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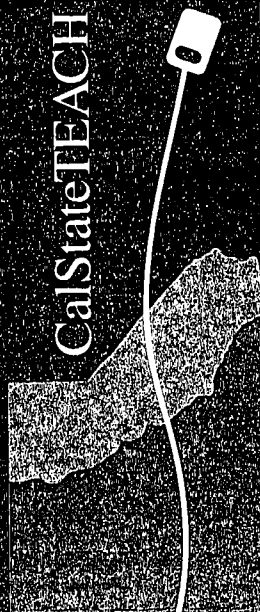
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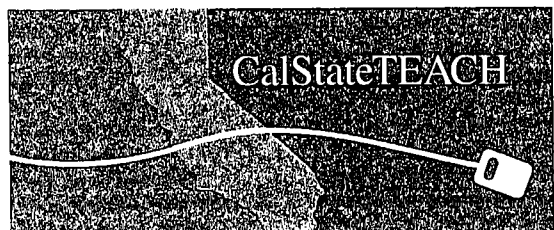


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preparation program to
meet your needs.



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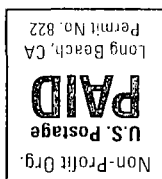
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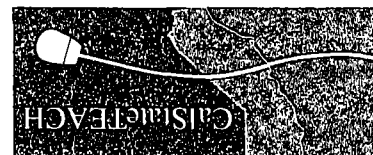
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Booklet, "CalStateTeach," 9 pages

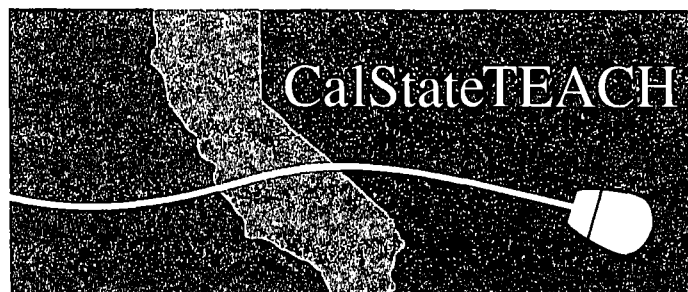


Admissions • CalStateTEACH
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How to Get Your Credential *A Whole New Way...*

CalStateTEACH
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preparation program
to meet your needs.



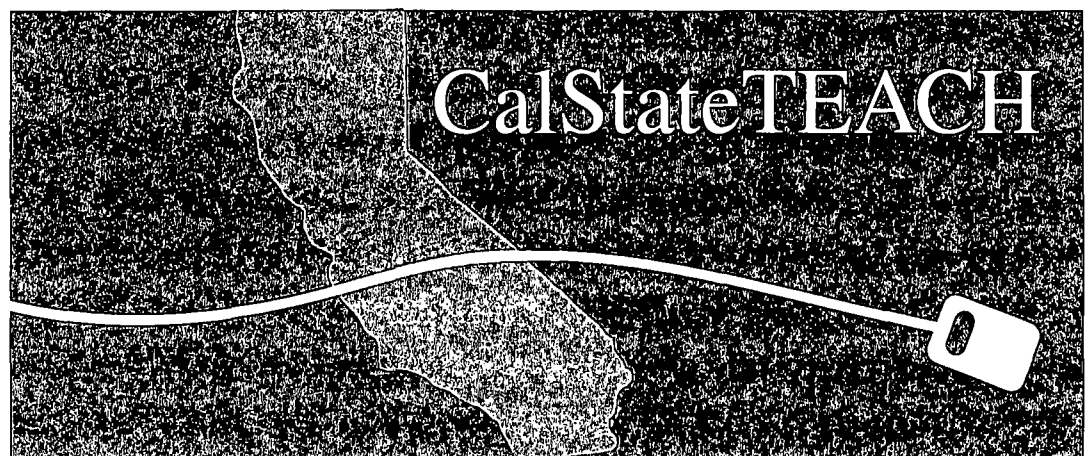
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The
**California State
University**



1999 application for admission

5/25/99

TO: Members, CSU Board of Trustees, CSU Presidents
RE: Updated Media Summary/CalStateTEACH Announcement

PRINT

Wall Street Journal
San Francisco Chronicle – 2 stories
LA Times-Orange County Edition
Los Angeles Daily News
Fresno Bee
Ventura County Star
Sacramento Bee (second story coming)
Orange County Register
San Diego Union-Tribune
Riverside Press Enterprise*
Modesto Bee*
Long Beach Press Telegram
San Francisco Examiner*
North County Times
La Opinion
Bakersfield Californian*
Contra Costa Times*
The Desert Dispatch (Barstow)*
Benicia Herald*
Hemet News
Valley Times (Pleasanton)*
Education Week
Pinole West County Times *
Salinas Californian
Temecula Californian
Visalia Times Delta
Education Beat
Davis Enterprise
Hollister Freelance
Lakeport Record Bee
Chronicle For Higher Education
Stockton Record*
Monterey County Herald

* AP stories

*For - the media the
CalStateTEACH
rollout produced.
We continue to
place Op-eds &
generate
print media.*

POSITIVE LETTERS TO THE EDITOR/ OPINION PIECES

San Diego Union Tribune--Op Ed bylined by the Lt. Governor, ran 5/13/99
Los Angeles Daily News--Letter, Trustee Myers, ran 5/7/99
Chico Enterprise--Op Ed bylined by Chancellor Reed, ran 5/23/99
Fresno Bee--Letter, Lt. Governor, ran 5/3/99
Sacramento Bee--Letter, retired education professor, ran 5/6/99
Ventura County Star--Op Ed bylined by Chancellor Reed, ran 5/13/99
Long Beach Business Journal--Op Ed bylined by Chancellor Reed, ran 5/25/99
San Francisco Chronicle--Letter, Trustee Myers, ran 5/12/99
Ontario Business Journal--Op Ed bylined by Chancellor Reed due to run in May
Contra Costa Times--Letter, Lt. Governor, ran 5/6/99
Sacramento Business Journal--Op Ed bylined by Chancellor Reed, ran 5/21/99
San Jose Mercury News--Op Ed bylined by Lt. Governor, ran on website 5/10/99
Bakersfield Californian--Op Ed, bylined by Trustee Fallgatter and Chancellor Reed, ran 5/9/99

Merced Sun-Star--Op Ed, bylined by Lt. Governor, ran 5/24/99

Fresno Business Journal--Op Ed bylined by Chancellor Reed, due to run in May

San Jose Business Journal--Op Ed, bylined by Chancellor Reed, ran 5/7/99

Torrance Daily Breeze--Op Ed bylined by the Lt. Governor, ran 5/18/99

North County Times--Letter, Trustee Myers, ran 5/13/99

Stockton Business Journal--Op Ed bylined by Chancellor Reed, due to run in June

TV

KNBC-TV (NBC-LA)

KCBS-TV (CBS-LA)

KTLA-TV (IND-LA)

KGO-TV (ABC-SF)

KRON-TV (NBC-SF)

BAY TV (SF)

KNTV-TV (ABC-San Jose)

KCRA-TV3 (NBC-Sacto)

KXTV-TV10 (ABC-Sacto)

KOVR-TV13 (CBS-Sacto)

KTXL-TV40 (FOX-Sacto)

KMAX-TV31 (UPN-Sacto)

KUVS-TV19 (UNI-Sacto)

KNSD-TV 39 (NBC-San Diego)

KFSN-TV30 (ABC-Fresno)

KMPH-TV 26 (FOX-Fresno)

KSEE -TV24 (NBC- Fresno)

KFTV-TV 21 (Spanish-Fresno)

KCOY-TV12 (CBS-Santa Maria)

KVIQ-TV 6 (CBS-Eureka)

KCPM-TV24 (NBC-Chico)

KBAK-TV 29 (CBS-Bakersfield)

KGET-TV 17 (NBC-Bakersfield)

KSBW-TV 8 (NBC-Salinas)

RADIO

Metro Networks (107 stations in California)

KFWB-AM (LA)

KNX-AM (LA)

KFI-AM (LA)

KCSN-FM (LA)

KCBS-AM (SF)

KQED-FM (SF)

KXPR-FM/KXJZ-FM (+ 9 Public radio stations in California)

KFBK-AM (Sacto)

KSTE-AM (Sacto)

KFRE-AM (Fresno)

KGST-AM (Fresno)

KMJ-AM (Fresno)

KJFX-AM Fox (Fresno)

KSJV-FM (Fresno)

KBIF-AM (Fresno--just an announcement about the program)

KERN-AM (Bakersfield)



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INTERNET: www.calstateteach.net

FOR IMMEDIATE RELEASE
April 28, 1999

**Contacts: Sharon Hawkins or
Kristina Brock
(916) 341-1000**

Governor Gray Davis and CSU Chancellor Charles B. Reed Introduce Important New Program to Help 'Emergency Permit' Teachers Get Full Certification

SACRAMENTO – Thousands of teachers now working in our public elementary school classrooms on 'emergency' credentials will soon have a chance to get full certification—working around their busy schedules—using the latest computer technology. This can be done under an innovative new program, CalStateTEACH, unveiled today by Governor Gray Davis and Chancellor Charles B. Reed of the California State University.

Developed by the CSU and set to start this fall, CalStateTEACH will deliver high quality teacher education directly to students unable to attend a CSU campus because of work schedules, family obligations or distance from a CSU campus. The program will combine self-study with on-line support and personal coaching and be fully integrated with a teacher's daily experiences in the classroom. This site-based curriculum will allow these sorely needed emergency credentialed teachers to stay on the job in our elementary schools as they work towards full certification.

California will need as many as 300,000 credentialed teachers over the next decade because of teacher retirements, class size reduction, and increased student enrollment. Intense short-term demand has already forced many districts to hire teachers without full certification, issuing them 'emergency' credentials instead. CalStateTEACH will enable those teachers to get the full training they need and our students deserve.

"There is perhaps nothing more important we can do to improve California education than provide our students the best trained and educated teachers," said Governor Gray Davis. "While immediate demand forced the temporary hiring of 'emergency' credentialed teachers, CalStateTEACH provides a wonderful opportunity for these dedicated educators to complete their academic training while staying in the classroom."

"The California State University educates the majority of teachers in California's public schools," said Chancellor Reed. "Using technology and teaching mentors, we are pleased to broaden the reach of CSU teacher training and help fill an urgent need in our elementary schools."

CalStateTEACH was modeled on the successful British Open University program by highly knowledgeable CSU faculty who have designed an integrated curriculum to prepare working teachers to meet California standards for the classroom. The program will be offered in four stages over an 18-month period. Successful applicants must meet the standard requirements for an elementary teacher preparation program including a bachelor's degree, passage of the CBEST test and letters of recommendation.

Working in groups of 18 to 20, these beginning teachers will access their materials through the internet, texts, and audio/video materials. Each group will have mentor support from a CSU faculty member. While they will be able to study at the time and place of their choice, they will be required to keep up with other members of their group by submitting assignments on set dates. They will be able to communicate with their mentors quickly via e-mail, or receive other help through a computerized internet support system.

Successful completion of the program will include 38 college credits and recommendation for a multiple subject teaching credential.

The program is being welcomed by California school districts, which have been struggling to keep up with the demand for qualified teachers. "We welcome CalStateTEACH at the Sacramento Unified School District," said Jim Sweeney, District Superintendent. "We always need well qualified teachers, and CSU is providing an important tool to solve our statewide teacher shortage. This program will allow emergency credentialed teachers to continue to teach while earning the credential they need."

"Lowering the number of students taught by each teacher with class size reduction plus the overall growing number of students means we will be needing more and more qualified teachers," added Principal Donald Hair of the California Middle School. "Many of the new teachers will likely come from different professions and will need to go through a credential program. CalStateTEACH will allow these teachers to work with our students – gaining valuable experience – at the same time as they are getting the additional academic training they need."

CalStateTEACH is a statewide program that will be operated through five regional centers supported by all CSU campuses with teacher education programs. It will be led by the CSU campuses at Fresno and Monterey Bay, Hayward, Fullerton, Pomona and Los Angeles. More information about the program is available through a toll-free hotline (1-877-CALSTATE) or on the internet at www.calstateteach.net.

Chancellor Reed sees the program as an important part of the CSU's commitment to meeting the educational needs of California. "CalStateTEACH combines the best of self-study, field work, technology and personal coaching to prepare well qualified working teachers to educate the children of California."

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PR99:095

OFFICE OF THE GOVERNOR

FOR IMMEDIATE RELEASE

April 28, 1999

CONTACT: Michael Bustamante
916/445-4571

GOVERNOR DAVIS UNVEILS INNOVATIVE TEACHER TRAINING PROGRAM

SACRAMENTO – Governor Gray Davis today announced a new California State University (CSU) program, CalStateTEACH, for the certification of teachers currently holding emergency credentials.

“There has never been a point in our history where we needed teachers more,” said Governor Davis. “The CalStateTEACH program is the first and most important step to honoring my commitment to making sure that every teacher in every classroom in California is fully credentialed and every student has the benefit of the best teacher possible.”

The CalStateTEACH program allows teachers currently holding emergency credentials to earn a multiple subject elementary credential while continuing to work in the classroom. Using a variety of media, including the internet, video, audio and print materials, CalStateTEACH enables these teachers to become fully accredited in eighteen months.

Currently, 15,000 California elementary classrooms are staffed with teachers who are not fully credentialed, but hold either a waiver or an emergency permit. As a result of the class-size reduction program, by 2008, California will need an additional 250,000 to 300,000 teachers.

The demand for fully credentialed school personnel is overwhelming the capacity of existing teacher preparation programs. Because the CSU is responsible for training a majority of the state's teachers and cannot increase capacity fast enough to meet demand using traditional teacher preparation models, CalStateTEACH has been developed as an alternative learning program to help meet the state's needs.

“My goal is very simple, to make it as easy as possible for emergency teachers to become fully credentialed,” continued Governor Davis. “That is in the best interest of the students, the teachers, the parents and every citizen in this state.”

In order to be eligible for the CalStateTEACH program, applicants must have a bachelor's degree, a passing score on the CBEST, and meet the same admission criteria of traditional CSU teacher education programs. Prior to being admitted, applicants must secure a teaching position on their emergency credential or find a public school that agrees to supervise their teaching.

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OFFICE OF THE CHANCELLOR

PUBLIC AFFAIRS (562) 951-4800

FAX (562) 951-4861

May 12, 1999

CalStateTEACH Director Appointed

CSU Chancellor Charles B. Reed, Chancellor today announced the appointment of Jodi Servatius as the first director of a new, nontraditional teacher education program known as CalStateTEACH. This innovative program, which was officially introduced by the CSU and Governor Gray Davis April 28, 1999, is designed to enable teachers currently working in elementary schools with emergency permits to earn their credentials within 18 months.

The majority of emergency permit teachers, who take only one course per term, take five years to complete all credential requirements. The new program fully integrates learning with each student's work as a teacher and with his or her daily experience in the classroom.

"We are very fortunate to find an individual with the experience and strengths of Dr. Servatius to lead this exciting new program. She has participated in every aspect of its development and knows it well," said Chancellor Reed.

The program uses the latest technology including the Internet, video, audio, and print materials to deliver high quality teacher education directly to teachers working with emergency permits no matter where they live or how many hours they work in or out of the classroom.

Modeled after the highly regarded British Open University teacher education program, the CalStateTEACH curriculum was developed by a group of outstanding CSU faculty representing virtually every CSU campus.

This new program to earn an elementary credential has been under development during the past year and is now accepting applications for fall 1999 enrollment.

Servatius has spent about half of her 30-year education career in public schools as a teacher and administrator, formerly serving as Assistant Superintendent for Instruction at the Santa Clara County Office of Education. In 1986 she joined the faculty at CSU Hayward where she is a professor of education.

In addition to teaching, she has chaired both the Educational Leadership and Teacher Education departments, serving as CSU Hayward's Director of Faculty Development, and developing the campus's graduate program in teaching online. During 1998-99 she has served as Associate Director for Regional Operations and Support of CalStateTEACH.

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CalStateTEACH FACT SHEET

CalStateTEACH is a new, alternative learning program within the California State University System aimed at the thousands of emergency permit elementary teachers currently teaching in California schools. Using the latest technology, including the Internet, video, audio and print materials, this program will deliver high quality teacher education directly to these intern teachers, enabling them to become fully credentialed in just 18 months.

The Need

Elementary classrooms in California are currently staffed with approximately 15,000 teachers who are not fully credentialed, but hold either a waiver or an emergency permit. It is estimated that by 2008, California will need between 250,000 and 300,000 additional teachers. The burgeoning demand for fully credentialed school personnel is overwhelming the capacity of existing campus teacher preparation programs. Because the CSU cannot increase capacity fast enough to meet demand using traditional teacher preparation models, the CSU looked to other models and developed CalStateTEACH.

Meeting the Need

The CSU takes very seriously its obligation to educate and train fully 60% of the State's teachers. Because the need for new teachers is increasing due to class size reduction programs, teacher retirements and increased student enrollment, the CSU, with the support of the State Legislature and the Governor, has developed CalStateTEACH, an alternative to a multiple subject teaching credential. Modeled after the highly regarded British Open University teacher education program, the curriculum has been developed by a group of outstanding CSU faculty from elementary teacher preparation programs as well as faculty members from across the disciplines.

The Program

CalStateTEACH is a personalized program in which beginning teachers work in small groups of 18-20, guided and supported by a California State University faculty member whose primary responsibility is to serve each Intern Teacher as an adviser, coach, and evaluator. Intern teachers progress through a study guide that presents assignments and activities that integrate hands-on teaching with their coursework. Faculty members regularly visit the classroom to observe their students' teaching, offer feedback and support, as well as communicate with them by e-mail and telephone. The program, which is entirely integrated so it does not consist of separate courses, is supported by a combination of the Internet, print, audio and video information. It is offered in four stages over 18 months, beginning September, 1999. Successful students will earn 38 college credits and a recommendation for a multiple subject credential.

To be eligible for CalStateTEACH, applicants must have a bachelor's degree, a passing score on the California Basic Educational Skills Test (CBEST), and meet the usual admission standards of traditional CSU teacher education programs. Before they can be admitted, applicants also must either secure a teaching position on an emergency permit or find an elementary school that agrees to supervise their teaching. These Intern Teachers will need access to a computer with on-line capability. Fees for the program are \$1142 for each stage and include the cost of all course materials and books. Both state and federal grants and loans are available for eligible students.

Interested persons may get more information or apply for admission in several ways. CalStateTEACH has a website at www.calstateteach.net that provides information and an on-line application for both the program and financial aid. Prospective students may also call a toll-free number at 1-877-CALSTATE to obtain information and have a program and/or financial aid applications sent to them. They may also e-mail requests to calstateteach@calstate.edu.

CalStateTEACH Questions & Answers

Q. What is CalStateTEACH?

- A. CalStateTEACH is a unique, alternative teacher education program for the multiple subject (elementary) credential. It is a personalized program of independent learning in which beginning teachers work in small groups of 18-20, guided and supported by a California State University faculty member whose primary responsibility is to serve each Intern Teacher as an adviser, coach, and evaluator.

Q. Why is CalStateTEACH needed?

- A. California has a teacher shortage forcing many school districts to temporarily employ college graduates who have passed a basic qualifying exam (CBEST), but who are not fully trained for their work. These teachers need to earn their credentials, but many cannot attend regular university classes because of geography or personal circumstance. CalStateTEACH is designed to meet the needs of these dedicated teachers.

Q. Why is CalStateTEACH unique?

- A. Students have a one-to-one relationship with their faculty mentor. They can complete the entire 18-month program working with just one faculty member who guides, advises, evaluates, and supports them – all regardless of where they live, how many hours they work, or family obligations.

Q. What are the admissions standards for CalStateTEACH?

- A. The admission standards for this program are similar to traditional CSU teacher education programs. Applicants are required to have a bachelor's degree from a regionally accredited college or university, a passing score on the CBEST, letters of recommendation, evidence of writing proficiency, prior experience or commitment to working with children, medical and fingerprint clearances, a qualifying grade point average, and either have a job teaching in an elementary school with an emergency permit or find an elementary school that agrees to supervise their teaching.

Q. When will the program begin?

- A. The first group of students will begin in September 1999. An orientation program will be offered during the summer focusing on technology training and subject matter preparation.

Q. How long will it take to complete the program?

- A. CalStateTEACH is an 18-month year-round program with six weeks of vacation within that timeframe. Intern Teachers will complete the curriculum in four stages: stage one is 15 weeks, stage two is 17 weeks, stage three is 17 weeks, and stage four is 23 weeks.

Q. If a student doesn't enroll for September, when is the next admissions date?

- A. Because it is a new program, only one group will be enrolled during the first year. The second group will be admitted in September 2000, but subsequent groups will be admitted every six months thereafter.

Q. Do students need a computer to participate in CalStateTEACH?

A. Students must have access to a computer that is connected to the Internet.

Q. What if the student's computer skills are limited?

A. Students will need to have a general understanding of computing, word processing, and the Internet. Assistance will be provided to individuals unfamiliar with the use of e-mail and the Internet. Because even the most sophisticated computer users occasionally experience obstacles or problems, CalStateTEACH will maintain a "help desk" that may be reached by telephone.

Q. How many classes and academic credits will students need to complete the program?

A. Because the curriculum is integrated, there are no separate classes. Upon completion of the program, a student will have earned 38 credits, which will meet requirements for a multiple subject credential with an emphasis in Cross-cultural, Language, and Academic Development.

Q. What can a person teach with a multiple subject credential?

A. This credential is required to teach in "self-contained" classrooms; these are classrooms where the same instructor teaches all subjects. Teachers with multiple subject credentials are typically employed in elementary and middle schools.

Q. Are there people other than those who are teaching with emergency permits or waivers who could benefit from the program?

A. If a school will provide a place to practice teach with supervision, anyone who meets the requirements, as noted earlier, could participate in the program. For example, a teacher's aide could easily complete a credential program while working in an elementary school classroom.

Q. Can a person from another state who is looking for a teaching job in California be accepted into CalStateTEACH?

A. If a person has a bachelor's degree from an accredited college or university and passes the CBEST, they can seek a position in a California public elementary school and apply to CalStateTEACH at the same time. Fees for out-of-state tuition will apply.

Q. What is the CBEST exam and how does a student sign up for it?

A. The purpose of the CBEST is to test proficiency in reading, writing, and mathematics, the basic educational skills needed by all schoolteachers. The CBEST Registration Bulletin is available at their website at www.cbest.nesinc.com or by calling 916-928-4001.

Q. How can people learn more about the CalStateTEACH program?

A. By calling the toll-free hotline at 1-877-CALSTATE or by logging onto the Internet at www.calstateteach.net.

School Districts – Most Emergency Permit Teachers (Elementary Only)

Los Angeles Unified	4570	Pajaro Valley Joint Unified	55
Long Beach Unified	433	Oxnard School District	50
Compton Unified	284	Hayward Unified	54
Santa Ana Unified	279	Stockton City Unified	51
Oakland Unified	252	Azusa Unified	48
Pomona Unified	228	Jurupa Unified	47
Montebello Unified	215	Perris Elementary	45
San Bernardino City Unified	207	Chula Vista Elementary	42
Inglewood Unified	184	Bellflower Unified	41
Pasadena Unified	178	Little Lake City Elementary	41
Paramount Unified	166	Franklin-McKinley Elementary	41
Anaheim Elementary	144	Torrance Unified	40
Hawthorne Unified	138	Lake Elsinore Unified	40
Ontario-Montclair Elementary	129	South Whittier Elementary	39
San Diego City Unified	123	Val Verde Unified	39
Palmdale Elementary	111	Apple Valley Unified	39
Orange Unified	105	Madera Unified	38
El Rancho Unified	101	Fairfield-Suisun Unified	38
Hacienda La Puente Unified	101	West Covina Unified	37
Lynwood Unified	101	Placentia-Yorba Linda Unified	37
Rowland Unified	100	Palm Springs Unified	34
Bakersfield City Elementary	91	Claremont Unified	33
Alum Rock Union Elementary	90	Sacramento City Unified	33
Norwalk-La Miranda Unified	88	Upland Unified	33
San Jose Unified	88	Oak Grove Elementary	33
Colton Joint Unified	83	Mt. Diablo Unified	32
Baldwin Park Unified	81	Santa Clara	32
Chino Unified	81	Escondido Union Elementary	31
Corona-Norco Unified	80	South Bay Union Elementary	31
Fontana Unified	79	Fremont Unified	30
Ravenswood City Elementary	77	Westside Union Elementary	30
Alhambra	76	San Jacinto Unified	30
Moreno Valley Unified	74	Los Nietos Elementary	29
El Monte City Elementary	73	Garden Grove Unified	29
Rialto Unified	72	Porterville Unified	29
Las Virgenes Unified	71	West Contra Costa Unified	28
Downey Unified	68	Sanger Unified	28
Mountain View Elementary	67	Victor Elementary	28
Saugus Union Elementary	65	Clovis Unified	27
Garvey Elementary	62	Monrovia Unified	27
Lennox Elementary	62	Lodi Unified	27
Coachella Valley Unified	62	Earlimart Elementary	27
East Whittier City Elementary	60	Antioch Unified	26
Delano Union Elementary	59	Napa Valley Unified	26
Riverside Unified	59	Kings River Union Elementary	26
ABC Unified	58	Woodland Joint Unified	26
Whittier City Elementary	58	McFarland Unified	25
Fresno Unified	56	Desert Sands Unified	25
Bassett Unified	56	Redwood City Elementary	25
Alvord Unified	56	Buena Vista Elementary	25

CalStateTEACH

Articles

WEDNESDAY, APRIL 28, 1999

State to Help 'Emergency' Teachers Get Training They Need to Stay On

By MARC LIFSHER

Staff Reporter of THE WALL STREET JOURNAL

SACRAMENTO—Thousands of overworked and undertrained elementary-school teachers will be offered a convenient, high-tech way to earn needed credentials as part of a new program being unveiled today by Gov. Gray Davis.

The innovative curriculum, dubbed "CalState Teach," is one of a series of cooperative efforts between state universities and the public-school system to address a potential crisis: the estimated 30,000 teachers who lack state credentials.

These teachers, who hold "emergency permits" allowing them to work in the public schools for up to five years, are helping to ease a serious shortage of public-school teachers. But without proper training, many become discouraged and quit teaching after less than a year. And a statewide program to reduce class sizes already is snapping up all available education-school graduates. The shortage of accredited teachers, educators say, has worsened as a new baby boom has reached school age and thousands of older teachers near retirement.

Far and Near

CalState Teach relies on a combination of Internet, e-mail, video, telephone and personal contacts to connect neophyte teachers with professors and mentors at California State University's 22 schools of education. The aim is to give emergency-permit teachers a chance to earn credentials during evening and weekends at home, saving them from the demands of commuting to a Cal State campus.

Indeed, the secret to the new system, says Cal State Chancellor Charles B. Reed, is its combination of independent study at home via personal computer, and person-

alized supervision in the classroom from school-based mentors and visiting specialists from local Cal State campuses.

"For about 18 months, they'll be spending nine to 12 hours a week studying; so there's rigor built into the program," says Mr. Reed. "They'll get constant feedback ... and they'll be trying out what they learn with their students every day."

CalState Teach, developed with \$5 million from the current year's state budget, seeks to enroll about 500 teacher-credential candidates next August as California's 1,100 school districts complete hiring for the fall. However, the 18-month program could handle as many as 1,000 teachers in its initial year, says Mr. Reed.

The greatest demand, Cal State officials say, is expected to come from heavily urban school districts, mainly in the Los Angeles Basin and the San Francisco Bay Area. According to the Cal State chancellor's office, the mammoth Los Angeles Unified School District currently faces the state's worst accredited-teacher shortage, with 4,570 of its 36,000 teachers holding emergency permits.

CalState Teach, which is being reviewed for accreditation by the state Commission on Teacher Credentialing, should help reduce an alarming drop-out rate that sees half of all unaccredited teachers leave the field by the end of their first year, says David Wright, the independent commission's director of policy and programs.

THE WALL STREET JOURNAL/CALIFORNIA
welcomes your comments—by mail, electronic mail or fax. Letters should be addressed to Jess Bravin, Editor, 100 California St., Suite 725, San Francisco, Calif. 94111. The fax number is 415-956-4855; the E-mail address is wsjca@news.wsj.com

San Francisco Chronicle

THURSDAY, APRIL 29, 1999

State Pushes for More Credentialed Teachers

New CSU program to offer classes via the Web

By Robert B. Gurnison
CHRONICLE SACRAMENTO BUREAU

SACRAMENTO — The state unveiled an Internet-based program yesterday designed to make it easier and cheaper for some of the 30,000 California public school teachers with "emergency credentials" to win permanent licenses.

Called "CalStateTEACH," the program will allow elementary school teachers to take classes starting this fall for 18 months at a total cost of \$4,568.

Enrollment for 1,000 teachers to take the classes has begun for this fall. Another 1,500 will be accepted for the following year.

"There never has been a point in our history where we needed teachers more," Governor Gray Davis said at a ceremony at a Sacramento school.

"The real patriots of the 21st Century are going to be teachers," he said. "This is really a call to duty — to go into teaching."

The new Democratic governor also said he hoped to propose later this year that teachers receive substantial pay increases, and incentives like bonuses for staying in the high-turnover profession.

Because of new programs like class-size reduction and population increases, California has been suffering a shortage of teachers in many regions and specialties.

In San Francisco, for instance, 300 of the district's 4,400 teachers have emergency credentials. In San Jose, 200 of the 1,778 teachers have

an emergency permit to teach. Many of the emergency credentials are issued for teachers in specialized disciplines like math, science and special education.

The situation may get worse. Davis said that by 2008, California will need as many as 300,000 new teachers — far more than can be graduated at current rates from California State University, the leading supplier of teachers.

To reduce the number of teachers with emergency credentials, the new program will offer about 12 hours a week of classes over the Internet. CSU faculty will closely supervise the student teachers.

The program is designed to help especially teachers who do not live near colleges where they can get a permanent credential.

Charles Reed, chancellor of CSU, predicted the new program would become a national model, and would deliver better teachers to California classrooms. "Those students who have good teachers will learn," he said. "Those who don't will regress. We know that."

Arturo Apodaca, 25, a world history teacher at California Middle School with an emergency credential, said the new program would appeal to him if he were not already enrolled in classes in a private university.

He said he had already spent \$8,500 on classes and expected to spend nearly that much again before he finishes. "This is a great opportunity for teachers like myself," he said.

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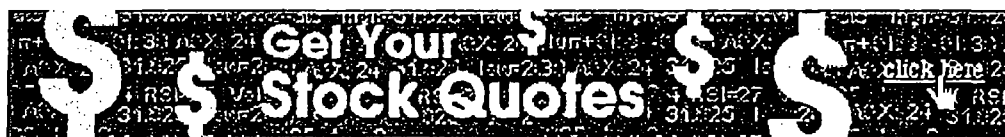
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ORANGE COUNTY COMMUNITIES

HELP?



Los Angeles Times-Orange Co. Edition

Wednesday, April 28, 1999

Helping New Teachers Learn as They Go

School: Cal State program will offer on-job training so instructors can get full credentials.

By KATE COLMAR, Times Staff Writer

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Hoping to place more fully qualified elementary teachers at the helm of classes, Cal State University officials today plan to launch a new form of on-the-job training for instructors.

The program, called CalStateTEACH, aims to help instructors with emergency teaching permits gain full credentials within 18 months without setting foot in a university lecture hall.

Instead, novice instructors will learn education theory and teaching methods by reading texts, being observed by Cal State faculty members, participating in Internet seminars and completing assignments in their own elementary school classrooms.

Cal State Fullerton, which traditionally educates scores of new teachers, will serve as one of five hubs for the program. From 100 to 200 emergency-credentialed instructors are expected to begin the alternative form of teacher training this fall through the Fullerton campus, program director Beverly Young said.

The program's flexibility should serve as a draw to the 30,000 teachers in California who are already in classrooms but have not received training in pedagogy. A boom in teacher retirement and demand created by the popular class size reduction initiative have spawned a shortage of qualified teachers statewide.

"We're working very hard to meet the needs of school districts while, at the same time, maintaining the high standards of teacher education of the traditional program," said Young, a Fullerton education professor working in the chancellor's office.

"The admission standards will be the same as the traditional program," she added. "We're telling the districts, 'Just because you hire someone as an emergency-permitted teacher does not guarantee CSU agrees they should be a teacher.' We're meeting an emergency situation, but we're not lowering standards."

The program could particularly help fast-growing school districts in Santa Ana, Anaheim and Garden Grove, where administrators have hired dozens of emergency-permitted teachers. Of Orange County's 22,300 teachers, more than 1,500 are working on emergency teaching credentials.

Teachers with emergency credentials already possess a bachelor's degree with course work in key subject areas and have passed a basic skills exam, but have not finished the required postgraduate studies and training.

"Often, we're between a rock and a hard place and need a teacher in front of those students right this moment, so we hire someone without a credential," lamented Supt. Al Mijares of the Santa Ana Unified School District, where about 200 teachers lack credentials. "A program like this, it's critical for a district such as ours."

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Teacher preparation focus of CSU program

By Jeff Ristine

STAFF WRITER

James E. Marshall, a CSU Fresno professor, is telling new teachers what to expect when students start to "do science" instead of just reading about it.

"There are generally more questions raised than there are problems solved," Marshall says on an audio clip on a Web site in an experimental program designed to help complete the preparation of teachers working on so-called "emergency" permits.

Dubbed CalStateTEACH, the program is the latest effort to meet a daunting commitment by California State University to boost teacher preparation by 25 percent in two years in order to make a dent in booming demand from the state's schools.

When it is put into operation in September, the \$5 million program will allow elementary school teachers to complete some of the necessary qualifications by listening to tapes in their car, watching videos at home and logging onto the Internet.

It is designed to remove a hurdle for those whose full-time classroom schedules or geographic locations make it difficult to attend traditional campus programs.

At least 30,000 teachers in California classrooms today are working on emergency permits, meaning — often to the dismay of parents — they are not fully qualified. These teachers have earned bachelors' degrees and have passed a teacher literacy test, but in many cases have no real training in how to run a classroom.

Most work in urban cores or rural areas, and turnover is heavy. At last count, the San Diego Unified School District had more than 120 elementary teachers with emergency permits; the Escondido Union and South Bay Union elementary districts both had 31.

CalStateTEACH was developed by 28 CSU faculty members in teacher education, drawing upon the model of the British Open University, renowned for its use of distance learning.

CSU Chancellor Charles Reed acknowledged that the program, with its single statewide curriculum, is a departure from the traditional, campus-based approach to building an academic program. Organizers say the curriculum attempts to build upon the work teachers already are doing in the classroom.

Teachers will earn 38 units of academic credit over 18 months, divided into four segments with each costing \$1,142 (including course materials).

It is designed to take about 12 hours of work a week. Officials emphasize that while teachers can study when and where they want, the program is not self-paced — there are exams (by computer) and papers due at specified times — nor are the students left on their own.

There are no classes to attend, but students must go to five Saturday seminars.

Each teacher will be placed in a group of 18 to 20 assigned to a support faculty member who is responsible for coaching and assessment. They will keep in touch by phone and e-mail with a teacher from the participating school district performing additional on-site mentoring.

San Diego State University President Stephen Weber, whose campus has one of the biggest schools of education in the state, says CalStateTEACH could become "transforming" in teacher preparation. "It's potentially a big deal," he said.

CSU says it will be able to handle up to 1,000 teachers when the program is inaugurated in September. (The next group will be admitted in September 2000.) Participants will need Internet access and at least a rudimentary familiarity with personal computers.

CalStateTEACH

Op-Eds / Letters

San Francisco Chronicle

THE VOICE OF THE WEST

WEDNESDAY, MAY 12, 1999

Teaching Teachers

Editor — As the newest member of the CSU Board of Trustees, I am still learning about the university, its role in educating 60 percent of the state's teachers and how the CSU is meeting the ever increasing demand for public school teachers.

After reading your story ("State Pushes for More Credentialed Teachers," April 29), I am more excited than ever about being a part of this great institution.

Cal State TEACH is the kind of innovative program the state needs as student demographics change and literally thousands of educators teaching with emergency permits need to be fully credentialed. By providing these teachers with the highest quality education and the ability to become fully certified no matter where they live or how many hours they work in the classroom, we will go a long way toward solving the immediate teacher shortage.

There is no more important job than teaching our young people. I hope programs such as Cal State TEACH will enable more qualified, dedicated teachers to become fully credentialed and make teaching a lifelong career.

DEE DEE MYERS
CSU Trustee
Los Angeles

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Letter: Training teachers

(Published May 03, 1999)

■ Major change has occurred in the way many of today's students pursue their higher education. Only one-sixth of American college students are full-time 18- to 22-year-olds living on or near campus. In fact, at the California State University (CSU), fully 85% of students commute, 80% are working 30 hours or more per week, and the average age is 27. This means new and innovative programs must be developed if the needs of our students are to be met.

CalStateTEACH, developed by the California State University, is just such a program (story April 29). It is aimed at addressing one of the most immediate problems facing the state: the critical need for more teachers. There are currently thousands of elementary school teachers who are college graduates, but who are not fully credentialed. CalStateTEACH will allow these dedicated educators to become fully credentialed no matter where they live or how many hours they work in or out of the classroom.

This is the kind of innovative thinking the state needs if we are to meet the demands of the 21st century.

Lt. Gov. Cruz Bustamante CSU Board of Trustees, Ex Officio Member Sacramento

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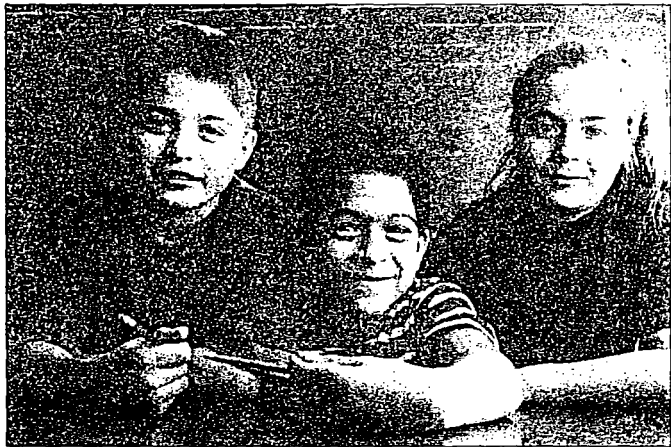
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Teaching the teachers

300,000 new teachers needed for California



Higher education in California faces innumerable challenges. However, none is more daunting than the challenge of finding the 250,000 to 300,000 new teachers needed for California's public schools during the next 10 years. And these cannot be just warm bodies. In our increasingly knowledge-based economy, we need culturally diverse, caring, competent, committed and qualified teachers who have superior knowledge of their academic subject areas and who are skilled communicators and motivators as well.

As with most complex situations, there is no proverbial silver bullet to solve this problem. Real life competition, economic realities, you name it, all temper whatever strategic thinking might go toward a solution to the problem. Certainly, as the education and training ground for more than 60

Charles Reed Martha Fallgatter

percent of the teachers in California, we at the California State University system have initiated our own action plan. It calls for, among other initiatives, cutting the time required to obtain a teaching credential, operating teacher preparation programs year round, and giving students early experiential teaching opportunities so that they can know sooner, rather than later, if they have the personality and stamina to make it in the classroom.

In addition, there is another initiative under way that complements what we are doing and is designed to expand the pool of prospective teachers cost-effectively and efficiently by casting the teacher recruitment net more widely to both general public and targeted groups. It is strategic, aggressive and results-driven.

The California Center for Teaching Careers has begun a \$2 million advertising campaign aimed at three very

different but potentially lucrative sources for the future teachers we need in our state. They include: high school and college students thinking about their career options; instructor assistants already working with teachers in the classroom; and professionals who, for whatever reason, may be contemplating a career change.

Suffice it to say, the fact that we are for the first time packaging our message creatively, buying air time and targeting our campaign to specific market segments is a major step forward. But the CalTeach ad campaign, with its powerful call to "Change their lives. Change yours. Teach," does more than just evoke emotion, it gives the viewer two options: call or click.

Call toll-free 1-888-CALTEACH to talk with a trained counselor about how to become a California teacher, or log on to the Internet and visit CalTeach's Web site (www.cal-teach.com) for help in navigating the teacher preparation process.

Gov. Gray Davis recently joined

the CSU in unveiling another new and innovative program - this one designed to help fully credential thousands of elementary instructors currently teaching in elementary schools with emergency permits. CalStateTEACH is a non-traditional program which uses the latest technology including the Internet, video, audio and print materials to deliver high quality teacher education directly to these emergency credentialed teachers no matter where they live or how many hours they work in and out of the classroom.

This 18-month program, which begins this fall, will fully integrated coursework with each student's working life as a teacher and with his or her daily experience in the classroom. Modeled after the highly regarded British Open University teacher education program, the CalStateTEACH curriculum has been developed by a group of outstanding CSU faculty from elementary teacher preparation programs as well as faculty members from across the disci-

plines. Information on CalStateTEACH is available by calling 1-877-CALSTATE or via the internet at www.calstateteach.net.

In the next six years alone, California public schools will open their doors to an additional 1 million more students than are in our classrooms today. That's on top of the demand for additional teachers created by class-size reduction, and it doesn't take into consideration the effect that teacher retirement and the natural attrition of teachers has on the equation.

Are these two innovative programs the entire solution? Of course not. But it is encouraging that, finally, we have taken our message to a medium that will reach our state's future educators and that we are using technology to help make information about a future in teaching more accessible.

Charles B. Reed is chancellor of the California State University system. Martha Fallgatter is a CSU trustee.

5/13/99

Universities must change to meet student needs

By Cruz M. Bustamante

Major change has occurred in the way many of today's students pursue their higher education. Only one-sixth of American college students are attending full time, are 18 to 22 years old, and living on or near campus. In fact, at the California State University, fully 85 percent of students commute, 80 percent are working 30 hours or more per week, the average age is 27, and many students have major family responsibilities.

As a result, the model of a university conceived centuries ago for young, residential students, no longer serves them well. These more mature students place a premium on accessibility, convenience, quality, low cost and service. Unfortunately, many American colleges and universities have been slow to respond to this fundamental change.

A notable exception is the CSU system which has been giving careful thought to how its students can be better served, including expanded use of new technologies.

CSU has developed CalStateTEACH — an innovative, personalized program of independent learning modeled after the highly regarded British Open University. This more flexible form of learning allows part-time, home-based study and uses a rich mix of print, Internet, video and audio materials.

The initial group of students in this program will come from the 15,000 emergency permit teachers currently teaching in California's public elementary schools who have not met either subject matter or professional education requirements for a credential. CalStateTEACH, which was recently announced by Gov. Gray Davis, will enable them to become fully credentialed teachers.

- The CalStateTEACH curriculum is developed by CSU faculty experts in teacher education and based on the latest research in elementary education.

- The program has clearly articulated what the students are supposed to learn and be able to do and how that will be measured.

- Participants work in groups of 15 to 25 with each group guided and supported by a highly qualified CSU faculty member.

- The students study and learn independently, but must maintain the pace of their colleagues to complete the program in 18 months.

- The curriculum integrates the theory and practice of teaching with about half the learning occurring where the participant is teaching. Regional centers serve as support sites for the students and as home base for the faculty.

CSU's experience in developing CalStateTEACH can be instructive as others examine how technology can be used wisely to extend access and improve the quality of education. And, while technology is not a panacea, used with effective student support systems, the fusion of important components of the education, information and entertainment industries can be a powerful force for strengthening the state's educational system.

Many traditional-age students will continue to prefer residential college settings, occasionally availing themselves of nontraditional programs for convenience or to gain access to a class not otherwise available at their campus.

A basic step toward achieving quality independent learning is defining the goals. While true for any form of learning, it is especially important for learning supported by technology since it can occur anywhere, anytime. We should be more concerned about what students know and are able to do and less about the process — where and how students acquire those understandings.

Only the faculty members are qualified to determine the nature and extent of the use of technology to facilitate student achievement. Although faculty roles are shifting more to being guides, coaches, mentors, and mediators as use of technology grows, faculty members remain at the heart of the learning process.

It is still true that much learning occurs by doing. CalStateTEACH capitalizes on the work place as a learning environment. This has several powerful advantages: education comes to where the students are and fits into their lives; supervisors and fellow workers become part of the teaching force, and learning is reinforced by the marriage of theory and application.

The CSU system has enormous resources in its 18,600 well-qualified faculty, and access to California's world-class thinkers who are examining the nexus of research, telecommunications and learning. These valuable components are being harnessed to enable this state to lead the world in defining and implementing a new approach to teaching and learning.

Bustamante is lieutenant governor of California and ex officio member of the California State University Board of Trustees. The Web address for CalStateTEACH is: www.calstateteach.net

New program recruits teachers

By Charles Reed

With the approach of the new millennium comes a time for reflection on what has been, what is to come, and what our priorities should be.

If there is one priority on which all segments of society can agree, it's education. A well-educated citizenry and highly skilled workforce are at the very core of a healthy and prosperous economy. From business and community leaders to parents, to elected officials, all allow that California must make improving public education one of its highest priorities.

Those of us charged with improving education are committed to identifying existing and emerging needs and making changes to ensure we meet our obligation to the students and residents of our state.

One of the most critical issues facing our public schools and the California State University (CSU) is the urgent need for thousands of fully credentialed elementary school teachers. Due to class size reductions, a wave of teacher retirements and

increased enrollments, it is expected that by the year 2008 California will need upwards of 300,000 new teachers.

Because of the immediate teacher shortage, many school districts have been forced to hire teachers without full certification, issuing them "emergency" permits instead. The CSU and its committed faculty, who educate 60% of the state's teachers, take very seriously their responsibility to ensure that these intern teachers will be fully credentialed as soon as possible.

Because the CSU's traditional campus-based teacher preparation programs cannot meet the growing demand for credentialed teachers fast enough, and because the intern teachers need more flexibility in obtaining their full credentials, the CSU looked to innovative ways to meet the needs of new teachers. With the support of the state legislature and the governor, the CSU faculty developed a unique new program, called CalStateTEACH.

CalStateTEACH is a non-traditional program targeting the thousands of emergency "credentialed" elementary instruc-

tors currently teaching in California's schools. Using the latest technology, including the Internet, video, audio and print materials, this program will deliver high quality teacher education directly to these teachers no matter where they live or how many hours they work in and out of the classroom. Their academic study will be fully integrated with their working lives as teachers and their daily experiences in the classroom.

Modeled after the highly regarded British Open University teacher education program, the CalStateTEACH curriculum has been developed by a group of outstanding CSU faculty from elementary teacher preparation programs as well as faculty members from across the disciplines.

It is a personalized program in which beginning teachers work in small groups of 18 to 20, guided and supported by a CSU faculty member, whose primary responsibility is to serve each intern teacher as an advisor, coach and evaluator. Faculty members will regularly visit the classroom to observe their students' teaching, offer feedback and support, as well as communicate with them via e-mail and telephone.

To be eligible for the CalStateTEACH program, applicants must have access to a computer that is connected to the Internet, a bachelor's degree, a passing score on the California Basic Education Skills Test (CBEST) and must meet the usual admission standards of traditional CSU teacher education programs. Before they can be admitted, applicants must also secure either a teaching position or an emergency permit or find an elementary school that agrees to supervise their teaching.

CalStateTEACH is an 18-month, year-round program that will be operated through five regional centers and supported by all CSU campuses with teacher education programs. It will be led by the CSU campuses at Fresno and Monterey Bay (jointly), Hayward, Fullerton, Pomona, and Los Angeles.

Those interested in learning more about CalStateTEACH have several options. The CalStateTEACH website — www.calstateteach.net — provides detailed information on the program, as well as on-line applications for both the program and financial aid. By calling toll-free, 1-877-CALSTATE, prospective students can request information be sent via mail.

Interested students may also e-mail request for information to calstateteach@calstate.edu.

CSU has another innovative program designed to encourage more people to consider teaching as a career. The California Center for Teaching Careers, or CalTeach, is recruiting people of all ages, ethnicities and professional backgrounds to become teachers. This information, referral and recruitment center can also be accessed via a toll free number — 1-888-CALTEACH — or through the Internet at www.calteach.com. Since beginning this statewide campaign in February, inquiries on how to become a teacher have increase ten-fold.

CalStateTEACH and CalTeach are important parts of the CSU's commitment to meeting the needs of California's schools and students. In their own unique ways, these innovative and resourceful new programs will help recruit and fully credential highly motivated and committed men and women to educate the children of California.

Charles Reed is Chancellor of the California State University system.

How CSU plans to meet demand for teachers

Education is the No. 1 issue on the minds of Californians. From Gov. Gray Davis, to parents, to the business community, to the electorate, all have said improving our public schools is a top priority.

Those of us charged with improving public higher education are also firmly committed to change, including expanded teacher education programs, greater accountability, improved productivity and guaranteeing students access.

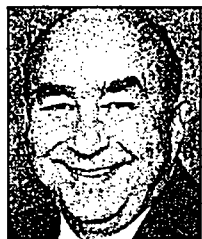
Keeping the door open to higher education is — and will continue to be — the most important thing the state university can do for California's citizens, especially in light of the projected growth in student enrollment and the ever changing demographics of our students.

The profile of today's students is significantly different from the students of the 1960s or '70s. Many CSU students are in their mid- to late-20s and are parents or hold full-time jobs, making it difficult to attend college at standard times and through traditional means. They are seeking to earn their degrees in a timely way and at a reasonable cost. As a result, the university must make adjustments to meet the needs of these students.

Offering more courses at night and on weekends, expanding distance education opportunities and opening university campuses to year-round operations are three of the most practical and cost-effective ways to assure accessibility while still maintaining the highest quality.

Four campuses are now partially funded for year-round operations. Expanding the existing programs at these campuses and extending funding for year-round operations throughout the system not only would provide students with more options and the flexibility necessary to achieve their academic goals, but is also an efficient use of taxpayer dollars.

No less a challenge than guaranteeing student access is the university's immediate task of educating and credentialing literally tens of thousands of highly qualified elementary and high school teachers. It is estimated California will need more than 300,000 new teachers over



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the next 10 years. The state university, highly regarded for its role in educating fully 60 percent of the state's teachers, has taken several significant steps to meet this need.

- By 2000, all CSU-credentialed teachers will have met the highest standards established by the California Standards for the Teaching Profession.

- Initiation of a pilot project that offers school districts a warranty with each credentialed teacher.

- A commitment to credential 3,000 additional teachers each year beginning by 2000.

- Significant steps, including high school diagnostic testing, to help reduce the need for remedial education in the university.

In addition to the above reforms, the university has created two innovative programs designed to help meet the state's growing demand for qualified teachers.

CalStateTEACH, which begins operations this fall, is a nontraditional program targeting the thousands of emergency permit elementary teachers currently teaching in California schools. Using the latest technology including the Internet, video, audio and print materials, this program will deliver high-quality teacher education directly to these emergency credentialed teachers who are unable to attend a CSU campus because of their teaching schedules, family obligations or remoteness from a college campus. Upon completion of this 18-month program, these dedicated teachers will be fully credentialed. For more information call (877) CALSTATE, or see the Web site at www.calstateteach.net.

The second of CSU's innovative programs is designed to encourage and recruit people of all ages, ethnicities and professional backgrounds to become teachers. The California Center for Teaching Careers — CalTeach — is an informa-

tion, referral and recruitment center for individuals interested in becoming a teacher. CalTeach can be accessed via its toll-free number, (888) CALTEACH, or at www.calteach.com.

Guaranteeing student access, and expanding and improving teacher education programs, are essential to California's future. But they must go hand in glove with accountability and maintaining the highest academic standards.

If the 23 state university campuses are to continue to attract and retain the best possible teachers, the faculty must be compensated fairly and at levels competitive with similar institutions nationwide. The faculty are directly responsible for the success of our students and the quality of our universities. It is essential that we invest in them by working to close the salary gap that exists between CSU faculty and the faculty at comparable institutions.

Just as the university's presidents and administrators are rewarded based on performance, the faculty must also be accountable to the people of California who help fund this highly regarded institution. One way the university is showing its commitment to accountability is an expansion of its pay for performance program. The university believes excellence is encouraged when superior performance is rewarded.

Just as good teachers are the foundation of a quality education, an educated and skilled work force is at the core of a healthy state economy. The state university educates more than half of all Californians seeking a university degree, and more computer scientists and engineers than all other California universities and colleges combined. Offering a broad array of degree programs in disciplines which are critical for the knowledge-based job market of the 21st century, CSU's commitment to innovation, access, quality and accountability will afford students the opportunity to improve their quality of life, while ensuring California's work force is qualified for the jobs of tomorrow.

Charles Reed is chancellor of the California State University system.