Withdrawal/Redaction Sheet
Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	From Seth Harris to Jonathan Kaplan and Lisa Green; RE: phone number [partial] (1 page)	06/04/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Green
OA/Box Number: 20590

FOLDER TITLE:

Los Angeles [Folder 1] [2]

2012-0043-S
ms230

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.
PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).
RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

"Succop,Kiersten - LGA" <ksuccop@att.com>
05/07/99 12:33:51 PM

Record Type: Record

To: Cheryl M. Carter/WHO/EOP, 'Cheri Carter' <cheryl_m.carter@lngate2.eop.gov>

cc:
Subject: talking points

Note: Some recipients have been dropped due to syntax errors.
Please refer to the "$AdditionalHeaders" item for the complete headers.

- AT&T has contributed over 3 million dollars to empowerment zones across the country (Chicago, Oakland, Kansas, Detroit, Baltimore, Los Angeles, New York). ✓+

-AT&T recently gave a second $750,0000 grant to Los Angeles to the Greenlining Institute, which is a minority run organization that promotes corporate investment in minority communities. We did this in cooperation with the LA County Office of Education. ✓+

- AT&T Wireless has contributed almost 2 million dollars worth of cell phones and service for the safe schools program for schools in "at risk" communities.
(This 2 million dollar is a separate contribution from the 3 million dollars cited above)

-The AT&T Foundation is currently working with the NAACP and the Urban League to establish AT&T Family Call Centers in empowerment zones across the country. These will be community centers that parents and kids can go to learn how to use the internet. This grant has not yet been announced and we could possibly make the announcement on the President's trip. ✓|

LA.

IMADA WONG COMMUNICATIONS GROUP, INC.

MEMORANDUM

June 8, 1999

TO: Mr. Alfred Schreiber
New America Strategies Group

FR: Bill Imada
Imada Wong Communications Group, Inc.

RE: List of Potential Corporations For the White House

Al, I would strongly and highly recommend the following companies who should be honored by the White House and President Bill Clinton:

AT&T
I would recommend AT&T for the following reasons:
- Encourage employees to join ethnic support groups that foster career development and leadership both within the company and within the communities they serve.
- Has created a complete ethnic marketing division that addresses and telecommunications needs of African Americans, Latinos, Asian Pacific Americans, gays and lesbians, women, and people in the diversified markets area, including Israelis, Russians, immigrants from the Caribbean countries and Eastern Europe.
- Known as one of the largest employers of women and ethnic minorities in the country.
- Has created dedicated marketing, advertising and public relations campaigns in all of the major ethnic markets.
- Has promoted African Americans, Latinos, Asian Pacific Americans and women to senior ranks within the company and in all areas.
- Recognized for their role in supporting diversity in several key publications (e.g., Asian Enterprise Magazine)
- Lois Hedg-Peth, president of AT&T California, has been recognized as one of the leading women in the telecommunications industry.
- Created several telecommunications consumer groups such as Club Filipino and Club *Moshi Moshi*.
- One of the most important sponsors for Fiesta Broadway, a major Hispanic celebration in Southern California.
- Is actively promoting full participation in the U.S. Census among all ethnic minority groups.

Bank of America
I would recommend Bank of America for the following reasons:
- Founder A. P. Gianini started an institution that is dedicated to serving all communities in the country.
- Mr. Gianini started Bank of Italy, a bank to serve the needs of the growing Italian American communities in California.
- Mr. Gianini also started Oriental Bank when he discovered that the service needs of Asian immigrants were not being properly addressed. Later, Bank of Italy and Oriental Bank became Bank of America.

633 West Fifth Street • Suite 1160 • Los Angeles, California 90071 U.S.A. • (213) 622-6513 • (213) 627-4476 fax

Mr. Alfred Schreiber
Page 2

- Bank of America enjoys nearly a 40% share of the Chinese market due to their initial efforts to outreach to Chinese immigrants.
- Bank of America has senior level people of all nationalities and is active in the ethnic markets.
- The bank is a major corporate funder and has sponsored a number of key initiatives in the Asian Pacific, African American and Latino communities.

U.S. Postal Service
The U.S. Postal Service should be recommended based on their community service:
- Their stamps promote social service messages that are important to all communities.
- They have sponsored stamps that promote Black Heritage Month, *Cinco de Mayo*, Breast Cancer and
- Chinese Lunar New Year.
- They are active in the community and sponsor a number of key events and programs.
- The Postal Service is active in ethnic marketing and promotions.
- Many senior level officers are minorities or women.

Honorable Mentions
- Anheuser-Busch Companies, Inc.
- Kaiser Permanente for their work in Diversity
- Merrill Lynch for their Southern California Partnership for Economic Achievement (a pilot project)

Hope this helps!

Post-it® Fax Note 7671		Date 6/9	# of pages ▶ 4
To Lisa Green / Kaplan		From Seth Harris	
Co./Dept. NEC		Co. DOL	
Phone # 456-2223		Phone # 202 693-6000	
Fax #		Fax # 693-6146	

Harris Seth

From: Harris Seth
Sent: Wednesday, June 09, 1999 5:13 PM
To: 'Green Lisa'; 'Kaplan Jon'
Subject: Los Angeles "Tick Tock"

I am faxing to you a one-page proposed schedule for the President's day in Los Angeles, should our event remain part of the New Markets tour. It should help give you a better sense of what we have in mind when taken together with our one-page site list (we sent it Friday, but I'll fax it as well). Let me know if you have any questions about it.

Also, Steve Heyman will be providing you with additional material regarding Youth Opportunities via email for inclusion in any New Markets paper you are preparing and distributing. For example, I understand that Gene is meeting with Silicon Valley executives this week. We have already provided Jay Dunn with paper for this meeting. It would be helpful if any paper you prepare discussing the New Markets legislative agenda included a discussion of Youth Opportunities.

Please let me know as soon as you have decisions from Maria and Gene, as well as any paper you can share. Thanks.

Youth Opportunity Movement
Los Angeles
July, 1999

Agenda

Note: In italics is an optional add-on that would require an additional time commitment.

If AM	If PM	Event Description
11:15 AM	2:15 PM	Arrival *Alternative School or Locke Senior High School or Maxine Waters Center or St. Francis Medical Center*
11:30 AM	2:30 PM	Brief tour of training programs.
11:45 AM	2:45 PM	CEOs, Celebrities, Foundations, Principals make announcement.
12:45 PM	3:45 PM	CEOS, celebrities, principals leave center, take unscheduled walk through neighborhood.
1:30 PM	4:30 PM	Program ends.
TOTAL TIME:	Two hours	

Optional Add-On At Front End

9:30 AM	*12:30 PM*	*Site Visit A* *Youth Opportunities Unlimited Alternative School or Locke Senior High School or Maxine Waters Center or St. Francis Medical Center* *Tour of training programs at site to be determined.*
10:45 AM	*1:45 PM*	*Depart Site A*
TOTAL TIME:	*Four hours*	

DRAFT

Potential Presidential Visit
New Markets Los Angeles

The Greater Watts community of South Central Los Angeles is located in the southernmost portion of the Watts Empowerment Zone (EZ) and Enterprise Community (EC). The community encompasses five census tracts with a 1990 population of over 19,000 with more than 3,000 youth (between the ages of 16-24).

Racial-Ethnic:	54.0 % African-American; 45.5 % Hispanic
Income:	Half of adults and 57 % of youth live at or below the poverty line
Education:	High school dropout rate between 9th and12th grade of 71% (1991)
Median Income:	Ranges of $ 6,831 to $ 16,594
Unemployment:	Unemployment rate 16 % community-wide and 55 %for youth compared to 8.4 % unemployment in L.A. County (1996)

Site Visit Alternatives

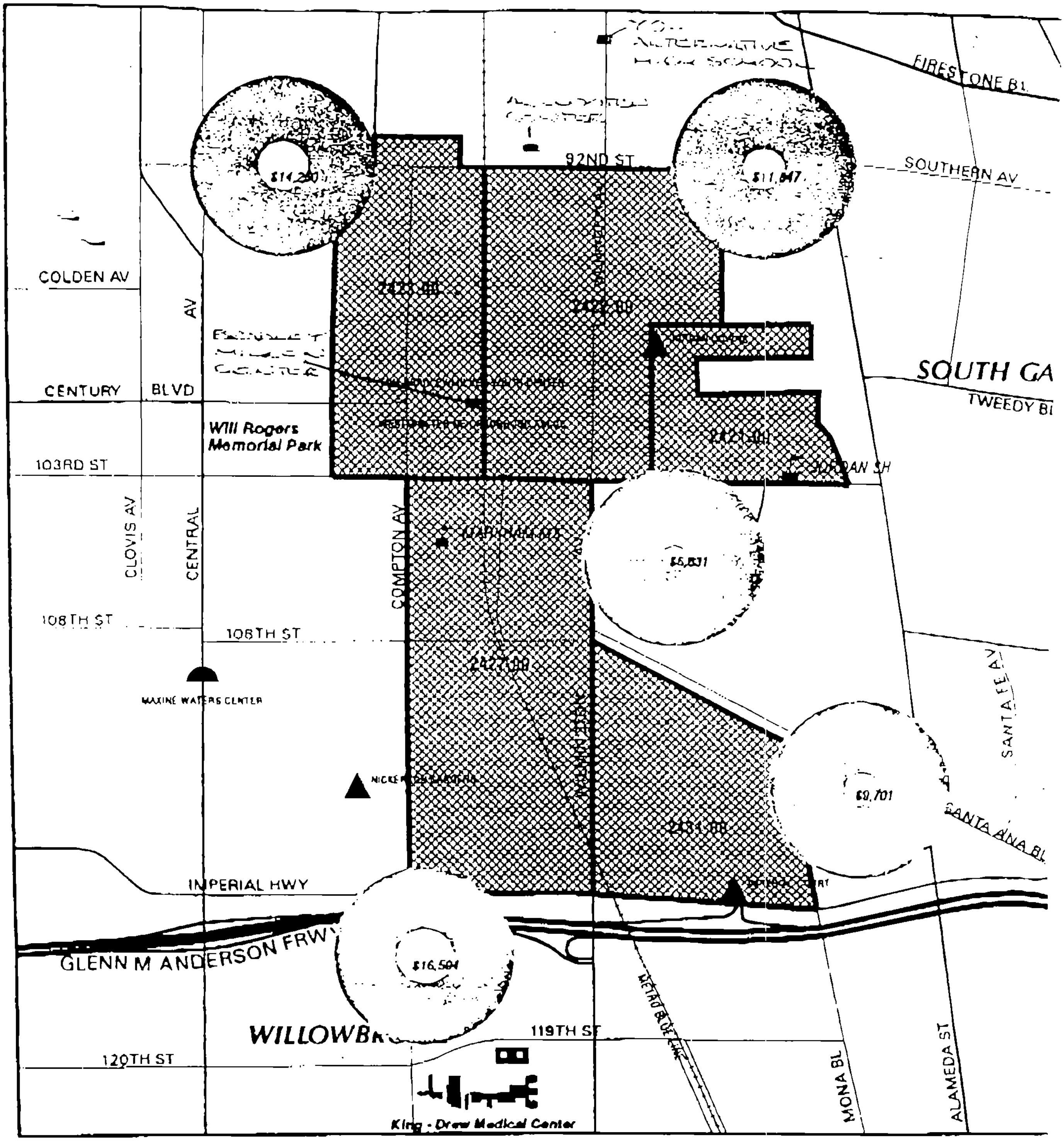
Youth Opportunities Unlimited Alternative High School
943 West 85th Street
The President would tour a center where former gang members, single parents and other out-of-school youth are learning basic computing skills to help prepare to be productive in the workforce. The main sites visited would be a large temporary facility, about the size of a double-wide trailer, where some 30 computer stations would be in full operation - and an adjacent room where a new program has been launched to teach electronic arts skills, such as video and animation production.

Locke Senior High School
325 East 111th Street
In a special program that inspires youths to think about high tech opportunities, youth that are becoming strongly proficient in Geographic Information Systems and other cutting-edge computer technology would show the President examples of what they are learning.

Maxine Waters Employment Preparation Center
10925 South Central Avenue
The President would join out-of-school youth in workshops where they are training for careers in computer sciences, welding, auto mechanics, banking, nursing and other specialties.

St. Francis Medical Center
3630 East Imperial Highway
Four young people are in training to be licensed vocational nurses and certified nurse assistants through a program called Youth Fair Chance Plus. The hospital, located just outside Watts in Lynwood, has pledged to hire 30 graduates of the program. St Francis is one of several area hospitals that are partners in this effort. Youth Fair Chance Plus' training facility is adjacent to the Youth Opportunities Unlimited Alternative School and could be added to a visit there.

Attachments: Map



Proposed Youth Opportunity Grant Area

Empowerment Zone

Enterprise Community

★ Proposed Site of Youth Center

Housing Project

Median Household Income Relative To Countywide Median

Median Household Income L.A. County for 1989 $34,965 (Note: Standard by which poverty is measured)

Median Household Income of Census Tract

Census Tract	Median Household Income for 1989
2421.00	$ 6,831
2422.00	$ 11,847
2423.00	$ 14,250
2427.00	$ 16,594
2431.00	$ 9,701

Donald J. Kulick Youth Demonstration Grant Competition

Youth Opportunity Area Demonstration Site Proposals

CITY OF LOS ANGELES

COMMUNITY DEVELOPMENT DEPARTMENT

Possible Site Visits

Scott Sherman <Scott_Sherman@hud.gov>
06/07/99 02:29:21 PM

Record Type: Record

To: Lisa Green/OPD/EOP

cc:
Subject: LA

Hi Lisa, hope you're suriving the New Market crunch. Jacquie asked me to send you this note, which comes from our EZ/EC staff.

The LA Community Development Bank is the largest in the country capitalized with $430 million in HUD EDI/108 funds in 1995. It was originally an Supplemental EZ but Congress gave it full EZ status in 1997. The Bank has performed in the mid-range, not terrible, not exceptional. To date the bank has made/or in progress over 120 loans worth over $70 million.

THE LA EZ is only the LA Community Developoment Bank, The EZ did not get $100 million in EZ funds.

Problems:

Bad Press - Three recent articles (WSJ, LA Times, USA Today) have all been critical of the LA Bank's dealings with several troubled loans. While the articles are unfairly critical, they leave the impression the LA Bank is less than an outstanding performer.

HUD Reveiw - The LA CPD Office is doing a reveiw of a sample of the LA Bank's loan portfolio. The preliminary results indicate that while the Bank has been successful in giving early loans to area businesses, too few EZ residents have been hired as a result of the early loans. This could be harmful to the Bank's reputation, although the Bank is not the primarily culprit, as the City and County of LA have not done a good job of preparing/refering EZ residents to the Bank.

LA

- Staples Center Ed Roski currently under construction sports arena retail complex

- Downtown LA
  - Disney Concert Hall - going into phase 2 - Eli Broad on oversight Board

    Sun America - AIG

  - LA Center Studios - The Bristol Group Hollywood relocation redevelopment of old Unical sites

* Dreamworks *

Anaheim

O.C.
Register
Saturday
Jun 12, 1999

Anaheim considers razing rentals near Disneyland

CITIES: Officials want to replace 438 flats in poor, high-crime area with subsidized housing.

By MARLA JO FISHER and HAEYOUN PARK
The Orange County Register

ANAHEIM — The city is proposing to bulldoze the homes of 2,308 people in one of its poorest neighborhoods in an effort to clean up the area around Disneyland.

Redevelopment officials want to demolish most of the Jeffrey-Lynne neighborhood west of the tourist district, buying the land and replacing 438 apartments there with subsidized low-income housing run by a private developer.

The City Council is slated to discuss the project Tuesday.

About 1,000 people would be permanently displaced by the changes, officials said, because the new apartments would be larger, with more bedrooms.

The $41.3 million project has

Please see ANAHEIM Page 8

MORE INSIDE

► COUNTY LINE POLL: Do you favor Anaheim proposal? Metro 3

ANAHEIM: Redevelopment sought in Jeffrey-Lynne area

FROM 1

generated concerns among property owners and some of the neighborhood's estimated 3,820 residents.

About one-third of the apartments in the overwhelmingly Hispanic neighborhood would not be demolished, but could receive $1 million in new paint and landscaping.

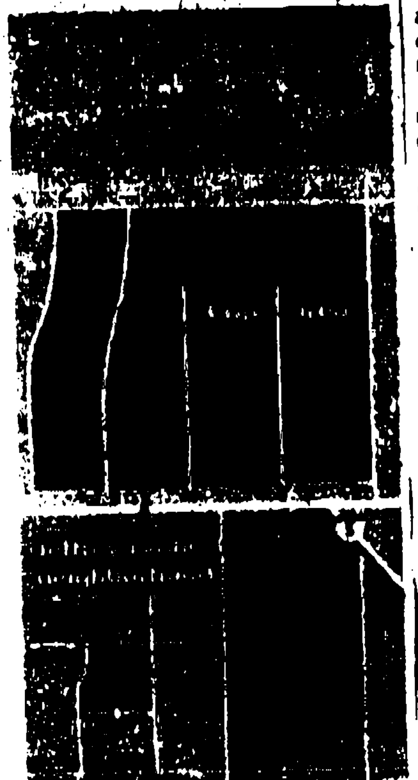
"We've been asking for (details about) the plan, but they haven't been forthcoming," said Francisco Ceja, a 10-year resident and vice president of United Neighborhoods. "We would like to know if I'm staying, how much I pay and if I'm not staying, where am I going to live."

Jeffrey-Lynne is among the city's poorest and most crowded neighborhoods, with most of its apartment buildings owned by absentee landlords.

The buildings are filled to overflowing, primarily with new immigrants struggling to gain a piece of the American dream.

Some walk to their jobs as janitors and hotel maids in the resort district, a stone's throw away.

City officials say 438 one-bedroom apartments should be torn down and new ones built because efforts to reduce crime and blight are not working.



The Orange County Register

The area is a street gang's turf and generates many times more calls to police than the average neighborhood.

Police respond to calls there, on average, four to six times per day, officials said.

"When you start looking at one neighborhood draining the city budget, it just doesn't make sense," said John Karczynski, chairman of the city's Redevelopment and Housing Commission, which approved the plan Wednesday.

The proposal would allow the Related Companies of California, a private developer, to build and operate a gated, low-income complex that would receive federal housing funds.

The company already operates the Paseo Village subsidized housing complex nearby.

As proposed, the company would borrow $15.7 million from a bank, the city would provide $24 million in property tax rebates, and most of the remainin[g] cost would be paid by feder[al] housing and urban developme[nt] grants.

Illegal immigrants would n[ot] be entitled to live in a federall[y] subsidized housing project.

Property owners have be[en] meeting for months to discu[ss] the proposed changes. Some a[re] vehemently opposed and cri[ti]cized the city's handling of t[he] proposal.

"It's rotten, crooked, unde[r]handed, deceitful — they're te[ll]ing us half-truths" says Len Sp[i]vak, who owns one building th[at] would be demolished.

Some residents say they nee[d] more information, while other[s] are hopeful their lives would im[]prove.

"I feel it's good for me," sa[id] Rose Cardenas, who has lived f[or] more than 10 years in a one-be[d]room apartment with her hu[s]band and four children. "(Th[e] property owners) don't do an[y]thing for the apartments."

The City Council meets Tuesday at 5 p.m. at City Hall, 200 S. Anaheim Blvd. Information: (714) 765-5166.

Round II Urban Empowerment Zone

Santa Ana, California

A. Zone Vital Statistics

1. **Population of the Most Populous City:** Santa Ana - 311,500
2. **Zone Population:** 49,432
3. **Approximate Zone Size:** 4 square miles
4. **Poverty Rate:** 31%
5. **Unemployment Rate:** 5.6% - Compared to a 2.7% unemployment rate for all of Orange County.
6. **Education:** 20% of Zone residents,18 to 25 years of age, have high school diplomas

B. **Estimated Number of Jobs Created or Retained:** 1,000

C. **Proposed Leveraged Commitments:** $2.54 billion

1. **Public Sector:** $2.5 billion
2. **Private Sector:** $40 million

D. **Key Business Partnerships:** Over 50 businesses made commitments in the Strategic Plan. Some of the key business partners are:

-ITT Industries
-Air Cleaning Technology
-B.J. Bindery
-Bonerts Slice of Pie
-CB Richard Ellis
-Financial Statement Services, Inc.
-FirstWorld Communications
-Gold Coast Baking Co., Inc.
-L&N Uniform Supply Co.
-Main Photo Service
-Motorvac Technologies
-Tom's Truck Center
-Voit Commercial Brokerage
-Lee & Associates
-Industrial Properties
-Jacobs Pipe Consulting Inc.
-Santa Ana Chrysler Plymouth/Jeep Eagle

E. **List of Other Key Partners:**

- SER Jobs for Progress
- Delhi Community Center
- Catholic Charities
- Boys and Girls Club of Santa Ana
- Santa Ana Unified School District
- Planned Parenthood

F. **List of Developable Sites:**

- Associated Cement Plant
- East First Street
- South Main

Possible Sites Visits

[illegible] LA

Scott Sherman <Scott_Sherman@hud.gov>
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    Sun America - AIG

  - LA Center Studios - The Bristol Group
    Hollywood relocation
    redevelopment of 3rd
    Unical sites

Dreamworks

Round II Rural Empowerment Zone

Desert Communities Empowerment Zone, California

A. Zone Vital Statistics:

1. Counties (Census Tracts): Riverside (456.01, 456.02, 458, 459)
2. Community Population: 23,248
3. Poverty Rate : 31.4%
4. Unemployment rate: 21.3%
5. Net Land Area: 744 square miles

B. Number of Jobs Created or Retained: 1,700

C. Proposed Leveraged Commitments: $120 million

D. Key Business Partners:

-The Desert Sun
-Inland Empire Lenders Community Development Corporation
-Southern California Edison
-GTE Network Services

E. List of Other Key Partners:

- California State Department of Education
- California State Department of Social Services
- Coachella Valley Housing Authority
- Coachella Valley Unified School District
- College of the Desert
- Palo Verde Community College
- Palo Verde Unified School District
- Riverside County Fire Department
- Riverside County Library System
- Riverside County Office of Education
- The Valley Partnership
- University of California, Riverside
- Valley Independent Bank

N. List of Developable Sites

One contiguous Developable Site in the City of Indio parallel to Interstate 10.

Round II Rural Empowerment Zone

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4. Unemployment rate:	21.3%
5. Net Land Area:	744 square miles

B. Number of Jobs Created or Retained: 1,700

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-Inland Empire Lenders Community Development Corporation
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-Air Cleaning Technology
-Bonerts Slice of Pie
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-Gold Coast Baking Co., Inc.
-Main Photo Service
-Tom's Truck Center
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F. List of Developable Sites:
- Associated Cement Plant
- East First Street
- South Main

JONATHAN A. KAPLAN
06/10/99 06:04:28 PM

Record Type: Record

To: Lisa Green/OPD/EOP@EOP

cc:
Subject: IMPORTANT for memo for Maria/Streett

I think you need to put a very short cover note on the memo that says that following last week's meeting, we worked hard with the relevant agencies to get additional information on:

St L/East St L
Chicago
Detroit
VA/WV, including Boucher's district
locations in MS
etc etc etc.

That way, we can ensure that Maria knows we followed up on the tasks we had.

JK

IV. OPTIONS

1. <u>LOS ANGELES/ANAHEIM, CA</u>: Private Sector Workforce Investments in Disadvantaged Youth and Urban EZs

Advantages

- The DOL's Kulick grant program helps to fund the Los Angeles EZ Community of Watts, and has created 700 new jobs, employing 1700 youth.

Potential Announcements and Site Visits

- Several corporations have already made pledges to the Kulick program. Additional pledges could be sought to expand the program through a collaboration, which is already being formed by Labor with the National Alliance of Business, Los Angeles Chamber of Commerce, LA Youth at Work, Mayor's Business Leaders Alliance and several foundations.
- Potential site visits where the program is currently operating include Rockwell International and Shell Oil Small Business Academy.
- To amplify our focus on disadvantaged youth, we could work with Sandy Weil at Citigroup who is prepared to hold in Anaheim the week of July 6 the National Academy Foundation's 15th Annual Institutes for Staff Development that will involve public schools and 200+ business partners. NAF focuses on intern sponsorships and other youth focused efforts and has a formal partnership with the Department of the Treasury.

New Markets Characteristic

- There are several communities within Los Angeles that are classic examples of a New Markets. These communities include Watts which is also an EZ

Disadvantages

- The Watts EZ has received negative publicity.
- There is a local community development bank funded by HUD, the LA Community Development Bank that has received a great deal of negative publicity, including a relatively recent editorial.

Parven, Scott

Subject: Talking Points

Jay,

As we discussed on Friday. Please call with any decisions ASAP.

Thanks again,

Scott

Here are some thoughts:

- An announcement would be made, to coincide w/the President's visit, of a new MetroHartford Millennium Investment Fund through which Hartford-based companies will raise $50 to $150 Million to support regional economic development projects.
- Aetna is taking the lead in developing this fund with United Technologies.
- You could say we can deliver a $20 million announcement since Aetna has committed to fund 10% (i.e., maximum of $15 million for purposes of this conversation) and UTC is looking to commit at least $5 million.
- If needed, you have good talking points regarding the Millennium Project, photo ops, etc. in the Sperling letter and the material attached to it.

through a CDC tax credit on a $2 million investment from Bankers Trust and the Appalachia Wall Street, L.P.

- Kentucky Highland Enterprise Zone Development Venture Fund has been very successful with over 500 jobs created through loans to small businesses in the EZ, including Specialty Plastic Products of Kentucky which plans to start construction on a second plant in early July.

Potential Deliverables:

- Job training investment announcement coordinated with SBA and Labor connected with the existing pilot Youth Opportunity program. (See pages 16-27)

3. **Harlem, NY** (see pages 13,14)

- FOCUS: Private Sector Investment in Inner Cities and EZs
- The New York EZ is one of the most successful EZs in the country.
- Harlem USA is a major retail complex being developed in the upper Manhattan EZ with approximately $11 million in public investment leveraged by an additional $45 million private sector commitments.
- ACCION New York, Inc. is a recipient of CDFI funds and one of the largest microlending organizations in the United States, having made over 1800 loans ranging from $500 to $25,000 to more than 900 clients.
- Abyssinian CDC was part of the development team for the Harlem Pathmark. This CDC has used which is Rangel's district has used nearly every urban program developed by the Administration.

4. **Los Angeles, CA** (see pages 16,18-20)

- FOCUS: Private Sector Workforce Investments in Disadvantaged Youth
- The DOL's Kulick grant program helps to fund the Los Angeles EZ Community of Watts, and has created 700 new jobs, employing 1700 youth.
- If we wanted to visit Oakland, Community Bank of the Bay is a certified CDFI that was capitalized through the investment of 17 banks. They have helped to finance companies such as ViaNovus, a struggling software development firm that recently added 300 new software development jobs in downtown Oakland.

Potential Deliverables

- Several corporations have already made pledges to the Kulick program. Additional pledges could be sought to expand the program through a collaboration, which is already being formed by Labor with the National Alliance of Business, Los Angeles Chamber of Commerce, LA Youth at Work, Mayor's Business Leaders Alliance and several foundations.
- Potential site visits where the program is currently operating include Rockwell International and Shell Oil Small Business Academy.

Proposed Vehicle for President Clinton's promotion of corporate involvement with public education

Business Partnerships For American Education

Preferred Date: **July 8, 1999**

Location: **Anaheim, California** (Anaheim Hilton & Towers)

Vehicle: **National Academy Foundation's (NAF's) 15th Annual Institute for Staff Development (taking place July 7-10)**

Audience

- **1,000+ public high school teachers** and administrators from 37 states around the U.S.
- **200+ business partners** who support Academies through intern sponsorship and local involvement
- **100-250 public school Academy students**
- **Corporate representation**—Citigroup, American Express, Merrill Lynch, Bloomberg, McGraw-Hill, Sallie Mae, Fannie Mae, Prudential Securities, Bankers Trust, Marriott—major supporters of proven, replicable model
- ***12 Alumni Honorees** (NAF Academy graduates now members of the workforce who have exhibited significant community service through continued involvement with their high school programs
- **Teacher's union representation:** American Federation of Teachers

Of note

- Vernon E. Jordan, Jr. is Vice Chair of NAF Board
- NAF has formal partnership with Department of Treasury (recently approved in ceremony with Secretary Robert Rubin and Sanford Weill)
- NAF is in discussions re. partnership with Department of Commerce for new Academy in Information Technology (planning event with Secretary William Daley for June 16)
- NAF alumni Awards Banquet scheduled for evening of July 8 to honor Academy graduates (as noted above)
- All schedules are flexible and audiences can be convened according to President's preferences.

235 Park Avenue South • 7th Floor • New York, NY 10003 • Tel: 212-420-8400 • Fax: 212-475-7375 • http://www.naf-education.org

Lisa - This came in for me - venue for the Citigroup NAF proposal —

N·A·F

Business Partnerships For American Education

Proposed Vehicle for President Clinton's promotion of corporate involvement with public education

Preferred Date: **July 8, 1999**

Location: **Anaheim, California** (Anaheim Hilton & Towers)

Vehicle: **National Academy Foundation's (NAF's) 15th Annual Institute for Staff Development (taking place July 7-10)**

__Audience__

- **1,000+ public high school teachers and administrators from 37 states around the U.S.**
- **200+ business partners** who support Academies through intern sponsorship and local involvement
- **100-250 public school Academy students**
- **Corporate representation**–Citigroup, American Express, Merrill Lynch, Bloomberg, McGraw-Hill, Sallie Mae, Fannie Mae, Prudential Securities, Bankers Trust, Marriott—major supporters of proven, replicable model
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SBIC Program Licensees --- March 4, 1999 - California

AVI Capital, L.P.

P. Wolken, B. Weinman & B. Grossi, Mgrs.
One First Street, Suite 12
Los Altos, CA 94022
ph: (650)949-9862 FAX: (650)949-8510

Preferred Investment Size: $1,000,000
Investment Policy: Equity Only
Investment Type: Seed, Early Stage
Industry Preference: High Tech and Electronic Deals only
Geographic Preference: California, West Coast

Allied Business
Investors, Inc. (SSBIC)
Jack Hong, President
301 W. Valley blvd. Suite #208
San Gabriel, CA 91776
ph: (626)289-0186 FAX: (626)289-2369

Preferred Investment Size: $50,000
Investment Policy: Loans Only
Investment Type: Early Stage
Industry Preference: Diversified
Geographic Preference: Los Angeles

Ally Finance Corp. (SSBIC)
Eric Steinmann, CEO
14011 Park Ave., Suite 310
Victorville, CA 92392
ph: (760)241-7025 FAX: (760)241-8232

Preferred Investment Size: $500,000
Investment Policy: Loans and/or Equity
Investment Type: All Stages
Industry Preference: Advertising, Construction, Telecomm.
Geographic Preference: National

Asian American Capital
Corporation (SSBIC)
Jennie Chien, Manager
1251 West Tennyson Road
Suite #4
Hayward, CA 94544
ph: (510)887-6888 FAX: (510)887-6897

Preferred Investment Size: $50,000 to $100,000
Investment Policy: Secured Loans
Investment Type: Expansion
Industry Preference: Diversified
Geographic Preference: Regional

Aspen Ventures
West II, L.P.
Alexander Cilento & David Crocket, Mgrs.
1000 Fremont Avenue, Suite V
Los Altos, CA 94024
ph: (650)917-5670 FAX: (650)917-5677

Preferred Investment Size: $500,000 to $3 MM
Investment Policy: Equity
Investment Type: Seed, Early Stage
Industry Preference: Information Technology
Geographic Preference: Western U.S.

Astar Capital Corp. (SSBIC)
George Hsu, President
9537 E. Gidley Street
Temple City, CA 91780
ph: (626)350-1211 FAX: (626)443-5874

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

BT Capital
Partners, Inc.
(Main Office: New York, NY)
300 South Grand Avenue
Los Angeles, CA 90071
ph:

Preferred Investment Size: $5 to $25 Million
Investment Policy: Equity Investments
Investment Type: Expansion, Later Stage
Industry Preference: Diversified
Geographic Preference: National

BankAmerica Ventures
Carla Perumean, Senior Vice President
950 Tower Lane, Suite 700
Foster City, CA 94404
ph: (415)378-6000 FAX: (415)378-6040

Preferred Investment Size: Up to $5 Million
Investment Policy: Equity
Investment Type: Early Stage, Expansion, Later Stage
Industry Preference: Medical Relatd Biotechnology, Communications, Electr
Geographic Preference: National

Bay Partners
SBIC II, L.P.
John Friedenrich & Neal Dempsey, Mgrs.
10600 N. DeAnza Boulevard
Suite 100
Cupertino, CA 95014
ph: (408)725-2444 FAX: (408)446-4502

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Bay Partners
SBIC, L.P.

John Freidenrich & Neal Dempsey, Mgrs.
10600 North De Anza Blvd.
Suite 100
Cupertino, CA 95014
ph: (408)725-2444 FAX: (408)446-4502

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Bentley Capital (SSBIC)
John Hung, President
592 Vallejo Street, Suite #2
San Francisco, CA 94133
ph: (415)362-2868 FAX: (415)398-8209

Preferred Investment Size: $200,000
Investment Policy: Loans and/or Equity
Investment Type: Early Stage
Industry Preference: Diversified
Geographic Preference: West

Best Finance
Corporation (SSBIC)
Yong Ho Park, General Manager
3540 Wilshire Blvd., Suite 804
Los Angeles, CA 90010
ph: (213)385-7030 FAX: (213)385-7130

Preferred Investment Size: $50,000
Investment Policy: Loans and/or Equity
Investment Type: Purchase, Seed, Expansion
Industry Preference: Diversified
Geographic Preference: California

Calsafe Capital Corp. (SSBIC)
Ming-Min Su, President, Director & Mgr.
245 East Main Street, Suite 107
Alhambra, CA 91801
ph: (626)289-3400 FAX: (626)300-8025

Preferred Investment Size: Up to $450,000
Investment Policy: Loans and Equity Investments
Investment Type: Expansion, Later Stage
Industry Preference: Diversified
Geographic Preference: National

Canaan SBIC, L.P.
(Main Office: Rowayton, CT)
Eric Young, Manager
2884 Sand Hill Road
Menlo Park, CA 94025
ph: (415)854-8082 FAX: (415)854-8127

Preferred Investment Size: $2,000,000
Investment Policy: Equity
Investment Type: Early Stage, Expansion, Later Stage
Industry Preference: Diversified
Geographic Preference: National

Capstone Ventures
SBIC, L.P.
Barbara Santry & Gene Fischer, Managers
3000 Sand Hill Road
Building 1, Suite 290
Menlo Park, CA 94025
ph: (650)854-2523 FAX: (650)854-9010

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Charterway Investment
Corporation (SSBIC)
Edmund C. Lau, Chairman

9660 Flair Dr., Suite 328
El Monte, CA 91731
ph: (626)279-1189 FAX: (626)279-9062

Preferred Investment Size: $100,000 to $450,000
Investment Policy: Loans
Investment Type: Expansion
Industry Preference: Retail/ Wholesale
Geographic Preference: Los Angeles County

Critical Capital
Growth Fund, L.P.
Steven Sands & Allen Gold, Mgrs.
17 East Sir Francis Drake Blvd.
Suite 230
Larkspur, CA 94939
ph: (415)464-5720 FAX: (415)464-5701

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Draper Associates,
a California LP
Timothy C. Draper, President
400 Seaport Court, Suite 250
Redwood City, CA 94063
ph: (650)599-9000 FAX: (650)599-9726

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Draper-Richards L.P.
William Draper III, President
50 California Street
Suite 2925
San Francisco, CA 94111

ph: (415)616-4050 FAX: (415)616-4060

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Far East Capital Corp. (SSBIC)
Tom Wang, Manager
977 N. Broadway, Suite 401
Los Angeles, CA 90012
ph: (213)687-1361 FAX: (213)626-7497

Preferred Investment Size: $250,000
Investment Policy: Loans and/or Equity
Investment Type: Expansion
Industry Preference: Diversified
Geographic Preference: California

First American Capital
Funding, Inc. (SSBIC)
Chuoc Vota, President
10840 Warner Avenue, Suite 202
Fountain Valley, CA 92708
ph: (714)965-7190 FAX: (714)965-7193

Preferred Investment Size: $50,000
Investment Policy: Loans
Investment Type: Early Stage, Expansion, Later Stage
Industry Preference: Medical/Health
Geographic Preference: California

Fourteen Hill
Capital, L.P.
Bradley Rotter & Alan Perper, Managers
1700 Montgomery Street, Suite 250

San Francisco, CA 94111
ph: (415)394-9469 FAX: (415)394-9471

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Fulcrum Venture
Capital Corporation (SSBIC)
Brian Argrett, President
300 Corporate Pointe, Suite 380
Culver City, CA 90230
ph: (310)645-1271 FAX: (310)645-1272

Preferred Investment Size: $500,000
Investment Policy: Sub. Debentures & Equity
Investment Type: Expansion, Acquisition $1M in sales
Industry Preference: Low/Med Tech, Manufacturing, Communications, Service
Geographic Preference: West Coast, prefer CA

Hall, Morris

& Drufva II, L.P.
Ronald J. Hall, Managing Director
26161 La Paz Road, Suite E
Mission Viejo, CA 92691
ph: (714)707-5096 FAX: (714)707-5121

Preferred Investment Size: FULLY INVESTED
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Imperial Ventures,
Inc.
Christian Hobbs, Vice President
9920 South La Cienega Blvd.
Mail: P.O. Box 92991; L.A. 90009-2991
Inglewood, CA 90009
ph: (310)417-5409 FAX: (310)417-5781

Preferred Investment Size: Under $1 Million
Investment Policy: Debt or Equity
Investment Type: Expansion, Acquision
Industry Preference: Healthcare Technology, Financial Serv
Geographic Preference: California

Kline Hawkes
California SBIC, LP
Frank R. Kline, Manager
11726 San Vicente Blvd.
Suite 300
Los Angeles, CA 90049
ph: (310)442-4700 FAX: (310)442-4707

Preferred Investment Size: $3 to $7 Million
Investment Policy: Equity
Investment Type: Expansion Capital MBO
Industry Preference: InfoTechnology Medical Serv. Defense spin-out
Enviro
Geographic Preference: California

LaiLai Capital Corp. (SSBIC)
Danny Ku, President
223 E. Garvey Avenue, Suite 228
Monterey Park, CA 91754
ph: (626)288-0704 FAX: (626)288-4101

Preferred Investment Size: $150,000
Investment Policy: Loans and Equity
Investment Type: Seed, Early Stage, Expansion
Industry Preference: Diversified
Geographic Preference: California

Magna Pacific
Investments (SSBIC)
David Wong, President
330 North Brand Boulevard, Suite 670
Glendale, CA 91203
ph: (818)547-0809 FAX: (818)547-9303

Preferred Investment Size: $50,000 to $300,000
Investment Policy: Loan and/or Equity

Investment Type: All Stages
Industry Preference: Hi-Tech, Medical/Health Defense Contractors
Geographic Preference: National

Marwit Capital
Company, L.P.
Matthew Witte, President
180 Newport Center Drive
Suite 200
Newport Beach, CA 92660
ph: (949)640-6234 FAX: (949)720-8077

Preferred Investment Size: $500,000 to $2 MM
Investment Policy: Subordinated Debt w/ Equity
Investment Type: Expansion, Acquisitions Buyouts
Industry Preference: Diversified
Geographic Preference: Western U.S.

New Vista Capital Fund, L.P.
Roger Barry and Frank Greene, Managers
540 Cowper Street, Suite 200
Palo Alto, CA 94301
ph: (650)329-9333 FAX: (650)328-9434

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Novus Ventures, L.P.
Daniel D. Tompkins, Manager
20111 Stevens Creek Boulevard
Suite 130
Cupertino, CA 95014
ph: (408)252-3900 FAX: (408)252-1713

Preferred Investment Size: $400,000 to $1 MM
Investment Policy: Convertible Debt Convert. Stock
Investment Type: Early Stage, Expansion
Industry Preference: Information Technology
Geographic Preference: Western U.S.

Opportunity Capital
Corporation (SSBIC)
J. Peter Thompson, President
2201 Walnut Avenue, Suite 210
Fremont, CA 94538
ph: (510)795-7000 FAX: (510)494-5439

Preferred Investment Size: $300,000
Investment Policy: Debt with Warrants, Equity
Investment Type: Expansion, Later Stage, Acquisitions
Industry Preference: Manufacturing, Healthcare, Telecommunicate
Geographic Preference: West Coast, National

Opportunity Capital
Partners II, L.P. (SSBIC)
J. Peter Thompson, General Partner
2201 Walnut Avenue, Suite 210

Fremont, CA 94538
ph: (510)795-7000 FAX: (510)494-5439

Preferred Investment Size: $1,500,000
Investment Policy: Debt with Warrants, Equity
Investment Type: Expansion, Later Stage, Acquision
Industry Preference: Manufacturing, Healthcare, Telecommunicate
Geographic Preference: West Coast, National

Pacific Mezzanine
Fund, L.P.
Nathan W. Bell, General Partner
2200 Powell St., Suite 1250
Emeryville, CA 94608
ph: (510)595-9800 FAX: (510)595-9801

Preferred Investment Size: $2 to $5 Million
Investment Policy: Loans with Equity Features
Investment Type: Expansion, Later Stage, Buyouts
Industry Preference: Diversified
Geographic Preference: Western US

Pinecreek Capital Partners, L.P.
Randall F. Zurbach, President
18301 Von Karman, Suite 100
Irvine, CA 92612
ph: (949)225-4620 FAX: (949)225-4629

Preferred Investment Size: $500,000 to $3 Mill
Investment Policy: Sub Debt with Warrants
Investment Type: Later Stage, Growth Acquisition
Industry Preference: Diversified
Geographic Preference: Western US

Positive Enterprises,
Inc. (SSBIC)
Kwok Szeto, President
1489 Webster Street, Suite 228
San Francisco, CA 94115
ph: (415)885-6600 FAX: (415)928-6363

Preferred Investment Size: Up to $150,000
Investment Policy: Loans, Equity
Investment Type: Expansion, Early Stage, Later Stage
Industry Preference: Diversified, Senior Home Care/Rest Homes, Manufactur
Geographic Preference: North, Regional

San Joaquin Business
Investment Group Inc (SSBIC)
Eugene Waller, President
1900 Mariposa Mall, Suite 100
Fresno, CA 93721
ph: (559)233-3580 FAX: (559)233-3709

Preferred Investment Size: $100,000 to $300,000
Investment Policy: Loans and Equity
Investment Type: Expansion
Industry Preference: Diversified
Geographic Preference: West Coast

Sorrento Growth
Partners I, L.P.
Robert Jaffe, Manager
4370 La Jolla Village Drive, Suite 1040
San Diego, CA 92122
ph: (619)452-3100 FAX: (619)452-7607

Preferred Investment Size: $2 Million
Investment Policy: Loans and Equity Investments
Investment Type: Early Stage
Industry Preference: Med./Health, Special Retail Communications/ Electron
Geographic Preference: Southern California

Sundance Venture
Partners, L.P.
Brian Burns, General Manager
10600 N. DeAnza Blvd., Suite 215
Cupertino, CA 95014
ph: (408)257-8100 FAX: (602)252-1450

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Tangent Growth Fund, L.P.
Alexander H. Schilling, Manager
180 Geary Street, Suite 500
San Francisco, CA 94108
ph: (415)392-9228 FAX: (415)392-1928

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

TeleSoft
Partners IA L.P.
Arjun Gupta, Manager
1450 Fashion Island Boulevard
Suite 610
San Mateo, CA 94404
ph: (650)358-2500 FAX: (650)358-2501

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

UnionBanCal
Venture Corporation
Robert S. Clarke, President
445 South Figueroa Street
P.O. Box 3100
Los Angeles, CA 90071
ph: (213)236-4092 FAX: (213)629-5328

Preferred Investment Size: $1,000,000
Investment Policy: Loans with Equity
Investment Type: Expansion

Industry Preference: Communications Cable TV Television Radio
Geographic Preference: National

Viridian Capital, L.P.

Christine Cordaro, Contact
220 Montgomery Street
Suite 946
San Francisco, CA 94104
ph: (415)391-8950 FAX: (415)391-8937

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

VK Capital Company
Franklin Van Kasper, General Partner
600 California Street, Suite 1700
San Francisco, CA 94108
ph: (415)391-5600 FAX: (415)397-2744

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Walden-SBIC, L.P.
Arthur S. Berliner, Manager
750 Battery Street, 7th Floor
San Francisco, CA 94111
ph: (415)391-7225 FAX: (415)391-7262

Preferred Investment Size: $3,000,000
Investment Policy: Equity
Investment Type: Seed, Early, Expansion, Later Stages
Industry Preference: Diversified
Geographic Preference: Western Region

Western General
Capital Corporation (SSBIC)
Alan Thian, President
13701 Riverside Drive, Suite 610
Sherman Oaks, CA 91423
ph: (818)907-8272 FAX: (818)905-9220

Preferred Investment Size: $100,000 to $300,000
Investment Policy: Loans Only
Investment Type: Later Stage, Expansion
Industry Preference: Diversified
Geographic Preference: Regional

Woodside Fund III
SBIC, L.P.
Vincent Occhipinti & Frank Mendicino
850 Woodside Drive

Woodside, CA 94062
ph: (650)368-5545 FAX: (650)368-2416

Preferred Investment Size:
Investment Policy:
Investment Type:
Industry Preference:
Geographic Preference:

Los Angeles

Already signed up "to some degree", but need to follow-up:
Hearst Foundation
Hughes Aircraft
McDonald Douglas
Northrup Grumman
Rockwell
Shell Oil
TRW
Western Electric
Xerox
Thrifty/Payless Drug Stores
McDonald's

Initial outreach to, with strong interest expressed:
Los Angeles Area Chamber of Commerce
Anita Zuzman
VP Legislative Affairs
Ezunial Burts
President

Greater Los Angeles African American Chamber of Commerce
Janice Bryant Howroyd
President and President Act 1 Personnel Services

Latin Business Association
Los Angeles

Disney
Rica Rodman
(will broker our package with the other studios, Universal, Warner, etc.)

No contact as yet, but potential targets:

Univision
Telemundo
Pac Bell
Occidental Petroleum
PG&E
Safeway
Ralph's
Staples
Starbucks

Wells Fargo
American Express
ARCO (through Chamber)
BankAmerica
Toyota Motor Company (Dennis Cuneo)

IMADA WONG COMMUNICATIONS GROUP, INC.

MEMORANDUM

June 8, 1999

TO: Mr. Alfred Schreiber
New America Strategies Group

FR: Bill Imada
Imada Wong Communications Group, Inc.

RE: List of Potential Corporations For the White House

Al, I would strongly and highly recommend the following companies who should be honored by the White House and President Bill Clinton:

AT&T
I would recommend AT&T for the following reasons:

- Encourage employees to join ethnic support groups that foster career development and leadership both within the company and within the communities they serve.
- Has created a complete ethnic marketing division that addresses and telecommunications needs of African Americans, Latinos, Asian Pacific Americans, gays and lesbians, women, and people in the diversified markets area, including Israelis, Russians, immigrants from the Caribbean countries and Eastern Europe.
- Known as one of the largest employers of women and ethnic minorities in the country.
- Has created dedicated marketing, advertising and public relations campaigns in all of the major ethnic markets.
- Has promoted African Americans, Latinos, Asian Pacific Americans and women to senior ranks within the company and in all areas.
- Recognized for their role in supporting diversity in several key publications (e.g., Asian Enterprise Magazine)
- Lois Hedg-Peth, president of AT&T California, has been recognized as one of the leading women in the telecommunications industry.
- Created several telecommunications consumer groups such as Club Filipino and Club *Moshi Moshi*.
- One of the most important sponsors for Fiesta Broadway, a major Hispanic celebration in Southern California.
- Is actively promoting full participation in the U.S. Census among all ethnic minority groups.

Bank of America
I would recommend Bank of America for the following reasons:

- Founder A. P. Gianini started an institution that is dedicated to serving all communities in the country.
- Mr. Gianini started Bank of Italy, a bank to serve the needs of the growing Italian American communities in California.
- Mr. Gianini also started Oriental Bank when he discovered that the service needs of Asian immigrants were not being properly addressed. Later, Bank of Italy and Oriental Bank became Bank of America.

633 West Fifth Street • Suite 1160 • Los Angeles, California 90071 U.S.A. • (213) 622-6513 • (213) 627-4478 fax

Mr. Alfred Schreiber
Page 2

- Bank of America enjoys nearly a 40% share of the Chinese market due to their initial efforts to outreach to Chinese immigrants.
- Bank of America has senior level people of all nationalities and is active in the ethnic markets.
- The bank is a major corporate funder and has sponsored a number of key initiatives in the Asian Pacific, African American and Latino communities.

U.S. Postal Service

The U.S. Postal Service should be recommended based on their community service:

- Their stamps promote social service messages that are important to all communities.
- They have sponsored stamps that promote Black Heritage Month, *Cinco de Mayo*, Breast Cancer and
- Chinese Lunar New Year.
- They are active in the community and sponsor a number of key events and programs.
- The Postal Service is active in ethnic marketing and promotions.
- Many senior level officers are minorities or women.

Honorable Mentions

- Anheuser-Busch Companies, Inc.
- Kaiser Permanente for their work in Diversity
- Merrill Lynch for their Southern California Partnership for Economic Achievement (a pilot project)

Hope this helps!

FAX COVER SHEET

TO: *Lisa Green*
Jon Kaplan
NEC
(202) 456-2223

FROM: ***SETH HARRIS***
OFFICE OF THE SECRETARY
U.S. DEPARTMENT OF LABOR
(P) (202) 693-6073
(F) (202) 693-6146

Total of 3 pages attached.

Withdrawal/Redaction Marker
Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	From Seth Harris to Jonathan Kaplan and Lisa Green; RE: phone number [partial] (1 page)	06/04/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Green
OA/Box Number: 20590

FOLDER TITLE:

Los Angeles [Folder 1] [2]

2012-0043-S
ms230

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.
PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).
RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Harris Seth

[001]

From: Harris Seth
Sent: Friday, June 04, 1999 7:12 PM
To: 'Kaplan Jon'; 'Green Lisa'
Subject: Los Angeles/New Market

Bcwatts.wpd

Attached is the information you requested on several possible Los Angeles sites. Our next step is to put together a "tick-tock" of the President's day in Los Angeles, as we see it. It will likely involve two or more site visits plus the announcements with CEOs, foundations, and not-for-profits. We might also want to add a simple walk through part of the community where the President can interact with community residents. We'll be more specific early next week.

Call me over the weekend at P6/(b)(6)

DRAFT

Potential Presidential Visit
New Markets Los Angeles

The Greater Watts community of South Central Los Angeles is located in the southernmost portion of the Watts Empowerment Zone (EZ) and Enterprise Community (EC). The community encompasses five census tracts with a 1990 population of over 19,000 with more than 3,000 youth (between the ages of 16-24).

Racial-Ethnic:	54.0 % African-American; 45.5 % Hispanic
Income:	Half of adults and 57 % of youth live at or below the poverty line
Education:	High school dropout rate between 9th and12th grade of 71% (1991)
Median Income:	Ranges of $ 6,831 to $ 16,594
Unemployment:	Unemployment rate 16 % community-wide and 55 %for youth compared to 8.4 % unemployment in L.A. County (1996)

Site Visit Alternatives

Youth Opportunities Unlimited Alternative High School
943 West 85th Street
The President would tour a center where former gang members, single parents and other out-of-school youth are learning basic computing skills to help prepare to be productive in the workforce. The main sites visited would be a large temporary facility, about the size of a double-wide trailer, where some 30 computer stations would be in full operation - and an adjacent room where a new program has been launched to teach electronic arts skills, such as video and animation production.

Locke Senior High School
325 East 111th Street
In a special program that inspires youths to think about high tech opportunities, youth that are becoming strongly proficient in Geographic Information Systems and other cutting-edge computer technology would show the President examples of what they are learning.

Maxine Waters Employment Preparation Center
10925 South Central Avenue
The President would join out-of-school youth in workshops where they are training for careers in computer sciences, welding, auto mechanics, banking, nursing and other specialties.

St. Francis Medical Center
3630 East Imperial Highway
Four young people are in training to be licensed vocational nurses and certified nurse assistants through a program called Youth Fair Chance Plus. The hospital, located just outside Watts in Lynwood, has pledged to hire 30 graduates of the program. St Francis is one of several area hospitals that are partners in this effort. Youth Fair Chance Plus' training facility is adjacent to the Youth Opportunities Unlimited Alternative School and could be added to a visit there.

Attachments: Map

5/21/99

NEW MARKETS INITIATIVE: CAPITALIZING ON YOUTH INVESTMENT

BACKGROUND

The President's New Market Initiative provides the opportunity to harness the existing untapped labor pool in our urban inner cities: out-of-school youth (OSY). There are over 10 million OSY in over 100 empowerment zones/enterprise communities (EZs/ECs). This initiative provides a strong incentive for the private sector to drive investment in our inner-cities.

The Department of Labor's Kulick grant program funds local projects to prepare inner city to enter the labor force by providing employable and work-ready skills. In Los Angeles' EZ community of Watts, this program is employing 1700 youth while creating 750 new jobs by:

- providing basic literacy, math and soft skills to Watts youth through the Bradley/Milken Center and Maxine Waters Center;
- securing corporate stakeholder commitments to hire Watts youth by McDonald Douglas, Rockwell, TWR, Ultramar and Universal Studios; and
- providing micro-enterprise training for Watts youth through the Entrepreneur Education Center and University of South California's Business Expansion Network.

Once a community devastated by urban riots, the Watts community is a model of community capitalism. The private sector has begun to become a "corporate stakeholder" in Watts.

OBJECTIVES

1. To develop the Watts community into an "opportunity zone" by having more corporations become stakeholders by hiring Watts youth and considering locating their businesses within the Watts EZ.

2. To secure private foundation funding for the Watts community in order that the Kulick project can be greatly expanded throughout the EZ.

PLAN

1. Secure corporate pledges to hire Kulick program participants working in cooperation with the National Alliance of Business, Los Angeles Chamber of Commerce, LA Youth At Work and Mayor's Business Leaders Alliance. Employers to be targeted:

Atlantic Richfield
Circuit City
Disney Entertainment
GET
Hilton Hotels
ITT
McDonald Douglas*
MGM
Motorola
Northtrop
Pacific Bell
Rockwell International*
Shell Oil
Sony Entertainment
Telemundo
TWR Space & Electronics*
Ultramar*
Univision
Universal Studios*
Warner Brothers
Western Electric
Xerox

* Existing stakeholders (additional pledges sought)

2. Secure private foundation support to fund the expansion of the Kulick program by targeting:

Ahmanson Foundation
Atlantic Richfield Foundation
California Community Foundation
California Community Foundation
California Wellness Foundation
Getty Foundation
Keck Foundation
Parsons Foundation
Weingart Foundation

EVENT(S)

1. Site Visit
President Clinton & Secretary Herman will visit Kulick participants:

First Choice: Rockwell International program in Jordan Downs public housing---observe classes in math, computer literacy and the sciences to prepare youth for jobs in the aerospace and technology industry.

Second Choice: Shell Oil Small Business Academy---observe classes in business start-up and private enterprise to prepare youth for jobs with community small businesses and micro-enterprise start-up businesses.

Third Choice: Ultramar Petroleum Refinery---observe youth working in the Wilmington plant (Los Angeles harbor; not in the EZ).

Fourth Choice: Maxine Waters Center---observe youth being prepared for interviews with potential employers and/or have employers like Rockwell, Ultramar, McDonald Douglas and others present.

The President & Secretary will be joined by celebrity-activists that have a history of investing in the Watts community: i.e., Denzel Washington (Boys & Girls Club); Oscar De La Hoya (CET), Danny Glover (One-To-One Partnership), Jimmie Smits (YES), Magic Johnson (Watts Cinema), among others.

2. Reception
President Clinton & Secretary will have a reception at the Getty Museum or Museum of Contemporary Art for CEOs who have made stakeholder pledges. They will be joined by celebrity-activists.

3. Foundation Roundtable
The Secretary will convene a roundtable meeting of private foundations which have a history of funding local community efforts.

SUPPORT

The Village Foundation will be providing general support in making this event possible. The foundation, a national grant making and operating foundation is dedicated to the development of African-American men and boys in American society. It was established as an outgrowth of the Kellogg Initiative. The foundation's Chairman is Andrew Young and President is Bobby Austin.

In Los Angeles, the foundation supports the Al Wooten Center working to address the educational and employment needs of over 162,000 African-American and Latino high school drop outs.

5/21/99

Department of Labor-Recommended Presidential Events: New Markets Initiative

Los Angeles or Alternate

Once a devastated community after riots, Watts is now moving forward, and a Department of Labor Youth Opportunity pilot grant has been used to form a community-wide partnership that is giving out-of-school youth the skills they need to land good jobs, with committed private sector partners including Ultramar Petroleum, Rockwell, and others.

President Clinton, executives and role models announce Secretary Herman's Youth Opportunities Movement, with the local goal of an empowerment zone-wide "opportunity zone" with more employers pledging to hire more youths.

Visual: Visit to one of the following:

Rockwell International Reach Program - shop setting
Shell Oil Business Academy - classroom setting
Ultramar Petroleum Refinery - Chemical work site
McDonnell Douglas Plant - Vast aircraft production site

Private Industry Targets:

Rockwell Space Systems	Staples	Xerox
Pacific Bell	Hughes	Northrup-Grumman
Safeway	ARCO	Bank of America
Toyota	Disney	Universal Studios
Occidental Petroleum	PG&E	Safeway
Ralph's		

Southeastern Kentucky

The Department of Labor funds a Youth Opportunity program here, to train out-of-school youth for meaningful employment. The Small Business Administration is deeply involved in capital investment programs in this rural Empowerment Zone. SBA will work with the Department of Labor to direct new capital investments from large employers and financial entities into Mountain Ventures Inc., a Small Business Investment Corporation, or a similar vehicle to expand youth job training programs to give every youth in the region the opportunity for job training.

Youth Opportunity Movement
Los Angeles
July 8, 1999

Los Angeles

Draft Agenda for Site Visit

Time	Event Description
10:00 AM	Arrival *Alternative School or Locke Senior High School or Maxine Waters Center or St. Francis Medical Center*
10:15 AM	Brief tour of training programs.
10:45 AM	POTUS, CEOs, Celebrities, Foundations, Principals gather for speaking program; make announcement kicking off Youth Opportunities Movement.
11:45 AM	POTUS, CEOS, celebrities, principals leave center, take unscheduled walk through neighborhood.
12:15 PM	Program ends.
TOTAL TIME	*Two hours, 15 minutes*

Felipe Floresca <FFLORESCA@doleta.gov>
06/24/99 08:13:33 AM

Los Angeles File

Record Type: Record

To: Lisa Green/OPD/EOP

cc:
Subject: Re: White House non-profit meeting -Reply -Reply

Lisa-

Just wanted to check an item with you. As we engage foundations, do we expect a hard dollar figure from them. As you know foundations have to report to a board of trustees in terms commiting major funding.

In LA, the Village Foundation and W.K. Kellogg Foundation will announce the convening of
a Foundation Roundtable on Youth Opportunity and New Markets. The goal of the roundtable will be to pool resources to support the training and placement of youth in our inner-city and rural untapped markets. There is no way to tie a figure to how much funds could be pooled. With out a dollar figure, does this pose a problem as far as an announcement ?