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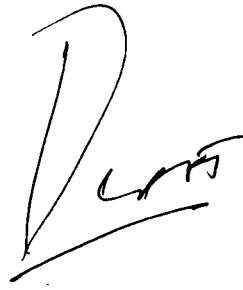
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April 11, 2000



MEMORANDUM FOR THE PRESIDENT

FROM: Bruce Reed
Eric Liu
Andrew Rotherham

SUBJECT: Education Tour

As you know, we are planning an education tour May 3-4 to highlight your agenda of teacher quality, accountability, investment, and standards-based reform. You can announce this tour this Friday in your speech to the Education Writers Association in Atlanta. This memo describes four events that we recommend for the tour to frame the success of your agenda. For each event, we also are developing policy announcements. That same week, the Education Department has planned a small event to commemorate its 20th anniversary. That will help underscore our progress since defeating the Republican effort to eliminate the Department just five years ago.

Wednesday, May 3 – Teacher Quality and Failing Schools

1. Teacher Quality – Columbus, Ohio: The first event would highlight teacher quality in Columbus, where the local teachers union and the school district have developed an exceptional teacher peer review program. The program provides mandatory mentoring for all newly hired teachers, even those with previous experience, and intervention to help struggling teachers and remove low-performing ones. The program has been in place 12 years and is considered a national model. In addition, Columbus is an excellent place to underscore a number of your top education priorities. The Columbus schools have reduced class size in the early grades, targeted low-performing schools, and recently decided to end social promotion.

As news for this event, we have asked the Education Department to prepare a study of state budget surpluses and teacher salaries to underscore your call for paying teachers more while demanding more from them.

2. Failing Schools – Kentucky: The second event on May 3 would be at a high-poverty, high-performing school in Kentucky. Under Governor Patton, Kentucky has implemented standards, invested in low-performing schools and now has high-poverty schools that rank among the best performing schools in the state. (In 1998, 5 of the 20 highest performing elementary schools in reading were high-poverty schools, as were 6 of the top 20 in math, and 13 of the top 20 in writing.) A number of turned-around schools in Kentucky also have made strong progress the past few years.

This part of the tour would underscore that poverty need not be destiny in academic achievement and that high-poverty schools can and should be high-performing schools. North Carolina and Texas get all the attention on standards and accountability; highlighting Kentucky would put another success story on the map.

We are working with Political Affairs on the right site for this visit in Lexington, Louisville, or a rural area. The possibilities include Leestown Middle School in Lexington, which last year dramatically improved its math scores to reach the average; Iroquois High in Louisville, which has doubled its reading and math scores in the past year although it still remains below the state average; Summer Shade Elementary in Summer Shade which doubled its reading scores in one year and is now 17 points above the state average; and Sparksville Elementary in Columbia which increased its reading scores 40 points in one year and is now almost 30 points above the state average.

For this event, we are working on an Executive Order directing the Department of Education to report on the number of low-performing schools in the country and what specifically states and school districts are doing with the resources from your Accountability Fund to assist them. This EO would also direct the Office of Educational Research and Improvement to increase its focus on researching and disseminating effective strategies to fix failing schools and authorize the Secretary to redirect at his discretion departmental resources to more effectively help states and localities fix failing schools.

Thursday, May 4 – Charter Schools and School Construction

1. St. Paul, Minnesota – Charter Schools: On May 4, we would first visit the City Academy charter school in St. Paul, Minnesota, the first-ever charter school in the country. By visiting it we will highlight both your leadership on charter schools and the phenomenal growth of charter schools during your term. (Coincidentally, May 1-5 is National Charter Schools week.) City Academy serves approximately 100 high school students in a community center and is credited with helping many at-risk students who were failing in their previous school achieve success. For this event, we are working with Channel One to arrange a website chat with several other charter schools around the country.

The other news for this event would be an Executive Memorandum asking the Department of Education to develop and release guidelines for faith-based institutions and leaders in faith communities who wish to open or operate charter schools. These guidelines would reaffirm that charter schools must be non-sectarian but underscore that in order to increase the supply of high quality educational options for disadvantaged students, all sectors of society must be engaged and that faith-based organizations can help strengthen public education in many communities.

2. Quad Cities, Iowa/Illinois – School Construction: We would conclude the tour in the Quad Cities area on the border to highlight school construction and after-school programs. This would further frame your "invest more, demand more" message. [Andy: add sentence about school construction – see Bruce's note] A visit late in the day to such an after-school program would highlight another one of your signature initiatives. We have several reports and announcements that could serve as deliverables at this event.

As with other tours, we will invite a few key national leaders to join you. Our list of possible invitees includes Secretary Riley, Senator Kennedy, and possibly Senator Lieberman, Bob Chase, Sandy Feldman, Al From and/or Will Marshall, High Price, Lou Gerstner, and Bob Schwartz of ACHIEVE. Let us know if you have other suggestions.

11
April 10, 2000

MEMORANDUM FOR THE PRESIDENT

FROM: Bruce Reed
Eric Liu
Andrew Rotherham

SUBJECT: Education Tour

at schools around the country.

As you know, we are planning an education tour May 3 ^{-4 to} ~~and 4~~, during which you will visit schools around the country and highlight your agenda of teacher quality, accountability, investment, and standards-based reform. You ^{can} ~~will~~ announce this tour in your remarks ^{this} ~~on~~ Friday ~~the~~ ^{in your speech} ~~14th~~ to the Education Writers Association in Atlanta. This memo describes four events that we recommend for the tour to frame the success of your agenda. For each event, we ^{also} ~~are~~ developing policy deliverables or newsworthy announcements. That same week, the Education Department has planned a small event to commemorate its 20th anniversary. That will help underscore our progress since defeating the Republican effort to eliminate the Department just five years ago.

BOLD: ~~May 3~~ Wed., May 3 - Teacher Quality and ~~Failing Schools~~

BOLD: 1. ~~Teacher Quality~~ - Columbus, Ohio:

The first event ~~on May 3~~ would ~~be in Columbus, Ohio to~~ highlight teacher quality. ^{in Columbus, where the} The local teachers union ~~there~~ and the school district have developed an exceptional teacher peer review program. The program ^{provides} ~~has a~~ mandatory mentoring component ^{for} ~~to help~~ all newly hired teachers, even those with previous experience. ^{and} ~~There is also an~~ intervention component ^{ones} ~~to help struggling teachers and remove low-performing teachers.~~ The program has been in place 12 years and is considered a national model. In addition, Columbus is an excellent place to underscore a number of your top education priorities: ~~raising teacher quality, teaching all children to read independently by the end of third grade, ending social promotion, turning around failing schools, and reducing class size.~~ The Columbus schools have ^{reduced class size in the early grades, implemented} ~~implemented several of your initiatives in a concerted effort~~ to ~~raise standards and fix their lowest performing schools, and recently decided to end social promotion.~~

As ~~the~~ news for this event,

~~We~~ ^{we} have asked the Educ. Dept. to prepare. The deliverable ~~for this event~~ is a study of state budget surpluses and teacher salaries to highlight your call for paying teachers more while demanding more from them. underscore

2. Failing Schools - Kentucky:

^{Under Gov. Patton,} The second event on May 3 would be at a high-poverty, high-performing school in Kentucky. Kentucky has implemented standards, invested in low-performing schools and now has high-poverty schools that rank among the best performing schools in the state. ~~For example, on the state's KIRIS exam~~ In 1998, 5 of the 20 highest performing

elementary schools in reading were high-poverty schools, as were 6 of the ^{top} 20 highest performing elementary schools in mathematics, and 13 of the ^{top} 20 highest performing elementary schools in writing.) ~~There are also~~ ^{also} a number of turned-around schools in Kentucky ~~that~~ ^{also} have made strong progress the past few years.

This part of the tour would underscore that poverty need not be destiny in academic achievement and that high-poverty schools can and should be high-performing schools.

~~Kentucky has set high standards and invested in its schools and the results are impressive. Also, we generally cite North Carolina or Texas~~ ^{and get all the attention} on standards and accountability; ~~citing Kentucky would help keep this message fresh and highlight the work of Governor Patton.~~ ^{highlighting} • put another success story on the map.

We are working with Political Affairs on sites for this visit including urban schools in Lexington, ^{or a rural area.} ~~and Louisville, and more rural schools.~~ ^{the possibilities} These schools include Leestown Middle School in Lexington, which last year improved their math scores ^{dramatically} in one year 12 points to ^{to reach} put them at the state average; Iroquois High in Louisville, which has doubled its reading and math scores in the past year although it still remains below the state average; Summer Shade Elementary in Summer Shade which doubled its reading scores in one year and is now 17 points above the state average; and Sparksville Elementary in Columbia which increased its reading scores ^{40 points} from 53.7 to 91.7 in one year and is now almost 30 points above the state average.

~~The deliverable we are considering for this event is an Executive Order from you~~ ^{we are working on} directing the Department of Education to report on the number of low-performing schools in the country and what specifically states and school districts are doing with the resources from your Accountability Fund to assist them. This EO would also direct the Office of Educational Research and Improvement to increase its focus on researching and disseminating effective strategies to fix failing schools and authorize the Secretary to redirect at his discretion departmental resources to more effectively help states and localities fix failing schools.

BOLD: ~~MAY 4~~ Thurs., May 4 — Charter Schools and School Construction

BOLD: 1. St. Paul, Minnesota — Charter Schools:

On May 4, we would first visit the City Academy charter school in St. Paul, Minnesota, ~~City Academy was~~ the first-ever charter school in the country. By visiting it we will highlight both your leadership on charter schools and the phenomenal growth of charter schools during your term. ~~And your record on accountability.~~ City Academy serves approximately 100 high school students in a community center and is credited with helping many at-risk students who were failing in their previous school achieve success.

~~Coincidentally, May 1-5 is National Charter Schools week, so your presence at this school would be extremely timely.~~ ^{other news for} For this event, we are working with Channel One to arrange a webside chat with several other charter schools around the country.

The ~~policy deliverable~~ ^{other news for} at this event would be an Executive Memorandum ~~from you~~ asking the Department of Education to develop and release guidelines for faith-based institutions and leaders in faith communities who wish to open or operate charter schools. These guidelines would reaffirm that charter schools must be non-secular but ~~also illustrate~~ ^{underscore} that

~~non-sectarian?~~

help strengthen public education

in order to increase the supply of high quality educational options for disadvantaged students, all sectors of society must be engaged and that ~~on this issue~~ faith-based organizations can ~~play a positive role~~ in many communities.

At City Academy we also plan to set up an online chat session for you with charter schools around that country so that students and teachers at the schools can interact with you and have a discussion about charter schools and education reform.

BOLD:

2. Quad Cities, Iowa/Illinois — School Construction:

~~After this visit~~ We would conclude the tour in the Quad Cities area on the Illinois/Iowa border to highlight school construction and after-school programs. This would further frame your "invest more, demand more" message. ~~In this community there are also many families in which both parents work, creating a need for constructive after-school programs.~~ A visit late in the day to such an after-school program would highlight another one of your signature initiatives. ↗

Andy add a sentence about school construction needs in Quad C. or Iowa (could mention Harkin).

We have several reports and announcements that could serve as deliverables at this event.

As with other tours, we will ~~try to~~ invite a few key national leaders, to ~~join you~~. Our list ~~with~~ of possible invitees includes Secy. Riley, Sen. Kennedy, Bob Chase, Sandy Feldman, Al From and/or Will Marshall, Hugh Price, ^{and possibly Sen. Lieberman,} Lou Gerstner, and Bob Schwartz of ACHIEVE. Let us know if you have other suggestions.

April 11, 2000

MEMORANDUM FOR THE PRESIDENT

FROM: Bruce Reed
Eric Liu
Andrew Rotherham

SUBJECT: Education Tour

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1. Teacher Quality – Columbus, Ohio. The first event would highlight teacher quality in Columbus, where the local teachers union and the school district have developed an exceptional teacher peer review program. The program provides mandatory mentoring for all newly hired teachers, even those with previous experience, and intervention to help struggling teachers and remove low-performing ones. The program has been in place 12 years and is considered a national model. In addition, Columbus is an excellent place to underscore a number of your top education priorities. The Columbus schools have reduced class size in the early grades, targeted low-performing schools, and recently decided to end social promotion.

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We are working with Political Affairs on the right site for this visit in Lexington, Louisville, or a rural area. The possibilities include Leestown Middle School in Lexington, which last year dramatically improved its math scores to reach the average; Iroquois High in Louisville, which has doubled its reading and math scores in the past year, although it still remains below the state average; Summer Shade Elementary in Summer Shade, which doubled its reading scores in one year and is now 17 points above the state average; and Sparksville Elementary in Columbia, which increased reading scores 40 points in one year and is now almost 30 points above the average.

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Thursday, May 4 – Charter Schools and School Construction

1. St. Paul, Minnesota – Charter Schools. On May 4, we would first visit the City Academy charter school in St. Paul, Minnesota, the first-ever charter school in the country. By visiting it we will highlight both your leadership on charter schools and the phenomenal growth of charter schools during your term. (Coincidentally, May 1-5 is National Charter Schools week.) City Academy serves approximately 100 high school students in a community center and is credited with helping many at-risk students who were failing in their previous school achieve success. For this event, we are working with Channel One to arrange a website chat with several other charter schools around the country.

The other news for this event would be an Executive Memorandum directing the Department of Education to develop and release guidelines for faith-based institutions and leaders in faith communities who wish to open or operate charter schools. These guidelines would reaffirm that charter schools must be non-sectarian but underscore that in order to increase the supply of high quality educational options for disadvantaged students, all sectors of society must be engaged and that faith-based organizations can help strengthen public education in many communities.

2. Quad Cities, Iowa/Illinois – School Construction. We would conclude the tour in the Quad Cities area on the border to highlight school construction and after-school programs. This would further frame your "invest more, demand more" message. Like many communities, schools in the Quad Cities area are experiencing problems with deferred maintenance and growth, and support federal assistance such as your School Modernization initiative to help them address these issues. In addition, as you know, Senator Harkin has been a key supporter of school construction and so an event on the Iowa side of the river would serve to highlight his efforts. A visit late in the day to

such an after-school program would highlight another one of your signature initiatives. We have several reports and announcements that could serve as deliverables at this event.

As with other tours, we will invite a few key national leaders to join you. Our list of possible invitees includes Secretary Riley, Senator Kennedy, and possibly Senator Lieberman, Bob Chase, Sandy Feldman, Al From and/or Will Marshall, Hugh Price, Lou Gerstner, and Bob Schwartz of ACHIEVE. Let us know if you have other suggestions.



April 25, 2000

MEMORANDUM FOR THE CHIEF OF STAFF

From: Bruce Reed
Eric Liu
Andrew Rotherham

Here is brief information on the 4 schools we are proposing to visit during the President's Education Tour next week. All of these schools have been vetted by the Department of Education and we have spoken with each school and are comfortable with them.

Audubon Elementary
Owensboro, Kentucky

This K-5 school has 450 students 64 percent of whom qualify for free and reduced price lunch. The school is 85 percent white and 15 percent non-white. Audubon, a formerly low-performing school, was recognized as a National Title I Distinguished School in 1998-1999. The school now ranks 18th in the state for student performance. The school has improved from 12% to 57% of students identified as distinguished or proficient in writing (now second in the state); from 5% to 70% in reading; and 0% to 64% in science. They have a class size teacher from the President's Class Size Reduction initiative (she is referred to locally as the "Clinton Teacher") and class sizes that range from 15-22. This school is an excellent example of how high standards, accountability, and investment can turn around low-performing schools and also debunks the notion that high poverty schools cannot be high performing schools.

Central High School
Davenport, Iowa

Central High School is the oldest school in Davenport; it was built in 1904. Davenport is currently undertaking a comprehensive renovation of their high schools and Central High School is the last school to begin this process. The planned renovation at Central includes an expansion of the media center, expansion of classrooms, upgrading the science lab, upgrading the electrical, communication, and ventilation systems, and upgrading their physical education facilities. Because Central is almost 100 years old and appears old to the casual observer, it is an excellent location to highlight the President's school modernization proposal. Surveys show that with regard to school renovation, ventilation/air quality and technology are two issues that particularly concern parents.

Central has 1439 students, 33 percent of whom receive free and reduced price lunch (so the percentage of disadvantaged students is likely higher). 29 percent of the students are



minority. Test scores are average and a high percentage of students go on to further studies upon graduation.

City Academy

St. Paul, Minnesota

City Academy is the nation's oldest charter school and was the only charter school in operation when the President was first elected to office. Established in 1992, the school was created for high school age students who will thrive in a small learning community and need extra support. In fact, students participated in the development of the proposal and obtaining operating support. To be admitted to City Academy a student must not be attending school anywhere else—it is a school designed to help at-risk youth. City Academy serves approximately 100 high school students and is diverse demographically. Because May 1-5 is National Charter Schools Week, the President's presence at this school would send a powerful message. City Academy represents what is right about the charter school movement.

Eastgate Elementary School

Columbus, Ohio

Eastgate is an elementary school in the process of turning around. There are approximately 200 students at this school and students at Eastgate wear uniforms. 98 percent are African-American and 78 percent of the students qualify for free and reduced-priced lunch. Although this school still needs improvement they have substantially increased their test scores during the past year. They are reducing class size through our initiative (2 teachers) and 4 of the teachers at the school are participating in the mentoring component of the Columbus Public Schools' Peer Review program which the President will highlight during his visit. The Ohio Civil Rights Commission tutors at the school weekly in math and science and Lucent donated a computer lab to the school so we can highlight partnerships with outside groups as well.

Record Type: Record

To: Sarah E. Gegenheimer/WHO/EOP@EOP, Stephanie A. Cutter/WHO/EOP@EOP
cc: Stephen S. Lamb/WHO/EOP@EOP, Julie D. Eddy/WHO/EOP@EOP, Andy Rotherham/OPD/EOP@EOP,
John B. Buxton/OPD/EOP@EOP
Subject: Ready to Announce Schools

Here is the pertinent information for the school announcements on Monday morning. This is not for paper release to press, but are good talking points for your desks.

Owensboro, KY

Audubon Elementary School
300 Worthington Road
Owensboro, KY

Message: Accountability and Standards

This K-5 school has 450 students, 64 percent of whom qualify for free and reduced price lunch. The school is 85 percent white and 15 percent non-white. Audubon, a formerly low-performing school, was recognized as a National Title I Distinguished School in 1998-1999. The school now ranks 18th in the state for student performance. The school has improved from 12 percent to 57 percent of students identified as distinguished or proficient in writing (now second in the state); from 5 to 70 percent in reading; and 0 to 64 percent in science. It has a teacher hired through the President's class size reduction initiative (she is referred to locally as the "Clinton Teacher") and class sizes that range from 15-22. This school is an excellent showcase of how high standards, accountability, and investment can turn around low-performing schools. It also helps debunk the notion that high-poverty schools cannot be high-performing schools.

Davenport, IA

Central High School
1120 Main Street
Davenport, IA 52803

FYI -- There was an article in the Quad City Times on Sunday that listed Central as the school POTUS will visit... so I guess it won't be a surprise!!!

Message: School Construction

Central High School, built in 1904, is the oldest school in Davenport. Davenport is currently undertaking a comprehensive renovation of their high schools and Central High School is the last school to begin this process. The planned renovation at Central includes an expansion of the media center, expansion of classrooms, upgrading the science lab, upgrading the electrical, communication, and ventilation systems, and upgrading their physical education facilities. Because Central is almost 100 years old and appears old to the casual observer, it is an

excellent location to highlight the President's school modernization proposal. Surveys show that with regard to school renovation, ventilation/air quality and technology are two issues that particularly concern parents. Central has 1439 students, 33 percent of whom receive free and reduced-price lunch. 29 percent of the students are minorities. Test scores are average and a high percentage of students go on to further studies upon graduation.

St. Paul, MN

City Academy
District #4000
958 Jessie
St. Paul, MN 55101

Message: Charter Schools

City Academy is the nation's first charter school and was the only charter school in operation when the President was first elected to office. Established in 1992, the school was created for at-risk high school age students who can thrive in a small learning community and need extra support. To be admitted to City Academy, a student must not be attending school anywhere else. City Academy serves approximately 100 high school students and is diverse demographically. Because May 1-5 is National Charter Schools Week, the President's presence at this school will reinforce the Administration's leadership on this key tool for school reform.

Columbus, OH

Eastgate Elementary School
1939 Stratford Way
Columbus, OH 43219

Message: Teachers, Teacher Quality

Eastgate is an elementary school in the process of turning itself around. There are approximately 200 students at this school, all of whom wear uniforms. Ninety-eight percent are African-American and 78 percent qualify for free and reduced-priced lunch. Although this school still needs improvement, it has substantially increased test scores during the past year. The school has hired two teachers through our class size reduction initiative. In addition, five of the school's teachers are participating in the Columbus Public Schools' Peer Review program, which the President will highlight. The Ohio Civil Rights Commission tutors at the school weekly in math and science and Lucent donated a computer lab, so we can highlight partnerships with outside groups as well.



PRESIDENT CLINTON TO HIGHLIGHT EDUCATION AGENDA OF ACCOUNTABILITY AND INVESTMENT THROUGH FOUR-STATE SCHOOL REFORM TOUR

May 3, 2000

President Clinton will visit schools in four cities during his School Reform Tour May 3 and 4, carrying his education reform message to Audubon Elementary in Owensboro, Kentucky; Central High School in Davenport, Iowa; City Academy in St. Paul, Minnesota; and Eastgate Elementary in Columbus, Ohio. These schools have pursued effective strategies to close the achievement gap and improve all schools, such as setting higher standards, making targeted investment, and holding schools accountable for results. Throughout the tour, the President will call on Congress to pass an education budget and an education accountability bill to invest more in our nation's schools and demand more from them.

Audubon Elementary: Reaping the Results of High Standards and Accountability. Audubon Elementary in Owensboro, Kentucky is a formerly low-performing school that has turned itself around and was recognized as a National Title I Distinguished School in 1998-1999. This 450-student high-poverty school now ranks 18th in the state for student performance. The school ranks second in the state in writing, with the percent of students identified as distinguished or proficient in writing going from 12 percent to 57 percent since 1994. Scores have also increased from five percent to 70 percent in reading, and from zero percent to 64 percent in science. In part because of new teachers hired with funding from President Clinton's class size reduction initiative, class sizes now range from 15 to 22. Under Governor Patton, Kentucky has implemented standards, invested in low-performing schools and now has high-poverty schools that rank among the best performing schools in the state. In 1998, 5 of the 20 highest performing elementary schools in reading were high-poverty schools, as were 6 of the top 20 in math, and 13 of the top 20 in writing. This school is an excellent showcase of how high standards, accountability, and investment can turn around low-performing schools, and how high poverty does not have to relegate children to low achievement. While at Audubon Elementary, President Clinton will urge Congress to pass an Elementary and Secondary Education Act that will hold all states and districts accountable for doing what Kentucky has done, by turning around failing schools and helping all students succeed.

Central High School: Investing in Facilities to Support Student Achievement. Built in 1907, Central High School is the oldest school in Davenport, Iowa, with antique wooden lockers and outdated facilities. Davenport is currently undertaking a comprehensive renovation of their high schools and Central High School is the last to begin this process. The planned renovation at Central includes an expansion of the media center, expansion of classrooms, upgrading of the science lab, and upgrading of the electrical, communication, and ventilation systems. At Central High, President Clinton will call on Congress to help communities address the school infrastructure crisis created by rising enrollments and aging buildings. The President has sent a plan to Congress that would provide tax credits to states and localities to build and modernize 6,000 schools nationwide. In addition, the President's budget includes an emergency school construction initiative that would provide funds to states and school districts for emergency repairs on 5,000 schools a year. Central has 1439 students, 33 percent of whom receive free and reduced-price lunch, 29 percent of whom are minorities.

City Academy: Charter Schools Making a Difference in Children's Lives. President Clinton will celebrate National Charter Schools Week by visiting City Academy, the nation's first charter school. Established in 1992, the school was created for at-risk high school age students who can thrive in a small learning community and need extra support. City Academy serves approximately 100 demographically diverse students. While at City Academy the President will discuss the future of the charter movement and participate in an online webside chat with high school students from around the country. When the President was first elected, City Academy was the nation's only charter school; today, there are more than 1,700 nationwide, and thirty-six states and the District of Columbia have passed charter school laws. Since 1994, the federal government has invested almost \$400 million in charter schools and the President's budget this year provides an additional \$175 million to help



reach the President's goal of 3,000 charter schools by 2002. Charter schools are public schools that are granted some freedom from regulations governing other public schools in exchange for a commitment to meet or exceed a state's academic standards.

Eastgate Elementary School: Helping All Students Succeed. Eastgate is an elementary school in the process of turning itself around. Eastgate has substantially increased test scores during the past year. The school has hired two teachers through President Clinton's class size reduction initiative, and four of the school's teachers are participating in the Columbus Public Schools' innovative Peer Assistance Review program, which offers mentors for new teachers and helps struggling teachers improve or leave the profession. The President will take part in a roundtable discussion of school reform. The Columbus Public Schools are using proven strategies of reducing class size, expanding after-school and summer school, and raising standards to boost student achievement in their lowest-performing schools. Eastgate Elementary has approximately 200 students, all of whom wear school uniforms.

DRAFT DOCUMENT FOR INTERNAL WH USE ONLY

Proposed Education Tour Schools

Note: All schools on this list have been vetted by the Department of Education.

Wednesday, May 3, 2000

Kentucky:

Audubon Elementary

(Daviess (*pronounced Davis*) County School District) To avoid confusion refer to this visit as *Daviess County*

300 Worthington Road,
Owensboro, Kentucky 42301
Tel. 270-685-4110
Fax. 270-685-2465

School info: <http://www.daviess.k12.ky.us/places/schools/aes/aeslink.htm>

School District info: <http://www.daviess.k12.ky.us/>

Principal: Diane Embry

Supt. Stuart Silberman 270/685-3161

House Members: Lewis/Whitfield

Senators: Bunning/McConnell

School Profile

Grades	preK-5
Enrollment	450
Free and reduced lunch:	64%
Student breakdown:	85% white; 15% non-white (approx.)

This is by far the best of the options in Kentucky outside of Louisville. It is a high poverty school with very impressive student performance numbers, and it is a turnaround school. It was recognized as a National Title I Distinguished School in 1998-1999. The school's index score is 78—18th in the state for the 1998-1999 school year. The school has been designated in the “Rewards” stage for the past two cycles after having been an “In Decline” school in the first cycle. The school has improved from 12% to 57% of kids identified as distinguished or proficient in writing (now second in the state); from 5% to 70% in reading; and 0% to 64% in science. They have a class size teacher and class sizes that range from 15-22; a state-funded before-school and after-school program which they use for academic tutoring; a chess club; and Spanish in all classrooms. They use technology for reading efforts (Accelerated Reader) and have done a good deal of professional development with their teachers.

Deliverable: EXECUTIVE ORDER ON FAILING SCHOOLS

Quad Cities:

Central High School
1120 Main St.
Davenport, IA 52803
(319) 323-9900
Principal-Henry Caudle

Supt. Jim Blanche 319/336-5000

School info: <http://www.davenport.k12.ia.us/~dcsd/schools/profiles/central.htm>

School district info: <http://www.davenport.k12.ia.us/~dcsd/general/index.htm>
17,000 kids in the district

House Member: Leach
Senators: Harkin/Grassley

Central High School is the oldest school in Davenport, it was built in 1904. Davenport is currently undertaking a comprehensive renovation of their schools and Central High School is the last school to go. They have broken ground at the other two high schools but the President could do the groundbreaking at Central. The planned renovation at Central includes an expansion of the media center, expansion of classrooms, upgrading the science lab, upgrading the electrical, communication, and ventilation systems, and upgrading their physical education facilities.

Central has 1439 kids, 33 percent on free and reduced price lunch, and 29 percent minority. Test scores are average, nothing exceptional nothing horrific.

Deliverable: DEPARTMENT OF EDUCATION SCHOOL DESIGN REPORT

Thursday, May 4, 2000

St. Paul

City Academy
District #4000
958 Jessie
St. Paul, MN 55101
651-298-4624 phone * 651-292-6511 fax * HOME (651)290-9018
Contact: Milo Cutter
Milojc@aol.com

<http://www.mncharterschools.org/directory/schooldescription/cityacademy.htm>

House Member: Vento
Senators: Grams/Wellstone

City Academy is the nation's oldest charter school. Established in 1992, the school was created for high school age students who will thrive in a small learning community. Students participated in the development of the proposal and obtaining operating support.

City Academy Mission: To meet the need for academic programming aimed at returning alienated young adults to productive and responsible roles in the community.

Key Elements:

- The program seeks to prevent juvenile crime, substance abuse, absenteeism from school, persistent unemployment, poverty, and pregnancy by addressing root causes by offering appropriate programming to deal with conflict resolution, isolation, coping skills, poor self-esteem, lack of sense of personal empowerment and inability to accomplish meaningful work (academic and/or employment);
- Individual learning plans with objectives for each student;
- Focus on hands-on learning experiences;
- Teachers serve an informal counseling/mentoring role with students.
- Extended school hours and school year.

Accountability:

- Graduation outcomes for each student are developed and based on the state standards for Graduation. Measurements will include standardized testing, student demonstration, staff evaluation, community/employer evaluation, and student self-evaluation.

Deliverable: EXECUTIVE MEMORANDUM ON CHARTER SCHOOL GUIDELINES

Columbus:

Eastgate Elementary School
1939 Stratford Way
Columbus, OH 43219
614-365-6104

School info: <http://www.cpsemployment.com/profiles2/eastgate.html>

School district info: <http://www.columbus.k12.oh.us/index.html>

Principal-Barbara Blake

Supt. Rosa Smith 614/365-5888 (H)614-577-0119
Terri Gehre 614/365-6457 (H)614-263-4252

House Member: Kasich
Senators: Voinovich/Dewine

This school is 98 percent African-American and 78 percent free and reduced-priced lunch, they have substantially increased their test scores during the past year although this school still needs improvement. They are reducing class size through our initiative and 4 of the teachers at the school are participating in the mentoring component of the Peer Review program. The Ohio Civil Rights Commission tutors at the school weekly in math and science.

There are about 200 students at this school. Students at this school wear uniforms.

Deliverable: DEPARTMENT OF EDUCATION REPORT ON STATE
SURPLUSES/TEACHER SALARY

Ack: Gov. Vilsack; Sen. Harkin [*not present – but has been a major force behind our effort to modernize schools across the nation – and right here in Iowa*]; Ed Sullivan, President of the Building and Construction Trades; Barb Hess [*has been teaching at Davenport for 38 years, and graduated from school in 1956*]

I'm so glad to be back in Davenport. I remember coming here during the final days of my campaign for president back in 1992. And I remember talking with you about health care, the economy, and, of course, the Riverbandits [*local minor league baseball team*].

When I came back here in 1993, in the aftermath of the devastating floods, I recall how inspired I was by the strength of your community, and your eagerness to help one another through a particularly trying time.

Today, I am glad to see that the ground is dry, the sun is out, and the Mallards [*local minor league hockey team*] are on their way to winning another Colonial Cup. And one thing hasn't changed a bit: the strong will and enduring spirit of Davenport is as powerful as it has ever been. The people are still willing to stand by one another ... always ready to face the next challenge.

As part of my school reform tour, I'm here today to speak with you about one of the greatest challenges of the 21st Century: the importance of turning around low performing schools. We need to demand more of our schools, but also invest more in them. And that means providing refurbishing and modernizing older schools like Central High, so that all our children can be in an environment where they can do their best.

As President Kennedy once said, the best time to fix the roof is when the sun is shining. And today the sun is shining on Davenport, and on America. We are at a moment of unparalleled prosperity and national self-confidence, with 21 million new jobs, the lowest unemployment rate in 30 years, and the lowest African American and Hispanic unemployment rates on record.

We have the largest, most diverse group of students in our public schools in history. We have an economy in which education has become the indispensable key to success.

That's why for seven the last seven years, Vice President Gore and I have worked hard to provide schools with the tools they need to help students meet high standards. In an era of fiscal discipline, we've nearly doubled investment in education and training, making key investments that help children meet high standards. We're reducing class sizes in the early grades with our program to hire 100,000 new, highly-trained teachers.

And I'm delighted that the Davenport school district has received some of these resources to hire nine additional teachers in the first, second and third grades.

We've dramatically increased federal investment in afterschool and summer school -- and my new budget calls for us to double our funding and triple the number of students with access to afterschool. Finally, with the help of Vice President Gore's E-rate program, nearly three-quarters of all classrooms in America are now connected to the Internet, up from only 3 percent in 1993.

The fundamental lesson of the last seven years is clear: in education, investment without accountability is a waste of money; accountability without investment is a waste of effort. Neither will work without the other. If we want our students to learn more, we need both.

And this school is doing both: you've set standards for what all your students should know and be able to do. You've put in place assessments to see if they're meeting those standards. You're giving students help to meet them – from afterschool to smaller classes. You've set a goal to help all students read at grade level.

And to get there, this summer, for the first time, second graders who don't pass reading tests, will go to summer school to help them get back on track.

But the fact is: We cannot expect our students to achieve high standards in school buildings that substandard. And not only are there schools across the country like Central High that need extensive renovations, there's a crying need for more schools.

The children of the Baby Boomers are breaking enrollment records for the fourth year in a row. This academic year, 53.2 million students currently fill our elementary and secondary schools.

That's nearly half a million more than last year. And fully one-third of our schools – 25,000 of them – need to be rebuilt or extensively repaired. **Four years ago, the GAO estimated that it will cost \$112 billion just to renovate America's schools. A new study released today by the National Education Association estimates that the total cost of repairing old schools, building new ones, and wiring all schools for the latest technology, will cost \$322 billion – nearly triple the GAO's earlier figure. That is a staggering number. It requires national attention.**

Today, the Department of Education, with the help of Vice President Gore, is releasing a report, *Schools as Centers of Communities*, which further highlights the need for more modern schools. First, it describes the importance of modernizing classrooms to enhance student-teacher interaction. Second, it stresses the importance of a healthy, safe and secure learning environment, with a focus on lighting and air quality. Lastly, it describes the substantial benefits that we know come from the use of modern technology in the classroom.

Central High School is taking many of the same steps this report recommends. And having toured this grand, old school, I can understand your reason for doing so.

Dating back to 1907, when Theodore Roosevelt was President, Central was called, “a high school for the future.” And in 1907 it was. Back then, the population of Davenport was around 39,000 – nearly a third of what it is today. And Central High School had half the number of students that it does now walking these same halls ... filling these same classrooms.

Since then, your school has undergone several renovations. But much of its original infrastructure remains the same. As I saw earlier this afternoon, many of the science labs have the same furniture they did a century ago. Students still use the same wooden lockers that were used when the school was built. And they still have to crack open the windows to ventilate their classrooms.

Today, Central's classrooms are cramped and crowded – with an average of 24 students in classrooms that were built for 15. And the electrical system can't handle the demands of the latest technology.

Like most schools, Central High has always wanted to do better by its students. But when it comes to renovating the school, it simply hasn't had the resources to do so. A *Life Magazine* story from 1953, the same time Barb Hess was a student here, described the infrastructure of Central as "badly lighted, poorly ventilated, overcrowded, and always in need of repairs." That was nearly fifty years ago.

But that's all going to change this summer, when Central High gets the repairs that it has long deserved. Your classrooms are being modernized and expanded to handle rising student enrollment, computers and other new equipment.

The school's electrical system is being upgraded, so that more students, in more rooms, can have access to the Internet. And a new ventilation system will not only keep the school more comfortable in both the winter and summer months, but fresh air will help keep students in better health.

Despite these improvements, there is still much more to be done. Even after this summer's \$7 million renovation, Central High School will still need an additional \$7 million of work. That's a big bill, and you simply shouldn't be left to handle it all on your own. No city should.

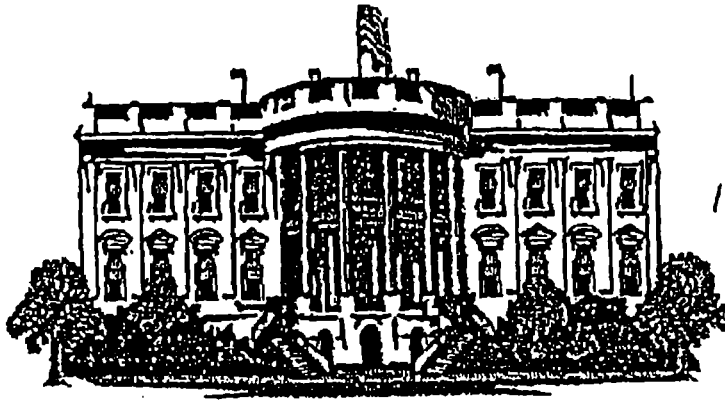
I've proposed a major School Construction Initiative to help communities build or modernize 6,000 schools all over America. I've also put forward a plan to give 5,000 schools the grants and loans for emergency repairs they so desperately need. But for three years now, Republicans in Congress have stood in the way of progress, and stood in the way of better schools. It's time they put the education of our children first, and pass this pressing initiative without further delay. Americans should not tolerate outdated schools any longer.

In 1948, Harry Truman came through Davenport on Whistle Stop Tour, and berated Congress for not doing enough to move the country forward.

He later said, “The nation cannot afford to waste human potential, as we are now, by failing to provide adequate elementary and secondary education for millions of children.”

Today, Truman’s message still rings loud and clear:
Everyone counts. Everyone deserves a chance.

Everyone has a role to play. And we all do better when we help each other. That’s why we must invest more and demand more in our schools. That’s what we owe to our children. That’s what we owe to America’s future. Thank you.



SR018

1700

[Handwritten signature]

THE WHITE HOUSE

Domestic Policy Council

DATE: _____

FACSIMILE FOR:

Andy Rotherham

PHONE: () -

FAX: () -

FACSIMILE FROM:

KENIRA BRACKS

PHONE: () -

FAX: () -

NUMBER OF PAGES (INCLUDING COVER):

4

- ☐ FOR YOUR REVIEW
- ☐ PER MY E-MAIL OR VOICE-MAIL MESSAGE TO YOU
- ☐ PER YOUR REQUEST

COMMENTS: _____

202/628-7460

NEWS RELEASE

For Immediate Release:
Wednesday, May 3, 2000

For More Information Contact:
Gary Ruskin (202) 296-2787
Jim Metrock (205) 612-3376

Groups Ask President Clinton Not to Appear on Primedia's Channel One

A coalition of progressive, conservative and consumer organizations, media scholars and child advocates sent a letter today to President Bill Clinton urging him to cancel his appearance on Primedia's Channel One, scheduled for May 4. The letter follows.

Dear President Clinton:

On May 4th, you are scheduled to conduct a televised "Webside Chat" on Primedia's Channel One, an in-school marketing company that promotes violent entertainment and other commercial fare to its captive audience of about eight million schoolchildren. Your appearance on Channel One is a tacit endorsement of that corporation's efforts to infuse the nation's classrooms with the degraded values of the commercial culture, violent entertainment included. We urge you to reconsider.

In recent months, for example, Primedia's Channel One has shown ads for violent movies such as Supernova, The Mummy and The World is Not Enough. It uses the public schools and the compulsory schooling laws to corral a captive audience of impressionable children for these commercial enticements.

Following the school shootings in Pearl, West Paducah, Jonesboro, Springfield and Littleton, many parents are worried about school violence. The last thing they expect is that the public schools will become amphitheaters for the promotion of violent movies.

Mr. President, you have rightly criticized the marketing of violence to our children, and have asked the Federal Trade Commission and the Justice Department to investigate it.

"We know we can prevent more youth violence if we work together," you said on June 1, 1999. "Of course, the responsibility begins at home. It must be reinforced and supported at schools..."

Channel One directly contradicts this effort. It uses the public classrooms to promote body obsession and materialism as well as violence, which are huge problems for children. Few parents send their kids to school each day with the hopes they will be subjected to such

values.

It is not fitting for you, our nation's chief executive, to so publicly embrace this corruption of the purpose of the public schools. Please reconsider your appearance on Channel One, for the good of our children.

Sincerely,

Charles W. F. Bell, Programs Director, Consumers Union
Brita Butler-Wall, Chair, WA State PTA Committee on Commercial Influences on Children in Schools
Roy F. Fox, Assoc. Prof. of Eng. Ed. & Lit., U. of MO-Columbia; author, Harvesting Minds
George Gerbner, President and Founder, Cultural Environment Movement; Dean Emeritus, Annenberg School of Communication
Michael F. Jacobson, co-author, Marketing Madness
Diane Levin, Professor of Education, Wheelock College; author, Remote Control Childhood
Robert McChesney, Research Associate Professor, U. of Illinois at Urbana-Champaign; author, Rich Media, Poor Democracy
Jim Metrock, President, Obligation, Inc.
Mark Crispin Miller, Professor of Media Ecology, New York University
Gary Ruskin, Director, Commercial Alert
Phyllis Schlafly, President, Eagle Forum
Donald E. Wildmon, President, American Family Association

<-----letter ends here----->

Commercial Alert opposes the corporate exploitation of children and the excesses of advertising, marketing and commercialism. For more information about Primedia's Channel One, see Commercial Alert's web page at <http://www.essential.org/alert/channel_one/index.html>. Commercial Alert's web site is at <<http://www.essential.org/alert/>>.

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ENQUIRER LOCAL NEWS COVERAGE

Wednesday, May 03, 2000

Bill on evolution returns

Teaching pros, cons is intent

By Michael Hawthorne
Enquirer Columbus Bureau

COLUMBUS — Public school teachers would be required to teach the pros and cons of evolution under legislation introduced Tuesday in the Ohio House.

While the bill's chances of passing this year are minimal, legislative hearings could draw a spotlight to Ohio as Americans continue to argue about what children should learn about human origins. Similar debates are taking place in Kentucky and Indiana.

Like Kentucky, Ohio's suggested science curriculum for public schools steers clear of the word evolution, referring instead to the term "change over time" when outlining how the subject should be taught.

"I've got kids ready to testify they were taught that evolution is a fact," said sponsoring Rep. Ron Hood, R-Canfield. "The only thing I ask is if you teach evolution, teach it as a theory."

Mr. Hood's bill (HB 679) is only a paragraph long but would require teachers to use evidence both "supporting or consistent" with the theory of evolution, as well as evidence "not supporting or inconsistent."

Similar legislation died four years ago under pressure from scientists and teacher unions. Mr. Hood said he decided to try again after the Kansas Board of Education voted last year to erase virtually all mention of evolution from that state's science teaching guidelines.

The evolution theory, advanced by Charles Darwin, maintains that humans, other animals and plants evolved from earlier, less complex forms of life.

His 1859 book, *The Origin of Species*, is regarded as one of science's classic studies. It triggered a furor that continues to this day because it countered the traditional Christian belief that God created all the world's creatures.

Ohio is debating the issue again as a Florence, Ky.-based group, Answers in Genesis, prepares to build a Creationist Museum near the Cincinnati-Northern Kentucky

International Airport. The museum is to include displays that show dinosaurs and humans living together, which the theory of evolution contradicts.

Ken Ham, the group's executive director, said students should be provided with information about both sides of the debate so they can decide for themselves what to believe.

"It's amazing they would need legislation to tell teachers to do that," Mr. Ham said. "The evolutionists shouldn't be worried if they are so sure their theory is fact."

Teacher unions contend that Mr. Hood's bill would violate the constitutional separation of church and state by introducing religious values into classrooms.

"It's unfortunate he's decided to do this again," said Michael Billirakis, president of the Ohio Education Association, the state's largest teacher union. "We should be talking about what we can do to help get more resources to our teachers and students instead of arguing the Scopes Monkey Trial one more time."

Famed lawyer Clarence Darrow, an Ohio native, defended teacher John T. Scopes in 1925 as the evolution debate gripped the nation. Mr. Scopes was convicted of defying a ban on teaching evolution in Tennessee's public schools, but later was freed on a technicality.

With Ohio legislators planning to spend most of the summer campaigning for the fall elections, there likely will be no action on Mr. Hood's bill this year.

Said House Speaker Jo Ann Davidson, R-Reynoldsburg: "That's not anywhere near the top of our agenda."

37 years after cheerleader's death, boyfriend charged

Students take bite out of life with computers

Dental board to face charges in hearings

RADEL: Motto makers

Alliance seeks new blood

Resignation signals change for hospitals

The evolution of an alliance

KIESEWETTER: Two anchors are sinking newscasts

Around The Commonwealth

A.M. REPORT

► Bill on evolution returns

Carlisle has plans for land

Council may pull housing funding

Flower Show goes beyond blooms with kids, sports displays

Funds found for more tests of company's artificial blood

Get to it

Here are terms to increase enjoyment of Kentucky Derby

Jets cost thousands an hour



Christopher K. Scully
05/03/2000 10:33:47 AM

Record Type: Record

To: Kendra L. Brooks/OPD/EOP@EOP

cc:

Subject: benjamin canada

Hey Kendra,

Here's a draft for your request for a letter to Benjamin Canada. Your request wasn't explained very well to me, so if this isn't what you're looking for, please let me know. Also, do you know if Dr. Canada goes by Ben or Benjamin?

Chris

Dear Benjamin:

I am delighted to congratulate you on your selection as the next president of the American Association of School Administrators and on being the first African American to hold this position.

As you know, my Administration has worked hard to strengthen and improve public education, and our efforts would not have been possible without the input, cooperation, and support of our nation's educators. As you assume this new capacity, I look forward to forging an even stronger relationship with our school teachers and administrators so that we can create a brighter future for all our children.

Hillary joins me in sending our best wishes.