

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. memo	Memorandum for the NEC; RE: personal info [partial] (1 page)	06/23/1999	P6/b(6)
001b. memo	Memorandum for the NEC; RE: personal info [partial] (1 page)	06/23/1999	P6/b(6)
001c. memo	Memorandum for the NEC; RE: personal info [partial] (1 page)	06/23/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Green
OA/Box Number: 20590

FOLDER TITLE:

E. [East] St. Louis

2012-0043-S

ms216

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
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Jackson T. Dunn
06/28/99 08:21:56 AM

Record Type: Record

To: Thomas A. Kalil/OPD/EOP@EOP
cc: Lisa Green/OPD/EOP@EOP, Jonathan A. Kaplan/OPD/EOP@EOP
Subject: FYI: Cisco Commitment to be announced in LA

**CLINTON EVENT
CISCO'S COMMITMENTS**

1. Expand Empowerment Zone Presence

Cisco has already committed to providing a free networking lab equipment bundle to support a Cisco Networking Academy Program in any non-profit education institution or certified job training program (Job Corps, Kulick programs, ROPs) within one of the originally identified Empowerment Zones. Cisco's commitment is to expand that donation to include all newly identified Empowerment Zones.

*East St
Join*

The current Empowerment Zone commitment includes 15 Empowerment Zones with a potential of approximately 35 Networking Academies representing a donation at list value of \$630,000 dollars. The new commitment will meet the needs of the additional 20 Empowerment Zones added to the list with a potential of 45 Networking Academies representing a donation at list value of \$810,000. This represents the value of the donated network lab equipment bundle only. In addition, Cisco provides the curriculum, support, and resources for every Networking Academy to develop and maintain a successful program.

2. Develop and Launch a National Internship/Placement System

Cisco will develop a national web-based system that will allow students participating in the Cisco Networking Academy Program to be matched with employers looking for internship or job placement candidates. Students will have access through their local schools while employers will be recruited through an information campaign coordinated by Cisco to Cisco customers, partners, and the overall business community. This internship/placement system will augment information currently provided to schools on how to build a successful internship program. With approximately 2,500 education institutions participating in the Networking Academy Program by the fall of 2000, this new system has the potential to reach over 65,000 individuals in its first two years of operation



"Douglas S. Kantor" <Douglas_S._Kantor@hud.gov>

07/01/99 07:18:53 PM

Record Type: Record

To: dunn_j@a1.eop.gov, Lisa Green/OPD/EOP, Jonathan A. Kaplan/OPD/EOP, Anne E. McGuire/WHO/EOP
cc: "Jacquie M. Lawing" <Jacquie_M._Lawing@hud.gov>, Patricia Enright <Patricia_Enright@hud.gov>, Ginny Terzano <Ginny_Terzano@hud.gov>
Subject: Sallie Mae Deliverable for East St. Louis

Sallie Mae came through with a deliverable for East St. Louis and we are very excited about it. They will establish a college information center at a local library in East St. Louis. The center will have a full-time staff person to counsel prospective college students on their options and voluminous resources. It is modeled on the DC College Information Center and the Boston Higher Education Center. The initial cost to start the center will come from a \$50,000 grant from the Sallie Mae Trust (their charitable foundation).

They would like Paul Carey, Executive Vice President and Larry O'Toole, Vice President of Sallie Mae and President of Nellie Mae to be invited to the event.

They are faxing me more information and I will make sure that Ginny has it.



Jeffrey A. Shesol
07/02/99 06:47:22 PM

Record Type: Record

To: See the distribution list at the bottom of this message
cc: Lowell A. Weiss/WHO/EOP@EOP, Joshua S. Gottheimer/WHO/EOP@EOP
Subject: draft remarks -- east st. louis -- comments to Jeff Shesol

Draft 07/02/99 6:15pm
Jeff Shesol

**PRESIDENT WILLIAM J. CLINTON
REMARKS ON RETAIL INVESTMENT
EAST ST. LOUIS, ILLINOIS
July 6, 1999**

Acknowledgments: Secs. Cuomo & Slater; Sen. Durbin; Reps. Jerry Costello, Clyburn, Kanjorski; Mayor Debra Powell; Jesse Jackson; Jackee Joyner Kersee; Mel Farr; Walgreens CEO TBD; Bank of America rep. TBD; ICIC rep. TBD

I want to thank the employees of Walgreens for showing me their fine new store. You know, I almost managed to get some of my shopping done. But more important, you – the residents of East St. Louis – can get your shopping done at this new center and spend your hard-earned dollars in your own neighborhood. As the other speakers have said, this is about more than convenience. It's about creating opportunity here in the heart of a hard-pressed community.

These are prosperous times in America. Our economy is strong and growing stronger; and, as it expands, its benefits reach more and more of our people. African-American and Hispanic unemployment are at record lows. Wages are rising. In the past six years, our rising tide has lifted more than a million children out of poverty.

Still, there are pockets – in cities like this one, and in rural areas like the Delta, which I visited this morning – where prosperity and progress are mostly a dream. I know the pride East St. Louis has always taken in its industry, and the hit you took when the packing houses and the shipping yards shut down. I know of the friends and families who left to seek new lives in new towns. I know that poverty here is more than three times the national average. And even though the average income here is up \$3,500 since 1993, it is still \$4,000 less than the typical American earns.

I have seen the poverty in East St. Louis; but I also see the promise. Commerce is coming. Retail is returning. It brings with it new jobs, new residents, new hope. I say it's long overdue. The gap between purchasing power and actual retail sales here in East St. Louis is 40 percent. So it's a good thing there's 50,000 square feet to fill along these two blocks of

State Street, and it's no wonder businesses like Blockbuster and State Farm Insurance are lining up to fill it. And these aren't the only bricks and mortar going up in East St. Louis – we're not far from the hotel, bank, library, and homes being built. And I'm proud that HUD block grants, along with Bank of America and May Department Stores, are helping you build the Jackee Joyner Kersee Center. Private investment is indeed a spark that can light a whole community.

Al Gore and I came here in 1992, on the second bus tour of our campaign. We said we were “On the Road to Change America,” and one of the things we were trying to change was the way Americans thought about creating jobs and opportunity. In the 1960s, some people thought the government alone could do that. In the 1980s, others argued that the market would do it. You know and I know that didn't happen. More and more people were succeeding, but more and more people were being left behind. So I came here and said: “All of us [can] take control, take our lives back, take our neighborhoods back, take our futures back.” But for that to happen, government and business had to work together, as partners. I said then that my administration would make “a big investment in jobs. . . by providing incentives to the private sector.”

That is the approach I have pursued as President. And that approach is working – through Empowerment Zones and Enterprise Communities, community development banks, a stronger Community Reinvestment Act – all the means to get capital flowing to people and neighborhoods it might otherwise miss. The Vice President and I made East St. Louis an Enterprise Community in our first round, back in 1994, and last year we designated this city, along with St. Louis, as an Empowerment Zone for our second round. Congress should approve that funding and help you to take back your city and your future.

Through our New Markets Initiative, we are building on this approach – expanding the circle of opportunity, highlighting our most promising new markets, creating a better climate for business. The new investments we've announced today will make a difference: Bank of America's half a billion dollars, targeted to low-income communities; Inner City Ventures, and its capital for inner-city companies with great growth potential; and Mel Farr, who extends credit to minorities who have a hard time getting it, and sells and leases cars to people who would otherwise have a hard time getting to work.

It is private enterprise that built East St. Louis – built the stockyards and the shipping yards that made this an “All-American City.” [*Look magazine gave it this award in 1960.*] And it is private enterprise that is rebuilding East St. Louis. This is an old city with a proud history. But it is also a new market, one we are only beginning to tap. But we are beginning. Let us, all of us, get to work, and make East St. Louis an all-American city for the 21st Century.

Message Sent To: _____

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EAST ST. LOUIS

Requested Seats: FULL MANIFEST FROM MEMPHIS TO EAST ST. LOUIS

CEO SITE CONTACT: Jackie Laweing 888-740-8662
Ted Carr 888-772-4713

Confirmed Attendees

1.	Kathy Bassant, Bank America	WH	AFI
2.	TBD, ICIC	WH	AFI
3.	David Bernauer, Walgreens	HUD	AFI
4.	Al From, DLC	WH	AFI
5.	Dick Huber, Aetna	WH	AFI
8.	Jackee Joyner Kersee	HUD	LOC
9.	Mel Farr	WH	LOC
10.	James Koman, Koman Property*	HUD	LOC
1	TBD, May Department Stores*	HUD	LOC
11	VP, Blockbuster	HUD	LOC
12	VP, State Farm	HUD	LOC
13	VP, Save-A-Lot	HUD	LOC
14	VP, Schnucks Supermarkets	HUD	LOC

HOLD

6.	Joe Stroud, Jovan Broadcasting (JJ)	WH	AFI
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Available to the press

Cathy Bassant

David Bernauer

Dick Huber

Local businessmen being invited by HUD to participate in audience event.

PROGRAM PARTICIPANTS

Kathy Bassant, Bank America

TBD, ICIC

David Bernauer, Walgreens

Jackee Joyner-Kersee

Mel Farr

456 6218

*Nation's
bank is
biggest
investor
in Walgreens*

Overview

Koman Properties, Inc. is a real estate development company with corporate offices located at 7711 Carondelet Avenue, Suite 304, St. Louis, Missouri 63105. James G. Koman is the principal real estate developer and President of the company. Mr. Koman has developed over 1,500,000 square feet of commercial space through related entities and partnerships. He is currently involved in the development of ten (10) different shopping centers and/or build-to-suits in eight (8) different municipalities as well as the development of a potential golf course on the East St. Louis riverfront. His family is the current owner and developer of the Casino Queen, a riverboat casino located in East St. Louis, Illinois.

Mr. Koman is also a member of The Koman Group. The Koman Group has developed over 3 million square feet in the St. Louis marketplace. Their success is a direct result of the fully integrated real estate capabilities. The Koman Group has demonstrated the ability to acquire, develop, lease, and manage real estate in St. Louis. The firm's reputation is well known and was established by the strong leadership and integrity of William J. Koman, Sr. Their firm has been able to leverage his extensive relationships in the St. Louis metropolitan area to enhance The Koman Group's reputation.

Since its founding in 1981, The Koman Group has quickly become a leader in the St. Louis real estate market by establishing a reputation as one of the premiere developers in the greater St. Louis area. Over the past few years, the principals of The Koman Group, William J. Koman, Sr. and William J. Koman, Jr., have successfully developed the regional headquarters of Aetna Casualty and Surety Company, Tandem Computers, Peabody Coal Company, Kroger Corporation,

East St. Louis

HUD

June 23, 1999

Story of success
and rising
living plants
23/EC

MEMORANDUM FOR THE NEC

FROM: Jacquie Lawing 202.708.0270 p 202.708.4087 f Jacquie_Lawing@hud.gov
Tricia Enright 202.708.2116 p 202.619.8257 f Patricia_Enright@hud.gov

SUBJECT: POTUS VISIT TO EAST ST. LOUIS

Per your request, we have prepared the following memorandum regarding the President's visit to East St. Louis. Please know that as of the writing of this memorandum, we have not yet received information from other federal agencies regarding their commitments to the E. St. Louis area. We have meetings today that will provide the necessary additional information from other federal agencies and it is our expectation that we will update this memo accordingly.

OVERVIEW

East St. Louis represents exactly what the President means when he talks about “new markets.” Population loss, job and business loss, high unemployment and poverty have conspired to leave the city far behind in the new economy. In fact, in 1998, the New York Times called East St. Louis “the epitome of a dying city.” The President’s visit to East St. Louis will provide an opportunity to bring attention to an area that is struggling to rebuild. This city, like others in the tour, stand to benefit tremendously from the Administration’s policies which view these places not as national burdens but as untapped markets that can fuel continued economic growth.

In January 1999, St. Louis (Mo)/East St. Louis (Ill) was designated as a regional Empowerment Zone. As an Enterprise Community since 1994, East St. Louis recognized the enormous benefit EZ status would lend to its efforts to rebuild and once again enjoy economic vitality. The cities' joint EZ application "Building the Bridge" demonstrated that both St. Louis and East St. Louis, as well as the surrounding communities, understand that not only are their problems tied together, but so too are the solutions which could lead to a sustainable regional economy.

Once an active blue collar town of stockyards, meat packing plants, railroads and restaurants, the city began to decline when its industries stumbled in the '60's. Since then, East St. Louis has dramatically lost population and commerce. Between 1960 and

East St. Louis

HUD

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1990, population and occupied dwelling units declined by 50 percent. Nearly half of its 40,000 residents live in poverty. Five years ago, while crime grew, there wasn't enough money to buy gas for police cars. Just one year ago, aside from liquor stores and wig shops, the only retail was a grocery store.

At the same time, even in the face of poverty and tough challenges, E. St. Louis boasts a strong sense of community and faith; it is that sense of hope that is leading the way toward revitalization. President Clinton's visit should capture both the challenge and the hope.

HUD's role in revitalization. The Department's commitment to the revitalization of the East St. Louis area includes: Enterprise Community and Empowerment Zone funding; CDBG; Hope VI; and HOME. HUD funds are evident in every place where there is activity. For example, CDBG has provided the funds to clear debris and abandoned buildings, as well as to lay the infrastructure and build roads surrounding Walgreens and the Jackie Joyner Kersee center (described later.)

St. Louis, MO	1993-1999	1998	1999
CDBG	\$198,867,000	27,506,000	27,671,000
HOME	30,614,000	4,666,000	5,038,000
ESG	5,755,000	1,087,000	982,000
HOPWA	10,472,718	888,000	944,000
total	245,708,718	34,147,000	34,635,000

Public Housing Capital Fund: \$19,300,859

Public Housing Operating Fund: \$13,867,779

Enterprise Community (designated 1995): \$2,950,000

East St. Louis, IL	1993-1999	1998	1999
CDBG	\$18,189,000	2,387,000	2,401,000
HOME	4,124,000	592,000	640,000
ESG	539,000	97,000	85,000
HOPWA	10,583,000	489,000	0
total	33,435,000	3,565,000	3,126,000

Enterprise Community (designated 1995): \$2,950,000

St. Louis Regional Empowerment Zone: \$3,000,000 to date
\$100,000,000 over 10 years

East St. Louis

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EVENT SUMMARY

New Business is Key to Tapping Market Potential. HUD is recommending that the President's visit to East St. Louis focus on the city's new economic activity, anchored by the opening of the first business in a new shopping center. Walgreens drug store (please see attached picture) has moved into the largest shopping center to be built in East St. Louis since the 1950's and is the symbol of real economic renewal. The President's visit to this tangible symbol of rebirth would resonate greatly with the people of East St. Louis. The grand opening of Walgreens has not yet taken place.

Regional Partnership. Assuming the President arrives in St. Louis, we would recommend including the travel from St. Louis to East St. Louis, signaling the President's recognition of the importance of the East St. Louis/St. Louis partnership – the "bridge" between the economies and futures of the two cities.

The Challenge and the Hope. In East St. Louis we have provided options for seeing first hand the effects on a community hit hard by the economic downturn. E. St. Louis illustrates the triple threat: population and business loss, high poverty and crime and high unemployment. We would include a brief neighborhood stop where the President could tour and meet with local residents who have chosen to stay and fight for the future of the city.

ARRIVAL

Riding the new Metrolink rail from St. Louis to East St. Louis provides the opportunity for the President to underscore the importance of using transportation to link the economies and the future progress of these 2 cities. No longer can a city isolate itself from the surrounding area – success will be measured by the strength of a regional economy.

we will drive by

Metrolink

- The development of the Metrolink between the cities of St. Louis and E. St. Louis forged a historic commitment to support the linkages between the two cities. It is an outstanding demonstration of the regional economic strategy that will be so vital to this area's rebirth. The Metrolink expansion has been described as a boost to the morale of the citizens of E. St. Louis.
- Upon landing at St. Louis Airport, the President could be taken to the St. Louis Metrolink Station. He would ride the train over the bridge, joined by local leaders from both cities, into East St. Louis, a 15 minute ride.
- From the Metrolink in East St. Louis, the President could drive to the next event.

If the President drives from St. Louis, we strongly recommend allowing the Mayors of St. Louis and East St. Louis join him, again underscoring the importance of their regional partnership.

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OPTIONS FOR THE PRE-WALGREENS EVENT

[Oola]

Visit to job training/transitional housing site.

President Clinton could drive through a Southside neighborhood to Phoenix Courts, a new public housing facility which provides educational opportunities and training for its residents. During the drive, he will see both dilapidated homes and pockets of new housing and condos recently constructed with **HUD HOME** funds. The President could see how improved housing opportunities and economic development go hand in hand.

- Phoenix Court is an excellent model of public housing transformation, built on opportunity and responsibility. The 74 unit development provides transitional housing opportunities with job training, mostly for families who are moving from welfare to work. Designated by HUD 2 ½ years ago as a "Campus of Learners," today its center offers Head Start for preschoolers, tutoring for older children and a 12 week job prep program is graduating its second class of adults.
- Families live at Phoenix Court for up to five years, during which time they receive job training and other essential support services to enable independent living.
- The President could visit Phoenix Court and the Campus of Learning Center. Administered in partnership with Southern Illinois University-Edwardsville, residents must working toward some educational goal. Classes are currently made up of 40 Enterprise Community residents.
- The President would have the opportunity to visit with residents and meet the children who attend the day care program that allows their parents to train for work.
- **Drucilla Fields** represents the success of this program. The 36 year-old married mother of five

	P6/(b)(6)
P6/(b)(6)	into a job that will

provide for a better future for her family. From her home in the cul-de-sac neighborhood, she walks to the Campus of Learners facility to take college courses. She has already gotten her GED.

Neighborhood tours.

The President could also use the opportunity to see the real challenges facing neighborhoods throughout the city, the spirit and pride of residents who refuse to give up and untapped potential for renewal and growth.

- The President could tour through the Denverside neighborhood, seeing first hand the range of living conditions of its residents. He would talk to local residents like **Greg Perry** who lives in a pocket of redeveloped land amidst boarded homes and burned out factories. Through the help of HUD homeownership programs, Greg is a new homeowner. *He and his wife chose to move back to her home town to lay down roots for one reason: "I knew things were going to happen here in E. St. Louis. I wanted to be part of the rebirth," he said.*
- We would also drive by the Katherine Dunham Museum, in a neighborhood that had been predominantly white and affluent. This museum celebrates the life Katherine Dunham, the mother of African dance and represents the importance culture and roots

East St. Louis

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play in the lives of E. St. Louis residents. Today, young girls learn African dance and its history at an adjoining dance studio. The President would also have the opportunity to visit the new (still under construction) Jackie Joyner Kersee Center, a major new community center that will offer educational, social, recreational and health services. All these projects benefit from HUD programs as well as extensive private sector commitment.

ANCHOR EVENT: ECONOMIC DEVELOPMENT - WALGREENS GRAND OPENING

Located across from Shnucks supermarket in the heart of East St. Louis and the Empowerment Zone, Walgreens drugstore represents the untapped potential and a new beginning for the city. It is the first tenant of what will be a \$10 million, 50,000 square-foot shopping center that will include State Farm Insurance, Sav-A-Lot and a national video chain. The venue would provide the opportunity to tout the economic progress being made in the zone and to send a signal to the private sector that investing in places like E. St. Louis makes good business sense. We would be joined by local residents, community leaders, elected officials and the owners and employees of the new businesses, including the Jackie Joyner Kersee Center.

Description of Site:

- Walgreens, recently opened (June, 1999), is located at the intersection of State and 25th Street, in the former EC (now a shared EZ with St. Louis).
- The \$3 million, 13,900-square-foot store is part of a \$10 million, 50,000-square foot shopping center. The developer, Korman Properties, Inc., have letters of intent to lease space on that property from State Farm Insurance, a major national video store chain, Save-A-Lot and other stores.
- This site exemplifies the Administration's successful EC/EZ accomplishments in an area where it was desperately needed.
- Walgreens is planning a Grand Opening event (although it opened for business June 7) for July. We could approach Walgreens to reschedule that event to coincide with the President's visit.
- Again, the event could feature the following participants:
 - Secretary Cuomo, High level representatives from other businesses that have committed or will commit to moving into the Walgreens shopping center: a major national video store, State Farm Insurance, etc. The event would provide the platform to announce investments in both East St. Louis and St. Louis. We are working on identifying businesses in St. Louis that will commit to hiring residents of East St. Louis' EZ.
 - A broad range of representatives from all walks of the community: Local government, faith-leaders, community groups, etc.
 - A performance by the Baptist Youth Fellowship Choir, formed of children from 50 local churches.

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- The President could meet with, or be joined at the rally, by an EC/EZ resident employed by the new Walgreens.

ADDITIONAL BACKGROUND ON EAST ST. LOUIS

- According to a report by the East St. Louis Action Project, East St. Louis "has long been seen as a prime example of urban blight in America."
- The population decreased by almost half from 1960-1980.
- In 1990, over half of the residents were living below the poverty level. Today, 40 percent of the 5,888 renter households in privately-owned units have annual incomes below the poverty level.
- At one point, the City had so little revenue that it had to lay off 84% of its city work force and could not afford regular garbage pick-ups.
- Six years ago, the city's debt was so high that when a jailed man sued the city for physical abuse and won, he was awarded the deed to the defendants only asset of value: the building that housed City Hall.

P000594.jpg

Page 1



Metrolink expands transportation to East St. Louis

P000589.jpg

Page 1



Vacant, dilapidated homes line the city's streets



The 60's brought the decline of manufacturing
to East St. Louis



New construction will bring new homeownership opportunities to residents



Greg Perry becomes a homeowner with the help of HUD Home program.



Phoenix Court's "Campus of Learners" provides summer day care.

P000584.jpg

Page 1

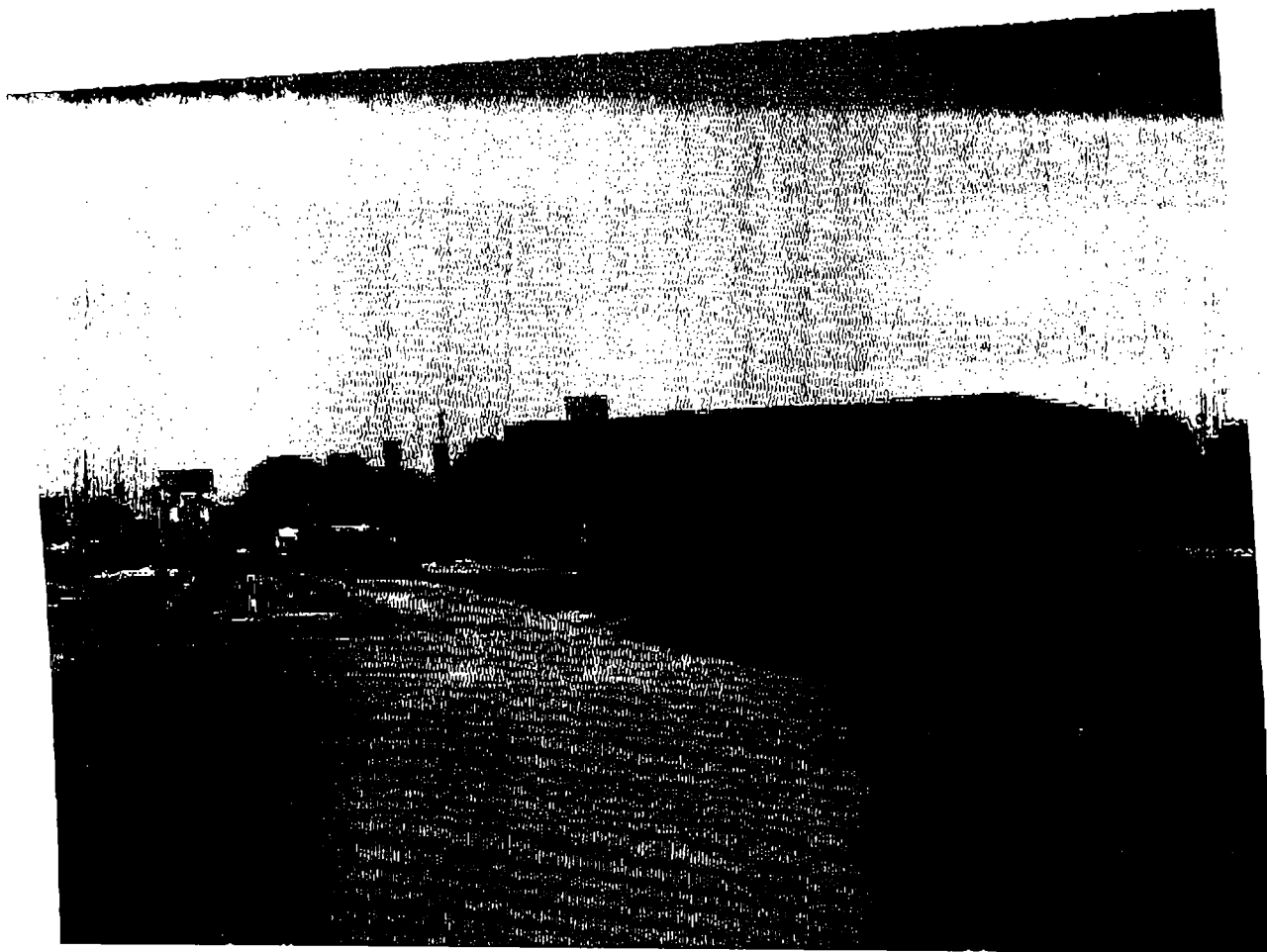


The Katherine Dunham museum celebrates African culture and dance.

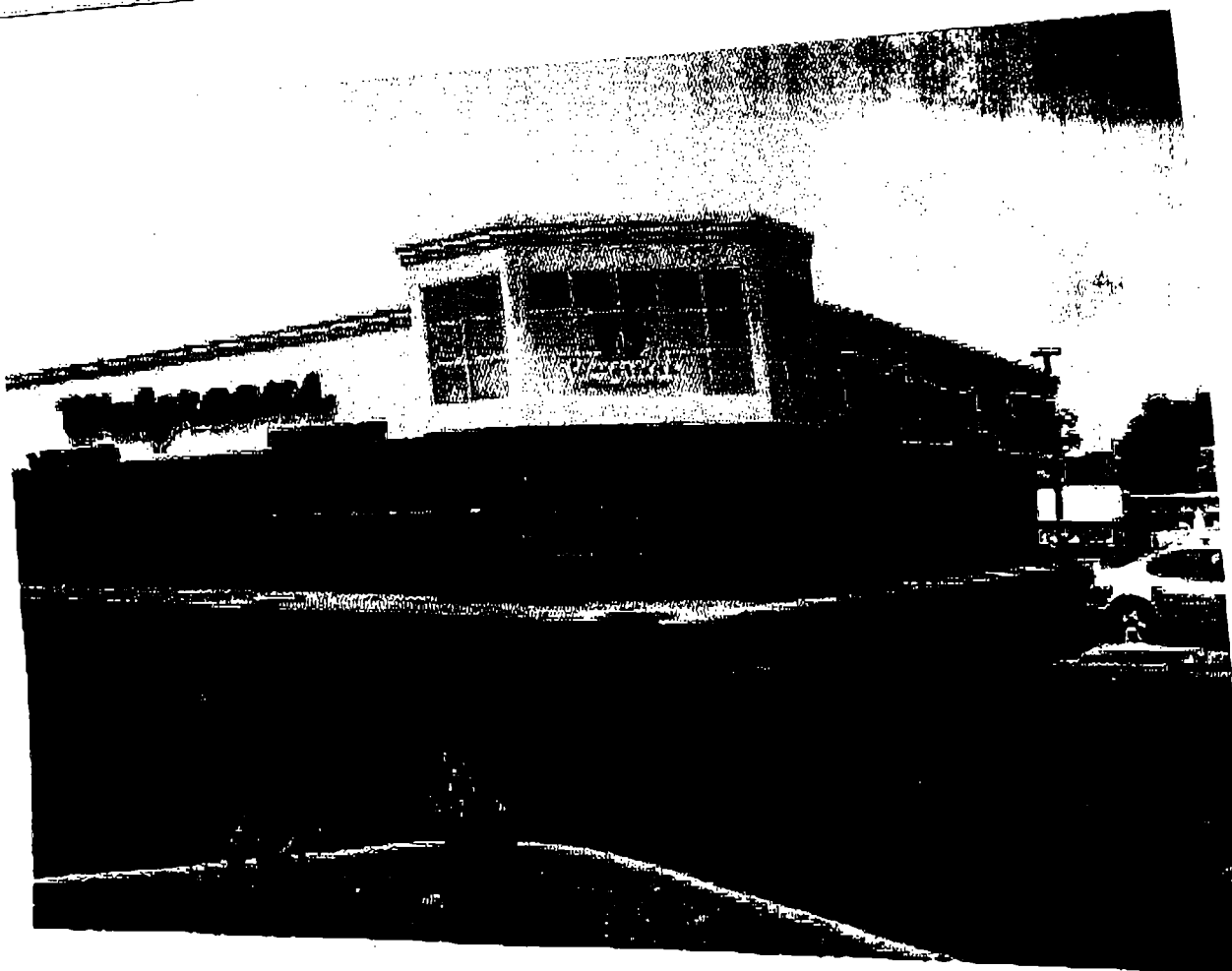


An African village is replicated in the backyard of
the Katherine Dunham Museum

pg

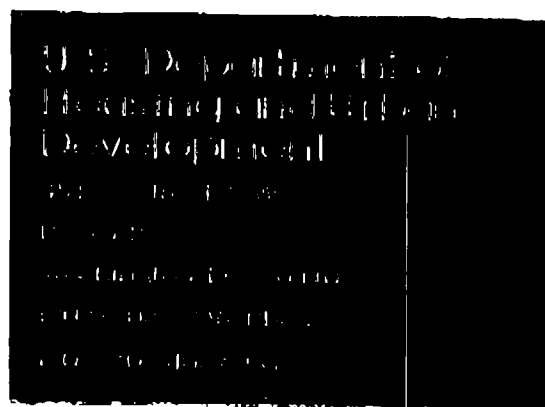


The Future Jackie Joyner Kersee Center



Walgreens becomes beacon of economic hope for the city.

From the Desk of...
Jacquie Lawing



FOX

To: GENE SPERLING

Fax: 456-2878

Pages: 17

Phone:

Date: 6/23/99

Re:

♦ Urgent ♦ For Review ♦ Please Comment ♦ Please Reply ♦ Please Recycle

*** Comments:

East St. Louis

HUD

June 23, 1999**MEMORANDUM FOR THE NEC**

FROM: **Jacquie Lawing** **Tricia Enright**
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 Jacquie_Lawing@hud.gov **Patricia_Enright@hud.gov**

SUBJECT: POTUS VISIT TO EAST ST. LOUIS

Per your request, we have prepared the following memorandum regarding the President's visit to East St. Louis. Please know that as of the writing of this memorandum, we have not yet received information from other federal agencies regarding their commitments to the E. St. Louis area. We have meetings today that will provide the necessary additional information from other federal agencies and it is our expectation that we will update this memo accordingly.

OVERVIEW

East St. Louis represents exactly what the President means when he talks about "new markets." Population loss, job and business loss, high unemployment and poverty have conspired to leave the city far behind in the new economy. In fact, in 1998, the New York Times called East St. Louis "the epitome of a dying city." The President's visit to East St. Louis will provide an opportunity to bring attention to an area that is struggling to rebuild. This city, like others in the tour, stand to benefit tremendously from the Administration's policies which view these places not as national burdens but as untapped markets that can fuel continued economic growth.

In January 1999, St. Louis (Mo)/East St. Louis (Ill) was designated as a regional Empowerment Zone. As an Enterprise Community since 1994, East St. Louis recognized the enormous benefit EZ status would lend to its efforts to rebuild and once again enjoy economic vitality. The cities' joint EZ application "Building the Bridge" demonstrated that both St. Louis and East St. Louis, as well as the surrounding communities, understand that not only are their problems tied together, but so too are the solutions which could lead to a sustainable regional economy.

Once an active blue collar town of stockyards, meat packing plants, railroads and restaurants, the city began to decline when its industries stumbled in the '60's. Since then, East St. Louis has dramatically lost population and commerce. Between 1960 and

East St. Louis

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1990, population and occupied dwelling units declined by 50 percent. Nearly half of its 40,000 residents live in poverty. Five years ago, while crime grew, there wasn't enough money to buy gas for police cars. Just one year ago, aside from liquor stores and wig shops, the only retail was a grocery store.

At the same time, even in the face of poverty and tough challenges, E. St. Louis boasts a strong sense of community and faith; it is that sense of hope that is leading the way toward revitalization. President Clinton's visit should capture both the challenge and the hope.

HUD's role in revitalization. The Department's commitment to the revitalization of the East St. Louis area includes: Enterprise Community and Empowerment Zone funding; CDBG; Hope VI; and HOME. HUD funds are evident in every place where there is activity. For example, CDBG has provided the funds to clear debris and abandoned buildings, as well as to lay the infrastructure and build roads surrounding Walgreens and the Jackie Joyner Kersee center (described later.)

St. Louis, MO	1993-1999	1998	1999
CDBG	\$198,867,000	27,506,000	27,671,000
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\$100,000,000 over 10 years

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EVENT SUMMARY

New Business is Key to Tapping Market Potential. HUD is recommending that the President's visit to East St. Louis focus on the city's new economic activity, anchored by the opening of the first business in a new shopping center. Walgreens drug store (please see attached picture) has moved into the largest shopping center to be built in East St. Louis since the 1950's and is the symbol of real economic renewal. The President's visit to this tangible symbol of rebirth would resonate greatly with the people of East St. Louis. The grand opening of Walgreens has not yet taken place.

Regional Partnership. Assuming the President arrives in St. Louis, we would recommend including the travel from St. Louis to East St. Louis, signaling the President's recognition of the importance of the East St. Louis/St. Louis partnership – the "bridge" between the economies and futures of the two cities.

The Challenge and the Hope. In East St. Louis we have provided options for seeing first hand the effects on a community hit hard by the economic downturn. E. St. Louis illustrates the triple threat: population and business loss, high poverty and crime and high unemployment. We would include a brief neighborhood stop where the President could tour and meet with local residents who have chosen to stay and fight for the future of the city.

ARRIVAL

Riding the new Metrolink rail from St. Louis to East St. Louis provides the opportunity for the President to underscore the importance of using transportation to link the economies and the future progress of these 2 cities. No longer can a city isolate itself from the surrounding area – success will be measured by the strength of a regional economy.

Metrolink

- The development of the Metrolink between the cities of St. Louis and E. St. Louis forged a historic commitment to support the linkages between the two cities. It is an outstanding demonstration of the regional economic strategy that will be so vital to this area's rebirth. The Metrolink expansion has been described as a boost to the morale of the citizens of E. St. Louis.
- Upon landing at St. Louis Airport, the President could be taken to the St. Louis Metrolink Station. He would ride the train over the bridge, joined by local leaders from both cities, into East St. Louis, a 15 minute ride.
- From the Metrolink in East St. Louis, the President could drive to the next event.

If the President drives from St. Louis, we strongly recommend allowing the Mayors of St. Louis and East St. Louis join him, again underscoring the importance of their regional partnership.

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001b. memo	Memorandum for the NEC; RE: personal info [partial] (1 page)	06/23/1999	P6/b(6)

COLLECTION:

Clinton Presidential Records
Policy Development
Lisa Green
OA/Box Number: 20590

FOLDER TITLE:

E. [East] St. Louis

2012-0043-S

ms216

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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OPTIONS FOR THE PRE-WALGREENS EVENT

[001b]

Visit to job training/transitional housing site.

President Clinton could drive through a Southside neighborhood to Phoenix Courts, a new public housing facility which provides educational opportunities and training for its residents. During the drive, he will see both dilapidated homes and pockets of new housing and condos recently constructed with HUD HOME funds. The President could see how improved housing opportunities and economic development go hand in hand.

- Phoenix Court is an excellent model of public housing transformation, built on opportunity and responsibility. The 74 unit development provides transitional housing opportunities with job training, mostly for families who are moving from welfare to work. Designated by HUD 2 ½ years ago as a "Campus of Learners," today its center offers Head Start for preschoolers, tutoring for older children and a 12 week job prep program is graduating its second class of adults.
- Families live at Phoenix Court for up to five years, during which time they receive job training and other essential support services to enable independent living.
- The President could visit Phoenix Court and the Campus of Learning Center. Administered in partnership with Southern Illinois University-Edwardsville, residents must working toward some educational goal. Classes are currently made up of 40 Enterprise Community residents.
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Neighborhood tours.

The President could also use the opportunity to see the real challenges facing neighborhoods throughout the city, the spirit and pride of residents who refuse to give up and untapped potential for renewal and growth.

- The President could tour through the Denverside neighborhood, seeing first hand the range of living conditions of its residents. He would talk to local residents like **Greg Perry** who lives in a pocket of redeveloped land amidst boarded homes and burned out factories. Through the help of HUD homeownership programs, Greg is a new homeowner. *He and his wife chose to move back to her home town to lay down roots for one reason: "I knew things were going to happen here in E. St. Louis. I wanted to be part of the rebirth," he said.*
- We would also drive by the Katherine Dunham Museum, in a neighborhood that had been predominantly white and affluent. This museum celebrates the life Katherine Dunham, the mother of African dance and represents the importance culture and roots

East St. Louis

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play in the lives of E. St. Louis residents. Today, young girls learn African dance and its history at an adjoining dance studio. The President would also have the opportunity to visit the new (still under construction) Jackie Joyner Kersee Center, a major new community center that will offer educational, social, recreational and health services. All these projects benefit from HUD programs as well as extensive private sector commitment.

ANCHOR EVENT: ECONOMIC DEVELOPMENT - WALGREENS GRAND OPENING

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Description of Site:

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- The \$3 million, 13,900-square-foot store is part of a \$10 million, 50,000-square foot shopping center. The developer, Koman Properties, Inc., have letters of intent to lease space on that property from State Farm Insurance, a major national video store chain, Save-A-Lot and other stores.
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- Walgreens is planning a Grand Opening event (although it opened for business June 7) for July. We could approach Walgreens to reschedule that event to coincide with the President's visit.
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 - A broad range of representatives from all walks of the community: Local government, faith-leaders, community groups, etc.
 - A performance by the Baptist Youth Fellowship Choir, formed of children from 50 local churches.

East St. Louis

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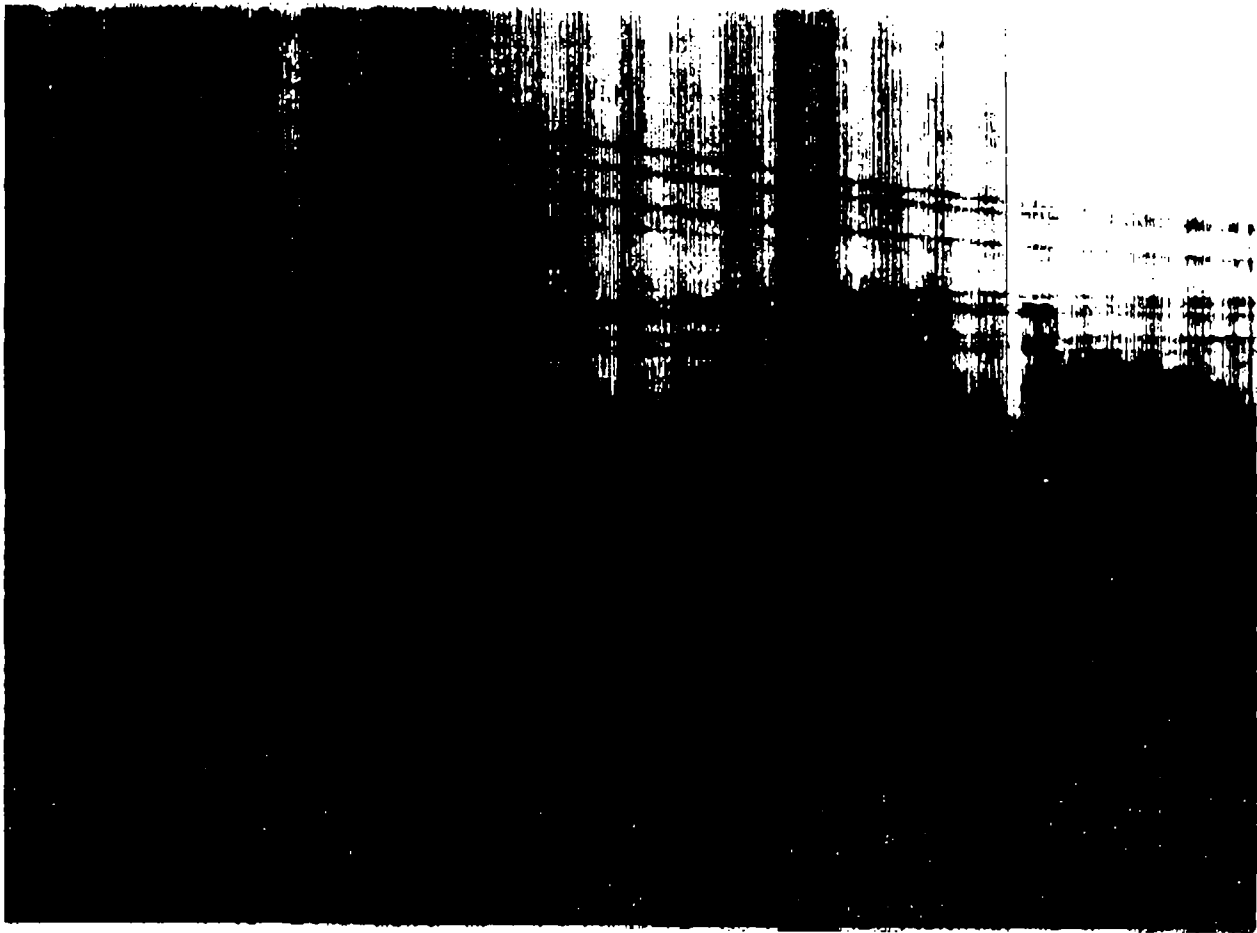
- The President could meet with, or be joined at the rally, by an EC/EZ resident employed by the new Walgreens.

ADDITIONAL BACKGROUND ON EAST ST. LOUIS

- According to a report by the East St. Louis Action Project, East St. Louis "has long been seen as a prime example of urban blight in America."
- The population decreased by almost half from 1960-1980.
- In 1990, over half of the residents were living below the poverty level. Today, 40 percent of the 5,888 renter households in privately-owned units have annual incomes below the poverty level.
- At one point, the City had so little revenue that it had to lay off 84% of its city work force and could not afford regular garbage pick-ups.
- Six years ago, the city's debt was so high that when a jailed man sued the city for physical abuse and won, he was awarded the deed to the defendants only asset of value: the building that housed City Hall.

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Page 1



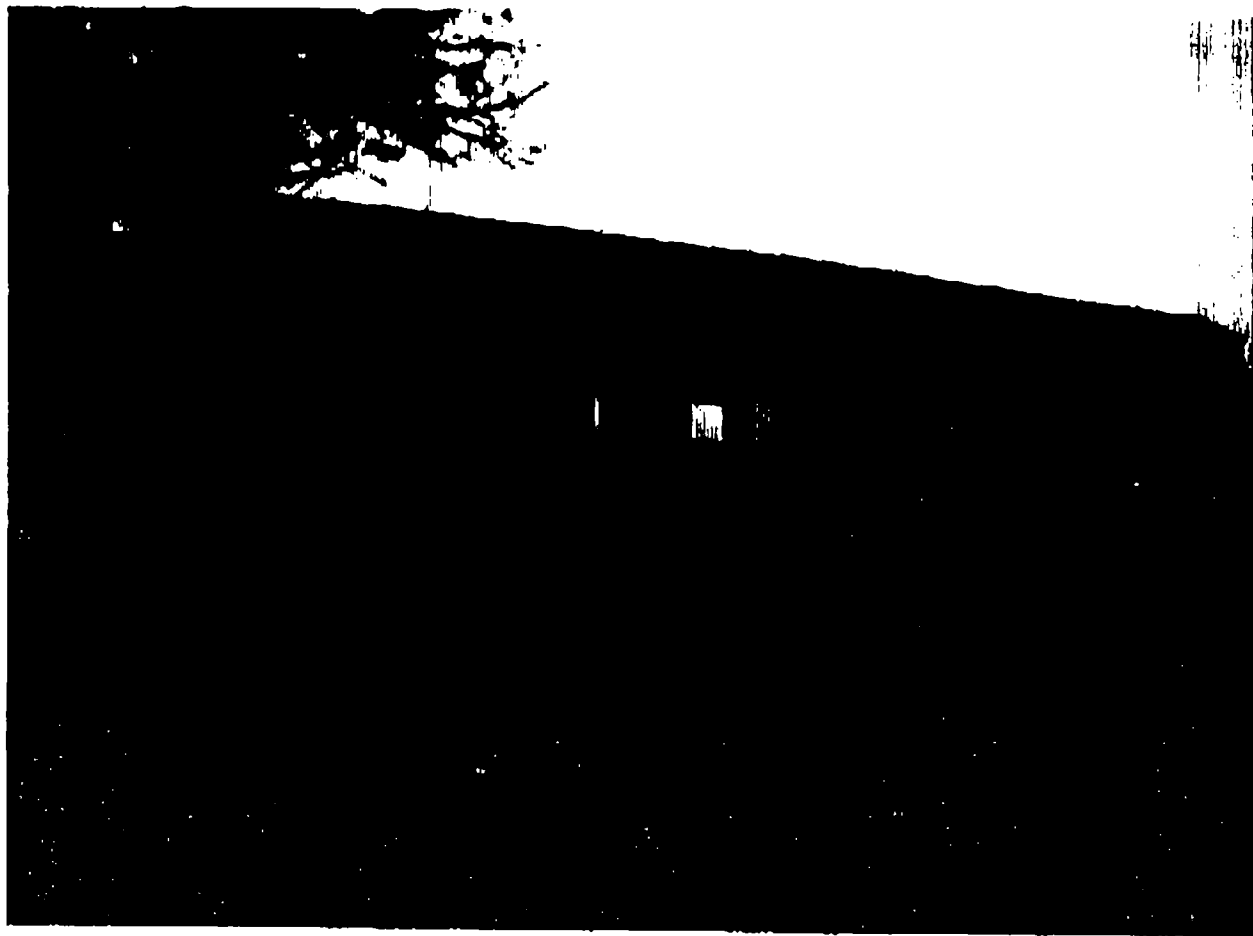
Metrolink expands transportation to East St. Louis



Vacant, dilapidated homes line the city's streets

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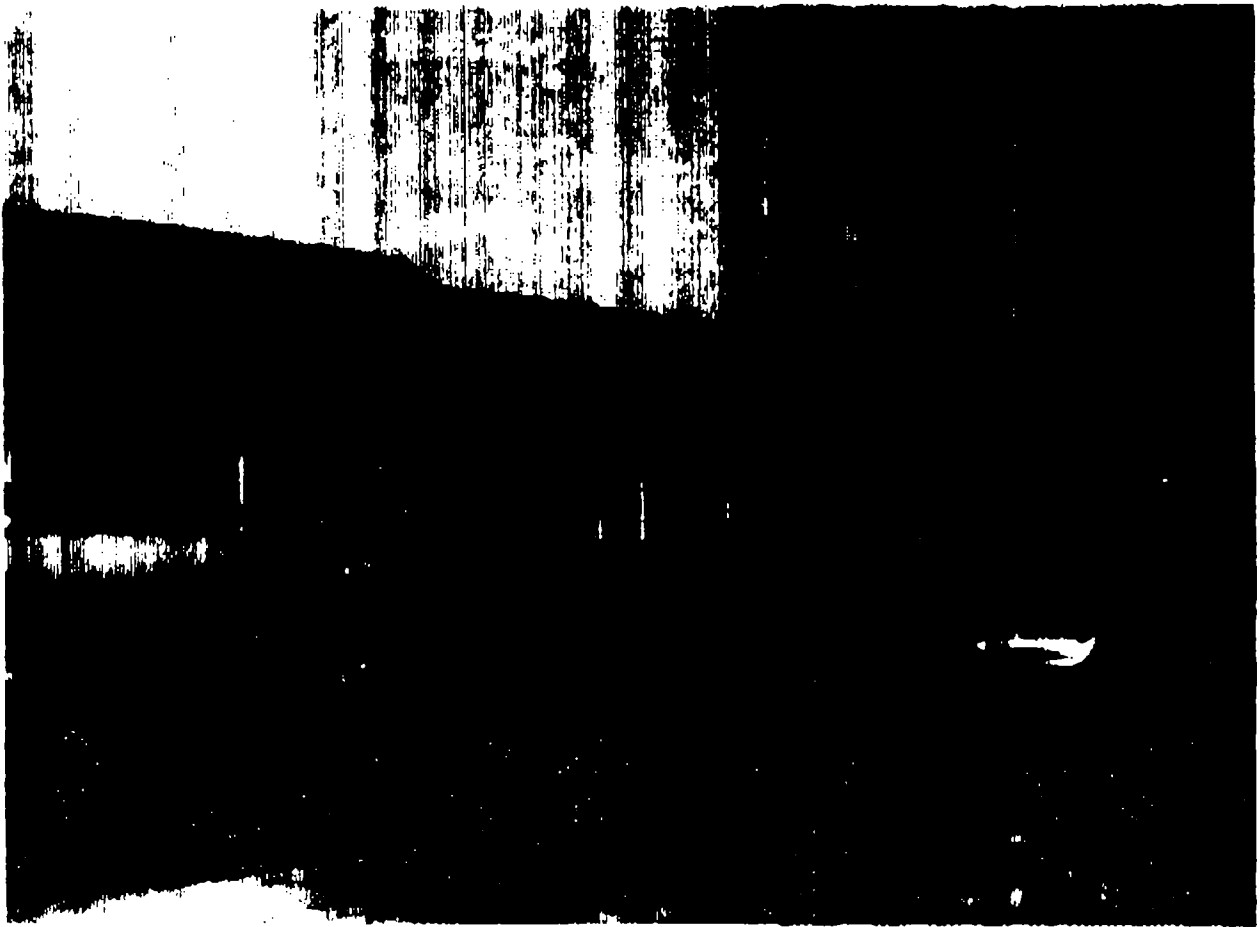
Page 1



The 60's brought the decline of manufacturing
to East St. Louis

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Page 1



New construction will bring new homeownership opportunities to residents

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Page 1



Greg Perry becomes a homeowner with the help of
HUD Home program.

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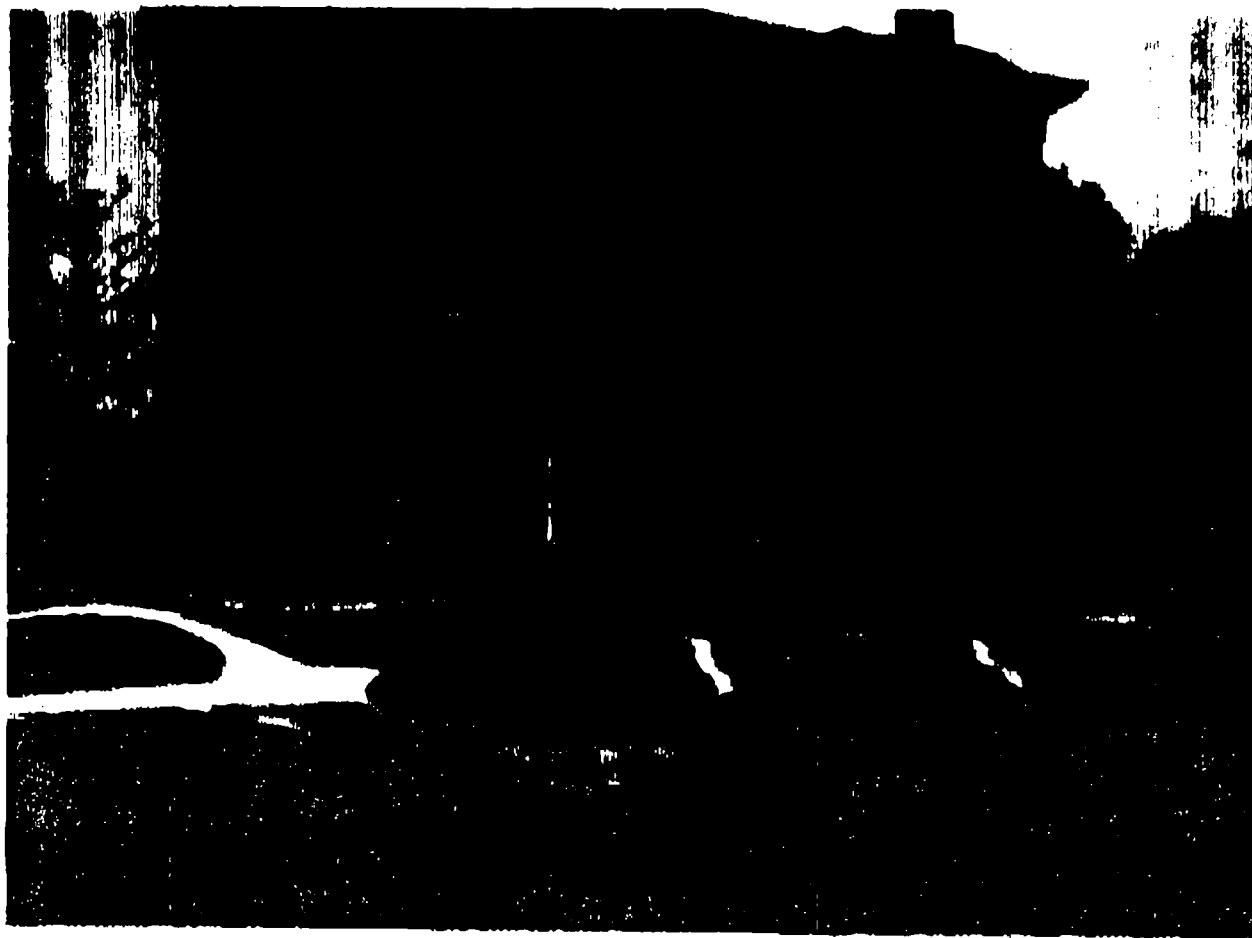
Page 1



Phoenix Court's "Campus of Learners" provides summer day care.

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Page 1



The Katherine Dunham museum celebrates African culture and dance.

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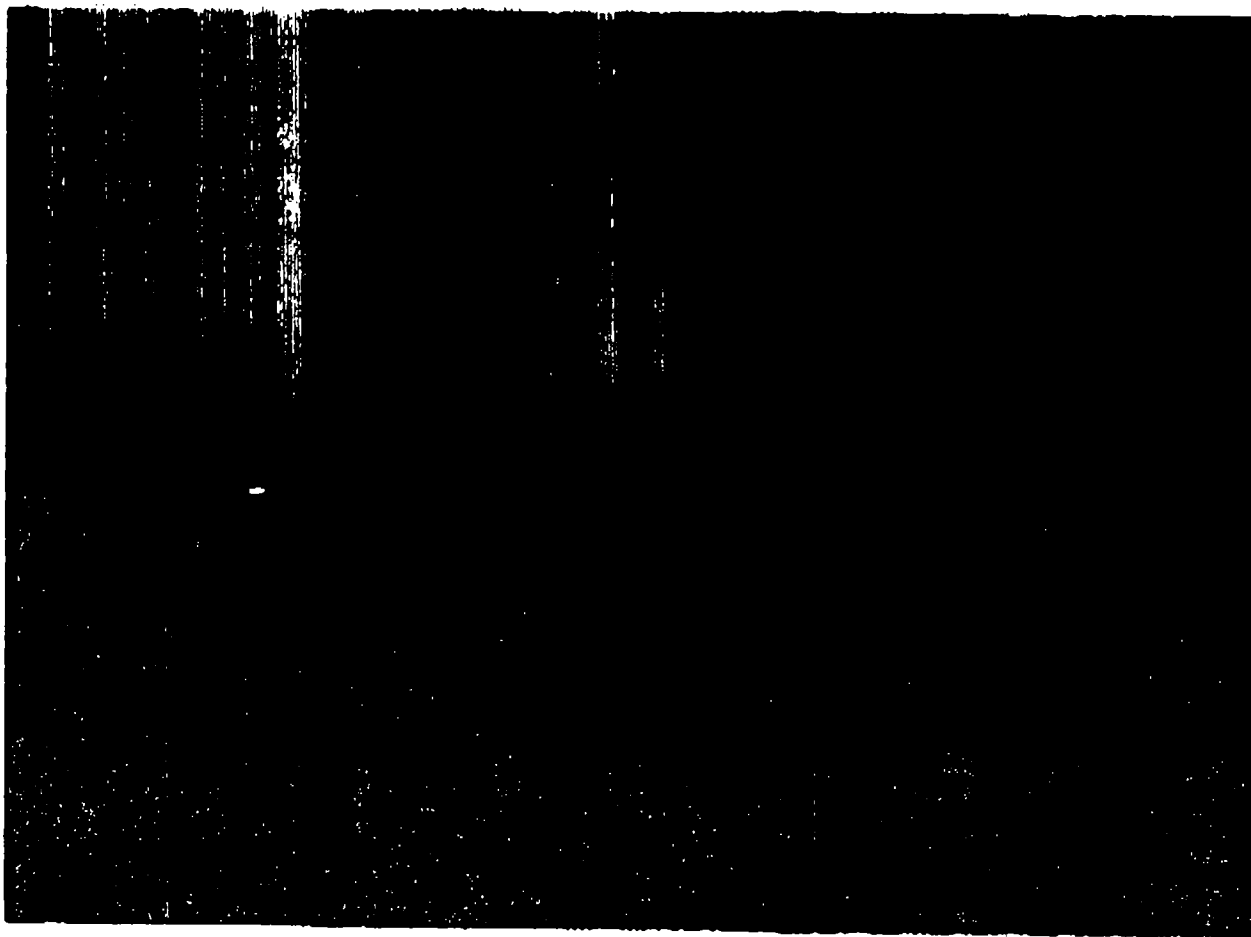
Page 1



An African village is replicated in the backyard of
the Katherine Dunham Museum

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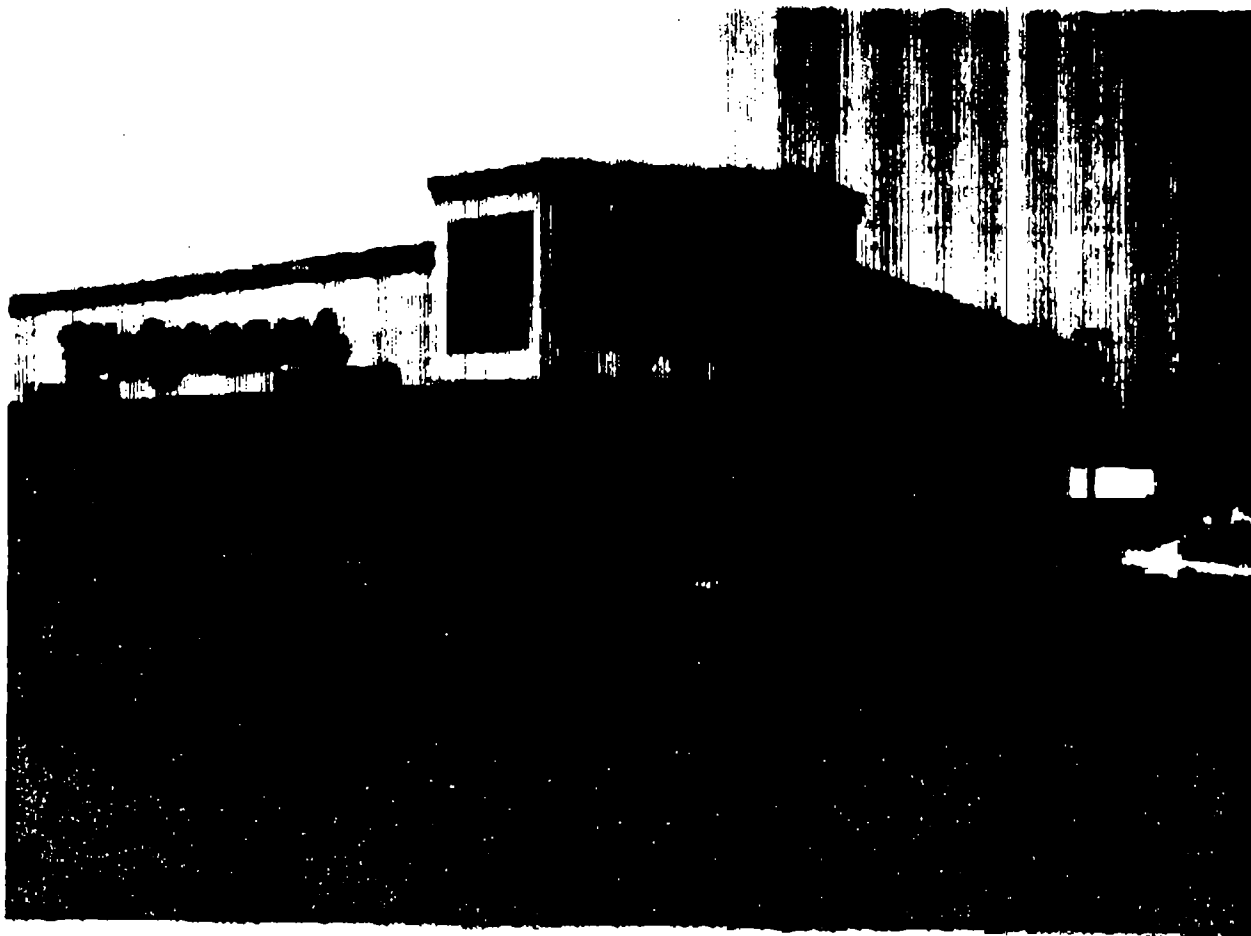
Page 1



The Future Jackie Byner Kersee Center

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Page 1



Walgreens becomes beacon of economic hope for the city.

East St. Louis

HUD

June 23, 1999

*Story of success
and progress
being plants
EZ/EC*

MEMORANDUM FOR THE NEC

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East St. Louis

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Metrolink

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Lisa Green
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[001c]

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- In 1990, over half of the residents were living below the poverty level. Today, 40 percent of the 5,888 renter households in privately-owned units have annual incomes below the poverty level.
- At one point, the City had so little revenue that it had to lay off 84% of its city work force and could not afford regular garbage pick-ups.
- Six years ago, the city's debt was so high that when a jailed man sued the city for physical abuse and won, he was awarded the deed to the defendants only asset of value: the building that housed City Hall.



Metrolink expands transportation to East St. Louis

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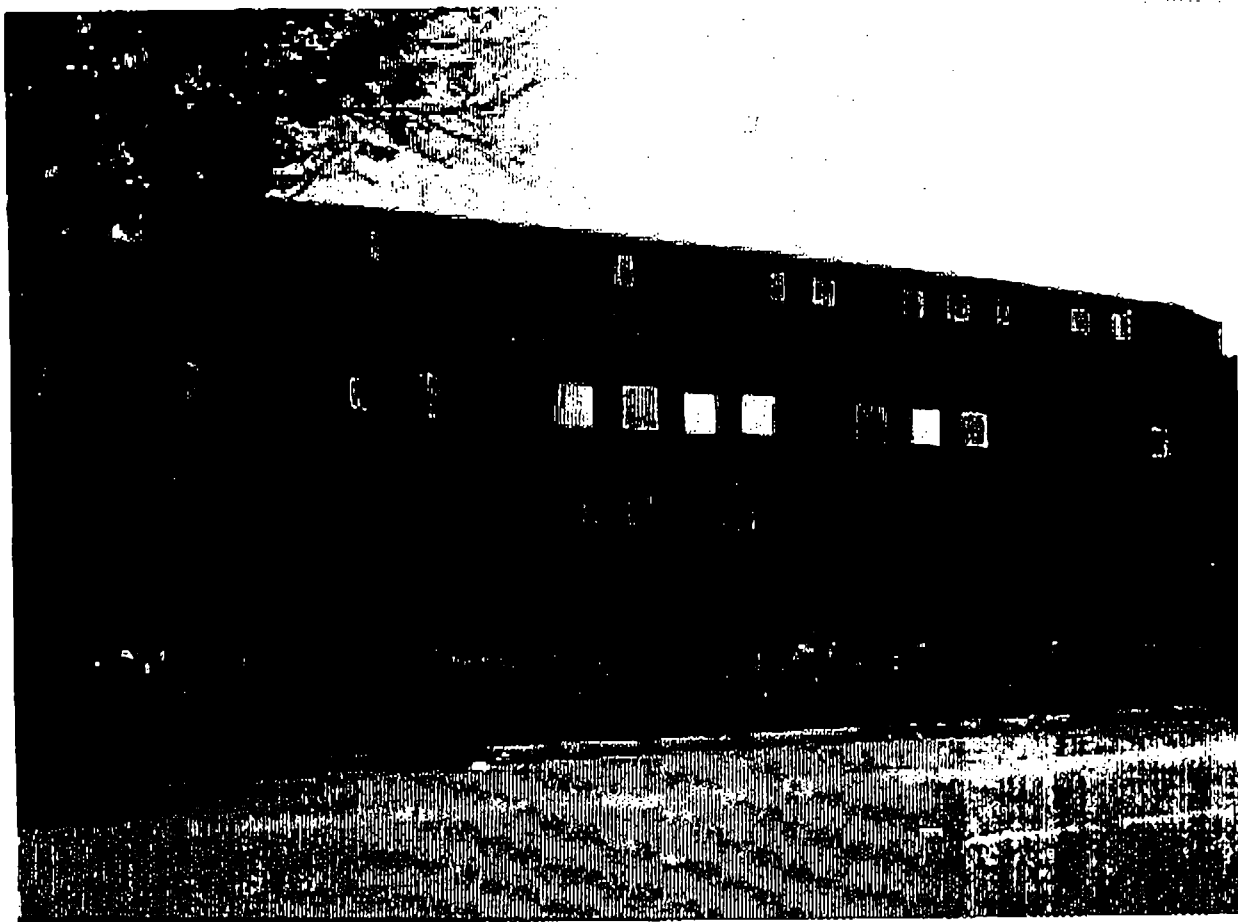
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Vacant, dilapidated homes line the city's streets

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The 60's brought the decline of manufacturing
to East St. Louis



New construction will bring new homeownership opportunities to residents



Greg Perry becomes a homeowner with the help of HUD Home program.



Phoenix Court's "Campus of Learners" provides summer day care.

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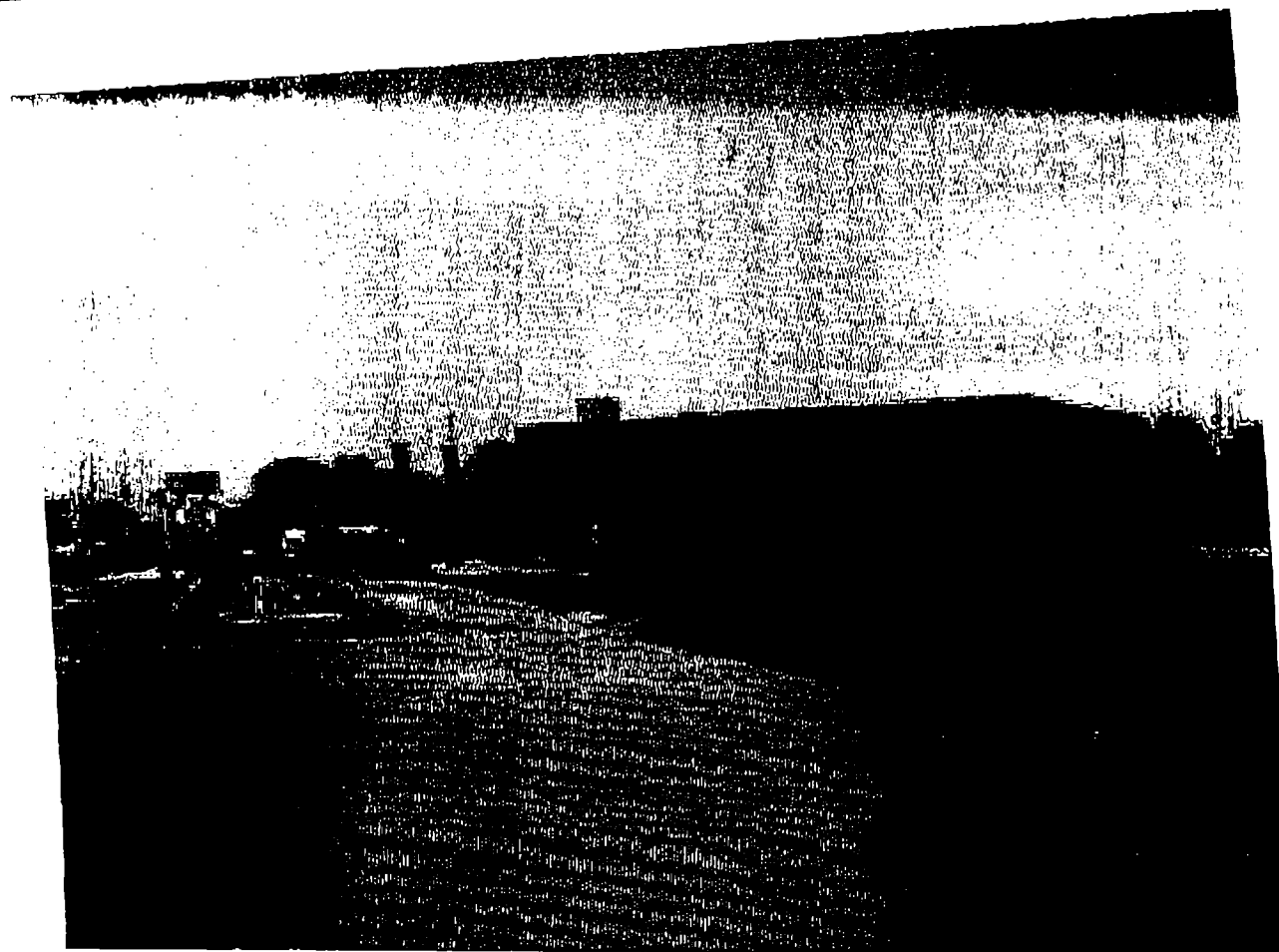


The Katherine Dunham museum celebrates African culture and dance.

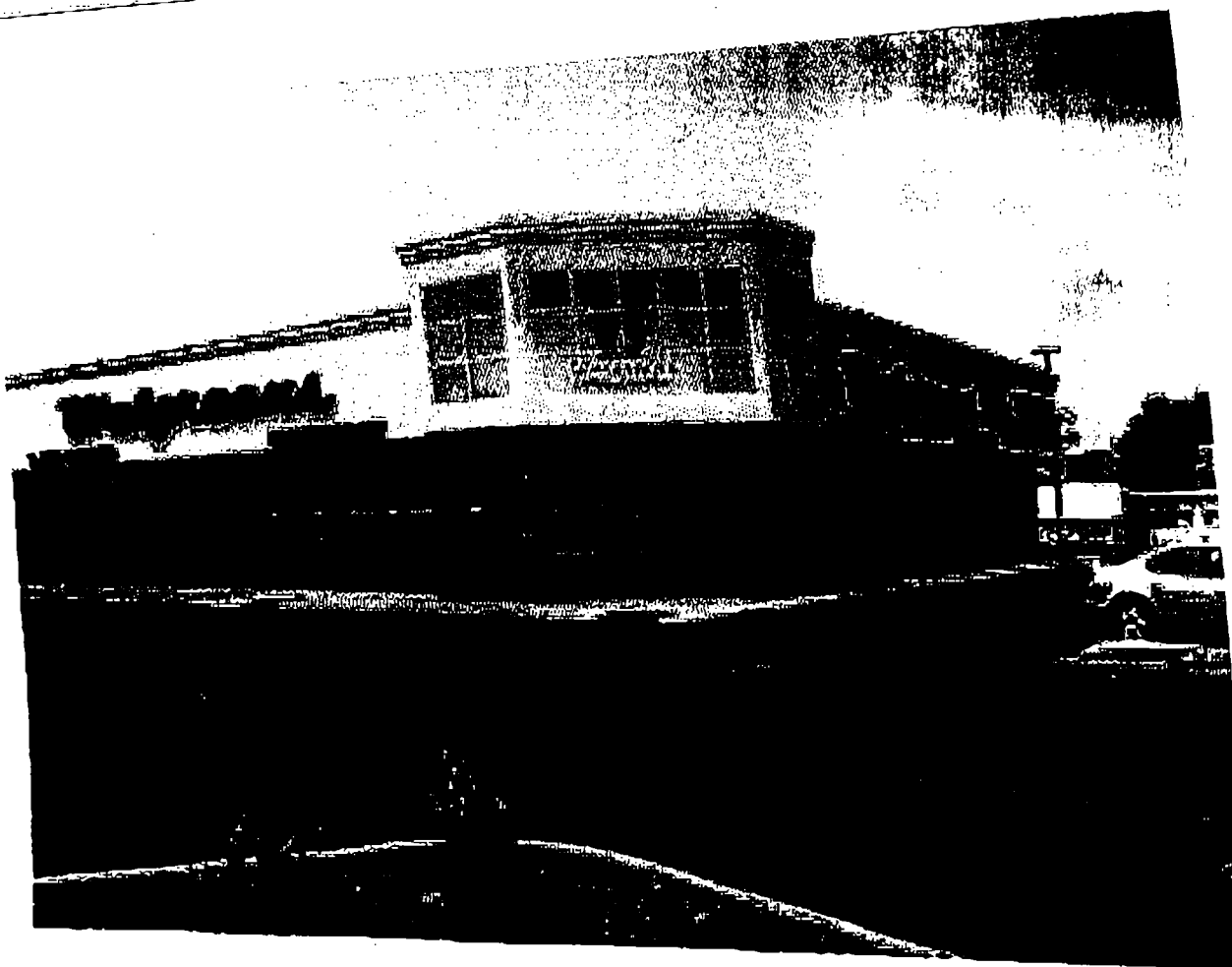


An African village is replicated in the backyard of
the Katherine Dunham Museum

09



The Future Jackie Joyner Kersee Center



Walgreens becomes beacon of economic hope for the city.

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Originally published on Monday, November 16, 1998.

WALGREENS BOOSTS HOPES IN E. ST. LOUIS

In the heart of the city, construction is set to begin on a new Walgreens store that developers hope will anchor the largest shopping center to be built in East St. Louis since the 1950s. The \$3 million, 13,900-square-foot store will be situated at the intersection of State and 25th streets, across the street from Schuncks supermarket.

Developer Jim Koman, president of Koman Properties, Inc., said that demolition and environmental cleanup work on the property was nearly complete and that construction was expected to be finished by April. Underground gas tanks left behind by an old service station at the lot were removed last week. The Walgreens store, according to Koman, is the initial phase in a planned \$10 million, 50,000-square foot shopping center. He said he had letters of intent to lease space on that property from State Farm Insurance, Hollywood Video, Save-A-Lot and others. Koman said that to his knowledge the shopping center would be the largest such project undertaken in East St. Louis in nearly half a century. Koman Properties has built eight Walgreens stores in the St. Louis area during the past three years, including stores in Belleville, O'Fallon and Swansea. East St. Louis has long been known as one of the Metro East's most entrenched pockets of unemployment and poverty. Koman said its ZIP codes had not traditionally been ones that attract developers and venture capitalists. However, Koman said that demographics often do not reveal a complete picture of this community. "I think that the demographics are very misleading," he said. "I think retailers look at the fact that you have a population base of about 40,000 people in East St. Louis. And I think you find that although the average household income in East St. Louis is lower than the national average, the people who live there still need the same services as anybody else, rich or poor. They're going to need groceries. They're going to need pharmacy services and medical services, and other things. "I don't think the demographics are that big of a turn-off." According to Jim Pennekamp, executive director of the business group Leadership Council of Southwestern Illinois, investors have recently broken ground or made commitments on projects valued at more than \$75 million in East St. Louis. "We see this as a new beginning for the city," Pennekamp said.

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Green

To: Dunn

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