

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	Alan Korn to Heather Howard re: White House/CPSC/National SAFE KIDS Campaign Partnership Recalls (partial) (1 page)	05/10/2000	P6/b(6)
002. memo	Sherry Llewellyn to Barbara Wooley and Heather Howard re: AAP staff representative for May 12 event (partial) (1 page)	05/10/2000	P6/b(6)
003. fax	Steve Austin to Heather Howard re: CPSC Event (partial) (1 page)	05/10/2000	P6/b(6)
004. memo	Sherry Llewellyn to Barbara Wooley and Heather Howard re: AAP staff representative for May 12 event (partial) (1 page)	05/10/2000	P6/b(6)
005. fax	Alan Korn to Heather Howard re: phone number (partial) (1 page)	05/11/2000	P6/b(6)
006. memo	Alan Korn to Heather Howard re: White House/CPSC/National SAFE KIDS Campaign Partnership Recalls (partial) (1 page)	05/10/2000	P6/b(6)
007. memo	Alan Korn to Heather Howard re: White House/CPSC/National SAFE KIDS Campaign Partnership Recalls (partial) (1 page)	05/10/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Heather Howard (Subject Files)
OA/Box Number: 21195

FOLDER TITLE:

Campaign CPSC [Consumer Product Safety Commission]

2012-0254-S

rc656

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

PHOTOCOPY
PRESERVATION

81699



**FROM THE OFFICE OF ANN BROWN
CHAIRMAN**

**U.S. CONSUMER PRODUCT SAFETY COMMISSION
4330 EAST WEST HIGHWAY
BETHESDA, MD 20814**

Office: 301-504-0213
Facsimile: 301-504-0768

Please deliver the following fax to:

Name: Heather Howard

Organization: WH Domestic Policy Council

Fax Number: 202-456-2878

Number of Pages (Including cover sheet) 4

From: Barbara Rumpel

Telephone: _____

Message: _____

NOTE: If all pages are not received, or if you have any problems with this transmittal, please contact the person listed above.

THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED.



UNITED STATES
CONSUMER PRODUCT SAFETY COMMISSION
WASHINGTON, DC 20207

Memorandum

Date: October 20, 2000

TO : Heather Howard
White House Domestic Policy Council
Fax 202-456-2878

FROM : Barbara B. Rosenfeld *Barbara Rosenfeld*
Senior Advisor to the Chairman

SUBJECT : Partnership to prevent injuries and deaths to children

On May 18 at the White House, Mrs. Clinton announced a new initiative to prevent injuries to children from consumer products.

At that time, she announced a partnership of concerned medical and safety groups that would join with CPSC to try to reduce such injuries.

Chairman Ann Brown has asked me to send you the enclosed report, which details activities of members of the partnership to date. We consider this a very good beginning and will continue to expand the scope and reach of these activities.



PARTNERSHIP TO REDUCE INJURIES AND DEATHS TO CHILDREN

There are, on average, 2200 deaths and over 9 million consumer product-related injuries a year to children under age 15. On May 12, 2000, the U.S. Consumer Product Safety Commission (CPSC) announced a partnership with several national organizations to address this problem. CPSC Chairman Ann Brown made the announcement at a White House event that First Lady Hillary Rodham Clinton hosted. The partnering organizations agreed to encourage their members to report to CPSC product-related injuries and deaths, especially to children, that they see in their work.

We are pleased to report on the activities to date that our partners have undertaken or plan to support this initiative.

American Academy of Family Physicians (AAFP). The Academy wrote an article ("Unsafe products? Help get them off the market") that appeared in its August *AAFP Report*, which was sent to its 180,000 members. The article also is posted on AAFP's web site, with a direct link to the part of CPSC's web site where physicians can report product-related injuries or deaths.

American Academy of Pediatrics (AAP). AAP's July issue of *Washington Reports*, which goes to all its members, included an article ("CPSC asks pediatricians to report dangerous products") that explained the initiative, urged members to participate, and gave CPSC contact information for filing reports. Another article is scheduled for the November issue and a possible third for AAP's parents' magazine, *Healthy Kids*. In addition, state AAP injury prevention chapters will generate other promotional activities. Finally, AAP will add a link from its web site directly to the reporting form on CPSC's site.

American College of Emergency Physicians (ACEP). ACEP is currently considering activities to be undertaken when new President's term begins.

American Medical Women's Association (AMWA). The June issue of the AMWA biweekly electronic *Newsflash* included an item on reporting toy-related injuries, which went to 3,000 members. May link from AMWA's web site to the injury reporting part of CPSC's site.

American Nurses Association (ANA). ANA included an item on the initiative in the May 26 issue of its biweekly *Capital Update* newsletter. Will establish a link between ANA's web site to the injury-reporting page of CPSC's site; may publicize the link in an upcoming issue of *American Nurse* magazine. Also may send out a notice to State ANA associations and encourage them to publicize the initiative among their members.

Emergency Nurses Association (ENA). ENA's *Washington Update* newsletter included an article on the injury-reporting initiative ("ENA Supports CPSC Initiative") and its web site features the initiative and links directly to the injury-reporting page of CPSC's site.

Finally, ENA invited CPSC to come to its national conference in September to exhibit and promote the initiative to attendees.

National Association of School Nurses, Inc. (NASN). NASN will write a short article for the Association's November newsletter and will include an item on its web site, with a link to the injury reporting form on CPSC's site.

National SAFE KIDS Campaign. The October issue of the national SAFE KIDS newsletter includes an article on our initiative and a copy of CPSC's colorful poster on reporting injuries. The article will urge the nearly 300 state and local SAFE KIDS coalitions to duplicate and distribute the poster to non-traditional places, such as day care centers. The national organization also will feature the injury-reporting initiative on its web site and link to the appropriate part of CPSC's site.

10/18/00



May 12, 2000
11:15 a.m. (ET)

Contact: Marjorie Tharp
Sherry Llewellyn
202/347-8600

**Press Statement
on Reporting Children's Injuries from Consumer Products
by Marilyn Bull, M.D., FAAP,
chair of the AAP Committee on Injury and Poison Prevention**

I am honored to be here today among this group of people who have long demonstrated their commitment to children...and continue that commitment with this new partnership. I thank the first lady for her dedication to children and for bringing us together on this critical issue.

When I first became a pediatrician, I knew that injuries were a major contributor to disability and death in children. Today, injury is the number one cause of death for kids age one year and older. And as new products have come onto the scene, they've brought with them new potential for injury.

As pediatricians, we see the direct results of dangerous products. We treat the cuts and scrapes and broken bones that are regular parts of our practices. But in extreme cases, hazardous products can cause serious injuries, like skull fractures...and those injuries often can and do lead to permanent disability and death. In my practice, I continue to treat a little boy who, at age two and a half, choked on a rubber ball. It deprived him of oxygen long enough to cause severe brain damage and cerebral palsy.

That's why this partnership is so important. When the first lady and the CPSC and all of these medical groups join together and commit to report the products that are injuring our children, we **can** make a difference. Those of us who take care of children can be the first line of defense in helping the Consumer Product Safety Commission identify the toys and other products that have the potential to do harm to our infants and children.

The American Academy of Pediatrics has committed to do all we can to ensure that pediatricians take advantage of the reporting system that has been designed by CPSC for health care professionals. We've promised to promote this effort in *AAP News*, our monthly member newspaper, and on our Web site. And through the Academy's parenting magazine, *Healthy Kids*, which can be found in most pediatricians' waiting rooms, we'll alert parents that they can and should report injuries to CPSC as well.

We've joined this group because, like our partners, we care about the health and well-being of children...and we'll do whatever it takes to prevent the problems my patient has to struggle with and keep all children as safe as we possibly can.



May 12, 2000
11:15 a.m. (ET)

Contact: Marjorie Tharp
Sherry Llewellyn
202/347-8600

**Press Statement
on Reporting Children's Injuries from Consumer Products
by Marilyn Bull, M.D., FAAP,
chair of the AAP Committee on Injury and Poison Prevention**

I am honored to be here today among this group of people who have long demonstrated their commitment to children...and continue that commitment with this new partnership. I thank the first lady for her dedication to children and for bringing us together on this critical issue.

When I first became a pediatrician, I knew that injuries were a major contributor to disability and death in children. Today, injury is the number one cause of death for kids age one year and older. And as new products have come onto the scene, they've brought with them new potential for injury.

As pediatricians, we see the direct results of dangerous products. We treat the cuts and scrapes and broken bones that are regular parts of our practices. But in extreme cases, hazardous products can cause serious injuries, like skull fractures...and those injuries often can and do lead to permanent disability and death. In my practice, I continue to treat a little boy who, at age two and a half, choked on a rubber ball. It deprived him of oxygen long enough to cause severe brain damage and cerebral palsy.

That's why this partnership is so important. When the first lady and the CPSC and all of these medical groups join together and commit to report the products that are injuring our children, we **can** make a difference. Those of us who take care of children can be the first line of defense in helping the Consumer Product Safety Commission identify the toys and other products that have the potential to do harm to our infants and children.

The American Academy of Pediatrics has committed to do all we can to ensure that pediatricians take advantage of the reporting system that has been designed by CPSC for health care professionals. We've promised to promote this effort in *AAP News*, our monthly member newspaper, and on our Web site. And through the Academy's parenting magazine, *Healthy Kids*, which can be found in most pediatricians' waiting rooms, we'll alert parents that they can and should report injuries to CPSC as well.

We've joined this group because, like our partners, we care about the health and well-being of children...and we'll do whatever it takes to prevent the problems my patient has to struggle with and keep all children as safe as we possibly can.



May 12, 2000
11:15 a.m. (ET)

Contact: Marjorie Tharp
Sherry Llewellyn
202/347-8600

**Press Statement
on Reporting Children's Injuries from Consumer Products
by Marilyn Bull, M.D., FAAP,
chair of the AAP Committee on Injury and Poison Prevention**

I am honored to be here today among this group of people who have long demonstrated their commitment to children...and continue that commitment with this new partnership. I thank the first lady for her dedication to children and for bringing us together on this critical issue.

When I first became a pediatrician, I knew that injuries were a major contributor to disability and death in children. Today, injury is the number one cause of death for kids age one year and older. And as new products have come onto the scene, they've brought with them new potential for injury.

As pediatricians, we see the direct results of dangerous products. We treat the cuts and scrapes and broken bones that are regular parts of our practices. But in extreme cases, hazardous products can cause serious injuries, like skull fractures...and those injuries often can and do lead to permanent disability and death. In my practice, I continue to treat a little boy who, at age two and a half, choked on a rubber ball. It deprived him of oxygen long enough to cause severe brain damage and cerebral palsy.

That's why this partnership is so important. When the first lady and the CPSC and all of these medical groups join together and commit to report the products that are injuring our children, we **can** make a difference. Those of us who take care of children can be the first line of defense in helping the Consumer Product Safety Commission identify the toys and other products that have the potential to do harm to our infants and children.

The American Academy of Pediatrics has committed to do all we can to ensure that pediatricians take advantage of the reporting system that has been designed by CPSC for health care professionals. We've promised to promote this effort in *AAP News*, our monthly member newspaper, and on our Web site. And through the Academy's parenting magazine, *Healthy Kids*, which can be found in most pediatricians' waiting rooms, we'll alert parents that they can and should report injuries to CPSC as well.

We've joined this group because, like our partners, we care about the health and well-being of children...and we'll do whatever it takes to prevent the problems my patient has to struggle with and keep all children as safe as we possibly can.



May 12, 2000
11:15 a.m. (ET)

Contact: Marjorie Tharp
Sherry Llewellyn
202/347-8600

**Press Statement
on Reporting Children's Injuries from Consumer Products
by Marilyn Bull, M.D., FAAP,
chair of the AAP Committee on Injury and Poison Prevention**

I am honored to be here today among this group of people who have long demonstrated their commitment to children...and continue that commitment with this new partnership. I thank the first lady for her dedication to children and for bringing us together on this critical issue.

When I first became a pediatrician, I knew that injuries were a major contributor to disability and death in children. Today, injury is the number one cause of death for kids age one year and older. And as new products have come onto the scene, they've brought with them new potential for injury.

As pediatricians, we see the direct results of dangerous products. We treat the cuts and scrapes and broken bones that are regular parts of our practices. But in extreme cases, hazardous products can cause serious injuries, like skull fractures...and those injuries often can and do lead to permanent disability and death. In my practice, I continue to treat a little boy who, at age two and a half, choked on a rubber ball. It deprived him of oxygen long enough to cause severe brain damage and cerebral palsy.

That's why this partnership is so important. When the first lady and the CPSC and all of these medical groups join together and commit to report the products that are injuring our children, we **can** make a difference. Those of us who take care of children can be the first line of defense in helping the Consumer Product Safety Commission identify the toys and other products that have the potential to do harm to our infants and children.

The American Academy of Pediatrics has committed to do all we can to ensure that pediatricians take advantage of the reporting system that has been designed by CPSC for health care professionals. We've promised to promote this effort in *AAP News*, our monthly member newspaper, and on our Web site. And through the Academy's parenting magazine, *Healthy Kids*, which can be found in most pediatricians' waiting rooms, we'll alert parents that they can and should report injuries to CPSC as well.

We've joined this group because, like our partners, we care about the health and well-being of children...and we'll do whatever it takes to prevent the problems my patient has to struggle with and keep all children as safe as we possibly can.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	Alan Korn to Heather Howard re: White House/CPSC/National SAFE KIDS Campaign Partnership Recalls (partial) (1 page)	05/10/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Heather Howard (Subject Files)
OA/Box Number: 21195

FOLDER TITLE:

Campaign CPSC [Consumer Product Safety Commission]

2012-0254-S

rc656

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



1301 Pennsylvania Avenue, N.W.
Suite 1000
Washington, DC 20004 1707
(202) 662-0600
(202) 393-2072 Fax

Chairman
C. Everett Koop, M.D.

President
Martin R. Michelberger, M.D.

Executive Director
Heather Paul, Ph.D.

To: Heather Howard, White House
From: Alan Korn, Director of Public Policy & General Counsel
Date: May 10, 2000
RE: White House/CPSC/National SAFE KIDS Campaign
Partnership on Recalls

I. Introduction

As you may know, the National SAFE KIDS Campaign is the first and only national organization dedicated solely to the prevention of unintentional childhood injury – the number one killer of children ages 14 and under. More than 280 state and local SAFE KIDS Coalitions in all 50 states, the District of Columbia and Puerto Rico comprise the Campaign. Former U.S. Surgeon General C. Everett Koop, M.D., Sc.D., is chairman of the Campaign.

Over the past 12 years, the Campaign has become an effective advocate in the marketplace to educate consumers and caregivers about recalled products. The Campaign utilizes its 280 state and local offices to disseminate information about dangerous consumer products. Our SAFE KIDS network is extremely active and effective at getting the word out.

The National SAFE KIDS Campaign and its 280 state and local Coalitions is thrilled to partner with the White House and the U.S. Consumer Product Safety Commission to alert parents, consumers, and other caregivers about this new initiative.

II. Suggested Partnership Program

- A. The Campaign and its state and local offices will help the White House and the CPSC police the marketplace for potentially dangerous and recalled products. The Campaign will activate its Coalitions and their members to visit many venues, including retail stores, thrift shops, day car centers, schools, hotels/motels, and hospitals to search for these dangerous products.
- B. The Campaign will aggressively publicize recall information on its web site (www.safekids.org), in its monthly newsletter, and to the public at large via interviews and other television and news appearances.
- C. Our SAFE KIDS Coalitions at the state and local level will, in turn, disseminate and publicize recall information provided by the national office throughout venues in their communities, including pediatricians' offices, school nurses' offices, PTA meetings, fire houses, retail outlets, and through their own individual SAFE KIDS web sites, events, and newsletters.
- D. During the National SAFE KIDS Campaign's annual Leadership Conference – which draws over 400 injury prevention specialists from across the country – we will showcase this new initiative and train our attendees about how to better spot recalled products and effectively communicate recall safety information.

III. Attendees for Friday's Event

Heather Paul, Ph.D., Executive Director, National SAFE KIDS Campaign,
SSN# [REDACTED] P6/(b)(6) [001]

Alan Korn, J.D., Director of Public Policy & General Counsel,
National SAFE KIDS Campaign, SSN# [REDACTED] P6/(b)(6)



A program of
Children's National
Medical Center
Washington, DC



Founding Sponsor

Johnson & Johnson

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. memo	Sherry Llewellyn to Barbara Wooley and Heather Howard re: AAP staff representative for May 12 event (partial) (1 page)	05/10/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Heather Howard (Subject Files)
OA/Box Number: 21195

FOLDER TITLE:

Campaign CPSC [Consumer Product Safety Commission]

2012-0254-S

rc656

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

American Academy of Pediatrics



Reply To:
Department of Federal Affairs
 American Academy of Pediatrics
 The Homer Building
 601 Thirteenth Street, NW
 Suite 400 North
 Washington, DC 20005
 202/347-8800
 800/338-5475
 Fax: 202/393-6137
 e-mail: kids1st@aap.org
<http://www.aap.org>

Executive Committee

President

Donald E. Cook, MD

Vice President

Steve Berman, MD

Executive Director

Jon M. Sanders, Jr, MD

Board of Directors

Eileen M. Ouellette, MD, JD
 Salem, Massachusetts

Robert M. Corwin, MD
 Syracuse, New York

Susan S. Aronson, MD
 Narberth, Pennsylvania

E. Stephen Edwards, MD
 Raleigh, North Carolina

Stanford A. Singer, MD
 Bloomfield Hills, Michigan

Ordean L. Torstenson, MD
 Madison, Wisconsin

L. Leighton Hill, MD
 Houston, Texas

Jon R. Almquist, MD
 Federal Way, Washington

Lucy S. Crain, MD, MPH
 San Francisco, California

Charles W. Linder, MD
 Augusta, Georgia

Immediate Past President

Joel J. Alpert, MD

May 10, 2000

To: Barbara Wooley
 Heather Howard

From: Sherry Llewellyn, public affairs

Re: AAP staff representative for May 12 event

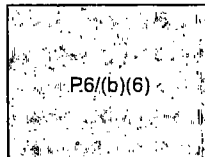
The following is information about the AAP staff representative who will attend the May 12 event at the White House:

For security clearance:

Name: Janis Guerney

DOB:

SS#:



[002]

If you have any questions or need additional information, please let me know.

American Academy of Pediatrics



DEPARTMENT OF FEDERAL AFFAIRS

601 Thirteenth Street, NW
Suite 400 North
Washington, DC 20005
www.aap.org

202/347-8600 or 800/336-5475
FAX: 202/393-6137
E-mail: sllewellyn@aap.org

TO: Barbara Wooley
Heather Howard

FROM: Sherry Llewellyn
Public Affairs

DATE: 5/10/00

PAGE: 1 of 2

RE: Info. about Janis for Friday's event—

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. fax	Steve Austin to Heather Howard re: CPSC Event (partial) (1 page)	05/10/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Heather Howard (Subject Files)
OA/Box Number: 21195

FOLDER TITLE:

Campaign CPSC [Consumer Product Safety Commission]

2012-0254-S

rc656

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

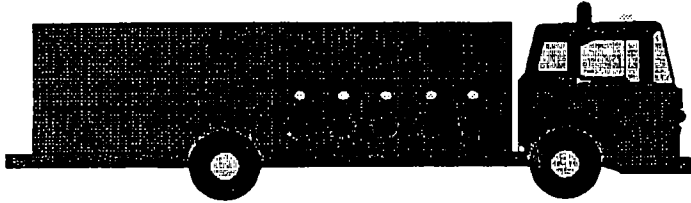
PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

FIVE ALARM FAX



Steve Austin

Box 5070 Wilmington DE 19808

Phone: P6/(b)(6)

Fax: P6/(b)(6)

Pager: P6/(b)(6)

Email: steveaustin@earthlink.net

To: Heather Howard

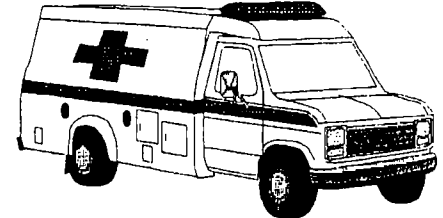
Fax #: 1,202-456-2878

Company: White House

Sent: 5/10/00 at 6:36:14

Subject: CPSC Event

Pages: 1 (including cover)



I am pleased to accept the invitation to attend the CPSC event with the First Lady on Friday May 12. Please advise me of the exact time and at what gate I am to enter. Thank You.

Stephen P. Austin, P6/(b)(6)
Director of Governmental Relations
International Association of Arson Investigators

[603]

Support Your Local Firefighters America's Domestic Defenders

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004. memo	Sherry Llewellyn to Barbara Wooley and Heather Howard re: AAP staff representative for May 12 event (partial) (1 page)	05/10/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Heather Howard (Subject Files)
OA/Box Number: 21195

FOLDER TITLE:

Campaign CPSC [Consumer Product Safety Commission]

2012-0254-S

rc656

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

American Academy of Pediatrics



Reply To:
Department of Federal Affairs
American Academy of Pediatrics
The Homer Building
601 Thirteenth Street, NW
Suite 400 North
Washington, DC 20005
202/347-8600
800/336-5475
Fax: 202/393-6137
e-mail: kids1st@aap.org
http://www.aap.org

Executive Committee

President
Donald E. Cook, MD

Vice President
Steve Berman, MD

Executive Director
Joe M. Sanders, Jr, MD

Board of Directors

Eileen M. Ouallate, MD, JD
Salem, Massachusetts

Robert M. Corwin, MD
Syracuse, New York

Susan S. Aronson, MD
Narberth, Pennsylvania

E. Stephen Edwards, MD
Raleigh, North Carolina

Stanford A. Singer, MD
Bloomfield Hills, Michigan

Ordean L. Torstenson, MD
Madison, Wisconsin

L. Leighton Hill, MD
Houston, Texas

Jon R. Almquist, MD
Federal Way, Washington

Lucy S. Crain, MD, MPH
San Francisco, California

Charles W. Linder, MD
Augusta, Georgia

Immediate Past President

Joel J. Alpert, MD

May 10, 2000

To: Barbara Wooley
Heather Howard

From: Sherry Llewellyn, public affairs

Re: AAP speaker for May 12 event

The following is information about the speaker who will represent the American Academy of Pediatrics at the childhood injury prevention event on May 12. You'll note that there are a few issues with her professional and married names, so I'll do my best to clarify.

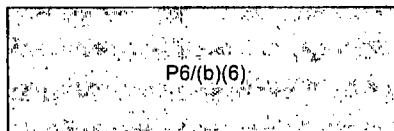
For representation at the event:

Marilyn Bull, M.D., FAAP
chair, Committee on Injury and Poison
Prevention, American Academy of
Pediatrics

For security clearance:

Full name: Marilyn Jean Bull Bruins

DOB:



[004]

SS#:

Passport ID: Marilyn Bull Bruins

Driver's License ID: Marilyn Bruins

Other information:

Hospital affiliation: director of Developmental Pediatrics
James Whitcomb Riley Hospital for Children

If you have any questions or need additional information, please let me know. I'll forward a copy of Dr. Bull's remarks to you as soon as they are available.

American
Academy of
Pediatrics



601 Thirteenth Street, N.W.
S 100 North
V. ngton, DC 20005

May 12, 2000
11:15 a.m. (ET)

Contact: Marjorie Tharp
Sherry Llewellyn
202/347-8600

**Press Statement
on Reporting Children's Injuries from Consumer Products
by Marilyn Bull, M.D., FAAP,
chair of the AAP Committee on Injury and Poison Prevention**

I am honored to be here today among this group of people who have long demonstrated their commitment to children...and continue that commitment with this new partnership. I thank the first lady for her dedication to children and for bringing us together on this critical issue.

When I first became a pediatrician, I knew that injuries were a major contributor to disability and death in children. Today, injury is the number one cause of death for kids age one year and older. And as new products have come onto the scene, they've brought with them new potential for injury.

As pediatricians, we see the direct results of dangerous products. We treat the cuts and scrapes and broken bones that are regular parts of our practices. But in extreme cases, hazardous products can cause serious injuries, like skull fractures...and those injuries often can and do lead to permanent disability and death. In my practice, I continue to treat a little boy who, at age two and a half, choked on a rubber ball. It deprived him of oxygen long enough to cause severe brain damage.

That's why this partnership is so important. When the first lady and the CPSC and all of these medical groups join together and commit to report the products that are injuring our children, we **can** make a difference. Those of us who take care of children can be the first line of defense in helping the Consumer Product Safety Commission identify the toys and other products that have the potential to do harm to our infants and children.

The American Academy of Pediatrics has committed to do all we can to ensure that pediatricians take advantage of the reporting system that has been designed by CPSC for health care professionals. We've promised to promote this effort in *AAP News*, our monthly member newspaper, and on our Web site. And through the Academy's parenting magazine, *Healthy Kids*, which can be found in most pediatricians' waiting rooms, we'll alert parents that they can and should report injuries to CPSC as well.

We've joined this group because, like our partners, we care about the health and well-being of children...and we'll do whatever it takes to prevent the problems my patient has to struggle with and keep all children as safe as we possibly can.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
--------------------------	---------------	------	-------------

005. fax	Alan Korn to Heather Howard re: phone number (partial) (1 page)	05/11/2000	P6/b(6)
----------	---	------------	---------

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Heather Howard (Subject Files)
OA/Box Number: 21195

FOLDER TITLE:

Campaign CPSC [Consumer Product Safety Commission]

2012-0254-S

rc656

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.



1301 Pennsylvania Avenue, N.W.
Suite 1000
Washington, DC 20004-1707
(202) 662-0600
(202) 393-2072 Fax

Chairman
C. Everett Koop, M.D.

President
Martin R. Eichelberger, M.D.

Executive Director
Heather Paul, Ph.D.

FAX



Public Policy Department

TO: Heather Howard

DATE: 5/11/00

Fax #: 202-456-2878

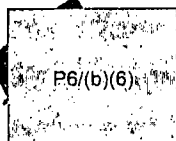
Re: _____

of pages including cover sheet: _____

FROM: ALAN KORN

National SAFE KIDS Campaign
Director of Public Policy
1301 Pennsylvania Ave. Suite 1000
Washington, DC 20004-1707
Ph: 202.662.0600 (main)
202.662.4463 (direct)
Fax: 202.393.2072
e-mail: akorn@safekids.org

[008]



Additional Comments: _____

A list of offices/coalitions
across the country
Alan



A program of
Children's National
Medical Center
Washington, DC



Founding Sponsor

Johnson & Johnson



1301 Pennsylvania Avenue, N.W.
Suite 1000
Washington, DC 20004-1707
(202) 662-0600
(202) 393-2072 Fax

Honorary Chairs
Vice President Al Gore
and Tipper Gore

Chairman
C. Everett Kopp, M.D.

President
Martin R. Fichelberger, M.D.

Executive Director
Heather Paul, Ph.D.

National SAFE KIDS Campaign 284 State and Local SAFE KIDS Coalitions

*=State Coalitions

Alabama*

Birmingham Area
Huntsville Area
Mobile Area
Montgomery Area
Tuscaloosa Area

Alaska*

Fairbanks
Juneau

Kenai Peninsula

Arizona*

Coconino County
Maricopa County
Mohave County
Tucson

Yuma County

Arkansas*

Northeast Arkansas

California

Alameda County
Greater Sacramento
Loma Linda
Monterey County
Orange County
Placer County
San Benito County
San Diego
San Francisco
San Joaquin County
Santa Clara/San Mateo
Sonoma County
Ventura County

Colorado*

Colorado Springs
Larimer County
Metro Denver

Connecticut*

Fairfield County

Delaware*

District of Columbia

Florida*

Alachua County
Broward County
Dade County
Lake County
Lee County
Marion County
Orange County
Palm Beach County
Sun Coast
Greater Tampa

Georgia*

Bibb County
Cobb County
DeKalb County
Douglas County
East Central Georgia
Fayette County
Floyd County
Fulton County
Gwinnett County
Hall County
Houston County
Savannah

Hawaii*

Idaho

Magic Valley
Treasure Valley

Illinois*

Adams County
Coles County
Champaign County
Chicagoland
DuPage County
Macon County
Macoupin County
Peoria County
Quad Cities of IL& IA
Winnebago County

Indiana*

Elkhart County
Indianapolis
Posey County
Vigo County

Iowa*

Black Hawk County
Greater Des Moines
Greenbelt
Johnson County
Linn County

Loess Hills

Southeast Iowa

Woodbury County

Kansas*

Douglas County
Johnson County
Shawnee County
Wichita Area

Kentucky*

Fayette County
Louisville/Jefferson
River Cities

Louisiana*

Baton Rouge
Bossier Parish
Lake Charles

Maine*

Franklin County
Kennebec

Maryland*

Baltimore
Carroll County
Frederick County
Howard County
Lower Shore
Montgomery County
Prince Georges County
Washington County

Massachusetts

Greater Boston
Western Massachusetts

Michigan*

Capitol area
Metro Detroit
Greater Flint
Grand Valley
Kalamazoo
Lakeshore
Washtenaw County

Minnesota*

Northwest Metro

Mississippi*

Missouri*

Cape Girardeau Area
Columbia Area
Jefferson City Area
Newton/Jasper County
Northeast Missouri
St. Louis
Springfield

Montana*

Cascade County
Missoula

Nebraska*

Lincoln/Lancaster Counties
Greater Omaha
Tri-Cities

Nevada

Clark County
Washoe County



A program of
Children's National
Medical Center
Washington, DC



Funding Sponsor

Johnson & Johnson

National SAFE KIDS Campaign 284 State and Local SAFE KIDS Coalitions

*=State Coalitions

New Hampshire*
 New Jersey*
 New Mexico*
 Bernalillo County
 Clovis
 Santa Fe
 New York
 Adirondack
 Capitol Region
 Hadem
 Greater Rochester
 Nassau County
 Queens
 Rockland County
 Suffolk County
 Greater Syracuse
 Western New York
 Westchester County
 North Carolina*
 Cabarrus County
 Catawba County
 Charlotte/Mecklenburg
 Durham County
 Orange County
 Pitt County
 Stanly County
 Union County
 Wake County
 Western NC
 North Dakota*
 Fargo/Moorhead(MN)
 Grand Forks
 Ohio*
 Butler County
 Greater Cincinnati
 Central Ohio
 Clark County
 Columbiana County
 Greater Cleveland
 Greater Dayton
 Delaware County
 Lancaster Area
 Mahoning Valley
 River Cities
 Sandusky county
 Stark County
 Summit County
 Greater Toledo
 Tuscarawas County
 Wood County
 Oklahoma*
 Garfield County
 Rogers County
 Tulsa Area
 Oregon*

Pennsylvania*
 Allegheny County
 Allentown & Bethlehem
 Blair County
 Bucks County
 Chester County
 Dauphin County
 Erie Area
 Lancaster Area
 Luzerne County
 Schuylkill County
 Southeast PA
 Washington County
 York County
 Rhode Island*
 South Carolina*
 Anderson County
 Florence County
 Greenville
 Kershaw County
 Midlands
 OBC Counties
 Pickens County
 Spartanburg Area
 Sumter Area
 Trident Area
 York
 South Dakota*
 Sioux Falls
 Tennessee*
 Chattanooga
 Knoxville
 Mid-South
 Northwest Tennessee
 Texas*
 Austin
 Corpus Christi
 Dallas Area
 Greater Houston
 Potter/Randall
 Rio Grande Valley
 San Angelo
 San Antonio
 Tarrant County
 Waco/McLennan County
 Val Verde
 Utah*
 Bear River
 Salt Lake County
 Davis County
 Vermont*
 Windham County

Virginia*
 Piedmont
 Eastern Shore
 Fairfax County
 Hampton Roads
 Peninsula
 Lenowisco Area
 Prince William County
 Richmond Area
 Roanoke
 Washington*
 Benton-Franklin
 Blue Mountain
 Clark County
 Lower Columbia
 Pierce County
 Snohomish County
 Spokane
 Thurston County
 Yakima County
 West Virginia*
 Beckley/Raleigh
 Wisconsin*
 Chippewa Valley
 Fox Valley
 Greater Green Bay
 Madison Area
 Monroe Area
 SE Wisconsin
 Wausau Area
 Wyoming*
 Central Wyoming

 Navajo Nation
 USET
 Puerto Rico

American Academy of Pediatrics



DEPARTMENT OF FEDERAL AFFAIRS

601 Thirteenth Street, NW
Suite 400 North
Washington, DC 20005
www.aap.org

202/347-8600 or 800/336-5475
FAX: 202/393-6137
E-mail:sllewellyn@aap.org

TO: Barbara Wooley
Heather Howard

FROM: Sherry Llewellyn
Public Affairs

DATE: 5/11/00

PAGE: 1 of 2

RE: Dr. Marilyn Bull's remarks for tomorrow's event—

May 5, 2000

PARTNERSHIP WITH THE U.S. CONSUMER PRODUCT SAFETY COMMISSION TO UNCOVER DANGEROUS PRODUCTS THAT INJURE AND KILL CHILDREN

The U.S. Consumer Product Safety Commission (CPSC) is the federal agency responsible for protecting the public from unreasonably dangerous or defective consumer products. The partnership would help CPSC find products in the marketplace that have the potential to cause death or serious injury, especially to children.

Under the partnership:

- Health care providers and other professionals would report to the CPSC when they see a death or serious injury that may have been caused by a consumer product. The professional can inform the CPSC through its Internet web site or through its toll-free Hotline.
- The professional association would inform its members through newsletters, conferences, e-mails, etc. of the need to keep CPSC informed of potentially hazardous products. The association would also circulate to its members notices of CPSC product recalls.
- CPSC staff would attend conferences and write articles in newsletters to help train association members about what kind of hazards to look for and to give them the latest product safety information.

How to contact the CPSC:

- Go to the CPSC web site at www.cpsc.gov. Click on "Report Unsafe Products." Scroll to bottom of page and click on "For Physicians and Health Care Professionals to report an injury, death, or unsafe product." Fill out the Product Incident Report.

Or

- Call CPSC's toll-free Hotline: 1-800-638-2772. When prompted, press extension 300 and speak to a Hotline representative.



**AMERICAN NURSES
FOUNDATION**

AMERICAN NURSES ASSOCIATION
AMERICAN NURSES FOUNDATION
AMERICAN ACADEMY OF NURSING
AMERICAN NURSES CREDENTIALING CENTER
AMERICAN NURSES POLITICAL ACTION COMMITTEE

600 Maryland Avenue, SW, Suite 100 West
Washington, DC 20024-2571

Phone: (202) 651-7000

Fax: (202) 651-7001

DETERMINED TO BE AN
ADMINISTRATIVE MARKING

INITIALS: RLR DATE: 02/14/12
2012-0254-5

~~Confidential~~

This message is intended for the use of the individual or entity to whom it is addressed. It may contain information that is privileged, confidential and exempt from disclosure under the law. If the reader of this message is not the intended recipient, you are notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you receive this communication in error, Please notify us immediately by telephone, and return the original message to us at the above address. Thank You!

To: Barbara Wooley

Fax: 202 456-6682/456-6218

From: Marjorie W. Vanderbilt

Phone: 202 651-7085

Date: May 9, 2000

Total Pages with cover: [1]

MESSAGE

Barbara: In regard to the First Lady's efforts regarding children's toys and Consumer Products Safety Commission, the American Nurses Association (ANA) will publicize this initiative, as well as the "800" NUMBER on its web page and also in some of its newsletters that are disseminated to nurses across the country. In addition, I would appreciate it if you would fax /messenger to me any material you have on this issue.

Thanks very much.
Marjorie

DRAFT

The American Academy of Family Physicians is very concerned about recent reports that many unsafe products are not being reported to the Consumer Product Safety Commission (CPSC), resulting in many preventable injuries, and even some deaths. Children, unfortunately, have been particularly at risk. In response, the Academy will be bringing this problem to the attention of the nation's primary care physicians through American Family Physician (AFP); which, with 179,000 readers, is one of the largest circulation physician journals. The AFP notice will emphasize the need for physicians to report injuries that may have been caused by unsafe products to the CPSC and will provide the website address and 1-800 number to do so. The Academy also is investigating ways of simplifying and expediting reporting. For example, the advisability of using a web link from the Academy's website to the CPSC's reporting form is being explored. The Academy is also considering publishing notices of product recalls for physicians to post in their offices. We believe that it is time for all clinicians' organizations to reemphasize the need for reporting and to work together in partnership with the CPSC to get unsafe consumer products off the market.



DOMESTIC POLICY COUNCIL

Date: May 10, 2000

To: Pamela Gilbert

Telephone: _____

Fax: (301) 504-0121

From: Heather Howard

Telephone: 456-7263

Fax: 456-2878

Subject: _____

Pages: 5 (Including this cover sheet)

Comments: Attached are the one-pagers from the groups committing to the "CAMPAIGN TO INCREASE REPORTING OF DANGEROUS PRODUCTS THAT HARM CHILDREN AND FAMILIES" (that's tentatively what we're calling it in the draft press paper)

I think they look good.

Still waiting for paper from Amer. Nurses, Family Physicians + Emergency Physicians.

SECOND FLOOR WEST WING ♦ WASHINGTON, DC 20502
TELEPHONE (202) 456-7263 ♦ FACSIMILE 456-2878

American Academy of Pediatrics



Reply To:
Department of Federal Affairs
 American Academy of Pediatrics
 The Homer Building
 601 Thirteenth Street, NW
 Suite 400 North
 Washington, DC 20005
 202/347-8600
 800/336-5476
 Fax: 202/393-0137
 e-mail: kids1st@aap.org
<http://www.aap.org>

May 9, 2000

To: Barbara Wooley
 Heather Howard

From: Janis Guerney, MD
 Sherry Llewellyn *SL*

Re: Commitments for Injury Prevention Partnership

Thank you for your invitation to join the partnership with CPSC to report products that are causing injury to children. Once we receive final approval from the Academy's Executive Committee, which we expect to confirm tomorrow morning, we will commit to promote the campaign and alert pediatricians in the following ways:

- We will promote this effort in *AAP News*, the Academy's newsmagazine, which is sent to all of the AAP's 55,000 members every month. We also will use *AAP News* as a means to notify pediatricians regularly about product recalls on the magazine's widely-read "Health Alerts" page.
- We will post information about this campaign on the AAP Web site, both in the public and private areas. The posting will link directly to the CPSC Web site to report an injury.
- We will promote this effort to families in the AAP's *Healthy Kids* parenting magazine. *Healthy Kids* is widely distributed to waiting rooms in pediatricians' offices, clinics and hospitals.

As we discussed, we are working to confirm a pediatric injury prevention specialist for the Friday event. Talk to you at 5:00 p.m. today—

Executive Committee

President
 Donald E. Cook, MD
Vice President
 Steve Berman, MD
Executive Director
 Joe M. Sanders, Jr, MD

Board of Directors

Eileen M. Ouellette, MD, JD
 Salem, Massachusetts
 Robert M. Corwin, MD
 Syracuse, New York
 Susan S. Aronson, MD
 Narberth, Pennsylvania
 E. Stephen Edwards, MD
 Raleigh, North Carolina
 Stanford A. Singer, MD
 Bloomfield Hills, Michigan
 Ordean L. Torstenson, MD
 Madison, Wisconsin
 L. Leighton Hill, MD
 Houston, Texas
 Jon R. Almquist, MD
 Federal Way, Washington
 Lucy S. Crain, MD, MPH
 San Francisco, California
 Charles W. Linder, MD
 Augusta, Georgia

Immediate Past President

Joel J. Alpert, MD

American Medical Women's Association

The American Medical Women's Association (AMWA) is a national organization of 10,000 women physicians and medical students. Founded in 1915, AMWA is dedicated to promoting women's health, improving the professional development and personal well-being of its members, and increasing the influence of women in all aspects of the medical profession.

AMWA strongly supports the White House's new efforts to call attention to the surveillance of toy-related injuries among our country's children. Along with the White House, AMWA encourages all parents and all physicians to take the initiative to report such injuries to the Consumer Product Safety Commission.

In part of its efforts to support this initiative, AMWA will help disseminate this very important message through our membership and readership. In addition to sending an AMWA leader representative to the Friday, May 12 launch of the initiative, AMWA will spread the messages of the initiative through publication in the AMWA newsletter and the AMWA e-mail Newsflash, as well as by posting the information on the AMWA Web site.

American Medical Women's Association



American Medical Women's Association

801 North Fairfax Street • Suite 400 • Alexandria, Virginia 22314

Telephone (703) 838-0500 • Fax (703) 549-3864 • E-mail: Info@amwa-doc.org • Web site: <http://www.amwa-doc.org>



205 South Whiting Street, Suite 403
Alexandria, VA 22304
Telephone • 703/370-4550
Fax • 703/534-9036

PARTNERSHIP WITH THE U.S. CONSUMER PRODUCT SAFETY COMMISSION TO UNCOVER DANGEROUS PRODUCTS THAT INJURE AND KILL CHILDREN

The Emergency Nurses Association, through its Injury Prevention Institute, is committed to reducing the number of preventable injuries in this country through public education. As the front line, health care providers, who witness the aftermath of using dangerous products, we join today with the Consumer Product Safety Commission (CPSC) to help find products in the marketplace that have the potential to cause death or serious injury to our Nation's children.

The Emergency Nurses Association pledges to inform and encourage its more than 23,000 members to report to the CPSC a death or serious injury that a consumer product may have caused, especially if children are involved. ENA will accomplish this by:

- ▶ Inserting a notice on the Partnership and its contact information in the membership publication **ENA Connection**, the **Journal of Emergency Nursing**, the monthly **Washington Update**, and **Caring** (ENA's Injury Prevention Institute's newsletter) throughout the remainder of 2000, and periodically after that for product recalls. ENA encourages CPSC to provide appropriate articles for these publications.
- ▶ Providing a link to the CPSC web site from the ENA site.
- ▶ Sending messages on CPSC product recalls to its **ENA Action Alert** listserv.
- ▶ Providing a forum at the September 2000 ENA General/Scientific Assembly in Chicago, Illinois, and the February 2001 ENA Leadership Conference in Reno, Nevada, for CPSC to provide the latest product safety information.

5/10/00

Henry La Haye - DoJ
Consumer Lit

2/25/11
commissioners

Mary Galt - (R)

Thomas Moore (D -
from Bronx
State)

(4) bankruptcy

Ann -

(1) call Hasbro
Cozco

~~yes~~

(2) Melia Thom briefing

(3) ~~DPE approval 4 terminated letter~~

not copying
info - 2/25/11

Applied at wrap to
test

press paper
memos

^{W.S.T.}
^{note} EPA - Q + A from EPA
- not taken off list
of possible carcinogen
but not put as -

may be able to get more funding
2.5 to 5 By 2000

CDC
could be next week

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
006. memo	Alan Korn to Heather Howard re: White House/CPSC/National SAFE KIDS Campaign Partnership Recalls (partial) (1 page)	05/10/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Heather Howard (Subject Files)
OA/Box Number: 21195

FOLDER TITLE:

Campaign CPSC [Consumer Product Safety Commission]

2012-0254-S

rc656

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



1301 Pennsylvania Avenue, N.W.
Suite 1000
Washington, DC 20004 1707
(202) 662-0600
(202) 393-2072 Fax

Chairman
C. Everett Koop, M.D.

President
Martin R. Michelberger, M.D.

Executive Director
Heather Paul, Ph.D.

To: Heather Howard, White House
From: Alan Korn, Director of Public Policy & General Counsel
Date: May 10, 2000
RE: White House/CPSC/National SAFE KIDS Campaign
Partnership on Recalls

I. Introduction

As you may know, the National SAFE KIDS Campaign is the first and only national organization dedicated solely to the prevention of unintentional childhood injury – the number one killer of children ages 14 and under. More than 280 state and local SAFE KIDS Coalitions in all 50 states, the District of Columbia and Puerto Rico comprise the Campaign. Former U.S. Surgeon General C. Everett Koop, M.D., Sc.D., is chairman of the Campaign.

Over the past 12 years, the Campaign has become an effective advocate in the marketplace to educate consumers and caregivers about recalled products. The Campaign utilizes its 280 state and local offices to disseminate information about dangerous consumer products. Our SAFE KIDS network is extremely active and effective at getting the word out.

The National SAFE KIDS Campaign and its 280 state and local Coalitions is thrilled to partner with the White House and the U.S. Consumer Product Safety Commission to alert parents, consumers, and other caregivers about this new initiative.

II. Suggested Partnership Program

- A. The Campaign and its state and local offices will help the White House and the CPSC police the marketplace for potentially dangerous and recalled products. The Campaign will activate its Coalitions and their members to visit many venues, including retail stores, thrift shops, day care centers, schools, hotels/motels, and hospitals to search for these dangerous products.
- B. The Campaign will aggressively publicize recall information on its web site (www.safekids.org), in its monthly newsletter, and to the public at large via interviews and other television and news appearances.
- C. Our SAFE KIDS Coalitions at the state and local level will, in turn, disseminate and publicize recall information provided by the national office throughout venues in their communities, including pediatricians' offices, school nurses' offices, PTA meetings, fire houses, retail outlets, and through their own individual SAFE KIDS web sites, events, and newsletters.
- D. During the National SAFE KIDS Campaign's annual Leadership Conference – which draws over 400 injury prevention specialists from across the country – we will showcase this new initiative and train our attendees about how to better spot recalled products and effectively communicate recall safety information.

III. Attendees for Friday's Event

Heather Paul, Ph.D., Executive Director, National SAFE KIDS Campaign,
SSN# [REDACTED] P6/(b)(6) 00060

Alan Korn, J.D., Director of Public Policy & General Counsel,
National SAFE KIDS Campaign, SSN# [REDACTED] P6/(b)(6)



A program of
Children's National
Medical Center
Washington, DC



Founding Sponsor

Johnson & Johnson

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
007. memo	Alan Korn to Heather Howard re: White House/CPSC/National SAFE KIDS Campaign Partnership Recalls (partial) (1 page)	05/10/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Heather Howard (Subject Files)
OA/Box Number: 21195

FOLDER TITLE:

Campaign CPSC [Consumer Product Safety Commission]

2012-0254-S

rc656

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



1301 Pennsylvania Avenue, N.W.
Suite 1000
Washington, DC 20004 1707
(202) 662-0600
(202) 393-2072 Fax

Chairman

C. Everett Koop, M.D.

President

Martin R. Michelberger, M.D.

Executive Director

Heather Paul, Ph.D.

To: Heather Howard, White House
From: Alan Korn, Director of Public Policy & General Counsel
Date: May 10, 2000
RE: White House/CPSC/National SAFE KIDS Campaign Partnership on Recalls

I. Introduction

As you may know, the National SAFE KIDS Campaign is the first and only national organization dedicated solely to the prevention of unintentional childhood injury – the number one killer of children ages 14 and under. More than 280 state and local SAFE KIDS Coalitions in all 50 states, the District of Columbia and Puerto Rico comprise the Campaign. Former U.S. Surgeon General C. Everett Koop, M.D., Sc.D., is chairman of the Campaign.

Over the past 12 years, the Campaign has become an effective advocate in the marketplace to educate consumers and caregivers about recalled products. The Campaign utilizes its 280 state and local offices to disseminate information about dangerous consumer products. Our SAFE KIDS network is extremely active and effective at getting the word out.

The National SAFE KIDS Campaign and its 280 state and local Coalitions is thrilled to partner with the White House and the U.S. Consumer Product Safety Commission to alert parents, consumers, and other caregivers about this new initiative.

II. Suggested Partnership Program

- A. The Campaign and its state and local offices will help the White House and the CPSC police the marketplace for potentially dangerous and recalled products. The Campaign will activate its Coalitions and their members to visit many venues, including retail stores, thrift shops, day care centers, schools, hotels/motels, and hospitals to search for these dangerous products.
- B. The Campaign will aggressively publicize recall information on its web site (www.safekids.org), in its monthly newsletter, and to the public at large via interviews and other television and news appearances.
- C. Our SAFE KIDS Coalitions at the state and local level will, in turn, disseminate and publicize recall information provided by the national office throughout venues in their communities, including pediatricians' offices, school nurses' offices, PTA meetings, fire houses, retail outlets, and through their own individual SAFE KIDS web sites, events, and newsletters.
- D. During the National SAFE KIDS Campaign's annual Leadership Conference – which draws over 400 injury prevention specialists from across the country – we will showcase this new initiative and train our attendees about how to better spot recalled products and effectively communicate recall safety information.

III. Attendees for Friday's Event

Heather Paul, Ph.D., Executive Director, National SAFE KIDS Campaign,
SSN# [REDACTED] P6/(b)(6) [007]

Alan Korn, J.D., Director of Public Policy & General Counsel,
National SAFE KIDS Campaign, SSN# [REDACTED] P6/(b)(6)



A program of
Children's National
Medical Center
Washington, DC



Founding Sponsor

Johnson & Johnson

*** TX REPORT ***

TRANSMISSION OK

TX/RX NO 3817
CONNECTION TEL 96906960
SUBADDRESS
CONNECTION ID OASH
ST. TIME 05/10 15:11
USAGE T 01'25
PGS. SENT 4
RESULT OK



Date: May 10, 2000

To: Beverly Malone

Telephone: Fax: 690-6960

From: Heather Howard

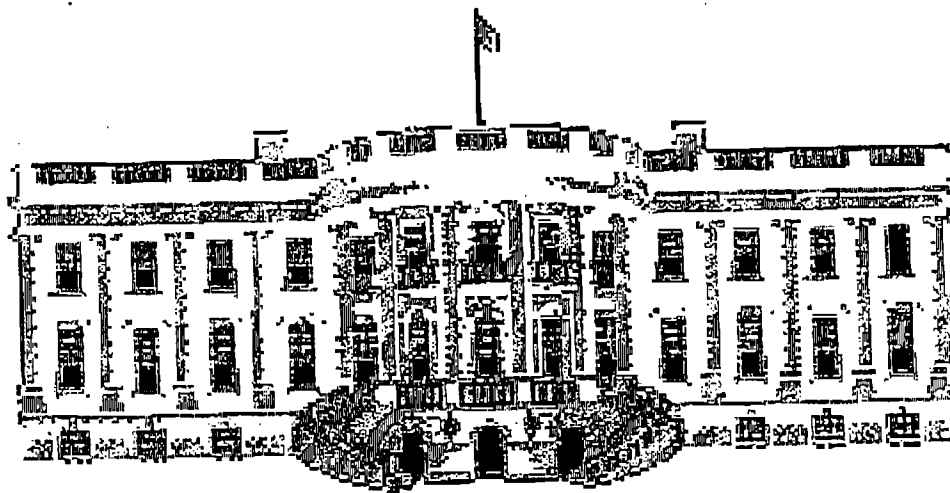
Telephone: 456-7263 Fax: 456-2878

Pages: 4 (Including this cover sheet)

Comments: Bev – thank you for the list. It looks great. I just have a couple comments:

- 1) Dr. Harold Koplewicz (you may remember him – he was the psychiatrist on the Health breakout at the Teen Conference) should be included. I am attaching his bio.
- 2) I think I sent you information Dr. Joseph Bellanti, a Georgetown physician and researcher, sent Mrs. Clinton (he is doing research on ADHD and nutrition)

THE WHITE HOUSE



OFFICE OF PUBLIC LIAISON

Barbara Woolley
Special Assistant to the President
Phone: 202-456-2930
Fax: 202-456-6218

To:

Fax:

Date:

Page one of:

Comments:

5/9

Sherry
Uewellyn

American Academy of Pediatricians

547-8600 x3004

publicize in AAP news - membership

fax 393-6137

news magazine - 532,000 members

promote on website - public + members only
portions

link directly to CPSC

magazine targeted to parents - Healthy Kids -
will promote

- every mom - can also buy off shelves

put in call to chair of Injury Prevention Cate -
is she available

- she could say: she's seen kids injured from defective
products

they already publicize

5/9 Partnership

Family Physicians -

article on need for reporting
link to CPSC web site

Pediatricians - Center Injury & Poison Prevention

remind pediatrician

list in newsletter - pediatricians part in office

Pediatricians

EP
AMWA

~~AMA~~

ANA

Emergency Physicians

Emergency Nurses

National
SAFE
KIDS
★ ★ ★ ★ ★
Campaign.



FAX

DATE: 5/10/00

TO: Heather Howard

COMPANY: White House

OFFICE NUMBER: _____

FAX NUMBER: 202-456-2878

FROM: **ALAN KORN**
Director of Public Policy
National SAFE KIDS Campaign
1301 Pennsylvania Ave NW
Suite 1000
Washington, DC 20004-1704
Phone: 202-662-0600 main
202-662-4463 direct
202-393-2072 fax

NUMBER OF PAGES INCLUDING THIS COVER SHEET 2

SPECIAL INSTRUCTIONS: Call w/ details
about Friday. I hope this
helps.

Alan Korn,



A program of
Children's National
Medical Center
Washington, D.C.



Founding Sponsor
Johnson & Johnson

American Academy of Pediatrics



DEPARTMENT OF FEDERAL AFFAIRS

601 Thirteenth Street, NW
Suite 400 North
Washington, DC 20005
www.aap.org

202/347-8600 or 800/336-5475
FAX: 202/393-6137
E-mail:sllewellyn@aap.org

TO: Barbara Wooley, 456-6218
Heather Howard, 456-2878

FROM: Sherry Llewellyn
Public Affairs

DATE: 5/9/00

PAGE: 1 of 2

RE: Commitments for CPSC injury prevention partnership, pending AAP Executive Committee approval.

American Academy of Pediatrics



Reply To:
Department of Federal Affairs
American Academy of Pediatrics
The Homer Building
601 Thirteenth Street, NW
Suite 400 North
Washington, DC 20005
202/347-8600
800/336-5475
Fax: 202/393-6137
e-mail: kids1st@aap.org
http://www.aap.org

Executive Committee

President
Donald E. Cook, MD

Vice President
Steve Berman, MD

Executive Director
Joe M. Sanders, Jr, MD

Board of Directors

Eileen M. Ouellette, MD, JD
Salem, Massachusetts

Robert M. Corwin, MD
Syracuse, New York

Susan S. Aronson, MD
Narberth, Pennsylvania

E. Stephen Edwards, MD
Raleigh, North Carolina

Stanford A. Singer, MD
Bloomfield Hills, Michigan

Ordean L. Torstenson, MD
Madison, Wisconsin

L. Leighton Hill, MD
Houston, Texas

Jon R. Almquist, MD
Federal Way, Washington

Lucy S. Crain, MD, MPH
San Francisco, California

Charles W. Linder, MD
Augusta, Georgia

Immediate Past President

Joel J. Alpert, MD

May 9, 2000

To: Barbara Wooley
Heather Howard

From: Janis Guerney, JD
Sherry Llewellyn *SL*

Re: Commitments for Injury Prevention Partnership

Thank you for your invitation to join the partnership with CPSC to report products that are causing injury to children. Once we receive final approval from the Academy's Executive Committee, which we expect to confirm tomorrow morning, we will commit to promote the campaign and alert pediatricians in the following ways:

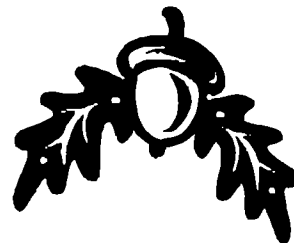
- We will promote this effort in *AAP News*, the Academy's newsmagazine, which is sent to all of the AAP's 55,000 members every month. We also will use *AAP News* as a means to notify pediatricians regularly about product recalls on the magazine's widely-read "Health Alerts" page.
- We will post information about this campaign on the AAP Web site, both in the public and private areas. The posting will link directly to the CPSC Web site to report an injury.
- We will promote this effort to families in the AAP's *Healthy Kids* parenting magazine. *Healthy Kids* is widely distributed to waiting rooms in pediatricians' offices, clinics and hospitals.

As we discussed, we are working to confirm a pediatric injury prevention specialist for the Friday event. Talk to you at 5:00 p.m. today—

Marilyn Bull, M.D. Indianapolis, IN
Chair, AAP Committee on Injury & Poison Prevention
-injury prevention specialists



FAX



Public Policy Department

TO: Heather Howard

DATE: 5/9

Fax #: 202-456-2878

Re: _____

of pages including cover sheet: 11

FROM: ALAN KORN

National SAFE KIDS Campaign
Director of Public Policy
1301 Pennsylvania Ave. Suite 1000
Washington, DC 20004-1707
Ph: 202.662.0600 (main)
202.662.4463 (direct)
Fax: 202.393.2072
e-mail: akorn@safekids.org

Additional Comments:



A program of
Children's National
Medical Center
Washington, DC



Founding Sponsor

Johnson & Johnson



1301 Pennsylvania Avenue, N.W.
Suite 1000
Washington, D.C. 20004-1707
(202) 662-0600
(202) 393-2072 Fax
www.safekids.org

Chairman

C. Everett Koop, M.D.

President

Martin R. Richelberger, M.D.

Executive Director

Heather Paul, Ph.D.

THE NATIONAL SAFE KIDS CAMPAIGN

The National SAFE KIDS Campaign, the first national organization dedicated solely to the prevention of unintentional childhood injury, was launched in 1988 to address what was then a little recognized problem: More children under age 14 were being killed by what people call "accidents" (motor vehicle crashes, fires and other injuries) than by any other cause.

The Campaign's founders believe there is no such thing as an accident and that unintentional injuries can be prevented. They enlisted the support of corporations, government agencies and the health and safety community to reduce the incidence of childhood injury. Former U.S. Surgeon General C. Everett Koop, M.D., Sc.D, came on board as chairman of the Campaign and Vice President Al Gore and Tipper Gore are honorary chairs.

The Campaign's aim is to stimulate changes in attitudes, behavior, and the environment. From its inception, the Campaign has relied on developing injury prevention strategies that work in the real world — conducting public outreach and awareness campaigns, stimulating hands-on grassroots activity and working to make injury prevention a public policy priority. This ongoing actionable strategy accounts for the tremendous progress the National SAFE KIDS Campaign has made. In the past decade the unintentional injury death rate among children 14 and under has declined by 33 percent.

Injury Prevention Strategies

The proven science of injury prevention and control underpins all Campaign initiatives. Decisions to focus on particular risk areas are data-driven — based on death and injury rates and the availability of effective preventive interventions. A team of public health specialists endeavors to translate injury prevention research into multifaceted community-based strategies (e.g., SAFE KIDS CYCLE SMART, Project Get Alarmed, SAFE KIDS BUCKLE UP). These experts provide technical assistance to State and Local SAFE KIDS Coalitions to tailor, implement and evaluate these programs with one goal — to prevent injuries and save lives. The Campaign has received awards from the Center for Disease Control and the American Public Health Association for outstanding services in the area of injury prevention practice and advocacy.

Grassroots Outreach/SAFE KIDS Coalitions

The Campaign relies on the support of more than 270 State and Local SAFE KIDS Coalitions in all 50 states, the District of Columbia and Puerto Rico to reach out to local communities with prevention messages. These dedicated professionals and volunteers have distributed nearly 1 million bicycle helmets, 500,000 car seats and 100,000 smoke alarms to families in need. The Coalitions work closely with law enforcement officers, firefighters and paramedics, medical and health professionals, educators, parents, grandparents, businesses, public policy makers and, most importantly, kids.

-more-



A program of
Children's National
Medical Center
Washington, D.C.



Founding Sponsor

Johnson & Johnson

Public Awareness and Education

A large part of prevention is educating parents, caregivers and children about the simple behavior modifications that can prevent needless tragedies. The National SAFE KIDS Campaign has been instrumental in getting vital safety messages to the public through low-cost or free educational materials including brochures, videos and posters. Thousands of national and local news stories air as a result of the Campaign and its Coalitions' media efforts to raise widespread awareness of injury prevention and keep it foremost in the public mind. The Campaign's national media coverage includes broadcast stories on the nation's highest audience programs, including the Today Show, ABC World News Tonight, CNN news and NPR's "All Things Considered." Print articles appear regularly in *USA Today*, *Ladies' Home Journal* and *Parents* magazines. The Campaign has received the prestigious PRSA Silver Anvil award for its public education initiatives on three occasions.

Public Policy

The Campaign and its Coalitions rely on the help of policy-makers to institute child safety practices through effective laws. As a result of their efforts, federal, state and local lawmakers have aided children by passing and enforcing key safety legislation. Ten years ago, when the Campaign was founded, only one state had a bicycle helmet law. Today, 15 states and many communities require youngsters to strap on a helmet while biking — and America now boasts a 40 percent reduction in the bicycle injury death rate. Additionally, the Campaign has helped pass, strengthen and enforce child occupant protection laws, smoke alarm laws and mandatory playground safety guidelines in communities across the country. The Consumer Product Safety Commission and the National Highway Traffic Safety Administration have honored SAFE KIDS for its injury prevention work.

A Call To Action

Despite recent advances, unintentional injury is still the number one killer of America's children, taking more lives than disease, violence and suicide. In 1996 alone, nearly 6,300 children died from unintentional injuries and each year more than 14 million children — a staggering one out of four — are injured seriously enough to require medical attention. Every one of these alarming statistics is somebody's child, which is why the National SAFE KIDS Campaign remains committed to reducing unintentional injury by driving prevention strategies and reinforcing public awareness of the problem.



Fact Sheet

CHILDHOOD INJURY

The unintentional injury-related death rate among children ages 14 and under declined 33 percent from 1987 to 1997. However, unintentional injury remains the leading cause of death among children ages 14 and under in the United States. In 1997, more than 6,040 children ages 14 and under died from unintentional injuries. In addition, each year nearly 120,000 children are permanently disabled. One out of every four children, or more than 14 million children ages 14 and under, sustains injuries that are serious enough to require medical attention each year. These injuries have enormous financial, emotional and social effects on not only the child and the family, but the community and society as a whole.

In general, children are primarily at risk of unintentional injury-related death from: motor vehicle injuries which include children as occupants, pedestrians and bicyclists; drowning; fire and burns; suffocation; choking; unintentional firearm injuries; falls; and poisonings. Injury rates vary with a child's age, gender, race and socioeconomic status. Younger children, males, minorities and poor children suffer disproportionately. Additionally, the causes and consequences of injuries vary considerably by age and developmental level, reflecting differences in children's cognitive, perceptual and motor/language abilities as well as environment and exposure to hazards.

DEATHS

- In 1997, unintentional injuries resulted in the death of 736 children under age 1, 1,968 children ages 1 to 4, 1,514 children ages 5 to 9, and 1,824 children ages 10 to 14.
- Among children under age 1, suffocation is the leading cause of unintentional injury-related death, followed by motor vehicle occupant injury, choking, drowning and fire and burns.
- Among children ages 1 to 4, drowning is the leading cause of unintentional injury-related death, followed by motor vehicle occupant injury, fire and burns, pedestrian injury and airway obstruction injuries (choking and suffocation).
- Among children ages 5 to 9, motor vehicle occupant injury is the leading cause of unintentional injury-related death, followed by pedestrian injury, drowning, fire and burns and bicycle injury.
- Among children ages 10 to 14, motor vehicle occupant injury is the leading cause of unintentional injury-related death, followed by pedestrian injury, drowning, bicycle injury and fire and burns.

INJURIES

- Every day, more than 39,000 children are injured seriously enough to require medical treatment, totaling more than 14 million children each year.
- Each year, injuries to children ages 14 and under result in 213,000 hospitalizations, nearly 7,900,000 emergency room visits, and more than 11,000,000 visits to physicians' offices.
- Among children ages 14 and under, treatment for injury is the second leading cause of hospitalization and the leading cause of visits to hospital emergency departments.

WHEN AND WHERE DEATHS AND INJURIES OCCUR

- The majority of childhood injuries occur between May and August.
- The vast majority of unintentional injury-related deaths among children occur in the evening hours when children are most likely to be out of school and unsupervised.



A program of
Children's National
Medical Center
Washington, D.C.



Founding Sponsor

Johnson & Johnson

1301 Pennsylvania Avenue, N.W.
Suite 1000
Washington, D.C. 20004-1707
(202) 662-0600
(202) 393-2072 Fax
www.safekids.org

Chairman

C. Everett Koop, M.D.

President

Martin R. Ritchelberger, M.D.

Executive Director

Heather Paul, Ph.D.

- Among children ages 14 and under, it is estimated that 40 percent of deaths and 50 percent of nonfatal unintentional injuries occur in and around the home.

WHO IS AT RISK

- Unintentional injuries disproportionately affect poor children and result in more fatalities in these children than children with greater economic resources.
- Children ages 4 and under are at greater risk of unintentional injury-related death and disability. This age group accounts for 46 percent of all unintentional injury-related deaths among children ages 14 and under.
- Through virtually all ages, for all causes of injury, males are at greater risk of unintentional death and injury than females. This is primarily due to greater exposure to activities that result in injury and patterns of risk taking and rough play.
- Children living in rural areas are at greater risk from unintentional injury-related death than children living in urban areas. Injuries in rural settings occur in remote, sparsely populated areas that tend to lack organized systems of trauma care, resulting in prolonged response and transport times. A short supply of medical facilities, equipment and personnel to treat injuries in rural areas also contribute to this increased risk.
- Black, Hispanic and Native American children have disproportionate death and injury rates primarily due to higher levels of poverty and lower levels of education, employment and income.

HEALTH CARE COSTS AND SAVINGS

- Injury is the leading cause of medical spending for children ages 5 to 14.
- Among children ages 14 and under, falls account for the largest share of unintentional injury-related costs — nearly 21 percent — followed by motor vehicle occupant injuries, pedestrian injuries, drownings, poisonings and fire and burn injuries.
- The annual lifetime cost of unintentional injury among children ages 14 and under is nearly \$175 billion, which includes \$10.1 billion in direct medical costs, \$16.9 billion in future earnings and \$148 billion in quality of life.
- For every child injured, total costs are more than \$12,700, including \$650 in medical costs, more than \$1,000 in future earnings lost and nearly \$11,000 in quality of life.
- Every dollar spent on a child safety seat saves this country \$32 in direct medical costs and other costs to society.
- Every dollar spent on a bicycle helmet saves this country \$30 in direct medical costs and other costs to society.
- Every dollar spent on a smoke alarm saves this country \$21 in direct medical costs and other costs to society.
- Every dollar spent on poison control centers saves this country \$7 in medical costs.

PREVENTION EFFECTIVENESS

- It is estimated that as many as 90 percent of unintentional injuries can be prevented.
- A combination of education, environmental improvements, engineering modifications, enactment and enforcement of legislation and regulations, economic incentives, community empowerment and program evaluation are effective at reducing the incidence and severity of unintentional injury-related death and disability.

National
**SAFE
KIDS**
★ ★ ★ ★ ★
Campaign®



**Leading the
National Battle
Against
Childhood Injury**



The

preventable injuries

➔ **Preventable injuries are the number one killer of children ages 14 and under in the U.S.**

- Each year one out of every four children is hurt seriously enough to require medical attention.
- These injuries cost society \$175 billion annually.
- Ninety percent of these injuries could be prevented if families took the simple steps necessary to protect their children.

C. Everett Koop, M.D., Sc.D. Chairman

*The National
SAFE KIDS
Campaign*

➔ *"If a disease were killing our children at the rate unintentional injuries are, the public would be outraged and demand that this killer be stopped."*



The Solution



➔ The mission of the National SAFE KIDS Campaign is clear – to prevent deaths and injuries to children ages 14 and under from:

- Motor vehicle crashes and pedestrian injuries
- Bike crashes
- Drownings
- Fires and scald burns
- Poisonings
- Unintentional shootings
- Falls
- Airway obstructions

Since the 1988 launch of the Campaign, the death rate from unintentional injury to children has dropped by more than 33 percent.

The National SAFE KIDS Campaign has played an instrumental role in this downward trend, relying on:

- A vast network of State and Local Coalitions
- Innovative prevention programs
- Sophisticated media strategies
- Effective advocacy at the federal, state and local levels



Our Grassroots Strength

who
we are

The Campaign's success is based on the unique power of more than 280 SAFE KIDS Coalitions that bring together a cross-section of community leadership including:

- Law enforcement officers
- Firefighters and paramedics
- Medical and health professionals
- Educators
- Parents and other volunteers
- Businesses
- Public policymakers
- Kids





in

Major Sponsors

As a nonprofit program of Children's National Medical Center, the Campaign is primarily grant-supported and takes pride in its successful strategic partnerships. Founding Sponsor Johnson & Johnson has been joined by General Motors as a major supporter.

Other Partners

Further support is provided by partners including:

- Bell Sports
- FedEx
- First Alert
- Nestle
- Ronald McDonald House Charities
- Department of Housing and Urban Development
- National Fire Protection Association
- Toy Manufacturers of America
- Health Resources and Services Administration, Maternal and Child Health Bureau
- National Highway Traffic Safety Administration
- United States Fire Administration



Founding Sponsor

Johnson & Johnson

A Program of

Children's
National Medical Center

Our Achievements

- The distribution of more than a million smoke alarms, bike helmets and child safety seats to low-income families.
- Advocacy leading to at least 16 statewide bike helmet laws, and the strengthening of smoke alarm and child occupant protection laws throughout the country.
- National SAFE KIDS Week. Each May, SAFE KIDS Coalitions nationwide participate with Founding Sponsor Johnson & Johnson in retail-based promotions and safety events that garner extensive media coverage and reach millions of families with safety messages.
- The nation's first dealership-based child passenger safety initiative, SAFE KIDS BUCKLE UP®. Through sponsorship from General Motors, SAFE KIDS Coalitions provide individual, hands-on car seat installation assistance to families across the country. To date, SAFE KIDS has educated millions of parents through media coverage, informational materials and car seat safety checks.

Awards:

Northwest Airlines AirCares Program 2000 Recipient • 1999 Allstate National Safety Award • 1999, 1995, 1989 Silver Anvil Award, The Public Relations Society of America • 1999, 1995 Gold Circle Award for Excellence in Association Communications, American Society of Association Executives • 1998 U.S. Consumer Product Safety Commission Chairman's Commendation Award • 1998 NHTSA Buckle Up America Award • 1996 American Public Health Association Injury Prevention Award • 1993 Model Prevention Program, The Centers for Disease Control and Prevention



Visit us at www.safekids.org or write:
 National SAFE KIDS Campaign

1301 Pennsylvania Avenue, NW, Suite 1000, Washington, DC 20004-1707

No. 010



U. S. CONSUMER PRODUCT SAFETY COMMISSION
WASHINGTON, D.C. 20207

Fax Message Cover Sheet

Date: May 5, 2000 **Time:** 3:00 p.m.

☐ **Fax To (Name):** Heather Howard

☐ **Fax Number:** (202) 456-2878

☐ **Voice Phone Number:** _____

From: Office of the Executive Director

Name: Pamela Gilbert

Voice Phone Number: (301) 504-0550

Fax Number: (301) 504-0121

Subject: ~~Original~~ Updated contact list
Another contact

Number of Pages to Follow: 2 /

CPSC PARTNERSHIP CONTACTS: (final)

1. International Association of Arson Investigators (IAAI)
Steve Austin, Government Affairs Director
1-800-823-7069

2. American Academy of Pediatrics
Janice Guerney
(202) 347-8600

3. American College of Emergency Physicians
Steven Hargarten, Medical College of Wisconsin
(414) 805-6453 on Friday, May 05, 2000
(414) 805-6454 next week



U. S. CONSUMER PRODUCT SAFETY COMMISSION
WASHINGTON, D.C. 20207

Fax Message Cover Sheet

Date: May 5, 2000 **Time:** 3:00 p.m.

- ☐ **Fax To (Name):** Heather Howard
- ☐ **Fax Number:** (202) 456-2878
- ☐ **Voice Phone Number:** _____

From: Office of the Executive Director

Name: Pamela Gilbert

Voice Phone Number: (301) 504-0550

Fax Number: (301) 504-0121

Subject: _____

Number of Pages to Follow: 2

Barbara
662/8



U. S. CONSUMER PRODUCT SAFETY COMMISSION
WASHINGTON, D.C. 20207

Fax Message Cover Sheet

Date: May 5, 2000 **Time:** 3:00 p.m.

- ☐ **Fax To (Name):** Heather Howard
- ☐ **Fax Number:** (202) 456-2878
- ☐ **Voice Phone Number:** _____

From: Office of the Executive Director

Name: Pamela Gilbert

Voice Phone Number: (301) 504-0550

Fax Number: (301) 504-0121

Subject: ~~Revised~~ Updated contact list

Number of Pages to Follow: 1

CPSC PARTNERSHIP CONTACTS: SO FAR

1. International Association of Arson Investigators (IAAI)
Steve Austin, Government Affairs Director
1-800-823-7069

2. American Academy of Pediatrics
Janice Guerney
(202) 347-8600

May 5, 2000

TO: Heather Howard
FR: Pamela Gilbert

A better contact name at the American Academy of Pediatrics:

Sherry Llewellyn
(202) 347-8600