

Made to  
larger  
cancer

Coming together to  
cancer cancer

139 697 286

Fax ex #



to Jana Paschal  
from Sarah Swift  
date January 25, 2000

like we were together  
smaller  
intending what it  
smaller or police

Porter Novelli  
220 East 42nd Street  
New York NY 10017-5806  
Tel: 212 601 8000  
Fax: 212 601 8101

fax number 202 456 5340

no. of pages  
including this one 2

UTS-PAL

fax

If you do not receive all  
the pages please telephone  
immediately

message

**Message Points for Mrs. Hillary Rodham Clinton's  
video message to the World Summit Against Cancer  
participants**

Dear Jana,

Susan Hays

[212. 601. 8150]

As discussed with Professor David Khayat from the Group Hospitalier Pitié-Salpêtrière in Paris (S.O.M.P.S.), please find following our suggested message points for Mrs. Hillary Rodham Clinton's video message to the World Summit Against Cancer participants.

- On behalf of the President Clinton and the citizens of the United States, I would like to greet the participants of the World Summit Against Cancer in the New Millenium.
- With the signing of the Charter of the Paris, you are showing your commitment to eradicating cancer throughout the world.
- With the incidence of cancer increasing globally, it is important for governmental, philanthropic, industrial and academic leaders such as yourselves to provide the guidance and action to ensure that cancer patients are afforded educational information, an accurate diagnosis, proven treatments and access to studies of newer, promising treatments.
- I encourage everyone to take steps to support the recommendations of the World Health Organization, which in recognizing the variety of national resources and cancer incidence, suggests that each country design anti-cancer strategies according to its local needs and resources.
- Such strategies will include prevention, early detection, treatment and fundamental research programs that will curtail the impact of this disease in all nations.
- Together we can reduce cancer-related illnesses and deaths and eradicate this global disease.

- Ben Barber  
V. DeD

- Susan Smith

- Cancer center

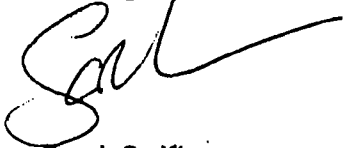
- what is  
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A MEMBER OF PORTER NOVELLI INTERNATIONAL  
THE MANAGEMENT OF REPUTATION WORLDWIDE

If you have any questions about the Summit or these message points, please call me on  
212 601 8038.

Kind regards



**Sarah Swift**  
Vice President

# of depts  
- purpose of event

cc: Prof. David Khayat, Susan Hayes

Ex # 1396 97286  
Kym McDair  
220 E. 42nd St 8th Fl

NY, NY 10017

> 212.601.8138 /

690.7437

Draw  
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Pencil  
please.

Should she celebrate about a he more  
here?

I am Delighted to  
be spaly w/ all of you school  
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Slow lettery.

100 eps  
now show  
to website

- 
- Please to be one of the people to welcome you.
  - 1 Day Summit at Hotel de Ville  
to sign a ppr. Global Summit/Cluster

· Many gaps & Doctors sing it.

AtCR

· Setty up a global research center.

· Ellie Ward will be here.

· Ready to collect 1000 signs for people around the  
world.

· Right before he signing

· Need to create global partnerships  
to cancer care

· This is the first step & will

renew global combat to combat cancer

**January 31, 2000**

**Videos**

|                  |                         |
|------------------|-------------------------|
| <b>Date:</b>     | <b>January 31, 2000</b> |
| <b>Time:</b>     | <b>5:00 PM</b>          |
| <b>Location:</b> | <b>Map Room</b>         |
| <b>From:</b>     | <b>Eric Massey</b>      |

**I. PURPOSE**

To record 3 videos

**II. BACKGROUND**

Spirit of Women National Award Celebration

You have been asked to record a video for the Spirit of Women Foundation's National Award Celebration. Each year the SOWF recognizes 48 women around the country for their community involvement and dedication to worthy causes. Of those 48 the SOWF singles out three individuals for their outstanding achievements and confers on them their national award. The awards celebration will take place in Washington, DC at the Mayflower Hotel on February 5, 2000.

Your video will be shown during the awards ceremony after the announcements of the 3 national winners. There will be about 200 people in the audience.

Bide-A-Wee Animal Shelters

You have been asked by Agnes Varis, owner of president of Agvar Chemicals, to record a video for Bide-A-Wee's annual fundraising /awards dinner. Bide-A-Wee is one of New York's oldest and largest animal welfare agencies, caring for thousands of animals each year. Your video will be shown during the awards ceremony to an audience of 200. The dinner is taking place on February 2, 2000 in New York City.

World Summit Against Cancer

On February 4, the French Government will host an event called, "The World Summit Against Cancer". Government officials, doctors and experts on cancer from around the world will convene in Paris to sign the Paris Charter Against Cancer. The charter is a list of declarations and recommendations for countries to help wage the war on cancer. At its core, charter calls for more country to country cooperation in devising solutions to cancer research and treatment.

Your video will be shown during the signing ceremony. In the audience will be approximately 100 members of the press, President Chirac, and the other dignitaries there to sign the charter.

**January 31, 2000**

**Videos**

**Date:** January 31, 2000  
**Time:** 5:00 PM  
**Location:** Map Room  
**From:** Eric Massey

**I. PURPOSE**

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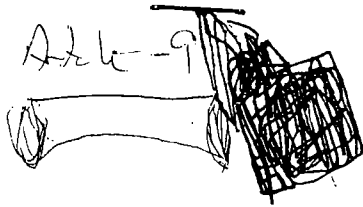
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65560

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## **Clinton Presidential Records Digital Records Marker**

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2000

*February 3<sup>rd</sup> - 4<sup>th</sup>  
2000, Paris*

*World summit  
against Cancer  
for the new  
millenium*



*Sous le Haut Patronage du Président de la République Française,*

*Monsieur le Secrétaire d'Etat*

Paris

Hello everyone and welcome. I am honored to join all of you at this first ever World Summit Against Cancer. I only wish I could be there in person to thank President Chirac, the French Government and all of you for coming together to ~~add your names to this historic document~~ and to enlist in the fight against this dreadful disease.

Because of so many of you here we have made great progress in the war against cancer. Because of you we have cutting edge new treatments; better diagnoses; better access to quality care; and better access to clinical trial. Because of you, no longer is a cancer diagnosis a death sentence. However we still have long way to go when millions of children are losing their mothers to breast cancer. We still have a long way to go when millions of women are losing their husbands and fathers to prostate or colon cancer.

And we still have a long way to go when the World Health Organization estimates that by the year 2020 there will be 20 million new cases of cancer evolving each year. We need governments, academic and industrial leaders as well as advocacy groups to commit themselves to combating cancer on the local, national and international level.

And that is why this summit is so important, because cancer is not an American disease. It is not a French disease, it is a global disease that requires global solutions. Solutions to ensure better cancer research and early prevention methods. Solutions for accurate diagnosis. Solutions for better treatments. Just think how the world came together to eradicate diseases such as small pox and polio. We can do the same – in fact we will do the same – with cancer. When we add our names to this document we will be one step closer to the day when our children will have to turn to the history books to learn about cancer.

So I want to thank all of you here for your vision and leadership, I want to thank you for what you have done and will continue to do, to help win our global war against cancer.

**RE: World Summit against Cancer in the New Millennium  
World Cancer Day – February 4, 2000**

Dear :

For all of us dedicated to the eradication of cancer, the new millennium offers an opportunity to take stock of the progress achieved over the last several decades. Although tremendous advancements have been made, we all know that cancer remains a major challenge in the 21<sup>st</sup> century.

To help speed this progress, an historic initiative is being planned that will mark a renewed commitment to the worldwide prevention and treatment of cancer in the next millennium – The World Summit Against Cancer. On February 3 – 4, 2000 in Paris, France, an international group of government officials, leading researchers and patient advocates will join together to call for a bold commitment to scientific, social and political innovations that enable the best possible delivery of cancer care, everywhere. To commemorate this monumental call to action and to honor all those who have personally faced cancer, February 4<sup>th</sup> will be named World Cancer Day.

At the heart of this ambitious initiative is a working document entitled, the "Paris Charter Against Cancer." The Charter encompasses ten major directives, including: protecting and expanding patients' rights; increasing the commitment to basic, clinical and translational research; improving access to clinical trials, prevention and screening programs; and addressing patients' quality of life issues. A complete copy of the Charter is attached for your review.

**Call to Action**

Central to the achievement of this goal is collaboration. As an important advocacy organization, your support and participation will be vital to the success of this Summit. By joining this partnership, you will be helping to increase patient access to quality care, foster a receptive environment for research innovation and champion an humanitarian approach to the total care of the cancer patient. The American Cancer Society, National Breast Cancer Coalition, Cancer Care and National Coalition for Cancer Survivorship have already agreed to support this important endeavor.

We hope that you will use this occasion as an opportunity to raise awareness of crucial cancer issues by including the Summit and the Charter in your organization's newsletter and web site, and by contacting your local media. We also ask that you sign the Charter

via the Internet on its launch date, Feb. 4 at [www.CharterAgainstCancer.org](http://www.CharterAgainstCancer.org). and link your web site to the Charter site so that your members can also demonstrate their support.

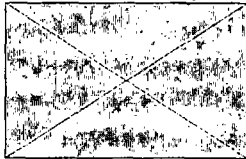
By helping raise awareness of this event, you will help spread the message that the fight against cancer is being waged with renewed vigor. To assist you in this effort, we will be sending you a set of promotional materials that can be customized to your needs, including:

- letter to reporters/editors to raise awareness of the event
- press release
- camera-ready newsletter article

We will also be contacting public affairs representatives at local cancer centers around the U.S and asking for their participation. If there is an oncology research and treatment center located in your area, it may be most effective if your organization works with them to highlight both your organizations' support of the Charter.

If you have any questions, please contact me at Porter Novelli, the public relations agency for the Summit, at 212-601-8038. We will follow up with you shortly to see if we can be of any assistance. In the interim, we hope that we can depend upon your support and wish you continued strength in our united effort to fight cancer.

Yours sincerely,



Sarah Swift  
Account Supervisor

Enclosures

We still have a long way to go ~~to~~  
when  $x \neq y$

It's long to solve.  
the

- 1) cut paper
- 2) still long way to go
- 3) still a long way
- 4) Need to care the

To: Evan Ryan

From: Judith PISAR

Fax: 202 456 5340

Dear Evan,

Here is the information that you requested regarding  
the role of "Sloan-Kettering".

Should you need further information, don't hesitate  
to call me.

It would be wonderful if we could have a  
reply today.

Thanks for your help.

Love,

Jessie

# Sommet Mondial contre le Cancer

Paris  
3 et 4 Janvier 2000

## World Summit against Cancer

Paris  
February 3<sup>rd</sup>, 4<sup>th</sup>, 2000

# 2000

Sous le Haut Patronage de  
Monsieur Jacques CHIRAC  
Président de la République

*Jama*  
*Video*

Contact:

Judith Pisan

FAX TO: Mrs. Judith PISAR  
FROM: Prof. David KHAYAT  
DATE: Paris, 4<sup>th</sup> January 2000

011-33-1-4501-8718

A l'invitation de  
Monsieur Jean TIBERI  
Maire de Paris

*Paris*  
*by 2-3-00 \**

Dear Judith,

We are delighted that Doctor Larry NORTON has been selected as the recipient of the 8<sup>th</sup> Claude JACQUILLAT Award.

This prize, as you know, has become through the years one of the most important awards that honors those who have made outstanding contributions to cancer patient care. This year, moreover, we are awarding through Doctor Larry Norton, the Memorial Sloan-Kettering Cancer Center, one of the leading institutions in the field of education, research and treatment of cancer.

The ceremony will be held during a gala dinner at the *Salle des Batailles* of the Château de Versailles on February 4<sup>th</sup> in the presence of Mrs. Chirac and other important personalities.

Since we want to make of this event a very special one, we have the project with Porter Novelli organization, of a simultaneous video transmission with the Memorial Sloan-Kettering Cancer Center. Thus giving the visibility and the importance that such event deserves.

I am certainly, at your disposal for any further information you should require.

Yours sincerely,

*David*  
David KHAYAT, MD, Ph.D

tel. 33 (0) 6 80 91 34 19 - fax 33 (0) 1 47 83 40 83 - ma.thelle.gubaud@inserm.net

A.M.E.C / S.O.M.R.S. - Hôpital La Pitié Salpêtrière - 47 boulevard de l'Hôpital 75013 PARIS  
tel 33 (0) 1 42 16 04 80 - fax 33 (0) 1 42 36 48 41 - elaudie.ferret@piti-sal-paris.fr  
tel 33 (0) 1 42 16 04 76 - fax 33 (0) 1 42 16 04 77 - adrien.benabib@piti-sal-paris.fr

# Treaty of Paris against Cancer

## Traité de Paris contre le Cancer

August 31<sup>st</sup>, 1999

Mr Antony BLINKEN

Fax : 202 456 91 50

Château de Versailles  
Friday February 4th 2000

Service d'Oncologie  
Médicale  
Hôpital Pitié-Salpêtrière  
Paris - France

Dear Mr Blinken,

As your mother may have told you, we are having some difficulties with the invitation of Mrs Clinton.

The University of Texas  
MD Anderson  
Cancer Center  
Houston - USA

This event, « The Treaty of Paris against Cancer », is most probably going to be a unique occasion to address the issues of the access to quality care, patient information, prevention and screening, patient's oriented basic research and most importantly, political recommitment in the fight against what appears as one of the most frightening enemies of mankind.

We would like to propose to Mrs Clinton, instead of coming to Paris, to directly, from the US, give her address to the international medical and research community through a video conference. This would be done around the end of the morning, corresponding to 5 to 6 pm in France. If she accepts, she would become, with Mr Chirac (who will be present at the ceremony), one of the two godmothers of the Treaty.

### ORGANIZING COMMITTEE

S. Arbuck (USA)  
R.S. Benjamin (USA)  
C.M. Croce (USA)  
J. de la Garza (MEXICO)  
L.H. Elnhorn (USA)  
I.J. Fidler (USA)  
M. Fott (USA)  
L. Gianni (ITALY)  
J.F. Holland (USA)  
W.K. Hong (USA)  
G.N. Hortobagyi (USA)  
D. Khayat (FRANCE)  
R. Klausner (USA)  
J. Mendelsohn (USA)  
M. Piccart (BELGIUM)  
H. Pinedo (THE NETHERLANDS)  
S. Swain (USA)  
T. Taguchi (JAPAN)  
M. Tempero (USA)  
R.E. Wittes (USA)

I hope your intervention in that regard will be more successful than what we have done so far.

I am ready to answer to all your questions ( Tel : 33 1 42 16 04 76, E-mail ; [david.khayat@psl.ap-hop-paris.fr](mailto:david.khayat@psl.ap-hop-paris.fr), Fax : 33 1 42 16 04 77).

Looking forward to meeting you, I remain,

Sincerely yours,

David KHAYAT, MD, Ph.D

ADMINISTRATION  
Dr C. Ferrari

AVEC / S.O.M.P.S. Hôpital La Pitié Salpêtrière, 47 boulevard de l'Hôpital 75013 PARIS  
tel 33 (0) 1 42 16 04 80 - fax 33 (0) 1 43 96 48 41 - [claudia.ferrari@psl.ap-hop-paris.fr](mailto:claudia.ferrari@psl.ap-hop-paris.fr)  
tel 33 (0) 1 42 16 04 76 - fax 33 (0) 1 42 16 04 77 - [edith.benbrahim@psl.ap-hop-paris.fr](mailto:edith.benbrahim@psl.ap-hop-paris.fr)  
SOMPS Sec Pr. KHAYAT TEL: 331-42-16-04-77

*Under the esteemed patronage of  
Monsieur Jacques Chirac  
President of the French Republic*

*and*

*Mrs Hillary Clinton*

*in the presence of*

*Mrs Bernadette Chirac  
and a prestigious Committee,*

*occasion of the signing of the Charter of Paris against cancer,  
David Khayat, M.D. Ph. D.*

---

*at the Palace of Versailles for the benefit of A.V.E.C. (Association pour la Vie - Espoir contre le Cancer)*

*on Friday, February 4<sup>th</sup> 2000 at 6.30*

*Private lyric performance  
at the Royal Opera of Versailles :*

*Royal Marches for Louis XIV  
(Baptiste Lully, Marc-Antoine Charpentier, Henry Purcell)*

*Lido and Aeneas (Henry Purcell)*

*followed by a*

*ala dinner in the Galerie des Batailles.*

*Answer card joined.*

on the occ.

requests the pleasure of \_\_\_\_\_

to attend a prestigious party in the Château

6

(Jean-

Black tie  
Short or long evening dress

9

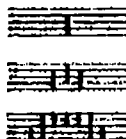
# *World Summit against cancer for the new millennium*



*Vue du Château de Versailles sur le parc*

*Lithographie de CHAPUY Nicolas-Marie-Joseph (1790-1858) : Olli*

© photo RMN - Gérard Blot



ARTS FRANCE - USA

Judith PISAR

*Présidente*

Pierre BOUTEILLER

*Secrétaire Général*

To: Tony Blinken  
Fax: 001 202 456 9150

From: Judith Pisar

16 December 1999

Antony, dear -

Here is the text for the invitation.

It would be wonderful if Mrs. Clinton would agree to help this noble cause.

They obviously want an answer as soon as possible.

Thanks and forgive me for troubling you.

Love,

Xxt

Under the esteemed patronage of  
*Monsieur Jacques Chirac*  
President of the French Republic

and

◊ *Mrs Hillary Clinton*

in the presence of

◊ *Mrs Bernadette Chirac*  
and a prestigious Committee,

on the occasion of the signing of the Charter of Paris against cancer,  
*David Khayat, M.D. Ph. D.*

at the Grand Theatre of Versailles for the benefit of A.V.E.C. (*Association pour la Vie - Espoir contre le Cancer*)

on Friday, February 4<sup>th</sup> 2000 at 6.30

Private lyric performance  
at the Royal Opera of Versailles :

Royal ◊ Marches for Louis XIV  
(Baptiste Lully, Marc-Antoine Charpentier, Henry Purcell)

*Dido and Aeneas* (Henry Purcell)

followed by a

reception dinner in the Galerie des Batailles.

*Answer card joined*

Short or long evening dress

Black is

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to attend a prestigious party in the Chelsea

requests the pleasure of

on the 22

*World Summit against cancer for the new millennium*



*Vue du Château de Versailles sur le parc*

*Lithographie de CHAPUY Nicolas-Marie-Joseph (1790-1858) : Ol*

© photo RMN - Gérard Blot

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Paris

I am honored to join all of you at the 1st even WSAC  
Hello and welcome. It gives me great pleasure to be able to address all of you assembled here for this historic occasion. Today, at this World Summit Against Cancer, you have come together to sign one of the most important documents of this new century. By adding your names to the "Paris Charter Against Cancer" you are taking the first step of what will be a momentous journey. I only wish I could be there in person to witness this event and to personally thank President Chirac, the French government and all of you for your dedication to fighting this dreadful disease. *and fight against cancer*

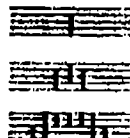
① B/c so many of you ... great progress ② still long way go *Stat - human face*  
Unfortunately, we all know people who have struggled courageously with cancer, and we've seen the terrible impact it has not only on victims, but on their families as well. But thanks in large part to all of you here, we are turning the corner. With cutting edge new treatments; better diagnoses; better access to quality care; and better access to clinical trials, no longer is a cancer diagnosis a death sentence. However even with these successes we still have a long way to go.

*We still have a long way to go*  
By the year 2020 the World Health Organization estimates that there will be 20 million new cases of cancer evolving each year. That is a frightening number that underscores the need for governments, academic and industrial leaders as well as advocacy groups to commit themselves to combating cancer on the local, national and international level. *We need*

*plc*  
Now we all know and recognize that cancer is not an American disease. It is not a French disease, it is a global disease, a global disease that requires global solutions. Solutions to ensure better cancer research and early prevention methods, solutions for accurate diagnosis and solutions for better treatments. *and that's why I'm going*  
*one step closer to our children will have to live to the*  
To reach these global solutions we must come together and look beyond our borders, as you are doing today. Just think how the world came together to eradicate diseases we once thought unconquerable such as small pox and polio. We can do the same - in fact we will do the same - with cancer. *when we add our names*  
With your help and your support of this document we can start looking forward to the day when this disease will be read about only in the history books.

*to learn @ cancer*  
So I want to thank all of you here for your vision and leadership, I want to thank you for what you have done and will continue to do, to help win our global war against cancer.

for coming together to...



ARTS FRANCE - USA

Judith PISAR

*Présidente*

Pierre BOUTELLER

*Secrétaire Général*

To: Mrs. Evan Ryan  
Fax: 001 202 456 5340

From: Judith Pisar

16 December 1999

Evan, dear -

Here is the way the invitation will read if Mrs. Clinton agrees.

There will be publicity in New York and we can work with the P.R. people who are handling the event.

I will send a copy to Tony as well.

Needless to say, they would like an answer as soon as possible.

Many thanks for your help.

Love,

*Judith*  
Judith

NATIONAL SECURITY COUNCIL  
WASHINGTON, D.C. 20504

September 2, 1999

INFORMATION

MEMORANDUM FOR EVAN RYAN - OFFICE OF THE FIRST LADY

FROM: ANTONY BLINKEN (58)

SUBJECT: Request for FLOTUS Video for International Cancer Conference

The attached letter invites the First Lady to address early next year an important international conference in Paris on combating cancer. The organizers ask for a live video speech; I suspect they would be more than pleased to get a video message instead.

This is a top flight group, bringing together leading experts from around the world to discuss access to quality care, prevention and screening, patients' rights, research etc... President Chirac has agreed to be the honorary chairman and to address the conference. I also understand they are planning some kind of video link up to Memorial Sloan Kettering in New York.

Can I pass the ball to you and the First Lady's office for appropriate action?

Attachment

Tab A Letter from David Khayat re. Treaty of Paris Vs. Cancer.

Co-Honorary Chair  
high patronage

video tape

Broadcasting simultaneously to Sloan Kettering

**World Summit Against Cancer for the New Millenium  
Charter of Paris: 4 February 2000**

**[Preamble]**

**Deeply troubled** by the profound and universal impact of cancer on human life, human suffering, and on the productivity of nations,

**Committed** to the humanitarian treatment and equal partnership of people with cancer in the ongoing effort against this disease,

**Anticipating** the rapidly rising tide of cancer incidence throughout the globe, in developed and developing nations alike,

**Recognizing** the need for intensified innovation in all avenues of cancer research, prevention and healthcare delivery,

**Believing** that quality healthcare is a basic human right,

**Acknowledging** that currently achievable improvements in cancer survival remain unrealized, due to inadequate emphasis on prevention, inadequate funding and unequal access to quality cancer care,

**Certain** that lives can and will be saved by increased access to existing technologies,

**Aspiring** to nothing less than an invincible alliance -- between researchers, healthcare professionals, patients, government, industry and media -- to fight cancer and its greatest allies, which are fear, ignorance and complacency...

We, the undersigned, in order to prevent and cure cancer, and to maintain the highest quality of life for those living with and dying from this disease, fully commit and hold ourselves accountable to the principles and practices outlined herein.

**[Articles]**

**Article I**

Cancer patient rights are human rights. The currently evolving movement to define and adopt cancer patients' rights is critical to recognizing and protecting the value and dignity of individuals with cancer throughout the world.

## Article II

The stigma associated with cancer is a significant barrier to progress in both developed and developing nations, often causing:

- undue emotional trauma for patients and their families
- bias and discrimination against employment of people with cancer and/or their meaningful participation in and contribution to society
- related financial hardship and loss of productivity
- poor communication and insufficient public education
- an undue sense of fatalism that can adversely impact the commitment of governments, health agencies and private institutions in the war against cancer.

*The parties to this charter undertake to better understand and eradicate the stigmas associated with cancer, to assertively redefine the disease as a treatable biological pathology and not a social condition.*

The positive realignment of popular opinion, perception, and concern regarding cancer and the millions of lives it affects will enable the full realization of each of the following priorities.

## Article III

The parties undertake a vigorous commitment to create an optimal environment for anti-cancer research innovation.

1. Knowledge of the biology of cancer and the fundamental mechanisms by which cancers emerge and progress is the origin of all advances that have increased and will further increase the rate of cure and the quality of life of millions of people worldwide. The identification of new targets for detection, diagnosis and treatment must accelerate if we are to win the war against cancer.

*The parties agree to aggressively build the case for enhanced government and industry funding of basic research, to encourage, protect and incentivize those who innovate, and to increase the means by which scientists may labor in intellectual freedom to constantly advance the frontiers of current knowledge.*

2. Clinical research is the sole means by which basic research becomes meaningful to the lives of human beings. Breakthroughs in molecular biology or genetics can have no impact on cancer prevention, screening, diagnosis and treatment unless they are carefully evaluated and developed in clinical trials.

Research in the clinic also can immediately inform ongoing basic research efforts. This kind of *translational* research, commonly conducted by institutions with both a basic and clinical research capability, rapidly tests hypotheses generated in the laboratory. Immediate feedback from the clinic obtained through translational research can meaningfully redirect basic

research efforts and stimulate the generation of important new hypotheses.

Despite its importance, clinical research is significantly challenged not only by a lack of funding, but often by a lack of involvement on the part of healthcare professionals and institutions -- and a lack of awareness among patients of the purpose and benefits of participating in clinical studies. Inadequate legal and regulatory harmonization between countries also means that large international clinical trials -- the kind that are statistically powerful and can rapidly advance medical practice -- can be extremely difficult and costly to conduct.

The parties pledge to elevate awareness and commitment to clinical research among all constituencies they represent and to seize every opportunity to strengthen the international research infrastructure. The parties further pledge to advance universal recognition of informed consent -- the process by which patients are fully advised of the purpose, risks, and benefits of any clinical study. In so doing, the parties seek to enable rapid, powerful and inclusive clinical trials that ethically engage and also empower people with cancer.

#### Article IV

Despite the considerable strides that have been taken in the fight against cancer, survival outcomes vary dramatically throughout the world -- not just between countries, not just between cities, but even between institutions within the same city. Wide variations in standards of care and access to quality cancer care are a major cause of these discrepancies -- and the often unnecessary morbidity and mortality that result.

The parties reaffirm Article 25 of the Universal Declaration of Human Rights, which states that every individual "has the right to a standard of living adequate for the health and well-being of himself and of his family, including food, clothing, housing and medical care." Given the ubiquitous presence of cancer and its impact on society the parties commit to promote quality cancer care within the local economic context for all individual. The parties therefore endeavor to promote:

human  
right

1. Evidence-based medical practice and clear definition of "quality care" according to all available scientific evidence.
2. Systematic development of guidelines based on the best available evidence for prevention, diagnosis, treatment and palliative care.
3. Appropriate prioritization of quality anti-cancer care at every level of healthcare provision, consistent with the total burden of disease.
4. Intensified cancer specialization and better integration of care among medical disciplines.
5. Widespread patient access to high quality clinical trials.

*we can  
prevent.*

*cut your  
risk of new cases of Cancer.*

## Article V

The World Health Organization estimates that by the year 2020, 20 million new cases of cancer will emerge each year. 70% of these patients will live in countries that between them will have less than 5% of the resources for cancer control. Cancer will continue to become an increasingly important contributor to the global burden of disease as we enter the next millenium, despite the fact that many cancers are preventable through control of tobacco use, diet, infection and pollution. It is estimated, for instance, that infections -- many potentially preventable -- cause 15% of cancer worldwide and 22% of cancers in the developing world. The use of tobacco similarly causes millions of new cancers and cancer deaths each year, in both the developed and the developing world.

This reality emphasizes the need for development of public policies that support the fight against cancer and urgent deployment of existing knowledge and technologies in the basic prevention of cancer to stem the rising tide of disease. The parties undertake to:

1. Actively support existing cancer prevention programs globally and build awareness and commitment to cancer prevention across all constituencies they represent.
2. Identify opportunities to accelerate public education in tobacco control, diet modification, infection control and environmental protection.
3. Organize the support of industry and governments to enhance the delivery of cancer prevention through medical technology wherever possible

## Article VI

It is an uncontested fact that early detection of cancer for any or all of the two hundred or more varieties, leads to a better outcome for the patient. Importantly, the treatment of several recognizable pre-cancerous conditions also can prevent cancer. Fear and ignorance of signs and symptoms of cancer or precancerous conditions are common, however, and by its nature cancer can be insidious and difficult to detect without a screening intervention. It is also known that early detection is particularly important for those people at high risk of cancer, due to lifestyle, environment, occupation, family predisposition or low socio-economic status.

Recognition that the earliest symptoms of cancer can be confused with common illnesses further emphasizes the need for effective screening and attentive medical diagnosis. Screening methodology to identify cancer early can extend from simple observation, laboratory tests and x-ray examinations to more sophisticated examinations, all of which have proven value in the early detection of several cancers. In addition to education about cancer prevention, implementation of screening programs -- within economic possibilities -- should be a prime objective to reduce the cancer burden. These screening programs must be coupled with access to quality treatment in order to be effective.

The parties undertake to accelerate the development and widespread application of proven and emerging screening technologies, such that all individuals who might benefit from screening will do so, irrespective of race or socio-economic status.

## Article VII

Individual and constituency-based patient advocacy has directly and favorably impacted the war against cancer in instances in which it is well informed and rooted in an understanding of and commitment to quality science and evidence-based medical practice. As the primary stakeholder in the anti-cancer effort, the patient is uniquely positioned to focus the overall anti-cancer effort on eradication of disease and on the optimal use of resources to benefit people at risk of cancer and people living with and fighting the disease.

*The parties undertake to strengthen the position of the cancer patient as an active partner in the fight against cancer and will actively promote the following principles:*

1. All people affected or potentially affected by cancer should have equal access to information concerning the disease and treatment options including disease origin, prevention, current standards for detection, diagnosis and treatment.
2. Open and collaborative communication between people with cancer and health care professionals and scientists is essential.
3. A commitment to total patient well being includes not only clinical care but also information and psychosocial support. Health care professionals and people with cancer share the responsibility to ensure that total patient needs are met.
4. People with cancer throughout the world have the opportunity to become informed, organized and influential.
5. The professional medical community, recognizing the power and benefit of an informed and active public, will help facilitate popular commitment to both the scientific process and the practice of evidence-based medicine.
6. The medical research, industry and policy communities will regard informed patient advocates as key strategic partners in all aspects of the fight against cancer, including the advancement of standards of care and survival.

## Article VIII

Improving patients' quality of life is a primary objective in the effort against cancer. Both the physical and emotional burdens of cancer can be significant, and often they are compounded by the side effects of treatment. Because clinical outcomes can be affected by the overall state of a patient's mental and physical well being, the preservation of quality of life -- including physical, psychological and social functioning -- should be a medical as well as a humanitarian priority. It also must be noted that while giant strides have been taken to improve cure rates in the last 20 years, the majority of the world's cancer patients today do not experience a cure.

When cancer is not curable, important quality of life advantages still can be achieved through optimal anticancer treatment (chemotherapy, radiotherapy) and supportive care,

including pain and fatigue management, and end of life palliation.

*The parties will pursue the following goals to increase commitment to quality of life issues in the fight against cancer:*

1. Improvement in the comprehensive care of people with cancer including supportive care and palliation through specific treatment modalities.
2. Recognition at the clinical and also at the policy level of the importance of patients' quality of life, regardless of the stage of the disease and prognosis, and optimal supportive care of cancer patients, particularly in instances in which cure is not achievable.
3. Prioritization of quality of life as a key endpoint in the development of new drugs and also in patient care.
4. Aggressive, continued development of scientific tools to measure and assess quality of life in the clinical setting.
5. Intensive education of healthcare professionals and cancer patients regarding both the need and the opportunity for effective cancer pain control at every stage of disease and treatment. Cancer-related pain profoundly impacts quality of life and is often grossly underestimated and undertreated, even when it can be adequately controlled.
6. Pursuit of a better understanding and also a transformation of attitudes regarding death and dying, to ensure that the end of life is accepted as a natural experience that can and should be addressed medically, psychologically, emotionally and spiritually. Optimal medical care of the dying cancer patient must be effective, humane and compassionate

**Article IX**

Recognizing the wide variability in resources and epidemiology throughout the world, the parties agree that individual countries must design national anti-cancer strategies according to local needs, and apply resources where they will have the greatest impact. Some nations might choose, for instance, to fund as a first priority strategies against those cancers that are preventable or curable, including prevention education and specific treatments. Other countries might strengthen immunization efforts as part of an overall cancer control strategy or more aggressively support the use of adjuvant chemotherapy to improve cancer survival outcomes. Each of these variable needs and opportunities have recently been defined by the World Health Organization in its effort to craft a global cancer control strategy.

It is clear that regardless of economic circumstance, a critical assessment of anti-cancer needs, appropriate planning and prioritization can meaningfully curtail the impact of cancer in both developed and developing nations alike.

*The parties undertake to actively support the concept of national anti-cancer planning*

according to local need and resource. They further pledge to challenge all communities engaged in the fight against cancer to ensure such planning sufficiently prioritizes the current and looming cancer crisis -- and optimally captures the significant opportunity to reduce cancer-related morbidity and mortality.

## **Article X**

Since cancer knows no boundaries, and individual countries cannot address the challenges of cancer in isolation, a new cooperative approach to research, advocacy, prevention and treatment must be established.

The parties undertake to develop unprecedented global networks and alliances to further the goals of this charter. They further pledge to ensure that the objectives of this charter are not abandoned after its signing, by:

1. Recognizing the declaration by all appropriate institutions that February 4 shall be marked as "World Cancer Day" so that each year, the Charter of Paris will be in the hearts and minds of people around the world.
2. Establishing standing committees that will produce annual reports, benchmarking progress against each of the articles of the Charter.
3. Forming a global network of advocacy groups to encourage grassroots support for charter articles within their communities.
4. Creating a global research organization made up of leading professional societies around the world. This group will be dedicated to ensuring that current knowledge is shared across borders, research gaps are identified and promising areas are explored.
5. Rallying one million people around the world to sign the Charter of Paris by the year 2001, thereby showing their willingness to mobilize on behalf of those affected by cancer.