2MPT

LG/SR/JG

This letter is too much about endorsing our specific legislative initiative. It needs to be more about mobilizing America to invest in underserved America + one trip to discuss New Markets. It also stress Bipartisanship. Remember -- we are trying to mobilize CEOs -- not Rep Congressmen -- it must be a broader appeal not just an appeal to endorse specific Clinton initiative.

GS 4/27/99

Lisa Green
04/26/99 04:53:48 PM

Record Type: Record

To: Jonathan A. Kaplan/OPD/EOP@EOP, Sarah Rosen/OPD/EOP@EOP, Melissa G. Green/OPD/EOP@EOP

cc:

Subject: New Markets Roundtable and Trip Meeting

invite letter-for NM trip.d

Toay's trip meeting was very brief (Cheri Carter, Laura Graham, Alvin Brown, and Lynn Cutler attended) and is being rescheduled for tomorrow. In a nutshell we covered the following in 5 minutes:

Location: No new information was provided regarding specific site possibilities. I will touch base with Alvin and Lynn shortly. They were tasked with developing recommendations for specific sites in Columbia versus Miami. As you know, we are now down to a one-city trip, based on Scheduling's feedback. The sense I got is that the group is now more likely to do Miami, because as we have pointed out, there are very few if any tangible examples of success in Columbia yet. I will report back after talking with Alvin and Lynn.

Agenda: The planned agenda was summarized

Early Morning Roundtable (hopefully 8:30 or 9:00) - Breakfast w/CEOs only
Rose Garden Announcement - President, CEOs and possibly members
Trip to Miami or Columbia - President, CEOs (probably only 5 or 6 CEOs will travel with the President), possibly members, and Jackson

Legislative Follow-up: I was tasked with followup on the legislative affairs front. If we invite members to the Rose Garden Announcement what role would/could they have? If we invite them, how many can we expect to show (given that Wednesday is a heavy voting day)? Should we plan on a separate legislative rollout involving Rangel and other sponsors or can/should the legislative piece be incorporated into the Roundtable/Rose Garden announcement? Will any members want to come on the trip? Should they be invited regardless? I will coordinate with Roger and Broderick to come up with recommendations for tomorrow.

If will be very difficult to control

Jackson: It is my understading that Gene and Minyon are calling Jackson this evening. It would be helpful for tomorrow's meeting to get an update once that call takes place .

Lastly, OPL wants to send out invitation letters (under Gene's signature) tomorrow as a followup to CEO calls being made today and tomorrow. Attached is a draft for Gene's review.

Melissa, please see if Gene will sign off on this letter for distribution to all of the invited CEOs. Note that this is a draft and I have inserted comments in brackets, based on feedback from Jon and Sarah.

DRAFT!!! DRAFT!!! DRAFT!!! DRAFT!!! – as of 4/26/1999, 4:30 PM

Dear CEO,

On the morning of May 5, 1999 the White House will host a roundtable with CEOs from across the United States to discuss corporate America's role in revitalizing underservered communities. I am pleased to invite your participation in this event. The meeting will include a discussion of the Administration's recent work on a set of initiatives, known collectively as the New Markets Initiative, designed to spur new investment in urban and rural areas. We would like you to join us following the roundtable as the President makes an announcement in the Rose Garden about his plans to visit New Markets in July. You are also invited to accompany the President on Air Force one for a brief visit to Miami, Florida where we will meet with local businesses to highlight investment potential in untapped and underserved markets. [Columbia, South Carolina is still a possibility --- still no final decision on Miami versus Columbia, but we are down to one city based on scheduling's position that two cities are not feasible.]

We are currently experiencing the longest peacetime economic expansion in history, marked by tremendous business and job growth. Despite this economic boom, many urban and rural areas of the country have not participated in the capital investment that has spurred job growth and economic development elsewhere at home and abroad. President Clinton's commitment to building one America is a commitment to making progress for all Americans, in every home and community in the nation. The President's FY 2000 balance budget contains tax incentives and new investment programs modeled after existing successful programs like the SBIC (Small Business Investment Companies) program administered by the Small Business Administration and OPIC (the Overseas Private Investment Corporation).

[Gene: Jon suggests that we leave this paragraph out, as it will leak]. After meeting with the President, participants in the roundtable will be asked to join us in the Rose Garden to announce an unprecedented domestic trip scheduled for July 1999, involving Presidential visits to several "New Markets" showcasing successful examples of private investment in distressed rural and inner-city areas. The President expects the May 5 roundtable and his announcement of the July domestic investment trip to generate excitement and support for the New Markets Initiative. As part of the July trip, the President will highlight investment commitments from major corporations that demonstrate corporate leadership in New Markets investment.

Following the roundtable and the Rose Garden announcement, the President will travel to Miami, Florida to meet with businesses and financial institutions in the Empowerment Zone. Empowerment Zones are examples of untapped markets that will benefit from private investment as a result of government programs and tax incentives. The visit in Miami will highlight successful examples of private investment helping to revitalize communities. We invite you to accompany the President and join us as we meet with local businesses.

We look forward to meeting with you next week. Additional follow-up information will be sent to your office later this week with logistics for the morning roundtable and the afternoon trip.

Respectfully,

LRGA?

8t 8g Affairs in Session
Chuck or Atlanta
— vet on political staff

→ Kansas City Sprint
~~Baltimore~~
~~Detroit~~
→ Atlanta (1)

~~Louisville, KY~~
(3) New Orleans, LA
(5) non-empowerment - City w/ a great CDFI making #
? something that's

Lisa Green
04/27/99 03:56:24 PM

Record Type: Record

To: Lynn G. Cutler/WHO/EOP@EOP, Alvin Brown/OVP@OVP, Jonathan Weiss/OVP@OVP

cc: Sarah Rosen/OPD/EOP@EOP

Subject:

As you know I will not be able to attend this evening's meeting. However, per our earlier meeting today, I am forwarding information on CDFIs and companies that may have been funded through SBA's existing SBIC program. As I get additional information (I am waiting on information from SBA and Commerce on specific companies in each city) I will update you by e-mail or voice mail.

EAST St. LOUIS, ILLINOIS

CDFIs:

None

SBA:

The **One Stop Capital Shop** will open on May 27. It is possible we can have this date moved. There is also a possibility that the SBA national entrepreneur of the year will come from St. Louis. I am waiting on details from SBA. Will hopefully have more by the morning.

(4)

El PASO, TEXAS

CDFIS:

ACCION El Pasois a nonprofit microenterprise fund desinged to promote the economic self-reliance of individuals and families with small entrepreneurial intiatives. This CDFI provides business loans of $250 to $25,000 to entrepreneurs in El Paso County who do not have access to business credit from the formal banking sector. A $200,000 loan matched by a line of credit from the **El Paso Association of Banks** and a grant of $130,000 from the CDFI Fund will provide capital needed to expand ACCION El Paso's lending abilities and to serve more emerging microenterpises.

ACCION El Paso is part of a network of microlending organizations throuhgout the United States. There is an ACCION orgnization in New York and an ACCION Texas, Inc. which covers the entire state. ACCION El Paso is a partner in the EZ. I spoke with a loan officer, Mike Avila, from the El Paso office who referred me to the national office, Catherine Collins 206-328-5454. According to Mike, there are several examples of succesful companies that have grown over time after receiving funding from ACCION. However, he would not release any specific company information without going through the national office. I did not want to call the national office (because it sounded like they would require details that we probably don't want to share yet). But there are probably some good sites here.

Inc. Inner City 100 Companies:

(This list is from Porter's organization, Initiative for Competitive Inner City, which published a list of top inner-city companies in Inc. Magazine at the end of April - I am waiting to confirm but all of these companies are very likely to have recieved some SBA funding. Also, I am not sure whether the companies are physically in the EZ. I will try to have profiles on each of the companies by early morning.):

TCG (#8)**, Stagecoach Cartage & Distribution** (#54)**, ,Funk and Company** (#69),**Spectrum Imaging Systems** (#95)

Barbara Bostick-Hunt

General:
Chase Manhattan is a business partner in the EZ. They are very aggressive in community development lending and investment. It is likely that their commitment to the EZ is very real. They also are a participant in BusinessLinc and it is possible they have some partnerships to highlight in El Paso. I have calls into Chase and into SBA to try to get more information.

MIAMI, FLORIDA

CDFIS:
None have been funded through the CDFI Fund, however there is a startup known as **BAC Funding Corporation** that CDFI has worked with. It is possible they have some successes to highlight but probably not a lot.

Inc. Inner City 100 Companies:
Tire Group International (#42), **A-1 Fire Equipment** (#81), **Leasa Industries** (#100)

General:
LISC and the Enterprise Foundation (both of which have received CDFI grants) are national non profit organizations with substantial program activity in Miami. I have calls in to both organizations to determine if they know of any businesses in the EZ that might be good to highlight.

MINNEAPOLIS, MINNESOTA

CDFIs:
Northcountry Cooperative Development Fund was founded in 1979 as one of the first community development loan funds in the country. Based in Minneapolis, NCDF lends across a 10 state region of the Upper Midwest with most borrowers located in low-income communities. The CDFI Fund made an equity investment of $185,000 in NCDF in 1997.

Northeast Ventures Corporation started in 1990. Its investments are targeted to three objectives: job creation and retention; economic diversification; and directing profitability into local ownership. CDFI has invested $1.25 million in NVC.

Northland Foundation is a CDFI created in 1986 to address economic, social and human needs in the seven counties of northeastern Minnesota (which do not include Minneapolis) . With the help of the CDFI Fund, Northland will capitalize its Asset Building Loan Fund which provides loans to businesses that are both creditworthy and meet social impact goals.

Wendell Phillips Community Development Credit Union is a new CDFI that serves the predominantly minority, low income neighborhood of Phillips in Minneapolis (which is not part of the EZ). The credit unioin is a startup that began operating in late 1996. The CDFI Fund grant of $80,000 is being matched by funds from the Minneapolis Community Development Agency.

Inc. Inner City 100 Companies:
Impulse Group (#15), **Best Care** (#60), **Shapco Printing** (#87)

General:
Minnesota Investment Network Corp was created by public funds to support startup and development of technology based small and medium sized manufacturers in rural Minnesota. When it ran out of capital in 1996, Min-Corp was turned into a private nonprofit to allow it to attract new capital sources. Min-Corp also helps to set up business councils and mentor and watch over deals on behalf of investment funds. They may have some good examples of succesful businesses that would be good site locations.

Hope some of this information helps. I will touch base with Alvin in the morning to see where we are.

Lisa Green
04/27/99 03:56:24 PM

Record Type: Record

To: Lynn G. Cutler/WHO/EOP@EOP, Alvin Brown/OVP@OVP, Jonathan Weiss/OVP@OVP

cc: Sarah Rosen/OPD/EOP@EOP

Subject:

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Hope some of this information helps. I will touch base with Alvin in the morning to see where we are.

- Columbus, Oh.
- Atlanta
- N.O.

Jonathan Weiss@OVP
04/28/99 04:58:40 PM

Record Type: Record

To: Lisa Green/OPD/EOP@EOP

cc:
Subject: Background on Akron EC and that incubator

Akron, Ohio, Enterprise Community

Akron Edison Industrial Incubator

An Edison Incubator is a multi-tenant facility that provides enterpreneurs with space at below market rates and a wide v

Established in 1983, the Akron Industrial Incubator enjoys an international reputation as a successful small business in

Businesses locating in the Incubator benefit from more than low cost, quality space. They benefit from 1) an atmosphe

Plastics Training Project Molds New Job Force

With more than 30,000 jobs at 400 plastics and polymer companies in northeast Ohio, the Akron EC saw an opportunity

Akron Parents Use Small Loans for Transportation

Akron's Family Loan Program, piloted through Family Services, a private not-for-profit group, has been helping EC resi

Sarah Rosen
04/27/99 03:06:01 PM

Record Type: Record

To: Lisa Green/OPD/EOP@EOP

cc:
Subject: Trip Events

--------------------- Forwarded by Sarah Rosen/OPD/EOP on 04/27/99 03:06 PM ---------------------------

saunders.miller@sba.gov
04/26/99 01:26:59 PM

Record Type: Record

To: Sarah Rosen/OPD/EOP

cc:
Subject: Trip Events

In going through the list of trip event proposed ideas, on p.3 is listed Minnesota Investment Network Corp. I think that this is very good because of a unique activity which is replicatable, and very significant especially for smaller communities (but mid-sized ones as well).

They set up business councils, such as in Alexandria, Minnesota. These councils made of up of local businessmen overcome the distance problem faced by city-based funds. They:

1. Source deals
2. Prepare deals and pre-qualify them
3. The members of the council make some investments themselves.
4. Most importantly, they mentor and watch over deals on behalf of funds. (I can't tell you how important this is. First Midwest Capital, the oldest SBIC that I was with, in its history of rural investing, lost net $750K over 20 years because of the inability to exercise sufficient oversight over rural investments.)

Finally, the President of Min-Corp. is a class act.

Saunders
202.205.3646

Possible Sites for New Markets Kickoff Trip

Boston, MA

out

There is a lot to point to in terms of success in Boston
Also lots of companies – in addition to EZ involvement
Cutler's Comments: we've done Boston to death.

From J. Rubin: Secretary Rubin visited local CDFI last year, Boston Community Loan Fund – well established , has created a community development venture fund, Boston Communities Venture – could go to one of the businesses they have funded, they are definitely investing in EZ areas
Bank Boston has also been very active in the area, potential problem with Fleet Bank Merger

St. Louis, MO

Cutler's Comments: St. Louis is a joint venture with Ea. St. Louis--may be very good, and Gary is a joint venture with East Chicago--there are political issues here.

Richman from OVP: I got a call from our CEB SBA contact -- Brian Gagnon. He informed me that SBA is ready to announce the opening of the first one-stop capital shop in the Round II EZs in St. Louis. They are looking at May 27 as a date right now. In addition, SBA is also ready to announce the first hub zone contracting, a Y2K loan, the national entrerpreneur of the year award and there is a good possibility the national small business of the year will be one from St. Louis. They are checking to see if this can be moved up to May 5. They are expecting a crowd of 600 - 1000 people at the event. I think we may want to reconsider and put St. Louis back on the table as a possible site for the POTUS New Markets kick-off. It seems SBA has a lot of deliverables for us.

Gary, IN – July

Chicago EZ issues of compare and contrast

Cincinatti, OH

No venture capital funds, although P&G has done some interesting things with Minority suppliers
Cutler's Comments: We've just been in Cincinnati with VP and POTUS,

Miami, FL

BAC is a small startup CDFI, that has only just been funded, not a lot going on
Moore's Comments: Miami --- the VP just tour this site 3 weeks ago, so on that note, it appears to be fine. I don't know how much we can visit in a reasonable political span without over saturating. Further, I would think we would want to use the President's capital to highlight somewhere else.

Columbia, SC

South Carolina ---Initial read of the site was fine. However in checking further, we discovered that we have some political problems we should work out with the Governor prior to the President visiting the State. Also, they have a straw poll on Saturday which could complicate GK2 stuff. I can provide more details in person.
This site is problematic as of today. We could probably work through it, but right now we do have some problems.

[possible for July]

Paul J. Richman @ OVP
04/27/99 10:28:54 AM

Record Type: Record

To: Alvin Brown/OVP@OVP

cc: Lisa Green/OPD/EOP@EOP, Jonathan Weiss/OVP@OVP
Subject: New Markets - May 5

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Sarah Rosen
04/27/99 08:50:40 AM

Record Type: Record

To: Maria Echaveste/WHO/EOP@EOP
cc: minyon moore/who/eop@eop, Lisa Green/OPD/EOP@EOP
bcc:
Subject: Re: New Markets

I understand that, having been told that Minyon saw problems with Miami and Columbia, Alvin, Lisa Green, and Laura had a conversation in which Alvin suggested that we consider a few of these others. They are places with new EZs. That's why Laura raised them with Minyon. Boston was on the short list that Cheri, Roger, Alvin, Lisa and I proposed. Gary and St. Louis were Secretary Cuomo's original suggestions for "mid-sized cities" that the President might visit in his July trip.

Maria Echaveste

Maria Echaveste 04/27/99 08:25:50 AM

Record Type: Record

To: Minyon Moore/WHO/EOP@EOP
cc: Sarah Rosen/OPD/EOP@EOP
bcc:
Subject: Re: New Markets

I don't know where this list came from, although it looks like some of the original ideas that nec had come up wiht0--Sarah, what's the story here, and where did this come from, before Minyon has to have her folks work this through??
Minyon Moore

Minyon Moore
04/26/99 07:30:21 PM

Record Type: Record

To: See the distribution list at the bottom of this message
cc: See the distribution list at the bottom of this message
Subject: New Markets

Am I to understand that the following cities are now being looked and we should vett.

How did we come up with this list.

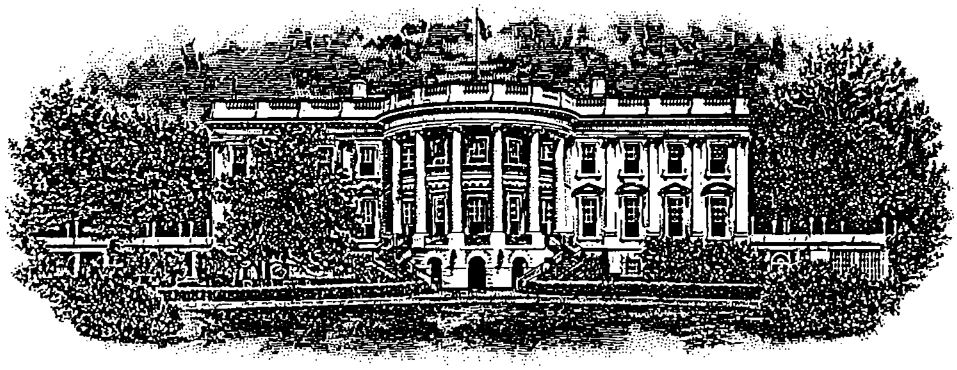
St. Louis
Gary, IN
Cincinnati
Boston
Minneapolis (we should take off)

Message Sent To:

Laura A. Graham/WHO/EOP
Alvin Brown/OVP @ OVP
Lynn G. Cutler/WHO/EOP
Sarah Rosen/OPD/EOP
Lisa Green/OPD/EOP
Maria Echaveste/WHO/EOP

Message Copied To:

Cynthia M. Jasso-Rotunno/WHO/EOP
Linda L. Moore/WHO/EOP
Craig Hughes/WHO/EOP
Jocelyn A. Bucaro/WHO/EOP
Bridget T. Leininger/WHO/EOP
Andrew J. Mayock/WHO/EOP
Marsha Scott/WHO/EOP
Skye S. Philbrick/WHO/EOP
Orson C. Porter/WHO/EOP
Simeona F. Pasquil/WHO/EOP



THE WHITE HOUSE

LISA GREEN
SENIOR ADVISOR
NATIONAL ECONOMIC COUNCIL
202-456-2803 (ph)
202-456-2223 (fax)

TO: Melissa Green

PHONE: ____________

FAX: 62878

DATE: ____________ PAGES TO FOLLOW: ________

COMMENTS: UPS Conference - National Town Meeting for a Sustainable America per my e-mail

National Town Meeting for a Sustainable America

Co-Sponsors

President's Council on Sustainable Developm

Global Environment & Technology Foundatic

May 2-5, 1999 • Detroit, Michigan and Points Across America

Co-Chairs

Carol Browner
Administrator
U.S. Environmental Protection Agency

Ray Anderson
Chairman & Chief Executive Officer
Interface, Inc.

Host Community

The Honorable
Dennis Archer
Mayor
Detroit, MI

The Honorable
Edward McNamara
County Executive
Wayne County, MI

The Honorable
John Engler
Governor
Michigan

Harry Pearce
Vice Chairman
General Motors Corporation

Reverend
Joseph Barlow
President
Metropolitan Organizing Strategy Enabling Strength

You're invited to join leaders from communities and businesses throughout the country in Detroit, Michigan from May 2-5 for the National Town Meeting for a Sustainable America.

Across America, communities, businesses and organizations are finding new ways to promote a balance among economic, environmental and social goals. True to American tradition, the best new ideas and initiatives for improving quality of life for all Americans are being generated in our neighborhoods, businesses and communities. To find out what is happening and to share your "lessons learned," please plan to join us and participate in the National Town Meeting for a Sustainable America.

Sponsored by the President's Council on Sustainable Development and the Global Environment & Technology Foundation, the National Town Meeting will showcase best practices that promote sustainability around the country. The program will emphasize building individual and institutional capacity so that best practices can be replicated elsewhere. The meeting will focus on sustainable solutions that are available today and ways that you can take advantage of them.

Why a National Town Meeting?

Momentum is building for the notion that America can prosper economically without sacrificing the environment or our quality of life. The National Town Meeting will highlight the work of communities, businesses and individuals who are offering new solutions to help America grow in a sustainable way. By showcasing the work of these Americans, the National Town Meeting will offer solutions to America's sustainability challenges.

As a person interested in Housing, Poverty Services, and Community Economic Development Issues, what will I take away from it? America will only prosper if all Americans prosper. Ensuring the basic needs of all our citizens is critical toward ensuring sustained economic growth and a high quality of life for the 21st century. America's human resource is our most important.

As a person meeting the basic needs of America's people, you will have a choice of over 130 workshops and site visits focused on a "roll up your sleeves" approach to solving problems. Topics run from housing, economic and community development to education, including sessions about:

- Developing Whole School Programs for Urban Schools
- Regional Approaches to Affordable Housing Development
- Role of Commercial Lenders in Sustainable Communities
- Cycle of Care: Meeting the Needs of Homeless Persons in Rural America
- Affordable Housing Design: Factors Affecting Decision Making in the Design of Housing for a Sustainable Community
- Community Reinvestment Strategy — A Community Centered Approach to Achieving Sustainable Communities
- Brownfields Redevelopment: How to Turn Brownfields into Residential Fields
- Community Based Strategies for Reducing Crime and Improving Quality of Life

In addition, you will see

- Keynotes by national and local leaders
- Forums involving CEOs, government, community, and youth leaders
- Visits to local business and industry facilities using sustainable techniques
- Local tours of community success stories in the Detroit area
- Exhibits showcasing new ideas, tools and processes
- "Smart growth" initiatives for urban, rural and suburban areas
- Innovative educational programs

Who will attend?

Some 3,000 people are expected in Detroit, with thousands more participating in Concurrent Events through satellite links and the Internet. The audience in Detroit will include leaders in business, communities, government, academia and many others who are seeking practical information about how sustainable practices can benefit their communities or businesses.

A small sampling of individuals who have confirmed their attendance include:

- Vice President Albert Gore
- Department of Housing and Urban Development Secretary Andrew Cuomo
- Detroit Mayor Dennis Archer
- YWCA President Alexine Clement Jackson
- Ford Corporation Chairman Bill Ford, Jr.
- M.O.S.E.S. President Rev. Joseph Barlow
- Focus HOPE Executive Director Eleanor Josaitis

What will I take home?

- Specific ideas and tools to jump-start your community and company efforts
- Best practices for making your community or company more sustainable
- Practical methods for effective partnering
- Comprehensive resource directory
- Extensive on-line connection of sustainable organizations and practices

Is financial assistance available?

Yes! The organizers of the National Town Meeting for a Sustainable America understand that certain organizations and individuals may require financial assistance to attend the Detroit event. The Global Environment and Technology Foundation is now accepting applications for reduced registration and exhibit fees and scholarships. Call our toll free fax-on-demand system at 1-888-333-6878 for information.

How do I register or get more information?

Registrations are rapidly filling up and the time to act is now! You can either register or get more information on-line at our website **www.sustainableamerica.org** or by calling our toll free fax-on-demand system at 1-888-333-6878.

Beth A. Viola 04/26/99 02:27:39 PM

Record Type: Record

To: Lisa Green/OPD/EOP@EOP

cc:
Subject: ceo list

lisa, here is the list of ceo's for the vp's mtg on tuesday 5/4. not all of these folks are confirmed or been invited to meet with the vp. most of these guys (except tva, post office, & getf) will be on the roundtable at the National Town Meeting before the VP speaks. Please let me know what else you need.

The Honorable William M. Daley
Secretary, U.S. Department of Commerce
14th St. and Constitution Ave. N.W.
Washington, D.C. 20230
Ph: 202-482-5880
Fax: 202-482-0052

William Stavropoulos, President & Chief Executive Officer, The Dow Chemical Company
The Dow Chemical Company
2030 Dow Center
Midland, MI. 48674
Ph:517-636-8172

Peter J. Pestillo, Vice Chairman & Chief of Staff, Ford Motor Company
The American Road
P.O. Box 1899
Dearborn, MI 48121-1899

John F. Smith, Jr., Chairman, President & CEO
General Motors Corporation
100 Renaissance Center
P.O. Box 43101
Detroit, MI 48243-7301

Anthony F. "Tony" Earley, Jr.
Chairman and CEO, DTE Energy Company
2002 2nd Avenue
Detroit, MI 48226-1279

Gary Hirshberg
President and CEO, Stonyfield Farm
10 Burton Drive
Londonberry, NH 03053
603-437-4040

Barbara Krumsiek, Vice Chairman, Calvert Group Ltd.

President & Chief Executive Officer
The Calvert Group
4550 Montgomery Avenue
12th Floor
Bethesda, MD 20814

Robert Wayne Loescher, President & CEO, Sealaska Corporation
10645 Misty Lane
Juneau, Alaska 99801
907-586-9231 (business)

OTHERS TO BE INCLUDED - 8 total

Mr. Robert J. Eaton
Chairman & CEO
DaimlerChrysler Corporation
1000 Chrysler Drive
Auburn Hills, MI 48326-2766
248-512-6728
(He has Board meeting in New York - low chance of being there.
(Mr.Frank Fountain, Senior Vice President of Public Affairs will be their rep. on-site.)

Mr. Floyd Hall
Chairman, President & CEO
Kmart Corporation
3100 West Big Beaver Road
Troy, MI 48084-3163
248-643-1000, 643-5249

Mr. Ray Anderson
Chairman, CEO & President
Interface, Inc.
2859 Paces Ferry Road
Atlanta, GA 30339
770-437-6801, 437-6822

Mr. Samuel C. Johnson
Chairman
S.C. Johnson & Son, Inc
1524 Howe Street
Racine, WI 53403-2236
414-260-2000, 260-2133

Mr. Craven H. Crowell, Jr.
Chairman
Tennessee Valley Authority (TVA)
400 West Summit Hill Drive
Knoxville, TN 37902
423-632-2531, 632-6634

Mr. William J. Henderson
Postmaster General and Chief Executive Officer
United States Postal Service

475 L'Enfant Plaza SW
Washington, D.C. 20260-3100

Mr. Thomas Harvey
Founder and Chairman
Global Environment & Technology Foundation
President
A-55 L.P.
5270 Neil Road
Reno, NV 89502
775-826-8300
(Note: Would present the Vice President with signed, numbered and framed print of the Detroit painting he commissioned.)

Mr. F. Henry Habicht II
Chief Executive Officer
Global Environment & Technology Foundation
7010 Little River Turnpike
Annandale, VA 22003
703-750-6401

Lisa Green
04/26/99 04:28:49 PM

Record Type: Record

To: Jonathan A. Kaplan/OPD/EOP, Sarah Rosen/OPD/EOP, Melissa G. Green/OPD/EOP

cc:

Subject: New Markets Roundtable and Trip Meeting

invite letter-for NM trip.d

Toay's trip meeting was very brief (Cheri Carter, Laura Graham, Alvin Brown, and Lynn Cutler attended) and is being rescheduled for tomorrow. In a nutshell we covered the following in 5 minutes:

Location: No new information was provided regarding specific site possibilities. I will touch base with Alvin and Lynn shortly. They were tasked with developing recommendations for specific sites in Columbia versus Miami. As you know, we are now down to a one-city trip, based on Scheduling's feedback. The sense I got is that the group is now more likely to do Miami, because as we have pointed out, there are very few if any tangible examples of success in Columbia yet. I will report back after talking with Alvin and Lynn.

Agenda: The planned agenda was summarized

Early Morning Roundtable (hopefully 8:30 or 9:00) - Breakfast w/CEOs only
Rose Garden Announcement - President, CEOs and possibly members
Trip to Miami or Columbia - President, CEOs (probably only 5 or 6 CEOs will travel with the President), possibly members, and Jackson

Legislative Follow-up: I was tasked with followup on the legislative affairs front. If we invite members to the Rose Garden Announcement what role would/could they have? If we invite them, how many can we expect to show (given that Wednesday is a heavy voting day)? Should we plan on a separate legislative rollout involving Rangel and other sponsors or can/should the legislative piece be incorporated into the Roundtable/Rose Garden announcement? Will any members want to come on the trip? Should they be invited regardless? I will coordinate with Roger and Broderick to come up with recommendations for tomorrow.

Jackson: It is my understading that Gene and Minyon are calling Jackson this evening. It would be helpful for tomorrow's meeting to get an update once that call takes place .

Lastly, OPL wants to send out invitation letters (under Gene's signature) tomorrow as a followup to CEO calls being made today and tomorrow. Attached is a draft for Gene's review.

Melissa, please see if Gene will sign off on this letter for distribution to all of the invited CEOs. Note that this is a draft and I have inserted comments in brackets, based on feedback from Jon and Sarah.

Sarah Rosen
04/26/99 02:28:19 PM

Record Type: Record

To: Lynn G. Cutler/WHO/EOP@EOP

cc: See the distribution list at the bottom of this message
Subject: Re: New Markets Travel

I think we want to be able to show that something good is happening so that the CEOs see that there is business to be done, money to be made, here in the underserved area. I don't know if columbia meets that test. I am not aware that there are any really good community groups doing economic development there. The EZ application wasn't real heavy on corporate involvement either. However, Alvin may know more about how we could find a good setting in Columbia to make the new markets point.

Message Copied To:

laura a. graham/who/eop@eop
cheryl m. carter/who/eop@eop
alvin brown/ovp@ovp
marjorie tarmey/who/eop@eop
lisa green/opd/eop@eop
julie b. goldberg/who/eop@eop

file in Roundtable Trip

Sarah Rosen
04/21/99 04:29:57 PM

Record Type: Record

To: Melissa G. Green/OPD/EOP@EOP, Jonathan A. Kaplan/OPD/EOP@EOP

cc: See the distribution list at the bottom of this message

Subject: New Markets

We need to check with Broderick and Minyon, but our (Alvin, Cheri, Lisa, Sarah and Roger) initial recommendations are some combination of the following locations:

(1) New York Harlem Pathmark

(2) Boston new EZ

(3) Durham, NC -- Self Help Credit Union and NC State SBIC

(4) Norfolk, Portsmouth VA new EZ

In addition, we have a list of about 45 CEOs that Sherri will circulate later tonight. We need to make sure no one on the list is a problem and the OPL needs to start calling tomorrow to have any hope of getting CEOs to come. We'll be lucky to get 25% return at this late date. We'll be vetting the list with Treasury, SBA, Minyon and Maria. Gene needs to review for anyone who SHOULDN"t BE ON IT. We can always add more.

Finally, we need guidance from Minyon, Gene, and Larry about how we handle Rangel, Jackson, etc. for purposes of the WH roundtable and the off site event(s). Is the fact that this is Cinco de Mayo and we would want to invite hispanic leaders too to the Harlem location a problem?

Message Copied To:

Cheryl M. Carter/WHO/EOP@EOP
Lisa Green/OPD/EOP@EOP
Roger S. Ballentine/WHO/EOP@EOP
Broderick Johnson/WHO/EOP@EOP
Alvin Brown/OVP@OVP
Minyon Moore/WHO/EOP@EOP

Peter A. Weissman

04/26/99 11:29:38 AM

Record Type: Record

To: Lisa Green/OPD/EOP@EOP, Sarah Rosen/OPD/EOP@EOP, Cheryl M. Carter/WHO/EOP@EOP, Melissa G. Green/OPD/EOP

cc:
Subject: List of CEO's for National Town Meeting

--------------------- Forwarded by Peter A. Weissman/OPD/EOP on 04/26/99 11:27 AM ---------------------------

Jonathan Weiss@OVP
04/26/99 11:26:35 AM

Record Type: Record

To: Peter A. Weissman/OPD/EOP@EOP

cc: Jonathan A. Kaplan/OPD/EOP@EOP
Subject: National Town Meeting

2 Lists below --About 40 corporate sponsors for Town Meeting
--Of those, about 10 attending.

Also haven't yet gotten your draft list of CEO invites. Wld be good to see before a lot of calls go out.

CORPORATE SPONSORS:

> 3M
> Air Products & Chemicals, Inc.
> Anheuser-Busch Companies
> AT&T Corporation
> Calvert Group
> Compaq Computer Corporation
> DaimlerChrysler Corporation Fund
> Dow Chemical Company
> DTE Energy
> E.I. DuPont
> Enron Corporation
> Ford Motor Company
> General Motors Corporation
> Georgia Pacific
> Intel
> Interface, Inc.
> Kmart Corporation

> Monsanto Company
> National 4H Council
> NBD (Bank One)
> Nuclear Energy Institute
> PepsiCo, Inc.
> SAIC
> S.C. Johnson & Son, Inc.
> Surdna Foundation
> Tennessee Valley Authority
> The SolarQuest Group
> Weyerhaeuser
>

CEOs ATTENDING:

> Ford Motor: William Clay Ford
> Peter Pestillo (Vice Chairman)
> General Motors: Jack Smith (likely)
> Dow Chemical: William Stavropoulos
> DTE: Anthony Earley
> Calvert Group: Barbara Krumsiek
> Interface: Ray Anderson
> AEP: E. Linn Draper
> Stonyfield Farms: Gary Hirshberg
> USPS: Postmaster General W
> William Henderson
> S.C. Johnson: Sam Johnson (possible)
> Kmart: Floyd Hall (possible)
>

Robert Loescher Sealaska Corporation
~~[illegible]~~ Thom Harvey from Global Summit
and Henry Herbricht

Sarah Rosen
04/26/99 10:59:26 AM

Record Type: Record

To: Lisa Green/OPD/EOP@EOP
cc:
Subject: Re: need list of CEO's that Gene is calling asap. thanks

--------------------- Forwarded by Sarah Rosen/OPD/EOP on 04/26/99 10:59 AM ---------------------------

JONATHAN A. KAPLAN
04/26/99 10:58:53 AM

Record Type: Record

To: Sarah Rosen/OPD/EOP@EOP
cc: Melissa G. Green/OPD/EOP@EOP
bcc:
Subject: Re: need list of CEO's that Gene is calling asap. thanks

Just want to make sure you and I are on the same page.

I've spoken with Jonathan Weiss who is trying to get me the CEO list for 5/4 in Detroit. It apparently includes the CEOs of the Big Three. We need to determine what the overlap is and share that info with Gene.

JK
Sarah Rosen

Sarah Rosen
04/26/99 10:40:10 AM

Record Type: Record

To: Jonathan A. Kaplan/OPD/EOP@EOP
cc:
Subject: Re: need list of CEO's that Gene is calling asap. thanks

--------------------- Forwarded by Sarah Rosen/OPD/EOP on 04/26/99 10:40 AM ---------------------------

Lisa Green
04/26/99 10:07:05 AM

Record Type: Record

To: Melissa G. Green/OPD/EOP@EOP

cc: cheryl m. carter/who/eop@eop, sarah rosen/opd/eop@eop
Subject: Re: need list of CEO's that Gene is calling asap. thanks

As confirmed with Cheri this morning:

Sandy Weil - Citigroup/Travelers
Jack Welch - GE
William Ford, Jr. - Ford
Frank Newman - Bankers Trust
Frank Raines - Fannie Mae
Bob Johnson - BET
Richard (Dick) Notebart - Ameritech
Philip Condit - Boeing

Also I am checking on the issue with the VP's sustainable development conference. According to OPL, this meeting should not represent a major conflict with CEO's being invited to both. The VPs conference is May 3rd or 4th, and will mostly involve senior executives (not necessarily CEOs) from the automotive industry. I am tracking down a list of those invited for the VPs conference to see how much crossover exists with our list for the New Markets CEO Roundtable.

Sarah Rosen
04/23/99 11:10:46 AM

Record Type: Record

To: Jonathan A. Kaplan/OPD/EOP@EOP
cc: See the distribution list at the bottom of this message
bcc:
Subject: Re: New Markets event

Member participation in the trip is something new (except we thought members in the places visited). Leg Affairs is dubious people will leave town on a heavy vote day in any event. WH remarks, however, they might show for.

I had understood that we were going to invite folks to a separate WH based legislative roll-out later in the month where the members flanking the president would be those who sponsor the three different pieces of legislation. When you said Gene deterred folks from doing legislative roll-out on May 5 (with which i concur), I don't really see a role for members in the May 5 event. The only reason to have them is so they aren't mad that Jesse again gets center stage. But what are they there for if there is no legislation?

I think this piece needs further discussion with Gene and leg affairs.
JONATHAN A. KAPLAN

JONATHAN A. KAPLAN
04/23/99 08:57:53 AM

Record Type: Record

To: Melissa G. Green/OPD/EOP@EOP
cc: sarah rosen/opd/eop@eop, lisa green/opd/eop@eop
bcc:
Subject: Re: New Markets event

Members would not participate in the roundtable, just the Rose Garden brief remarks and then perhaps the trip. You raise an important point though about timing for contacting the key members -- Sarah and Lisa, will you plan on raising this with the appropriate Leg Affairs person?

Thanks.
Melissa G. Green

Melissa G. Green
04/23/99 08:42:58 AM

Record Type: Record

To: Jonathan A. Kaplan/OPD/EOP@EOP, Sarah Rosen/OPD/EOP@EOP, Lisa Green/OPD/EOP@EOP
cc:
bcc:
Subject: Re: New Markets event

if members are going to be part of the roundtable event (or flank the President for Rose Garden statement) shouldn't Gene call some of them to jazz them up and inform them about the roundtable? Pls let me know if yes and then who. Thanks

JONATHAN A. KAPLAN

JONATHAN A. KAPLAN
04/22/99 06:07:54 PM

Record Type: Record

To: Sarah Rosen/OPD/EOP@EOP, Lisa Green/OPD/EOP@EOP, Melissa G. Green/OPD/EOP@EOP
cc: Peter A. Weissman/OPD/EOP@EOP, Brian A. Barreto/OPD/EOP@EOP
Subject: New Markets event

Here's where I think we came out on the May 5 event:

Jackson call. Gene will call Jesse Jackson with Minyon on Monday. They will point out that we are trying to put weight behind the initiative with a CEO meeting and then a trip. They will invite Jackson on the trip but point out that the meeting is for CEOs only.

CEO calls. Gene will call CEOs on Monday. He and Cheri picked the ones he should call, and he kept a sheet and I asked Cheri to email Melissa with exactly who he needs to call.

The components of the day's events. The day sets up as:

- POTUS and CEOs are here (roundtable?)
- Rose Garden statement where POTUS announces the July trip, surrounded by members, CEOs, Jackson
- Trip to EZs in Columbia, SC and Miami with Jackson, some members, CEOs that can attend

Legislation. Gene discouraged people from including the introduction of the legislation in the events that day.

Kaplan

Message Copied To:

melissa g. green/opd/eop@eop
sarah rosen/opd/eop@eop
lisa green/opd/eop@eop
Roger S. Ballentine/WHO/EOP@EOP
Broderick Johnson/WHO/EOP@EOP

JONATHAN A. KAPLAN
04/22/99 06:07:54 PM

Record Type: Record

To: Sarah Rosen/OPD/EOP@EOP, Lisa Green/OPD/EOP@EOP, Melissa G. Green/OPD/EOP@EOP

cc: Peter A. Weissman/OPD/EOP@EOP, Brian A. Barreto/OPD/EOP@EOP
Subject: New Markets event

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Legislation. Gene discouraged people from including the introduction of the legislation in the events that day.

Kaplan

Sarah Rosen
04/16/99 08:09:11 AM

Record Type: Record

To: Melissa G. Green/OPD/EOP, Gene B. Sperling/OPD/EOP

cc: Cheryl M. Carter/WHO/EOP, Jackson T. Dunn/WHO/EOP, Jonathan A. Kaplan/OPD/EOP
Subject: New Markets Trip in Early May

MELISSA -- URGENT THAT GENE SEE QUICKLY. I AM OUT MOST OF DAY AND IN NY OVER WEEKEND (with skypager). IF GENE HAS QUESTIONS, HE CAN CALL CHERI TOO.

Cheri, Jay and I met, per direction at Maria's meeting, to scope out possible event for POTUS in early may.

As discussed, we envision a WH roundtable with 15-20 CEOs. The President would then take the "trade mission" on Air Force One with him to one or two sites to: (1) show the potential -- that it can work; (2) make a public challenge to them to invest in new markets; and (3) announce the trip in july where he plans to highlight the investments mobilized.

We talked about possible lists of CEOs for OPL to work from, including those who have already invested some in CD Venture Capital, those who have made commitments to EZs, those who have participated in Jackson's activities, those who have participated in the VP's business outreach activities, and those identified by the investment programs at the possible sites (e.g., Kentucky Highlands past investors). OPL is beginning outreach already.

As for possible sites, we discussed that CEOs are unlikely to travel more than one day and making it one day will help to distinguish it from the July trip. In one day, we could do one or two sites, depending upon proximity.

Among the most likely possibilities we identified were:

(1) Pathmark opening in East Harlem on April 30th. (We might be able to get them to move it a few days for POTUS, but must decide soon.) Rangel location. On message.

(2) Kentucky Highlands. Heavy on message. Unclear if there is a good visual, but one could probably be found. This group is the furthest along in the type of investment we want to highlight. If only one site, sends message that untapped markets aren't only cities. Possibility for bipartisan participation with some members of Kentucky Republican delegation.

(3) EZ -- Nearby existing EZs -- Philadelphia and Baltimore -- might make it easier to visit two sites. However, new EZs are better for message about legislation. Norfolk, VA is nearby. (Other round 2 EZs are:

Boston, MA (over 80 businesses made commitments including IBM, Microsoft, lots of banks, Boston Edison)

Cincinnati, OH (over 30 businesses made commitments including Toyota, Kroger, Proctor and Gamble, Cincinnati Bell, banks)

Columbia/Sumter, SC (over 10 businesses made commitments including NationsBank)

Columbus, OH (over 15 businesses made commitments including Deloitte and Touche, Fannie Mae)

Cumberland County, NJ (over 20 businesses made commitments including Caesars Atlantic City, Trump Casino Services, Computer Learning Associates)

El Paso, TX (over 80 businesses made commitments including El Paso Natural Gas, World Trade Center, banks, Chase Manhattan, Fannie Mae)

Gary/East Chicago, IN (over 20 businesses made commitments including numerous banks)

Huntington, WV/Ironton, OH (Over 10 businesses made commitments including BIOMASS Group, Ironton Iron)

Knoxville, TN (over 15 businesses made commitments including local banks)

Miami, FL (over 90 businesses made commitments including Marriott, Turner Construction, Norwegian Cruise Line, Wal-Mart, Knight-Ridder, American Airlines, BellSouth)

Minneapolis, MN (Over 10 businesses made commitments including various banks)

New Haven, CT (over 10 businesses made commitments including Olin, Science Park Development)

Norfolk/Portsmouth, VA (over 160 businesses made commitments including Golds Gym, VA Power, Office Depot, ERA Realty, Maid Brigade and various banks)

Santa Ana, CA (over 50 businesses made commitments including ITT Industries, FirstWorld Communications)

St. Louis, MO and East St. Louis, IL (over 20 businesses made commitments including Casino Queen, MasterCard International)

Desert Communities Empowerment Zone, CA (Souther California Edison, GTE Network Services, the Desert Sun)

Lake Agassiz, ND (Farmers Elevator Company of Cooperstown, bank loan fund consortium, Sheyanne Tooling and mfg)

Oglala Sioux Tribe Empowerment Zone, SD

Southernmost Illinois Delta (Southern Illinois Electric Cooperative)

Southwest Georgia United)

(4) DC -- DC CDFI. Would be easy to pair with trip to rural area in one day. Need to see if we can find the kind of business or equity investment (not just lending) here that we want to be highlighting.

Gene -- Not much time. Please share your thoughts. If you are comfortable with this approach, we can explore in more detail any of these sites that sound promising to you. Also, need to give Maria prelimary recommendations. Thanks.

Sarah Rosen Wartell
05/05/99 10:10:13 AM

Record Type: Record

To: Lisa Green/OPD/EOP@EOP, Melissa G. Green/OPD/EOP@EOP

cc:
Subject: Re: press office guidance

---------------------- Forwarded by Sarah Rosen Wartell/OPD/EOP on 05/05/99 10:10 AM ---------------------------

Maria Echaveste 05/05/99 09:34:11 AM

Record Type: Record

To: Marjorie Tarmey/WHO/EOP@EOP, Lynn G. Cutler/WHO/EOP@EOP
cc: Sarah Rosen Wartell/OPD/EOP@EOP, Alvin Brown/OVP@OVP, Erica S. Lepping/WHO/EOP@EOP
bcc:
Subject: Re: press office guidance

I think sarah and alvin with Lynn reviewing should put together are talking points on what we are planning to do on tues 5/11--we chose atlanta to show an ez that's working--even in the boom that atlanta is experiencing there are pockets of double digit unemployment where good economy has not helped--put the stuff that was in memo to president describing atlanta--let's get this to folks on road by noon today--sharp--Lynn let me know if there's a problem.
Marjorie Tarmey

Marjorie Tarmey
05/05/99 09:29:53 AM

Record Type: Record

To: Lynn G. Cutler/WHO/EOP, Maria Echaveste/WHO/EOP

cc:
Subject: press office guidance

Who is the best person to answer this?
---------------------- Forwarded by Marjorie Tarmey/WHO/EOP on 05/05/99 09:28 AM ---------------------------

Erica S. Lepping
05/05/99 09:24:58 AM

Record Type: Record

To: Marjorie Tarmey/WHO/EOP

cc: ROSEN_S @ A1@CD@VAXGTWY
Subject: press office guidance

on New Markets trip...

Marjorie -- We are getting Q's as to why we chose Atlanta for this message? What is the status of Atlanta's "new markets?" Are they in need of revitalization? Recently revitalized? Etc.

and any brief background you can put in Q&A on this event...

Marjorie, can you please send me something as soon as you can that we can get to Joe and Jake in Germany?

Thanks in advance.

Lynn G. Cutler
05/05/99 11:04:59 AM

Record Type: Record

To: Peter A. Weissman/OPD/EOP@EOP

cc: Sarah Rosen Wartell/OPD/EOP@EOP, Lisa Green/OPD/EOP@EOP

Subject: Re: Press Points re: Atlanta

It is important to say Indian Reservations in addition to urban and rural. The President referred to them in SOTU and continues to do so. Thanks.

Lynn G. Cutler
05/05/99 11:06:28 AM

Record Type: Record

To: Peter A. Weissman/OPD/EOP@EOP

cc: Sarah Rosen Wartell/OPD/EOP@EOP, Lisa Green/OPD/EOP@EOP, Sarah Rosen Wartell/OPD/EOP@EOP, Lisa Green/OPD/EOP@EOP

Subject: Re: Press Points re: Atlanta

I am also assuming this was a draft--Lisa is working on these points--I'm not sure we want to finger Coke and Bell south unless we know they will be involved.

DRAFT --- DRAFT --- DRAFT
Guidance for Lockhart

Why is the President travelling to Atlanta?

Q. To discuss and highlight the New Markets Initiative, a set of programs designed to spur investment in underserved areas, namely rural areas, Indian Reservations, and inner cities.

Q. What was the impetus for creating the New Markets initiative?

A. We have extraordinary economic growth but it is not reaching all areas of the country – rural areas and inner cities are left behind. As the President said in his State of the Union Address, if we can't use this opportunity to redirect some of the economic engine to address underlying problems, when will we ever be able to do so? New markets are America's untapped markets. They are underserved communities that have not traditionally had access to capital.

Q. Why was Atlanta chosen as the city to highlight the New Markets Initiative?

A. Atlanta has an Empowerment Zone with many characteristics of a "new market." The Atlanta EZ has a poverty rate of 57.4% and an unemployment rate of 17.9%. Approximately 44% of the residents lack a high school diploma. The City of Atlanta is home to many small businesses that illustrate the potential for successful investment in distressed areas. There are many business success stories in Atlanta and its Empowerment Zone. Atlanta is also home to several important corporations that we hope to enlist, along with other major companies, as partners in the New Market Initiatives.

Note: In case the issue is raised --- The Atlanta EZ some well-publicized difficulties during its startup related to administration and management. The entire board was dismissed by the Governor and replaced with a new board. There was no fraud or negligence uncovered in the former administration. However there may be some remaining stigma or questions by the press. It is our understanding that all of the previous problems have been resolved and that all parties --- the Governor, the Mayor, local businesses and the community organizations --- are pleased with the performance of the current board and Executive Director.

OFFICE OF THE VICE PRESIDENT
WASHINGTON

May 5, 1999

MEMORANDUM FOR Maria Eschaveste
Deputy Chief of Staff

FROM Alvin Brown
Executive Director, CEB

SUBJECT: Atlanta Empowerment Zone - New Markets Initiative

The reasons that Atlanta is relevant to the President's New Market Initiative is the following:

- Atlanta's designation as an Empowerment Zone has been a key factor in helping the city move in the right direction. However, Atlanta like other central cities are still burdened by high rates of poverty (estimated at 33% by HUD). The fact that Atlanta is doing better should serve as an incentive to private industry that they can make a profit in this city. Therefore, their additional investments combined with the work of the Empowerment Zone will create even more economic opportunities and help reduce the rate of poverty in the city.

- In general terms, Atlanta also like other cities experienced a flight of much-needed retail services (banks, large grocery stores, retail outlets) as people moved from the cities to the suburbs. As a result, the people who are still living in the cities do not have many options to fulfill their retail needs. They become the customer base that any business can capitalize if they were to "set up shop in the city."

These are just a few bullets regarding Atlanta. Please call me at 456-9881 if you need additional information.

cc:/ Lynn Cutler
Lisa Green

Inspector General's Report

NOW IS THE TIME:

Places Left Behind in the New Economy

April 1999

U.S. Department of Housing and Urban Development

Table 13 U.S. Central Cities (all), Select Indicators (cont.)

City	State	Population 1980	Population 1990	Population 1996	Change in Population 1980 to 1990	Change in Population 1990 to 1996	Change in Population 1980 to 1996	Avg. Ann. Unemployment Rate 1992	Avg. Ann. Unemployment Rate 1998	Poverty Rate 1989	Estimated Poverty Rate 1993	Estimated Poverty Rate 1995
137 St. Petersburg	FL	238,647	238,629	235,988	0.0%	-1.1%	-1.1%	7.6%	3.7%	13.6%	18.5%	18.8%
138 Sarasota	FL	48,868	50,961	50,891	4.3%	-0.1%	4.1%	6.7%	3.0%	13.3%	19.3%	18.2%
139 Tallahassee	FL	81,548	124,773	136,812	53.0%	9.6%	67.8%	4.8%	3.7%	22.3%	19.4%	18.7%
140 Tampa	FL	271,523	280,015	285,206	3.1%	1.9%	5.0%	8.8%	3.6%	19.4%	25.2%	24.8%
141 Titusville	FL	31,910	39,394	41,543	23.5%	5.5%	30.2%	7.8%	4.4%	10.8%	14.0%	14.2%
142 West Palm Beach	FL	63,305	67,643	79,305	6.9%	17.2%	25.3%	12.0%	7.4%	16.2%	21.1%	20.2%
143 Winter Haven	FL	21,119	24,725	25,484	17.1%	3.1%	20.7%			13.5%	19.1%	18.3%
144 Albany	GA	74,059	78,122	78,591	5.5%	0.6%	6.1%	11.2%	8.9%	27.5%	30.9%	28.9%
145 Athens	GA	42,549	45,734	89,405	7.5%	95.5%	110.1%	6.3%	3.0%	39.3%	30.3%	21.0%
146 Atlanta	GA	425,022	394,017	401,907	-7.3%	2.0%	-5.4%	10.0%	5.2%	27.3%	35.6%	33.6%
147 Augusta	GA	47,532	44,639	41,783	-6.1%	-6.4%	-12.1%	12.7%	6.7%	33.3%	42.4%	42.7%
148 Columbus	GA	169,441	178,681	182,828	5.5%	2.3%	7.9%	7.3%	5.0%	18.6%	22.2%	20.6%
149 Macon	GA	116,896	106,612	113,352	-8.8%	6.3%	-3.0%	8.1%	6.7%	24.4%	29.3%	26.8%
150 Savannah	GA	141,390	137,560	136,262	-2.7%	-0.9%	-3.6%	6.0%	5.3%	22.6%	26.7%	26.8%
151 Honolulu	HI	365,048	365,272	423,475	0.1%	15.9%	16.0%	3.0%	5.0%	8.4%	9.5%	8.4%
152 Boise City	ID	102,451	125,738	152,737	22.7%	21.5%	49.1%	4.2%	3.1%	9.4%	9.8%	9.4%
153 Nampa	ID	25,112	28,365	37,656	13.0%	32.4%	49.6%	7.2%	5.4%	18.5%	20.2%	17.2%
154 Pocatello	ID	46,340	46,080	51,344	-0.6%	11.4%	10.8%	7.4%	4.7%	15.3%	13.6%	14.6%
155 Alton	IL	34,171	32,905	31,582	-3.7%	-4.1%	-7.6%	9.3%	7.0%	19.9%	21.4%	19.4%
156 Aurora	IL	81,293	99,581	116,405	22.5%	16.9%	43.2%	9.3%	4.5%	10.5%	12.9%	10.0%
157 Belleville	IL	41,580	42,785	41,608	2.9%	-2.8%	0.1%	13.6%	8.5%	9.0%	9.3%	8.5%
158 Bloomington	IL	44,189	51,972	57,365	17.6%	10.4%	29.8%	3.9%	2.7%	10.0%	7.6%	6.8%
159 Champaign	IL	58,133	63,502	64,002	9.2%	0.8%	10.1%	2.2%	2.9%	22.7%	18.3%	15.9%
160 Chicago	IL	3,005,072	2,783,726	2,721,547	-7.4%	-2.2%	-9.4%	9.6%	5.6%	21.6%	27.1%	22.6%
161 Decatur	IL	94,081	83,885	81,389	-10.8%	-3.0%	-13.5%	11.0%	6.8%	15.9%	17.1%	16.0%
162 DeKalb	IL	33,099	34,925	35,654	5.5%	1.9%	7.4%	5.1%	3.0%	24.4%	14.0%	12.8%
163 East St. Louis	IL	55,200	40,944	38,595	-25.8%	-5.7%	-30.1%	14.0%	9.6%	43.9%	47.9%	44.3%
164 Elgin	IL	63,798	77,010	86,034	20.7%	11.7%	34.9%	6.9%	5.4%	7.8%	8.4%	7.5%

Xavier Briggs <Xavier_Briggs@hud.gov>
05/04/99 03:31:26 PM

Record Type: Record

To: Lisa Green/OPD/EOP

cc:
Subject: Re: NM Presidential Trip on May 11

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thanks. i think we're gonna be fine with both events on same day, cuz ours is low profile. but sec's office will call you to confirm. mike cohen (708-2046) is our new white house liaison, by the way.

-- xav

Laura A. Graham
05/04/99 03:24:53 PM

Record Type: Record

To: See the distribution list at the bottom of this message

cc: Cecily C. Williams/WHO/EOP@EOP, Stephanie S. Streett/WHO/EOP@EOP
Subject: New Markets Travel

I will be traveling with Potus to Belguim and Germany until Thursday (5/6) night and will return to the office on Friday (5/7) morning. In my absence, Cecily Williams will be handling this trip, If you have any questions please contact her at 65039 through Thursday night. Thanks.

Message Sent To:

Alvin Brown/OVP@OVP
Cheryl M. Carter/WHO/EOP@EOP
Lisa Green/OPD/EOP@EOP
Melissa G. Green/OPD/EOP@EOP
Sarah Rosen Wartell/OPD/EOP@EOP
Marjorie Tarmey/WHO/EOP@EOP
Linda L. Moore/WHO/EOP@EOP
Craig Hughes/WHO/EOP@EOP
Orson C. Porter/WHO/EOP@EOP
Brian A. Alcorn/WHO/EOP@EOP
Lynn G. Cutler/WHO/EOP@EOP

Sarah Rosen Wartell
05/05/99 10:10:13 AM

Record Type: Record

To: Lisa Green/OPD/EOP@EOP, Melissa G. Green/OPD/EOP@EOP

cc:
Subject: Re: press office guidance

---------------------- Forwarded by Sarah Rosen Wartell/OPD/EOP on 05/05/99 10:10 AM ---------------------------

Maria Echaveste 05/05/99 09:34:11 AM

Record Type: Record

To: Marjorie Tarmey/WHO/EOP@EOP, Lynn G. Cutler/WHO/EOP@EOP
cc: Sarah Rosen Wartell/OPD/EOP@EOP, Alvin Brown/OVP@OVP, Erica S. Lepping/WHO/EOP@EOP
bcc:
Subject: Re: press office guidance

I think sarah and alvin with Lynn reviewing should put together are talking points on what we are planning to do on tues 5/11--we chose atlanta to show an ez that's working--even in the boom that atlanta is experiencing there are pockets of double digit unemployment where good economy has not helped--put the stuff that was in memo to president describing atlanta--let's get this to folks on road by noon today--sharp--Lynn let me know if there's a problem.
Marjorie Tarmey

Marjorie Tarmey
05/05/99 09:29:53 AM

Record Type: Record

To: Lynn G. Cutler/WHO/EOP, Maria Echaveste/WHO/EOP

cc:
Subject: press office guidance

Who is the best person to answer this?
---------------------- Forwarded by Marjorie Tarmey/WHO/EOP on 05/05/99 09:28 AM ---------------------------

Erica S. Lepping
05/05/99 09:24:58 AM

Record Type: Record

To: Marjorie Tarmey/WHO/EOP

cc: ROSEN_S @ A1@CD@VAXGTWY
Subject: press office guidance

on New Markets trip...

Marjorie -- We are getting Q's as to why we chose Atlanta for this message? What is the status of Atlanta's "new markets?" Are they in need of revitalization? Recently revitalized? Etc.

and any brief background you can put in Q&A on this event...

Marjorie, can you please send me something as soon as you can that we can get to Joe and Jake in Germany?

Thanks in advance.