

NEW MARKETS PRESIDENTIAL TRIP – July 5-8

Attached is a list of companies that have expressed interest in the New Markets Initiative or that have received information from the Administration about the July trip. NEC and the Office of Public Liaison will be coordinating follow-up calls to CEOs and Senior Executives.

We need your input regarding the corporate outreach. Please provide us with **background on five companies** (in order of priority) that your agency wants to contact as part of the corporate outreach for the July New Markets trip.

- Which companies on the attached list does your agency want to contact?
- Are there additional companies that are not included on the attached list that your agency wants to contact?
- If your agency wants to be directly involved in the corporate outreach (i.e. making phone calls) to a specific company, provide details on how and why?
- Who from your agency would be involved in phone calls and any written communication with companies?
- What is the relevance and importance of these companies to any of the sites that your agency or other agencies have recommended.
- What companies does your principal have existing relationships with that we can build upon in this corporate outreach effort?
- What commitments or announcements do you expect each company to make in connection with the trip or any of the potential sites.

Please provide this information by fax to Jay Dunn or Lisa Green at 456-2223.

AIG
Allied Signal
AllState
American Airlines
American Express
Ameritech
Bank Boston
Black Enterprise Fund
Boeing
Burger King
Chevron
Cigna
Coca-Cola
Compaq
ConAgra
Costco
CSX
Daimler Chrysler
Dayton Hudson
Edison International
EI duPont
Enron
Exxon
First Union
FMC
Ford Motors
General Mills
General Motors
Goldman Sachs
Hewlett-Packard
Home Depot
Honeywell
IBM
Intel
International Paper
JC Penny
Johnson & Johnson
Johnson Publishing
Kmart
Kroger
Lockheed Martin
Loews Corporation
Merck
Merrill Lynch
Met Life
MJH
Mobil
Morgan Stanley
New York Life
Pfizer
Procter & Gamble
Prudential
Ralph's
Rite Aid

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FMC
Ford Motors
General Mills
General Motors
Goldman Sachs
Hewlett-Packard
Home Depot
Honeywell
IBM
Intel
International Paper
JC Penny
Johnson & Johnson
Johnson Publishing
Kmart
Kroger
Lockheed Martin
Loews Corporation
Merck
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Exxon
First Union
FMC
Ford Motors
General Mills
General Motors
Goldman Sachs
Hewlett-Packard
Home Depot
Honeywell
IBM
Intel
International Paper
JC Penny
Johnson & Johnson
Johnson Publishing
Kmart
Kroger
Lockheed Martin
Loews Corporation
Merck
Merrill Lynch
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General Mills
General Motors
Goldman Sachs
Hewlett-Packard
Home Depot
Honeywell
IBM
Intel
International Paper
JC Penny
Johnson & Johnson
Johnson Publishing
Kmart
Kroger
Lockheed Martin
Loews Corporation
Merck
Merrill Lynch
Met Life
MJH
Mobil
Morgan Stanley
New York Life
Pfizer
Procter & Gamble
Prudential
Ralph's
Rite Aid