

JONATHAN A. KAPLAN

05/28/99 03:48:47 PM

Record Type: Record

To: Melissa G. Green/OPD/EOP@EOP

cc: Lisa Green/OPD/EOP@EOP

Subject: BRT and BusinessLINC

**Re: Information on BRT and BusinessLINC for Background
and for Conversation with Dana Mead**

I spoke with Michael Barr about everything he knows and Treasury folks know about the BRT-BusinessLINC connection.

- Rubin has spoken with Dana Mead (CEO of Tenneco and BRT head) a fair amount about BRT coordinating BusinessLINC
- Mead had agreed that BRT will lead BusinessLINC, essentially serving as the initiative's home and helping to form a national coalition of businesses and business associations to do more with inner city business mentoring
- This will obviously be a good announcement for the July trip -- Treasury is working to get it ready
- Also hoping that by the July trip that Mead will have selected a CEO to serve as the head of the BusinessLINC effort
- After the announcement of BRT's BusinessLINC effort, BRT will begin signing up companies to join and will shortly be ready to name New York, Chicago, and Dallas as local BusinessLINC chapters with prominent local chairs
- Another component of the announcement would be the first three financial sponsors of BusinessLINC -- Chase, GE Capital, and McDonald's

Background

- Treasury, through Barr, Lisa Andrews, and Jody Sakol, have been working with BRT's Ted Austin and Pat Engman to get this off of the ground

C.O.
H. Green
No. 1746

Melissa G. Green
06/01/99 01:08:37 PM

BRT
Cynthia
D. Rubin

Record Type: Record

To: Lael Brainard/OPD/EOP@EOP, Malcolm R. Lee/OPD/EOP@EOP, Sharon H. Yuan/OPD/EOP@EOP
cc: Brian A. Barreto/OPD/EOP@EOP, Jonathan A. Kaplan/OPD/EOP@EOP, Jackson T. Dunn/WHO/EOP@EOP, Lisa Green/OPD/EOP@EOP
Subject: BRT for Briefing Book

The BRT is bringing in 7 people tomorrow to meet with Gene, Rubin, Podesta, and Summers. Besides this being an introduction to Summers meeting it is also to discuss China. That is what they want to discuss. Assuming Gene is well prepped for today's 2:30pm meeting he should be okay, but we should think of this from a business perspective and make sure that we have armed Gene with good ammunition to win back the business community. Please -- this is very important.

Brian for the briefing paper you need to know that three task force heads are coming

Dana Mead
Tenneco
Chairman BRT

William T. Esrey
Sprint Corporation
Human Resources Task Force Chairman

Philip M. Condit
Boeing Company
International Trade and Investment Chairman

Robt
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BRT
PAPER
FOR
Gene

and 7 other CEOs will join (Pete will get the list soon).

Esrey may be asked to oversee the Businesslinc-BRT partnership that Rubin and Dana Mead have discussed. If Esrey does not do it, they will set up as an adhoc task force and will likely be chaired by the head of Texaco (get his name) who is presently expanding his own minority supplier and seems fired up about this stuff (see what you can find out about this).

I have talked with Pat Engman at the BRT and she will let Dana Mead know that Gene is interested in bringing this up and will make sure it is on the agenda.