

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

October 25, 1995

**REMARKS BY FIRST LADY HILLARY RODHAM CLINTON
AT THE U.S. CONSUMER PRODUCT SAFETY COMMISSION'S
KICK-OFF OF "BABY SAFETY SHOWERS"
WASHINGTON, DC**

MRS. CLINTON: Thank you very much. I'm delighted to be here. I think this is a very important event. I want to thank Gerber and everyone associated with Gerber foods for their commitment to this baby safety effort. I want to thank Ann Brown and everyone associated with the Commission for their leadership on all of these issues about how we keep our babies safe.

I'm pleased to be here at this child care center. The Mazique Center is well known around not only in this area, but throughout the country for its many years of superb care for the children of the district of columbia.

Now there are some, I would guess who would think that talking about a baby safety shower is something that doesn't deserve a lot of attention. That it is a nice thing to do, but not as important as some of the really big issues of our time.

Well I can only say that there is nothing more important than our children and there is nothing more important to any parent than keeping our babies and our children safe and secure as much as we are able to do so.

I have found as I've travelled throughout the country talking with parents exactly what Ann said she had found. Many of us just don't know everything we need to know to keep our babies secure. And part of the reason I'm here today is to reinforce the message of this baby safety shower. To encourage people all over the country that when they have a pregnant friend, pregnant daughter, when they themselves are pregnant that they will think about safety issues.

It's always nice to get the cute little clothes that people give for a baby, but I think it's more important to give some of the kinds of products we saw demonstrated upstairs that will keep baby's little fingers out of outlets, will keep them from -- I just learned lifting up the toilet bowl [lid] and drowning which can happen, keep them safe in their cribs, keep the little toys out of their mouths. Those kinds of gifts that we can give one

another and that every parent would be glad to receive are what I hope will be flooding into all of the lives of parents in our country because of this initiative.

I know that it is very difficult for parents to feel that they can control everything that happens to their babies in today's world, because the world is complex, it is challenging, and in many respects more dangerous than it has been in the past. That's why trying to make our homes safe is something that is within our control. We can't control what happens on the street corner. We can't control whether or not our child will be safe all the time when he or she leaves our house. But to the best of our ability, we can try to make our child safe indoors, in our own homes.

I also think that the work that is being done here on the baby safety showers will very clearly point out that there is a need for all of us, together to cooperate to help parents raising children.

You know I'm finishing a book that I'm writing called "it takes a village to raise a child" which is after an old african proverb.

Some people have come to me and said, "why are you writing that book?" "Parents know already what they're supposed to do!" And I said, "i didn't." You know, I'm like al. I didn't get an instruction manual when my daughter was born. And much of it was trial by error and luckily I had family and friends and other people who were there for me telling me what I needed to do to keep my baby safe and healthy.

Other people have said, "why are you saying it takes a village to raise a child? It's the family's responsibility." Well of course it's the family's responsibility. But the family does not exist in a vacuum today. The family exist in the greater world. The family needs commissions, and businesses, and child care centers and schools, and doctors and hospitals. The family needs a lot of support from "the village" in order for the family to do the best possible job it can do.

And that's what this baby safety shower is about. It's about people coming together to help parents do a good job. I've never met a parent who set out not to do a good job. I've met parents overwhelmed by the circumstances of their lives, facing difficult odds that I cannot even imagine. Having problems because of their own childhood or their own situations. But I have never met a parent that did not want to do the best job he or she could do as a father or a mother. And what we have to do is give parents and families the tools so they can be the best mothers and fathers. So it really does take a village. And it

the Consumer Product Safety Commission and Gerber Foods and the Mazique Child Care Center and a lot of other people to help parents and families because after all, we in our country give a lot of lip service to how important we think our children are -- don't we? You can hear it everyday on the news. But too often we don't translate that into action. And some of the actions we need to take are very small ones. Like putting your baby on her back instead of on her stomach, making sure she can't get through the slats of the crib.

Some of them are a little bigger. Making sure that if you have child care needs they are met in a good place where your child will be stimulated and cared for while you're at work.

And some of them get a little bigger. Believing that the school that your child goes to is the right place and that teachers care about your child.

And some of them get then even bigger, trying to keep your neighborhood safe, getting rid of gangs, and drug dealers and the drive-by shooters. All of the dangers that exist in too many areas of communities or too many of our children.

And sometimes what we have to do to keep our baby safe is even bigger than that.

About the kind of values that we have as a country. Whether we really do care about parents and families. And that means keeping the social safety net in place. Making sure that people who need health care will get health care by keeping medicaid available for families who need it.

One in four of our children rely on Medicaid. We would not as a family say that one in four of our children didn't deserve health care. We would try to take care of all of them. So when we think about all that we can do as parents and all that everyone else should do to help us be the best possible parents, I believe we're on the right road to making sure all of us feel responsible not only for our own baby but for every baby.

Any baby that dies because of a product that did not have to cause that baby's death is not just a loss for that family, but it is a loss for all of us. So any baby we save because of these products is a baby that we save for everybody.

So I want to thank all the people who are focusing on this issue and I hope families all over America will have baby safety showers and talk to each other, educate each other about what we need to do to keep all of our babies safe and healthy.

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FINISHED EDITING--NEEDS TO BE EDITED

FIRST LADY HILLARY RODHAM CLINTON REMARKS TO JUST US KIDS CHILD CARE APRIL 12, 1999

Thank you so much. Well, I am delighted to be part of this event. And I want to thank all the children who are here who have been so good. And I promise that I will be quite fast and you can get back to a lot more fun than just listening to all of us talk. But I did want to thank everyone who is here and is a part of this model center and part of the announcement that we are making this morning. Starting with our Attorney General and our Deputy Attorney General, I want to thank Janet Reno and Eric Holder for their leadership. They understand that law enforcement is a much broader concept than just understanding how to punish and apprehend criminals but they do understand clearly, as Cynthia just said, that what we need to do is to build up the kind of country we are by taking care of our children so that we try to prevent problems before they occur. I want to thank Cynthia for her introduction and also her commitment to government (**inaudible**) service.

I am also delighted that Tate Barren, the Administrator of General Services Administration, is here. He's been a long time friend of mine and someone who cares deeply about the quality of life within our government buildings, including taking care of our children. I want to thank Pam Simmons, the Director of Just Us Kids, it took me awhile to get Just Us Kids. I finally got it, get it justice? Pam has been involved with caring for the children of government employees for a number of years and does an excellent job. And I particularly want to thank our two members of Congress who are here, Congressman Ben Cardin from Maryland is here. And Ben is a long time and stalwart supporter of the needs of families, particularly working families, which includes child care, health care, and other necessities. And Senator Chris Dodd, who has been the champion of child care legislation for many many years. And along with some colleagues of his, they worked successfully to obtain some money earmarked for child care in the recent budget resolution. And I am always glad to be anywhere with Ann Brown because I know that when Ann shows up things happen. And I've been with Ann on other occasions in the last several years and know first hand that her devotion to consumer product safety and particularly to protecting children from faulty or inadequate consumer products is one that runs very deeply with her.

We're here to highlight two important new efforts that are really designed to empower parents. In all the work I have done about child care, for more than 25 years now, much of it comes down to trying to create the issues in which parents can be more empowered to demand the kind of child care, the quality, affordable child care that they need for their children. Because parents could really do more to drive the child care market than they realize. And I think anything we can do to empower parents and enable them to raise their voices will help us to do a better job on that.

And that's really what you were hearing when Carol Blackman was talking about how to use the media and how to use the new forms of media, like the Internet, in combination to make it possible for parents to realize they have a lot to contribute. And I'll tell you more about that in a minute. But first let me thank the Consumer Product Safety Commission for this vital study which they completed, going into the child care centers seeing first hand. And as Ann often says this is not a blame game. This is an information and empowerment effort. If you find something wrong in a child care center that doesn't mean that people are deliberately doing it, they just don't know the impact. And we here, in announcing this study and trying to convey as broadly as possible, are trying to make it clear to parents and child care centers alike, here's what you need to do to make your facility safer.

And it's really kind of simple. The Commission produced this child care safety check list for parents and care givers to identify and correct hidden hazards in child care facilities and in the home, anywhere children spend a lot of time. So you can go through this and you can see what needs to be done about cribs or soft bedding or playground surfacing or maintenance or safety gauges, the kinds of issues that you may not notice at first. I have to say that when Ann brought to my attention clothing draw strings that was new to me. I can remember-I can't even count all the times I have taken a draw string and tightened it up around a child's neck so the child wouldn't get cold. And, you know, I didn't know until today that was something that could be a hazard to children.

So I think we are really on the right track by getting this information out through the Consumer Product Safety Commission under Ann's leadership. And I am also pleased that Ann is partnering with other government agencies. For instance, GSA will be making sure that the child care facilities under their supervision will have these materials right away so that I hope every child care center that GSA is responsible for will get one of these **(inaudible)** put on the website, right Ann, so that it can be accessed easily.

Also, I am pleased to announce that by Mother's Day, GSA will connect all of its child care facilities to the Internet so that care givers can receive up to the minute safety notices and communicate with parents. So I want to commend GSA under Dave Barren's leadership. I also want to commend and thank Lifetime Television. Carole briefly outlined for you all that they are doing on Lifetime and those 70 million plus viewers who turn into Lifetime are going to be given the opportunity to learn more about what they can do to help create a bigger supply, a more affordable supply of quality child care. I was listening to Carole when she was talking about the documentary and perhaps, Congressman Cardin and Senator Dodd, we could get a special showing on the Hill for staff members and Congressional members to actually see this. Maybe if we show it several times so that people who didn't get it the first time could come later. Because I think that the message does have to get across that this is a daily struggle for so many parents.

Lifetime will be hosting a series of events around the country that will engage parents in this discussion. And **(inaudible)** I'm pleased to announce that GSA will be partnering with Lifetime and use its child care settings around the country as venues for these dialogues. This is a good way for the private sector and the public sector to work together on behalf of an issue that is not

a partisan issue but one that is truly a part of who we are as Americans. But we know that in spite of these good efforts from the Consumer Product Safety Commission, from Lifetime, from GSA, in spite of the good programs that we have here of leadership and the Justice Department and very qualified child care providers, like Pam Simmons, there is a need for greater federal investment in child care.

And both the President and I believe strongly that more must be done at the federal level to make child care better, safer and more affordable for America's working families. That is why the President had included in his budget request significant new investments in child care to help working families pay for child care, build a good supply of after school programs, improve the safety and quality of care and promote early learning. Central to the President's plan is a provision to help low income working families pay for child care. Just think of this, today these families spend up to 25% of their income on child care. And there is just not enough subsidized care and puts parents in a terrible dilemma, they need to work.

You know, it's one thing to say, "Well, maybe a parent could get by on one salary". But in many instances that is not possible and in too many instances there is only one working parent in the home. So we have to do more to subsidize good quality child care. According to recent figures, 10 million families are eligible for federal subsidies yet only 1.25 million received support in 1997. So this is why I am so pleased that the Senate on leadership, Senators Dodd and Jeffers, and with strong bipartisan support, did recently approve significant new funding for child care subsidies to help low income families pay for child care. I hope that the entire Congress will take this step, it would make such a difference.

So let me again thank everyone who has enabled us to come to this beautiful to see first hand what a quality center looks like, to see beautiful children who are active and energetic, curious and to know that this is what we want for all the children of America. It does however come down to what Carole Black said, it comes down to empowering parents and I want to thank Carole for using the power of the media to get this message across. And also for linking that message on the media to actual votes in elections. I hope all the Presidential candidates will participate in Lifetime's forum. And I hope that the voting guides that Lifetime will create will be used by parents across the country to make important decisions about who represents them in Congress and who represents them in the state that they live so that these people will be on record as to whether or not they want to put their votes behind programs that will enable more parents to feel the kind of security that Cynthia described to us, while they are at work doing what they need to do for themselves, their families and I would argue for our country. Thank you very much.

Consumer Product Safety Commission Report Q & A
April 12, 1999

Q: What is the child care event in which the First Lady is participating today?

A: The First Lady will visit a child care center -- Just Us Kids, sponsored by the Department of Justice -- to promote greater investment in child care and make two announcements: (1) the release of a new study by the U.S. Consumer Product Safety Commission on ways to identify and correct hidden hazards that may exist in child care; and (2) the launch of new outreach efforts of Lifetime Television's child care awareness campaign "Caring for Kids."

Q: As reported on the front page of today's USA Today, doesn't the CPSC Report suggest that child care is too dangerous, and that we should not invest in it?

A: No. The goal of the CPSC Report on child care safety is to strengthen child care. It points out hidden hazards that even the most diligent parent or care provider may not think to look for, both in the home and in a variety of child care settings. And, the CPSC has developed an easy Child Care Safety Checklist to empower parents and child care providers with the information they need to ensure safety. The checklist will help parents and child care providers to identify and correct some potential hazards, such as making sure that safety gates are used to keep children away from potentially dangerous areas, especially stairs, and abandoning the use of children's clothing with drawstrings around the hood and neck.

**FIRST LADY HILLARY RODHAM CLINTON
PROMOTES GREATER INVESTMENT IN CHILD CARE**

Just Us Kids Child Care Center

April 12, 1999

Today, First Lady Hillary Rodham Clinton visits a child care center to promote greater investment in child care and to empower parents with the information they need to make child care choices that are right for them. The First Lady announces the release of a new study on child care safety and efforts to help parents and child care providers identify and correct hidden hazards that may exist in a variety of care settings. In addition, Mrs. Clinton helps launch new efforts from Lifetime Television's child care awareness campaign, "Caring for Kids."

New Study From The U.S. Consumer Product Safety Commission For Parents And Care Givers. Today, the U.S. Consumer Product Safety Commission (CPSC) releases a new Child Care Safety Checklist of potential hidden hazards in eight product areas -- cribs, soft bedding, playground surfacing, playground maintenance, safety gates, window blind and curtain cords, clothing drawstrings, and recalled products -- based on its assessment of 220 child care centers nationwide. The CPSC's recommendations include making sure that safety gates are used to keep children away from potentially dangerous areas, especially stairs, and abandoning the use of children's clothing with drawstrings around the hood and neck. Of the child care facilities studied, including private, non-profit, government-run and home-based centers, two-thirds exhibited at least one of the safety hazards. The CPSC will undertake an aggressive outreach program to get this vital information into the hands of parents and care givers nationwide. To help initiate this public information campaign, the General Services Administration (GSA), which runs child care centers for federal employees, will distribute the checklist to all of its centers in the United States.

Lifetime Television's "Caring for Kids" Campaign. To provide parents with the information they need, and give them the opportunity to have their voices heard, the First Lady helps launch new efforts from Lifetime Television's "Caring for Kids" campaign. In phase one of the campaign, Lifetime gathered thousands of parents' child care stories and amplified those voices in the documentary "Confronting the Crisis: Child Care in America." In its second phase, having heard from families facing child care struggles, Lifetime will work with a diverse group of partners, from child care providers to law enforcement officials, to amplify the voices and struggles of parents and others around the issue of child care.

The First Lady Urges Greater Investment in Child Care. The First Lady urged greater attention and investment in addressing the critical child care needs of America's working families. Millions of Americans, struggling to be both good parents and good workers, rely on child care and after-school programs for part of each day. As part of his balanced budget request, President Clinton called for significant new investments in child care -- to help working families pay for child care, build a good supply of after-school programs, improve the safety and quality of care, and promote early learning. According to the most recent figures, ten million families are eligible for federal subsidies, yet only 1.25 million received support in 1997. The First Lady urges the Congress to join in a bipartisan way to take action on child care this year.

April 9, 1999

PROMOTING GREATER INVESTMENT IN CHILD CARE

Date: Monday, April 12
Time: 11:00 am - 11:55 am
Location: Just Us Kids Child Care Center
Washington, D.C.
From: Nicole Rabner and
Ruby Shamir

I. PURPOSE

To promote greater investment in child care and make two announcements: (1) the release of a new study by the U.S. Consumer Product Safety Commission (CPSC) on ways to identify and correct hidden hazards that may exist in child care; and (2) the launch the new outreach efforts of Lifetime Television's child care awareness campaign "Caring for Kids."

II. BACKGROUND

Overview

In the context of promoting the Administration's Child Care Initiative, this event is designed to spotlight the need to empower parents with vital information and support to make the child care choices that are right for them. The CPSC report will empower parents and caregivers with critical information on child care safety and the Lifetime effort will help empower parents by making sure their voices and struggles are heard. The event will include a brief tour of the Just Us Kids Child Development Center on which you will learn about some of the hidden hazards highlighted in the CPSC study, and a speaking program.

CPSC Report

The CPSC conducted a national study of the potential safety hazards of eight product areas -- cribs, soft bedding, playground surfacing, playground maintenance, safety gates, window blind and curtain cords, clothing drawstrings, and recalled products -- in 220 child care centers nationwide. Of the child care facilities studied, including private, non-profit, government-run and home-based centers, two-thirds exhibited at least one safety hazard. These hazards are life-threatening: CPSC notes that at least 56 children have died in child care settings, and that about 30,600 children ages 0-4 were treated in U.S. hospital emergency rooms in 1997 for injuries received at child care settings.

To provide parents with the means to be aware of and correct these hazards, the CPSC developed a new Child Care Safety Checklist for parents and caregivers to monitor the safety of their care settings. The CPSC's recommendations include making sure that safety gates are used to keep children away from potentially dangerous areas, especially stairs, and abandoning the use of children's clothing with drawstrings around the hood and neck.

The CPSC will undertake an aggressive outreach program to get this vital information into the hands of parents and caregivers nationwide. To help initiate this public information campaign, the General Services Administration (GSA), which runs child care centers for federal employees, will distribute the checklist to all of its centers in the United States. GSA has also pledged that by Mother's Day 1999 it will provide all of its sponsored child care centers with computers and Internet links which will provide immediate notice of all CPSC alerts and bulletins on products that deal with children.

Lifetime Television "Caring for Kids" Campaign

You will help launch the second phase of Lifetime Television's "Caring for Kids" campaign which is designed to provide parents with the information they need, and give them the opportunity to have their voices heard. The campaign was inspired by the October 10, 1997 White House Conference on Child Care. During the first phase of the campaign, Lifetime began forming partnerships with key child care experts and advocates. Lifetime also initiated an e-mail campaign urging parents to share their child care stories with them. These efforts culminated in the development of a documentary film of parents talking about their child care struggles and needs which will air on Lifetime on April 20. Lifetime included footage from your Brooklyn, NY roundtable discussion in the film.

In its second phase, Lifetime will work with a diverse group of partners, from child care providers to law enforcement officials, to amplify the voices and struggles of parents and others around the issue of child care. Lifetime will use its documentary to convene parents to talk about their child care challenges and will continue to use the Internet as an organizing tool. Lifetime's goal is to work to make child care a central issue in the 2000 elections and is gearing up to produce voter guides, etc.

Child Care Action in the Senate

With the strong leadership of Senator Dodd, the Senate passed an amendment to the Republican budget resolution increasing mandatory funding for the child care block grant by \$5 billion over five years and \$12.5 billion over 10 years, off-set by a reduction in the tax cut. This action is a significant demonstration of bipartisan support for boosting funding for child care subsidies, which the President's budget does by \$7.5 billion over five years. The amendment, sponsored by Senators Dodd and Jeffords, also includes a non-binding provision stating that any child care tax relief for child care (through, for example, expansion of the CDCTC), must benefit all working families (*i.e.* by making the credit refundable) and assist stay-at-home parents who care for an infant. Twelve Republicans -- Senators Abraham, Campbell, Chafee, Collins, Dewine, Frist, Hatch, Jeffords, Roberts, Snowe, Specter, and Warner -- voted with all Democrats to pass the amendment.

Just Us Kids Child Development Center

The Just Us Kids Child Development Center, a General Services Administration (GSA) child care facility, is sponsored by the Department of Justice (DoJ) and provides care for children of DoJ employees. Established in 1992, Just Us Kids is accredited by the National Association for the Education of Young Children (NAEYC) and its staff qualifications and adult/child ratios meet or exceed NAEYC criteria.

GSA child care centers serve 7,600 children in 112 centers nationwide. All child care workers are screened through criminal background checks, and stringent health and safety standards for facilities and furnishings are issued. Nearly 70 percent of GSA's centers are accredited by national accrediting bodies (versus less than 10 percent in the private sector). As you know, in March, 1998, the President issued an Executive Memorandum directing all federally sponsored child care to be accredited by the year 2000.

III. PARTICIPANTS

Speaking Program

- Attorney General Janet Reno
- Senator Christopher Dodd
- Ann Brown, Chairman, U.S. Consumer Product Safety Commission
- Carole Black, CEO, Lifetime Television
- Cynthia Schnedar, Just Us Kids parent
- The First Lady

IV. SEQUENCE OF EVENTS

- Pam Simon, Director, Just Us Kids Child Development Center, will guide you on a very brief tour of the center where Ann Brown, Chairman, CPSC, will show you examples of potential hidden hazards. Attorney General Janet Reno, Deputy Attorney General Eric Holder, Senator Christopher Dodd, David Barram, Administrator, GSA, and Carole Black, CEO, Lifetime Television, will follow you on your tour.
- Upon tour conclusion, you will proceed upstairs for the speaking program.
- Attorney General Janet Reno will make welcoming remarks and introduce Senator Dodd.
- Senator Dodd will make brief remarks and introduce Chairman Ann Brown.
- Chairman Brown will make brief remarks and introduce Lifetime CEO Carole Black.
- Carole Black will make brief remarks and introduce parent Cynthia Schnedar.
- Cynthia Schnedar will make brief remarks and introduce you.
- You will make remarks and close the program.

V. PRESS PLAN

- Tour of the child care center's infant room will feature still photographers/WH Photo.
- Speaking program will be Open Press.
- GSA will send out a video news release of this event.

VI. REMARKS

- Talking Points Attached.

VII. ATTACHMENTS

- Audience List
- CPSC Child Care Safety Checklist
- CPSC Report
- Lifetime Television Press Release
- Chairman Ann Brown Bio
- Administrator David Barram Bio
- Lifetime CEO Carole Black Bio
- Cynthia Schnedar Bio

1ST STORY of Level 1 printed in FULL format.

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April 09, 1999 12:53 Eastern Time

SECTION: ASSIGNMENT DESK, DAYBOOK EDITOR

LENGTH: 272 words

HEADLINE: First Lady's Schedule for Monday, April 12

BODY:

News Advisory:

On Monday, April 12, First Lady Hillary Rodham Clinton will visit a child care center in the District of Columbia to promote greater investment in child care and to empower parents with the information they need to make child care choices that are right for them. The First Lady will announce the release of a new study on child care safety by the Consumer Safety Product Commission and helps launch the second phase of Lifetime Television's child care awareness campaign, "Caring for Kids."

In the evening, the First Lady will join the President at the seventh Millennium Evening at the White House, featuring Elie Wiesel.

EVENT: Visit to 'Just Us Kids' Child Care Center
TIME: 11 a.m.
DATE: Monday, April 12
LOCATION: 'Just Us Kids' Health Care Center
625 Indiana Ave. N.W. (entrance on D Street)
Washington, D.C.

Press Notes:

Tour of Child Care Center

Upon arrival, the First Lady will tour the child care center. A pre-set still-only pool will cover a portion of the tour. Pool configuration: Reuters photo, AP photo, Washington Post photo.

Speaking Program

Speaking program is open press. Throw is approximately 30'. Lighting and mult provided.

On-street parking available. The on-site contact is George Shelton.

Pre-set: 9-9:30 a.m.

Final access: 10:15-10:45 a.m.

Editor's Note: Refer to the President's press schedule for logistical details on the Millennium Evening.

LANGUAGE: ENGLISH

LOAD-DATE: April 9, 1999

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Chicago Tribune

November 26, 1995 Sunday, CHICAGOLAND FINAL EDITION

SECTION: WOMANEWS; Pg. 10; ZONE: CN; OTHER VOICES.

LENGTH: 319 words

HEADLINE: HILLARY SEEKS CLOUDBURST OF BABY SAFETY SHOWERS

BYLINE: By Denise Cowie, Knight-Ridder/Tribune.

BODY:

If Hillary Rodham Clinton has her way, the new trend for mothers-to-be will be Baby Safety Showers -- parties with a serious purpose.

President Clinton's wife is certainly doing her bit to make it happen. In October she helped open a national campaign to promote the safety showers. Then she became one of the first in the country to throw one, hosting a shower for a pregnant friend.

Babies don't come with a how-to manual, Clinton told a group of mothers and expectant mothers at a shower at the Edward C. Mazique Parent Child Center in Washington recently.

Clinton -- who is writing "It Takes a Village," a book on parenting to be published by Simon and Schuster, with profits going to charity -- teamed up with the U.S. Consumer Products Safety Commission and Gerber Products Co., a babyfood manufacturer, for the launch.

The groups have focused on baby showers as a way of getting safety information across to new parents. The parties feature games and activities revolving around a 12-point safety checklist.

Pointing out that more children die from unintentional injuries than from any of the childhood diseases, commission chair Ann Brown said that safety showers for new mothers and mothers-to-be could help them make each room in their homes safe for children.

Gerber, the Consumer Product Safety Commission and the Food Marketing Institute collaborated on developing a "Baby Safety Shower How-To Kit," and Gerber funded 2,000 of the kits for distribution to groups interested in planning showers. The kits give details on how to throw the showers, from invitations and attendance certificates to games and free literature for guests. There are even samples of a public service announcement and a news release for groups seeking publicity for their parties.

29TH STORY of Level 1 printed in FULL format.

The Associated Press

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November 22, 1995, Wednesday, PM cycle

SECTION: Washington Dateline

LENGTH: 597 words

HEADLINE: Baby Safety Showers Help Mothers Be Better Moms

BYLINE: By DARLENE SUPERVILLE, Associated Press Writer

DATELINE: WASHINGTON

BODY:

Even longtime children's advocate Hillary Rodham Clinton didn't know everything about keeping babies safe when she had Chelsea.

Like any new mother, the first lady experienced the anxiety that comes with a newborn: the questions, the worries, the fears.

Should I put the baby to sleep face down or face up? How will I know if the bath water is too hot or too cold? Are high chairs safe to use?

To help, the Consumer Product Safety Commission recently hosted a baby safety shower to answer such questions for 80 mothers and moms-to-be.

It was a new twist on an old idea that agency officials hope will help reduce the accidental injuries that kill thousands of children every year.

"It was a blessing to me because you're never too old to learn anything," said Christine Davis, 27, whose youngest of six children is 3 years old.

For the event attended by Mrs. Clinton, four rooms at a local child care center were redecorated to look and feel like a real bedroom, bathroom, kitchen and living room.

The moms and moms-to-be, all from the Washington area, moved from room to room to watch officials from the consumer agency and the Gerber Products Co. demonstrate do's and don'ts of baby safety.

They learned that toddlers drown in toilet bowls, suffocate in cribs and strangle on window blind cords. Among the safety tips they picked up were warnings to lock medicines and household cleaners away, strap children into high chairs and cook food on the back burners of stoves.

"We are not taught these things," said Fontella Williams, 28, who has five boys and girls, ages 3 to 13. "A lot of deaths could be prevented."

Though not a typical baby shower with cute outfits and toys, the women still took home plenty - in knowledge and other baby gifts.

Gerber donated cabinet locks for the home and spoons and teething rings that the women won playing "Wheel of Safety" and "Safety Bingo."

Marion McMillian immediately practiced what she learned.

"I went home, and the latches that they gave me, I put it on the cabinet and I went out and bought several more," said the 28-year-old, who works at the center and is expecting her sixth child in January.

Mrs. Clinton, who is writing a parenting book, said she found during her travels as first lady that "many of us just don't know everything we need to know to keep our babies secure."

A graduate of Yale Law School and formerly one of the country's top lawyers, Mrs. Clinton her efforts when Chelsea was born 15 years ago were "trial by error."

"There is nothing more important to any parent than keeping our babies and our children safe and secure," Mrs. Clinton said.

Unintentional injuries killed 6,674 children age 14 and under in 1992, according to the National Safety Council.

Ann Brown, chairwoman of the Consumer Product Safety Commission and mother of two adult daughters, said safety showers are important because "there is no built-in instruction manual that comes with motherhood."

"There's no better way for a parent to show love for their baby than to take responsibility for their baby's safety," she added.

But Elizabeth Ghormley, a 20-year-old college freshman and new mother who appreciated the safety advice, likes traditional baby showers too. She has had both.

"Safety ... it's a must," she said, bouncing her 7-month-old son, Matthew, on a knee. "But I don't know what I would have done if I hadn't gotten the (traditional) clothes shower, because I needed it."

For more information on hosting a baby safety shower, contact the Consumer Product Safety Commission at (800) 638-2772.

LANGUAGE: ENGLISH

HILLARY RODHAM CLINTON (74%);

LOAD-DATE: November 22, 1995

7TH STORY of Level 1 printed in FULL format.

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M2 PRESSWIRE

April 13, 1999

LENGTH: 723 words

HEADLINE: US CPSC

First Lady Hillary Rodham Clinton joins CPSC to release child care safety checklist

DATELINE: WASHINGTON, D.C.

BODY:

First Lady Hillary Rodham Clinton joined U.S. Consumer Product Safety Commission (CPSC) Chairman Ann Brown today to kick off a national campaign to alert parents and caregivers to safety hazards in child care settings. Among the findings in a 1998 CPSC study of 220 child care settings across the United States, two-thirds had at least one safety hazard. CPSC visited four types of licensed child care settings, including federal, non-profit, for-profit and in-home.

"Some hazards are obvious, like playground surfacing that has worn thin," said Brown. "Other hazards are hidden dangers that may not be obvious. Even the best parents and child care providers may not be aware of these hidden hazards."

Many child care settings provide safe environments for young children. Yet, CPSC knows of at least 56 children who have died in child care settings since 1990. In 1997, about 31,000 children, 4 years old and younger, were treated in U.S. hospital emergency rooms for injuries at child care and school settings.

The CPSC study looked at eight product areas with potential safety hazards in child care settings selected at random. Following are the results:

* 38 percent had children wearing outerwear with drawstrings at the neck. * 27 percent did not keep the playground surfacing well-maintained. * 24 percent did not have safe playground surfacing. * 26 percent had loops on the window blind cords. * 19 percent had cribs containing soft bedding. * 13 percent did not use child safety gates where necessary. * 8 percent had cribs that did not meet current safety standards. * 5 percent were using products that had been recalled by CPSC.

To help remedy the situation, CPSC has prepared a Child Care Safety Checklist for child care providers and parents to use. The checklist will help caregivers become informed about hidden hazards by giving them a list of things to look for to make their homes and child care settings safer for children. Parents can use the checklist when choosing child care settings and ensuring that the child care provider is vigilant in monitoring product recall announcements and removing dangerous items.

"The Child Care Safety Checklist will provide parents and child care providers with the information they need to ensure that children are safe in all

M2 PRESSWIRE April 13, 1999

child care settings," said First Lady Hillary Rodham Clinton. "This effort is part of the Administration's commitment to making child care better, safer and more affordable for America's working families."

"The safety of the children in our centers has always been of paramount importance," said David J. Barram, Administrator of the U.S. General Services Administration (GSA), which administers 112 Federal childcare centers nationwide. "To do our job even better, by Mother's Day 1999 we will have computers online in all of our centers. Then, at a moment's notice, we can pass along safety alerts from CPSC. Those computers also can be used to provide a network for all GSA childcare centers to share best practices, ideas and information to improve all aspects of Federal childcare."

CPSC is sending the checklist to many groups nationwide, including the National Child Care Information Center, National Association for the Education of Young Children, Head Start, state licensing authorities and other providers and organizations that work with them. To get your free copy of the checklist, send a postcard to Child Care Safety Checklist, CPSC, Washington, DC 20207, or access CPSC's website at www.cpsc.gov.

"We want to get a checklist in the hands of every caregiver," said Brown. "Child care providers should use this checklist to go through their facility and make it a safer place for the children in their care."

To get all CPSC recall information sent directly to you or your facility by fax, send a fax with your name and fax number to (301) 504-0399.

The U.S. Consumer Product Safety Commission protects the public from unreasonable risks of injury or death from 15,000 types of consumer products under the agency's jurisdiction. To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at <http://www.cpsc.gov/talk.html>.

CONTACT: Russ Rader
Tel: +1 301 504 0580 x 1166

LANGUAGE: English

LOAD-DATE: April 14, 1999

8TH STORY of Level 1 printed in FULL format.

Copyright 1999 Associated Press
AP Online

April 12, 1999; Monday 08:56 Eastern Time

SECTION: Washington - general news

LENGTH: 326 words

HEADLINE: Many Child-Care Centers Hazardous

DATELINE: WASHINGTON

BODY:

Two-thirds of licensed child-care centers studied by federal investigators last year had at least one condition that could be hazardous to the safety of children.

The Consumer Product Safety Commission said today it knows of at least 56 children who died in child-care settings since 1990. Two years ago, 31,000 children 4 and younger required hospital emergency room treatment for injuries suffered in school or child care.

The commission found that in 38 percent of 220 centers checked last year, children were wearing coats, sweaters or shirts with drawstrings at the neck. Twenty-four percent had unsafe surfacing on a playground, while 26 percent had loops on window blind cords.

Hillary Rodham Clinton was joining commission Chairman Ann Brown today in kicking off an effort to alert parents and care centers to such safety hazards. And the commission has prepared a safety checklist for parents and providers of child care to use.

'The child-care safety checklist will provide parents and child-care providers with the information they need to ensure that children are safe in all child-care settings,' Mrs. Clinton said in a statement released by the commission. 'This effort is part of the administration's commitment to making child care better, safer and more affordable for America's working families.'

The commission's study found that 19 percent of the child-care providers checked had cribs that contain unsafe soft bedding; 13 percent did not use necessary safety gates; and 5 percent were using products that had been recalled by the commission.

'Some hazards are obvious, like playground surfacing that has worn thin,' Brown said in releasing the survey. 'Other hazards are hidden dangers that may not be obvious. Even the best parents and child-care providers may not be aware of these hidden hazards.'

The checklist is available by writing Child Care Safety Checklist, CPSC,

22ND STORY of Level 1 printed in FULL format.

Copyright 1996 The Deseret News Publishing Co.
The Deseret News (Salt Lake City, UT)

July 29, 1996, Monday

SECTION: TODAY; Pg. 1

LENGTH: 1064 words

HEADLINE: BABY BASICS: SAFETY SHOWER

BYLINE: By Carma Wadley, Feature Editor

BODY:

Do you know someone who is expecting? Are you planning a baby shower? Why not combine information with your entertaining and plan a baby SAFETY shower?

Just before the baby arrives is a good time to remind new parents about some important safety issues, says Ann Brown, chairman of the Consumer Product Safety Commission. Pointing out that more children die from unintentional injuries than from any one of the childhood diseases, Brown says that ''safety showers for new parents can help them make the rooms in their homes safer for children.'' A home, she says, can have a lot of hidden hazards, things that older folks might not think twice about but can be harmful to young children.

''Babies are not born with instruction manuals for their parents. New parents get their training on-the-job. A baby safety shower can help good parents become even better parents.''

A baby safety shower can involve any number of people - from 20 to 200, says Brown. An organization could plan a large shower where parents could visit a variety of workshops illustrating important safety information with games, prizes and other activities. Or a baby shower in a home could just spend some time focusing on safety issues.

A how-to kit produced by CPSC in partnership with Gerber Products Company offers some suggestions on organizing and carrying out a baby safety shower. For information, contact the CPSC at 301-504-0580.

Games and other fun activities are an effective way to reinforce safety and health messages. Games and ideas presented revolve around a 12-point safety checklist that focuses on keeping baby safe at home.

For example:

CAN YOU ANSWER THIS?

Focuses on the bedroom. The game leader asks each team questions, and the

team that answers the most correctly wins the round. Sample questions include:

Q. Can you name three things that describe an unsafe crib?

A. Accept such things as missing hardware, not sturdy, loose hardware, mattress doesn't fit snugly, corner posts, decorative cutouts in head or foot boards, crib slats too far apart.

Q. What are three possible sleep positions for your baby, and are they safe or unsafe?

A. back (safe); side (safe); stomach (unsafe).

Q. Can you name three examples of soft bedding?

A. pillows; soft, fluffy comforter; quilts; sheepskin.

Q. Can you name three things you should never place near a window with blind or curtain cords?

A. crib; playpen; highchair; other children's furniture.

Q. Can you name three small objects that are choking hazards for children under 3 years of age?

A. Accept answers like: buttons; balloons; marbles; foods like grapes, peanuts, hard candy and cut-up hotdogs.

Q. What are three safety concerns to look for in and on your child's toy box or chest?

A. Accept answers like: toys with sharp edges or points; toys that are too small; toys with detachable small parts; hinge-lid toy boxes without safety-lid supports.

Q. What are three common hazards found on children's clothing?

A. Accept answers like: loose buttons, drawstrings, loose snaps, small decorations that detach.

SAFETY SAYINGS

Focuses on the bathroom. On a flip chart draw the number of blank lines corresponding to the number of letters and spaces in the safety saying. Each team in turn guesses a letter to go in the spaces; correct letters are written in appropriate blanks. When a team thinks it knows the answer, it can call it out. The team with the most safety saying wins. Use such sayings as:

- Keep baby safe.
- Use child-safety cups.
- Keep medicines locked up.
- Babies and water don't mix.
- Never leave children alone in the water.
- Check bath water with wrist or elbow.

PICTURE SAFETY

Calls attention to the kitchen; is similar to Pictionary. A moderator selects a safety clue card and shows it to one person on each team, who then has to draw it so her team can guess what it is. The first team to guess the pictures gets 5 points and another 5 if they can describe how the clue is safety-related. Possible clue cards include:

- Cabinet safety latch (prevents children from getting into cabinets where harmful products are stored).
- Dish detergent (can be harmful if swallowed).
- Highchair with safety straps (prevents children from climbing or falling out).
- Pots and pans on stoves (can burn children if they reach handles and spill hot food or liquid).
- Knives (can injure children if they reach them).
- Plastic trash bags (can cause children to suffocate if bag gets over noses and mouths).
- Matches (can burn and start fires).

SAFETY BINGO

Highlights other living areas. Each participant is given a card with pictures of potential hazards arranged in different orders. The moderator reads a clue and each participant covers that picture with a bean or chip. The first to get one row in any direction covered wins. Pictures and clues could include:

- Smoke detector (one of these should be on every level of the home for protection from fires).

- Safety gate (one of these will prevent children from falling down stairs).

- Safety plugs (stops children from poking fingers and inserting objects into electrical outlets).

- Small toy ball and jacks set (this round game part is a choking hazard to young children who put things in their mouths).

- Balloons (If burst or uninflated, these can be a choking hazard to young children).

- Medicine pills in bottle with safety cap. (These may look like candy to small children; keep in container with safety cap).

- Back or side (this is the best position for babies to sleep).

- Cabinet lock (keeps children from opening cabinet or cupboard doors where cleaning products or medicines are stored).

- Battery (in a smoke detector, this should be changed every year).

Whether you have time to play all games or just one, it can be an opportunity to share an important message.

As prizes give items related to baby safety. (If you are planning a large shower, you might even get a corporate sponsor to donate some items.) But whether the shower is big or small, remember that the message is one that can save lives.

"I hope families all over America will have baby safety showers," said Hillary Rodham Clinton, when she attended a kick-off shower sponsored by the CPSC in Washington, D.C., "to educate each other about what we need to do to keep all of our babies safe and healthy."

LANGUAGE: ENGLISH

LOAD-DATE: March 30, 1998

October 24, 1995

BABY SAFETY SHOWER

DATE: Wednesday, October 25
TIME: 9:25 am
LOCATION: Mazique Parent Child Center
Washington, D.C.
FROM: Brenda Costello

I. PURPOSE

To participate in a "Baby Safety Shower" at the Edward C. Mazique Child Center, and to give remarks about ways to keep babies safe and healthy at home.

II. BACKGROUND

Baby Safety Shower Campaign

The U.S. Consumer Product Safety Commission (CPSC) and the Edward C. Mazique Parent Child Center will host a "Baby Safety Shower" Campaign, sponsored by CPSC, Gerber Products, and the Food Marketing Institute on Wednesday, October 24. This event will serve as the kick-off for a national effort being launched during National Consumers Week, October 22-28. "Baby safety showers" highlight the importance of young mothers taking responsibility for the safety of their babies.

The "Baby Safety Shower" is designed to be a fun way to educate and interest young new and expectant mothers in home safety information. Showers will feature speakers, games, prizes, refreshments and free baby safety products provided by Gerber Products Company. Guest will also participate in game workshops such as "Safety Bingo" to learn about the many hidden hazards throughout the home and how to make each room safer for their babies. Safety checklists, a room by room check of possible hazards, will be provided in both English and Spanish.

Approximately 80 mothers and expectant mothers from various ethnic and socioeconomic groups, including a large number of teenage mothers will participate in this "shower". Ruth Rucker, Founding Executive Director and Debra Byrd from the Parent Child Center, along with Ann Brown of the CPSC will also participate in the event.

Edward C. Mazique Parent Child Center

The Edward C. Mazique Parent Child Center was established in 1968 as the Washington DC Parent Child Center (PCC). It was one of 36 National Parent Child Centers established by the Office of Economic Opportunity, Head Start Bureau (now the Administration on Children and

Families). A private, non-profit organization, their mission is to address and positively influence the health, education, social services, and environment needs of disadvantaged families with young children in the District of Columbia. Funding comes from a combination of federal, local, foundation and individual donations and grants, with a small amount of parent fees (4%). In 1988 the organization was dedicated to the late Edward C. Mazique and renamed in his honor.

The PCC offers early intervention, early childhood education and parent education programs in a family services setting to low income residents of D.C. Services include: Child Development/day care, Pediatric Health Care, Nutritious Meals, Nutrition Education, Crisis Intervention, Counseling, Home-based Intervention, as well as Case Management. PCC enrolls pregnant women, teen parents, and children in its programs and serves nearly 450 families daily, with approximately 250 in Center-based programs and 200 in home intervention programs. Currently the Center has a staff of 110.

U.S. Consumer Product Safety Commission

Created in 1972 by Congress, the Consumer Product Safety Commission (CPSC) is an independent federal agency which works to prevent and reduce the risk of injury or death from consumer products. CPSC efforts include developing voluntary standards with industry and enforcing mandatory standards, obtaining recall of products, conducting research on potential product hazards and informing and educating consumers through public awareness efforts.

III. PARTICIPANTS

HRC

Ann Brown, Chairman, U.S. Consumer Product Safety Commission
Al Piergallini, Vice Chairman, President and CEO, Gerber Products Company
Barbara Rosenfeld, Senior Advisor to the Chairman, CPSC
Ruth Rucker, Founding Executive Director, Mazique Center
Debra Byrd, Program and Resource Development, Mazique Center
Barbara Jacobson, CPSC
Patricia Adkins

IV. SEQUENCE OF EVENTS

- HRC arrives Mazique Center
- HRC proceeds upstairs to Living Room setting
- Chairman Brown illustrates to HRC a series of hazards in the room
- HRC and group are seated with mothers
- Barbara Jacobson gives brief presentation of safe items, followed by discussion
- Chairman Brown escorts HRC downstairs to "Green Room" for photos
- Chairman Brown escorts HRC to multi-purpose room
- Barbara Rosenfeld introduces HRC, Chairman Brown and Mr. Peirgallini into the room
- HRC is seated with Mr. Peirgallini

- Chairman Brown makes remarks and introduces Mr. Peirgallini
- Mr. Peirgallini makes remarks
- Chairman Brown introduces HRC
- HRC makes remarks and closes program
- HRC greets children in lobby
- HRC departs

V. PRESS

Open press.

VI. REMARKS

Talking points prepared by Lissa Muscatine.

October 24, 1995

MEMORANDUM FOR HILLARY RODHAM CLINTON

FROM: Brenda Costello
SUBJECT: Briefings for Wednesday, October 25

Baby Safety Shower

- Briefing
- List of Green Room participants
- Bios
- Invitation
- Diagram of Center
- Political briefing
- Talking points
- Baby Safety Check List (front pocket)

Beijing Delegation Meeting

- Briefing
- List of attendees
- Talking points

Truman Tea

- Briefing
- Scenario
- Talking points
- Harry S. Truman 50th Anniversary Committee
- Guest List (in back pocket)

Smithsonian Interview

- Briefing
- Background memo from Capricia

Videos

- Briefing

Drop-by

- Briefing
- Guest list

Remarks

- Videos (ABCD final script will be forwarded tomorrow)

April 9, 1999

PROMOTING GREATER INVESTMENT IN CHILD CARE

Date: Monday, April 12
Time: 11:00 am - 11:55 am
Location: Just Us Kids Child Care Center
Washington, D.C.
From: Nicole Rabner and
Ruby Shamir

I. PURPOSE

To promote greater investment in child care and make two announcements: (1) the release of a new study by the U.S. Consumer Product Safety Commission (CPSC) on ways to identify and correct hidden hazards that may exist in child care; and (2) the launch the new outreach efforts of Lifetime Television's child care awareness campaign "Caring for Kids."

II. BACKGROUND

Overview

In the context of promoting the Administration's Child Care Initiative, this event is designed to spotlight the need to empower parents with vital information and support to make the child care choices that are right for them. The CPSC report will empower parents and caregivers with critical information on child care safety and the Lifetime effort will help empower parents by making sure their voices and struggles are heard. The event will include a brief tour of the Just Us Kids Child Development Center on which you will learn about some of the hidden hazards highlighted in the CPSC study, and a speaking program.

CPSC Report

The CPSC conducted a national study of the potential safety hazards of eight product areas -- cribs, soft bedding, playground surfacing, playground maintenance, safety gates, window blind and curtain cords, clothing drawstrings, and recalled products -- in 220 child care centers nationwide. Of the child care facilities studied, including private, non-profit, government-run and home-based centers, two-thirds exhibited at least one safety hazard. These hazards are life-threatening: CPSC notes that at least 56 children have died in child care settings, and that about 30,600 children ages 0-4 were treated in U.S. hospital emergency rooms in 1997 for injuries received at child care settings.

To provide parents with the means to be aware of and correct these hazards, the CPSC developed a new Child Care Safety Checklist for parents and caregivers to monitor the safety of their care settings. The CPSC's recommendations include making sure that safety gates are used to keep children away from potentially dangerous areas, especially stairs, and abandoning the use of children's clothing with drawstrings around the hood and neck.

The CPSC will undertake an aggressive outreach program to get this vital information into the hands of parents and caregivers nationwide. To help initiate this public information campaign, the General Services Administration (GSA), which runs child care centers for federal employees, will distribute the checklist to all of its centers in the United States. GSA has also pledged that by Mother's Day 1999 it will provide all of its sponsored child care centers with computers and Internet links which will provide immediate notice of all CPSC alerts and bulletins on products that deal with children.

Lifetime Television "Caring for Kids" Campaign

You will help launch the second phase of Lifetime Television's "Caring for Kids" campaign which is designed to provide parents with the information they need, and give them the opportunity to have their voices heard. The campaign was inspired by the October 10, 1997 White House Conference on Child Care. During the first phase of the campaign, Lifetime began forming partnerships with key child care experts and advocates. Lifetime also initiated an e-mail campaign urging parents to share their child care stories with them. These efforts culminated in the development of a documentary film of parents talking about their child care struggles and needs which will air on Lifetime on April 20. Lifetime included footage from your Brooklyn, NY roundtable discussion in the film.

In its second phase, Lifetime will work with a diverse group of partners, from child care providers to law enforcement officials, to amplify the voices and struggles of parents and others around the issue of child care. Lifetime will use its documentary to convene parents to talk about their child care challenges and will continue to use the Internet as an organizing tool. Lifetime's goal is to work to make child care a central issue in the 2000 elections and is gearing up to produce voter guides, etc.

Child Care Action in the Senate

With the strong leadership of Senator Dodd, the Senate passed an amendment to the Republican budget resolution increasing mandatory funding for the child care block grant by \$5 billion over five years and \$12.5 billion over 10 years, off-set by a reduction in the tax cut. This action is a significant demonstration of bipartisan support for boosting funding for child care subsidies, which the President's budget does by \$7.5 billion over five years. The amendment, sponsored by Senators Dodd and Jeffords, also includes a non-binding provision stating that any child care tax relief for child care (through, for example, expansion of the CDCTC), must benefit all working families (*i.e.* by making the credit refundable) and assist stay-at-home parents who care for an infant. Twelve Republicans -- Senators Abraham, Campbell, Chafee, Collins, Dewine, Frist, Hatch, Jeffords, Roberts, Snowe, Specter, and Warner -- voted with all Democrats to pass the amendment.

Just Us Kids Child Development Center

The Just Us Kids Child Development Center, a General Services Administration (GSA) child care facility, is sponsored by the Department of Justice (DoJ) and provides care for children of DoJ employees. Established in 1992, Just Us Kids is accredited by the National Association for the Education of Young Children (NAEYC) and its staff qualifications and adult/child ratios meet or exceed NAEYC criteria.

GSA child care centers serve 7,600 children in 112 centers nationwide. All child care workers are screened through criminal background checks, and stringent health and safety standards for facilities and furnishings are issued. Nearly 70 percent of GSA's centers are accredited by national accrediting bodies (versus less than 10 percent in the private sector). As you know, in March, 1998, the President issued an Executive Memorandum directing all federally sponsored child care to be accredited by the year 2000.

III. PARTICIPANTS

Speaking Program

- Attorney General Janet Reno
- Senator Christopher Dodd
- Ann Brown, Chairman, U.S. Consumer Product Safety Commission
- Carole Black, CEO, Lifetime Television
- Cynthia Schnedar, Just Us Kids parent
- The First Lady

IV. SEQUENCE OF EVENTS

- Pam Simon, Director, Just Us Kids Child Development Center, will guide you on a very brief tour of the center where Ann Brown, Chairman, CPSC, will show you examples of potential hidden hazards. Attorney General Janet Reno, Deputy Attorney General Eric Holder, Senator Christopher Dodd, David Barram, Administrator, GSA, and Carole Black, CEO, Lifetime Television, will follow you on your tour.
- Upon tour conclusion, you will proceed upstairs for the speaking program.
- Attorney General Janet Reno will make welcoming remarks and introduce Senator Dodd.
- Senator Dodd will make brief remarks and introduce Chairman Ann Brown.
- Chairman Brown will make brief remarks and introduce Lifetime CEO Carole Black.
- Carole Black will make brief remarks and introduce parent Cynthia Schnedar.
- Cynthia Schnedar will make brief remarks and introduce you.
- You will make remarks and close the program.

V. PRESS PLAN

- Tour of the child care center's infant room will feature still photographers/WH Photo.
- Speaking program will be Open Press.
- GSA will send out a video news release of this event.

VI. REMARKS

- Talking Points Attached.

VII. ATTACHMENTS

- Audience List

- CPSC Child Care Safety Checklist
- CPSC Report
- Lifetime Television Press Release
- Chairman Ann Brown Bio
- Administrator David Barram Bio
- Lifetime CEO Carole Black Bio
- Cynthia Schnedar Bio