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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	To Lisa Green From Steve Heyman; RE: pager number [partial] (1 page)	07/01/1999	P6/b(6)
002a. memo	To Lisa Green Laura Graham and Steve Heyman From Nancy Kirshner-Rodriguez; RE: phone number [partial] (1 page)	n.d.	P6/b(6)
002b. fax	To John Kaplan From Steve Langdon; RE: phone number [partial] (1 page)	n.d.	P6/b(6)
002c. paper	Cisco Networking Academy Program; RE: phone numbers/personal info [partial] (1 page)	12/8/1998	P6/b(6)
003. memo	To Lisa Greene From Buzz Roberts; RE: phone number [partial] (1 page)	06/29/1999	P6/b(6)

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- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

The Welfare to Work
PARTNERSHIP

Fax

To:	Lisa Green	**From:**	Adam Goldin
Comp.	The White House	**Ext.**	313
Fax:	456-2223	**Pages:**	8
Phone:		**Date:**	June 22, 1999
Re:		**CC:**	

☐ **Urgent** ☑ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Please Recycle**

Ms. Green:

I am sending this information in response to your New Markets Initiative meeting held in the Roosevelt Room on June 15. The Welfare to Work Partnership is active in many different cities and the attached material summarizes our CityLink campaign. It may prove helpful as the President tours the country. If any of these examples coincide with the cities you choose to visit, please call me.

Thank you very much.

Adam Goldin
Senior Director of Community Affairs

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The Welfare to Work
P A R T N E R S H I P

CityLink Campaign
Executive Summary

Since the signing of the welfare reform law few welfare to work initiatives have focused on the most challenging areas in the country, including inner cities and high poverty zones. To address this critical need, The Welfare to Work Partnership created CityLink, a campaign designed to help impact welfare reform in cities with the highest concentrations of poverty. The Partnership launched CityLink in January to motivate businesses and local communities in 17 target cities.

The key to welfare to work success is partnerships. In each of the target cities, The Partnership has established partnerships with local and state government, businesses, service providers and welfare recipients to develop and implement creative strategies for successful welfare to work initiatives. Efforts include comprehensive welfare to work conferences; forums designed to increase service provider capacity; on-the-ground assistance to create new partnerships and local service provider resource guides.

In eight of the target cities, The Partnership formed a strategic alliance with The Enterprise Foundation, a national non-profit organization that forms public/private partnerships to solve low-income community problems. The Enterprise Foundation adds valuable expertise in the service provider community.

CityLink, with the support of local community leaders, has already produced exciting results, including the products and systems listed below.

Service Provider Directory

With sponsorship from local leaders, The Partnership will release Service Provider Guides this year in the following cities. These guides will contain information on every service provider in a given metropolitan area that is involved in training and placing former welfare recipients.

Atlanta – with UPS and The Enterprise Foundation
Chicago – with Sears and Bains & Co., Inc.
New Orleans – with McDonald's and the Orleans Private Industry Council
New York City – with the Citicorp Foundation, Fannie Mae Foundation and the U.S. Department of Housing Urban and Development (HUD)
Seattle – with HUD and Washington Works
Washington DC – with Hyatt Hotels and CIC

Local Partnership Building

As a result of community building, The Partnership has created strategic alliances through a Memorandum of Understanding with the following local welfare to work organizations:

Chicagoland Business Partners -- Chicago, Illinois
Welfare to Work Leadership -- Los Angeles, California
The Consortium -- Washington, DC

Employer Focused "How-To" Conferences

The Partnership has served in an advisory role to organize and implement employer focused conferences that teach businesses how to hire and retain welfare recipients, demonstrate best practices,

Target Cities

Atlanta
Baltimore
Boston
Chicago
Dallas
Denver
Los Angeles
Miami
New Orleans
Newark
New York City
Philadelphia
San Antonio
San Francisco
St. Louis
Seattle
Washington DC

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Toll free for interested businesses 1 888 USA JOB1

discuss retention issues and provide businesses with the access to local resources. The following map highlights the past and future conference schedule.

The following provides a city by city overview of The Partnership's CityLink efforts to date.

<u>ATLANTA</u> -- Overview
In April of this year, UPS Chairman and CEO Jim Kelly hosted an event to announce the CityLink campaign with U.S. Transportation Secretary Rodney Slater, Atlanta Mayor Bill Campbell and The Enterprise Foundation. Local community leaders, businesses and service providers were invited to attend the half-day event. Currently, The Partnership is working with Enterprise to help build the capacity of the service provider community with input and support of many local employers. At the same time, UPS has played an instrumental role in securing a relationship with the local chamber of commerce.

Active Business Partners
UPS, Nations Bank
Active Community Partners
Enterprise Foundation, Goodwill, United Way, Martin Luther King, Jr. Foundation, YWCA, Wildcats
Partnership Deliverables
Service Provider Directory

<u>BALTIMORE</u> – Overview
Currently, The Partnership is working with the governor's office, Goodwill Industries and The Enterprise Foundation to complete a thorough assessment of the city's workforce needs, growth industries and the service provider community. The Partnership plans to complete the assessment in early 1999.

Active Business Partners
UPS, Burger King, First National Bank of Maryland and Giant
Active Community Partners
The Enterprise Foundation and Goodwill Industries
Partnership Deliverables
Service Provider Directory

<u>BOSTON</u> – Overview
Working with TJX and the Massachusetts Business and Welfare Reform Planning Group, The Partnership joined local businesses and service providers on May 13 at an employer forum on how to implement a welfare to work program within an organization. Over 50 large Boston area companies participated in the forum called "Welfare Dollars and Business Sense: Let's Get Started."

Active Business Partners
TJX, Citizens Bank, Fleet Bank, J. Baker Shoes, Shaw's Supermarkets.
Active Community Partners
Massachusetts Business and Welfare Reform Planning Group
Partnership Deliverables
May 1998 Employer conference

CHICAGO - Overview

The Partnership has been working with the Chicago Welfare Reform Task Force and has participated in two Employer Forums this year as well as a Train the Trainers Conference to build capacity within the service provider community. In March 1998, The Partnership released the Chicagoland Service Provider Directory produced with the assistance of Sears, Roebuck and Co. and Bain Consulting. Currently, The Partnership is working with Chicagoland Business Partners, a new organization that has been created to work in conjunction with the Chicago Welfare Reform Task Force. Georgina Heard, an executive on loan from United, will be heading the Chicagoland Business partners for the next two years.

Active Business Partners
United Airlines, UPS, Rachel's Bus Company, Monsanto and McDonald's
Active Community Partners
Chicago Welfare Reform task force and Chicagoland Business Partners
Partnership Deliverables
Service Provider Directory, two employer summits and a Train the Trainers conference.

DALLAS - Overview

Since April, The Partnership and The Enterprise Foundation have been working to assess the workforce need in the Dallas area. To finalize the assessment, The Partnership organized a Business Roundtable on August 13 for 45 businesses representing all sizes and a broad range of sectors including business services, hospitality, foodservice, airline/travel, staffing/training, banking and construction. Employers emphasized the need for a better connection to service providers and expressed general dissatisfaction with the current system. To address the needs of the employers, The Partnership and Enterprise, with the support of many local employers, will host service provider "Resource Room" event, which will allow employers and service providers to discuss new and better systems.

Active Business Partners
UPS, American Airlines, Xerox, GTE, Bank One, Minyards Food Stores, Beck Construction, Trammel Crow, Southwest Airlines, LSG Sky Chefs, Hilton, Hyatt, Marriott, Tricon/Pizza Hut, Express Personnel Services, ITS and Snelling Personnel Services.
Active Community Partners
DFW Coalition, Lockheed Martin, Southern Sector Initiative
Partnership Deliverables
Resource Room event on October 9th

DENVER - Overview

In March, The Partnership started working with the Governor's office, Mayor Webb, county workforce development agencies, the service provider community and Denver Business Partners to discuss how to better meet employers workforce needs. As a result of several collaborative meetings, a coalition was formed with representatives from private and public sectors including The Partnership, the Mayor's office, The Piton Foundation, Denver Metro Chamber of Commerce and local employers. The coalition will sponsor a Denver Metro Workforce Development Summit in October. The Partnership is also working with the Denver Urban Redevelopment Authority (DURA) to find job-ready workers for a new urban mall opening in downtown Denver that will create 1,000 new jobs.

Active Business Partners
United Airlines, Sprint, UPS, Marriott, Loews Giorgio Hotel, Apple One, Lockheed Martin.

Active Community Partners
The Denver Mayor's Office and the Denver Mayor's Office of Employment and Training, Denver Urban Redevelopment Authority, Governor's Workforce Coordinating Council, The Piton Foundation, The Denver Metro Chamber of Commerce, The Enterprise Foundation, The Service Provider Alliance, and the five County Workforce Development Agencies.
Partnership Deliverables
Workforce Development Summit – How-to Conference on October 28th, Colorado Workforce Coordinating Council's Consumer Directory.

LOS ANGELES - Overview

The Partnership held its first national conference in Los Angeles on December 3, 1997. In January, it began working with a newly formed Welfare to Work Leadership group (with leadership support from ARCO, Los Angeles Business Advisors, LA Chamber of Commerce, the James Irvine Foundation and Community Partners). Led by former executives David Rattray & Nancy Hoisman, this group has cemented collaborative relationships among all public stakeholders through a Memorandum of Understanding (MOU). The Partnership and the Leadership group have also signed an MOU and work closely on a day-to-day basis. Currently, The Partnership is working in an advisory role to plan and organize a business conference for January 1999.

Active Business Partners
Atlantic Richfield (ARCO), SunAmerica, Southern CA Edison, LA Chamber of Commerce
Active Community Partners
Welfare to Work Leadership (Chamber, ARCO, Los Angeles Business Advisors, James Irvine Foundation, Community Partners), LA County GAIN, Private Industry Councils (all 8 coordinated in LA County)
Partnership Deliverables
Memorandum of Understanding between The Partnership and the Welfare to Work Leadership and a How-to Conference to recruit 400+ business partners in early January 1999

MIAMI - Overview

In July, The Partnership, together with Mayor Alex Penelas and the local Work and Gain Economic Self-Sufficiency (WAGES) board agreed to organize and sponsor a conference in February 1999. The objective of the conference is to recruit large, medium and small business to participate in hiring former welfare recipients. More than 500 businesses will be targeted in this effort. This will be an opportunity to highlight the Mayor's efforts, engage businesses and provide them with the tools to help them hire. A service provider Directory also will be released to employers at the conference.

Active Business Partners
United Airlines, Burger King, Loews, BankAtlantic, First Union, American Airlines, Bell South, UPS
Active Community Partners
American Works, Lockheed, Work America, Goodwill, WAGES
Partnership Deliverables
Service Provider Directory, How-to Conference to recruit 500+ business partners

NEW ORLEANS - Overview

In March, The Partnership started working the Orleans Business Roundtable Committee, a group of local employers committed to helping former recipients find jobs, to plan and execute a local welfare to work forum. On April 27th, the Business Roundtable Committee (The Committee) hosted 250 local businesses, service providers and government officials in a half-day employer conference at Lockheed

Martin. The Mayor, Secretary of Social Service and Secretary of Labor all participated. At the conference, The Committee announced a local Employee Finder for the eight Parish areas. Currently The Partnership is working with The Committee to develop local transportation solutions between the eight Parish regions and will again play an advisory role in a statewide conference in 1999.

Active Business Partners
McDonald's, UPS, Xerox, Tenet, Lockheed Martin, Radisson Hotel, Marriott Hotels, Hibernia Bank, Restaurant Association
Active Community Partners
Orleans Private Industry Council, Goodwill, Job Service, Urban League of Greater New Orleans, Inc., New Orleans Chamber
Partnership Deliverables
Service Provider Directory, How-To conference, Governor Foster joined the Advisory Council, Advisory role to the Assistant Secretary of Labor

<u>NEW YORK CITY</u> – Overview

In May 1998, The Partnership started working with its New York City-based Board members, key local city officials, representatives from Mayor's office and local service providers to explore ways to engage the wider New York City business community in welfare to work. With tremendous support from key New York City business partners, The Partnership is in the process of planning a breakfast for CEOs and a How-To conference for Dec. 3, 1998 in New York City. From this conference, The Partnership expects to engage 1,000 new business partners and put in place systems— through the Mayor's office and a consortium of service providers— which will help businesses fulfill their hiring needs.

Active Business Partners
Ammiratis Puris Lintas, Chase Manhattan Corp., Citicorp Foundation, Loews Hotel, Macy's East, Salomon Smith Barney, Time Warner
Active Community Partners
New York City Mayor's Office, The Enterprise Foundation, the United Way of New York City, New York City Partnership, New York City Private Industry Council and a consortium of local service providers.
Partnership Deliverable
CEO Breakfast, How-To Conference to recruit 1,000 business partners, IBM database announcement, Citicorp/HUD Service Provider Directory

<u>PHILADELPHIA</u> – Overview

The Partnership is working with the Mayor's office and the Private Industry Council on their outreach efforts to the Business Community as well as sharing lessons learned and best practices from other cities.

Active Business Partners
Aramark, Aetna US Healthcare, UPS, Macy's East
Active Community Partners
The Philadelphia Private Industry Council
Partnership Deliverables
Developing MOU with PIC, Service Provider Directory

<u>SAN ANTOINO</u> – Overview

In June, The Partnership participated in a welfare to work town hall meeting moderated by Vice President Al Gore in San Antonio. Since that meeting, The Partnership, in collaboration with The

Enterprise Foundation, has formed a vital relationship with the Alamo Workforce Development Board (AWDB)- the city's key provider of welfare to work services - and the San Antonio Human Resource Management Association. These groups have agreed to sponsor a working group of San Antonio business professionals who will shape an outreach strategy to area businesses. The group will meet at the end of September. In spring of 1999, The Partnership will play an advisory role in a business how-to conference sponsored by the AWDB.

Active Business Partners
United Airlines, UPS, Xerox, Marriott
Active Community Partners
Enterprise Foundation, Community Employment Alliance, Alamo Workforce Development Board, San Antonio Human Resource Management Association
Partnership Deliverables
Citicorp and HUD Service Provider Directory and 1999 How-To Conference to recruit 300+ businesses

SAN FRANCISCO - Overview

The Partnership has been working very closely with San Francisco Works, a collaborative effort of the Committee on Jobs sponsored by the San Francisco Chamber of Commerce and the United Way, and Job Network, a collaborative effort of Small Business Network, Juma Ventures and Jewish Vocational Services since October 1997. In May, The Partnership helped facilitate a Memorandum of Understanding between SF Works and Job Network. Currently, The Partnership is working with both organizations to explore opportunities with the Commonwealth Club to present the welfare to work issue to key CEOs and local business leaders. In addition, at the request of local community leaders, The Partnership is reviewing the possibility of an employer "how-to" conference in late November / early December.

Active Business Partners
Bank of America, The Gap, Pacific Bell (SBC Communications), Charles Schwab, Hewlett Packard (Silicon Valley), Cal Insurance, Ace Mailing
Active Community Partners
San Francisco Works (SF Chamber, Committee on Jobs, United Way), Job Network (Small Business Network, Juma Ventures, Jewish Vocational Services)
Partnership Deliverables:
Memorandum of Understanding between SF Works and Job Network, How-To Conference to recruit 400+ business partners

ST. LOUIS - Overview

The first CityLink event was held on August 12, 1997, with President Clinton at the Mid.Tec manufacturing training facility. Since then, The Partnership has been working with Monsanto, the Regional Commerce & Growth Association, Enterprise Foundation, East-West Gateway Coordinating Council and the St. Louis Community Partnership to improve coordination among and facilitate communication between these key community stakeholders. Follow-up activities have included a job-fair in October 1997, a How-To Conference in December 1997 and training for service providers in August 1998. Currently, The Partnership is working with Whelan Security and other businesses to organize a second job fair for mid-October.

Active Business Partners
Monsanto, Production Products, Mid.Tec, A.G. Edwards, Anheuser-Busch, Whelan Security
Active Community Partners

The Enterprise Foundation, Regional Commerce & Growth Association, St. Louis Community Partnership, East-West Gateway Coordinating Council, United Way

Partnership Deliverables

CityLink event on August 12, 1997, with President Clinton, Service Provider Directory, Coordinating mechanism for community players and a Job Fair with leading service providers in mid-October

<u>SEATTLE</u> - Overview

In late 1997, The Partnership began collaborating with Washington Works, a local welfare to work service provider and the local Puget Sound planning committee to develop a strategy to engage the Seattle business community in welfare to work. In the beginning of 1998, The Boeing Company agreed to host a CEO breakfast for Puget Sound business leaders and a half-day conference for middle management and human resource managers. The planning group of local corporations, small businesses, government agencies, labor representatives and community-based organizations and The Partnership convened a conference of 400 businesses at The Boeing Company Auditorium on June 12th. Prior to the conference, 150 business leaders, Governor Locke, Seattle Mayor Schell and King County Executive Ron Sims gathered at the Museum of Flight to learn about welfare to work. Currently The Partnership is working with Washington Works to set up a distribution system for the service provider Directory, funded by HUD, which will be completed in late November.

Active Business Partners

The Boeing Company, BF Goodrich, United Parcel Service, Starbucks Coffee Company, US WEST, Xerox Business Services

Active Community Partners

Washington Works, Puget Sound Business Journal, US Department of Labor-Region X, Washington State Employment Securities, Office of Governor Gary Locke, Office of King County Executive Ron Sims, Office of Seattle Mayor Paul Schell

Partnership Deliverables

How-To Conference, service provider directory, website.

Committee on Appropriations

Subcommittee on Commerce, Justice, State and the Judiciary

Subcommittee on Treasury, Postal Service, and General Government

LUCILLE ROYBAL-ALLARD
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CHAIR, CONGRESSIONAL HISPANIC CAUCUS

June 17, 1999

Gene Sperling
Assistant to the President for Economic Policy
The White House
Second Floor, West Wing
Washington, D.C. 20502

Dear Gene:

Thank you for your invitation to accompany the President on his planned New Markets tour. As I mentioned in our telephone conversation, I am very interested in this new initiative as it focuses both on rural areas around the country, and more specifically, how it can help the underserved in urban sites such as Los Angeles. I would be pleased to help, and hope that you will forward more details regarding the President's proposed travel plans.

In addition, there are a number of private sector CEOs with ongoing projects in Los Angeles that may be helpful to the President's initiative. I recommend that you and your staff consider the following in your evaluation of an appropriate location:

- Staples Center—Ed Roski has committed $300 million for a 20,000 seat sports arena/entertainment complex. Although completion is slated for October, 1999, there should be significant employment generated once the site is completed;
- Disney Concert Hall/Disney Center – Eli Broad, CEO of SunAmerica and member of the Board of Directors of AIG, also acts as Chair of the Disney Hall Oversight Board. The Hall is in its early stage, and is projected to reach construction phase by the end of the year;
- L.A. Center Studios – A joint project with the Bristol Group, Smith,Hricik & Munselle, and The Hollywood Location Company, Inc., will redevelop and revitalize the former UNOCAL headquarters to bring back to Los Angeles the first television/film and commercial studio since the 1920s. This project has received significant support from business and community leaders;
- Dreamworks—With significant development and employment opportunities, involvement of the leaders of Dreamworks would make a dramatic impact on other business leaders in California and throughout the country.

Gene Sperling
Page Two

I hope you find these suggestions useful. Should you have any further questions or information regarding this initiative, please feel free to contact me. I look forward to working with you and the President.

Sincerely,

Lucille Roybal-Allard

LUCILLE ROYBAL-ALLARD
Member of Congress

LRA/gv

CSX CORPORATION

One James Center
Richmond, Virginia 23219
(804) 782-1434

John W. Snow
Chairman, President
Chief Executive Officer

June 14, 1999

Mr. Gene Sperling
Assistant to the President for Economic Policy and
Director, National Economic Council
The White House
1400 Pennsylvania Avenue
Washington, DC

Dear Gene:

Thanks for your recent letter regarding the President's focus on new markets. This is a timely initiative and I am delighted to give you some thoughts as you continue your planning for both the President's trip and the overall project.

1. Rural Areas: As you know, CSX serves 22 states in the Eastern United States, including some of the poorest rural areas of the country, particularly in the coal fields of Appalachia. Many of these communities grew up out of the coal boom and several generations of ancestors have worked in the mines, railroads and other supporting industries. Since 1980, the mining industry has increased productivity by 100% due to better technology such as long-wall mining equipment. In other words, it now takes one person to mine the same amount of coal it took two persons to do 20 years ago. As a result, employment in the coal industry has decreased dramatically. One positive I see happening in many Appalachian communities is the growing recognition that technology must be a part of any solution. With the proper fiber optic network (the information super-highway), links could be created to service high tech industries. For example, back-office type functions can be done in Southwest Virginia to support high-tech industries in Northern Virginia. Several initiatives of this kind are already under way. In terms of other types of industries locating there, it is hard to escape the conclusion that all things being equal, industry will gravitate towards more urban areas. This means that the work force in isolated, rural new markets must be better educated than people in competing areas. To that end, the expansion of community colleges and vocational and technical programs in this area is indispensable.

• Post Office Box 85629, Richmond, Virginia 23285-5629 •
• FAX (804) 782-6734 •

2. Urban Areas: Various communities have tried a number of strategies to solve this very difficult problem – including Empowerment Zones, Enterprise Zones, CDC's, and a variety of other measures. What many of these ideas amount to is providing financial stimulation to encourage new investment in these areas. My first observation is that no two cities are alike, and there is no "one size fits all" approach to this problem – particularly in the urban areas. The issues of crime, racial divisiveness, lack of family structures, aging infrastructure, and others contribute to the difficulty of discussing this in a unified way. We have been struggling with this issue in my hometown of Richmond, and I thought it would be useful to provide some examples of programs that have been moving the issue forward. In the early 1980's, we formed a racially balanced partnership (half white, half black with many CEO's and elected officials including the Mayor etc,) called Richmond Renaissance, that is designed to address economic development issues by finding consensus and working together. Today, Renaissance is still working to solve this new market issue in a variety of ways. They have recently set up a committee (co-chaired by Al Broaddus, Federal Reserve President in Richmond, and Earl McClenney, African American professor at Virginia Union University) to study and make recommendations on the vitally important issue of access to capital for minorities wishing to start/expand a business. Another committee was tasked with finding ways to develop downtown in a racially sensitive way. A new convention center was proposed for downtown Richmond that would have placed a loading dock and dumpsters facing a historically important black neighborhood – Jackson Ward. Renaissance took the lead in re-designing the plan and putting a second entrance facing Jackson Ward. This now opens up a new neighborhood to economic development potential. What's important isn't so much the product – but the process of biracial inclusion in this decision making.

I hope that these thoughts help you as you move your process forward. This is an extremely important initiative, and I commend your efforts to address this in a thoughtful and inclusive manner.

With best regards,

Sincerely,

Jim

The Youth Opportunity Movement: Investing in Our Future

The economy is booming, and unemployment is low. But though millions of Americans are enjoying economic success, not everyone is sharing in the prosperity. President Clinton launched his New Markets Initiative to expand our thriving economy into pockets of poverty and unemployment that remain. Among those at risk of being left out are 15 million youths between 16 and 24 who are not in school. Seventy percent of them have a high school diploma or less. Five million live in distressed communities --- and almost 50 percent of them are unemployed.

These 15 million youths form a major source of human capital for the next century. We cannot afford to leave this source untapped. That is why Secretary of Labor Alexis Herman wants to build a national partnership with the private sector — a Youth Opportunities Movement — to invest in young people. Unlocking the talents of youth is good public policy. It is good business. And it is vital to tapping into new markets throughout the United States. Human capital is as vital to our success as investment capital. Businesses having trouble finding skilled workers can testify to that -- and so can disadvantaged communities. Secretary Herman wants to team with the business community to close the skills gap so new workers can help new markets succeed.

The Youth Opportunity Movement began with over a $1 billion-dollar federal investment. Secretary Herman will use these funds to leverage a much larger private investment in community programs to train young people. Employers will benefit from a prepared, skilled workforce to tackle the jobs of today and a larger base of consumers for their products tomorrow. That's the virtuous cycle of economic development distressed areas need.

Youth Opportunity Can Bridge the Gaps

The Youth Opportunity Movement offers a way to bridge gaps and break cycles that lead to poverty and despair. In conjunction with the recently enacted Workforce Investment Act, the U.S. Department of Labor awards Youth Opportunity grants to qualifying communities. This funding enables communities to establish "one-stop" service centers where youth can access a wide range of services and resources, and to form community-wide partnerships.

Effective strategies to help out-of-school youth find employment must address personal, societal, academic and professional challenges. Job training alone is not enough: while young people need "hard" career-oriented skills, such as computer training, they also need "soft" skills, such as learning how to interview for a job. While various programs have succeeded in treating parts of the problem, the Youth Opportunity Movement will apply a "360° approach" by focusing on the whole person and engaging the whole community.

A Call to Action

The Youth Opportunity Movement is a call to action. It provides the chance for the private sector to invest in solutions along with new partners in the not-for-profit world and young people themselves. It is because of this investment at the local level that Youth Opportunity is a movement rather than a program or initiative. Every American who is prepared to invest in out-of-school youth in his or her community can become a part of the movement.

By investing together, we can make a difference. The Department of Labor is currently welcoming partners in this effort, including representatives from the business, foundation, entertainment and sports communities. By becoming a member, your name and support will galvanize others to make an investment.

The Private Sector

Private-sector investment in the Youth Opportunity Movement is absolutely critical. In order for youth to make a successful transition to work, there must be businesses committed to employ them and mentor them. Businesses can become involved in the movement in several ways:

* Commit to providing jobs, internships, or apprenticeships for out-of-school youth.
* Underwrite the cost of supportive services (e.g., child care) to youth participants in federal or private sector youth programs.
* Provide in-kind donations (e.g., computer equipment, building space, transportation assistance) to federal or private sector program centers.
* Provide mentoring or job shadowing for out-of-school youth.
* Assist with curriculum design to ensure that employment training is current.

Foundations

Private, not-for-profit or non-profit foundations can energize the Youth Opportunities Movement through their dedication and networking. There are many ways foundations can help:

* Underwrite the cost of supportive services (e.g., child care) to youth participants in federal or private sector youth programs.
* Make a human investment by committing to mentoring youths.

Representatives of the Entertainment/Sports Communities

Becoming active takes some time, but it provides an opportunity to demonstrate your commitment. Representatives can participate in various ways:

* Join a kickoff event with Secretary Herman and other leaders.
* Participate in filming a television public service announcement.
* Authorize use of your likeness in a newspaper advertisement about the movement.
* Serve as the keynote speaker at a U.S. Department of Labor-sponsored conference.

5/21/99

NEW MARKETS INITIATIVE: CAPITALIZING ON YOUTH INVESTMENT

BACKGROUND

The President's New Market Initiative provides the opportunity to harness the existing untapped labor pool in our urban inner cities: out-of-school youth (OSY). There are over 10 million OSY in over 100 empowerment zones/enterprise communities (EZs/ECs). This initiative provides a strong incentive for the private sector to drive investment in our inner-cities.

The Department of Labor's Kulick grant program funds local projects to prepare inner city to enter the labor force by providing employable and work-ready skills. In Los Angeles' EZ community of Watts, this program is employing 1700 youth while creating 750 new jobs by:

- providing basic literacy, math and soft skills to Watts youth through the Bradley/Milken Center and Maxine Waters Center;
- securing corporate stakeholder commitments to hire Watts youth by McDonald Douglas, Rockwell, TWR, Ultramar and Universal Studios; and
- providing micro-enterprise training for Watts youth through the Entrepreneur Education Center and University of South California's Business Expansion Network.

Once a community devastated by urban riots, the Watts community is a model of community capitalism. The private sector has begun to become a "corporate stakeholder" in Watts.

OBJECTIVES

1. To develop the Watts community into an "opportunity zone" by having more corporations become stakeholders by hiring Watts youth and considering locating their businesses within the Watts EZ.

2. To secure private foundation funding for the Watts community in order that the Kulick project can be greatly expanded throughout the EZ.

PLAN

1. Secure corporate pledges to hire Kulick program participants working in cooperation with the National Alliance of Business, Los Angeles Chamber of Commerce, LA Youth At Work and Mayor's Business Leaders Alliance. Employers to be targeted:

Atlantic Richfield
Circuit City
Disney Entertainment
GET
Hilton Hotels
ITT
McDonald Douglas*
MGM
Motorola
Northtrop
Pacific Bell
Rockwell International*
Shell Oil
Sony Entertainment
Telemundo
TWR Space & Electronics*
Ultramar*
Univision
Universal Studios*
Warner Brothers
Western Electric
Xerox

* Existing stakeholders (additional pledges sought)

2. Secure private foundation support to fund the expansion of the Kulick program by targeting:

Ahmanson Foundation
Atlantic Richfield Foundation
California Community Foundation
California Community Foundation
California Wellness Foundation
Getty Foundation
Keck Foundation
Parsons Foundation
Weingart Foundation

EVENT(S)

1. Site Visit
President Clinton & Secretary Herman will visit Kulick participants:

First Choice: Rockwell International program in Jordan Downs public housing---observe classes in math, computer literacy and the sciences to prepare youth for jobs in the aerospace and technology industry.

Second Choice: Shell Oil Small Business Academy---observe classes in business start-up and private enterprise to prepare youth for jobs with community small businesses and micro-enterprise start-up businesses.

Third Choice: Ultramar Petroleum Refinery---observe youth working in the Wilmington plant (Los Angeles harbor; not in the EZ).

Fourth Choice: Maxine Waters Center---observe youth being prepared for interviews with potential employers and/or have employers like Rockwell, Ultramar, McDonald Douglas and others present.

The President & Secretary will be joined by celebrity-activists that have a history of investing in the Watts community: i.e., Denzel Washington (Boys & Girls Club); Oscar De La Hoya (CET), Danny Glover (One-To-One Partnership), Jimmie Smits (YES), Magic Johnson (Watts Cinema), among others.

2. Reception
President Clinton & Secretary will have a reception at the Getty Museum or Museum of Contemporary Art for CEOs who have made stakeholder pledges. They will be joined by celebrity-activists.

3. Foundation Roundtable
The Secretary will convene a roundtable meeting of private foundations which have a history of funding local community efforts.

SUPPORT

The Village Foundation will be providing general support in making this event possible. The foundation, a national grant making and operating foundation is dedicated to the development of African-American men and boys in American society. It was established as an outgrowth of the Kellogg Initiative. The foundation's Chairman is Andrew Young and President is Bobby Austin.

In Los Angeles, the foundation supports the Al Wooten Center working to address the educational and employment needs of over 162,000 African-American and Latino high school drop outs.

5/21/99

Proposal for a New Markets Initiative Event
Monticello, Kentucky

"I'm going places not just to remind America of the plight of the Americans who live there, but to highlight their enormous economic potential, and the visionary businesses who are helping to develop it."

President Clinton
May 11, 1999

Objective

Build a broad private sector coalition to partner with local, state and federal government to enable Southeastern Kentucky's emergence as a more powerful new market area in the 21st Century, by upgrading skills and providing lifetime learning opportunity for the people in and around the rural Empowerment Zone of Clinton, Wayne and Jackson Counties.

This would be started with a Department of Labor-Small Business Administration partnership that has been developed in principal.

Background

American Woodmark Cabinetmakers is doing gangbusters business. The problem is, it *could* be doing much better. So could other businesses, large and small, on the western edge of the Appalachian mountains in Kentucky's Lake Cumberland area of the southern and eastern part of the state. They need more trained workers.

American Woodmark, a supplier of cabinets to home furnishing retail giants like Home Depot, Lowe's and Hechinger's, saw profit grow by 24 percent last year - and that was before the company opened a state-of-the-art manufacturing facility in Monticello, Kentucky, in Clinton County smack in the middle of Kentucky's Empowerment Zone and a long haul from Lexington, the nearest major city. Unemployment is high. One hundred percent of the population is considered rural. Forty percent of residents live in poverty, and more than half didn't finish high school. Per capita income averaged about $6,838 acording to 1990 census data.

Existing Project

All the trappings of an Empowerment Zone: active involvement by SBA, Commerce, Agriculture. The Department of Labor has funded a pilot Youth Opportunities grant in Clinton and part of Wayne counties that is a partnership between local government, private industry and community-based organizations to improve the soft and hard skills of out-of-school youth ages 16-24. At present, 222 youths are enrolled in the training program. 74 have finished and been placed in jobs, 26 youths have entered an alternative school created by the project and 20 have entered an intensive construction trades program.

The Event

The Department of Labor has the Youth Opportunity program here. The Small Business Administration is deeply involved in capital investment programs here. SBA will work with the Department of Labor to direct new capital investments from large employers and financial entities into Mountain Ventures Inc., a Small Business Investment Corporation, or a similar vehicle to expand youth job training programs to give every youth in the region the opportunity for job training.

At this event, Kentucky business leaders would answer the President's challenge, pledge $2 million or more in annual investment.

Visual: A site visit to American Woodmark, a six-month-old, state of the art, computerized machine shop making cabinets for the nation's leading home improvement retailers.

Private Industry Targets:

American Woodmark	Bell South	Horizon Yachts
Image Entry	Fantasy Custom Yachts	Citizens National Bank
United Parcel Service		

###

What are we asking for:

- Specific and significant hiring commitment.
- Specific investment of private resources including funding, training, mentoring, and participation in all aspects of the initiative.
- Specific commitment to broaden to auto suppliers in metro Detroit area.

What is the visual:

Option 1: Tour Ford Academy of Manufacturing Science ("FAMS"). This facility is in the EZ and is funded in part by Title XX EZ funds. During the school year, young people at Kettering High School (which is part of the YO program) learn work skills at FAMS. *POTUS could tour the facility and observe young people being trained in manufacturing skills.*

Option 2: EDS currently has a customized training program using WtW funding. 15 people at a time go through a 13-week training program at a community college. Most of the participants are women with small children between the ages of 18 and 30. Although the EDS facility where the particants are employed for approximately $23,000 per year is not in the EZ, most of the residents live in the EZ. Visual could be the worksite or community college (will get worksite details Monday morning).

Option 3: Daimler/Chrysler has a partnership with Southeastern High School. Visual could either be high school program or Chrysler facility in the metro-Detroit area.

WASHINGTON, D.C. - Metropolitan Area Information Technology Employment Project

Description of existing project:

On June 30, 1998, DOL awarded a $1.2 million grant to the Commonwealth of Virginia to undertake planning and organizing activities related to implementing a multi-state project to assist and train over 3,300 eligible dislocated workers in the Washington, D.C. metropolitan area to work in the high tech industry in the area. The project is designed to train workers in the area to fill the numerous employment vacancies which regional employers have identified in the high tech industry. Virginia is in partnership with Maryland and the District of Columbia. Upon completion of the planning phase, the operations phase would be initiated with a grant of approximately $15.5 million as early as June 1999.

New Market Objective:

As part of the new market initiative we would identify private sector participants and jointly announce specific employment commitments. We would look to expand participation in all aspects of the project, but particularly in the nature and level of the employment commitment. (The commitments identified below have not been the subject of press stories.) As part of the New Market Initiative, we would attempt to increase the number of private sector participants and to increase the number of trainees and placements on the part of existing participants.

Company Participation/Hiring Commitments to Metro Tech Project Includes --

Company	Job Titles	Commit.	Training
Maryland:			
Compu Tech, Inc.	Programmer	4	3
Virginia:			
Bell Atlantic/BACCSI	Service Techs or Splice/ Service Tech	45	*
Washington Data Systems, Inc.	LAN Techs (non-degree)	5	5
	Network Engineers (degreed) 5	5	
RHI, Inc.	PC Help Desk Technician	5	
Apex Systems	PC Help Desk Technician	5	15
Aerotek Staffing	PC Help Desk Technician	5	

Subsystem Technologies	Help Desk/LAN Techs; LAN Engineer; Computer Programmer/Operator I; Computer System Analyst I	5	
Pinnacle Software**	Oracle DBA	5	
Employer Consortium		15	

D.C.

National Capital Planning Council	Geographic Info Systems (GIS) Programmer	5	*
Lucent Technologies	Central Office Technician	10	*
PEPCO	Network Administrator	5	*
EDS	Network Administrator	5	
Urban Technologies	Programmer/Data Base Administrators/ Advanced Desk Top Productivity Personnel	20	**

*recruiting/training classes scheduled to begin
**on hold

Who do we contact*:

AOL	VA Governor's Office
PSINet	Mayor's Office
Computech	MD Governor's Office
First Union Bank	Maryland High Technology Council
Urban Technologies, Inc.	N. Virginia High Technology Council
Bell Atlantic	Organized Labor
Other High Tech companies in region	DC Board of Trade

*contacts should be initiated through the Virginia Governor's Office for Job Training (Bill Carolson) to ensure coordination occurs with past/current project undertakings

What are we asking for:

- Specific and significant hiring commitment with company-specific (customized) available for training for workers hired

- Specific investment of private resources including funding, training, mentoring, and participation in all aspects of the initiative.

What is the visual:

Southwest Mall Tech Center (Stephanie – ETA thinks you may know some of this).

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	To Lisa Green From Steve Heyman; RE: pager number [partial] (1 page)	07/01/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Greene
OA/Box Number: 20590

FOLDER TITLE:

Los Angeles [Folder 2] [1]

2012-0043-S
ms231

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [a)(5) of the PRA]
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[001]

MEMORANDUM

TO: Lisa Green

FROM: Steve Heyman

SUBJECT: Los Angeles New Markets Event

DATE: July 1, 1999

As you know, the Department of Labor's participation in the New Markets Tours affords the President the opportunity to highlight the importance of investing in *human capital*. During the first three days of the tour, the President will tour sites and talk about the importance of investing in physical capital. During the President's visit to Los Angeles, the Department has described an event in which the President kicks off the Youth Opportunities Movement as a component of a larger national conversation about investing in America's "new workers" -- young people.

This memorandum summarizes the event we envision in Los Angeles on July 8th, and the message we believe can come out of this visit. We hope it is helpful to you, the White House, and the advance team on the ground in California.

Format - Our "tick-tock" describes an event that offers the opportunity for a Presidential announcement of the Youth Opportunity Movement as part of the discussion of the importance of investing in human capital in New Markets. Although our original tick-tock described a stand-up speaking program, a horseshoe roundtable will work fine. You will need to keep in mind, however, that we have commitments from nearly 30 CEOs, 8-10 foundation executives, 8-10 celebrities and, of course, young people that need to be either part of the roundtable or seating in some sort of second tier - so they are part of the event as much as possible. In addition, the Secretary feels strongly that the President should spend 30 minutes in an informal, private interactive setting (either before or after the actual event) with those VIPs who are making commitments to America's youth through the Youth Opportunities Movement.

Message - The message that should come out of the event is: "President Announces Youth Opportunities Movement Kickoff As Part Of New Markets Tour." Investing in New Markets is about not only about investing in plant and equipment, but it is also about equipping our young people with the skills they need to compete and succeed in the 21st Century. This translates easily into the Youth Opportunity Movement as a component of in investing in youth generally. Since all of the VIPs who agreed to make commitments to New Markets have also agreed to "Champion" the Youth Opportunity Movement, it is important that the President's remarks include reference to beginning of the Movement.

Please feel free to call me at (202) 693-4628 (o) or page me at P6/(b)(6) if you have any questions or need additional information.

U.S. Department of Housing and Urban Development
Washington, DC 20410-800

Office of Intergovernmental Relations

Tel: (202) 708-0030
Fax: (202) 708-3707

FACSIMILE TRANSMITTAL

DATE: 6/25/99

TO: Lisa Green

ORGANIZATION:

FAX: 456-2223 TELEPHONE:

FROM: Nancy Kirshner-Rodriguez

MESSAGE: HUD ideas for LA

NUUMBER OF PAGES (including this page): 5

If problems occur during transmission of fax, please call (202) 708-0030.

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002a. memo	To Lisa Green Laura Graham and Steve Heyman From Nancy Kirshner-Rodriguez; RE: phone number [partial] (1 page)	n.d.	P6/b(6)

COLLECTION:

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Policy Development
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MEMORANDUM FOR LISA GREEN
LAURA GRAHAM
STEVE HEYMAN

[0029]

FROM: NANCY KIRSHNER-RODRIGUEZ NKR
DAS FOR INTERGOVERNMENTAL RELATIONS
US HUD
work#202-708-0030

P6/(b)(6)

RE: POTENTIAL SITES FOR PRESIDENT TO VISIT IN LOS ANGELES

As promised, here are several potential sites for Presidential visits in Los Angeles. Our local staff was asked to come up with options that include HUD and DOL Funding. In most cases, we succeeded and although I do not yet have all the specifics I thought you should see the options. Where we already have an specific event to recommend I've included it. As soon as I get exact addresses for all these sites I will forward them to you. In some cases, I've just attached a write up that was already done.

Watts Cinema and Education Center(WCEC)
1650 East 104th St., LA 90002
contact: Barbara Stanton, Executive Director
phone: 323-566-7934
fax: 323-566-0364

The mission of the WCEC is to create educational and job opportunities as well as cultural enrichment for the Watts Community. Youth training, apprenticeships and job opportunities in the entertainment industry are being created through a unique partnership involving Los Angeles Unified School District, Paramount Studios, Warner Brothers Studios and the Walt Disney Feature Animation Division. 70% of the students who are WCEC program participants are from public housing projects including Hacienda Heights, Imperial Court, Jordan Downs and Nickerson Gardens.

Cultural enrichment will be brought to the entire Watts/Willowbrook community (in the year 2000)with the construction of the Wattsstar Theatre and Education Complex, the first theater in the community in more than 32 years. This modern multi-purpose entertainment facility, being constructed by WCEC in partnership with the Community Redevelopment Agency of the City of Los Angeles, Mann Theaters, the Walt Disney Foundation and local lending institutions, will showcase feature films, live performances and cultural events. In addition to developing and managing the complex, WCEC will design and implement a strong arts education curriculum through on-site training and distance learning technologies.

HUD/DOL Funding:
The original pilot program, now well on its way, was a collaborative made possible by a grant from the US Dept. Of Labor and the Kulick Youth Opportunities Program.

YES, Inc. Youthbuild Site
92nd and Central

YES is a non-profit founded in 1993 to address education, job training and employment opportunities for inner city youth and young adults.

Proposed Event:
Youthbuild participants will be assisting in the construction of a single family affordable housing project sponsored by Habitat for Humanity. Project is located on 92nd and Central in Watts. Youth will be performing construction with assistance from previous graduates.

HUD/DOL Funding:
YES received 1995 and 1997 Youthbuild grants. They currently have an Youthbuild application under the 1999 SuperNOFA.

YES has also applied for a 5-year Youth Opportunity Grant from the Department of Labor. Applications are due on June 30, 1999.

Private Sector Partners:
Home Depot
Science Applications International, La Jolla, CA
Bank of America

Los Angeles Trade-Technical College (LATTC)
400 West WashingtonBlvd., LA 90015
contact: Hosni Nabi, President
phone: 213-744-9000
or
cont:act: May Chen, Dean of Academic Affairs
phone: 213-744-9009

Minority Mortgage Finance Program (MMFP)
The Los Angeles area has long needed a professional training program to better prepare minority students for careers in mortgage finance.

LAATTC, in collaboration with industry and government partners is designing and developing a curriculum consisting of classes in business, finance, accounting and real estate. LATT, HUD, Fannie Mae, local lenders and non-profit intermediaries are cooperating in the strategy to promote workforce diversity and fair housing by developing the professional education and training program. MMFP will graduate knowledgeable minority persons who will be provided internships and job a loan officers, mortgage bankers, mortgage brokers, underwriters, and processors. Because, they are in the communities, information and access to affordable housing loan programs will be disseminated more effectively in minority and low-income areas.

LATT has previously received funding from HUD through our Community Outreach Partnership Centers(COPC) grant program for a project to track trends in the apparel and textile industries and enhance the employability of workers for technical and managerial jobs.

Also attached:

a) Overview on Watts with a summary of the King/Drew medical center, magnet school and the training of students for medical careers at all levels.

b) Jordan/Downs public housing development in Watts. Jordan Downs is the largest public housing development west of the mississippi and has a comprehensive job training program that has created jobs and also helped to transform this area.

c) Nueva Maravilla Telemedicine Center, though not in Watts, the program was initiatied by Charles Drew Medical university, a historically black medical school and could be showcased.

d) Goodyear Industrial Tract, is a Brownfields Showcase Community Site and has received a HUD Brownfields Economic Devolpment Grant. This site is a key target for the City to pursue significant economic development and plans a major job development, training and outreach program for the local community.

I hope all this information is helpful and I am available to follow up at any time.

U. S. Department of Housing and Urban Development

Memo

To: Nancy Kirshner-Rodriguez

From: Los Angeles Office

Date: June 24, 1999

Re: Watts

Background on Watts:

Watts is 1.5 miles long and 1.5 miles wide. Boundaries: east along the Alameda Corridor, south to the century freeway.

The name Watts, in and of itself evokes images of crime, poverty and urban blight. A singular event - The 1965 Watts Riots - indelibly marked this community as a place of unbridled anger, racial tensions and economic desperation.

The racial composition of Watts has a unique history. In 1942 the Japanese Americans were taken to internment camps. This emptied a large segment of the Watts Community. The war effort also triggered a tremendous growth in area jobs, particularly in the shipyards and aerospace plants. New employment opportunities drew thousands of Black and Latino migrants to the community. Existing housing in Watts could not keep up with the population growth.

Racial covenants hemmed racial minorities South of 92nd Street and west of Alameda Boulevard. In essence, minorities were quarantined in Watts Temporary housing was constructed at 103rd and Mudtown during the war. Overall conditions for working people in the Watts Community worsened through the 50s. Though the racial covenants were broken in 1948 with Black and Latinos moving north of 92nd Street, housing remained scarce. The temporary housing at 103rd and Mudtown became permanent public housing in 1955 with the construction of Imperial Courts, Jordan Downs and Nickerson Gardens. In the beginning, the physical conditions of Nickerson and Jordan were superior to much of the housing stock available to Blacks and Latinos in Watts. Neglect of basic maintenance, combined with lax screening of prospective residents led to squalid conditions on both developments..

Ted Watkins, native of Mississippi, who came to Los Angeles alone at the age of 14, was the founder, president and administrator of the Watts Labor Community Action Committee (WLCAC) until his death in October 1993. Starting as an assembly line worker at the Ford Motor Company in 1949, he later became chairman of the bargaining committee for the United Auto Workers. In 1966, Watkins took a leave of absence from Ford to become an international representative for the UAW. Later that year the union granted him a paid leave of absence to continue the development of WLCAC.

WLCAC is a leading minority, self-help organization in the United States. Under Ted's leadership, the WLCAC built new homes and new neighborhoods. Other WLCAC projects include, but are not limited to: bringing in the Martin Luther King, Jr. Hospital and two major shopping centers to the Watts/Willowbrook area; a regional park, operated by the state and county; and an east-west freeway, connecting South Central Los Angeles with major employment centers. In addition, a regional mail distribution center was build on land WLCAC purchased following the closure of a major tire manufacturing plant and then resold to the U.S. Postal Service. Currently, WLCACs membership consists of hundreds of employees, thousands of South Central Los Angeles residents and many more.

WLCAC originated in 1964 to build a community union as a way for the people of Watts to deal with poverty and unemployment. Aside from building new homes and new neighborhoods, thousands of people were trained to enter the working world, senior citizens were provided with meal services and the comfort of social interaction and young children were nurtured in an exceptional day care center, community transit and dial a ride services, handy worker programs. WLCAC has built, owns and managers over 500 houses and apartments for low and moderate low income families and senior citizens in South Central Los Angeles. It owns and operates numerous commercial properties and business ventures.

Nickerson Gardens/Jordan Downs - Both housing developments were composed of temporary war housing with no indoor plumbing and high density. While indoor plumbing was added by the early 1960s neglect by subsequent public housing administrations led to the gradual deterioration of initially poor families. Over the last two decades there have been numerous stop and start efforts by various public and private entities to improve the quality of life in both developments. Significantly in the last five to six years conditions at both have improved dramatically as empowered residents have taken a larger voice in the governance of the facilities.

The King/Drew Medical Center - Until the completion of Martin Luther King Jr. Hospital in 1972, South Central Los Angeles lacked a comprehensive medical care facility. While non-emergency care could be obtained through a trip north on Alameda Street to County Hospital, the time necessary to complete the journey could prove fatal in a crises situation. To meet some of the needs of an expanded population, the Watts Healthcare Foundation was constructed. However, this facility was not intended to function as a facility for the entire area and the push for a hospital continued. In 1968, ground broke for the Martin Luther King, Jr. Hospital. Since then, the hospital has grown into a comprehensive medical center. The King/Drew Magnet School, the Drew University Medical School, and the Augustus Hawking Mental Health Center and the hospital combine to create a teaching facility that is preparing students at all levels for medical careers.

Proposed Site Visits

1. King/Drew Magnet School of Medicine and Science. A collaboration of the LAUSD, Compton School District and the King/Drew Medical Center, King/Drew Magnet Schools of Medicine and Science is a training ground for future health care professionals. The school is located at 112th and Compton.

2. The Center. Located in Watts, The Center is a seven-acre enclosed site containing the Mother of Humanity, Mudtown Flats, Ted Watkins Center for Communication, Watts International Marketplace, the Civil Rights Museum and Tell-It Theater. The Center reveals to the community how it defines itself through artistic and cultural expression. This is all community driven and an effort of the WLCAC.

JORDAN DOWNS, 685 UNIT PULIC HOUSING DEVELOPMENT "WATTS"

Jordan Downs is the largest public housing development West of the Mississippi. It is owned and operated by the Housing Authority of the City of Los Angeles (HACLA). The development is located in the heart of the "Watts" area and provides a showcase of HUD funded programs:

PHDEP FUNDED PROGRAM]

- Jordan Downs Security Guard Pilot Program
- Junior Trooper
- Youth Council
- Computer Learning Center
- Youth Sports Program
- Parent Discussion Group

OUTSIDE SOCIIAL SERVICE FUNDED PROGRAMS

- Drug Education/Anti-Drug Support
- Teen Pregnancy Prevention and HIV awareness programs
- Mothers and Sons Program
- Heroes and Sheros
- Individual Counseling
- FAST Program
- Project Build Employment Readiness Program
- California Wellness Program
- Parks and Recreation Programs

HACLA began a Comprehensive Modernization Program in 1996, the Jordan Downs Resident Management Corporation utilized Section 3 to create resident owned businesses including: unarmed security guard company, a moving company a detrashing/cleaning company, and an extermination company. Jordan Downs resident-owned businesses have employed a total of 111.

In order to achieve the twin goals of improving public housing development and maximizing training and employment opportunities for residents, HACLA created the Kumbaya Construction Company in 1994.

Kumbaya is currently doing wasteline replacement at Jordan Downs, comprehensive modernization at Hacienda Village and Pueblo Del Rio Housing development.

In addition, HACLA, under Section 3, entered into a Memorandum of Understanding (MOU) with various trade unions to provide apprenticeship opportunities to residents at Jordan . This innovative approach has created job development opportunities for residents, improved resident employability skills, reduced crime, moved residents from welfare to work and increased collectible rents.

HUD's Modernization Program has genuinely transformed Jordan Downs. Once the cradle of the Watts Riots, Jordan Downs now stands as a beacon of successful public housing. Residents exude pride in their homes. Crime is down and cooperation between law enforcement and HACLA residents has never been better.

THE NUEVA MARAVILLA TELEMEDICINE CENTER

"Bridging the Gap: The Use of Telemedicine in the Inner-City"

The Nueva Maravilla Telemedicine Center (NMTC) was created to demonstrate the use of advanced telecommunications and information technologies in the delivery of primary and preventive health care to residents of the County of Los Angeles' public housing developments. Developed by the County of Los Angeles Community Development Commission/Housing Authority (CDC), in partnership with the Charles R. Drew University of Medicine and Science (Drew), this program provides public housing residents on-site access to early diagnosis and treatment of sight threatening diseases.

The NMTC, which opened in March 1999, is the second CDC/Drew Telemedicine Site. Launched in November 1996, the telemedicine program was implemented at the Carmelitos Telemedicine Center (CTC) and became the nation's first community-based urban telemedicine center. CTC has made an immediate and significant improvement in identifying and treating individuals who were at extreme risk of permanent vision impairment or blindness.

More recently, the partnership at the NMTC has joined forces with a local organization, the Community Health Foundation of East Los Angeles, which like Drew is an activist model of community health. CHFELA, as it is known, is the largest and oldest community health center in the United States serving the predominately Latino population. In addition to medical staff, CHFELA will provide an extensive distance health education series, which utilizes the same technology that provides medical screenings. In addition, by using the same infrastructure developed for the telemedicine center, we have linked the Nueva Maravilla Family Learning Center to the "Information Superhighway" by providing Internet access. Through this link, distance learning opportunities are being pursued with the Los Angeles Unified School District and Los Angeles Trade Tech.

Purpose: The aim of the telemedicine centers is to determine the efficacy of telemedicine in providing remote preventive eye care, including examinations, diagnosis and prescribed treatments, to public housing residents in medically underserved urban settings. Some of our objectives are:

- *To use telemedicine to increase the cost-effectiveness and efficiency of the health care delivery system;*
- *To increase access to specialty care within medically underserved urban communities; and*
- *To use available technology in support of national welfare-to-work efforts by creating new employment opportunities for the urban poor in telemedicine.*

Accomplishments: Of 400 patients screened and evaluated at Carmelitos Telemedicine Center during its first 2 years of operation, 46% had severe sight threatening conditions that required immediate treatment. During its short history, the disease surveillance afforded through CTC has significantly enhanced the capability of Drew and CDC staff, to identify and treat individuals who were at extreme high risk of permanent loss of vision or impairment.

Expansion: Once fully implemented, our urban telemedicine test bed will consist of a central medical hub, three housing developments and three primary care clinics. It will facilitate integrated health care delivery and multidisciplinary screening, diagnosis and treatment, as well as point-of-contact decisions, support and information services for patients, caregivers, researchers and public health professionals. In addition, Drew University is in the process of developing the first telemedicine assistants program, creating certified training and employment opportunities for public housing residents in the fast growing telemedicine industry.

La Ola TRIBUNE
SERVING THE COMMUNITIES OF THE CITY OF COMMERCE, EAST LOS ANGELES, BOYLE HEIGHTS AND BELVEDERE
Vol 87 No. 30 • Wednesday, April 14, 1999 • Copyright 1999, Wave Community Newspapers • 25¢

Nueva Maravilla Housing Project Opens Telemedicine Center

By C. J. MARTINEZ
Staff Writer

EAST LOS ANGELES — Gabriela Barreras doesn't mind seeing her eye doctor these days.

"I can't believe how easy it is," said Barreras as she sat in the patients' chair at the Nueva Maravilla Telemedicine Center.

"I didn't even have to wait."

Barreras is among the many residents of the Nueva Maravilla Housing Project praising the opening of the new eye clinic.

But the so-called Telemedicine Center isn't just an eye clinic. It's a place where patients with possible serious eye conditions can have specialists from the King Drew Medical Center examine them via a computer link between the clinic and the hospital more than 20 miles away in Willowbrook.

"We're giving people a chance to get medical service that they may have trouble getting otherwise," said Carlos Jackson, executive director of the county Community Development Commission, which helped develop the project with officials of Charles R. Drew University which runs King Drew Medical Center.

With its official opening last week, the center is treating some of the project's residents with complaints about blurred vision, eye irritation and even doing simple checkups.

The Carmelitos Preventive Eye Care Center in North Long Beach was the first facility in the county, operating at the 700-unit Carmelitos

—Photo Copyright 1999 [illegible]

Dr. Lydia Banuelos, an ophthalmologist of the newly-opened Nueva Maravilla Telemedicine Center, examines the eyes of Gabriela Barreras.

Public Housing Project.

This second clinic's goal is providing access to the mostly low-income residents in Nueva Maravilla and the surrounding community.

"If someone needs eye care, they have to drive a long way, wait for hours and then have to wait up to six months to see a specialist," Jackson said.

"But here, they don't have to wait. They can see a specialist right away, through our linkup."

The program has been so successful since the Carmelitos program began in 1996 that a number of patients have been given treatment for eye problems that might have left them blind, Jackson said.

"That's where the value of this program is — in providing access."

Residents who need eye examinations avoid getting them for fear of long bus rides into unfamiliar neighborhoods, Jackson said.

Such stories are common among area residents, but the county is responding by creating clinics in public housing projects, said commission Public Information Officer Carol Tucker.

"Giving people access to medical attention is what this is all about," she said.

By investing $65,000, the commission, in cooperation with the university, has created a clinic which is linked to King Drew's computer network. Scanning and diagnostic devices are attached with cameras that relay images back to specialists at the hospital who can assess a patient's condition.

The two-way link allows doctors at King Drew and a physician at Nueva Maravilla to communicate via audio and video links.

"It's more than state-of-the-art," said Jim Denchamy, manager of information systems for the hospital.

"This system is way ahead of a lot of things that are considered state-of-the-art."

Dr. Lydia Banuelos, who examines patients at the center, said her patients are pleased with the level of service at the clinic.

"They come in and they're surprised we have all this equipment here," she said.

But the clinic doesn't just treat those who live at Nueva Maravilla. The people living near the projects are also encouraged to come in and get their eyes checked.

The service is free and subsequent cyber exams by specialists at King Drew are also free of charge.

"This is a medically underserved community that is in need of these kinds of services," Jackson said.

Dr. Charles Flowers, project co-director, was among those who led the push for the project to aid local residents through the telemedicine approach which was pioneered in rural areas years ago.

Flowers said these centers are giving residents a chance for eye care that they otherwise would not have.

County officials say they plan to add four more clinics, including one in South Central Los Angeles, near Vermont Avenue, scheduled to open in December.

That facility also will be linked to the hospital and its sister clinics. Ultimately, Jackson said, the project will expand to include other health screenings and perhaps pediatric services.

Eastside Sun

That we here highly resolve...that government of the people, by the people, for the people shall not perish from the earth.

FOUNDED IN 1945

2500 S. Atlantic Blvd., Bldg. A, Los Angeles CA 90040

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Vol. 54 No. 7 Thursday, April 15, 1999

County Opens New Telemedicine Center

Special to Eastern Group Publications

Los Angeles County Community Development Commission (CDC) and Charles R. Drew University of Medicine and Science opened a health care center that uses advanced telecommunications technology to deliver preventive eye care to residents of the Nueva Maravilla housing development and the surrounding community.

"The Nueva Maravilla Telemedicine Center is going to be a tremendous resource that will help strengthen Nueva Maravilla families by providing access to quality health care," Carlos Jackson, executive director of the CDC said. "The telemedicine center will virtually bring the doctor right to their doorstep, making it easy for them to have checkups that can, in some cases, prevent sight-threatening diseases."

The center in East Los Angeles is the CDC's second telemedicine site and part of a long-term plan to make health care more accessible to residents of public housing and surrounding communities through an electronic link to King Drew Medical Center in South-Central Los Angeles.

The Nueva Maravilla Telemedicine Center initially will provide eye care, including diagnosis and prescribed treatments. Patients receive an eye exam using standard ophthalmology equipment, which is connected through state-of-the-art teleconferencing equipment to King Drew Medical Center.

The exam is performed through real-time computer imaging, transmitting data between the patient and a physician attendant at the telemedicine center and an ophthalmologist at King Drew Medical Center. The ophthalmologist can view the data either at the time the patient is being examined or later, depending on his schedule.

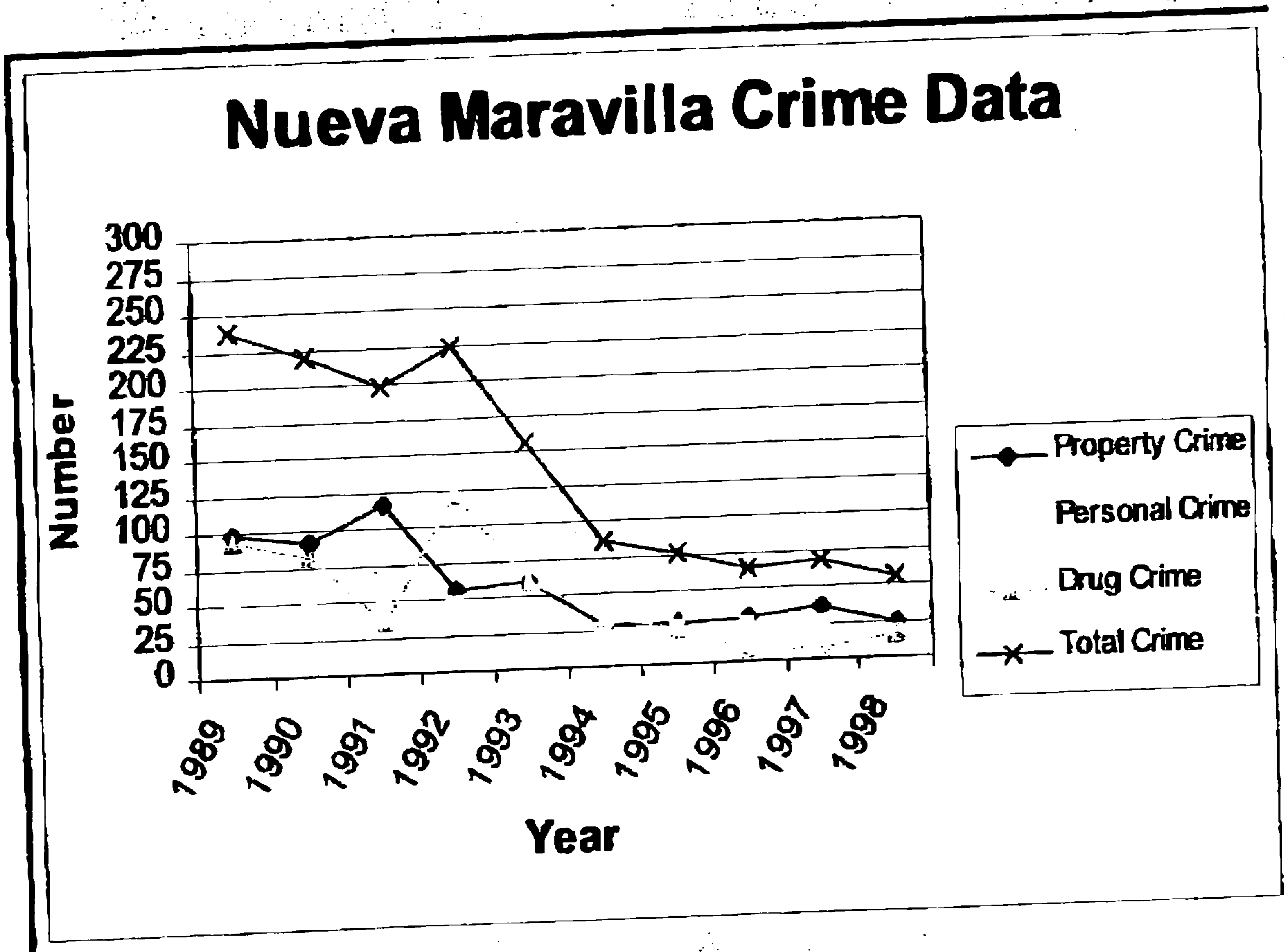
The center's medical assistants are public housing residents who are receiving training and working toward certification as a telemedicine technician.

According to Flowers, telemedicine centers have so far been mainly funded in rural communities. "However, socioeconomic issues cause urban residents to have the same difficulties in obtaining health care due to constraints such as lack of transportation, child care responsibilities or financial hardship," he said.

The CDC provided the seed money to develop the telemedicine centers, while Drew University provided the teleconferencing equipment, as well as the medical expertise and technical support.

For more information, call (323) 260-2204.

VIDEO HOUSE CALL— Dr. Charles Flowers, assistant professor of ophthalmology at Charles R. Drew University, explains how state-of-the-art telecommunications technology enables physicians at King Drew Medical Center to electronically view patients being examined at the Nueva Maravilla Telemedicine Center, which opened April 7 at the Nueva Maravilla housing community in East Los Angeles. Rosie Vasquez, telemedicine center medical assistant, helps demonstrate the technology.


Nueva Maravilla Crime Data
Number
300
275
250
225
200
175
150
125
100
75
50
25
0
1989
1990
1991
1992
1993
1994
1995
1996
1997
1998
Year
Property Crime
Personal Crime
Drug Crime
Total Crime

U.S. Department of Housing and Urban Development
Los Angeles Area Office, Pacific/Hawaii
611 West Sixth Street
Los Angeles, California 90017

June 24, 1999

GOODYEAR INDUSTRIAL TRACT

Background

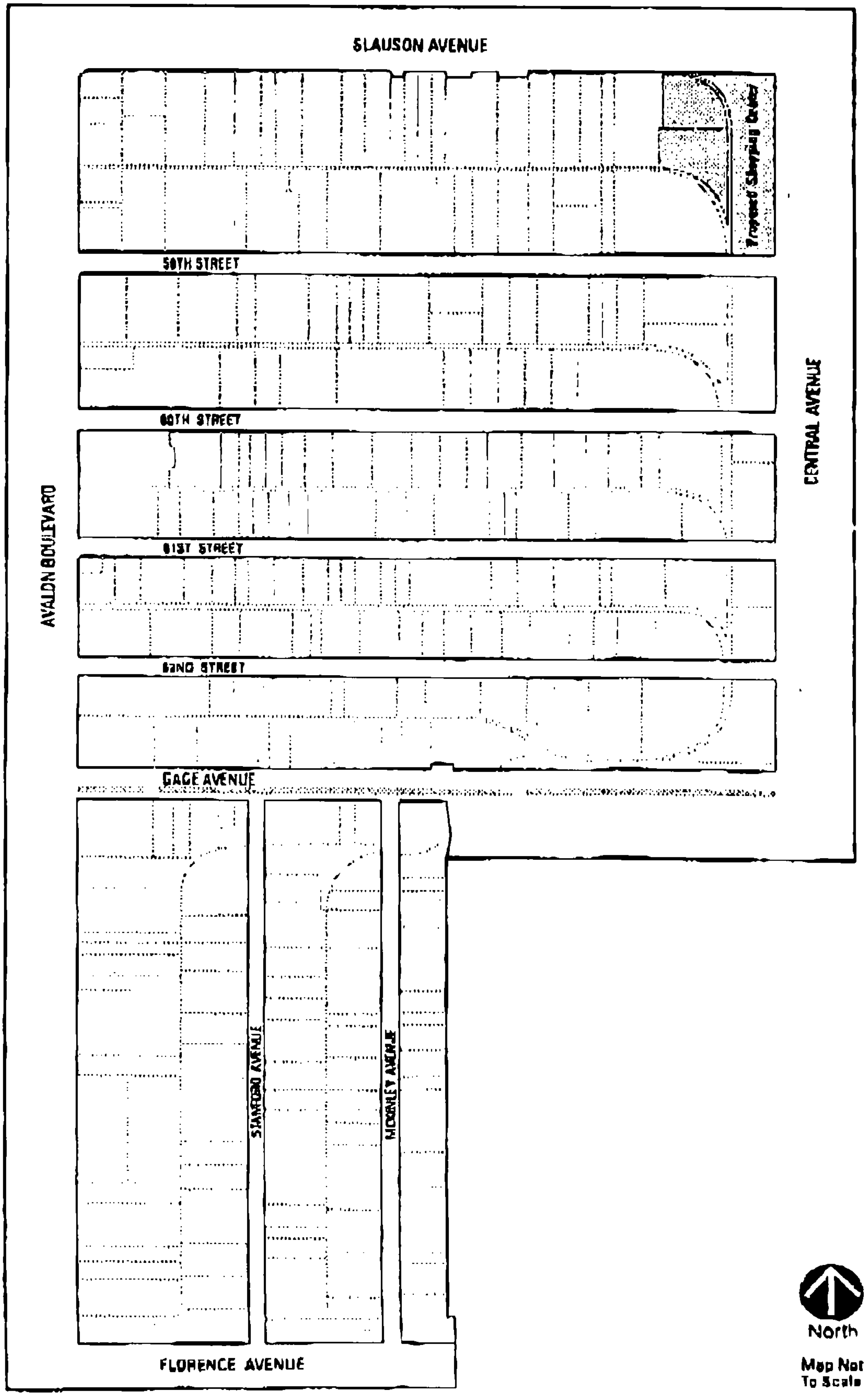
The Goodyear Industrial Tract is located on 208 acres just south of the Downtown Los Angeles core, in an area bounded by Slauson Avenue on the north; Avalon Boulevard on the west; Central Avenue on the east; and Florence Avenue on the south. The site is composed of some 300 individually-owned parcels and is home to over 120 small businesses, which employ approximately 1,600 people in a variety of manufacturing industries. The predominant industries represented in the Tract are metals processing, furniture, textile, food processing, upholstery and picture framing. The site is located in a Federal Empowerment Zone, the State Enterprise Zone and the City of Los Angeles Tax Free Zone. In November 1998, the City of Los Angeles won a Brownfields Economic Development Initiative (BEDI) grant from HUD and was awarded a National Brownfields Showcase Community designation for the Goodyear Tract.

For approximately 50 years, the site was the home of the Goodyear Tire & Rubber Company's principal West Coast manufacturing facilities, supplying rubber products and tires for the burgeoning aerospace and consumer markets. With the winding down of operations in the 1960s, the site was subdivided into smaller and smaller parcels, and many of the original structures and buildings, some going back to the 1920s, are still in use to the present day. The site has been characterized as a blighted area, with high crime and illegal dumping of material, leading to many businesses either limiting their hours of operation or moving out of the area.

The City has successfully won an EDA grant to improve the security in the area and upgrade streets, sewers and services, which along with the HUD BEDI grants and 108 loans, will help to expand two of the major employers in the Tract and build a community shopping center (at Slauson and Central), that will add 400 new jobs to the employment at the site. The City has designated the neighborhood to the immediate north of the site a Targeted Neighborhood, and plans to incorporate an extensive job development, training and outreach program to ensure that local residents can fill the new jobs to be created at the site. HUD will be assisting the City to engender additional business expansion by other firms in the Tract to create a catalytic process that affects even more of the surrounding area in new economic development activity.

GOODYEAR TRACT

CRA/LA



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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002b. fax	To John Kaplan From Steve Langdon; RE: phone number [partial] (1 page)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Greene
OA/Box Number: 20590

FOLDER TITLE:

Los Angeles [Folder 2] [1]

2012-0043-S
ms231

RESTRICTION CODES

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b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

To: John Kaplan
From: Steve Langdon
Slangdon@cisco.com
408-525-1499 p

P6/(b)(6)

[0026]

John:

This is a profile of a student in an empowerment zone in LA who went through Cisco's networking academy and turned his life around. May be a good illustration of what corporate involvement can do to tap resources. Might have been an otherwise untapped resource – not going on to college like he is now – if he didn't go to a Cisco networking academy.

What I mentioned in my voice mail to you…

Regards,

Steve

p.s. he has graduated since this was written and is going to college.

Withdrawal/Redaction Marker
Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002c. paper	Cisco Networking Academy Program; RE: phone numbers/personal info [partial] (1 page)	12/8/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Greene
OA/Box Number: 20590

FOLDER TITLE:

Los Angeles [Folder 2] [1]

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ms231

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Cisco Networking Academy Program
Bart Mejia Success Story - Dorsey High School
Prepared by Diane Clark Hinz – 12/8/98

[002c]

Dorsey High School
Los Angeles, CA

Contacts:
Dennis Tyus – Dorsey HS Computer Teacher (~~213~~ 323-296-7120 ext. 269
James Alther – Former Dorsey HS Assistant Principal P6/(b)(6)
Bart Mejia – Dorsey HS student P6/(b)(6)

In the fall of 1995, P6/(b)(6) Bart Mejia attended Reseda High School as a freshman, but was opportunity transferred P6/(b)(6) P6/(b)(6) He then attended Taft High School and was again opportunity transferred.

During this time, Bart's older brother, Wilfredo Mejia, was doing computer repair for Dennis Tyus, computer teacher at Dorsey High School and saw how other high school students were learning about computers and technology. Wilfredo shared this with Bart and eventually introduced him to Tyus. P6/(b)(6) Dorsey is a math and science magnet school with few students and more opportunities for student counseling; a perfect environment to give a student like Bart another chance at success. Tyus helped to facilitate Bart's enrollment at Dorsey in the fall of 1996.

At Dorsey, Bart began taking freshman courses P6/(b)(6) At the same time, he enrolled in Tyus' electronic and computer repair classes as electives. He also began to work on computers with Tyus after school. In his first year at Dorsey, Bart began to bring his grades up P6/(b)(6) He wasn't excelling yet, but he was attending class regularly and appeared to be more motivated than ever before. His self esteem also improved. When Tyus began offering the Cisco Networking program, Bart immediately enrolled and has completed semester one and two and is working on semester 3 curriculum.

Bart travels approximately 25 miles to attend classes at Dorsey. Today his grades are all A's and B's and he is on track to graduate in June 1999. During the summer of 1998, Bart worked with Tyus' other students and helped build the computer network for the Youth Employment Training Program.

James Alther, former Assistant Principal at Dorsey, credits the Cisco Networking Academy program with giving Bart a goal to work toward. The program helped Bart become interested in areas where he didn't realize he had tremendous talent. His success in the Academy program and familiarity with computers has helped Bart to confidently apply his new skills in other classes. He incorporates multimedia in his academic papers and uses his skills to create flyers that are frequently displayed at school. This positive experience has increased his self-esteem and other classmates and teachers recognize his valuable computer skills.

Once Bart graduates from Dorsey, he plans to take the Cisco Certified Networking Associate (CCNA) exam and possibly go onto college. He is considering a major in the MIS field. Bart plans to continue working with computers and is interested in starting his own company. With the help of Tyus and the Cisco Networking Academy program, Bart says, "I've got a lot of opportunities!"

AT&T COMMITS $1.26 MILLION TO INCREASE ACCESS TO TECHNOLOGY

AT&T has awarded a two-year, $500,000 grant to the **Los Angeles County Office of Education** to support expansion of the ***Technology for Learning (TFL) initiative***, a collaborative effort to increase community access to technology. The Los Angeles County Office of Education (LACOE), the largest regional intermediary education agency in the nation, provides programs and services for 1.6 million K-12 students, 81 school districts, and 1,700 schools. The Technology for Learning (TFL) initiative is a partnership of all 81 school districts, parents, libraries, government agencies, institutions of higher education, non-profit organizations and businesses. The AT&T Foundation first supported this initiative with a three-year $750,000 grant in 1996. As a result of that grant, 25 neighborhood-based technology centers were established. With the additional grant in 1999, LACOE will work with the Greenlining institute, a multi-ethnic advocacy center whose mission is to empower communities of color and other disadvantaged groups, to establish an additional 14 community technology centers throughout Los Angeles in order to increase parent and community access to and training in technology.

AT&T has provided $150,000 to support the ***Community Technology Centers' Network (CTCNet),*** a national membership organization that seeks to advocate for equity in access to technology, identifying and supporting programs that enable under-served communities to use modern communications and information technologies to meet their needs. AT&T's grants are supporting the 1999 national conference of CTCNet's 250 affiliates, and the Leadership Institute which provides a training program for community technology organizers representing a broad ethnic and socio-economic range, offering advanced instruction in how to manage community technology centers to effectively meet the needs of communities. CTCNet works closely with both the Urban League and the NAACP in providing community-based access to technology.

AT&T is providing $210,000 to the ***National Urban League*** in support of the development of three AT&T Digital Campuses. Atlanta, Georgia will be home to one campus with two other locations to be identified. The Digital Campus program addresses the current deficit in information technology (IT) workers, particularly at the entry-level, as well as under-representation by minorities in the field. Currently, African Americans account for only 7 percent of computer systems analysts and scientists and 5 percent of computer programmers. The National Urban League has created the Digital Campus for Information and Technology Literacy to bring entry-level information and technology literacy skills to low-income communities. Community-based organizations like the local Urban Leagues represent a logical safe-place for youth and adults to gain marketable information and technology skills.

AT&T is awarding the ***NAACP*** $300,000 to launch a pilot training program aimed at providing access to computer technology and training in the local community. The ***NAACP/AT&T Technology Enrichment Centers*** will have 6 locations in several of the NAACP's largest branches. The Centers will target the NAACP branch volunteers, members, and their families, in an effort to build capacity and skill levels in the areas of technology. This initiative will also provide access to the parents and other family members in the community, who cannot afford to purchase computers and who have had no or minimal exposure to computer technology.

The AT&T Foundation recently awarded a $50,000 grant to the Magic Johnson Foundation to support the ***Magic Johnson/AT&T Technology Center.*** The Magic Johnson Foundation supports community-based organizations serving the health, educational and social needs of youth residing in inner-city communities. The Center, located at the Ujima Boys and Girls Club, will provide residents of the Ujima Village Low-Income Housing Program with technology access and training.

The AT&T Foundation awarded $50,000 to the ***Puente Learning Center***. Through a unique blend of traditional classroom instruction and innovative computer technology, the Puente Learning Center provides tuition-free educational opportunities for children, youth, and adults who have been limited by illiteracy, poverty, and inadequate English language skills. With campuses in Boyle Heights and South Central Los Angeles, PUENTE serves approximately 2,000 students each day. AT&T's support will fund a conference designed to bring together educational agencies who have expressed interest in replicating the philosophy and methods of PUENTE.

Proposed Vehicle for President Clinton's promotion of corporate involvement with public education

Business Partnerships For American Education

Preferred Date: **July 8, 1999**

Location: **Anaheim, California** (Anaheim Hilton & Towers)

Vehicle: **National Academy Foundation's (NAF's) 15th Annual Institute for Staff Development (taking place July 7-10)**

Audience

- **1,000+ public high school teachers** and administrators from 37 states around the U.S.
- **200+ business partners** who support Academies through intern sponsorship and local involvement
- **100-250 public school Academy students**
- **Corporate representation**–Citigroup, American Express, Merrill Lynch, Bloomberg, McGraw-Hill, Sallie Mae, Fannie Mae, Prudential Securities, Bankers Trust, Marriott—major supporters of proven, replicable model
- ***12 Alumni Honorees** (NAF Academy graduates now members of the workforce who have exhibited significant community service through continued involvement with their high school programs
- **Teacher's union representation**: American Federation of Teachers

Of note

- Vernon E. Jordan, Jr. is Vice Chair of NAF Board
- NAF has formal partnership with Department of Treasury (recently approved in ceremony with Secretary Robert Rubin and Sanford Weill)
- NAF is in discussions re. partnership with Department of Commerce for new Academy in Information Technology (planning event with Secretary William Daley for June 16)
- NAF alumni Awards Banquet scheduled for evening of July 8 to honor Academy graduates (as noted above)
- All schedules are flexible and audiences can be convened according to President's preferences.

235 Park Avenue South • 7th Floor • New York, NY 10003 • Tel: 212-420-8400 • Fax: 212-475-7375 • http://www.naf-education.o

Usu - This came in for me - venue for the Citigroup NAF proposal —
[signature]

- Specialty Plastics Company

Made-to-order which just added second plant next door; defense contractor that produces tents, backpacks

- Jackson County Court House, Mckee KY

-discussion with local and natl business reps (Natl: Ashland Oil, EcoLab, IBM)

Annaheim, CA

Tbd

Los Angeles

Labor

- Maxine Waters Employment Preparation Center

Tour computer lab and/or auto mechanics training facility; born as a result of the 1965 Watts riots

- Locke High School

LA Metro Transit Authority donated 16 mutlimedia computers to support a School-To Work project to Transportation Careers Academy; more than 600 students have completed program

- Youth Opportunities Unlimited Alternative School

Proposed site to announce the Youth Opportunity Movement

- St. Francis Career Center

Ha strained 463 people in vocational, nursing, allied health and certified Nurse Assistant/Home health care. Program was the recipient of Presidential Award from the CA Career Education Association in Feb 199, nominated for the Employer of the year Award in Aug 1998 by the City of LA and received Outstanding Employer of the Year from City of LA in 1995.

Clarksdale, MS

Ag

- Aaron E. Henry Community Health Center

African-American owned health center that provides family and pediatric physician services, mid-level practitioners, social services, Medicaid eligibility, WIC, school based clinic services, prenatal care, lab, pharmacy, patient education, HIV/AIDS education activities

Los Angeles

JOrszag@doc.gov
06/25/99 03:42:16 PM

Record Type: Record

To: Lisa Green/OPD/EOP

cc:

Subject: Community Tech Centers in LA

Lisa:

Here are two community tech. centers in Los Angeles:

Breakaway Technology Center
3417 West Jefferson Blvd.
Phone: 213 737 7677
Contact: Joseph [Something]

Information Technology Division
1208 Magnolia Ave.

I don't know what they look like, but both were started through AT&T grants. And they are going to give more grants -- in the range of $1.25 million -- to create more technology centers too.

Los Angeles/Anaheim, California Thursday, July 8
Private Sector Workforce Investments in Disadvantaged Youth

Background Notes:

- This is the last stop on the tour and the focus here is on youth and the future. We can use young people as symbolism for hope in the future that the economic prosperity will reach everyone
- We are trying to grow businesses and encourage investment in New Markets in order to provide opportunities for these young people. No one should be left behind.
- The first three days of the trip have been focussed on capital investment while today's events are focused on labor investments that are the other important component to successful economic development.
- We will try for the visual in Los Angeles and the remarks with announcements in Anaheim.

Purpose of Visit to Los Angeles & Anaheim

- In Los Angeles we have a ready made pre-existing event that Labor has been working on which will involve Celebrities and several corporate CEOs that are already committed to attend.
- There are also several success stories of young people who have been helped by the Youth Opportunities program, which we would highlight in Los Angeles.
- In Anaheim we have another ready made pre-existing event with **Sandy Weill's** organization the National Academy Foundation. This stop would more than likely involve a concluding speech with several significant corporate announcements related to NAF as well as a major investment commitment from **AT&T** for Community Technology Centers.

OTHER CEO ACTIVITY RELATED TO LOS ANGELES & ANAHEIM

- Labor has confirmed **Shell Oil** to the Youth Community Movement.
- Labor has confirmed **Cisco Systems** to the Youth Community Movement by establishing Network Academies.
- KALIL has confirmed **AT&T** to fund Community Technology Centers in LA.
- KALIL has confirmed a **Synopsys** announcement of a new $3 million commitment to encourage low-income middle-school students to excel in math and science in Silicon Valley schools.
- Gene has already spoken with **Sandy Weill** about his announcement and involvement in Anaheim at the National Academy Foundation.

	Jim Kelly UPS Atlanta, GA	404-828-6164 **SITE COMMITMENT**	**GENE should call Kelly to encourage his perosnal participation in the LA event and to expand his commitment from a local Youth Opportunity Movement commitment to a national commitment as well.** BACKGROUND FOR CALL • UPS has agreed to hire at least 100 graduates of the Youth Opportunity Movement program in Los Angeles. • DOL wants you to ask them to consider a more national commitment by asking him them to hire graduates from programs all over the country. • Stephanie Swirsky has discussed it with Arnie Wellman. UPS needs to know this is a priority for the White House.

LISC LOCAL INITIATIVES SUPPORT CORPORATION (LISC)

1825 K Street, N.W., Suite 1100
Washington, DC 20006

FAX

Date. 6/30/99
Number of pages including cover sheet: 5

To: Lisa Greene
Phone: 456-2890
Fax phone: 456-2223

From: **Buzz Roberts**
Phone: (202) 739-9264
Fax phone: (202) 835-8931

Contact Cecilia Bedminster at (202) 739-9261 if there is a problem with this fax.

REMARKS: ☐ Urgent ☐ For your review ☐ Reply ASAP ☐ Please comment

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. memo	To Lisa Greene From Buzz Roberts; RE: phone number [partial] (1 page)	06/29/1999	P6/b(6)

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Policy Development
Lisa Greene
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MEMORANDUM

[003]

TO: Lisa Greene

FROM: Buzz Roberts (LISC – 202/739-9264)

SUBJECT: President Clinton in Los Angeles

DATE: June 29, 1999

A state tax credit bill sponsored by the Speaker of the California Assembly complements the President's New Markets Initiative. It may be possible to bring the President and the Speaker together in Los Angeles next week to support one another's initiatives, especially with respect to workforce development for low-income community residents.

Assembly Bill 1080, sponsored by the Speaker, Antonio Villaraigosa (D – Los Angeles), is very similar to the New Markets Tax Credit. The state Community Investment Tax Credit (CITC) would leverage new private investment in low-income communities. The CITC would equal 50 percent of contributions to qualified community development corporations (CDCs). The CDCs would use these new resources to build job-training centers, childcare facilities, educational facilities, health clinics and other community facilities, and to support programs that primarily benefit low-income households. Tax credits will be allocated by the state Tax Credit Allocation Committee, and capped at $30 million annually for eight years ($240 million total over eight years).

The California Assembly approved AB 1080 on June 2, 1999, by a vote of 77-1. It is scheduled for hearing in the Senate Revenue and Taxation Committee on July 7. The bill is supported by a broad coalition of business and community groups. A list of supporters is attached. There is no opposition.

<u>Contact in California:</u> Jon Ross at P6/(b)(6)

Los Angeles Times

SECTION C

WEDNESDAY

MAY 12, 1999 CC

Villaraigosa Stumps for Nonprofits

PREVIEW

Some of the Business and Economic Events Happening Today:

Assembly Speaker Antonio Villaraigosa (D-Los Angeles) will join community development advocates here today to push for legislation that would increase the flow of private grant money to cash-strapped nonprofit groups working in the state's most distressed communities.

The Community Investment Tax Credit—to be introduced in Assembly committee on Monday—would give corporate donors to community development corporations and other nonprofit organizations a 50% tax credit on their contributions if they meet certain criteria: The grants must go to groups located in and serving low-income areas, and must support specific activities, such as construction of child- and health-care centers, job training facilities and operating expenses.

"These are things that are very, very hard to raise money for," said Janet Falk, vice president of the Washington-based Local Initiatives Support Corp., which pushed for the bill. "Right now, the federal government has money for the services, but not the facilities."

The nonprofit LISC has raised well over a billion dollars in private grants and investment for community development groups since its inception in 1980, mostly for the construction of housing. In recent years, LISC—and the nation's community development corporations—have diversified their efforts beyond housing, recognizing that poor communities also need jobs, health care and education. But tax incentives have not kept up.

The speaker of the Assembly hopes to boost donations to community development groups.

While a variety of tax credits and other government incentives exist for affordable-housing developers, similar support has not been there to encourage private funding for other activities, said Michael Woo, director of LISC's Los Angeles programs.

"[The tax credit] would bring more resources in areas other than housing," Woo said. "So many people are saying the government is not the solution to problems of poverty. We're trying to follow up on that and . . . use tax credits to show that private businesses will roll up their sleeves and do what they can to help."

Said Villaraigosa: "The [tax credit] provides the business community with the incentives they need to take an active role in reshaping California's underserved communities." Similar legislation is already in place in 12 other states and was pioneered in Pennsylvania in the 1960s.

The legislation is limited, however, capping the cost to the state at $50 million a year. Nonprofits would have to apply for the credit on behalf of the donor corporation. Applications would then be evaluated by the existing California Tax Credit Evaluation Committee, according to LISC officials.

—LEE ROMNEY,
Latino business reporter

List of Supporters
Community Investment Tax Cred
AB 1080 (Villaraigosa)

23-Jun-99

A Community of Friends
Affirmed Housing Group
Allstate Insurance Group
Association of California Life and Health Insurance Companies
Bay Area IDA Collaborative
Bayview Community Development Corporation
Building Opportunities for Self-Sufficiency
Burbank Housing Corporation
California Bankers Association
California Building Industry Association (CBIA)
California Chamber of Commerce
California Coalition for Rural Housing
California Rural Legal Assistance Foundation
Central City Association of Los Angeles
Chinatown Community Housing Center
Christmas in April / National City
Christian Church Homes
City Heights Community Development Corporation
City of Los Angeles
Coachella Valley Housing Coalition
Community Build, Inc.
Community Development Corporation of Oakland
Community Housing Developers
Community Housing Improvement Program
Community Housing of North County
Corporation for Enterprise Development
Daniel B. Lopez & Associates
Daryl Sweeney, Councilman, City of Carson
East Bay Asian Local Development Corporation
East Oakland Community Development Corporation
Ecumenical Association for Housing (EAH)
Esperanza Community Housing Corporation
Exed, LLC
Hearth Homes Community Building
Hollywood Community Housing Corporation
Housing California
Human Investment Project, Inc.
Korean Youth Community Center
Lenders for Community Development
Little Children's Development Center
Little Tokyo Service Center Community Development Corporation
Los Angeles Chamber of Commerce
Low Income Housing Fund
Marin Housing Council
Mercy Charities Housing California
Mexican American Community Services Agency, Inc.
Mid-Peninsula Housing Coalition
Mission Housing Development Corporation
Nonprofit Federation for Housing and Community Development

Non-Profit Housing Association of Northern California
Oakland Community Housing, Inc.
Ocean Beach Community Development Corporation
Pacific Housing, Inc.
Pajaro Valley Housing Corporation
Public Counsel Law Center
Resources for Community Development
Riordan & McKinzie
Rural California Housing Corporation
Sacramento Housing Alliance
Sacramento Housing & Redevelopment Agency
Sacramento Mutual Housing Association
San Diego Community Housing Corporation
San Diego Neighborhood Housing Services
San Diego Urban League's Urban Housing Corporation
Silicon Valley Community Ventures
Single Room Occupancy Housing Corporation
Skid Row Housing Trust
South Bay Community Services
Southern California Association of Non-Profit Housing
Southern California Housing Development Corp.
Tenderloin Neighborhood Development Corporation
The Enterprise Foundation
TODCO
Treasurer, State of California, Philip Angelides
Union Bank
Vermont Slauson Economic Development Corporation
Wells Fargo Bank
Western Center on Law and Poverty, Inc
West Hollywood Community Housing Corporation
West Sacramento Housing Development Corporation

National Association of Affordable Housing Lenders

1200 19th Street, NW, Suite 300
Washington, DC 20036
Phone (202) 429-5150; Fax (202) 857-5320
E-mail: naahl@dc.sba.com

Fax Cover Sheet

To: Lisa Green

Firm: NEC

Fax: 202-456-2223

From: Judy Kennedy

Pages (including cover):

Date: June 25, 1999

Century Community Children's Center

Location: Watts Community
1700 East Imperial Highway, Los Angeles CA 90047

Owner: Century Housing Corporation
300 Corporate Pointe Suite 500, Culver City CA 90230
310-642-2000
President/CEO: G. Allan Kingston
Contact: Manager, Community Relations, Regina Babitsky

Operator: Charles R. Drew University of Medicine and Science (nonprofit)
Project HeadStart
135 West Victoria Street, Long Beach CA 90805
310-605-0164 ext. 264
Contact: Child Development Supervisor, Corretа Moore

Century Community Children's Center, opened in 1997, cares for 80 preschool age (2-5 years) children each day in a 9,000 sq.ft, 2-story facility. Located immediately adjacent to the Wilmington Green Line Rail Transit Station (Los Angeles MTA) and across the street from a Conventional Public Housing complex. Shows the pairing of child care and transit; many of the families served are involved in Welfare-to-Work efforts. Site is architecturally interesting, brightly colored, good photographic/video impression. Developed as offshoot of Interstate 105 project.

Century/LIFT [Learning Initiatives For Today]

Academy Hall

Location: 12010 S Vermont, Los Angeles CA 90044

Athens Glen

Location: 111515 Budlog Avenue, Los Angeles CA 9004

Both Sites are approximately 1.5 miles west of the Watts Community.

Owner: DanBerg, A Development Company (private for-profit)
31831 Camino Capistrano Ste 150, San Juan Capistrano CA 92675
949-443-4844
Principal: Dan C. Hunter III

Operator: Century/LIFT
300 Corporate Pointe Suite 500, Culver City CA 90230
310-642-2000
President/CEO: G. Allan Kingston
Contact: Executive Vice President, Susan Price

Century/LIFT operates these two learning centers in privately owned affordable housing developments financed by Century Housing Corporation, which has provided seed money, staff, and in-kind services to this program. The centers currently provide 17 (Academy Hall) and 32 (Athens Glen) primarily African-American and Hispanic children with year-round, individualized college preparatory tutoring/mentoring. This after-school tutoring is performed by paid tutors (Los Angeles Unified School District teacher assistants, college and high school students, and retired teachers). Tutors are directed by a Master Teacher from Foshay Learning Center of LAUSD, Ms. Cynthia Amos. The program requires parental agreement and involvement; parents attend a series of related seminars and chaperone one field trip per year. USC has offered tuition scholarships to successful graduates of the program.

File w/ [illegible]
Watts

Record Type: Record

To: Laura A. Graham/WHO/EOP@EOP, Lisa Green/OPD/EOP@EOP

cc: Mickey Ibarra/WHO/EOP@EOP
Subject: LA Follow-up

Supervisor Yvonne Burke believes that substantial progress has been made in Watts to allow the President to visit the area and show some progress has been made. Watts is still a depressed commuity (thus the reason for the trip and focus) but it is also a commuity of signs of rebuilding the commuity. She said if the President does not come to this area he miss the opportunity to show the diversity that now lives in this community with a heavy latino population. She is also fearful of the message of having announced Watts as a location and to now have it pulled, Why? I explained we were still looking at sites and wanted to know what the picture of Watts would look like in comparison to other places in the city. That a decision would not be made until advance staff were able to get on the ground and look at all the sites suggested. But that we would be in contact with her contact person.

THE WHITE HOUSE

WASHINGTON

EXECUTIVE OFFICE OF THE PRESIDENT

OFFICE OF THE CHIEF OF STAFF

Fax Cover Sheet

Please Deliver To: Lisa Green

Fax Number: ( ) -

Sender: M. Tormey

Date:

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Message:

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DRAFT DRAFT DRAFT

Employment and Training Administration

CONTACT: David Stewart For Immediate Release
PHONE: (202)219-6871 ext. 152

CALIFORNIA GETS $177 MILLION FOR SECOND YEAR OF WELFARE-TO-WORK

California is getting $177 million for the second year of its welfare to work program, which begins in July. The state received $190.4 million for the first year. The funds are provided to states out of $3 billion appropriated by Congress for welfare to work in 1997.

▒While millions have made the move from welfare to work, there are still many who need our help,▒ President Bill Clinton said. ▒This administration is committed to helping California's long-term welfare recipients get the work experience and skills they need to find and keep good jobs.▒

▒It's not about getting a job, but keeping a job,▒ Secretary of Labor Alexis M. Herman said. ▒The kind of support this grant will give California's newest workers can mean the difference between success and failure. And we have to do all that we can to finish the job we've started of moving people from dependency to self-sufficiency. This grant will help do that.▒

These funds will be used to fund a variety of services and activities, including community service and work experience, on-the-job training, and post-employment and support services to address issues of child care, transportation and housing.

California has been proactive in developing and implementing strategies for assuring the coordination of employment and training resources with welfare reform. California's network of One-Stop Career Centers included county welfare departments as one of it's primary partners. Subsequently, many of these local welfare agencies now actively participate in the activities of the One-Stop centers.

Under the 1997 Budget Reconciliation Act, $2.2 billion was allocated to states by formula and $711.5 million is being awarded on a competitive basis directly by the U.S. Secretary of Labor to local communities for innovative projects.

# # #

Grant Recipient: Employment Development Department
800 Capitol Mall, Room 5000
Sacramento, CA 95814

Contact: Bill Burke
(916) 654-7111 (**bburke@edd.ca.gov**)

Amount of Grant: $177,227,536

Match Provided: $ 88,613,769

Total Investment in California: $265,841,305

U.S. Labor Department news releases are accessible on the Internet at: **http://ww.dol.gov.** The information in this news release will be made available to sensory impaired individuals upon request. TDD Message Referral Phone: 1-800-326-2577; Voice phone: (202) 219-7316.
