

Heck Riley -

We are so honored to be a part of tonight's dinner honoring our friend, Jeffrey Katzenberg. Jeffrey, we really wish we could be there in person to share this evening with you, not to mention -- to spend the night in one of your beautiful homes!

OR: (Jeffrey, it's midnight here in Washington, but we couldn't go to bed without sending our congratulations to you on this special night.)

We've known you a long time, and The Simon Wiesenthal (WEE-sen-thal) Center and its Museum of Tolerance could not have selected a more deserving and distinguished honoree to receive their final Humanitarian Award of the century. Your lifelong commitment to human rights and your leadership role within the community are well known to all of us who know and admire you. Your efforts to promote tolerance and understanding are reflected not only in your charitable work, but are evidenced in the films you make. From *The Lion King* to *The Prince of Egypt*, your voice has been heard by millions throughout the world and, thankfully, will be shared with generations to come.

Once again, we wish we could be there to personally congratulate you and to recognize the five courageous Holocaust survivors and rescuers who are there with you tonight being honored for their bravery and message of hope. Together, your vision, your tenacity and your incredible spirit have compelled you to pursue what is right. We know you all have made significant and lasting contributions and for that we are grateful.

What may
first seem
too...

human rights
highly...

food, education
public policy...
with edge
AIDS project LA
health/human services
freedom of expression
M
health care
unauthorized medication
health/human services
need...

→ Jennifer
626-584-0910

Tentative Program

6.00pm Cocktails

7.00pm Dinner

8.15pm Welcome: Host

A 15-minute musical entertainment segment may be added.

8.20pm Century of the Center (montage) tape (5-7 minutes)

8.25pm Special program: Children of the Holocaust (25-30 minutes)

Five survivors will be profiled and saluted during this segment.

Rabbi Hier begins with a few remarks, then intros tape on each survivor, (one at a time) followed by a special "bow" and round of applause for each survivor, who will be in attendance.

The fifth and final survivor to be saluted will speak for a few minutes.

8.55pm [Katzenberg Award presentation

9.05pm Taped message from the President and/or First Lady (1 minute)]

9.06pm Awardee remarks (5 minutes)

9.11pm Closing remarks

The producer of the show is Rick Trenk, Simon Wiesenthal Media Director. He won an Academy Award in 1997 for best documentary.

*not forget post
carry on freedom
Dinner police officer...
friendly*



*The Simon Wiesenthal Center
& the Museum of Tolerance*

Cordially Invite You To Attend Its

1999

National Tribute Dinner

HONORING

JEFFREY KATZENBERG

Recipient

1999 Humanitarian Award

Special Program:

Children of the Holocaust

Tuesday, November 9, 1999

Beverly Hilton Hotel

9876 Wilshire Boulevard

Beverly Hills

California

Cocktails 6:00 p.m.

Dinner 7:00 p.m.

Black Tie Preferred

RSVP Enclosed



National Tribute Dinner Chairs

Thea & Merv Adelson
Roland E. Arnall & Dawn Mansfield
Joyce Klein & Jerry Breslau
Senator Dianne Feinstein & Richard C. Blum
Marguerite & Norman Brokaw
Clariwa & Edgar Bronfman, Jr.
Andrea & John Burnham
Alan I. Cowden
Megan & Peter Chernin
Michele & Bob M. Cohen
Nicole Kidman & Tom Cruise
Carole Bayer Sager & Bob Daly
Barbara and Marvin Davis
Candy & Freddy DeMann
Barry Diller
Susan & Jonathan Dolgen
Joseph Farrell
Bert Fields & Barbara Guggenheim Fields

Lee Gabler
David Geffen
Barbara Greenspan
Jill & Brad Grey
Kevin Huvane
Simone & Stuart Iken
Lyn & Norman Lear
James B. Lee, Jr.
Barbara & Ira Lipman
Bryan Lourd
Richard Lowett
Ninah & Michael Lynne
Paul Marciano
Kelly Chapman & Ron Meyer
Nancy & Leslie Moonves
Gitta & Jack Nagel
Rick Nicita
David O'Connor

Evelyn & Mo Outin
Catherine Paura
Margie & Jerry Perenchio
Rikki & Fredric D. Rosen
Eva & Michael Rutman
Jane & Terry Semel
Fela & David Shapell
Eva & Robert Shaye
Lorraine & Sid Sheinberg
Andrea & Mike Simpson
Martha & Ed Snider
Kate Capshaw & Steve Spielberg
Howard Stringer
Edie & Lew Wasserman
Elizabeth & Jim Wyatt
Marlene & Robert Wynne
Bobbi & Walter Ziffkin

in honor of



What You Are Supporting

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The Center's film division, Moriah Films, produces documentaries on human rights and the Jewish experience. Its last film, "The Long Way Home" was the recipient of the 1997 Academy Award™. In 1981, the Center produced "Genocide", which was also the recipient of the Academy Award™ for Best Documentary feature. Moriah Films will shortly release a new film on Israel's first fifty years.

Headquartered in Los Angeles, the Center, with a constituency of over 400,000 families, maintains offices in New York, Toronto, Miami, Jerusalem, Paris and Buenos Aires and is accredited as an NGO at the United Nations in New York.



CORPORATE AFFAIRS

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fax: 818/733-6129

PAGE 1 of 7

To: Eric Massey
Company: _____
Fax: 202-456-2581

From: Jennifer Gonring
Date: October 28, 1999

Message

Eric-
Per our earlier conversation, please see the attached suggested text.
I'm also including additional info on the program and the event on November 9th (there will be about 800 people in attendance.)
Feel free to contact me with any questions.

Thank you,

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DREAMWORKS

SKG™

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PAGE 1 of 14

To: Capricia Marshall

Company:

Fax: 202/456-6771

From: Jennifer Gonring

Date: October 26, 1999

Message

Per your discussion with Andy yesterday, here's some information re: the dinner and the organization honoring Jeffrey Katzenberg on November 9th. He will be receiving the Simon Wiesenthal Center's Humanitarian Award "for his lifelong commitment to human rights and his leadership role in the community."

By the end of the day, I'll have further info re: any technological specifications for the tape, so please have someone contact me with any questions.

Thanks, again, for your help in "shepherding" this request along. I know it means a lot to the Katzenbergs.

Best wishes,

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For Reservations

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Simon Wiesenthal Center



King Hussein and Queen Noor

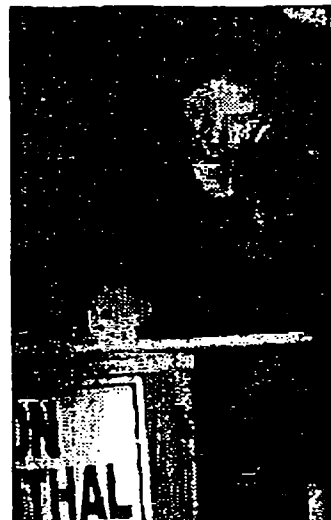
President Ronald Reagan



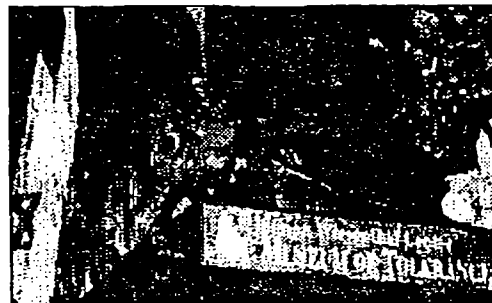
U.S. Attorney General Janet Reno

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Mrs. Yitzhak Rabin



His Holiness The Dalai Lama

Tools For Tolerance

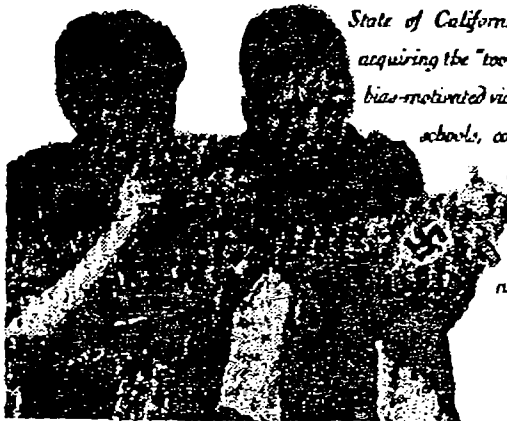
The Museum of Tolerance has a well-established reputation for its educational and cultural programming.

Tools for Tolerance® for front line professionals has won national and international acclaim. Tens of thousands of law enforcement personnel, educators, health care professionals, social service providers, civil servants and business people have been given an exceptional opportunity for heightened self awareness and professional growth through an innovative program teaching respect and tolerance in the workplace.



This is the fourth year that the State of California is supporting the Law Enforcement program, certified by the Commission for Peace Officers Standards and Training. Over 26,000 California police officers have successfully completed the 8-hour course, which explores the changing role of law enforcement in a democratic, increasingly diverse society. State support has been renewed for the third year to enable educators in public schools K-12 to attend *Tools for Tolerance*® for Educators, a one or two-day program which merits continuing education credits through the University of San Diego. Some 14,000 educators from throughout the

State of California have participated thus far, acquiring the "tools" to teach tolerance and address bias-motivated violence on school campuses. Private schools, colleges and universities are also choosing the *Tools* program for staff development, or as part of the training for future teachers, nurses, doctors and social workers.



Tools for Tolerance® for Professionals serves a national audience. Teams of teachers and library media specialists from twenty two states have participated in week-long summer institutes designed to integrate the teaching of tolerance into the curriculum, using literature and technology. The two hundred graduates of these institutes, in turn, have shared these workshops with colleagues, thereby including thousands of teachers who reach tens of thousands of students. *Tools for Tolerance*® is launching a new initiative, supported by the U.S. Department of Justice and the Bureau of Justice Assistance, to help build strategic coalitions to combat hate crimes. Ten National Institutes Against Hate Crimes will be offered over the next twelve months for judges, attorneys, probation officers and police officers nationwide.



Inspired by the success of the professional program, *Tools for Tolerance*® for Teens expands the horizons for thousands of Middle and High School students, challenging youth to assume greater personal responsibility, recognize and reject all forms of prejudice, and deal more sensitively with others. *Bridging the Gap* is a new vide Conferencing program to reach young people who are unable to visit the Museum be they from distant locations, or even in juvenile detention centers. *Steps to Tolerance*, the Museum's popular program for fifth and sixth graders, continues to involve approximately 6,000 students each year with age-appropriate curricula and engaging activities.

"...outstanding....
It's educational,
informative, and powerful.
It awakens the mind to
break complacency
and reminds us not
to forget."

- Lieutenant from a municipal police department

The Children's Museum of Tolerance

More than three million people have visited the Museum of Tolerance, including 110,000 high school students each year. The astounding success of the Museum led to the decision to create a permanent installation for elementary school children.



The presentation of the Holocaust will focus on children's stories in a multimedia exhibit that will transport the audience from present day Los Angeles back to a classroom in 1930's Germany. The stories told will demonstrate how normal, happy children were ostracized and eventually victimized by the Nazi regime.



The Children's Museum will adapt a similar interactive format to the Museum of Tolerance, but in an age appropriate environment. Two main areas are being planned— one focusing on racism and prejudice in the United States; the other on the Nazi Holocaust. It is anticipated that the Children's Museum will open to the public in two years.

**Contact:**

Avra Shapiro, Director Public Relations

Michele E. Alkin, Associate Director Public Relations

phone 310.553.9036 fax 310.553.4521

The Simon Wiesenthal Center Museum of Tolerance

Creating a Museum to Educate and Enlighten

The Museum of Tolerance is a \$55 million world-class human rights laboratory and educational center dedicated to challenging visitors to confront racism and bigotry and to understand the Holocaust in both historic and contemporary contexts.

The genesis for the Museum-the first of its kind in the world-came from the leadership of the Simon Wiesenthal Center, an internationally recognized and acclaimed Jewish human rights organization named in honor of the champion of Holocaust survivors and the oppressed. Further adding to the impetus for such a museum was the troubling discovery that a new and misguided generation of young people is beginning to question whether or not the Holocaust ever happened.

In the late 1980's Wiesenthal Center leadership and representatives from the world's top museums began discussing how to promote tolerance and understanding. The decision was made to create a museum to educate and enlighten. But this was not to be an ordinary museum of artifacts and documents. The challenge put forth was to create a museum that would help people of all races, creeds, colors, and ages confront their most closely-held beliefs.

In February of 1993, the Museum of Tolerance opened to the public. The Museum soon received acclaim from national and international leaders, and was described by Time magazine in an extensive article as an "extraordinary new museum". Within a few short months it became a "must-see" for visitors to, and residents of, Southern California. By the end of its first year of operation, more than 250,000 people had visited the Museum.

Today, the public has come to view the Museum as a symbol of society's quest to live peacefully together and as a resource for information and counsel on how to reach that goal. Major corporations, medical students from teaching universities, local police agencies, and students from throughout the region have toured the exhibits as part of special sensitivity training programs designed for their particular needs.

-Continued-

PRESS INFORMATION

Museum of Tolerance
Page 2

Technologically Advanced Exhibits

The success of the Museum is also due in part to the unique educational displays designed to engage all visitors. Through technologically advanced exhibitry, hands-on computer stations, interactive displays, graphics, films, and video monitors, this unique experiential Museum highlights two central themes: the history of racism and prejudice in the American experience, and the story of the most monumental example of man's inhumanity to man-the Nazi Holocaust.

The 165,000 square-foot Museum complex includes a 28,000 square-foot permanent exhibition level that houses the Tolerancenter and the Holocaust Section and an 8,400 square-foot Multimedia Learning Center. In addition, there is an exhibit area for the Museum's archival collection, a temporary exhibit gallery, a 150-seat auditorium, and a 324-seat theater to preview films, lectures, and seminars on the Museum's themes.

Central Museum Themes

The two distinct themes of the Museum are displayed in the Tolerancenter and the Holocaust Section.

Tolerancenter

In the Tolerancenter, visitors focus on the major issues of intolerance that are part of daily life. The **Other America** exhibit features a wall-sized, computer interactive map documenting and locating 250 hate groups in the United States. A dramatic 16-screen video wall, **Ain't You Gotta Right** deals with the struggle for civil rights in America. The often ignored, yet always damaging subtle "racisms" of life are highlighted in **Pop-Up Heads**, a colorful exhibit featuring a mix of ethnic figures.

The **Point of View Diner**, a recreation of a 1950's diner, red booths and all, that "serves" a menu of controversial topics on video jukeboxes is the Museum's newest permanent installation. It uses the latest cutting edge technology to relay the overall message of personal responsibility. Following scenarios focusing on drunk driving and hate speech, this interactive exhibit allows visitors to input their opinions on what they have seen, question relevant characters and cast their personal opinions on the issues. The results of their opinions are then instantly tabulated.

-Continued-



ABOUT THE SIMON WIESENTHAL CENTER'S
MUSEUM OF TOLERANCE

- "Must See Museum" *U.S. News and World Report*
- "...Remarkable... the museum reaches out and grabs its visitors. Both in its subject and its style - not to mention its use of computer technology - people say it is a place like no other." *Los Angeles Times*
- "... Piercing experience... an extraordinary new museum... special because it insists that spectators be part of the show... paralyzing..." *Time Magazine*
- "Unique in both substance and style... No other museum in the world deals exclusively with the concept of hatred and bigotry." *ABC Good Morning America*
- "This is no ordinary museum." *The New York Times*
- "The \$50 million center is a colossal undertaking... will dazzle visitors." *Washington Post*
- "It looks at a problem of the past and a challenge for the future." *CNN*
- "The Museum of Tolerance is a remarkable and unforgettable place. Everyone should spend a day there." *Vogue Magazine*
- "An assault on the mind ... the first museum of its kind in the world, both in content and approach." *Reuters News Agency*
- "One of a kind..." *CBS Evening News*
- "As the first museum ever to attempt to display human nature and emotions rather than artifacts, it has been hailed as a cultural watershed." *The European*
- "The Museum of Tolerance is unique not only as the first center devoted to the display of human nature, rather than its artifacts, but also for being the most technologically advanced institution of its kind." *London Independent*
- "Very moving...." *MTV*



JEFFREY KATZENBERG

Jeffrey Katzenberg is a principal partner of DreamWorks SKG. Together with his partners, Steven Spielberg and David Geffen, Katzenberg founded DreamWorks in October 1994. The multi-faceted entertainment company is now actively engaged in producing live-action motion pictures; animated feature films; network, syndicated and cable television programming; home video entertainment; records; books; toys; consumer products and interactive entertainment.

Under his leadership, DreamWorks last year saw the successful release of the studio's first two animated features. In October, the computer animated romantic comedy "Antz," produced in conjunction with PDI, broke box office records in its opening weekend. After grossing over \$180 million worldwide, it has become one of the largest selling video titles of the year. The studio's first traditionally animated feature, "The Prince of Egypt," had an unprecedented simultaneous global release in the holiday season. The epic musical drama has grossed over \$218 million worldwide, and won an Academy Award® for Best Original Song ("When You Believe"). Its release on video and DVD in September 1999 put it at the top of the video sales charts.

In addition, DreamWorks, together with Paramount, released the top-grossing film (domestically) of 1998, the acclaimed World War II drama "Saving Private Ryan," directed by Steven Spielberg and starring Tom Hanks. The film's numerous honors include five Academy Awards®, including one for Best Director, as well as two Golden Globes for Best Picture

(Drama) and Best Director. In more recent months, it has broken video rental records. Currently in release from the studio is the critically acclaimed hit "American Beauty," starring Kevin Spacey and Annette Bening.

In the year 2000, DreamWorks' animation division will break new ground with the release of three feature films, each in a distinctly different style of animation. First up is the traditionally animated musical adventure "The Road to El Dorado," reuniting songwriters Elton John and Tim Rice and composer Hans Zimmer, the Oscar-winning team from "The Lion King." In the summer, DreamWorks will present the claymation comedy "Chicken Run," which marks the first full-length feature from Aardman Animations, the people behind Academy Award®-winning "Wallace and Gromit" shorts. DreamWorks Animation completes the year with the computer animated comedy "Shrek," starring the voices of Mike Myers, Cameron Diaz and Eddie Murphy.

Prior to founding DreamWorks, Katzenberg served as Chairman of The Walt Disney Studios for ten years from 1984 to 1994. As Chairman, he was responsible for the worldwide production, marketing and distribution of all Disney filmed entertainment, including motion pictures, television, cable, syndication, home video, and interactive entertainment.

During his tenure, the studio produced such box office hits as "Good Morning, Vietnam," "Pretty Woman," "Who Framed Roger Rabbit?," "Dead Poets Society," "The Little Mermaid." "Beauty and the Beast," released in 1991, won the Golden Globe for Best Picture Musical or Comedy and became the first animated feature to be nominated for a Best Picture Oscar®. Following that came "Aladdin," which went on to become the most successful animated film in Disney's history, only to be surpassed by "The Lion King," which still reigns as the most successful animated film of all time.

Under Katzenberg's direction, Disney also became a major supplier of network television programming, with such shows as "Home Improvement," "Ellen," "The Golden Girls" and "Empty Nest." The studio's syndication arm also experienced unprecedented growth with the success of "Siskel and Ebert," "Live With Regis and Kathie Lee" and a quartet of animated programs comprising "The Disney Afternoon."

A native New Yorker, Katzenberg began his career in entertainment as the assistant to David Picker, then President of United Artists. In 1974, Katzenberg joined Paramount Studios as an assistant to Barry Diller. Three years later, he became a production executive in the motion picture division, and in May 1982, he was promoted to President of the studio.

Katzenberg serves on the boards of The Motion Picture and Television Fund, The Museum of Moving Image, Cedars-Sinai Medical Center, California Institute of the Arts, and The Simon Wiesenthal Center. He is co-chairman of the Creative Rights Committee of the Directors Guild of America, and the Committee on the Professional Status of Writers of the Writers Guild of America. His fundraising efforts on behalf of AIDS Project Los Angeles have helped to provide clients with medical and social services.