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001. email	From Seth Harris To Jon Kaplan and Lisa Green; RE: phone number [partial] (1 page)	06/04/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Green
OA/Box Number: 20588

FOLDER TITLE:

Site Locations Labor

2012-0043-S

ms262

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

10/1/84

Department of Labor-Recommended Presidential Events: New Markets Initiative

Los Angeles or Alternate

Once a devastated community after riots, Watts is now moving forward, and a Department of Labor Youth Opportunity pilot grant has been used to form a community-wide partnership that is giving out-of-school youth the skills they need to land good jobs, with committed private sector partners including Ultramar Petroleum, Rockwell, and others.

President Clinton, executives and role models announce Secretary Herman's Youth Opportunities Movement, with the local goal of an empowerment zone-wide "opportunity zone" with more employers pledging to hire more youths.

Visual: Visit to one of the following:

Rockwell International Reach Program - shop setting
Shell Oil Business Academy - classroom setting
Ultramar Petroleum Refinery - Chemical work site
McDonnell Douglas Plant - Vast aircraft production site

Private Industry Targets:

Rockwell Space Systems	Staples	Xerox
Pacific Bell	Hughes	Northrup-Grumman
Safeway	ARCO	Bank of America
Toyota	Disney	Universal Studios
Occidental Petroleum	PG&E	Safeway
Ralph's		

Southeastern Kentucky

The Department of Labor funds a Youth Opportunity program here, to train out-of-school youth for meaningful employment. The Small Business Administration is deeply involved in capital investment programs in this rural Empowerment Zone. SBA will work with the Department of Labor to direct new capital investments from large employers and financial entities into Mountain Ventures Inc., a Small Business Investment Corporation, or a similar vehicle to expand youth job training programs to give every youth in the region the opportunity for job training.

Kentucky business leaders answer the President's challenge, pledge \$2 million or more in annual investment.

Visual: A site visit to American Woodmark, a six-month-old, state of the art, computerized machine shop making cabinets for the nation's leading home improvement retailers.

Private Industry Targets:

American Woodmark	Bell South	Horizon Yachts
Image Entry	Fantasy Custom Yachts	Citizens National Bank
United Parcel Service		

Detroit

The Department of Labor recently awarded Detroit a Youth Opportunity grant to build a broad-based effort to provide jobs skills training to area out-of-school youth. Private sector partners in that effort include Daimler-Chrysler and Ford, who have pledged to hire some of the youth when they finish training. A New Markets event would add General Motors, the United Auto Workers and other companies to this effort.

Visual: Site visit to DetroitWorks Youth training facility.

Private Industry Targets:

Daimler-Chrysler	Ford Motor Co.
General Motors	United Auto Workers

Washington, DC

Businesses in the Washington area increase their investment in a regional consortium organized by the State of Virginia to train dislocated workers and others to fill critical shortages in the high tech industry.

Visual: Site visit to Computech facility.

Private Industry Targets:

AOL	PSINet	Computech
First Union Bank	Urban Technologies	Bell Atlantic
Maytag	CENTECH	COMSAT

5/21/99

NEW MARKETS INITIATIVE: CAPITALIZING ON YOUTH INVESTMENT

BACKGROUND

The President's New Market Initiative provides the opportunity to harness the existing untapped labor pool in our urban inner cities: out-of-school youth (OSY). There are over 10 million OSY in over 100 empowerment zones/enterprise communities (EZs/ECs). This initiative provides a strong incentive for the private sector to drive investment in our inner-cities.

The Department of Labor's Kulick grant program funds local projects to prepare inner city to enter the labor force by providing employable and work-ready skills. In Los Angeles' EZ community of Watts, this program is employing 1700 youth while creating 750 new jobs by:

- providing basic literacy, math and soft skills to Watts youth through the Bradley/Milken Center and Maxine Waters Center;
- securing corporate stakeholder commitments to hire Watts youth by McDonald Douglas, Rockwell, TWR, Ultramar and Universal Studios; and
- providing micro-enterprise training for Watts youth through the Entrepreneur Education Center and University of South California's Business Expansion Network.

Once a community devastated by urban riots, the Watts community is a model of community capitalism. The private sector has begun to become a "corporate stakeholder" in Watts.

OBJECTIVES

1. To develop the Watts community into an "opportunity zone" by having more corporations become stakeholders by hiring Watts youth and considering locating their businesses within the Watts EZ.
2. To secure private foundation funding for the Watts community in order that the Kulick project can be greatly expanded throughout the EZ.

PLAN

1. Secure corporate pledges to hire Kulick program participants working in cooperation with the National Alliance of Business, Los Angeles Chamber of Commerce, LA Youth At Work and Mayor's Business Leaders Alliance. Employers to be targeted:

Atlantic Richfield
Circuit City
Disney Entertainment
GET
Hilton Hotels
ITT
McDonald Douglas*
MGM
Motorola
Northtrop
Pacific Bell
Rockwell International*
Shell Oil
Sony Entertainment
Telemundo
TWR Space & Electronics*
Ultramar*
Univision
Universal Studios*
Warner Brothers
Western Electric
Xerox

* Existing stakeholders (additional pledges sought)

2. Secure private foundation support to fund the expansion of the Kulick program by targeting:

Ahmanson Foundation
Atlantic Richfield Foundation
California Community Foundation
California Community Foundation
California Wellness Foundation
Getty Foundation
Keck Foundation
Parsons Foundation
Weingart Foundation

EVENT(S)

1. Site Visit

President Clinton & Secretary Herman will visit Kulick participants:

First Choice: Rockwell International program in Jordan Downs public housing---observe classes in math, computer literacy and the sciences to prepare youth for jobs in the aerospace and technology industry.

Second Choice: Shell Oil Small Business Academy---observe classes in business start-up and private enterprise to prepare youth for jobs with community small businesses and micro-enterprise start-up businesses.

Third Choice: Ultramar Petroleum Refinery---observe youth working in the Wilmington plant (Los Angeles harbor; not in the EZ).

Fourth Choice: Maxine Waters Center---observe youth being prepared for interviews with potential employers and/or have employers like Rockwell, Ultramar, McDonald Douglas and others present.

The President & Secretary will be joined by celebrity-activists that have a history of investing in the Watts community: i.e., Denzel Washington (Boys & Girls Club); Oscar De La Hoya (CET), Danny Glover (One-To-One Partnership), Jimmie Smits (YES), Magic Johnson (Watts Cinema), among others.

2. Reception

President Clinton & Secretary will have a reception at the Getty Museum or Museum of Contemporary Art for CEOs who have made stakeholder pledges. They will be joined by celebrity-activists.

3. Foundation Roundtable

The Secretary will convene a roundtable meeting of private foundations which have a history of funding local community efforts:

SUPPORT

The Village Foundation will be providing general support in making this event possible. The foundation, a national grant making and operating foundation is dedicated to the development of African-American men and boys in American society. It was established as an outgrowth of the Kellogg Initiative. The foundation's Chairman is Andrew Young and President is Bobby Austin.

In Los Angeles, the foundation supports the Al Wooten Center working to address the educational and employment needs of over 162,000 African-American and Latino high school drop outs.

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Proposal for a New Markets Initiative Event Monticello, Kentucky

"I'm going places not just to remind America of the plight of the Americans who live there, but to highlight their enormous economic potential, and the visionary businesses who are helping to develop it."

President Clinton
May 11, 1999

Objective

Build a broad private sector coalition to partner with local, state and federal government to enable Southeastern Kentucky's emergence as a more powerful new market area in the 21st Century, by upgrading skills and providing lifetime learning opportunity for the people in and around the rural Empowerment Zone of Clinton, Wayne and Jackson Counties.

This would be started with a Department of Labor-Small Business Administration partnership that has been developed in principal.

Background

American Woodmark Cabinetmakers is doing gangbusters business. The problem is, it *could* be doing much better. So could other businesses, large and small, on the western edge of the Appalachian mountains in Kentucky's Lake Cumberland area of the southern and eastern part of the state. They need more trained workers.

American Woodmark, a supplier of cabinets to home furnishing retail giants like Home Depot, Lowe's and Hechinger's, saw profit grow by 24 percent last year - and that was before the company opened a state-of-the-art manufacturing facility in Monticello, Kentucky, in Clinton County smack in the middle of Kentucky's Empowerment Zone and a long haul from Lexington, the nearest major city. Unemployment is high. One hundred percent of the population is considered rural. Forty percent of residents live in poverty, and more than half didn't finish high school. Per capita income averaged about \$6,838 according to 1990 census data.

Existing Project

All the trappings of an Empowerment Zone: active involvement by SBA, Commerce, Agriculture. The Department of Labor has funded a pilot Youth Opportunities grant in Clinton and part of Wayne counties that is a partnership between local government, private industry and community-based organizations to improve the

soft and hard skills of out-of-school youth ages 16-24. At present, 222 youths are enrolled in the training program. 74 have finished and been placed in jobs, 26 youths have entered an alternative school created by the project and 20 have entered an intensive construction trades program.

The Event

The Department of Labor has the Youth Opportunity program here. The Small Business Administration is deeply involved in capital investment programs here. SBA will work with the Department of Labor to direct new capital investments from large employers and financial entities into Mountain Ventures Inc., a Small Business Investment Corporation, or a similar vehicle to expand youth job training programs to give every youth in the region the opportunity for job training.

At this event, Kentucky business leaders would answer the President's challenge, pledge \$2 million or more in annual investment.

Visual: A site visit to American Woodmark, a six-month-old, state of the art, computerized machine shop making cabinets for the nation's leading home improvement retailers.

Private Industry Targets:

American Woodmark
Image Entry
United Parcel Service

Bell South
Fantasy Custom Yachts

Horizon Yachts
Citizens National Bank

###

DETROIT – Youth Opportunity Site

Description of existing project:

On March 25, 1999, the City of Detroit's Workforce Development Agency was awarded \$2.25 million to implement an Out of School Youth Opportunity Demonstration Project. Working through SER Metro Jobs for Progress, Inc., the City is establishing a comprehensive community approach to provide young people in the City's Empowerment Zone with training, mentoring, and employment opportunities. Their strategy includes:

1. A neighborhood Youth Opportunity Center and Advisory Council comprised of parents, teachers, major stakeholders and faith and community leaders;
2. A CET job training program for out of school youth and young adults;
3. A school to work charter school for middle and high school-aged youth;
4. A neighborhood drop-out prevention program to offer mentoring, tutoring remediation and counseling;
5. In partnership with Detroit Works, provide pre-trades preparation and apprenticeship readiness and entry training; and,
6. Employer-to-Employer Job Ladder program with Daimler/Chrysler and Ford to create employment opportunities for youth through the creation of a job ladder of progressive skills and wage scales to provide youth with incentives to prepare for middle and upper level employment opportunities.

New Market Objective:

As part of the new market initiative we would bring General Motors into the partnership and increase the involvement and commitment by all three automakers (and potentially other private sector players in and around the EZ) to the initiative. Currently, commitments are to consider young people graduating from the programs for hire. We would look to increase participation in all aspects of the project, including mentoring, school to work commitments and most importantly in the nature and level of the employment commitment.

Who do we contact:

Daimler/Chrysler
 Ford
 General Motors
 UAW
 Joyce Foundation (funded the local job ladder initiative)

Chamber of Commerce
 Mayor's Office
 Governor's Office
 EDS

What are we asking for:

- Specific and significant hiring commitment.
- Specific investment of private resources including funding, training, mentoring, and participation in all aspects of the initiative.
- Specific commitment to broaden to auto suppliers in metro Detroit area.

What is the visual:

- Option 1:* Tour Ford Academy of Manufacturing Science ("FAMS"). This facility is in the EZ and is funded in part by Title XX EZ funds. During the school year, young people at Kettering High School (which is part of the YO program) learn work skills at FAMS. *POTUS could tour the facility and observe young people being trained in manufacturing skills.*
- Option 2:* EDS currently has a customized training program using WtW funding. 15 people at a time go through a 13-week training program at a community college. Most of the participants are women with small children between the ages of 18 and 30. Although the EDS facility where the participants are employed for approximately \$23,000 per year is not in the EZ, most of the residents live in the EZ. Visual could be the worksite or community college (will get worksite details Monday morning).
- Option 3:* Daimler/Chrysler has a partnership with Southeastern High School. Visual could either be high school program or Chrysler facility in the metro-Detroit area.

212177

WASHINGTON, D.C. – Metropolitan Area Information Technology Employment Project

Description of existing project:

On June 30, 1998, DOL awarded a \$1.2 million grant to the Commonwealth of Virginia to undertake planning and organizing activities related to implementing a multi-state project to assist and train over 3,300 eligible dislocated workers in the Washington, D.C. metropolitan area to work in the high tech industry in the area. The project is designed to train workers in the area to fill the numerous employment vacancies which regional employers have identified in the high tech industry. Virginia is in partnership with Maryland and the District of Columbia. Upon completion of the planning phase, the operations phase would be initiated with a grant of approximately \$15.5 million as early as June 1999.

New Market Objective:

As part of the new market initiative we would identify private sector participants and jointly announce specific employment commitments. We would look to expand participation in all aspects of the project, but particularly in the nature and level of the employment commitment. (The commitments identified below have not been the subject of press stories.) As part of the New Market Initiative, we would attempt to increase the number of private sector participants and to increase the number of trainees and placements on the part of existing participants.

Company Participation/Hiring Commitments to Metro Tech Project Includes --

<u>Company</u>	<u>Job Titles</u>	<u>Commit.</u>	<u>Training</u>
Maryland:			
Compu Tech, Inc.	Programmer	4	3
Virginia:			
Bell Atlantic/BACCSI	Service Techs or Splice/ Service Tech	45	*
Washington Data Systems, Inc.	LAN Techs (non-degree) Network Engineers (degreed) 5	5 5	5
RHI, Inc.	PC Help Desk Technician	5	
Apex Systems	PC Help Desk Technician	5	15
Aerotek Staffing	PC Help Desk Technician	5	

Subsystem Technologies	Help Desk/LAN Techs; LAN Engineer; Computer Programmer/Operator I; Computer System Analyst I	5
Pinnacle Software**	Oracle DBA	5
Employer Consortium		15

D.C.

National Capital Planning Council	Geographic Info Systems (GIS) Programmer	5	*
Lucent Technologies	Central Office Technician	10	*
PEPCO	Network Administrator	5	*
EDS	Network Administrator	5	
Urban Technologies	Programmer/Data Base Administrators/ Advanced Desk Top Productivity Personnel	20	**

*recruiting/training classes scheduled to begin

**on hold

Who do we contact*:

AOL	VA Governor's Office
PSINet	Mayor's Office
Computech	MD Governor's Office
First Union Bank	Maryland High Technology Council
Urban Technologies, Inc.	N. Virginia High Technology Council
Bell Atlantic	Organized Labor
Other High Tech companies in region	DC Board of Trade

*contacts should be initiated through the Virginia Governor's Office for Job Training (Bill Carolson) to ensure coordination occurs with past/current project undertakings

What are we asking for:

- Specific and significant hiring commitment with company-specific (customized) available for training for workers hired
- Specific investment of private resources including funding, training, mentoring, and participation in all aspects of the initiative.

What is the visual:

Southwest Mall Tech Center (Stephanie – ETA thinks you may know some of this).

C O V E R

FAX

S H E E T

To: Lisa Green/Jon Kaplan

Fax #: 456-2223 Tel #:

Subject: New Markets Business Lists

Date: 6/4/99

Pages: __4__ (includes transmittal sheet)

Attached are our lists.

From the desk of...

SETH D. HARRIS
Counselor to the Secretary
U.S. Department of Labor
Office of the Secretary
200 Constitution Avenue, NW
Washington, DC 20210
(202) 219-8271
Fax: (202) 219-4902

Los Angeles

Already signed up "to some degree", but need to follow-up:

Hearst Foundation
Hughes Aircraft
McDonald Douglas
Northrup Grumman
Rockwell
Shell Oil
TRW
Western Electric
Xerox
Thrifty/Payless Drug Stores
McDonald's

Initial outreach to, with strong interest expressed:

Los Angeles Area Chamber of Commerce
Anita Zuzman
VP Legislative Affairs
Ezunial Burts
President

Greater Los Angeles African American Chamber of Commerce
Janice Bryant Howroyd
President and President Act 1 Personnel Services

Latin Business Association
Los Angeles

Disney
Rica Rodman
(will broker our package with the other studios, Universal, Warner, etc.)

No contact as yet, but potential targets:

Univision
Telemundo
Pac Bell
Occidental Petroleum
PG&E
Safeway
Ralph's
Staples
Starbucks

Wells Fargo
American Express
ARCO (through Chamber)
BankAmerica
Toyota Motor Company (Dennis Cuneo)

Kentucky Private Sector Targets

Image Entry Data Processing - Governor's office indicates they would be very interested. Partner in the Youth grant.

American Woodmark - Cabinet manufacturer. Recruited to the area due to EZ opportunities. Active partner in the Youth grant.

Bell South - An active corporate citizen statewide, has worked with the Governor's office to expand opportunities. Initial conversations with them indicate that they would be very interested. Not a partner in Youth grant.

Citizens National Bank - Active in the Empowerment Zone. Not a partner in Youth grant.

United Parcel Service - Has indicated to the Governor and us an interest in being involved. Not a partner in Youth grant.

Mid-South Electric - heavily involved in Empowerment Zone; has worked closely with SBA. Not a partner in Youth grant.

Sports Products Inc. - A new company in the Empowerment Zone, it was formed through financing related to the Kentucky Highlands Investment Corp. - the corporation owns 50 percent of the company. Not a partner in Youth grant.

Fantasy Custom Yachts - Builds luxury houseboats. Recruited to the area due to EZ opportunities. Governor's office indicates they would be very interested. Not a partner in Youth grant.

Horizon Yachts - Builds variety of houseboats. Recruited to the area due to EZ opportunities. Not a partner in Youth grant.

**Department of Labor-Recommended Presidential Events:
New Markets Initiative**

Los Angeles or Alternate

*Site
Looking
for*

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Visual: Visit to one of the following:

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Southeastern Kentucky

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Detroit

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5/21/99

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BACKGROUND

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MGM
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Northrop
Pacific Bell
Rockwell International*
Shell Oil
Sony Entertainment
Telemundo
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Univision
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Western Electric
Xerox**

*** Existing stakeholders (additional pledges sought)**

2. Secure private foundation support to fund the expansion of the Kulick program by targeting:

**Ahmanson Foundation
Atlantic Richfield Foundation
California Community Foundation
California Community Foundation
California Wellness Foundation
Getty Foundation
Keck Foundation
Parsons Foundation
Weingart Foundation**

EVENT(S)

1. Site Visit

President Clinton & Secretary Herman will visit Kulick participants:

First Choice: Rockwell International program in Jordan Downs public housing---observe classes in math, computer literacy and the sciences to prepare youth for jobs in the aerospace and technology industry.

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Existing Project

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Who do we contact:

Daimler/Chrysler
Ford
General Motors
UAW

Joyce Foundation (funded the local job ladder initiative)

Chamber of Commerce
Mayor's Office
Governor's Office
EDS

What are we asking for:

- Specific and significant hiring commitment.
- Specific investment of private resources including funding, training, mentoring, and participation in all aspects of the initiative.
- Specific commitment to broaden to auto suppliers in metro Detroit area.

What is the visual:

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WASHINGTON, D.C. - Metropolitan Area Information Technology Employment Project

Description of existing project:

On June 30, 1998, DOL awarded a \$1.2 million grant to the Commonwealth of Virginia to undertake planning and organizing activities related to implementing a multi-state project to assist and train over 3,300 eligible dislocated workers in the Washington, D.C. metropolitan area to work in the high tech industry in the area. The project is designed to train workers in the area to fill the numerous employment vacancies which regional employers have identified in the high tech industry. Virginia is in partnership with Maryland and the District of Columbia. Upon completion of the planning phase, the operations phase would be initiated with a grant of approximately \$15.5 million as early as June 1999.

New Market Objective:

As part of the new market initiative we would identify private sector participants and jointly announce specific employment commitments. We would look to expand participation in all aspects of the project, but particularly in the nature and level of the employment commitment. (The commitments identified below have not been the subject of press stories.) As part of the New Market Initiative, we would attempt to increase the number of private sector participants and to increase the number of trainees and placements on the part of existing participants.

Company Participation/Hiring Commitments to Metro Tech Project Includes --

<u>Company</u>	<u>Job Titles</u>	<u>Commit.</u>	<u>Training</u>
Maryland:			
Compu Tech, Inc.	Programmer	4	3
Virginia:			
Bell Atlantic/BACCSI	Service Techs or Splice/ Service Tech	45	*
Washington Data Systems, Inc.	LAN Techs (non-degree) Network Engineers (degree) 5	5 5	5
RHI, Inc.	PC Help Desk Technician	5	
Apex Systems	PC Help Desk Technician	5	15
Aerotek Staffing	PC Help Desk Technician	5	

Subsystem Technologies	Help Desk/LAN Techs; LAN Engineer; Computer Programmer/Operator I; Computer System Analyst I	5
Pinnacle Software**	Oracle DBA	5
Employer Consortium		15

D.C.

National Capital Planning Council	Geographic Info Systems (GIS) Programmer	5	*
Lucent Technologies	Central Office Technician	10	*
PEPCO	Network Administrator	5	*
EDS	Network Administrator	5	
Urban Technologies	Programmer/Data Base Administrators/ Advanced Desk Top Productivity Personnel	20	**

*recruiting/training classes scheduled to begin

**on hold

Who do we contact*:

AOL	VA Governor's Office
PSINet	Mayor's Office
Computech	MD Governor's Office
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Urban Technologies, Inc.	N. Virginia High Technology Council
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Other High Tech companies in region	DC Board of Trade

*contacts should be initiated through the Virginia Governor's Office for Job Training (Bill Carolson) to ensure coordination occurs with past/current project undertakings

What are we asking for:

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- Specific investment of private resources including funding, training, mentoring, and participation in all aspects of the initiative.

What is the visual:

Southwest Mall Tech Center (Stephanie – ETA thinks you may know some of this).

FAX COVER SHEET

***TO: Lisa Green
Jon Kaplan
NEC
(202) 456-2223***

***FROM: SETH HARRIS
OFFICE OF THE SECRETARY
U.S. DEPARTMENT OF LABOR
(P) (202) 693-6073
(F) (202) 693-6146***

Total of 3 pages attached.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	From Seth Harris To Jon Kaplan and Lisa Green; RE: phone number [partial] (1 page)	06/04/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Green
OA/Box Number: 20588

FOLDER TITLE:

Site Locations Labor

2012-0043-S
ms262

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

[001]

Harris Seth

From: Harris Seth
Sent: Friday, June 04, 1999 7:12 PM
To: 'Kaplan Jon'; 'Green Lisa'
Subject: Los Angeles/New Market



Bcwatts.wpd

Attached is the information you requested on several possible Los Angeles sites. Our next step is to put together a "tick-tock" of the President's day in Los Angeles, as we see it. It will likely involve two or more site visits plus the announcements with CEOs, foundations, and not-for-profits. We might also want to add a simple walk through part of the community where the President can interact with community residents. We'll be more specific early next week.

Call me over the weekend at

P6/(b)(6)

DRAFT

Potential Presidential Visit New Markets Los Angeles

The Greater Watts community of South Central Los Angeles is located in the southernmost portion of the Watts Empowerment Zone (EZ) and Enterprise Community (EC). The community encompasses five census tracts with a 1990 population of over 19,000 with more than 3,000 youth (between the ages of 16-24).

Racial-Ethnic:	54.0 % African-American; 45.5 % Hispanic
Income:	Half of adults and 57 % of youth live at or below the poverty line
Education:	High school dropout rate between 9 th and 12 th grade of 71% (1991)
Median Income:	Ranges of \$ 6,831 to \$ 16,594
Unemployment:	Unemployment rate 16 % community-wide and 55 % for youth compared to 8.4 % unemployment in L.A. County (1996)

Site Visit Alternatives

Youth Opportunities Unlimited Alternative High School 943 West 85th Street

The President would tour a center where former gang members, single parents and other out-of-school youth are learning basic computing skills to help prepare to be productive in the workforce. The main sites visited would be a large temporary facility, about the size of a double-wide trailer, where some 30 computer stations would be in full operation - and an adjacent room where a new program has been launched to teach electronic arts skills, such as video and animation production.

Locke Senior High School 325 East 111th Street

In a special program that inspires youths to think about high tech opportunities, youth that are becoming strongly proficient in Geographic Information Systems and other cutting-edge computer technology would show the President examples of what they are learning.

Maxine Waters Employment Preparation Center 10925 South Central Avenue

The President would join out-of-school youth in workshops where they are training for careers in computer sciences, welding, auto mechanics, banking, nursing and other specialties.

St. Francis Medical Center 3630 East Imperial Highway

Four young people are in training to be licensed vocational nurses and certified nurse assistants through a program called Youth Fair Chance Plus. The hospital, located just outside Watts in Lynwood, has pledged to hire 30 graduates of the program. St Francis is one of several area hospitals that are partners in this effort. Youth Fair Chance Plus' training facility is adjacent to the Youth Opportunities Unlimited Alternative School and could be added to a visit there.

Attachments: Map

5/21/99

NEW MARKETS INITIATIVE: CAPITALIZING ON YOUTH INVESTMENT

BACKGROUND

The President's New Market Initiative provides the opportunity to harness the existing untapped labor pool in our urban inner cities: out-of-school youth (OSY). There are over 10 million OSY in over 100 empowerment zones/enterprise communities (EZs/ECs). This initiative provides a strong incentive for the private sector to drive investment in our inner-cities.

The Department of Labor's Kulick grant program funds local projects to prepare inner city to enter the labor force by providing employable and work-ready skills. In Los Angeles' EZ community of Watts, this program is employing 1700 youth while creating 750 new jobs by:

- providing basic literacy, math and soft skills to Watts youth through the Bradley/Milken Center and Maxine Waters Center;
- securing corporate stakeholder commitments to hire Watts youth by McDonald Douglas, Rockwell, TWR, Ultramar and Universal Studios; and
- providing micro-enterprise training for Watts youth through the Entrepreneur Education Center and University of South California's Business Expansion Network.

Once a community devastated by urban riots, the Watts community is a model of community capitalism. The private sector has begun to become a "corporate stakeholder" in Watts.

OBJECTIVES

1. To develop the Watts community into an "opportunity zone" by having more corporations become stakeholders by hiring Watts youth and considering locating their businesses within the Watts EZ.
2. To secure private foundation funding for the Watts community in order that the Kulick project can be greatly expanded throughout the EZ.

PLAN

1. Secure corporate pledges to hire Kulick program participants working in cooperation with the National Alliance of Business, Los Angeles Chamber of Commerce, LA Youth At Work and Mayor's Business Leaders Alliance. Employers to be targeted:

**Atlantic Richfield
Circuit City
Disney Entertainment
GET
Hilton Hotels
ITT
McDonald Douglas*
MGM
Motorola
Northrop
Pacific Bell
Rockwell International*
Shell Oil
Sony Entertainment
Telemundo
TWR Space & Electronics*
Ultramar*
Univision
Universal Studios*
Warner Brothers
Western Electric
Xerox**

*** Existing stakeholders (additional pledges sought)**

2. Secure private foundation support to fund the expansion of the Kulick program by targeting:

**Ahmanson Foundation
Atlantic Richfield Foundation
California Community Foundation
California Community Foundation
California Wellness Foundation
Getty Foundation
Keck Foundation
Parsons Foundation
Weingart Foundation**

EVENT(S)

1. Site Visit

President Clinton & Secretary Herman will visit Kulick participants:

First Choice: Rockwell International program in Jordan Downs public housing---observe classes in math, computer literacy and the sciences to prepare youth for jobs in the aerospace and technology industry.

Second Choice: Shell Oil Small Business Academy---observe classes in business start-up and private enterprise to prepare youth for jobs with community small businesses and micro-enterprise start-up businesses.

Third Choice: Ultramar Petroleum Refinery---observe youth working in the Wilmington plant (Los Angeles harbor; not in the EZ).

Fourth Choice: Maxine Waters Center---observe youth being prepared for interviews with potential employers and/or have employers like Rockwell, Ultramar, McDonald Douglas and others present.

The President & Secretary will be joined by celebrity-activists that have a history of investing in the Watts community: i.e., Denzel Washington (Boys & Girls Club); Oscar De La Hoya (CET), Danny Glover (One-To-One Partnership), Jimmie Smits (YES), Magic Johnson (Watts Cinema), among others.

2. Reception

President Clinton & Secretary will have a reception at the Getty Museum or Museum of Contemporary Art for CEOs who have made stakeholder pledges. They will be joined by celebrity-activists.

3. Foundation Roundtable

The Secretary will convene a roundtable meeting of private foundations which have a history of funding local community efforts.

SUPPORT

The Village Foundation will be providing general support in making this event possible. The foundation, a national grant making and operating foundation is dedicated to the development of African-American men and boys in American society. It was established as an outgrowth of the Kellogg Initiative. The foundation's Chairman is Andrew Young and President is Bobby Austin.

In Los Angeles, the foundation supports the Al Wooten Center working to address the educational and employment needs of over 162,000 African-American and Latino high school drop outs.

Proposal for a New Markets Initiative Event Monticello, Kentucky

"I'm going places not just to remind America of the plight of the Americans who live there, but to highlight their enormous economic potential, and the visionary businesses who are helping to develop it."

President Clinton
May 11, 1999

Objective

Build a broad private sector coalition to partner with local, state and federal government to enable Southeastern Kentucky's emergence as a more powerful new market area in the 21st Century, by upgrading skills and providing lifetime learning opportunity for the people in and around the rural Empowerment Zone of Clinton, Wayne and Jackson Counties.

This would be started with a Department of Labor-Small Business Administration partnership that has been developed in principal.

Background

American Woodmark Cabinetmakers is doing gangbusters business. The problem is, it *could* be doing much better. So could other businesses, large and small, on the western edge of the Appalachian mountains in Kentucky's Lake Cumberland area of the southern and eastern part of the state. They need more trained workers.

American Woodmark, a supplier of cabinets to home furnishing retail giants like Home Depot, Lowe's and Hechinger's, saw profit grow by 24 percent last year - and that was before the company opened a state-of-the-art manufacturing facility in Monticello, Kentucky, in Clinton County smack in the middle of Kentucky's Empowerment Zone and a long haul from Lexington, the nearest major city. Unemployment is high. One hundred percent of the population is considered rural. Forty percent of residents live in poverty, and more than half didn't finish high school. Per capita income averaged about \$6,838 according to 1990 census data.

Existing Project

All the trappings of an Empowerment Zone: active involvement by SBA, Commerce, Agriculture. The Department of Labor has funded a pilot Youth Opportunities grant in Clinton and part of Wayne counties that is a partnership between local government, private industry and community-based organizations to improve the

soft and hard skills of out-of-school youth ages 16-24. At present, 222 youths are enrolled in the training program. 74 have finished and been placed in jobs, 26 youths have entered an alternative school created by the project and 20 have entered an intensive construction trades program.

The Event

The Department of Labor has the Youth Opportunity program here. The Small Business Administration is deeply involved in capital investment programs here. SBA will work with the Department of Labor to direct new capital investments from large employers and financial entities into Mountain Ventures Inc., a Small Business Investment Corporation, or a similar vehicle to expand youth job training programs to give every youth in the region the opportunity for job training.

At this event, Kentucky business leaders would answer the President's challenge, pledge \$2 million or more in annual investment.

Visual: A site visit to American Woodmark, a six-month-old, state of the art, computerized machine shop making cabinets for the nation's leading home improvement retailers.

Private Industry Targets:

American Woodmark	Bell South	Horizon Yachts
Image Entry	Fantasy Custom Yachts	Citizens National Bank
United Parcel Service		

###

DETROIT – Youth Opportunity Site

Description of existing project:

On March 25, 1999, the City of Detroit's Workforce Development Agency was awarded \$2.25 million to implement an Out of School Youth Opportunity Demonstration Project. Working through SER Metro Jobs for Progress, Inc., the City is establishing a comprehensive community approach to provide young people in the City's Empowerment Zone with training, mentoring, and employment opportunities. Their strategy includes:

1. A neighborhood Youth Opportunity Center and Advisory Council comprised of parents, teachers, major stakeholders and faith and community leaders;
2. A CET job training program for out of school youth and young adults;
3. A school to work charter school for middle and high school-aged youth;
4. A neighborhood drop-out prevention program to offer mentoring, tutoring remediation and counseling;
5. In partnership with Detroit Works, provide pre-trades preparation and apprenticeship readiness and entry training; and,
6. Employer-to-Employer Job Ladder program with Daimler/Chrysler and Ford to create employment opportunities for youth through the creation of a job ladder of progressive skills and wage scales to provide youth with incentives to prepare for middle and upper level employment opportunities.

New Market Objective:

As part of the new market initiative we would bring General Motors into the partnership and increase the involvement and commitment by all three automakers (and potentially other private sector players in and around the EZ) to the initiative. Currently, commitments are to consider young people graduating from the programs for hire. We would look to increase participation in all aspects of the project, including mentoring, school to work commitments and most importantly in the nature and level of the employment commitment.

Who do we contact:

Daimler/Chrysler
Ford
General Motors
UAW

Joyce Foundation (funded the local job ladder initiative)

Chamber of Commerce
Mayor's Office
Governor's Office
EDS

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D.C.

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What is the visual:

Southwest Mall Tech Center (Stephanie – ETA thinks you may know some of this).

**Department of Labor-Recommended Presidential Events:
New Markets Initiative**

Los Angeles or Alternate

Once a devastated community after riots, Watts is now moving forward, and a Department of Labor Youth Opportunity pilot grant has been used to form a community-wide partnership that is giving out-of-school youth the skills they need to land good jobs, with committed private sector partners including Ultramar Petroleum, Rockwell, and others.

President Clinton, executives and role models announce Secretary Herman's Youth Opportunities Movement, with the local goal of an empowerment zone-wide "opportunity zone" with more employers pledging to hire more youths.

Visual: Visit to one of the following:

Rockwell International Reach Program - shop setting
Shell Oil Business Academy - classroom setting
Ultramar Petroleum Refinery - Chemical work site
McDonnell Douglas Plant - Vast aircraft production site

Private Industry Targets:

Rockwell Space Systems	Staples	Xerox
Pacific Bell	Hughes	Northrup-Grumman
Safeway	ARCO	Bank of America
Toyota	Disney	Universal Studios
Occidental Petroleum	PG&E	Safeway
Ralph's		

Southeastern Kentucky

The Department of Labor funds a Youth Opportunity program here, to train out-of-school youth for meaningful employment. The Small Business Administration is deeply involved in capital investment programs in this rural Empowerment Zone. SBA will work with the Department of Labor to direct new capital investments from large employers and financial entities into Mountain Ventures Inc., a Small Business Investment Corporation, or a similar vehicle to expand youth job training programs to give every youth in the region the opportunity for job training.

Kentucky business leaders answer the President's challenge, pledge \$2 million or more in annual investment.

Visual: A site visit to American Woodmark, a six-month-old, state of the art, computerized machine shop making cabinets for the nation's leading home improvement retailers.

Private Industry Targets:

American Woodmark	Bell South	Horizon Yachts
Image Entry	Fantasy Custom Yachts	Citizens National Bank
United Parcel Service		

Detroit

The Department of Labor recently awarded Detroit a Youth Opportunity grant to build a broad-based effort to provide jobs skills training to area out-of-school youth. Private sector partners in that effort include Daimler-Chrysler and Ford, who have pledged to hire some of the youth when they finish training. A New Markets event would add General Motors, the United Auto Workers and other companies to this effort.

Visual: Site visit to DetroitWorks Youth training facility.

Private Industry Targets:

Daimler-Chrysler	Ford Motor Co.
General Motors	United Auto Workers

Washington, DC

Businesses in the Washington area increase their investment in a regional consortium organized by the State of Virginia to train dislocated workers and others to fill critical shortages in the high tech industry.

Visual: Site visit to Computech facility.

Private Industry Targets:

AOL	PSINet	Computech
First Union Bank	Urban Technologies	Bell Atlantic
Maytag	CENTECH	COMSAT

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