

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	Urban Communities; RE: personal info (19 pages)	n.d.	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Green
OA/Box Number: 20590

FOLDER TITLE:

Locality Info

2012-0043-S

ms228

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

NEW MARKETS CORRESPONDENCE

Congressional	Corporations	Other	Request/Content
	Vanda B. McMurtry Senior Vice President Aetna		- Appreciates meeting with Podesta. - Keen interest in New Markets. Convinced that Aetna can make a very significant contribution to the New Markets initiative.
	Benjamin W. Heineman Senior Vice President GE		- GE's mortgage insurance business is working with HUD on a pilot program to insure mortgage loans for Native Americans. Understands that this will be announced during the President's July visit to South Dakota. - Wants to work with you on bankruptcy reform.
Rep. Tom Barrett			Simply requesting that Eaton, Milwaukee be considered as a site for the President's trip.
	Catherine Bessant President Community Development Banking Bank of America		- Includes a report titled: "Community Capitalism: Rediscovering The Markets of America's Urban Neighborhoods" - Powerful reference to "trade missions" on p.19
		John Norquist Mayor City of Milwaukee	Requesting that Eaton-Navy Controls Division (NCD) be considered as a sight for the President's trip.
	Steven Burd Chairman, President and CEO Safeway Inc.		- Safeway has invested \$165 million over the last five years in urban/underserved areas. - Criteria for considering a project in an urban neighborhood: community support, security, and lighting. - Urban markets are "good business opportunities." Part of their ongoing strategy. - Won't have a project ready for Presidential announcement in July.
		Don Siegelman Governor State of Alabama	Look forward to hearing from you about Alabama's future.
		Cecil Underwood Governor State of West Virginia	- Wants to review the proposed legislation that would carry forth New Markets ideas. - Wants to work with you to gain support for the legislation.

	Steven Burd Chairman, President and CEO Safeway Inc.		Business along with government agencies and community groups can work together to bring essential services to otherwise underserved parts of a city.
	Richard Huber Chairman, President and CEO Aetna		- Excited about initial steps in New Markets initiative and looks forward to partnership. - Wants Hartford, CT to be considered for Presidential visit.
	Michael Andrews Citigroup		- Citigroup announced a program on National Investment Education for Minority Investment the day after the President visited Atlanta. - He believes that the announcement fits nicely into the President's New Markets initiative.
	Sy Sternberg Chairman, President and CEO New York Life		- Follow up with phone conversation on New Markets. - There is a need to package the program in a simple and clear way. - Suggests a notebook with three sections: - Section 1 would describe the objectives and outline of the program - Section 2 would provide: a) a general overview of how the components of the program are integrated, b) separate portions that describe from the perspective of stakeholders how each stakeholder participates in the program. The possible stakeholders include lenders, equity investors, small business owners and other applicants for program participation. - Section 3 should describe in detail the 8 separate programs that make up the initiative and indicate which are currently in place and available for use, and which require Congressional action. - Marketing staff is available to work on appropriate portions of this book or any section.
Rep. Bennie Thompson			- Wants president to visit the Second Congressional District in Mississippi. - Mississippi Delta is a prime location for New Markets initiative. - Requests a meeting to determine what sites would qualify. Wants staff to contact his Administrative Assistant, Ms. Marsha McCraven.
	Gary Hattem Executive Vice President Bankers Trust Foundation		Providing information on Bankers Trust's investments in distressed communities.
	Dick Huber CEO Aetna		Reaffirming his desire to have the President visit Hartford.

Rep. Bennie Thompson			Renewing request for President to visit Mississippi.
Rep. J.C. Watts, Jr.			- As New Market tour approaches, wants to call to your attention a bipartisan piece of legislation sponsored by he, Congressman Danny Davis (D-IL), and Jim Talent (R-MO). - The American Community Renewal Act (ACRA), H.R. 815, constructs a new model of revitalization. - Hopes that you can join his efforts by endorsing the American Community Renewal Act.
Rep. Harold Ford			- Wants the President to visit his district for New Markets Tour, 9th district Tennessee. - Need to ensure that working men and women earn a livable wage and that education must provide children with the technological skills to prepare them for the next century. - Need more resources for housing and more private sector capital for inner cities and rural areas.
		Raymond Scheppach Executive Director National Governors' Association	- Eager to work with administration in facilitating the implementation of Workforce investment Act of 1998. - Attracted by emphasis on interagency process. - Suggested using waiver authority under existing statute as a tool to help streamline financial, operational, and performance rules and reporting requirements. - Would like to have more time to communicate with governors and coordinate a response. A mid-July meeting would be more suitable.
Rep. Paul Kanjorski			- Has concerns with the NMI and the targeting formula that is being developed for America's private investment companies and other NMI programs. We should be targeting areas that have been economically depressed for decades, not years. For example, Northeastern and Central Pennsylvania and other small and mid-sized towns in the Northeast, Midwest, and West. - He makes several specific recommendations: 1) the Administration should use national median income to determine the census tracts that will qualify for NMI/APIC; 2) the Administration could amend its formula to account for long-term, systemic unemployment rates; 3) the Administration should use countywide information about age to extrapolate out those residents receiving Social Security benefits and then adjusting the median income of a census tract downward or upward; 4) the Administration could develop a whole new way to account for underserved markets by creating an "economic stagnation formula based on population, housing development, and employment lags.
Rep. Lucille Roybal-Allard			- Would be pleased to help NMI. Requests that you to forward more details to him. - Recommendations for an appropriate location: Staples Center, Disney Concert Hall/Disney Center, L.A. Center Studios, and Dreamworks.

	John Snow CEO CSX Corporation		• Suggestions for the President's trip: 1) Rural Appalachia communities that grew up out of the coal boom and several generations of ancestors have worked in the mines, railroads, and other supporting industries; 2) Richmond, Virginia where a group called Richmond Renaissance has been attempting to open distressed communities like Jackson Ward to new economic development potential.
Rep. Paul Kanjorski			• Wants to travel with the President during NM trip in Mississippi Delta, Kentucky Highlands, South Dakota plains, and Los Angeles inner city. • Particularly interested in America's Private Investment Companies and the formula that the NM initiative will employ to target assistance and revitalize these places.
Rep. Jerry Kleczka			• Wants the President to visit Easton Navy Controls division in Milwaukee's Northwest side.
Rep. Ruben Hinojosa			• Wants the President to begin his NM tour in his district, 15th Texas
Rep. Patrick Kennedy			• Encourages President to visit "Indian Country" during his NM tour. • Eager to work with you to promote economic development in Native American communities.

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NEW MARKETS Political/Corporate Call Sheet Notification Pre Press Announcement

1. Kentucky Highlands, KY

<i>Key Contact</i>	<i>Department Assigned</i>	<i>Comments</i>
Governor Paul Patton (D)	Intergovernmental	A-1 Call to be made by Mickey or Fred
Sen. McConnell (R-KY)	Leg. Affairs	B
Sen. Jim Bunning (R-KY)	Leg. Affairs	B
Rep. Anne Northup (R-KY,3)	Leg. Affairs	B
John McCoy BancOne	OPL	A Call to be made by Gene Sperling
Frank Newman Bankers Trust	OPL	A Call to be made by Gene Sperling

2. Clarksdale, Greenville, or Greenwood, MS

<i>Key Contact</i>	<i>Department Assigned</i>	<i>Comments</i>
Richard M. Webster, Jr. (Clarksdale/Coahoma County)	Intergovernmental	A-2 Call to be made by ????
Mayor Paul Artman, Jr. (Greenville/Washington County)	Intergovernmental	B
Mayor TBD (Greenwood/Leflore County)	Intergovernmental	B
Atty General Mike Moore (D)	Intergovernmental	A-2 Call to be made by ?????
Sen. Trent Lott (R-MS)	Leg. Affairs	B
Sen. Thad Cochran (R-MS)	Leg. Affairs	B
Rep. Bennie Thompson (D-MS,2)	Leg. Affairs	A-1 Call to be made by Chuck Brain
Joseph Black Program Director Southern Development Bancorporation	OPL	Call to be made by Gene upon return to Europe
Duane Ackerman BellSouth	OPL	Call to be made by Gene upon return to Europe

3. Chicago, IL (Cook County)

<i>Key Contact</i>	<i>Department Assigned</i>	<i>Comments</i>
Mayor Richard Daley (D)	Intergovernmental	A-1 Call to be made by Mickey
Governor George H. Ryan (R)	Intergovernmental	A-2 Call to be made by Larry or Janet
President John Stroger Cook, CO. Bd of Comissioners (D)	Intergovernmental	A- 3 Call to be made by ??????????
Speaker Mike Madigan (D)	Intergovernmental	B
Sen. Dick Durbin (D)	Leg. Affairs	B
Sen. Fitzgerald (D)	Leg. Affairs	B
Rep. Bobby Rush (D-IL,1)	Leg. Affairs	A
Rep. Jesse Jackson, Jr. (D-IL, 2)	Leg. Affairs	A
Rep. Willian Lipinski, (D-IL,3)	Leg. Affairs	B
Rep. Luis Guterrez (D-IL,,4)	Leg. Affairs	B
Rep. Rod Blagojevich (D-IL, 5)	Leg. Affairs	B
Rep. Henry Hyde (R-IL, 6)	Leg. Affairs	B
Rep. Danny Davis (D-IL, 7)	Leg. Affairs	A
Rep. Janice Schakowsky (D-IL, 9)	Leg. Affairs	B
Rep. John Edward Porter (R-IL, 10)	Leg. Affairs	B
Rep. Jerry Weller (R-IL, 11)	Leg. Affairs	
Hugh McColl Bank of America	OPL	A for Gene Sperling

4. East St. Louis, IL (St. Clair County) and St. Louis

St. Louis

<i>Key Contact</i>	<i>Department Assigned</i>	<i>Comments</i>
Governor Mel Carnahan (D)	Intergovernmental	A-4 Call to be made by Mickey
Mayor Clarence Harmon (D)	Intergovernmental	A-3 Call to be made by Barbara and Patrice
President Pro Tem Ed Quick	Intergovernmental	B
House Speaker Steve Gaw (D)	Intergovernmental	B
Sen. John Ashcroft (R-MO)	Leg. Affairs	B
Sen. Kit Bond (R-MO)	Leg. Affairs	B
Rep. William Clay (D-MO,1)	Leg. Affairs	B
Rep. Richard Gephardt (D-MO,3)	Leg. Affairs	A-5 Call to be Made by Chuck Brain

East St. Louis

<i>Key Contact</i>	<i>Department Assigned</i>	<i>Comments</i>
Mayor Debra Powell – newly elected	Intergovernmental	A-1 Call to be made by Barbara
Governor George H. Ryan (R)	Intergovernmental	B
Speaker Mike Madigan (D)	Intergovernmental	B
Sen. Dick Durbin (D-IL)	Leg. Affairs	B
Sen. Fitzgerald (D-IL)	Leg. Affairs	B
Rep. Bobby Rush (D-IL,1)	Leg. Affairs	B
Rep. Jesse Jackson, Jr. (D-IL,2)	Leg. Affairs	B
Rep. William Lipinski (D-IL,3)	Leg. Affairs	B
Rep. Luis Gutierrez(D-IL,4)	Leg. Affairs	B
Rep. Rod Blagojevich(D-IL,5)	Leg. Affairs	B
Rep. Henry Hyde (R-IL,6)	Leg. Affairs	B
Rep. Danny Davis (D-IL,7)	Leg. Affairs	B
Rep. Janice Schakowsky (D-IL,9)	Leg. Affairs	B
Rep. John Edward Porter (R-IL,10)	Leg. Affairs	B
Rep. Jerry Weller (R-IL,11)	Leg. Affairs	B
Hugh McColl Bank of America	OPL	A Call for Gene Sperling

5. Pine Ridge

<i>Key Contact</i>	<i>Department Assigned</i>	<i>Comments</i>
Sen. Tom Daschle (D-SD)	Leg. Affairs	A-1 Call to be made by Podesta who will ask Daschle to call Tribal president Harold Salway
Tribal President Harold Salway	Daschle/Leg Affairs	A-2 Call to be made by Daschle Leg Affairs will coordinate confirmation that Harold Salway has been contacted by Daschle
Sen. Tim Johnson (D-SD)	Leg. Affairs	A-3 Call to be made by Janet or Larry
Gov. William Janklow (R)	Intergovernmental	A-1 Call to be made by Patrice or Fred
Rep. John R. Thune (R-SD, at large)	Leg. Affairs	B Call
Franklin Raines Fannie Mae	OPL	A call for Gene Sperling to make
Norwest Mortgage	OPL	Gene to call upon return from Europe
Steve Case AOL	OPL	Gene to call upon return from Europe

6. Phoenix, AZ (Maricopa County)

<i>Key Contact</i>	<i>Department Assigned</i>	<i>Comments</i>
Rep. Ed Pastor (D-AZ,2)	Leg. Affairs	A-1 Call to be made by Maria Ecahveste
Supervisor Mary Rose Wilcox (D-Maricopa County Bd.)	Intergovernmental	A-2 Call to be made by Mickey or Fred
Mayor Skip Rimsza (R)	Intergovernmental	A-3 Call to be made by Fred
Gov. Jane Dee Hull (R)	Intergovernmental	A-4 Call to be made by Fred
Atty General Janet Napolitano (D)	Intergovernmental	B
State Senator Joe Eddie Lopez (D-Maricopa County)	Intergovernmental	B
Chairman Janice K. Brewer, (R-Maricopa County Bd.)	Intergovernmental	B
Sen. John McCain (R-AZ)	Leg. Affairs	B
Sen. John Kyl (R-AZ)	Leg. Affairs	B
Rep. Matt Salmon (R-AZ,1)	Leg. Affairs	B
Rep. John Shadegg (R-AZ,4)	Leg. Affairs	B
Rep. J.D. Hayworth (R-AZ)	Leg. Affairs	B
Hugh McColl Bank of America	OPL	Gene to call

7. Los Angeles, CA (LA County)

<i>Key Contact</i>	<i>Department Assigned</i>	<i>Comments</i>
Sen. Diane Feinstein	Legislative Affairs	A-1 Call to be made by Larry Stein
Governor Gray Davis (D)	Intergovernmental	A-2 Call to be made by Fred or Mickey
Rep. Lucille Roybal-Allard (D-CA,33)	Leg. Affairs	A-3 Call to be made by Janet
Sen. Barbara Boxer (D-CA)	Leg. Affairs	A-4 Call to be made by Tracey
Supervisor Yvonne Burke (D-LA County)	Intergovernmental	A-5 Call to be made by Barbara or Patrice
Supervisor Gloria Molina (D-LA County)	Intergovernmental	B
Speaker Antonio Villarigosa (D)	Intergovernmental	B

Mayor Richard Riordan (R)	Intergovernmental	B – Call to be made by Barbara or Mickey
Lt. Governor Cruz Bustamante (D)	Intergovernmental	B
Rep. Brad Sherman (D-CA,24)	Leg. Affairs	B
Rep. Howard “Buck” McKeon (R-CA,25)	Leg. Affairs	B
Rep. Howard Berman (D-CA, 26)	Leg. Affairs	B
Rep. James Rogan (R-CA,27)	Leg. Affairs	B
Rep. Henry Waxman (D-CA,29)	Leg. Affairs	B
Rep. Xavier Becerra (D-CA,30)	Leg. Affairs	B
Rep. Matthew Martinez (D-CA,31)	Leg. Affairs	B
Rep. Julian Dixon (D-CA,32)	Leg. Affairs	B
Rep. Maxine Waters (D-CA, 35)	Leg. Affairs	B
Rep. Steven Kuykendall (R-CA, 36)	Leg. Affairs	B
Rep. Juanita Millender-McDonald (D-CA, 37)	Leg. Affairs	B
Rep. Steve Horn (R-CA, 38)	Leg. Affairs	B
Rep. Edward Royce (R-CA, 39)	Leg. Affairs	B
Rep. Gary Miller (R-CA, 41)	Leg. Affairs	B
Rep. Dana Rohrabacher (R-CA, 45)	Leg. Affairs	B
Rep. Loretta Sanchez (D-CA,46)	Leg. Affairs	B
Rep. Christopher Cox (R-CA, 47)	Leg. Affairs	B
Sandy Weill, Citigroup	OPL	A Call for Gene Sperling
Jim Kelly,UPS	OPL	Gene to call upon return from Europe

8. Nelsonville, OH(Athens County)

<i>Key Contact</i>	<i>Department Assigned</i>	<i>Comments</i>
Rep. Ted Strickland (D-OH,6)	Leg. Affairs	A-1 Call to be Made by ???????
Mayor/Council President Tom Steenrod	Intergovernmental	B
Governor Bob Taft II (R)	Intergovernmental	B
President William H. Theisen, Board of County Comissioners	Intergovernmental	B
Sen. DeWine (R-OH)	Leg. Affairs	B
Sen. Voinovich (R-OH)	Leg. Affairs	B
John McCoy CEO,BancOne	OPL	A Call to be made by Gene Sperling
Frank Newman Bankers Trust	OPL	A Call to be made by Gene Sperling

Key Calls to Make After Site Selection

DRAFT PLAN

ALL CALLS TO BE MADE SIMULTANEOUSLY AT A DESIGNATED TIME ON THURSDAY JUNE 17 or FRIDAY JUNE 18.

Potential Sites:

Pine Ridge, SD

Phoenix, AZ – South Phoenix

Los Angeles, CA – Watts and Anaheim

Mississippi Delta – Greenville, MS **or** Clarkesville, MS **or** Greenwood, MS

Appalachia – Kentucky Highlands, KY or Nelsonville, OH

Midwest – Chicago, IL **or** East St. Louis, MO **or** TBD

LEGISLATIVE AFFAIRS – To assign calls, add to list below, and indicate priority order of calls to be made.

Congressional Leadership/Caucus Heads Already Invited

Sen. Daschle

Rep. Gephardt

Sen. Lott

Speaker Hastert

Rep. Roybal Allard (Congressional Hispanic Caucus)

Rep. Clyburn (Congressional Black Caucus)

Members Who are Potential Lead Sponsors and Key Committee Members

Rep. Rangel (Ranking, Ways & Means)

Rep. Talent (Chair, Small Business)

Rep. Velasquez (Ranking, Small Business)

Rep. LaFalce (Ranking, Banking and Financial Services)

Rep. Kanjorski (Subcom- Ranking, Banking and Financial Services)

Sen. Kerry (Ranking, Small Business)

Sen. Rockefeller (Finance)

Sen. Moynihan (Ranking, Finance)

Sen. Sarbanes (Ranking Bank, Housing and Urban Affairs)

Members Who Have Requested a Visit

Sen. Robb (also key for legislation)

Rep. Bennie Thompson

Rep. Harold Ford

Other Key Legislators

Rep. Mink (Congressional Asian Caucus)

Rep. Waters
Rep. Watts
Senator Schumer
Senator Jeffords
Senator Edwards
Rep. Leach

CABINET AFFAIRS and NEC – To contact principals and key agency leads. Also to request that agencies keep a close hold on information and wait until the day of the press leak to contact organizations/non-profits that we might visit.

SBA –	Millicent Hodge
	Chris Sweden
TREASURY --	Michael Barr
HUD –	Jackie Lawing
LABOR –	Steve Hoffman
USDA –	Clyde Williams
HUD –	Xav Briggs
COMMERCE –	John Orszag
TRANSPORTATION –	B.A. Rudolph
CDFI –	Maurice Jones

Connect with All Cabinet

HUD
Treasury
USDA
SBA
Labor
Interior
Transportation
Commerce

INTERGOVERNMENTAL AFFAIRS – To add to list and identify who will call each person.

Mayors, Governors Whose Localities We Are Visiting
Pine Ridge

President Harold Salway
Gov. William Janklow (R)
Sen. Tom Daschle (D-SD)
Sen. Tim Johnson (D-SD)
Rep. John R. Thune (R-SD, at large)

Phoenix, AZ (Maricopa County)

Supervisor Mary Rose Wilcox (D-Maricopa County Bd.)

State Senator Joe Eddie Lopez (D-Maricopa County)
Atty General Janet Napolitano (D)
Mayor Skip Rimsza (R)
Gov. Jane Dee Hull (R)
Chairman Janice K. Brewer, (R-Maricopa County Bd.)
Sen. John McCain (R-AZ)
Sen. John Kyl (R-AZ)
Rep. Ed Pastor (D-AZ,2)

Los Angeles, CA (LA County)

Governor Gray Davis (D)
Supervisor Yvonne Burke (D-Los Angeles County)
Supervisor Gloria Molina (D-Los Angeles County)
Lt. Gov. Cruz Bustamante (D)
Speaker Antonio Villarigosa (D)
Chairman Don Knabe (R, LA County)
Mayor Richard Riordan (R)
City Council President John Ferraro
Board of Supervisors Chairman Zev Yaroslavsky
Sen. Barbara Boxer (D-CA)
Rep. Xavier Becerra (D-CA,30)
Rep. Matthew Martinez (D-CA,31)
Rep. Lucille Roybal-Allard (D-CA,33)
Rep. Maxine Waters (D-CA, 35)
Rep. Edward Royce (R-CA, 39)
Rep. Loretta Sanchez (D-CA,46)
Rep. Christopher Cox (R-CA, 47)

Anaheim, CA

Mayor Tom Daly

Chicago, IL (Cook County)

Mayor Richard Daley (D)
President John Stroger Cook, Cook County Bd of Commissioners (D)
Governor George H. Ryan (R)
Speaker Mike Madigan (D)
Sen. Dick Durbin (D-IL)
Sen. Fitzgerald (D-IL)
Rep. Bobby Rush (D-IL,1)
Rep. Jesse Jackson, Jr. (D-IL,2)
Rep. William Lipinski (D-IL,3)
Rep. Luis Gutierrez(D-IL,4)

Rep. Rod Blagojevich(D-IL,5)
Rep. Henry Hyde (R-IL,6)
Rep. Danny Davis (D-IL,7)
Rep. Janice Schakowsky (D-IL,9)
Rep. John Edward Porter (R-IL,10)
Rep. Jerry Weller (R-IL,11)

St. Louis

Note: No county officials: All Ds on City Council; all statewides are D

Governor Mel Carnahan (D)
Mayor Clarence Harmon (D)
President Pro Tem Ed Quick
House Speaker Steve Gaw (D)
County Executive Buzz Westphal
Sen. John Ashcroft (R-MO)
Sen. Kit Bond (R-MO)
Rep. William Clay (D-MO,1)
Rep. Richard Gephardt (D-MO,3)

East St. Louis, IL (St. Clair County)

Mayor Debra Powell – newly elected
Governor George H. Ryan (R)
Speaker Mike Madigan (D)
Sen. Dick Durbin (D-IL)
Sen. Fitzgerald (D-IL)
Rep. Jerry Costello

Nelsonville, OH (Athens County)

Mayor/Council President Tom Steenrod
Governor Bob Taft II (R)
President William H. Theisen, Board of County Commissioners
Sen. DeWine (R-OH)
Sen. Voinovich (R-OH)
Rep. Ted Strickland (D-OH,6)

Kentucky Highlands, KY

Governor Paul Patton (D)
Sen. McConnell (R-KY)
Sen. Jim Bunning (R-KY)
Rep. Anne Northup (R-KY,3)

Clarksdale, Greenville, or Greenwood, MS

Agriculture & Commerce Commissioner Lester Spell, Jr. (D)
Lt. Gov. Muskogrove
Governor Kirk Fordice (R)
Mayor Richard M. Webster, Jr. (Clarksdale/Coahoma County)
Mayor Paul Artman, Jr. (Greenville/Washington County)
Mayor Harry Smith (Greenwood/Leflore County)
Atty General Mike Moore (D)
Sen. Trent Lott (R-MS)
Sen. Thad Cochran (R-MS)
Rep. Bennie Thompson (D-MS,2)

Mayors, Governors Who Have Requested We Visit Their Localities

Denver – Wellington

Members Whose Districts we are Visiting

C-Sen. McConnell (R-KY)
C-Sen. Jim Bunning (R-KY)
C-Rep. Anne Northup (R-KY,3)
B-Sen. Trent Lott (R-MS)
C-Sen. Thad Cochran (R-MS)
A-Rep. Bennie Thompson (D-MS,2)
C-Sen. DeWine (R-OH)
C-Sen. Voinovich (R-OH)
A-Rep. Ted Strickland (D-OH,6)
A-Sen. Dick Durbin (D-IL)
C-Sen. Fitzgerald (D-IL)
A-Rep. Bobby Rush (D-IL,1)
A-Rep. Jesse Jackson, Jr. (D-IL,2)
A-Rep. William Lipinski (D-IL,3)
A-Rep. Luis Gutierrez(D-IL,4)
A-Rep. Rod Blagojevich(D-IL,5)
C-Rep. Henry Hyde (R-IL,6)
A-Rep. Danny Davis (D-IL,7)
A-Rep. Janice Schakowsky (D-IL,9)
B-Rep. John Edward Porter (R-IL,10)
C-Rep. Jerry Weller (R-IL,11)
C-Sen. Arlen Specter (R-PA)
C-Sen. Rick Santorum (R-PA)
A-Robert Brady (D-PA,1)
A-Chaka Fattah (D-PA,2)
A-Robert Borski (D-PA,3)
A-Sen. Tom Daschle (D-SD)
A-Sen. Tim Johnson (D-SD)
C-Rep. John R. Thune (R-SD, at large)
C-Sen. John McCain (R-AZ)

C-S en. John Kyl (R-AZ)
A-Rep. Ed Pastor (D-AZ,2)
A-Sen. Dianne Feinstein (D-CA)
A-Sen. Barbara Boxer (D-CA)
A-Rep. Xavier Becerra (D-CA,30)
A-Rep. Matthew Martinez (D-CA,31)
A-Rep. Lucille Roybal-Allard (D-CA,33)
A-Rep. Maxine Waters (D-CA, 35)
B-Rep. Edward Royce (R-CA, 39)
C-Rep. Gary Miller (R-CA, 41)
A-Rep. Loretta Sanchez (D-CA,46)
B-Rep. Christopher Cox (R-CA, 47)

NEC AND POLITICAL AFFAIRS

Key Community Leaders

Jesse Jackson
Jessee White - ARC

OFFICE OF PUBLIC LIAISON AND NEC - To Assign Calls and Determine whom to Invite on Trip

CEOs Who Have Requested We Come to Their Cities

Richard Huber – need to invite to trip

CEOs That Have Expressed an Interest in making Announcements Nationally

**Announcing Locations for New Markets Travel
IGA's Recommended Notification Calls**

1) Pine Ridge

Gov. William Janklow (R)
Sen. Tom Daschle (D-SD)
Sen. Tim Johnson (D-SD)
Rep. John R. Thune (R-SD, at large)

2) Phoenix, AZ (Maricopa County)

Gov. Jane Dee Hull (R)
Mayor Skip Rimsza (R)
Atty General Janet Napolitano (D)
Supervisor Mary Rose Wilcox (D-Maricopa County Bd.)
State Senator Joe Eddie Lopez (D-Maricopa County)
Chairman Janice K. Brewer, (R-Maricopa County Bd.)
Sen. John McCain (R-AZ)
Sen. John Kyl (R-AZ)
Rep. Matt Salmon (R-AZ,1)
Rep. Ed Pastor (D-AZ,2)
Rep. Bob Stump (R-AZ,3)
Rep. John Shadegg (R-AZ,4)
Rep. J.D. Hayworth (R-AZ,6)

3) Los Angeles, CA (LA County)

Governor Gray Davis (D)
Supervisor Yvonne Burke (D-Los Angeles County)
Supervisor Gloria Molina (D-Los Angeles County)
Speaker Antonio Villarigosa (D)
Mayor Richard Riordan (R)
Lt. Governor Cruz Bustamante (D)
Sen. Barbara Boxer (D-CA)
Rep. Brad Sherman (D-CA,24)
Rep. Howard "Buck" McKeon (R-CA,25)
Rep. Howard Berman (D-CA, 26)
Rep. James Rogan (R-CA,27)
Rep. Henry Waxman (D-CA,29)
Rep. Xavier Becerra (D-CA,30)
Rep. Matthew Martinez (D-CA,31)
Rep. Julian Dixon (D-CA,32)
Rep. Lucille Roybal-Allard (D-CA,33)

Rep. Maxine Waters (D-CA, 35)
Rep. Steven Kuykendall (R-CA, 36)
Rep. Juanita Millender-McDonald (D-CA, 37)
Rep. Steve Horn (R-CA, 38)
Rep. Edward Royce (R-CA, 39)
Rep. Gary Miller (R-CA, 41)
Rep. Dana Rohrabacher (R-CA, 45)
Rep. Loretta Sanchez (D-CA, 46)
Rep. Christopher Cox (R-CA, 47)

4) Chicago, IL (Cook County)

Mayor Richard Daley (D)
President John Stroger Cook, Co. Bd of Commissioners (D)
Governor George H. Ryan (R)
Speaker Mike Madigan (D)
Sen. Dick Durbin (D-IL)
Sen. Fitzgerald (D-IL)
Rep. Bobby Rush (D-IL,1)
Rep. Jesse Jackson, Jr. (D-IL,2)
Rep. William Lipinski (D-IL,3)
Rep. Luis Gutierrez(D-IL,4)
Rep. Rod Blagojevich(D-IL,5)
Rep. Henry Hyde (R-IL,6)
Rep. Danny Davis (D-IL,7)
Rep. Janice Schakowsky (D-IL,9)
Rep. John Edward Porter (R-IL,10)
Rep. Jerry Weller (R-IL,11)

5) St. Louis

Note: No county officials: All Ds on City Council; all statewides are D

Governor Mel Carnahan (D)
Mayor Clarence Harmon (D)
President Pro Tem Ed Quick
House Speaker Steve Gaw (D)
Sen. John Ashcroft (R-MO)
Sen. Kit Bond (R-MO)
Rep. William Clay (D-MO,1)
Rep. Richard Gephardt (D-MO,3)

6) East St. Louis, IL (St. Clair County)

Mayor Debra Powell – newly elected
Governor George H. Ryan (R)
Speaker Mike Madigan (D)

Sen. Dick Durbin (D-IL)
Sen. Fitzgerald (D-IL)
Rep. Bobby Rush (D-IL,1)
Rep. Jesse Jackson, Jr. (D-IL,2)
Rep. William Lipinski (D-IL,3)
Rep. Luis Gutierrez(D-IL,4)
Rep. Rod Blagojevich(D-IL,5)
Rep. Henry Hyde (R-IL,6)
Rep. Danny Davis (D-IL,7)
Rep. Janice Schakowsky (D-IL,9)
Rep. John Edward Porter (R-IL,10)
Rep. Jerry Weller (R-IL,11)

7) Nelsonville, OH (Athens County)

Mayor/Council President Tom Steenrod
Governor Bob Taft II (R)
President William H. Theisen, Board of County Commissioners
Sen. DeWine (R-OH)
Sen. Voinovich (R-OH)
Rep. Ted Strickland (D-OH,6)

8) Kentucky Highlands, KY

Governor Paul Patton (D)
Sen. McConnell (R-KY)
Sen. Jim Bunning (R-KY)
Rep. Anne Northup (R-KY,3)

9) Clarksdale, Greenville, or Greenwood, MS

Governor Kirk Fordice (R)
Agriculture & Commerce Commissioner Lester Spell, Jr. (D)

Richard M. Webster, Jr. (Clarksdale/Coahoma County)
Mayor Paul Artman, Jr. (Greenville/Washington County)
Mayor TBD (Greenwood/Leflore County)
Atty General Mike Moore (D)
Sen. Trent Lott (R-MS)
Sen. Thad Cochran (R-MS)
Rep. Bennie Thompson (D-MS,2)

June 19, 1999

MEMORANDUM ON CEO PARTICIPATION IN NEW MARKETS TOUR

(draft #3)

In order to coordinate CEO participation in the New Markets tour in the next two weeks, below please find a recommended strategy prioritizing the individuals and companies to be invited to participate on the New Markets National Tour.

First, we need to:

1. Identify the CEOs to be invited to participate
2. Identify which portions of the trip the chosen CEOs should be invited to join the President.

Overall, the CEOs that we are contacting can be divided and prioritized in two categories:

- 1) CEOs who have indicated they will make major announcements affecting the sites the President will visit
- 2) CEOs who have indicated they are prepared to make national announcements and wish to accompany the President on the national tour.

I. CALLS TO PRIORITY CEOs

These CEOs are confirmed to make national or site announcements during the New Markets National Tour.

Call placed 6/18 to Scott Parven in DC office	Dick Huber CEO Aetna Hartford, CT	860-273-4085 Letter sent 5/19 Huber Participated in 5/11 trip	• Huber has been personally involved in revitalizing Hartford. • Was hopeful that POTUS would travel to Hartford -- had sent in a proposal outlining MetroHartford Investment Fund, which would raise \$100 million to support local economic development.
Call placed 6/18 to Rebecca Culbersome	Franklin Raines CEO Fannie Mae Washington, DC	202-752-7380 Letter sent 5/19 Participated in 5/11 meeting on New Markets	• Site Commitment at Pine Ridge -- According to Phil Webber, SVP at Fannie Mae, Raines has signed off on an equity investment announcement that could be made at Pine Ridge. • Also Fannie Mae is a key business partner in several EZs: Columbus, OH, El Paso, TX, Minneapolis, MN, Boston, MA, and Miami, FL. Would they be willing to make announcements connected to these communities or in any of their other 33 Partnership Offices throughout the country.
Call placed 6/18 to Michael Andrews	Sandy Weill Co-CEO Citigroup New York, NY	212-793-8888 Letter sent 5/19 Weill participated in 5/11 trip to Atlanta	• Site Commitment in Anaheim. • Sandy Weill is very interested in participating fully in the Initiative. • As you know, he will be very excited to learn we are coming to Anaheim. • Commerce will be helping us to coordinate the activities in Anaheim with the President's visit. We may want to ask if there are any investment announcements related to other sites that Weill would be interested in making.

Handwritten notes:
• Fannie Mae
• Citigroup
• Weill
• Raines
• Huber

Wait until Monday.	John McCoy CEO Bank One Columbus, OH	800-654-7998 Sent letter 5/29	• Site Commitment in the Kentucky Highlands • Bank One is involved with several groups in financing the Appalachia Ohio Development Fund, which will provide equity funding and technical assistance to small businesses throughout southern Ohio. • We may want explore if BancOne would be interested in making announcements about its Southern Ohio investments in Kentucky as part of our focus on Appalachia. • BancOne also recently merged with First Chicago and may be interested in making announcements in either Chicago or St. Louis, which will now be part of its territory.
Call placed 6/18 to Vicki Tassan	Hugh McColl CEO BankAmerica Charlotte, NC	704-386-5000 Letter sent 6/4 Lisa Green has met with BA staff	• Site Commitment in East St. Louis • Vicki Tassan, an SVP for Community Development Banking in Washington DC, who reports to Cathy Bessant met with Lisa Green and OPL earlier this month and indicated that Chicago and St. Louis were two cities in which Bank of America would be willing to make a national announcement. • Bank of America also contributed \$3M to Multibank. Multibank Arizona Community Development Corporation which we would highlight in our visit to Arizona. • Bank of America is very active in community development --- through the Intermediary Financing program; they have invested in 12 minority-owned banks, helping them raise their capital base and spur economic development. • They have a CDFI initiative, which leverages capital through community banks, credit unions, development corporations and micro-enterprise loan funds. • They also have a program known as Rural 2000 Community Development Initiative to help increase development in rural LMIs and Native American trust lands. • They are also a leader in SBA bank lending and a designated SBA Preferred Lender.
Call placed 6/18 to Mark Williss	Walter Shipley CEO Chase Manhattan New York, NY And Bill Harrison CEO (as of July 5) Chase Manhattan	212-270-1380 Letter sent 5/19 212-622-4252 (Ruth Salzman)	• Chase Manhattan would have been one of the lead participants in the New York Business Roundtable BusinessLINC Announcement. They will probably be very disappointed that we are not going to New York. We may want to encourage Harrison's being part of the delegation, particularly if we go to Chicago. • Mark Williss who will be replacing Carol Parry made a direct call to Lisa Green, requesting that New York City be strongly considered. He also indicated that Chase might be less willing to be involved in the trip if there is no New York City component. We need to offer some opportunity to highlight a Chase program such as those outlined below in other parts of the country. • The Chase program Community Business Partners is a partnership with 12 CDFIs to purchase participations in small business loans. There may be a way we can connect a

			potential Chase announcement about CDFI's to our visit in Arizona or Chicago, although these cities are not in their territory. - Chase joined with the SBA and the National Community Investment Coalition to launch <i>Community Express</i>; a program designed to help underserved small businesses obtain loans. CMB will adopt streamlined loan processing and approval procedures for LMI areas. Loan amounts can range up to \$250,000. We might highlight this success story in some way as part of our communications package. - SBA also indicated that Chase is creating a new program in the Mississippi Delta connecting senior bank officers with women & minority small business owners. - Kicking off a new partnership with ACCION in New York, a CDFI that will take those who are denied loans by CMB. - Treasury reports Chase has an exemplary record of investing in distressed communities. For example, Chase took the lead in securing a \$7.6 million loan for the construction of a 50,305 square foot Pathmark supermarket in East Harlem 124th-125th Street between Lexington and Third Ave.) After being opening for only a month, the store is already in the top 10 of all Pathmark stores across the US.
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I don't have any information on key CEOs in Mississippi.

II. CALLS TO POTENTIAL SITE PARTICIPANT CANDIDATES

The following companies have been identified by the agencies as making possible announcements at the following sites.

Kentucky Highlands Monday, July 5 Investment in Appalachian Rural New Markets

See also: Priority Calls	John McCoy CEO BancOne Columbus, OH	800-654-7998 SITE COMMITMENT	Banc One will be closing on a \$5 million investment in the DCC Growth Fund. They also plan to be involved in a new growth fund as the Appalachia Ohio Development Fund.
	Frank Newman Bankers Trust New York, NY	212-250-2500 Participated in 5/11 event	- Has invested in Appalachia Investment Fund and has contributed capital to the Kentucky Highlands Investment Corporation, and has indicated they will accelerate the investment process to be announced on this trip. - Also a leading participant in the SBA Microloan program.

Clarksdale, Mississippi Tuesday, July 6 SBICs and Investment in Rural New Markets

	Fred Smith Federal Express	901-369-3600	SBA has spoken about FDX's involvement in BusinessLinc Roundtable in the Delta.
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	Memphis, TN		
	SkyTel		Invested \$500K to Enterprise Corporation of the Delta
See also: Priority Calls	Walter Shipley Chase Manhattan Bank New York, NY	212-270-1380	CMB is creating a program that will link senior bank officials with minority and women small business owners.
See also: Priority Calls	John McCoy BancOne Columbus, OH	312-732-4000	SBA has spoken about BancOne's involvement in a BusinessLinc Roundtable in the Delta.
	David Glass Wal-Mart Benton, AR	501-273-4000	SBA has spoken about Wal-Mart's involvement in a BusinessLinc Roundtable in the Delta. Wal-Mart is a member of the Southern Development Bancorporation.
	Robert Beyerster SAIC San Diego, CA	619-546-6000	SAIC will execute joint marketing agreements with small businesses and support relationships in the HUB zones.
	Ivan Seidenberg Bell Atlantic New York, NY	212-395-1000 Gene met with 5/24	Bell Atlantic will spend \$1.88 billion, through a partnership with SBA, to increase subcontracting with minority and women-owned businesses.
	Steve Case American On Line Washington, DC	703-448-8700	- SBA has spoken about AOL's involvement in a BusinessLinc Roundtable in the Delta. - Also have been contacted by HUD about possible participation at Pine Ridge
	Joseph Black Program Director Southern Development Bancorporation	870-246-3945	EDC is a leading community development financial institution, which stimulates economic improvement in the Delta Region. Membership includes Wal-Mart, Entergy, Sky Tel & the Ford Foundation
	Duane Ackerman BellSouth Atlanta, GA	404-249-2000 Participated in 5/11 trip wit the President	Bell South provided information on its new customer service centers, one located in Greenville, MS – employs @150 people.

East St. Louis, Illinois Tuesday, July 6
Urban EZs

See also: Priority Calls	Hugh McColl Bank of America Charlotte, NC	704-386-5000 SITE COMMITMENT	Site Commitment in East St. Louis - Vicki Tassan, an SVP for Community Development Banking in Washington DC, who reports to Cathy Bessant met with Lisa Green and OPL earlier this month and indicated that Chicago and St. Louis were two cities in which Bank of America would be willing to make a national announcement. Bank of America also contributed \$3M to Multibank. The Multibank Arizona Community Development
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			Corporation which we would highlight in our visit to Arizona. • Bank of America is very active in community development --- through the Intermediary Financing program; they have invested in 12 minority-owned banks, helping them raise their capital base and spur economic development. • They have a CDFI initiative, which leverages capital through community banks, credit unions, development corporations and micro-enterprise loan funds. • They also have a program known as Rural 2000 Community Development Initiative to help increase development in rural LMIs and Native American trust lands. • They are also a leader in SBA bank lending and a designated SBA Preferred Lender
	Eugene Kahn May Department Stores St. Louis, MO	314-342-6300	• Contributed to the HUD sponsored Jackee Joyner Kersee Center
	Daniel Jorndt Walgreens Deerfield, IL	847-940-2500	• Contributed to the HUD sponsored Jackee Joyner Kersee Center
	Sav-A-Lot		• Contributed to the HUD sponsored Jackee Joyner Kersee Center
	Sy Sternberg New York Life New York, NY	212-576-4730 Participated in the 5/11 event with the President.	• New York Life has a Certified Capital Company Act active in East St. Louis.
	Jack Welch General Electric Fairfield, CT	203-373-2211	• GE Capital is going to open a school in St. Louis that advises small business owners in underserved areas. • Also a potential announcement at Pine Ridge where GE has a mortgage insurance business. • GE Capital began a partnership with KT Murphy Elementary School; a school in a distressed part of Stamford Connecticut (the headquarters of its largest business). GE will provide technology training for students as well as after school programs. GE is also working to improve the community. They will provide literacy training for parents as well as scholarships for small business owners in distressed areas.
	Michael Armstrong AT&T New York, NY	212-387-5400 Participated in 5/11 trip of the President. (Dan Hesse)	• Also potentially active at the Los Angeles/Watts site. • Potentially active at the St. Louis site.

Pine Ridge, South Dakota

Wednesday, July 7

Private Sector Investment in Native American Communities

Also see:	Franklin Raines Fannie Mae	202-752-7000	• Site Commitment at Pine Ridge – According to Phil Webber, SVP at Fannie Mae, Raines has signed off on an equity investment announcement that could be made at Pine Ridge. • Also Fannie Mae is a key business partner in several EZs: Columbus, OH, El Paso, TX, Minneapolis, MN, Boston, MA, and Miami, FL. Would they be willing to make announcements connected to these communities or in any of their other 33 Partnership Offices throughout the country. • Senator Daschle could participate in announcement.
Priority Calls	Washington, DC	Participated in 5/11 trip with the President	
		SITE COMMITMENT	
	Norwest Mortgage		• Is providing \$1.4 million in loans and providing mortgage counseling to the families.
	Steve Case American On Line	703-448-8700	• AOL has spoken with HUD about developing an ecommerce system to market reservation products. • SBA has spoken about AOL's involvement in a BusinessLinc Roundtable in the Delta.
	Washington, DC		
See also:	Sandy Weill Citigroup	212-793-8888	• Citigroup invests in Classroom, Inc in Pine Ridge. • Also site commitment at Anaheim.
Priority Calls	New York, NY	Participated in 5/11 trip of the President.	
	Jack Welch General Electric	203-373-2211	• General Electric has a mortgage insurance business in Pine Ridge. • GE Capital is going to open a school in St. Louis that advises small business owners in underserved areas. • Treasury reports that GE Capital began a partnership with KT Murphy Elementary School, a school in a distressed part of Stamford Connecticut (the headquarters of its largest business). GE will provide technology training for students as well as after school programs. GE is also working to improve the community. They will provide literacy training for parents as well as scholarships for small business owners in distressed areas.
	Fairfield, CT		
	Michael Armstrong AT&T	212-387-5400	• AT&T has expressed an interest in assisting reservations in access to telecommunications. • AT&T gave a grant to the minority run Greenlining Institute. • Potentially active at the St. Louis site.
	New York, NY	Participated in 5/11 trip of the President. (Dan Hesse)	
	Christopher Galvin Motorola	847-576-8500	• Motorola has expressed an interest in assisting reservations in access to telecommunications.
	Schaumburg, IL		
	Lou Gerstner IBM	914-499-1000	• IBM has spoken with HUD about developing an ecommerce system to market reservation products.

Phoenix, Arizona Wednesday, July 7
Providing Access to Capital in Hispanic Communities

	Richard Kovacevich Norwest Minneapolis, MN	612-667-0838	Invested in Arizona MultiBank. MultiBank is currently trying to raise \$5 million for a new LMI SBIC.
See also: Priority Calls	Hugh McColl Bank of America Charlotte, NC	704-386-5000	- BankAmerica contributed \$3 million to Multibank in Arizona. Bank of America also contributed \$3M to Multibank, a The Multibank Arizona Community Development Corporation which we would highlight in our visit to Arizona. - Vicki Tassan, an SVP for Community Development Banking in Washington DC, who reports to Cathy Bessant met with Lisa Green and OPL earlier this month and indicated that Chicago and St. Louis were two cities in which Bank of America would be willing to make a national announcement.
	Paul Hazen Wells Fargo Bank San Francisco, CA	415-396-5408	Invested in Arizona MultiBank. MultiBank is currently trying to raise \$5 million for a new LMI SBIC.

Los Angeles/Anaheim, California Thursday, July 8
Private Sector Workforce Investments in Disadvantaged Youth

See also: Priority Calls	Sandy Weill Citigroup New York, NY	212-793-8888 Participated in 5/11 trip of the President.	- Citigroup is hosting the National Academy Foundation's 15 Anniversary. The NAF is a formal partner of the Treasury Department. - Citigroup invests in Classroom, Inc in Pine Ridge.
	Utehdal Capital Partners		
	Martin Grass Rite Aid Camp Hill, PA	717-975-5701 Participated in 5/11 trip of the President.	Rite Aid was one of the first companies to commit to rebuilding in the post LA riots sites.
	Michael Armstrong AT&T New York, NY	212-387-5400 Participated in 5/11 trip of the President. (Dan Hesse)	- AT&T gave a grant to the minority run Greenlining Institute. - Potentially active at the St. Louis site. - AT&T has expressed an interest in assisting reservations (Pine Ridge) in access to telecommunications
	Jim Kelly UPS Atlanta, GA	404-828-6164 SITE COMMITMENT	UPS has made a commitment to the Youth Initiative, which could be announced.
Also see: Priority Call	Dick Huber Aetna Hartford, CT	860-273-4085 Participated in 5/11 trip of the President.	Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	Philip Carroll	713-241-4301	Youth Opportunity Movement: must get involved in

	Shell Oil Houston, TX	SITE COMMITMENT	youth programs and commit to hire number of young people in program.
	Toyota USA		Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	Arthur Ryan Prudential Newark, NJ	201-802-6000	- Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program. - Treasury reports that Prudential supported the development of the New Jersey Performing Arts Center two years ago, helping to boost Newark's employment by 10%. Another public/private partnership recently announced plans to develop a huge shopping and commercial development in close proximity to the arts center. Along with NJPAC, Prudential underwrote of a new minor league baseball stadium, which opens officially on July 15th next door to the arts center.
	Bill Esrey Sprint Kansas City, KS		Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	John Chambers Cisco Systems San Jose, CA	408-526-4000 SITE COMMITMENT	Committed: Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	Joe Gorman TRW Cleveland, OH	216-291-7000	Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	Ray Irani Oxy Los Angeles, CA	310-443-6144	Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	LA Chamber of Commerce		AA, BA, PDQ Personnel, Southern California Edison, Kaiser, Mattel, E&Y, IBM, Wells Fargo

III. COMPANIES FOR CONSIDERATION

Henry Kravitz [contact: Kathy Wylde 212-493-7551]	New York Investment Fund	The NYIF has just agreed to extend a \$1 million credit line on top their original investment of \$1 million. The initial investment enabled MTL President Reg Powe, who owns this start-up educational publishing company, to develop the first school curriculum dedicated exclusively to serving inner city youngsters.
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Charles R. Lee [contact: Charlotte Reisner 972/567-8095]		GTE	GTE has mentored and trained companies and potential employees across the Metroplex. One example is LPI, a tech/telecom company located in a Dallas enterprise zone. Through its supplier development program, GTE provided financial help, technical assistance and the opportunity for LPI to bid on GTE contracts. Since the company opened its doors in June of 1998, they've done \$25 million in sales, in part because of these mentoring relationships.
Jacques Nasser (contact: Dana Zugay (313) 845-8351)		Ford Motor Co.	
Lewis Katz Raymond Chambers		N.J. Nets	In an effort to revitalize downtown Newark, N.J. Nets will create the Newark Sports and Entertainment Village (the Village). As part of this project, they are working to provide an 18,500-seat NBA world-class sports arena to host over 200 events throughout the year. The arena will be the home to the New Jersey Nets, New Jersey Devils, a future WNBA franchise and the Seton Hall Pirates. The facility will also be used for concerts, professional wrestling, the circus etc. They are also constructing a 30,000 seat outdoor stadium for use by Major League Soccer. Connecting the arena and the stadium will be over 1,00,000 square feet of new office space and a 400-room hotel.
Dain Rauscher		Irving Weiser	Dain Rauscher recently underwrote financing for a housing development in Mesa Arizona for low to moderate income families. The new 96-unit multifamily new development will provide homes below market rents to families making 50% or less of the area wide median income.
Bernard Beal		M.R. Beal & Company	This minority owned investment banking firm has been engaged in the redevelopment of underserved areas. M.R. Beal is providing investment banking services to help develop the Village Square Commons, part of Newarks downtown revitalization.
	Stephen Sanger General Mills Minneapolis, MN	612-540-2311	General Mills provided financial backing for a \$4 million for a manufacturing plant in an underserved area in Minneapolis in 1/98. They were awarded the Social Compact Award in May of 1999 for the project.
	Floyd Hall KMART Troy, MI	248-643-1000	Floyd Hall is interested in joining the President on the trip. They have recently opened a new store in an underserved area of Detriot.
	Steven Burd Safeway Pleasanton, CA	925-467-3000	They have several successful stories in LMI communities operating around the country
	Kenneth Lay Enron	713-853-6161	Has contacted NEC. Sending information.

	Houston, TX		
	Charles Gifford BankBoston	617-434-8905	BankBoston established a Community Banking Corporation and BankBoston Development Company.
	Boston, MA	Participated in 5/11 trip of the President.	
	Dan Amos AFLAC	706-596-3631	In Georgia, AFLAC sponsors its Welfare-to-Work program and ICAPP, a hi-tech job training program.
	Columbus, GA	Participated in 5/11 trip of the President.	
	Evan Zeppos Zeppos & Associates	414-276-62378	Eaton-Navy Controls Division has "adopted" a underserved community in Milwaukee by bringing jobs and educational programs to the area.
	Milwaukee, WI		
	Robert Rose Sr. Partner Bear Stearns	212-272-2822	Bear Stearns have done hundreds of millions in underwriting in conjunction with minority-owned investment firms.
	New York, NY		
	Martin Grass Rite Aid	717-761-2633	Has invested in LA, San Francisco, NYC, Buffalo, Cleveland, Baltimore & Newark.
	Camp Hill, PA	Participated in 5/11 trip of the President.	
	Chicago United		
	Andrew Byrd Tennessee Valley Ventures	615-256-8061	Byrd has put together an investment group to acquire and invest in small and medium size businesses in the Tennessee Valley area.
	Nashville, TN		
	Maceo Sloan Sloan Financial Group	919-688-0620	Sending information.
	Durham, NC	Participated in 5/11 trip of the President.	
	Bob Johnson BET	202-608-2506	Involved in financing projects in the Mississippi Delta.
	Washington, DC	Participated in 5/11 trip of the President. (Debra Lee)	
	Leo Mullin Delta Airlines	404-715-6201	Sending information.
	Atlanta, GA	Participated in 5/11 trip of the President.	
	Dick Grasso NYSE	212-656-3000	Very interested in traveling with President; will make calls to CEOs.
	New York, NY	Participated in 5/11 trip of the President.	
	Michael Bosignore Honeywell	612-951-1000	Interested and sending information.
	Minneapolis, MN		

	Richard McGinn Lucent Technologies Murray Hill, NJ	908-582-8500	Regretted.
	Solomon Trujillo US West Denver, CO	800-579-4357	Sending information.
	Marianne Spraggins Smith, Wiley & Company Hartford, CT	860-548-2513	
	Nathan Chapman Chapman Capital Management Baltimore, MD	410-625-9656	
	Don Carty American Airlines	817-967-3500 Participated in 5/11 trip of the President.	

**TRIP OF THE PRESIDENT TO
AMERICA'S NEW MARKETS**

July 5-8, 1999

Note: Per your request, we have included OTR Time in each city which will give you the opportunity to meet with the local residents.

MONDAY, JULY 5th

MORNING OFF

11:30 am Depart AAFB en route Kentucky
[flight time: 1 hour, 15 minutes]
12:45 pm Arrive Kentucky
2:00 pm- **EVENTS TBD**
3:15 pm *Kentucky City TBD*
3:30 pm- **OTR TIME**
4:30 pm
4:40 pm- **POSSIBLE INTERVIEWS**
5:40 pm
6:50 pm ET Depart en route Memphis, TN
7:10 pm CT Arrive Memphis, TN

EVENING OFF

RON MEMPHIS, TN

THURSDAY, JULY 8th

9:00 am- **EVENTS TBD**
10:30am *Watts, CA*
10:45 am- **OTR TIME**
11:30 am
12:00 pm Depart en route Anaheim, CA
12:15 pm Arrive Anaheim, CA
12:45 pm- **REMARKS TO CEO**
1:45 pm **CONFERENCE**
Anaheim, CA
3:00 pm PT Depart en route The White House
10:50 pm ET Arrive The White House
RON THE WHITE HOUSE

TUESDAY, JULY 6th

8:15 am Depart Memphis via Marine One en
route Clarksdale, MS
9:15 am- **EVENTS TBD**
10:45 am *Clarksdale, MS*
11:00 am- **OTR TIME**
12:00 pm
1:05 pm Depart en route MidWest City
2:20 pm Arrive MidWest City
3:00 pm- **EVENTS TBD**
4:15 pm *MidWest City*
4:20 pm- **OTR TIME**
5:20 pm
6:05 pm CT Depart en route Ellsworth AFB, SD
6:50 pm MT Arrive Ellsworth AFB, SD

EVENING OFF

RON SOUTH DAKOTA

WEDNESDAY, JULY 7th

8:15 am- **EVENTS TBD**
9:45 am *Pine Ridge Indian Reservation*
10:00 am- **OTR TIME**
11:00 am
12:35 pm MT Depart en route Phoenix, AZ
[flight time: 2 hours, 10 minutes]
[time change: -1 hour]
1:35 pm PT Arrive Phoenix, AZ
2:15 pm- **EVENTS TBD**
3:30 pm *Phoenix, AZ*
3:45 pm- **OTR TIME**
5:15 pm
6:00 pm Depart en route Los Angeles, CA
[flight time: 1 hour, 10 minutes]
7:10 pm Arrive Los Angeles, CA

EVENING OFF

RON LOS ANGELES, CA

as of June 18, 1999 (10:35AM)

**NEW MARKETS NATIONAL TOUR
CEO MANIFEST (first draft)**

Washington, DC – Kentucky Highlands, KY – Memphis, TN
Monday, July 5

1. John McCoy, Bank One (site announcement in Kentucky)
2. Frank Newman, Bankers Trust
3. Richard Huber, Aetna
4. Floyd Hall, Kmart
5. Dick Grasso, NYSE
6.
7.
8.

Memphis, TN – Clarksdale, MS – East St. Louis, IL – Ellsworth Air Force Base,
SD

Tuesday, July 6

1. Fred Smith, FDX
2. David Glass, WalMart
3. Duane Ackerman, Bell South
4. Steve Case, AOL
5. Hugh McColl, BankAmerica (site announcement in East St. Louis)
6. Daniel Jorndt, Walgreens
7.
8.

Pine Ridge, SD – Phoenix, AZ -- Los Angeles, CA
Wednesday, July 7

1.	Franklin Raines, Fannie Mae (site announcement in Pine Ridge)
2.	Michael Armstrong, AT&T
3.	Richard Kovacevich, Norwest
4.	Paul Hazen, Wells Fargo
5.	
6.	
7.	
8.	

Los Angeles, CA – Anaheim, CA—Washington, DC
Thursday, July 8

1.	Sandy Weill, Citigroup (site announcement in Anaheim)
2.	John Chambers, Cisco Systems (site announcement in LA)
3.	Jim Kelly, UPS (site announcement in LA)
4.	Philip Carroll, Shell Oil (site announcement in LA)
5.	Steven Burd, Safeway
6.	
7.	
8.	

To Do List

Kentucky Highlands Monday, July 5
Investment in Appalachian Rural New Markets

See also: Priority Calls	John McCoy CEO BancOne Columbus, OH	• Banc One will be closing on a \$5 million investment in the DCC Growth Fund. They also plan to be involved in a new growth fund as the Appalachia Ohio Development Fund.
	Frank Newman Bankers Trust New York, NY	• Has invested in Appalachia Investment Fund and has contributed capital to the Kentucky Highlands Investment Corporation, and has indicated they will accelerate the investment process to be announced on this trip. • Also a leading participant in the SBA Microloan program.

Clarksdale, Mississippi

Tuesday, July 6

SBICs and Investment in Rural New Markets

	Fred Smith Federal Express Memphis, TN	• SBA has spoken about FDX's involvement in BusinessLinc Roundtable in the Delta.
	SkyTel	• Invested \$500K with Enterprise Corporation of the Delta
	David Glass Wal-Mart Benton, AR	• SBA has spoken about Wal-Mart's involvement in a BusinessLinc Roundtable in the Delta. Wal-Mart is a member of the Southern Development Bancorporation.
	Robert Beyerster SAIC San Diego, CA	• SAIC will execute joint marketing agreements with small businesses and support relationships in the HUB zones.
	Ivan Seidenberg Bell Atlantic New York, NY	• Bell Atlantic will spend \$1.88 billion, through a partnership with SBA, to increase subcontracting with minority and women-owned businesses.
	Steve Jobs Apple Computers Cupertino, CA	• Liscense to Computers, Inc. in Clarksdae.
	Steve Case American On Line Washington, DC	• SBA has spoken about AOL's involvement in a BusinessLinc Roundtable in the Delta. • Also have been contacted by HUD about possible participation at Pine Ridge
	Joseph Black Program Director Southern Development Bancorporation	• EDC is a leading community development financial institution, which stimulates economic improvement in the Delta Region. Membership includes Wal-Mart, Entergy, Sky Tel & the Ford Foundation
	Duane Ackerman BellSouth Atlanta, GA	• Bell South provided information on its new customer service centers, one located in Greenville, MS – employs @150 people.

East St. Louis, Illinois Tuesday, July 6
Urban EZs

	Eugene Kahn May Department Stores St. Louis, MO	Contributed to the HUD sponsored Jackee Joyner Kersee Center
	Daniel Jorndt Walgreens Deerfield, IL	Contributed to the HUD sponsored Jackee Joyner Kersee Center
	Sav-A-Lot	Contributed to the HUD sponsored Jackee Joyner Kersee Center
	Sy Sternberg New York Life New York, NY	New York Life has a Certified Capital Company Act active in East St. Louis.
	Jack Welch General Electric Fairfield, CT	- GE Capital is going to open a school in St. Louis that advises small business owners in underserved areas. - Also a potential announcement at Pine Ridge where GE has a mortgage insurance business. - GE Capital began a partnership with KT Murphy Elementary School; a school in a distressed part of Stamford Connecticut (the headquarters of its largest business). GE will provide technology training for students as well as after school programs. GE is also working to improve the community. They will provide literacy training for parents as well as scholarships for small business owners in distressed areas.
	Michael Armstrong AT&T New York, NY	- Also potentially active at the Los Angeles/Watts site. - Potentially active at the St. Louis site.

Pine Ridge, South Dakota**Wednesday, July 7****Private Sector Investment in Native American Communities**

Also see: Priority Calls	Franklin Raines Fannie Mae Washington, DC	• Site Commitment at Pine Ridge – According to Phil Webber, SVP at Fannie Mae, Raines has signed off on an equity investment announcement that could be made at Pine Ridge. • Also Fannie Mae is a key business partner in several EZs: Columbus, OH, El Paso, TX, Minneapolis, MN, Boston, MA, and Miami, FL. Would they be willing to make announcements connected to these communities or in any of their other 33 Partnership Offices throughout the country. • Senator Daschle could participate in announcement.
	Norwest Mortgage	• Is providing \$1.4 million in loans and providing mortgage counseling to the families.
	Steve Case American On Line Washington, DC	• AOL has spoken with HUD about developing an ecommerce system to market reservation products. • SBA has spoken about AOL's involvement in a BusinessLinc Roundtable in the Delta.
See also: Priority Calls	Sandy Weill Citigroup New York, NY	• Citigroup invests in Classroom, Inc in Pine Ridge. • Also site commitment at Anaheim.
	Jack Welch General Electric Fairfield, CT	• General Electric has a mortgage insurance business in Pine Ridge. • GE Capital is going to open a school in St. Louis that advises small business owners in underserved areas. • Treasury reports that GE Capital began a partnership with KT Murphy Elementary School, a school in a distressed part of Stamford Connecticut (the headquarters of its largest business). GE will provide technology training for students as well as after school programs. GE is also working to improve the community. They will provide literacy training for parents as well as scholarships for small business owners in distressed areas.
	Michael Armstrong AT&T New York, NY	• AT&T has expressed an interest in assisting reservations in access to telecommunications. • AT&T gave a grant to the minority run Greenlining Institute. • Potentially active at the St. Louis site.
	Christopher Galvin Motorola Schaumburg, IL	• Motorola has expressed an interest in assisting reservations in access to telecommunications.
	Lou Gerstner IBM	• IBM has spoken with HUD about developing an ecommerce system to market reservation products.

Phoenix, Arizona Wednesday, July 7
Providing Access to Capital in Hispanic Communities

	Richard Kovacevich Norwest Minneapolis, MN	Invested in Arizona MultiBank. MultiBank is currently trying to raise \$5 million for a new LMI SBIC.
See also: Priority Calls	Hugh McColl Bank of America Charlotte, NC	- BankAmerica contributed \$3 million to Multibank in Arizona. Bank of America also contributed \$3M to Multibank, a The Multibank Arizona Community Development Corporation which we would highlight in our visit to Arizona. - Vicki Tassan, an SVP for Community Development Banking in Washington DC, who reports to Cathy Bessant met with Lisa Green and OPL earlier this month and indicated that Chicago and St. Louis were two cities in which Bank of America would be willing to make a national announcement.
	Paul Hazen Wells Fargo Bank San Francisco, CA	Invested in Arizona MultiBank. MultiBank is currently trying to raise \$5 million for a new LMI SBIC.

Los Angeles/Anaheim, California

Thursday, July 8

Private Sector Workforce Investments in Disadvantaged Youth

See also: Priority Calls	Sandy Weill Citigroup New York, NY	• Citigroup is hosting the National Academy Foundation's 15 Anniversary. The NAF is a formal partner of the Treasury Department. • Citigroup invests in Classroom, Inc in Pine Ridge.
	Utehdal Capital Partners	
	Martin Grass Rite Aid Camp Hill, PA	• Rite Aid was one of the first companies to commit to rebuilding in the post LA riots sites.
	Michael Armstrong AT&T New York, NY	• AT&T gave a grant to the minority run Greenlining Institute. • Potentially active at the St. Louis site. • AT&T has expressed an interest in assisting reservations (Pine Ridge) in access to telecommunications
	Jim Kelly UPS Atlanta, GA	• UPS has made a commitment to the Youth Initiative, which could be announced.
Also see: Priority Call	Dick Huber Aetna Hartford, CT	• Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	Philip Carroll Shell Oil Houston, TX	• Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	Toyota USA	• Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	Arthur Ryan Prudential Newark, NJ	• Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program. • Treasury reports that Prudential supported the development of the New Jersey Performing Arts Center two years ago, helping to boost Newark's employment by 10%. Another public/private partnership recently announced plans to develop a huge shopping and commercial development in close proximity to the arts center. Along with NJPAC, Prudential underwrote of a new minor league baseball stadium, which opens officially on July 15th next door to the arts center.
	Bill Esrey Sprint Kansas City, KS	• Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	John Chambers Cisco Systems San Jose, CA	• Committed: Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.

	Joe Gorman TRW Cleveland, OH	Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	Ray Irani Oxy Los Angeles, CA	Youth Opportunity Movement: must get involved in youth programs and commit to hire number of young people in program.
	LA Chamber of Commerce	AA, BA, PDQ Personnel, Southern California Edison, Kaiser, Mattel, E&Y, IBM, Wells Fargo