

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. paper	Phone No. (Partial) (1 page)	n.d.	P6/b(6)
002. note	Phone No. (Partial) (1 page)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Bethany Little
OA/Box Number: 18522

FOLDER TITLE:

Wintley Phipps

2013-0371-S

ms636

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

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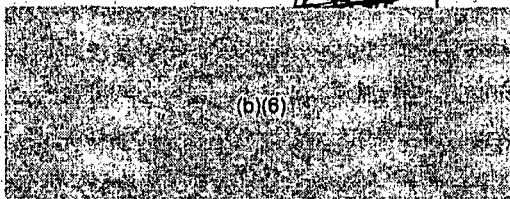
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Hand
Plunge -
Cere -



~~REDACTED~~ - GIVE OUT CC74

[001]

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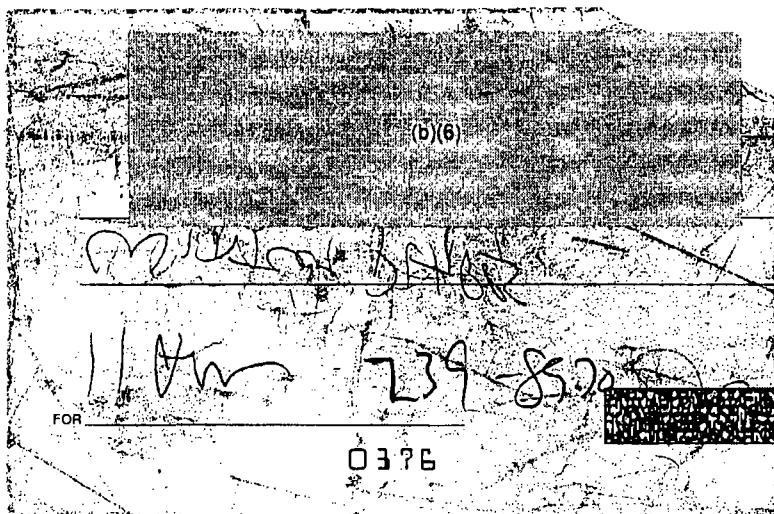
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11 AM

WINTER PHPPS

561-4688-5898

301-520-1084



[002]

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BOB LITTMAN X177
219 8660 ext 219

E+T Admin
at DOC

Reverly →

THE WHITE HOUSE
WASHINGTON

Follow-up from 1/20 POTUS Memo

- DC GWIT - STEICHAU
MCGARRY
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MICH. S.
 - LABR
 - ITTS
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CLINTON LIBRARY PHOTOCOPY

June
2/401-2187

U.S. Dream Academy, Inc.
6395 Dobbin Road, Suite 202
Columbia, MD 21045
410-772-7143
410-772-7146 Fax

facsimile transmittal

To: Andrew Rotherman Fax: 202-456-5581
From: C. Diane Wallace Booker Date: 03/03/2000
Re: U.S. Dream Academy Opening Pages: 3
CC: [Click here and type name]

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle

Notes: Andy, attached is a copy of our announcement and press release for the ribbon cutting ceremony. Also, we are having an open house in the afternoon for parents, children and teachers in the community from 3:15 - 4:30 p.m. Please feel free to stop by anytime during the day to visit the site, if your schedule will allow. We will be at the site all day until about 5:00 pm.

Thanks for all your help!

Diane

Wintley Phipps and the U.S. Dream Academy invite you to attend our
Grand Opening Ceremony of the
1ST DREAM ACADEMY LEARNING CENTER
at the Ferebee Hope Community Services Center
3855 8th Street, S. E. • Washington, D. C.

MARCH 6, 2000 - 10:00 AM

Special Guest Speakers
and featuring the music of **WINTLEY PHIPPS**

"A child with a dream is a child with a future."

Come join in the celebration!

FOR MORE INFORMATION CALL:
410-772-7143 or 1-800-USDREAM

NEWS RELEASE

For more information, contact:

Karen Kushner, Public Information Officer

(202) 442-6180

kkushner@cfsa-dc.org

FOR IMMEDIATE RELEASE

U.S. Dream Academy Establishes Computer Learning Center at Ferebee Hope Community Services Center

Partnership with Child and Family Services to Benefit At-Risk Children and Youth

Wash., D.C.—Feb. 29—Wintley Phipps, President and Founder of the U.S. Dream Academy, and Ernestine F. Jones, Child Welfare Receiver, proudly announce the official opening of the Ferebee Hope Computer Learning Center on March 6, 2000, at 10:00 a.m., at the Ferebee Hope Community Services Center, 3855 8th Street, SE. This facility is centered on Phipps's vision to create a values-centered, Internet-based learning program for at-risk children and youth, especially children of prisoners and children in danger of school failure.

"I felt a strong desire to support the Child and Family Services Agency by providing these services to the at-risk children and families they serve at Ferebee Hope. This neighborhood has high incidences of abuse and neglect, and I firmly believe that providing them with our Internet based tutoring and mentoring services and teaching them computer skills will have a positive effect on their self-esteem and keep them focused on more productive activities," stated Phipps.

According to Ernestine F. Jones, Child Welfare Receiver, "I strongly believe that enriching the lives of our children with the most up-to-date technology will have profound effects on their quality of life. We are delighted to team up with Mr. Phipps on this project. One main purpose of the Ferebee Hope Center and the eight neighborhood-based collaboratives is to provide preventive services to at-risk families. This is exactly the type of partnerships we need to develop throughout the community."

The mission of the U.S. Dream Academy is to empower at-risk children and youth to achieve their dreams by providing enrichment and basic skills training in three critical areas—1) academic tutoring and enrichment for students falling behind in school, 2) social enrichment through values-centered mentoring programs, and 3) technological enrichment through the use and mastery of computers and the Internet.

CFSa is the District's child welfare agency, which provides services to children and families with open child abuse and neglect cases, as well as those at-risk. The agency has partnered with community organizations and agencies throughout the eight wards to provide neighborhood-based services.

###

**IF YOU WOULD LIKE TO SCHEDULE AN INTERVIEW OR ATTEND THE
CENTER'S OPENING, PLEASE CONTACT DIANE WALLACE BOOKER AT 410/772-
7143 OR KAREN KUSHNER AT 202/442-6180.**



Kendra L. Brooks
01/20/2000 11:10:26 AM

Record Type: Record

To: Andy Rotherham/OPD/EOP@EOP
cc:
bcc:
Subject: Re: names 

HHS: Mary Beth Donohue (sp) - 690-7000
Labor: ACTING COS - Lee Satterfield - 693-6007
Andy Rotherham

- 690-7431

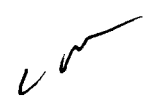


Andy Rotherham
01/20/2000 10:50:46 AM

Record Type: Record

To: Kendra L. Brooks/OPD/EOP@EOP
cc:
Subject: names

Can you get me the names and numbers of the C.O.S.'s at Labor and HHS. Thanks.

HHS - 
LMA - N/A

HHS - Dave Bernier
- June - 1101 2557

THE PRESIDENT HAS SEEN

02-10-00

Danica (Reed)

We still need
to visit him more
or give more help

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Reed
Podesta

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THE PRESIDENT HAS SEEN

02-10-00

of American
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in the year

2000

The Facts

- 80% of those incarcerated are high school drop-outs
- 80% of the prisoners who never finished high school are functionally illiterate
- The children of prisoners are six times more likely to enter the criminal justice system than those of parents who have never been incarcerated

Assessment

- Breaking the cycle of incarceration, school failure and underachievement in school can be achieved by increasing the number of caring loving adults and educational resource support system
- Identifying these children is an easy task-The U.S. Dream Academy has access to the names and addresses of over 500,000 children of prisoners across this country

Our Mission

To provide basic skills training and enrichment in three critical areas:

- Academic tutoring and instruction for students falling behind in school

THE PRESIDENT HAS SEEN through values-centered mentoring programs; and
02-10-00
richment through the use and mastery of computers

WINTLEY PHIPPS
President & Founder

www.usdreamacademy.org

P.O. Box 1078
Columbia, Maryland 21045

Phone: 410-730-1111

U.S.
Dream
Academy
Inc.

A NON-PROFIT ORGANIZATION

**President William Jefferson Clinton
U. S. Dream Academy Talking Points
January 20th 2000**

The Vision

- Bridge the educational gap experienced by children of incarcerated parents and children failing in school
- Set-up high tech community learning centers in every major American city equipped with the technology and resources to close the gap and lay a foundation for their future educational success
- Create at least five of these high tech learning centers within the year 2000

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- Social enrichment through values-centered mentoring programs; and
- Technological enrichment through the use and mastery of computers and the Internet

Services

- Animated, Interactive, Online, Computerized Learning Program
 - 1) Online Assessment/Testing
 - 2) Individualized prescriptive learning modules
 - 3) Online Delivery of Master Teacher's explanatory Tutoring and Instruction
 - 4) Certification and preparation for excellence in performance on state and national achievement tests
- Mentoring
- Value-based character building curriculum
- ScholarShop (College Preparation)
- Work Keys (Job Skills Preparation)
- Health Education

Impacts of the Program

- Family
- Local Community
- Society

Current Status

- We have established a 501(c)(3) organization with three staff, governed by a 17-member board of professionals in the area of business, education and technology. Our corporate office is located in Columbia, MD.
- We have developed partnerships and excellent working relationships with: The Points of Light Foundation; Citizen's Scholarship Foundation of America (managers of the President's Student Service Scholarship Program); Futuresoft Adventist Health Care Systems; ChildU, providers of the comprehensive on-line curriculum, Tutortime, Health Magic, Worldwide Interactive Network, Child and Family Services of Washington, D.C.; and most recently the National Association for the Advancement of Colored People.
- We have received funding from; Exxon Corporation; NFL Charities, The U.S. Department of Labor and thousands of individual donors across the country who share our mission and dream
- Our first demonstration site will be operational February 7, 2000. The site is located at the Ferebee Hope Community Services Center in Southeast Washington, D.C.

Opportunities for Assistance

- Facilitate a relationship with high-tech corporations such as manufacturers of computer hardware and Internet Service Providers to provide on-going, in-kind donations of computers or connectivity services, including Microsoft, Dell, Compaq, Gateway, AOL/TimeWarner, MSN and others well established high tech companies
- Help us explore the possibility of corporations(s) developing an equity giving plan for the Dream Academy to provide on-going financial support for the organization and its mission, particularly seeking pre-IPO stocks from Internet start-up companies
- Assist in securing grants, corporate and private gifts including making a personal phone call to prospective donors when appropriate
- An important focus of our initiative is the health and health education of the families and children at risk. US Dream Academy has partnered with HealthMagic, Inc., a company that has pioneered the development of online Internet based personal health management tools. US Dream Academy along with HealthMagic, Inc. is providing HealthCompass to these children and their families. US Dream Academy is developing a suite of online health education programs that are built into this HealthCompass. The health information in HealthCompass enables the health education to be customized to the exact health needs of the consumer.

In the interest of supporting this unique portion of the US Dream Academy, we want to explore the opportunities of working with HCFA to sponsor HealthCompass to the children and youth at risk that are beneficiaries of Medicaid programs. US Dream Academy believes that if all the children and youth in Medicaid programs had access to the resources provided by this HealthCompass, healthcare costs for this population would be reduced and learning and development enhanced.

- Your schedule permitting attend an official opening of one of our sites
- Assign a White House Staff person for continued follow-up
- Summary

Contact Information:
Wintley Phipps, President
C. Diane Wallace-Booker JD, Senior V.P.
U.S. Dream Academy
6395 Dobbin Road
Suite 202
Columbia, MD
21045
410-772-7143 or 1-800-US-DREAM
email address: usdreamacademy@msn.com

THE WHITE HOUSE

Bruce —

attached is the background
for the meeting the
President wants to
have with Phelps —

I think we may need
a place before the
meeting so it's not
just open-ended.

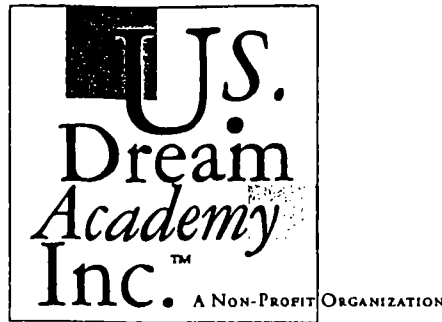
Dan

WINTLEY PHIPPS
President & Founder

1-800-US-DREAM

P.O. Box 1078, Columbia, Maryland 21045

www.usdreamacademy.org



ERIC L / Tom / Andy
+ return

-BR

November 9, 1999

Dear President Clinton:

I learned in the scriptures that unearned suffering is redemptive. Your life and work continues to be a witness to the redemptive grace of God. Mr. President with your encouragement I began building the U.S. Dream Academy, an online interactive values based tutorial remedial academic resource for the children of prisoners and children falling behind in school. Mr. President, 80% of the two million prisoners in the United States are dropouts from high school. The U.S. Dream Academy has developed some groundbreaking technology and content directed at this critical group of young people.

Mr. President, thanks to you, I have discovered the mission and calling to which I will be devoting the rest of my life. Words fail me to tell you how fulfilled I am in this work.

Wintley Phipps?

The launch date for the U.S. Dream Academy is January 1, 2000. Mr. President, since you and I spoke, the U.S. Dream Academy has developed strategic collaborations with education and technology companies in order to provide a comprehensive K-12 tutorial curriculum via the Internet to children falling behind in school, children of prisoners and other at-risk children and youth.

We have reached a point where I believe a meeting with you would be of great benefit to our efforts and your administration's desire to showcase a unique solution for a critical group of America's at-risk youth. Mr. President, I would love to meet with you as soon as your schedule will allow. I consider you a dear friend and brother, and I would love to hear from you personally how you envision our efforts best helping the children of America's prisoners and those falling behind in school. I know you will be very pleased and pleasantly surprised over the technology and curriculum breakthroughs we have pioneered.

Attached is additional information on the U.S. Dream Academy. If you need to reach me or any member of my staff, please call 1800 US DREAM or (410) 772-7143.

A fellow recipient of the redemptive grace of God,

Your brother,

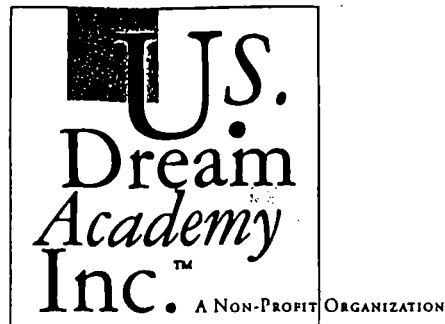
Wintley Phipps
Wintley Phipps

WINTLEY PHIPPS
President & Founder

1-800-US-DREAM

P.O. Box 1078, Columbia, Maryland 21045

www.usdreamacademy.org



The U.S. Dream Academy vision is to help at-risk children and youth realize their God-given gifts and talents and achieve their dreams. We focus our efforts on those children and youth who have a parent or other family member in prison, those who are falling behind in school, those who are at-risk for gang involvement and those already involved in the criminal justice system. These children and youth are statistically more likely to end up in prison at some point in their lives, experience chronic unemployment or underemployment and may never realize their full potential.

We seek to reach this target population by providing after-school high-tech computer learning centers in economically disadvantaged communities. Participants will receive access to a unique academic enrichment curriculum over the Internet, personal mentoring, character and values based training, job skills training through the Work Keys program, computer and Internet exposure. We will connect them with other community-based services, and most importantly give them hope as they strive for and achieve their dreams of a successful and productive future.

A unique feature of our program is the interactive and engaging instructional content of our curriculum. The curriculum we are developing is to be delivered over the Internet using animated characters and text to speech technology. The graphical interface will be made up of charismatic characters that will guide and instruct the child as he/she moves throughout the curriculum. This type of delivery is not currently being offered over the Internet. Our curriculum management software will track student progress and direct the student to various parts of the curriculum for further instruction and enhancement. Thus, each student will have an individualized curriculum that is designed to address the student's particular needs.

We will also offer job skills training through a program called Work Keys. Work Keys has identified the skills needed for over 2,500 different jobs in this country and designed a training course for each one. Young adults will be able to access the Work Keys curriculum through our website and receive certified training in any area they choose.

Exxon
NFL

The U.S. Dream Academy, Inc., is currently working with the U.S. Department of Labor Employment and Training Administration (DOL/ETA) to implement a demonstration site at the Ferebee Hope Community Services Center in Washington, D.C. This was made possible through a DOL/ETA grant of \$100,000.00 (this amount represents approximately 35% of the total funding needed for this site for one year). Upon acceptance of this grant we committed ourselves to seek matching funds from foundations and corporations who share the vision and dream of our organization.

Exxon Company USA has also joined us in this effort through a computer equipment grant of \$25,000.00. NFL Charities has also donated \$15,000 toward program expenses for our site. To effectively operate and maintain a site, we estimate the cost to be \$200,000 per year.

We are currently in negotiations with several Internet based testing and education companies for the licensing of assessments and instructional content. We also work closely with two technology companies that provide us with the latest advice and services in cutting edge Internet technology.

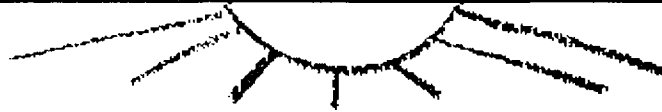
At this present time, we are in need of operating funds which are approximately \$350,000 per year, funding for development and/or licensing of comprehensive academic curriculum, which we estimate to be \$500,000 and funds for the technical aspects of our curriculum such as animation character development, website hosting and maintenance, file servers,

Mr. President, any assistance or guidance you can share with the U. S. Dream Academy as we pursue these shared goals would be greatly appreciated.

HIS

Wintley Phipps
Wintley Phipps

Center for Education Reform



Making Schools Work Better for All Children

Charter School Legislation: Profile of the District of Columbia's Charter School Law

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The Center for
Education Reform
1001 Connecticut Ave. NW
Suite 204
Washington, DC 20036

Tel. 202-822-9000
800-521-2118
Fax. 202-822-5077

District of Columbia Law passed 1996. The 3 rd strongest of the nation's 35 charter laws.	
General Statistics	
<i>Number of Schools Allowed</i>	Not more than 10 for 1996-97; in subsequent years, not more than 20 per year (up to 10 each by the two existing chartering authorities)
<i>Number of Charters Operating</i>	19
<i>Additional Schools Approved</i> (As of October 1998)	3
Approval Process	
<i>Eligible Chartering Authorities</i>	District of Columbia Board of Education and the newly formed Public Charter School Board; the District of Columbia Council may designate an additional entity by enactment of a bill
<i>Eligible Applicants</i>	Person, group, organization, or post-secondary institution, including public, private, or quasi-private entities
<i>Types of Charter Schools</i>	Converted public, converted private, new starts (but not home-based schools)
<i>Appeals Process</i>	None
<i>Formal Evidence of Local Support Required</i>	For conversions, two thirds of teachers, two thirds of parents of minor students, and two thirds of adult students at pre-existing school must support
<i>Recipient of Charter</i>	Applicant
<i>Term of Initial Charter</i>	15 years, with at least one review every 5 years
Operations	
<i>Automatic Waiver from Most State and District Education Laws,</i>	Yes

<i>Education Laws, Regulations, and Policies</i>	
<i>Legal Autonomy</i>	Yes
<i>Governance</i>	Board of trustees as specified in charter; board must have an odd number of members not to exceed 7 and must include at least 2 parents of enrolled students; majority of board members must be D.C. residents
<i>Charter School Governing Body Subject to Open Meeting Laws</i>	Not addressed
<i>Charter School May Earn a Profit</i>	Charters may not be granted directly to for-profit organizations
<i>Transportation for Students</i>	Charter school students, like regular public school students, are eligible for reduced public transportation fares
<i>Facilities Assistance</i>	Not provided for
<i>Technical Assistance</i>	Not addressed
<i>Reporting Requirements</i>	Charter school must prepare annual report for chartering authority and District of Columbia Financial Responsibility and Management Assistance Authority
Funding	
<i>Amount</i>	100% of operations funding follows students, based on D.C. per-pupil formula
<i>Path</i>	Directly to charter school
<i>Fiscal Autonomy</i>	Yes
<i>Start-up Funds</i>	Start-up funding based on RFP submitted to the district; federal charter school funding also is being applied to start-up costs
Teachers	
<i>Collective Bargaining / District Work Rules</i>	Teachers may negotiate as separate unit with charter school governing body or work independently
<i>Certification</i>	Not required
<i>Leave of Absence from District</i>	2 years (an additional 2-year extension is possible)
<i>Retirement Benefits</i>	Yes
Students	
<i>Eligible Students</i>	All D.C. students

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<i>Preference for Enrollment</i>	Students attending a school prior to conversion; students in the attendance boundary of former public school; siblings
<i>Enrollment Requirements</i>	Charter school may not limit enrollment based on academic ability or achievement, but may limit enrollment based on the area of focus of the school (e.g., mathematics or the arts)
<i>Selection Method (in case of over-enrollment)</i>	Random selection process
<i>At-Risk Provisions</i>	Chartering authorities are to give preference to schools that target students with special needs
<i>Racial Balance Provisions</i>	None
<i>Mandated Assessments</i>	Any districtwide assessments that are developed by school board
Other Features	
<i>Accreditation</i>	Charter school must obtain accreditation from an accrediting body deemed appropriate by the chartering authority (e.g., Middle States Association of Colleges and Schools, Virginia Association of Independent Schools, American Montessori Internationale); if school includes preschool or kindergarten, it must be licensed as a child development center by D.C. government

-- Fall, 1998

*The Center for Education Reform***Other States' Charter Legislation Profiles:**

Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Hawaii, Idaho, Illinois, Kansas, Louisiana, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, South Carolina, Texas, Utah, Virginia, Wisconsin, Wyoming

About the State-by-State Profiles:

For more information about the profile categories.

Ranking of the Charter Law States

For a complete look at where The Center for Education Reform ranks each state's charter law.

Charter Schools In Operation

For the latest tally on charter schools approved and operating state-by-state.

[About Charter Schools](#)  [Charter School Laws and Legislation](#)

[CER Home Page](#)  [E-Mail CER](#)  [CER Publications](#)

U.S. Dream Academy, Inc.
6395 Dobbin Road, Suite 202
Columbia, MD 21045

facsimile transmittal

To: Mr. Eric Gould - White House Fax: 202-456-7431

Domestic Policy Council

From: C. Diane Wallace Booker, Esq. Date: 9/27/99

Re: U.S. Dream Academy Pages: 9 including this one

CC: [Click here and type name]

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle

Notes: Eric, attached is the information you requested. Thank you for your call.

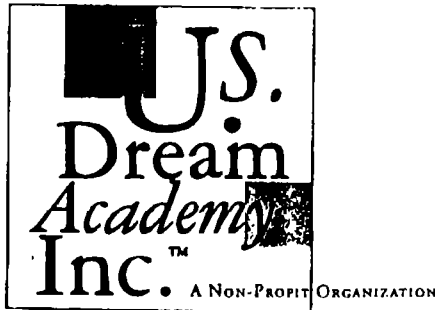
Andy -
info on
WINTLEY PHIPPS
— E

WINTLEY PHIPPS
President & Founder

I-Soo-US-DREAM

P.O. Box 1078, Columbia, Maryland 21045
Voice Mail: 202-290-5699

www.usdreamacademy.org



September 27, 1999

(via telefax no. 202-456-7431)
Mr. Eric Gould
White House
Domestic Policy Council

Re: U.S. Dream Academy, Inc.

Dear Mr. Gould:

Thank you for expressing an interest in the U.S. Dream Academy and requesting additional information on our organization. We are pleased to know that President Clinton desires to know more about our current efforts to reach children and youth throughout this country with an inspiring message of hope. This letter summarizes our mission and current work with the Department of Labor. I have also attached a copy of the "Statement of Work" prepared by the Department of Labor that sets forth a summary of the purpose of the demonstration site, target groups and services we will provide. I have also attached a copy of our brochure.

The U.S. Dream Academy vision is to help at-risk children and youth realize their God-given gifts and talents and believe that they can achieve their dreams. We focus our efforts on those children and youth who have a parent or other family member in prison, those who are falling behind in school, those who are at-risk for gang involvement or already involved in gang activity, and those already involved in the criminal justice system. These children and youth are statistically more likely to end up in prison at some point in their lives, experience chronic unemployment or underemployed and may never realize their full potential for their lives.

We seek to reach this target population by providing after-school high-tech learning centers where participants can receive academic tutorial services, mentoring, character and values based training, valuable employment skills such as computer and Internet exposure, be connected with other community-based services, and most importantly receive hope that they can strive for and achieve their dreams of a successful and productive future.

The U.S. Dream Academy, Inc., is currently working with the U.S. Department of Labor Employment and Training Administration (DOL/ETA) to implement a demonstration site at the Ferebee Hope Community Services Center in far South East, Washington, D.C.

This was made possible through a one year grant from DOL/ETA for \$100,000 which we hope will be renewed for an additional two years. Additionally, we are seeking matching grants from corporations and foundations to co-sponsor the demonstration site in order to properly set up and implement a quality and sustainable U.S. Dream Academy site.

We intend to serve approximately 100 students per week working with students from the Ferebee Hope Elementary School and young adults from the community who desire job skills training and placement. These students will have access to both the latest in computer technology as well as a personal mentor and instructor. The attached "Statement of Work" further describes the purpose of the site and the services to be provided including our goal of engaging the local faith based community and service providers to offer comprehensive services to our target group and their families.

A unique feature of our program is the interactive instructional content of our curriculum. The curriculum we are developing is to be delivered over the Internet in an engaging environment using animated characters and text to speech technology. The graphical interface will be made up of charismatic characters that will guide and instruct the child as he/she moves throughout the curriculum. This type of delivery is not currently being offered over the Internet.

Additionally, we are developing character and values based curriculums that will teach children and young adults about values such as honesty, fairness, kindness, respect for self and others, sense of community and other universal values that are critical for young people to know and understand.

After a review of the attached materials, please feel free to contact me if you need any additional information on our demonstration site, fundraising efforts, curriculum development or other areas of interest. I look forward to hearing from you soon.

Sincerely,



C. Diane Wallace Booker, J.D.

Vice President

P.S. Our new address is 6395 Dobbin Road, Suite 202, Columbia, MD 21045
New Phone: 410-772-7143; Fax: 410-772-7156

STATEMENT OF WORK

The U.S. Dream Academy, herewith shall be called Grantee, shall provide the necessary facility, equipment, staff and partnerships to carry out the work outlined in this Statement of Work.

The Grantee shall established a Dream Academy in consultation with the GOTR as Identified in Part IV, to provide an array of comprehensive services which focuses on eliminating the cycle of incarceration for youth and young adults. The community in which the Academy will be located must be approved by the Employment and Training Administration prior to establishing the facility.

Grantee shall provide services to:

1. Youth with family history of incarceration.
2. Young children from disadvantages backgrounds who need academic and lifestyle reinforcement.
3. Older youth and young adults in need of remedial education, training support services, access to higher education and employment.
4. Youth and young adults at-risk of becoming involved in the criminal justice system.
5. Youth and young adults already involved in the criminal justice system.
6. Youth and young adults involved in gang activities or at-risk of becoming involved in gang activity.

The Grantee shall established partnerships with local service providers which include faith-based organizations, school system, community based organizations who address the needs of youth and young adults. The Grantee will also establish linkages with existing Employment and Training and other Federal Agencies supported programs in the local community, this includes the Job Training Partnership Act programs, the Welfare-to-Work programs, the Job Corps Centers, initiatives supported by the new Workforce Investment Act, Justice Department, Health and Human Services and U.S. Department of Housing (HUD).

The Grantee shall conduct active recruitment and recruit through existing organizations and the school system.

The Grantee shall provide services that reduces or eliminates the cycle of incarceration, increases the chance of youth and young adults completing high school or alternative school, provide job training, and referrals to existing training opportunities in the community, provide case management support services, counseling, tutoring, mentoring, create opportunities for youth to enter institutions of higher learning, and career ladder employment opportunities. The Grantee shall work the local Recreation Department of establish opportunities for sports and recreation.

The Grantee shall submit an implementation plan for this grant after consultation with the GOTR within 60 days of receiving the grant award.

The Grantee shall submit monthly progress reports to the GOTR on the 15th day of each month.

The Grantee shall submit a final report 30 days prior to the completion date of the grant.

Period of Performance

This grant shall be in effect for a one (1) year period effective July 1, 1999. Future funding will be based on availability of funds and the grantee's successful operation during this grant period of performance.

More than two-thirds of juveniles in the criminal justice system are family or children of prisoners.

Eighty percent of those incarcerated are high school dropouts



Eighty percent of prisoners who never finished high school are functionally illiterate.

Approximately 1.5 million juveniles were taken into police custody during 1995.

The Academy will work directly with the children of prisoners who are underachievers or high school dropouts.



¶THE U.S. DREAM ACADEMY is the vision of Wintley Phipps, internationally noted minister, singer, speaker, and goodwill ambassador, to reach in a unique, positive, and powerful way youth who are at risk for future unemployment or incarceration. This includes those who receive too little attention in our society, namely the sons and daughters of our nation's prison population and those falling behind in school.

¶Local U.S. Dream Academy program sites—called Family Learning Centers—will use a high touch approach, where youth and their families will be surrounded and supported by caring staff, community volunteers, and mentors. A high tech approach will make extensive use of

computerized learning programs, new software and interactive programs, and will connect youth with mentors and each other via the internet.

¶Each center will offer a variety of effective motivational and learning activities, including: a comprehensive Internet-based academic curriculum, focusing on basic skills and supplementary education; CSFA's ScholarShop, a program that motivates students to stay in school and prepare for postsecondary education; a values-based curriculum, encouraging a positive, meaningful, and rewarding lifestyle; family support programs; and enriching and fun activities for youth and families.

¶Scholarships will be an incentive for continuing a successful participation in the Academy education program. Provided initially by national and regional grant monies, these scholarship awards will eventually come from local, volunteer-based Dollars for Scholars chapters organized with the help of Citizens' Scholarship Foundation of America in the U.S. Dream Academy communities.

Family members—at home parents, grandparents, and the prisoners themselves—will be brought into the activities of the Academy.

- Individual mentoring for personal and spiritual growth

- Learning centers located in churches, hospitals and community centers.

DESIGN AND STRATEGIC PLANNING of the U.S. Dream Academy has been assisted by several key national partners, including Citizens' Scholarship Foundation of America, the nation's largest private-sector educational support organization; the Points of Light Foundation, the nation's leading volunteer support and training organization; the Quality Education for Minorities Network that has special expertise in promoting high expectations for minority youth; Prison Fellowship Ministries, whose Angel Tree Program reaches out yearly with Christmas gifts to sons and daughters of prisoners; and the National Association of Former Foster Care Children, a group that also has ties to sons and daughters of prisoners.



Family Learning Centers will be located in selected cities with high concentrations of the target group. Centers will be established in cooperation with local partners including inner-city churches, schools, and youth serving organizations. Each local partner will be prepared to make a long-term commitment to housing and supporting the centers.

All program sites will be linked electronically to the U.S. Dream Academy's headquarters in Florida. This staff will oversee and develop new sites, link every youth and family via the Internet, and provide program refinement and continuing training for staff and volunteers. Management will report to a national board of approximately twenty highly-qualified persons.

- Interactive, distance learning and access to the latest technology and educational materials

- Incentives, tools and opportunities and hope for a bright future

- Character development

PHIPS MET POTS -

- AT A CONCERT - PHIPS WAS SINGING
- REMEMBER HE WAS COV. OF ~~ALABAMA~~ ^{ALABAMA} ~~ALABAMA~~ ^{ALABAMA} ~~ALABAMA~~ ^{ALABAMA}
- MET HIM AGAIN DEC 1992 AT POTS
CUT TO A NEW LIFE
- SAME AT LATE REAG 9

He was ABQ
for me not

PHIPS
on
REAGAN
Back in D.C. REAGAN
ALABAMA



1-800-US-DREAM

¶A THREE-YEAR BUDGET of approximately \$3.5 million is included in the strategic plan. This budget includes start-up costs for the national office and 13 original sites. This covers site coordination, training, computer hardware purchases, and software development and licenses.

¶To help launch this important and unique program, foundations, corporations, and individuals have opportunities to provide financial support for the overall project, for individual sites, and for technology support. In-kind gifts are also welcome. Every youth who stays out of prison and becomes a contributing member of our society and economy saves our nation more than \$1 million over a lifetime.

¶The U.S. Dream Academy is an investment that pays giant dividends for everyone in America, and especially for the youth who will find new hope and promise for their lives.



For further information, contact:

Wintley Phipps, President, or

C. Diane Wallace-Booker, J.D., Vice President

U.S. Dream Academy, Inc.

P.O. Box 1078, Columbia, MD 21045

Telephone • 1-800-US-DREAM

E-mail • usdreamacademy@msn.com

www.usdreamacademy.org

Jan, 2000
50 elementary
50 high
schools

PHIPS, SCRIPT #1/4/00

PROSEC ANNUAL REPORT

- 600,000 CITIZENS FOR KIDS OF BUSINESS

80% OF BUSINESS
ARE NOT SURE REPORTS

- 60-70% OF CITIZENS WITH PROSEC
CRIMINALS COME FROM FAMILIES WHERE
THERE IS CRIMINAL ACTIVITY

PHIPS ASKED PHIPS TO PUT TOGETHER A COMMISSION TO DETERMINE
HOW TO BREAK THIS CYCLE.

Dear, [Name]

- FOR A LIP OF BUSINESS AND KIDS

INCREASE # OF GOOD
MOMENTS IN AM LIVES (MOMENTS)

FAMILY BEHIND

INCREASE SQUEES/CAREERS
EDUCATION SUPPORT

INDIVIDUALS WORKING

- FAMILY/VALUE BASED

6 FOR 1, 15 NOW UNDER DATE

FAMILY UNIT IS
CORE OF FAMILY/SCOUTS-
PHIPS WANTS TO INCREASE
THIS FOR THESE KIDS

CITIZENS CONSIDER A CAREER SCHEDULE REPORT

= LIFE FROM POTUS

- SUPPORT WORKING TIME (WITH AFTER-SCHOOL)

6 WORKING INCREASE
MOMENTS

0

0 NOT
MEANS
EXPLANATION
CONCEPT

January 19, 2000

MEMORANDUM FOR THE PRESIDENT

From: Bruce Reed
Andrew Rotherham

Subject: Meeting with Wintley Phipps

You will be meeting tomorrow morning with Wintley Phipps. Phipps is President of the U.S. Dream Academy, an extended learning time program for at-risk youth. As you know, he is also a Grammy-nominated singer and a minister. Phipps was last at the White House last November 9, to sing at the ceremony honoring the Little Rock Nine. This memo provides background on the U.S. Dream Academy, describes the nature of his request, and lays out three options for action.

U.S. Dream Academy

The Academy is an after-school program in Columbia, Maryland for students who are academically at-risk. The Academy works primarily with students whose parents are incarcerated. Research indicates that these children are likely to become incarcerated themselves: more than 60 percent of people currently incarcerated come from families where there was criminal activity. The U.S. Dream Academy works to break this cycle.

Churches play a major role in the Academy's work, which has a significant faith and values component. Phipps also wants private sector entities to play a greater role, particularly because he is focusing on teaching technology skills and using technology to deliver high-quality content. There are substantial costs associated with these activities.

Last year the Department of Labor's Employment and Training Administration awarded the academy a one-year grant of \$100,000 that Phipps is hoping to renew for two additional years. NFL Charities have also donated \$15,000, and Exxon has provided \$25,000 in computer equipment. The Academy is now using this funding to start a demonstration site in Southeast Washington, DC that Phipps hopes to open this spring. Phipps' long-term vision is to start academies in cities across the country, linking them interactively and using online content for instruction.

Today's meeting

Today's meeting will last about 10 minutes and is the outgrowth of a letter that Phipps sent you recently asking to meet and discuss the U.S. Dream Academy. Phipps needs more funding to get the demonstration site off the ground. He is planning to brief you on developments to date and ask you for additional support.

Options you can offer Phipps

- After-school: Because the academy provides supplemental learning, Phipps may be able to work with local schools and secure an after-school/summer school grant from the 21st Century Community Learning Centers program at the Education Department. The fact that the program is not housed in a school may be problematic, but you can suggest that Phipps pursue this source. Bear in mind, however, that this program -- like the Labor Department program that currently funds the Academy -- is run on a competitive grant basis and is not one whose selections we could properly influence.
- Charter schools: Although charter school laws vary by state, in many states what Phipps is creating would qualify as a charter school. You can suggest that he investigate trying to open the U.S. Dream Academy as a charter school and access funds that way. In the District of Columbia, where his demonstration site is located, charter schools receive 100 percent of the per-pupil expenditure.
- Your personal support: A show of support from you, indicating that you share Phipps's commitment to the Academy's mission, could also help him as he works to secure private sector support. You could offer to write a letter, record a video, or in some other way publicly indicate support for the academy.

■ TANF \$ 1.2 billion, and
District got a \$20 million bonus for low-out-of-work

• JTPA MONEY

• SOLE-SOURCE

January 19, 2000

MEETING WITH WINTLEY PHIPPS

DATE: January 20, 2000
LOCATION: Oval Office
EVENT TIME: 9:45am – 10:00am
FROM: Karen Tramontano
Bruce Reed
Eric Liu

I. PURPOSE

To fulfill Wintley Phipps' request to meet with you to discuss the U.S. Dream Academy.

II. BACKGROUND

You will be meeting with Wintley Phipps. Phipps is President of the U.S. Dream Academy, an extended learning time program for at-risk youth. As you know, he is also a Grammy-nominated singer and a minister. Phipps was last at the White House last November 9, to sing at the ceremony honoring the Little Rock Nine. This memo provides background on the U.S. Dream Academy, describes the nature of his request, and lays out three options for action.

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Churches play a major role in the Academy's work, which has a significant faith and values component. Phipps also wants private sector entities to play a greater role, particularly because he is focusing on teaching technology skills and using technology to deliver high-quality content. There are substantial costs associated with these activities.

Last year the Department of Labor's Employment and Training Administration awarded the academy a one-year grant of \$100,000 that Phipps is hoping to renew for two additional years. NFL Charities have also donated \$15,000, and Exxon has provided \$25,000 in computer equipment. The Academy is now using this funding to start a

demonstration site in Southeast Washington, DC that Phipps hopes to open this spring. Phipps' long-term vision is to start academies in cities across the country, linking them interactively and using online content for instruction.

Meeting Agenda

This meeting is the outgrowth of a letter that Phipps sent you recently asking to meet and discuss the U.S. Dream Academy. Phipps needs more funding to get the demonstration site off the ground. He is planning to brief you on developments to date and ask you for additional support.

Possible Suggestions for Phipps

- After-school: Because the academy provides supplemental learning, Phipps may be able to work with local schools and secure an after-school/summer school grant from the 21st Century Community Learning Centers program at the Education Department. The fact that the program is not housed in a school may be problematic, but you can suggest that Phipps pursue this source. Bear in mind, however, that this program -- like the Labor Department program that currently funds the Academy -- is run on a competitive basis, and that there are no guarantees he would be able to secure a grant.
- Charter schools: Although charter school laws vary by state, in many states what Phipps is creating would qualify as a charter school. You can suggest that he investigate trying to open the U.S. Dream Academy as a charter school and access funds that way. In the District of Columbia, where his demonstration site is located, charter schools receive 100 percent of the per-pupil expenditure.
- Your personal support: A show of support from you, indicating that you share Phipps' commitment to the Academy's mission, could also help him as he works to secure private sector support. You could offer to write a letter, record a video, or in some other way publicly indicate support for the academy.

III. PARTICIPANTS

YOU

Wintley Phipps, President, U.S. Dream Academy
Karen Tramontano
Bruce Reed or Eric Liu
Andrew Rotherham

IV. PRESS PLAN

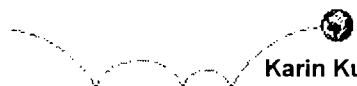
Closed press.

V. SEQUENCE OF EVENTS

- **YOU** will greet Wintley Phipps and have a brief meeting with him.
- Wintley Phipps will depart.

VI. REMARKS

None required.


Karin Kullman

01/19/2000 11:52:32 AM

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: Private Meeting Changed Time

FYI -- Time change for Wintley Phipps meeting.

----- Forwarded by Karin Kullman/OPD/EOP on 01/19/2000 11:52 AM -----


Sarah R. Rozensky
01/19/2000 11:38:26 AM

Record Type: Record

To: Karin Kullman/OPD/EOP@EOP, Stephanie S. Streett/WHO/EOP@EOP

cc:

Subject: Private Meeting Changed Time

9:45 10:00	am- am	MEETING WITH WINTLEY PHIPPS OVAL OFFICE Staff Contact: Bruce Reed
---------------	-----------	--

Message Sent To:

Bruce N. Reed/OPD/EOP@EOP
Eric P. Liu/OPD/EOP@EOP
Andy Rotherham/OPD/EOP@EOP
Anna Richter/OPD/EOP@EOP
Cathy R. Mays/OPD/EOP@EOP
Karen Tramontano/WHO/EOP@EOP
Carolyn T. Wu/WHO/EOP@EOP

Andrea Kane

Record Type: Record

To: J. Eric Gould/OPD/EOP@EOP, Cynthia A. Rice/OPD/EOP@EOP

cc: Andy Rotherham/OPD/EOP@EOP, Leanne A. Shimabukuro/OPD/EOP@EOP

Subject: whitley phipps update

Eric, I just talked to Andy and we talked to someone who works for Bob Lipman. She tells us Whitney has a \$99,999.99 DOL grant provided on a sole source basis) under JTPA discretionary grants. These JTPA funds don't require a match, so Whitney isn't really looking for match - he's just looking to expand his program. Apparently he asked for DOL for several million but they were limited by a cap of under \$100,000 for sole source grants. I suggested Andy add to his list of options for funding sources Whitney might be able to pursue, TANF funds that go the D.C., including an additional \$20 million in TANF Out-of-Wedlock bonus funds that the District received in September. Both regular TANF funds and the bonus funds can be used to accomplish any of the 4 purposes of TANF, including preventing out of wedlock pregnancies. Obviously it would be up to D.C. to decide whether to use TANF funds for Whitney's program, but it seems that a reasonable case could be made that a program which engages kids in constructive after-school activities that keep them out of trouble meets this purpose. HHS' funding guidance lists as examples of activities which could meet this purpose "services for youth such as counseling, teen pregnancy prevention campaigns, and after-school programs that provide supervision when school is not in session."

Andy, here's 9/16/99 weekly we'd done on Out-of-Wedlock bonus if that's helpful:

Welfare – Out-of-Wedlock Birth Bonus: Last week, HHS awarded the first bonus funds included in the 1996 welfare reform law for the five states with the largest decrease in out-of-wedlock births. California, D.C., Michigan, Alabama, and Massachusetts each received \$20 million because they had the largest reduction in the percent of total births that were out-of-wedlock between 1994-1995 and 1996-1997, while also reporting a decline in abortion rates. More evidence is needed to fully understand the factors contributing to the decline in these states. While the 1996 law required states to develop strategies and goals for reducing out-of-wedlock births and established these bonuses as an incentive, some states had already begun encouraging parental responsibility under welfare reform waivers and broader teen pregnancy prevention efforts. California had the largest reduction (5.7%), followed by D.C. (3.7%), Michigan (3.4%); Alabama (2%); and Massachusetts (1.5%). Altogether, 12 states experienced a reduction, and the national rate held constant over the four year period measured by the bonus.



WINTLEY PHIPPS
President & Founder

www.usdreamacademy.org

P.O. Box 1078
Columbia, Maryland 21045
(NOT FOR PROFIT)

ORGANIZATION

President William Jefferson Clinton
U. S. Dream Academy Talking Points
January 20th 2000

The Vision

- Bridge the educational gap experienced by children of incarcerated parents and children failing in school
- Set-up high tech community learning centers in every major American city equipped with the technology and resources to close the gap and lay a foundation for their future educational success
- Create at least five of these high tech learning centers within the year 2000

The Facts

- 80% of those incarcerated are high school drop-outs
- 80% of the prisoners who never finished high school are functionally illiterate
- The children of prisoners are six times more likely to enter the criminal justice system than those of parents who have never been incarcerated

Assessment

- Breaking the cycle of incarceration, school failure and underachievement in school can be achieved by increasing the number of caring loving adults and educational resource support system
- Identifying these children is an easy task-The U.S. Dream Academy has access to the names and addresses of over 500,000 children of prisoners across this country

Our Mission

To provide basic skills training and enrichment in three critical areas:

- Academic tutoring and instruction for students falling behind in school
- Social enrichment through values-centered mentoring programs; and
- Technological enrichment through the use and mastery of computers and the Internet

Services

- Animated, Interactive, Online, Computerized Learning Program
 - 1) Online Assessment/Testing
 - 2) Individualized prescriptive learning modules
 - 3) Online Delivery of Master Teacher's explanatory Tutoring and Instruction
 - 4) Certification and preparation for excellence in performance on state and national achievement tests
- Mentoring
- Value-based character building curriculum
- ScholarShop (College Preparation)
- Work Keys (Job Skills Preparation)
- Health Education

Impacts of the Program

- Family
- Local Community
- Society

Current Status

- We have established a 501(c)(3) organization with three staff, governed by a 17-member board of professionals in the area of business, education and technology. Our corporate office is located in Columbia, MD.
- We have developed partnerships and excellent working relationships with: The Points of Light Foundation; Citizen's Scholarship Foundation of America (managers of the President's Student Service Scholarship Program); Futuresoft Adventist Health Care Systems; ChildU, providers of the comprehensive on-line curriculum, Tutortime, Health Magic, Worldwide Interactive Network, Child and Family Services of Washington, D.C.; and most recently the National Association for the Advancement of Colored People.
- We have received funding from; Exxon Corporation; NFL Charities, The U.S. Department of Labor and thousands of individual donors across the country who share our mission and dream
- Our first demonstration site will be operational February 7, 2000. The site is located at the Ferebee Hope Community Services Center in Southeast Washington, D.C.

Opportunities for Assistance

- Facilitate a relationship with high-tech corporations such as manufacturers of computer hardware and Internet Service Providers to provide on-going, in-kind donations of computers or connectivity services, including Microsoft, Dell, Compaq, Gateway, AOL/TimeWarner, MSN and others well established high tech companies
- Help us explore the possibility of corporations(s) developing an equity giving plan for the Dream Academy to provide on-going financial support for the organization and its mission, particularly seeking pre-IPO stocks from Internet start-up companies
- Assist in securing grants, corporate and private gifts including making a personal phone call to prospective donors when appropriate
- An important focus of our initiative is the health and health education of the families and children at risk. US Dream Academy has partnered with HealthMagic, Inc., a company that has pioneered the development of online Internet based personal health management tools. US Dream Academy along with HealthMagic, Inc. is providing HealthCompass to these children and their families. US Dream Academy is developing a suite of online health education programs that are built into this HealthCompass. The health information in HealthCompass enables the health education to be customized to the exact health needs of the consumer.

In the interest of supporting this unique portion of the US Dream Academy, we want to explore the opportunities of working with HCFA to sponsor HealthCompass to the children and youth at risk that are beneficiaries of Medicaid programs. US Dream Academy believes that if all the children and youth in Medicaid programs had access to the resources provided by this HealthCompass, healthcare costs for this population would be reduced and learning and development enhanced.

- Your schedule permitting attend an official opening of one of our sites
- Assign a White House Staff person for continued follow-up
- Summary

Contact Information:
Wintley Phipps, President
C. Diane Wallace-Booker JD, Senior V.P.
U.S. Dream Academy
6395 Dobbin Road
Suite 202
Columbia, MD
21045
410-772-7143 or 1-800-US-DREAM
email address: usdreamacademy@msn.com

o If she ~~is~~ returning

o around six of what they are:

LINE
PARMS
Poms - want to do something on the 7th of
Feb

- visit the site

SCHEDULING PROPOSAL

TODAY'S DATE: 1/20/00

☐ ACCEPT	☐ REGRET	☐ PENDING
---------------------------------	---------------------------------	----------------------------------

TO: Stephanie Streett
Assistant to the President
Director of Presidential Scheduling

FROM: Bruce Reed
Assistant to the President for Domestic Policy and
Director of the Domestic Policy Council

REQUEST: Visit the U.S. Dream Academy Demonstration Site

PURPOSE: To visit this demonstration site that will serve academically
at-risk students.

BACKGROUND: The U.S. Dream Academy is currently an after-school
program for at-risk youth in Columbia, MD, and will be
opening their first demonstration site in February. The
Academy works primarily with students whose parents are
incarcerated, and the Dream Academy works to break the
cycle of continued criminal activity in the family.
Churches play a major role in the Academy's work, and
Wintley Phipps, the Academy's president, hopes to have
more private sector involvement soon. The Academy is
using funding from the Department of Labor and private
foundations to launch this demonstration site in Southwest
Washington, D.C.

PREVIOUS PARTICIPATION: The President met with Wintley Phipps on January 20,
2000 to discuss this project, and expressed interest in
visiting the demonstration.

DATE AND TIME: February TBD – opening of demonstration site is scheduled
for Monday, February 7, 2000

BRIEFING TIME: 30 minutes

DURATION: 1 hour

LOCATION: U.S. Dream Academy demonstration site
Ferebee Hope Community Services Center
Southwest, Washington, D.C.

PARTICIPANTS: Wintley Phipps, President, U.S. Dream Academy
U.S. Dream Academy staff, teachers, and students

REMARKS REQUIRED: To be provided by speechwriting.

MEDIA COVERAGE: TBD

FIRST LADY'S ATTENDANCE: Optional.

VICE PRESIDENT'S ATTENDANCE: N/A

SECOND LADY'S ATTENDANCE: N/A

RECOMMENDED BY: Bruce Reed
Andrew Rotherham

CONTACT: Karin Kullman
X61732

ORIGIN OF THE PROPOSAL: Wintley Phipps, President, U.S. Dream Academy

SOURCE OF PAYMENT: TBD