



"Succop,Kiersten - LGA" <ksuccop@att.com>
05/07/99 12:33:51 PM

Record Type: Record

To: Cheryl M. Carter/WHO/EOP, 'Cheri Carter' <cheryl_m.carter@lmgate2.eop.gov>
cc:
Subject: talking points

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(This 2 million dollar is a separate contribution from the 3 million dollars cited above)

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AT&T Atlanta Community Initiatives

Atlanta (and surrounding areas)

Educational Initiatives:

- AT&T has 56 schools (K-12) participating in its Safe Schools program in Atlanta. School systems involved include the Atlanta Public School System, Fulton, Gwinnett, Cobb, DeKalb and Clayton county school systems.

- **Business Partner in Education - Lilburn Middle School, Lilburn, GA:** AWS employees mentor two at-risk classes and participate in numerous school activities.

Some facts about Lilburn:

- Enrollment of 2200 students.
 - Students from more than 60 different countries
 - Staff of 172
 - Mobility rate of 66% in 1998
 - 50% of students on free or reduced lunch programs
- **Learning Network - Mt. Olive Elementary School, East Point, GA** - As part of the AT&T Learning Network, AT&T provides Wireless Office Service, including 66 phones, to teachers and staff. WOS offers teachers and staff the ability to move freely within the school and still be easily accessible. This freedom adds flexibility and saves times for teachers, while providing better access to parents, public safety officials and outside educational resources.
- **Foundations for the Future Forum (F4):** AT&T has committed \$2 million to this collaboration of several of Georgia's premier institutions of higher education, to develop a multi-faceted training development and delivery facility, which is located at the new Georgia Public Television building on 14th Street in Atlanta. The core Foundations for the Future team consists of representatives from the University of Georgia, Georgia Tech Research Institute, Morris Brown Research Institute, the Georgia Center for Advanced Telecommunications Technology, and EduLinc, an industry liaison. Since 1997, F4 has co-hosted two conferences designed to help school officials tap into the Universal Service Fund. The conferences were highly successful, attracting nearly 700 of the state's most influential players in education.

The grand opening of F4's state-of-the-art model classroom was held June 5, 1998. To date, F4 has worked with Georgia school districts in Fulton, Cobb, White, Jasper, Morgan, Clayton and Oglethorpe Counties. F4 has also trained every principal in the Atlanta Public Schools in a Technology Overview Workshop.

- **Talent Growth Initiative at Clayton College and State University:** In the interest of preparing to fill the ever-increasing demand for workers in information technology, AT&T awarded a \$200K grant for the development of the wireless module of CCSU's new Information Technology degree program. This grant was on the leading edge of an issue that has risen to a high level of concern in Georgia.
- **Southern Region Education Board:** SREB, the nation's first interstate (15 states) compact for education (1948), received a \$150K AT&T Foundation grant to develop an on-line algebra course for teachers. The final product is expected to become a model for the development all other courses designed to bring existing teachers up to standard in the disciplines they did not study as majors in college.
- **Tech Corps:** AT&T was one of the first Georgia companies to join the TECH CORPS Georgia Task Force as a \$20,000 Founding Sponsor. This non-profit group organizes business and educational leaders to work together to enhance the use of technology in *all* schools, using technology professionals who volunteer to help K-12 schools integrate technology into the learning environment. When AT&T recently upgraded the computer equipment in several of its Atlanta departments, arrangements were made to donate 26 of the surplus workstations to Computers for Classrooms, a Tech Corps program. Tech Corps refurbishes the computers, trains teachers to use them, and then gives a fully-loaded computer to the teacher to use at home, all for \$150. Two additional laptop computers have been donated in 1999 to be used for projection in training classes. Total value of equipment donations: approximately \$85,000.
- **MindBusters:** A dedicated group of Atlanta Public Schools teachers run the APS Homework Hotline, a program that gives any student in the area the opportunity to get help with their homework problems by phone. Now *MindBusters*, sponsored by AT&T, an Atlanta Public Broadcasting television show airing live Mondays through Thursdays, gives some students the opportunity to get their questions answered live on the air on the districts public television channel. Local grants totaling \$47,500 to date have been awarded.
- **AT&T Mini-Grants:** Classroom teachers can apply through their district foundations for grants ranging from \$250 to \$1500. This is the sixth year for the program. Approximately 250 teachers shared a total of \$250,000 in grants from 1994-1999. School districts in 7 counties in the Metro-Atlanta area participate.

Other Community Initiatives:

- **American Red Cross - Partnership with Metropolitan Atlanta American Red Cross -** provide phones in case of disasters. Tornadoes struck Atlanta area in 1998 causing extreme damage. AWS provided wireless phones and volunteer support in the clean-up effort. In April of 1999, a program entitled "Replant the Dunwoody Forest" which included a 5K race, was held to assist in raising funds to rebuild the area.

- **Atlanta Lawn Tennis Association (ALTA) Foundation** - ALTA serves the community through tennis and has more than 70,000 members. AWS is a platinum sponsor of the ALTA Foundation's Elementary School Tennis Program in partnership with the Atlanta Public Schools. Approximately 26 schools and 1,000 students are involved in this program. ALTA provides after-school tennis instructions for students in the inner-city schools. AWS hosts the students at the AT&T Tennis Challenge on opening day and also provides two tennis clinics before the end of the school year. 75+ AWS volunteers are involved with this program.
- **Hands On Atlanta Day** - AWS participates in "Hands On Atlanta Day" an annual event in Atlanta -- a day of caring and sharing in the community. AWS projects have included:
 - Genesis Shelter - a shelter for women with small children - renovations
 - Jesse Draper Boys and Girls Club - renovation of the playground and development of a MAP project.
- **AT&T Cares Projects:**

In Atlanta and surrounding areas, approximately 30 projects were planned for this year's Day of Caring and nearly 750 employees volunteered their time.

Two example projects:

- Project Open Hand - an organization providing meals for HIV -Aids Patients.
Preparation of meals
- Atlanta Community Food Bank - sorting food
- **Loaner Phone Program** - AWS provides loaner phones and airtime to numerous community-based organizations for long term and short term functions.
- **North Fulton Regional Health Center - Loaner Phones and Airtime** - AWS proudly supports organizations dedicated to improving the quality of life for those individuals in need. Wireless phones provide immediate access for medical staff in the field to the health center as well as provide a sense of personal security for the medical personnel making visits in remote areas.



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