



Thomas A. Kalil

06/30/99 09:09:13 AM



Record Type: Record

To: Nicole L. Davison/OPD/EOP@EOP

cc:

Subject: RE: Synopsys Championship Information

Nicole:

I found out that this company has already announced this commitment - are we doing any of these or does it all have to be new?

----- Forwarded by Thomas A. Kalil/OPD/EOP on 06/30/99 09:07 AM -----



Flora Carvalho <flora@Synopsys.COM>

06/29/99 09:31:11 PM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP

cc:

Subject: RE: Synopsys Championship Information

Dear Mr. Kalil,

Thank you for your message. As per our conversation, I have forwarded to your office an information package regarding the Synopsys Silicon Valley Science & Technology Championship - attention to Gay Joshlyn. I have also attached two documents that we have available electronically, e.g. the Synopsys Championship announcement press release and a brief guideline on "how to participate" - hardcopies included in the package.

Please do not hesitate to call me if you have any questions or do not receive the information package tomorrow.

Again, thank you for your interest in the Synopsys Championship.

Best regards,

Flora Carvalho

Community Relations Program

Phone: 650-584-5254



- Synopsys Championship Announcement Press Release.doc



- Synopsys Champiohsip How to Participate.doc

Synopsys Silicon Valley Science & Technology Championship

Synopsys Silicon Valley Science & Technology Championship

How to Participate

Synopsys Silicon Valley Science & Technology Championship is an educational initiative intended to advance high school science and math education in the Silicon Valley through scientific research and project-based learning. Research shows that the best way to learn science is through questioning, experimentation and using the scientific method. Project-based learning is an exciting and effective form of education that results in high-level critical thinking skills and teamwork; two qualities that are in high demand in today's workforce.

How Companies Become Sponsors: Giving Back to the Community

In order to succeed, the Championship needs the support of other companies and organizations. The Synopsys Championship provides numerous corporate sponsorship opportunities:

- Summer Teacher Institute: underwrites costs associated with enrichment program for science and math teachers
- Qualifying Fairs: underwrites local qualifying fairs
- Scientific Review Committee: funds science fair personnel to attend Intel International Science & Engineering Fair
- Project Awards: endows First, Second, and Third Place Championship Awards
- Awards Ceremony: covers Awards Ceremony expenses
- Corporate Volunteer Clinic: funds volunteer training and materials

How Corporate Volunteers Become Coaches: Making Dreams Come True

The Corporate Volunteer Coach Program is an outreach initiative to link high-tech employees with high schools students in the Santa Clara County, to provide guidance and technical assistance in the development of science fair projects. Volunteer coaches will receive proper science fair training and will be matched with students according to their interests, availability and geographic location. Level of involvement includes:

- Working closely with a single student or group at a school or field site
- A single school site visit to help a group with a specific task
- 4 school site visits (1 per month for 4 months) with a small group to check on project progress
- Function as an email coach, communicating over the internet only

How Teachers Can Participate: Reaching to the Highest Potential

The Synopsys Championship is supporting several existing programs dedicated to enhancing teacher's skills:

- San Jose State University Partners in Science
- Summer Teacher Institute
- Mathematics and Science Teacher Education Program (MASTEP)
- East Side Union High School District Fair Development Program

How Students Can Participate: Opportunities to Experiment and Learn

In order to participate in the Synopsys Championship, students should:

- Secure an adult sponsor: a teacher, parent, or coach
- Fill out the necessary Synopsys Championship registration forms
- Identify a scientific question for examination
- Research a topic, formulate a hypothesis, test it and evaluate the results
- Prepare a technical paper and /or a science fair exhibit



Synopsys Announces Major Math and Science Program Multi-Million Dollar Donation

Will Increase Science Fair Participation, Help Disadvantaged Youth

March 31, 1999 -- Synopsys Chairman and CEO Aart de Geus today announced the company's creation of the Synopsys Silicon Valley Science and Technology Championship, a highly targeted initiative that will help local students learn math and science better through project-based, inquiry learning. "The most important people in a child's life, besides parents, are teachers," said Dr. de Geus, "and this program focuses on supporting our teachers in a variety of ways."

Synopsys is committing \$3 million over three years to increase science fair participation by underwriting:

1. teacher release time and stipends to oversee science fair projects;
2. summer teacher enrichment programs such as placement in academic and industry research labs;
3. teacher training institutes geared to science fair coaching;
4. science project materials and equipment;
5. recruitment and training of volunteer science fair coaches
6. industry internships and other incentives for students.

The Synopsys Silicon Valley Science and Technology Championship is the transformation of a regional science fair, known for the past 39 years as the Santa Clara Valley Science and Engineering Fair, into a far-reaching program to benefit teachers, students and schools.

Dr. de Geus also announced that San Jose Mayor Ron Gonzales and Knight Ridder CEO Tony Ridder are joining him as co-chairs of the Championship Advisory Board.

"This fair has helped thousands of students experience the joy and rewards of learning science and engineering," Dr. de Geus said at a press conference held amid hundreds of science fair projects in San Jose. "It has been lovingly nurtured by dedicated volunteers, many of whom started their careers in technology and science with this fair, and it has been sustained by the extraordinary contributions of great teachers.

"With more funding for teachers, and with more volunteers from industry to coach students without family resources, there will be more students participating in the fair, and eventually more students pursuing technical careers. This is one way Silicon Valley can begin to address its reliance on H-1B visa hires by investing in the youth directly around us. We challenge others companies to participate in the Championship, with at least another million dollars committed per year and 500 volunteer science project coaches recruited by the start of school in September."

Joe Coto, Superintendent of the East Side Union High School District, said that corporate support such as Synopsys' is essential for districts like his to achieve parity with districts in wealthier neighborhoods. "We have nearly half of the 63,000 high school students in Santa Clara County, and it takes money and volunteer involvement to supplement what our teachers can accomplish," Mr. Coto said. "Synopsys has taken a leading position in supporting our math and science programs, and we hope that other corporations will join them and the Championship."

In his remarks, Knight Ridder Chairman and CEO Tony Ridder said that "nothing is more important than teaching our children. If we can ignite their curiosity, they will always be hungry to learn. Appropriately, this fair is not only a competition, but also a symbol and a vehicle for learning. The students competing here today will be tomorrow's scientists and engineers; they will be the next century's teachers and researchers. They will find cures for diseases, invent new ways to communicate and, with all their abilities, they will surely make the world a better place for all of us. The Championship is not the final round; it's just the beginning."

“Building Tomorrow’s High-Tech Workforce, One Child at a Time”

For more information, email championsip@synopsys.com or call (650) 584-5710.

Visit www.sciencefair.org



Jackson T. Dunn
06/28/99 08:21:56 AM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP@EOP
cc: Lisa Green/OPD/EOP@EOP, Jonathan A. Kaplan/OPD/EOP@EOP
Subject: FYI: Cisco Commitment to be announced in LA

**CLINTON EVENT
CISCO'S COMMITMENTS**

1. Expand Empowerment Zone Presence

Cisco has already committed to providing a free networking lab equipment bundle to support a Cisco Networking Academy Program in any non-profit education institution or certified job training program (Job Corps, Kulick programs, ROPs) within one of the originally identified Empowerment Zones. Cisco's commitment is to expand that donation to include all newly identified Empowerment Zones.

Est. St. for
The current Empowerment Zone commitment includes 15 Empowerment Zones with a potential of approximately 35 Networking Academies representing a donation at list value of \$630,000 dollars. The new commitment will meet the needs of the additional 20 Empowerment Zones added to the list with a potential of 45 Networking Academies representing a donation at list value of \$810,000. This represents the value of the donated network lab equipment bundle only. In addition, Cisco provides the curriculum, support, and resources for every Networking Academy to develop and maintain a successful program.

2. Develop and Launch a National Internship/Placement System

Cisco will develop a national web-based system that will allow students participating in the Cisco Networking Academy Program to be matched with employers looking for internship or job placement candidates. Students will have access through their local schools while employers will be recruited through an information campaign coordinated by Cisco to Cisco customers, partners, and the overall business community. This internship/placement system will augment information currently provided to schools on how to build a successful internship program. With approximately 2,500 education institutions participating in the Networking Academy Program by the fall of 2000, this new system has the potential to reach over 65,000 individuals in its first two years of operation



Thomas A. Kalil

06/25/99 03:17:49 PM

Handwritten signature or initials.

Record Type: Record

To: Melissa G. Green/OPD/EOP@EOP
cc: Lisa Green/OPD/EOP@EOP
Subject: Wade Randlett's follow up with Gene

After Gene talked to Wade Randlett re: new markets --
Wade was able to find a company (Synopsys) that is making
a new \$3 million commitment to encourage low-income middle-school
students to excel in math and science in Silicon Valley schools.

include in Synopsys