

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. letter	Sherry L. Herriman to Christopher Jennings re: DOB and SSN (partial) (1 page)	03/28/2000	P6/b(6)
002. list	Roster for PRSA Health Academy Conference re: contact information (partial) (2 pages)	04/12/2000	P6/b(6)
003. list	Spokane Area Chamber of Commerce DC Delegation list re: SSN and DOB (partial) (1 page)	03/26/2000	P6/b(6)
004. list	re: SSN and DOB (1 page)	03/10/2000	P6/b(6)
005. invitation	re: personal (2 pages)	03/26/2000	Personal Misfile
006. list	re: SSN and DOB (partial) (1 page)	02/29/2000	P6/b(6)
007. list	re: SSN and DOB (partial) (1 page)	02/18/2000	P6/b(6)
008. letter	Edward G. Howlett et al. to Chris Jennings re: phone number (partial) (1 page)	02/11/2000	P6/b(6)
009. memo	David N. Sundwall to Chris Jennings re: Big Favor (partial) (1 page)	02/01/2000	P6/b(6)
010. fax	Margaret R. Alessi to Zoe Lanier re: SSN and DOB (partial) (1 page)	01/19/2000	P6/b(6)
011. letter	James W. Long to Chris Jennings re: phone number (partial) (3 pages)	01/06/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S

rc427

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

A Long-Term Solution to the Problems Facing Medicare



Council for
Affordable Health
Insurance

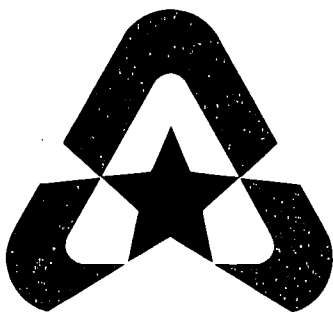
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Short-Term Solutions for Sustaining the Medicare Program



**Council for
Affordable Health
Insurance**

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JEWISH FEDERATION OF METROPOLITAN CHICAGO

WASHINGTON OFFICE

1700 K. Street, N.W. Suite 1150 Washinton D.C. 20036 (202) 785-5880 Fax(202) 785-4337

*Confirmed
4/12
at 10:30
100m
100*

March 31, 2000

Mr. Christopher Jennings
Deputy Assistant to the President
for Health Policy
216 Old Executive Office Building
Washington, DC 20500

Dear Mr. Jennings:

On April 11 and 12 a group of 30-35 top leaders of the Chicago Jewish community will be in Washington for policy briefings and meetings with their Congressional delegation and other elected officials and members of the Administration. Among the participants will be members of the Board of Directors of the Jewish Federation of Metropolitan Chicago, members of the Government Affairs Committee (including your friend Nancy Kohn), and executive directors and Board members of the social service agencies affiliated with the Federation such as Council on Jewish Elderly, Jewish Children's Bureau, Mt. Sinai Hospital, HIAS refugee services and others.

Since health care is a high priority issue for the group, we are hoping your schedule will be able to accommodate a meeting with us so that we can hear about the President's initiatives and discuss our concerns which include managed care, the Patients' Bill of Rights, a Medicare prescription drug program, help for caregivers, and related topics.

I had a brief conversation with your assistant, Zoe, this morning during which she indicated that you might be available in the morning on **Wednesday, April 12**. We have a breakfast meeting at the hotel, but would be able to be at the OEOB by **10:30 am**. I hope this time is convenient for you. I will follow-up with Zoe on Monday to confirm this appointment or to find a better time if this is not good for you.

We are looking forward to meeting you and to hearing about the Administration's health care plans for the remainder of the Administration.

Sincerely,

Ellen G. Witman
Ellen G. Witman
Consultant to the Jewish Federation
of Metropolitan Chicago

*22 4/12
at 2:00pm*

*232-4962
Reserve
4/12
max
40 people*

HILLARD INC

1615 L St., N.W., Suite 1000
Washington, D.C. 20036-5610
202/659-0330

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10th Floor |
| ☐ 202/293-8105
10th Floor | ☐ 202/296-6119
2nd Floor (Production) | ☐ 202/_____
Other |

Date: April 5, 2000

Forward To: Zoe Lanier

Company:

cc:

From: Joy Boyle

Comments: Attached, is the agenda for April 13-14 along with the list of speakers.

This facsimile contains information which (a) may be LEGALLY PRIVILEGED, PROPRIETARY IN NATURE, OR OTHERWISE PROTECTED BY LAW FROM DISCLOSURE, and (b) is intended only for the use of the Addressee(s) named above. If you are not the Addressee, or the person responsible for delivering this to the Addressee(s), you are hereby notified that reading, copying or distributing this facsimile is prohibited. If you have received this facsimile in error, please telephone us immediately and mail the facsimile back to us at the above address. Thank you.

Number of pages: 6
(including this page)

If all pages are not received, please call: Crystal Rice/202-828-8829

The Annual
Strategy & Issues
Conference for
Health Care
Public Relations
Professionals

April 13-14, 2000

The Monarch Hotel • Washington, DC

"Improved Health Care: At What Cost?"

- ◆ Examine the key issues and learn from experts including U.S. Surgeon General, David Satcher, M.D.
- ◆ Focus on the latest trends and practices in health care public relations
- ◆ Learn successful strategies for difficult challenges
- ◆ Develop new professional contacts among leading practitioners

Conference Sponsors:

HILL & KNOWLTON

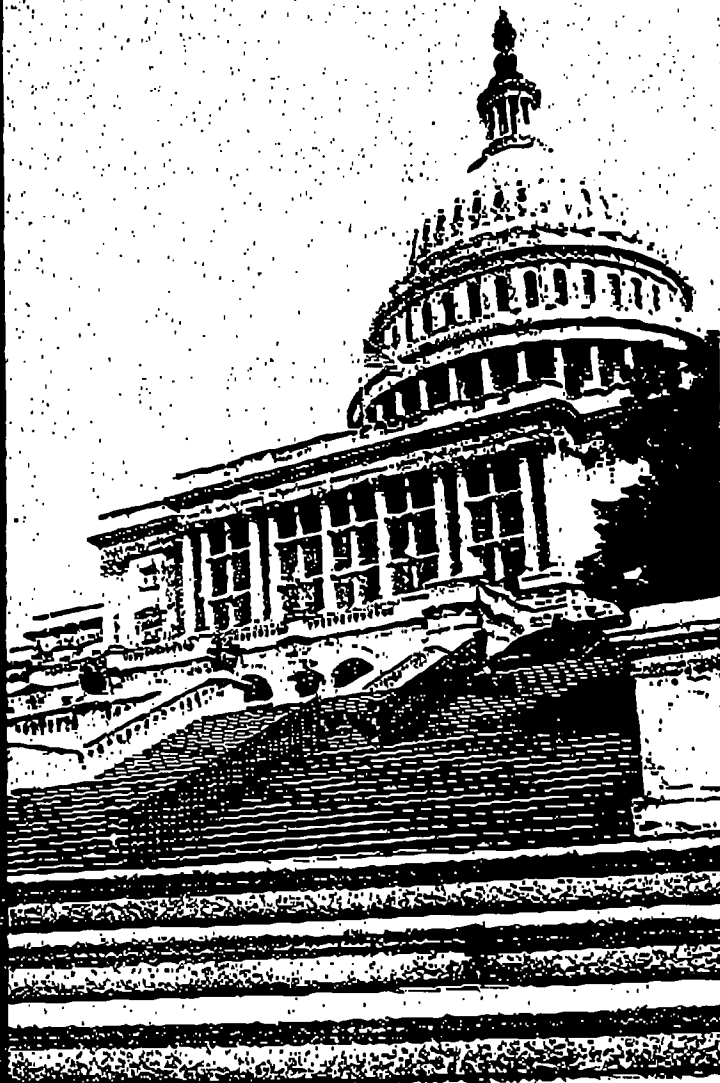
otsp

PR NEWSWIRE
www.prnewswire.com



Press Access

Presented by the
Health Academy of
the Public Relations
Society of America



Benefits Of This Conference

- **New Insights.** Hear new insights into the critical issues facing health care public relations practitioners from presentations and from networking with experts and your colleagues.
- **Popular Format.** Concurrent sessions for health care providers as well as those in the pharmaceutical industry ensure that your particular interests are addressed. In addition, plenary sessions led by health care experts and policy makers provide the latest information on trends and pending policy decisions that may affect you.
- **Outstanding Speakers.** Learn from recognized speakers including health care policy experts, journalists, CEOs and public relations practitioners who are on the leading edge of current issues.
- **Topics to Take Home.** Sessions are designed to provide specific tactics that you can learn from and adapt for your own use.
- **Capitol Hill Session.** Thursday afternoon's session on Capitol Hill provides a unique opportunity to learn directly from the policy makers as decisions are being made.

About The Conference And The Health Academy

Now in its 11th year, the Health Academy Spring Conference provides an outstanding professional development opportunity to senior-level public relations practitioners. Participants will hear from leading experts in health care, public relations and the media about the most pressing issues affecting the industry. Attendees also will gain an insider's perspective on the top policy and regulatory initiatives in Washington, D.C., and throughout the nation.

The Health Academy is a professional interest section of the Public Relations Society of America. Its membership includes nearly 650 senior-level professionals who counsel or lead America's health care organizations, including hospitals and physician clinics, associations, health insurance and pharmaceutical firms, and public relations agencies.

Conference Theme

We pay more for our health care than any nation on earth and we expect more. With the provisions of the Balanced Budget Act taking effect, government reimbursement is shrinking and providers cannot pass costs on to employers and consumers. Health care providers, health plans and pharmaceutical companies are under enormous pressure to cut costs. Breakthroughs in technology and new drug therapies offer tremendous promise, although pharmaceuticals are under attack for their pricing strategies. Many new therapies are not available on all health plan formularies, and consumers are having difficulty paying for the latest, most effective treatments.

As a nation, how much more are we willing to pay for the price of good health care? How much can we pay? This year's conference will examine these issues and the challenge they present to public relations professionals.

Program Agenda

Thursday, April 13:

8 to 8:30 a.m.

- Registration, Continental Breakfast

8:30 to 8:45 a.m.

- Welcome and Introduction
- Julie Manning, APR, Health Academy Chair

8:45 to 9:45 a.m.

- Opening Plenary: "A Reporter's Perspective: The Business Challenge to Medicine"

Learn how health reform and "compassionate marketing" are succeeding side-by-side in the business market place of the 21st Century. Hear what's on the minds of America's business leaders as they consider health care costs and benefits.

Ron Winston, Medical Reporter, *The Wall Street Journal*

9:45 to 10:45 a.m. Concurrent Sessions (select one)

- "Supply and Demand: Challenges to Meeting Workforce Needs"

The need for health care workers has never been greater, yet stress and uncertainty in the workplace make the field less attractive for current and prospective employees. How can public relations professionals partner with human resources and organizational development staff to address employee morale, recruitment and retention issues?

Marge Beyers, Executive Director, American Organization of Nurse Executives

- "It's About Coverage, Not Price"

Escalating drug costs, and resulting reimbursement pressures, have placed pharmaceutical companies in the spotlight in the media and on Capitol Hill. Yet few can argue the benefits of the latest drugs and their ability to better manage and treat illness. What is the role of public relations in positioning the pharmaceutical companies for the increasingly heated debate about cost?

Allison Miller, M.D., Medical Consultant, PHRMA, Washington D.C.

10:45 to 11 a.m. Break

11 a.m. to noon Concurrent Sessions (select one)

- "Community Benefit: Can Providers Stay the Course?"

Community benefit programs proliferated in the 1980s, and have even become law in California. But with increased belt-tightening and long lead times to demonstrate results of community health initiatives, some are questioning whether these programs will survive. Learn how some hard-selling community benefit programs are faring, and how they are being measured in terms of mission as well as margin.

Michael Bardin, APR, Senior Director, Community and Public Affairs, Scripps Health, San Diego, California

- "The Value of Innovations—For Patients, the Health Care System, and Society" New drugs and technology continue to enhance health care delivery, offering new treatment options and opportunities for better quality of life. What are the costs and benefits of these new developments, and can they be made available to all consumers?

Michael Miller, M.D., Medical Consultant, PHRMA, Washington D.C.

12:15 to 2 p.m.

- Luncheon Speaker: "Alternative Medicine Meets the Mainstream"

Led by consumers and increasingly backed by insurers, complementary medicine (including acupuncture and chiropractic) is among the fastest-growing health care sectors. Learn what's fueling its growth, how it's being met by traditional providers and payors, and hear one expert's prediction for its future.

Frederic Friedman, Owner, Robus Publishing, New York City

2 to 2:30 p.m.

- Buses to Capitol Hill

2:30 to 5 p.m.

- "The View From the Hill: What Are the Issues and Influences That Will Affect Health Care Organizations in a Volatile Election Year?"

Former Congresswoman Susan Molinari, now a senior public affairs consultant at Fleishman Hillard, will moderate this important update on health care policy and legislation. Speakers include Rep. Sherrod Brown (D-Ohio), ranking member of the House Commerce Subcommittee on Health and the Environment, as well as House, Senate and White House leaders with special expertise in health care.

5:30 to 7 p.m.

- Reception: Hill and Knowlton, Watergate Building

Join your colleagues for an informal networking reception in a spectacular setting overlooking the Potomac River. From Hill and Knowlton's offices in the historic Watergate Building, you can have dinner in one of the area's many noteworthy restaurants, or take in a performance at the adjacent Kennedy Center for the Performing Arts.

Friday, April 14:

7:30 to 8:15 a.m.

- Interactive Roundtables and Continental Breakfast

Meet with your colleagues to discuss:

- Public Relations Strategies for Health Plans
- How to Work with Top Management
- Handling Crisis: Closing a Hospital, Earning a Third-Party Certificate of Need
- Service Excellence: Customer-Focused Recognition and Training
- Alternative Medicine: Public Relations Opportunities for Your Organization
- Direct-to-Consumer Pharmaceutical Marketing

8:15 to 8:30 a.m.

- Announcements

Duke Manning, APR, Health Academy Chair

8:30 to 9:30 a.m.

- Plenary Session: "Medicine on the Net"

Consumers are increasingly turning to the Internet as a source of health care information, and increasingly for specifics on treatment options, medications and

more. How is the Internet affecting the pharmaceutical industry and health care delivery in general?

Bruce Grant, Vice President of Publishing, *opharmaceuticals*

9:30 to 10:30 a.m.

- Plenary Session: "Health Care Web Sites"

Learn the latest in on-line public relations from the editor of "Internet Healthcare Strategy," an insightful monthly digest of what's hot and what's not in health care web sites (both in terms of *how* and *what*). See examples of how mission and margin are meeting at the intersection of *www* and *MIP*.

Jayce Rery, Editor, *Internet Healthcare Strategy*

10:30 to 11:45 a.m. Break

10:45 a.m. to noon Concurrent Sessions (select one)

- "Branding: A Health Care Case Study"

The new health care consumer is well informed, technologically savvy and demands choices. That means organizations will have to reach the new consumer through branding. Learn how one well-known health care provider applied branding strategies to position itself for success.

Joel Lee, Executive Director, Office of Communications, Vanderbilt University Medical Center, Nashville, Tennessee

- "Off-Label Drug Information: The Impact of the Washington Legal Foundation Case"

In the Washington Legal Foundation (WLF) vs. Hienney case, the U.S. District Court for the District of Columbia struck down three FDA policy documents and portions of the FDA Modernization Act (FDAMA) that imposed severe restrictions on pharmaceutical manufacturers' dissemination of scientific information about their products, citing a violation of the First Amendment. The FDA appealed the decision. Join an expert panel for a discussion of the WLF case and its impact on the dissemination of "off-label" information.

Panelists:

John Karp, MAA and Coalition for Healthcare Communication, Washington, D.C.

Richard Samp, Washington Legal Foundation, Washington, D.C.

Marg Schelmon, Reed Smith Shaw & McCloy, LLP, Washington, D.C.

Wayne Plies, APEO Associates, Washington, D.C.

8:30 to 1:30 p.m.

- Luncheon and Closing Plenary (Registration will begin at 12:30 p.m.)

- "Depressed Health Care: At What Cost?"

From his position as U.S. Surgeon General, David Satcher, M.D. is uniquely qualified to comment on the theme of this year's conference. Learn how cost pressures, empowered consumers, rapidly-evolving technology and ever-better drugs are affecting the decisions of policymakers and the White House. Dr. Satcher will also discuss his priorities as Surgeon General and his role as a key communicator of health issues.

David Satcher, M.D., U.S. Surgeon General

Registration

"Improved Health Care: At What Cost?"

April 13-14, 2000 The Monarch Hotel, 2401 "W" Street, Washington, DC 20037

Conference registrations are accepted through April 7, 2000.
(Please duplicate this form for each additional registrant.)

Name:

(Please print clearly, using large letters)

Check if you are APR

Title:

Company:

Address:

City:

State:

ZIP:

Phone:

Fax:

E-Mail:

Preferred name for badge:

Choose one:

Early Registration — Until March 17, 2000

PRSA Health Academy Members

\$380

PRSA Members

\$415

I would like to join the Health Academy. Please credit \$35 of my registration fee for Academy dues.

PhRMA Members and Members of the Society for Health Care Strategy and Market Development (AHA)

\$415

Non-Members

\$480

After March 17, 2000

PRSA Health Academy Members

\$410

PRSA Members

\$445

I would like to join the Health Academy. Please credit \$35 of my Registration fee for Academy dues.

PhRMA Members and Members of the Society for Health Care Strategy and Market Development (AHA)

\$445

Non-Members

\$510

Single Day Registration (Members and Non-Members)

Thursday, April 13 Only

\$250

Friday, April 14 Only

\$250

Friday Luncheon Only: (The luncheon, featuring U.S. Surgeon General David Satcher, M.D., will serve as the monthly luncheon meeting for the PRSA National Capital Chapter.)

PRSA Members

\$35

Non-Members

\$40

Payment

For fastest service, call to register: (212) 460-1459. OR complete and return the attached registration form via fax or mail to the location listed below. Payment must be made in advance. For credit card registration, fax your completed registration form to Dept. PPC, (212) 995-5024.

Choose one:

VISA

American Express

MasterCard

Card Number

Expiration Date

Signature

Check: Please make check payable to PRSA Health Academy. Mail registration along with full payment to PRSA: Attn: Dept. PPC, 33 Irving Place, New York, NY, 10003-2376.

Cancellations/Substitutions

Via bill all no-shows. Cancellations must be made in writing and sent by mail or fax, postmarked/dated no later than March 30, 2000. Cancellations received prior to March 30, 2000 are subject to a \$50 cancellation fee. No refunds after March 30, 2000, and later. You may notify PRSA at any time if another person will be attending the conference in your place. Membership in PRSA is individual and is not transferable. For substitutions, non-PRSA members and non-section members must pay the difference in the registration fee. To make this notification, contact Judy Dand (212) 460-1480.

Concurrent Sessions

To help ensure that the meeting rooms have appropriate space, please indicate which concurrent sessions you plan to attend. Choose one for each time slot.

Thursday, 9:45 a.m. to 10:45 a.m.

- "Supply and Demand: Challenges to Meeting Workforce Needs"
- "It's About Coverage, Not Price"

Thursday, 11 a.m. to noon

- "Community Benefit: Can Providers Stay the Course?"
- "The Value of Innovations --- for Patients, the Health Care System and Society"

Friday, 10:45 a.m. to noon

- "Drugging: A Health Care Case Study"
- "Off-Label Drug Information: The Impact of the Washington Legal Foundation Cases"

Hotel Accommodations

You must make your hotel reservations directly with the hotel. A block of rooms has been reserved at the Monarch Hotel, 2401 "W" Street, Washington, D.C. 20037. The block and rate are guaranteed through March 22, 2000, on a first-come/first-serve basis only. To receive the special conference rate, make your reservations early and mention that you are with the PRSA Health Academy Conference. Rates are \$205 single and \$235 double. To make reservations, call the hotel directly (202) 429-2400.

PRSA STRATEGY AND ISSUES CONFERENCE FOR HEALTH CARE PUBLIC RELATIONS PROFESSIONALS

**The View from the Hill:
What are the Issues and Influences that Will Affect Health Care
Organizations in a Volatile Election Year?**

2:30 p.m.	<i>Welcome and Introduction</i> Bill Black Senior Vice President Fleishman-Hillard Health Care Public Policy Practice
2:30 – 3:00	<i>Food and Drug Administration Issues and Perspectives</i> Linda Suydam Senior Associate Commissioner Food and Drug Administration
3:00 – 3:30	(INVITED) <i>Health Care Issues and the Office of Management and Budget</i> Jeanne Landrew Associate Director Executive Office of the President Health and Personnel
3:30 – 3:30	(INVITED) <i>Health Care Issues in Congress: The Republican Perspective</i> The Honorable Bill Thomas (R-CA) Chairman House Ways and Means Health Subcommittee
3:30 – 4:00	<i>Health Care Priorities in the Clinton Administration</i> Chris Jennings Deputy Assistant to the President for Health Policy Development The White House
4:00 – 4:30	<i>Health Care Issues in Congress: The Democratic Perspective</i> The Honorable Sherrod Brown (D-OH) Ranking Member, House Commerce Subcommittee on Health and the Environment
4:30 – 5:00	<i>Health Care Issues: Employers Perspective</i> Pat Cleary National Association of Manufacturers

facsimile
TRANSMITTAL

OK - 30 create

to: Mr. Christopher Jennings, Director, Study Group on Health Care
The White House
fax #: (202) 456- 5557 **phone:** (202) 456- 5560
re: Visit of Mr. Laszlo KELLER, Member of Parliament from Hungary
date: March 20, 2000
pages: 3 page(s) total, including this cover sheet

✓
4/11 at 10am

Mr. Laszlo Keller, Member of Parliament, health care expert and deputy chair of the parliament budget acommittee, will travel to the U.S. under the auspices of the U.S. Department of State's International Visitor Program. He is travelling on a Congressionally-funded professional exchange.

Mr. Keller will be in Washington, DC April 10-14 for briefings and discussions at appropriate government offices, organizations and academic institutions. The attached biographic data, background and professional objectives have been prepared to support appointments for him. He will be accompanied by a professional interpreter.

A member of parliament, Mr. Kertesz has a strong interest in the development of health care reform policies in Hungary. He would appreciate an overview of the Administration's efforts through your office to further develop a national health care policy and how your office has worked to do this. Could you confirm an appointment for him while he is in Washington? I would suggest the morning of Tuesday, April 11 if schedules permit. If another time is more suitable, I would be happy to discuss.

Please contact me at the numbers listed below or, in my absence, Program Associate Shans Simonian at (202) 939-5891. I look forward to hearing from you.

From the desk of

Stephen Telkins
Program Officer
Meridian International Center
1624 Crescent Place, N.W.
Washington, DC 20009

tel: 202-939-5899
fax: 202-332-1575
e-mail: stelkins@meridian.org

Office of International Visitors Bureau of Educational and Cultural Affairs U.S. Department of State

INTERNATIONAL VISITOR PROGRAM

B I O G R A P H I C I N F O R M A T I O N

Mr. Laszlo KELLER from Hungary

*This visitor is invited to the United States under the auspices of the United States Department of State's International Visitor Program. State Department Program Officer: Ms. Anne Lowendahl
United States Interpreter: To be announced*

Program arrangements: Meridian International Center program team: Mr. Stephen Telkins and Ms. Sharis Simonian, 1624 Crescent Place, NW, Washington, DC 20009; telephone: (202) 939-5899 or (202) 667-6670; toll-free: (800) 424-2974; fax: (202) 332-1575

April 8 - 29, 2000

<i>name</i>	Mr. Laszlo KELLER
<i>present position</i>	Member of Parliament, Hungarian Socialist Party Faction (MSZP) Deputy Chairman, Parliament Budget Committee
<i>previous positions</i>	Political State Secretary, Ministry of Health, 1996-98 Commissioned liquidator for a holding group, 1991-94 Senior bank official, Budapest, 1989-91
<i>education</i>	School of Business, Budapest University of Economics, 1985-87 Faculty of Electrical Engineering, Technical University of Budapest, 1974-79
<i>personal data</i>	Born: January 16, 1955 in Ozd, Hungary
<i>languages</i>	Hungarian
<i>travel</i>	Europe, United States (one-week trip as member of 1998 Hungarian parliamentary delegation hosted by New Democracies Forum/Center for Democracy)

background

Hungary is seeking to reach a national consensus on health care reform, including the difficult task of obtaining public support for it. As an expert on budgetary and health care issues, Mr. Keller plays a growing role in Hungary's Socialist Party and is a potential leader in its "new generation." His background will enable him to examine health care issues in depth and work toward a consensus.

professional objectives

During his U.S. program, Mr. Keller wishes to focus on the following themes:

- Health care reform including
 - rural health care
 - financing and budgeting of programs
 - health care planning
- Private health care programs including
 - Health maintenance organizations (HMOs)
 - Blue Cross/Blue Shield
 - university medical school clinics
- Government health care including
 - Medicare
 - Medicaid
- Federal executive branch health care initiatives
 - White House study group on health care
 - Office of Management and Budget (OMB) cost planning
 - federal programs to encourage doctors to practice in rural areas
- Role of Congress in health care policy
 - House Commerce Committee/Health and Environment Subcommittee
 - Senate Health, Education, Labor and Pensions Committee
- Social Security system
 - coverage provided to those who contribute
 - how the unemployed and others outside the system are covered
- Operation of multinational companies
 - decision-making for development
 - use of information systems
- Regional development policies
 - planning, inter-government and public-private partnerships
- Integration of minorities into society
 - job training and education
- Public safety programs for large-sized cities (about 2 million population) and their metropolitan areas



**BlueCross BlueShield
Association**

An Association of
Independent Blue Cross
and Blue Shield Plans

1310 G Street, N.W.
Washington, D.C. 20005
Telephone 202.626.4780
Fax 202.626.4833

March 22, 2000

Mr. Christopher C. Jennings
Deputy Assistant to the President for
Health Policy Development
The White House
1600 Pennsylvania Avenue, N.W.
216 Old Executive Office Building
Washington, D.C. 20500

Dear Chris:

Mary Nell Lehnhard, Senior Vice President, Office of Policy and Representation, would like an opportunity to meet with you to discuss the Blue Cross and Blue Shield Association's views of the regulatory structure under the House Patient's Bill of Rights legislation.

✓ Mary Nell's schedule is pretty much free the March 29 and 30th and April 4 through April 7. If any of these dates meet with your schedule, please contact me directly at 202-626-8618 or Mary Nell's assistant Sherry Herriman 202-626-4783.

We look forward to this opportunity to present our view.

Sincerely,

Alissa Fox
Executive Director, Legislative Policy

OK, the later the better.
✓ 4/7/00 at 2pm

Withdrawal/Redaction Marker

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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S
rc427

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an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial
information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of
personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement
purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

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Telephone 202.626.4780
Fax 202.626.4853

March 28, 2000

Mr. Christopher C. Jennings
Deputy Assistant to the President
for Health Policy Development
The White House
Washington, D. C. 20500

ATTN: ZOE

We are looking forward to the opportunity to meet with Mr. Jennings on April 7 at 2:00 p.m. Attending the meeting will be:

Mary Nell Lehnhard

DOB:
SSN:

P6/(b)(6)

[001]

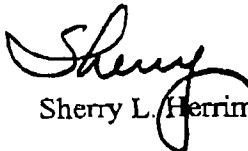
Alissa Fox

DOB:
SSN:

P6/(b)(6)

If you need further information, please don't hesitate to call me at 202-626-4783.

Sincerely,


Sherry L. Herriman

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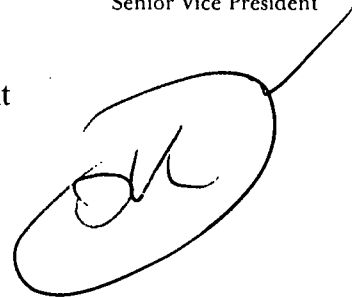
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1615 L Street, NW, Suite 1000
Washington, DC 20036-5610
Tel: 202.828.8889
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January 6, 2000

William Black
Senior Vice President

Christopher C. Jennings
Deputy Assistant to the President for Health Policy Development
Executive Office of the President
Eisenhower Executive Office Bldg.
17th St. & Pennsylvania Ave., N.W.
Washington, D.C. 20502



Dear Mr. Jennings:

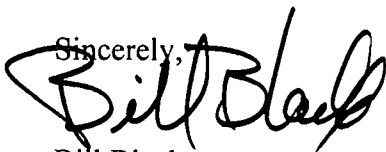
Now in its 11th year, the Public Relations Society of America's (PRSA) Strategy and Issues Conference attracts top communications professionals from health care organizations, including hospitals and physician clinics, associations, health insurance and pharmaceutical firms. On behalf of the PRSA's Health Academy, I am pleased to invite you to speak to these senior-level public relations practitioners from across the country during the conference's public policy session, scheduled on Thursday, April 13 from 2:30-5:00 p.m. on Capitol Hill.

The Conference's "faculty" is comprised of distinguished policy experts like you, journalists and public relations practitioners who are on the leading edge of current issues. For example, Congressman Sherrod Brown has agreed to speak to the group, and Ron Winslow of *The Wall Street Journal* is the keynote speaker. I am enclosing a copy of last year's brochure, which will give you a sense of the scope of the conference's program.

We would ask that you join us for just 15-20 minutes (or longer if your schedule permits) and discuss your perspective on legislation and issues facing the health care industry – patients' rights, privacy, Medicare/Medicaid improvements and other topical issues, with a few minutes for questions and answers after your talk.

This annual conference has proven to be a most worthwhile exchange of ideas and perspectives. I will follow up shortly to determine your availability. Thank you in advance for your consideration.

Sincerely,



Bill Black
Health Care Public Policy Group

HC-5
Capitol
* 629-0330

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The Accountability Challenge: Maintaining Trust in Turbulent Times

The Annual Strategy and Issues Conference for Health Care Public Relations Professionals

April 8 and 9, 1999

**The Willard Inter-Continental Washington
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- ★ **Examine the key issues and policies facing health care**
- ★ **Focus on the latest trends and practices in health care public relations**
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New This Year!

**Concurrent
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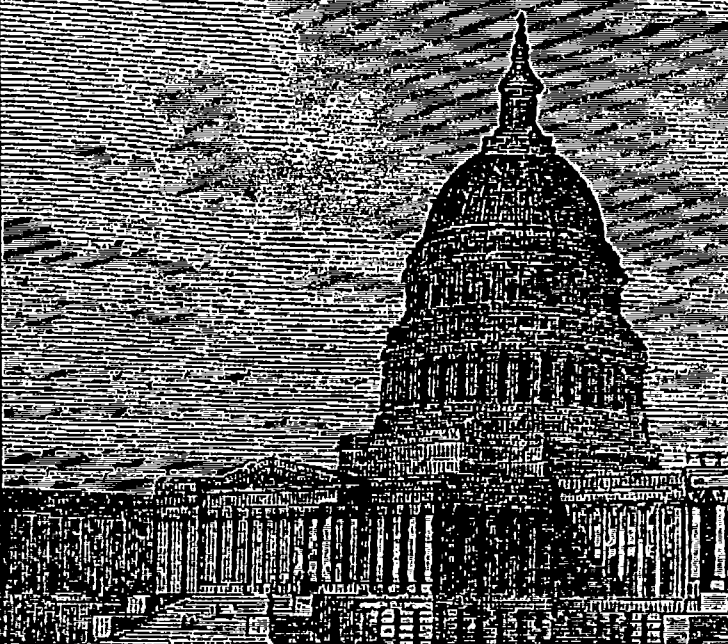
The Accountability Challenge: Maintaining Trust in Turbulent Times

About the Conference

Now in its 10th year, the Health Academy Spring Conference provides an outstanding professional development opportunity to senior-level public relations practitioners. Participants will hear from leading experts in health care, public relations and the media about the most pressing issues affecting the industry. Attendees also will gain an insider's perspective on the top policy and regulatory initiatives in Washington, D.C., and throughout the nation.

This Year's Theme

The 1999 conference program focuses on accountability — personal, professional, public, media, community — and the practitioner's challenge in a changing and often difficult environment. What are practitioners' responsibilities to the public, the media, their organizations, and themselves? How can public relations and marketing professionals ensure their organizations act ethically and safeguard the public's trust? How accountable are the people with whom practitioners work most closely — their bosses, their clients and the media?



Benefits of This Conference

If you are in or represent the pharmaceutical field, you won't want to miss this conference! Several concurrent sessions are offered to address your special interests. All participants will gain a greater understanding of how health delivery, finance and products are inextricably linked.

Hear new insights into the critical issues facing health care public relations practitioners from presentations and from networking with experts and your colleagues.

Learn from a faculty composed of policy experts, journalists and public relations practitioners who are on the leading edge of current issues.

Take home strategies that will have an immediate impact on your organization.

Meet with your colleagues in one of Washington's most beautiful and best-kept secrets, the Mansion on O Street.

Find out how ethical you and your colleagues are! Conference attendees will respond to a brief survey addressing accountability and ethical issues by the end of the first day's sessions. Results will be aggregated and presented at a Friday morning session by **Matthew Wynia, M.D.**, director of the Ethics Center, American Medical Association.

Program Agenda

Thursday, April 8

The Accountability Challenge: **Maintaining Trust in Turbulent Times**

8:00 - 8:30 a.m.

Registration; Continental Breakfast

8:30 - 8:45 a.m.

Welcome and Introduction

Nancy Collins, APR, Health Academy Chair

8:45 - 9:45 a.m.

Opening Plenary: Who Is Accountable, and to Whom?

Drawing on her years of experience covering the most important health policy issues in our nation's capitol, Susan Dentzer will discuss the thorny medical and health policy challenges facing our nation's legislators this year.

Susan Dentzer, health policy correspondent, PBS's News Hour with Jim Lehrer, and former senior economics correspondent for U.S. News & World Report

9:45 - 10:45 a.m.

Concurrent Sessions (Select one)

★ Going Direct: Marketing Pharmaceuticals to Consumers

Recognizing patients' increasing knowledge and interest in their own medical care, pharmaceutical companies are targeting their marketing and sales directly to them. Explore the strategies and tactics from recent, highly successful, ethical "direct-to-consumer" marketing campaigns.

Ted Lawrence, executive vice president, Sudler and Hennessey Advertising, New York

★ The Practitioner's Role in Policy: The Ravenswood Hospital Medical Center Shooting Case

Examine the news coverage and the policy considerations of one of the most influential news stories of 1998, as well as its implications for your organization with the hospital CEO and the American Hospital Association's chief communicator.

John Blair, CEO, Ravenswood Hospital Medical Center, Chicago

Rick Wade, senior vice president, Communications, American Hospital Association, Washington, D.C.

10:45 - 11:00 a.m. Break

11:00 a.m. - noon

Concurrent Sessions (Select one)

★ A Kinder, Gentler FDA?

What's the right balance between making important new pharmaceuticals available and ensuring the public's safety? Hear from a top official about the delicate and difficult role the FDA must fulfill.

Janet Woodcock, M.D., director, Center for Drug Evaluation, Food and Drug Administration, Rockville, Md.

Continued on next page

Program Agenda

Thursday, April 8

★ Healthy Communities: Success Stories

Health care providers are reaching out to human service agencies, community leaders, businesses, religious institutions and local government to jointly improve their communities' health and quality of life. Learn what works from four distinctly different "healthy communities."

Introduction: *Stephen Davidow*, Health Research and Educational Trust and Coalition for Healthier Cities and Communities

Presenters:

William Powanda, Griffen Health Services, Healthy Valley 2000, Derby, Conn.

Steven Graham, Kaiser-Permanente, Solano Coalition for Better Health, Vallejo, Calif.

Chris McAlpine, Valley Regional Medical Center, Sullivan County Health Network, Claremont, N.H.

Nancy Kennedy, Northwest Georgia Health Partnership, Dalton, Ga.

12:15 - 2:00 p.m.

Luncheon and Panel Discussion: Accountability from the Media's View

A panel of distinguished journalists will examine the media's accountability to the public. The speakers also will discuss some of the pressing ethical health care issues they cover, including Justice Department investigations, false claims, loss of FDA approvals and patient rights.

Julie Rovner, special correspondent, *Congress Daily*, and National Public Radio, Washington, D.C.

J. Duncan Moore, staff reporter, *Modern Healthcare*, Chicago

Others to be confirmed

2:00 - 2:30 p.m. Buses to Capitol Hill

Program reconvenes in the Russell Caucus Room 325, Russell Senate Office Building

2:30 - 5:00 p.m.

Policy on the Hill

Key advocates and government officials discuss the latest legislation and issues facing the health care field: the tobacco settlement, Justice Department investigations, patient rights legislation, national health identifiers, confidentiality of medical record information, the latest Medicare/Medicaid cuts, and the Children's Health Insurance Program.

Presenters include:

Sidney Wolfe, M.D., director, Public Citizen's Health Research Group — Patient Protection Policies

Jeffrey Tietz, chief minority counsel, U.S. Senate Labor and Human Resources Committee — Tobacco Settlement and Legislation

Doris Barnette, Ph.D., principal assistant to the administrator, Health Resources and Services Administration, U.S. Public Health Service — Children's Health Insurance Program

Mary Jo Deering, Ph.D., director of Health Communication and Telehealth, U.S. Office of Disease Prevention and Health Promotion — Internet Health Information: Policy Issues and Initiatives

5:30 - 7:00 p.m.

Reception: The Mansion on O Street, 2020 O Street, N.W.

Join your colleagues for an informal networking reception in a bastion of gracious living, the Mansion on O Street. Run by the enigmatic H.H. Leonards, this three-townhouse, five-story inn features elaborate antiques and an extensive art collection, all of which are for sale. The Mansion promises a delightful setting for renewing old acquaintances and making new ones. After the reception, guests can have dinner in the DuPont Circle area.

Program Agenda

Friday, April 9

7:30 - 8:15 a.m.

Interactive Roundtables and Continental Breakfast

Meet with your colleagues to discuss:

- ★ Branding Institutional Health Care to Gain Public Trust
- ★ Developing Employee Communications to Support Organizational Values
- ★ Managing Expectations: Communicating the Benefits of Managed Care
- ★ Handling a Crisis: Advance Preparation and Strategies for Success
- ★ Building Recognition and Loyalty for Your Product

8:30 - 8:45 a.m.

Announcements

Nancy Collins, APR, Health Academy Chair

8:45 - 9:45 a.m.

Shifting Winds: Ethical Dilemmas and Practitioners' Responsibility to Themselves, Their Institutions and the Public

Dr. Wynia will present the results of the survey on practitioners' ethics. He will offer insights into prompting bosses and clients to act ethically, as well as pitfalls for practitioners to avoid.

Matthew Wynia, M.D., director, The Ethics Center, American Medical Association, Chicago

9:45 - 10:45 a.m.

Report Cards You'd be Proud to Take Home

Some employers analyze HEDIS data, accreditation information and outcomes data, in addition to financial performance data, to show their employees which health plans are providing high-quality care. Review examples of some of the best reporting systems from major employers and health plans, and learn what characteristics the Foundation for Accountability is advocating for future report card initiatives.

Doug Davidson, director of Communications, Foundation for Accountability, Portland, Ore.

10:45 - 11:00 a.m. Break

11:00 a.m. - noon

Concurrent Sessions (Select one)

★ What Do You Do When Your Pharmaceutical Is in Trouble?

Learn from several recent high-profile case studies what strategies and tactics are necessary to successfully handle this increasingly common communications challenge — ensuring the public receives the information it needs while maintaining the company's image.

Kathryn Beiser, director, Health Care Practice, Burson-Marsteller, Chicago

★ The On-line Doctor Is In: What Sources Can You Trust?

There has been an explosion of health information for the general public on the Internet. Learn about one of the leading health information sites, in which board-certified physicians answer questions from members of America on Line, the nation's largest on-line service.

Scott Rifkin, M.D., CEO, America's Doctor, America on Line, Owings Mill, Md.

Continued on next page

Program Agenda

Friday, April 9

12:15 - 2:00 p.m.

Luncheon and Closing Plenary. Presentation will begin at 1:00 p.m.

Government — To Whom Is It Really Accountable?

The Honorable *Susan Collins*, U.S. Senate

In her first two years as the junior senator from Maine, Senator Collins has emerged as an independent thinker and principled lawmaker. A reliably moderate Republican, she has been sought out for her ability to bridge the ideological gap on issues ranging from campaign finance reform to presidential impeachment. Advocating home care and other quality-of-life initiatives, Senator Collins has contributed a significant voice to health care legislation and proved herself accountable to the people of Maine.

Registration Info

Accommodations

You must make your hotel reservations directly with the hotel. A block of rooms has been reserved at The Willard Inter-Continental Washington, located at 1401 Pennsylvania Avenue, N.W., Washington, D.C. 20004. The block and rate are guaranteed through April 7, 1999, on a first-come, first-served basis only. To receive the special conference rate, make your reservations early and mention that you are with the PRSA Health Academy Spring Conference. Rates are \$205 (single) and \$235 (double) plus applicable taxes. To make reservations, call the hotel directly at **(202) 628-9100**.

Cancellations/Substitutions

We bill all no-shows. Cancellations must be made in writing and sent by mail or fax, postmarked or fax-dated no later than March 23, 1999. Cancellations received prior to March 23, 1999, are subject to a \$50 cancellation fee. No refunds can be made after March 26, 1999. You may notify PRSA at any time if another person will be attending the conference in your place. Membership in PRSA is individual and is not transferable. For substitutions, non-PRSA members and non-section members must pay the difference in the registration fee. To make a substitution, contact Judy Bond at (212) 460-1480.

Speakers are subject to change. Please let PRSA know in advance of any special dietary requirements; we will try to accommodate you.

Conference Registration Form

The Accountability Challenge: **Maintaining Trust in Turbulent Times**
The PRSA Health Academy Spring Conference

April 8 and 9, 1999

The Willard Inter-Continental Washington, 1401 Pennsylvania Avenue, N.W., Washington, D.C., 20004
(202) 628-9100

Please
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Early Registration — Until March 19

- PRSA Health Academy Members \$350
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☐ I would like to join the Health Academy.
Please credit \$35 of my registration fee for
Section dues.

- Members of the Society for Healthcare
Strategy and Market Development (AHA)
or other professional associations \$385
- Non-members \$450

After March 19

- PRSA Health Academy Members \$375
- PRSA Members \$410

☐ I would like to join the Health Academy.
Please credit \$35 of my registration fee for
Section dues.

- Members of the Society for Health care
Strategy and Market Development (AHA)
and other professional associations \$410
- Non-members \$475

Single Day Registration:

- Thursday \$200
- Friday \$200
- Members and Non-members

For fastest service, call to register at **(212) 460-1459**. OR
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Check: Please make check payable to PRSA Health Academy.
Mail registration along with full payment to PRSA,
Attn: Dept. PPC, 33 Irving Place, New York, NY 10003-2376.

CONCURRENT SESSIONS

To help ensure that the meeting rooms have appropriate
space, please indicate which concurrent sessions you plan to
attend. Choose one for each time slot.

Thursday, 9:45 a.m. to 10:45 a.m.

- ☐ Going Direct: Marketing Pharmaceuticals to Consumers
- ☐ The Ravenswood Hospital Medical Center Shooting Case

Thursday, 11:00 a.m. to noon

- ☐ A Kinder, Gentler FDA?
- ☐ Healthy Communities: Success Stories

Friday, 11:00 a.m. to noon

- ☐ What Do You Do When Your Pharmaceutical Is in
Trouble?
- ☐ The On-line Doctor is In: What Sources Can You Trust?

The Accountability Challenge: Maintaining Trust in Turbulent Times

April 8 and 9, 1999

Thanks to the following Health Academy members who worked on the 1999 Spring Conference:

Stephen L. Davidow
vice chair, Programming

Michael D. Bardin, APR
Nancy E. Collins, APR, chair
Frances M. Driscoll, APR
Nancy Hicks, APR
Julie Jones Manning, APR
Dixie L. Platt, APR
J. Thomas Vitelli, APR,
immediate past chair
Lisa M. Wyatt, APR

Special thanks to Judy Bond,
director, Professional Interest
Sections, PRSA

To register, please return
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**PRSA STRATEGY AND ISSUES CONFERENCE
FOR HEALTH CARE PUBLIC RELATIONS PROFESSIONALS**

**The View from the Hill:
What are the Issues and Influences that Will Affect Health Care
Organizations in a Volatile Election Year?**

2:30 p.m.	<i>Welcome and Introduction</i> Bill Black Senior Vice President Fleishman-Hillard Health Care Public Policy Practice
2:40 – 3:10	<i>Food and Drug Administration Issues and Perspectives</i> Linda Suydam Senior Associate Commissioner Food and Drug Administration
3:10 – 3:40	<i>Health Care Issues: Employers' Perspective</i> Pat Cleary National Association of Manufacturers
3:40 – 4:10	<i>Health Care Priorities in the Clinton Administration</i> Chris Jennings Deputy Assistant to the President for Health Policy Development The White House
4:10 – 4:45	<i>Health Care Issues in Congress: The Democratic Perspective</i> The Honorable Sherrod Brown (D-OH) Ranking Member, House Commerce Subcommittee on Health and the Environment

**The Annual
Strategy & Issues
Conference for
Health Care
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Professionals**

- ◆ Examine the key issues and learn from experts including U.S. Surgeon General, David Satcher, M.D.
- ◆ Focus on the latest trends and practices in health care public relations
- ◆ Learn successful strategies for difficult challenges
- ◆ Develop new professional contacts among leading practitioners

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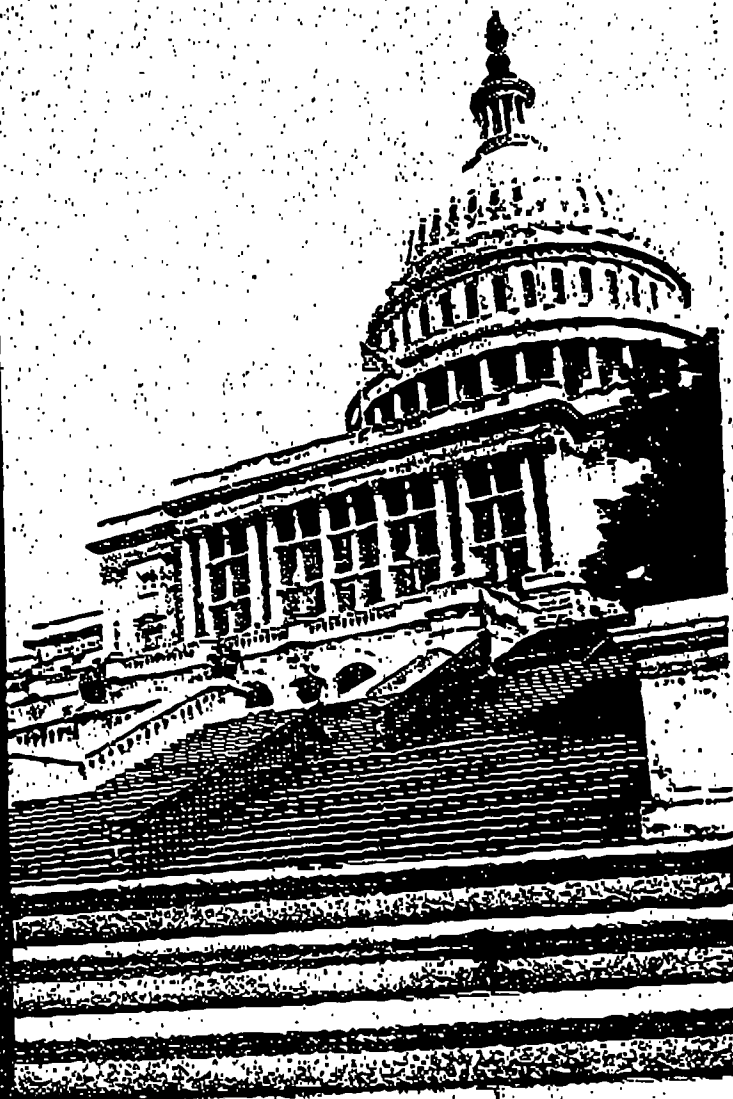
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Press Access

Presented by the
Health Academy of
the Public Relations
Society of America

April 13-14, 2000
The Monarch Hotel • Washington, DC

"Improved Health Care: At What Cost?"



Benefits Of This Conference

- **New Insights.** Hear new insights into the critical issues facing health care public relations practitioners from presentations and from networking with experts and your colleagues.
- **Popular Format.** Concurrent sessions for health care providers as well as those in the pharmaceutical industry ensure that your particular interests are addressed. In addition, plenary sessions led by health care experts and policy makers provide the latest information on trends and pending policy decisions that may affect you.
- **Distinguished Speakers.** Learn from recognized speakers including health care policy experts, journalists, CEOs and public relations practitioners who are on the leading edge of critical issues.
- **Ideas to Take Home.** Sessions are designed to provide specific tactics that you can learn from and adapt for your own use.
- **Capitol Hill Session.** Thursday afternoon's session on Capitol Hill provides a unique opportunity to learn directly from the policy makers as decisions are being made.

About The Conference And The Health Academy

Now in its 11th year, the Health Academy Spring Conference provides an outstanding professional development opportunity to senior-level public relations practitioners. Participants will hear from leading experts in health care, public relations and the media about the most pressing issues affecting the industry. Attendees also will gain an insider's perspective on the top policy and regulatory initiatives in Washington, D.C., and throughout the nation.

The Health Academy is a professional interest section of the Public Relations Society of America. Its membership includes nearly 650 senior-level professionals who counsel or lead America's health care organizations, including hospitals and physician clinics, associations, health insurance and pharmaceutical firms, and public relations agencies.

Conference Theme

We pay more for our health care than any nation on earth and we expect more. With the provisions of the Balanced Budget Act taking effect, government reimbursement is shrinking and providers cannot pass costs on to employers and consumers. Health care providers, health plans and pharmaceutical companies are under enormous pressure to cut costs. Breakthroughs in technology and new drug therapies offer tremendous promise, although pharmaceuticals are under attack for their pricing strategies. Many new therapies are not available on all health plan formularies, and consumers are having difficulty paying for the latest, most effective treatments.

As a nation, how much more are we willing to pay for the price of good health care? How much can we pay? This year's conference will examine these issues and the challenge they present to public relations professionals.

Program Agenda

Thursday, April 13:

8 to 8:30 a.m.

- Registration, Continental Breakfast

8:30 to 8:45 a.m.

- Welcome and Introduction
- Julie Manning, APR, Health Academy Chair

8:45 to 9:45 a.m.

- Opening Plenary: "A Reporter's Perspective: The Business Challenge to Medicine"

Learn how health reform and "compassionate marketing" are succeeding side-by-side in the business market place of the 21st Century. Hear what's on the minds of America's business leaders as they consider health care costs and benefits.

Ron Winslow, Medical Reporter, *The Wall Street Journal*

9:45 to 10:45 a.m. Concurrent Sessions (select one)

- "Supply and Demand: Challenges to Meeting Workforce Needs"

The need for health care workers has never been greater, yet stress and uncertainty in the workplace make the field less attractive for current and prospective employees. How can public relations professionals partner with human resources and organizational development staff to address employee morale, recruitment and retention issues?

Marge Bayers, Executive Director, American Organization of Nurse Executives

- "It's About Coverage, Not Price"

Escalating drug costs, and resulting reimbursement pressures, have placed pharmaceutical companies in the spotlight in the media and on Capitol Hill. Yet few challenge the benefits of the latest drugs and their ability to better manage and heal illness. What is the role of public relations in positioning the pharmaceutical companies for the increasingly heated debate about cost?

Michael Miller, M.D., Medical Consultant, PHARMA, Washington D.C.

10:45 to 11 a.m. Break

11 a.m. to noon Concurrent Sessions (select one)

- "Community Benefit: Can Providers Stay the Course?"

Community benefit programs proliferated in the 1980s, and have even become law in California. But with increased health-care regulation and long lead times to demonstrate results of community health initiatives, some are questioning whether these programs will survive. Learn how some trend-setting community benefit programs are faring, and how they are being measured in terms of mission as well as margin.

Michael Bardin, APR, Senior Director, Community and Public Affairs, Scripps Health, San Diego, California

- **"The Value of Innovations — for Patients, the Health Care System, and Society"**
New drugs and technology continue to enhance health care delivery, offering new treatment options and opportunities for better quality of life. What are the costs and benefits of these new developments, and can they be made available to all consumers?

Michael Miller, M.D., Medical Consultant, PHRMA, Washington D.C.

12:15 to 2 p.m.

- **Plenary Session: "Alternative Medicine Meets the Mainstream"**

Led by consumers and increasingly backed by insurers, complementary medicine (including acupuncture and chiropractic) is among the fastest-growing health care sectors. Learn what's fueling its growth, how it's being met by traditional providers and payors, and hear one expert's prediction for its future.

Redney Friedman, Owner, Ribus Publishing, New York City

2 to 2:30 p.m.

- **Bus to Capitol Hill**

2:30 to 5 p.m.

- **"The View From the Hill: What Are the Issues and Influences that VMI Affect Health Care Organizations in a Volatile Election Year?"**

Former Congressman Susan Molinari, now a senior public affairs consultant at Fishman Hillard, will moderate this important update on health care policy and legislation. Speakers include Rep. Sherrod Brown (D-Ohio), ranking member of the House Commerce Subcommittee on Health and the Environment, as well as House, Senate and White House leaders with special expertise in health care.

5:30 to 7 p.m.

- **Reception: Hill and Knowlton, Watergate Building**

Join your colleagues for an informal networking reception in a spectacular setting overlooking the Potomac River. From Hill and Knowlton's offices in the historic Watergate Building, you can have dinner in one of the area's many noteworthy restaurants, or take in a performance at the adjacent Kennedy Center for the Performing Arts.

Friday, April 14:

7:10 to 8:15 a.m.

- **Interactive Roundtables and Continental Breakfast**

Meet with your colleagues to discuss:

- **Public Relations Strategies for Health Plans**
- **How to Work with Top Management**
- **Handling Crises: Closing a Hospital, Earning a Third-Fought Certificate of Need**
- **Service Excellence: Customer-Focused Recognition and Training**
- **Alternative Medicine: Public Relations Opportunities for Your Organization**
- **Direct to Consumer Pharmaceutical Marketing**

8:15 to 9:30 a.m.

- **Announcements**
Julie Manning, APH, Health Academy Chair

9:30 to 9:50 a.m.

- **Plenary Session: "Medicine on the Net"**

Consumers are increasingly turning to the Internet as a source of health care information, and increasingly for specifics on treatment options, medications and

more. How is the Internet affecting the pharmaceutical industry and health care delivery in general?

Bruce Grant, Vice President of Publishing, *opharmaceuticals*

9:30 to 10:30 a.m.

- **Plenary Session: "Health Care Web Sites"**

Learn the latest in on-line public relations from the editor of "Internet Healthcare Strategy," an insightful monthly digest of what's hot and what's not in health care web sites (both in terms of form and content). See examples of how mission and margin are meeting at the intersection of www and hip.

Joyce Flory, Editor, *Internet Healthcare Strategy*

10:30 to 11:45 a.m. Break

10:45 a.m. to noon Concurrent Sessions (select one)

- **"Branding: A Health Care Case Study"**

The new health care consumer is well informed, technologically savvy and demands choices. That means organizations will have to reach the new consumer through branding. Learn how one well-known health care provider applied branding strategies to position itself for success.

Joel Lee, Executive Director, Office of Communications, Vanderbilt University Medical Center, Nashville, Tennessee

- **"Off-Label Drug Information: The Impact of the Washington Legal Foundation Case"**

In the Washington Legal Foundation (WLF) vs. Henney case, the U.S. District Court for the District of Columbia struck down three FDA policy documents and portions of the FDA Modernization Act (FDAMA) that imposed severe restrictions on pharmaceutical manufacturers' dissemination of scientific information about their products, citing a violation of the First Amendment. The FDA appealed the decision. Join an expert panel for a discussion of the WLF case and its impact on the dissemination of "off-label" information.

Panelists:

John Kano, AAA and Coalition for Healthcare Communication, Washington, D.C.

Richard Sarno, Washington Legal Foundation, Washington, D.C.

Marg Seidman, Reed Smith Shaw & McCray, LLP, Washington, D.C.

Wayne Pines, APCO Associates, Washington, D.C.

11:45 to 1:30 p.m.

- **Luncheon and Closing Plenary (Presentation with Regle at 12:30 p.m.)**

- **"Improved Health Care: At What Cost?"**

From his position as U.S. Surgeon General, David Satcher, M.D. is uniquely qualified to comment on the theme of this year's conference. Learn how cost pressures, empowered consumers, rapidly-evolving technology and over-billed drugs are affecting the decisions of policymakers and the White House. Dr. Satcher will also discuss his priorities as Surgeon General and his role as a key communicator of health issues.

David Satcher, M.D., U.S. Surgeon General

Registration

"Improved Health Care: At What Cost?"

April 13-14, 2000 The Monarch Hotel, 2401 "M" Street, Washington, DC 20037

Conference registrations are accepted through April 7, 2000.
(Please duplicate this form for each additional registrant.)

Name:

(Please print clearly, using large letters)

Check if you are APR

Title:

Company:

Address:

City:

State:

ZIP:

Phone:

Fax:

E-Mail:

Preferred name for badge:

Choose One:

Early Registration — Until March 17, 2000

1. PRSA Health Academy Members

\$180

2. PRSA Members

\$415

I would like to join the Health Academy. Please credit \$35 of my registration fee for Academy dues.

3. PRSA Members and Members of the Society for Health Care Strategy and Market Development (AHSA)

\$415

4. Non-Members

\$480

After March 17, 2000

1. PRSA Health Academy Members

\$410

2. PRSA Members

\$445

I would like to join the Health Academy. Please credit \$35 of my Registration fee for Academy dues.

3. PRSA Members and Members of the Society for Health Care Strategy and Market Development (AHSA)

\$445

4. Non-Members

\$510

Single Day Registration (Members and Non-Members)

1. Thursday, April 13 Only

\$250

2. Friday, April 14 Only

\$250

Friday Luncheon Only: (The luncheon, featuring U.S. Surgeon General David Satcher, M.D., will serve as the monthly luncheon meeting for the PRSA National Capital Chapter.)

1. PRSA Members

\$35

2. Non-Members

\$40

Payment

For fastest service, call to register: (212) 460-1459. OR complete and return the attached registration form via fax or mail to the location listed below. Payment must be made in advance. For credit card registration, fax your completed registration form to Dept. PPC, (212) 595-5024.

Choose one:

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American Express

MasterCard

Card Number

Expiration Date

Signature

Check: Please make check payable to PRSA Health Academy. Mail registration along with full payment to PRSA: Attn: Dept. PPC, 33 Irving Place, New York, NY, 10003-2376.

Cancellations/Substitutions

We bill on no-shows. Cancellations must be made in writing and sent by mail or fax, postmarked/fax dated no later than March 30, 2000. Cancellations received prior to March 30, 2000 are subject to a \$50 cancellation fee. No refunds after March 30, 2000, and later. You may notify PRSA at any time if another person will be attending the conference in your place. Membership in PRSA is individual and is not transferable. For substitutions, non-PRSA members and non-section members must pay the difference in the registration fee. To make this notification, contact Judy Dond (212) 460-1480.

Concurrent Sessions

To help ensure that the meeting rooms have appropriate space, please indicate which concurrent sessions you plan to attend. Choose one for each time slot.

Thursday, 9:45 a.m. to 10:45 a.m.

- 1. "Supply and Demand: Challenges to Meeting Workforce Needs"
- 2. "It's About Coverage, Not Price"

Thursday, 11 a.m. to noon

- 1. "Community Benefit: Can Providers Stay the Course?"
- 2. "The Value of Innovations -- For Patients, the Health Care System and Society"

Friday, 10:45 a.m. to noon

- 1. "Branding A Health Care Case Study"
- 2. "Off-Label Drug Information: The Impact of the Washington Legal Foundation Case"

Hotel Accommodations

You must make your hotel reservations directly with the hotel. A block of rooms has been reserved at the Monarch Hotel, 2401 "M" Street, Washington, D.C. 20037. The block and rate are guaranteed through March 22, 2000, on a first-come/first-served basis only. To receive the special conference rate, make your reservations early and mention that you are with the PRSA Health Academy Conference. Rates are \$265 single and \$295 double. To make reservations, call the hotel directly (202) 429-2400.

Attn: Joy Boyle

Roster for PRSA Health Academy Conference (as of 4/10/00)
"Improved Health Care: At What Cost?"
April 13-14, 2000
The Monarch Hotel, Washington, DC

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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S

rc427

RESTRICTION CODES

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P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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**PRSA STRATEGY AND ISSUES CONFERENCE
FOR HEALTH CARE PUBLIC RELATIONS PROFESSIONALS**

The View from the Hill:

**What are the Issues and Influences that Will Affect Health Care Organizations in a
Volatile Election Year?**

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Momentous Washington Events Coincide With NCPA's 31st Legislative Conference



Controversy, Confession, Common Sense Prevail Among Conference Presenters

Independent pharmacy leaders from across the country converged on Washington, D.C. in early February for NCPA's 31st Annual Conference on National Legislation and Public Affairs, an extraordinary times in the Nation's Capital.

The impeachment trial of President Clinton, which was moving toward a climatic vote in the Senate, and the rumblings of Medicare reform, including a proposed controversial prescription drug benefit for seniors, were the backdrops on the NCPA legislative stage as pharmacy leaders pressed their national agenda with Hill and federal agency spokespersons.

Three target issues were front and center for pharmacist lobbying in the 106th Congress, two of which were hold-overs from the 105th session—the Prescription Drug Benefit Equity Act (the Lowey bill) and the Quality Health Care Coalition Act (the Campbell bill). Also a target issue was the Food and Drug Administration's (FDA) Medguide regulations mandating one-size-fits-all written patient information for consumers.

Equally intriguing this year was the presence of several high-level officials from organizations that have been an-
tagonists of independent community

pharmacists for years. Sharing the NCPA platform were Pharmaceutical Research and Manufacturers of America President Alan Holmer and Health Insurance Association of America President Charles (Chip) Kahn. Both addressed the issue of Medicare reform and program expansion from their respective association vantage points.

Equally controversial were William Baer, director of the Bureau of Competition for the Federal Trade Commission, and Michael Friedman, M.D., FDA deputy commissioner of operations.

Baer was appearing soon after his controversial decision not to pursue the Rite Aid-PCS merger, despite recommendations from his staff that he do so and an overwhelming outcry from the pharmacy industry, including independents, that the merger would mean unprecedented access to patient records and unfair competition. Friedman defended the onerous FDA decision to go ahead with its Medguide program.

Rounding out the federal agency perspective was a remarkable admission by a Drug Enforcement Administration (DEA) official, Patricia Good, chief of liaison and policy, that the wanton leveling of stiff fines by DEA officials against 25 Wichita Falls, Texas pharmacies for records-keeping errors in-

volving no drug diversion had brought about a number of much-needed reforms at the agency. NCPA had vigorously opposed the Texas actions and had encouraged the House Judiciary Committee to hold hearings on the matter. The reforms, Good announced, included a change in liability standards and a new process to determine whether drug diversion has occurred and whether corrective actions are truly necessary in future DEA actions.

Other keynote speakers were Sen. Ron Wyden (D-Ore.), who chose this legislative conference to announce his Conquering Pain Act to deal with end-of-life issues; Rep. Greg Ganske, M.D. (R-Iowa), who announced he was introducing a bill that would bring about managed care reform; Rep. Virgil Goode (D-Va.), who voiced his support of the Lowey and Campbell bills; and Phil Barnett, chief minority counsel for the House Government Reform Committee, who said that gaining access to prescription drugs for senior citizens was a major priority for the committee's ranking minority member, Rep. Henry Waxman (D-Calif.).

Legislative conference-goers wrapped up the conference by hosting Senate and House members as well as Hill staffers at the traditional Capitol Hill reception (see separate section on page 40). A full report on NCPA's 31st Annual Conference on National Legislation and Public Affairs begins on page 29.



☆ NCPA Executive Vice President Calvin Anthony welcomes independent pharmacy leaders to Washington, D.C.

NCPA President Calls For End To Arbitrary Numbers Game



☆ NCPA President W. Whitaker Moose addresses the need for a valid definition of independent ownership of multiple stores at the legislative conference.

The following is an address by W. Whitaker Moose, which opened the February 8 session of the 31st Annual Conference on National Legislation and Public Affairs.

It is my pleasure to welcome you to this year's most important political event for the profession of pharmacy. I have the honor of serving as president of this great organization during this, our 101st year, dedicated to protecting and preserving the interests of the nation's independent community pharmacists.

Our roots in politics are deep. For most of our history, we have been known as the political organization in pharmacy. We know that politics pays dividends. It's not for the faint of heart. It's often rough and tumble. But we know from years in the trenches that it works.

And your presence here as officers, members, pharmacy leaders, and friends of independent pharmacy will guarantee that it works.

This is the 31st anniversary of this conference. We were the first pharmacy organization to have a legislative conference, and we're proud of that. And we're also proud that many of our colleagues in pharmacy's other organizations have followed in our footsteps in sponsoring events like this in the Nation's Capital.

This meeting has been the starting point—and the rallying point—for community pharmacy's most important political initiatives these past three decades. Our long legal, legislative, and regulatory fight against discriminatory pricing—a 12-year fight—was initiated and advanced, again and again, at this meeting.

Year in and year out, a galaxy of congressional leaders and executive branch officials have appeared at this meeting and heard first-hand about discriminatory pricing, freedom of mail order, managed care, anti-trust reform, compounding, among many others. You name the issue and this meeting has played a vital role in helping community pharmacy make its case here in Washington.

And it doesn't stop here. The legislative agenda set at this meeting often sets the agenda for the political initiatives we undertake when we get back home.

Thanks in no small part to what happens at this meeting, we have enlisted a huge number of allies to our cause over the years. Some came as allies, some left as allies. Some—thanks to your persistence—became allies over time.

All of you—particularly those of you who have participated in this meeting year in and year out—deserve the credit for the successes we have repeatedly had at this meeting.

You are here in Washington at an unfortunate, yet historic time. For only the second time in our nation's history—and for the first time in 131 years—an impeachment trial President of the United States is under way.

This is a difficult time for anybody who cares about politics and the political process. Very little is getting done these days on Capitol Hill. While the impeachment proceedings may cause you some difficulty getting in to visit with some of your senators, it is also a blessing in disguise. The congressional staff and elected representatives you are here to see are very likely looking forward to having a chance to talk about something other than impeachment.

We again have our work cut out for us at this year's conference. We have three critical target issues to address with our elected officials over the next few days:

First, The Prescription Drug Benefit Equity Act, sponsored by New York Representative Nita Lowey. Our goal will be to gather more cosponsors for the Lowey bill, the intent of which is as American as apple pie: to restore consumer choice and equity between order and community pharmacy.

design of pharmacy benefit plans. If the playing field is level, we know that consumers will choose you.

Second, the Quality Health Care Information Act, sponsored by Representative Tom Campbell of California. Again, the goal is gaining cosponsors. The Campbell bill is elegantly simple in its design: It will enable health care providers to negotiate collectively the terms of the professional services they provide under health care benefit plans. It will enable us to do so without fear of running afoul of the antitrust laws.

That's as it should be. We have been at the mercy of take-it-or-leave-it contracts for too long. At this conference last year, our Third-Party Negotiations Task force recommended that we pursue this legislation. We have done so. Now it's up to you to help us make it a reality.

Target issue number three. Stopping the FDA's implementation of its mandatory written patient information, MedGuide initiative. The Congress explicitly denied the Food and Drug Administration (FDA) the authority to proceed with this plan, but FDA staff is planning to do so anyway. This not only ignores congressional intent, but is an unwarranted invasion into the practice of pharmacy, over which the FDA has no legal jurisdiction.

Speaking of written patient information, you need to be aware that the FDA has contracted with the National Association of Boards of Pharmacy (NABP) to determine how much and what kind of written patient information pharmacies are providing with their prescriptions.

NABP representatives will be "shopping" pharmacies in 10 states starting in February. We don't know yet which states are being shopped, but be sure to alert pharmacists in your state about the importance of providing written information with the prescriptions they dispense.

Another issue that is very much on the front burner here in Washington is reform of the Medicare program for the nation's seniors. NCPA was the only pharmacy organization to participate in the hearings that were held by the National Bipartisan Commission on the Future of Medicare.

Recommendations for outpatient pharmacy coverage for seniors stressed

the need to give seniors access to high-quality pharmacist care services, not simply access to drugs. Keep this in mind should you be asked about Medicare reform when you go to the Hill. You'll be hearing more about Medicare reform from several of our speakers over the next few days.

As I announced last October at the NCPA Convention, one of the goals of my presidency is to define fairly what an independent pharmacy is and what a chain is. Sounds simple enough, doesn't it? But it's not. Thanks to past-years' efforts by chain drugstore interests, most boards of pharmacy, Wall Street analysts, and researchers have now adopted an altogether arbitrary definition of a chain drugstore. If you have four or more outlets, they say, you are a chain.

Well, folks, I have news. I'm right now looking to buy another store, and that will give me four. Does that make me a chain? More than half of the officers and Executive Committee members of NCPA have four or more stores? Does that make them a chain? I don't think so. Pharmacists own and operate all of these stores. They are independent.

Likewise, what if you buy into a franchise package for your pharmacy? Say a Medicine Shoppe or a Medicap. You still own the store. But not in the eyes of the chain statisticians: They count all the franchises as chains. But franchise pharmacies are also pharmacist owned and operated. They, too, are independents.

The United States Commerce Department defines a chain as 11 or more outlets. That is what they use for the retail marketplace as a whole. I'm not sure I buy that arbitrary number either, but it sure makes a lot more sense than four or more. Why should we count drugstores differently than hardware stores, book stores, or flower shops? We are all retail outlets.

Why does this matter? It matters because many of the most successful

independent pharmacies in America are being co-opted by the chains. When I buy my fourth Moose Drug Store, not one, but four independents will have effectively been moved into the chain column.

We are not losing independent stores just because some are closing or are being bought out by a chain. We are losing some of our best stores, some of our highest volume stores, because of statistical discrimination.

We are committed to doing all we can to change that. If you are involved with your state board of pharmacy, you can help. Stay tuned. We will have more to say on this subject. Independent pharmacy is much stronger than our competitors would like the Congress and

others to believe. It's time to put an end to this statistical sleight of hand.

Remember when you go up to the Hill that we are potentially politically powerful because of our position with the people. We are the most accessible health professionals in every community in the United States. We are—10 times running in the Gallup Poll—the most trusted of all professions.

On most every important pharmacy issue, we are on the side of the consumer. It is up to you to translate that trust and respect in the Gallup Poll into political clout. You've done it before, but it's time to do it again.

When you go up to Capitol Hill, remember, think community pharmacy first. Don't get sidetracked. Stay on your message. Be positive. Get cosponsors. You're here for only one purpose: to advance the cause of community pharmacy. In your congressional visits, make the most of the limited time you have to do that.

We are counting on you to help us translate the new opportunities before us into political victories. It's time to stand and deliver for the nation's community pharmacists and, most important of all, for the people we serve.

***'We are losing
our best
stores because
of statistical
discrimination.'***

Medicare Pharmacy Services Benefit Spurs Spirited Debate



CLOCKWISE FROM TOP LEFT:

- ☆ Phil Barnett, House minority counsel, says a drug benefit for seniors is a high priority this congressional session.
- ☆ Alan Holmer, Pharmaceutical Research and Manufacturers of America president, warns about government-imposed price controls.
- ☆ Chip Kahn III, Health Insurance Association of America president, says Medigap carriers "have no interest in seeking a [blanket] drug benefit being offered."
- ☆ Rep. Virgil Goode (D-Va.) awaits the Medicare Commission report before deciding on a drug benefit for seniors.

Medicare reform with the introduction of an outpatient pharmacy services benefit for eligibles was front and center among speakers at NCPA's Annual Conference on National Legislation and Public Affairs.

A key House staff member described the proposed legislation that would allow senior citizens to gain "best prices" for drugs, but two representatives from major industry groups (pharmaceutical manufacturers and health insurance companies) termed the proposal as a "quick fix" that does not address underlying problems with the Medicare system.

Phil Barnett, chief minority counsel for the House Government Reform Committee, said gaining access to prescription drugs for senior citizens is a major priority for the committee's ranking minority member, Rep. Henry Waxman (D-Calif.).

The committee is looking to introduce new legislation that would refine last year's Prescription Drug Fairness for Seniors Act. The act would have allowed senior citizens to purchase pharmaceuticals at "best prices" that pharmacists could obtain—the lower of the Medicaid average manufacturer's price or the average price to a federal department or agency, Barnett said. [Rep. Tom (D-Maine) reintroduced the legis in the House in February.]

Results of 30 surveys in members' districts proved that price discrimination occurs, Barnett said. "Seniors pay twice as much, and sometimes 10 to 15 times as much for prescriptions. It's not the pharmacy that's responsible for this. It's the manufacturers. They are charging differing prices," he said.

The proposed legislation would target discriminatory pricing, Barnett said. "We want to allow pharmacies to buy at the same prices as preferred customers and pass the savings on to seniors."

The legislation also would regulate at the manufacturing level, Barnett said. "Regulating pharmacies is the wrong way to go. There is a lot of competition in pharmacy. The problem isn't price gouging on the pharmacy level. Pharmacies are just paying too much for the drugs. This legislation would regulate at the manufacturing level. It says you can't sell at different prices, but it doesn't set the prices."

Barnett said the proposed legislation would not require pharmacies to

dual inventories of pharmaceuticals, but rather would require pharmacies to record the drugs sold to seniors to compare the number of drugs sold to seniors matches those purchased at preferred prices.

Rep. Waxman wants an affordable prescription drug benefit for seniors, Barnett said. "If you have a benefit, you don't really need this bill. In the meantime, this (proposed legislation) provides an option without a lot of budget consequences."

Alan Holmer, president of the Pharmaceutical Research and Manufacturers of America (PhRMA), said that the use of a "best price" for drugs in this program "will backfire on consumers. This is a quick fix, but it does not address the underlying problem" of 35 percent of the senior population being uninsured. He also raised the usual industry concerns about dual drug pricing burdening pharmacists and government-imposed price controls, which he said would "reduce innovation" on the part of the drug companies.

(On another but related issue, Holmer said that his association would not

oppose compensation for pharmacists' professional services under collaborative agreements, provided there is interaction between the doctor and pharmacist regarding specific drug selection and other appropriate criteria are met. Accordingly, he said that PhRMA believes that only the physician should have the prescribing authority.)

'The problem isn't price gouging on the pharmacy level'

Charles (Chip) Kahn, III, president of the Health Insurance Association of America, which represents 265 insurance company members, said that carriers offering drug benefits under Medigap coverage "have no interest in seeing a [blanket] drug benefit being offered" to Medicare beneficiaries. In his opinion, the White House "has put the drug benefit on the table in the recent State of the Union as a debating point for the Democrats in the Year 2000 elections race. I don't know how serious they [White House or Capitol Hill] are on this," he said.

Sen. Ron Wyden (D-Ore.), member of the Budget, Commerce, and Special Aging committees, said past efforts to include a pharmacy benefit for Medicare

recipients were always defeated because determining even an estimate of cost was nearly impossible under the fee-for-service system. But, he said pharmacy benefits would be more likely if they were offered through HMOs. "With the HMOs there is a flat sum paid, and therefore, you are in a better position to determine the cost (of the benefit). And there is competition between plans."

During the question-and-answer session following Wyden's speech, NCPA First Vice President Steve Giroux, stressed to Wyden NCPA's support of a pharmacists' services benefit—not commodity only coverage. "Dollar for dollar we can save enough money to pay for the drug benefit," Giroux said.

Wyden agreed that pharmacist services in the long run could save enough money to cover the costs of the drug benefit, but said a pharmacists' services benefit would face opposition. "Those approaches save money. But, opponents will say you guys are just trying to sneak in an added benefit. They don't understand putting money down initially to save money down the road."

Rep. Virgil Goode (D-Va.), a member of the House Banking and Financial Service Committee, said he was reserving judgment on the drug benefit issue until the Bipartisan Commission on the Future of Medicare, which was to have presented its report on March 1, files its report. "I'm not jumping on that wagon until I have more information," he said.



Inquiring Minds

☆ Legislative conference attendees took the opportunity to ask those who addressed the conference about issues that concern independent pharmacists.

Pharmacy Association Lobbyists State Their Legislative Goals



A successful format from last year's legislative conference—a first-time event then—played a return engagement at the 31st Annual Conference on National Legislation and Public Affairs. Key legislative staff from four national pharmacy associations offered their organizations' perspectives on issues that often transcended parochial interests.

A panel on federal legislation featured representatives from the American Society of Consultant Pharmacists (ASCP), the National Association of Chain Drug Stores (NACDS), the Food Marketing Institute (FMI), and the American Pharmaceutical Association (APhA). NCPA Senior Vice President for Government Affairs and General Counsel John Rector moderated the session.

Ty Kelley, director of government affairs for FMI, supported NCPA's position opposing the Food and Drug Administration's (FDA) Medguide program, calling it a "power-grab" proposal that FMI "adamantly opposed."

With respect to extending Medicare prescription drug coverage to seniors (a significant issue that emerged during the course of the legislative conference

[see articles elsewhere in this section]), Kelley said that his member grocers/pharmacies were concerned about carrying inventory in two concurrent product lines—one priced at the "best price" available, the other priced at usual and customary. An alternative proposal, he said, might be to give a Form 1040 tax deduction to seniors for their prescription drug purchases.

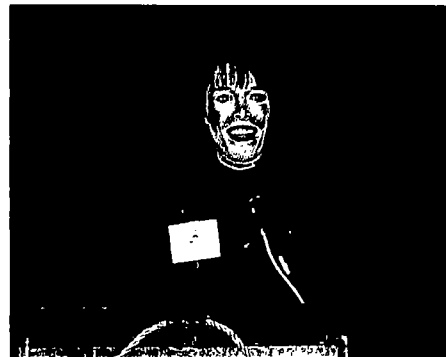
In addition, Kelley said that FMI, NCPA, and other pharmacy organizations should work together to establish a federal standard on privacy of medical records, rather than allowing the Secretary of Health and Human Services to create her own standard this August, absent another proposal. Finally, Kelley said that FMI was opposed to the Rep. Charlie Norwood-sponsored managed care bill from the previous session of Congress (which NCPA supported) because of the waiver of the Employee Retirement Income Security Act (ERISA) restrictions prohibiting employees from suing their health care plans.

Rob Hartwell, vice president for federal government affairs for NACDS,

noted that NACDS is concerned about preserving "the inviolate nature of patient records. We can't compromise our customers" in this regard, he said. (Rite Aid is a member of NACDS and a recent purchase of PCS Health Systems caused considerable concern about the prospective breach of the confidentiality of patient records.) Hartwell said that NACDS, which formed the Community Retail Pharmacy Coalition with NCPA, continues its support for both the so-called Lowey and Campbell bills (see articles elsewhere) and supports Medicare drug coverage. However, he said that NACDS is in agreement with FMI regarding his members' exposure to ERISA provisions in any managed care reform measure.

Mary Jo Carden, manager of government affairs for ASCP, said that the Prospective Payment System proposed by the Health Care Financing Administration (HCFA) in long-term care has wreaked havoc in preventing consultant pharmacists from providing certain services to their patients. The association, while gathering anecdotal information on these incidents, has hired a federal contractor to obtain more scientific data on this issue to present to HCFA.

Susan Winckler, director of policy and legislation for APhA, announced her association's support for the Quality Health Care Coalition Act (the so-called Campbell bill). In addition, she said that APhA supports payment for pharmacist services under a Medicare prescription drug benefit and is opposed to a Hyde-Nickles bill that would have a Drug Enforcement Administration (DEA) inspector sanction physicians and pharmacists who prescribe and dispense drugs in assisted suicide cases.



☆ Federal Legislation Panel speakers were (left to right): Ty Kelley of FMI, Rob Hartwell of NACDS, Mary Jo Carden of ASCP, and Susan Winckler of APhA.

BEYOND WASHINGTON:

State Pharmacy Leaders Address Their Agendas



Leaders from four state pharmacy associations offered community pharmacists valuable insights on their legislative priorities during NCPA's legislative conference. The State Legislation Panel consisted of representatives of the Ohio Pharmacists Association, the Georgia Pharmacy Association, the Washington State Pharmacists Association, and the Kansas Pharmacists Association. The panel was moderated by W. Whitaker Moose, NCPA President.

Ernest Boyd, executive director of the Ohio Pharmacists Association, shared his association's successful efforts to pass legislation redefining pharmacy practice. The new definition states that pharmacists do more than dispense prescription medications; they also provide pharmacist care services.

Oren Harden, executive vice president of the Georgia Pharmacy Association, detailed the state's comprehensive revision of its Pharmacy Practice Act in 1998. Harden said the revision contains several items favorable to pharmacy, including pharmacy being defined as a "learned profession"; a prohibition on mail order pharmacy in the state; the right for pharmacists to administer medications (e.g., immunizations); and increasing the technician/pharmacist ratio to two technicians to one pharmacist.

Georgia has seven pharmacists in its state legislature: six in the House and one in the Senate. A key issue for the association in 1999 is legislative approval of collaborative practice agreements for pharmacists.

Rod Shafer, executive director of the Washington State Pharmacists Association, outlined his associa-

tion's legislative agenda for 1999, including revision of technician/pharmacist ratios and granting registered nurse practitioners and physician assistants the authority to write prescriptions for Class 2 narcotics. On another issue, Shafer noted that with 56,000-plus unattended pregnancies in the state last year, Washington pharmacists are participating in a pilot program which allows them to prescribe and dispense emergency contraception.

Among the unique aspects of his association, Shafer said that his group has a physician on staff who has been instrumental in building relationships

for his membership with other health care groups. Further, to heighten the impact and awareness of pharmacy within the state legislature, his group created a "Legislative Day" where pharmacists set up a "Health Fair" in the State House Rotunda to demonstrate their services and attended a general session of the legislature wearing their white coats to signify their professional image.

Robert Williams, executive director of the Kansas Pharmacists Association, discussed a pilot program approved in 1998 that allows pharmacists to receive reimbursement from Medicaid for disease state management.

He said the association is working for passage of a "conscientious objector" bill in this year's session that would allow pharmacists to refuse to fill a prescription based on moral grounds. Currently, the bill is tied to personal opposition to abortion and assisted suicide, but his group is seeking to expand the bill's scope to all drugs.

In addition, Williams said that his association is supporting an automated central filling measure that is aimed primarily for use by hospitals and nursing homes, but is also supported by independents in his state.



☆ State Legislation Panel speakers were (left to right): W. Whitaker Moose, moderator; Ernest Boyd, Ohio Pharmacists Association; Robert Williams, Kansas Pharmacists Association; Oren Harden, Georgia Pharmacy Association; and Rod Shafer, Washington State Pharmacists Association.

FTC's Baer Keeps Door Open To Agency Merger Review



Federal Trade Commission (FTC) Bureau of Competition Director William J. Baer defended his decision not to challenge the recent Rite Aid acquisition of PCS Health Systems before NCPA legislative conference-goers. He said that the FTC "could not see enough evidence that the merger would limit consumer choice"—a threshold required for agency intervention in such "vertical integration" mergers.

Baer also said that the FTC had not closed the door to looking at the Rite Aid-PCS merger "downstream," provided his agency receives documented evidence of harm to consumers. (NCPA, the Food Marketing Institute, and the National Grocers Association, among other groups, had challenged

the merger last December as unfair competition because the deal threatens the confidentiality of patient records and competitive data.)

The Bureau of Competition is currently swamped in Hart-Scott-Rodino review of over 4,800 mergers filed in 1998, a three-fold increase in activity since 1991, Baer noted. With diminished staff and resources to mount legal challenges to many of these merger activities, the agency only raises objections to about half of the five percent that are deemed important enough to review.

The overarching concern at the FTC is whether the merger activity will "harm consumers," Baer said. Accordingly, the proposed Rite Aid-Revco merger earlier in the 1990s was challenged because "the merger would have dramatically limited choice for consumers," Baer said, but the current Rite Aid-PCS merger was allowed to go unchallenged because "we couldn't see enough evidence of that. We need to get to a threshold of concern" through evidence of such effects in the future, once the merger is consummated, Baer noted.

In response to a question from the audience as to the effect of the Rite Aid-PCS merger on competitors in the

pharmacy industry, Baer said that "we are limited by what the courts will let us do. The FTC hasn't had a successful challenge of vertical integration cases in 20 to 25 years. They are cases to make."

Another question was posed about alleged "cherry-picking" by large companies, like General Motors, who select one or two chains only to serve their employees exclusively and whether the FTC would look into the anticompetitive nature of that practice. Baer responded that the issue still rests on "whether the consumers are going to get a worse deal or a better deal" from the company's practice.

On the issue of "bad conduct" by manufacturers, Baer termed as "outrageous" the conduct of Mylan Pharmaceuticals in "cornering the market on active ingredients" in its generic products. He said that the FTC moved beyond its cease-and-desist-order role,

which he termed often "a slap on the wrist," to seek monetary damages from Mylan in the amount of approximately \$120 million. (NCPA the only pharmaceutical organization to call for FTC action last spring when the exorbitant price increases by Mylan were first announced.)

In another exchange with audience members, Baer said he could see "real value," from an antitrust basis, in pharmacists forming collaborative buying

groups. "We appreciate your desire to be better competitors. We find that in those instances where such collaborations don't consume 40 to 50 to 60 percent of the marketplace, there are real benefits there in joint buying and marketing of services. We value the important service you provide to your communities," he said, in offering FTC review of other proposed collaborative activities as guidance toward avoiding antitrust difficulties down the line.

'We haven't had a successful challenge of vertical integration in 20 to 25 years.'



☆ William Baer, Federal Trade Commission Director of the Bureau of Competition, handles tough questions from the audience about the agency's oversight of anticompetitive practices.

FDA's Friedman Says Medguides Are In Pharmacists' Future



Michael Friedman, M.D., deputy commissioner of operations for the Food and Drug Administration (FDA), said the FDA is pressing ahead with its Medguide program, which he said has as its goal to provide patients information about "serious health risks for certain types of drugs."

Friedman claimed that Medguides for four or five drugs a year are "mandated" under current regulations. The Medguides, he said, are aimed at providing information to patients about "serious events (contraindications)"; "risk-benefit ratios" as to the use of a
(“Accutane can be used for e acne, but can cause birth defects in pregnant women.”); and

patient compliance (“Fosamax used in treatment for osteoporosis must be taken with plain water [at least 30 minutes] before the first food, beverage, or medication of the day.”). Friedman noted that the Medguides will be “scientifically accurate and written in clear, nontechnical language.”

(At a legislative conference press briefing, NCPA Executive Vice President Calvin Anthony reiterated the association's opposition to the mandatory patient information program, calling it an unwarranted federal intrusion into the practice of pharmacy, which is regulated by the states and contrary to congressional intent in forbidding implementation



Campbell Update

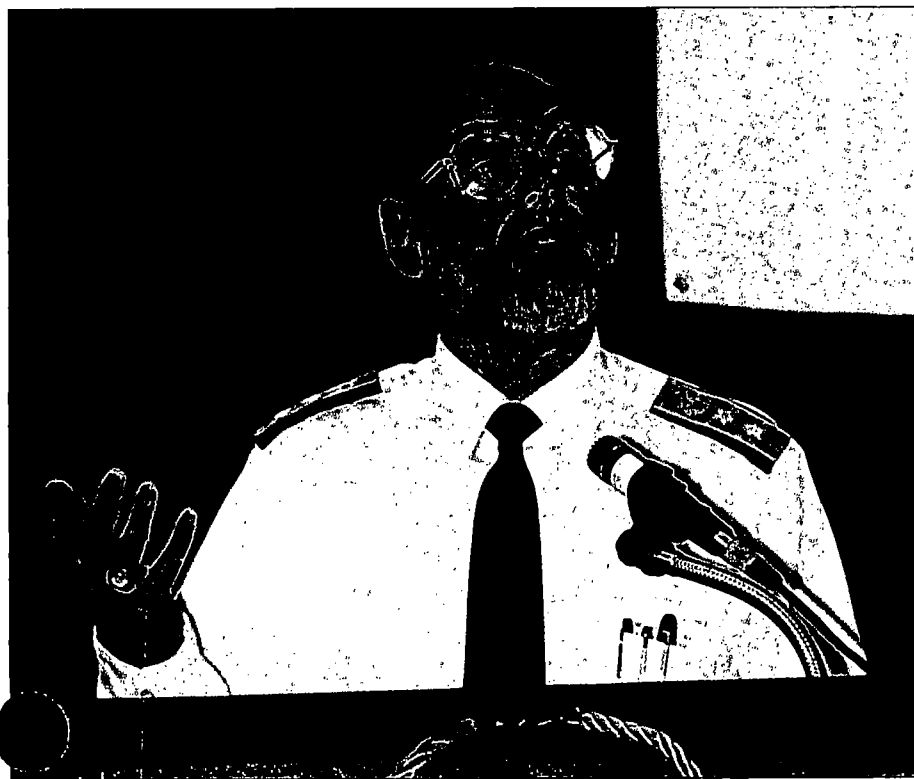
☆ Charles DeWitt, legislative director for Rep. Tom Campbell (R-Calif.), updated Legislative Conference attendees on the status of the Quality Health Care Coalition Act (the Campbell bill) during Monday's luncheon. DeWitt told attendees that Congressional leaders have been impressed with the grassroots support for the measure, and encouraged pharmacists to continue their lobbying efforts.

of the FDA initiative. “Five to 10 products a year for several years ends up being a lot of mandated information,” he said, noting that the private sector is already reaching and exceeding the voluntary goals for such information previously set by the FDA. Opposition to the mandatory Medguide plan was one of the key issues targeted by pharmacist attendees in their Capitol Hill visits.)

On another issue, Friedman said that the FDA “cannot oversee or control by itself Internet prescribing and dispensing of prescription drugs.” Although he doubted that the practice could be stopped entirely, the issue offers “a rare coherence among the various interests of the entire pharmaceutical industry” to seek solutions toward eliminating or controlling the practice.

If the doctor-patient-pharmacist relationship is maintained, Friedman said the practice is “acceptable and reasonable. If the patient doesn't have the proper interaction with the doctor or pharmacist, then it's an improper relationship” and a serious concern to his agency.

☆ Michael Friedman, M.D., Food and Drug Administration official, states Medguides are necessary for a “small number of products” and “mandated” under current regulations.



Rep. Ganske Opts For Managed Care Reform



☆ Rep. Greg Ganske, M.D. (R-Iowa) plans to introduce managed care reform legislation to address major deficiencies in the health care system.

Real life provides the best reasons for managed care reform. Rep. Greg Ganske, M.D. (R-Iowa), co-author of the Patient's Bill of Rights, shared one real life incident as a backdrop for his reintroduction of managed care reform legislation at NCPA's legislative conference.

Ganske told the story of an Atlanta, Georgia, family whose six-month-old son awakened in the middle of the night with a temperature of 104 degrees. The mother called her HMO to get authorization for an emergency room (ER) visit. The HMO approved the trip to the ER, but told the family they must go to a hospital 75 miles away.

On the way to the ER, the family passed three other hospitals, all the while the child's condition worsened, Ganske said. Twenty-three miles from the hospital, the child suffered cardiac arrest. The family managed to get the child to the hospital alive, where his condition was stabilized. But, the incident had a lasting impact. The circulatory arrest caused gangrene in the child's hands and feet, which led to amputation of those extremities.

Incidents like this one are motivating Ganske to again introduce legislation that would bring about managed care reform—The Managed Care Reform Act of 1999. "The pendulum has swung way too far," Ganske said. "We need to bring it back to some common sense standards."

Ganske's original Patient's Bill of Rights drew opposition from HMOs who retaliated with threats of increased premiums if the legislation was passed. The threats of increased premiums and increased liability caused many in the business community to oppose the legislation as well.

But, Ganske said, he is receiving reports from HMOs in his home state that they have voluntarily implemented many of the proposed changes and that they are not increasing premiums.

"The Patient's Bill of Rights introduced last year would have reportedly increased premiums 4 percent over 10 years according to the General Accounting Office (GAO)," Ganske said. "This year's bill, I expect, will come in with a lower premium increase than last year's."

Ganske's proposed legislation also protects small businesses from liability. "Small businesses are shielded from liability totally, unless you have joined in the decision process with the HMO," he said. "Liability lies with the HMO and their decision-making."

The proposed legislation would provide managed care members an avenue, other than the courts, to settle coverage disputes. Ganske said under his proposal, once a dispute has gone through the appeals process, if the parties still disagree, either the patient or the plan could take the dispute to a peer panel for consideration. The panel's decision would be binding. "Where this is in place," Ganske said, "the panel sides with plans about 50 percent of the time."

Ganske said HMOs are supportive of this plan as long as they are free from punitive damages. "This gives the patient a way to get a second opinion in a timely fashion, and gives the companies the opportunity to take disputes to an independent panel to get confirmation of their decisions. The incentive is not to go to court, but to go to the panel. I want to see something that doesn't result in a lot of lawsuits."

Ganske also proposes that managed care programs be required to include out-of-network service options. "They don't have to charge the same amount," he said, "just give them the opportunity. Choice is important to people."

Ganske voiced his interest in the Campbell bill as well. "I'm a strong advocate for change in the Justice Department rules on antitrust in this area," he said. "If they don't change, there will be an increase in unionization of physicians and other health professionals."

Sen. Wyden Announces His Conquering Pain Act



Assisted suicide is a polarizing issue. Sen. Ron Wyden (D-Ore.) hopes to bridge the great divide between proponents and opponents of the issue with comprehensive pain management legislation, and he is asking independent community pharmacists to play a major role in its passage.

Wyden announced at the NCPA legislative conference that he will introduce the Conquering Pain Act during the 106th Congress to deal with the end-of-life issue of pain. The legislation would ensure health care providers and family members 24-hour access to the latest information on pain management and provide for local family support networks.

Wyden said the issue of pain management brings opposing sides of the assisted suicide issue together. "If we had

better and stronger policies for reducing pain, both sides agree, we would reduce the number of assisted suicides."

The opportunity is there for pharmacists to "be in on the ground floor of developing pain management," Wyden said. "No one is better positioned in the community. No one is better positioned to build trust. I don't want community pharmacists to miss the opportunity to do what you do best, to work with families and providers on the local level, to be their advocate."

He also said he wants to remove the Drug Enforcement Administration (DEA) from end-of-life issues. There have been reported incidents in which DEA has been reviewing so-called inappropriate prescribing and dispensing of controlled substances involved in assisted suicides. "I think it is a



Legal Eagle

☆ Jonathan Yarowsky, Esq., of Patton Boggs Inc, a Washington, D.C. law firm, spoke to the Legislative Conference Monday morning about a number of antitrust issues concerning independent pharmacists. Yarowsky applauded NCPA for being "at the forefront of many antitrust issues." He encouraged attendees to continue lobbying for passage of the Cambell bill, and to follow other courses of action, including those laid out by NCPA's Third-Party Contract Negotiation Task Force.

great mistake for this agency, which does a great job fighting drug cartels, to suddenly get involved in the health care system. I can't think of a more chilling prospect than the DEA evaluating prescriptions and trying to determine the motivation behind the prescription," Wyden said.

NCPA is working closely with Wyden on this important legislation.

Wyden added that he believes Congress will pass legislation concerning managed care, including a patient's bill of rights, during this session. "We need one (a patient's bill of rights) and we need a strong one," he said. "We are entering the 21st century and patients don't know what their options are. We are trying to bring the two sides together, and I think we can come up with a bipartisan coalition to get a good bill passed."

☆ Introduced as a long-time friend and proponent of independent community pharmacy, Sen. Ron Wyden (D-Ore.) accepts the audience's enthusiastic welcome.



A Kinder, Gentler DEA Is Promised



Change is the name of the game at the Drug Enforcement Administration (DEA), according to Patricia Good, chief of Liaison and Policy for the DEA. She told legislative conference attendees that her agency has undergone a number of changes in recent months in an effort to correct some of its past problems.

Many of those problems and the subsequent changes stemmed from the DEA's leveling of civil fines ranging from \$50,000 to \$400,000 against 25 pharmacies in Wichita Falls, Texas, for records-keeping errors involving no drug diversion. The Texas incident brought about House Judiciary Committee hearings and reforms last year. NCPA was instrumental in marshalling grassroots and congressional outrage at the Gestapo-like tactics the DEA was employing in coercing pharmacists to fork over thousands of dollars in punitive damages for minor records-keeping violations.

In the past, under the Controlled Substance Act of 1971 (CSA), DEA operated under a "progressive discipline system," Good said. Under that system, individuals were judged based on the act, and discipline ranged from letters to civil and/or criminal action. Each case fell under several layers of review before action was taken.

"Our underlying philosophy has been to connect the outcome to the behavior. Was what the person did wrong a

mistake, or negligence, or was it willful? People who simply forgot to do something would not be the subject of huge civil fines," Good said.

But, in the Texas incident the review process broke down—a manager for the area had retired and the position was unfilled. The cases were presented to the Affirmative Civil Enforcement Program of the U.S. Attorney's Office. That program handles civil actions for federal agencies, Good said.

The cases were pursued under the strict liability stan-

dard set forth in the CSA. "Every registrant must keep a record of every transaction. If you didn't keep the records, you faced the penalties, which were \$25,000 fines," Good said.

The incident elicited outrage from many constituencies. Following House Judiciary Committee hearings, budget amendments mandated changes in the DEA's methods of operation.

"In the long run, it [the Texas incident] probably did us all a favor," Good said. "Now, if we say we feel someone is negligent, we have to be able to prove it in court."

Among the reforms, Good said, is a change in liability standards. Pharmacies are now held to the lesser standard of negligence. Penalties have also been reduced from \$25,000 to \$10,000.

Good said inspectors must take into consideration other factors such as:

- Whether drug diversion has taken place.
- Whether harm was done to the public.
- Whether the infraction was knowingly committed or was the result of negligence.
- Whether this was a first-time incident or a repeat offense.
- If it was a repeat offense, other considerations are how long a time was there between negative reports, were violations multiple ones of the same issue, was any profit made, and what is the ability of the accused to pay a civil fine, among other issues. Inspectors may also consider whether any corrective actions have been taken.

"This is forcing everyone to act as they should have in the first place," Good said. "It takes care of any loose cannons that might be running around. It will help us do our job better."

The DEA also is moving toward online forms and prescriptions. Once issues concerning digital signatures are overcome, Good said, the agency plans to begin online records-keeping and transmission of prescriptions.

"There is a move throughout the federal government to standardize what is an acceptable digital signature; we are all waiting on the Justice Department to rule in this area. We believe that electronic transmission and storage of records and prescriptions will assist pharmacies," Good said.



☆ Patricia Good, Drug Enforcement Administration (DEA) official, says "Texas incident did us all a favor forcing reforms on the agency."



Congressional Reception



Rep. Pat Danner (D-Mo., far left) discusses pharmacy issues with (from left) NCPA Foundation President Kenneth Mehrle, Gary Leatherwood, and NCPA Executive Committee member Sharlea Leatherwood.



Rep. Howard Coble (R-N.C.) is greeted by Dot Moose, wife of NCPA President W. Whitaker Moose.



NCPA Executive Committee member Joe Smith (right) bends the ear of Rep. Virgil Goode (D-Va.).



Rep. Sherrod Brown (D-Ohio, second from left) meets with (from left) Thomas Whiston, NCPA's President-Elect Bob Blake, and Dan Bentley.



NCPA Executive Committee member John Tilley (left) greets Rep. Sam Farr (D-Calif.).



Pharmacist Henry Fuhs talks pharmacy with Rep. James A. Barcia (D-Mich.).



NCPA Secretary-Treasurer James Rankin (far left) and Executive Committee member John Tilley discuss pharmacy legislation with Rep. Tom Campbell (R-Calif., far right). Campbell is sponsoring legislation that would allow pharmacists to collectively negotiate contracts with third-party payors.



Reps. John Cooksey (R-La.) and Bob Livingston (R-La. pictured third and fourth from the left, respectively) are briefed by (from left) NCPA Second Vice President Jack Dease, Jr., NCPAPAC Committee Chairman Sal D'Angelo, and NCPA Executive Vice President Calvin Anthony.



Sen. Tim Hutchinson (R-Ark., far right) talks with Arkansas pharmacists (from left) Richard Henry and Gary Lee.



Rep. John M. Shimkus (R-Ill., far right) lends an ear to (from left) NCPA Secretary-Treasurer James Rankin and Kathy and Gerald Bailey.



Maryland pharmacist Jerry Herpel bends the ear of Rep. Connie Morella (R-Md.).



President W. Whitaker Moose (far left) and Henry Fuhs of Michigan discuss target issues with Rep. James Sensenbrenner Jr. (R-Wis.).

☆☆☆ Congressional Reception ☆☆☆



The New Jersey delegation, including pharmacists and pharmacy students from Rutgers University, welcomes Rep. Rodney Frelinghuysen (R-N.J.).



Pharmacists from Kentucky greet Rep. Kenneth R. Lucas (D-Ky., second from left). From left: Dan Bentley, Jan Gould, and Ralph Bouvette.



Rep. David Price (D-N.C., center) is welcomed by Mike and Barbara James (left) and NCPA President W. Whitaker Moose and his wife, Dot.



The North Carolina delegation greets Sen. John Edwards (D-N.C., center). From left: Jesse Pike, Barbara James, Mike James, NCPA President W. Whitaker Moose and Dot Moose.



Pharmacist Henry Fuhs (left) discusses target issues with Rep. Vernon Ehlers (R-Mich.).



Rep. Ralph Hall (D-Texas, left) talks with Rusty Pendley of Texas.



NCPA Second Vice President Jack Dease (left) greets Alabama Congressman Robert Aderholt (R-Ala.).



The Arkansas delegation greets Rep. Asa Hutchinson (R-Ark., second from left) and staff member Betty Guhman. From left: Dean Sikes, Richard Henry, and Gary Lee.



Bradley Arthur (left) discusses pharmacy issues with Rep. Rick Lazio (R-N.Y.).



Rick and Gayle Gallaher (far right and center) introduce Rep. Zach Wamp (R-Tenn., second from right) to NCPA Fifth Vice President Joe Lech (far left) and Executive Committee Chairman John Carson.



The New Jersey delegation, composed of pharmacists from the state and pharmacy students from Rutgers University, greets Rep. Marge Roukema (R-N.J., front row center).



Rep. Dave Weldon (R-Fla., center) discusses target issues with Nick and Rose Marie Generalovich.

☆☆☆ Congressional Reception ☆☆☆



Rep. Tom Latham (R-Iowa, far right) receives greetings from (from left) NCPA Executive Committee member Sharlea Leatherwood, President-Elect Bob Blake, and Fourth Vice President Robert Greenwood.



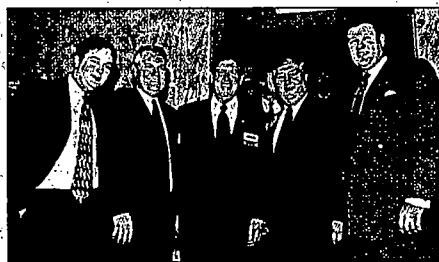
Pennsylvania pharmacists (from right) Faithann Grigalunas, Terry Talbott, and Carmen DiCello talk pharmacy with Rep. Jim Greenwood (R-Pa.).



Rep. John Peterson (R-Pa., far left) receives warm greetings from (from right) Bonnie Lee Bobbs-DiCello, Faithann Grigalunas, and Carmen DiCello.



The New Jersey delegation, comprised of pharmacists and pharmacy students from Rutgers University, discussed pharmacy issues with Rep. Rush Holt (D-N.J., front, center).



Rep. Marion Berry (D-Ark., third from left) and staff member Tate Huer (far left) share ideas on NCPA's target issues with fellow Arkansas pharmacists (from left) Gary Lee, Richard Hanry, and Dean Sikes.



Rep. Sue Kelly (R-N.Y.) fields questions from New York pharmacists. First row: Christopher Sauls, Rep. Kelly, Gina De LaChesnaye. Second row: Bradley Arthur, Laura Terracciano, Fiore Terracciano, NCPA First Vice President Steve Giroux, and Robert Giaquinto.



Rep. Tom Allen (D-Maine, far right) is briefed by (from left) Dave Morgan and NCPA First Vice President Steve Giroux.



Rep. Bob Schaffer (R-Colo., third from left) and staff member Krista Kafer (far right) meet with (from left) David Elm, Dennis Ludwig, Barbara Pietrafesa, and Kent Johnson.



Pharmacists from Georgia greet Rep. Jack Kingston (R-Ga., front row, second from left). Front row from left: Andy Rogers, John Glenn, Mike Farmer. Back row from left: Buddy Harden, Mike Reagan, Danny Toth, Brice Sikes, and John Sherrer.



Reps. Don Sherwood (R-Pa., front row, third from left) and Ron Klink (R-Pa., front row, center) talked shop with a number of Pennsylvania pharmacists, including NCPA Fifth Vice President Joe Lech (front row, second from left) and Pennsylvania Pharmacists Association Executive Director Carmen DiCello.



The Texas delegation and Rep. Joe Barton (R-Texas, center) discuss the hot issues before Congress. Front row, from left: Gina Ford, Kris Hefner, Daryl Spence. Second row, from left: Bill Letendre, Joe Harmison, Rep. Barton, Rosette Davila, (unidentified woman). Back row, from left: Rudy Davila, Vickie Goode, Steve Balas.



Pharmacists from Pennsylvania offer their views to Rep. William Goodling (R-Pa., front row, second from left). Front row, from left: NCPA Fifth Vice President Joe Lech, Rep. Goodling, Carmen DiCello, Bonnie Lee Bobbs-DiCello, Gail Boundy. Second row, from left: Daniel Hussar, Brian Tiboni, David Leach, (unidentified man), Faithann Grigalunas, and Terry Talbott.

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counsel's office
says OK. I think
they will not, however,
if I'm right, please advise

Tel 202/530-5626
Fax 202/530-5804

February 16, 2000

Mr. Christopher Jennings
Deputy Assistant to the President for Health Policy Development
Executive Office of the President
1600 Pennsylvania Ave., NW
Washington, DC 20500

Dear Mr. Jennings:

I am writing to invite you to speak at a Health Policy Conference on Thursday, April 6, at the JW Marriott hotel in Washington. We would like to have you present the Administration's health policy agenda. Ideally we would like to have you in the morning, for about 45 minutes (for both the speech and questions), and we are flexible on the specific time for your speech.

This conference is being jointly hosted by our firm, International Strategy and Investment (ISI) Group, and SG Cowen. ISI is a leading provider of "top-down" research (on economics, politics, and investment strategy) for institutional investors. Ed Hyman, the head of ISI, has been voted the top Wall Street economist for 20 consecutive years in the annual survey by *Institutional Investor* magazine. I am the head of ISI's Washington office, which is responsible for assessing the investment implications of policy actions and political developments. SG Cowen has one of the largest and most influential teams of health care analysts on Wall Street. They have a strong track record in running successful investor conferences.

The conference agenda consists mainly of a series of panels exploring both the political outlook for and investment implications of several health care policy issues. In addition to policy makers, we will have presentations by health care company executives.

We expect to attract around 150 institutional clients to the conference. A conservative estimate of the total assets under management of the firms likely to attend is around \$5 trillion.

The Washington debates on health care have clearly had an impact on many stocks, so we hope we will be able to get the advantage of your insights into these issues.

I will be in touch with your office shortly. I can be reached at (202) 872-5260.

Sincerely yours,

Tom Gallagher *Melanie

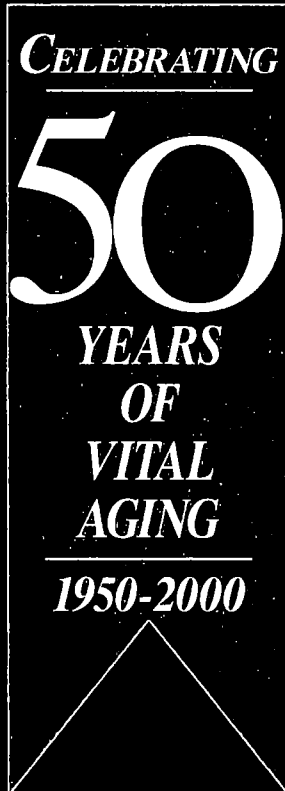
Thomas D. Gallagher
Senior Managing Director

International Strategy & Investment Group Inc.

Tom & Melanie
that I would accept
for the fact that
counsel's office precludes
me from
doing so.
Thanks
(CJ)

Registration Information

THE NATIONAL COUNCIL ON THE AGING



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& EXPO*

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APRIL 2, 2000*

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Public Affairs Solutions

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p 703/521-5853

f 703/521-8917

lcm@larocco@aol.com

DATE: March 26, 2000

TO: Zoe

FAX #: 202/456-5557

FROM: Matthew LaRocco

**PAGES: 2
(including cover)**

Dear Zoe:

**Following please find the full names of the
Spokane Area Chamber of Commerce DC
delegation.**

**Please do not hesitate to contact me if you have
any questions. Thanks again.**

With warmest regards,

Matt LaRocco

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. list	Spokane Area Chamber of Commerce DC Delegation list re: SSN and DOB (partial) (1 page)	03/26/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S

rc427

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or
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P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of
personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed
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PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
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an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial
information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of
personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement
purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

FROM :

PHONE NO. : 703 521 8917

Mar. 26 2000 03:49PM P2
PAGE: 002-002

DATE: 03/24/00 TIME: 04:04 PM TO: Matt LaRocco F -1

P6/(b)(6)

**SPOKANE AREA CHAMBER OF COMMERCE
DC DELEGATION
DOB and SSN**

NAME	DOB	SSN
Armon, Michael W. "Mic"		
Bever, Gregory Dean "Greg"		
Cowles, Elizabeth A. "Betsy"		
Denenny, Richard H. "Dick"		
Gray, William H. "Bill"		
Hadley, Richard G. "Rich"		P6/(b)(6)
Jameson, Ed DeLain "Dee"		
Kirschner, Dan S.		
Lutz, Garman E.		
Mandyke, David G. "Dave"		
Penick, Jay B.		
Sheahan, Lura Ann		
Turner, Mark F.		

[003]

La Rocco ~~da~~ Lawrence P.

P6/(b)(6)

Dancy Patano

P6/(b)(6)

Pennsylvania

P6/(b)(6)

**FAX COVER SHEET**

American
Clinical Laboratory
Association

Date: March 10, 2000**To:** Goe**Phone:** _____**Fax:** 456-5594
456-5557**From:** Cheryl Hawkins
Member Service Coordinator**Phone:** 202-637-9466**Fax:** 202-637-2050**Re:** _____**Message:** Attached is information needed
for Wednesday's (March 15th)
meeting.**Number of pages including cover:** 2

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004. list	re: SSN and DOB (1 page)	03/10/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S
rc427

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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005. invitation	re: personal (2 pages)	03/26/2000	Personal Misfile
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COLLECTION:

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Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S
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RESTRICTION CODES

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**NATIONAL COMMUNITY
PHARMACISTS ASSOCIATION****(Formerly NARD)**

205 Daingerfield Road

Alexandria, VA 22314

Date: March 20, 2000**Pages including cover sheet:** 3**TO:** Zee Lanier**Phone:****Fax:** 202 456-5557**FROM:** John M. Rector, Sr. VP
Government Affairs and
General Counsel
NCPA (formerly NARD)**Phone:** (703) 683-8200**Fax:** (703) 683-3619

If you have not received all pages, please contact
Shazia Noreen at (703) 838-2695

REMARKS: ☐ Urgent ☐ For your review ☐ Reply ASAP ☐ Please Comment

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NCPA 32ND LEGISLATIVE CONFERENCE 3-DAY AGENDA

<u>Sunday, March 26, 2000</u>	<u>Monday, March 27, 2000</u>	<u>Tuesday, March 28, 2000</u>
Registration 10:00 a.m. - 5:30 p.m. General Session (Grand Ballroom) 1:30 p.m. - 5:30 p.m. ACPI# 207-000-00-016-1.03 Welcome Calvin J. Anthony NCPA Executive Vice President C. Robert Blake NCPA President, Presiding 1:45 p.m. State Legislation Panel Carlo Michelotti, CEO, California Pharmacists Association Carmen DiCello, Executive Director, Pennsylvania Pharmacists Association Richard Beck, Executive Vice President, Arkansas Pharmacists Association Joseph Morris, CEO, New Jersey Pharmacists Association (Break 3:00 p.m. - 3:15 p.m.) 3:15 p.m. Target Issues Briefing John M. Rector, Esq. NCPA Senior Vice President Government Affairs and General Counsel 4:00 p.m. Introduction of State Senator Mike Ross (AR) 4:05 - 5:30 p.m. Federal Legislation Panel John M. Rector, Moderator Jack Geisser, Dir. of Govt. Affairs, AMCP John Coster, Vice President, Federal and State Programs, NACDS Leigh Davidson, Dir. of Govt. Affairs, ASCP Pat Donoho, Vice President of Govt. Affairs and Public Policy, PCMA 6:00 p.m. - 6:40 p.m. (Atrium Ballroom) Reception 6:45 p.m. - 7:45 p.m. (Atrium Ballroom) Entertainment by "Capitol Steps"	Registration 8:00 a.m. - 5:30 p.m. General Session (Grand Ballroom) 8:30 a.m. - 3:00 p.m. ACPI# 207-000-00-17-1.03 Welcome Calvin J. Anthony NCPA Executive Vice President Address C. Robert Blake NCPA President James L. Martin Chairman, NCPA Executive Committee presiding 9:00 a.m. Michael E. Antalics Deputy Director, Bureau of Competition, Federal Trade Commission 10:00 a.m. Congressman Marlon Berry (D-AR) Member, Agriculture and Small Business Committees 11:00 a.m. Christopher Jennings, Deputy Asst to the President, Office of Policy Development Luncheon (Atrium Ballroom) 12:00 - 1:30 p.m. John Carson NCPA President-Elect, presiding Norm Singleton Legislative Assistant to Congressman Ron Paul (R-TX) General Session 1:45 p.m. - 3:00 p.m. John Tilley NCPA Executive Committee, presiding 1:45 p.m. 2:30 p.m. Review Target Issues Steve Giroux Chairman, National Legislation and Government Affairs Steering Committee 3:00 - 5:00 p.m. Capitol Hill Visits	Registration 7:00 a.m. - 9:00 a.m. NCPAPAC Breakfast (Atrium Ballroom) 7:00 a.m. - 8:15 a.m. Sal D'Angelo, presiding 7:30 a.m. Norman Ornstein Election analyst for CBS News and columnist for USA Today and Roll Call newspapers General Session (Grand Ballroom) 8:30 a.m. - 12:00 p.m. ACPI# 207-000-00-018-1.03 Shirley Leatherwood NCPA Executive Committee, presiding 8:45 a.m. Congressman Robert Portman (R-OH) Member, Ways & Means Committee 9:15 a.m. Congressman Dennis Kucinich (D-OH) Member, Education and the Workforce and Government Reform Committees 10:00 a.m. Congressman David Vitter (R-LA) Member, Judiciary and Government Reform Committees 10:30 a.m. Congressman Charles Norwood Member, Commerce and Education Work Force Committees 11:00 a.m. Congressman Thomas Allen (D-ME) Member, Government Reform and Armed Services Committees 12:00 - 5:00 p.m. Capitol Hill Visits 6:00 p.m. - 8:00 p.m. Congressional Reception Rayburn House Office Bldg Rooms R339 and R340

America's Most Trusted Profession® Will Be Calling On You Next Week

The National Association of Retail Druggists (NARD), founded in 1898, has been the association representing the professional and proprietary interests of the nation's community pharmacists. To mark our centennial year, the House of Delegates voted to change the Association's name to the National Community Pharmacists Association (NCPA).

The NCPA's 32nd Annual Conference on National Legislation will be held at the Washington Court Hotel in Washington, D.C., March 26, 27, and 28. The Congressional Reception will be at the Rayburn Office Building, Rooms B339 and B340, on Tuesday, March 28, from 6:00 to 8:00 p.m.

Community pharmacists are especially trained to assist you and your constituents with the proper use of medications. Medicines, only when used properly, can save lives and improve the quality of lives, and only when medicines are used properly can consumers, employers and government save billions.

Community pharmacies continue to offer your constituents an oasis in their communities, a friendly place they can visit for all of their pharmacy needs. As a result, the American public has selected our members as the most trusted of 28 occupations for a decade in the CNN/USA Today/Gallup Polls on Honesty and Ethics.

The 30,000 pharmacies and the 75,000 pharmacists that NCPA represents are interested in a wide range of health and business issues such as estate tax reform, seller financing, ergonomics, Medicare reform, confidentiality of pharmacy records, Internet tax collection and online pharmacy and pharmacist regulation.

NCPA members function in the market in a variety of forms. They do business as single stores ranging from apothecaries to full line high volume pharmacies; as inde-

pendent chains (e.g. 100 pharmacies) and in franchises (e.g. Medicine Shoppes). Whatever the form of business entity, however, independent pharmacists are the decision makers for these diverse NCPA member companies.

Next week, NCPA is focused on the following bipartisan proposals:

- The Quality Health Coalition Act, H.R. 1304, introduced by Reps. Campbell and Conyers, which would enable health care professionals to negotiate with managed care entities.
- The Bipartisan Consensus Managed Care Improvement Act of 1999, H.R. 2723, by Norwood, Dingell, Ganske, and Berry, which would RESTORE, NOT EXPAND, the civil rights of patients and providers to hold health plans and HMOs accountable for their actions.
- The International Prescription Drug Parity Act, H.R. 1885, by Reps. Berry, Emerson, and Sanders and S. 1191 by Senators Dorgan, Snowe, and Wellstone, designed to reduce the price of prescription drugs for all American consumers by permitting pharmacy buying groups to purchase FDA approved drugs from select countries, including Canada, UK, Germany, Sweden and Japan.
- The Prescription Drug Benefit Equity Act, H.R. 3318, by Rep. Lowey, to assure that all Americans, including federal employees and retirees, are not discriminated against by insurance contracts that force them to leave their local pharmacist for a mail order company.

We also support a Medicare pharmacy benefit program if, in addition to coverage and payment for drugs, payment for pharmacist care services is included to help assure that appropriate prescriptions are used properly.

NCPA members provide care you can and do trust.



John M. Rector, General Counsel
Department of Government Affairs • Legislative Defense Fund
National Community Pharmacists Association • 205 Dainigertfield Road • Alexandria, Virginia 22314

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Roll Call
March 20, 2000

Vanderbilt University Medical Center

Margie Naylor

Strategic Projects Coordinator

Government Affairs

23300 Medical Center North

Vanderbilt University Medical Center

Nashville, TN 37232-2104

Phone: 615/343-6461

Fax: 615/343-2744

E-mail: margie.naylor@mcmail.vanderbilt.edu

*Chris:
Did you agree to
participate in this
conference?*

To: Chris Jennings	Fax Number: #9285418391-202-456-5557
Company :	Date : 02/14/2000

Pages including cover page: 3

Subject : Medicare Conference

Comments:

Since we don't have your e-mail address, we are faxing you the communications with the planning committee for the Medicare conference.

Date: Sun, 06 Feb 2000 17:11:19 -0500

From: "Sue Ramthun" <sramthun@verner.com>

To: <Jrother@aarp.org>, <psmith@aarp.org>, <Dcowart@bdbc.com>, <kouttersen@bdbc.com>, <altman@brandeis.edu>, <John.Wennberg@dartmouth.edu>, <Michael.hamilton@ey.com>, <rherzlinger@hbs.edu>, <rdamaro@kpmg.com>, <Lslewin@lewin.com>, <Gwilensky@projhope.org>, <Jgoodman@public-policy.org>, <jstrayer@public-policy.org>, <steelman@shs-net.com>, "Richard H Jones" <rhjones@uhc.com>, <David.chin@us.pwcglobal.com>

Cc: <cummings@brandeis.edu>, <Martha.m.smith@dartmouth.edu>, <Jlurie@hbs.edu>, <kbynum@lewin.com>, <smcway@projhope.org>, <Ehrlich@shs-net.com>

Subject: As we move forward with the planning of this conference, we are very excited about your willingness

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

As we move forward with the planning of this conference, we are very excited about your willingness to participate in this process. We anticipate that this will be an important policy conference and will serve to advance the discussion to strengthen the Medicare program.

We are anxious to find a date for the conference and will talk to each of you about your schedules for April. Since it is difficult to secure a date that will work for Senators Breaux and Frist, and since they were invited to speak separately from the conference, we will focus only on a date for the conference itself. Hopefully, this will give us more flexibility to find a date that works for most, if not all, of you.

We've asked some of you to chair each of the 3 subgroups and are waiting for responses. (The groups are listed below.) While you are assigned to one or two groups, you should feel free to participate with any of the groups. I will let you know when conference calls are set up for each of the groups in the event you wish to participate.

GROUP I: BACKGROUND

Rich D'Amaro

Gail Wilensky

Mike Hamilton

David Chin

Richard Jones

Regina Herzlinger

GROUP II: CURRENT MEDICARE

Stuart Altman

Kevin Outtersen

Jack Wennberg

John Rother

Richard Jones
Gail Wilensky
Dick Cowart

GROUP III: FUTURE MEDICARE

Larry Lewin
John Goodman
Chris Jennings
Debbie Steelman
John Rother
Stuart Altman

The subgroups are asked to determine the focus of the panel, as well as to identify speakers, panelists and a moderator for that session. The second group will have co-chairs because it may be necessary to have 2 speakers to cover the topics. We ask that the program planning be concluded by the end of February.

We have received preliminary results from the survey of health leaders regarding Medicare. Many of the results are very interesting and we will share the survey with you as soon as we receive the final analysis. Hopefully within a few days. Many of the questions will be pertinent to the themes we've discussed for this conference.

Harry anticipates that this conference will produce a short report. To assist us in pulling this product together, we will request that all speakers/panelists supply us with a copy of their speech and visual aids for the purpose of including excerpts.

Again, thank you for your efforts.

Mar 03 00 12:50p

310-471-4262

P.2



AMERICAN VETERANS COMMITTEE

"CITIZENS FIRST, VETERANS SECOND"

NATIONAL OFFICE

6309 Bannockburn Drive • Bethesda, MD 20817 • Telephone and Fax 301-320-6490

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Veterans Service Officer

2008 Linda Flora drive
Los Angeles, California 90077-1407
Phone and Fax 310 471 4032

2 March 2000

Chris Jennings
White House Health Policy Staff

I am writing to ask you to participate in a three-person discussion of *medical errors* at the American Public Health Association's 128th Annual Conference. The meeting will take place in Boston on 12 - 16 November 2000.

I am chairman of the Veterans' Health Committee of APHA's Medical Care Section. We have been allotted one session at the Conference; it is on Monday afternoon, 13 November, from 4:15 until 5:45.

Since the release of the IOM's report on medical errors last November and the VA's more focused report on medical errors within its own health care system the following month, "medical errors" has been a major topic of discussion among both providers and consumers of medical and other kinds of health care. We were pleased to notice that not only did the President mention the subject in his State of the Union address but that some of the news media chose to mention his interest.

What we would like to do at this year's APHA meeting is continue the discussion starting with the VA report - Dr James McManus of the VA, the "author" of that agency's report, has agreed to participate. I would like to have Dr James Bagian, who is heading VA's effort to eliminate medical errors, as our second speaker.

To give the VA's presentations a broader context, we would like you to talk about the Administration's initiative, including the factors that led to its development. Perhaps you could include a few words on how the proposal was developed - this is one of the factors that the "policy" people in the Association find most interesting. I look forward to your early acceptance.

Ben Neufeld
Ben Neufeld
National Affairs Chairman

*This one has to
more appropriate for
James L. or someone
from VA, you can
tell them that
can't
found and
must decline
but won't
be happy to
do it
to BVA
dmb
(CJ)*

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A Burson • Marsteller Company

February 15, 2000

Mr. Christopher C. Jennings
Deputy Assistant to the President
for Health Policy Development
216 OEOD
Washington, DC 20500

OK

Dear Chris:

I am writing this letter to request a meeting with you for myself and representatives of the American Psychological Association to discuss the conference on the Patient Bill of Rights and concerns that the Association has with physician-only references in the Senate-passed bill and in the Goss-Coburn-Shadegg proposal. We would also like to discuss our serious reservations with the narrow scope of the liability provision in the Goss-Coburn-Shadegg amendment.

I hope all is well with you and I am looking forward to seeing you.

Best personal regards,

[Signature]
Jeffrey D. Klepner

cc: Marilyn Richmond

*ROC:
Hollis
Bode
*530-4813
meeting to 4:30*

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A Burson-Marsteller Company
1801 K Street, NW, Suite 901-L
Washington, DC 20006 USA
202.530.0500
www.bksh.com

F A X T R A N S M I S S I O N

DATE:
TO: Zoe
COMPANY:
TELEPHONE: 456-5594
FAX: 456-5557
FROM: Holly Bode
TELEPHONE: 202-530-4813
FAX: 530-4800
NO. OF PAGES: 2 including cover page

COMMENTS:

**CONFIDENTIALITY
NOTICE:**

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
006. list	re: SSN and DOB (partial) (1 page)	02/29/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S

rc427

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Marilyn Richmond

P6/(b)(6)

[006]

Douglas B. Walter

P6/(b)(6)

Peter E. Newbould

P6/(b)(6)

Holly Bode

P6/(b)(6)

Jerry Klepner

P6/(b)(6)

Attendees for 3-6-00 meeting
with Chris Jennings at 11:00.

Subject: American Psychological Assoc.
Issues with patient's bill of rights



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

February 3, 2000

Centers for Disease Control
and Prevention (CDC)
Washington Office
Room 746G, HHH Building
200 Independence Avenue, SW
Washington, DC 20201
Telephone: (202) 690-8598

The Honorable Christopher Jennings
Deputy Assistant to the President for Health Policy
The White House
Washington, DC 20502

OK

Dear Chris:

I am writing to ask if you would be available to address CDC's Preventive Medicine Residents on March 3, 2000. We have really appreciated your doing this in the past and if, at this late moment, you'd be willing to do it again, we'd be most grateful.

CDC runs the Preventive Medicine Residency program for CDC physicians to help prepare them for future leadership roles in public health and preventive medicine. Each year, the current class of residents visits Washington to meet with policy makers in both the legislative and executive branches to get their unique perspective on health policy issues and gain insight into how health policy is created.

We are hoping that you might be available to speak with them in your office for between 30 minutes and one hour (including time for questions) about health policy at the White House and your role there.

We would be delighted and honored if you could fit the PMRs into your busy schedule so that they may learn about your experiences and insight into the policy making process. We will follow up with a phone call to your office to check on your availability.

Sincerely,

Donald Shriber
Director
CDC/Washington

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES • Public Health Service



CENTERS FOR DISEASE CONTROL AND PREVENTION

"The Nation's Prevention Agency"

CDC Washington Office
Phone: 202-690-8598
Fax: 202-690-7519
Web Page: <http://www.cdc.gov>

Date: February 18, 2000

Pages: 1 (plus cover)

To: **Office of Christopher Jennings**
Attn: Zoe Lanier

Phone: 202/456-5560

Fax: 202/456-5557

From: ☐ **Debbie Boll**

☐ **Francie de Peyster**

☐ **Bob Irwin**

☐ **Donald Shriber**

☐ **Cheryl Smith**

☐ **Kelly O'Brien Yehl**

☒ **Cristi Schwarcz**

Phone: 202/690-8598

COMMENTS/NOTES:

Zoe,

Attached please find the list of attendees for our meeting with Chris Jennings on March 3, 2000 at 10:30 a.m. I'll be sure to touch base with you the week before the event to finalize logistics. Please feel free to call me if you have any questions or if you need any additional information.

Thank you for all of your help in organizing this!

Cristi

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
007. list	re: SSN and DOB (partial) (1 page)	02/18/2000	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S

rc427

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

NAME: Pauli Amornkul, MD, MPH
TITLE: CDC Preventive Medicine Resident
Assigned to: HI Dept of Health
Epidemiology Branch

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Michael Bruce, MD, MPH
TITLE: CDC Preventive Medicine Resident
Assigned to: WA Dept. of Health
Communicable Diseases Epi Section

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Daniel Feikin, MD, MPH
Title: CDC Preventive Medicine Resident
Assigned to: CO Dept of Health
Communicable Diseases

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Douglas Hamilton, MD, PhD
Title: Chief, Epidemic Intelligence Service
Division of Applied Public Health Training

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Katrin Kohl, MD, MPH
Title: CDC Preventive Medicine Resident
Assigned to: CDC, National Center for
HIV, STD, and TB Prevention

SSN: [REDACTED]
DOB: [REDACTED]

NAME: James Lando, MD, MPH
Title: Director, Preventive Medicine Residency
Division of Applied Public Health Training

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Kay Tomashek, MD, MPH
TITLE: CDC Preventive Medicine Resident
Assigned to: GA Dept. of Health
Notifiable Diseases Unit

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Cristi Schwarcz
TITLE: Program Analyst
CDC/W

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Jeremy Bowers, DVM, MPH
TITLE: CDC Preventive Medicine Fellow
Assigned to: NM Dept of Health
Office of Epidemiology

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Roger Burr, MD, MPH
TITLE: CDC Preventive Medicine Resident
Assigned to: National Immunization
Program, Child Vaccine Preventable Dis.

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Reuben Granich, MD, MPH
Title: CDC Preventive Medicine Resident
Assigned to: CA Dept. of Health
TB Control, Communicable Diseases

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Adam Karpati, MD
Title: CDC Preventive Medicine Student
Harvard School of Public Health

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Kanuny Johnson, DVM, PhD
Title: CDC Preventive Medicine Fellow
Assigned to: CDC, National Center for
Infectious Diseases, Foodborne and
Diarrheal Diseases Branch

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Anne Mellinger-Birdsong, MD, MPH
Title: CDC Preventive Medicine Resident
Assigned to: GA Dept. of Health
Epidemiology and Prevention Branch

SSN: [REDACTED]
DOB: [REDACTED]

NAME: Donald Shriber
TITLE: Director, CDC/W

SSN: [REDACTED]
DOB: [REDACTED]

Pablo Francisco - Semiao
[REDACTED] [REDACTED]

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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008. letter	Edward G. Howlett et al. to Chris Jennings re: phone number (partial) (1 page)	02/11/2000	P6/b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S

rc427

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
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American Management Systems, Inc.

February 11, 2000

RSVP

Mr. Chris Jennings
Deputy Assistant to the President for Health Policy
Office of Policy Development
The White House
Washington, DC 20500

Dear Chris:

Recently you received an invitation to join attend a special dinner in honor of the Governor's Chiefs of Staff on Sunday, February 27, 2000.

This event, which is a first of its kind, has received such a positive response. We would not want you and your guest to miss the opportunity to join us at this event.

As a reminder, the event is being held at the Willard Inter-Continental in Washington, DC. Cocktails begin at 7:30 PM in the Crystal Room. Dinner will be served at 8:15 PM. Following dinner, Political and Social Humorist from CBS' *60 Minutes II*, Jimmy Tingle will entertain us.

Please call and let us know you will be coming. Kimberly Faiola will take your response at

P6/(b)(6)

[008]

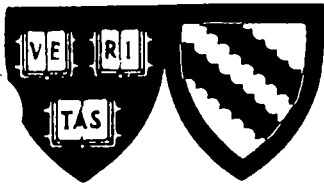
We look forward to seeing you on the 27th.

Sincerely,

Edward G. Howlett
Director of Government Affairs
American Management Systems

Caroline Rapping
Vice President
American Management Systems

Fred DuVal
Senior Managing Director
Hill & Knowlton



HARVARD-RADCLIFFE CLUB

OF NORTHERN CONNECTICUT

Post Office Box 270469
West Hartford, Connecticut 06127-0469

David B. Beizer, A.B. '60, President
William J. Egan, A.B. '87, Vice President
James M. Connor, A.B. '78, Immediate Past President
Helaine Gregory A.B. '87, Secretary
William C. Aldrich, A.B. '53, L.L.B. '56, Treasurer
Aris D. Yannopoulos, M.D., A.B. '77, Chair, Schools
Committee
Stephen J. Doctoroff, M.D., A.B. '60, Chair, Book
Prize Committee
Neil F. Gilman, B.A. '77, Chair, Luncheon
Committee

January 27, 2000

To: All Members of the Harvard Club of Northern Connecticut
From: David B. Beizer, President
Re: Health Care Seminar and Dinner
Date: Wednesday Evening, February 16, 2000

We now have our winter program essentially in place. This will be a joint venture with Northern Connecticut Yale Club. It's time for you to reserve a place, send in your check and not miss what should be a simply outstanding event. For simplicity sake, I think we can name this program: What Everyone Should Know About Health Care As We Move Into the 21st Century.

Our speakers will be fantastic. (1) Representing health care payors will be our own Richard Huber, Chairman and CEO of Aetna; one of the largest health care payors. In addition, Aetna has kindly consented to physically host the seminar and provide some of the accoutrements. (2) Representing current government policy and government thinking (as reflected in the position of Medicare) will be Chris Jennings, Deputy Assistant to the President for Health Policy Development. (3) We hope to have a representative of the medical/hospital community, a consumer representative, and a knowledgeable moderator as well, but as of this writing, these are still up in the air.

Each speaker will be asked to predict what health care will look like in 3-5 years as well as what changes he/she feels are needed with the present system. Ample time will be left for Q & A.

The event will be held at the Farmington Avenue, Hartford office (auditorium) of Aetna, 151 Farmington Avenue, Hartford. It will start with a reception from 5:30 to 6:00, dinner from 6:00 to 7:00, with the seminar program running from 7:00 to approximately 9:00. Cost will be \$40.00 per person all inclusive (beer and wine will be complimentary).

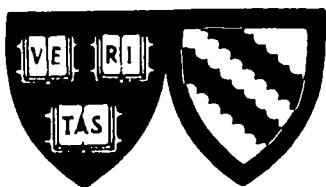
Please remit the reservation form below with a check payable to Harvard Club of Northern Connecticut, c/o Beizer & Weintraub, 345 North Main Street, West Hartford, CT 06117 on or before Wednesday, February 9, 2000 or at the very least call 236-5491 to reserve one or more places.

Detach this section and mail to Harvard/Radcliffe Club, P. O. Box 270469, West Hartford, CT 06127-0469

Name(s) _____ Phone No. _____

Reserve _____ places @ \$40.00 = \$ _____

My check payable to **Harvard Club of Northern Connecticut** is enclosed.



HARVARD-RADCLIFFE CLUB

OF NORTHERN CONNECTICUT

Post Office Box 270469
West Hartford, Connecticut 06127-0469

David B. Beizer, A.B. '60, President
William J. Egan, A.B. '87, Vice President
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Helaine Gregory A.B. '87, Secretary
William C. Aldrich, A.B. '53, L.L.B. '56, Treasurer
Aris D. Yannopoulos, M.D., A.B. '77, Chair, Schools
Committee
Stephen J. Doctoroff, M.D., A.B. '60, Chair, Book
Prize Committee
Neil F. Gilman, B.A. '77, Chair, Luncheon
Committee

February 11, 2000

Transmitted via facsimile (202) 456-5557

Mr. Christopher Jennings
Assistant to the President
Health Policy Development
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Re: Joint Symposium
Harvard and Yale Alumni Clubs of Northern Connecticut

Dear Mr. Jennings:

I am absolutely delighted to learn that you are able to accept our, i.e. Harvard and Yale Alumni Clubs' offer to be the third panelist in the upcoming, February 16, 2000 symposium that our two clubs are sponsoring in Hartford. I look forward to both meeting you personally and hearing your views on where we are going with health care in the next three (3) years.

I understand that commercial flights to Hartford from Washington, with the time frame of the symposium, do not fit logistically and we have asked Aetna to try to accommodate us in that regard. Aetna has been very gracious and will be making an in-kind contribution to "Yale and Harvard" in this regard. I assume you will be able to work out with them the specific details.

Once again, I look forward to your joining us on the 16th and to what our clubs feel will be an outstanding evening.

Very truly yours,

David B. Beizer
President
Harvard Club of Northern Connecticut

DBB/crb

NHMA



**The
National
Hispanic
Medical
Association**

November 20, 1999

Chris Jennings
Senior Advisor to the President
The White House
Washington, DC 20500

Dear Chris:

On behalf of the Board of Directors and the Advisory Committee of the National Hispanic Medical Association, I am pleased to announce that you have been selected to receive the *NHMA Leadership Award* at the National Hispanic Medical Association Fourth Annual Conference, "Eliminating Health Disparities for Hispanics: A Call for Action." The conference will occur at the L'Enfant Plaza Hotel, Washington, DC on February 18-20, 2000. Four hundred physicians, medical students, faculty, government and industry representatives are expected to attend.

We would be honored if you could join us to receive the award on Saturday evening, February 19, 2000. The *Reception* begins at 6:30 p.m. with Mariachi and the *Dinner* will begin at 7:00 p.m. Edward James Olmos will be the Keynote Speaker, addressing the audience with his vision for leadership needed to improve health care for Hispanics.

The National Hispanic Medical Association (NHMA) was established in 1994 by Hispanic physicians who participated in the White House National Health Care Reform Task Force effort. The mission of the NHMA is to improve health care for Hispanics and the underserved in the United States. The NHMA is especially interested in recognizing leadership of health care professionals, like yourself, who have made outstanding contributions to the health of Hispanics and continue to serve as role models for us.

For any questions, please call me at (202)265-4297. I look forward to working with you.

Sincerely,

Elena Rios

Elena Rios, M.D., M.S.P.H.

fax copy of bio to

Loretta Rodriguez at 667-9788

fax # 234-5468

- needs a black & white photo

*Make me call
Elena*

2

OK - Make me

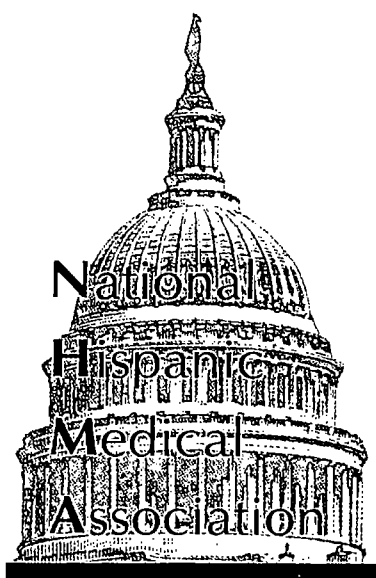
*write a hand written
note to Elena to thank her.*

Thanks

(J)

on the schedule

✓



Fourth Annual Conference

"Eliminating Health Disparities for Hispanics: A Call to Action"

February 18-20, 2000

L'Enfant Plaza Hotel, Washington, DC

NHMA National Advisory Committee

Elena Rios, M.D., M.S.P.H., President
Robert Reyna, M.D., M.B.A., Vice President
Luis Estevez, M.D., M.B.A., Vice President

Arizona

E. Luis Aguilar, M.D.

Arkansas

Rosey Seguin-Calderon, M.D.

Washington, DC

Oxiris Barbot, M.D.

California

Robert Beltran, M.D., M.B.A.
Mark Diaz, M.D.
Katherine Flores, M.D.
Rafael Gonzalez-Amezqua, M.D.
Dolores Leon, M.D.

Jose Loreda, M.D.
Lucy Montalvo-Hicks, M.D.
Adalberto Renteria, M.D.
Javier Sanchez, M.D.

Florida

Jose Santana, M.D., M.P.H.

Georgia

Flavia Mercado, M.D.

Illinois

Antonio Delgado, M.D.
Teresa Ramos, M.D.
Evelyn Figueroa, M.D.

Massachusetts

Adolfo Valadez, M.D.

New Mexico

Irene Ortiz, M.D.
Conchita Paz, M.D.
Sylvia Ramos, M.D.

Texas

Miguel Cintron, M.D.
Salvador Contreras, M.D.
J. Manuel De la Rosa, M.D.
Roberto Diaz-Rohena, M.D.
Joseph Lopez, M.D.
Martha Medrano, M.D., M.P.H.

New York

Olveen Carrasquillo, M.D.
Nereida Correa, M.D.
Susana Morales, M.D.
Jaime Torres, D.P.M.

National Hispanic Medical Association Fourth Annual Conference
"Eliminating Health Disparities for Hispanics: A Call to Action"
February 18-20, 2000

Join Hispanic physicians, medical students, policymakers, and healthcare industry representatives at our annual conference. This year, NHMA takes up the challenge of the U.S. Department of Health and Human Services to educate participants about strategies to eliminate health disparities for Hispanics.

Hispanics are soon to become the largest ethnic group in the United States. There is a great need to understand how to deliver culturally relevant health care services to them. Learn from experts on how to enhance academic programs, community-based programs, medical practices, and health policies targeting Hispanics.

Conference Objectives:

- To provide clinical updates in diabetes, cancer, HIV/AIDS, and cardiovascular disease
- To increase awareness about cultural competence and Hispanics and curricula development
- To increase knowledge about Federal, State, and local health policies that impact Hispanics
- To develop skills for careers in academic medicine, research, and government
- To make recommendations for future health policies that target Hispanics

February 17, 2000

9:00 a.m. - 2:00 p.m. **NHMA Advisory Committee Meeting**

5:00 p.m. - 8:00 p.m. **NHMA Leadership Fellows Class of 2000 Orientation**

February 18, 2000

8:30 a.m. - 3:30 p.m. **NHMA Leadership Fellows Class of 2000 Orientation (cont.)**

8:30 a.m. - 3:30 p.m. **National Network of Latin American Medical Students Meeting**

8:30 a.m. - 12:00 p.m. **NHMA Medical Residents Site Visit/Interviews at NIH**

3:30 p.m. - 6:30 p.m. **Registration**

5:00 p.m. - 6:30 p.m. **Opening Plenary Session**

Elena Rios, M.D., M.S.P.H.

C. Earl Fox, M.D., Administrator

Health Resources and Services Administration

U.S. Department of Health and Human Services

Fausto Meza, President, National Network of Latin American Medical Students

"Future NHMA Policy Direction" - NHMA Leadership Fellows

7:00 p.m. **White House Reception**

February 19, 2000

7:30 a.m. **Continental Breakfast in Exhibit Hall/Registration**

9:00 a.m. **Plenary Session**

Honorable Lucille Roybal-Allard (Invited)

Chairperson, Congressional Hispanic Caucus

David Satcher, M.D., Ph.D.

U.S. Surgeon General

Nathan Stinson, M.D.

Deputy Assistant Secretary for Minority Health

"Cultural Values of Hispanics and Health"

David Hayes-Bautista, Ph.D.

Director, Center for the Study of Latino Research, Los Angeles, CA

"Latinas"

Rosa Gil, Ph.D.

Health Advisor to the Mayor, New York City and Hospital Corporation

"History of the Mexican American"

Roberto Gomez, M.D., Assistant Dean for Multicultural Affairs

University of New Mexico School of Medicine

"The First Hispanic Medical School Story"

Jose Antonio Aguilar, M.D., Tucson, AZ

"The Federal Government Responds"

Moderator: Jo Ivey Boufford, M.D.

Dean, Wagner Graduate School of Public Service, New York University

Ruth Kirschstein, Ph.D.

Acting Director, National Institutes of Health

John Eisenberg, M.D., M.B.A.

Administrator, Substance Abuse and Mental Health Services Administration

Nelba Chavez (Invited)

Administrator, Agency for Health Care Policy and Research

Michael Hash

Deputy Director, Health Care Financing Administration

National Hispanic Medical Association (NHMA)

Established in 1994 in Washington, DC, the National Hispanic Medical Association represents licensed Hispanic physicians. The mission of the NHMA is to improve the health of Hispanics and other underserved in the United States. As a rapidly growing resource in the nation's capital, the NHMA provides policymakers and health care organizations with expert information on culturally relevant information to improve health care services for Hispanic communities. This year the following programs have been established with support from the U.S. Department of Health and Human Services, HRSA and OMH: The NHMA Leadership Fellowship Program with the Wagner Graduate School of Public Service, New York University; and The NHMA Medical Student Mentorship Program with University of Texas Health Science Center, San Antonio and the Massachusetts General Hospital.

National Hispanic Medical Association Fourth Annual Conference

"Eliminating Health Disparities for Hispanics: A Call for Action"

February 18-20, 2000

L'Enfant Plaza Hotel • 480 L'Enfant Plaza, S.W. • Washington, DC

REGISTRATION INFORMATION

Please type or print:

Name _____

Degree(s) _____ Title _____

Department _____ Organization _____

Street Address _____

City _____ State _____ Zip _____

Telephone () _____ Fax () _____ Email _____

REGISTRATION FEES

Conference Fee (Includes Friday Reception, Saturday and Sunday Breakfast, Lunch and Saturday Dinner):

Members \$200 Non-Members \$250 Medical Residents/Students \$50 Dinner Only \$50

Please mail your check, payable to National Hispanic Medical Association, by February 7, 2000. Credit cards are not accepted

HOTEL RESERVATIONS

Call the L'Enfant Plaza Hotel (800) 635-5065 or (202) 484-1000 for reservations. Conference room rates are \$149/student and \$169/others, single or double, guaranteed if you call by January 17, 2000. You must call to make your reservations.

12:30 p.m.

Lunch

"New Strategies to Support Hispanics in the Health Professions"

Vincent Rogers, D.D.S.

Associate Director, Health Resources and Services Administration

"Hispanic-Serving Health Professions Schools, Inc.(HSHPS)"

Ruy Lourenço, M.D., President HSHPS and

Dean, University of Medicine and Dentistry of New Jersey -

New Jersey Medical School

2:00 p.m.- 3:30 p.m.

Workshops A.

Track 1:

Clinical Updates : Diabetes

"Overview"- Jorge Mestman, M.D., University of Southern California, LA, CA

"Wound Healing" - Carlos Corral, M.D., El Paso, TX

"Polyneuropathy"- Jaime Lopez, M.D, Stanford University

"Diabetes and Children" - Ileana Vargas, M.D., New York, NY

Track 2:

Policy Issues: Access to the Uninsured

"Medicaid" - Sarah Rosenbaum, Kaiser Family Foundation, Washington, DC

"CHIP" - Yolanda Vera, Western Center for Law & Poverty, Los Angeles, CA

"La Reforma" - Sara Huertas - Goldman, MD, Puerto Rico

"Worksite Wellness" - Liz Torres, Los Angeles, CA

Track 3:

Cultural Competence: Changing the Medical System

"National Board of Medical Examiners"-TBD

"Joint Commission on the Accreditation of Healthcare Organizations" - TBD

"HCFA"- Patricia MacTaggart, Center for Medicaid and State Operations, HCFA

"Federal Standards"- Julia Fortier, Resources for Cross Cultural HealthCare, DC

Track 4:

Career Development for Hispanic Physicians: Federal Government

Robert Z. Franco, U.S. Office of Personnel Management

Senior Executive Service Speakers

3:30 p.m. - 4:00 p.m.

Break in Exhibit Hall

4:00 p.m. - 5:30 p.m.

Workshops B

Track 1:

Clinical Updates : Cancer

"Latinas and Breast Cancer" - Wortia McCaskill-Stevens, M.D., NCI

"Cancer Data Needs" - Amelie Ramirez, Ph.D., Baylor College of Medicine

"UMDNJ-New Jersey REACH Project" - Maria Soto-Greene, M.D.

"Training Caregivers for Cancer Patients" - TBD

Track 2:

Policy Issues: Research Opportunities

"NIH" - Milton Hernandez, Ph.D., National Institute of Allergy and Infectious Diseases

Director, Minority and Women's Health, (Invited)

"Pharmaceutical Industry" - Stephen Keith, M.D., (Invited)

"Faculty Development" - Fernando Mendoza, M.D., Stanford

Track 3:

Cultural Competence Principles

"Traditional Healing" - Yvette Rubideaux, M.D., President, Association of American Indian Physicians

"Nutrition for Hispanic Health"- TBD

"Menopause" - Reinaldo Figueroa, M.D., Winthrop University Hospital, New York

"Depression" - TBD

Track 4:

Career Development: How to Choose a Medical Specialty

Concha Paz, M.D. - Family Medicine • Nellie Correa, MD - OB-Gyn

Jeff Islas, MD - General Surgery • Ed Ramirez, MD - ENT/Plastic Surgery

6:30 p.m.

Reception/Mariachi Los Amigos

7:00 p.m.

Awards Banquet/Dance

Secretary Bill Richardson (Invited)

U.S. Department of Energy

Presidential Candidates (Invited)

Vice President Albert Gore, Jr.

George Bush, Jr.

Edward James Olmos

Actor

Leadership Awards:

Jane Delgado, Ph.D., CEO, COSSMHO

C. Earl Fox, M.D., Administrator, Health Resources and Services Administration (HRSA)

Nelba Chavez, Ph.D., Administrator, Substance Abuse and Mental Health Services Administration (SAMH-

SA)

Chris Jennings and Barbara Woolley, White House Health Policy Advisors

Hispanic Medical Society Presidents

February 20, 2000

7:30 a.m. - 8:30 a.m. Continental Breakfast in Exhibit Hall/Workshops
Special Interest Breakfast Sessions with the 1999 NHMA Fellows
Access to Health Care • Developing a Drug Benefit Policy
Medical Education: K-12 Mentorships • Cultural Competence and Health Care

8:30 a.m. - 10:00 a.m. Workshops C

Track 1.

Clinical Issues: Chronic Disease Management

HIV/AIDS - Carmen Zorilla, M.D., Puerto Rico

HIV/AIDS and Eye Diseases - John Belardo, M.D., Atlanta, GA

Anti-Smoking Programs Update - Jeannette Noltinius, Washington, DC

Track 2.

Policy Issues: Creating Managed Care to be Responsive to Hispanics

"HMO Perspective" - TBD

"HMO Physician's Perspective" - Juanita Lopez, M.D., Kaiser, CA

"Private Practice Physician Perspective" - Robert Beltran, M.D., Los Angeles

"Cultural Competence and HMOs" - Joe Betancourt, M.D., New York and

Carmen Nevarez, M.D., Public Health Leadership Institute, Berkeley, CA

Track 3.

Cultural Competence: How to Develop Medical Education Curriculum

Susanna Morales, M.D.

Director, Multicultural Office, Cornell Weill Medical College, New York, NY

Adela De La Torre, Ph.D.

Director, Hispanic Center of Excellence, University of Arizona Medical School

Track 4.

Career Development: Media Training (closed session for the NHMA Board)

10:00 a.m. - 10:30 a.m. Break in Exhibit Hall

10:30 a.m. - 12:30 p.m. Plenary Session

"State Leadership and Hispanic Health"

Update on Hopwood - Texas Attorney General Office (Invited)

Joxel Garcia, M.D., Director, Connecticut Health Dept.

Grantland Johnson, Secretary, California Health and Human Services Agency (Invited)

Diana Bonta, Dr.Ph., Director, California Health Dept.(Invited)

David Sanchez, Ph.D., San Francisco Public Health Dept.

12:30 p.m.

Lunch

"Future Challenges for Hispanic Health" (Invited)

Mark Smith, M.D., M.B.A., President and CEO,

California HealthCare Foundation

Karen Davis, Ph.D., President, Commonwealth Fund

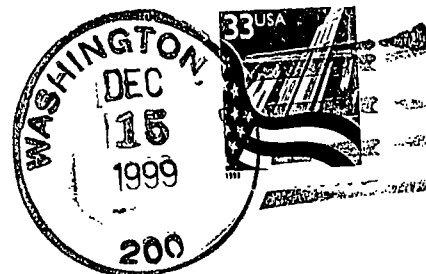
February 21, 2000

9:00 a.m. - 5:00 p.m. Hispanic-Serving Health Professions Schools, Inc. Board of Directors Meeting

*Special Session for High School and College Students: "How to Apply to Medical School"
on Saturday, Feb. 19th - 2:00 p.m. - 3:30 p.m. with Medical School Recruiters*



1700 17th Street, N.W.
Suite 405
Washington, DC 20009
202 265-4297



Sponsors:

U.S. Department of Health and Human Services
Office of Minority Health
Agency for Health Care Policy and Research
The California HealthCare Foundation
National Hispanic Medical Foundation

Christopher Jennings 31R
1700 Pennsylvania Ave., NW
Washington, D.C. 20502

This event is being funded with educational grants from:
Shering Oncology/Biotech
PhRMA
Hoechst Marion Roussel
(Partial Listing)



202 65557

NATIONAL CONFERENCE of STATE LEGISLATURES

The Forum for America's Ideas

January 20, 2000

Christopher Jennings
Deputy Assistant to the President for Health Policy
Domestic Policy Council
216 Old Executive Office Building
Washington, D.C. 20500

Paul S. Mannweiler
House Republican Leader
Indiana
President, NCSL

John B. Phelps
Clerk of the House
Florida House of Representatives
Staff Chair, NCSL

William T. Pound
Executive Director

Dear Mr. Jennings:

I am pleased to invite you to participate in the National Conference of State Legislatures' annual Leader to Leader meeting. I hope you will be among the Administration officials who discuss with the nation's state legislative leaders the administration's priorities on issues of mutual concern to all of us.

The particulars on the executive branch portion of the Leader to Leader program are as follows:

Date: Friday, February 4, 2000
Time: 10:30 a.m. - 12:15 p.m. (your presentation would be in the latter portion of this time frame)
Site: ~~The Ritz-Carlton Hotel~~ Presidential Hall, OEOB

The Leader to Leader Meeting is NCSL's most prestigious and important convocation of presiding officers, majority and minority leaders and other leaders of the nation's state and territorial legislatures. The Leader to Leader meeting is held annually and presents a unique opportunity for state legislative leaders and federal officials to exchange ideas about issues of common concern.

A discussion of one or two major health-related initiatives in areas under your jurisdiction for 2000 would prompt a useful discussion for our legislative leaders. Our members, as you well know, are very interested in the State Children's Health Insurance program, Medicaid, managed care reform, medical records privacy and related issues. NCSL is collaborating with the White House Office of Intergovernmental Relations regarding scheduling for the Leader to Leader meeting events involving Administration officials.

For further information or assistance, please contact Joy Johnson Wilson (202-624-8689) or Michael Bird (202-624-8686) in NCSL's Washington, D.C. office.

Sincerely,

Paul Mannweiler
Majority Leader, Indiana
President, NCSL

Denver
1560 Broadway, Suite 700
Denver, Colorado 80202
Phone 303.830.2200 Fax 303.863.8003

Washington
444 North Capital Street, NW, Suite 515
Washington, D.C. 20001
Phone 202.624.5400 Fax 202.737.1069

Website www.ncsl.org

Speakers

Sec. Daily

Charlene Barshefsky

Joshua Gottheimer

20-30 mins. 11-12pm



American
Clinical Laboratory
Association

FAX COVER SHEET

Date: 2/1/00

To: Chris Jennings
White House
Attention: Zoe

Phone: _____

Fax: 456-5557

From: David N Sundwall, M.D.
President

Phone: 202-637-9466

Fax: 202-637-2050

Re: HELP

Message: Please call

Thx

David

Number of pages including cover: 4

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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009. memo	David N. Sundwall to Chris Jennings re: Big Favor (partial) (1 page)	02/01/2000	P6/b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S
rc427

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



American
Clinical Laboratory
Association

MEMORANDUM

Date: February 1, 2000

To: Chris Jennings

From: David N. Sundwall

Topic: **Big favor...** *Tuesday, February 8th*

Sherrod Brown was scheduled to speak to the ACLA Annual Membership Meeting next Tuesday morning at 8:30 am, providing a Democratic point of view on the health agenda for the rest of the 106th Congress (see attached program).

P6/(b)(6)

P6/(b)(6)

P6/(b)(6)

(009)

I would be very grateful if, schedule permitting, you might speak to our group in Rep. Brown's stead. Chris, you have spoken to our group before and although small in number (about 70 folks in all), they represent companies that provide over 60% percent of the testing done in independent labs. It would be terrific if you could inform our group of the Administration's health agenda for the coming year.

Please call if you would like more information about this request. I look forward to hearing from you.

*If you would
like you could
speak first, and not
wait around for
questions.*

*Scheduled*

**National Council of Senior Citizens
National Senior Citizens Education and Research Center**

8403 Colesville Road, Suite 1200, Silver Spring, MD 20910-3314
FAX: (301) 578-8999

FAX TRANSMITTAL

To: Attn: Zoe
Office of Chris Jennings

FAX Number: (202) 456-5557

Telephone:

From: Mary I. Kuhlman

Telephone: (301) 578-8848

Date: January 27, 2000

Comments: Zoe: As you requested and as a follow up to Mr. Jennings' conversation with Steve Protulis, Executive Director, I have attached a letter formally inviting Mr. Jennings to speak during the National Council of Senior Citizens General Policy Board Meeting. We would appreciate your letting us know how best to fit this into Mr. Jennings' schedule. Thank you for your help.

2660 Woodley

____2____ Pages, including this cover page.

(202-745-2123)



National Council of Senior Citizens

8403 Colesville Road, Suite 1200 • Silver Spring, Maryland 20910-3314 • (301) 578-8800 • Fax (301) 578-8999

President
George J. Kourpias
Executive Director
Steve Protulis

January 27, 2000

Mr. Chris Jennings, Deputy Assistant to the President of the U.S.
Old Executive Office Building - Room 216
1700 Pennsylvania Avenue, NW
Washington, DC 20502

Dear Chris:

On February 10th and 11th, the General Policy Board of the National Council of Senior Citizens will hold its annual meeting at the Marriott Wardman Park Hotel in Washington. This meeting of the board will consider national legislative and policy issues facing older Americans and their families.

We invite you to address the Board on February 11th between the hours of 2:00 p.m. and 5:00 p.m. or on February 10th between the hours of 8:30 a.m. and 10:30 a.m. Our board would be pleased to get your perspective on the President's State of the Union address and the White House position on prescription drug legislation. *- Feb 11th 2 P^m*

Please have someone from your staff call Daniel Mushala at (301) 578-8852 if you have any questions. Thank you for your consideration and we look forward to hearing from you.

Sincerely yours,

George J. Kourpias
President

Steve Protulis
Executive Director



BlueCross BlueShield
Association

An Association of
Independent Blue Cross
and Blue Shield Plans

1310 G Street, N.W.
Washington, D.C. 20005
Telephone 202.626.4780
Fax 202.626.4833

*Scheduled
1/20 at 4:00pm*

January 19, 2000

Christopher Jennings
Deputy Assistant to the President for Health Policy Development
Room 216 Old Executive Office Building
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Chris:

The Blue Cross and Blue Shield Association (BCBSA) would like to schedule a meeting tomorrow, at any time convenient for you, to discuss the Medicare contractor program. Attendees at this meeting will be myself and Alissa Fox. We would like to connect by telephone, Edward Sellers, the CEO of Blue Cross and Blue Shield of South Carolina.

As you know, BCBS Plans continue to be the leaders in administering the Medicare fee-for-service program. Nationally, Blue Plans are the largest processor of Medicare claims. In 1998, BCBS Plans processed 89 percent of the Part A and 64 percent of the Part B claims. Medicare is an important line of business to both the BCBS Plans and the Association.

We appreciate the opportunity to speak to you on this important issue. To schedule a meeting time, I will follow-up with your staff.

If you have any questions, please call me at 202.626.4781.

Sincerely,

Mary Nell Lehnhard
Senior Vice President

Conf. call

4-5pm

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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010. fax	Margaret R. Alessi to Zoe Lanier re: SSN and DOB (partial) (1 page)	01/19/2000	P6/b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S
rc427

RESTRICTION CODES

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RR. Document will be reviewed upon request.

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BlueCross BlueShield
Association

1310 G Street, N.W.
Washington, D.C. 20005
Telephone 202.626.4780
Fax 202.626.4833

FAX COVER SHEET

PLEASE DELIVER IMMEDIATELY TO:

Name: Joe Carter Date: 1/19/00
Firm: _____ Fax No.: () 456 - 5557
Pages: _____ (Including Cover Sheet) Sent By: _____

FROM

Name: Margaret R. Alessi Phone: (202) 626 - 4797
Title: Senior Washington Office of Government Relations
Representative

ALSO DELIVER TO:

Name: Chris Jennings Fax No.: () _____
Name: _____ Fax No.: () _____
Name: _____ Fax No.: () _____
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MESSAGE:

[010]

Alias Fax SS#

Mary Nell Lehnhard SS#

P6/(b)(6)

P6/(b)(6)

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DETERMINED TO BE AN
ADMINISTRATIVE MARKING

DATE: 09/12/11

2011-0747-S

GREENBERG
ATTORNEYS AT LAW
TRAURIG

*Scheduled
Cancelled
1/20/2000
due to bad weather*

Memorandum

To Zoe Lanier, Office of Chris Jennings
From Timothy P. Trysla, Asst. Director, Legislative Affairs
Date January 12, 2000
Re PaineWebber

The event will be held at our offices 800 Connecticut Avenue, #500. We have scheduled you to speak at **12:30 am on January 20, 2000, but we will adjust our schedule to accommodate yours.** If your presentation requires any technical support for overhead slides ect., please do not hesitate to contact my assistant at (202) 331-3133. Attached is preliminary list of attendees and their organizations. As you may note from the list, these individuals manage some of the largest mutual funds in the country and are interested in your comments regarding the current drug benefit debate and its impact on the pharmaceutical industry.

If you have any questions, please do not hesitate to contact me at 202 331-3143.

GREENBERG
ATTORNEYS AT LAW
TRAUBIG

Scheduled
1/20 at 12:30pm

Howard Cohen
(202) 331-3150

via facsimile & mail

January 4, 2000

Chris C. Jennings
Deputy Assistant to the President for Health Policy Development
216 Old Executive Office Building
17th Street and Pennsylvania Avenue, N.W.
Washington, DC 20500

Re: Paine Webber Investor Forum

Dear Chris:

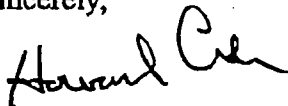
Happy New Year!

I am writing to invite you to address a group of Paine Webber's institutional and corporate investors on **Thursday, January 20, 1999**. Paine Webber's investor group, including fund managers from Vanguard and Fidelity Financial Group, are keenly interested in the pharmaceutical industry and the prospects of Congressional action on a Medicare outpatient prescription drug benefit. The event will be held at our Washington office, located at 800 Connecticut Avenue, N.W., Suite 500. Our schedule can be adjusted to accommodate yours and we intend to have an off the record and intimate free flowing policy discussion on issues currently facing the pharmaceutical and investment industries.

If your schedule does not permit your attendance, I ask that you provide surrogate speaker from your staff. Please do not hesitate to call me at (202) 331-3150 if you would like further information.

With best personal regards,

Sincerely,


Howard Cohen ✓

A PARTNERSHIP OF LIMITED LIABILITY ENTITIES
800 CONNECTICUT AVENUE, N.W. SUITE 500 WASHINGTON, D.C. 20006
202-331-3100 FAX 202-331-3101 www.gtlaw.com
MIAMI NEW YORK WASHINGTON, D.C. ATLANTA PHILADELPHIA MCLEAN CHICAGO BOSTON PHOENIX WILMINGTON
SAO PAULO FORT LAUDERDALE BOCA RATON WEST PALM BEACH ORLANDO TALLAHASSEE

**PaineWebber's Health Policy Forum
Tentative Attendee List¹
January 11, 2000**

<u>Name</u>	<u>Organization</u>
1. John Younkman	Ark Asset Management
2. Bihag Patel	Bank One
3. Katherine Breedis	Citigroup
4. Allison Adler	Columbus Circle
5. Nancy Crouse	Delaware
6. John Schaetzi	General Electric
7. Tom Malley/Chad Hollin	Janus Capital
8. Santtu Seppala	Lazard Freres
9. Jack Mahler	Manning Napier
10. Peter Dannenbaum	Morgan Stanley Dean Witter
11. Rosemary Mazanet	Oracle
12. Tom McKeon	PNC Bank
13. Margaret Smith	Putnam
14. Ethan Lovell	Salomon Asset Management
15. Kristine Bryan	Schroder Capital
16. John Borzillieri	State Street Research
17. Kris Jenner	T. Rowe Price
18. Jack Lafferty	US Trust Co. of NY
19. Raymond Yee	Warburg Dillon Reed

¹ All individuals have confirmed.



*The
National
Hispanic
Medical
Association*

**FACSIMILE MEMORANDUM
COVER SHEET**

DATE: 01 / 14 / 2000

TO: Chris Jennings

Attn: Zoey

FAX NUMBER: 456-5557

FROM: Elena Rios, MD, MSPH

**NUMBER OF PAGES
INCLUDING COVER:** 2

MESSAGE: _____

IF YOU HAVE ANY QUESTIONS OR PROBLEMS,

PLEASE CONTACT _____ **@ 202.265.4297.**

THANK YOU.



January 14, 2000

***The
National
Hispanic
Medical
Association***

Chris Jennings
Deputy Assistant to the President
The White House
Washington, DC 20500

Dear Mr. Jennings:

This is to confirm that you will be a *NHMA Leadership Award* recipient at the National Hispanic Medical Association's Fourth Annual Conference, "Eliminating Health Disparities for Hispanics: A Call for Action." The conference will be held at the L'Enfant Plaza Hotel, 4800 L'Enfant Plaza, S.W., Washington, DC, on February 18-20, 2000. We expect health providers, government and industry representatives, medical residents and students, and others interested in public health, to attend.

You will receive the *NHMA Leadership Award* on Saturday, February 19, 2000, at the Awards Banquet and Dance. The Reception will begin at 6:30 P.M., with *Mariachi Los Amigos*, followed by dinner at 7:00 P.M. Edward James Olmos will be the Keynote Speaker, addressing the audience with his vision for leadership needed to improve health care for Hispanics. You are welcome to bring a guest to the dinner. Please indicate that you will do so by providing the person's name below and forwarding a copy of this letter to our office.

For purposes of the conference program, we ask that you also forward your biography and a black and white photograph by **January 21, 2000**.

A copy of the conference agenda is being attached for your convenience. If you have any questions or require additional information, please contact me at 202-265-4297.

Sincerely,

Elena Rios, M.D., M.S.P.H.
President

Dinner Guest Information

Name



NEW JERSEY HOSPITAL ASSOCIATION

*NO
see e-mail
from Barbara*

January 13, 2000

Mr. Chris Jennings
Special Assistant to the President
Domestic Policy Council
The White House
Washington, D.C. 20500

Dear Chris,

On behalf of New Jersey hospital administrators, I would like to request a meeting with you. These healthcare leaders will be in Washington, D.C. for the American Hospital Association's Annual Meeting.

New Jersey hospital executives, numbering 25, would like to meet with you on Monday, January 31 in the afternoon or the morning of Tuesday, February 1. The industry is very interested in the President's upcoming budget as well as his legislative goals for the session. In addition, **the industry would like to thank the Administration and its health agency for its recent ruling on Medicare Disproportionate Share (DSH) payments.**

In 1995 New Jersey administrators met with you at the Old Executive Office Building which was very well received by our members. Your comprehension of hospital concerns was impressive. We would be happy to accommodate your busy schedule in any fashion. Attached is a preliminary list of New Jersey attendees.

I can be reached at (202) 544-6259. I appreciate your consideration of this request.

Sincerely,

Bettina R. Dill

Bettina R. Dill
Director, Federal Relations



NEW JERSEY HOSPITAL ASSOCIATION

New Jersey Annual Meeting Participants*

Dan Kane	President & CEO & Board Chairman	Englewood Medical Center New Jersey Hospital Association The Valley Hospital
Mike Azzara	President	The Medical Center at Princeton
Dennis Doody	President & CEO	The Cooper Medical Center
Les Hirsch	President	Meridian Health System
John Lloyd	President & CEO	AtlantiCare Health System
George Lynn	President	Solaris Health System
John McGee	President & CEO	Burdette Tomlin Memorial Hospital
Tom Scott	President & CEO	Hunterdon Medical Center
Bob Wise	President & CEO	Newark Beth Israel Medical Center
Paul Mertz	Executive Director	Solaris Health System
John Kopicki	Executive Vice President	Solaris Health System
Sean Murphy, Esq.	Sr. VP, Legal Affairs	Solaris Health System
Tom Lankey	Sr. VP, Long-Term Care	Solaris Health System
Joan Quigley	VP, External Affairs & N.J. Assemblywoman	Bon Secours New Jersey Health Sys.
Tom Casey	VP, PR & Marketing	Solaris Health System
Maury Coffee	Vice President	Virtua Health System
Fred Hipp	Assistant Vice President	Solaris Health System
Richard Shea	Board Chairman	Burdette Tomlin Memorial Hospital
Terry Ryan	Trustee	Wayne General Hospital/ Saint Barnabas H.C. System
Gary S. Carter	President & CEO	New Jersey Hospital Association
Ron Czajkowski	Vice President	New Jersey Hospital Association
Sean Hopkins	Vice President	New Jersey Hospital Association
Peter Lillo	Vice President	New Jersey Hospital Association
Bettina Dill	Director, Federal Relations	New Jersey Hospital Association
Roger Sarao	Director, Health Economics	New Jersey Hospital Association

*as of 1/6/00



**CALIFORNIA
HEALTHCARE
ASSOCIATION**

*Providing Leadership in
Health Policy and Advocacy*

January 10, 2000

Christopher Jennings
Deputy Assistant to the President
The White House

Via Fax: 456-5557

Dear Mr. Jennings,

On behalf of the CHA Board of Trustees, I am pleased to advise of your selection as a recipient of the California Healthcare Association Public Service Award.

The CHA public Service Award is given to public officials who demonstrate a commitment to responsible health care policies and improving access to care. You have always had an open door for hospital and health system representatives and been a strong advocate on their behalf. We particularly appreciate your leadership during last years Balance Budget Refinement Act negotiations in resolving one of CHA's priority issues: the 5.7% outpatient payment reduction. We are pleased to have this opportunity to recognize your exceptional efforts.

We would like to present your award to you during our annual California Congressional Action visit to Washington, DC on Monday, January 31, 2000. In years past you have been most gracious to meet a small group of our leadership at the White House. However, this year we would request that you visit with us on Monday afternoon at the Washington Hilton so that we may present your award before a broader audience.

Congratulations on receiving the CHA Public Service Award. It is a well-deserved tribute to your service and contributions to the issues so vital to our hospital members and the patients they serve.

I look forward to seeing you later this month. Please call Anne Nicoll at 202-488-4494 to discuss your availability during the afternoon of Monday, January 31.

Sincerely,

C. Duane Dauner
President

CDD:an

30 minutes

**NATIONAL ASSOCIATION of PUBLIC HOSPITALS and HEALTH SYSTEMS**

1301 PENNSYLVANIA AVENUE, NW, SUITE 950, WASHINGTON DC 20004 | 202.585.0100 | FAX 202.585.0101

M E M O R A N D U M

DATE: January 4, 2000
TO: Chris Jennings (FAX: 456-7431)
Dan Mendelson (FAX: 395-5631) ✓
FROM: Chris Burch
RE: NAPH Board Meeting – Monday, January 31st

*Dan is
mtg w/ NAPH*

The NAPH Board of Directors will be meeting in Washington, DC on January 31st from 12:45 – 3:30 PM. We hope that one or both of you will be able to attend to brief our Board on the Administration's priorities for 2000. We expect approximately 25 hospital chief executive officers from around the country to be in attendance. They are in town for AHA's major meeting.

Our members would be particularly interested in hearing from you on issues related to Medicaid, the new safety net initiative and Medicare reform. As you know we have been quite active in the enrollment issue and will be releasing a report on barriers to enrollment in hospitals and some suggested solutions.

The meeting will be at the law offices of Powell, Goldstein, Frazer and Murphy, 1001 Pennsylvania Ave. NW, Suite 600. We could accommodate you anytime between (12:45 – 3:30 PM).

If you have any questions my direct line is 202-585-0110.

Many thanks and best wishes for the new year.

CC: Barbara Woolley (FAX: 456-6218)



OFFICERS

Ellen V. Sigal, Ph.D., Chairperson
Duke Comprehensive Cancer Center
Anna D. Barker, Ph.D., Vice-Chairperson
BIO-NOVA, Inc.

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Zora Brown
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Debbie Dingell
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Joan H. Gluck, M.D.
University of Pennsylvania Cancer Center
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National Childhood Cancer Foundation
Amy Langer
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Ivor Royston, M.D.
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Philip S. Schein, M.D.
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General H. Norman Schwarzkopf
U.S. Army (Retired)
Ellen Stuvall
National Coalition for Cancer Survivorship
Jack Valenti
MPAA
Rick Wittingham
Myers Squibb Oncology & Immunology
Jolitey
Ch America

Mr. Christopher Jennings
Deputy Assistant to the President
For Health Policy Development
Old Executive Office Building
Washington, D.C. 20500

Dear Mr. Jennings:

On behalf of the leadership of the cancer advocacy community – the Friends of Cancer Research, the American Association of Cancer Research, the American Cancer Society and the American Association of Clinical Oncology -- I am writing to request a meeting with you, White House Chief of Staff John Podesta and OMB Director Jack Lew to discuss the 2001 budget for cancer research. We propose a meeting at your convenience anytime on January 7th or January 10th through the 14th.

We believe that the Clinton Administration has an tremendous opportunity in 2001 to add to its legacy as a cancer research champion by proposing funding levels that match the enormous task ahead in the coming year. We would like to discuss with you the National Cancer Institute's funding request and the benefits that will flow from a bold Administration funding recommendation for cancer research in its FY2001 budget proposal.

Thank you for your kind consideration of our request. We will follow up with your office later this week to see if your schedule will permit a meeting over those dates.

With best regards,

Ellen Sigal

Ellen Sigal

*This should be beyond
in John's office w/ me*

*Ask Deborah
how much of
our NIH budget
goes to NCI.
Also, did John &
& Jack L. get
a request
too?*

*Have they
scheduled?*

podesta.com

Fax Cover Sheet**DATE:** December 15, 1999**CODE:** 134**TO:** Mr. Chris Jennings
Deputy Asst. to the President**FAX:** 456 5557
PHONE: 456 5560**FROM:** Tony Podesta
Amy Henderson**PHONE:** 202.393.1010
FAX: 202.393.5510**Number of pages, including cover sheet: 2****MESSAGE**

001 G Street, NW

Suite 900 East

Washington, DC 20001

202.393.1010

202.393.5510

nw ta.com

**IF A PROBLEM OCCURS WITH THIS TRANSMISSION,
PLEASE CALL 202.393.1010**

Withdrawal/Redaction Marker

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011. letter	James W. Long to Chris Jennings re: phone number (partial) (3 pages)	01/06/2000	P6/b(6)
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COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Chris Jennings (Meetings, Trips, Events)
OA/Box Number: 17045

FOLDER TITLE:

Meetings/Event Invitations [October 1999 to May 2000] [4]

2011-0747-S
rc427

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- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
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- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

450 West 33rd Street • New York, NY 10001 • 212.916.8730**The Atlantic Monthly**

Fax

TO:	Chris Jennings	FROM:	James Long
Company:	The White House	Company:	Exec Producer, Atlantic Monthly Forums
Fax:	202.456.5557	Fax:	P6/(b)(6)
Phone:		Phone:	212.916.8730
Re:	Atlantic Monthly Forum	CC:	
Pages:	3 (including cover sheet)	Date:	1/6/00

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle

Dear Zoe,

Here is the letter of invitation for Mr. Jennings. Thank you for rushing this through. Please call with any questions.

Best regards,



Jim Long
212.916.8730

The Atlantic Monthly

BY FAX

January 6, 2000

Mr. Christopher Jennings
Deputy Assistant to the President for Health Policy Development
Executive Office of the President
The White House
Washington, D.C. 20500

Dear Mr. Jennings:

The Atlantic Monthly, in association with the Pharmaceutical Research and Manufacturers of America (PhRMA), will devote the first Atlantic Monthly Forum in the new millennium to one of the most important issues to be addressed by the Administration and Congress this year—the debate over Medicare.

Entitled “**Medicare Reform: Insuring a Nation at Risk**,” this important event will examine the current Medicare system and consider various ways at making improvements, including eligibility requirements, modeling Medicare after existing private health-management programs, prescription drug coverage, making Medicare more competitive, and solvency issues.

The Atlantic Monthly Forum would like to invite you to participate in our discussion as a member of our distinguished panel. Other confirmed members of our panel will include Senator John Breaux (D-LA), Chairman, National Bipartisan Commission on the Future of Medicare; Dan L. Crippen, Director, Congressional Budget Office; and Dr. Robert E. Moffit, Director, Economic Policy Studies, The Heritage Foundation. Susan Dentzer, Health Correspondent for PBS’ *The NewsHour with Jim Lehrer*, will be the moderator.

Our date for the Atlantic Monthly Forum is Tuesday, January 11, 2000, at the National Press Club, in Washington, D.C., from 8:30 - 10:00 a.m. Approximately 150 invited guests will include Congressional staff members, senior business executives, and the media. As with previous Atlantic Monthly Forums, we have a tentative agreement with C-SPAN to broadcast the discussion on their network.

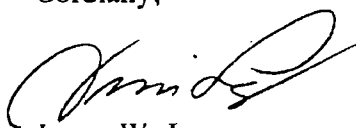
Mr. Christopher Jennings
January 6, 2000
Page Two

For your information, our format is designed to allow for the most free-flowing and candid discussion possible. As such, opening statements will not be necessary. Our moderator will begin our discussion with one or two questions, submitted in advance for your consideration, for all participants to address. Random questions and commentary will follow among panel members. We reserve approximately ten minutes at the end of our panel discussion for questions from the audience.

As you may know, the Atlantic Monthly Forums, initiated in 1987, continue to receive widespread attention. We have focused on topics as diverse as the economy, the environment, foreign relations and trade. (Our most recent Forum included Secretary of Energy Bill Richardson and key members of Congress in a "standing room only" discussion on electricity deregulation.) Panel members have included former National Security Advisor Anthony Lake, Mickey Kantor, EPA Administrator Carol Browner, House Leaders Richard Gephardt and Robert Michel, Senators Bill Bradley, Phil Gramm, and Joseph Biden, George Soros, David Gergen, Lesley Stahl, and many other distinguished leaders from the public and private sectors. Your expertise on the important subject of health care, especially as we are in the presidential campaign season, will be a valuable contribution to our discussion.

Mr. Jennings, due to the last minute conflict from Administrator Nancy-Ann Min DeParle at HCFA, who was confirmed to be with us on our panel, we would be most grateful if you could substitute on her behalf to convey the importance of the Administration's Medicare reform platform. Due to obvious time constraints, I will need confirmation as soon as possible (with apologies, in advance, for the late circumstances). In the meantime, if I can be of any assistance or provide further information, please do not hesitate to contact me at 212-916-8730 (office) or P6/(b)(6) (home office). I hope you will be able to participate with us.

Cordially,



James W. Long
Executive Producer
The Atlantic Monthly Forums

JWL:bm