

Withdrawal/Redaction Sheet

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. paper	Presidential Visit to Pine Ridge South Dakota; RE: phone numbers [partial] (2 pages)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Green
OA/Box Number: 20590

FOLDER TITLE:

Pine Ridge South Dakota [3]

2012-0043-S
ms255

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Good Descriptions:
White River

Energy.

Other Marked Areas

Let Lynn know when
you want to go over
this with her.

A. **Major Deliverables for All of Indian Country**

1) **The Native American Homeownership Initiative**

The Mortgage Bankers Association and HUD will team with private mortgage lenders Bank of America, Countrywide, Norwest, Banc One, FirstStar, M&T, National Bank of Alaska, and Washington Mutual to more than double the number of government insured or guaranteed home mortgages in Indian Country for each of the next three years. Additional private mortgage lenders also may join the Initiative. This Initiative will mean 1,000 additional Native American homeowners. In order to make this goal a reality, HUD will sponsor training sessions for MBA members and tribes allowing them to access the variety of government programs designed to facilitate homeownership on reservations. HUD will connect the MBA and its members with tribes and follow-up on the progress of the Initiative. HUD also will help reduce the interest rates Native Americans pay on these loans when lenders put them into Ginnie Mac's mortgage-backed securities.

To help achieve this goal, the Mortgage Bankers Association pledges to:

- 1) Provide training to tribally sponsored not-for-profit entities to increase their capacity to originate mortgage loans;
- 2) Encourage MBA members to participate in the Initiative; and
- 3) Advise members of HUD sponsored training sessions through MBA's newsletters and notices.

The mortgage lending company partners in the Initiative will:

- 1) **Increase loan origination production by 1,000 mortgage loans in Indian Country over 3 years;**
- 2) Run homeownership counseling programs; and
- 3) Track the number of new loans closed in Indian Country.

2) **HUD, Private Industry Partners to Increase Lending in Indian Country by \$1.5 Billion**

HUD will bring its successful Targeted Lending Initiative, which dramatically reduces the costs of mortgages, to Indian Country. Currently available only for Empowerment Zones and Enterprise Communities, Targeted Lending cuts the fees mortgage lenders pay to place their loans in Ginnie Mae securities by up to 50%. The program provides a strong incentive for mortgage lenders to do business in Indian Country and for the first time will give Native Americans access to mainstream mortgage capital markets.

Recognizing the business opportunities created by HUD's action and the untapped market in Indian Country Banc One Capital Markets and George K. Baum & Company, two of the nation's largest municipal securities underwriters, have committed to underwrite \$300 million in

bonds per year for the next five years to create a market for Indian Country mortgages. These bonds will raise funds to be lent to tribes, tribal housing authorities and individual Native American homebuyers. These commitments mean that more funds will be available for lending in Indian Country.

The qualifying mortgages lent with these funds may be placed in Ginnie Mae securities. This will improve the credit rating of the bonds and, as a result, lower the interest rates that Native Americans will pay on their mortgages. Now, Native Americans will get more loans at better rates than they have ever had.

Ginnie Mae already has shown that Targeted Lending can increase mortgages in underserved areas. Mortgage lenders have used the program to make 75,714 loans in Empowerment Zones and Enterprise Communities resulting in mortgage-backed securities of \$6.9 billion in just over two years of Targeted Lending. A total of 91 lenders already have participated in the program.

Banc One and Baum are the largest firms to commit to do business in Indian Country. These bond offerings are frequently used by states and cities around the country to fund new housing and development projects, but until now these tools have been largely unavailable to Native Americans. If fully utilized, the \$1.5 billion would greatly expand the amount of capital lent for housing in Indian Country.

These two companies have the knowledge of Indian Country to make this work. Baum already has discussed four projects with Tribes. These include: A \$2 million deal with the Indian Housing Authority of Central California to construct 20 single family homes; a \$7.5 million deal with Cook Inlet Housing Authority in Alaska to construct up to 50 single family homes; a \$10 million deal with the New Mexico Pueblos to construct 100 homes; and a deal with the Cherokee Nation that could total \$8 million or more.

3) Mortgage Insurance Companies of America Commit to Boost Homeownership in Indian Country

Members of the Mortgage Insurance Companies of America (MICA) will make significant commitments to meet the homeownership needs of Native Americans. In all, MICA members will insure a total of \$37 million of home mortgages. For example, the Mortgage Guaranty Insurance Corporation will form a three-year alliance with the Oglala Sioux Tribe to promote homeownership on the Pine Ridge reservation. The alliance will include:

- Endowment of a full-time Director of Homeownership Counseling for the Oglala Sioux Tribal Partnership for Housing;
- Develop a Homeowner Education Program tailored to the needs of Native American communities which will be made available at the Oglala Lakota College prior to a roll-out to other tribal colleges; and
- Develop innovative lending criteria and new home financing mechanisms tailored to the specific needs of Native Americans.

These three steps systematically address the greatest barriers to homeownership faced by Native Americans. Knowledge and information barriers still prevent many Native Americans from accessing the mortgage lending programs they need to buy their first homes. Plus, given the rate of poverty on reservations and the complex legal issues related to tribal lands, many Native Americans mortgage products that are different than traditional offerings. This three year alliances will close the information gap and customize loan vehicles to get Native Americans into their own homes.

As further detailed below, the Republic Mortgage Insurance Company will launch the "Financial Independence" pilot project with the Oglala Sioux Tribe on Pine Ridge. This in-depth program of financial training will be rolled out to tribal colleges throughout the nation following the successful conclusion of the pilot in Pine Ridge.

Individual MICA companies also are making financial commitments to Indian Country. The PMI Mortgage Insurance Company is increasing its Native American mortgage insurance initiative to \$55 million (from \$20 million) nationwide. PMI already is insuring home mortgages for the Choctaw Nation of Oklahoma, Chickasaw Nation, Citizen Potawatomi and Cherokee Nation. GE Capital will implement a pilot program with its mortgage lender partners to insure \$2 million in mortgage loans in Indian Country. GE Capital also is working with the National Association of Indian American Housing Councils to develop an underwriting seminar to inform and help the conventional market meet the needs of Native Americans.

In addition, the United Guaranty Residential Insurance Company will partner with the OST Partnership for Housing to assist potential homeowners at the Pine Ridge Indian Reservation in South Dakota by providing home buyer education materials and technical support. United Guaranty has considerable experience in pre-purchase home buyer education. Since their curriculum – "The Road to Homeownership" – was introduced in 1994 it has been presented to more than 25,000 potential homebuyers.

4) Water 2000

The U.S. Department of Agriculture's Water 2000 initiative seeks to bring running water and sewer systems to Indian Country. Current plans include 12 water projects in 8 states with a total of \$15.9 million in loans and grants. This month, the Department of Agriculture will devote more than \$200 million in loans and grants for 100 safe and clean water projects in 38 states. This will bring safer and cleaner water to more than 275,000 rural Americans.

These projects include two separate developments of water and sewer facilities on Pine Ridge. The first project consists of a loan of \$71,250 and a grant of \$213,750 to the Lakota Fund allowing utility hookups for a 30 unit housing subdivision. The second project consists of a loan of \$148,750 and a grant of \$446,250 to the Oglala Sioux Tribe to help connect 43 homes and home sites to the necessary water utilities. The Oglala Sioux Tribe homes are being built with HUD's assistance.

5) Report on Technology and Infrastructure on Reservations

The U.S. Department of Commerce will issue a report regarding technology and infrastructure on reservations.

6) New \$6 Million Manufacturing Facility

Champion Enterprises has partnered with the Gila River Indian Tribe to open a new \$6 million manufactured housing facility on the Gila River Reservation in Arizona. Champion and the Tribe have worked together on the construction of the plant – which will use Tribe-owned utility companies for phone and electrical service. The Tribe also will gain ownership of the facility and regain the land once Champion's lease expires.

Champion recognizes the value of the untapped labor and consumer markets in Indian Country and has demonstrated its optimism concerning the potential for these markets through its \$6 million investment. Once it begins operations in late July, the plant will employ 300 new workers. Champion is actively recruiting members of the Gila River Tribe to fill those jobs.

B. Major Local Deliverables

1) Pine Ridge Partnership

HUD and the Oglala Sioux Tribe have worked together to expand homeownership opportunities for Tribal members. This partnership – initially funded by a \$2 million grant from HUD – has created the Oglala Sioux Tribe Partnership for Housing. This new not-for-profit will:

- Provide potential homebuyers with housing and credit counseling;
- Serve as a conduit for homebuyers to find lenders with attractive loan packages;
- Provide gap financing; and
- Act as a developer on Pine Ridge.

To help ensure the success of this venture, HUD is funding two years of technical assistance to the new not-for-profit by PricewaterhouseCoopers. The assistance will include developing appropriate loan products, providing counseling, conducting homebuyer fairs, and providing outreach to traditional capital markets.

HUD will work with the partnership to build a total of 50 homes on Pine Ridge by early 2000. The partners to this effort cleared significant hurdles to complete these homes. Infrastructure – including basic water and sewer services as well as roads – had to be constructed and improved as part of the project. Critical support for this construction project has been provided by the Department of Agriculture, the Department of Defense, the Bureau of Indian Affairs and the Indian Health Service completing the comprehensive government-to-government partnership with the Oglala Sioux.

HUD also is awarding a \$538,266 grant to the Lakota Fund for the construction of 30

additional single family homes that will be available for lease/purchase opportunities.

2) HUD Announces Homeownership South Dakota

Homeownership South Dakota is a five-year, \$650 million investment plan to finance affordable housing for 7,500 families throughout the state. The investment plan is a comprehensive strategy to assist the state in addressing its housing needs by expanding the capacity for single-family, multifamily and new construction financing.

3) Microsoft to Donate \$300,000 in Software to Tribal College

Microsoft will donate \$300,000 worth of software to the Oglala Lakota College at Pine Ridge.

4) MetLife Young Entrepreneurs Fellowships

Through this new Fellowship program, MetLife will work with the Oglala Sioux to select 2 young people for new Fellowships each year for the next five years. As part of the Fellowships each young person will:

- Work as a paid "Intern/Fellow" at MetLife's headquarters in New York during the Summer between the Fellow's junior and senior year of high school; and
- Receive a **\$2,500 annual scholarship** to study business at a community college or university for up to four years.

During the Summer at MetLife each Fellow will: 1) Be paired with a mentor who will introduce the Fellow to MetLife, the business world and New York city; 2) Learn about the business and capital markets in which MetLife is one of the nation's leading players; 3) Develop skills and contacts that will allow the Fellow to excel in future careers in business; and 4) Live in New York and benefit from the cultural opportunities the city has to offer.

5) Pine Ridge Empowerment Zone Signing Ceremony

The Department of Agriculture has designated an Empowerment Zone on Pine Ridge and 9 Enterprise Communities in Indian Country. The signing ceremony for the Pine Ridge Empowerment Zone and the 9 Enterprise Communities will occur during the Pine Ridge Summit. The Pine Ridge EZ already has planned 2 water projects on the reservation.

6) Construction of Lakota Sioux Heritage Culture Center

The National Park Service will request \$12 million to construct the Lakota Sioux Heritage Culture Center Complex to replace the current White River Visitor Center on the Southern Unit of Badlands National Park. The new Center would attract tourism and display the culture and heritage of the Tribe. The new Center would serve as a link between Mount Rushmore and Wind Cave National Park. The project also would bring revenue directly to Pine

Ridge because the new visitor center will contract for its concessions services with the Oglala Sioux Tribe.

The Departments of Labor, Defense, Transportation, Interior, and the State of South Dakota are partnering to build and repair the roads leading to the new Center. The State of South Dakota has submitted a letter of intent to apply for Public Lands Highway Discretionary funds to improve BIA Route 2. Road repair work will include gravel resurfacing and may also include paving roads if there is anticipated increased traffic. In addition, these agencies are looking into providing job training to the Oglala Sioux Tribe in construction related to the roads and visitor center as well as to build skills for the long term.

C. Other Indian Country Deliverables

1. Improving Housing and Increasing Homeownership

a) HUD Awards \$8 Million for Housing and Economic Development in Indian Country

HUD will award 28 rural housing grants totaling \$8 million to Native American run non-profits and tribes. These grants will provide vital housing and economic development services. These grants will go toward projects such as:

- A water bottling plant and housing manufacturing plant in Alaska;
- A revolving loan fund in California;
- An innovative energy program and business incubator in Montana;
- Providing the infrastructure necessary for a single family development in New Mexico;
- Constructing single family homes in South Carolina; and
- Formation of a tribal/private partnership to promote economic development in the state of Washington.

These basic projects are the foundation necessary for further development and investment in Indian Country. For example, the New Mexico project will receive \$500,000 to build utility connections, water and sewer lines. The Pojoaque Housing Corporation is undertaking the project which will put infrastructure in place for 30 to 40 single-family homes. The homes will be completed within two years.

In California, \$88,201 will allow the Bishop Indian Tribal Council to start the Bishop Paiute Revolving Loan Program. The Tribe has leveraged in-kind resources totaling \$254,000 for the Program and they will create or expand 15 businesses and create or retain 75 jobs as a result of these efforts.

b) HUD/Treasury One-Stop Mortgage Center Initiative

HUD and the Treasury Department have partnered with tribal governments, pertinent federal agencies and private companies to create a pilot project to streamline the mortgage

lending process in Indian Country. To make this goal a reality the first two One-Stop Mortgage Centers have been designated by the White House. They are: 1) the Navajo Partnership for Housing; and 2) the Oglala Sioux Partnership for Housing.

2. **Expanding Access to Capital and Credit**

a) The CDFI Fund Native American Lending Study and Action Plan

The CDFI Fund is conducting an extensive, nation-wide study on lending and investment practices on Indian reservations and other lands held in trust by the United States. The study will: (1) identify barriers to private financing in Indian Country; (2) quantify the impact of such barriers on access to capital and credit in Indian Country; and (3) develop a strategy and action plan for eliminating barriers and increasing lending and investing in Indian Country.

To complete the study, the CDFI Fund has been conducting regional workshops in locations near Indian reservations throughout the United States. To date, the CDFI Fund has held 6 workshops and plans to hold at least 7 additional workshops this year. Workshop participants include tribal leaders, economic and financial experts, bankers, bank regulators, federal agencies, state agencies, and nonprofit organizations.

The next regional workshop will be in Rapid City, South Dakota on July 26-27, 1999.

3. **Improving Education and Building Job Skills**

a) Telecommunications Training

At the request of the FCC, the United States Telecommunications Training Institute (USTTI), a non-profit joint venture between leading U.S. communications corporations and the federal government will, on an individual voluntary corporate basis, **provide telecom training support for Native Americans** to gain the expertise to enter the dynamic U.S. telecom marketplace.

During the past 17 years, the USTTI has provided its diverse tuition free communications training to more than 5,500 women and men who are working to bring modern communications to their countrymen in 159 developing countries.

b) State of the Art Construction Certification Program for Tribal Colleges

Owens Corning and all of the nation's tribal colleges will work together to bring the Certified Energy Professionals program to Indian Country. This program will offer Native Americans the chance to become certified experts in energy efficiency in homes and the latest construction technologies. Owens Corning will train instructors from every tribal college not only on housing technology and energy efficiency but on the best methods for teaching their students in these areas.

The Program also will feature ongoing mentoring of the tribal college instructors. Each instructor will maintain access to the most cutting edge research being performed by Owens Corning at its Science and Technology Center. This will keep the tribal colleges and their students up-to-date on the latest innovations in the field for years to come.

c) North American Steel Framing Alliance and Tribal Colleges Enter Job Training Partnership

The North American Steel Framing Alliance (NASFA), Amity, Inc. and Worthington Industries will establish job training courses in steel framing at all of the tribal colleges. As part of this effort NASFA will:

- Provide student curricula to all of the tribal colleges.
- Provide sets of instructor syllabi for two job training classes per year at each tribal college.
- Provide technical guidance and appropriate consultation and training for tribal college instructors for three years.
- Provide research and technical information to the tribal colleges through publications and annual updates.
- Provide marketing information, economic data and strategic product placement information in order to promote new businesses in Native American communities.
- Provide best practices information.

The companies will also facilitate business relationships between other private companies in the construction industry (including manufacturers, tool companies, fastener companies, home builders, panelizers and others) and Native American economic development organizations.

4. **Expanding Basic Infrastructure, Technology and Telecommunications**

a) State of the Art Technology

The Bureau of Indian Affairs has received authorization from OMB to provide \$12.3 million for Y2K remediation by tribal governments. The value of technical assistance and equipment for Plains tribes is approximately \$534,000. The BIA will schedule a meeting in South Dakota in August 1999 to provide technical assistance and computer equipment to tribes in South Dakota, Montana and North Dakota. The BIA will fix or replace up to 90 computers for the Oglala Sioux Tribe.

b) Cellular Telephones for Indian Country

The Cellular Telecommunications Industry Association's Wireless Foundation has announced its commitment to expand three national programs to help address some of the communications challenges facing Native Americans.

Over the next year, the wireless industry has agreed to **donate airtime and 1,000 phones**

through "Communities on Phone Patrol" (wireless phones for neighborhood watch patrols), "Class Link" (wireless phones for elementary and secondary school classrooms), and "Call to Protect" (wireless phone for organizations combating domestic abuse) to improve the safety, well-being, and education at Indian reservations and tribal lands across the country.

According to the CTIA, FCC Chairman Bill Kennard's leadership, pending federal regulatory relief, and continued cooperation by tribal leaders has led the wireless industry to provide these innovative and affordable services to Native Americans living in underserved areas.

c) Telecommunications Support

Informed by field hearings, the Federal Communications Commission in August will announce regulatory solutions and begin a rulemaking proceeding to improve universal service support and to provide regulatory assistance for telecommunications in insular and unserved areas, including Native American reservations.

The August initiative complements already-established programs to serve at-risk communities, including tribal reservations:

- Lifeline/Linkup programs help low-income residents receive basic telephone service;
- E-rate universal service program -- funded this year at the maximum \$2.25 billion -- has already helped 38 million children in over 80,000 schools and libraries in the country's poorest areas acquire modern telecommunications services; and
- Telemedicine program -- funded this year at \$3 million -- supports the costs of providing advanced telecommunication links for rural health care.

The FCC also is working to secure a spectrum sharing arrangement with the Department of Defense that will allow underserved and unserved reservations to benefit from wireless telecommunications services. The particular spectrum at issue (3400-3650 MHz) is already used in different parts of the world for wireless phone service, so the technology and equipment (including phones) is available for immediate use by Native Americans.

d) Developing Renewable Energy

The Department of Energy has selected eight projects for awards under its "Renewable Energy Technologies on Native American Lands" program. Awards will total approximately \$2 million. Individual selections include:

- Rosebud Sioux Tribe will install and monitor a 750 kW wind turbine to power tribal facilities in Rosebud. The project cost is \$1,017,500 with 50% of the total assumed by the Tribe.
- Manzanita Band of Mission Indians will install and monitor a wind/PV hybrid system to power tribal buildings in Boulevard, California. The project cost is \$337,676 with 20% of the total assumed by the Tribe.

- Dilkon and Teesto Chapters of the Navajo Nation, and Energy Photovoltaics Inc. will install and monitor 1 to 2 kW PV systems on remote Native American residences in Dilkon, Arizona. The project cost is \$330,000 with 36.36% assumed by the Tribe.
- Ramona Band of Mission Indians and Domestic Technology International will install a hybrid PV/wind/solar hot water system for an ecotourism lodge in Anza, California. The project cost is \$286,070 with 50.36% assumed by the Tribe.
- Three Affiliated Tribes of the Fort Berthold Reservation will install and monitor a 100 kW wind turbine system to power tribal buildings in New Town, North Dakota. The project cost is \$250,000 with 20% assumed by the Tribe.
- Oneida Tribe of Indians of Wisconsin will install a solar hot water and electric system on residences in Oneida, Wisconsin. The project cost is \$220,777 with 21.46% assumed by the Tribe.
- Jicarilla Apache Tribal Utility Authority will install and monitor a PV system to power a tribal office building in Dulce, New Mexico. The project cost is \$139,988 with 21.57% assumed by the Tribe.

In addition, as part of its Wind Powering America initiative, the Department of Energy will study the wind resources on tribal lands in the Dakotas.

D. Other Local Deliverables

1. Improving Housing and Increasing Homeownership

a) Federal Home Loan Bank of Des Moines Gives \$1.3 Million for Tribal Homeownership and Economic Development

The Federal Home Loan Bank of Des Moines will award \$1.3 million in grants to the Oglala Sioux Tribe Partnership for Housing, the Rosebud Housing Authority and the Native American Advocacy Project. The grants are part of the Des Moines Bank's Affordable Housing Program which awards competitive grants twice a year for housing projects benefiting low income families. The Des Moines Bank sets aside 10% of its annual net income for the Affordable Housing Program.

The Oglala Sioux will use their grant of \$499,000 to build 45 new single-family homes in Pine Ridge. These new homes will provide a strong boost to the Oglala Sioux's efforts to increase homeownership among its members.

The Rosebud Housing Authority will expand its Rental Rehabilitation Program with its grant of \$490,000. With these funds they will be able to complete vital repairs and improvements on 49 single family rental properties on the Rosebud Sioux Reservation.

The Native American Advocacy Project will make 29 homes accessible to their disabled owners. Through use of \$299,831 in grant funds, the Project will target these basic and necessary modifications to very low income individuals who make less than 50% of the median income in their area.

b) American Communities Fund to Invest \$3 Million to Increase Homeownership on Pine Ridge

Fannie Mae commits to invest up to \$3 million over the next five years through its American Communities Fund to increase the availability of housing at Pine Ridge.

c) HUD Awards \$1.6 Million for Housing on Reservations

HUD will award five rural housing grants totaling \$1.6 million to Native American run non-profits and Tribes in South Dakota. These grants will provide vital housing and economic development services in the state. For example, the \$211,764 grant to Cangleska, Inc. will fund a new office to serve homeless women in Pine Ridge that have been battered. The new office will help women get into affordable and safe housing. Grant money will be used to hire personnel, develop a comprehensive service plan, formalize training and technical assistance activities, assess needs, and establish a site for the new office.

The Lakota Fund will use its \$538,266 grant to complete the Eagle Nest homes project on the Pine Ridge Reservation. Eagle Nest consists of 30 single-family homes that will be available for lease/purchase opportunities.

The Rosebud Sioux Tribe will use \$500,000 to help meet the pressing need for affordable housing on its reservation. The Rosebud Sioux will work with the Air Force and the Operation Walking Shield Housing Relocation Program to update and reuse vacant military housing. As a result, they will secure 24 units for low and moderate income families on the reservation.

The Rosebud Sioux will use a second grant of \$196,800 to establish the Rosebud Economic Development Corporation. The new EDC will work to create job opportunities and enhance the economic and social welfare of the Rosebud Sioux. Grant funds will cover costs of hiring and training professional staff and acquiring the necessary office space, equipment and supplies to make the EDC work.

Oti-Kaga, Inc. will receive \$188,796 to expand its program of providing affordable housing opportunities to low and moderate income residents of the Cheyenne River Sioux community. This program has included activities such as providing assistance to loan applicants and renovating older housing projects. Oti-Kaga has a proven record of success in providing housing opportunities. In fact, Oti-Kaga received a Certificate of Recognition from HUD for its model project developing a 20 unit multi-family apartment to serve very low income families.

2. Improving Education and Building Job Skills

a) The Native American "Financial Independence" Pilot Project

The Republic Mortgage Insurance Company (RMIC) has created the Native American "Financial Independence" Pilot Project. The Project will begin by giving 2,000 Pine Ridge

students each year the financial knowledge and tools they need to achieve their financial independence. These intensive courses will be offered at the ninth grade and community college levels. RMIC will give \$100,000 over five years to make this Project a reality. Once this Project proves successful at Pine Ridge, RMIC will partner with local sponsors to expand the Project to reservations across the nation.

Each instructor for these courses will undergo rigorous training provided by RMIC. In addition, RMIC will supply all of the textbooks and materials that the students will need to take full advantage of this unique opportunity. The courses will give students the information they need to manage their financial affairs for a lifetime and cover such topics as setting and attaining financial goals, buying and financing big ticket items such as homes and cars, wisely using credit, protecting financial well-being with insurance, and the fundamentals of money management. These courses have achieved great success with students in Louisiana, Colorado, Arizona, Florida, North Carolina, Texas, Florida, Virginia and California.

3. Expanding Basic Infrastructure, Technology and Telecommunications

a) Avera-McKennon Hospital to Provide Ultrasound Services on Reservations

The Department of Agriculture awarded a \$200,000 grant to Avera-McKennon Hospital to provide remote ultrasound services to Native Americans in South Dakota. The Hospital will invest \$500,000 over 3 years in this effort. The program will allow centralized viewing and interpretation of fetal ultrasounds from remote locations on reservations. This information can then be used to detect and treat fetal abnormalities. There is a large need for this service. Shannon County, South Dakota has one of the highest infant mortality rates anywhere in the United States. This high rate is in part due to fetal abnormalities. Early detection could save many of these children. It is estimated that the program will reach 700 pregnant women over 3 years.

b) Gateway to Develop Data Processing and Programming Courses with Tribal Colleges

Gateway will work with the tribal colleges in South Dakota to develop a data processing and programming course. This course will be made available at each of the schools in the Fall of 2000. If the course is successful, it will be expanded to other tribal colleges. The Gateway Foundation will contribute \$50,000 to the Oglala Lakota College to make this course possible.

c) Assistance to Small Business Owners

The Small Business Administration has a success story in the Long Creek Store in Wanblee, SD (Pine Ridge). The owners, Elsie Meeks and Dondee Krolkowski, are members of Oglala Sioux Tribe. Although there was no initial equity, the Small Business Development Center assisted in writing business plan to secure a guaranteed loan from the SBA through First National Bank. The Long Creek Store is now a successful small business that is impressive with

its abundance and variety of products - from groceries to pharmaceuticals. Meeks is the Executive Director of the Lakota Fund, a non-profit microlender. She was named SBA's Minority Small Business Advocate in 1994.

d) The HUD Information Superhighway Comes to Pine Ridge

HUD will link Pine Ridge to HUD's information superhighway through a new computer on the reservation. The kiosk will give Pine Ridge the easiest, most direct way to get information on the full range of HUD programs. Kiosk users can find houses available in their own communities as well as find out how to use Federal Housing Administration loans to buy one of the houses. For example, using the interactive HUD Kiosks, people simply touch the screen to indicate their interests and walk away with a print-out of HUD-approved lenders in their community or a list of local housing counseling agencies that can advise them on their housing options. Because HUD kiosks are linked to the internet, the information is kept current for Pine Ridge users. The kiosks allow even first-time computer users to access the information on HUD's award-winning web site with ease.

This will be the first HUD Next Door Kiosk in Indian Country. The new consumer-oriented kiosks have been placed in 46 cities across the nation. Information available will be specially tailored for Native Americans. It will include up-to-date information of HUD's Native American Programs as well as the latest on affordable rental housing, job training, economic development assistance, Federal Housing Administration mortgages, locations of homeless shelters and the full range of HUD programs available in the community. Kiosks are also loaded with practical tips for consumers on ways to make their homes safer and ways to avoid housing fraud and scams. HUD frequently updates the information on the web-based kiosks.

e) E-Commerce Support¹

The National Economic Council has had discussions with America On Line and IBM about the possibility of providing e-commerce support to small businesses on Pine Ridge.

¹ These deliverables are still in process and may not occur.

INDIAN COUNTRY DELIVERABLES

A partial listing of the private businesses and business groups taking part in the comprehensive package of initiatives includes:

- Mortgage Bankers Association ✓
- Bank of America ✓
- Countrywide Home Loans
- Norwest Mortgage ✓
- Federal Home Loan Bank of Des Moines
- Federal Housing Finance Board
- Republic Mortgage Insurance Company
- Champion Enterprises
- George K. Baum & Company
- Banc One
- Owens Corning ✓
- Mortgage Guaranty Insurance Corporation
- GE Capital Mortgage
- Mortgage Insurance Companies of America
- Radian Guaranty Incorporated
- PMI Mortgage Insurance Company
- United Guaranty Corporation
- PricewaterhouseCoopers
- Washington Mutual
- Firststar Mortgage
- M&T Mortgage
- National Bank of Alaska
- Avera Health
- Avera-McKenna Hospital
- North American Steel Framing Alliance
- Worthington Steel Industries ✓
- Amity, Inc.
- Detreich Industries, Inc.
- United States Telecommunications Training Institute
- Fannie Mae
- Gateway ✓
- Metropolitan Life Insurance Company

These initiatives are set out in four categories. The first category includes the major initiatives that will benefit all of Indian Country. The second category includes major local initiatives that will benefit the Pine Ridge reservation, Oglala Sioux Tribe or the State of South Dakota. The third category includes additional initiatives that will benefit all of Indian Country (organized by subject matter). The fourth category includes additional local initiatives that will benefit the Pine Ridge reservation, Oglala Sioux Tribe or the State of South Dakota.



Lisa Green
07/02/99 01:43:39 PM

Record Type: Record

To: Nicole L. Davison/OPD/EOP

cc:

Subject: Blurb on Infrastructure technology report

This should be added to Pine Ridge Section

----- Forwarded by Lisa Green/OPD/EOP on 07/02/99 01:42 PM -----



Mary L. Smith
07/02/99 12:57:20 PM

Record Type: Record

To: Lisa Green/OPD/EOP@EOP, Carl Haacke/OPD/EOP@EOP, Lynn G. Cutler/WHO/EOP@EOP

cc:

Subject: Blurb on Infrastructure technology report

I think the report should be ready to go for Tuesday (if you all want it); Here is a little blurb:

Comprehensive Technology Infrastructure Report for Indian Country. The President announced a report prepared by the Department of Commerce, "Assessment of Technology Infrastructure in Native Communities," which assessed the current state of technology infrastructure in Native communities; identified the barriers to technology infrastructure development; and proposed solutions to overcoming the challenges and barriers. Results from a survey conducted as part of this project showed that Native communities lag far behind non-Native communities in infrastructure technology such as utilities, computer and Internet access, and telephone service. For instance, of the 48 tribes responding, the survey found that only 39% of households in Native communities have telephones compared to 99% in for non-Native rural communities; approximately 25% of tribes report that they do not have 911 service; of rural Native households, only 9% have personal computers; and 61% of tribes report not having a single manufacturing facility in their community. The survey respondents also reported some recent technological improvements, in part because of Administration policies, such as nearly 90% of Native schools and libraries having computer and Internet access. The report concluded that the federal government should work to provide additional assistance to these communities and to continue to provide incentives to the private sector to invest in these communities such as the President's New Markets Initiative.



Minyon Moore
07/13/99 02:42:24 PM

2.12.99
HMS

Record Type: Record

To: See the distribution list at the bottom of this message

cc:

Subject: Ron Dozoretz

I rec'd a call from Beth Dozoretz today indicating that she had spoken with the President about making a pledge to do some follow-up from his new markets trip. In specific her and Ron would like to purchase a home for Ms. Bluebird. They feel that if they show corporate leadership, others may follow. Can someone follow-up with Ron to provide him with more specific details on how they can make a commitment to this project. Thanks

Please let me know once follow-up has occurred. (703) 205-6500./

Message Sent To:

Gene B. Sperling/OPD/EOP@EOP
Lisa Green/OPD/EOP@EOP
Jonathan A. Kaplan/OPD/EOP@EOP
Lynn G. Cutler/WHO/EOP@EOP
Maria Echaveste/WHO/EOP@EOP

Draft 7/6/99 7:00 p.m.
Lowell Weiss

PRESIDENT WILLIAM J. CLINTON
REMARKS ON NEW MARKETS TO THE PEOPLE OF PINE RIDGE
PINE RIDGE, SD
July 1, 1999

Thank you for making me feel so in welcome Pine Ridge and in the Lakota Nation. In fact, I feel so welcome, I'm going to ask for your indulgence. There's something I want to say to you in Lakota: Mee-DAH-koo oh-YAH-seen. My neighbors, my friends, "we are all related."

Acknowledge: Pres. Salway; the more than 50 other tribal leaders who are here today to attend HUD's Shared Visions conference. I'd like to ask all of you to stand. Let me say a word about the historic conference they're attending. Sec. Cuomo had the vision to say, "We must hold our economic development conference on an Indian reservation." I want to thank him for drawing the attention of the nation to Indian Country. Sec. Glickman, who has just launched the Pine Ridge EZ, the nation's first EZ on an Indian Reservation; Asst. Sec. of Interior Kevin Gover; Lynn Cutler; Sen. Daschle; Sen. Johnson; Rep. Thune; Gov. Janklow, who couldn't be here today; Fannie Mae CEO Franklin Raines; Norwest CEO Mark Oman; PMI Pres. Roger Haughton; Mortgage Bankers Assoc. Pres. Don Lang; Champion Homes CEO Walter Young; AmeriCorps members; Geraldine Blue Bird, who was kind enough to open up her home to me.

I will never forget the day in 1994 when I had the chance to welcome the leaders of every American Indian tribe to the White House. I've been wanting to come to Indian Country ever since. I've been told that I'm the first U.S. President to come to Pine Ridge since Calvin Coolidge ... the first to visit any Indian reservation since Franklin Roosevelt. Well, it's about time.

But our meeting, I hope, will have much more than just historic value. I have come here today with corporate and political leaders from across the country with very practical goals. We are here to help you spark opportunity. We are here to help you build homes. We are here to help you create jobs. We are here to say to you: As America races forward into the 21st century, we cannot leave Indian Country behind.

We are also here to say to every corporate leader in America: It is time to invest in Indian Country. As you look for new markets and new workers, look in Indian Country. Here you will find enormous untapped potential. Here you will find entrepreneurs with energy and good ideas. In Indian Country there is profit to be made and good to be done. Indian Country is a market America should not -- and must not -- ignore.

These are times of great hope in America. Our economy is strong and growing stronger. As it expands, it benefits more and more of our people. Paychecks are growing. African-American and Hispanic unemployment are at record lows. In the past six years, our rising tide has lifted more than a million children out of poverty.

Still, there are communities where unemployment and poverty are far too high and hope is far too scarce. Here in Pine Ridge, as well as in many other parts of Indian Country, the statistics --

not to mention the human stories behind them – are very hard to hear. But I am glad that President Salway shared them. America must understand what kind of need we have in our midst even at this time of growing prosperity.

Yes, America should be proud that opportunity is starting to flow to millions of people who have been cut off from the economic mainstream. But when there are reservations with few phones and no banks, we know we must do more. When we see three families forced to share two simple rooms, we know we must do more. When there are communities where deadly diseases and infant mortality run at many times the national rate, we simply must do more.

Now is our nation's very finest chance. Our economy is growing. Our confidence is soaring. Now is the moment to bring the hope of a good job and quality health care and decent housing to every corner of this nation – from Indian Country to the Mississippi Delta, from inner cities to the smallest rural towns. If we can't lift up our distressed communities now, when in the world will we do it? Now is the time for the private sector to look for opportunity a few exits off the beaten path. Now is the time to rise up to America's greatest moral challenge -- creating opportunity for all.

We in government will do our part -- not by coming in with all the answers, not by letting people fend for themselves. We will serve as a catalyst and a partner. We will not dictate from on high. We want to help each community reach its own vital goals.

Nowhere is this more important than in Indian Country. As President, I have worked very hard to honor tribal sovereignty, as we strengthen our government-to-government relationships. Long ago, many of your ancestors gave up land, water, and mineral rights in exchange for peace, security, health care, and education from the federal government. It is a solemn pact. And while the government did not live up to its side of the bargain in the past, we can and we must honor it today and into the new millennium.

I know there are enormous needs in Indian Country -- basic needs like clean water and telephone service and decent homes. Tribal leaders, including President Salway, made these needs very clear to me two months ago at the White House -- and I have seen many of these needs today. I know that our efforts to attract private sector investment will amount to very little if we do not help you meet these fundamental needs right from the start.

There's no more crucial building block of a strong community and a promising future than a solid home. So today, I am pleased to announce a series of ways the government and private sector are going to team up to increase homeownership throughout Indian Country. For example, private mortgage lenders like Bank of America, Norwest, Banc One, and Washington Mutual are going to work with the Mortgage Bankers Association and the Department of Housing and Urban Development to more than double the number of government-insured or -guaranteed home mortgages in Indian Country each of the next three years. Here in Pine Ridge, Fannie Mae has set aside millions of dollars to help you buy homes at below-market rates. And thanks to Sec. Cuomo's leadership, the Partnership for Housing is providing much-needed financial assistance and counseling to help families realize their dream of owning a home.

We must build on the foundation of homeownership with meaningful economic development. Because no community in America should be without safe running water and sewer systems, the Department of Agriculture will invest nearly \$16 million in water projects throughout Indian Country, including two projects here in Pine Ridge. The Department of Energy will help you harness the power and profits of wind and solar energy. Owens Corning and the North American Steel Framing Alliance will provide skills training and the promise of quality jobs.

We must help Indian Country connect with the world. Citibank and Gateway will work with Oglala Lakota College and other schools to help Native American students learn the computer skills that will allow them secure 21st century jobs. And the Federal Communications Commission will work with you to improve telephone service throughout Indian Country -- an absolute prerequisite for attracting new business.

We must seize the vast potential of tourism here in Pine Ridge by building a Lakota Sioux Heritage Cultural Center. Every year millions of families travel long distances to see Mt. Rushmore, the Crazy Horse Memorial, and Badlands National Park. When we build the new tribal center, they will come here too.

These commitments are only the beginning. Through this visit, all of America will see the promise here in Indian Country. And I believe that Members of Congress from both parties will understand why I am working so hard to increase our commitment to your future. I believe they will join with us to give you the tools to attract more businesses and create more private-sector jobs.

In April of 1968, Robert Kennedy came to Pine Ridge. Many tribe members have indelible memories of that visit. They remember Bobby Kennedy seeking medical care for a sick child lying in the back seat of an abandoned car. They remember that he wouldn't begin an important meeting until all the tribe elders were given proper seats. They remember his message of hope.

Today, if we all work together, we can renew that hope. We can renew the pride. Now is the time. Will you help me seize this moment? Together, we must shine the light of opportunity in Indian Country. The two million members of tribal nations are a vital part of today's America. They must be an even more vital part of tomorrow's America. My neighbors, my friends, we are all related. God bless you. God bless the Lakota Nation. God bless America.

#



DEPARTMENT OF ENERGY
Washington, DC 20585

pls. Sap/deliver
to Lisa Green
Jon Kaplan

OFFICE OF THE SECRETARY

JUNE 24, 1999

MEMORANDUM FOR LYNN CUTLER

FROM:

LEEANN INADOMI *L.*

SUBJECT:

NEW MARKETS INITIATIVE

Pine Ridge

Per our discussion the other day, the Office of Energy Efficiency and Renewable Energy is reviewing opportunities for announcements of the *Wind Powering America* initiative during the President's trip to Pine Ridge. As soon as we have information we will be in touch with you.

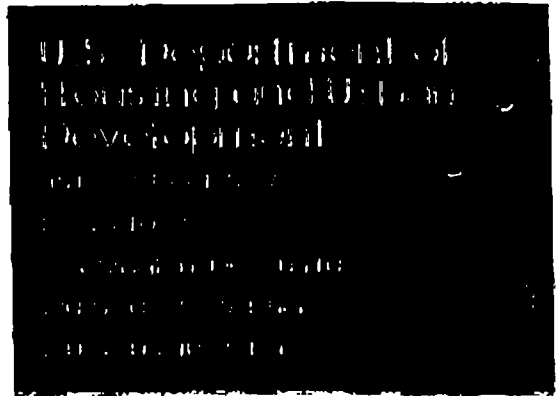
At a minimum, we are ready to announce the winners of a \$1.8 million solicitation to put renewables on Indian lands. If you're interested we can get you more information.

Finally, because of previous commitments Secretary Richardson will not be able to join the President in South Dakota. We will, however, provide any information you need to make this a successful trip.

I will be out of the office next week, but have asked Maya Seiden to monitor this issue closely. Please do not hesitate to contact her if you have any questions (586-1060).

Thank you.

From the Desk of...
Jacquie Lawing



FOX

To: GENE SPERLING

Fax: 456-2878

Pages: 12

Phone:

Date: 6/23/99

Re:

♦ Urgent ♦ For Review ♦ Please Comment ♦ Please Reply ♦ Please Recycle

*** Comments:

MEMORANDUM FOR NEC

FROM: **Jacquie Lawing** **Max Stier**
 (202) 708-0270 (202) 708-1781
 (202) 708-4087 (fax) (202) 708-4087 (fax)
 Jacquie_M._Lawing@HUD.Gov Max_I._Stier@HUD.Gov

SUBJECT: **Visit to Pine Ridge**

DATE: **June 23, 1999**

As requested, we have prepared the following memo regarding the President's visit to the Pine Ridge Indian Reservation in connection with the New Markets tour.

Our suggested schedule and events represent the historic nature of President Clinton's visit as well as the positive work the Administration is doing to promote economic development and homeownership in Indian and tribal communities.

The visit coincides with HUD's three-day conference titled "Shared Visions: The Native American Homeownership and Economic Development Summit II." It should also be noted that HUD has already conducted advance work at the proposed sites and is working very closely with the Oglala Lakota tribe.

A quick synopsis of the day's proposed "tick-tock" would look like:

1. Protocol -- Official "touchdown" on Pine Ridge Reservation.
2. "State" Arrival ceremony -- good picture/traditional dance, music, procession.
3. Tour of poverty conditions and new housing -- view pre-existing substandard as well as newly developed housing, and talk with new homeowner families.
4. Speech to conference attendees -- 500 plus people including tribal leaders from across the nation/possible site Pine Ridge Pow Wow grounds/good physical site, close to high school so there is an opportunity to bring a youth element into the day, time to announce deliverables and commitments.

Shared Visions: The Native American Homeownership and Economic Development Summit II Pine Ridge Indian Reservation, South Dakota

OVERALL MESSAGE

President Clinton's visit to the Pine Ridge Indian Reservation and the power of his bully pulpit have the potential to change -- for the better -- the lives of all Native Americans for generations to come. While desperate conditions do exist on many reservations, the Clinton Administration has developed housing and economic development tools, and is partnering with leading corporations, to help dramatically improve these conditions.

EVENT SUMMARY

President Clinton will spend the morning at the Pine Ridge Indian Reservation in connection with the New Markets tour. There, he will experience Native American culture, highlight the work of the Administration, and commit new resources, both private and public, to Indian tribes. Specifically, the proposed visit would include: a formal arrival marking the historical significance of his visit; a tour of both dilapidated homes and new homes as well as the opportunity to talk to some of the new homeowner families; a speech to the attendees of the "Shared Visions" conference; and an opportunity to meet with tribal leaders and CEO's.

HISTORICAL IMPORTANCE

Overview

To the best of our knowledge, this will mark the very first official visit (government to government) by a sitting President to an Indian reservation (NOTE: This is still be fact checked). For this reason, the President's visit is widely anticipated not only by the Oglala Lakota Tribe (the host tribe), but by Indian country as a whole. It should be noted that President Calvin Coolidge vacationed in the Black Hills in 1928.

The term Lakota represents both the language and the culture of the people known as the Western Sioux. The people of the Great Sioux Nation prefer to be called Dakota, Lakota, or Nakota, according to their language group. A strong people and a persevering nation, the Oglala Lakota revere their special history and culture and incorporate this into their local education, religion, and government. Today, the Oglala Lakota Tribe is a federally

recognized sovereign Indian nation governed by a 16 member tribal council. Tribal elections are held every two years to elect the tribal president, vice president, and representatives from each of the nine districts on the Pine Ridge Reservation. Pine Ridge reservation is the second largest Indian land base in the U.S. after Arizona's Navajo Reservation.

Significant Events

The Pine Ridge Indian Reservation is where the Wounded Knee Massacre took place. Wounded Knee is a National Historic Site where a stone marker honors Indian men, women and children who were slain in 1890 in resistance to the removal of their people to reservations and agencies.

It should also be noted that the Pine Ridge Reservation borders the Black Hills, close to Mount Rushmore.

NEW MARKET SIGNIFICANCE

Beyond their unique history and lasting cultural traditions, the Oglala Lakota tribe face tremendous economic and social challenges. Pervasive poverty affects all aspects of life for most Oglala families. Shannon County, which covers more than two thirds of the reservation, is consistently ranked the poorest of the nation's 3,143 counties. Unemployment is consistently high (currently 73%), as limited numbers of businesses exist on the reservation. Of those, few are Indian owned. Infrastructure for business development in this extremely rural region is limited.

Educational achievement is improving but remains extremely low. Drop out rates are high (over 70%) and half of the reservations' student population perform more than 2 grade levels below the national average. 90% of Oglalas who attend college off the reservation drop out. At the same time, with extreme economic distress, the health of the Oglala people has remained poor. According to a 1998 Harvard/Center for Disease Control study, the Oglala Lakota have the lowest life expectancy (45 years) of any group in the US.

The Oglala Sioux Housing Authority was the first Indian housing authority in the nation, and remains the largest tribally designated housing entity in the Northern Plains, with approximately 1,600 units scattered across the 4,000 square mile reservation. Only 47% of homes on Pine Ridge have telephone services, compared to 94% of South Dakota's non-Indian households. More people rent than own their homes, leaving little opportunity for a tribal member's limited income to be put toward the economic security

of homeownership. The majority of the population does not have access to credit nor easy access to banking services. Currently, there are no banks within the boundaries of the reservation.

THE CONFERENCE

From July 6 through 8, 1999, HUD will sponsor its first housing and economic development conference on a reservation – The Native American Homeownership and Economic Development Summit II. Included in this event, HUD's informal consultation with tribes will focus on the sharing of community successes, and the establishment of a common understanding of barriers to future progress. A major part of the planned activities will be the development of "shared vision" for recommended actions by tribal entities, private partners, and the federal government.

Tribal leaders, corporate representatives, homebuilders, lenders, architects, planners, and others will attend this important conference as an opportunity to exchange successful economic development experiences and explore new opportunities for investing in Indian communities.

PROGRAMS TO HIGHLIGHT

The Administration is actively involved in housing and economic development on the Pine Ridge Reservation. Across the country, homeownership is the bedrock of community and economic development. However, many barriers to homeownership persist on Indian reservations, including the lack of access to basic banking services, lending, and capital. Homeownership on Indian reservations is further complicated by decades of misguided federal policies surrounding land title issues. To address these issues and stimulate homeownership, HUD developed the Shared Visions Initiative. Pine Ridge is the site of the Native American first model homeownership program, which is designed to be replicated on reservations across the country.

The Shared Visions Initiative – A HUD effort, designed specifically for Indian country, to create new ways of developing homeownership and economic opportunity through:

- Creation of non-profit organizations: For example, HUD assisted tribal leaders at Pine Ridge to establish a model nonprofit organization to provide homeownership services, including homebuyer readiness counseling, and facilitating access to loans.
- Public-private partnerships: The Shared Visions Initiative has fostered partnerships between tribes and: federal agencies, financial institutions, private sector companies,

and community and faith-based organizations. For example, working closely with Norwest, the Pine Ridge nonprofit is developing homebuyer readiness and credit counseling for families interested in working toward homeownership.

- **Innovative financing:** For example, the loan product facilitated by the Pine Ridge housing nonprofit uses HUD's tribal housing funds (NAHASDA), HUD's 184 grants, private sector grants for down payment assistance and gap financing, and taps into the South Dakota Housing Finance Agency's first time homebuyer program.
- **Streamlining Regulations:** in support of President Clinton's Memorandum issued August 6, 1998, HUD is partnering with the Treasury Department to implement the One Stop Mortgage Center Initiative, which focus on streamlining mortgage lending in Indian country and which will create a network of housing assistance centers on reservations. One Stop will provide access to capital, homebuyer counseling programs, tribal legal infrastructure, and lender training.

The intent of this initiative is to develop models that can be used by tribes nationwide. Pine Ridge is the first demonstration site under this initiative.

PUBLIC/PRIVATE ANNOUNCEMENTS FOR THE PRESIDENT'S VISIT

In addition to the President's dedication and opening of the first home built under the Administration's Shared Vision Initiative, the President will have the opportunity to announce a series of private and public sector initiatives that are being compiled by HUD. We will provide a detailed list of those initiatives in the next few days. Examples include commitments to double mortgage opportunities for homeownership, to provide economic development grants, and to offer vocational and financial management training. The President will have the option of making these announcements either at the new home site or during his speech at the Pow Wow grounds.

SUCCESS STORIES

There are 23 Native American families who will have qualified as first time homeowners by the end of August. This is a significant achievement considering the realities of the Pine Ridge economy. These families are able to afford homeownership due to an innovative combination of financing programs, including HUD guaranteed loans with secondary financing by the South Dakota Housing Finance Agency. This is an important first step in realizing the Administration's goal of building 300 homes on the Pine Ridge Indian Reservation alone. The President will have an opportunity to see some of these homes and meet these families.

THE SITES

Note: As this is an Indian Reservation, many of the sites do not have traditional street addresses. Also, at this time of year the weather on Pine Ridge can be very hot and dry with temperatures approaching the 100s. Most of the Reservation is without air conditioning.

Official Arrival

Once the President departs Marine One at landing strip and is quickly greeted by Tribal President Salway (and maybe children), he will go by motorcade to the "state arrival." The space that will host the "state arrival" ceremony is an open field that can accommodate an unlimited amount of staff and press. The arrival ceremony can be very colorful, emphasizing traditional culture including a horse processional, honor guard, and gift exchange.

Home Site/Meeting With Families

This site, known as the "New Hospital site," is currently under construction. At the time of the President's visit, the site infrastructure will be complete including a road and five homes in the development. It is a typical construction site, with no landscaping. En route to this site the President will stop and tour existing sub-standard housing, common throughout the reservation. It deserves reiteration that this area is extremely impoverished.

The President would then stop and tour a new housing site under development through the Shared Visions Initiative. We envision the President having the opportunity to meet and talk with several or all of the families who will be new homeowners. Activities could include a traditional home dedication or planting a tree with some soil brought from the White House.

Below are profiles of families we suggest the President could meet:

Dorothy and Francis Two Bulls, and their two daughters Lynette, 10, and Veronica, 9, are planning to move into their home that Dorothy says "is more than my dream. I thought anything would be better than a trailer. This home is beautiful." Dorothy works for the Headstart program which offers educational support to students in their homes. "That is one of the reasons I have been wishing and wishing for more homes on the reservation. I know how much better a kid can learn when his home is clean and warm."

Dorothy has been attending classes to prepare for homeownership. She says, "that part makes me nervous. I want to learn more about the monthly payments." Dorothy comments that the counselors involved in these classes are really helpful. She recommends a phone program for community members who may want to ask a financial question, but would rather ask it privately. "We have a lot of folks who want a home, but they want to see us go through this first. Then we can teach others how to get a home."

Lucy Vocu (pronounced Vosu) is a teacher of kindergarten, 1st and 2nd grade students in the Shannon County Public School System. She and her two children, Grace, 15, and Jacob, 7, will be moving into a home in which each child will have a bedroom. "We are in a small apartment in the Old Crazy Horse duplexes." Lucy's children attend the Red Cloud school. Lucy wants to make sure they are included in the process of getting their new home. "Now I have something to hand down to them. It is not just a home for the present. It is a home for the future." Lucy has attended every homebuyer counseling class. "I don't want to miss anything. If the people are working on efficient heating systems, I will not have to worry so much about the heat bills. They get very high in the winter months."

Tammy Brewer is a single woman presently commuting from an apartment in Rapid City, four hours each day to her job as a data entry clerk at the Indian Health Services Hospital. When she moves into her new home, she will have an additional two hundred dollars each month from the money she now spends on gas for her car. "The wear and tear on the car with this kind of use is also very expensive. I probably won't have the same big repair bills on my car," reports Tammy. Tammy graduated from the Oglala Tribal College on June 21, 1999.

Tammy is going to be a foster mom this summer. Her sixteen year old daughter is coming in a few weeks and if all goes well, Tammy will be joined by her daughter's biological brother within the year. "Having a new home is having the chance for a family life and children I can love and take care of. We will have a yard and someday, we will get a horse. My daughter will be attending Pine Ridge High School. I am independent and will be able to have a family."

Patricia Fager is a single mother with three children. Patricia teaches special education for the Wounded Knee School District in Manderson, South Dakota. Though she is off for the summer, Patricia is very busy planning her family's move from a rental apartment in the Wounded Knee School District Housing organization, into her own home. Patricia has been interested in getting her own home on the reservation for many years. She sees a home as a great gift to be passed on to her children, as well as the two grandchildren she is currently raising. She is planning to retire soon and is excited about learning to care for

and maintain her home. "We saw drawings and plans for the houses. The one I picked is big enough for all of us."

Barbara Linehan, a pharmacy technician at the Indian Health Services hospital, says that her life will change dramatically when she moves into her new home. "I will be able to walk to work and drop off my daughter at the babysitter who will live around the corner," she says. Barbara will also be able to offer a bedroom to her nephew, Lawrence Buckman, 15, who attends the Pine Ridge High School.

"The counseling sessions were good because there is a lot I do not know about the little things. We are learning how to plan budgets, how to prevent big expenses by maintaining things like the roof and the heating system," added Linehan. Though she is not the first homeowner in her family, Barbara noted that choosing the layout and the design of the house added to her feeling that though the house is not ready yet, she is already proud to call herself a homeowner.

Pow Wow Grounds/Speech

This is a big open field where the tribe holds their traditional gatherings. It is about a 5 minute drive from the previous site. There will be a stage at one end. There will be seats for 550 people. There will most likely be an RV parked near by. Tents will be available to provide shade for elders, etc.

The backdrop on stage for the President's speech will be a cross section of a home provided by PATH. The PATH backdrop will create a nice visual and help amplify the President's message about economic development through homeownership. PATH stands for Partnership for Advancing Technology in Housing and it was introduced by President Clinton on May 4, 1998. There will be a PATH demonstration set up in Pine Ridge that will feature three presentations:

- Technology used in 1999 homes;
- Technology planned for next Summer's 250 home construction; and
- Technology for future homes on other reservations.

Pine Ridge High School

The high school, which is a very close drive (under 5 minutes) from the Pow Wow grounds, is available for a meeting the President may want to hold with tribal leaders and CEO's participating in the conference. The high school may also be the best place to set up a filing room for the press. Currently FEMA's tornado response is headquartered out

of the high school, however the site can accommodate both the event and FEMA's response HQ.

CONCLUSION

The President's visit to the Pine Ridge Indian Reservation, and his addressing the Shared Visions Conference is a historic event that has symbolic significance and will include substantive deliverables that will improve the conditions on the Pine Ridge reservation and Indian communities throughout the country.

ATTACHMENTS:

"Tick-Tock" schedule with proposed times and movements

DRAFT**TENTATIVE – INTERNAL DRAFT #2****Proposed Presidential Events
Wednesday, July 7
Pine Ridge Indian Reservation****8:45 – 8:55 a.m.****President arrives via Marine One Landing Strip**

- ◆ Note: this will mark the first time a sitting President has visited a reservation
- ◆ President Clinton and Secretary Cuomo are greeted at landing site by Tribal President Salway and a welcoming chorus of children (picture #1 – specific address TBD)
- ◆ Depart en route arrival ceremony (10 minutes)
- ◆ Pool press

9:05 - 9:30 a.m.**Official arrival ceremony (picture #2 – specific address TBD)**

- ◆ President Clinton and Secretary Cuomo are welcomed by leaders of Oglala Sioux Tribe
- ◆ Welcome options include: horse procession; flag ceremony; traditional song; traditional dance; welcoming prayer
- ◆ Selected tribal leaders present a gift to the President
- ◆ President makes brief remarks to say thank you for gifts
- ◆ Depart en route home review tour (5 minutes)
- ◆ Open press

9:40 - 10:15 a.m.**Review of homes (picture #3 – specific address TBD)**

- ◆ President Clinton and Secretary Cuomo stop and walk past dilapidated homes (substandard living conditions) en route to new home site
- ◆ Arrive new home site (5 new homes in place) (address TBD)

DRAFT

- ◆ President Clinton accompanied by Secretary Cuomo and Tribal President Salway are greeted by homebuyer families (23 mortgages for 23 new homes have been approved)

Option A – meet and greet one family

Option B – meet and greet multiple families

- ◆ Options for activities: tribe to name the street after President Clinton; group to plant a tree with White House soil; traditional dedication ceremony for the homes; discussion with families
- ◆ Depart en route speech site at Pine Ridge High School or Pow Wow Grounds (5 minutes)
- ◆ Pool press

10: 25 – 11:30 a.m. Opening of Shared Visions Conference (New Markets Initiative speech) (picture #4 – specific address TBD)

- ◆ Pre-program has started with participants
- ◆ President arrives at holding room at Pine Ridge High School
- ◆ President arrives High School football field to give remarks
- ◆ Tribal President Harold Salway introduces Secretary Cuomo
- ◆ Secretary Cuomo introduces the President
- ◆ President Clinton makes remarks and delivers announcements for commitments to Indian country
- ◆ Honor song by Lakota drum group
- ◆ Note speech is outdoors (average temperature 100 degrees). High school does not have air conditioning. Tents will be available for rain and shade
- ◆ Depart en route tribal/CEO meetings (5 minutes)
- ◆ Open press

DRAFT**11:30 – 12:00 p.m. Options (filling time):**

- ◆ A -- President has closed press private meetings with tribal leaders and CEOs
- ◆ B -- President has open press private meetings with tribal leaders and CEOs
- ◆ C -- President Clinton and Secretary Cuomo visit Tribal College
Options for activities: tour; link up high-tech learning center (optional classroom demonstration); informal meet and greet with students.

MEMORANDUM FOR NEC

FROM: **Jacque Lawing** **Max Stier**
 (202) 708-0270 **(202) 708-1781**
 (202) 708-4087 (fax) **(202) 708-4087 (fax)**
 Jacque_M._Lawing@HUD.Gov **Max_I._Stier@HUD.Gov**

SUBJECT: Visit to Pine Ridge

DATE: June 23, 1999

As requested, we have prepared the following memo regarding the President's visit to the Pine Ridge Indian Reservation in connection with the New Markets tour.

Our suggested schedule and events represent the historic nature of President Clinton's visit as well as the positive work the Administration is doing to promote economic development and homeownership in Indian and tribal communities.

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Shared Visions: The Native American Homeownership and Economic Development Summit II Pine Ridge Indian Reservation, South Dakota

OVERALL MESSAGE

President Clinton's visit to the Pine Ridge Indian Reservation and the power of his bully pulpit have the potential to change -- for the better -- the lives of all Native Americans for generations to come. While desperate conditions do exist on many reservations, the Clinton Administration has developed housing and economic development tools, and is partnering with leading corporations, to help dramatically improve these conditions.

EVENT SUMMARY

President Clinton will spend the morning at the Pine Ridge Indian Reservation in connection with the New Markets tour. There, he will experience Native American culture, highlight the work of the Administration, and commit new resources, both private and public, to Indian tribes. Specifically, the proposed visit would include: a formal arrival marking the historical significance of his visit; a tour of both dilapidated homes and new homes as well as the opportunity to talk to some of the new homeowner families; a speech to the attendees of the "Shared Visions" conference; and an opportunity to meet with tribal leaders and CEO's.

HISTORICAL IMPORTANCE

Overview

To the best of our knowledge, this will mark the very first official visit (government to government) by a sitting President to an Indian reservation (NOTE: This is still be fact checked). For this reason, the President's visit is widely anticipated not only by the Oglala Lakota Tribe (the host tribe), but by Indian country as a whole. It should be noted that President Calvin Coolidge vacationed in the Black Hills in 1928.

The term Lakota represents both the language and the culture of the people known as the Western Sioux. The people of the Great Sioux Nation prefer to be called Dakota, Lakota, or Nakota, according to their language group. A strong people and a persevering nation, the Oglala Lakota revere their special history and culture and incorporate this into their local education, religion, and government. Today, the Oglala Lakota Tribe is a federally

recognized sovereign Indian nation governed by a 16 member tribal council. Tribal elections are held every two years to elect the tribal president, vice president, and representatives from each of the nine districts on the Pine Ridge Reservation. Pine Ridge reservation is the second largest Indian land base in the U.S. after Arizona's Navajo Reservation.

Significant Events

The Pine Ridge Indian Reservation is where the Wounded Knee Massacre took place. Wounded Knee is a National Historic Site where a stone marker honors Indian men, women and children who were slain in 1890 in resistance to the removal of their people to reservations and agencies.

It should also be noted that the Pine Ridge Reservation borders the Black Hills, close to Mount Rushmore.

NEW MARKET SIGNIFICANCE

Beyond their unique history and lasting cultural traditions, the Oglala Lakota tribe face tremendous economic and social challenges. Pervasive poverty affects all aspects of life for most Oglala families. Shannon County, which covers more than two thirds of the reservation, is consistently ranked the poorest of the nation's 3,143 counties.

Unemployment is consistently high (currently 73%), as limited numbers of businesses exist on the reservation. Of those, few are Indian owned. Infrastructure for business development in this extremely rural region is limited.

Educational achievement is improving but remains extremely low. Drop out rates are high (over 70%) and half of the reservations' student population perform more than 2 grade levels below the national average. 90% of Oglalas who attend college off the reservation drop out. At the same time, with extreme economic distress, the health of the Oglala people has remained poor. According to a 1998 Harvard/Center for Disease Control study, the Oglala Lakota have the lowest life expectancy (45 years) of any group in the US.

The Oglala Sioux Housing Authority was the first Indian housing authority in the nation, and remains the largest tribally designated housing entity in the Northern Plains, with approximately 1,600 units scattered across the 4,000 square mile reservation. Only 47% of homes on Pine Ridge have telephone services, compared to 94% of South Dakota's non-Indian households. More people rent than own their homes, leaving little opportunity for a tribal member's limited income to be put toward the economic security

of homeownership. The majority of the population does not have access to credit nor easy access to banking services. Currently, there are no banks within the boundaries of the reservation.

THE CONFERENCE

From July 6 through 8, 1999, HUD will sponsor its first housing and economic development conference on a reservation – The Native American Homeownership and Economic Development Summit II. Included in this event, HUD's informal consultation with tribes will focus on the sharing of community successes, and the establishment of a common understanding of barriers to future progress. A major part of the planned activities will be the development of "shared vision" for recommended actions by tribal entities, private partners, and the federal government.

Tribal leaders, corporate representatives, homebuilders, lenders, architects, planners, and others will attend this important conference as an opportunity to exchange successful economic development experiences and explore new opportunities for investing in Indian communities.

PROGRAMS TO HIGHLIGHT

The Administration is actively involved in housing and economic development on the Pine Ridge Reservation. Across the country, homeownership is the bedrock of community and economic development. However, many barriers to homeownership persist on Indian reservations, including the lack of access to basic banking services, lending, and capital. Homeownership on Indian reservations is further complicated by decades of misguided federal policies surrounding land title issues. To address these issues and stimulate homeownership, HUD developed the Shared Visions Initiative. Pine Ridge is the site of the Native American first model homeownership program, which is designed to be replicated on reservations across the country.

The Shared Visions Initiative – A HUD effort, designed specifically for Indian country, to create new ways of developing homeownership and economic opportunity through:

- **Creation of non-profit organizations:** For example, HUD assisted tribal leaders at Pine Ridge to establish a model nonprofit organization to provide homeownership services, including homebuyer readiness counseling, and facilitating access to loans.
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- **Innovative financing:** For example, the loan product facilitated by the Pine Ridge housing nonprofit uses HUD's tribal housing funds (NAHASDA), HUD's 184 grants, private sector grants for down payment assistance and gap financing, and taps into the South Dakota Housing Finance Agency's first time homebuyer program.
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PUBLIC/PRIVATE ANNOUNCEMENTS FOR THE PRESIDENT'S VISIT

SUCCESS STORIES

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THE SITES

Note: As this is an Indian Reservation, many of the sites do not have traditional street addresses. Also, at this time of year the weather on Pine Ridge can be very hot and dry with temperatures approaching the 100s. Most of the Reservation is without air conditioning.

Official Arrival

Once the President departs Marine One at landing strip and is quickly greeted by Tribal President Salway (and maybe children), he will go by motorcade to the "state arrival." The space that will host the "state arrival" ceremony is an open field that can accommodate an unlimited amount of staff and press. The arrival ceremony can be very colorful, emphasizing traditional culture including a horse procession, honor guard, and gift exchange.

Home Site/Meeting With Families

This site, known as the "New Hospital site," is currently under construction. At the time of the President's visit, the site infrastructure will be complete including a road and five homes in the development. It is a typical construction site, with no landscaping. En route to this site the President will stop and tour existing sub-standard housing, common throughout the reservation. It deserves reiteration that this area is extremely impoverished.

The President would then stop and tour a new housing site under development through the Shared Visions Initiative. We envision the President having the opportunity to meet and talk with several or all of the families who will be new homeowners. Activities could include a traditional home dedication or planting a tree with some soil brought from the White House.

Below are profiles of families we suggest the President could meet:

Dorothy and Francis Two Bulls, and their two daughters Lynette, 10, and Veronica, 9, are planning to move into their home that Dorothy says "is more than my dream. I thought anything would be better than a trailer. This home is beautiful." Dorothy works for the Headstart program which offers educational support to students in their homes. "That is one of the reasons I have been wishing and wishing for more homes on the reservation. I know how much better a kid can learn when his home is clean and warm."

Dorothy has been attending classes to prepare for homeownership. She says, "that part makes me nervous. I want to learn more about the monthly payments." Dorothy comments that the counselors involved in these classes are really helpful. She recommends a phone program for community members who may want to ask a financial question, but would rather ask it privately. "We have a lot of folks who want a home, but they want to see us go through this first. Then we can teach others how to get a home."

Lucy Vocu (pronounced Vosu) is a teacher of kindergarten, 1st and 2nd grade students in the Shannon County Public School System. She and her two children, Grace, 15, and Jacob, 7, will be moving into a home in which each child will have a bedroom. "We are in a small apartment in the Old Crazy Horse duplexes." Lucy's children attend the Red Cloud school. Lucy wants to make sure they are included in the process of getting their new home. "Now I have something to hand down to them. It is not just a home for the present. It is a home for the future." Lucy has attended every homebuyer counseling class. "I don't want to miss anything. If the people are working on efficient heating systems, I will not have to worry so much about the heat bills. They get very high in the winter months."

Tammy Brewer is a single woman presently commuting from an apartment in Rapid City, four hours each day to her job as a data entry clerk at the Indian Health Services Hospital. When she moves into her new home, she will have an additional two hundred dollars each month from the money she now spends on gas for her car. "The wear and tear on the car with this kind of use is also very expensive. I probably won't have the same big repair bills on my car," reports Tammy. Tammy graduated from the Oglala Tribal College on June 21, 1999.

Tammy is going to be a foster mom this summer. Her sixteen year old daughter is coming in a few weeks and if all goes well, Tammy will be joined by her daughter's biological brother within the year. "Having a new home is having the chance for a family life and children I can love and take care of. We will have a yard and someday, we will get a horse. My daughter will be attending Pine Ridge High School. I am independent and will be able to have a family."

Patricia Fager is a single mother with three children. Patricia teaches special education for the Wounded Knee School District in Manderson, South Dakota. Though she is off for the summer, Patricia is very busy planning her family's move from a rental apartment in the Wounded Knee School District Housing organization, into her own home. Patricia has been interested in getting her own home on the reservation for many years. She sees a home as a great gift to be passed on to her children, as well as the two grandchildren she is currently raising. She is planning to retire soon and is excited about learning to care for

and maintain her home. "We saw drawings and plans for the houses. The one I picked is big enough for all of us."

Barbara Linehan, a pharmacy technician at the Indian Health Services hospital, says that her life will change dramatically when she moves into her new home. "I will be able to walk to work and drop off my daughter at the babysitter who will live around the corner," she says. Barbara will also be able to offer a bedroom to her nephew, Lawrence Buckman, 15, who attends the Pine Ridge High School.

"The counseling sessions were good because there is a lot I do not know about the little things. We are learning how to plan budgets, how to prevent big expenses by maintaining things like the roof and the heating system," added Linehan. Though she is not the first homeowner in her family, Barbara noted that choosing the layout and the design of the house added to her feeling that though the house is not ready yet, she is already proud to call herself a homeowner.

Pow Wow Grounds/Speech

This is a big open field where the tribe holds their traditional gatherings. It is about a 5 minute drive from the previous site. There will be a stage at one end. There will be seats for 550 people. Hold will most likely be an RV parked near by. Tents will be available to provide shade for elders, etc.

The backdrop on stage for the President's speech will be a cross section of a home provided by PATH. The PATH backdrop will create a nice visual and help amplify the President's message about economic development through homeownership. PATH stands for Partnership for Advancing Technology in Housing and it was introduced by President Clinton on May 4, 1998. There will be a PATH demonstration set up in Pine Ridge that will feature three presentations:

- Technology used in 1999 homes;
- Technology planned for next Summer's 250 home construction; and
- Technology for future homes on other reservations.

Pine Ridge High School

The high school, which is a very close drive (under 5 minutes) from the Pow Wow grounds, is available for a meeting the President may want to hold with tribal leaders and CEO's participating in the conference. The high school may also be the best place to set up a filing room for the press. Currently FEMA's tornado response is headquartered out

of the high school, however the site can accommodate both the event and FEMA's response HQ.

CONCLUSION

The President's visit to the Pine Ridge Indian Reservation, and his addressing the Shared Visions Conference is a historic event that has symbolic significance and will include substantive deliverables that will improve the conditions on the Pine Ridge reservation and Indian communities throughout the country.

ATTACHMENTS:

"Tick-Tock" schedule with proposed times and movements

DRAFT**TENTATIVE – INTERNAL DRAFT #2****Proposed Presidential Events
Wednesday, July 7
Pine Ridge Indian Reservation****8:45 – 8:55 a.m.****President arrives via Marine One Landing Strip**

- ♦ Note: this will mark the first time a sitting President has visited a reservation
- ♦ President Clinton and Secretary Cuomo are greeted at landing site by Tribal President Salway and a welcoming chorus of children (picture #1 – specific address TBD)
- ♦ Depart en route arrival ceremony (10 minutes)
- ♦ Pool press

9:05 – 9:30 a.m.**Official arrival ceremony (picture #2 – specific address TBD)**

- ♦ President Clinton and Secretary Cuomo are welcomed by leaders of Oglala Sioux Tribe
- ♦ Welcome options include: horse procession; flag ceremony; traditional song; traditional dance; welcoming prayer
- ♦ Selected tribal leaders present a gift to the President
- ♦ President makes brief remarks to say thank you for gifts
- ♦ Depart en route home review tour (5 minutes)
- ♦ Open press

9:40 – 10:15 a.m.**Review of homes (picture #3 – specific address TBD)**

- ♦ President Clinton and Secretary Cuomo stop and walk past dilapidated homes (substandard living conditions) en route to new home site
- ♦ Arrive new home site (5 new homes in place) (address TBD)

DRAFT

- ◆ President Clinton accompanied by Secretary Cuomo and Tribal President Salway are greeted by homebuyer families (23 mortgages for 23 new homes have been approved)

Option A – meet and greet one family

Option B – meet and greet multiple families

- ◆ Options for activities: tribe to name the street after President Clinton; group to plant a tree with White House soil; traditional dedication ceremony for the homes; discussion with families
- ◆ Depart en route speech site at Pine Ridge High School or Pow Wow Grounds (5 minutes)
- ◆ Pool press

10: 25 – 11:30 a.m. **Opening of Shared Visions Conference (New Markets Initiative speech) (picture #4 – specific address TBD)**

- ◆ Pre-program has started with participants
- ◆ President arrives at holding room at Pine Ridge High School
- ◆ President arrives High School football field to give remarks
- ◆ Tribal President Harold Salway introduces Secretary Cuomo
- ◆ Secretary Cuomo introduces the President
- ◆ President Clinton makes remarks and delivers announcements for commitments to Indian country
- ◆ Honor song by Lakota drum group
- ◆ Note speech is outdoors (average temperature 100 degrees). High school does not have air conditioning. Tents will be available for rain and shade
- ◆ Depart en route tribal/CEO meetings (5 minutes)
- ◆ Open press

DRAFT

11:30 – 12:00 p.m. Options (filing time):

- ♦ A -- President has closed press private meetings with tribal leaders and CEOs
- ♦ B -- President has open press private meetings with tribal leaders and CEOs
- ♦ C -- President Clinton and Secretary Cuomo visit Tribal College
Options for activities: tour; link up high-tech learning center (optional classroom demonstration); informal meet and greet with students.

MEMORANDUM FOR NEC

FROM: **Jacquie Lawing** **Max Stier**
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 Jacquie_M._Lawing@HUD.Gov Max_I._Stier@HUD.Gov

SUBJECT: **Visit to Pine Ridge**

DATE: **June 23, 1999**

As requested, we have prepared the following memo regarding the President's visit to the Pine Ridge Indian Reservation in connection with the New Markets tour.

Our suggested schedule and events represent the historic nature of President Clinton's visit as well as the positive work the Administration is doing to promote economic development and homeownership in Indian and tribal communities.

The visit coincides with HUD's three-day conference titled "Shared Visions: The Native American Homeownership and Economic Development Summit II." It should also be noted that HUD has already conducted advance work at the proposed sites and is working very closely with the Oglala Lakota tribe. Other Cabinet departments will also be proposing events for the President's visit.

A quick synopsis of the day's proposed "tick-tock" would look like:

1. Protocol -- Official "touchdown" on Pine Ridge Reservation.
 2. "State" Arrival ceremony -- good picture/traditional dance, music, procession.
 3. Tour of poverty conditions and new housing -- view pre-existing substandard as well as newly developed housing, and talk with new homeowner families.
 4. Speech to conference attendees -- 500 plus people including tribal leaders from across the nation/possible site Pine Ridge Pow Wow grounds/good physical site, close to high school so there is an opportunity to bring a youth element into the day, time to announce deliverables and commitments.
- The President will have several opportunities to announce deliverables, that will include private sector commitments as well as public commitments from HUD and other Cabinet departments.

Shared Visions: The Native American Homeownership and Economic Development Summit II Pine Ridge Indian Reservation, South Dakota

OVERALL MESSAGE

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It should also be noted that the Pine Ridge Reservation borders the Black Hills, close to Mount Rushmore.

NEW MARKET SIGNIFICANCE

Beyond their unique history and lasting cultural traditions, the Oglala Lakota tribe face tremendous economic and social challenges. Pervasive poverty affects all aspects of life for most Oglala families. Shannon County, which covers more than two thirds of the reservation, is consistently ranked the poorest of the nation's 3,143 counties. Unemployment is consistently high (currently 73%), as limited numbers of businesses exist on the reservation. Of those, few are Indian owned. Infrastructure for business development in this extremely rural region is limited.

Educational achievement is improving but remains extremely low. Drop out rates are high (over 70%) and half of the reservations' student population perform more than 2 grade levels below the national average. 90% of Oglalas who attend college off the reservation drop out. At the same time, with extreme economic distress, the health of the Oglala people has remained poor. According to a 1998 Harvard/Center for Disease Control study, the Oglala Lakota have the lowest life expectancy (45 years) of any group in the US.

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THE CONFERENCE

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PROGRAMS TO HIGHLIGHT

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The Shared Visions Initiative – A HUD effort, designed specifically for Indian country, to create new ways of developing homeownership and economic opportunity through:

- Creation of non-profit organizations: For example, HUD assisted tribal leaders at Pine Ridge to establish a model nonprofit organization to provide homeownership services, including homebuyer readiness counseling, and facilitating access to loans.
- Public-private partnerships: The Shared Visions Initiative has fostered partnerships between tribes and: federal agencies, financial institutions, private sector companies,

and community and faith-based organizations. For example, working closely with Norwest, the Pine Ridge nonprofit is developing homebuyer readiness and credit counseling for families interested in working toward homeownership.

- **Innovative financing:** For example, the loan product facilitated by the Pine Ridge housing nonprofit uses HUD's tribal housing funds (NAHASDA), HUD's 184 grants, private sector grants for down payment assistance and gap financing, and taps into the South Dakota Housing Finance Agency's first time homebuyer program.
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The intent of this initiative is to develop models that can be used by tribes nationwide. Pine Ridge is the first demonstration site under this initiative.

PUBLIC/PRIVATE ANNOUNCEMENTS FOR THE PRESIDENT'S VISIT

In addition to the President's dedication and opening of the first home built under the Administration's Shared Vision Initiative, the President will have the opportunity to announce a series of private and public sector initiatives that are being compiled by HUD and other Cabinet department's. A list of these initiatives is attached. The President will have the option of making these announcements either at the new home site or during his speech at the Pow Wow grounds. The deliverables fit into three categories:

1. Those relating to homeownership opportunities in Indian country.
2. Those relating to economic development in Indian country, such as the Commerce Department's report on technological investment and the USDA's Empowerment Zone dedication.
3. Those relating to Pine Ridge specifically.

SUCCESS STORIES

There are 23 Native American families who will have qualified as first time homeowners by the end of August. **This is a significant achievement considering the realities of the Pine Ridge economy.** These families are able to afford homeownership due to an innovative combination of financing programs, including HUD guaranteed loans with

secondary financing by the South Dakota Housing Finance Agency. This is an important first step in realizing the Administration's goal of building 300 homes on the Pine Ridge Indian Reservation alone. The President will have an opportunity to see some of these homes and meet these families.

THE SITES

Note: As this is an Indian Reservation, many of the sites do not have traditional street addresses. Also, at this time of year the weather on Pine Ridge can be very hot and dry with temperatures approaching the 100s. Most of the Reservation is without air conditioning.

Contact: Joe Cerrell, Pyramid Communications, 206/374-7788

Official Arrival

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ATTACHMENTS:

- "Tick-Tock" schedule with suggested times and movements
- Deliverables

TENTATIVE – INTERNAL DRAFT #3

**Proposed Presidential Events
Wednesday, July 7
Pine Ridge Indian Reservation**

8:45 – 8:55 a.m.

President arrives via Marine One Landing Strip

- ◆ Note: this will mark the first time a sitting President has visited a reservation
- ◆ President Clinton and Secretary Cuomo are greeted at landing site by Tribal President Salway and a welcoming chorus of children (picture #1 – specific address TBD)
- ◆ Depart en route arrival ceremony (10 minutes)
- ◆ Pool press

9:05 - 9:30 a.m.

Official arrival ceremony (picture #2 – specific address TBD)

- ◆ President Clinton and Secretary Cuomo are welcomed by leaders of Oglala Sioux Tribe
- ◆ Welcome options include: horse procession; flag ceremony; traditional song; traditional dance; welcoming prayer
- ◆ Selected tribal leaders present a gift to the President
- ◆ President makes brief remarks to say thank you for gifts
- ◆ Depart en route home review tour (5 minutes)
- ◆ Open press

9:40 - 10:15 a.m.

Review of homes (picture #3 – specific address TBD)

- ◆ President Clinton and Secretary Cuomo stop and walk past dilapidated homes (substandard living conditions) en route to new home site
- ◆ Arrive new home site (5 new homes in place) (address TBD)

- ◆ President Clinton accompanied by Secretary Cuomo and Tribal President Salway are greeted by homebuyer families (23 mortgages for 23 new homes have been approved)

Option A – meet and greet one family

Option B – meet and greet multiple families

- ◆ Options for activities: tribe to name the street after President Clinton; group to plant a tree with White House soil; traditional dedication ceremony for the homes; discussion with families
- ◆ Depart for speech at field and stage adjacent to the New Hospital Site
- ◆ Pool press

10: 25 – 11:30 a.m. Opening of Shared Visions Conference (New Markets Initiative speech) (picture #4 – specific address TBD)

- ◆ Pre-program has started with participants
- ◆ President arrives at holding room
- ◆ President arrives PATH stage to give remarks
- ◆ Other speakers TBD (Cabinet members, Congressionals, CEO's, etc.)
- ◆ Tribal President Harold Salway introduces Secretary Cuomo
- ◆ Secretary Cuomo introduces the President
- ◆ President Clinton makes remarks and delivers announcements for commitments to Indian country

Deliverables in three categories:

1. Those relating to homeownership opportunities in Indian country
 2. Those relating to economic development in Indian country, such as the Commerce Department's report on technological investment and the USDA 's Empowerment Zone dedication
 3. Those relating to Pine Ridge specifically
- ◆ Honor song by Lakota drum group
 - ◆ Note speech is outdoors (average temperature 100 degrees). High

school does not have air conditioning. Tents will be available for rain and shade

- ◆ Depart en route Pine Ridge High School (TBD) for tribal/CEO meetings (5 minutes)
- ◆ Open press

11:30 – 12:00 p.m. Options (filing time):

- ◆ A -- President has **closed** press private meetings with tribal leaders and CEOs
- ◆ B -- President has **open** press private meetings with tribal leaders and CEOs
- ◆ C -- President Clinton and Secretary Cuomo visit Tribal College
Options for activities: tour; link up high-tech learning center (optional classroom demonstration); informal meet and greet with students.
- ◆ D -- Other events to be proposed by participating Cabinet departments

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. paper	Presidential Visit to Pine Ridge South Dakota; RE: phone numbers [partial] (2 pages)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Green
OA/Box Number: 20590

FOLDER TITLE:

Pine Ridge South Dakota [3]

2012-0043-S
ms255

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or
financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of
personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed
of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of
an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial
information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of
personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement
purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

PRESIDENTIAL VISIT TO PINE RIDGE, SOUTH DAKOTA

BACKGROUND:

Vital Economic Distress Statistics:

Poverty Rate 63.1% (Shannon County was the poorest county in the nation in 1989)

Unemployment rate 73% in Shannon County

Few businesses exist on the Reservation

Shortage of housing

School drop-out rate is over 70%

52.6% of high school students perform 2.6 grades below the national average

Unprecedented support of Native American Communities:

Consideration may want to be given to highlighting the Administration's strong support of native American communities through the EZ/EC initiative. Pine Ridge is one of five rural Empowerment Zones (EZs) announced in January (and one of eight total in the nation, both from Round I and Round II designations). In addition, there are nine (of 20 from Round II) Native American rural Enterprise Communities that were also named in January. The benefits to all 10 (Pine Ridge and the other nine ECs) are tremendous. For Pine Ridge, benefits include \$2 million annually for ten years, employer tax breaks, added discretionary points for myriad Federal programs, and technical assistance. For the ECs, \$250,000 yr/ ten years (no tax breaks but the other stuff listed above). These awards, which have not been recognized as the Administration's strong support of Native American communities, constitute one of the single largest announcements made by any Administration to assist Native Americans.

Four Sites to Visit at the Oglala Empowerment Zone

UNCI Tunkastla Tiospaye - a.k.a. "Keepers of Our Wisdom"

12 Unit elderly housing complex built in 1998 (built with Rural Development 515 funds). Most Units were full the day the project was complete.

EZ Contact: Pat Gross (605) 624-7060

Tribal Contact: Paul Iron Cloud P6/(b)(6)

Local State Office Contact: Tim Potts (605) 342-0301

2. Mamie Fern Livermont: Pine Ridge, SD Age: 69

A USDA-Rural Development (RD) 504 Grant recipient of \$7,500. Completed in 1998. Mamie heated her home through the winter with her cook stove. With RD assistance a new furnace, window and a roof were installed.

EZ Contact: Pat Gross (605) 624-7060

Local Contact: Ms. Livermont P6/(b)(6)

USDA Employee: Jim Jirsa (605) 342-0301

3. Oglala Sioux Commodity Warehouse

The Oglala Sioux Tribe (OST) Food Distribution Program has been distributing food supplements to the members of the OST since 1979. The food supplements were being stored in a 5,000 square foot facility in Pine Ridge and a much larger facility was being rented in Rapid City and then trucked to Pine Ridge.

guaranteed Community Facility loan with the First National Bank of Gordon was approved for \$281,700 in 1997. The 10,000 square foot storage facility is a great asset to the tribe.

EZ Contact: Pat Gross (605) 624-7060

Tribal Local Contact: Mr. Joe Bluehorse. Food Distribution Program Director. (605) 867-5511

USDA Rapid City RD Office: (605) 342-0301

4. USDA – Rural Development 515 Site Loan

There was a need for sites for homeowners to build housing in the community of Pine Ridge. Rural Development approved a site loan to the Oglala Sioux Housing Department for \$152,000 to develop 12 sites in 1996. Three houses have been constructed on the site and USDA has just started construction on 12 individual units for the elderly and handicapped.

EZ Contact: Pat Gross (605) 624-7060

Local Contact: Paul Iron Cloud

P6/(b)(6)

3 Possible Event Scenarios in Oglala Sioux

Scenario #1: Roundtable suggestion:

Possible ways to highlight include, but are not limited to, inviting the other tribal leaders from the ECs to participate in the Pine Ridge event, at which the President could talk about Native American lands – as a whole across the country – as potential new markets, as opposed to simply focusing on one reservation (Pine Ridge).

Scenario #2: Memorandum of Agreement for the designation of the Empowerment Zone:

The formal MOA (Memorandum of Agreement) has not been officially signed. Final negotiations are being conducted with tribal members. A document will be ready for signing if the "official" MOA has not been negotiated. We envision that all of the tribal leaders will have a participation role in a formal signing ceremony in accordance with tribal customs.

Clinton-Gore Water 2000 National Announcement:

For the past two years, the Vice President has announced Water 2000 projects. Water 2000 is the Administration's initiative to bring water to as many rural Americans as possible by the year 2000.

We have made significant strides in this regard. This year, USDA is planning over 100 events around the nation on July 12th. However, the President could announce this national funding as part of the new markets tour. Specifically USDA will fund over \$200 million for over 60 water projects in 40 states. We have four projects in MS (total \$10m), four in KY (total \$7m), and two at Pine Ridge (total \$1m).