

MEMORANDUM

TO: Shirley Sagawa
Office of the First Lady
The White House

FROM: *who?*

DATE: March 12, 1999

RE: *Mrs. Clinton's Participation in June White House Recognition Event for the
National Service-Learning Leader Schools*

As the culmination of the pilot year of the National Service-Learning Leader Schools program nears, we would like to follow-up on previous discussions about Mrs. Clinton's interest in taking part in the formal recognition activities for the nation's first 100 Leader Schools. Her participation would mean a great deal to the teachers, students and other school personnel traveling to Washington, DC for this event. Since this is a Presidential school recognition program, we would also like to ask that the White House consider hosting the recognition event which is tentatively scheduled for Friday, June 25, 1999.

A summary of our request is attached to this memo along with background material on the National Service-Learning Leader Schools program and the recognition ceremony.

Thank you for your assistance with this request. Please feel free to contact me or Marilyn Smith with any questions or suggestions you may have about the National Service-Learning Leader Schools program or this proposed recognition ceremony.

Attachments: summary of request
background information on program history
program fact sheet
press release
national application package

cc: Harris Wofford
John Gomperts, CNS
Marilyn Smith, CNS
Steve Holman, ESI



NATIONAL SERVICE-LEARNING LEADER SCHOOLS

National Recognition Ceremony

Summary of Request to White House

REQUEST: Mrs. Clinton's participation in recognition ceremony
Hosting the event at the White House
Presidential citation to give to each of the winning schools

EVENT: Recognition ceremony for schools selected as winners in the National Service-Learning Leader Schools program, a White House initiative managed by the Corporation for National Service (*see below for additional details*)

WHEN: Friday, June 25, 1999, in the morning if possible

WHERE: At the White House, if possible.
Alternate location at Georgetown University possible.

AUDIENCE: Approximately 300 teachers, students and principals representing up to 100 high schools from across the nation which have demonstrated excellence in service-learning, selected VIP guests

MRS. CLINTON'S ROLE: Mrs. Clinton would host the recognition ceremony, address the audience and present citations to the school delegations.

MAIN CONTACT: who from CNS?

The Recognition Ceremony

The Corporation for National Service is planning a recognition ceremony for the winning schools this June in Washington, DC. This ceremony will be the highlight of a series of activities for the schools. We would like to request Mrs. Clinton's participation in the ceremony. We would also like to request that she consider hosting the event at the White House. The First Lady would address the students, teachers and principals in attendance and present each school delegation with a Presidential citation.

In addition to the recognition ceremony, representatives of the winning schools will participate in a four-day series of activities June 24-27. These activities will be based at Georgetown University and will include a variety of workshops, networking sessions and special events.

We anticipate that most participants will be teachers, students and school administrators. The estimated total number of participants in the proposed White House recognition ceremony would be 360 with the addition of a handful of VIP guests (e.g., working group co-chairs Ted and Nancy Sizer, Secretary Riley, etc.) and representatives from the President's Student Service Scholarships and the President's Student Service Awards.



NATIONAL SERVICE-LEARNING LEADER SCHOOLS

National Recognition Ceremony

Background Information

Program History

The President introduced the idea of what became the National Service-Learning Leader Schools program in his 1996 commencement address at Pennsylvania State University in which he underscored the importance of service and challenged students, high schools and colleges to serve. During this address, the President said, "I challenge every high school in America to make service a part of its basic ethic. Every high school student who can do so should do some community service. There are some schools, both public and private, that require community service as a part of their curriculum. I say, good for them. Commitment to community should be an ethic we learn as soon as possible so we carry it throughout our lives... We should make service to the community a part of every high school in America and a part of the life of every dedicated citizen in the United States." Based on program ideas developed in collaboration with senior staff at the Corporation for National Service, he then announced a national initiative to identify schools that have incorporated service into the curriculum and the life of the school.

The National Service-Learning Leader Schools

The Leader Schools will represent the best practices in curriculum-integrated service-learning from across the country. We hope to recognize at least one high school from every state. In addition to receiving White House commendation for their efforts to improve teaching and learning and strengthen communities through service-learning, the Leader Schools are expected to share their work, experience, and knowledge with other schools and the broader education community. In keeping with the philosophy of service to others on which all service-learning and national service programs are based, National Service-Learning Leader Schools will be *active winners* for two years. As the President noted, one of the goals of service-learning is instilling an ethic of service in students. Leader Schools will be asked to demonstrate their commitment to that ethic by assisting other schools in making service to the community an important part of their curriculum and activities. The program fact sheet, press release and national application attached provide additional information on this program.



April 9, 1999

First Lady Hillary Rodham Clinton
The White House
Washington, DC

Dear Mrs. Clinton,

At Pennsylvania State University in 1996, the President announced a national initiative to identify and recognize schools that have successfully incorporated community service into the curriculum and life of the school. To realize the President's goal, the Corporation for National Service has designed and implemented the National Service-Learning Leader Schools program. As the first year of the Leader Schools program draws to a close, I write to warmly invite and encourage you to host a ceremony recognizing the approximately 100 high schools selected as the first group of Leader Schools. In addition, based on the success of the program at the high school level, we are prepared to extend the Leader School program to middle schools in the coming year, and would be delighted to have you make this announcement at the award ceremony.

The Corporation has worked with a diverse group of high level people, led by Ted and Nancy Sizer and involving Shirley Sagawa, to develop the Leader Schools program. This program should be a real "shot-in-the-arm" for the fast-growing service-learning movement by identifying and drawing attention to best practices in every state. In addition to receiving White House commendation for their service-learning efforts, the Leader Schools winners are expected to share their work, experience and knowledge with other schools and the broader education community. The Leader Schools will be *active* winners for two years.

The first group of winners is being selected from applications submitted from the states. We expect a winner from each state, as well as additional winners selected nationally for their excellence. In addition to providing a boost to service-learning in each state, this approach provides an opportunity for extensive local and regional press opportunities for the recognition event. At the ceremony, teachers, students and principals from the winning schools will be present, as well as selected leaders in the service and service-learning community. In total, we estimate that approximately 400 people will attend the event. We would love to hold the event at the White House, but we can also arrange for the program to take place at a local university or neighborhood



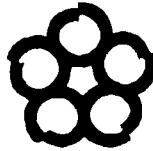
school if you prefer. We envision having the ceremony coincide with the conclusion of the school year, but we will be flexible to accommodate your participation. Plans are underway to invite the Leader School recipients from June 24th-June 28th. The Leadership Institute will be held at Georgetown University.

I very much hope that you can participate in the recognition program for the first Leader Schools winners. If you would like further information, please contact me, or John Gomperts, the Chief of Staff at the Corporation at 606-5000 ext. 121.

With warm regards,

A handwritten signature in black ink, appearing to read "Harris", with a long, horizontal, slightly wavy underline.

Harris Wofford



Educational Services, Inc.

Educational Services, Inc. Project Highlights:

*ESI is pleased to announce that the **National Service-Learning Leader Schools Program** has been launched. Over the past year, ESI has assisted the Corporation for National Service in the planning and design of this Presidential initiative to recognize high schools for exemplary service-learning efforts. ESI will now manage national implementation of the program including conducting media and publicity activities, supporting state education agencies in program implementation, managing the application review process, and developing the awards component. During the pilot year, 1998-'99, up to 100 high schools will be recognized through this initiative.*



Date: June 24, 1999

To: **SHIRLEY SAGAWA**

Office of the First Lady

456-6244

From: **Steve Holman**

Total # of pages (including cover sheet): 3

Comments: I am sorry if there was confusion about your role in the Leader Schools recognition ceremony. When I spoke with Harris the other day, I understood that they two of you had seen each other recently and discussed this. Harris and Marilyn were very pleased that you would be there and that the White House would be represented. Mary Ellen's message mentioned that you weren't sure about the length or the topic of the remarks. In addition to you, Dr. and Mrs. Sizer and Harris will be speaking. So, your comments will be brief—somewhere between 5-7 minutes, if you wish to speak that long. I've enclosed a copy of the internal version of the agenda. I've also enclosed a couple of possible talking points, though I'm sure you'll be much better at this. Please don't hesitate to call me Friday morning any time after 6:30 at 202-438-1073 (cell ph.) to discuss any of this. I'll be at the Kennedy Center by 8:45 AM and would be happy to walk through the event with you there prior to the arrival of the delegates. Again, sorry for any misunderstandings about your remarks and thanks for agreeing to join us.

**National Service-Learning Leader Schools
AWARDS CEREMONY**

*Friday, June 25, 1999 ★ 10:00 AM—12:00 Noon
The John F. Kennedy Center for the Performing Arts—the Atrium*

TALKING POINTS FOR SHIRLEY SAGAWA

- On behalf to White House, welcome and congratulations on this distinguished recognition
- What it means to the country to recognize schools that are engaged in service-learning
- Why it is especially important/significant to me to be here today not only as a representative of the White House, but also because of my early involvement in the idea of this program...

REVISED 06/24/99 9:18 PM

National Service-Learning Leader Schools AWARDS CEREMONY

Friday, June 25, 1999 ★ 10:00 AM—12:00 Noon
The John F. Kennedy Center for the Performing Arts—the Atrium

9:15 – 9:30	<i>delegates board buses at Georgetown to travel to Kennedy Center. (ESI team member rides with each bus, reminds delegates about seating assignments, receiving line protocol, etc.)</i>	
9:40 – 9:55	<i>buses arrive Kennedy Center, delegates move to Atrium, upper level (KC ushers and CNS intern greet delegates in Hall of States, direct them to elevators to upper level; CNS staff member at elevator to direct participants to Atrium)</i>	
10:05 – 10:07	Pledge of Allegiance	<i>Marilyn Smith</i>
10:07 – 10:15	Welcome remarks ▪ remarks ▪ introduce Ted and Nancy Sizer, Co-Chairs of the working group	<i>Harris Wofford</i>
10:15 – 10:21	Remarks	<i>Ted Sizer, Nancy Sizer</i>
10:21 -- 10:22	Introduce Shirley Sagawa ▪ representing White House	<i>Harris Wofford</i>
10:22 – 10:32	Remarks	<i>Shirley Sagawa</i>
10:32 – 11:45	Presentation of Awards • Reading of School Names • Handing Awards to Lead Delegate • Shaking hands, photo opp.	<i>Kathy Kretman</i> <i>Marilyn Smith</i> <i>Harris Wofford, Shirley Sagawa</i> <i>Ted and Nancy Sizer</i>
11:45 – 11:50	Closing remarks	<i>Harris Wofford</i>
11:50 – 12:00	light refreshments in Atrium foyers (both sides)	
12:00 – 12:30	tour of Kennedy Center by Friends of the Kennedy Center <i>(delegates divided into groups of 20 or fewer)</i>	
12:40 – 12:55	<i>buses load on Kennedy Center drive, return to Georgetown</i>	
1:00 – 1:10	<i>buses arrive at Georgetown, drop participants at Leavey for luncheon. Luncheon begins at 1:30 PM.</i>	



MEMORANDUM

TO: Shirley Sagawa
The White House

FROM: Steve Holman

DATE: 5/24/99

RE: *Presidential Certificate for National Service-Learning Leader Schools*

As you may know, the Corporation for National Service announced the nation's first National Service-Learning Leader Schools this week. I've attached a copy of the national press release in the event that it hasn't made it to you yet.

As we prepare for the recognition ceremony in June, we've begun work on the certificates that the schools will receive. At this point, we'd like to ask for your assistance with getting them cleared through White House channels. We understand from Mark Miller and folks in Harris' office that White House staff secretary Todd Stern is the person who will approve the certificate. Then it goes to either Correspondence or to the "people who run the autopen."

Enclosed is a sample of the proposed certificate. A total of 70 will be prepared, with one customized for each school. If for any reason this design does not meet with White House approval, please let me know as soon as possible and we can develop a new proposal based on whatever guidance you are able to offer. We plan to present each Leader School one of these certificates in a clear lucite holder, so we'll need the signed certificates by Friday, June 18, a week prior to the event, to allow time for assembly and packaging.

Also enclosed is a photo showing a similar certificate which we used as a model (working with the same graphic design firm). The President's Committee on the Arts and Humanities presented this certificate for its "Coming Up Taller Awards" last year.

Finally, I've enclosed some basic information on the project that may be helpful in Mr. Stern's consideration of this request.

Thank you for any assistance you can offer in this arena. I know that with your assistance things are more likely to be cleared as expeditiously as possible. If you need further information, please feel free to contact me at 202-628-8080, ext. 600.

Attachments: national press release and roster of Leader Schools
proposed certificate design
photo

cc: Marilyn Smith, Corporation for National Service

CORPORATION

FOR NATIONAL

 SERVICE

FOR IMMEDIATE RELEASE
MAY 19, 1999

CONTACT: Jill Bennett, Office of Public Affairs
PHONE: 202-606-5000, ext. 293

**70 HIGH SCHOOLS RECEIVE NEW PRESIDENTIAL AWARD
FOR OUTSTANDING SERVICE-LEARNING**

Honored Schools Will Meet in Washington, D.C., in June

WASHINGTON, D.C.—Seventy high schools across the country were named National Service-Learning Leader Schools today through a new presidential initiative that recognizes schools for their excellence in service-learning. Service-learning combines academics with community service in a way that benefits students, teaches civic responsibility, and strengthens communities.

"These schools are models of what is working in education. They are on the cutting edge of a growing service-learning movement and their experience and success will serve as examples to others," said Harris Wofford, CEO of the Corporation for National Service, which administers the award program.

Many of the Leader Schools have found service-learning to be effective in increasing attendance, improving grades, and reducing dropout rates. For example:

- At Mesa High School, a large public school in Arizona, more than 2,000 students are tutoring and mentoring younger students, instituting a new recycling programs in their neighborhood, and coaching Special Olympics teams through their coursework. Teachers report that as a result, students' attendance rates and grades have improved.
- At Malcolm Shabazz City High School, an alternative high school for at-risk students in Madison, Wisc., service-learning is helping to reduce drop-out rates. Every student participates in service-learning before graduating. Activities include teaching computer skills to staff and students, writing and illustrating books for younger children, and working at a local homeless shelter.

A recent study by Brandeis University indicates that students who participate in service-learning are more engaged in learning and perform better in school than students who do not. Further, service-learning students enjoy helping others and learning in the process.

Representatives from each Leader School will be invited to Washington, D.C., next month for an award ceremony, a congressional reception, and educational workshops. Leader Schools will then help other schools start or improve their service-learning programs. Next spring, middle schools will be recognized as National Service-Learning Leader Schools. For more information, call 800-628-8442.

The National Service-Learning Leader Schools program is administered by the Corporation for National Service, which provides Americans of all ages with opportunities to improve communities through programs such as AmeriCorps, Learn and Serve America, and the National Senior Service Corps. Learn and Serve America supports service-learning programs in schools, colleges, and community organizations through which nearly one million students each year from kindergarten through college meet community needs while improving their academic skills and learning the habits of good citizenship.

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1999 NATIONAL SERVICE-LEARNING LEADER SCHOOLS

Charles Henderson High School	Troy, AL
Mesa High School	Mesa, AZ
Saguaro High School	Scottsdale, AZ
Community ACTION Academy at Balboa High School	San Francisco, CA
Los Molinos High School	Los Molinos, CA
Pioneer High School	San Jose, CA
Eagle Rock School and Professional Development Center	Estes Park, CO
Grand Junction High School	Grand Junction, CO
Waterford High School	Waterford, CT
Bell Multicultural High School	Washington, DC
PEAK (Program for Educational Alternatives in Kent County)	Dover, DE
Mainland High School	Daytona Beach, FL
Rutherford High School	Panama, FL
South Lake High School	Groveland, FL
Carver High School	Columbus, GA
Konawaena High School	Kealahou, HI
Olomana School	Kailua, HI
Marion High School	Marion, IA
Shelley High School	Shelley, ID
Harry D. Jacobs High School	Algonquin, IL
PACE High School	Blue Island, IL
West Vigo High School	West Terre Haute, IN
DeSoto High School	DeSoto, KS
Glasco High School	Glasco, KS
Airline High School	Bossier City, LA
Drury High School	North Adams, MA
Hudson High School	Hudson, MA
Phillips Academy	Andover, MA
Sharon High School	Sharon, MA
Fairmount-Harford High School	Baltimore, MD
Orono High School	Orono, ME
ACE High School	Stambaugh, MI
Benilde-St. Margaret's School	St. Louis Park, MN
Carver-Scott Educational Cooperative	Chaska, MN
Bailey Alternative High School	Springfield, MO
McComb High School	McComb, MS
Jamesville High School	Jamesville, NC
Louisburg High School	Louisburg, NC
Southern Wayne High School	Dudley, NC
Westside High School	Omaha, NE
Bernards High School	Bernardsville, NJ
Cape May County Technical School	Cape May Court House, NJ
Fair Lawn High School	Fair Lawn, NJ
Monmouth County Academy of Allied Health and Science	Neptune, NJ
La Cueva High School	Albuquerque, NM

(more)



NATIONAL SERVICE-LEARNING LEADER SCHOOLS

Presidential Initiative Administered by
THE CORPORATION FOR NATIONAL SERVICE

The Corporation for National Service announces a new Presidential awards initiative—the National Service-Learning Leader Schools Program. In 1998-1999, its pilot year, the program will recognize up to 100 high schools for their exemplary integration of student service into the curriculum and the life of the school.

What Types of Schools Will Be Selected?

A National Service-Learning Leader School must have broad-based service-learning activities taking place throughout the school. There are many ways to incorporate service effectively into a school's curriculum and culture. Leader Schools should demonstrate service-learning that enhances student learning, meets the needs of the community, is well integrated into the life of the school, and is designed to foster civic responsibility.

What Will National Service-Learning Leader Schools Do?

The National Service-Learning Leader Schools Program is not simply an awards program. The schools selected as National Service-Learning Leader Schools will be active winners, assisting other schools and contributing to the advancement of service-learning throughout the country. For a period of two years, the selected schools will serve as models for other schools—locally, regionally, and nationally. They will lead, mentor, and coach other schools by sharing materials, making presentations, or participating in peer exchanges. Additionally, the National Service-Learning Leader Schools will comprise a network of educators who can learn from one another and further develop their school's leadership.



What Is Service-Learning?

Service-learning combines meaningful service to the community with classroom studies in a way that improves student learning and strengthens communities. Students work in collaboration with community members, teachers, and their classmates to meet real needs while learning more about math, science, English, social studies, and other subjects.

Who Is Eligible to Apply?

In this pilot year, all high schools in the United States that serve any combination of grades 9 through 12 are eligible to apply. Schools will apply to their state education agency which will then forward the state's nominees to a national review panel. Schools from U.S. territories and Indian tribes will send applications directly to the national office—call for details.

How Do I Get More Information?

If you think your school might qualify, please contact:

Service-Learning Leader Schools
1150 Connecticut Avenue, NW
Suite 1100
Washington, DC 20036
800/628-8442 extension 690
www.nationalservice.org/learn

Learning to Serve...Serving to Learn



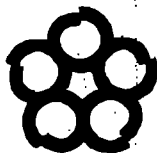
presidential seal
placed here

SERVICE LEARNING

*Best
Singer
design*

SHABAZZ CITY HIGH SCHOOL

William



Educational Services, Inc.

Educational Services, Inc. Project Highlights:

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Date: June 9, 1999

To: MARY ELLEN McGUIRE

Office of the First Lady

Fax: 456-6244

From: Steve Holman

Total # of pages (including cover sheet): 4

Comments: Attached is an excerpt from the President's May 1996 commencement address at Penn State in which he announced the initiative that became the National Service-Learning Leader Schools program. I've attached the first page of a May 8, 1996 memo from Shirley to Bruce Reed that frames some of the initiatives that the President subsequently announced in the Penn State address. Finally, I've attached a copy of Harris Wofford's recent letter to the First Lady, the first paragraph of which describes the program and its history. I'm sorry I didn't think to include these items with our earlier request. I'm sure they would have given more context to the request and made Tim Saunder's job a bit easier. Please call me when you get a chance. Thanks. I

preserve it.

Let me just suggest three other things that we could do to get more young people involved. First, I've asked Congress to increase funding for work-study programs for students so that we can have a million students earning their way through college by the year 2000. (Applause.) Today I'd like to ask Penn State and every other institution of higher education in the country to consider using more of this money to promote service -- to put thousands of college students to work in community service. If it's good for students to earn money by putting books back in library shelves or working in the Dean's Office, surely it makes sense for them to earn money helping teen mothers handle their responsibilities, helping older people get around, helping young people to look to a brighter future. (Applause.)

Second, I challenge every high school in America to make service a part of its basic ethic. Every high school student who can do so should do some community service. There are some schools, both public and private, that require community service as a part of their curriculum. I say, good for them. Commitment to community should be an ethic we learn as possible so we carry it throughout our lives. (Applause.)

And third, I challenge every community to help those high school students answer the call of service. Today I'm prepared to make an offer and challenge any school district or civic organization in the country to match it: If you will raise \$500 to reward a high school student who has done significant work to help your community, the federal government will match your \$500 and help that student go on to college. (Applause.) That would cost us, by the way, about \$10 million if every high school in the country did it. It would be the best \$10 million we ever spent. We would get hundreds of millions of dollars -- of improved quality of life and service to people as a result of it. (Applause.)

This fall I'll announce the winners of a nationwide competition to identify schools that have done the best job in encouraging this kind of service. Students at those schools will become National Service Scholars. A year from now I want it to be even bigger. I want every principal in America to be able to stand up before a graduating class and announce the name of a National Service Scholar. We should make service to the community a part of every high school in America and a part of life of every dedicated citizen in the United States. (Applause.)

So, my fellow Americans, in spite of all we have to do to create more opportunity, we also must find a way to urge, cajole, plead, generate, demand more responsibility for ourselves, our families, our communities and our country.

MEMORANDUM

To: Bruce Reed
Ken Apfel
Gene Sperling
Pam Van Wie

From: Shirley Sagawa

Re: President's Speech on Service and Education

Date: May 8, 1996

This is a sketch of the proposals we discussed yesterday. We are working on the examples and will forward a revised version later this afternoon.

1. High School
- a. Leader Schools

Because service is a proven strategy to reduce absenteeism, teach citizenship, and motivate students, high schools that make a substantial commitment to involving students in service will be designated "National Service Leader Schools."

Evidence of substantial commitment may include:

- service as a graduation requirement;
- a required course using service-learning;
- involvement of students in service that involves an education component;
- providing training to teachers in service-learning methods;
- partnership with community organizations to involve students in solving a serious community problem as evidenced by a plan with measurable goals; or
- development of a program for high school students to tutor middle school or elementary school students, including a plan with measurable goals

- b. National Service Scholarships

The President challenges schools and community groups to reward young people who make have given to the community through significant service. The President will propose funding to be provided on a dollar for dollar matching basis toward \$1,000 scholarships for 20,000 high school students who best exemplify commitment to service.

CORPORATION
FOR NATIONAL
★ SERVICE

April 9, 1999

First Lady Hillary Rodham Clinton
The White House
Washington, DC

Dear Mrs. Clinton,

At Pennsylvania State University in 1996, the President announced a national initiative to identify and recognize schools that have successfully incorporated community service into the curriculum and life of the school. To realize the President's goal, the Corporation for National Service has designed and implemented the National Service-Learning Leader Schools program. As the first year of the Leader Schools program draws to a close, I write to warmly invite and encourage you to host a ceremony recognizing the approximately 100 high schools selected as the first group of Leader Schools. In addition, based on the success of the program at the high school level, we are prepared to extend the Leader School program to middle schools in the coming year, and would be delighted to have you make this announcement at the award ceremony.

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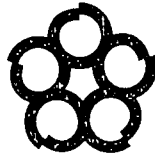
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With warm regards,

A handwritten signature in dark ink, appearing to read "Harris", with a horizontal line drawn underneath it.

Harris Wofford



Educational Services, Inc.

Service Learning file

August 31, 1999

Ms. Shiley Sagawa
Office of the First Lady
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Shirley:

Thank you again for all your help with the successful culmination the first year of the National Service-Learning Leader Schools program. We are grateful that you were able to join us for the culminating activities, after having worked with us for so long in developing the initiative. We appreciate the time you took to prepare the motivational remarks for delegates at the recognition ceremony. From the feedback we received from the schools' delegations, the Leadership Institute was a great success. They were particularly delighted with the ceremony.

Enclosed with this letter is a photograph from the recognition ceremony. In addition, I have enclosed *First Class Leaders*, the first edition of the newsletter developed for the Leader Schools. This publication will be sent to all 70 Leader Schools on a bi-monthly basis. The purpose of the newsletter is to share ideas, information and resources with and among Leader Schools to assist in carrying out leadership plan activities. The newsletter will provide updates on current Leader School activities, resources to assist in integrating service-learning into school curriculum, and other information that is relevant to advancing school-based service-learning.

I hope the information provided last month on the Leader Schools, with large Hispanic student populations was helpful in your efforts to identify a student representative for the committee. If we can ever be of assistance in this manner again, please feel free to contact me.

Thank you again for your contribution to the Leadership Institute. We look forward to your continued involvement as we look ahead to recognizing both middle schools and high schools during the 1999-2000 school year.

Sincerely,

Steve Holman
Senior Director

Enclosures



FIRST CLASS LEADERS

Number 1

August 1999

FEATURED IN THIS ISSUE...

- Newsletter Introduction
- Leadership Institute
- Leadership Institute Photographs
- Congressional Recognition
- Planning for 1999-2000
- Leader School ListServ
- Other Resources

Newsletter Introduction—This is the first in a series of newsletters to be produced every other month for Leader Schools during their first year of recognition. The purpose of the newsletter is to share ideas, information and resources with and among Leader Schools to assist in carrying out leadership plan activities. The newsletter will provide updates on current Leader School activities, resources to assist in integrating service-learning into school curriculum, and other information that is relevant to advancing school-based service-learning. Leader Schools are invited to contribute ideas or suggestions on activities that support their role as “active winners.” We look forward to sharing many of your thoughts and hope that this and future newsletters will assist in fulfilling your program commitments. (Four copies are enclosed to distribute to your school’s delegation. Please feel free to make additional copies to share with others at your school especially those who contributed to your winning portfolio!)

Leadership Institute—We hope you have all enjoyed your summer and the time spent in Washington, DC. As you gear up for back-to-school, we hope you will take with you the information and resources gathered during the June Leadership Institute. Conference materials (event transcripts, session handouts, agendas, participant rosters, etc.) are available upon request. Thank you to those delegates who co-presented. This was a great opportunity for you to be mentors for each other.

Just to give you an idea of what types of schools were represented at the Leadership Institute, below we’ve summarized statistics about the Leader Schools. Almost 230 *delegates* from 70 *Leader Schools* attended the June Leadership Institute. Leader Schools represented 42 states from various school types and settings.

1999 National Service-Learning Leader Schools Summary

AVG. STUDENT POP.	954	URBAN/LARGE CITY	13
PUBLIC	64	SUBURBAN/URBAN	5
PRIVATE	5	SUBURBAN	20
CHARTER	1	SMALL CITY/RURAL	21
		RURAL	11

During Sunday's closing ceremony, conference evaluations were distributed. If you did not have the chance to turn in your evaluation, we'd like to hear from you. Feedback from the delegates will help us improve the Institute next year. Additional evaluations are enclosed for you to complete and return. Please return these to the address on the evaluation by Friday, September 17, 1999. If you have already completed a form at the Institute, thank you; please do not submit another form.

Also on Sunday, delegates signed up for several working groups (Newsletter, publicity for the middle school recognition program, work with the Exchange, send information to the Clearinghouse, Alternative School affinity group, promoting the President's Student Service Awards and the President's Student Service Scholarships, etc.) If you are interested in learning more and possibly assisting in one or more of these groups or suggesting one of your own, please contact Jessica Fredette at (800) 628-8442 ext.602.

Leadership Institute Photographs—Included with this newsletter is an 8"x10" photograph of your delegation taken during the Awards Ceremony at the Kennedy Center. Should you want additional copies of this photo or the group photo (seen below), please contact the photographer, Vivian Roney, directly at (202) 362-1460. Explain that you are calling in reference to the photographs taken at the Kennedy Center and Georgetown University for Educational Services, Inc. on June 25 & 26. Vivian will need the numbers printed on the back of the photograph for the picture at the Kennedy Center and number 5A for the Georgetown photo. The photos are \$18 for an 8"x10" color print.



Delegates from 70 National Service-Learning Leader Schools at Georgetown University

Take a moment to glance through *The Photo Gallery* (see attachment).

Congressional Recognition—As you heard at the Congressional reception, Senator Edward M. Kennedy (D-MA) is a strong supporter of national service and service-learning. After co-hosting the reception, he publicly *recognized and promoted* the efforts of service-learning and the achievements of the first 70 Leader Schools in an *announcement he made on the floor of the Senate* on June 28, 1999. A copy of this announcement from the *Congressional Record* is enclosed. Congratulations on all your efforts!

Planning for 1999-2000—Planning has begun for this year's program cycle. Publicity materials for the program are in development and will be sent to schools at the beginning of the school year; the application will follow later in the fall. We are making every effort to ensure schools have more time to prepare their portfolios. We also hope to provide more advance notice to winning schools, allowing enough time to organize a delegation to attend the Leadership Institute. There is a great level of enthusiasm for the opportunity to recognize high schools and middle schools; look for more news on this in the upcoming weeks. In the meantime, please encourage other high schools and middle schools in your area to consider applying.

Leader School ListServ—In response to your requests, we have established a listserv to facilitate communication among Leader Schools. A listserv functions as an email discussion group. Those subscribed to the list will be able to post messages, exchange and share information with other subscribers. We are grateful to the National Service-Learning Clearinghouse for hosting the listserv. This will be a closed list, *only* open to Leader Schools. Requests for membership to this list must be directed to Jessica Fredette. If you are interested in being a part of this sharing network:

- Email First & Last Name, School and State to Jessica (jessicaf@esilsg.org).
- We will forward this information to the Clearinghouse, which will add your name to the listserv.
- You will receive a confirmation email with usage instructions.

Please remember sign up requests will not be going directly to the listserv host, therefore it may take a few days before you receive the instruction email. If you have any further questions, please contact Jessica at (800) 628-8442 ext. 602.

Other Resources—In order to provide you with as much assistance as possible, we wanted to once again highlight two Corporation resources that were introduced at the Leadership Institute and are eager to work with Leader Schools.

Learn & Serve America Exchange

National Peer-Based Service-Learning Training & Technical Assistance

If you need assistance implementing service-learning programs, have questions, or simply want to speak with someone who has "been there," you can utilize the Exchange as a resource. The Exchange can link you with a Peer Mentor or direct you to regional services. To connect with the Regional Center that serves your area (Atlantic, North Central, Pacific, Southern, or Southwest) contact the Exchange at (877) LSA-EXCHange or www.lsaexchange.org.

The Exchange is seeking people who have experience in service-learning and are willing to help others in similar situations develop service-learning programs to serve as Peer Mentors. Leader Schools interested in sharing their work, experience and knowledge with other schools should contact their Regional Center.

National Service-Learning Clearinghouse (NSLC)

Located at the University of Minnesota, the Clearinghouse is a comprehensive information system that focuses on all dimensions of service-learning. The Clearinghouse is a collaboration of twelve national partner organizations that collect and disseminate service-learning information. The Clearinghouse website (www.umn.edu/~serve) can provide you with full-text publications, a searchable database with program descriptions and links to other websites. Information Specialists will answer any request for information by dialing (800) 808-SERV (7378). Additionally, the Clearinghouse manages the NSLC K-12 ListServ. If you have not already subscribed to this listserv, you can do so by sending an email to listserv@tc.umn.edu. In the text type, "SUB nsclck-12 FirstName LastName Organization." Through this listserv you can participate in discussions with hundreds of other practitioners, researchers, and policy-makers.

While many of you may have already subscribed to the NSLC K-12 ListServ, we wanted to highlight a few resources posted this summer that may benefit your school's service-learning activities:

National Gardening Association's Youth Garden Grants Program

Each year the National Gardening Association awards 300 Youth Garden Grants to schools, neighborhood groups, community centers, camps, clubs, treatment facilities, and intergenerational programs throughout the United States. These grants may be extremely worthwhile for a school's environmental service-learning activities. For more information check out www2.garden.org/nga/edu/NGA-EDU6.HTM.

Agencies + SCHOOLS=SERVICE-LEARNING

The Points of Light Foundation has announced a training seminar for those interested in youth service, service-learning and leadership. The seminar will help you create quality service-learning opportunities for youth. The seminar dates are October 8-9, 1999. For more information contact Roxanne Hanson Anderson at (202) 729-3236 or RAndersen@pointsoflight.org.

Service-Learning Network

This bi-annual newsletter published by the Constitutional Rights Foundation (CRF) is looking to explore the topic of sustainability. How do we give a service-learning program staying power- the ability to last beyond its first implementation? Financial resources are crucial to sustainability. CRF would like to publish your service-learning fundraising experiences in their *Service-Learning Network*. Please send examples and ideas to julie@crf-usa.org.

Mentors Strengthen Student Community Service by Cynthia Parsons

This small publication answers the question "what is a mentor" and how mentoring strengthens student community service and service-learning. It speaks to the various roles a mentor may take on in a k-12 environment (mentors for students, teachers, principals, superintendents and even mentors for mentors). To obtain a copy of this publication, contact Cynthia at P.O. Box 516, Chester, VT 05145; phone & fax (802) 875-2278.

CONTACT INFORMATION—To get in touch with members of the Leader Schools program team, contact:

**Dr. Marilyn Smith and
Dr. Kathy Kretman**
Department of Service-Learning
Corporation for National Service
1201 New York Avenue, NW
Suite 800
Washington, DC 20525
202-606-5000
202-565-2781 (fax)
msmith@cns.gov
kkretman@cns.gov

**Steve Holman, Jessica Fredette and
Amy Halstead**
Educational Services, Inc.
1150 Connecticut Avenue, NW
Suite 1100
Washington, DC 20036
202-628-8080 or 800-628-8442
202-628-3812 (fax)
steveh@esilsg.org
jessicaf@esilsg.org
amyh@esilsg.org

*It was great to bring you all together this summer!
We are looking forward to an exciting year.*

Attachments:

Additional copies of the *First Class Leaders*
Leadership Institute Evaluations (2- copy if needed)
Awards Ceremony Photograph
Leadership Institute Photo Gallery
Congressional Record Announcement

NATIONAL SERVICE-LEARNING LEADER SCHOOLS LEADERSHIP INSTITUTE PHOTO GALLERY



Congressional Reception photos clockwise from top left: Hawaii delegation pictured with Senator Daniel Akaka (D-HI) and Harris Wofford; student delegates from Colorado pose with Harris Wofford; delegates take a break on the steps at Georgetown University; Harris Wofford, Senator Jim Jeffords (R-VT) and Marilyn Smith; Senator Paul Wellstone (D-MN) addresses delegates and Congress Members; and Rhode Island delegation meets with Senator Jack Reed (D-RI.)

sent Phil Caplan
5/24



MEMORANDUM

TO: Shirley Sagawa
The White House

FROM: Steve Holman

DATE: 5/24/99

RE: Presidential Certificate for National Service-Learning Leader Schools

As you may know, the Corporation for National Service announced the nation's first National Service-Learning Leader Schools this week. I've attached a copy of the national press release in the event that it hasn't made it to you yet.

As we prepare for the recognition ceremony in June, we've begun work on the certificates that the schools will receive. At this point, we'd like to ask for your assistance with getting them cleared through White House channels. We understand from Mark Miller and folks in Harris' office that White House staff secretary Todd Stern is the person who will approve the certificate. Then it goes to either Correspondence or to the "people who run the autopen."

Enclosed is a sample of the proposed certificate. A total of 70 will be prepared, with one customized for each school. If for any reason this design does not meet with White House approval, please let me know as soon as possible and we can develop a new proposal based on whatever guidance you are able to offer. We plan to present each Leader School one of these certificates in a clear lucite holder, so we'll need the signed certificates by *Friday, June 18*, a week prior to the event, to allow time for assembly and packaging.

Also enclosed is a photo showing a similar certificate which we used as a model (working with the same graphic design firm). The President's Committee on the Arts and Humanities presented this certificate for its "Coming Up Taller Awards" last year.

Finally, I've enclosed some basic information on the project that may be helpful in Mr. Stern's consideration of this request.

Thank you for any assistance you can offer in this arena. I know that with your assistance things are more likely to be cleared as expeditiously as possible. If you need further information, please feel free to contact me at 202-628-8080, ext. 600.

Attachments: national press release and roster of Leader Schools
proposed certificate design
photo

cc: Marilyn Smith, Corporation for National Service

CORPORATION

FOR NATIONAL

 SERVICE

FOR IMMEDIATE RELEASE
MAY 19, 1999

CONTACT: Jill Bennett, Office of Public Affairs
PHONE: 202-606-5000, ext. 293

**70 HIGH SCHOOLS RECEIVE NEW PRESIDENTIAL AWARD
FOR OUTSTANDING SERVICE-LEARNING**

Honored Schools Will Meet in Washington, D.C., in June

WASHINGTON, D.C.—Seventy high schools across the country were named National Service-Learning Leader Schools today through a new presidential initiative that recognizes schools for their excellence in service-learning. Service-learning combines academics with community service in a way that benefits students, teaches civic responsibility, and strengthens communities.

"These schools are models of what is working in education. They are on the cutting edge of a growing service-learning movement and their experience and success will serve as examples to others," said Harris Wofford, CEO of the Corporation for National Service, which administers the award program.

Many of the Leader Schools have found service-learning to be effective in increasing attendance, improving grades, and reducing dropout rates. For example:

- At Mesa High School, a large public school in Arizona, more than 2,000 students are tutoring and mentoring younger students, instituting a new recycling programs in their neighborhood, and coaching Special Olympics teams through their coursework. Teachers report that as a result, students' attendance rates and grades have improved.
- At Malcolm Shabazz City High School, an alternative high school for at-risk students in Madison, Wisc., service-learning is helping to reduce drop-out rates. Every student participates in service-learning before graduating. Activities include teaching computer skills to staff and students, writing and illustrating books for younger children, and working at a local homeless shelter.

A recent study by Brandeis University indicates that students who participate in service-learning are more engaged in learning and perform better in school than students who do not. Further, service-learning students enjoy helping others and learning in the process.

Representatives from each Leader School will be invited to Washington, D.C., next month for an award ceremony, a congressional reception, and educational workshops. Leader Schools will then help other schools start or improve their service-learning programs. Next spring, middle schools will be recognized as National Service-Learning Leader Schools. For more information, call 800-628-8442.

The National Service-Learning Leader Schools program is administered by the Corporation for National Service, which provides Americans of all ages with opportunities to improve communities through programs such as AmeriCorps, Learn and Serve America, and the National Senior Service Corps. Learn and Serve America supports service-learning programs in schools, colleges, and community organizations through which nearly one million students each year from kindergarten through college meet community needs while improving their academic skills and learning the habits of good citizenship.

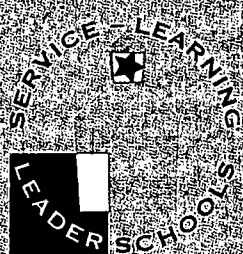
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1999 NATIONAL SERVICE-LEARNING LEADER SCHOOLS

Charles Henderson High School	Troy, AL
Mesa High School	Mesa, AZ
Saguaro High School	Scottsdale, AZ
Community ACTION Academy at Balboa High School	San Francisco, CA
Los Molinos High School	Los Molinos, CA
Pioneer High School	San Jose, CA
Eagle Rock School and Professional Development Center	Estes Park, CO
Grand Junction High School	Grand Junction, CO
Waterford High School	Waterford, CT
Bell Multicultural High School	Washington, DC
PEAK (Program for Educational Alternatives in Kent County)	Dover, DE
Mainland High School	Daytona Beach, FL
Rutherford High School	Panama, FL
South Lake High School	Groveland, FL
Carver High School	Columbus, GA
Konawaena High School	Kealahou, HI
Olomana School	Kailua, HI
Marion High School	Marion, IA
Shelley High School	Shelley, ID
Harry D. Jacobs High School	Algonquin, IL
PACE High School	Blue Island, IL
West Vigo High School	West Terre Haute, IN
DeSoto High School	DeSoto, KS
Glasco High School	Glasco, KS
Airline High School	Bossier City, LA
Drury High School	North Adams, MA
Hudson High School	Hudson, MA
Phillips Academy	Andover, MA
Sharon High School	Sharon, MA
Fairmount-Harford High School	Baltimore, MD
Orono High School	Orono, ME
ACE High School	Stambaugh, MI
Benilde-St. Margaret's School	St. Louis Park, MN
Carver-Scott Educational Cooperative	Chaska, MN
Bailey Alternative High School	Springfield, MO
McComb High School	McComb, MS
Jamesville High School	Jamesville, NC
Louisburg High School	Louisburg, NC
Southern Wayne High School	Dudley, NC
Westside High School	Omaha, NE
Bernards High School	Bernardsville, NJ
Cape May County Technical School	Cape May Court House, NJ
Fair Lawn High School	Fair Lawn, NJ
Monmouth County Academy of Allied Health and Science	Neptune, NJ
La Cueva High School	Albuquerque, NM

(more)



NATIONAL SERVICE-LEARNING LEADER SCHOOLS

a Presidential initiative administered by
THE CORPORATION FOR NATIONAL SERVICE

The Corporation for National Service announces a new Presidential awards initiative—the National Service-Learning Leader Schools Program. In 1998-1999, its pilot year, the program will recognize up to 100 high schools for their exemplary integration of student service into the curriculum and the life of the school.

What Types of Schools Will Be Selected?

A National Service-Learning Leader School must have broad-based service-learning activities taking place throughout the school. There are many ways to incorporate service effectively into a school's curriculum and culture. Leader Schools should demonstrate service-learning that enhances student learning, meets the needs of the community, is well integrated into the life of the school, and is designed to foster civic responsibility.

What Will National Service-Learning Leader Schools Do?

The National Service-Learning Leader Schools Program is not simply an awards program. The schools selected as National Service-Learning Leader Schools will be active winners, assisting other schools and contributing to the advancement of service-learning throughout the country. For a period of two years, the selected schools will serve as models for other schools—locally, regionally, and nationally. They will lead, mentor, and coach other schools by sharing materials, making presentations, or participating in peer exchanges. Additionally, the National Service-Learning Leader Schools will comprise a network of educators who can learn from one another and further develop their school's leadership.



What Is Service-Learning?

Service-learning combines meaningful service to the community with classroom studies in a way that improves student learning and strengthens communities. Students work in collaboration with community members, teachers, and their classmates to meet real needs while learning more about math, science, English, social studies, and other subjects.

Who Is Eligible to Apply?

In this pilot year, all high schools in the United States that serve any combination of grades 9 through 12 are eligible to apply. Schools will apply to their state education agency which will then forward the state's nominees to a national review panel. Schools from U.S. territories and Indian tribes will send applications directly to the national office—call for details.

How Do I Get More Information?

If you think your school might qualify, please contact:

Service-Learning Leader Schools
1150 Connecticut Avenue, NW
Suite 1100
Washington, DC 20036
800/628-8442 extension 690
www.nationalservice.org/learn

Learning to Serve...Serving to Learn



presidential seal
placed here

NATIONAL SERVICE LEARNING LEADER SCHOOL

Certificate of Excellence

Presented to

SHABAZZ CITY HIGH SCHOOL

Madison, Wisconsin • June 1999

**For outstanding achievement in improving education and
strengthening communities through service-learning**



America's Promise
American Institute
for Public Service
American Red Cross
AmeriCorps, Alums, Inc.
ASPIRA
Association of State Service
Commissions
B'nai B'rith
Youth Organization
Big Brothers Big Sisters
of America
Boys & Girls Clubs of America
Camp Fire Boys & Girls
Campus Compact
Campus Outreach Opportunity
League (COOL)
Catholic Network of
Volunteer Service
Center for Youth As Resources
Corporation for National Service
Do Something
Girl Scouts of the USA
Habitat for Humanity
International
Job Corps
US Department of Labor
KaBOOM!
Lions Club International
March of Dimes
Muscular Dystrophy Association
National 4-H Council
National Association of
Elementary School Principals
National Association of Secondary
School Principals
National Association of Service
& Conservation Corps
National Council
of Churches
National Council of La Raza
National Governors' Association
National Urban League
National Youth
Leadership Council
Points of Light Foundation
Public Allies
United National Indian
Tribal Youth, Inc.
US Army - Community Family
Support Center
US Chamber of Commerce
US Conference of Mayors
Women in Community Service
YMCA of the USA
Youth Volunteer Corps of America
YouthBuild, USA
YWCA of the USA

National Youth Service Day



for

March 26, 1999

Patti -

*They've amended their request
to include a Friday option -*

Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Shirley

Dear Mrs. Clinton:

*Shirley -
We need
to regret
Patti*

I am writing to invite you to participate in National Youth Service Day, April 16-17, 1999, the largest service event in the world. The event highlights the ongoing contributions of young people through service to their community and involves over three million youth in thousands of projects across the country.

Specifically, we would be honored to have you participate in one of the two key events depending upon your schedule.

- On Friday the 16th at 8:00 a.m., MacFarland Middle School will host our Opening Ceremonies. Hundreds of students, AmeriCorps/Vista members, teachers, community leaders including Mayor Anthony Williams, and nonprofit and corporate leaders from our 43 national partners and 18 corporate sponsors such as AT&T and Novartis will attend this celebration. This will be the official nationwide kickoff for National Youth Service Day. The event is timed to meet the demands of the network morning news programs. There will also be young people participating who have qualified for the new President's Student Service Awards. We would be honored to have you participate in: a) the Opening Ceremonies at 8:00 a.m.; b) the community service event any time between 8:30 a.m. and 3:30 p.m.; or c) the National Press Conference from 10:30 a.m. until 11:00 a.m.... The volunteers will be refurbishing and cleaning up the school and grounds around MacFarland Middle School.
- On Saturday, 300 young people from the local community, AmeriCorps/National Civilian Community Corps members, KABOOM!, the National Parks Council, national and local nonprofits representatives, and corporate leaders will build two playgrounds at Anacostia Park in Northeast DC. The project will run from 8:30 a.m. until 4:30 p.m..



First Lady
Page Two

Nationally, Youth Service America is convening a historic group of 43 National Partner Organizations, the largest consortium ever assembled for a service event. Opening Ceremonies begin on April 16th, and during the next 48 hours millions of young people in all 50 states will be caring, mentoring, tutoring, coaching, protecting, nurturing, feeding, and serving through thousands of projects.

For the second year in a row, we are calling for young people to deliver resources to other young people: tapping "The Power of Youth Serving Youth". We are the only the national day of service that is dedicated to the goals of the President's Philadelphia Summit.

Thank you for your interest in youth service and your consideration of this exciting opportunity.

Sincerely,

A handwritten signature in black ink, appearing to read "S. A. Culbertson", with a long, sweeping horizontal line extending to the right.

Steven A. Culbertson
President and CEO

P.S. PARADE, the highest circulation magazine in the world, and the Official Publication for National Youth Service Day, will dedicate both the April 11, 1999 and September 5, 1999 cover stories to National Youth Service Day.

cc: Darell Hammond - Executive Director, KABOOM!
Neel Lattimore - Board Member, Youth Service America

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a publication.

Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.

THE POWER OF *YOUTH*

SERVING *YOUTH*



TOOL KIT

National Youth Service Day

April 16 & 17, 1999

Eleventh Annual

