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PRESERVATION

THE PRESIDENT HAS SEEN

02-10-00

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Donna (K) Reed

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or give more help

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WINTLEY
PHIPPS

THE PRESIDENT HAS SEEN

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The Facts

- 80% of those incarcerated are high school drop-outs
- 80% of the prisoners who never finished high school are functionally illiterate
- The children of prisoners are six times more likely to enter the criminal justice system than those of parents who have never been incarcerated

Assessment

- Breaking the cycle of incarceration, school failure and underachievement in school can be achieved by increasing the number of caring loving adults and educational resource support system
- Identifying these children is an easy task-The U.S. Dream Academy has access to the names and addresses of over 500,000 children of prisoners across this country

Our Mission

To provide basic skills training and enrichment in three critical areas:

- Academic tutoring and instruction for students falling behind in school

THE PRESIDENT HAS SEEN through values-centered mentoring programs; and
02-10-00 enrichment through the use and mastery of computers

WINTLEY PHIPPS
President & Founder

www.usdreamacademy.org

P.O. Box 1078
Columbia, Maryland 21045

EST. 1991

A NON-PROFIT ORGANIZATION

U.S.
Dream
Academy
INC.
A NON-PROFIT ORGANIZATION

**President William Jefferson Clinton
U. S. Dream Academy Talking Points
January 20th 2000**

The Vision

- Bridge the educational gap experienced by children of incarcerated parents and children failing in school
- Set-up high tech community learning centers in every major American city equipped with the technology and resources to close the gap and lay a foundation for their future educational success
- Create at least five of these high tech learning centers within the year 2000

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To provide basic skills training and enrichment in three critical areas:

- Academic tutoring and instruction for students falling behind in school
- Social enrichment through values-centered mentoring programs; and
- Technological enrichment through the use and mastery of computers and the Internet

Services

- Animated, Interactive, Online, Computerized Learning Program
 - 1) Online Assessment/Testing
 - 2) Individualized prescriptive learning modules
 - 3) Online Delivery of Master Teacher's explanatory Tutoring and Instruction
 - 4) Certification and preparation for excellence in performance on state and national achievement tests
- Mentoring
- Value-based character building curriculum
- ScholarShop (College Preparation)
- Work Keys (Job Skills Preparation)
- Health Education

Impacts of the Program

- Family
- Local Community
- Society

Current Status

- We have established a 501(c)(3) organization with three staff, governed by a 17-member board of professionals in the area of business, education and technology. Our corporate office is located in Columbia, MD.
- We have developed partnerships and excellent working relationships with: The Points of Light Foundation; Citizen's Scholarship Foundation of America (managers of the President's Student Service Scholarship Program); Futuresoft Adventist Health Care Systems; ChildU, providers of the comprehensive on-line curriculum, Tutortime, Health Magic, Worldwide Interactive Network, Child and Family Services of Washington, D.C.; and most recently the National Association for the Advancement of Colored People.
- We have received funding from; Exxon Corporation; NFL Charities, The U.S. Department of Labor and thousands of individual donors across the country who share our mission and dream
- Our first demonstration site will be operational February 7, 2000. The site is located at the Ferebee Hope Community Services Center in Southeast Washington, D.C.

Opportunities for Assistance

- Facilitate a relationship with high-tech corporations such as manufacturers of computer hardware and Internet Service Providers to provide on-going, in-kind donations of computers or connectivity services, including Microsoft, Dell, Compaq, Gateway, AOL/TimeWarner, MSN and others well established high tech companies
- Help us explore the possibility of corporations(s) developing an equity giving plan for the Dream Academy to provide on-going financial support for the organization and its mission, particularly seeking pre-IPO stocks from Internet start-up companies
- Assist in securing grants, corporate and private gifts including making a personal phone call to prospective donors when appropriate
- An important focus of our initiative is the health and health education of the families and children at risk. US Dream Academy has partnered with HealthMagic, Inc., a company that has pioneered the development of online Internet based personal health management tools. US Dream Academy along with HealthMagic, Inc. is providing HealthCompass to these children and their families. US Dream Academy is developing a suite of online health education programs that are built into this HealthCompass. The health information in HealthCompass enables the health education to be customized to the exact health needs of the consumer.

In the interest of supporting this unique portion of the US Dream Academy, we want to explore the opportunities of working with HCFA to sponsor HealthCompass to the children and youth at risk that are beneficiaries of Medicaid programs. US Dream Academy believes that if all the children and youth in Medicaid programs had access to the resources provided by this HealthCompass, healthcare costs for this population would be reduced and learning and development enhanced.

- Your schedule permitting attend an official opening of one of our sites
- Assign a White House Staff person for continued follow-up
- Summary

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