

HRC VIDEO REQUEST FORM

DATE TO BE RECORDED 7/21

YES ☒ NO ☐ APPROVED BY: HRC PS MW MV /CONFIRMED _____

ORGANIZATION	HHS / Amer. Academy of Pediatrics
DATE OF EVENT	July 29, 1998
LOCATION	
EVENT	State Child Care Administrators Meeting
WHITE HOUSE STAFF CONTACT	Ken Klein
CONTACTS	H- Laura Aird 800/433-9016 x7132
BILL TO	HHS - Monique Huggins 690-8490 Jane Courey 301/443-4566 Jessica Nelson 443-294
SEND TO	
SEND VIA	REGULAR MAIL _____ FED EX _____ ACCT # _____ SATURDAY DELIVERY _____ AIRBORNE EX _____ ACCT # _____ PICK UP _____ CONTACT _____ PHONE # _____
FORMAT	VHS _____ BETA _____ BETA CAM _____ BETA CAM SP _____ 3/4" _____ OTHER _____
NOTES	

FACSIMILE COVER SHEET

AMERICAN ACADEMY OF PEDIATRICS

Department of Government Liaison

601 Thirteenth Street, NW
Suite 400 North
Washington, DC 20005

202/347-8600 or 800/336-5475
FAX: 202/393-6137

Even- can we do video? Patti

TO: Jennifer Klein
FAX # TO: 202-456-2878
FROM: Keri Briel Frisch, Legislative Assistant
DATE: June 25, 1998
PAGES (including cover): 2
RE: Attached, please find an invitation that was faxed today to the First Lady's scheduler. We wanted to bring it to you attention as well.

*Patti -
It didn't sound
like we could add
much to the schedule
for July, but this
would be a good
thing
to do.*

Jen

*Jen -
We are
travelling.
there anything
we can do -- like a
video? Patti.*

*A video would be great.
Jen*

American Academy of Pediatrics



Department of Government Liaison

American Academy of Pediatrics
The Homer Building
801 Thirteenth Street, NW
Suite 400 North
Washington, DC 20005
202/347-8600
800/336-5475
Fax: 202/393-6137
E-mail: kids1st@aap.org
Web Site: <http://www.aap.org>

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Lucy S. Crain, MD
San Francisco, California

June 25, 1998 -- VIA FAX

Hillary Rodham Clinton
Office of the First Lady
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mrs. Clinton:

On behalf of the American Academy of Pediatrics, I am writing to invite you or your designee to participate in a very special meeting of approximately 300-400 state child care and health leaders on Wednesday, July 28, 1998. The meeting will take place at the Loews L'Enfant Plaza hotel in Washington, DC, between 9:00 and 11:00 am. We would welcome your remarks at any time during this period.

In partnership with the US Department of Health and Human Services' Child Care Bureau and Maternal and Child Health Bureau, the Academy administers the "Healthy Child Care America" campaign. We are also organizing a joint meeting of State Child Care Administrators (state and federal officials who administer the Child Care and Development Fund) and Healthy Child Care America State Grantees (recipients of "Health Systems Development in Child Care/Community Integrated Service Systems" grants developing state health and social services to support children in child care and their families). These two groups will be in Washington at their annual meetings and will meet in joint session on Wednesday morning to promote collaborative efforts.

We think this would be an excellent opportunity for you to share information with state child care and health leaders about the Administration's initiatives to ensure access to both safe and healthy child care and health insurance for all of America's children. The meeting participants will be key players in health insurance outreach efforts and important voices in the debate about child care expansion and improvements.

Please contact Janis Guernsey or Keri Frisch at 202-347-8600 regarding your availability. Thank you for your continued efforts on behalf of our nation's children.

Sincerely,

Joe M. Sanders, Jr., MD, FAAP
Executive Director

JMS/JEG/kbf

Laura E. Schiller
07/20/98 02:51:18 PM

Record Type: Record

To: Christine N. Macy/WHO/EOP

cc:

Subject:

It's also on the H drive under 21upj (not wupj)

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
INTERNATIONAL HUMANITARIAN AWARDS DINNER OF THE WORLD UNION
FOR PROGRESSIVE JUDAISM
JULY 21, 1998**

Good evening. It is truly an honor to join you tonight at the International Humanitarian Awards Dinner. Over the years I have heard so much about your work from my good friend, Jerry Tannenbaum. ~~And I have seen the results in the [what do they do]....~~

over For almost 70 years, the World Union for Progressive Judaism has been ~~an~~ *its mission* extraordinary force for justice and equality ~~all over the world~~. I want to thank all of you who have made that possible, especially your Executive Director, Rabbi Richard Hirsch, for a quarter-century of vision and leadership. All of us owe him a debt of gratitude. And all of us will miss him.

What does it mean to be a humanitarian? For the past decade, the World Union has bestowed its International Humanitarian Award on individuals like Simone Weil and Nelson Mandela. Heroes who stare fear in the face and make sure that compassion and ~~commitment~~ *for the better* always emerge as the victors. Heroes who do everything in their power to change a life, a family, a community, a world. This year's recipients follow in that tradition. I want to congratulate Rabbi Jerome K. Davidson and Leah Rabin. *prayer*

Leah is not only a dear friend of mine, she is a friend to all people who work tirelessly to ensure that peace and respect overcome hatred and division. She has taught us during times of triumph and tragedy. I, for one, will never forget her ~~passion~~ *exclamation* at the 1993 peace accords *passionate work* signed on the White House lawn. Her courage during her husband's funeral. And the grace and spirit that accompany her everywhere she goes. *justice* *signing*

In 1993 Yitzhak Rabin announced to the world that the Israeli people had had "enough of blood and tears" and that "the time for peace has come." Every day, Leah Rabin carries on her husband's *proud* legacy. Whether she is working to lift up the lives of autistic children,

16
improve our museums and hospitals, or achieve lasting peace in the Middle East, she has inspired us all to dream of the world we want...and have the courage to create it. ~~Because of her, people's lives are simply better. And when all is said and done, there's nothing more important than that.~~

It is a great personal pleasure to present the 1998 International Humanitarian Award to Leah Rabin.

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INTERNATIONAL HUMANITARIAN AWARDS DINNER OF THE WORLD UNION
FOR PROGRESSIVE JUDAISM
JULY 21, 1998

Good Evening. It is truly an honor and a pleasure to be able ^{be with you} ~~to address you all~~ tonight. Since its founding in 1926, the World Union for Progressive Judaism has grown to become the largest Jewish movement in the world, and an international force for social justice and equal rights. I have become acquainted with the Union's (???) work firsthand through my good friend--and fellow Arkans~~onian~~ (???)--Jerry Tannenbaum, Chairman of the Union's (???) North American Board.

For the past decade, the Union has bestowed its International Humanitarian Award on individuals who have touched us all and added so much to the world community through their compassion and dedication. Individuals like Simone Veil and Nelson Mandella. Individuals like Rabbi Jerome K. Davidson, one of the recipients of this year's award. And, of course, individuals like Leah Rabin, this year's ~~other~~ recipient of the International Humanitarian Award.

It is ^{such a} ~~my~~ great pleasure to present this wonderful honor to Leah. She is not only a dear friend of mine, she is a friend to all people around the world who value peace and tolerance. In her tireless efforts, Leah has set an example for all us, inspiring us to work harder and reach higher. Aside from striving to achieve peace in the Middle East, Leah conducts a great deal of charity work for autistic children, hospitals, and museums.

- (Personal story: e.g., I remember...)

- (Conclusion)

Option: Move mention of Weil and Mandella to after citing Leah Rabin's accomplishments and say it is fitting that she now join the company of individuals like Simone Veil and Nelson Mandella who have received this award in past years.

- Also, we could use a little more info on Leah Rabin's accomplishments

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Good evening. It is truly an honor and a pleasure to be able to join all of you tonight -- even if from afar. Since its founding in 1926, the World Union for Progressive Judaism has grown to become the largest Jewish movement in the world, and an international force for social justice and equal rights. [I have long been acquainted with the Union's work through my good friend Jerry Tannenbaum, Chairman of the Union's North American Board.] (We're asking for other acknowledgements)

For the past decade, the Union has bestowed its International Humanitarian Award on individuals who have touched us all and added so much to the world community through their compassion and dedication. Individuals like Simone Veil and Nelson Mandella. Individuals like Rabbi Jerome K. Davidson, one of the recipients of this year's award. And, of course, individuals like Leah Rabin, this year's ^{the} recipient of the International Humanitarian Award. (two recipients, HRC only presenting to Rabin)

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- (Personal story: e.g., I remember -- Melanne is asking HRC right now about this.....)

- (Conclusion)

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**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPED REMARKS FOR HEADS UP! NETWORK
WASHINGTON, D.C.
JULY 21, 1998**

It's a pleasure to be here for this exciting event. By launching the Heads Up! Network today -- you are reaching out to the most important people in our children's lives -- those who care for them day in and day out. And you're giving them the training and professional development they need to do the best possible job.

We've always known how important the first few years are in a child's life. And now science confirms that the care and attention that children receive in their early years have a profound affect on how they develop and grow and learn for a lifetime. We need to help our children grow up healthy and strong and ready to learn -- whether we're parents or grandparents or child care providers.

I want to congratulate the National Head Start Association for creating this network -- particularly its CEO, Sarah Greene, and its president, Ron Herndon. You've recognized the importance of professional development for Head Start staff and other care givers. And you've created a way to reach out and train early childhood professionals right in their own centers -- in even the most remote communities.

As you know, the Clinton Administration is committed to helping families succeed at home and at work. That's why the Administration is seeking to further increase its funding for Head Start. And why it has placed quality, safe, and affordable child care at the very center of its agenda. A significant part of the President's historic child care proposal this year is to strengthen child development and family support systems -- including better training for child care providers.

The Heads Up! Network will clearly help further those priorities for America's families. And we all will benefit.

So I wish you all the luck in the world for this new venture. Raising our children is the most important job we have. Nothing else comes close. And thanks to all of you -- and the Heads Up! Network -- we can give our children an even better start in life.

FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPED REMARKS AT HEALTHY CHILD CARE AMERICA CONFERENCE
JULY 21, 1998

Good morning. I want to thank everyone who has made this conference -- and the entire Healthy Child Care America Campaign -- possible, especially the Child Care Bureau; HRSA's [HER-SA] Maternal and Child Health Bureau; and the American Academy of Pediatrics, which on issues ranging from immunization to children's health insurance, has worked tirelessly to lift up the health of America's children. And, most important, I want to thank all of you in the states and communities, who have worked together on the frontlines so that children in child care are healthy and safe.

Every day, million's of America's children are cared for by someone other than a parent. The question that keeps those parents up at night, is what kind of care will their children get? From the White House Conference on Child Care that many of you took part in, we know how important it is that child care be safe, affordable and of high quality to America's working families. We know that children win when they are cared for in safe, nurturing environments. And we know that health care must be part of any quality child care setting. Yet, too many children are left without good care...or any care at all.

That's why I hope the Congress acts soon to enact the President's Child Care Initiative. And that's why what you're doing now is so important. There are children in every child care setting who need immunizations, dental care, good nutrition, and a medical home. There are child care providers and parents who need help tackling the threats to children's emotional and physical health. And, now from Pennsylvania to California, there are Healthy Child Care America programs in all 50 states that are giving more children safe and healthy care and their parents more piece of mind. The President and I believe that adequate health care and child care are key supports for working families. You are bringing these two critical services together, and I thank you for that.

If you continue to work together, I know that we can make every child care setting a safe passage to the learning, opportunity, and health that every child needs...that every child deserves. Thank you for helping to make that possible.

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
YWCA CONVENTION
JULY 21, 1998**

Good afternoon. It gives me great pleasure to welcome all of you to the 35th National Convention of the YWCA. For the past 140 years, the YWCA has helped empower women and girls, and worked to eliminate racism wherever it exists. And today, more than ever, the YWCA carries on this important work -- through the strong leadership of President Alexine [ALEX-EEN] Clement Jackson and CEO Prema Macai-Davis [PREEMA MA-THIGH DAVIS]-- and through the support of thousands of leaders, staff, and volunteers across the country.

Young women today -- whether they live in a bustling urban center or a small town -- are facing challenges and opportunities that few of us could have imagined even a few years ago. And the YWCA is always there, day after day, helping them meet those challenges.

Women and young girls are becoming leaders in their own communities, and advocates for the causes they believe in. They're receiving job training and technical assistance, and are leading more productive lives. They're benefitting from much needed child care services, shelters; and youth programs. And they're gaining confidence that they can fulfill their dreams and ambitions, and contribute to the world around them. All thanks to the work of the YWCA -- and the dedication of people like yourselves.

The YWCA has always been a powerful force for equal justice and greater opportunity for all people. And I'm pleased that you've recently taken part in the President's Initiative on Race -- by helping Americans from all walks of life to come together for the statewide days of dialogue. And I encourage you to participate in October's upcoming Week Without Violence.

So I want to thank all of you for what you have accomplished on behalf of women, and girls, and all of us -- over the years. But I thank you even more for the work you will continue to do, in hundreds of communities across the country, to strengthen America's families, and to move us forward as one America.

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
15 SECOND COLON CANCER PSA
JULY 21, 1998**

Colon cancer kills over 50,000 people a year -- and strikes women almost as often as men.

But you can beat it if its detected early.

So if you're 50 or older, please get tested. It can save your life.

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
30 SECOND COLON CANCER PSA
JULY 21, 1998**

We're all busy. But if you're 50 and older, you should make time to get tested for colon cancer. It kills over 50,000 people a year -- and strikes women nearly as often as men.

But you can beat colon cancer -- even prevent it -- if it's detected early.

People have all sorts of reasons for not getting tested: they may be too embarrassed or have no symptoms or family history. But, there is one powerful reason to get screened for colon cancer: It can save your life.

So, please get tested.

*Patti
FYI
Pam*

KATIE WHELAN

Memo

To: PAM CICCETTI
DIANE DEWHERST
From: KATIE WHELAN (202-479-5151) *202-479-5151*
Date: June 15, 1998
Re: VIDEO TAPE SCHEDULING REQUEST

The purpose of this memorandum is to request time on the First Lady's schedule to tape a short video message in honor of the 60th birthday of US Consul General to Bermuda Robert A. Farmer . (Bob Farmer). I know that you will remember that Mr. Farmer served as the Treasurer of the Clinton for President Committee in 1992. He was appointed by President Clinton in 1994 as US Consul General and currently serves in that capacity. Mr. Farmer is having a special birthday celebration in Bermuda September 18-20, 1998 with close friends and family. We are trying to have a short video presentation that would include President Clinton, First Lady Hilary Rodham Clinton, Vice President Gore and Madeleine Albright to wish him well on his birthday. I am already working with Stephanie Street in the President's scheduling office on the request for the President.

I know that this would mean a great deal to Mr. Farmer if the First Lady is able to tape a special birthday message. Thank you in advance for your consideration of this request. Please do not hesitate to contact me at the number listed above if I can answer any questions on this matter. I will follow up with your office this week.

*Jake Siewert
65316*

*Beta
VHS*



DEMOCRATIC GOVERNORS' ASSOCIATION

FACSIMILE TRANSMISSION COVER SHEET

PLEASE DELIVER IMMEDIATELY

Governor Pedro Rosselló
Puerto Rico
Chair

Governor Frank O'Bannon
Indiana
Vice Chair

EXECUTIVE COMMITTEE

Governor Mel Carnahan
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Nevada

Governor Paul Patton
Kentucky

Governor Roy Romer
Colorado

Katherine Whelan
Executive Director

TO: Pam Cicchetti

FROM: Katie Whelan

DATE: _____

RE: _____

COMMENTS: _____

TELEFAX NUMBER: _____

NUMBER OF PAGES INCLUDING COVER: 2

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Katherine Whelan
Executive Director

TO: Diane Dewherst

FROM: Katie Whelan

DATE: _____

RE: _____

COMMENTS: _____

TELEFAX NUMBER: _____

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Simone Weil
(Vale)

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Every day, million's of America's children are cared for by someone other than a parent. The question that keeps those parents up at night, is what kind of care will their children get? From the White House Conference on Child Care that many of you took part in, we know how important it is that child care be safe, affordable and of high quality to America's working families. We know that children win when they are cared for in safe, nurturing environments. And we know that health care must be part of any quality child care setting. Yet, too many children are left without good care...or any care at all.

That's why I hope the Congress acts soon to enact the President's Child Care Initiative. And that's why what you're doing now is so important. There are children in every child care setting who need immunizations, dental care, good nutrition, and a medical home. There are child care providers and parents who need help tackling the threats to children's emotional and physical health. And, now from Pennsylvania to California, there are Healthy Child Care America programs in all 50 states that are giving more children safe and healthy care and their parents more piece of mind. The President and I believe that adequate health care and child care are key supports for working families. You are bringing these two critical services together, and I thank you for that.

If you continue to work together, I know that we can make every child care setting a safe passage to the learning, opportunity, and health that every child needs...that every child deserves. Thank you for helping to make that possible.

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WASHINGTON, D.C.
JULY 21, 1998**

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We've always known how important the first few years are in a child's life. And now science confirms that the care and attention that children receive in their early years have a profound affect on how they develop and grow and learn for a lifetime. We need to help our children grow up healthy and strong and ready to learn -- whether we're parents or grandparents or child care providers.

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The YWCA has always been a powerful force for equal justice and greater opportunity for all people. And I'm pleased that you've recently taken part in the President's Initiative on Race -- by helping Americans from all walks of life to come together for the statewide days of dialogue. And I encourage you to participate in October's upcoming Week Without Violence.

So I want to thank all of you for what you have accomplished on behalf of women, and girls, and all of us -- over the years. But I thank you even more for the work you will continue to do, in hundreds of communities across the country, to strengthen America's families, and to move us forward as one America.

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
30 SECOND COLON CANCER PSA
JULY 21, 1998**

We're all busy. But if you're 50 and older, you should make time to get tested for colon cancer. It kills over 50,000 people a year -- and strikes women nearly as often as men.

But you can beat colon cancer -- even prevent it -- if it's detected early.

People have all sorts of reasons for not getting tested: they may be too embarrassed or have no symptoms or family history. But, there is one powerful reason to get screened for colon cancer: It can save your life.

So, please get tested.

July 20, 1998

VIDEOS

DATE:	July 21, 1998
TIME:	11:45 am
LOCATION:	Rm 459 Old Executive Office Building
FROM:	Michael O'Mary

I. PURPOSE

To record several videos.

II. BACKGROUND

YWCA

You have been asked to record a video message to be shown at the beginning of the 35th National Convention of the YWCA, taking place July 22-25, 1998 in Pittsburgh. The theme of this year's convention mirrors the mission of the YWCA: the empowerment of women and the elimination of racism. Participants will include 1,500 leaders and students from YWCA's around the country and around the world. In the United States, the YWCA serves 1.8 million women, girls and their families. Around the world, more than 25 million women in over 100 countries take advantage of the services offered by the YWCA, which include Child Care, job training, and racial justice and gender equity programs.

American Academy of Pediatrics

You have been asked to record a video message to be at meeting organized by the American Academy of Pediatrics on July 28, 1998 at the Loews L'Enfant Plaza Hotel. In partnership with the US Department of Health and Human Services' Child Care Bureau and Maternal and Child Health Bureau, the Academy is organizing a joint meeting of State Child Care Administrators (state and federal officials who administer the Child Care and Development Fund) and Healthy Child Care America Grantees (recipients of "Health Systems Development in Child Care/Community Integrated Service Systems" grants developing state health and social services to support children in child care and their families). This will provide you with an opportunity to address 300-400 state child care and health care leaders about the Administration's policy and aims regarding these areas.

World Union for Progressive Judaism

You have been asked to present Leah Rabin with the World Union for Progressive Judaism's International Humanitarian Award, which has been given for the last decade to such distinguished individuals as Nelson Mandela and Simone Weil. Mrs. Rabin was selected to receive this award because of her efforts on behalf of 'peace and tolerance in Israel,' as well as, 'her courage and resolve in the face of adversity which have made her one of the world's most admired women.' Rabbi Jerome K. Davidson will also be receiving the same award, though a separate presentation will be made for him.

The World Union is the largest Jewish organization in the world with 1.5 million members and 1200 synagogues. Its primary mission is to advance Progressive (a.k.a. Reform) Judaism throughout the world. This is a particularly divisive issue right now in Israel where the World Union does much of its work by building Progressive synagogues and schools. The awards dinner is scheduled for September 13, 1998, at Windows on the World in New York City, and those gathered will include prominent national and international leaders of the Reform movement. Your friend Jerry Tanenbaum of Hot Springs is the Chairman of the North American Board of the World Union.

Colon Cancer PSA

You have been asked to film a public service announcement on colon cancer. The PSA explains that colon cancer is preventable and curable when detected early enough, and stresses how important it is for women and men over age 50 to be screened. The PSA will be introduced at a special event at the White House, tentatively scheduled for September 10, 1998, to be aired via satellite to stations nationwide. 1,100 videos of the PSA will then be mailed to every broadcast outlet that uses PSAs, including the major networks and cable networks. Airing of the PSA will begin somewhere between 3 and 7 days after the event. The PSA, will also be mailed to 4,000 radio stations across the country. In addition, a print PSA will be sent to 6,000 newspapers and health magazines.

National Head Start

You have been asked to record a video message to be shown September 24, 1998 on the premiere, live broadcast of the Heads Up! Network. This network is the first ever, satellite television network exclusively dedicated to the training needs of the Head Start and early childhood community. Programming will address Head Start and early childhood news, effective management, health, special needs, and infant-toddler development. It is anticipated that 2,000 Head Start and child care centers will be connected to the Heads Up! Network by the end of 1998 and at least 4,000 by the end of 1999. President Clinton has committed to increased funding for the Head Start program, allowing it to serve one million children and families by the year 2002.

60th Birthday Greeting to Robert A. Farmer

You have been asked to record a brief birthday greeting for Robert A. Farmer. Bob Farmer has served as US Consul to Bermuda since he was appointed by President Clinton in 1994. Previously, he served as Treasurer of the Clinton for President Committee in 1992. Mr. Farmer is having a birthday celebration in Bermuda September 18-20, and a short video presentation of birthday greetings is being put together featuring yourself, the President, the Vice President and Mrs. Gore, and Secretary Albright. [There will be no script provided for this video]

Award Video for Martha W. Barnett

You have been asked to record a video message for your friend Martha W. Barnett. Mrs. Barnett is receiving the Chesterfield Smith Partner Award for 1998 from the law firm of Holland & Knight LLP, where she is a partner. This award is the highest individual recognition the firm gives out, and Martha will be the first female lawyer in the firm to receive it. Your video message is intended to be part of a larger video being prepared for the event, of which the theme is "This is Your Life." The video is intended to be a surprise.

III. PARTICIPANTS

- The First Lady
- Michael O'Mary
- Noa Meyer* (Noa will be replacing Michael on Aug. 14 and therefore will be taking over responsibility for videos after that date.)

IV. SEQUENCE OF EVENTS

- The First Lady arrives video studio
- The First Lady records several videos
- The First Lady departs

V. PRESS

Closed press / WH Photo

VI. REMARKS

Provided by Michael O'Mary and Billy Mann

FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
YWCA CONVENTION
JULY 21, 1998

eliminate racism where it exists

Good afternoon. It gives me great pleasure to welcome all of you to the 35th National Convention of the YWCA. For the past 140 years, the YWCA has helped empower women and girls, and worked to break down the barriers that divide us. And today, more than ever, the YWCA carries on this important work -- through the strong leadership of President Alexine [ALEX-EEN] Clement Jackson and CEO Prema Macai-Davis [PREEMA MA-THIGH DAVIS] - and through the support of thousands of volunteers across the country.

leaders, staff &
Young women today -- whether they live in a bustling urban center or a small town -- are facing challenges and opportunities that few of us could have imagined even a few years ago. And the YWCA is always there, day after day, helping them meet those challenges.

Women and young girls are becoming leaders in their own communities, and advocates for the causes they believe in. They're receiving job training and technical assistance, and are leading more productive lives. They're benefitting from much needed child care services, shelters; and youth programs. And they're gaining confidence that they can fulfill their dreams and ambitions, and contribute to the world around them. All thanks to the work of the YWCA -- and the dedication of people like yourselves.

The YWCA has always been a powerful force for equal justice and greater opportunity for all people. And I'm pleased that you've recently taken part in the President's Initiative on Race -- by helping Americans from all walks of life to come together for the statewide days of dialogue. *and I encourage you to participate in the upcoming week w/out violence, Oct 18th to 24th.*

So I want to thank all of you for what you have accomplished on behalf of women, and girls, and all of us -- over the years. But I thank you even more for the work you will continue to do, in hundreds of communities across the country, to strengthen America's families, and to move us forward as one America.

*• [unclear] w/out violence
Oct 18-24*

FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
YWCA CONVENTION
JULY 21, 1998

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**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
INTERNATIONAL HUMANITARIAN AWARDS DINNER OF THE WORLD UNION
FOR PROGRESSIVE JUDAISM
JULY 21, 1998**

Good evening. It is truly an honor to join you tonight at the International Humanitarian Awards Dinner. Over the years I have heard so much about your work from my friend, Jerry Tannenbaum.

For over 70 years, the World Union for Progressive Judaism has been an extraordinary force for justice and equality all over the world. I want to thank all of you who have made that possible, especially your Executive Director, Rabbi Richard Hirsch, for a quarter-century of vision and leadership. All of us owe him a debt of gratitude. And all of us will miss him.

What does it mean to be a humanitarian? For the past decade, the World Union has bestowed its International Humanitarian Award on individuals like Simone Weil and Nelson Mandela. Heroes who stare fear in the face and make sure that compassion and commitment always emerge as the victors. Heroes who do everything in their power to change a life, a family, a community, a world, for the better. This year's recipients follow in that proud tradition. I want to congratulate Rabbi Jerome K. Davidson and Leah Rabin.

Leah is not only a dear friend of mine, she is a friend to all people who work tirelessly to ensure that peace and respect overcome hatred and division. She has taught us during times of triumph and tragedy. I, for one, will never forget her excitement at the 1993 signing of the peace accords on the White House lawn. The courage and dignity she showed following the death of her beloved husband Yitzhak. And the grace and spirit that accompany her everywhere she goes.

In 1993 Yitzhak Rabin announced to the world that the Israeli people had had "enough of blood and tears" and that "the time for peace has come." Every day, Leah Rabin carries on her husband's legacy. Whether she is working to lift up the lives of autistic children, improve our museums and hospitals, or achieve lasting peace in the Middle East, she has inspired us all to dream of the world we want...and to have the courage to create it.

It is a great personal pleasure to present the 1998 International Humanitarian Award to Leah Rabin.

Q Jewish activist,
philosopher,
theologian

Tanach Enlarging 944-6000
944-6000



5-7267

6-7263

FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPED REMARKS AT HEALTHY CHILD CARE AMERICA CONFERENCE
JULY 21, 1998

Good morning. I want to thank everyone who has made this conference -- and the entire Healthy Child Care America Campaign -- possible, especially the Child Care Bureau; HRSA's [HER-SA] Maternal and Child Health Bureau; and the American Academy of Pediatrics, which on issues ranging from immunization to children's health insurance, has worked tirelessly to lift up the health of America's children. And, most important, I want to thank all of you in the states and communities, who have worked together on the frontlines so that children in child care are healthy and safe.

Every day, million's of America's children are cared for by someone other than a parent. The question that keeps those parents up at night, is what kind of care will their children get? From the White House Conference on Child Care that many of you took part in, we know how important it is that child care be safe, affordable and of high quality to America's working families. We know that children win when they are cared for in safe, nurturing environments. And we know that health care must be part of any quality child care setting. Yet, too many children are left without good care...or any care at all.

That's why I hope the Congress acts soon to enact the President's Child Care Initiative. And that's why what you're doing now is so important. There are children in every child care setting who need immunizations, dental care, good nutrition, and a medical home. There are child care providers and parents who need help tackling the threats to children's emotional and physical health. And, now from Pennsylvania to California, there are Healthy Child Care America programs in all 50 states that are giving more children safe and healthy care and their parents more piece of mind. The President and I believe that adequate health care and child care are key supports for working families. You are bringing these two critical services together, and I thank you for that.

If you continue to work together, I know that we can make every child care setting a safe passage to the learning, opportunity, and health that every child needs...that every child deserves. Thank you for helping to make that possible.

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPED REMARKS FOR HEADS UP! NETWORK
WASHINGTON, D.C.
JULY 21, 1998**

It's a pleasure to be here for this exciting event. By launching the Heads Up! Network today -- you are reaching out to the most important people in our children's lives -- those who care for them day in and day out. And you're giving them the training and professional development they need to do the best possible job.

We've always known how important the first few years are in a child's life. And now science confirms that the care and attention that children receive in their early years have a profound affect on how they develop and grow and learn for a lifetime. We need to help our children grow up healthy and strong and ready to learn -- whether we're parents or grandparents or child care providers.

I want to congratulate the National Head Start Association for creating this network -- particularly its CEO, Sarah Greene, and its president, Ron Herndon. You've recognized the importance of professional development for Head Start staff and other care givers. And you've created a way to reach out and train early childhood professionals right in their own centers --in even the most remote communities.

As you know, the Clinton Administration is committed to helping families succeed at home and at work. That's why the Administration is seeking to further increase its funding for Head Start. And why it has placed quality, safe, and affordable child care at the very center of its agenda. A significant part of the President's historic child care proposal this year is to strengthen child development and family support systems -- including better training for child care providers.

The Heads Up! Network will clearly help further those priorities for America's families. And we all will benefit.

So I wish you all the luck in the world for this new venture. Raising our children is the most important job we have. Nothing else comes close. And thanks to all of you -- and the Heads Up!Network -- we can give our children an even better start in life.

FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
YWCA CONVENTION
JULY 21, 1998

Good afternoon. It gives me great pleasure to welcome all of you to the 35th National Convention of the YWCA. For the past 140 years, the YWCA has helped empower women and girls, and worked to eliminate racism wherever it exists. And today, more than ever, the YWCA carries on this important work -- through the strong leadership of President Alexine [ALEX-EEN] Clement Jackson and CEO Prema Macai-Davis [PREEMA MA-THIGH-DAVIS]-- and through the support of thousands of leaders, staff, and volunteers across the country.

Young women today -- whether they live in a bustling urban center or a small town -- are facing challenges and opportunities that few of us could have imagined even a few years ago. And the YWCA is always there, day after day, helping them meet those challenges.

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The YWCA has always been a powerful force for equal justice and greater opportunity for all people. And I'm pleased that you've recently taken part in the President's Initiative on Race -- by helping Americans from all walks of life to come together for the statewide days of dialogue. And I encourage you to participate in October's upcoming Week Without Violence.

So I want to thank all of you for what you have accomplished on behalf of women, and girls, and all of us -- over the years. But I thank you even more for the work you will continue to do, in hundreds of communities across the country, to strengthen America's families, and to move us forward as one America.

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
30 SECOND COLON CANCER PSA
JULY 21, 1998**

We're all busy. But if you're 50 and older, you should make time to get tested for colon cancer. It kills over 50,000 people a year -- and strikes women nearly as often as men.

But you can beat colon cancer -- even prevent it -- if it's detected early.

People have all sorts of reasons for not getting tested: they may be too embarrassed or have no symptoms or family history. But, ~~there is one powerful reason to get screened for colon cancer:~~
~~It can save your life.~~ *Hillary*

So, please get tested.

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPE REMARKS FOR
15 SECOND COLON CANCER PSA
JULY 21, 1998**

Colon cancer kills over 50,000 people a year -- and strikes women almost as often as men.

But you can beat it if its detected early.

So if you're 50 or older, please get tested. It can save your life.

American
Digestive
Health
Foundation



Facsimile Cover Sheet

ADHF, 7910 Woodmont Ave., Suite 700, Bethesda, MD 20814

To: Michael O'Mary

From: Carole Anikis

Company: American Digestive Health Foundation

Phone: (301)941-2626

Fax: (301)654-5920

Email canikis@gastro.org

Date: July 20, 1998

**Pages including 3
this cover page:**

Colon cancer PSA roll-out plans. Please call if you have any questions.

To: Michael O'Mary
From: Amy Manela
Subject: Colorectal Cancer PSA Roll-Out
Date: July 20, 1998

According to Neera Tanden, the White House plans to hold a special event, tentatively scheduled for September 10, during which the PSA will be introduced. Following is a summary outlining our release and distribution of Mrs. Clinton's public service announcement focusing on colorectal cancer (CRC).

Television

- Satellite feed on September 10 (following the event). Will fax a pre-release notification to stations nationwide, which will provide coordinates.
- 1,100 videotapes will be mailed to every broadcast outlet that uses national PSAs including networks (ABC, NBC, CBS, Fox, Warner, United Paramount) and 37 national cable networks (CNN, A&E, Discovery, Learning Channel, etc.)
- National Association of Broadcasters closed circuit feed (October '98)
- Satellite feed via PSA Channel to 700 stations across the country (October '98)
- Video News Release: We will develop a 90-second news feature focusing on the launch of the new PSA, as well as the lack of awareness of the need for screening, as supported by survey results released at the event. If possible, we also will include footage from the White House event. Distribution will include satellite feed and mailing to news departments nationwide.

Radio

- Mailing of PSA to 4,000 radio stations nationwide. Also, to extend reach, we could produce an audio news release, featuring a designated spokesperson, to discuss survey results and PSA release.

Print

Mailing of print PSA to 6,000 daily and weekly newspapers, as well as men's, women's and health magazines.

Colon Cancer PSA Roll-out/Page 2

Mailings

- Statistics on CRC prevalence by state will be developed and provided to public service directors. Timing of receipt of PSA by mail is projected to be:
 - east coast - three days after the event
 - mid-west - five days after the event
 - west coast - seven days after the event

Supplemental Efforts

- All organizational members of the National CRC Roundtable (approx. 30) will promote the availability of the PSA via their newsletters, websites and meetings.
- Will exhibit PSA at the National Broadcast Association for Community Affairs Conference (October '98)
- Will provide PSA to National Association of Broadcasters and pitch its use in NAB's monthly closed circuit feed to members.
- PSA will be featured on the front page of *Broadcaster Café*, an 1,100 circulation trade publication distributed to TV public service directors. □

HRC VIDEO REQUEST FORM

DATE TO BE RECORDED _____

YES ___ NO ___ APPROVED BY: HRC PS MW MV /CONFIRMED _____

ORGANIZATION	The National Head Start Association
DATE OF EVENT	September 24, 1998
LOCATION	
EVENT	Heads Up! Network Premiere
WHITE HOUSE STAFF CONTACT	Jen Klein 62599
CONTACTS	Shawna Pinckney 703/299-7525
BILL TO	
SEND TO	
SEND VIA	REGULAR MAIL _____ FED EX _____ ACCT # _____ SATURDAY DELIVERY _____ AIRBORNE EX _____ ACCT # _____ PICK UP _____ CONTACT _____ PHONE # _____
FORMAT	VHS _____ BETA _____ BETA CAM _____ BETA CAM SP _____ 3/4" _____ OTHER _____
NOTES	

Office of First Lady Scheduling
Scheduling Request

VIDEO?

Organization:	Nat. Head Start Assoc.		
Requesting:	☐ Speaker	☐ Meet/Greet	☐ Video
Other:	☐ Letter (Greeting)		
Event:	Live Broadcast		
Date of Event:	Sept. 24	Location:	Wash D.C.
Contact:	Sarah Green		
Recommended By:			

Delivery and Notes

1 Deliver To: Marsha Berry 103 OEOB	2 Deliver To: Julie Mason
From: Date:	From: Date:
3 Deliver To:	4 Deliver To:
From: Date:	From: Date:
Status: ☐ Regret ☐ Pending ☐ Accept	☐ Letter (Greeting) ☐ Video

FAX COVER SHEET

NATIONAL HEAD START ASSOCIATION

1651 Prince Street

Alexandria, VA 22314

DATE: 7/6/98

TIME:

TO: Mrs. Hillary Clinton

PHONE:

% MIKE

FAX: (202) 456-5340

SCHEDULING OFFICE

FROM: SARAH GREENE

PHONE: (703) 739-0875

FAX: (703) 739-0878

RE:

CC:

Number of pages including cover sheet: 2

Message:

Hard copy to follow.



Children and Families First...
A 25 Year Legacy.

July 6, 1998

Mrs. Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mrs. Clinton:

Premiering this September, is the Heads Up! Network, presented by the National Head Start Association (NHSA). The Heads Up! Network is the first-ever, satellite television network exclusively dedicated to the training needs of the Head Start and early childhood community. I cordially invite you to participate in our premiere, live broadcast on September 24, 1998 at 3 p.m. in Washington, D.C. area. Other panel guests for this landmark event will include NHSA and Head Start leaders, members of Congress, etc. and a studio audience.

I am thrilled that President Clinton has committed to increased funding for the Head Start program, allowing us to serve one million children and families by the year 2002. You and the President have taken a courageous step in making child care a national priority while committing critical resources in this area as well. NHSA applauds your public commitment to low-income children and families, and realize that increased enrollment must be met with well-trained directors and staff.

The goal is to use the Heads Up! Network to improve quality childcare and provide teacher professional development. Successfully achieving this goal will result in increased numbers of children, regardless of economic status, entering school, healthy and ready to learn.

It is anticipated that 2,000 Head Start and child care centers will be connected to the Heads Up! Network by the end of 1998 and at least 4,000 by year-end 1999. This network has the potential of being the largest private training network for educators in the world by year 2000.

The National Head Start Association was created by and for Head Start participants across the country. As we examine new, innovative ways to support the needs of Head Start professionals and parents, we firmly believe in the power of The Heads Up! Network to deliver on our promise of high-quality, affordable training.

I will contact your office next month to check on the status of this request. While, your presence in the studio would be preferred, we can certainly work to accommodate your needs through a live White House feed or airing a taped message from you instead. If you have any questions please feel free to contact me directly at (703) 684-3831. Thank you for all you and the President continue to do for America's children.

Sincerely,

Sarah M. Greene
Sarah M. Greene
Chief Executive Officer

416-4100
Deputy - Michael
McBrady

*Ken -
What do you think
about us doing
a video?
- Ewan*

**FIRST LADY HILLARY RODHAM CLINTON
REMARKS FOR HEAD START BILL SIGNING
THE WHITE HOUSE
MAY 18, 1994**

TALKING POINTS (NEW)

Acknowledgments

The nation owes enormous thanks to the visionaries whose energy and commitment led to the creation of the Head Start program: President and Mrs. Johnson, whose daughter Lynda Johnson Robb is here with us today; Mr. and Mrs. Sargent Shriver; Dr. Robert Cooke, who chaired the Head Start Planning Committee and has done so much work on behalf of children; Dr. Julius Richmond, the first director of Head Start; Ed Zigler and Urie Brofenbrenner [Broff-en-brenner], members of the original Head Start planning committee.

And we owe huge thanks to many others who have contributed so much to helping Head Start succeed over the years: Marian Wright Edelman, Dr. Bettye Caldwell, the 47 members of the Advisory Committee on Head Start Quality and Expansion.

Finally, thanks to the teachers, directors, children, parents, and volunteers from the first class of 1965, some of whom are with us today.

HISTORY

* The first Head Start ceremony -- back in 1965 -- was in the Rose Garden. Four children who were to be enrolled came and stood on the steps during that ceremony.

* Since then, nearly 14 million children and their families have participated.

* When Head Start was created, it was a time of great optimism and hope about our capacity to fight poverty and other social ills. We had the Peace Corps, the Job Corps, the civil rights movement. We were learning more about the development of children and the importance of their environments during their early years. And, partly because of the space program, there was a renewed commitment to education.

* Yet few programs focused on early childhood.

* Head Start was an immediate success, with communities eager to get involved. In the first summer in 1965, 560,000

preschoolers attended 13,400 Head Start Centers in 2,500 communities.

* The great success of Head Start over nearly 30 years stems from the vision and wisdom of its founders and backers -- from President Johnson on down. They understood that the problems of children should not be addressed piecemeal, but as a whole. They understood that every child's development depended on good health, nutrition, education, and a stable home life. And Head Start attempted to ensure that poor children had all of those.

LBJ QUOTE

* When President Johnson launched Head Start on this day in 1965, he said:

"Five-and six-year-old children are inheritors of poverty's curse, and not its creators. Unless we act, these children will pass it on to the next generation, like a family birthmark."

With Head Start, he said, "we set out make certain that poverty's children would not be forevermore poverty's captives."

LADY BIRD ROLE

* The First Lady at the time, Lady Bird Johnson, was honorary chair of the program and she launched a recruiting effort that turned out to be very successful in getting Head Start volunteers. A similar effort will get underway now when the Head Start Bureau and the Ad Council challenge our nation to get involved in a new generation of Head Start.

HEAD START IS A PARTNERSHIP BETWEEN GOVERNMENT AND COMMUNITIES

* Head Start is proof that a single program can galvanize parents, teachers, health professionals, and government to help improve the lives of children.

* More than one-third of all Head Start staff are parents who once were in the program.

A DEMOGRAPHIC AND SOCIAL REVOLUTION MAKES HEAD START MORE IMPORTANT THAN EVER BEFORE

* Head Start's longevity is based in part on the very basic, human needs it meets. As violence, poverty, broken families, lack of health care and poor nutrition continue to plague our children -- Head Start is an anchor of hope for the future.

* It literally saves lives. It saves futures. It saves families.

[Introduce Mrs. Gore]

###

**FIRST LADY HILLARY RODHAM CLINTON
VIDEOTAPED REMARKS FOR NATIONAL HEAD START ASSOCIATION
23RD ANNUAL TRAINING CONFERENCE
FEBRUARY 27, 1996**

Thank-you very much for giving me this opportunity to speak to you. I only wish that I could be in New Orleans with all of you, surrounded by people who are truly dedicated to giving all of our nation's disadvantaged children hope and skills for the future.

I want to thank you, the National Head Start Association, the parents, staff and friends of Head Start programs across our country, for the energy, resources, and commitment you are bringing to nurturing our country's greatest -- and most vulnerable -- resource, our children.

For thirty years now, Head Start has made a positive difference in the lives of millions of low-income children. Through Head Start, children are not only prepared mentally and emotionally to meet the challenges of school, but they are also taught to make learning a habit. At its best, Head Start establishes relationships that promote growth and development in young children, encourages the self-sufficiency of families, and helps create other community services. Head Start classrooms have also yielded knowledge that has influenced the entire field of early childhood education and family support services.

As we enter the 21st century, a time when education will become even more crucial to a person's economic security, we must recognize the fundamental importance of early childhood education programs such as Head Start.

The President knows that this is no time to retreat on such a fundamental commitment to our children. He has vowed to expand Head Start, to make this valuable opportunity available to all eligible children and families. Head Start serves just 40 percent of eligible children. If the President has his way, that figure will soon be 100 percent. He is dedicated to increasing the quality of Head Start services and will fight any mean-spirited and short-sighted attempts to cut this lifeline to our poorest children.

Children are our future. Each one of them carries all of our hopes, dreams and aspirations. There is no such thing as someone else's child. My child and your child -- children everywhere -- are also all our children. They must live and make their ways in the world. Our children are, in the beginning and in the end, the best reason for our being, the greatest of all our gifts and works.

It has been said that our children are not only our present and our future. They are a test of our humanity and our faith.

Thank-you for all you are doing and will do on behalf of our children.

###

**FIRST LADY HILLARY RODHAM CLINTON
ZERO TO THREE
VIDEOTAPED REMARKS FOR CHICAGO HEART START KICK-OFF
OCTOBER 25, 1995**

Good evening. Welcome to the Zero to Three Chicago Heart Start Kick-off.

I am so sorry I cannot join you tonight. Heart Start offers an exciting opportunity to focus attention on the critical first weeks and years of a child's life. Emotional nourishment, intellectual stimulation and social guidance during the first years of life form the foundation for a child's later ability to learn, work productively, and participate fully in our society.

Unfortunately, children from birth to three remain one of our nation's least understood and most neglected age groups. Every day babies and toddlers living in families from all walks of life face conditions that seriously threaten their development. Inadequate care, troubled relationships and untreated developmental problems can result in severe damage that limits our children's lifelong intellectual and moral potential.

We all have a role to play in improving the lives of our nation's children, and that is why your efforts are so important. By working to translate research in child development into practical solutions, you are making a direct difference in children's lives.

Your campaign to increase public awareness of the uniqueness and importance of the first three years of life, and to expand services to young children, offers hope to families and communities throughout Chicago and throughout our nation. Thank you all for your continuing hard work and commitment.

###

FAX COVER SHEET

NATIONAL HEAD START ASSOCIATION

1651 Prince Street

Alexandria, VA 22314

DATE: 7/20/98

TIME:

TO: VEENA

PHONE:

FAX: (202) 456-6244

FROM: SHAWNA PINCKNEY

PHONE: (703) 739-0875

FAX: (703) 739-0878

RE:

CC:

Number of pages including cover sheet: 6

Message:

Sony for the delay!! Thank you.

**National Head Start Association
Heads Up! Network**

Memo

To: Veena Jayadeva
Evan Ryan

From: Shawna Pinckney, Heads Up! Network Director



Date: 07/20/98

Re: First Lady Hillary Rodham Clinton Welcome

Thank you so much for your work in facilitating a video taped greeting/ message from First Lady Hillary Rodham Clinton. The Heads Up! Network will launch on September 24, 1998, at 3:00 PM in Washington, DC. The invited guests are other dignitaries, NHSA Board members, Head Start Regional Presidents, Head Start State Presidents, Members of Congress, foundations, corporations, etc. The show will be broadcast to approximately 2,000 Head Start and child care sites nationwide.

Key Points are:

- The **Heads Up! Network**, presented by the National Head Start Association (NHSA).
- The first-ever, satellite television network exclusively dedicated to the training needs of the Head Start and early childhood community.
- The goal is to improve quality childcare and provide teacher professional development through distance learning.
- Cost-effective training and professional development to geographically dispersed Head Start and child care centers.
- Programs will be able to directly engage limitless numbers of staff and parents in live, interactive training and programming.
- Earn CDA and CEU credit as they participate in live courses.
- President Clinton has committed to increased funding for the Head Start program, allowing it to serve one million children and families by the year 2002. His

administration has also taken a courageous step in making child care a national priority.

- NHSA applauds the President's public commitment to low-income children and families.
- The importance of professional development and credentials for Head Start staff, especially teachers.
- =Successfully achieving this goal will result in increased numbers of children, regardless of economic status, entering school, healthy and ready to learn.
- Heads Up! programming addresses Head Start and early childhood news, effective management, health, special needs, and infant-toddler development.
- Key persons to thank for their leadership are Sarah M. Greene, CEO, NHSA and Ron Herndon, President, NHSA

The bill can be sent to:

The National Head Start Association
Attn: Shawna Pinckney, Heads Up! Director
1651 Prince Street
Alexandria, VA 22314

I hope this information, as well as the attached documents give you the angle you need to frame Mrs. Clinton's piece. If you have any additional questions please feel free to contact me directly on (703) 299-7505. In the event that I do not answer my line, please dial zero (0) and ask the receptionist to page me. Thanks again!



THE HEADS UP! NETWORK

Distance Training for the Head Start and child care community.

Premiering September 1998, is the **Heads Up! Network**, presented by the National Head Start Association (NHSA). The Heads Up! Network is the first-ever, satellite television network exclusively dedicated to the training needs of the Head Start and early childhood community. EchoStar Communications Corporation, a recognized leader in the direct broadcast satellite (DBS) business, will deliver Heads Up! directly to thousands of Head Start and early childhood centers. Now is the time to tap into rapidly expanding technological advancements and create successful opportunities for professional development and distance learning for staff.

The National Head Start Association was created by and for Head Start participants across the country. As an independent non-profit organization NHSA is the only national organization dedicated exclusively to meeting and addressing the concerns of the Head Start community. As NHSA examines new, innovative ways to support the needs of Head Start professionals and parents, we firmly believe in the power of The Heads Up! Network to deliver on our promise of high-quality, affordable training.

President Clinton has committed to increased funding for the Head Start program, allowing it to serve one million children and families by the year 2002. His administration has also taken a courageous step in making child care a national priority while committing critical resources in this area as well. While NHSA applauds the President's public commitment to low-income children and families, we also realize that increased enrollment must be met with well-trained directors and staff. The Heads Up! Network is working to ensure that the level of excellence the country has come to expect from the Head Start program for more than 33 years, will not be compromised by swelling enrollments.

In the midst of Head Start reauthorization Congress is discussing implementation of a three-pronged charge to the Head Start community. The importance of professional development and credentials for Head Start staff, especially teachers, will be highlighted as programs are encouraged to give preference for salary increases to staff who obtain additional professional training. Additionally, Congress plans to ensure all states and programs are more involved in early care and education collaborations, especially to the end of creating unified early care and education plans.

The Heads Up! Network provides cost-effective training and professional development to geographically dispersed Head Start and child care centers. The goal is to use Heads Up! to improve quality childcare and provide teacher professional development. Successfully achieving this goal will result in increased numbers of children, regardless of economic status, entering school, healthy and ready to learn. While Heads Up! programming addresses Head Start Program Standards and news, it also addresses many issues that are shared by the larger early childhood community. For example, courses will cover effective management, health, special needs, and infant-toddler

development. Teachers and education coordinators will learn how to guide children's behavior, strengthen parent relationships, create active learning environments, and more.

NHSA understands the local reality of the allocation of training dollars. While annual training conferences are invaluable tools for peer networking and training, local programs are unable to send the numbers of staff desired given the costs for travel and accommodations. The Heads Up! Network is a tremendous money saving training opportunity. For a minimal cost per month programs will be able to directly engage limitless numbers of staff and parents in live, interactive training and programming. The Heads Up! Network will:

- Create opportunities for shared learning experiences,
- Connect programs with NSHA and Head Start Bureau staff on a regular basis,
- Provide the latest news and information pertinent to the quality growth of programs, and
- Provide first hand knowledge on outside events affecting us and our constituencies.

In addition, viewers can earn their CDA and CEU credit as they participate in live Heads Up! programs and courses. Participants will be able to call and ask a live panel of experts questions and use our website for resources, chat line discussions and on-going professional development.

SHOW TITLES

- **Dialogue For Directors** – Information that meets the demands and challenges of the Head Start and child care professional administrator. (2 hrs.)
- **Focus on the Early Years** – Infants & Toddlers; Early Head Start and 0-3 standards (1 hr.)
- **Health & Safety First** – Important information for helping young children stay healthy and ready to learn (2 hrs.)
- **Leadership: Moving to the Future** – Leadership training for all adults who are leaders or who want to be! For all staff and parents (1 hr.)
- **NHSA News** – News & Information from Washington & the Field. This show brings the latest information that affects the Head Start and child care professional. Stay directly in touch with breaking news that affects you and your program on reauthorization, the Bureau and more.
- **Parent Power** – For staff and parents. Empowering topics to help parents work with educators and support the education and healthy development of their children. Special topics address parents moving from welfare to work. (2 hrs.)
- **Quality Now!** Training for the whole staff (3hrs.)

→ Audience segments we will address each month.

AUTOMATIC COVER SHEET

DATE: JUL-20-98 MON 15:23

TO:

FAX #: 2024566244

FROM: NATIONAL HEAD START ASSC

FAX #: 7035488305

07 PAGES WERE SENT

(INCLUDING THIS COVER PAGE)

HRC VIDEO REQUEST FORM

DATE TO BE RECORDED 7/21

YES ☒ NO ☐

APPROVED BY: HRC PS MW MV /CONFIRMED ☒

ORGANIZATION	YWCA
DATE OF EVENT	July 22-25, 1998
LOCATION	Pittsburgh, PA
EVENT	YWCA '98 Convention: Empowering Women + Girls
WHITE HOUSE STAFF CONTACT	Audrey Tayse Haynes 67300
CONTACTS	Jo Vehara 202/628-3636 Colleen McCabe 212/691-6262
BILL TO	script → LPAK for draft FAX 5585
SEND TO	Doubletree Hotel Jo Vehara, penn 412/281-3700 1000 En Avenue Pittsburgh, PA 15220
SEND VIA	REGULAR MAIL <u>136731653</u> Morning FED EX ☒ ACCT # <u>add to bill delivery</u> SATURDAY DELIVERY AIRBORNE EX <u>ACCT #</u> PICK UP <u>CONTACT</u> PHONE # <u></u>
FORMAT	VHS ✓ BETA <u>3/4"</u> BETA CAM <u></u> BETA CAM SP ☒ OTHER <u></u>
NOTES	

800/7149956
pager

Schedule Proposal

Date: June 22, 1998

Goan: let's do video Patti

_____ACCEPT_____ REGRET _____ PENDING

TO: Patti Solis-Doyle

FROM: Maria Echaveste *ME/c*
Audrey Tayse Haynes

REQUEST: For the First Lady to tape a video message to be played at the YWCA 35th National Convention, July 22-25, 1998.

PURPOSE: To welcome the YWCA women at the Convention and acknowledgment of the YWCA's 140 years of service and advocacy on behalf of the women, girls and their families.

BACKGROUND: This is the 35th National Convention and the 140th Anniversary of the YWCA. The theme of the Convention is the mission of the YWCA which is the empowerment of women and the elimination of racism.

Participants will include 1,500 leaders from YWCA's from around the country as well as representatives from the international YWCA community and other national organizations.

The YWCA caters to 1.8 million women, girls and their families on a national level, internationally they are located in over 100 countries serving 25 million women and girls.

The YWCA has been a strong advocate for women, girls and their families. Their portfolio includes but is not limited to the following initiatives: child care; affirmative action; welfare reform; racial justice; gender equity; and youth development.

DATE AND TIME: TBD.

LOCATION: Video to be played at the YWCA National Convention in Pittsburgh.

SOURCE OF PAYMENT: YWCA.

DURATION: 3 minutes.

REMARKS ATTACHED:

Talking Points included. Script to be produced at a later time.

RECOMMENDED BY:

Audrey Tayse Haynes

CONTACT:

Tania Lopez, 6-7300

**YWCA'99
Convention
140 Years
Empowering
Women & Girls**

July 22-25, 1998
35TH NATIONAL CONVENTION
Pittsburgh, PA

ALEXINE CLEMENT JACKSON
National President

PREMA MAHAJ-DAVIS
Chief Executive Officer

Colleen McCabe 212/691-6262

June 15, 1998

To: Tanya Lopez

Fr: Jo Uehara *212/628-3636*

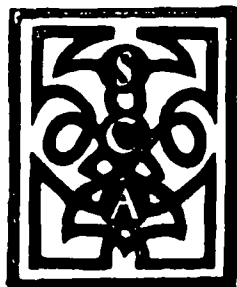
**Mission Imperative
CLAIM THE POWER**

Re: Talking Points for potential video greeting by the First Lady for the YWCA Convention

Our suggested talking points center on the right of women to be treated with dignity and respect, equity and justice. Her remarks to include:

- Welcome YWCA women at convention and acknowledgement of the YWCA of the U.S.A.'s 140 years of service and advocacy on behalf of women, girls and their families
- The importance of women's leadership in all decision-making
- The opportunity and responsibility every citizen has to eliminate racism
- The importance of economic empowerment for women
- Acknowledgement of the work of women of the YWCA in helping women provide for AND care for their families (balance of family and work, job training, welfare-to-work and childcare)
- The ability/opportunity/responsibility women in this country have to show leadership on issues important to women worldwide





Strategy
Communication
Action, Ltd.

~~17~~ 17 pages total

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F A X

TO: Billy Mann
Office of the First Lady

PHONE:

FAX: (202) 456-6244

FROM: Colleen McCabe
(212) 691-6262

Billy -

This should be a good start.
Give me a call when you receive it.
Sorry for so many pages...

Thanks - Colleen

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Empire State Building
350 Fifth Avenue
Suite 301
New York, NY 10118
212-273-7800
Fax: 212-465-2281

MEMORANDUM

DATE: July 17, 1998

TO: Billy Mann
First Lady's Office

FROM: Colleen McCabe *Colleen*
(212) 691-6262

RE: Info. and Talking Points for Mrs. Clinton's Video Greeting
to the YWCA of the U.S.A. National Convention

Per our conversation yesterday, I'm sending suggested information and talking points for the First Lady's video greeting to the YWCA of the U.S.A. National Convention. I did not overnight an annual report, but am attaching the most relevant pages.

- With regard to specific recognition of individuals, I believe the best way to do that -- because the YWCA is a member and volunteer driven organization -- would be to say something like "...under the leadership of Alexine Clement Jackson (the national president) and Prema Mathai-Davis (the CEO), I would like to thank each and every person who makes the YWCA work for women, girls and families every day -- the childcare providers, counselors, fitness instructors, job trainers, health professionals, mentors...."
- Acknowledging the success of and the importance of organizing the annual YWCA Week Without Violence. This year's campaign is October 18-24. The campaign, now in its fourth year, continues to be a tremendous success here in the United States and around the world. Mrs. Clinton taped a psa the first year and participated in events in Detroit two years ago. President Clinton taped public service announcements last year and the year before.
- The importance of women's leadership in all decision-making
- The opportunity and duty every citizen has to eliminate racism

(3)

- The importance of economic empowerment for women
- Acknowledging the work of the women of the YWCA in helping women provide for AND care for their families (balance of family and work, job training, welfare-to-work and childcare)
- The ability/opportunity/duty women in this country have to show leadership on issues important to women worldwide

Also, for the sixth annual YWCA National Day of Commitment to Eliminate Racism, YWCA worked with the President's Initiative on Race to organize Statewide Days of Dialogue (see attached AP article).

I would appreciate being able to review this info. with you. Please give me a call when you get this, (212) 691-6262.

Thank you.

*Free Falls
speed*



FACT SHEET

Empire State Building
350 Fifth Avenue
Suite 301
New York, NY 10118
212-273-7800
Fax: 212-465-2281

The YWCA of the U.S.A. is dedicated to the empowerment of women and girls and the elimination of racism. The oldest organization owned and managed by women, the 336 member associations are headquartered in skyscrapers, community centers, classrooms, houses, campus centers, storefronts and mobile vans. Thousands of locations nationwide provide safety, shelter, job training, child care, physical fitness programs, counseling, and social, health and educational services to millions of women and girls and their communities annually.

YWCA's provide violence prevention programs and services to more than 670,000 women and children annually. 350,000 children participate in child care programs, 90,000 women are enrolled in job training services, and more than 300,000 homeless women and children, many of whom were escaping violence, seek safety in transitional housing. A leader in violence prevention, some YWCAs offer 24-hour hotlines, emergency transportation, family and children's counseling, and programs for men who batter. Many associations offer bilingual services to reach culturally, racially and economically diverse members of the communities they serve.

Every October, the YWCA WEEK WITHOUT VIOLENCE challenges people to live for one week without participating, promoting or observing violence. Hundreds of YWCA-led coalitions of community groups, schools, businesses, faith groups, elected officials and others held thousands of activities focused on alternatives to violence. For her leadership of this international initiative and "for reminding a nation that violence need not be a way of life," YWCA National Executive Director Prema Mathai-Davis was named a *Ms.* magazine 1995 Woman of the Year. The third annual YWCA WEEK WITHOUT VIOLENCE is October 18-24, 1998.

The YWCA's multi-service approach enables millions of young women to find gainful employment and encourages them to excel to their highest potential. Current national programs include the INSTITUTE FOR PUBLIC LEADERSHIP designed to increase women's political voice, vision and impact by instructing them in the basics of running for office, managing campaigns and advocating for issues important to them. In partnership with AVON Products Inc., the YWCA created ENCOREplus, a national breast and cervical cancer screening campaign. The YWCA's EDUCATION FOR GLOBAL RESPONSIBILITY program links grass-root community work in the U.S. with the development needs of women and girls worldwide.

Founded in 1858, the first YWCA was a boarding house for women and girls adjusting to the new urbanized lifestyle of the Industrial Revolution. As women's economic and social roles changed, other YWCAs sprang up around the country providing housing, job training, advocacy, health, physical education, community involvement and social activities aimed at developing leadership, self-confidence and self-worth. The YWCA of the U.S.A. was one of the first U.S. national institutions to begin divestment in South Africa, is the only women's organization on the U.S. Olympic Committee's Multi-Sports Committee and the chair of the Olympic Youth Camps.

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A MESSAGE

From the National President and Chief Executive Officer



Alexine Clement Jackson, *National President*



Prema Mathai-Davis, *Chief Executive Officer*

What does it mean to be a volunteer? All we have to do is look back at the life of Mary French Rockefeller to answer that question. She was a woman before her time, doing what she could to pave the way for equity and justice worldwide. Her efforts knew no color, no race, no creed. She worked for the good of all, but with a particular desire to help the plight of women...to help them to achieve. The YWCA was fortunate to be a recipient of her knowledge, selflessness and commitment.

As the oldest and largest volunteer women's movement in the nation, we are indebted to women like Mrs. Rockefeller for their leadership and support. The National Board has declared as its priorities building resources and building relationships. Recognizing the pressing need within the YWCA to find the financial resources that will ensure the future growth and well-being of the YWCA of the U.S.A., we must address this challenge head-on. We need visionary leaders and dedicated volunteers to ensure that continuing efforts toward the accomplishment of our mission meet the needs of the community. We are constantly striving to reach new plateaus in caring and commitment. We consistently work at developing new insights into the communities we serve. Our child care programs build self-esteem. Our outreach programs build a sense of community in places where the communities are fragmented. Our health initiatives are keeping people alive. It is essential that all YWCA members and our associations know how crucial their roles are to the success of the movement.

We want to continue creating new opportunities for women and girls. To meet this challenge, we are periodically meeting with women chief executives of national nonprofit organizations who have agreed to work collectively on issues of institutional racism. We are partnering with the Citizen Ambassador Program to convene a World Conference on Family Violence to be held in India from September 8 - 11, 1998. This will be the first conference of its kind to be convened worldwide and will focus on violence within the family and the community and how this impacts all aspects of our lives. The conference is modeled after the YWCA Week Without Violence, and will explore alternatives and practical approaches that are being implemented by communities to address issues of violence.

We are pleased to share the highlights of the past year's activities with you over the next several pages. For the first time, we are also including activities of the World Service Council in this report.

We mourn the loss of Mary French Rockefeller, but we look to her for inspiration to guide us as we continue to meet and expand on her vision.

Alexine Clement Jackson

Alexine Clement Jackson, *National President*

Prema Mathai-Davis

Prema Mathai-Davis, *Chief Executive Officer*

A TRIBUTE TO MARY F. ROCKEFELLER

An Extraordinary Friend of the YWCA

6



The YWCA suffered a great loss this year in the passing of Mary French Rockefeller. A pillar of our YWCA movement, her commitment, dedication and generous contributions to the mission of the YWCA were exemplary. She leaves behind a strong legacy of volunteerism and visionary leadership, which will help guide us into the next millennium. She shall always be remembered for her genuine concern for the quality of life of the women and girls of the YWCA, both nationally and worldwide, and for her active involvement in the social and cultural issues of the times.

Like her mother and her mother-in-law, Mrs. Rockefeller was a long-term member of the YWCA National Board, serving for over 20 years. During that time, she also served as Chair of the National Board World Relations Committee, and Chair of the World Service Council. At the time of her death she was a member of the Board of Trustees and the Honorary Board. She served as Chair of the 1955 Centennial Celebration, was the Honorary Chair of the YWCA Fund for the Future and was a former member of the Board of the YWCA of the City of New York.

Said *Vogue Magazine* in 1968, "After her husband and family, what Mrs. Rockefeller cares for most may be the Young Women's Christian Association. Her mother before her cared too, and Mrs. Rockefeller, who is chairman of the international division and a member of assorted YWCA boards and committees, strews facts and history through her conversation." The article continues, "She knows to her bones the weight of work to be done by and for women all over the world, gets cross at them for not properly using all the rights they have won, gives at least seven to ten hours a week to her international division work alone, and gives weeks each year to YWCA travel. That's for starters."

Mrs. Rockefeller traveled hundreds of thousands of miles for the YWCA, including a memorable around-the-world journey sponsored by *National Geographic Magazine* in the early 60's. During this trip, she visited YWCAs in all corners of the globe, to show their purpose, the need for them and the mission and role of the YWCA at work. She was also involved in her husband's projects and was the mother of four children, all of whom became involved in "giving" to the community.

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The YWCA has been in the forefront of most major movements in our country this century, as a pioneer in such areas as race relations, labor union representation, women's health initiatives and cultural sensitivity training for international leaders. Mrs. Rockefeller was a part of many of these initiatives. As we mourn her loss, we look toward the future, and what she would have wanted from the YWCA. Today, the YWCA's goal is to develop leadership, self-confidence and self-worth in women and girls. To that end, the



✓ YWCA is:

- the largest provider of shelter services for women and their families
- one of the largest nonprofit providers of child care services
- one of the largest providers of youth services
- the oldest and one of the largest non-profit providers of sports and physical fitness programs for women and girls
- the largest provider of referral, screening and educational services for breast and cervical cancer to medically under-served and low income women
- a major provider of training and technical assistance to communities, government, nonprofit and for profit organizations on racial justice issues.

☆ We will miss the wise counsel and quiet, capable leadership of this distinguished international philanthropist.





"The 'Y' can do what government can't. It's the people to people idea, and serving one another. They discover they are part of the human family and it's a link that ousts prejudice. The desire to help promotes good will and understanding."

— Mary French Rockefeller May 16, 1964

ADVOCACY

Major advocacy initiatives of the YWCA of the U.S.A. during 1996-1997 have been focused on:

Child Care

The past year's emphasis has been our work with YWCA associations to help them organize effective advocacy efforts as each state develops its own child care plan and Transitional Assistance to Needy Families to replace previously existing welfare programs. Throughout the year, meetings were held in four different states. In addition, the YWCA joined the "I Am Your Child" three-year public education campaign about children from birth to age 3, coordinated by the Family and Work Institute. The YWCA of the U.S.A. also conducted three trainings for YWCAs who provide school-age care on an anti-bias curriculum called "Different and the Same" created by Family Communications, the producers of "Mr. Rogers Neighborhood." Moreover the YWCA of the U.S.A. was one of 20 child care organizations to be invited to plan the October 24, 1997 White House Conference on Child Care.

Affirmative Action

The YWCA of the U.S.A. was a founding member of a grassroots campaign to oppose an anti-affirmative action referendum in California and provided national leadership in educating and mobilizing voters. This past year's advocacy efforts also opposed legislative initiatives that would have eliminated federal affirmative action programs and activities.

Violence

YWCA efforts continued to support full funding for

the Violence Against Women's Act and the National Safety Lock legislation requiring child safety locks for handguns, and to oppose any bill in Congress that would dilute the 1996 Domestic Violence Offender Gun Ban.

Welfare Reform

The YWCA of the U.S.A. advocated for welfare reform that provides supportive, safe and affordable child care; addressed the impact of violence during the transition from welfare-to-work for women who have left violent relationships; and supported legal protections for workers in welfare jobs and livable wages. At the request of the White House Office of Women's Initiatives, ideas for implementation and suggestions for additional changes to the new Welfare Reform law were provided by the YWCA of the U.S.A.

In addition, the YWCA of the U.S.A. joined Vice President Al Gore's Welfare-to-Work Coalition highlighting efforts by YWCAs to respond to the new law. YWCAs continue to offer, and in some instances begin, new programs for women moving from welfare-to-work, including employability and employment training, child care, and case management to assist participants in efforts to move toward self-sufficiency. In these initiatives, YWCAs collaborate with other community organizations, the business community and government.

Racial Justice

The National Day of Commitment to Eliminate Racism was held on April 30, 1997 and was designated "National Day to Erase the Hate and Eliminate Racism" by the U.S. Senate. A Presidential Proclamation from the White House also named the day. Around the country, YWCAs

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honored the day by hosting luncheons, youth dialogues, symposiums, rallies and workshops. In October, during the Week Without Violence, one of the days focused on this theme. In addition, three national dialogues on racism were organized by the YWCA in Washington, D.C. Women leaders of national organizations were invited to dialogue and to look at ways in which they could collaborate in addressing this critical issue in our country and within their organizations.

The YWCA of the U.S.A. urged President Clinton to call upon the Dept. of Justice and national leaders to hold criminals who have burned Black churches accountable for their heinous deeds. We are gathering information from the U.S. Commission on Civil Rights on the investigation, as well as the perceptions of race relations in several southern states.

Gender Equity

The YWCA of the U.S.A. participated in the annual celebration of National Girls and Women in Sports Day in Washington, D.C. on February 6 to advocate for the support and enforcement of Title IX and gender equity in sports. Although countless girls and women have fought with great success to overcome the barriers of race, age, money, stereotypes and disabilities, many barriers remain. The annual day of advocacy is a collaborative effort with Girls Incorporated, the Girl Scouts of the U.S.A., the National Association for Girls and Women in Sports and the Women's Sports Foundation.

Youth Development

Modeled after the World Conference on Women in Beijing, the YWCA of the U.S.A. was the lead agency for the First National Girls Conference cosponsored by the National Girls Coalition and the U.S. Committee for UNICEF and held at UNICEF House on January 3 and 4. Issues such as girls and the media; girls rights; and violence and how it affects girls were discussed by 130 young participants from around the country, as were ideas for taking action to implement change. This was the first conference of its type planned and run by a national committee of girls, ages 9-16. Twenty-five YWCA girls from across the country attended. As a result of this conference, the YWCA of the U.S.A. is currently working on organizing regional

conferences in conjunction with the American Association of University Women to move this process forward.

The YWCA of the U.S.A. National Teen Council co-chair was selected to serve on the Youth Advisory Council of the Youth in Action Campaign. The council consists of 15 young people, ages 16-24 who represent national youth-serving organizations. All 15 council members were delegates to the President's Summit for America's Future. Plans are underway to work with America's Promise, the youth component of this group. The role of the Youth in Action Campaign is to develop a national youth action guide and to award grants to youth who have identified social and economic problems in their communities and who have created solutions to rectify them. This year, the YWCA of the U.S.A. participated as one of the 18 largest youth-serving organizations in the National Collaboration for Youth, and published a resource about funding and evaluations for youth-serving organizations to be distributed to all YWCAs.



STEWARDSHIP OF THE MOVEMENT

Providing leadership to the Association

(10)



"For many years my mother was a member and then National President. On her death my sister and I were invited to join the National Board in 1951. Connie Anderson was then President, followed by Edith Macy. I remember those early leaders, their vision, courage and the feeling of our great Christian heritage in our assembly room at our meetings and special events . . ."

—Mary French Rockefeller, March 16, 1982

Strategic Plan

Between February 4 and April 6, 400 YWCA leaders participated in 15 Leadership Summits that were convened by the YWCA of the U.S.A. to continue the strategic planning process. Discussions dealt primarily with governance, membership and national dues. Discussions on governance focused on the convention, nominating process and composition of the National Board. Discussions on membership focused on the national marketing campaign and membership policies. YWCAs responded to a national survey as part of the process as well. Results of the survey will serve as the basis for the National Board's recommendations in the Action Agenda to be voted on by YWCA delegates at the 1998 National Convention in Pittsburgh.

Leadership Development Institutes

Leadership Development Institutes were held this past year in four states. New YWCA leaders were trained by a team consisting of national staff, National Board and association leadership on the mission of the YWCA. This leadership training also included nonprofit management's best practices. They will make a difference in the 125+ communities they serve.

National Student Council

Working to enact the resolutions passed at the 1996 Convention, National Student Council members met in Minneapolis where newly elected members participated in an intensive diversity training program and created a newsletter discussing contemporary issues facing young college-age women which gets distributed nationally. In addition, social identity group volunteers were identified and planning began for the next convention. Discussions and planning for a national student membership campaign also began. Plans will be incorporated into the national membership marketing campaign in 1998.

Chronicle of Philanthropy Top Ten Ranking

Recently, the *Chronicle of Philanthropy* surveyed 400 nonprofit organizations receiving the most private money. The YWCA of the U.S.A. ranked in the top 10. In the November, 1996 issue of *Money Magazine*, 25 major charities were ranked on the basis of how efficiently they spend contributor's dollars. The YWCA of the U.S.A. ranked 5th for spending charitable dollars most efficiently. And in its December 1996 issue, *Kiplinger's Personal*



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Finance Magazine listed the YWCA of the U.S.A. as one of four most worthy charities with big hearts!

YWCA of the U.S.A. Revolving Loan Assistance Program - Merrill Lynch Grant

In June, a Revolving Loan Assistance Program was inaugurated. Funded by Merrill Lynch & Co., to help eligible associations in need of temporary financial assistance, low interest loans of up to \$10,000 are now available to YWCAs with repayment expected within 15 months.

The Grace H. Dodge Merit Fellowship was established as a tribute to Grace H. Dodge, the first president of the YWCA of the U.S.A. A grant of \$3,000 for graduate study is awarded annually through this award by the YWCA of the U.S.A. to a YWCA staff member who has demonstrated competence in past academic work, has made an outstanding contribution to the YWCA, shows potential for leadership, and has served the association for a minimum of three years. This year's award went to Jan Lynn Shipp, Director of Human Resources from the YWCA of Nashville, TN.



NATIONAL PRESENCE

Promoting YWCA mission domestically

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"For a long time Women have had dignity and power in their own homes, but not in community life. Therefore, how to be a responsible citizen, aware of the broader problems of the community is an important function of the YWCA."

—Mary French Rockefeller, November 1, 1962

YWCA Week Without Violence

In 1996, YWCAs collaborated with more than 1,100 organizations in planning and implementing the YWCA Week Without Violence campaign. Television coverage reached 67 million homes. Newspaper coverage reached a circulation of 28.5 million. For each two-week period from September 1 through October 15, the National YWCA Web site on the Internet averaged more than 5,000 hits. Campaign sponsor USA Network created compelling television spots featuring President Clinton, TV star Lorenzo Lamas and Olympic Gold Medalist Greg Louganis and distributed copies to more than 1,000 cable TV affiliates. First Lady Hillary Clinton also participated in the Week. Official resolutions recognizing the YWCA Week Without Violence were passed in the U.S. House of Representatives, the U.S. Senate, and by 10 governors, 3 state legislatures, 19 county governments and 58 mayors. Activities around the country included: peace marches; memorial services; creative writing workshops as an alternative to violence; tree plantings; ringing church bells; art exhibits; workshops; luncheons and more. And the program expanded beyond the U.S. to include YWCAs in countries all over the globe: Australia, Canada, Ghana, Guyana, Jamaica, Kenya, Latvia, Lebanon, Myanmar, Nigeria, Norway, Palestine, Scotland, Sri Lanka, Taiwan, Trinidad and Tobago, Uruguay and Zimbabwe. Chase Manhattan Foundation has given a grant of \$100,000 over the next five years to assist in the global expansion of the Week Without Violence.

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The YWCA of the U.S.A. would like to thank Angel Soft Cares for Kids, USA Networks and Time Warner/Warner Music for their support, as well as Sony Music Entertainment, the late Mrs. Laurance S. Rockefeller, The Body Shop and NYNEX. The 1997 Week Without Violence was held October 19-

25 and emphasized alternatives to family violence, gun violence, violence linked to racism and bigotry and violence in the media.

Women's Health Initiatives

ENCORE^{plus}®, the YWCA of the U.S.A.'s national breast cancer education and screening program, has now completed its third year of helping older and low income, uninsured women receive critical health care services. There are now 70 ENCORE^{plus}® program sites in 29 states around the country. In the first two years of the program, 174,000 women were provided early detection education services and 31,000 were screened for breast and/or cervical cancer. And thanks to a partnership with the U.S. Postal Service, 573 post offices nationwide are now distributing ENCORE^{plus}® brochures. ENCORE^{plus}® is generously funded by the Avon Breast Cancer Awareness Crusade and the Center for Disease Control and Prevention.

The YWCA is also a member of the Centers for Disease Control Sexually Transmitted Diseases Preventive Partnership Steering Committee. The Task Force is addressing the critical need for more public dollars to educate our nation's youth about STDs, which are on the rise.

NIKE Sports Programs

The YWCA of the U.S.A. supported 34 basketball and 15 volleyball programs through the YWCA/NIKE Sports Program. The second year of the basketball program was a great success, reaching over 2,100 girls. In its first year, the volleyball program reached over 500 girls. These programs were part of the YWCA's national initiative to increase girls' self-esteem through participation in sports focusing on fun. The program is gaining national recognition. In fact, Donna Shalala,

⑬



Secretary of the Dept. of Health and Human Services recently cited the YWCA/NIKE Sports Program as one of the few model programs focusing on the empowerment of girls through sports.

The YWCA of the U.S.A. also facilitated a clinic sponsored by NIKE P.L.A.Y. in Cincinnati, OH in conjunction with the NCAA Division I Women's Basketball Final Four Championship. Three American Basketball League players conducted the clinic for over 200 girls of all ages. Sylvia Crawley, Sonja Henning and Val Whiting took time out to teach the girls basketball skills and the importance of teamwork, good sportsmanship and staying in school.

This past summer, the YWCA had the opportunity to witness the inaugural season of the Women's National Basketball Association firsthand. Thanks to the generous support of NIKE, Inc., YWCAs in each WNBA city received free tickets so YWCA youth could attend games. Twelve different YWCAs received 2,000 tickets in total.

Accolades to Dr. Alpha Alexander, Director of Health and Sports Advocacy at the YWCA of the U.S.A., who in November, 1996, became the second woman in history to receive the Olympic Shield from the United States Olympic Committee for her outstanding contribution to grassroots sports.

INSTITUTE FOR PUBLIC LEADERSHIP (IPL)

Women's Vote '96

The YWCA of the U.S.A. served as a leader in the Women's Vote Project, an initiative of the Council of Presidents, a coalition of over 110 national women's organizations. More than 150 YWCAs conducted voter participation activities, registering and educating women voters and organizing voter

turnout activities. Dr. Mathai-Davis, Chief Executive Officer of the YWCA of the U.S.A. was featured in Lifetime TV's "Go Vote" public service announcement campaign. Five YWCAs were selected by the project to coordinate women's vote activities, in coalition with other women's groups, in states which had low women voter participation.

Women's Political Empowerment Program

Through the generous support of the Ford Foundation, the YWCA of the U.S.A. produced a Voter Program Guide and Issue Papers to assist YWCAs in establishing a voter participation program. The Guide and Issue Papers were piloted by four associations in the '96 election year. In addition, an Advocacy Training Model was developed as part of a national effort to strengthen the capacity of YWCAs to respond to the increasing public policy role of states. This model was piloted at three YWCAs.

Political Skills Training

Workshops continue to train women for active roles in community politics. Two Political Skills Workshops for YWCA women interested in running for public office or managing campaigns were held this year.

YWCA National 5K Race Against Racism

The first YWCA National Race Against Racism was held on May 3 in Washington, D.C. as part of the YWCA's annual commemoration of the National Day of Commitment to Eliminate Racism and in support of the YWCA's ongoing Racial Justice programs in more than 200 community and student YWCAs across the country. Close to 300 runners joined Gold medal Olympian Andrew Valmont and national champion Meredith Rainey in the 5K run. The 1998 race is scheduled for May 2.

INTERNATIONAL PRESENCE

Promoting YWCA mission worldwide

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"The YWCAs finest work, here and elsewhere, is the way it offers women people in finding their place in the world."

— Mary French Rockefeller, December 1997

WORLD RELATIONS

The Global Affairs Unit was inaugurated on September 1, 1996 to establish a strong international presence for the YWCA of the U.S.A. through education; leadership development and advocacy initiatives for the empowerment of women; gender equity; racial justice; economic justice, development and environmental justice. The Unit was renamed the Mary French Rockefeller World Relations Unit on June 7, 1997 in memory of this remarkable woman. The Unit also seeks out and develops collaborations with other national, international and community-based organizations to aid in creating

sustainable communities and support resource sharing initiatives of the World YWCA.

Highlights of the year include:

The International Women's Day Celebration is a special project of national and community-based events created through a partnership between the YWCA of the U.S.A. and International Women's Day Celebration-NJ. This year's national event on March 8 was a satellite teleconference of a panel discussion that focused on issues of women and



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work. More than 450 women and girls attended the awards ceremony for a NJ-statewide essay contest at Douglass College. This was the only state-wide celebration for International Women's Day in the country.

World Relations Study Travel

A one-day immersion in February, 1997 took 1/3 of the National Board members to Mexico to study economic and border issues that impact women in the communities served by YWCAs in that area. The purpose was to give National Board members grounding in global issues that impact women and YWCAs in the U.S. and around the world, and to strengthen National YWCA international policy on these issues.

Teen and Student Immersion

In August, the YWCA of the U.S.A. hosted the first national study-travel program for YWCA teen and college student women. This leadership development workshop was designed in partnership with the YWCAs of El Paso del Norte, TX and the YWCA of Albuquerque, NM. Young women between the ages of 15 and 23 were taken to communities in Mexico, El Paso and Albuquerque where they focused on gaining an enhanced understanding of global issues that impact young women in communities worldwide. Particular emphasis was given to the issues of women and work, poverty and issues affecting refugees. The aim of these workshops is to nurture young leaders in the YWCA movement and to create strong advocates on behalf of young women and their families globally.

Task Force on the Middle East

In response to discussions at the 1996 Convention, the National President and Chief Executive Officer convened a Task Force on the Middle East, composed of National Board members, volunteers and staff leaders of YWCAs, as well as members of the national staff. This year, the task force met twice by conference call and disseminated materials nationwide. The objectives of the Task Force are:

- To study the history and current status of the Israel/Palestine conflict and resulting human rights issues
- To study anti-semitism and anti-Arabism in the context of the YWCA's One Imperative to eliminate racism

- To study World YWCA public policies related to the Middle East.

The goal will be an increased understanding by YWCA members of these issues in order to achieve our common vision of peace, justice and dignity for all people. Recommendations from the Task Force will be made at the 1998 Convention and at the World Council in 1999.

World YWCA

The YWCA of the U.S.A. works closely with the World YWCA to educate members in the U.S. about issues and trends affecting women in other countries and about international public policy priorities developed and addressed by the World YWCA. The World YWCA and the YWCA of the U.S.A. consult with United Nations agencies on international gender issues and issues faced by women in the development process. This past year YWCAs participated in the World YWCA strategic planning process through response to a planning survey which focused on the World YWCA's vision, mission and goals for the 21st century.

The World YWCA is a pioneer in providing needed services throughout the world. Many of the programs started by the YWCA are later adopted by governments and other organizations. Following are highlights of this year's World YWCA activities:

Kenya, Tanzania, Philippines, Uganda, Nigeria and Ghana - Revolving loans for women in many YWCAs, 95% of which are paid back!

Jamaica and Botswana - High school peer counseling including teen pregnancy prevention, drugs and AIDS.

Bangladesh (under German sponsorship) - A country-wide health program including immunization initiatives and family planning.

Jericho - Training young leaders in computer technology.

Palestine, Lebanon, Rwanda, Burundi - Helping establish some normalcy in war-torn countries through grassroots programs.

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To: See the distribution list at the bottom of this message

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Subject: CNN Web Page Article on Statewide Days

Governors To Hold Meeting On Race

By SONYA ROSS
Associated Press Writer

WASHINGTON (AP) Governors and mayors are getting involved in President Clinton's national dialogue on race, hoping their presence will ensure that the discussion trickles down to the local level.

On Thursday, 12 governors will take part in activities focused on race, such as panel discussions or town hall meetings, as part of a national effort by the YWCA to focus on the elimination of racism. Six others planned to issue proclamations urging a statewide focus on racial issues.

The YWCA planned the day of events as a follow-up to the Senate's declaration of April 30, 1997 as national Erase the Hate and Eliminate Racism Day.

"The YWCA has had a longstanding history in this arena, and the president's race initiative resonated with us," said chief executive officer Prema Mathai-Davis. "It's not just dialogue, but the next step, moving to create change in the community."

Former Mississippi Gov. William Winter, a member of the president's racial advisory board, said Sunday that Thursday's events represent the most significant effort by states to work on racial reconciliation.

Governors and mayors are crucial to ensuring that the dialogue that Clinton wants is penetrating American society, he said.

"Obviously, the more leaders that we can have involved in this initiative, the more effective it will be," Winter said. "This is not an initiative that can find its base of support in Washington. It has to be state by state, community by community, even individual by

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individual."

The day attracted the attention of high-profile governors, such as George Voinovich of Ohio, Zell Miller of Georgia and Roy Romer of Colorado, and those in largely rural states, such as Marc Racicot of Montana.

Also participating are the governors of Arkansas, Delaware, Indiana, Kentucky, Massachusetts, Maryland, Michigan, Missouri, Nebraska, Nevada, New Hampshire, New Jersey, Washington and West Virginia.

The mayors of 17 cities will take parts in events that day as well. Five cities Fort Wayne, Muncie, Richmond, South Bend and Anderson are in Indiana.

Others are Birmingham, Ala.; Wilmington, Del.; Macon, Ga.; Aurora, Ill.; Sterling, Ill.; Frankfort, Ky.; Alexandria, La.; Annapolis, Md.; Asheville, N.C.; Jamestown, N.Y.; Canton, Ohio and Lancaster, Pa.

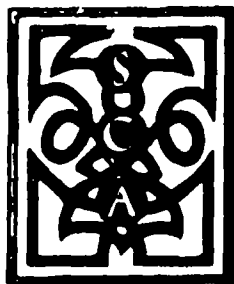
"We expect the dialogues taking place ... will continue beyond the day and hopefully lead to some sustained actions to bridge racial divisions," said Judith Winston, executive director of Clinton's race initiative.

Some of the governors are being low-key in their approach, while others have taken up the activities with zeal, Winter said.

Indiana Gov. Frank O'Bannon, for example, planned to fly around to several communities in his state, then cap the day with a major event in Indianapolis. Maryland Gov. Parris Glendening planned to issue a proclamation in Annapolis, then take part in an event with Winter.

(27 Apr 1998 03:12 EDT)

Message Sent To:



Strategy
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F A X

TO:

Billy Mann

PHONE:

Office of the First Lady

FAX:

(202) 456-6244

FROM:

Colleen McCabe
(212) 691-6262

Billy —

This should be helpful.

Please let me know if you need
anything else.

Regards, Colleen



YWCA of the U.S.A. Commitment to Racial Justice

Empire State Building
350 Fifth Avenue
Suite 301
New York, NY 10118
212-273-7800
Fax: 212-465-2281

The YWCA of the U.S.A. has been committed to racial justice and human rights since the start of our movement more than 130 years ago. The mission of the YWCA is to empower women and girls and to work to eliminate racism. Strengthened by diversity, the YWCA draws together members who strive to create opportunities for women's growth, leadership and power in order to attain a common vision of peace, justice, freedom and dignity for all people.

Perhaps the YWCA's most pioneering efforts are those directed at eliminating racism and promoting diversity. Some of the highlights include:

- By the 1880s, the YWCA included African American women as members and brought on Native American women as members by 1890.
- The YWCA began offering courses in English as a second language in 1916.
- At its national convention in 1922, the YWCA adopted a policy to hold nationally sponsored meetings and conferences only in places that accepted all its members without segregation or discrimination.
- In 1930, when unemployment was at an all-time high, the YWCA adopted a statement to promote adequate remedial measures for the employment of minorities and women.
- In 1940, the YWCA organized a World Emergency Committee and instituted a study on interracial practices, which led to the adoption of the Interracial Charter in 1946.
- During World War II, the YWCA provided support and services to Japanese Americans who were placed in internment camps in the U.S.
- Since 1958, the YWCA has urged the U.S. Civil Rights Commission to appoint a woman whenever a vacancy occurs on the commission.
- When the Civil Rights movement blossomed in the United States, the YWCA was at the forefront, establishing its National Office of Racial Justice in 1965 and adopting the YWCA's One Imperative to eliminate racism wherever it exists and by any means necessary in 1970. Dorothy Height served as the first director of that office.

YWCA of the U.S.A. Commitment to Racial Justice
Page 2

- During the 1960s, the YWCA was one of the first organizations to divest investments in South Africa.
- In 1968, the YWCA participated in the grape boycott, Operation Breadbasket and boycotting of companies that produce war machinery. It also worked in support of black businesses and university divestiture in South Africa.
- The YWCA of the U.S.A. developed a racial justice manual in 1977 that has been used to train YWCA members on race relations. The manual is also used as an action audit to evaluate the work of YWCAs in the area of racial justice programming.
- In April 1992, as a response to the Rodney King beating and trial and the subsequent unrest in Los Angeles and across the country, the YWCA of the U.S.A. established the YWCA National Day of Commitment to Eliminate Racism. This national day is observed annually by YWCAs every April since 1992.
- In 1994, the YWCA of the U.S.A. initiated a partnership with Study Circles on Racism to engage communities where YWCA associations are located in a dialogue on race relations.
- In October 1995, the YWCA launched the YWCA Week Without Violence, an annual weeklong campaign on alternatives to violence. One day of the campaign focuses on alternatives to hate and race-related violence. The campaign is observed every October in communities nationwide and in 20 countries worldwide.
- Since 1996, the YWCA has been convening national women leaders, representing a broad spectrum of the nation's largest and most influential non-profit organizations, in a national dialogue on institutional forms of racism.
- In 1997, the YWCA established its Race Against Racism. This road race is an annual event in YWCA communities nationwide, bringing people together to emphasize the importance for all Americans to work to improve race relations.
- In 1997, the YWCA established the national Office of Racial Justice and Human Rights to be a vital focus for the collective strength that the YWCA brings to its efforts to replace racism and discrimination with peace, justice, freedom and dignity for all people.

Today, hundreds of YWCA associations offer thousands of programs and services designed to eliminate racism, achieve racial justice and embrace diversity. In addition to programs designed specifically to eliminate racism, the YWCA integrates anti-racism and pro-diversity principles into everything it does. For example, YWCA childcare programs include an age-appropriate, anti-racism curriculum; YWCA sports and fitness programs emphasize respect, tolerance and teamwork.