MEMORANDUM FOR THE CHIEF OF STAFF

FROM: KAREN TRAMONTANO
THOMAS FREEDMAN

SUBJECT: STATUS REPORT ON EXECUTIVE ACTIONS FOR APRIL 11
MEETING

This memorandum lists and categorizes proposals for executive actions that we have received from relevant federal agencies and offices within the White House and suggests areas for further discussion.

The proposals come from two main sources. First, in February and March, Cabinet Affairs and the Chief of Staff's office collected memorandums listing ideas from Commerce, Education, Energy, EPA, FEMA, HUD, Interior, Labor, OMB, ONDCP, OPM, Social Security, SBA, USDA, and VA. While these proposals have been useful – some have already been used in White House events -- the majority are more suited to agency release or were too vague. Second, the Domestic Policy Council has collected a series of possible executive actions in areas such as crime, education, and welfare. In addition, last Friday, we met with Bruce Reed and discussed areas that could be further explored for executive actions.

We have organized the memorandum into three sections. In Section I, "Best Executive Actions", we have organized the most promising proposals from the DPC along with the best agency proposals that fall within CEQ and NEC's framework. In Section II, we have included the complete list of executive actions proposed by the agencies. Finally, in Section III of the memorandum, we have included 20 topics that are of particular national interest and may be useful for brainstorming about other actions the President might take.

I. Best Executive Actions Submitted or Proposed

A. Domestic Policy:

1. Crime

Already Scheduled Events:

- Gun Rally, Denver, CO (April 12)
- School Safety/COPS Grants (April 15 radio address)
- FOP Peace Officer Memorial Ceremony – DOJ funds for bulletproof vests (May 15)

Other Possible Events/Announcements:

- Guns/ Procurement Directive to Members of Cabinet (final decision re: feasibility still pending)
- Justice Department Illegal Gun Trafficking Report (ready April 15)
- Guns/ Domestic Violence fund—grants on guns and DV background histories: (Ready April 15-17)
- 1999 Crime Statistics (April 22) – must be released by FBI
- Smart Guns FY 2000 Grants (Week of April 24th -- Specific Date TBA)
- Ending the Resale of Police Guns – release ATF statistics on police guns resold for crimes (Late April)
- Ballistics Testing – ATF Glock Feasibility Study (Week of April 24th -- Specific Date TBA)
- Drug Testing and Treatment for Offenders – BOP study showing lower recidivism: (sometime in April)
- Reentry of Offenders -- BJS and DOJ studies. (April-June)
- Handgun Licensing -- introduce POTUS proposal (early May)
- Million Mom March – POTUS meeting or radio address (May 14th)
- ATF Illegal Gun Trafficking Report (June)
- Youth Crime Gun Interdiction Initiative – gun tracing report (Mid-June TBA)
- Gun Violence Reduction Strategy – DOJ/Treasury plan for 94 judicial districts (TBD)

2. Education

Already Scheduled Events:

- Address to the Education Writers Association, Atlanta, GA (April 14)
- U.S. Dream Academy Site Visit (April/May TBD)
- Education Tour (May 3 and 4)
- National Teacher of the Year Event (May 11)

Other Possible Events/Announcements:

- Class Size Reduction—state by state chart (Ready)
- After School Report (April TBD)
- 21st Century Community Learning Centers Grants (Late May)
- Summer Institute for 21st Century Community Learning Center Grants (2,000 grantees -- July 31-Aug. 4).
- School Leadership Event – no specifics (TBD).

3. Health

- Defibrillators EO for airplanes and public buildings (Ready)
- 11th World Conference on Tobacco (August 6-11)

4. Welfare

- Welfare to Work Partnership 4th Anniversary -- its BizLink initiative/HHS caseload
- Federal Welfare to Work Hiring (3rd report-- June?)
- Fathers Day announcements (HHS review--June):

- Encouraging Elderly Participation in Food Stamp Participation – new USDA guide (May)

5. Children and Families

Already Scheduled Events:

- White House Conference on Raising Responsible Teenagers (May 2)

Other Possible Events/Announcements:

- Community Coaches Event with *Do Something* organization (Anytime)

6. Hate Crimes

- DOJ Promising Practices Against Hates Crimes Report (April).
- Hate Crimes Prevention Media Campaign (April).
- “Prosecutor’s Resource Guide for Responding to Hate Crimes” (April).
- Hate Crime Reporting Study (May)
- Roundtable on Hate on the Internet

7. Immigration

- Naturalization Ceremony (Spring):

8. Miscellaneous

- Food Safety Announcement – FDA egg safety (April)
- Consumer Product Safety Commission Recall Roundup – possible penalty changes (April 18)
- Domestic Violence Event – council report on recommendations (April/May).
- Equal Pay Day Event – CEA report/possible EEOC directive (May 11).
- Philanthropy/Charitable Deduction Event – 2 reports on effectiveness of Administration proposal and role of giving in economy (May)
- Teen Pregnancy Prevention/Second Chance Homes HHS Reports and studies (for FLOTUS conference and possible Shalala events during Teen Pregnancy Prevention Month in May)
- End Parental Discrimination in Federal Workplace
- Sexual Orientation in Federal Contracts
- Open Federal Buildings in Non-School Hours
- Expand FMLA Definitions for Federal Workers

B. Environmental (CEQ):

We've discussed these with Roger Ballentine and George Frampton. (Double asterisk looked promising, parenthesis indicates originating agency)

1. Transport

- Joint research with heavy truck industry**
- Alternative engines for trucks**
- Cleaner diesel trucks standard (EPA)**
- Executive memorandum on clean energy exports**
- Emission reductions in electric utility and automobile industries (EPA)
- Energy order to reduce fuel and environmental damage in federal vehicles (OMB)**

2. Monuments and Land

- Monuments – Colorado and California (Int.)**
- Sequoia groves of Southern Sierra Nevada (Int.)**
- President Lincoln's summer residence in the District (Int.)**
- 700th Superfund site clean up (is there a brownfields number?) (EPA)**
- (Push for Better America Bonds) (EPA)
- Forest Service Rule – roads in national forests (OMB)(GF worried)

3. Water

- No Protection for coral reefs off Hawaii (Int.)**
- Clean water rule(EPA)
- Clean water reauthorization legislation (EPA)
- Safe Drinking Water Act implementation (EPA)
- Dam removal project – institute 25 year review of all 25,000 federal dams (Int. -- GF problem)
- Oceans proposal

C. Economic—NEC

We've discussed these briefly with David Tseng who is circulating for NEC comment.

- Lifting Earnings Caps for Disability (regulatory actions)(SSA)**
- Draft financial privacy legislation and regulations for federal agencies(OMB)**
- Encryption export rules (OMB, controversial)
- Computer Security – gathers info on security status on agency systems (not enough) (OMB)
- Electricity deregulation and clean energy (would be fine but there are no specific proposals)(Energy)
- Increase percent of small businesses who federal government buys from (SBA)
- Create electronic directory of small businesses that can contract electronically (SBA)
- Doubling assistance to small businesses trading overseas (SBA)

- Increase number of homeless reached (HUD)
- Increase mortgage loans to low and moderate income families (HUD)
- Conferences on Interfaith Partnerships (HUD)
- Report on Cities (?) (HUD)

II. Complete List of Possible Executive Orders Submitted by Agencies (Complete memorandums attached as appendix.)

COMMERCE

Census events

EDUCATION (They had no specific deliverables)

EPA

Cleaner diesel trucks standard

Clean water rule

Clean water reauthorization legislation

Safe Drinking Water Act implementation

(Push for Better America Bonds)

Emission reductions in electric utility and automobile industries

FEMA

Plan to prepare for terrorism

HUD

Reaching '94 homeownership goal (67.5%)

(Increase opportunities for Homeownership)

Teacher Next Door Program

Ending historic patterns of segregation

Neighborhood community technology centers

Increase number of homeless reached

Increase mortgage loans to low and moderate income families

Teacher Next Door Program

Conferences on Interfaith Partnerships

Report on Cities (?)

INTERIOR

Monuments – Colorado and California

Sequoia groves of Southern Sierra Nevada

President Lincoln's summer residence in the District

Dam removal project – institute 25 year review of all 25,000 federal dams

Protection for coral reefs off Hawaii

LABOR (don't seem to have fully listed possible executive actions)

Giving out Youth Opportunity Grants

OMB

Tribal Executive Orders – improves fed/tribal consultation

Forest Service Rule – roads in national forests

USDA Organic Rule – controversial

DOT Hours of Drivers Service Rule (contentious)

Computer Security – gathers info on security status on agency systems (not enough)

GPEA – OMB guidance to permit electronic filings and eliminate paperwork (April 2000)

Encryption export rules

Draft Financial privacy legislation and regulations for federal agencies

Privacy for government records

Genetic Discrimination Order

Non-Discrimination on the basis of race, sex, color, national origin, sexual orientation and parental status in federal education/training programs

Executive order against parental discrimination

Energy order to reduce fuel and environmental damage in federal vehicles

ONDCP

National Youth Anti-Drug Media Campaign

OPM

Strengthening Federal employees health benefits program

Expand sick leave for caring for ill relatives

SBA

\$16.5 million to support New Markets

Increase percent of small businesses who federal government buys from (SBA)

Create electronic directory of small businesses that can contract electronically (SBA)

Doubling assistance to small businesses trading overseas (SBA)

USDA

Farm proposal (June event suggested)

Earth Day -- conservation/Lands Legacy

Celebrate High Rural homeownership rates

Pine Ridge (groundbreaking for Community Wellness Center)

VA

Decreasing waiting times for veterans seeking health care, bring clinics closer to veterans

Work to end homelessness among veterans

III. Issues for Further Discussion

A. Potential Areas

1. Health Package (Medicare --\$400b from surplus, reform, Prescription drug benefit)
2. Equal Pay – Paycheck Fairness Act
3. License gun owners
4. Teacher Quality
5. Long-term Care
6. CHIP for Parents
7. Nursing Home Standards
8. Great Lakes
9. Privacy (financial, tech, medical)
10. Medicaid coverage for breast cancer
11. College Tuition Tax Deductions
12. Tougher child support and father support programs
13. Repair 5,000/modernize 6,000 schools
14. Help homeless get access to programs like Medicare
15. Medical Errors (establish office)
16. 21st Century Research Fund
17. Violence Against Women Act (reauthorize)
18. Pay Down Debt – debt free since 1835
19. Native Americans
20. Voluntary Uniform Rating System

September 2, 1999

MEMORANDUM TO THE CHIEF OF STAFF

FROM: Bruce Reed
Eric Liu

SUBJECT: Possible Policy Announcements

EDUCATION

1. **Safe Schools Grants** (mid-September): The President can award \$300 million in grants to 50 communities that will have won a nationwide competition to develop youth safety partnerships between schools and community, health, and law enforcement agencies. He also can announce \$32 million in grants for anti-drug middle school coordinators. In addition, we are preparing an executive order to improve coordination of federal school safety efforts.
Possible September 11 radio address.
2. **Teacher Quality Partnership Enhancement Grants** (September 7): The President will award \$75 million to fund projects to promote comprehensive and lasting change to teacher preparation programs and help prepare excellent future teachers for America's classrooms.
POTUS announce at Sept. 7th class size event.
3. **Tenth Anniversary of the Charlottesville Summit** (September 26-27) and **NGA Palisades Meeting on Standards** (October 1-2): The 10th anniversary of President Bush's Education Summit, which set ambitious, largely unmet goals for educational achievement by the year 2000, will attract considerable press attention. The President has expressed interest in commemorating the event, perhaps with a major speech on the future of education. Also, the governors will be meeting in Palisades, NY a few days later, to discuss their progress since the 1996 standards summit in Palisades where the President first called for ending social promotion. We may be in a position to announce the progress states are making in adopting their own version of a national test in 8th grade math. *Week of Sept. 27 – Oct. 1.*

CRIME

1. **NICS Report** (early September): The President can release a report on the results of the FBI's National Instant Check System (NICS) over the past 6 months. The report will detail how many (and what types of) prohibited purchasers have been stopped from buying guns under the NICS, how long it takes the FBI to complete NICS checks, and how law enforcement is

DJDP report on TV stats
ready next Fri.

responding to NICS denials. *Sept. 9 meeting with mayors.*

2. **HUD Gun Buyback** (early September): The President could announce a \$15 million gun buy-back program run by HUD, which is part of their larger Drug Elimination Grant program. *Sept. 9 meeting with mayors.*
3. **Report on Gun-Related Commerce** (after September 20): The Treasury Department is preparing a report on gun-related commerce in the U.S, which will include information on the overall number of guns bought and sold, as well as other information.
4. **Annual Report on School Safety** (mid-October): The Departments of Education and Justice will be ready to release the 2nd Annual School Safety Report, as well as a new web-based version of the Early Warning Guide.
5. **1998 Uniform Crime Report** (October): The FBI will likely release the final version of the 1998 Uniform Crime Report sometime in October. We will consult with the Justice Department to see if we can time the release of the UCR with any other crime announcements (i.e., COPS grants), or perhaps to make it the topic of a radio address.
6. **Housing Authority Lawsuit** (sometime this fall): A coalition of public housing authorities is considering a lawsuit against the gun industry. We are working with HUD, Justice, and Treasury to determine the Administration's role.
7. **Youth Tolerance Event** (October 26): A public-private partnership (AT&T, Court TV, the National Middle School Association, the Anti Defamation League, and Cable in the Classroom), along with the Departments of Justice and Education, will hold a national student dialogue on tolerance and diversity. Approximately 25 middle school students will assemble in Littleton, Colorado with interactive links to students in three other locations. The President announced this partnership in April and could speak at the event.
8. **Hate Crimes – Community Mobilization Event** (this fall): In November 1997, the President announced the creation of hate crime working groups led by U.S. Attorneys across the country. The President could host a roundtable to highlight what these working groups are doing. He could also demonstrate the Anti-Defamation League's "HateFilter" which protects children by blocking access to hate sites on the Internet.
9. **Domestic Violence Screening** (October): The Family Violence Prevention Fund is holding events around the country, including in Washington, D.C., to further educate and encourage health care providers to routinely screen for domestic violence. We could take this as an opportunity for the President to speak about our efforts on this issue.
10. **Gambling Package** (Sept/Oct): We are completing an interagency review of the Gambling Commission report. By September, we may be able to submit legislation to prohibit Internet and underage gambling and release a Treasury study on gambling and bankruptcy.

11. **Postal Fraud Prevention Event** (October): During the week of October 25, the Postal Service is planning to mail to every home in America – approximately 120 million addresses – a card containing valuable fraud prevention tips, including a new toll-free number that will connect callers with the FTC's Consumer Sentinel phone bank. We are checking to see whether the President could make this announcement.

HEALTH CARE

1. **Report on HMO Withdrawal in Medicare** (late September): In addition to events like the Sept. 8 speech, which underscores legislative priorities (Medicare, PBOR, and the bipartisan Work Incentives Improvement Act), the President can release a new report detailing HMO withdrawals and benefit limitations (including limits on prescription drugs) in Medicare managed care. This event would highlight the need for managed care reimbursement reforms such as those proposed by the President, and should be timed to follow the budget veto.
2. **State-by-State Medicare Report** (mid-September): The President can release a report with new state-specific information on Medicare, including detailed demographic information and statistics on statewide managed care penetration. We could do special invitations to regional press for local coverage. The Vice President is interested in releasing this report.
3. **Rural Health Grants** (September): The President or VP could announce a grant program (\$125 million over four years) to promote the development of rural health networks and enhance the delivery of emergency medical services. Funds will also be used to help convert qualified local hospitals to "critical access hospitals," which are eligible for higher reimbursement rates under the Medicare program.
4. **Organ Donation** (September): The President or VP can announce new efforts to increase organ donation: (1) \$5 million in grant funds; (2) an executive memorandum to increase the amount of paid leave available to a Federal employee who serves as an organ donor for seven days to thirty days a year; and (3) a new guidebook for health care professionals on counseling families about organ donation. Both have indicated their interest in this event.
5. **Health Care Coverage Reports and Initiative** (late September/early October): The President and First Lady could release a new Families USA report on enrollment in the CHIP program. The President and the First Lady could then: (1) release a new TANF regulation establishing financial incentives to enroll eligible individuals into Medicaid; (2) announce a campaign to distribute applications for and information about CHIP through school systems around the country; (3) release the second Federal Interagency Task Force Report on Children's Health Insurance Outreach, including new outreach efforts by the Postal Service, Americorps and the Department of Transportation; and (4) direct the Department of Education and HHS

to develop a plan to make school-based screening for health insurance a standard part of school enrollment, like immunizations.

6. **Privacy Regulation** (October): The President can release a major new regulation providing comprehensive privacy protections for electronic medical records. We are pressing HHS to complete the regulation by October.

WELFARE

1. **Housing Vouchers** (September): We should be ready to award contracts to communities for 50,000 new housing vouchers for welfare recipients who need housing assistance to get or keep a job. The VA/HUD appropriations bill fails to fund the President's request for an additional 100,000 additional vouchers, 25,000 of them for welfare to work.
2. **Bonuses to Reward Reduction in Out-of-Wedlock Births** (by September 15): We can award \$100 million in bonuses to up to five states that have had the largest decrease in the percentage of births that are out-of-wedlock, and also decreased their abortion rates. The likely winners are California, Michigan, Massachusetts, Alabama, and D.C.
3. **Welfare to Work Competitive Grants** (September): The Labor Department will be ready to release over \$200 million in Welfare-to-Work competitive grants to non-profit, community, faith-based, and business groups. In September, Labor also will announce a grant to set up a program to help as many as 10,000 former welfare recipients we hire to take part in the 2000 Census find permanent employment when the Census is over.
4. **Teen Pregnancy Prevention** (September): We should be ready to release: (1) preliminary national data showing the teen pregnancy rate in 1998; (2) a best practices toolkit for communities; and (3) a report to Congress on teen pregnancy prevention efforts to date.
5. **High Performance Bonus** (late September): We should be able to award \$200 million in high performance bonuses to states that have been the most successful in helping people move from welfare to work and remain in the workforce, and issue a draft rule that could expand the bonus to reward states for increasing Medicaid and food stamp coverage.
6. **Individual Development Accounts**: (by September 15th): We can award nearly \$10 million for the first IDA demonstration grants under the new Assets for Independence demonstration program that the President signed into law last October. Grants are going to 35 community-based organizations in about half the states. This would also be an opportunity to highlight our FY 2000 budget request to double IDA funding to \$20 million.

CHILDREN AND FAMILIES

1. **Introduce Legislation to Prohibit Discrimination Against Parents** (September): The parental

discrimination legislation the President called for in the State of the Union, which received a flurry of press attention this spring, will be ready to introduce in September.

2. **Adoption Bonuses** (September): The President and First Lady can announce HHS figures showing a substantial increase in adoptions since 1996, and award financial bonuses to states for their adoption increases. This is also an opportunity to push Congress to complete foster care legislation which passed the House and is pending in the Senate. *Sept. 24th event.*
3. **Announce Proposed Rule on Paid Leave for New Parents** (October): In his commencement speech at Grambling State, the President directed the Labor Department to propose new regulations to help states use the Unemployment Insurance (UI) system to support parents taking leave to care for a newborn or adopted child. The new regulations would authorize an expansion of the UI system, allowing states that wish to use unemployment insurance to assist new parents to put their plans into effect.

TOBACCO

1. **Justice Department Lawsuit** (later this year): While the Department completes the preparation of its case, we can expect a high-profile fight with Congress over the \$20 million appropriation we requested.

SERVICE / PHILANTHROPY

1. **Americorps Fifth Anniversary** (October 20): This is an opportunity to build up bipartisan support for Americorps to ensure its survival in future years. We can develop a slate of policy proposals to this end, ranging from service learning initiatives to voucher-style proposals to spur citizen service.
2. **Philanthropy Conference** (October 22): At this White House Conference led by the First Lady, we could unveil a package of proposals to encourage giving.

September 2, 1999

MEMORANDUM FOR THE CHIEF OF STAFF

FROM: Bruce Reed
Eric Liu

SUBJECT: Strategic Overview – Fall 1999

This brief memo provides an overview of our congressional and executive strategy for the coming months. We have also attached a lengthier memo that details a range of possible policy announcements and events for the fall. And we will at a later date be sending you a slate of other non-legislative policy initiatives that we could undertake in the balance of the term.

I. Congressional Action

In addition to the budget debate, the major legislative activity when Congress returns will center around four substantive areas:

- **Patients Bill of Rights:** The House should pass it in mid-September. We should press for a quick conference, and set this up as the bill that panicked members turn to when they realize they have to pass something before Congress goes home.
- **Juvenile Justice:** An agreement on gun shows is not out of the question, but more likely the conference will founder or produce a stripped-down bill that dies with a Senate filibuster or veto. We should keep the pressure on throughout the fall; conceivably, we could tell them not to go home without getting it done right.
- **Jeffords-Kennedy:** This bill, the Work Incentives Improvement Act, is waiting for offsets and House passage. It is a good candidate to wrap into any year-end vehicle, like an extenders bill. (The foster care bill, which passed the House, is another contender.) One note from Chris Jennings: we should when possible acknowledge other sponsors (Jeffords-Kennedy-Roth-Moynihan, Lazio-Waxman-Bliley-Dingell).
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II. Executive Action

We have attached a list of actions – regulations, reports, grants, etc. -- the President can take on his own over the next three months, with or without help from Congress. These include:

- **Education:** We can award a series of grants that will: (1) give us a platform to highlight the budget battles over class size, school construction, and our Children/Education Trust Fund; and (2) reassure parents, through grants, reports and speeches, that we're doing all we can on school safety.
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- **Crime/Guns:** We will have two newsworthy reports on guns, charter commitments on the youth violence campaign, and after Congress has left town, the possibility of a housing authority lawsuit on gun violence.
- **Tobacco Lawsuit:** While we're battling with Congress over funds to bring the suit, Justice may soon be ready to be more explicit about the nature and timing of its complaint.
- **Health Care:** We'll keep generating reports to keep the spotlight on Medicare and other legislative priorities, and issue the privacy regulation after Congress goes home.
- **UI/Paid Leave:** Following up on the President's promise at Grambling, we have a regulation in the works that gives states the flexibility, on an experimental basis, to use their unemployment insurance programs to support paid leave. The Labor Department will soon be issuing proposed rulemaking on this.
- **Other Executive Actions:** Another new proposed regulation should also get press attention: a new welfare rule to reward states for boosting Medicaid and Food Stamp coverage (so-called high-performance bonus). We can also find an opportunity to push a good initiative buried in our budget request: a \$70 million program that combines ESL and civics education to help new immigrants become full participants in our society. In addition, we could launch a high-profile commission: on boosting voter participation, especially among the young (raised by Rep. Bernie Sanders); or on healthy parenting. And finally, the First Lady's conference on philanthropy could give us an opportunity to unveil some new policies to encourage giving.

SWATBOT

September 2, 1999

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September 2, 1999

STN REED

MEMORANDUM FOR THE CHIEF OF STAFF

FROM: Bruce Reed
Eric Liu

SUBJECT: Non-legislative items for coming months

At your request, we've provided some talking points on several significant non-legislative agenda items in the coming months – the youth violence campaign, the tobacco litigation, and the use of UI funds for family leave.

Youth Violence Campaign

- This past May, in the aftermath of the Littleton shootings, the President called for a National Campaign Against Youth Violence. This problem is multifaceted, and our solution must be too. This grassroots, non-partisan Campaign will draw on leaders from every sector of society – parents groups, the entertainment industry, the media, philanthropic foundations – to combat the problem of youth violence.
- The goals of the Campaign will be: 1) to serve as a national “action tank” and clearinghouse for solutions; 2) to secure pledges from every sector to change personal or institutional behavior; and 3) to create forums where kids and parents can talk about these issues.
- On August 17 the President announced the selection of Jeff Bleich [rhymes with Robert Reich], a San Francisco attorney and noted pro bono advocate, to be executive director of the Campaign. The Campaign will have its formal kickoff later this fall, and in the coming months, it will be sponsoring events that could include youth town meetings, celebrity and media campaigns, and conferences on such topics as “Giving Parents the Tools they Need.”

Tobacco Litigation

- There is now a great deal of evidence that the tobacco industry knew for decades that the product it was selling – with a particular eye to children – was harmful and addictive. That's why a team of Justice Department attorneys is now preparing litigation against the tobacco industry. There's been no date set yet for the filing of the suit, but we will act to hold the industry accountable for its decades of intentional misconduct.
- Note: DoJ is adamant that would be premature to announce or suggest a time for filing the suit. They're concerned that it would overly politicize the litigation and also that it would anger

our Hill allies who have been pressing, without success, for information on the timing.

- We've been seeking \$20 million to for FY 2000 to fund this litigation, which is far less than what the tobacco companies are likely to spend. In light of the billions of dollars the federal government spends on tobacco-related diseases, we believe the taxpayers will recoup this investment many times over. DoJ has already begun to prepare the suit with FY 1999 funds.

UI/Paid Leave

- Several states have asked the Administration whether, in a way consistent with federal law, they could use their Unemployment Insurance systems to support parents taking leave to care for a newborn or newly adopted child. Last May, the President directed the Secretary of Labor to propose rules that would authorize such use of the UI system on an experimental, voluntary basis. A draft of those rules will be released soon for public comment.
- The President believes that we must think of creative ways to enable parents to meet their responsibilities at home and work – and to enable parents to take leave when they need to. Making leave more affordable for workers is a critical step toward that goal. We know from the Commission on Family and Medical Leave that loss of wages was the most significant reason why parents failed to take advantage of unpaid leave following the birth or adoption of a child. This proposal provides states with one way to break down that barrier.

August 11, 1999

START

MEMORANDUM FOR THE CHIEF OF STAFF

FROM: Bruce Reed
Eric Liu

SUBJECT: Strategic Overview – Fall 1999

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- **Other Executive Actions:** Two new proposed regulations should get press attention: a new welfare rule to reward states for boosting Medicaid and Food Stamp coverage, and a rule following up on the President's promise at Grambling to help states try paid leave.

STRATEGY

Bruce

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- A.) NEC Long-Term Policy Announcements and Message Ideas
- B.) DPC Possible Policy Announcements
DPC Strategic Overview – Fall 1999
- C.) NSC Foreign Policy/National Security Priorities for the Next Six Months
- D.) CEQ Event Proposals
- E.) OSTP Long-Term Strategy for Science and Technology

THE WHITE HOUSE

WASHINGTON

August 17, 1999

MEMORANDUM FOR JOHN PODESTA, DOUG SOSNIK, STEVE RICCHETTI,
MARIA ECHAVESTE, KAREN TRAMANTANO

FROM: GENE SPERLING

SUBJECT: NEC's Long-Term Policy Announcements and Message Ideas

The overarching theme of our economic message is President Clinton as protector of the economy. President Clinton has had a three-part economic strategy since he took office in 1993: fiscal responsibility; investing in people; and opening foreign markets. This strategy has led to the creation of over 19 million new jobs, the first budget surplus in a generation, low inflation, low interest rates, and strong economic growth. And now, President Clinton will not let the congressional Republicans or anyone else threaten this economy.

- He will insist on a responsible fiscal plan and will veto any tax bill that would lead to higher interest rates and hurt the economy.
- He will not sign appropriations bills that harm priorities such as education and health care, and he will ensure that we do not leave any communities behind.
- He will fight to open markets around the world, resist protectionism, and ensure vigorous, timely enforcement of our trade laws.

We have structured this strategy memorandum in the manner you requested, listing message ideas and policy announcements for the President and Vice President. It is organized as follows:

Strategic Theme: President Clinton as Protector of the Economy

- Preventing a Bad Tax Cut that Would Hurt the Economy
- Saving Social Security and Strengthening Medicare
- Ensuring that Everyone Participates in the Growing Economy
- Fighting to Open Markets Abroad
- Reforming the International Financial Architecture

Upcoming Challenges Requiring Administration Response

- Timing; Responses; and Presidential Action

Executive and Other Non-Legislative Actions

STRATEGIC PLANS

I. PREVENTING A BAD TAX CUT THAT WOULD HURT THE ECONOMY. Perhaps our most important objective for the remainder of the year is to ensure that we are able to keep a harmful tax cut from becoming law. The President will continue to make statements and hold events that present him as the protector of the economy and as a strong fiscal hawk on this issue.

Veto the Tax Bill with Constructive Offer. When Congress returns from recess in September, we will receive the tax legislation from the Hill for the President's veto. We need to consider how we want to handle the actual veto in early September. Clearly, we want to present this veto as a necessary step for the President to take to protect the economy from fiscal recklessness. We should make news and policy by making a veto statement -- or the next day make a specific announcement on Medicare. *Timing: early September*

Final Budget Surplus Numbers. At the end of the fiscal year, we will receive the final budget surplus numbers for FY99. We should, as we do annually, hold an event where the President and Vice President can tout the successes of fiscal discipline and of our economic strategy -- and warn that we cannot abandon the strategy that has created the strong current fiscal situation. *Timing: September 22*

Highlight Threat to Interest Rates Increasing. We could highlight the threat that the Republican tax plan and higher interest rates pose to ordinary Americans by holding an event focused on the benefits of low interest rates (e.g., highlight homeowners, college students, small business owners).

II. SAVING SOCIAL SECURITY AND STRENGTHENING MEDICARE. We need to continue to create an environment in which the President's Social Security and Medicare reform proposals can be enacted this year. By presenting President Clinton as a leader willing to address the twin fiscal challenges -- maintaining budget discipline and addressing long-term entitlement reform -- we can continue to promote the image of the President as protector of the economy.

A. *Specific Agenda Items*

Medicare. I am working with Larry Stein on a strategy memo on how to both engage internally and publicly on Medicare, with a possible public offer to work together after the veto or with the veto.

Continuing Legislative Process on Our Social Security Framework. Archer may do a mark-up of his bill in September. We need to decide between the following four approaches:

if I'd like to
if other Dems. don't
do

- Stay where we are
- Put out lock-box legislation
- Put out lock-box legislation without "mirroring"
- Seek to work on negotiations with Archer/Democrats

We need to explore whether the House Democrats feel it is helpful to have an administration legislative proposal.

B. *Possible Presidential Actions*

Call for Process to Achieve Medicare Reform. When the Hill completes work on its Medicare bill, the President could call for a process whereby the Administration would work together with both parties on the Hill to achieve meaningful Medicare reform.

Release the Social Security Actuaries Memo. The Actuaries memo will show that the President's Social Security plan extends the solvency of the Social Security program to 2053. This event will give us the opportunity to reiterate our commitment to the Social Security program and provide further details about our plan. We could use this event to signal our willingness to work with Congress in a bipartisan fashion to further extend the solvency of the program.

SSN. Should

Release Further Details on Reducing Widow Poverty and Earnings Test. At this point the economics team is still analyzing several anti-widow poverty initiatives and the repeal of the Social Security earnings test. A key issue is whether to release such details even though we said in the State of the Union that we would only do this with bipartisan reform.

Good idea

Conduct Event around First Mailing of Social Security Statements to American Workers. On October 1, SSA will begin mailing annual Social Security statements to American workers age 25 and older. The statement provides workers with estimates of benefits they can expect to receive when they retire or become disabled, or what their family can expect from Social Security if the worker dies. These mailings (125 million per year) represent the largest customized mailing ever by the federal government. *Timing: end of September, early October*

Medicare State by State. We are working on compiling state-by-state information on Medicare, for a possible event early in September. It would mostly include basic information like the number of beneficiaries by gender, race, etc. by state -- not very specific to the proposal. The idea would be to bring in regional press for a day-long White House event with briefings, an event with the President, etc. (modeled on the climate change/weathermen event a couple years ago). *Timing: early September*



Children's Health Outreach Event. In late September, we are hoping to get a POTUS event to: (1) announce the new Federal Interagency Task Force report, that includes new actions like getting AmeriCorps involved in kids' outreach; putting posters on public transportation with the toll-free number; and putting the information on stamps or change of address cards through the postal service; (2) ordering HHS and Education to develop a plan to institutionalize school-based enrollment in CHIP; and (3) more private actions including a multi-million dollar foundation effort to promote outreach. *Scheduling request is pending for late September*

C. *Republican Agenda and Likely Response*

The Hill Republicans are trying to sell their tax cut agenda over the August recess. After the veto, they may seek a new tax cut compromise. We must make Medicare the next step. Come the end of the fiscal year, they intend to send one short continuing resolution at last year's levels after another, hoping that these Spartan levels will coerce us into agreeing to tax cuts. Diminished and diminishing expectations limit the credibility of large-scale responses. As the year progresses, the size of the initiative that the Administration can credibly advance will decline.

D. *Timing and Strategy*

Toward the end of the fiscal year, we need to remind observers of the government shutdown scenarios of the past and highlight the inability of Hill Republicans to govern.

III. ENSURING THAT EVERYONE PARTICIPATES IN ECONOMIC GROWTH. The President will continue to promote economic opportunity for all Americans by promoting economic development in New Markets, expanding worker training, increasing mentoring opportunities for pre-college students, and pressing for other initiatives for working families. *This is particularly important through the fall Appropriations process.*

A. *Specific Agenda Items*

Appropriations Process. We need to ensure that over the course of the fall, we are holding events regularly that show the President as protecting our domestic economic priorities by highlighting issues like education, health care, and other priority initiatives that he will not allow to be cut from the budget.

✓ New Markets Initiative Legislation. We will continue to push forward this legislation, parts of which were formally introduced the week of August 2. The New Markets Legislation includes the New Markets Tax Credit and the America's Private Investment Companies which were introduced on Thursday August 5. We anticipate that the

remaining major component of the legislation, the New Markets Venture Capital Firms will be introduced immediately following the recess.

Bipartisan New Markets Effort. We are working on the following steps to get a bipartisan agreement. First, Larry Stein and I will meet with Danny Davis, a lead co-sponsor with Talent and J.C. Watts on the Republican American Community Renewal Act. Second, we could do a possible "offer" letter from the President to Hastert saying that there are some elements of the American Community Renewal Act with which we could live.

New Markets Regulatory Changes. Several elements of the New Markets Initiative do not involve statutory changes. These include, Small Business Investment Companies targeted to Low and Moderate Income areas. SBA will propose these regulatory changes this fall.

Manufacturing Task Force. The presidents of the industrial unions have raised concerns about recent slippage in manufacturing employment and softness in the manufacturing sector associated especially with a downturn in exports. The President and Vice President recently committed that we would undertake an Administration-wide process to develop a comprehensive plan for the manufacturing sector. The plan should encompass technology, training, offsets/outourcing, small and medium enterprise, and export promotion policies. We would work towards consultations with labor and industry on an initial proposal by mid-Autumn and then work to finalize the plan as part of the State of the Union/Budget process in the winter.

Highlighting Education Priorities in Appropriations Process. The President could release a list of ten key education items that are critical priorities and that we expect to win on during the Appropriations process. We could present these items as the types of things that must be in any budget for the President to sign it. This will set up clear "wins" for us on our education agenda. *Timing: Fall*

Possible Presidential Actions

A Second New Markets Trip. Focusing on economic development needs in North Carolina, Hartford, Newark, and other locations, we will prepare for a second trip in early November. *Timing: October-November*

Announcement of the Community Development Financial Institutions Fund Awards. Possible announcement of the CDFI Fund announcements of awards to groups around the country. This event could take place at the White House or off campus. *Timing: August - September*

Executive Order on Market Research for New Markets. Possible announcement of an

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etc.

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Pittsburgh
E. Washington

should
could do off
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OK

interagency task force that will be responsible for assembling and publishing data helpful the private sector in their evaluation of investment opportunities in untapped markets. The task force might also work to coordinate a conference with leading practitioners and academics that do work on new markets and related community development. *Timing for EO: September; Timing for Conference: November*

Highlighting the Census Study: Poverty in the United States: 1998. The President could roll out the Census Bureau study on poverty in the United States on September 30. Each year the Census Bureau releases the study. Given the strong economy, low unemployment and low inflation, the numbers should be extremely good. In addition to the statistical findings of the study, the President could highlight the Clinton/Gore policy accomplishments in this area and then say that more needs to be done and that is why he is doing another New Markets trip to highlight the pockets of poverty that remain. *Timing: September 30*

Y

Addressing the Skills Gap and Training American Workers for American Jobs. One recent survey found that over 60 percent of corporate leaders say that the number one barrier to sustained economic growth is the lack of skilled workforce. The President and Vice President could meet with a number of CEOs to discuss the current skills gap and what needs to be done to close it. We have a number of ideas, but the Vice President may want to take the lead on this.

HS - or
go to a national GED
ceremony, really
in the?

Adult Literacy Initiative. We could help to highlight the Adult Literacy Initiative by focusing on the importance of Graduate Equivalency Degrees (GEDs). This could be done by having a graduation ceremony at which the President could distribute diplomas to 50 recent GED graduates - one from every state. We could announce a new Administration initiative, possibly an Executive Order designed to further education and training opportunities to GED graduates. One student could play a valedictorian role and tell a personal story. Secretary Riley and Secretary Herman could participate, and students from every state might encourage members of Congress to attend. *Timing: September or October, or anytime*

Could we do an
out of the High Ed
forum meeting?
College Unions
Comm. Colleges?
or great city
schools?

Making College Available to All Through the GEAR UP Mentoring Initiative. We could follow up on this week's announcement of the \$120 million in GEAR UP grants by further addressing the initiative through the appropriations process. We could hold an event where the President will make several announcements regarding GEAR UP, including: the Ford Foundation's partnership with the Administration to provide technical assistance to applicants and grantees, doubling of the Ford Foundation's funding to their own grantees, the creation of the High Hopes for College Leadership Group, the President's letter to all College Presidents urging them to participate, and the unveiling of the GEAR UP application package. He will also obviously push for his proposal to double funding for the GEAR UP mentoring program.

Focus on the Minimum Wage. Obviously, this is an issue we want to coordinate closely with the Hill. One possibility would be to have the Labor Department write a short report on the impact of the 1996/1997 minimum wage increase on job growth, unemployment, and wages. *Timing: TBD*

C. ***Republican Agenda and Likely Response***

The Republicans will have a limited training and economic development agenda. Nonetheless, there have been some indications that key Republicans may want to move on some of our legislation. For example, Rep. Goodling made some very positive statements about our entire workforce initiative on the day the President announced it in late January. And Reps Watt and Talent have moved forward on a New Markets-style initiative of their own. We will continue to try to forge bipartisan support around as many of these initiatives as possible.

D. ***Timing and Strategy***

We would like to focus a great deal of attention on our worker training agenda and our community empowerment agenda over the next four months. In some instances, our timing on these issues will be dictated by movement on the Hill (e.g., when Kennedy moves on minimum wage).

IV. **FIGHTING TO OPEN MARKETS AROUND THE WORLD AND RESIST PROTECTIONISM.** We need to use Presidential leadership to build a new consensus in favor of opening markets and resisting protectionism, as it delivers on his commitment to uphold our trade laws and to put a human face on the global economy.

A. ***Specific Agenda Items***

Launching a New WTO Round: The President announced the launch of a new Round at the Seattle WTO ministerial in December. This will provide an opportunity to set ambitious objectives on opening agricultural and services markets and to advance "new consensus" issues, such as increasing the accountability and openness of the WTO and securing a forum for consideration of the effects of trade on labor and environmental standards. We are also seeking important outcomes at the Ministerial, including an extension of the WTO prohibition on e-commerce duties (especially relevant in the Seattle area), a procurement transparency agreement, and an accelerated tariff liberalization (ATL) agreement on key sectors where the U.S. is quite competitive. However, many of our foreign partners will pursue opposing agendas, such as attempting to place U.S. anti-dumping laws on the table or to reopen the controversial area of investment -- non-starters for us. We will seek strong endorsement by APEC Leaders of our key priorities for the WTO Ministerial. However, the ministerial also presents a

convenient target for domestic opponents of trade, and a coalition of opposition groups is organizing now to get their message across loudly in Seattle.

*44 million lost
700 jobs*

China WTO Accession/MFN: This issue is both an opportunity and a challenge. We continue to push hard to conclude a WTO accession agreement with China in the run-up to the Seattle WTO ministerial – using the bilateral meeting between the President and Chinese President Jiang to make progress. Such an agreement would be applauded by the multinational segment of our business and agricultural communities and would significantly bolster our bilateral relationship. The associated need for permanent NTR status will also load up our trade legislation agenda with a potentially tough fight; organized labor has already signaled strong concerns.

Good

Securing Passage of the CBI and Africa Trade Bills: Senate floor consideration of a trade bill including CBI and Africa trade preferences is likely by late September. The goal is to marry the Senate product, which could include an extension of the Trade Adjustment Assistance and Generalized System of Preferences programs and possibly a wool tariff reduction favored by UNITE and the domestic wool suit industry, with the House-passed Africa bill in conference. We will seek to promote compromises in conference sufficient to ensure Congressional passage while preserving adequate trade benefits and improving worker protections for CBI and African countries.

Good

Securing Passage of a Southeast Europe Trade Initiative: We will also work with Senator Moynihan and others to identify an appropriate vehicle for the trade initiative proposed by the President at the Southeast Europe Stability Pact Summit in Sarajevo.

Articulating a Strategy to "Level Up" Labor and Environmental Standards: The President's Chicago and ILO speeches expanded upon the SOTU call for a new consensus on trade policy based on a process of leveling up labor and environmental standards as the liberalization of trade and investment rules proceeds. Our efforts to promote a successful Seattle WTO ministerial and lay the groundwork for a potential Congressional vote in connection with China's WTO accession would benefit by further policy advances in this regard. We will need to continue articulating and elaborating a clear, comprehensive policy including both long-term objectives and specific, near-term initiatives to help blunt labor and other domestic criticism of our efforts in Seattle and improve the climate in the House Democratic Caucus for trade legislation. Staff is developing additional policy options and themes addressing public concerns about the "race to the bottom" concerns, which will focus primarily on initiatives outside the traditional boundaries of trade policy and on applying carrots rather than sticks.

*Why not offer
a Pillman
rule - draft
for China, Singapore
Australia & others*

New Arm at the ILO to Strengthen International Labor Standards: We are working with the AFL and others to design and fund a new program at the ILO that would provide assistance to developing countries to enforce core labor standards such as collective bargaining. We are seeking FY'00 appropriations of \$25 million for the ILO arm.

million for DOL to advance this initiative.

Bilateral Trade Agreement with Vietnam: We are aiming to conclude a bilateral trade agreement with Vietnam for possible signature at APEC. The business community will be very enthusiastic about the terms we have secured so far. However, we will need to nail down a strong textiles agreement (with labor conditions) before submitting legislation to Congress granting Vietnam NTR.

B. Possible Presidential Actions

Opening or Closing Address at WTO Ministerial Meeting: The President should give a speech at the ministerial in order to highlight his leadership in the launch of the new global round, emphasize the core U.S. agricultural and high tech interests at stake, take credit for implementation of the WTO reform agenda he laid out two years ago, and discuss his vision of how the globalization process must become a mechanism for leveling up as we move into the 21st century. *Timing: November 30 – December 03.*

Presidential Speech at the APEC CEO Summit: The President is scheduled to give a speech to the CEO Summit at APEC in New Zealand. Although this speech will not get a lot of attention at home, it provides a good opportunity for the President to lay out a strong pro-trade agenda going into the WTO ministerial – which would be welcomed particularly by domestic agriculture. Depending on what happens in our trade negotiations with China, it could also provide an opportunity for making a strong case for a possible trade agreement with China. *Timing: September 12.*

Presidential Witnessing Signing of Vietnam Bilateral Trade Agreement at APEC: We are working hard to wrap up negotiations with Vietnam on a trade agreement by the time of the APEC leaders meeting. The President could join with the President of Vietnam in witnessing the signing of the trade agreement when both are in Auckland. Obviously, such an event would invite some criticism as well as strong support from the business community and some other groups. *Timing: September 11-12.*

Presidential Speech on "Leveling Up": The President could give a speech outlining a broad policy framework to guide our efforts to promote broad-based improvements in living standards through parallel trade liberalization (WTO/China/regional agreements) and "leveling up" (economic democracy institutional building) agendas, per above. The speech could be presented before a major international affairs audience in the autumn a few weeks before the Seattle ministerial. It could include, but would preferably be separate from, an articulation of our specific goals for Seattle (see separate entry).

Africa Trade Bill Event: The President should do an event highlighting his strong commitment to passage of the Africa trade bill this year prior to any Senate floor action. Such an event would highlight the diversity and breadth of international and domestic

support for this legislation – and the President's personal commitment, which has been less visible of late. The thrust of the event should be limited to an appeal to Congress to work together in a bipartisan fashion to send a bill to the President this year. It should steer clear of bill specifics, which remain somewhat in dispute. Also, given that Senate Finance is likely to move the Africa trade bill in a package with CBI enhancement, which is much more controversial with Labor, we will need to navigate the politics carefully.

Timing: Early October.

C. ***Republican Agenda and Likely Response***

CBI/Africa Omnibus Trade Bill. The Senate is likely to consider by late September a trade bill including CBI, Africa, GSP, TAA and perhaps other items. Senators Lott and Roth will try to discourage amendments to the CBI and Africa provisions, arguing that conference is the best place to consider compromises. Nevertheless, Gramm is likely to offer House-like Africa textile provisions, which we support, and lose. And Jeffords may offer a compromise between the House and Finance Committee textile texts depending on assurances from Lott and Roth as to what they would support in conference. Feingold may offer Jesse Jackson, Jr.'s bill as an amendment but should attract limited support. Helms' and Hollings' ultimate posture is unclear.

Trade Authority. Whereas the House is unlikely to initiate any legislation to renew fast track trade negotiating authority, Senator Roth may conduct a Finance Committee markup of a bill in late September. His intention would be to report a modified version of last Congress' bill with bipartisan support as a signal to our trading partners in Seattle that the U.S. is likely to have negotiating authority in place when it needs it. He is not interested in pressing for a vote by the full Senate in this session. Discussions on a potential Administration response have been pessimistic, although there is some interest in exploring the possibility of a "new consensus" WTO-only approach. We may want to develop a set of principles for the treatment of labor and environment that could demonstrate broad Democratic unity – as opposed to the much more difficult task of crafting a "Democratic" bill. If instead we remain silent, we may send Finance Committee Democrats again into the hands of their Republican colleagues out of frustration with a lack of Presidential leadership, cleaving the Party further on trade. The endgame may be an attempt by Roth to draft a Senate or Concurrent Resolution limited to an expression of support for certain WTO trade negotiating objectives.

D. ***Timing and Strategy***

Trade Authority. Should Senator Roth proceed with a mark-up in late September, the Administration could make a policy statement on the treatment of labor and environmental objectives that commands broad Democratic support – as described above. This statement could take the form of a broader policy speech focused on "levelling up" labor and environmental standards as discussed above. *Timing: September/October.*

CBI/Africa. In anticipation of a likely Senate consideration in late September, we are preparing for a debate on textile and apparel trade and conducting Hill and private sector outreach. It may also be advisable to make a high-level appeal to the Congressional leadership in early September to place this bill on a schedule that would permit it to be sent to the President by mid-October. The goal would be to prevent it from being backed up against the end of the session, when opponents have used their enhanced leverage in the past to block passage of CBI and Africa. *Timing: September/October.*

V. REFORMING THE INTERNATIONAL FINANCIAL ARCHITECTURE AND RELIEVING THE DEBT BURDENS OF HIGHLY INDEBTED POOR COUNTRIES. Continue to work with the G-7 and others to implement the debt relief plan and international financial architecture agenda agreed to at the G-7/8 Summit in Cologne.

A. *Specific Agenda Items*

New Debt Policy. The NGO community and primarily African beneficiary nations are pressing for radical debt relief as a demonstration of our commitment to a relationship of partnership and equality with the poorest nations as we enter the new millennium. Under the Cològne Debt Initiative, which we championed, the U.S. is responsible for providing financing for substantial additional bilateral and multilateral debt relief. Our share of these costs is estimated to be approximately \$850 million over 5 to 10 years. In addition, we had planned to seek Congressional authorization for the use of a portion of the IMF's gold reserves to fund its debt reductions – although that plan is now in doubt with the Congressional prospects worsening. We will seek authorization for the full \$850 million this year and appropriation of a significant share in FY 2000 (depending on budget constraints) in order to give the Initiative international credibility and attract early financing from other countries. Treasury will also work with Congress to authorize a modified approach to tapping the market value of the IMF's gold reserves.

New Social Safety Net Policy. G-7 countries are discussing ways to encourage the implementation of better social safety net policies in developing countries, particularly those hit hard by the world financial crisis. An internationally accepted set of best practices or principles could be established to guide the policies of poor countries and the lending practices of MDBs. In addition, the need for crisis-stricken countries to protect budgets for social programs should be emphasized in IMF and World Bank programs per the recent agreement by G-7 leaders to place greater emphasis on poverty alleviation in economic reform programs. Finally, we are exploring with the international financial institutions whether they might play an expanded role in helping emerging market economies launch unemployment insurance and other social insurance programs.

Implement G-7/8 Reforms of the International Financial Architecture: We continue work

✓ to implement the international financial architecture reforms agreed in Cologne, to further strengthen international financial institutions, such as the Financial Stability Forum, and to institutionalize a finance ministers process that includes key emerging markets along with the traditional G-7 industrial economies.

B. Possible Presidential Actions

✓ *Speech at Africa Economic Conference to Roll Out New Debt Policy.* In an event this fall, the President could propose a budget amendment representing part or all of the costs of the Cologne Debt Initiative, while appealing to Congress to pass an authorization that includes authority to support use of the IMF's gold to finance its debt reductions. Interagency staff is reviewing appropriations and IMF gold policy options as well as potential event ideas. *Timing: Early September for World Literacy Day or Late September in advance of IMF/World Bank annual meeting.*

✓ *Speech on Strengthening Social Safety Nets in the Developing World.* Either separately or as part of a broader speech on leveling up labor and environmental standards (see above under Building a New Consensus on International Trade), the President could articulate a U.S. strategy to promote implementation of basic social safety programs in the developing world. He could challenge the international financial institutions to play a more deliberate role in this area as part of their efforts to redeploy and better coordinate their energies and financial resources, particularly with respect to middle income countries that no longer require large amounts of official international financing and whose social safety nets proved woefully inadequate during the financial crisis. *Timing: September/October.*

UPCOMING CHALLENGES REQUIRING ADMINISTRATION RESPONSE

End of Fiscal Year. As the October 1 deadline for enactment of appropriations bills approaches, Hill Republicans will likely ratchet up the blame game, attempting to place the onus for appropriations deadlock on the President.

Emergency Agriculture Spending. As the President and Vice President have both noted, farmers have been hurting this year due to low prices, and the absence of a sufficient safety net in the Freedom to Farm Act has exacerbated their pain. In working with the Congress on emergency agriculture spending, we should emphasize the need to ensure additional spending is directed to those in the greatest need, and not according to existing formulas that would direct a large portion of the funds to large farms that are weathering the current situation. The NEC agriculture working group recommended a counter-cyclical income assistance program that would do just that. We should work to see that such a program is the most prominent feature of any emergency agriculture spending. *Timing: September.*

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Computer Export Controls. Computer industry CEOs will be in town on January 20, 2000, asking for export relief again. This will be needed because of a new powerful microchip that Intel will be shipping called the Merced. In the announcement that the President made in July 1999, he agreed to a six-month review. An announcement in this area could show the President's continued commitment to maintain America's high-tech leadership while protecting our national security. NEC and NSC should start a working group process in September so that we can have a decision by January 2000. We should also consider getting a few computer industry execs cleared so that they can have classified discussion of long-term implications of Merced. *Timing: January 2000*

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to announce*
Encryption. The Administration should announce new steps to eliminate some restrictions on the export of encryption (e.g., 64-bit globally, unlimited exports to Europe, and exports of "recoverable" encryption to most countries and end-users). This will be particularly important if the House and Senate move legislation that is unacceptable to the Administration. *Timing: September-October*

*16. 4/15
to 4/15
to 4/15
to 4/15*
Electricity Restructuring: Under electricity restructuring, state regulated utilities would no longer have the exclusive right to sell electricity in their geographic territories. Instead, consumers could purchase electricity from any generator that served their market, just as they currently choose their long distance telephone carrier. The bill is expected to generate \$20 billion of savings and to provide important environmental benefits.

- A. **Timing.** The Department of Energy submitted the Administration's bill to Congress on April 15th. Both the House Energy and Power Subcommittee and the Senate Energy Committee have held hearings, although there is more momentum in the House. Chairman Barton plans to mark up a bill by late

September, and Chairman Bliley plans for the full committee to consider the bill shortly thereafter. There is little likelihood of a bill passing this year, but a small chance that one could pass before Easter 2000.

- B. **Responses.** We are monitoring the bill's progress, and are working with Energy and committee staff as they move forward on the legislation.
- C. **Presidential Action.** None.

Bankruptcy. In May, the House passed its bill 313 to 108, a margin sufficient to override a Presidential veto. Unless privacy or another unrelated issue sidetracks Senate floor debate, the bill is expected to pass the Senate by a comparable margin sometime this fall. The Senate Republicans have agreed to adopt on the floor an amendment on reaffirmations that we believe offers significant new consumer protections in this one area. It also will adopt an amendment providing limited new credit disclosures and protections, although far less than we believe is appropriate. However, if these provisions survive conference, they provide some balance to a bill that we have long criticized as grossly unbalanced.

- A. **Timing.** Majority Leader Lott promised Senator Grassley that the bill would go to the Senate Floor the first week that Congress returns from recess if a time agreement can be reached. Democrats believe a time agreement is unlikely. If not addressed early when they return, it could be delayed until October.
- B. **Responses.** We are exploring whether recent overtures present a genuine opportunity for some movement in our direction. Meanwhile, we are working with Democrats on amendments that would be difficult to oppose (e.g., exceptions for sympathetic debtors like victims of domestic abuse and displaced steel and agricultural workers).
- C. **Presidential Action.** Given strong support from Democrats for the bill, we will not do anything more to escalate our public opposition and will avoid issuing a veto threat on the Senate bill. If the bill that results from Conference does not contain even the few improvements achieved in the Senate but commands strong support in both chambers, the President will have the option of allowing it to go into law without his signature.

Financial Modernization. The President has threatened to veto the Senate-passed version, which we believe would weaken CRA, limit choice in bank operating structure, and provide inadequate consumer protections. The Administration strongly supports the House bill, although we would like to see its financial privacy provisions strengthened and its weak medical privacy provisions eliminated. The Conference Committee has not begun serious deliberations. Everyone is waiting for a signal from Senator Gramm about how far he will be willing to compromise in order to get a bill that the President will sign. We are working very closely with House Banking

Committee Republicans and Democrats and Senate Democrats as their views and ours are most closely allied.

- A. **Timing.** Uncertain. Some believe that the Conference could last months, spilling over until next year. The Conference Committee is so large that effective negotiations will be difficult. Others expect that Senator Gramm will quickly put an offer on the table and a deal will be cut quickly with just a few around the table.
- B. **Responses.** The Administration is taking every opportunity to reiterate that we will hold firm on CRA and choice in bank operating structure. There is some fear that our supporters might be too eager to compromise with Senator Gramm on our core concerns in order to get a bill. We have the option of elevating the public attention to the CRA and privacy issues, if need be.
- C. **Presidential Action.** Nothing foreseeable at this time.

Class Action Reform. This bill is the highest priority of the industry tort reform coalition for this year. They hope to build on momentum from the Y2K bill, which contained comparable provisions for Y2K actions. The House Judiciary Committee completed mark-up of its bill, which could go to the House floor this fall. The Senate Judiciary Committee has held hearings, but Senator Hatch is reluctant to move the bill without stronger bipartisan support. Our allies (consumer groups and trial attorneys) will be looking for us to continue to demonstrate our strong opposition. We will continue to work to strengthen our case against the bill and find opportunities to express our concerns.

- A. **Timing.** House floor action could come in September if there is time on the calendar. Senate mark-up is unlikely soon, unless additional Democratic sponsors are found or until after House floor action puts pressure on the Senate to act.
- B. **Responses.** We will hold a series of outreach meetings with affected constituencies and State government groups that might be concerned about the federalism implications. We will work closely with Democrats in the House and Senate on strategy.
- C. **Presidential Action.** We may reiterate last year's veto threat when the bill gets to the House floor. Nothing else foreseeable at this time.

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EXECUTIVE AND OTHER NON-LEGISLATIVE ACTIONS

I. **Building the New Economy and Advancing Technology**

Technology Training for Tomorrow's Teachers. The Department of Education will soon be ready (after August 16th) to announce \$75 million in grants to help train new teachers to use technology effectively. This is a key component of the President's Educational Technology Initiative, since getting schools connected to the Internet will not improve educational performance unless teachers can use technology in the classroom. Currently, Riley is scheduled to announce these grants sometime during an August 23-26 trip to California. The Department would like to announce the grants in August. The Vice President is not available. *Timing: Sometime in August*

White House Conference on the New Economy. We could bring together top economists to meet with the President and Vice President on this issue. High profile panelists such as Alan Greenspan and a substantive discussion of major, cutting edge issues would ensure significant press coverage. Topics could include the impact of information technology on productivity, the business cycle, and inflation; the changing relationship between unemployment and inflation; and the changing relationship between regulation and international trade. *Timing: open*

Research Funding in a Post-Cold War World. Although there is strong support for biomedical research, there is little public or congressional understanding of the importance of investing in other research areas, such as physical sciences and engineering. In the past, DOD conducted much of the research in this area, but it has been cutting back on long-term research for the last ten years. The Administration needs to define and fund a set of research challenges for the 21st century (e.g., sustainable development) and the President could do so, just as he did at the MIT commencement in June 1998 in the context of the information revolution.

E-Society Initiative. In 1997, the Administration pulled together a set of public policy activities under the umbrella of "e-commerce." We believe that there is a value to organizing a similar effort on the social benefits and dimensions of the Information Revolution. By launching an "e-society" initiative, the President and Vice President can reinforce the message that the Information Revolution is not just about commerce, it is also about enabling Americans with disabilities to lead more independent lives, improving the way we educate our children, allowing adults to acquire new skills at a time, place and pace that is convenient for them, making government more open, efficient, and responsive, and expanding access to quality health care in rural communities. The Administration's budget makes significant contributions in this direction. We could potentially issue an Executive Order -- like the e-commerce EO -- to

and closing the Digital Divide
Very important

delegate the Administration's e-society agenda to the appropriate government agencies.
Timing: November-December

II. International Economic Initiatives

Executive Order on Sanctions Reform. Sanctions reform remains a critical priority for our agriculture and business communities. The President could announce an Executive Order imposing discipline on the imposition of economic sanctions under executive authority to broaden our policy on food and medicine sanctions announced this past spring. This action could provide leverage for a broader deal for similar self-restraint by Congress. We have already indicated support for sanctions reform legislation sponsored by Dodd, and are attempting to work with Helms and Lugar on their alternative proposals. However, it appears that the Helms legislation, which is most likely to move, will not contain our key priority (freestanding national interest waiver authority for the President) and may be more restrictive of the Executive Branch than Congress. As a fall-back, we would issue the Executive Order, challenge the Congress to get their own House in order, and then work with the Congress on a food and medicine sanctions bill that parallels the President's recent policy change. (There is an Ashcroft/Hagel amendment on food and medicine sanctions attached to the agriculture appropriations bill). *Timing: September — Call Lugar first? — Shorely*

I should call him personally
International Child Labor. The President recently sent the new ILO convention on the worst forms of child labor to the Senate. All indications are that Senator Helms and the Foreign Relations Committee will respond favorably to the convention, but there is no guarantee. We hope that Helms will hold hearings in September and move the Convention to the floor for advice and consent this year. We need to find a balance, pressing him to move forward without antagonizing him and making ratification more difficult. If the Senate gives its advice and consent, we can use the occasion of U.S. ratification to celebrate the President's leadership in efforts to eliminate abusive child labor. At the same time, we will be monitoring and pressing for full funding for our international child labor budget initiatives: (1) continued full funding (\$30 million) for the ILO's International Program for the Elimination of Child Labor (IPEC); (2) \$10 million in new funds for "Schoolworks!" – USAID's new program to help provide educational opportunities to remove children from abusive child labor; and (3) increased funding for customs and domestic child labor law enforcement.

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Meet with Ex-Im and OPIC to Promote Manufacturing Exports. The President and Vice President could sit down with Jim Harmon at Export-Import Bank and George Munoz of OPIC to discuss everything that the two agencies are doing to address the global economic situation and to promote our initiative to boost manufacturing exports.

III. Protecting Consumers

Financial Privacy and Other Forms of Privacy. Through a radio address or Vice Presidential event, we could focus on privacy issues before Congress returns or around that time. We do not need to identify it with either the bankruptcy bill or financial modernization. However, it will create uncertainty about our intent in both contexts and raise our leverage without committing us to insist on it in any specific context. We would not be making much policy news -- as on May 4 when the President outlined our view and two weeks ago when Gensler reiterated it before the Senate Banking Committee. Our message would be that Congress has an opportunity this fall to provide financial privacy protections to Americans, and that with so much change in the financial industries and with new technologies, we should not let the opportunity pass to make clear that financial privacy is a high priority. *Timing: early September.*



IV. Addressing Key Industry Challenges

Balancing Industry, Consumer, and Environmental Interests in Biotechnology: We have the strongest biotechnology industry in the world -- and enjoy enormous economic and environmental benefits. However, concerns about biotechnology are increasingly stymieing our agricultural trade, especially with Europe, and domestic environmental and consumer groups are becoming more critical and outspoken. Unless managed carefully, the biotechnology issue could grow to similar proportions as climate change. We are in the process of an Administration-wide review of our posture toward biotechnology that should culminate in the rollout of a coherent policy plan, following extensive consultation with key outside groups. We are considering addressing the consumer's right to know through voluntary labeling, placing greater emphasis on public education, and expanding scientific assessment in those areas where there are legitimate questions. On the trade side, given the strength of EU consumer antipathy, we are examining a shift in emphasis away from trade confrontation toward winning consumer acceptance through public education and science-based regulation. We will have to navigate a shift in our posture delicately, given strong Congressional interests in this issue and divisions among the diverse elements of our own industry. *Timing: late October.*

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page 10

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GMO seed
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No to know

Strengthening the Domestic Oil & Gas Industry. In 1998 and early 1999, the oil and gas industry suffered unusually low prices. Small independent producers were hit particularly hard, and 50,000 jobs were lost. At the request of Secretary Richardson, the NEC initiated a process to identify steps to assist the industry. The industry is primarily interested in tax cuts, reduced environmental regulation, and greater access to federal lands -- each of which is opposed by the relevant federal agency. Moreover, OMB, CEA and Treasury believe that no real crisis exists, and point out that prices have rebounded. The President's decision to sign the Byrd/Domenici loan guarantee bill goes some distance in addressing the industry's concerns. Commerce will shortly send the results of a Section 232 trade investigation to the President that will recommend that we implement

the existing national energy strategy, which was developed in response to an earlier Section 232 report on oil. We will need to determine whether we want to take additional steps to address DOE's concerns. *Timing: September-October.*

V. Other Initiatives and Announcements

School Modernization. There are more kids in school today than ever before. The growth of the school age population increases the need to build more new schools. In addition, existing schools are, on average, over forty years old and in need of modernization and repair. This is particularly true in urban and rural areas. The President's School Modernization proposal addresses this issue by providing tax credit bonds to help finance the building and repairing of over 6,000 schools. Representative Rangel, the House sponsor of the President's proposal, recently filed a discharge petition to force the House to consider this issue. The petition already has 190 of the 218 signatures necessary to force the House to vote on the issue. There are two upcoming opportunities to highlight this issue:

- On August 19th, the Department of Education will release the Baby Boom Echo report on the growing school age population.
- The labor movement has organized a series of school construction events throughout August, and has agreed to make school construction a focus on Labor Day. The President is scheduled to do a Labor Day school modernization at a site to be determined, near Camp David.

Return
Domestic Child Labor Law Changes. We are analyzing with DoL legislation sponsored by Senator Harkin to enhance protection of child laborers in agriculture. Currently, U.S. law bars DoL from providing the same protections from hazardous work and from limiting hours of work for children in agriculture as they provide for children in manufacturing and all other workplaces. Administration support for this legislation now might prompt agricultural employers to oppose U.S. ratification of the ILO Convention on the worst forms of child labor, even though we argue that convention does not require any change in U.S. law for ratification. If, however, the Senate gives its advice and consent to the ILO Convention, we may then wish to announce our support for Harkin's bill, perhaps coupled with a budget initiative to fund training to allow children to work more safely on farms.

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Domestic Agricultural Labor Laws. We *may* have an announcement about new policy on domestic agricultural labor laws -- but we probably want to spend a few months making the case that there is a problem, before we suggest the solution. Labor is working on a plan. *Timing: Fall*

Report on New Markets for Environment and Energy Technologies: The President's

Committee of Advisors on Science and Technology (PCAST) has completed a report examining the development of energy and environmental technologies. The report concludes that trillions of dollars of investment in this sector will be made worldwide over the next 50 years, including over \$100 billion in electricity generating capacity in developing countries over the next decade. This presents a giant export opportunity for U.S. companies. The report recommends \$250 million in additional federal spending in FY 2001, ramped up to \$500 million by FY 2005 in support of this effort. We could plan an event at which the President acknowledges receipt of the report, and announces that the FY 2001 budget will have funds to implement PCAST recommendations (DOE, USAID are ready to say this, according to OMB). The President could also challenge Secretary Daley to develop a plan to double environmental technology exports in 4 years, a challenge that he is prepared to accept. Industry leaders who helped draft the report (Bechtel, Hewlett Packard, Enron) would attend the event. This message is that we are supporting an effort to increase exports of new technologies, creating jobs for the 21st century in the process.

VI. Upcoming Economic Releases that May Provide Message Opportunities

August 17	CPI, Housing Starts, Industrial Prod & CU
August 19	Trade
August 25	Advance Durable Goods
August 26	GDP-II (rev)
September 2	Productivity
September 3	Employment numbers (August)
September 22	Surplus for FY99
September 30	Census: Income and Poverty Numbers
October 8	Employment numbers (September)

September 2, 1999

MEMORANDUM TO THE CHIEF OF STAFF

FROM: Bruce Reed
Eric Liu

SUBJECT: Possible Policy Announcements

EDUCATION

1. **Safe Schools Grants** (mid-September): The President can award \$300 million in grants to 50 communities that will have won a nationwide competition to develop youth safety partnerships between schools and community, health, and law enforcement agencies. He also can announce \$32 million in grants for anti-drug middle school coordinators. In addition, we are preparing an executive order to improve coordination of federal school safety efforts.
Possible September 11 radio address.
2. **Teacher Quality Partnership Enhancement Grants** (September 7): The President will award \$75 million to fund projects to promote comprehensive and lasting change to teacher preparation programs and help prepare excellent future teachers for America's classrooms.
POTUS announce at Sept. 7th class size event.
3. ✓ **Tenth Anniversary of the Charlottesville Summit** (September 26-27) and **NGA Palisades Meeting on Standards** (October 1-2): The 10th anniversary of President Bush's Education Summit, which set ambitious, largely unmet goals for educational achievement by the year 2000, will attract considerable press attention. The President has expressed interest in commemorating the event, perhaps with a major speech on the future of education. Also, the governors will be meeting in Palisades, NY a few days later, to discuss their progress since the 1996 standards summit in Palisades where the President first called for ending social promotion. We may be in a position to announce the progress states are making in adopting their own version of a national test in 8th grade math. *Week of Sept. 27 - Oct. 1.*

CRIME

1. **NICS Report** (early September): The President can release a report on the results of the FBI's National Instant Check System (NICS) over the past 6 months. The report will detail how many (and what types of) prohibited purchasers have been stopped from buying guns under the NICS, how long it takes the FBI to complete NICS checks, and how law enforcement is responding to NICS denials. *Sept. 9 meeting with mayors.*

2. **HUD Gun Buyback** (early September): The President could announce a \$15 million gun buy-back program run by HUD, which is part of their larger Drug Elimination Grant program. *Sept. 9 meeting with mayors.*
3. **Report on Gun-Related Commerce** (after September 20): The Treasury Department is preparing a report on gun-related commerce in the U.S, which will include information on the overall number of guns bought and sold, as well as other information.
4. **Annual Report on School Safety** (mid-October): The Departments of Education and Justice will be ready to release the 2nd Annual School Safety Report, as well as a new web-based version of the Early Warning Guide.
5. **1998 Uniform Crime Report** (October): The FBI will likely release the final version of the 1998 Uniform Crime Report sometime in October. We will consult with the Justice Department to see if we can time the release of the UCR with any other crime announcements (i.e., COPS grants), or perhaps to make it the topic of a radio address.
6. **Housing Authority Lawsuit** (sometime this fall): A coalition of public housing authorities is considering a lawsuit against the gun industry. We are working with HUD, Justice, and Treasury to determine the Administration's role.
7. **Youth Tolerance Event** (October 26): A public-private partnership (AT&T, Court TV, the National Middle School Association, the Anti Defamation League, and Cable in the Classroom), along with the Departments of Justice and Education, will hold a national student dialogue on tolerance and diversity. Approximately 25 middle school students will assemble in Littleton, Colorado with interactive links to students in three other locations. The President announced this partnership in April and could speak at the event.
8. **Hate Crimes – Community Mobilization Event** (this fall): In November 1997, the President announced the creation of hate crime working groups led by U.S. Attorneys across the country. The President could host a roundtable to highlight what these working groups are doing. He could also demonstrate the Anti-Defamation League's "HateFilter" which protects children by blocking access to hate sites on the Internet.
9. **Domestic Violence Screening** (October): The Family Violence Prevention Fund is holding events around the country, including in Washington, D.C., to further educate and encourage health care providers to routinely screen for domestic violence. We could take this as an opportunity for the President to speak about our efforts on this issue.
10. **Gambling Package** (Sept/Oct): We are completing an interagency review of the Gambling Commission report. By September, we may be able to submit legislation to prohibit Internet and underage gambling and release a Treasury study on gambling and bankruptcy.

11. **Postal Fraud Prevention Event** (October): During the week of October 25, the Postal Service is planning to mail to every home in America – approximately 120 million addresses – a card containing valuable fraud prevention tips, including a new toll-free number that will connect callers with the FTC's Consumer Sentinel phone bank. We are checking to see whether the President could make this announcement.

HEALTH CARE

1. **Report on HMO Withdrawal in Medicare** (late September): In addition to events like the Sept. 8 speech, which underscores legislative priorities (Medicare, PBOR, and the bipartisan Work Incentives Improvement Act), the President can release a new report detailing HMO withdrawals and benefit limitations (including limits on prescription drugs) in Medicare managed care. This event would highlight the need for managed care reimbursement reforms such as those proposed by the President, and should be timed to follow the budget veto.
2. **State-by-State Medicare Report** (mid-September): The President can release a report with new state-specific information on Medicare, including detailed demographic information and statistics on statewide managed care penetration. We could do special invitations to regional press for local coverage. The Vice President is interested in releasing this report.
3. **Rural Health Grants** (September): The President or VP could announce a grant program (\$125 million over four years) to promote the development of rural health networks and enhance the delivery of emergency medical services. Funds will also be used to help convert qualified local hospitals to "critical access hospitals," which are eligible for higher reimbursement rates under the Medicare program.
4. **Organ Donation** (September): The President or VP can announce new efforts to increase organ donation: (1) \$5 million in grant funds; (2) an executive memorandum to increase the amount of paid leave available to a Federal employee who serves as an organ donor for seven days to thirty days a year; and (3) a new guidebook for health care professionals on counseling families about organ donation. Both have indicated their interest in this event.
5. **Health Care Coverage Reports and Initiative** (late September/early October): The President and First Lady could release a new Families USA report on enrollment in the CHIP program. The President and the First Lady could then: (1) release a new TANF regulation establishing financial incentives to enroll eligible individuals into Medicaid; (2) announce a campaign to distribute applications for and information about CHIP through school systems around the country; (3) release the second Federal Interagency Task Force Report on Children's Health Insurance Outreach, including new outreach efforts by the Postal Service, Americorps and the Department of Transportation; and (4) direct the Department of Education and HHS to develop a plan to make school-based screening for health insurance a standard part of school enrollment, like immunizations.

6. **Privacy Regulation** (October): The President can release a major new regulation providing comprehensive privacy protections for electronic medical records. We are pressing HHS to complete the regulation by October.

WELFARE

1. **Housing Vouchers** (September): We should be ready to award contracts to communities for 50,000 new housing vouchers for welfare recipients who need housing assistance to get or keep a job. The VA/HUD appropriations bill fails to fund the President's request for an additional 100,000 additional vouchers, 25,000 of them for welfare to work.
2. **Bonuses to Reward Reduction in Out-of-Wedlock Births** (by September 15): We can award \$100 million in bonuses to up to five states that have had the largest decrease in the percentage of births that are out-of-wedlock, and also decreased their abortion rates. The likely winners are California, Michigan, Massachusetts, Alabama, and D.C.
3. **Welfare to Work Competitive Grants** (September): The Labor Department will be ready to release over \$200 million in Welfare-to-Work competitive grants to non-profit, community, faith-based, and business groups. In September, Labor also will announce a grant to set up a program to help as many as 10,000 former welfare recipients we hire to take part in the 2000 Census find permanent employment when the Census is over.
4. **Teen Pregnancy Prevention** (September): We should be ready to release: (1) preliminary national data showing the teen pregnancy rate in 1998; (2) a best practices toolkit for communities; and (3) a report to Congress on teen pregnancy prevention efforts to date.
5. **High Performance Bonus** (late September): We should be able to award \$200 million in high performance bonuses to states that have been the most successful in helping people move from welfare to work and remain in the workforce, and issue a draft rule that could expand the bonus to reward states for increasing Medicaid and food stamp coverage.
6. **Individual Development Accounts**: (by September 15th): We can award nearly \$10 million for the first IDA demonstration grants under the new Assets for Independence demonstration program that the President signed into law last October. Grants are going to 35 community-based organizations in about half the states. This would also be an opportunity to highlight our FY 2000 budget request to double IDA funding to \$20 million.

CHILDREN AND FAMILIES

1. **Introduce Legislation to Prohibit Discrimination Against Parents** (September): The parental discrimination legislation the President called for in the State of the Union, which received a flurry of press attention this spring, will be ready to introduce in September.
2. **Adoption Bonuses** (September): The President and First Lady can announce HHS figures showing a substantial increase in adoptions since 1996, and award financial bonuses to states

 for their adoption increases. This is also an opportunity to push Congress to complete foster care legislation which passed the House and is pending in the Senate. *Sept. 24th event.*

-  3. **Announce Proposed Rule on Paid Leave for New Parents** (October): In his commencement speech at Grambling State, the President directed the Labor Department to propose new regulations to help states use the Unemployment Insurance (UI) system to support parents taking leave to care for a newborn or adopted child. The new regulations would authorize an expansion of the UI system, allowing states that wish to use unemployment insurance to assist new parents to put their plans into effect.

TOBACCO

1. **Justice Department Lawsuit** (later this year): While the Department completes the preparation of its case, we can expect a high-profile fight with Congress over the \$20 million appropriation we requested.

SERVICE / PHILANTHROPY

-  1. **Americorps Fifth Anniversary** (October 20): This is an opportunity to build up bipartisan support for Americorps to ensure its survival in future years. We can develop a slate of policy proposals to this end, ranging from service learning initiatives to voucher-style proposals to spur citizen service.
2. **Philanthropy Conference** (October 22): At this White House Conference led by the First Lady, we could unveil a package of proposals to encourage giving.

September 2, 1999

MEMORANDUM FOR THE CHIEF OF STAFF

FROM: Bruce Reed
Eric Liu

SUBJECT: Strategic Overview – Fall 1999

This brief memo provides an overview of our congressional and executive strategy for the coming months. We have also attached a lengthier memo that details a range of possible policy announcements and events for the fall. And we will at a later date be sending you a slate of other non-legislative policy initiatives that we could undertake in the balance of the term.

I. Congressional Action

In addition to the budget debate, the major legislative activity when Congress returns will center around four substantive areas:

- **Patients Bill of Rights:** The House should pass it in mid-September. We should press for a quick conference, and set this up as the bill that panicked members turn to when they realize they have to pass something before Congress goes home.
- **Juvenile Justice:** An agreement on gun shows is not out of the question, but more likely the conference will founder or produce a stripped-down bill that dies with a Senate filibuster or veto. We should keep the pressure on throughout the fall; conceivably, we could tell them not to go home without getting it done right.
- **Jeffords-Kennedy:** This bill, the Work Incentives Improvement Act, is waiting for offsets and House passage. It is a good candidate to wrap into any year-end vehicle, like an extenders bill. (~~The foster care~~ bill, which passed the House, is another contender.) One note from Chris Jennings: we should when possible acknowledge other sponsors (Jeffords-Kennedy-Roth-Moynihan, Lazio-Waxman-Bliley-Dingell).
- **Education:** The House will probably pass a Title I bill we won't like; the Senate may mark up ESEA reauthorization in committee. Our best chance to fight for education reform this year is to insist on the \$200 million for Title I accountability we asked for in the Labor/HHS bill. Class size will be the key partisan battle on that bill.

Must
do
by
9/10

Must
discuss
this

II. Executive Action

We have attached a list of actions – regulations, reports, grants, etc. -- the President can take on his own over the next three months, with or without help from Congress. These include:

- ✓ **Education:** We can award a series of grants that will: (1) give us a platform to highlight the budget battles over class size, school construction, and our Children/Education Trust Fund; and (2) reassure parents, through grants, reports and speeches, that we're doing all we can on school safety.
- ✓ **Youth Violence:** We will be able this month to do a formal kick-off of the grassroots National Campaign Against Youth Violence, and issue an executive memorandum creating a DPC Task Force to coordinate federal efforts on this problem.
- **Crime/Guns:** We will have two newsworthy reports on guns, charter commitments on the youth violence campaign, and after Congress has left town, the possibility of a housing authority lawsuit on gun violence.
- about this* ✓ **Tobacco Lawsuit:** While we're battling with Congress over funds to bring the suit, Justice may soon be ready to be more explicit about the nature and timing of its complaint.
- **Health Care:** We'll keep generating reports to keep the spotlight on Medicare and other legislative priorities, and issue the privacy regulation after Congress goes home.
- OK* ✓ **UI/Paid Leave:** Following up on the President's promise at Grambling, we have a regulation in the works that gives states the flexibility, on an experimental basis, to use their unemployment insurance programs to support paid leave. The Labor Department will soon be issuing proposed rulemaking on this.
- ✓ **Other Executive Actions:** Another new proposed regulation should also get press attention: a new welfare rule to reward states for boosting Medicaid and Food Stamp coverage (so-called high-performance bonus). We can also find an opportunity to push a good initiative buried in our budget request: a \$70 million program that combines ESL and civics education to help new immigrants become full participants in our society. In addition, we could launch a high-profile commission: on boosting voter participation, especially among the young (raised by Rep. Bernie Sanders); or on healthy parenting. And finally, the First Lady's conference on philanthropy could give us an opportunity to unveil some new policies to encourage giving.

August 12, 1999

MEMORANDUM TO THE CHIEF OF STAFF

cc: Karen Tramontano

FROM: Sandy Berger *MR for*

SUBJECT: Foreign policy/national security priorities for next six months.

[NOTE: All international trade issues were addressed by NEC in March 1999 memoranda – for that reason, they largely are not addressed below.]

I. Specific agenda items

- **Europe:** In next six months, focus will be (1) law and order, civilian administration, justice, reconstruction in Kosovo; (2) reconstruction, development, investment, and trade for southeastern Europe; (3) continued push on implementation of Dayton Accords for Bosnia; (4) renewed diplomatic efforts toward a Cyprus settlement in connection with POTUS trip; (5) reinforcing the capabilities of the OSCE in connection with OSCE Summit; (6) concluding an adapted CFE Treaty; (7) avoiding split between U.S. and Europe on whether greater European autonomy on defense is within NATO context or not (ESDI) and keeping NATO-Russia relations (including cooperation in Kosovo) on track; (8) Continue to facilitate formation of new Northern Ireland government and work toward demonstrable progress on weapons decommissioning.
- **Advancing Middle East peace efforts:** Substantial effort by POTUS and others to encourage both Israelis and Palestinians to implement Wye and begin permanent status negotiations; explore what can be accomplished on Israeli-Syrian track.
- **Russia:** Four critical areas: (1) economics; (2) ABM/NMD, START II ratification, START III negotiations; (3) CFE; and (4) nonproliferation efforts (particularly Iran). Need to ensure new government keeps Russia on sustainable path to economic stabilization, integration with international community. Should work to ensure respect for democratic practices and norms during upcoming parliamentary and presidential campaign season. Must spur effective Russian enforcement actions to stem missile and nuclear technology transfers to Iran while preserving U.S.-Russian commercial space cooperation. Must seek continued negotiated reductions in strategic nuclear forces via START III and possible amendments to ABM Treaty in context of possible NMD deployment.
- **Following through on President's commitment to Africa**
 - **Nigeria.** Solidify foundation for its ongoing democratic transition, using as an opportunity to build significantly the bilateral relationship.

Strong support of the

- **Possible UN peacekeeping in Sierra Leone, DROC, Eritrea-Ethiopia.** With three of the most destructive wars ever witnessed on the continent now hopefully coming to an end, Africa is at a turning point. One element of our comprehensive strategy to consolidate peace requires supporting peacekeepers (non-U.S.) in that region. Africa policy constituents are well aware of the contrast between our efforts in Kosovo and outstanding requirements in Africa, and are pushing aggressively for UN assessed peacekeeping operations in these countries.

✓ **African Growth and Economic Opportunity Act.** (To be addressed by NEC.)

✓ **Colombia:** Improve effectiveness of drug eradication efforts (especially in southeastern Colombia), while furthering respect for human rights, maintain public support of peace process, and continue to promote economic revitalization.

✓ • **China:** Restabilize U.S. relationship with China, continue to encourage China's constructive engagement in international arena (e.g. Taiwan, non-pro); reach WTO agreement and obtain permanent NTR.

- **North Korea.** Need to preserve the Agreed Framework; encourage continued dialogue between ROK and DPRK, try to walk North back on missile development and conducting another long-range missile test. Continue work trilaterally with Japan and South Korea.

- **Iraq:** Work to rebuild consensus on post UNSCOM disarmament regime in the UN while holding firm on containment. Increase pressure to facilitate regime change. Anticipate likely provocative actions by Iraq - at least continued challenges to No-Fly Zones but possibly actions that would cross our red lines for the use of force.

*John Podesta
any chance?* ✓ **UN arrears:** Need to pay outstanding arrears (nearly \$1B) and close growing gap between current peacekeeping budget and congressional appropriation. Fiscal year 2000 is last one in which arrears payments do not count against budget caps, increasing import of appropriating this year.

- **Panama:** Manage Canal turnover process, addressing security, environmental, and bilateral relationship concerns.

II. *Possible Presidential action*

✓ • **Europe:** October working visit to Canada; November State visits to Greece, Turkey, Bulgaria and Italy; OSCE Summit in Istanbul 19-20 November; availability for calls to Greek/Turkish/Cypriot leaders, outreach meetings as part of Cyprus push; meetings with Turkish and Norwegian, PMs; U.S.-EU Summit in December.

- **Southeastern Europe Initiative:** possible "post-conflict address on Kosovo"; using UNGA speech/meetings to maintain momentum on rebuilding Kosovo and SEE initiatives; and statements/actions related to Bulgaria stop in conjunction with

November OSCE trip; budget amendment to address supplemental 050 and 150 needs for Southeastern Europe.

- **Regional Peace Processes: Middle East and Northern Ireland:**

- availability for calls as needed to regional leaders; outreach meetings with key constituency groups (meeting with leaders of Jewish American organizations occurring August 12); need to ensure Wye budget amendment funded; possibility of travel to Northern Ireland if needed; more intensive involvement (calling parties together) may be necessary at some stage.

- **Arms control:** Decisions on NMD/ABM/START III; continued engagement as needed with Russians as discussion on ABM and START III proceeds; continued statements of support for Comprehensive Test Ban Treaty; possible CTBT event in fall.
- **North Korea:** Meeting with Bill Perry to present his policy recommendations. Possible meeting trilaterally with Japan and South Korea at APEC in September to continue North Korea policy coordination; may need to engage with Congress if missile test occurs.
- **APEC:** An Asia critical bilateral with Jiang Zemin at APEC meeting in New Zealand; pull-asides with Chuan (Thailand) and Estrada (Philippines), as well as NK trilat.
- **North Korea:** Meeting with Bill Perry. Meet trilaterally with Japan and South Korea at APEC in September to continue North Korea policy coordination; may need to engage with Congress if missile test occurs.
- **Panama:** Decide on level of representation at December 10 turnover ceremony, including possible POTUS participation.

III. Congressional agenda and likely response

- **Adequate Funding**

- Congress indicated reluctance to fund more than 18% of **Kosovo funding, conflict plus reconstruction/SEE assistance** efforts cumulative. Need to work to ensure adequate 050 and 150 funding. (Overall 150 now about \$4 billion below need.)
- **Wye supplemental** not funded for Palestinians or Israelis (only Jordan) in fy99. Thus far no funding for in fy00 bills. Where and when this funding is added key component of overall foreign operations veto strategy.
- **Expanded Threat Reduction Initiative** – in FY00, 150 account request carries bulk of programs designed to respond to the increased threat in Russia from unpaid scientists and weak export control systems. Congress has not provided any of the additional funds requested, and instead has cut the NIS account dramatically.

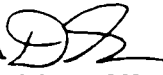
- **UN arrears/additional peacekeeping requests.** Some signs that Congress wants to take care of the arrears issue – but still no signs that House Republican leadership will break linkage with abortion politics. Should we manage to break the linkage, acceptably revised Helms-Biden legislative language on UN reform (authorization which would allow the appropriation) available. But current appropriated amounts for fy00 not adequate to pay past arrears, and increase likelihood that arrears will continue to rise because funding also not keeping pace with new peacekeeping commitments.
- **Counternarcotics funding/Colombia:** Burton and Gilman have mounted an assault on our Colombia policy. Hastert has indicated that he will seek to add nearly \$1B for counternarcotics efforts to fy00 appropriations.
- **Arms control/readiness/NMD:** Anticipating likely Hill effort to legislatively abrogate ABM treaty, need to ensure sufficiently active negotiating schedule with Russians to give fodder to those who would forestall legislative action; also need to illustrate adequate resource and policy devotion to readiness and missile defense systems.
- **North Korea:** Congressional reaction will be strongly negative should missile test occur. Still trying to gain adequate KEDO funding, tough sell without testing. Agreed Framework may itself be at stake.
- **Iraq:** Negotiating new UN resolution that while narrower, is focused on items/issues of central importance; need to increase pressure on Baghdad to facilitate regime change without taking actions that risk a break with our regional allies. Implement Iraq Liberation Act to full extent practicable, including using military drawdown authority; need frequent consulting with key Hill players on plans and policy so that are continuously building reservoir of support that will back us if need to take further military action at any point.
- **China:** Need approval of permanent NTR is obtain bilateral WTO agreement.
- **African Trade Initiative/CBI:** Need to get to enactment.



EXECUTIVE OFFICE OF THE PRESIDENT
COUNCIL ON ENVIRONMENTAL QUALITY
WASHINGTON, D.C. 20503

August 11, 1999

MEMORANDUM TO KAREN TRAMONTANO

FROM: DANIEL SAKURA 
CHIEF OF STAFF, COUNCIL ON ENVIRONMENTAL QUALITY

SUBJECT: EVENT PROPOSALS

The attached list responds to your request for information about possible events and announcements in September, October and November.

At this point, our highest priorities include the roadless announcement with the U.S. Forest Service, Headwaters forest and a budget message.

We are working to identify additional event possibilities relating to clean air, clean water and other EPA issues.

If you have any questions, I can be reached at 456-6144.

cc: Roger Ballentine
Elliot Diring
Beth Viola
Brad Campbell

8/11/99

POSSIBLE ENVIRONMENTAL EVENTS/EXECUTIVE ACTIONS

September

✓ Announce draft rules for the National Forest road system and roadless areas with USDA/Forest Service in response to a letter from Members of Congress. Announcement could be in Washington, D.C. (John Podesta has participated in these discussions.)

✓ Visit Headwaters forest in Northern California to announce possible release of draft management planning guidance for the newly acquired area, in conjunction with the State of California. A visit would provide an opportunity to highlight one of the Administration's most visible conservation achievements. (Event could also be in October.)

✓ Highlight Lands Legacy with announcement of acquisition of sensitive lands using Land and Water Conservation Funds (LWCF). The President could announce permanent protection of Civil War site by the National Park Service at the Chancellorsville Battlefield, near Fredericksburg, Virginia, with a possible tie in with FY 2000 budget. (We are working with Roger Ballentine on this.)

- (Vice President is tentatively planning to announce release of Oceans Report, on September 2 in Boston.)

October

✓ Announce veto of appropriations bill(s) which contain highly objectionable riders (e.g. Interior appropriations and Energy and Water) or deep funding cuts for environmental programs (e.g. Interior and Commerce, Justice, State).

- Participate in the National Wildlife Refuge Week (October 10-16) with the U.S. Fish and Wildlife Service to highlight importance of Lands Legacy at a National Wildlife Refuge. There are many opportunities for events in the mid-Atlantic/East Coast, along with a possible tie in with the FY 2000 budget relating to Congress' deep cuts in Lands Legacy and possible shutdown of National Wildlife Refuges during hunting season.
- Consider announcing a possible directive to U.S. Army Corps of Engineers to reevaluate proposed navigation projects in eastern Arkansas in the White River National Wildlife Refuge. Conservation groups support reevaluating the projects, while Rep. Marion Berry has expressed strong reservations.

November

- Announce Duck Stamp award winner (early November) in conjunction with U.S. Fish and Wildlife Service at the Interior Department in Washington. Proceeds from the sale of Duck Stamps are used to acquire wildlife habitat. As an alternative, a photo-op with the ~~winner~~ at the White House would likely receive substantial press coverage.
- Announce completion of the Final Environmental Impact Statement (EIS) for the Hanford Reach of the Columbia River in Washington State with the Department of Energy and the U.S. Fish and Wildlife Service. The EIS is currently considering the management of 90,000 acres of land at DOE's Hanford Nuclear Reservation in south central Washington State. Senator Murray has actively supported the process.
- Recycling event with corporate leaders who have made major commitments to recycling.
- USDA/Conservation Reserve Enhancement Program (CREP) river announcement, with rivers to be determined.

STRATEGIC/MESSAGE PLANS

Office of Environmental Initiatives

August 10, 1999

Achievements and priorities given to the environment have distinguished this Administration from those past and continue to demonstrate clearly the differences between Democrats and Republicans. We have an opportunity to leave two indelible environmental legacies, as 1) the first Administration to address seriously the threat of global warming; and 2) the Administration that made environmental conservation a true and *permanent* national priority, through our Lands Legacy proposal.

1. LANDS LEGACY

A. **Objective** – In addition to securing as much of our relevant FY2000 budget as possible, we are working toward enacting authorizing legislation that would create permanent funding for the Land and Water Conservation Fund and other environmental priorities.

B. Possible Presidential Actions –

if it works

- Announcement and perhaps appearance at site of significant LWCF land acquisition (e.g. Baca Ranch).
- Radio Address on using this time of economic prosperity to secure long-lasting natural prosperity for future generations, perhaps announcing proposed acquisitions.
- ✓ Opening of historic section of Civil War battlefield in Fredricksberg saved from development with LWCF funds.
- Visit to site where public-private partnership, without federal land acquisition, preserved valuable and threatened land. Our LL initiative is about more than land acquisition by the federal government, as we have numerous programs to assist private landholders to work with government and non-profits to do the right thing.
- Possible veto of Interior Appropriations bill.

C. Republican Agenda and Response

The Republicans are united in not wanting to give the President a legacy, but divided on the substance. Several bills which establish permanent funding for

environmental priorities are bipartisan (Murkowski, Lott, Don Young, etc.). While these bills do contain some provisions we support, their emphasis is on “coastal impact assistance” to states that produce offshore oil and gas. The promise of large sums of money to a number their states is the primary Republican motivation – not environmental protection. Some Republicans, mostly Westerners and conservatives, are deeply opposed to these bills, because they believe such legislation will lead to more federal ownership of property. Our agenda will be criticized from this perspective.

D. Timing and Strategy

Relevant bills have not passed committee in either house. Even when they do, floor action is unlikely, or at least unlikely to be successful. Budgetary points of order and opposition from the House leadership are problems. The strategy then is to insert acceptable legislation into an end-game/omnibus situation. This will need to remain a top priority for the President in that context, and Senator Lott has similar interests in trying to include a bill acceptable to him.

Thus, we face several hurdles: 1) keeping this a top priority for us; 2) finding common ground on language with Lott/Young; 3) overcoming objections from House leadership as well as appropriators like Stevens and Domenici; and 4) convincing our supporters that whatever deal clears these tests is worthy of their support.

It is not at all clear that a sharp, partisan message from the President will be the best tool for increasing our chances of reaching a deal. Our message should be to the American people and it should be mostly positive.

2. CLIMATE CHANGE

A. Agenda – Promoting domestic actions to reduce greenhouse gas emissions while expanding political support for both strong domestic and international measures. Our focus will be on public education, securing funding for our Climate Change Technology Initiative budget and Clean Air Partnership Fund, legislation to give companies credit for reducing emissions, and ongoing diplomatic efforts.

B. Specific Initiatives/Possible Presidential Actions

✓ • **Bioenergy.** This week, the President will sign an executive order and participate in an event promoting the development of this clean energy source for the 21st century.

✓ • **Utilities.** We are working on a major initiative which if successful would result in a significant portion of the electric power-generating sector to announce voluntary reductions in greenhouse gases. This would be an

Good

appropriate announcement for the President and the Vice President, most likely in September or October.

unjustified

- *Federal Fleet.* We are working on an Executive Order that would demonstrate federal leadership in the effort to reduce petroleum consumption, to purchase efficient and alternative vehicles, and to save taxpayers money. We hope to have this done in October or November.
- *Science/Budget.* In conjunction with new information regarding the science of climate change, the President could deliver a strong message to Congress on their failure to fund our climate priorities.
- *Veto.* Several appropriations bills may contain very serious climate change riders.

Good

Economic Event. In conjunction with NEC, we are exploring an economic event that would highlight the economic opportunity for American business in producing and exporting the technology that will help the world fight global warming.

C. Republican Agenda and Likely Response

Republicans have for the most part given up on the strategy of fighting over whether or not climate change is real. Instead, they characterize our proposals and economically unsound, a threat to U.S. sovereignty, and extreme. Some of our opponents have introduced legislation that is extremely modest but which could serve as an excuse for doing nothing else. We will continue to be criticized for negotiating a treaty that some studies show would be costly to implement.

D. Timing and Strategy

Over the next two months, we need to keep the pressure on Congress vis a vis our budget and the riders. Public opinion is supportive of our position, and many see the Republican opposition as a function of powerful special interests. We should press that theme. At the same time and beyond, we need to continue to educate the public on the science, and to keep stressing "win-win" domestic proposals that will help us fight climate change and provide economic opportunity to farmers, small businesses and others.

Roger Ballentine



Cc: George Frampton

THE WHITE HOUSE
WASHINGTON

August 10, 1999

What about
cuts in NASA budget
Research -
an unbalanced one?

PC

MEMORANDUM FOR KAREN TRAMONTANO

FROM:

NEAL LANE

Neal Lane

SUBJECT:

Long-term Strategy for Science and Technology

A focus on American leadership in science and technology would be an excellent strategy for the next six months since it offers opportunities for bipartisan cooperation and achievement.

STRATEGY FOR SCIENCE AND TECHNOLOGY

The President has increased the S&T budget in each year of his presidency. The Research Fund for America -- an unprecedented proposal for support of S&T in the FY 1999 budget request -- fared extremely well in Congress. The President has helped to persuade the American people that continued American leadership in the world, a healthy economy, a strong defense posture, and a better quality of life for all Americans depend on our enduring commitment to research and to technology. We are following through on that commitment with strong support for research and development appropriations bills and for the specific agenda items and possible Presidential actions that follow.

Legislative Agenda

1. IT² Authorization Bill. The President's FY 2000 Budget requests funding for an initiative for Information Technology in the Twenty-First Century (IT²). We are working with the House Science Committee and the Senate Commerce Committee to develop legislation that endorses this strategic initiative in three areas: a) long-term fundamental research in computing, information, and communications; b) increased investment in high-end computing to support particularly challenging research in science and engineering; and c) increased research to identify, understand, anticipate, and address the socioeconomic effects of information technology, including education and workforce issues.
2. Reauthorization of the Office of Educational Research and Improvement. We are working with the Department of Education (ED), DPC, and OMB to create a permanent authority for ED's research arm. The proposal offers a bold new vision for carrying out educational research that focuses on a small set of priorities, improves the rigor, quality, and utility of educational research, insulates the agency

from political influence, and bolsters its institutional capacity. Much of the proposed structure for the new research agency draws on the NIH and NSF models.

3. International Technology Transfer. We are working with both the House and Senate on legislation that directs a review to improve international technology transfer policies and practices at the Federal laboratories, particularly with respect to cooperative research and development agreements. The purpose is to ensure that defense and economic security issues are appropriately assessed in these international partnerships. H.R. 209 (Technology Transfer Commercialization Act) passed the House and a similar version is expected to pass the Senate in the near future. The National Science and Technology Council has an effort underway that would be responsive to the legislation.
4. Food Safety. At the request of the President, his Council on Food Safety prepared a response to a National Academy of Sciences report that called for a major restructuring of our federal food safety system. The Council's response to this report committed the federal food safety agencies to a strategic planning exercise including exploring various administrative and legislative options to improve the system's efficiency and effectiveness. Over the next few months, this planning process will create an environment suitable for additional White House leadership to proposed new food safety legislation or take administrative actions that address issues such as overlapping jurisdiction (e.g., eggs) or structural improvements (e.g., consolidation of the inspection force).

Possible Presidential Actions

Science and technology underpin all of the major policy areas identified for development of the strategic plan. The following actions (listed in estimated chronological order) often support multiple priorities (which are identified in parentheses).

1. Nobel Laureates Letter Supporting CTBT (S&T; Strong America). The American Physical Society is ready to provide this letter to the President for release **anytime** the Administration decides to make a major push on the treaty.
2. National Bioethics Advisory Commission Report on the Ethical Use of Human Embryonic Stem Cells (S&T; Ethics). NBAC will deliver its report to the President at the end of **August**. NIH plans to publish its draft guidelines for public comment in the Federal Register in **September**. The President could meet privately with the NBAC Chairman and the NIH Director in August, to receive the report and charge NIH to use the NBAC recommendations in drafting its guidelines. The President could use the public release of the draft NIH guidelines as an opportunity to call for support for biomedical research, prior to the appropriations markup of Labor/HHS.
3. Federal Policy on Research Misconduct: Protecting the Integrity of the Research Record for Federally Funded Research (S&T; Ethics). This policy will be published for comment in the Federal Register in **September**. The policy underscores the President's emphasis on sustaining public trust in the scientific enterprise, and its release offers an opportunity for the President to make a

statement on that topic, as does an **October 14** workshop at the National Academy of Sciences.

4. State-Federal-Industry Partnership for K-12 Math and Science Teacher Recruitment (S&T; Education). In **September** we will be ready to announce the pilot program (10 school districts) that will provide core funding for establishing partnerships with local industries to ensure year-round, high-wage employment for math and science teachers.
5. *Creating the 21st Century U.S. Scientific, Technical, and Engineering Workforce* (S&T; Education; Economy). The President directed the NSTC to produce this report, which deals with the participation of women, minorities and the disabled in the science and technology workforce. The report should be ready for release in **September or October**. The President and Vice-President could meet with executives of high-tech companies that rely heavily on the science, technology, and engineering workforce to announce these companies' commitments to increase diversity in the workforce, while also releasing the report.
6. Presidential Summit with CEO's (S&T; Economy; Education). In **September**, the President should meet with CEO's and University Presidents to discuss the impacts of current appropriations measures on the long-term prospects for the Nation's S&T enterprise.
7. *PCAST Report on Contributions of S&T to the New Economy* (S&T; Economy). In **September** the President's Committee of Advisors on Science and Technology will produce a report that documents the payoff from the Federal investment in science and technology that the President should transmit to Congress and many other audiences.
8. Interagency Education Research Initiative grants (S&T, Education). The first round of research grants under the IERI will be made in **September**. Inspired by PCAST, this ED-NSF-NICHHD initiative will fund large-scale, rigorous research focused on improving key K-12 educational outcomes through technology. The President could use this opportunity to voice his support for educational research funding.
9. *Report from the IWG on Launch Range Review* (S&T; Economy). This report, which will be released in **October**, will make recommendations concerning the civil, commercial, and national security roles and responsibilities for operation, maintenance, improvement, and modernization at U.S. space launch bases and ranges, which the President could announce and implement.
10. Mentoring Awards (S&T; Education). The President established these awards for mentors of underrepresented groups in S&T in 1996 and could make presentations to the new awardees in **October** and make a statement about the importance of diversity to a strong, national S&T enterprise.
11. Dedication of the Relativistic Heavy Ion Collider (S&T ; Economy). On **October 4** the Relativistic Heavy Ion Collider, or RHIC will be dedicated at Brookhaven National Laboratory on Long Island. This new \$600 Million particle physics facility will allow experiments designed to turn back the clock to a simulate conditions right after the big bang and test basic theories about what the universe is and how it got that way. The dedication ceremony would be an opportunity for the President to emphasize the need for stable, substantial investments in S&T.

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12. Young Scientists Awards (S&T; Education). Each year approximately 60 scientists in their early careers receive Presidential awards for excellence, which the President could present in **November**. The President could use the opportunity to announce new commitments to recruiting a talented, diverse S&T workforce.
13. Institute for National Information Infrastructure Protection (S&T; Economy). The President's Committee of Advisers on Science and Technology have endorsed establishing a private, non-profit federally funded institute to address the vulnerability of increasingly interconnected U.S. information networks through research, engineering testing, "best practices" research, and vulnerability studies. We have overseen a study of the proposal whose preliminary findings are positive on establishing such an institute. There appears to be significant private sector support for it as well. This could be rolled out as early as **November**.
14. Executive Order on International Energy Cooperation (S&T; Environment; Energy; Economy). Following on the recommendations of the just-released PCAST report, *Powerful Partnerships*, the President could issue an Executive Order in **November** that would create a strategic management process to develop a vision and a plan for international energy research, development, demonstration, and deployment (RD3) activities. The EO could create an NSTC working group with representatives from each of the primary agencies associated with international energy RD3 needs. The working group would conduct a portfolio assessment of energy RD3 needs, building on the work of PCAST, and help coordinate the final FY2001 budget proposals for international energy RD3 areas. The EO would also establish an external Advisory Board to help closely link activities with the private sector and to systematically develop effective partnerships. In addition, the President could use the EO to direct related policy actions at the various federal agencies and the Multilateral Development Banks.
15. Regional Meetings on the Government-University Research Partnership (S&T; Education; Economy). On **November 4-5** at Purdue (IN), **December 1** at Stanford (CA), and in **January** at Georgia Tech OSTP will convene regional meetings to discuss the principles of the Government-University research partnership. The meetings would be opportunities for the President to call for renewed support for university-based research and greater integration of teaching and research.
16. Symposium on Enhancing Innovation (S&T; Economy). OSTP, DOC, DOD, DOT, the Council on Competitiveness and the Industrial Research Institute will sponsor this meeting **November 30/December 1**. The symposium will look at nonbudgetary items that will further enhance the U.S. innovation engine. The best opportunity for the President would be a speech on the afternoon of November 30.
17. Medal of Science/Medal of Technology (S&T; Economy). In **December**, the President should present the Medals of Science and Technology (the American equivalent of the Nobel Prize) to the most outstanding scientists and engineers in the country, using the opportunity to renew the Nation's commitment to stable, substantial investment in S&T.

18. Executive Order on International Technology Transfer at the Federal Laboratories (S&T; Economy). In **January**, the President could issue an E.O. (under development by the National Science and Technology Council) clearly defining procedures to ensure thorough assessment of national security and economic competitiveness concerns, primarily with respect to cooperative R&D agreements and licenses.
19. International Conference on Integrated Nano/Microtechnology for Space Applications (S&T; Economy). The President could role out the Nanotechnology Initiative for the FY 2001 budget on **January 23-28**.

Timing and Strategy

The President should undertake some public events supportive of science and technology investments this Fall to underscore his continued support for his R&D budget request and to indicate a strong commitment to substantial and stable funding for R&D. These events would lead up to a strong FY 2001 budget and SOTU statements.