

THE WHITE HOUSE
WASHINGTON

March 5, 1996

**WHITE HOUSE LEADERSHIP CONFERENCE ON YOUTH, DRUG USE, AND
VIOLENCE: SPEECH TO ROOSEVELT H.S. STUDENTS**

Date: March 7, 1996
Time: 11:00 a.m.-12:00 p.m.
Location: Eleanor Roosevelt High School, Greenbelt, Md.
From: Carol Rasco/Jeremy Ben-Ami

I. PURPOSE

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The Leadership Conference and this speech are designed to demonstrate your leadership and commitment to reducing youth drug use and violence in this country. You originally announced that you would convene this Conference in your speech to the Community Anti-Drug Coalitions of America last Fall.

It is also an opportunity to highlight the role that General McCaffrey will play as the Director of the Office of National Drug Control Policy.

responsibility to ↑
While recognizing that overall drug use and violent crime have declined in the last few years, juvenile drug use and violent crime are on an upswing. Part of the problem is a change in attitude -- it is once again "cool" to do drugs. And where there are drugs, there is violence. Key statistics and accomplishments are provided in Attachment 1.

The Conference also demonstrates the full commitment of your Administration to this effort, as seven members of the Cabinet will be participating in the event leading breakout sessions with conference participants in the afternoon.

Reducing drugs, gangs and violence is one of the seven challenges you highlighted in the State of the Union. It is one on which we must all work together as a nation. Your speech will touch on some of the Administration's accomplishments in this area, but is designed more to speak to youth directly -- particularly since you will be addressing 1800 of the school's students in the gymnasium.

II. BACKGROUND

High School: Eleanor Roosevelt High School, with around 3000 students, is the largest High School in the State of Maryland. The student body is about equally divided between Caucasians and African-Americans. While the school itself has not had a high level of violence, there have been a few murders around the school in the last few years. Last year, one student, Julie Ferguson, was abducted across the street from the school and killed.

Announcement: The major news in your speech will be a proposal for a \$33 million initiative by pharmaceutical companies to distribute important educational materials to physicians to assist in the prevention, early detection and treatment of alcohol, tobacco and other drug use. This is a public/private partnership with government helping to prepare and review the materials, and the companies using their distribution networks to get the information out. The driving force behind the agreement is the National Pharmaceutical Council, composed of 15 major pharmaceutical companies. The CEOs of 4 of these companies will be at the speech, and you will commend their efforts in your remarks. Dr. Langraf, CEO and Chairman of Dupont Merck will be on the roundtable you are conducting at noon.

Conference Participants: The Conference brings together 300 leaders from across the country representing all sectors of society. Participants include teachers, drug treatment professionals, community leaders, and police. It is a healthy mix of people working in law enforcement and in prevention. There are fifty youth participants including former gang members and students who are leaders in their school and community anti-drug and anti-violence efforts.

Conference Agenda: In the morning before you arrive, General McCaffrey and Secretary Cisneros will conduct a roundtable in the school auditorium of selected parents and youth to discuss the problems they are facing today. You will then give your speech to around 2000 students in the gym and chair a roundtable in the auditorium with individuals who will speak of promising solutions that the Administration has championed such as Drug Courts, community policing, school uniforms, and other programs. The panel will also have Joe Califano and Jim Burke, who will provide broad overviews of the drug problem and Rev. Jesse Jackson, Senator Sarbanes, Rep. Hoyer and Governor Glendening. This roundtable will be on stage before the other Conference participants. In the afternoon, Cabinet officials will be chairing breakout sessions so that every participant will have an opportunity to participate. For example, General McCaffrey will be chairing a session on Reducing Drug Use through Treatment and Prevention, and Secretary Shalala will be chairing one on the role of families in reducing drug abuse and violence.

Satellite Sites: A large number of events around the country have been organized to watch parts of the Conference by satellite and then to conduct their own local discussions. 39 sites in key cities have been organized by in schools and housing authorities and through community anti-drug coalitions.

III. PARTICIPANTS

General Barry McCaffrey (Ret.)

Vice President Gore

Dr. Gerald Boarman, is the Principal of Eleanor Roosevelt High School

Mark Anderes (An-dreez), senior, Eleanor Roosevelt High School Student Government President, will be introducing you. Mark felt fairly safe at his school until a classmate and friend, Julie Ferguson, was abducted across the street from the school and killed one year ago. He is encouraged that America's leaders have gathered to listen to students talk about these issues. He and his friends are hopeful that they will learn ways to confront youth drug abuse and violence with one another through this conference.

IV. PRESS PLAN

This speech is open to the press. There are 36 organized satellite sites around the country where there are organized events to watch your speech and round table

V. SEQUENCE OF EVENTS

YOU arrive at the High School accompanied by the Vice President.

YOU are greeted by General McCaffrey, Dr. Boarman, and Mark Anderes.

You proceed to the gymnasium for remarks to the students of Eleanor Roosevelt High School.

Dr. Boarman will welcome and introduce General McCaffrey

General McCaffrey makes brief remarks and introduces the Vice President

The Vice President makes remarks and introduces Mark Anderes

Mark Anderes makes brief remarks and introduces YOU.

YOU make remarks

Following remarks, YOU work the ropeline and depart

VI. REMARKS

Remarks to be provided by Speechwriting.

ATTACHMENT 1

Key Facts and Programs regarding Youth Drug Use and Violence

Drugs

The overall number of drug users in the United States has decreased dramatically. In 1979 there were 24 million users of illicit drugs. By 1994, there were only 11 million -- a decrease of more than 50%.

Americans, however, are especially concerned about the increased use of drugs by youth. In 1991, after several years of decline, the number of people trying marijuana for the first time showed a marked increase. The majority of these new users were young people. Several recent surveys confirm that the rate of drug use among youth has continued to climb. Past month use of all drugs among youth aged 12 to 17 increased from 6.1 percent in 1992 to 9.5 percent in 1994.

With the exception of alcohol, drugs of all kinds are being used increasingly by youth. And it is marijuana that they are using more of most often. Among youth aged 12 to 17, the use of marijuana rose from 4.0 to 7.3 percent between 1992 and 1994.

The Partnership for Drug Free America, which is headed by Jim Burke, will be releasing a survey that they conducted for the Conference. The survey found that of 4 issues facing them, teenagers ranked drugs (35 percent) as their leading concern; followed by violence (25 percent), poor education (21 percent) and AIDS (17 percent). 79 percent believe that kids who use drugs are more likely to be exposed to violence. The survey also found that 92 percent of the kids surveyed would like adults to do more with regards to drugs.

Crime

The nation's rate of violent crime -- including murder and non-negligent manslaughter, forcible rape, robbery, and aggravated assault -- dropped by 4 percent in 1994. Since peaking in 1992, the number of violent crimes nationwide has declined by nearly 4 percent, and the violent crime rate has dropped by almost 6 percent.

While overall crime and murder rates are going down, juvenile crime continues to increase. From 1985 to 1994, the rate of murder committed by teens, ages 14-17, increased 172 percent.

Guns, and especially handguns, have played a major role in the surge of juvenile murder. Since 1984, the number of juveniles killing with a gun has quadrupled, while the number killing with all other weapons combined has remained virtually constant.

Clinton Administration Accomplishments on Drugs

Strengthened and expanded the **Safe and Drug-Free Schools and Communities Act** which enables schools and school districts to develop and implement violence and drug programs; over 97 percent of the school districts in the country utilize these funds to keep violence and drugs and alcohol away from students and out of schools.

Issued a Presidential Directive to enforce the "**zero tolerance**" measures outlined in the Gun-Free Schools Act.

Supported **School Athlete Drug Testing** before the Supreme Court, sending the message to parents and students that drug use will not be tolerated in our schools.

Provided states and localities resources to make treatment and prevention available with expanded **drug courts, boot camps, and treatment in our criminal justice system.**

Made the **National Drug Policy Director** a full Cabinet level position.

Refused full certification to Andean source countries, which resulted in the arrest of six of the Cali Cartel's top leaders.

Dedicated a **United Nations address** to solving the international drug crisis; announced a freeze on assets of companies cooperating with the Cali drug cartel, and called for worldwide cooperation in stopping money laundering and narcotics flow.

Expanded **Drug Treatment** for hard-core users to help end the cycle of violence and drug abuse.

Issued a Presidential Directive to develop a **Comprehensive Drug Testing** program for the Federal criminal justice system and urged states and localities to adopt a similar program.

Initiated a **National Drug Media Literacy Campaign** for parents, youth and communities.

Issued first **Heroin Strategy** to develop international cooperation against heroin.

Strengthened U.S. Borders by increasing the number of **Border Patrol Agents** and initiating **Operation Hard Line** through the Customs Service.

Clinton Administration Accomplishments on Crime

Broke six years of Congressional gridlock by signing the **toughest and smartest Crime Bill** ever with bipartisan support and endorsements from every major law enforcement organization. This historic legislation:

- Created the COPS program, which is putting **100,000 new community police officers** in cities, towns, and rural areas. In just over one year, funding for over 31,000 new police officers was provided;
- Banned **19 of the deadliest assault weapons** and their copies, but specifically protects more than 650 legitimate sporting weapons;
- Provided the **death penalty for drug kingpins and the murder of law enforcement officers**;
- Increased penalties for **sex offenders** and imposed a registration requirement for violent sexual offenders;
- Included the **Violence Against Women Act**; the first national effort to reduce violence against women ever. The Act triples funding for **battered women's shelters**, and has already provided **\$26 million in state grants** to bolster law enforcement, prosecution and victims services;
- Created a nationwide **24-hour Domestic Violence Hotline** that provides immediate crisis intervention, counseling and referrals;
- Targeted career violent offenders with a **"Three Strikes and You're Out"** policy that keeps them behind bars for life;
- Provides **\$7.9 billion** in funding for **more prison cells** to help states ensure that violent offenders serve their full sentences;
- Created the **Community Schools Program**, which promotes constructive alternatives for young people after school, in the evening, and on weekends.

Fought for and signed the **Brady Bill**, which has prevented over 60,000 convicted felons, fugitives, stalkers and other prohibited purchasers from buying a handgun.

Launched the **Anti-Violent Crime Initiative** that has led to the arrest and conviction of many of our most violent criminals.

Provided up to \$1 million to each of 10 urban police departments, through the **COPS Youth Handgun Initiative**, to expand or enhance community policing and enforcement efforts to comprehensively address the rise of youth firearms violence.

Initiated a **"One Strike and You're Out"** program for **public housing** so that drug dealers and violent offenders can no longer terrorize residents in their homes.

Pushed for passage of the **Safe Schools Act** -- the first federal legislation to assist schools in their efforts to create safe schools.

Encouraged schools to adopt **School Uniform Policies** and developed a manual for schools to assist them in establishing these policies, which will be distributed to 16,000 school districts.

THE WHITE HOUSE
WASHINGTON

March 6, 1996

**WHITE HOUSE LEADERSHIP CONFERENCE ON YOUTH, DRUG USE AND
VIOLENCE: ROUNDTABLE**

Date: March 7, 1996
Time: 12:00 p.m.-1:00 p.m.
Location: Eleanor Roosevelt High School, Greenbelt, Md.
From: Carol Rasco/Jeremy Ben-Ami

I. PURPOSE

The purpose of this roundtable is to highlight administration initiatives combatting youth drug use and violence. The roundtable includes people working on this problem at the local level who will be discussing their experiences and sharing the lessons they have learned. Among the initiatives highlighted are Drug Courts, community policing, school uniforms, and the Safe and Drug Free Schools Program.

The roundtable gives you an opportunity to interact with some of the Conference participants as well as some national leaders (Jesse Jackson, Jim Burke and Joe Califano), and some Maryland elected officials (Gov. Glendening, Sen. Sarbanes, and Rep. Hoyer).

II. BACKGROUND

Background on the conference, the participants and the school can be found in the briefing for the speech.

You will be chairing the roundtable discussion. After making brief introductory remarks, you will call on the following people in order: Joe Califano, Jesse Jackson, Jim Burke and Dr. Lonise Bias. Dr. Bias is the mother of the basketball star, Len Bias, who died of a drug overdose ten years ago. Each of them will make 2-3 minutes of remarks. You will then facilitate a discussion that focuses on the lessons to be learned from the people on the panel. You should try to call on as many of them as possible during the hour to tell their stories.

III. PARTICIPANTS

Maryland elected officials

Senator Barbara Mikulski

Representative Steny Hoyer

Senator Paul Sarbanes

National leaders who are making opening comments

Joseph A. Califano, Jr. - *Center on Addiction + Subst Abuse*

Reverend Jesse Jackson

James Burke

Drug Court Judge [Signature]

Other Participants

Judge Jeff Tauber initiated the design and implementation of the Oakland Drug Court Program, one of the first in the nation. He is now president of the National Association of Drug Court Professionals in Alexandria. As President, he advises federal, state and local government agencies in the establishment of drug courts. He is very supportive of your efforts to fight for Drug Court funding.

Question: More than half the individuals brought into the criminal justice systems in this country have a substance abuse problem. As a former judge, can you tell us how Drug Courts can improve our judicial systems handling of drug offenders?

Prado
Izaak Prado is a junior at Dinuba Community School in Visalia, CA. He is a former drug user and gang member who is in the second phase of the Tulare County Juvenile Drug Court in Visalia. He has returned to school and says his attitude and outlook have changed. In his program, he attends mandatory drug counseling, sets goals, and learns from the experience of older men how to handle peer pressure and stay away from drugs.

Former drug user / gang member who is in a drug court

Question: You are now a model for other young people. What advice can you give them?

Karen Lee is a senior at Eleanor Roosevelt. She joined Students Against Violence one year ago, immediately after a classmate, Julie Ferguson, was abducted across from the school and killed. Karen became involved because she felt angry and helpless at this random and senseless killing. She helped lead a movement six months ago to reaffirm the school's commitment to community and to honor Julie Ferguson's memory.

ET. Rsvlt student - part of Students Against Violence

Question: I understand that you are involved in an anti-violence program here at Roosevelt, "Students Against Violence." Is it making a difference here at Roosevelt?

Margaret Altstaetter is a freshman at Wilmington College in Ohio and is the Students Against Drinking and Driving (SADD) student of year. To raise awareness of alcohol-related issues, she has coordinated a mock accident, planned public service announcements, organized Red Ribbon Week activities, and conducted many other projects involving local elementary schools and community businesses.

Freshman College student Student Against Dr's + Driving

Question: Overcoming peer pressure is a tough challenge for young people. How do we change teenagers' attitudes that it is "cool" to drink and do drugs?

Carl Cohn is superintendent of the 81,000 student Long Beach Unified School District, the third largest in California. You met him two weeks ago at your Long Beach speech. Mr. Cohn will discuss his experience in implementing one of the nation's most visible school uniform policies.

School Uniforms

Question: What is it about simple measures, such as a school uniform program, that can make such a profound difference? What limits are there?

Yvonne Green is the Director of the Safe Schools Initiative in and around East Capitol and Marshall Heights in Washington, D.C. Yvonne is helping to establish school and community partnerships including parents, the Boys and Girls club, the Metropolitan Police Department, Councilman Chavous' office, and civic associations, who are collaborating to improve local schools and the community.

Dir. of Safe Schools Initiative in D.C. - reunion

Question: What have the Safe and Drug Free Schools funds meant to your initiatives?

Dr. Lonise Bias (La-nees) is the mother of the late Len Bias, the University of Maryland basketball player who died in 1986 of a drug related death two days after being drafted by the Boston Celtics. In 1990, the Bias family suffered the loss of a second son, Jay, who was violently murdered in a drive-by shooting at a local mall. Dr. Bias uses the deaths of her sons as an opportunity to inspire and encourage young people as well as adults. She travels nationally to share her story with students and parents.

Mother - 1 son killed by drug-related 2 sons - now speaking

Question: What is your advice on how best to spread a message of hope and optimism to our young people and their families?

Kurt M. Landgraf is the President and CEO of the Dupont Merck Pharmaceutical Co. He is the representative of the National Pharmaceutical Council who will discuss the \$33 million program that you announced in your speech.

Nat. Pharm. Initiative

Question: How can we work to ensure that the business community is even more active in our efforts to reduce youth drug use and violence?

Nat Glover is the Sheriff of Jacksonville, Florida. The Jacksonville community policing program is one of the best in the country and Glover is a very effective spokesperson for community policing. You met him when you were in Jacksonville on September 19, 1995, where you gave a speech after conducting a community policing walk with Attorney General Reno and Governor Chiles.

Community polm - Potts knows

Question: I have been to your community and seen your community policing program first hand, but can you tell the Conference a little about how important it is for youth to have positive contact with law enforcement?

-Get DB's lice from an

IV. PRESS PLAN

The roundtable is open to the press and is being watched on satellite by dozens of mini-conferences around the country.

V. SEQUENCE OF EVENTS

12:00 YOU, the Vice President, and General McCaffrey are announced from off-stage

YOU enter and take your place at the roundtable.

YOU make brief introductory remarks and ask the Vice President if he has any comments.

12:05 YOU call on four individuals and ask them for opening comments. Each should speak for no more than 2-3 minutes in the following order:

Joseph Califano
Jesse Jackson
Jim Burke
Lonise Bias

12:20 YOU chair a discussion with the panel, taking comments and questions informally. Each of the eight additional participants are prepared to make remarks about their work and experience. The goal is to ensure that each of the local people including the students and those running programs have an opportunity to participate.

1:15 General McCaffrey concludes the roundtable.

YOU Depart.

VI. REMARKS

Brief talking points to be prepared by Speechwriting.

REPRESENTATIVE STENY HOYER

SENATOR PAUL SARBANES

IZAAK PRADO(student)

SHERIFF NAT GLOVER

JUDGE JEFF TAUBER

KURT LANDGRAF

YVONNE GREEN

KAREN LEE (student)

JOE CALIFANO

JIM BURKE

REVEREND JESSE JACKSON

CARL COHN

MARGARET ALTSTAETTER(student)

GOVERNOR PARRIS GLENDENING

GENERAL MCCAFFREY

DR. LONISE BIAS

THE PRESIDENT

THE VICE PRESIDENT

White House Leadership Conference on Youth, Drug Use and Violence

Detailed Sequence of Events (DRAFT: Wed. 3 pm)

PREPROGRAM

Stage is set for first roundtable – table tents out for seven participants and General McCaffrey and Secretary Cisneros. Podium is set in center of stage.

- 9:30 Dr. Gerald Boarman proceeds to stage alone
- Dr. Boarman makes brief remarks from podium, welcoming conference participants and other guests.
- Dr. Boarman introduces Marliss Ladson who will sing the National Anthem.
- 9:35 Marliss Ladson proceeds to stage. Sings National Anthem with hand held microphone. Dr. Boarman remains on stage.
- 9:40 After National Anthem, Dr. Boarman thanks Marliss who leaves stage.
- Dr. Boarman introduces General McCaffrey.
- General McCaffrey proceeds to stage. Thanks Dr. Boarman. Dr. Boarman exits.
- General McCaffrey makes opening remarks (no more than 5–10 minutes).
- 9:50 Gen. McCaffrey introduces each of the Maryland elected officials onto the stage one at a time. Each gives 1 – 2 minutes of welcoming remarks and exits stage – in the following order:
- County Executive Wayne Curry
 - Representative Hoyer
 - Senator Sarbanes
 - Governor Glendening

YOUTH/PARENT ROUNDTABLE

10:00 General McCaffrey is on stage alone. He announces that "that concludes the welcoming remarks and we are now going to begin our first roundtable." He invites Secretary Cisneros to join him on stage with the participants in the first roundtable.

The participants enter and take their places at the table as does General McCaffrey. The podium is removed from the center of the stage.

10:05 Secretary Cisneros begins the roundtable, thanking the general, makes a few comments about the purpose of this session and then says "Let's begin by going around and having each of the people on the panel introduce themselves and give us a few of their thoughts to get the discussion going."

Each participant speaks for 2 minutes.

10:25 Gen. McCaffrey and Secretary Cisneros ask a few questions of panelists.

10:30-10:35 Gen. McCaffrey opens up the discussion to the audience. Asks for comments and perspectives that build on the panel discussion.

Audience discussion. Students with handheld mikes are in the audience. General McCaffrey recognizes participants.

General McCaffrey will leave when the President is five minutes from arrival (roughly 10:35-10:40). Secretary Cisneros will continue the panel until the President is five minutes from entering the gym.

10:55 approx. When the President is five minutes from entering the gym, Secretary Cisneros and other dignitaries will be escorted from VIP seating in the auditorium to VIP seating in the gymnasium.

In the auditorium, the screen is brought down and the curtains are partly closed. The table tents for the first roundtable are removed and replaced by those for the Presidential roundtable.

SPEECH TO THE STUDENTS OF ELEANOR ROOSEVELT H.S.

11:00 The President, accompanied by the Vice President, General McCaffrey, Dr. Boarman, and Mark Anderes enter the gymnasium.

Speaking Program:

Dr. Gerald Boarman (1 minute)
General Barry McCaffrey (2 minutes)
Vice President Gore (3 minutes)
Mark Anderes (2 minutes)
President Clinton (25 minutes)

11:45 Speaking program concludes.

President works ropeline with Vice President.

In the auditorium, once the President has finished speaking, the screen is raised and the curtain is opened. Carol Rasco proceeds to podium.

11:50 Carol Rasco brings the Conference back to order, makes appropriate comments to follow up on what the President has just said. She specifically acknowledges the satellite sites and thanks CADCA for organizing them. She then introduces the roundtable participants to the Conference. They enter one at a time as they are introduced.

Meanwhile, the press are being escorted from the gym to the auditorium; the VIPs are being escorted back to their seats from the gym; and the President is holding waiting for the press to be set. As soon as the press are set and the President is ready to enter, staff will inform Ms. Rasco. Ms Rasco will exit from the stage and the podium will be removed.

12:00 The President, Vice President, and General McCaffrey are announced from off-stage.

PRESIDENTIAL ROUNDTABLE

- 12:00 The President takes his place at the roundtable. He thanks the General and the participants and makes brief remarks. He asks the Vice President if he has any opening comments.
- 12:05 The President calls on four individuals and asks them up front for opening comments. Each is supposed to speak for no more than 2–3 minutes. In order, the speakers are:
- Joseph Califano
 Jesse Jackson
 Jim Burke
 Lonise Bias
- 12:25 The President then begins to take comments and questions informally from the panel. The goal of the discussion is to learn more about what is being tried and what is working at the local level to address the problems of youth drug use and violence. The President will try to ensure that each of the local people including the students and those running programs have an opportunity to participate.
- 1:15 General McCaffrey ends the roundtable by thanking the President for spending this much time and acknowledging that it is unfortunate but the President does have other engagements to get back to.

The President departs.

The participants proceed to the tent in the parking lot for lunch.

3/6/96 7:20pm

REVISED

PRESIDENT WILLIAM J. CLINTON
ADDRESS TO STUDENTS
ELEANOR ROOSEVELT HIGH SCHOOL
GREENBELT, MARYLAND
MARCH 7, 1996

30 MAY 6 P8:11

Acknowledgments: Thank you Mark Anderes (student gov't president) for the introduction. Principal, Dr. Gerald Boarman. Gov. Glendening, Lt. Gov. Townsend, P.G. County Exec. Wayne Curry; Sen. Sarbanes, Reps. Hoyer, Wynn, Portman, Waters; Rev. Jesse Jackson. Sec. Cisneros. Gen. McCaffrey; And two graduates of Eleanor Roosevelt who work at the White House -- Cheryl Mills, Assoc. Counsel and Andy Blocker, Legislative Affairs.

Good morning. I'm very happy to be here. I want to thank everyone at Eleanor Roosevelt High School for welcoming us today, and for hosting our White House Conference on Youth, Drugs, and Violence. After I speak with you, I'm going to join the conference. But I wanted to come here first, because this conference is about you. It's about making your families stronger and your future brighter.

You probably don't think about it this way very often, but the older you get, the more you'll find that different roles in your life bring different responsibilities and different perspectives with them. You have responsibilities as high school students, as sons and daughters -- and you probably have different responsibilities as somebody's best friend, maybe somebody's older brother or sister.

Like all of you, I don't have just one set of responsibilities, or one perspective on things. So this morning, I want to speak to you as President and the head of our government, but I also want to speak to you as a member of our American community. And I want to speak to you as a father with a daughter in high school.

You are old enough to know the difference between right and wrong, and you are old enough that sooner or later someone's going to ask you to choose. I want to talk about what we can do to help you make the right decision.

As head of government I want to talk about what we have to do together, to create opportunity for young people, and to keep you safe. As a community leader I want to talk about how people can come together from all walks of life -- from large corporations and small businesses, schools, houses of worship, to private citizens -- to do things government cannot -- and should not -- do on its own. And as a father and concerned adult, I want to talk about what all Americans must do in their own lives to take personal responsibility for their future.

In January, when I delivered the State of the Union Address, I talked about the enormous age of possibility we live in today. You are better prepared to make the most of

this age of possibility than anyone else. My generation has to learn about the computer age as it unfolds. You're growing up in it. We had to get used to instant communications around the world. It's second nature to you. You will have more chances to live exciting, prosperous, and rewarding lives than any generation in history.

The future before you is nearly limitless -- but we do have real challenges to face and overcome so you can get there. I believe America must face seven great challenges as we move into the future. I talked about them in the State of the Union. We have to strengthen our families; provide better education for all Americans; enhance the economic security of working families; protect our environment; maintain our world leadership for peace and freedom; and continue to make our government work better.

And we must relentlessly fight against the crime and gangs and drugs that destroys lives and threatens our way of life. We must cherish our children, and give them a chance for safe lives. We have to crack down on the gangs that terrorize neighborhoods and rob too many young people of their future. We have to get rid of the guns that turn arguments into terrible tragedies like the one that took the life of C.J. Brown. We have to take back our streets so mothers and fathers don't have to be afraid when their son or daughter is waiting for a ride after work -- like Julie Ferguson was the night she was killed. *who?* *- year ago 3/20*

This morning I want to talk especially about the danger of drug abuse. In the last few years, even as overall drug use in America has dropped, there has been a frightening increase in drug abuse by people your age. And at the same time usage has gone up, belief that drugs are dangerous has gone down. Let me be perfectly clear: Anyone who thinks drugs aren't dangerous is one hundred percent wrong. Drugs are deadly. They destroy your minds and ruin your bodies; they will steal your future, and they may very well steal your life.

The danger doesn't only come from the drugs themselves -- wherever you find drug abuse, you can bet the world you'll find crime and violence following soon after. Those who think we should throw in the towel and just make drugs legal are dead wrong. That would be bad for our families, and bad for our country. We have to fight drug abuse wherever and whenever we see it.

One of the best ways to do that is to show America how it can be done. That's why we're holding this conference at Roosevelt instead of some hotel or government building. The students, teachers, and parents of Eleanor Roosevelt High School are doing a remarkable job fighting drugs and violence. Drugs and violence aren't a perfect stranger here, but this community has come together to send them packing.

The way you're doing it is a good lesson for all Americans. You are pulling together as a community, creating opportunity and demanding responsibility. I want everyone in America to see that when a community comes together to fight drugs, a community can win.

The era of big government is over -- we can't solve the drug problem from Washington and we can't stamp out youth violence just by passing laws. Each of us has our

own role to play: government, communities, families, individuals. We must do our part in Washington; we should never turn a deaf ear and leave you to fend for yourselves. But make no mistake about it: In the end, the fight against drugs will be won in this gym, in your homes, and in families like yours across America.

What can government do? Government has a responsibility to help Americans feel secure in their homes, on their streets, and in our schools. The Crime Bill we fought for in 1994 is helping to put 100,000 more police officers on local streets. We banned 19 deadly assault weapons, and we're fighting Republican attempts to repeal it. We passed the Brady Bill to require a 5 day waiting period for background checks on people who want to buy handguns. We passed three-strikes-you're out to put the most dangerous criminals behind bars for life without parole, and we expanded the death penalty. We are fighting against domestic violence to protect women from brutal abuse.

The Crime Bill is helping thousands of schools to fight drugs and violence: with drug-education, gang-prevention, metal detectors, and increased security. It helps support school-based education programs, like D.A.R.E. I saw them work in the schools when my daughter participated in one. We made it a federal crime for any person under the age of 18 to carry a handgun except when supervised by an adult. Last year I fought for a law requiring states to expel any student who brings a gun to school for one year. No excuses. You have zero tolerance for guns at Roosevelt and we should have zero tolerance for guns in every school in America.

We're working to get drugs and guns and crime out of our schools for good. We have to do more. That's why I'm proud that General Barry McCaffrey agreed to lead the battle against drugs as Drug Czar. General McCaffrey fought in Vietnam and in the Gulf War. He is a real life hero. But I'll tell you something: General McCaffrey will never win the fight against drugs and violence without the help of all Americans.

Just as government has its role to play, people in our communities must come together and fight this together. That's what Grad Night is all about. Your parents know that peer pressure to use drugs and alcohol, always strong, is especially intense on graduation night. They also know that when you graduate high school you want to celebrate your achievement. I want everyone to know what your parents did.

They got together, got businesses involved, mobilized other parents, and now every year they throw you an all-night party. Seniors come to school at 11:00, give their keys and bags to their parents, load up the buses and don't come back until six in the morning. They spend the night swimming and playing basketball, eating all kinds of food, dancing; they even have a chance to win a car. Last year, there were 622 seniors. 597 showed up to celebrate. The federal government could never throw a graduation party as exciting -- and safe -- as the one Roosevelt parents put together with the help of this community.

That's the kind of community spirit and commitment we need across this country. I'm very happy to announce today that the leaders of a major American industry, working with the Drug Czar's office, have come together to do their part.

We know that the fight against youth drug abuse must begin at home. We also know that many parents don't always recognize the warning signs of drug abuse, and are unsure how to approach their children when they do. So what can we do about this? On its own, the government can't do that much. But working with big business and with local doctors, America can do a lot.

We know that when people need health advice they turn to their family doctor. And we know that the pharmaceutical industry sends sales representatives to every doctor's office in the country.

I am proud to announce that 15 major pharmaceutical companies are launching a \$33 Million campaign to put drug education material in the hands of 400,000 doctors. The pharmaceutical companies will use their considerable marketing savvy to develop materials that help parents -- and doctors -- recognize warning signs, and teach them what to do about it. They will use their vast distribution system -- 17,000 sales reps -- to put these materials in doctor's hands. Doctors will be better educated themselves, and they will be better prepared to help parents help their children. This is businesses helping families, and it will make a huge difference. I'd like the pharmaceutical executives with us to stand up. I applaud you for your leadership, and I hope others will follow your example.

But like everything we do to fight drugs, without personal responsibility on the part of every American, this effort will never succeed. Parents must teach children right and wrong. Parents must punish children -- and high school students -- when they cross the line. Parents must get involved and stay involved in your education. Parents should provide a constant drumbeat for their kids: Drugs are not safe, drugs are illegal, drugs will put you in jail, drugs may cost you your life. And parents had better set a good example.

But in the end, it all comes down to you. You stand to gain the most as we move into the future -- and you have the heaviest burden to ensure you get there in shape to enjoy it. No government program, no community partnership, no threat of punishment will keep drugs out of your hands if you set out to find them.

I'm sure that many of you have been pressured to do drugs before, and I'm sure it will happen again. And I know when I tell you to say no, some of you probably think, "That's easy for him to say." I know the pressure can be incredible. But as incredible as the pressure is, the danger is that much worse.

You have to look within yourself. You have to think about what kind of future you want to have. I meant it when I said that your future is nearly limitless. If you work hard enough, it can be just about anything you want to make it. But if you give them a chance, drugs will snatch your future from you before you know what's happening. And don't fool yourself. Don't think that you'll be different. Drugs are deadly. They don't discriminate, they don't care who you are, and they will ruin your life if you let them into it.

So some Saturday night when it seems easy to go along with the crowd -- don't. No matter how cool the kids who use drugs seem to be, the truth is they aren't cool at all. You

have to be stronger than they are. You have to tell them if they want to be your friends, they shouldn't use drugs. If they don't listen, you have to be strong enough to walk away.

Now, I know that sometimes it seems adults spend more time talking about kids who get into trouble than kids who don't. So I want say to the millions of young people in America, and all of you here, who avoid drugs, who don't drink: You are doing the right thing. Don't doubt it for a moment. Your parents and teachers are incredibly proud of you. I am proud of you.

You keep saying, "No" to drugs. Stay away from folks who think drugs and guns are cool. They're not your friends. I will keep doing everything in my power to make and keep our schools safe. Together, we will make sure that you have a chance to live the incredible future you deserve.

Thank you and God bless you all.

WHITE HOUSE CONFERENCE ON YOUTH DRUG USE AND VIOLENCE

VIP ATTENDEES

Cabinet Members

Secretary Cisneros

Members of Congress

Senator Sarbanes

Senator Kerry

Representative Hoyer

Representative Wynn

Representative Kennedy

Representative Portman

Representative Waters

White House Staff

Carol Rasco

Alexis Herman

White House Guests

Rev. Jesse Jackson

Edward James Olmos

Bob Schifter*

Malik Yoba

Mamoudah Young*

Darrell Greene

Dick Wolf

Bill Blinn

Frederick Rosen

Alex Kroll

Law and Order

Caucus of Writers, Producers, and Directors

Ticketmaster

Ad Council

Local Elected Officials

Govenor Parris Glendening

Lieutenant Govenor Townsend

Maryland Secretary of State Willis

Maryland Attorney General Curran

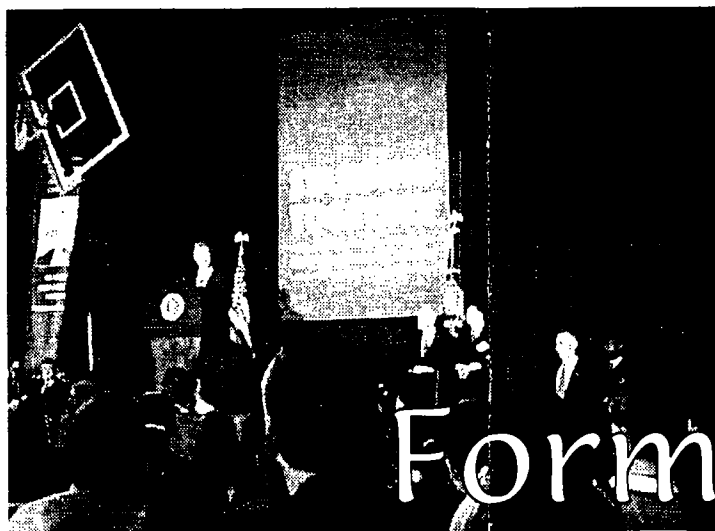
Maryland Treasurer Dixon

County Executive Wayne Curry

Pharmaceutical Company Executives and Community Leaders

Joseph Lavin	Sandoz Corporation
Stephen Sudovar	Hoffman-Laroche, Inc.
Kurt Landgraf	DuPont Merck
Laura Mastrangelo	DuPont Merck
Hope Taft	Ohio Parents for Drug Free Youth
Gwen Holden	National Criminal Justice Association
John Nelson	American Medical Association
Mike Cross	Fort Berthold Housing Authority
Lynne Battaglia	U.S. Attorney District of Maryland
Sam Barker	Bristol-Meyers Squibb
Robert Essner	Wyeth-Ayerst Laboratories
Nancy Ferreyra	Pacific Research and Training Alliance
Susan Moses	Harvard School for Public Health

Presidential Forum on Violence in Schools



Standing Together
for America's Youth

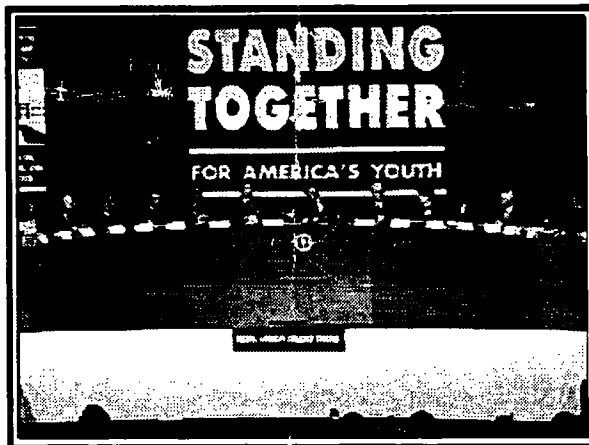
**President Clinton visits
Eleanor Roosevelt**

Story by Andrea Sinkovitz
 Prantik Baruah
 Kendal Orenstein

Formulating Solutions

March 7, 1996

President Clinton came to Eleanor Roosevelt today to speak to students on a personal level about drug use and violence. This was a positive experience for most students. Not only were the students excited about his appearance, they also were impressed with the sincerity of his words. The students were more willing to listen to the president because it was obvious that the nature of his remarks were for their benefit, not for political gain. His original agenda was to only participate in the White House Leadership Conference on Youth, Drug Use, and Violence, but the president felt it necessary to directly address the youth of Roosevelt. This positive change in events displayed President Clinton's genuine fight against drugs and violence. The day's occurrence might not have had a direct effect on those who partake in the negative actions which were discussed but will definitely have an impact on those who have not yet been actively involved in drugs and violence. This will definitely be a day to remember.



Formulating Solutions

The afternoon of the conference featured breakout sessions hosted by members of the President's Cabinet. These sessions were designed to come up with specific action plans to address these issues:

Strengthening the Justice System Response to Juvenile Crime, Moderated by Associate Attorney General John Schmidt.

Strengthening the Law Enforcement Response to Juvenile Crime, Moderated by Attorney General Janet Reno.

Making Schools Safe, Orderly, and Drug Free, Moderated by Secretary of Education Richard Riley

Strengthening Families and Creating Safe Passages for Youth, Moderated by Secretary of Health and Human Services Donna Shalala

Mobilizing Communities, Moderated by Secretary of Housing and Urban Development Henry Cisneros

The Media's Role in Preventing Drug Use and Violence, Moderated by Domestic Policy Advisor Carol Rasco

Curbing Underage Drinking, Moderated by Secretary of Transportation Federico Pena

Reducing Drug Use Through Treatment and Prevention, Moderated by Director General Barry McCaffrey

Strategies to Eliminate Gangs and Gun Violence, Moderated by Secretary of the Treasury Robert Rubin

Students Against Drunk Driving

The role of S.A.D.D. is to promote school and community awareness of the dangers and consequences of the abuse of alcohol or drugs and driving. It is our goal to reduce the consumption of alcohol by those who are under age and reduce the frequency of incidents involving drinking and driving.

The goals of S.A.D.D. are to:

- Educate students about the dangers of drunk driving with activities such as a drunk driving simulation car, crashed car in front of the school, and school-wide assemblies
- Participate in the Prom Promise Campaign
- Establish anti-drinking programs with local elementary and middle schools

Accomplishments to date:

- o Sponsor S.A.D.D. Awareness Week, a week-long program including activities such as Red Ribbon Day, Ghost Day, Wear Red Day and Statistics Day
- o Produced a Public Service Announcement for the Greenbelt Cable Channel
- o Worked in the community during the Homecoming activities and attended forums concerning under age drinking and drug abuse.

S.A.D.D. logo

Students Against Violence

S.A.V. was formed toward the end of the 1993-94 school year in response to the growing number of violent incidents in schools, and increased concern for students' personal safety, and in particular the murder of C.J. Brown near ERHS. Our first and highest priority goal was met in the 1994-95 school year in the funding of the position of Peer Mediation Coordinator for our school.

Goals of S.A.V. are to:

- work toward the reduction of violence through peer mediation and related programs
- inform students of ways they might get involved in violence reduction efforts through information about hot-line numbers, pending legislation, etc.

- inform students of steps to take in a violent situation

- include the whole school community in efforts to reduce violence

Accomplishments to date

- establishment of a Peace Garden in memory of Julie Ferguson, an ERHS student who was abducted and murdered, and showing our continued commitment to non-violence

- establishment of scholarships in the memory of Julie Ferguson, and C.J. Brown

- Peace Week, a week-long celebration during which students are asked to make written commitments to acts of peace.

- poster and essay contests promoting themes of peace or non-violence

- outreach to the local neighborhood and our community of schools, including participation in the Greenbelt Labor Day Festival, Community of Schools Fundday, and a variety of forums on non-violence.

We look forward to being part of the President's Youth Conference on Drug Abuse and Violence.

Visit the ERHS Homepage at:
http://www.inforM.umd.edu/UMS+State/MDK12_Stuff/homepage/erhs/



Produced by Production Systems, Information Systems students and staff. Technology Education 3/7/96

Schedule of Events White House Youth Leadership Conference

8:30-9:50 Buses arrive from Washington, D.C. with White House participants
9:00 Registration in lobby
9:30 Conference begins in Auditorium with speakers
9:30 Student dismissal to the Gymnasium (will take approximately 1 hour)
10:30 Preparation in Gymnasium for the President's visit
11:00 President arrives in the Gymnasium to address students. Televised to audience in Auditorium

11:45 President leaves Gymnasium
11:45 - 12:00 Break - Press moves to Auditorium
12:00 President arrives in the Auditorium
1:00 - 1:15 President completes his roundtable discussion
1:15 - 2:00 Lunch for participants
2:00 - 4:15 Conference in Breakout Room
4:15 Reconvene in Auditorium
4:30 - 5:00 Attorney General Reno closes conference



PARTNERSHIP FOR A DRUG-FREE AMERICA

EMBARGOED FOR RELEASE
March 7, 1996 @ 12 p.m. EST

For more information:
Steve Dnistrian (212) 973-3504
Leigh Leventhal (212) 973-3505

***New National Survey:
Teens Want Adults to Do More to Solve the Drug Problem***

After Record Declines in Teen Drug Use in the 80s and a Resurgence in the 90s, Young People Today Rank Drugs as Their Number One Concern

WASHINGTON, DC, March 7th — With teen drug use rising across America¹, a new poll released today shows that adolescents in the United States believe adults should be doing more to solve the drug problem -- an issue young people rank as their number one concern.

"Listen to what our children are saying," said James E. Burke, chairman of the Partnership for a Drug-Free America. "They're frightened. They're worried. And they desperately want parents and adults to do more to help them deal with drugs and violence."

The poll, conducted for PDFA, was released as President Bill Clinton and members of the Clinton administration presided over a White House conference on adolescent drug abuse and violence, held in Greenbelt, Maryland.

In the poll (a nationally representative telephone survey of 500 teenagers, 13- to 18-year-olds), 34 percent of teens believe adults in the community are doing a lot to solve the drug problem. However, 92 percent said they'd like adults to do more and 58 percent said they'd like to see adults do a lot more. And teens feel just as strongly when it comes to their own parents: While 85 percent believe parents are doing a lot to prevent their child's drug use, 54 percent said they'd like parents to do more.

- more -

¹ After declining steadily from 1979-1990, teen drug use has increased since 1991. See attached chart.

- 2 -

Of four issues facing them, teenagers ranked drugs as their leading concern. Some 35 percent of teens rated drugs their number one concern, followed by violence (25 percent), poor education (21 percent) and AIDS (17 percent). Some 65 percent of teens ranked drugs their top one and two concerns.

Other findings include:

Teens strongly associate violence with drugs; many do not feel safe at school:

- 80 percent would feel safer if there were no drugs in their community;
- 79 percent believe kids who use drugs are more likely to be exposed to violence;
- 49 percent worry about kids bringing guns and knives to school;
- 40 percent do not feel completely safe at school;
- 76 percent do not feel completely safe on the streets.

Teens see drug use increasing:

- 62 percent say more kids are using marijuana at school than in the past;
- 57 percent believe most people will try marijuana sometime;
- 51 percent feel many rock, rap and movie/TV stars make drugs seem "cool;"
- 63 percent believe there will always be drugs in their communities.

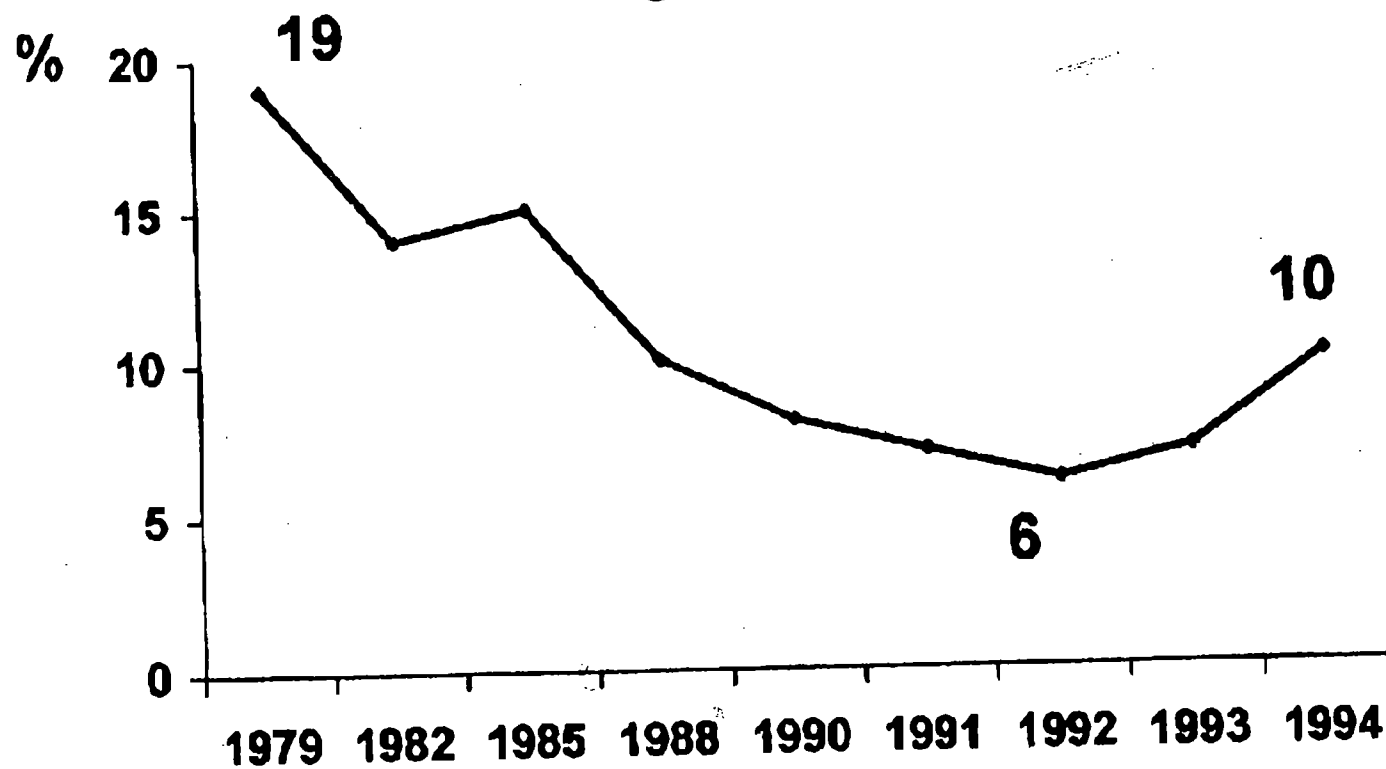
Parental involvement can cut drug use significantly among teenagers. According to a study released by PDFA in February, *teens who reported learning a lot about the risks of marijuana from their parents were half as likely to smoke pot than those who haven't*. Among those who learned about marijuana from their parents, 21 percent reported smoking pot in the last year. Among those who learned nothing, 43 percent used.

The study also found that while virtually all parents report talking with their children about drugs (95 percent in 1995), 77 percent of teens say parents have talked to them.

- end -

Best known for its national anti-drug advertising campaign, the Partnership for a Drug-Free America is a private, non-profit coalition of professionals from the communications industry, whose collective mission is to reduce demand for illicit drugs in America through media communication. To date, more than \$2 billion in broadcast time and print space, and 400 anti-drug ads, have been donated to the Partnership's national campaign, making this the largest public service advertising campaign in history. The Partnership receives major funding from the Robert Wood Johnson Foundation.

Trends in Monthly Use of Illegal Drugs for Ages 12-17



Source: NHSDA

WHITE HOUSE LEADERSHIP CONFERENCE ON YOUTH, DRUG USE, AND VIOLENCE

ELEANOR ROOSEVELT H.S., GREENBELT, MD.
MARCH 7, 1996

AGENDA

8:30 a.m. **Registration**

9:30 a.m. **Welcoming Remarks**

Dr. Gerald Boarman
Principal, Eleanor Roosevelt High School

National Anthem
Performed by Marliss Ladson, Duke Ellington School of Arts, D.C.

General Barry McCaffrey
Director, Office of National Drug Control Policy

County Executive Wayne Curry

Representative Steny Hoyer

Senator Paul Sarbanes

Governor Parris Glendening

10:00 a.m. **Roundtable: *Youth and Parent Perspectives on Reducing Adolescent Drug Use and Violence***

Co-chaired by Director Barry McCaffrey and Secretary
of Housing and Urban Development Henry Cisneros

Jarrett Alexander, senior, Eleanor Roosevelt High School,
Greenbelt, Md.

La-Verna Fountain, Teach Teens to Teach Teens Non-Violence Institute,
Harrisburg, Pa.

Chocka Guiden, student, Portland State University, Portland, Or.

Kari Peters, Washington Regional Alcohol Program, Sterling, Va.

Carol Reeves, President, National Family Partnership, Greenville, S.C.

Jessica Shillander, student, New Market Skills School, Tumwater, Wa.

Brett Sturgill, student, Benjamin Middle School, Bowie, Md.

11:00 a.m.

Remarks to the Students of Eleanor Roosevelt High School

Dr. Gerald Boarman
Principal, Eleanor Roosevelt High School

General Barry McCaffrey
Director, Office of National Drug Control Policy

Vice President Albert Gore

Mark Anderes
Student Government President
Eleanor Roosevelt High School

President William J. Clinton

12:00 p.m.

**Presidential Roundtable: *Reports to the President on Promising
Community Strategies To Reduce Youth Drug Use and Violence***

Margaret Altstaetter, Student of the Year, Students Against
Driving Drunk, Wilmington College, Ohio

Dr. Lonise Bias, Maryland

James Burke, Chairman, Partnership for a Drug Free America,
New York, N.Y.

Joseph Califano, President, Center on Addiction and Substance Abuse,
Columbia University, New York, N.Y.

Carl Cohn, Superintendent, Long Beach Unified School District,
Long Beach, Ca.

Governor Parris Glendening

Nat Glover, Sheriff, Jacksonville, Fl.

Yvonne Green, Director, Safe Schools Initiative, Washington, D.C.

Representative Steny Hoyer

Jesse Jackson, National Rainbow Coalition, Washington, D.C.

Kurt M. Landgraf, President and CEO, DuPont Merck, Chadds Ford, Pa.

Karen Lee, Senior, Eleanor Roosevelt High School and Member,
Students Against Violence, Bowie, Md.

Izaak Prado, student, Dinuba Community School, Visalia, Ca.

Senator Paul Sarbanes

Jeff Tauber, President, National Association of Drug Court
Professionals, Alexandria, Va.

1:00 p.m.

Lunch -- Hosted by DARE America and A. T. & T.

2:00 p.m.

Breakout Sessions

Strengthening the Justice System Response to Juvenile Crime

Moderated by Associate Attorney General

John Schmidt - Rooms 208/9

Strengthening the Law Enforcement Response to Juvenile Crime

Moderated by Attorney General Janet Reno - Room 211

Making Schools Safe, Orderly, and Drug Free

Moderated by Secretary of Education Richard Riley - Room 202

Strengthening Families and Creating Safe Passages for Youth

Moderated by Secretary of Health and Human Services

Donna Shalala - Room 210

Mobilizing Communities

Moderated by Secretary of Housing and Urban Development

Henry Cisneros - Room 204

The Media's Role in Preventing Youth Drug Use and Violence

Moderated by Domestic Policy Advisor Carol Rasco - Room 201

Curbing Underage Drinking

Moderated by Secretary of Transportation

Federico Pena - Room 203

Reducing Drug Use Through Treatment and Prevention

Moderated by Director Barry McCaffrey - Rooms 206/7

Strategies to Eliminate Gangs and Gun Violence

Moderated by Secretary of the Treasury

Robert Rubin - Room 205

4:00 p.m.

Closing Plenary

Director Barry McCaffrey

Attorney General Janet Reno

WHITE HOUSE LEADERSHIP CONFERENCE ON YOUTH, DRUG USE, AND VIOLENCE

Questions and Answers

Q. Why are you having this Conference?

A. The President has identified these issues as central challenges facing the country. He is concerned that violence and drug use are up among young people while they are down among the population as a whole. The Conference has been called to gather leading figures from around the country to discuss strategies for taking on this problem and to learn from those fighting this battle on the front lines.

Q. What's the news?

A. The major announcement today is the commitment of \$33 million by 15 pharmaceutical companies to a public/private partnership to increase the awareness and knowledge of physicians about substance abuse so they can better serve their patients. The drug companies will use their vast sales forces and grassroots networks to disseminate information and provide doctors with added tools for identifying and fighting substance abuse among their patients.

Q. What will come out of this Conference?

A. The President hopes to reinvigorate the nation's awareness of this problem by making use of the bully pulpit. The attention of national and community leaders is critical if we are going to get our messages through to our young people, and a conference like this focuses attention and galvanizes action. The President has also asked a large number of the Cabinet to spend the afternoon with the Conference participants to hear from the frontlines what is and isn't working and to help refine our strategies for fighting this problem. The President will be getting specific reports from each Cabinet Secretary following this meeting, and General McCaffrey will make reducing youth drug use one of his most urgent priorities.

WHITE HOUSE LEADERSHIP CONFERENCE ON YOUTH, DRUG USE, AND VIOLENCE

- When: Thursday March 7, 9:30 to 5:00
White House Reception Wednesday evening
- Where: Eleanor Roosevelt High School, Greenbelt Md
– 3000 students, largest High School in Maryland
– Student killed near school last year
– School has active anti-violence and anti-drunk driving groups
- Who: 300 people will be attending the Conference
– young people, parents, teachers, business and media leaders,
police officers, people working in juvenile justice, drug treatment and
prevention
- News: Major announcement is \$33 million commitment by drug companies to public
private effort to provide information to and educate doctors on substance abuse
- Format 9:30 Opening/Welcoming – speakers include Gov Glendenning,
Sen Sarbanes, Rep Hoyer
10:00 Roundtable with parents and young people (without President)
11:00 Remarks to the Students – Principal of school, Gen. McCaffrey,
Vice President, student government president, the President
12:00 Presidential roundtable with people involved in model anti-drug and
anti-violence efforts in communities
2:00 Breakout sessions with seven Cabinet members
4:00 Closing Plenary: Gen. McCaffrey and Attorney General Reno
- Press: The morning sessions are open to the press.
The afternoon breakouts are closed to the press.
- Notable
Attendees – Rev. Jesse Jackson
– Darrell Green, Washington Redskins
– Producer (Dick Wolf) and star (Malik Yoba) of "New York Undercover"
– Kurt Landgraf, CEO Dupont Merck, and other pharmaceutical execs
involved in new drug education program
– Montel Williams (reception only)
– Edward James Olmos, actor
– Mel Blount, retired football player
– Jim Burke
– Joseph Califano
– Alex Kroll, Chair, the Advertising Council
– Fredric Rosen, Chairman/CEO, Ticketmaster