

Ann O'Leary
06/21/2000 01:51:09 PM

Record Type: Record

To: See the distribution list at the bottom of this message
cc: See the distribution list at the bottom of this message
Subject: EO on Non-Discrimination in Federal Education/Training Programs

My understanding is that we will release this EO on Friday as a small deliverable in the larger package of physical fitness deliverables (being developed by Andrea Kane's shop) for the Olympics Event and in recognition of the anniversary of Title IX. Andrea and I will work together to put one press paper together. In the meantime, I am providing everyone with information on the EO. Please let me know if you have further questions. Thanks. - Ann (6-6275)

Attached and pasted below, please find:

- 1) Blurb on background of EO
- 2) Latest draft of EO (It is going through minor technical revisions right now to make sure that it conforms with previous EOs on sexual orientation and parental status. OMB will ensure its final clearance)
- 3) Draft Q&A on EO with examples of education and training programs covered by EO (please don't circulate until I have final clearance from OMB and WH Counsel) -- Peter and Mac, could you please review?

Nondiscrimination in Federally Conducted Education and Training Programs

First Announced: June 17, 1997 at a speech commemorating the 25th Anniversary of Title IX of the Education Amendments of 1972

Substance: This EO would prohibit discrimination on the basis of race, sex, color, national origin, disability, religion, age, sexual orientation, and status as a parent in educational or training programs offered by the Federal government.

Current Law: While Title IX prohibits discrimination based on sex – and Title VI of the Civil Rights Act of 1964 prohibits discrimination on the basis of race, color, or national origin – in education programs that receive Federal financial assistance, these laws do not apply to comparable educational programs conducted by the Federal government.

Latest (and nearly final) draft of EO:



eo on race.wpd

Q&As and Examples:



EO on Non-Dis Q&A.

Message Sent To:

Jennifer M. Palmieri/WHO/EOP@EOP
Thomas L. Freedman/OPD/EOP@EOP
Samir Afridi/WHO/EOP@EOP
Karin Kullman/OPD/EOP@EOP
Anna Richter/OPD/EOP@EOP
Peter Rundlet/WHO/EOP@EOP

Message Copied To:

Barbara Chow/OMB/EOP@EOP
Jennifer E. McGee/OPD/EOP@EOP
Andrea Kane/OPD/EOP@EOP
Christina S. Ho/OPD/EOP@EOP
Anne W. Bovaird/WHO/EOP@EOP
McGavock D. Reed/OMB/EOP@EOP
Linda Ricci/OMB/EOP@EOP
Lisel Loy/WHO/EOP@EOP
G. Timothy Saunders/WHO/EOP@EOP

EO on Non-Discrimination in Federally Conducted Education and Training Programs Internal Q&As

Q: What is the purpose of this new Executive Order?

A: To prohibit discrimination in Federally conducted education training programs based on the basis of race, sex, color, national origin, disability, religion, age, sexual orientation, and status as a parent. The President is issuing this Executive Order to ensure that the Federal government holds itself to at least the same principles of nondiscrimination in educational opportunities that it applies to the education programs and activities of State and local governments, and to private institutions receiving Federal financial assistance.

Q: Isn't discrimination already prohibited in Federally conducted education programs?

Currently, there is no comprehensive ban on discrimination in Federally conducted education and training programs.

Q: Does this EO cover grants and contracts made by the Federal government to conduct education and training programs on behalf of a Federal entity?

No. This EO only covers programs and activities conducted, operated, or undertaken by an executive department or agency..

Q: Why is the Military Excluded?

Members of the armed forces, including students at military academies, are already covered by regulations that bar specified forms of discrimination. These regulations will continue to be enforced by the Department of Defense and the individual service branches.

Q: What are some examples of "Federally Conducted education and training programs"?

Education and training programs include formal schools, extracurricular activities, academic programs, occupational training, scholarships and fellowships, student internships, training for industry members, summer enrichment camps, and programs to train teachers run by the Federal government.

For example, any Federal employee that participates in Federally conducted training meetings, conferences, industry meetings, workshops, presentations, lectures will now be covered. One example is the training workshops conducted by the U.S. Department of Treasury's Bureau of Alcohol, Tobacco, and Firearms for federal, state, and local law enforcement; or training for industry members on laws and regulations relating to alcohol, tobacco, and firearms. Another example is the training centers and academies run by the Attorney General such as the Attorney General's Advocacy Institute or Legal Education Institute.

Executive Order

- - - - -

NONDISCRIMINATION ON THE BASIS OF RACE, SEX, COLOR, NATIONAL ORIGIN, DISABILITY, RELIGION, AGE, SEXUAL ORIENTATION, AND STATUS AS A PARENT IN FEDERALLY CONDUCTED EDUCATION AND TRAINING PROGRAMS

By the authority vested in me as President by the Constitution and the laws of the United States of America, including sections 921-932 of title 20, United States Code; section 2164 of title 10, United States Code; section 2001 et seq., of title 25, United States Code; section 7301 of title 5, United States Code; and section 301 of title 3, United States Code, and to achieve equal opportunity in Federally conducted education and training programs and activities, it is hereby ordered as follows:

Section 1. Statement of policy on education programs and activities conducted by executive departments and agencies.

1-101. The Federal Government must hold itself to at least the same principles of nondiscrimination in educational opportunities that it applies to the education programs and activities of State and local governments, and to private institutions receiving Federal financial assistance. Existing laws and regulations prohibit certain forms of discrimination in Federally conducted education and training programs and activities -- including discrimination against people with disabilities, prohibited by the Rehabilitation Act of 1973, 29 U.S.C. 701 et seq., as amended, employment discrimination on the basis of race, color, national origin, sex, or religion, prohibited by Title VII of the Civil Rights Act of 1964, 42 U.S.C. 2000e-17, as amended, discrimination on the basis of race, color, national origin or religion in educational programs receiving Federal assistance, under Title VI of the Civil Rights Acts of 1964, 42 U.S.C. 2000d, and sex-based discrimination in education programs receiving Federal assistance under Title IX of the Education Amendments of 1972, 20 U.S.C. 1681 et seq. Through this Executive order, discrimination on the basis of race, sex, color, national origin, disability, religion, age, sexual

orientation, and status as a parent will be prohibited in Federally conducted education and training programs and activities.

1-102. No individual, on the basis of race, sex, color, national origin, disability, religion, age, sexual orientation, or status as a parent, shall be excluded from participation in, be denied the benefits of, or be subjected to discrimination in, a Federally conducted education or training program or activity.

Sec. 2. Definitions.

2-201. "Federally conducted education and training programs and activities" includes programs and activities conducted, operated, or* undertaken by an executive department or agency.

2-202. "Education and training programs and activities" include, but are not limited to, formal schools, extracurricular activities, academic programs, occupational training, scholarships and fellowships, student internships, training for industry members, summer enrichment camps, and programs to train teachers.

2-203. The Attorney General is authorized to make a final determination as to whether a program falls within the scope of education and training programs and activities covered by this order, under subsection 2-202, or is excluded from coverage, under section 3.

2-204. "Military education or training programs" are those education and training programs conducted by the Department of Defense or, where the Coast Guard is concerned, the Department of Transportation, for the primary purpose of educating or training members of the armed forces or meeting a statutory requirement to educate or train Federal, State, or local civilian law enforcement officials pursuant to 10 U.S.C. Chapter 18.

2-205. "Armed forces" means the Armed Forces of the United States.

2-206. "Status as a parent" is defined as follows: an individual has the status of a parent, if, with regard to an individual who is under the age of 18 or who is 18 or older but is incapable of self-care because of a physical or mental disability, that individual has the status of :

- (a) a biological parent;
- (b) an adoptive parent;

- (c) a foster parent;
- (d) a stepparent;
- (e) a custodian of a legal ward;
- (f) a person who is actively seeking legal custody or adoption; or
- (g) a person who stands in loco parentis to such an individual.

Sec. 3. Exemption from coverage.

3-301. This order does not apply to members of the armed forces, military education or training programs, or authorized intelligence activities. Members of the armed forces, including students at military academies, will continue to be covered by regulations that currently bar specified forms of discrimination which are now enforced by the Department of Defense and the individual service branches. The Department of Defense shall develop procedures to protect the rights of and to provide redress to civilians not otherwise protected by existing Federal law from discrimination on the basis of race, sex, color, national origin, disability, religion, age, sexual orientation, or status as a parent and who participate in military education or training programs or activities conducted by the Department of Defense.

3-302. This order does not apply to, affect, interfere with, or modify the operation of any otherwise lawful affirmative action plan or program.

3-303. An individual shall not be deemed subjected to discrimination by reason of his or her exclusion from the benefits of a program limited by Federal law, or a program established consistently with Federal law, to individuals of a particular race, sex, color, disability, national origin, age, religion, sexual orientation, or status as a parent different from his or her own.

3-304. This order does not apply to ceremonial or similar education or training programs or activities of schools conducted by the Department of Interior, Bureau of Indian Affairs, that are culturally relevant to the children represented in the school. "Culturally relevant" refers to any class, program, or activity that is fundamental to a tribe's culture, customs, traditions, heritage, or religion.

3-305. This order does not apply to (a) selections based on national origin of foreign nationals to

participate in covered education or training programs, if such programs primarily concern national security or foreign policy matters; or (b) selections or other decisions regarding participation in covered education or training programs made by entities outside the Executive Branch. It shall be the policy of the Executive Branch that education or training programs or activities shall not be available to entities that select persons for participation in violation of Federal or State law.

3-306. The prohibition on discrimination on the basis of age provided in this order does not apply to age-based admissions of participants to education or training programs, if such programs have traditionally been age-specific or must be age-limited for reasons related to health or national security.

Sec. 4. Administrative enforcement.

4-401. Any person who believes himself or herself to be aggrieved by a violation of this order or its implementing regulations, rules, policies, or guidance may, personally or through a representative, file a written complaint with the agency that such person believes is in violation of this order or its implementing regulations, rules, policies, or guidance. Pursuant to procedures established by the Attorney General, each executive department or agency shall conduct an investigation of any complaint by one of its employees alleging a violation of this Executive order.

4-402. (a) If the office within an executive department or agency that is designated to investigate complaints for violations of this order or its implementing rules, regulations, policies, or guidance concludes that an employee has not complied with this order or any of its implementing rules, regulations, policies, or guidance, such office shall complete a report and refer a copy of the report and any relevant findings or supporting evidence to an appropriate agency official. The appropriate agency official shall review such material and determine what, if any, disciplinary action is appropriate.

(b) In addition, the designated investigating office may provide appropriate agency officials with a recommendation for any corrective and/or remedial action. The appropriate

officials shall consider such recommendation and implement corrective and/or remedial action by the agency, when appropriate. Nothing in this order authorizes monetary relief to the complainant as a form of remedial or corrective action by an executive department or agency.

4-403. Any action to discipline an employee who violates this order or its implementing rules, regulations, policies, or guidance, including removal from employment, where appropriate, shall be taken in compliance with otherwise applicable procedures, including the Civil Service Reform Act of 1978, Pub. L. No. 95-454, 92 Stat. 1111.

Sec. 5. Implementation and Agency Responsibilities.

5-501. The Attorney General shall publish in the Federal Register such rules, regulations, policies, or guidance, as the Attorney General deems appropriate, to be followed by all executive departments and agencies. The Attorney General shall address:

- a. which programs and activities fall within the scope of education and training programs and activities covered by this order, under subsection 2-202, or excluded from coverage, under section 3 of this order;
- b. examples of discrimination conduct;
- c. applicable legal principles;
- d. enforcement procedures with respect to complaints against employees;
- e. remedies;
- f. requirements for agency annual and tri-annual reports as set forth in section 6 of this order; and
- g. such other matters as deemed appropriate.

5-502. Within 90 days of the publication of final rules, regulations, policies, or guidance by the Attorney General, each executive department and agency shall establish a procedure to receive and address complaints regarding its Federally conducted education and training programs and activities. Each executive department and agency shall take all necessary steps to effectuate any subsequent rules, regulations, policies, or guidance issued by the Attorney General within 90 days of issuance.

5-503. The head of each executive department and agency shall be responsible for ensuring compliance within this order.

5-504. Each executive department and agency shall cooperate with the Attorney General and provide such information and assistance as the Attorney General may require in the performance of the Attorney General's functions under this order.

5-505. Upon request and to the extent practicable, the Attorney General shall provide technical advice and assistance to executive departments and agencies to assist in full compliance with this order.

Sec. 6. Reporting Requirements.

6-601. Consistent with the regulations, rules, policies, or guidance issued by the Attorney General, each executive department and agency shall submit to the Attorney General a report that summarizes the number of nature of complaints filed with the agency and the disposition of such complaints. For the first three years after the date of this order, such reports shall be submitted annually within 90 days of the end of the preceding year's activities. Subsequent reports shall be submitted every three years and with 90 days of the end of each three-year period.

Sec. 7. General Provisions.

7-701. Nothing in this order shall limit the authority of the Attorney General to provide for the coordinated enforcement of nondiscrimination requirements in Federal assistance programs under Executive Order 12250.

Sec. 8. Judicial Review.

8-801. This order is not intended, and should not be construed, to create any right or benefit, substantive or procedural, enforceable at law by a party against the United States, its agencies, its officers, or its employees. This order is not intended, however, to preclude judicial review of final decisions in accordance with the Administrative Procedure Act, 5 U.S.C. 701, et seq.

THE WHITE HOUSE,

**PRESIDENT CLINTON VISITS OLYMPIC TRAINING CENTER
TO SUPPORT U.S. TEAM AND ANNOUNCES NEW STEPS TO IMPROVE PHYSICAL
FITNESS AND EXPAND OPPORTUNITIES FOR AMERICANS
June 23, 2000**

Today the President will tour one of America's leading athletic training facilities and offer encouragement to our Olympic hopefuls as they train for the upcoming 2000 Olympic Games in Sydney, Australia. While visiting the U.S. Olympic Training Center in Chula Vista, California he will thank the athletes and encourage them as they compete to represent the United States. The President will also announce three new steps to open the doors of opportunity so all Americans can strive to achieve their full potential. First, on this anniversary of Title IX, President Clinton will issue an Executive Order to prohibit discrimination in federally conducted education and training programs. Second, he will direct the Secretaries of Education and Health and Human Services to work with the US Olympic Committee and other public and private organizations to encourage more young people to become and remain physically active. Finally, the President will urge the Congress to work with his Administration to establish a privately-funded foundation to further the mission of the President's Council on Physical Fitness and Sports. In the spirit of the games on this "Olympic Day", the President will stress the need to provide all Americans the equal opportunity to pursue their dreams and further opportunity for our next generation.

SALUTING AMERICAN ATHLETES ON "OLYMPIC DAY". Today marks the 106th anniversary of "Olympic Day"—the founding of the Modern Olympic Games. During his tour of the Olympic Training Center, the President will meet with athletes training for the 2000 Olympic Games, to be held in Sydney, Australia later this year. Approximately 600 top athletes will represent the United States, constituting the largest visiting delegation to attend the Sydney Games. Roughly half of the U.S. Team has been selected, and throughout the summer athletes from across the country will compete in the remaining qualifying trials in the hopes of representing their country in September. The ARCO Olympic Training Center in Chula Vista, California is one of three U.S. Olympic Training Centers. The two other centers are located in Colorado Springs, Colorado and Lake Placid, New York.

ENSURING EQUAL OPPORTUNITY FOR ALL. On the anniversary of Title IX, the President will release an Executive Order prohibiting discrimination on the basis of race, sex, color, national origin, disability, religion, age, sexual orientation, and status as a parent in educational or training programs offered by the federal government. This Executive Order will ensure that the federal government holds itself to the same principles of nondiscrimination in educational opportunities that it applies to the education programs and activities of state and local governments, and to private institutions receiving federal financial assistance. The President called for this initiative on June 17, 1997 in a speech commemorating the 25th Anniversary of Title IX of the Education Amendments of 1972.

PROMOTING PHYSICAL ACTIVITY. President Clinton will also issue an Executive Memorandum directing the Secretaries of Education and Health and Human Services to work with the U.S. Olympic Committee and other public and private sector organizations to identify

additional strategies to promote physical education, activity, and fitness among America's youth. The percentage of high school students enrolled in daily physical education classes has declined more than thirty percent – from 42 percent to 29 percent – between 1991 and 1999, and 14 percent of young people 12 to 21 years of age report no recent physical activity at all. Low physical activity, among children as well as adults represents one of the leading health risk factors facing the U.S. population, contributing to conditions such as cardiovascular disease, high blood pressure, colon cancer and diabetes. The Executive Memorandum asks the Secretaries to report back in 90 days with new strategies to promote: broadening of physical education in our schools, and expanding after-school programs that offer physical activities and sports in addition to enhanced academic and cultural activities; participation by private sector partners; and increased coordination of existing public and private resources. These strategies will help communities around the nation follow the new Dietary Guideline recommending that adults and children get at least thirty minutes of daily physical activity. The President recently announced these guidelines in conjunction with the National Nutrition Summit.

PROMOTING PRIVATE-SECTOR INVOLVEMENT IN INCREASING PHYSICAL ACTIVITY. The President will also offer the Administration's support for working with Congress to establish a not-for-profit foundation that would leverage additional private sector energy, creativity, and resources to further the mission of the President's Council on Physical Fitness and Sports (PCPFS), with a special emphasis on physical activity among youth. Modeled after successful Congressionally-authorized private foundations that support the goals of the National Institutes of Health and the Centers for Disease Control, this privately-funded foundation is intended to complement the existing President's Council.

PROMOTING BETTER HEALTH FOR YOUNG PEOPLE THROUGH PHYSICAL ACTIVITY AND SPORTS



A REPORT TO THE PRESIDENT FROM
THE SECRETARY OF HEALTH AND HUMAN SERVICES
AND THE SECRETARY OF EDUCATION

SEPTEMBER 2000

ACKNOWLEDGMENTS

This report was prepared by a work group comprising staff from the following offices.

Department of Health and Human Services

Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion

Division of Adolescent and School Health

Lloyd J. Kolbe, Ph.D., Director

Sarah L. Merkle, M.P.H., Program Analyst

Howell Wechsler, Ed.D., M.P.H., Health Scientist

Jane A. Zanca, B.A., Technical Writer/Editor

Division of Nutrition and Physical Activity

William H. Dietz, M.D., Ph.D., Director

Charlene R. Burgeson, M.A., Public Health Advisor

Technical Information and Editorial Services Branch

Christine Fralish, M.L.I.S., Chief

Byron Breedlove, M.A., Technical Writer/Editor

Phyllis Moir, M.A., Technical Writer/Editor

Herman Surles, Writer/Editor

Office of the Secretary, Office of Public Health and Science

E. Ripley Forbes, M.A., Senior Advisor to the Assistant Secretary for Health/Surgeon General

President's Council on Physical Fitness and Sports

Sandra P. Perlmutter, Executive Director

Christine G. Spain, M.A., Director, Research, Planning, and Special Projects

Department of Education

Office of Elementary and Secondary Education

Safe and Drug-Free Schools Program

Connie Deshpande, M.A., Program Specialist

Promoting Better Health for Young People Through Physical Activity and Sports

*A Report to the President From
the Secretary of Health and Human Services
and the Secretary of Education*

CONTENTS

Executive Summary	1
Introduction	5
Background	7
Strategies for Promoting Participation in Physical Activity and Sports Among Young People	13
Families	15
School Programs	16
After-School Care Programs	23
Youth Sports and Recreation Programs	24
Community Structural Environment	26
Media Campaigns	27
Monitoring Youth Physical Activity and Fitness and School and Community Programs	28
A Call to Action	31
References	33
Appendices	

Promoting Better Health for Young People Through Physical Activity and Sports

EXECUTIVE SUMMARY

Enhancing efforts to promote physical activity and participation in sports among young people is a critical national priority.

Our nation's young people are, in large measure, inactive, unfit, and increasingly overweight. In the long run, this physical inactivity threatens to reverse the decades-long progress we have made in reducing death from cardiovascular diseases and to devastate our national health care budget. In the short run, physical inactivity has contributed to an unprecedented epidemic of childhood obesity that is currently plaguing the United States. The percentage of young people who are overweight has doubled since 1980.

Physical activity has been identified as one of our nation's leading health indicators in *Healthy People 2010*, the national health objectives for the decade. Enhancing efforts to promote physical activity and participation in sports among young people is a critical national priority. That is why, on June 23, 2000, President Clinton issued an Executive Memorandum directing the Secretary of Health and Human Services and the Secretary of Education to work together to identify and report within 90 days on "strategies to promote better health for our nation's youth through physical activity and fitness." The President concluded his directive: "By identifying effective new steps and strengthening public-private partnerships, we will advance our efforts to prepare the nation's young people for lifelong physical fitness."

To increase their levels of physical activity and fitness, young people can benefit from

- **Families** who model and support participation in enjoyable physical activity.
- **School programs**—including quality, daily physical education; health education; recess; and extracurricular activities—that help students develop the knowledge, attitudes, skills, behaviors, and confidence to adopt and maintain physically active lifestyles, while providing opportunities for enjoyable physical activity.
- **After-school care programs** that provide regular opportunities for active, physical play.
- **Youth sports and recreation programs** that offer a range of developmentally appropriate activities that are accessible and attractive to all young people.

Promoting Better Health for Young People

- **A community structural environment** that makes it easy and safe for young people to walk, ride bicycles, and use close-to-home physical activity facilities.
- **Media campaigns** that help motivate young people to be physically active.

Strategies

The following strategies are all designed to promote lifelong participation in enjoyable and safe physical activity and sports.

1. Include education for parents and guardians as part of youth physical activity promotion initiatives.
2. Help all children, from prekindergarten through grade 12, to receive quality, daily physical education. Help all schools to have certified physical education specialists; appropriate class sizes; and the facilities, equipment, and supplies needed to deliver quality, daily physical education.
3. Publicize and disseminate tools to help schools improve their physical education and other physical activity programs.
4. Enable state education and health departments to work together to help schools implement quality, daily physical education and other physical activity programs
 - With a full-time state coordinator for school physical activity programs.
 - As part of a coordinated school health program.
 - With support from relevant governmental and nongovernmental organizations.
5. Enable more after-school care programs to provide regular opportunities for active, physical play.
6. Help provide access to community sports and recreation programs for all young people.
7. Enable youth sports and recreation programs to provide coaches and recreation program staff with the training they need to offer developmentally appropriate, safe, and enjoyable physical activity experiences for young people.
8. Enable communities to develop and promote the use of safe, well-maintained, and close-to-home sidewalks, crosswalks, bicycle paths, trails, parks, recreation facilities, and community designs featuring mixed-use development and a connected grid of streets.
9. Implement an ongoing media campaign to promote physical education as an important component of a quality education and long-term health.

10. Monitor youth physical activity, physical fitness, and school and community physical activity programs in the nation and each state.

Implementation

Full implementation of the strategies recommended in this report will require the commitment of resources, hard work, and creative thinking from many partners in federal, state, and local governments; nongovernmental organizations; and the private sector. Only through extensive collaboration and coordination can resources be maximized, strategies integrated, and messages reinforced. Development or expansion of a broad, national coalition to promote better health through physical activity and sports is an important first step toward collaboration and coordination. A foundation to support the promotion of physical activity could complement the work of the coalition and play a critical role in obtaining the resources needed to help our young people become physically active and fit. The 10 strategies and the process for facilitating their implementation described in this report provide the framework for our children to rediscover the joys of physical activity and to incorporate physical activity as a fundamental building-block of their present and future lives.



INTRODUCTION

America loves to think of itself as a youthful nation focused on fitness. But behind the vivid media images of robust runners, Olympic Dream Teams, and rugged mountain bikers is the troubling reality of a generation of young people that is, in large measure, inactive, unfit, and increasingly overweight.

The consequences of the sedentary lifestyles lived by so many of our young people are grave. In the long run, physical inactivity threatens to reverse the decades-long progress we have made in reducing death and suffering from cardiovascular diseases. A physically inactive population is at increased risk for many chronic diseases, including heart disease, stroke, colon cancer, diabetes, and osteoporosis. In addition to the toll taken by human suffering, surges in the prevalence of these diseases could lead to crippling increases in our national health care expenditures.

In the short run, physical inactivity has contributed to an unprecedented epidemic of childhood obesity that is currently plaguing the United States. The percentage of young people who are overweight has doubled since 1980.¹ Of children aged 5 to 15 who are overweight, 61% have one or more cardiovascular disease risk factors, and 27% have two or more.² The negative health consequences linked to the childhood obesity epidemic include the appearance in the past two decades of a new and frightening public health problem: type 2 diabetes *among adolescents*. Type 2 diabetes was previously so rarely seen in children or adolescents that it came to be called “adult-onset diabetes.” Now, an increasing number of teenagers and preteens must be treated for diabetes and strive to ward off the life-threatening health complications that it can cause.

Obesity in adolescence also has been associated with poorer self-esteem and with obesity in adulthood. Among adults today, 25% of women and 20% of men are obese.³ The total costs of diseases associated with obesity have been estimated at almost \$100 billion per year, or approximately 8% of the national health care budget.⁴

In January 2000 the nation issued *Healthy People 2010*,⁵ its health objectives for the decade. Unlike previous sets of national health objectives, *Healthy People 2010* included a set of leading health indicators—10 high-priority public health areas for enhanced public attention. The fact that the first leading health indicator is physical activity and the second is overweight and obesity speaks clearly to the national importance of these issues.

Enhancing efforts to promote physical activity and participation in sports among young people is a critical national priority. That is why, on June 23, 2000, President Clinton issued a directive to the Secretary of Health

Physical inactivity has contributed to an unprecedented epidemic of childhood obesity that is currently plaguing the United States.

Promoting Better Health for Young People

and Human Services and the Secretary of Education to work together to identify and report within 90 days on “strategies to promote better health for our nation’s youth through physical activity and fitness” (Appendix 1).

The President instructed the Secretaries to include in this report strategies for

- Promoting the renewal of physical education in our schools and the expansion of after-school programs that offer physical activities and sports in addition to enhanced academics and cultural activities.
- Encouraging participation by private-sector partners in raising the level of physical activity and fitness among our young people.
- Promoting greater coordination of existing public and private resources that encourage physical activity and sports.

Furthermore, the President directed the Secretaries to work with the United States Olympic Committee (USOC) and other private and nongovernmental sports organizations, as appropriate. The President concluded his directive by saying: “By identifying effective new steps and strengthening public-private partnerships, we will advance our efforts to prepare the nation’s young people for lifelong physical fitness.”



BACKGROUND

Benefits of Physical Activity

The landmark 1996 Surgeon General's report, *Physical Activity and Health*,⁶ identified substantial health benefits of regular participation in physical activity, including reducing the risks of dying prematurely; dying prematurely from heart disease; and developing diabetes, high blood pressure, or colon cancer (Appendix 2). When physical inactivity is combined with poor diet, the impact on health is devastating, accounting for an estimated 300,000 deaths per year.⁷ Tobacco use is the only behavior that kills more people.

The Surgeon General's report made clear that the health benefits of physical activity are not limited to adults. Regular participation in physical activity during childhood and adolescence

- Helps build and maintain healthy bones, muscles, and joints.
- Helps control weight, build lean muscle, and reduce fat.
- Prevents or delays the development of high blood pressure and helps reduce blood pressure in some adolescents with hypertension.
- Reduces feelings of depression and anxiety.

Although research has not been conducted to conclusively demonstrate a direct link between physical activity and improved academic performance, such a link might be expected. Studies have found participation in physical activity increases adolescents' self-esteem and reduces anxiety and stress.⁶ Through its effects on mental health, physical activity may help increase students' capacity for learning. One study found that spending more time in physical education did not have harmful effects on the standardized academic achievement test scores of elementary school students; in fact, there was some evidence that participation in a 2-year health-related physical education program had several significant favorable effects on academic achievement.⁸

Participation in physical activity and sports can promote social well-being, as well as physical and mental health, among young people. Research has shown that students who participate in interscholastic sports are less likely to be regular and heavy smokers or use drugs,⁹ and are more likely to stay in school and have good conduct and high academic achievement.¹⁰ Sports and physical activity programs can introduce young people to skills such as teamwork, self-discipline, sportsmanship, leadership, and socialization. Lack of recreational activity, on the other hand, may contribute to making young people more vulnerable to gangs, drugs, or violence.

Through its effects on mental health, physical activity may help increase students' capacity for learning.

One of the major benefits of physical activity is that it helps people improve their physical fitness. Fitness is a state of well-being that allows people to perform daily activities with vigor, participate in a variety of physical activities, and reduce their risks for health problems. Five basic components of fitness are important for good health: cardiorespiratory endurance, muscular strength, muscular endurance, flexibility, and body composition (percentage of body fat). A second set of attributes, referred to as sport- or skill-related physical fitness, includes power, speed, agility, balance, and reaction time. Although skill-related fitness attributes are not essential for maintaining physical health, they are important for athletic performance or physically demanding jobs such as military service and emergency and rescue service.

How Much Physical Activity and Fitness Do Young People Need?

The Surgeon General's report on physical activity and health⁶ concluded that

- People who are usually inactive can improve their health and well-being by becoming even moderately active on a regular basis.
- Physical activity need not be strenuous to achieve health benefits.
- Greater health benefits can be achieved by increasing the amount (duration, frequency, or intensity) of physical activity.

Rigorous scientific reviews have led to two widely accepted sets of developmentally appropriate recommendations—one for adolescents, the other for elementary school-aged children—for how much and what kinds of physical activity young people need. The International Consensus Conference on Physical Activity Guidelines for Adolescents¹¹ issued the following recommendations:

- All adolescents should be physically active daily, or nearly every day, as part of play, games, sports, work, transportation, recreation, physical education, or planned exercise, in the context of family, school, and community activities.
- Adolescents should engage in three or more sessions per week of activities that last 20 minutes or more at a time and that require moderate to vigorous levels of exertion.

The developmental needs and abilities of younger children differ from those of adolescents and adults. The National Association for Sport and Physical Education (NASPE) has issued physical activity guidelines for elementary school-aged children¹² that recommend the following:

- Elementary school-aged children should accumulate at least 30 to 60 minutes of age-appropriate and developmentally appropriate physical activity from a variety of activities on all, or most, days of the week.
- An accumulation of more than 60 minutes, and up to several hours per day, of age-appropriate and developmentally appropriate activity is encouraged.
- Some of the child's activity each day should be in periods lasting 10 to 15 minutes or more and include moderate to vigorous activity. This activity will typically be intermittent in nature, involving alternating moderate to vigorous activity with brief periods of rest and recovery.
- Children should not have extended periods of inactivity.

Healthy People 2010,⁵ the national initiative that established health objectives for the first decade of this century, includes objectives to increase levels of moderate and vigorous physical activity among adolescents, to increase the proportion of trips made by walking and bicycling, and to decrease the amount of time young people spend watching television (see Appendix 3).

Furthermore, *Healthy People 2010* includes participation in physical activity as one of the nation's 10 leading health indicators. Of the two objectives that will be used to measure progress in meeting this indicator, one targets adolescents:

Increase the proportion of adolescents who engage in vigorous physical activity that promotes cardiorespiratory fitness 3 or more days per week for 20 or more minutes per occasion.

Healthy People 2010 does not specify national objectives related to youth fitness because there is no scientific consensus on which of the various existing fitness tests and classification standards to use. However, there is widespread agreement that fitness tests should emphasize health-related fitness components and that standards for interpreting test results should be based on the relationship between physical activity and health rather than on the results of other students (i.e., norms). This will give all children and adolescents the opportunity to experience success, reinforce the link between fitness and health, and emphasize that one can be fit without being an elite athlete.

The importance of physical activity is reinforced in the 2000 version of the *Dietary Guidelines for Americans*,¹³ which forms the basis of all federal nutrition education and promotion activities. One of the guidelines advises Americans to "be physically active each day"; children and teens are advised to aim for at least 60 minutes of moderate physical activity most days of the week, preferably daily.

How Active and Fit Are Our Children and Adolescents?

Available data indicate that young children are among the most active of all segments of the population, but physical activity levels begin to decline as children approach their teenage years and continue to decline throughout adolescence. Even among children and adolescents, however, a substantial proportion of the population does not meet recommended levels of participation in physical activity. The Centers for Disease Control and Prevention's (CDC's) Youth Risk Behavior Surveillance System (YRBSS; Appendix 4) collects data on participation in physical activity from a nationally representative sample of students in grades 9–12. YRBSS data for 1999¹⁴ show that, among U.S. high school students:

- More than one in three (35%) do not participate regularly in vigorous physical activity.
- Regular participation in vigorous physical activity drops from 73% of 9th grade students to 61% of 12th grade students.
- Nearly half (45%) do not play on any sports teams during the year.
- Nearly half (44%) are not even enrolled in a physical education class; enrollment in physical education drops from 79% in 9th grade to 37% in 12th grade.
- Only 29% attend daily physical education classes, a dramatic decline from 1991, when 42% of high school students did so.

National transportation surveys have found that walking and bicycling by children aged 5–15 dropped 40% between 1977 and 1995.¹⁵ More than one-third (37%) of all trips to school are made from one mile away or less, but only 31% of these trips are made by walking.¹⁶ Although an estimated 38 million young people participate in youth sports programs, participation declines substantially as children progress through adolescence.¹⁷ One study found that attrition from youth sports programs was occurring among 10-year-olds and peaked among 14–15-year-olds.¹⁷

Walking and bicycling by children aged 5–15 dropped 40% between 1977 and 1995.

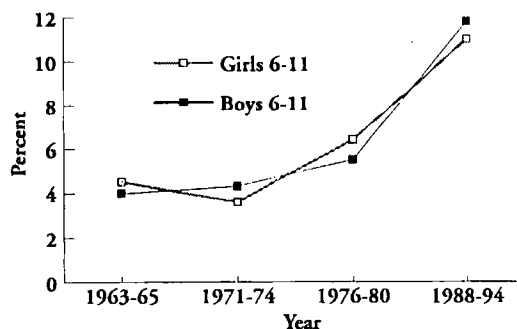
One factor contributing to low levels of physical activity among young people might be the many hours that they spend doing sedentary activities, most notably using electronic media. A 1999 national survey found that young people aged 2–18 spend, on average, over 4 hours a day watching television, watching videotapes, playing video games, or using a computer. Most of this time—2 hours and 46 minutes per day, on average—is spent watching television. One-third of children and adolescents watch television for more than 3 hours a day, and nearly one-fifth (17%) watch more than 5 hours of television a day.¹⁸

Physical inactivity has contributed to the 100% increase in the prevalence of childhood obesity in the United States since 1980. According to the National Health and Nutrition Examination Survey (NHANES), between

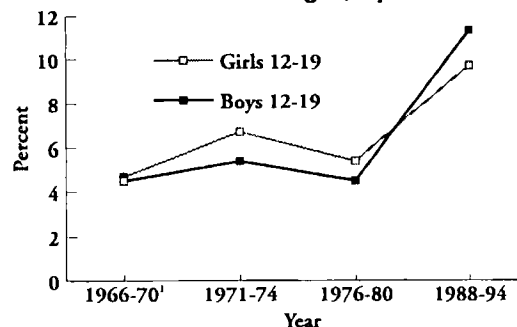
1976–1980 and 1988–1994, the percentage of U.S. adolescents (aged 12–19) who were overweight increased from 5.4% to 9.7% of girls and 4.5% to 11.3% of boys. The changes among young children (ages 6–11) in the same period were similar, rising from 6.4% to 11.0% of girls and from 5.5% to 11.8% of boys.¹

The last nationally representative study of youth fitness was conducted in the mid-1980s, but it did not classify students based on whether or not they met health-related fitness standards. However, fitness tests administered throughout California in 1999 found that only about one in five students in the fifth, seventh, and ninth grades met the standards for all health-related fitness components and that more than 40% did not meet the minimum fitness standard for cardiorespiratory endurance.¹⁹

Percentage of Children Aged 6–11 Who Are Overweight, By Sex



Percentage of Adolescents Aged 12–19 Who Are Overweight, By Sex



¹Data for 1966–70 are for adolescents 12–17, not 12–19 years.

NOTE: Overweight is defined as body mass index (BMI) at or above the sex- and age-specific 95th percentile cutoff points from the revised CDC Growth Chart: United States.

Source: Centers for Disease Control and Prevention, National Center for Health Statistics, Division of Health Examination Statistics. Unpublished data.

How Our Society Discourages Physical Activity

Behavior is shaped, in large measure, by one's environment. Our young people live in a social and physical environment that makes it easy to be sedentary and inconvenient to be active. Developments in our culture and society over the past few decades that have discouraged youth physical activity include the following:

- Community design centered around the automobile has discouraged walking and bicycling and has made it more difficult for children to get together to play.
- Increased concerns about safety have limited the time and areas in which children are allowed to play outside.
- New technology has conditioned our young people to be less active, while new electronic media (e.g., video and computer games, cable and satellite television) have made sedentary activities more appealing.
- States and school districts have reduced the amount of time students are required to spend in physical education classes, and many of those classes have so many students that teachers cannot give students the individual attention they need.
- Communities have failed to invest adequately in close-to-home physical activity facilities (e.g., parks, recreation centers).



STRATEGIES FOR PROMOTING PARTICIPATION IN PHYSICAL ACTIVITY AND SPORTS AMONG YOUNG PEOPLE

Children and adolescents in the United States *cannot* become more physically active and fit if they don't have a wide range of accessible, safe, and affordable opportunities to be active. However, opportunities alone are not enough: In 21st century America, physical activity is, for the most part, a *voluntary* behavior. Our young people, therefore, *will not* increase their levels of physical activity and fitness unless they are sufficiently motivated to do so. Their motivation to be active will depend on the degree to which they find their physical activity experiences to be *enjoyable*. Enjoyment of physical activity, in turn, will be influenced by the extent to which young people

- Can choose to engage in sports and recreational activities that are most appealing to them.
- Are taught necessary skills.
- Develop confidence in their physical abilities.
- Are guided by competent, knowledgeable, and supportive adults.
- Are supported by cultural norms that make participation in physical activity desirable.

To obtain the opportunities and motivation that will enable them to increase their levels of physical activity and fitness, young people can benefit from

- **Families** who model and support participation in enjoyable physical activity.
- **School programs**—including quality, daily physical education; health education; recess; and extracurricular activities—that help students develop the knowledge, attitudes, skills, behaviors, and confidence to adopt and maintain physically active lifestyles, while providing opportunities for enjoyable physical activity.
- **After-school care programs** that provide regular opportunities for active, physical play.
- **Youth sports and recreation programs** that offer a range of developmentally appropriate activities that are attractive to all young people.
- **A community structural environment** that makes it easy and safe for young people to walk, ride bicycles, and use close-to-home physical activity facilities.
- **Media campaigns** that increase the motivation of young people to be physically active.

The strategies presented in this report are all designed to promote lifelong participation in enjoyable and safe physical activity. Special efforts must be made to ensure that programs are responsive to those in greatest need, including girls and racial/ethnic minorities.

Girls are significantly less likely than boys to participate regularly in vigorous physical activity and on sports teams. Among high school students in 1999, 57% of girls participated regularly in vigorous physical activity compared with 72% of boys, and 49% of girls played on a sports team compared with 62% of boys.¹⁴ Despite the tremendous gains girls have made in sports participation during the last 30 years—no doubt due, in large measure, to the 1972 Title IX legislation that prohibited sex discrimination in school athletics—the ratio of female to male participants in interscholastic sports is still only 3:5.¹⁷ Girls join organized sports programs at later ages than boys and drop out at younger ages.¹⁷

In its 1997 report, *Physical Activity and Sport in the Lives of Girls*,²⁰ the President's Council on Physical Fitness and Sports (PCPFS) concluded that physical activity has an increasingly important role in the lives of girls, because of both its physical and emotional health benefits. Strategies to increase the amount of physical activity for boys and girls will need to be different, because girls tend to prefer different types of physical activity and pursue it for different reasons than do boys. Since girls are more likely to have lower self-esteem related to their physical capabilities, programs that serve girls should provide instruction and experiences that increase their confidence, offer ample opportunities for participation, and establish social environments that support involvement in a range of physical activities.

Among high school students in 1999, whites were significantly more likely than blacks to report regular participation in physical activity (67% vs. 56%) and more likely than Hispanics to play on sports teams in and out of school (57% vs. 51%).¹⁴ Establishing a physically active lifestyle in adolescence is particularly important for African-Americans and Hispanics, because African-American and Hispanic adults are at increased risk for physical inactivity, obesity, and diabetes; African-American adults also are at increased risk for death from heart disease.⁵ Resources must be invested in creative, culturally sensitive, linguistically appropriate programs to give all young Americans the opportunities and motivation they need to become more active.

Resources must be invested in creative, culturally sensitive, linguistically appropriate programs to give all young Americans the opportunities and motivation they need to become more active.

Implementation

Implementing strategies to promote physical activity and sports participation will require the commitment of resources from federal, state, and local governments and the private sector, as well as close collaboration among health, education, and youth-serving organizations. National efforts to

implement and sustain activities to promote youth physical activity, fitness, and sports participation would benefit from the establishment or enhancement of a coordinating mechanism, such as a national coalition. To measure the progress of a national initiative and guide its management, national systems should be supported to monitor youth physical activity and fitness and programs designed to promote youth physical activity. To help inform policy-makers about the importance of this issue, researchers need to document the effects of physical activity, fitness, and sports participation on desired public health and social outcomes, particularly improved academic performance and reductions in youth violence.

Families

Families play a critical role in shaping a child's physical activity experiences. Opportunities and motivation to be physically active begin in the home. Studies have found that adolescents are more likely to be active if their parents or siblings are active; their parents support their participation in physical activities; and they have access to convenient play spaces, sports equipment, and transportation to sports and recreation programs.⁶

Strategy 1: Include education for parents and guardians as part of youth physical activity promotion initiatives.

Parents and guardians can

- Encourage their children to be active on a regular basis.
- Be physically active role models.
- Set limits on the amount of time their children spend watching television and playing video or computer games.
- Plan and participate in family activities that include physical activity (e.g., walking or bicycling together instead of driving, doing active chores like vacuuming and mowing the lawn, playing outside) and include physical activity in family events such as birthday parties, picnics, and vacations.
- Facilitate participation by their children in school and community physical activity and sports programs.
- Advocate for quality school and community physical activity programs.

Physical education teachers, health education teachers, coaches, and recreation program staff should encourage and enable family involvement in their programs. For example, teachers can assign physical activity-related homework to students that must be done with their families and provide flyers designed for parents that contain information and strategies for promoting physical activity within the family. Coaches and recreation program staff can involve parents in booster clubs and give them advice

on how to help their children stay active and fit. Media campaigns to promote youth physical activity should include messages targeting parents and guardians.

A particularly important channel for educating parents and guardians and their children about youth physical activity is the primary health care provider. Physicians, nurses, and others who provide health services to young people should assess physical activity patterns among their patients, counsel them about physical activity, and refer them to appropriate physical activity programs. Health care providers also should encourage parents to be role models for their children, plan physical activities that involve the whole family, and discuss with their children the value of physical activity.

School Programs

Schools provide many opportunities for young people to engage in physical activity and can play an important role in motivating young people to stay active. As detailed in CDC's *Guidelines for School and Community Programs to Promote Lifelong Physical Activity Among Young People* (Appendix 5),²¹ a comprehensive approach to promoting physical activity through schools includes

- Quality, daily physical education.
- Classroom health education that complements physical education by giving students the knowledge and self-management skills needed to maintain a physically active lifestyle and to reduce time spent on sedentary activities such as watching television (Appendix 6).
- Daily recess periods for elementary school students, featuring time for unstructured but supervised play (Appendix 7).
- Extracurricular physical activity programs, especially inclusive, intramural programs and physical activity clubs (e.g., dance, hiking, yoga) that (1) feature a diverse selection of competitive and noncompetitive, structured and unstructured activities, (2) meet the needs and interests of all students with a wide range of abilities, particularly those with limited athletic skills, and (3) emphasize participation and enjoyment without pressure (Appendix 8).

Because school staff members spend a great deal of time with students and have considerable influence over students, they can be powerful role models for physical activity. Although schools cannot dictate the personal behaviors of staff members, they can make it easier for staff to become physical activity role models by sponsoring school-site health promotion programs. School staff also can play an important role in promoting youth physical activity by disseminating information about community-based sports and recreation programs to students and by helping these programs gain access to school facilities.

Quality Physical Education

Quality physical education should be offered every day to all students from pre-kindergarten through 12th grade.

Physical education is at the core of a comprehensive approach to promoting physical activity through schools. All children, from prekindergarten through grade 12, should participate in quality physical education classes every school day. Physical education helps students develop the knowledge, attitudes, skills, behaviors, and confidence needed to be physically active for life, while providing an opportunity for students to be active during the school day (Appendix 9). Leading professionals in the field of physical education have developed a new kind of physical education that is fundamentally different from the stereotypical “roll out the balls and play” classes of decades past that featured little meaningful instruction and lots of humiliation for students who were not athletically coordinated. Professional associations, academic experts, and many teachers across the country are promoting and implementing quality physical education programs (Appendix 10) that emphasize participation in lifelong physical activity among all students.

Quality physical education is not a specific curriculum or program; it reflects, instead, an instructional philosophy that emphasizes

- Providing intensive instruction in the motor and self-management skills needed to enjoy a wide variety of physical activity experiences, including competitive and noncompetitive activities.
- Keeping all students active for most of the class period.
- Building students’ confidence in their physical abilities.
- Influencing moral development by providing students with opportunities to assume leadership, cooperate with others, and accept responsibility for their own behavior.
- Having fun!

The importance of making physical education fun was illustrated by a national survey of students in grades 4–12, which found that enjoyment of physical education class was one of the most powerful factors associated with participation in physical activity outside of school.²²

Quality physical education is more than just fun, however; it is also a serious academic discipline. Physical education and health education are recognized as important components of the education curricula.²³ The *National Standards for Physical Education*²⁴ explicitly identifies what students should know and be able to do as a result of a quality physical education program (Appendix 11). These standards provide a framework that can be used to design, implement, and evaluate physical education curricula.

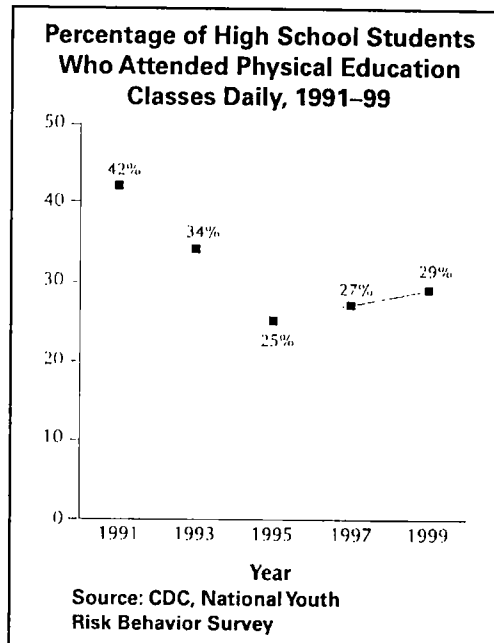
To cover the necessary instructional components (Appendix 12) and to provide opportunities for adequate skill practice and health-enhancing

physical activity, quality physical education should be offered every day to all students from pre-kindergarten through 12th grade. Unfortunately, most U.S. students do not participate in daily physical education, and the proportion of students with daily physical education has been declining over time.¹⁴ In 1994, only 17% of middle/junior high schools and 2% of high schools required physical education 5 days per week each year.²⁵ The majority of high school students take physical education for only 1 year between 9th and 12th grades.²⁶ *Healthy People 2010*⁸ includes objectives for increasing the percentage of schools offering, and the percentage of students participating in, daily physical education classes (Appendix 3).

Illinois is the only state that currently requires daily physical education in every grade, K-12, but it allows many schools to be exempted from this requirement (Appendix 13).²⁶ The majority of states allow students to replace physical education courses with other experiences, including varsity athletics, ROTC, and marching band;²⁵ this deprives students of the important learning experiences they can have in quality physical education. As one educator has written, exempting students from physical education because of their extracurricular activities is like exempting students from language arts requirements because they're on the debate team or from science requirements because they're in the astronomy club.²⁷ Students should not be exempted from physical education courses because they participate in an extracurricular program.

Strategy 2: Help all children, from prekindergarten through grade 12, to receive quality, daily physical education. Help all schools to have certified physical education specialists; appropriate class sizes; and the facilities, equipment, and supplies needed to deliver quality, daily physical education.

Qualified and appropriately trained physical education teachers are the most essential ingredient of a quality physical education program. Unfortunately, many schools do not have qualified professionals teaching physical education. Only certified physical education teachers should be given the responsibility of teaching the skills and providing the motivation our young people need to adopt and maintain a physically active lifestyle. However, only seven states require physical education courses to be taught by certified physical education specialists in all grades. All the other states allow classroom teachers, without any required training in physical education, to teach some physical education courses.²⁶ Studies have found that, compared with classroom teachers, physical education specialists teach longer and higher quality classes in which students spend more time being physically active.^{21,28}



It must be noted, however, that some certified physical education teachers have not received the state-of-the-art training, either through undergraduate teacher training programs or at professional staff development sessions, that is needed to teach quality physical education. National standards are helpful in describing what a beginning physical education teacher should know and be able to do (Appendix 14).²⁹ These standards can guide physical education teacher preparation programs and the physical education teacher certification process. Additional resources are needed to effectively disseminate these standards to colleges, universities, and school districts across the nation.

Physical education should have the same class sizes as other subjects.

A 1994 national survey found that only half of the nation's school districts had offered any staff development opportunities in physical education during the 2 years before the survey.²⁵ Efforts to provide staff development for physical educators should be intensified, and guidelines for offering quality professional staff development sessions should be developed.

To provide quality physical education for all students, schools must be able to provide adapted physical education for students with disabilities. The regulations implementing the Individuals with Disabilities Education Act (IDEA) mandate that physical education services, specially designed if necessary, must be made available to every child with a disability receiving a free and appropriate public education. Each child with a disability must be afforded the opportunity to participate in the regular physical education program available to nondisabled children unless the child is enrolled full time in a separate facility or the child needs specially designed physical education, as prescribed in the child's individualized education program. The *Adapted Physical Education National Standards*³⁰ (Appendix 15) provide guidance on how physical educators can accommodate the needs of students with disabilities, and a national examination exists to certify adapted physical education teachers.

The large class sizes with which physical educators are often confronted are a key barrier to the implementation of quality physical education. Physical education should have the same class sizes as other subjects. Quality physical education must cover a great deal of content, and physical educators cannot do their jobs effectively or have enough time to work with individual students if classes are overcrowded. As one physical educator has said, "Try teaching English with 72 kids!"²⁷

Even the best teachers in the world will find it difficult to keep their students active during most of a physical education class if they don't have adequate amounts of equipment and supplies. Many schools don't have enough equipment or supplies to keep all their students active during physical education class; consequently, many students waste valuable time standing in line and watching others play while they wait for a turn. Support for the purchase of physical education equipment and supplies is an urgent priority for many of the nation's schools.

Strategy 3: Publicize and disseminate tools to help schools improve their physical education and other physical activity programs.

In recent years, federal agencies and national organizations have developed a large number of practical tools that can help schools improve their physical education and other physical activity programs. These tools include

- *Guidelines for School and Community Programs to Promote Lifelong Physical Activity Among Young People* (CDC; Appendix 5).²¹
- *School Health Index for Physical Activity and Healthy Eating: A Self-Assessment and Planning Guide* (CDC; Appendix 16).³¹
- *Moving into the Future: National Standards for Physical Education* (NASPE; Appendix 11).²⁴
- *Adapted Physical Education National Standards* (National Consortium for Physical Education and Recreation for Individuals with Disabilities; Appendix 15).³⁰
- *National Standards for Beginning Physical Education Teachers* (NASPE; Appendix 14).²⁹
- *Concepts of Physical Education: What Every Student Needs to Know* (NASPE).³²
- *Fit, Healthy, and Ready to Learn: A School Health Policy Guide* (National Association of State Boards of Education; Appendix 17).²⁷
- *Physical Fitness Demonstration Centers* (PCPFS; Appendix 18).
- *Programs That Work* (CDC; Appendix 19).
- *Quality Coaches, Quality Sports: National Standards for Athletic Coaches* (NASPE).³³
- *Guidelines for School Intramural Programs* (National Intramural Sports Council; Appendix 20).³⁴
- *The NSACA Standards for Quality School-Age Care* (National School-Age Care Alliance; Appendix 21).³⁵
- *Developmentally Appropriate Practice in Movement Programs for Young Children, Ages 3-5* (NASPE).³⁶

Many school administrators and educators do not have these materials, and only modest efforts have been made to disseminate them. Relevant Department of Health and Human Services agencies, working in close collaboration with the Department of Education, state and local agencies, and nongovernmental organizations, should implement an ongoing marketing initiative to systematically distribute these resources to the nation's educators at the school district and school levels. Staff development must be provided to ensure the effective use of these tools.

One of the best ways to promote the widespread use of innovative practices and build support for quality school initiatives is to identify model programs that allow educators to learn from the successes of their peers. Two existing federal programs could be expanded to identify model programs:

- PCPFS's *Physical Fitness Demonstration Centers* (Appendix 18) initiative recognizes individual schools that do an outstanding job of emphasizing the physical fitness component of physical education, as determined by state departments of education according to criteria developed in cooperation with PCPFS. Expanding this initiative to more schools in more states would facilitate the dissemination of innovative practices.
- CDC's *Programs That Work* initiative (Appendix 19) identifies curricula with credible evidence of effectiveness in reducing health risk behaviors among young people. Training on implementing these curricula is provided for interested educators from state and local education agencies, departments of health, and national non-governmental organizations. To date, curricula have been identified that address tobacco-use prevention and HIV, sexually transmitted diseases (STD), and pregnancy prevention. Expanding this initiative to include programs that promote physical activity would help states and school districts make more informed curricular decisions.

Perhaps the most urgently needed tool that has not yet been developed is a standardized assessment of student performance in physical education. Such a tool would measure achievement in knowledge, motor skills, and self-management skills. It could

- Help educators monitor and improve the quality of physical education programs.
- Provide a means of holding programs accountable.
- Enable physical education to be included among the subjects on which students are tested as part of the state education assessments that are increasingly driving school management decisions.

Without the data on student performance that such a tool could provide, physical education will continue to be relegated to a low priority in school reform efforts.

Most states have not developed assessments of student performance in physical education and have not included physical education among the subjects that all schools must assess. NASPE has developed materials that could guide an assessment process, and several states have independently begun to develop their own assessments. These efforts should be supported and final products should be widely disseminated by relevant

Promoting Better Health for Young People

Department of Health and Human Services agencies, in collaboration with the Department of Education, state and local agencies, and nongovernmental organizations.

Strategy 4: Enable state education and health departments to work together to help schools implement quality, daily physical education and other physical activity programs

- ***With a full-time state coordinator for school physical activity programs.***
- ***As part of a coordinated school health program.***
- ***With support from relevant governmental and nongovernmental organizations.***

Most states do not have physical education specialists at their state education agencies who can provide technical assistance to help schools implement quality physical education. A full-time coordinator for school physical activity programs in each state would play an important role in implementing the essential staff development, resource dissemination, student assessment, monitoring, and evaluation recommendations made in this report. He or she would also guide efforts to collaborate with and reinforce the complementary initiatives of relevant governmental and nongovernmental organizations (e.g., Governor's or State Council for Physical Fitness and Sports, American Heart Association, state affiliate of the American Alliance for Health, Physical Education, Recreation, and Dance). Without a qualified, dedicated person coordinating efforts in each state, a national initiative to promote physical activity among young people will inevitably fall through the cracks and fail to get the statewide attention needed to make a difference.

To maximize impact and efficiency, physical activity efforts should be integrated within a state's coordinated school health program. Other components of such a program include health education; nutrition services; health services; counseling, psychological, and social services; parent and community involvement; health promotion for staff; and a healthy school environment.

CDC currently funds 20 states to establish and run statewide programs for coordinated school health (Appendix 22). Funding is provided for program directors in the state education and health agencies, but not for a state school physical activity coordinator. With additional resources, this initiative could be expanded to support the remaining states and to include a physical activity coordinator in each state.

The President's reauthorization proposal for the Elementary and Secondary Education Act includes funding for demonstration projects that would

Without a qualified, dedicated person coordinating efforts in each state, a national initiative to promote physical activity among young people will inevitably fall through the cracks.

After-school care programs can provide substantial amounts of health-enhancing physical activity and opportunities to practice skills taught in physical education courses.

implement effective policies and programs to promote lifelong physical activity and healthy lifestyles among young people. This initiative also would support funding for

- Training school personnel on how to provide instructional programs to promote enjoyable lifelong physical activity among children and adolescents.
- Capacity-building activities to expand existing state and local coordinated school health programs to promote healthy lifestyles among children and adolescents.
- Providing school staff with continuing education opportunities related to physical activity and coordinated school health programs.

After-School Care Programs

With nearly two-thirds of school-aged children and adolescents living with a single employed parent or two parents who are both employed,³⁷ the need for programs to take care of children outside of school hours is great. Almost 30% of public schools and 50% of private schools offered before-and/or after-school care in 1993–1994.³⁸ Many out-of-school programs are now taking care of students before school, after school, and during weekends, school holidays, and summer vacation. These programs are often called Expanded Learning Opportunities, Extra Learning Opportunities, or Community Learning Centers to make the point that they build on what students have learned during the school day and provide enrichment activities based on a student's strengths or interests. These programs offer a variety of activities, including sports, free play, dance, art, tutoring or homework help, mentoring, and community service. A 1999 Department of Justice report concluded that after-school recreation programs may be a promising approach to preventing delinquency and crime.³⁹

Strategy 5: Enable more after-school care programs to provide regular opportunities for active, physical play.

After-school care programs can provide substantial amounts of health-enhancing physical activity and opportunities to practice skills taught in physical education courses. The *NSACA Standards for Quality School-Age Care*³⁵ calls upon programs to offer children “regular opportunities for active, physical play” (Appendix 21).

The U.S. Department of Education's 21st Century Community Learning Centers Program provides grants to inner-city and rural communities to offer school-based expanded learning opportunities, including before-school, after-school, weekend, and summer programming. Funding for the program increased from \$40 million in 1998 to \$453 million in 2000; 2,253 communities applied for grants in FY 2000, and 903 grants were awarded, serving 650,000 children in approximately 3,600 public schools.

Although most of the 21st Century Community Learning Centers include some kind of recreational activities, after-school care programs need guidelines, training, technical assistance, and financial incentives to help them provide physical activity opportunities that are developmentally appropriate, safe, and enjoyable. Physical activity can be more strongly encouraged through this program, which should be expanded to meet the tremendous need for after-school services in communities nationwide.

Youth Sports and Recreation Programs

Youth sports and recreation programs are one of the primary approaches through which communities can increase physical activity and fitness among young people. Youth sports refers to organized athletic programs that provide a systematic sequence of practices and contests for children and adolescents. These programs are typically sponsored by nationally affiliated sports organizations (e.g., Amateur Athletic Union, Little League Baseball, United States Tennis Association, United States Youth Soccer Association), community centers (e.g., YMCA, YWCA), and local recreation departments. Youth sports experiences differ greatly in competitive level, length of season, cost to competitors, qualifications of coaches and officials, and skill levels of athletes. Community centers and recreation departments also offer recreation programs that are not competitive, such as instruction (e.g., in swimming or martial arts), group activities (e.g., aerobics workouts), access to fitness equipment (e.g., weight lifting, stationary bicycles), and “open gym” (e.g., running on a track, shooting baskets).

Communities should support and coordinate youth sports and recreation programs so that they provide a variety of sport and recreational activities that meet the needs of all young people, regardless of age, sex, race/ethnicity, or ability. Programs that only offer a limited set of team sports and do not also provide noncompetitive, lifetime fitness and recreational activities (e.g., running, bicycling, dancing, swimming) do not adequately serve the many young people who are less skilled, less physically fit, or not attracted to team sports. Communities also must develop and offer adapted sports and recreation programs that meet the needs of young people with disabilities.

Strategy 6: Help provide access to community sports and recreation programs for all young people.

Although sports and recreation programs for young people exist in most communities, it is extremely difficult to start and even more difficult to sustain these programs in certain communities, such as public housing and inner-city neighborhoods, Native American lands, and rural areas.^{17,21} The nation should ensure that all young people, irrespective of their family's income or the community in which they live, have access to youth

sports and recreation programs and the equipment and supplies needed to participate in such programs.

Many young people are not able to participate in youth sports and recreation programs because they have no means, or no safe means, of getting to the programs from home or school and getting home afterwards. Sports and recreation program directors cite this transportation problem as one of the most critical barriers to youth participation in their programs. Transportation difficulties affect a wide variety of young people, including those who live in low-income, urban communities and those who live in rural areas, as well as those who are part of single-parent families and those who have two parents who work. This barrier should be overcome to make sports and recreation programs accessible for all of our young people.

Community recreation programs have attempted to address the transportation problem in a number of ways, including

- Having the public bus system take children to local swimming pools at no charge.
- Purchasing buses to transport children to and from program activities.
- Taking vans with physical activity equipment (i.e., mobile recreation units) into neighborhoods that do not have access to physical activity facilities.
- Establishing sports leagues near public housing communities to eliminate the need for transportation.

Training for coaches should emphasize teaching young people ... about responsibility, leadership, nonviolent conflict resolution, sportsmanship, integrity, and cooperation.

Strategy 7: Enable youth sports and recreation programs to provide coaches and recreation program staff with the training they need to offer developmentally appropriate, safe, and enjoyable physical activity experiences for young people.

The quality of any youth sports and recreation experience depends on the competence and supportiveness of its adult program leaders, particularly the coaches. Approximately 2.5 million adults generously volunteer their time each year as coaches of youth sports teams. The commitment of these individuals provides a vital source of support for our young people. However, many coaches have no formal education in coaching techniques, first aid, injury prevention, or emergency care.¹⁷ A variety of excellent sport-specific training programs and standards for coaches, as well as *National Standards for Athletic Coaches*,³³ are available.

Training for coaches should emphasize teaching young people not only about sports skills and lifetime physical activity, but also about responsibility, leadership, nonviolent conflict resolution, sportsmanship, integrity, and cooperation. It is important that all youth coaches be offered and encouraged to take formal educational courses offered by local recreation depart-

Promoting Better Health for Young People

ments or sports-specific organizations. Better trained coaches will enhance enjoyment of the team sports experience for young people, increase retention rates among participants, and help to reduce sports-related injuries.

Community Structural Environment

A community structural environment that supports physical activity is one with

- An abundance of accessible, well-lit, and safe sidewalks, bicycle paths, trails, and crosswalks to facilitate walking and bicycling.
- Sports and recreation facilities that are close to the homes of most residents, well-maintained, and safe.
- Programs in place to motivate community members to walk, bicycle, and use the sports and recreation facilities.

Strategy 8: Enable communities to develop and promote the use of safe, well-maintained, and close-to-home sidewalks, crosswalks, bicycle paths, trails, parks, recreation facilities, and community designs featuring mixed-use development and a connected grid of streets.

Research has found that moderate physical activity, such as walking and bicycling, offers substantial health benefits.⁶ Walking is, in many ways, an ideal form of physical activity. It's easy to do, requires no special skills or equipment, can be done by the vast majority of the population with little risk of injury, and is functional: It gets us places. Unfortunately, young people today do not have the opportunities for walking that previous generations had. Since the late 1940s, community and transportation development practices have focused on increasing the efficiency of automobile use. Sidewalks, bicycle paths, and crosswalks are practically nonexistent in many communities developed since the 1960s.

Nearly 25% of the trips made from home in our nation cover a distance less than one mile, but 75% of those trips are made by automobile.¹⁵ A small increase in the percentage of trips that are walked rather than driven could result in significant public health benefits. Research has found that people walk more when they live in communities that have greater housing and population density and more street connectivity (i.e., streets lead to other streets and stores, rather than just ending in cul-de-sacs).⁴⁰ Research also shows that people are more active in neighborhoods that are perceived as safe and that have recreational facilities nearby.⁴¹

Communities need funding, guidelines, model programs, and ongoing technical assistance to implement these strategies. Departments of transportation, city planning, parks and recreation, law enforcement, public health, and education all should collaborate in these efforts. Department of Health and Human Services agencies can support studies that examine the

A small increase in the percentage of trips that are walked rather than driven could result in significant public health benefits.

effects of community infrastructure changes on physical activity, physical fitness, environmental quality, and social connectedness. Such studies will provide valuable information that can be used to document the importance of having a community infrastructure that supports physical activity.

One existing mechanism for promoting walking, bicycling, and accessible recreation facilities is the CDC's Active Community Environments (ACEs) initiative (Appendix 23). This initiative has focused on helping communities to promote walking to school (Appendix 24) and to develop close-to-home parks and recreational facilities.

One of the major barriers to youth participation in physical activity is a lack of access to sports and recreation facilities.⁴² Increased access to school facilities would, therefore, help facilitate increases in physical activity among young people. School districts should work with youth sports and recreation programs to take maximum advantage of school facilities for the benefit of children, adolescents, and the community as a whole.

Media Campaigns

Young people today belong to a multimedia generation. The average child spends more than 4 hours a day using electronic media.¹⁸ Although this staggering amount of media use poses certain problems, it also creates an opportunity: Young people are a willing audience that can be reached through a variety of media. Communicating to young people through an ongoing, well-designed multimedia campaign can play an important role in increasing their motivation to be physically active.

Strategy 9: Implement an ongoing media campaign to promote physical education as an important component of a quality education and long-term health.

This campaign must take advantage of all that communication and marketing experts have learned about how to develop effective mass media messages. Testing messages for appeal and appropriateness with different groups is essential, as is involving young people in all aspects of campaign planning and implementation. Special efforts should be made to reach out to those population segments in greatest need, including girls and members of racial/ethnic minority groups. Culturally and linguistically appropriate messages should be designed for these groups and delivered through targeted communication channels. Communication to parents, educators, and health care professionals also should be a central part of this campaign.

While the campaign should take advantage of traditional media (e.g., television and radio ads), it should also target the new media (e.g., Internet-based activities) that are so popular with young people. The same integrated communication tactics that are employed by leading marketers (e.g., movie

promotion campaigns using ads, news media outreach, events, and appropriate product tie-ins) might be tried. A national media campaign should be integrated with state and local efforts.

The USOC can play a valuable role in this initiative by identifying and coordinating the participation of Olympic and Paralympic athletes in public appearances and advertisements promoting physical fitness. In addition, the PCPFS should work with professional sports leagues to mount a targeted effort to promote quality, daily physical education in our nation's schools.

A national media campaign should be integrated with state and local efforts.

Monitoring Youth Physical Activity and Fitness and School And Community Programs

The nation needs an ongoing mechanism for measuring progress in promoting youth physical activity and fitness and in providing the school- and community-based programs that will make this possible. In addition, research should be conducted to document the effects of physical activity, fitness, and sports participation on desired public health and social outcomes, including improved academic performance and reductions in youth violence.

Strategy 10: Monitor youth physical activity, physical fitness, and school and community physical activity programs in the nation and each state.

An existing monitoring system, CDC's Youth Risk Behavior Surveillance System (YRBSS), monitors health risk behaviors, including physical inactivity, among representative samples of high school students across the nation, in most states, and in many large cities. Reports are issued every other year (Appendix 4). YRBSS data are used to monitor Healthy People objectives, as well as state and local initiatives. The YRBSS should be maintained and expanded to include more states and cities.

No national health objectives relate to youth physical fitness, largely because no system exists to monitor youth physical fitness. Fitness was last measured in a nationally representative sample of young people in 1984 and 1986, through the National Children and Youth Fitness Study (NCYFS).⁴³⁻⁴⁴ That study provided a wealth of data on youth fitness and enabled scientists to establish age- and sex-specific health-related fitness norms. A new, ongoing national fitness monitoring system would enable us to document changes in the fitness status of American youth, establish national objectives for youth fitness, and measure progress in meeting those objectives. Measuring youth fitness requires the administration by trained personnel of a variety of tests to assess the various components of health-related physical fitness. Because of the relative complexity of such a study, data should be collected at 5-year intervals.

An existing monitoring system, CDC's School Health Policies and Programs Study (SHPPS) (Appendices 25 and 26), provides nationally representative information about physical activity policies and programs at the state, district, and school levels, as well as nationally representative data on physical education classes. Data were collected in 1994 and 2000. SHPPS should be maintained and a simpler monitoring mechanism put in place to collect data on representative samples of schools in each state.

All advocates of physical activity for young people would benefit from well-implemented studies that document the effects of physical education and other physical activity programs on youth physical activity and fitness levels and other desired social outcomes. Information from these kinds of studies could help policy-makers appreciate the importance of these programs. In particular, research is needed to document the effects of increased physical activity and participation in physical education and other physical activity programs on academic performance and youth violence.

Schools and community agencies often lack the technical expertise needed to evaluate the effectiveness of their programs. Schools and communities need guidelines, materials, and ongoing technical assistance to help them appropriately document outcomes generated by their initiatives.



A CALL TO ACTION

Full implementation of strategies recommended in this report will require the commitment of resources, hard work, and creative thinking from many partners in federal, state, and local governments; nongovernmental organizations; and the private sector. Only through extensive collaboration and coordination can resources be maximized, strategies integrated, and messages reinforced.

The following actions should be taken to facilitate the process of implementing the 10 strategies identified in this report:

- The federal government will convene a working group to develop a detailed implementation plan to promote physical activity among young people. The Secretary of Health and Human Services, in collaboration with the Secretary of Education, will bring together key players from national, state, and local levels and from the public and the private sectors to work together to achieve the strategies recommended in this report (Appendix 27).
- National nongovernmental organizations and the private sector should work together to develop or expand a national coalition to promote physical activity and a foundation to support its efforts.
- National, state, and local leaders should encourage concerned citizens to work together to establish state and local councils or coalitions to promote physical activity among young people.
- The President, the Secretary of Health and Human Services, the Secretary of Education, and the nation's governors and mayors should educate the American public in general, and educational policymakers in particular, about the importance of having all children participate in quality, daily physical education.

The Secretary of Health and Human Services and the Secretary of Education can facilitate progress in efforts to promote youth physical activity by providing annual reports to the President on actions taken to implement the strategies identified in this report.

Development or expansion of a broad, national coalition to promote better health through physical activity and sports is an important first step toward collaboration and coordination. An effective national coalition will draw public attention to the need for action, educate the public and policymakers about the strategies recommended in this report, and develop coordinated initiatives to implement the strategies. A number of national coalitions currently exist to promote physical activity or fitness (Appendix 28), and a merger of these, or an intensive expansion of participation in one of them, would initiate a national coordinating mechanism. Among

Promoting Better Health for Young People

the organizations that should be added to such a national coalition are the USOC and the professional sports leagues. A foundation to support promotion of physical activity could complement the work of the coalition and play a critical role in obtaining the resources needed to help our young people become physically active and fit.

Physical activity is crucial to our health, happiness, and well-being. The staggering consequences of decreases in physical activity are clear: soaring rates of obesity and diabetes, potential future increases in heart disease, and devastating increases in health care costs. We now have the opportunity to reshape our sedentary society into one that facilitates and promotes participation in physical activity during childhood, throughout adolescence, and into adulthood. The 10 strategies and the process for facilitating their implementation described in this report provide the foundation for our children to rediscover the joys of physical activity and to incorporate physical activity as a fundamental building-block of their present and future lives.

REFERENCES

1. National Center for Health Statistics. Health, United States, 2000. With adolescent health chartbook. Online at <http://www.cdc.gov/nchs/products/pubs/pubd/hs/tables/2000/updated/00hus69.pdf>.
2. Freedman DS, Dietz WH, Srinivasan SR, Berenson GS. The relation of overweight to cardiovascular risk factors among children and adolescents: the Bogalusa heart study. *Pediatrics* 1999;103:1175-82.
3. Flegal KM, Carroll MD, Kuczmarski RJ, Johnson CL. Overweight and obesity in the United States: prevalence and trends, 1960-1994. *International Journal of Obesity* 1998;22(1):39-47.
4. Wolf AM, Colditz GA. Current estimates of the economic cost of obesity in the United States. *Obesity Research* 1998;6(2):97-106.
5. U.S. Department of Health and Human Services. Healthy people 2010: understanding and improving health. Washington, DC: U.S. Department of Health and Human Services, Government Printing Office, 2000.
6. U.S. Department of Health and Human Services. Physical activity and health: a report of the Surgeon General. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, 1996.
7. McGinnis JM, Foege WH. Actual causes of death in the United States. *Journal of the American Medical Association* 1993;270(18):2207-12.
8. Sallis JF, McKenzie TL, Kolody B, Lewis M, Marshall S, Rosengard P. Effects of health-related physical education on academic achievement: project SPARK. *Research Quarterly for Exercise and Sport* 1999;70(2):127-34.
9. Escobedo LG, Marcus SE, Holtzman D, Giovino GA. Sports participation, age at smoking initiation and the risk of smoking among US high school students. *Journal of the American Medical Association* 1993;269:1391-5.
10. Zill N, Nord CW, Loomis LS. Adolescent time use, risky behavior and outcomes: an analysis of national data. Rockville, MD: Westat, 1995.
11. Sallis JF, Patrick K. Physical activity guidelines for adolescents: consensus statement. *Pediatric Exercise Science* 1994;6:302-14.
12. Corbin CB, Pangrazi RP. Physical activity for children: a statement of guidelines. Reston, VA: National Association for Sport and Physical Education, 1998.

13. U.S. Department of Agriculture and U.S. Department of Health and Human Services. Nutrition and your health: dietary guidelines for Americans (5th ed). Washington, DC: U.S. Department of Agriculture and U.S. Department of Health and Human Services, Government Printing Office, 2000.
14. Centers for Disease Control and Prevention. Youth risk behavior surveillance—United States, 1999. *Morbidity & Mortality Weekly Report* 2000;49(SS-5):1-94.
15. Nationwide Personal Transportation Survey. U.S. Department of Transportation, Federal Highway Administration, Research and Technical Support Center, Lantham, MD: Federal Highway Administration, 1997.
16. Calculations from the 1995 Nationwide Personal Transportation Survey (S. Ham, unpublished data, 2000).
17. Seefeldt VD, Ewing ME. Youth sports in America: an overview. *President's Council on Physical Fitness and Sports Research Digest* 1997;2(11):1-12.
18. Kaiser Family Foundation. Kids & media @ the new millenium [monograph]. Menlo Park, CA: Kaiser Family Foundation, November 1999.
19. California Department of Education, Standards and Assessment Division. California physical fitness test 1999: report to the governor and legislature. Sacramento, CA: California Department of Education, 1999.
20. The President's Council on Physical Fitness and Sports. Physical activity and sport in the lives of girls: physical and mental health dimensions from an interdisciplinary approach. Washington, DC: President's Council on Physical Fitness and Sports, 1997.
21. Centers for Disease Control and Prevention. Guidelines for school and community programs to promote lifelong physical activity among young people. *Morbidity & Mortality Weekly Report* 1997;46(RR-6):1-36.
22. Sallis JF, Prochaska JJ, Taylor WC, Hill JO, Geraci JC. Correlates of physical activity in a national sample of girls and boys in grades 4 through 12. *Health Psychology* 1999;18:410-5.
23. Johnson J, Deshpande C. Health education and physical education: disciplines preparing students as productive, healthy citizens for the challenges of the 21st century. *Journal of School Health* 2000;70(2):66-8.
24. National Association for Sport and Physical Education. Moving into the future: national standards for physical education. Reston, VA: National Association for Sport and Physical Education, 1995.

25. Centers for Disease Control and Prevention. Physical education. From CDC's 1994 School Health Policies and Programs Study [fact sheet]. Atlanta, GA: Centers for Disease Control and Prevention, 1999.
26. National Association for Sport and Physical Education. Shape of the nation report: a survey of state physical education requirements. Reston, VA: National Association for Sport and Physical Education, 1998.
27. National Association of State Boards of Education. Fit, healthy and ready to learn: a school health policy guide; Part I: physical activity, healthy eating and tobacco-use prevention. Alexandria, VA: National Association of State Boards of Education, 2000.
28. Sallis JF, McKenzie TL, Alcaraz JE, Kolody B, Faucette N, Hovell M. The effects of a 2-year physical education program (SPARK) on physical activity and fitness in elementary school students. *American Journal of Public Health* 1997;87:1328-34.
29. Beginning Teacher Standards Task Force of the National Association for Sport and Physical Education. National standards for beginning physical education teachers. Reston, VA: National Association for Sport and Physical Education, 1995.
30. National Consortium for Physical Education and Recreation for Individuals with Disabilities. Adapted physical education national standards. Champaign, IL: Human Kinetics, 1995.
31. Centers for Disease Control and Prevention. School health index for physical activity and healthy eating: a self-assessment and planning guide. Atlanta, GA: Centers for Disease Control and Prevention, 2000.
32. Mohnsen B (ed). Concepts of physical education: what every student needs to know. Reston, VA: National Association for Sport and Physical Education, 1998.
33. National Association for Sport and Physical Education. Quality coaches, quality sports: national standards for athletic coaches. Reston, VA: National Association for Sport and Physical Education, 1995.
34. National Intramural Sports Council. Guidelines for school intramural programs. Reston, VA: National Association for Sport and Physical Education, 1995.
35. National School-Age Care Alliance. The NSACA standards for quality school-age care. Boston: National School-Age Care Alliance, 1998.
36. National Association for Sport and Physical Education. Developmentally appropriate practice in movement programs for young children ages 3-5. Reston, VA: National Association for Sport and Physical Education, 1994.

37. U.S. Bureau of the Census, March 1998 CPS, P20-514, Table 6, 1998. Online at [http:// www.census.gov/prod/99pubs/p20-514u.pdf](http://www.census.gov/prod/99pubs/p20-514u.pdf).
38. DeAngelis K, Rossi R. Schools serving family needs: extended-day programs in public and private schools. Washington, DC: National Center for Education Statistics, 1997.
39. Catalano RF, Loeber R, McKinney KC. School and community interventions to prevent serious and violent offending. *Juvenile Justice Bulletin*, October 1999:1-12.
40. Rutherford GS, McCormack E, Wilkinson M. Travel aspects of urban form: implications from an analysis of two Seattle area travel diaries. Presented at the TMIP Conference on Urban Design, Telecommunications and Travel Forecasting. 1998.
41. Centers for Disease Control and Prevention. Neighborhood safety and the prevalence of physical inactivity—selected states, 1996. *Morbidity & Mortality Weekly Report* 1999;48(7):143-146.
42. Carnegie Council on Adolescent Development. A matter of time: risk and opportunity in the out-of-school hours. Recommendations for strengthening community programs for youth. New York, NY: Carnegie Corporation of New York, 1994.
43. U.S. Department of Health and Human Services. National children and youth fitness study. *Journal of Physical Education, Recreation, and Dance* 1985;56:44-90.
44. U.S. Department of Health and Human Services. National children and youth fitness study II. *Journal of Physical Education, Recreation, and Dance* 1987;58:49-96.

LIST OF APPENDICES

1. President's Memorandum/Directive
 2. A Report of the Surgeon General: Physical Activity and Health, At-A-Glance
 3. Healthy People 2010 Physical Activity Objectives Relevant for Children and Adolescents
 4. Youth Risk Behavior Surveillance System (fact sheet)
 5. CDC's Guidelines for School and Community Programs: Promoting Lifelong Physical Activity, An Overview
 6. Classroom Health Education
 7. Recess Periods
 8. Extracurricular Physical Activity Programs
 9. Why Children Need Physical Education
 10. Characteristics of Quality Physical Education
 11. Moving Into the Future: National Standards for Physical Education (brochure)
 12. Suggested Instructional Themes in Physical Education
 13. Shape of the Nation: Executive Summary
 14. National Standards for Beginning Physical Education Teachers
 15. Adapted Physical Education National Standards
 16. School Health Index for Physical Activity and Healthy Eating: A Self-Assessment and Planning Guide (brochure)
 17. Fit, Healthy, and Ready to Learn: A School Health Policy Guide (fact sheet)
 18. Physical Fitness Demonstration Centers (fact sheet)
 19. Programs That Work (fact sheet)
 20. Guidelines for School Intramural Programs
 21. The NSACA Standards for Quality School-Age Care: Standards, At A Glance
 22. School Health Programs: An Investment in Our Nation's Future, At A Glance
 23. Active Community Environments (fact sheet)
 24. KidsWalk-to-School: A Guide to Promote Walking to School (brochure)
 25. Fact Sheet: Physical Education (From CDC's 1994 School Health Policies and Programs Study)
-

Promoting Better Health for Young People

26. SHPPS 2000: School Health Policies and Programs Study (fact sheet)

27. Action Steps

28. National Coalitions

THE WHITE HOUSE

Office of the Press Secretary
(Chula Vista, California)

For Immediate Release

June 23, 2000

MEMORANDUM FOR THE SECRETARY OF HEALTH AND HUMAN SERVICES
THE SECRETARY OF EDUCATION

SUBJECT: Enhancing Efforts to Promote the Health of Our Young People
Through Physical Activity and Participation in Sports

Physical activity and participation in sports are central to the overall health and well-being of children and adults. Adolescence is an especially important time to establish the habit of participation in daily physical activity. Sports and physical activity can introduce young people to skills such as teamwork, self-discipline, and sportsmanship. Lack of recreational activity, on the other hand, may contribute to making young people more vulnerable to gangs, drugs, or violence. Studies consistently show that adolescents who engage in regular physical activity have higher self-esteem and lower anxiety and stress. Unfortunately, daily enrollment in high school physical education classes dropped from 42 percent to 29 percent between 1991 and 1999 and about 14 percent of young people ages 12-21 report no recent physical activity at all. Over the past 30 years, the percentage of young people who are overweight has more than doubled.

The extent of this problem should not be underestimated. Last year, for example, the United States spent over \$68 billion, or 6 percent of the Nation's health care expenditures, on direct health care costs related to obesity. According to the landmark 1996 Surgeon General's Report on Physical Activity and Health, inactivity and poor diet contribute to nearly 300,000 deaths in the United States annually. In conjunction with the recent National Nutrition Summit hosted by my Administration -- the first in over three decades -- I released revised Dietary Guidelines for Americans, including a new guideline recommending regular physical activity.

My Administration has an ongoing multi-pronged effort to promote physical activity and fitness. The President's Council on Physical Fitness and Sports Participation continues to play an important role in promoting physical fitness and sports participation nationwide. A key part of the Council's work is the President's Challenge Youth Physical Fitness Awards Program, which offers awards for participation and excellence in a set of physical fitness assessments to encourage 2.9 million students to improve and maintain physical fitness. The Department of Health and Human Services' National Youth Sports Program collaborates with participating colleges to provide summer sports programs in college environments to youth living in areas of urban and rural poverty. Currently, over 70,000 children at over 200 colleges and universities through this program can improve their physical fitness and health habits while becoming acquainted with post-secondary educational opportunities.

The Department of Education also promotes physical activity and health in schools. My Elementary and Secondary Education Act reauthorization proposal includes "Lifelong Physical Activity" discretionary grants as part of the Safe and Drug-Free Schools and Communities Act. Building on current demonstration projects by the Centers for Disease Control, this initiative would authorize funding for sites to implement programs that promote lifelong physical activity and health awareness during and after school by linking physical education with health education.-

These efforts, and many similar public and private initiatives around the country, are encouraging. We must now build on this groundwork by developing additional strategies for promoting physical fitness and participation in sports, which are essential to improving individual and community health.

Therefore, I direct you to identify and report back to me within 90 days on strategies to promote better health for our Nation's youth through physical activity and fitness, including:

1. Promoting the renewal of physical education in our schools, as well as the expansion of after-school programs that offer physical activities and sports in addition to enhanced academics and cultural activities;
2. Encouraging participation by private sector partners in raising the level of physical activity and fitness among our youth; and
3. Promoting greater coordination of existing public and private resources that encourages physical activity and sports.

In developing these strategies, you shall work with the U.S. Olympic Committee, and other private and nongovernmental sports organizations, as appropriate.

By identifying effective new steps and strengthening public-private partnerships, we will advance our efforts to prepare the Nation's young people for lifelong physical fitness.

WILLIAM J. CLINTON

#

A Report of the Surgeon General

Physical Activity and Health

At-A-Glance

1996

A NEW VIEW OF PHYSICAL ACTIVITY

This report brings together, for the first time, what has been learned about physical activity and health from decades of research. Among its major findings:

- People who are usually inactive can improve their health and well-being by becoming even moderately active on a regular basis.
- Physical activity need not be strenuous to achieve health benefits.
- Greater health benefits can be achieved by increasing the amount (duration, frequency, or intensity) of physical activity.

THE BENEFITS OF REGULAR PHYSICAL ACTIVITY

Regular physical activity that is performed on most days of the week reduces the risk of developing or dying from some of the leading causes of illness and death in the United States. Regular physical activity improves health in the following ways:

- Reduces the risk of dying prematurely.
- Reduces the risk of dying from heart disease.
- Reduces the risk of developing diabetes.
- Reduces the risk of developing high blood pressure.
- Helps reduce blood pressure in people who already have high blood pressure.
- Reduces the risk of developing colon cancer.
- Reduces feelings of depression and anxiety.
- Helps control weight.
- Helps build and maintain healthy bones, muscles, and joints.
- Helps older adults become stronger and better able to move about without falling.
- Promotes psychological well-being.

A MAJOR PUBLIC HEALTH CONCERN

Given the numerous health benefits of physical activity, the hazards of being inactive are clear. Physical inactivity is a serious, nationwide problem. Its scope poses a public health challenge for reducing the national burden of unnecessary illness and premature death.

WHAT IS A MODERATE AMOUNT OF PHYSICAL ACTIVITY?

As the examples listed in the box show, a moderate amount of physical activity* can be achieved in a variety of ways. People can select activities that they enjoy and that fit into their daily lives. Because amount of activity is a function of duration, intensity, and frequency, the same amount of activity can be obtained in longer sessions of moderately intense activities (such as brisk walking) as in shorter sessions of more strenuous activities (such as running):†

EXAMPLES OF MODERATE AMOUNTS OF ACTIVITY

Washing and waxing a car for 45–60 minutes
 Washing windows or floors for 45–60 minutes
 Playing volleyball for 45 minutes
 Playing touch football for 30–45 minutes
 Gardening for 30–45 minutes
 Wheeling self in wheelchair for 30–40 minutes
 Walking 1¾ miles in 35 minutes (20 min/mile)
 Basketball (shooting baskets) for 30 minutes
 Bicycling 5 miles in 30 minutes
 Dancing fast (social) for 30 minutes
 Pushing a stroller 1½ miles in 30 minutes
 Raking leaves for 30 minutes
 Walking 2 miles in 30 minutes (15 min/mile)
 Water aerobics for 30 minutes
 Swimming laps for 20 minutes
 Wheelchair basketball for 20 minutes
 Basketball (playing a game) for 15–20 minutes
 Bicycling 4 miles in 15 minutes
 Jumping rope for 15 minutes
 Running 1½ miles in 15 minutes (10 min/mile)
 Shoveling snow for 15 minutes
 Stairwalking for 15 minutes

Less Vigorous,
More Time

More Vigorous,
Less Time

*A moderate amount of physical activity is roughly equivalent to physical activity that uses approximately 150 Calories (kcal) of energy per day, or 1,000 Calories per week.

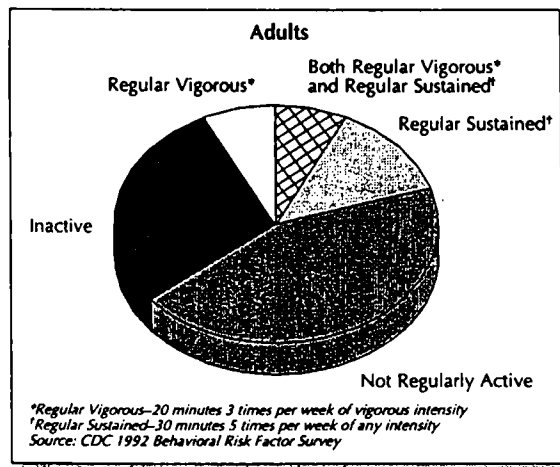
†Some activities can be performed at various intensities; the suggested durations correspond to expected intensity of effort.

PRECAUTIONS FOR A HEALTHY START

To avoid soreness and injury, individuals contemplating an increase in physical activity should start out slowly and gradually build up to the desired amount to give the body time to adjust. People with chronic health problems, such as heart disease, diabetes, or obesity, or who are at high risk for these problems should first consult a physician before beginning a new program of physical activity. Also, men over age 40 and women over age 50 who plan to begin a new vigorous physical activity program should consult a physician first to be sure they do not have heart disease or other health problems.

Adults

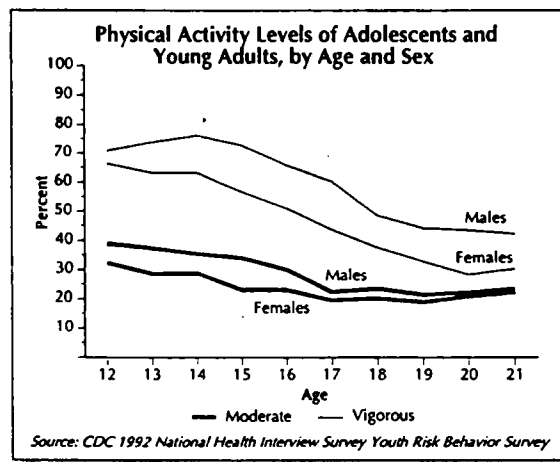
- More than 60 percent of adults do not achieve the recommended amount of regular physical activity. In fact, 25 percent of all adults are not active at all.
- Inactivity increases with age and is more common among women than men and among those with lower income and less education than among those with higher income or education.



STATUS OF THE NATION— A NEED FOR CHANGE

Adolescents and Young Adults

- Nearly half of young people aged 12–21 are not vigorously active on a regular basis.
- Physical activity declines dramatically with age during adolescence.
- Female adolescents are much less physically active than male adolescents.



High School Students

- In high school, enrollment in daily physical education classes dropped from 42 percent in 1991 to 25 percent in 1995.
- Only 19 percent of all high school students are physically active for 20 minutes or more in physical education classes every day during the school week.

This report identifies promising ways to help people include more physical activity in their daily lives.

IDEAS FOR IMPROVEMENT

- Well-designed programs in schools to increase physical activity in physical education classes have been shown to be effective.
- Carefully planned counseling by health care providers and worksite activity programs can increase individuals' physical activity levels.
- Promising approaches being tried in some communities around the nation include opening school buildings and shopping malls for walking before or after regular hours, as well as building bicycle and walking paths separated from automobile traffic. Revising building codes to require accessible stairwells is another idea that has been suggested.

**SPECIAL MESSAGES FOR
SPECIAL POPULATIONS**

Older Adults

No one is too old to enjoy the benefits of regular physical activity. Of special interest to older adults is evidence that muscle-strengthening exercises can reduce the risk of falling and fracturing bones and can improve the ability to live independently.

Parents

Parents can help their children maintain a physically active lifestyle by providing encouragement and opportunities for physical activity. Family events can include opportunities for everyone in the family to be active.

Teenagers

Regular physical activity improves strength, builds lean muscle, and decreases body fat. It can build stronger bones to last a lifetime.

Dieters

Regular physical activity burns Calories and preserves lean muscle mass. It is a key component of any weight loss effort and is important for controlling weight.

People with High Blood Pressure

Regular physical activity helps lower blood pressure.

People Feeling Anxious, Depressed, or Moody

Regular physical activity improves mood, helps relieve depression, and increases feelings of well-being.

People with Arthritis

Regular physical activity can help control joint swelling and pain. Physical activity of the type and amount recommended for health has not been shown to cause arthritis.

People with Disabilities

Regular physical activity can help people with chronic, disabling conditions improve their stamina and muscle strength and can improve psychological well-being and quality of life by increasing the ability to perform activities of daily life.

For more information contact:

Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Nutrition and Physical Activity, MS K-46
4770 Buford Highway, NE
Atlanta, Georgia 30341
1-888-CDC-4NRG or 1-888-232-4674 (Toll Free)
<http://www.cdc.gov>

The President's Council on Physical Fitness and Sports
Box SG
Suite 250
701 Pennsylvania Avenue, NW
Washington, DC 20004

APPENDIX 3

Healthy People 2010 Physical Activity and Fitness Objectives Relevant for Children and Adolescents

- Increase the proportion of adolescents who engage in moderate physical activity for at least 30 minutes on 5 or more of the previous 7 days.
- Increase the proportion of adolescents who engage in vigorous physical activity that promotes cardiorespiratory fitness 3 or more days per week for 20 or more minutes per occasion.
- Increase the proportion of children and adolescents who view television 2 or fewer hours per day.
- Increase the proportion of trips made by walking.
- Increase the proportion of trips made by bicycling.
- Increase the proportion of the Nation's public and private schools that require daily physical education for all students.
- Increase the proportion of adolescents who participate in daily physical education.
- Increase the proportion of adolescents who spend at least 50 percent of school physical education class time being physically active.
- Increase the proportion of the Nation's public and private schools that provide access to their physical activity spaces and facilities for all persons outside of normal school hours (that is, before and after the school day, on weekends, and during summer and other vacations).
- Increase the proportion of middle, junior high, and senior high schools that provide comprehensive school health education to prevent health problems in the following areas: unintentional injury; violence; suicide; tobacco use and addiction; alcohol or other drug use; unintended pregnancy, HIV/AIDS, and STD infection; unhealthy dietary patterns; inadequate physical activity; and environmental health.

Source: U.S. Department of Health and Human Services. Healthy people 2010: understanding and improving health. Washington, DC: U.S. Department of Health and Human Services, Government Printing Office, 2000.

APPENDIX 4

The Youth Risk Behavior Surveillance System

The Youth Risk Behavior Surveillance System (YRBSS) was developed in 1989 by the Centers for Disease Control and Prevention (CDC) to monitor priority health-risk behaviors that contribute to the leading causes of mortality, morbidity, and social problems among youth and adults in the United States. The YRBSS monitors six categories of behaviors: (1) behaviors that contribute to unintentional injuries and violence; (2) tobacco use; (3) alcohol and other drug use; (4) sexual behaviors that contribute to unintended pregnancy and sexually transmitted disease, including HIV infection; (5) dietary behaviors; and (6) physical activity.

The YRBSS consists of national, state, and local school-based surveys of representative samples of 9th through 12th grade students, a national household-based survey of 12- through 21-year-olds, a national mail survey of college students, and other surveys of special populations of young people. The state and local surveys are conducted by state and local education and health agencies as part of cooperative agreement activities with the Division of Adolescent and School Health, National Center for Chronic Disease Prevention and Health Promotion, CDC. The national surveys are conducted by CDC.

Data from the YRBSS are being used to (1) monitor progress in achieving 16 National Health Objectives for the year 2010 and three Leading Health Indicators, (2) monitor progress in achieving measures of success for the American Cancer Society's school health initiative, (3) focus school health education teacher training and instructional programs, and (4) support school health programs nationwide.

For more information about the YRBSS, visit the YRBSS Web site at <http://www.cdc.nccdphp/dash/yrbs>

CDC's Guidelines for School and Community Programs

Promoting Lifelong Physical Activity

An Overview

Young people can build healthy bodies and establish healthy lifestyles by including physical activity in their daily lives. However, many young people are not physically active on a regular basis, and physical activity declines dramatically during adolescence. School and community programs can help young people get active and stay active.

BENEFITS OF PHYSICAL ACTIVITY

Regular physical activity in childhood and adolescence



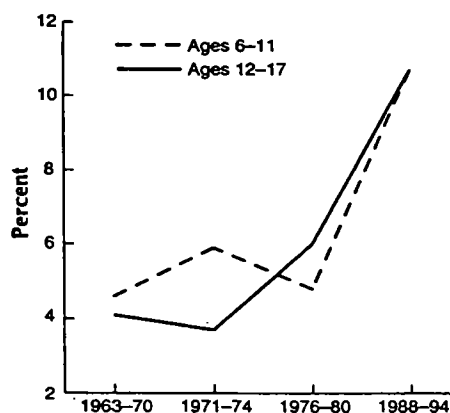
- Improves strength and endurance.
- Helps build healthy bones and muscles.
- Helps control weight.
- Reduces anxiety and stress and increases self-esteem.
- May improve blood pressure and cholesterol levels.

In addition, young people say they like physical activity because it is fun; they do it with friends; and it helps them learn skills, stay in shape, and look better.

CONSEQUENCES OF PHYSICAL INACTIVITY

- The percentage of young people who are overweight has almost doubled in the past 20 years.
- Inactivity and poor diet cause at least 300,000 deaths a year in the United States. Only tobacco use causes more preventable deaths.
- Adults who are less active are at greater risk of dying of heart disease and developing diabetes, colon cancer, and high blood pressure.

Percentage of Young People Who Are Overweight*



*Overweight defined by the age- and sex-specific 95th percentile of body mass index (1963-70 data).
Source: Troiano RP, Flegal KM. *Pediatrics* 1998;101(3):497-504.



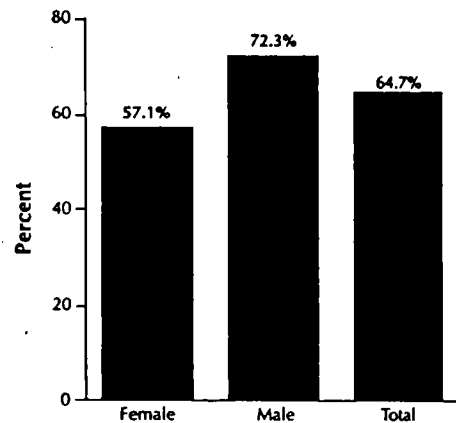
U.S. Department of Health and Human Services
Centers for Disease Control and Prevention
July 2000



PHYSICAL ACTIVITY AMONG YOUNG PEOPLE

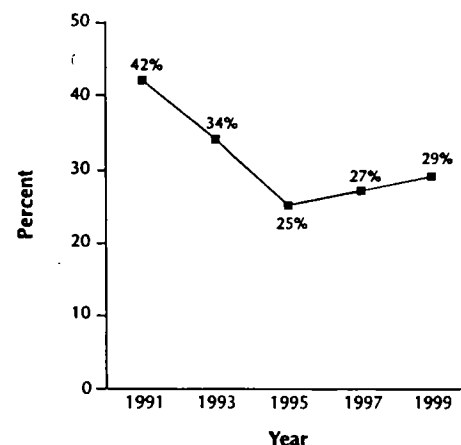
- Sixty-five percent of high school students participate in vigorous physical activity on 3 or more days a week, and 27% participate in moderate physical activity on 5 or more days a week.
- Seventy-three percent of 9th graders but only 61% of 12th graders participate in vigorous physical activity on a regular basis.
- Fifty-six percent of high school students are enrolled in a physical education class; daily participation in physical education classes by high school students dropped from 42% in 1991 to 29% in 1999.
- Male high school students are significantly more likely than female students to regularly participate in vigorous physical activity (72% vs. 57%) and in moderate physical activity (29% vs. 24%), and to participate in team sports (62% vs. 49%).

Percentage of High School Students Who Participate in Vigorous Physical Activity,* by Sex



*Activities that caused sweating and hard breathing for at least 20 minutes on 3 or more of the 7 days preceding the survey.
Source: CDC, National Youth Risk Behavior Survey, 1999.

Percentage of High School Students Who Attended Physical Education Classes Daily, 1991–1999



Source: CDC, National Youth Risk Behavior Survey.

HOW MUCH PHYSICAL ACTIVITY DO YOUNG PEOPLE NEED?

Everyone can benefit from a moderate amount of physical activity on most, if not all, days of the week. Young people should select activities they enjoy that fit into their daily lives. Examples of moderate activity include



- Walking 2 miles in 30 minutes or running 1½ miles in 15 minutes.
- Bicycling 5 miles in 30 minutes or 4 miles in 15 minutes.
- Dancing fast for 30 minutes or jumping rope for 15 minutes.
- Playing basketball for 15–20 minutes or volleyball for 45 minutes.

Increasing the frequency, time, or intensity of physical activity can bring even more health benefits—up to a point. Too much physical activity can lead to injuries and other health problems.

CDC's Guidelines for Promoting Lifelong Physical Activity

CDC's Guidelines for School and Community Programs to Promote Lifelong Physical Activity Among Young People were developed in collaboration with experts from other federal agencies, state agencies, universities, voluntary organizations, and professional associations. They are based on an extensive review of research and practice.

KEY PRINCIPLES

The guidelines state that physical activity programs for young people are most likely to be effective when they

- Emphasize enjoyable participation in physical activities that are easily done throughout life.
- Offer a diverse range of noncompetitive and competitive activities appropriate for different ages and abilities.
- Give young people the skills and confidence they need to be physically active.
- Promote physical activity through all components of a coordinated school health program and develop links between school and community programs.

RECOMMENDATIONS

1 Policy

Establish policies that promote enjoyable, lifelong physical activity.

- Schools should require daily physical education and comprehensive health education (including lessons on physical activity) in grades K–12.
- Schools and community organizations should provide adequate funding, equipment, and supervision for programs that meet the needs and interests of all students.

2 Environment

Provide physical and social environments that encourage and enable young people to engage in safe and enjoyable physical activity.

- Provide access to safe spaces and facilities and implement measures to prevent activity-related injuries and illnesses.
- Provide school time, such as recess, for unstructured physical activity, such as jumping rope.
- Discourage the use or withholding of physical activity as punishment.
- Provide health promotion programs for school faculty and staff.

3 Physical Education Curricula and Instruction

Implement sequential physical education curricula and instruction in grades K–12 that

- Emphasize enjoyable participation in lifetime physical activities such as walking and dancing, not just competitive sports.
- Help students develop the knowledge, attitudes, and skills they need to adopt and maintain a physically active lifestyle.
- Follow the National Standards for Physical Education.
- Keep students active for most of class time.

4 Health Education Curricula and Instruction

Implement health education curricula and instruction that

- Feature active learning strategies and follow the National Health Education Standards.
- Help students develop the knowledge, attitudes, and skills they need to adopt and maintain a healthy lifestyle.

5 Extracurricular Activities

Provide extracurricular physical activity programs that offer diverse, developmentally appropriate activities—both noncompetitive and competitive—for all students.

6 Family Involvement

Encourage parents and guardians to support their children's participation in physical activity, to be physically active role models, and to include physical activity in family events.

7 Training

Provide training to enable teachers, coaches, recreation and health care staff, and other school and community personnel to promote enjoyable, lifelong physical activity among young people.

8 Health Services

Assess the physical activity patterns of young people, refer them to appropriate physical activity programs, and advocate for physical activity instruction and programs for young people.

9 Community Programs

Provide a range of developmentally appropriate community sports and recreation programs that are attractive to all young people.

10 Evaluation

Regularly evaluate physical activity instruction, programs, and facilities.

Classroom Health Education

Classroom health education, which includes instruction on physical activity topics, complements the instruction students receive in physical education. CDC's *Guidelines for School and Community Programs to Promote Lifelong Physical Activity Among Young People*¹ recommends that schools

- Provide planned and sequential health education curricula from kindergarten through grade 12 that promote health literacy including lifelong participation in physical activity.
- Use curricula consistent with the national standards for health education.
- Promote collaboration among physical education, health education, and classroom teachers.
- Use active learning strategies to emphasize enjoyable participation in physical activity in the school, community, and home.
- Develop students' mastery of and confidence in the self-management skills (e.g., self-assessment, self-monitoring, goal setting) needed to adopt and maintain a physically active lifestyle.
- Have credentialed or certified health educators teach health education courses.

Classroom health education also should give students the knowledge and skills they need to avoid a sedentary lifestyle that includes excessive use of electronic media. Preliminary research findings indicate that classroom education designed to encourage students to reduce the amount of time they spend watching television is a promising approach to reducing obesity among children and adolescents.^{2,3} *Healthy People 2010*⁴ includes a national health objective to increase the proportion of schools that provide comprehensive health education to prevent a number of health problems, including inadequate physical activity.

-
1. Centers for Disease Control and Prevention. Guidelines for school and community programs to promote lifelong physical activity among young people. *Morbidity & Mortality Weekly Report* 1997;46(RR-6):1-36.
 2. Gortmaker SL, Peterson K, Wiecha J, Sobol AM, Dixit S, Fox MK, Laird N. Reducing obesity via a school-based interdisciplinary intervention among youth: Planet Health. *Archives of Pediatrics & Adolescent Medicine* 1999;153(4):409-18.
 3. Robinson TN. Reducing children's television viewing to prevent obesity: a randomized controlled trial. *Journal of the American Medical Association* 1999;282(16):1561-7.
 4. U.S. Department of Health and Human Services. *Healthy people 2010: understanding and improving health*. Washington, DC: U.S. Department of Health and Human Services, Government Printing Office, 2000.

Recess Periods

Recess periods, which are regularly scheduled periods within the elementary school day for unstructured physical activity and play, provide another opportunity for daily physical activity, along with social and cognitive benefits. Some large school districts have, in recent years, eliminated recess altogether, reportedly due to safety concerns and a desire to increase time for academic instruction. However, studies have found that (1) students who do not participate in recess become fidgety and less able to concentrate on tasks and (2) the longer children sit in classrooms without a recess break, the less attentive they become. Recess also offers students one of their few opportunities during the school day to interact and develop social skills, such as negotiating and cooperating, with minimal adult interference. The National Association of Elementary School Principals has endorsed recess as “an important component in a child’s physical and social development.”

To make recess periods effective, schools should

- Have enough trained adults on hand to enforce safety rules and prevent aggressive, bullying behavior.
- Work with police departments and community agencies to address safety concerns about children playing in school playgrounds in high-crime areas.
- Provide space, facilities, equipment, and supplies that can make active participation in physical activity during recess appealing to children.
- Have staff encourage students to be active during recess.
- Schedule recess before, rather than after, lunch; studies have found that students eat more of their lunches when recess comes before lunch.

Source: Wechsler H, Devereaux AB, Davis M, Collins J. Using the school environment to promote physical activity and healthy eating. *Preventive Medicine* 2000;31:S121-S137.

Extracurricular Physical Activity Programs

Extracurricular physical activity programs provide students with additional opportunities to be active and to use the skills taught in physical education class. They also offer important social and psychological benefits: Studies have found that participation in extracurricular activities is negatively associated with tobacco and other drug use and positively associated with good conduct, academic achievement, and staying in school.

Extracurricular opportunities to engage in physical activity may be interscholastic or intramural. Interscholastic sports programs consist of team or individual competition between schools, and intramural programs consist of sports and recreational activities, both competitive and non-competitive, among students within one school. At present, interscholastic sports programs, which serve only a small portion of the student body, are more commonly available than intramural programs.

In keeping with a more inclusive approach to promoting physical activity, all schools should offer quality intramural programs that feature a diverse selection of competitive and non-competitive, structured and unstructured activities that meet the needs, interests, and abilities of all students. In addition to team sports, intramural programs could include physical activity clubs (e.g., dance, hiking, yoga). Because they can be designed for students with a wide range of abilities, intramural programs may be beneficial for the large group of students who have not participated much in physical activity: boys and girls who lack the skills or confidence to play interscholastic sports or who dislike competitive sports altogether. Whereas interscholastic sports emphasize competition and winning, intramurals emphasize participation and enjoyment without pressure. However, to promote physical activity among young people, high schools should continue to offer interscholastic sports programs.

Source: Wechsler H, Devereaux AB, Davis M, Collins J. Using the school environment to promote physical activity and healthy eating. *Preventive Medicine* 2000;31:S121-S137.

Why Children Need Physical Education

Well-planned, well-implemented physical education programs can

- Improve physical fitness.
- Reinforce knowledge learned in other subject areas such as science, math, and social studies.
- Facilitate development of student self-discipline and responsibility for health and fitness.
- Develop motor skills that allow for safe, successful, and satisfying participation in physical activities.
- Give children the opportunity to set and strive for personal, achievable goals.
- Influence moral development by providing students with opportunities to assume leadership, cooperate with others, and accept responsibility for their own behavior.
- Help children become more confident, assertive, independent, and self-controlled.
- Provide an outlet for releasing tension and anxiety.
- Help children socialize with others more successfully.

Source: National Association for Sport and Physical Education. Sport and physical education advocacy kit (SPEAK) II. Reston, VA: National Association for Sport and Physical Education, 1999.

APPENDIX 10

Characteristics of Quality Physical Education

Quality physical education

- Emphasizes knowledge and skills for a lifetime of physical activity.
- Is based on national standards that define what students should know and be able to do.
- Keeps students active for most of class time.
- Provides many different physical activity choices.
- Meets needs of **all** students, especially those who are not athletically gifted.
- Features cooperative, as well as competitive, games.
- Develops student self-confidence and eliminates practices that humiliate students (e.g., having team captains choose sides, dodgeball and other games of elimination).
- Assesses students on their progress in reaching goals, not on whether they achieve an absolute standard.
- Promotes physical activity outside of school.
- Teaches self-management skills, such as goal-setting and self-monitoring.
- Focuses, at the high school level, on helping adolescents make the transition to a physically active adult lifestyle.
- Actively teaches cooperation, fair play, and responsible participation in physical activity.
- Is an enjoyable experience for students.

Source: Centers for Disease Control and Prevention.



Resources

Published by NASPE/AAHPERD to support quality physical education programs. Available for purchase by calling 1-800-321-0789.

Moving into the Future: National Standards for Physical Education, A Guide to Content and Assessment, 1995. Four Parts:

Full Document
Introduction
Poster
Flyer

Outcomes of Quality Physical Education Programs, 1992.

Looking at Physical Education from a Developmental Perspective: A Guide to Teaching, 1994.

Developmentally Appropriate Practice in Movement Programs for Young Children Ages 3-5, 1994.

Developmentally Appropriate Physical Education Practices for Children, 1992.

Appropriate Practices for Middle School Physical Education, 1995.

Appropriate Practices for Secondary School Physical Education, (available, 1996).

Guidelines and Program Appraisal Checklists for School Physical Education Programs.

Elementary, revised 1994.
Middle School, revised 1992.
Secondary, revised 1992.

Physical Best, 1989. AAHPERD guide to physical fitness education.

Prudential Fitnessgram. Assessment of health-related physical fitness. TO ORDER CALL (800)635-7050.

Physical Activity and Well-Being, 1986. Seefeldt, V., Ed.

The Value of Physical Activity, 1986. Seefeldt, V., Ed.

Physical Activity and Sport for the Secondary School Student, 1993. Dougherty, N., Ed.

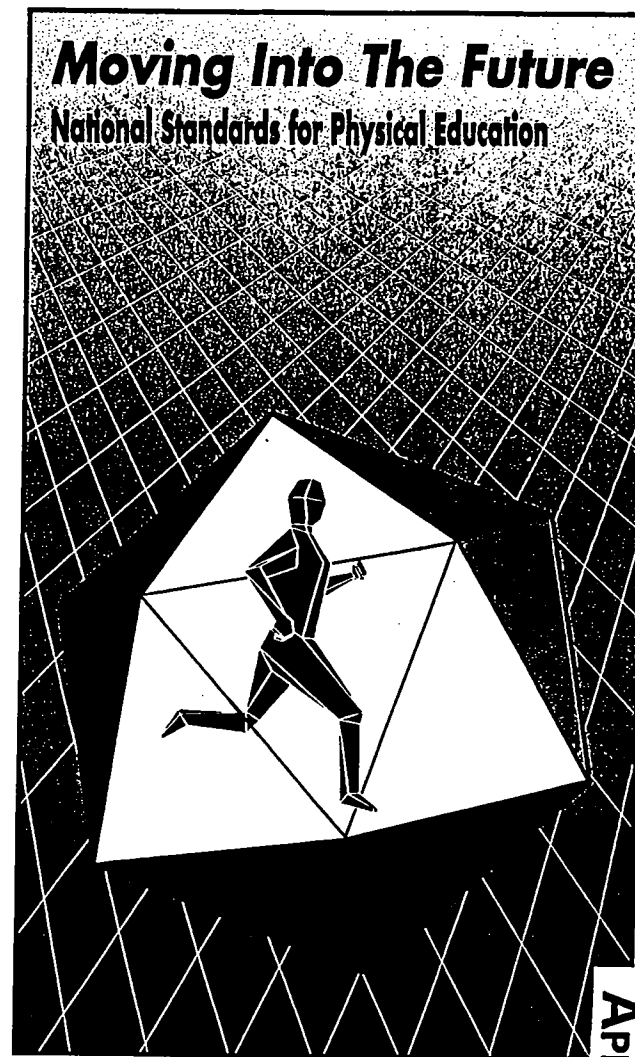
NASPE, an association of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), is a non-profit membership organization.

Printed by Mosby-Year Book, Inc.

Book code: 28259



Moving Into The Future National Standards for Physical Education



NASPE
1900 Association Drive
Reston, VA 22091-1599
(703)476-3410

The Physically Educated Person:

1. Demonstrates competency in many movement forms and proficiency in a few movement forms.
2. Applies movement concepts and principles to the learning and development of motor skills.
3. Exhibits a physically active lifestyle.
4. Achieves and maintains a health-enhancing level of physical fitness.
5. Demonstrates responsible personal and social behavior in physical activity settings.
6. Demonstrates understanding and respect for differences among people in physical activity settings.
7. Understands that physical activity provides opportunities for enjoyment, challenge, self-expression, and social interaction.

The Development of Standards for School Physical Education: An Overview



Definition of a Physically Educated Person

To answer the question, "What should students know and be able to do?" in physical education, the Outcomes Committee of the National Association for Sport and Physical Education developed the *Outcomes of Quality Physical Education* (1992).

This document defined a physically educated person, expanded that definition by identifying twenty outcomes for physical education, and provided sample benchmarks for grades K-12 in two-year intervals. Following publication, the NASPE Standards and Assessment Task Force was appointed to develop content standards and assessment material based on the Outcomes work.

The work of the Task Force is consistent with the national reform movement in education, calling for the establishment of national content standards for each area of the school curriculum. The identification of content standards and the further clarification of what quality physical education should provide to students is the basis for addressing authentic assessment in physical education. *Moving Into The Future: National Standards for Physical Education* establishes a blue print for building quality physical education programs. It is not a curriculum, but rather a guide for the development of curricula that best address situational needs.

This first ever document provides a general description of each content standard followed by the presentation of standards for grades K-12 in two-year intervals. Also included with each grade level standard are suggested benchmarks and assessment examples.

The Physically Educated Person:

- ❖ **HAS** learned skills necessary to perform a variety of physical activities
 1. ...moves using concepts of body awareness, space awareness, effort and relationships.
 2. ...demonstrates competence in a variety of manipulative, locomotor and nonlocomotor skills.
 3. ...demonstrates competence in combinations of manipulative, locomotor and nonlocomotor skills performed individually and with others.
 4. ...demonstrates competence in many different forms of physical activity.
 5. ...demonstrates proficiency in a few forms of physical activity.
 6. ...has learned how to learn new skills.
- ❖ **IS** physically fit
 7. ...assesses, achieves and maintains physical fitness.
 8. ...designs safe, personal fitness programs in accordance with principles of training and conditioning.
- ❖ **DOES** participate regularly in physical activity
 9. ...participates in health enhancing physical activity at least three times a week.
 10. ...selects and regularly participates in lifetime physical activities.

- ❖ **KNOWS** the implications of and benefits from involvement in physical activities

11. ...identifies the benefits, costs and obligations associated with regular participation in physical activity.
12. ...recognizes the risk and safety factors associated with regular participation in physical activity.
13. ...applies concepts and principles to the development of motor skills.
14. ...understands that wellness involves more than being physically fit.
15. ...knows the rules, strategies and appropriate behaviors for selected physical activities.
16. ...recognizes that participation in physical activity can lead to multi-cultural and international understanding.
17. ...understands that physical activity provides the opportunity for enjoyment, self-expression and communication.

- ❖ **VALUES** physical activity and its contribution to a healthful lifestyle

18. ...appreciates the relationships with others that result from participation in physical activity.
19. ...respects the role that regular physical activity plays in the pursuit of life-long health and well-being.
20. ...cherishes the feelings that result from regular participation in physical activity.

APPENDIX 12

Suggested Instructional Themes in Physical Education

- Physical, social, and mental health benefits of lifelong physical activity and physical fitness.
- Development of motor skills.
- Competency in movement forms.
- Components of health-related fitness.
- Phases of a workout.
- How much physical activity is enough.
- Safe and unsafe weight management and conditioning practices.
- Balancing food intake and physical activity.
- Personal assessment of one's own health-related fitness.
- Development of safe and effective personal activity plans.
- Monitoring progress toward achieving personal activity goals.
- Social aspects of physical activity including practicing responsible behaviors.
- Overcoming barriers to physical activity.
- How to find valid information or services related to physical activity and fitness.
- Opportunities for physical activity in the community.
- Dangers of using performance-enhancing drugs such as steroids.
- Weather-related safety.
- Disease and injury prevention and proper emergency response.

Source: National Association of State Boards of Education. Fit, healthy and ready to learn: a school health policy guide; Part I: physical activity, healthy eating and tobacco-use prevention. Alexandria, VA: National Association of State Boards of Education, 2000.

SHAPE OF THE NATION

Executive Summary

Purpose

The purpose of the Shape of the Nation Survey, which was last conducted in 1993, is to determine the availability and mandate for physical education programs in each state, provide an overview of who is teaching physical education and the requirements for students taking physical education in each state. To purchase the full Shape of the Nation document, call 1-800-321-0789.

Method

During the summer of 1997 NASPE sent a questionnaire to physical education consultants in all 50 state Departments of Education. Consultants were asked about the state mandate for physical education at the elementary, middle and secondary school levels, acceptance of substitutions, time allocation, qualification directives for teaching physical education, and issues and concerns. Follow-up phone calls were made to complete responses to the survey. All 50 states provided complete information for the survey. All information was returned to state Departments of Education for verification after it had been compiled and interpreted.

Results

Most states are not living up to recommendations of the *U.S. Surgeon General's Report on Physical Activity and Health* and Centers for Disease Control and Prevention to require daily physical education for all students in kindergarten through 12th grade. That is the major finding of the Shape of the Nation Report, which was conducted by the National Association for Sport and Physical Education (NASPE).

Forty-seven states (the same amount as in 1993) have state mandates for physical education.

As reported in 1993, Illinois is still the only state that requires daily physical education for all students, K-12. Alabama and Washington require daily physical education for all students K-8.

At the elementary school level, where mandated by the state, physical education time requirements range from 50 minutes

a week to 200 minutes per week.

At the middle school level, where mandated by the state, physical education time requirements range from 55 minutes a week to 275 minutes per week.

The majority of high school students take physical education for only one year between 9th and 12th grades.

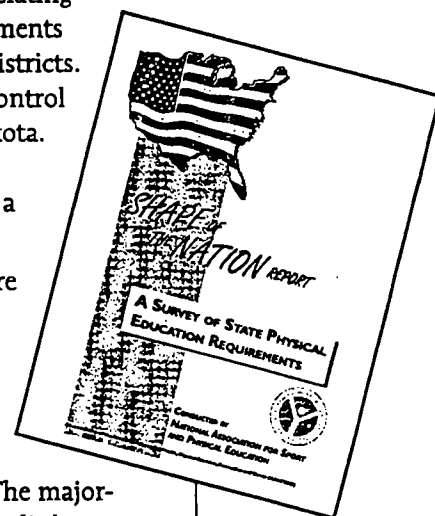
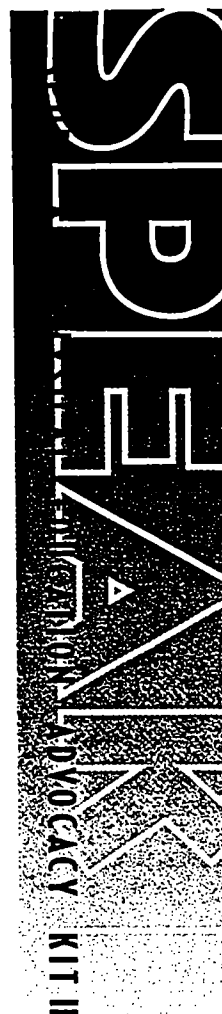
Ten years after the U.S. Congress passed Resolution 97 encouraging state and local governments and local educational agencies to provide high quality daily physical education programs for all children in kindergarten through grade 12, no progress has been made. This is despite concerns about the health of our nation's children and youth and the federal government calls for daily physical education programs for all students, kindergarten through 12th grade.

Other highlights include:

Only Illinois requires all students to take a specific amount of physical education in all grades, K-12. In 1993 four states (Illinois, Hawaii, Kentucky, and Rhode Island) required all students to take a specific amount of physical education in all grades, K-12.

Three states (the same amount as in 1993) do not have any state mandates relating to physical education. All requirements are left to the individual school districts. They are Colorado (now a local control state), Mississippi and South Dakota. Arizona, which did not have a mandate in 1993, does now have a mandate.

Only a few states do not require continuing education credits to maintain teacher certification. In some states the individual school districts either set or may add to the state requirement for continued teacher certification. The majority of states required five or six credit hours every five years to maintain teacher certification in physical education. This is the same requirement as in other fields of study.



Elementary Highlights:

Only certified physical education teachers teach physical education in Delaware, Idaho, Illinois, Michigan, Missouri, Nevada, and South Dakota.

Only classroom teachers teach physical education in California, Hawaii, Oklahoma and Washington.

In the remaining 39 states, both certified physical education specialists and classroom teachers teach physical education.

Middle School Highlights:

In 38 states certified physical education specialists teach physical education at the middle school level.

In 11 states (Alaska, Iowa, Kansas, Kentucky, Louisiana, Maine, Massachusetts, New Hampshire, New Jersey, Oklahoma and Washington) certified physical education specialists and classroom teachers teach middle school physical education.

In Alabama, certified physical education specialists and physical education aides teach physical education.

Secondary School Highlights:

Certified physical education specialists teach physical education at the secondary school level in 46 states.

Certified physical education specialists and classroom teachers teach physical education at the secondary level in four states (Alaska, Massachusetts, Oklahoma and Oregon).

The majority of states – 19 (Alabama, Alaska, Connecticut, Delaware, Hawaii, Idaho, Indiana, Iowa, Kansas, Maine, Missouri, Montana, New Hampshire, New Mexico, North Carolina, North Dakota, Oregon, South Carolina, and West Virginia) require one unit or one year of physical education during 9th through 12th grades.

Two units or two years are required in six states (California, Nebraska, Nevada, New York, Virginia and Washington). Other requirements include zero units (Oklahoma, South Dakota and Tennessee); ½ unit (Arkansas, Florida, Georgia, Kentucky, Maryland and Ohio); and 1½ units (Louisiana, Texas, Utah, Vermont and Wisconsin). The graduation requirements for the remaining 11 states are set by the local school districts.

Sixty-eight percent of the states (34) give a grade for physical education and include it in the grade point average. California does not include the physical education grade in the grade point average. The remainder of the states (13) decide at the local school district level if grades are included in the students' grade point average.

Forty-six percent of the states (23) do not allow any substitutions for physical education.

Forty-two percent of the states (21) allow substitutions for physical education. These may include medical reasons, religious, varsity athletics, ROTC and marching band. The remaining states make substitution options at the local school district level.

In the comments section, the answers varied quite a bit. Several states expressed very positive signs of physical education growth in their states. Others expressed concerns over the physical conditions of their students and the fact that students are allowed to avoid physical education by participating in other courses, activities, etc. One state feared that the requirement for physical education may be dropped. Most believed that physical educators need to get more involved at all levels to ensure positive physical education programs for all states in the future.

Recommendations for Action

Regarding physical education, the National Association for Sport and Physical Education (NASPE) recommends the following:

1. All students K-12 receive quality, regular physical education.
2. Elementary school children receive a minimum of 150 minutes per week of instructional physical education; middle and high school students receive a minimum of 225 minutes per week of instructional physical education.
3. All states require comprehensive physical education as part of their core curriculum and set minimum standards of achievement for each grade level.
4. Meeting standards for physical education be a requirement for graduation.
5. Other courses and activities that may include physical exercise should not be substituted for instructional physical education.
6. Teachers who are specially trained in physical education deliver physical education instruction at all levels.
7. All sport coaches be certified/licensed teachers and have additional education and certification for coaching.
8. Physical education programs be designed to facilitate achievement of the national standards for physical education.



National Standards for Beginning Physical Education Teachers

Standard 1—Content Knowledge

The teacher understands physical education content, disciplinary concepts, and tools of inquiry related to the development of a physically educated person.

Standard 2—Growth and Development

The teacher understands how individuals learn and develop, and can provide opportunities that support their physical, cognitive, social, and emotional development.

Standard 3—Diverse Learners

The teacher understands how individuals differ in their approaches to learning and creates appropriate instruction adapted to diverse learners.

Standard 4—Management and Motivation

The teacher uses an understanding of individual and group motivation and behavior to create a learning environment that encourages positive social interaction, active engagement in learning, and self-motivation.

Standard 5—Communication

The teacher uses knowledge of effective verbal, nonverbal, and media communication techniques to foster inquiry, collaboration, and engagement in physical activity settings.

Standard 6—Planning and Instruction

The teacher plans and implements a variety of developmentally appropriate instructional strategies to develop physically educated individuals.

Standard 7—Learner Assessment

The teacher understands and uses formal and informal assessment strategies to foster physical, cognitive, and social and emotional development of learners in physical activity.

Standard 8—Reflection

The teacher is a reflective practitioner who evaluates the effects of his/her actions on others (e.g., learners, parents/guardians, and other professionals in the learning community) and seeks opportunities to grow professionally.

Standard 9—Collaboration

The teacher fosters relationships with colleagues, parents/guardians, and community agencies to support learners' growth and well-being.

Source: Beginning Teacher Standards Task Force of the National Association for Sport and Physical Education. National standards for beginning physical education teachers. Reston, VA: National Association for Sport and Physical Education, 1995.

Adapted Physical Education National Standards

Standard 1 HUMAN DEVELOPMENT

The foundation of proposed goals and activities for individuals with disabilities is grounded in a basic understanding of human development and its applications to those with various needs.

Standard 2 MOTOR BEHAVIOR

Teaching individuals with disabilities requires knowledge of typical physical and motor development as well as understanding the influence of developmental delays on these processes.

Standard 3 EXERCISE SCIENCE

The focus of this standard is on the principles that address the physiological and biomechanical applications encountered when working with diverse populations.

Standard 4 MEASUREMENT AND EVALUATION

Understanding the measurement of motor performance is, to a large extent, based on a good grasp of motor development and the acquisition of motor skills covered in other standards.

Standard 5 HISTORY AND PHILOSOPHY

This standard traces legal and philosophical factors involved in current day practices in adapted physical education (APE). A review of history and philosophy related to special and general education is also covered.

Standard 6 UNIQUE ATTRIBUTES OF LEARNERS

This standard refers to information based on the disability areas found in the Individuals with Disabilities Education Act (IDEA).

Standard 7 CURRICULUM THEORY AND DEVELOPMENT

Certain curriculum theory and development concepts, such as selecting goals based on relevant and appropriate assessment, must be understood.

Standard 8 ASSESSMENT

Assessment goes beyond data gathering to include measurements for the purpose of making decisions about special services and program components for individuals with disabilities.

Standard 9 INSTRUCTIONAL DESIGN AND PLANNING

Instructional design and planning must be developed before an APE teacher can provide services to meet legal mandates, educational goals and, most importantly, the unique needs of individuals with disabilities.

Standard 10 TEACHING

Many of the principles addressed earlier in such standard areas as human development, motor behavior, and exercise science, are applied to this standard to effectively provide quality physical education to individuals with disabilities.

APPENDIX 15, PAGE 2

Standard 11 CONSULTATION AND STAFF DEVELOPMENT

This standard identifies key competencies an adapted physical educator should know related to consultation and staff development.

Standard 12 STUDENT AND PROGRAM EVALUATION

Program evaluation involves evaluation of the entire range of educational services.

Standard 13 CONTINUING EDUCATION

This standard focuses on ways teachers of APE can remain current in their field.

Standard 14 ETHICS

This standard has been developed to ensure that teachers of APE not only understand the importance of sound ethical practices, but also adhere to and advance such practices.

Standard 15 COMMUNICATION

This standard includes information on how to effectively communicate with families and other professionals, using a team approach to enhance service delivery to individuals with disabilities.

A team made up of members of different groups within the school—parents, teachers, students, administrators, and other staff—and concerned community members is responsible for completing a questionnaire for each module. Responses to each questionnaire are scored to help you identify your school's strengths and weaknesses. The School Health Index also includes a Planning for Improvement section that helps schools use their Index scores to develop an action plan for each module and for the school as a whole.

The School Health Index is available at no cost and can be completed in as little as 5 hours. Many of the improvements that you'll want to make after completing the Index can be done with existing staff and resources. A small investment of time can pay big dividends in improving students' well-being, readiness to learn, and prospects for a healthy life.

To obtain a copy of the School Health Index, choose one of the following options:

- Download from CDC web sites:
<http://www.cdc.gov/nccdphp/dash>
or
<http://www.cdc.gov/nccdphp/dnpa>
- Request by e-mail: ccdinfo@cdc.gov
- Call the CDC Division of Adolescent and School Health Resource Room:
770-488-3168
- Request by toll-free fax: 888-282-7681

When ordering, please specify either the elementary school version or the middle school/high school version.

DEPARTMENT OF
HEALTH & HUMAN SERVICES
Centers for Disease Control
and Prevention (CDC)
Atlanta, GA 30333

Official Business
Penalty for Private Use \$300
Return Service Requested



School Health Index

FOR PHYSICAL ACTIVITY AND HEALTHY EATING



A Self-Assessment and Planning Guide

APPENDIX 16



DEPARTMENT OF HEALTH AND HUMAN SERVICES
Centers for Disease Control and Prevention

Helping Students Get Ready to Learn

Promoting healthy behaviors among students is an important part of the fundamental mission of schools: to help young people acquire the knowledge and skills to become healthy and productive adults. By promoting healthy behaviors, schools can increase students' capacity to learn, reduce absences, and improve physical fitness and mental alertness.

To help schools meet this challenge, the Centers for Disease Control and Prevention (CDC) has developed the School Health Index. This self-assessment and planning tool will enable you to:

- Identify the strengths and weaknesses of your school's health promotion policies and programs.
- Develop an action plan for improving student health.
- Involve teachers, parents, students, and the community in improving school services.

Focusing on Key Health Behaviors: Physical Activity and Healthy Eating

The following six health risk behaviors are largely responsible for the leading causes of death and illness among young people and adults in the United States:

- Physical inactivity.
- Poor eating habits.
- Tobacco use.
- Sexual behaviors that result in HIV infection, other sexually transmitted diseases, or unintended pregnancy.

- Behaviors that result in intentional or unintentional injury.

- Abuse of alcohol and other drugs.

Because these behaviors are often established in childhood, positive choices need to be promoted early in life. The first version of the School Health Index addresses physical activity and healthy eating. Future versions will also address other key health behaviors.

Here Are the Facts . . .

- Regular physical activity helps build and maintain healthy bones and muscles and reduce fat, but nearly half of young people aged 12–21 years do not engage in physical activity on a regular basis.
- Research suggests that skipping breakfast can affect children's intellectual performance, and even moderate undernutrition can have lasting effects on cognitive development. Children who are hungry are more likely to have behavioral, emotional, and academic problems at school.
- Less than one in three children and adolescents meets dietary recommendations for limiting intake of saturated fat, less than one in five eats enough fruits and vegetables, and less than one in five adolescent girls has an adequate intake of calcium.
- The percentage of children and adolescents who are overweight has almost doubled since 1980: about 11% are now overweight. Overweight children are more likely to have high blood pressure, high cholesterol, and high insulin levels. They are also more likely to become overweight adults, who are at increased risk for heart disease and diabetes.

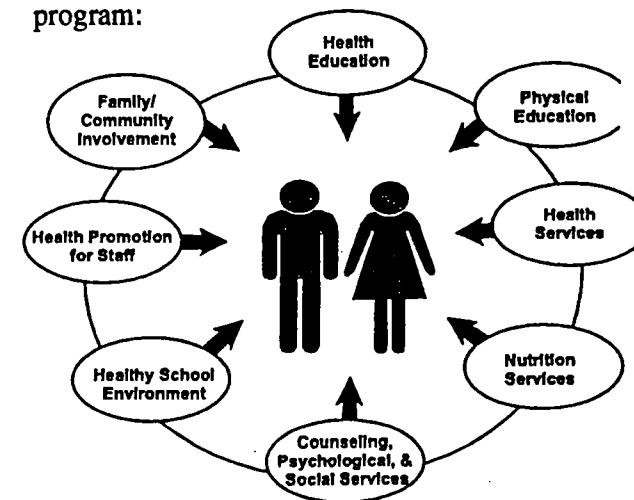
What the School Health Index Can Do for Your School

The School Health Index will provide structure and direction to your school's efforts to improve health promotion policies and programs. School administrators and staff who have used the Index have said:

- *"The School Health Index was easy to use and enabled us to clearly identify what is working and what needs to be improved."*
- *"It's a real energizer—it makes you think of ideas that are relatively easy to implement."*
- *"The school staff had a very positive attitude toward the Index. They liked its comprehensive view of health promotion and its involvement of many different stakeholders."*
- *"The School Health Index can help every school become a center for a healthier, more physically fit community."*

How the School Health Index Works

The physical activity and eating habits of students are influenced by the entire school environment, not just the cafeteria and gymnasium. Therefore, the Index has eight different modules, each corresponding to a component of a coordinated school health program:



Fit, Healthy, and Ready to Learn: A School Health Policy Guide

Fit, Healthy, and Ready to Learn: A School Health Policy Guide was developed by the National Association of State Boards of Education (NASBE), in partnership with the Centers for Disease Control and Prevention (CDC) and in cooperation with the National School Boards Association, to help state and local decision makers establish effective policies to help students achieve their academic potential and adopt lifelong healthy habits. Part I of the Policy Guide addresses general school health program policies and specific school policies to promote physical activity and healthy eating and discourage the use of tobacco.

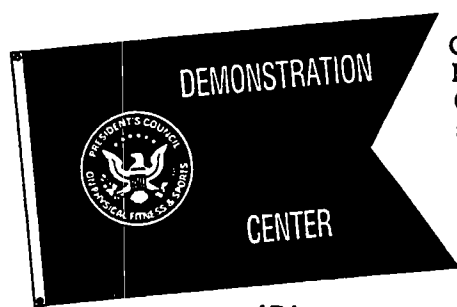
Features of the policy guide include the following:

- A detailed orientation to effective “policy levers” and the education policy-making process.
- Concrete policy language, based on the CDC school health guidelines, that states, school districts, and schools can use or adapt.
- Scientific data, notable quotations, excerpts from actual state and local policies, and technical assistance resources that school health proponents can use to support recommended policies.
- A chapter on cross-cutting policies that establishes an overall policy framework for coordinated school health programs, addressing topics such as health education goals and curriculum design, staff preparation and professional development.
- Additional chapters that add depth to the CDC school health guidelines, addressing such topics as physical education, extracurricular physical activity programs, school food service, food vending machines, prohibition of tobacco use, and smoking cessation services.
- Practical guidance on controversial topics such as the role of schools in promoting good health, physical education requirements, fitness testing, food vending machines, closed campuses, no-tobacco-use policies that apply to adults, and tobacco enforcement measures.

Fit, Healthy, and Ready to Learn, Part 1 (March 2000, 236 pages) is distributed as a set of binder contents for ease of use and future expansion. It is available for \$22 (plus \$4 shipping and handling) by calling NASBE at 800-220-5183. Volume discounts are available. The sample policy language can be downloaded from the NASBE Web site at <http://www.nasbe.org/healthyschools/fithealthy.mgi>.

Source: National Association of State Boards of Education.

Physical Fitness Demonstration Centers



The President's Council on Physical Fitness and Sports (PCPFS) invites all states to participate in the cooperative project. It aims to focus attention on individual schools, recognized by State Departments

of Education, which have outstanding programs of physical education that contribute to students' physical fitness.

What is a Physical Fitness Demonstration Center?

- A school—elementary or secondary—which has an outstanding program of physical education, emphasizing physical fitness.
- A school—whose pupils:
 - participate in vigorous developmental conditioning activities
 - are instructed in healthful and safe living practices
 - are taught skills which will enhance fitness and leisure throughout their lives and increase their social and emotional competencies and self-confidence.
- A school open to visitors—teachers, administrators, parents, and other interested persons—which provides:
 - a sound fitness program in action
 - effective methodology and innovative practices
 - facts about curriculum, staff, scheduling, facilities and costs.
- A school which is selected by its State Department of Education according to criteria developed in cooperation with the President's Council on Physical Fitness and Sports.

Why Have Demonstration Centers?

- It motivates school officials, teachers and other interested persons to develop high-quality programs aimed at improving the health and fitness of school-age children and youth.
- To assist school personnel and the public to obtain first-hand information on sound and innovative procedures useful in improving their own schools.
- To recognize individual schools that have responded to contemporary needs for a fitness emphasis and for effective instruction in health and physical education.
- To spotlight youth fitness needs and call attention to strengthening school programs to meet these needs at the national, state and local level.

Who Selects the Demonstration Center?

- The State Department of Education selects and certifies schools which serve as Demonstration Centers. Each state determines its most effective administrative procedures for

implementing the project within its own unique educational policies and standards.

- A State Coordinator of the PCPFS Demonstration Center project is named by the State Department of Education.
- The President's Council recommends that a *State Advisory Committee* be formed for this project or that an appropriate existing committee be used. Representation on this committee should include such organizations as the Governor's Council on Physical Fitness and Sports, State Board of Health, State Medical Society, State School Board Association, Elementary and Secondary Principals' Association, State Parent-Teacher Association and the State Association for Health, Physical Education, Recreation and Dance, plus representative citizens.

What Criteria are Used to Qualify Schools as Demonstration Centers?

- The Council recommends, as a minimum, that Demonstration Center Schools make provisions for:
 1. Periodic health appraisals for all students.
 2. Identification of physically underdeveloped pupils and a program to eliminate or alleviate their problems.
 3. Physical achievement tests at least twice a year to evaluate and motivate pupil progress.
 4. Opportunities for students to win the Presidential, National and Participant Physical Fitness Award or the New Health Fitness Award.
 5. A daily physical education period emphasizing physical fitness for all pupils.
 6. Community education on physical fitness in physical education through various public affairs activities.
 7. Visitations as necessary and appropriate to accommodate observers of the program.
- Individual states are expected to require additional criteria to assure that Demonstration Center Schools are representative of the best within their state, meaning high quality programs with strong emphasis on physical fitness.
- The following items appearing in the PCPFS Basic Beliefs Statement should also be used in the selection of centers:
 1. Required daily physical education programs are necessary for all pupils in grades K-12 in order to develop their physical fitness and sports skills.
 2. Medical authorities recommend regular vigorous exercise during school years, which is essential to development of healthy individuals.
 3. In order to enjoy a sport, master the necessary skills and participate safely, a person must be physically fit. The popular slogan, "Get Fit by Playing", should be, "Get Fit by Playing Safely."
 4. Within the educational context of physical education programs, students should develop knowledge of the effects of activities for conditioning as well as the relationship of activities to various aspects of health throughout life. Students should understand the basic elements of physiology of exercise and the value of participating in regular vigorous physical activities. The need to continue physical activities in adulthood should be stressed at an early age and throughout the school physical education experience. Knowledge, understanding and participation should result in the development

- of desirable attitudes concerning the values of participation in regular vigorous physical activity.
5. Special physical education programs should be provided to pupils with orthopedic problems, obesity, perceptual motor problems and other health-related problems. Such students must be identified, along with those who may suffer from physical underdevelopment, malnutrition or inadequate coordination.
 6. Physical education programs should be planned to include physiological fitness goals along with other educational aims to meet the developmental needs of children. Activities must be adapted to individual needs and capacities and be vigorous enough to increase energy utilization and heart rate significantly.
 7. Physical education programs should include a core of developmental and conditioning activities appropriate for each grade level. Activities should be identified and stressed in progressive order. Demonstration standards for survival activities, particularly including swimming, should be established; periodic testing and training should be conducted to maintain students' physical competency.
 8. Every pupil should have continuing supervision by a family physician and dentist, including periodic examinations and correction of remediable defects. Through these resources, supplemented wherever necessary and feasible by school and community services, the health appraisal procedures include:
 - a. Identification of pupils with correctable orthopedic defects and other health problems and subsequent referral to medical authorities.
 - b. A posture check, including foot examination; pupils with acute problems should be referred to medical authorities.
 - c. Height and weight measurements, interpreted in terms of individual needs; pupils who are obviously obese, underweight or malnourished should be identified and referred to medical authorities.

What Recognition is Given to Demonstration Centers?

- Recognition awards in the form of a certificate and a pennant for each Demonstration Center are furnished by the President's Council on Physical Fitness and Sports at the time of certification. The pennant may be flown on the school's flagpole or displayed inside the school during the time it serves as a Demonstration Center. Both the certificate and pennant are sent directly to the State Director for distribution to the schools.
- The Council recommends that some appropriate ceremony be arranged for presenting the school with the pennant or the certificate. Involvement of the Governor's Council on Physical Fitness and Sports and other related organizations and individuals is suggested.
- The Co-Chairs of the President's Council on Physical Fitness and Sports send a letter of congratulations to the school principal soon after the school is certified.
- The Council maintains a list of Demonstration Centers. Individuals requesting information about school physical education programs from the PCPFS are informed about the Demonstration Centers in their area and encouraged to visit.
- Council staff members will visit the Demonstration Centers when possible.

- An annual report on the Demonstration Center project is prepared by the PCPFS and included in its report to the President.

What is an Honor Roll School?

In order to distribute recognition and provide opportunity for more schools to qualify, a school may serve as a Demonstration Center for no more than three years. The Council encourages those schools which have attained the high level that characterizes Demonstration Centers to maintain quality physical education programs.

Schools that have served as Demonstration Centers for three years and still meet all Council and State criteria may be recommended for the PCPFS *Honor Roll*. These recommendations are made by the State Coordinator and the state committee also. These schools receive a certificate from the PCPFS and are listed as *Honor Roll* schools.

What Procedures Should be Followed by States to Establish Demonstration Centers?

- The State Department of Education staff member primarily in charge of physical education programs accepts the responsibility as State Coordinator of the PCPFS Demonstration Center project.
- The Coordinator establishes an Advisory Committee.
- The Coordinator and the committee determine the state's criteria for selecting Demonstration Centers, and send this information to the Council for acceptance.
- The project is publicized to school officials. Schools are encouraged to apply.
- The Coordinator, and, if feasible, a visitation team visit each school being considered to determine whether the program meets established criteria.
- Upon qualifying as a Demonstration Center school, the State Coordinator and the school principal are responsible for completion of the PCPFS Demonstration Center or Honor Roll school application and the *Certification of Demonstration Center School* form. The coordinator sends one certification form and the application for each individual school to the PCPFS.
- The Coordinator receives the pennants and certificates from the PCPFS and distributes them to the schools.
- During the school year, the State Coordinator maintains contact with Demonstration Centers and visits them when possible. He seeks various opportunities to inform the public about the project and encourages interested persons to visit the centers. The Coordinator works with colleagues in the State Department of Education and in colleges and universities to maximize the values inherent in the Demonstration Center project.

President's Council on Physical Fitness and Sports
200 Independence Avenue, SW, Room 738H
Washington, DC 20201
General PCPFS line: 202-690-9000
Fax: 202-690-5211

A list of state Demonstration Centers and Honor Roll Schools is available on the President's Challenge web site. WE ENCOURAGE ALL STATES TO APPLY.

Programs That Work

In response to requests from schools for effective prevention programs, the Centers for Disease Control and Prevention (CDC) developed Programs That Work. Programs That Work identifies and disseminates programs that reduce risk behaviors for HIV infection and other sexually transmitted diseases, unintended pregnancy, and tobacco use among young people. The decision to use any of the Programs That Work programs is entirely a local one. CDC funding is not contingent on the use of these or any other programs.

Purposes of Programs That Work

- To identify programs with credible evidence of effectiveness in reducing health risk behaviors among young people.
- To provide information and training on effective programs for interested educators from state and local education and health agencies and national nongovernmental organizations.
- To help inform state and local decisions about adopting programs that have been proven effective.

Selecting Programs That Work

CDC staff review electronic databases, published literature, meta-analyses, and other reports to identify prevention programs that have been evaluated according to the Programs That Work scientific criteria. Two external panels of experts, one comprised of evaluation experts and the other of program experts, review the programs and the evaluation studies. If both panels recommend adoption of a program, CDC designates the program as a "Program That Works."

Disseminating Programs That Work

CDC provides information and training on these programs to interested state and local education and health agencies and national nongovernmental organizations. CDC uses a variety of strategies to enable these programs to be implemented at the local level, including: (1) working with the developers to prepare the programs for dissemination, (2) providing fact sheets and other information on the Programs That Work Web site, (3) providing technical assistance to state and local education and health agencies who choose to implement the programs, and (4) conducting national workshops to train those who will train teachers and others at the local level who choose to implement the programs.

For more information, visit the Programs That Work Web site at <http://www.cdc.nccdphp/dash>

Guidelines for School Intramural Programs



A Position Paper from the
National Intramural Sports Council

The purpose of this position paper is to provide teachers, intramural directors, school administrators and curriculum planners with basic guidelines for planning and providing intramural programming in the school setting for grades K-12.

We believe that all children should receive basic instruction in motor skills as well as sport and recreational activities through a comprehensive program of physical education. We believe that such a program includes not only training in motor development, physiological integrity and the knowledge necessary to support an active, productive and healthy quality of life but also sport and recreational opportunities so that such skills can be practiced and reinforced.

Intramural/recreational sports programs as a part of the school curriculum insure that all children are provided the opportunity, regardless of athletic skill level, to learn an energetic approach to life that can contribute to their enjoyment of leisure and maintain a style of living that contributes to their emotional, social, and physiological well-being. We believe that such programs should be available to children during their entire school career.



What is Intramurals?

The term "intramural" simply means "within the walls." It has been traditionally applied to sports tournaments, meets, and/or special events which are limited to participants and teams from within a specific defined community such as a school or other institutional setting. Today's programs are broader in nature, encompassing recreational as well as sports activities.

While the emphasis in a physical education intramural program should focus upon sports and active recreational pursuits such as hiking, dance, lead-up games, fitness etc., a school intramural program might also encompass leisure activities such as photography, philately, board games, music, art, etc.

Much of what constitutes an "intramural" program depends upon the imagination and creativity of the leadership within individual school programs.

Other than being limited to participants from a specific school, there are three things that distinguish an intramural program—

1. Intramural activities are intended to be voluntary in nature, i.e. the student has a choice of activities.
2. Every student is given an equal opportunity to participate regardless of physical ability.
3. Students have the opportunity to be involved in the planning, organization and administration of programs. Such involvement is always under supervision and guidance of the intramural director and must be age-appropriate. However, even at the elementary level, students can participate in program development and operation.

What are the Objectives and Goals of an Intramural Program?

- Provide an opportunity to participate in sport and recreational activities without regard for high performance skill or ability.
- Provide activities in a safe and professionally supervised environment.
- Nurture a healthy spirit of competition, sportsmanship and teamwork.
- Provide an opportunity to participate for enjoyment and fun without external pressure.
- Establish a student-centered program which considers the needs and interests of all students.
- Develop a sense of community within the school.
- Enhance social interaction.
- Provide opportunity for co-ed recreational experience.
- Expose students to leisure activities that will contribute to an active lifestyle and enhance physical fitness.
- Provide an opportunity to practice and internalize the skills, attitudes, and knowledge acquired in the physical education class.



The Intramural Program:

Organization and Administration:

- Intramurals should be considered a part of the curriculum. Adequate time should be set aside to facilitate maximum participation.
- Intramurals should be seen as an outgrowth of the physical education program. Skills and activities used in the intramural program should be taught in the physical education program. Intramural programming does not replace physical education instruction.
- Intramurals should be funded to provide for appropriate leadership, facilities, equipment and safety.
- While all school personnel should be expected to assist and participate in programming, a trained specialist in physical education should be designated to plan and supervise the program. Appropriate compensation in terms of salary and adjusted work load should be provided to the intramural specialist.
- A student leadership program should be established. Age and maturity of students will dictate student involvement. By mid-school year, student advisory boards can help with administration of the program, especially in the areas of participant policy development and enforcement, activity selection, and officiating.



NISC is a joint structure of



and



Developed by the following members of NISC:
 Fran Dudenhoeffer, Editor Sally Dorwart
 Joe Bournonville Gary Billionis

Further information is available from NASPE,
 1900 Association Drive, Reston, Virginia 22091-1599.
 703-476-3410 • (FAX) 703-476-8316

NASPE is an Association of the American Alliance for Health,
 Physical Education, Recreation, and Dance.
 -1995-

Professional Intramural Leadership:

Professional training in physical education is the appropriate qualification for persons selected to provide intramural leadership in the school setting.

Specific competencies should include:

- Understanding growth, psychosocial, and motor development;
- Knowledge in physical fitness and a variety of sports activities including rules and officiating techniques;
- Knowledge of sports safety requirements and first aid;
- Knowledge of tournament planning and various methods of establishing leagues, brackets, etc.
- A sense of fun.

Activities:

The Program of activities should be broad-based to provide for variety, and include sports, tournaments, clubs, self-directed activities, special events, etc.

Guidelines for selection should include:

- Program should be an outgrowth of instruction in physical education;
- Programming for males, females, and co-recreation;
- Programming that meets the needs of all skill levels and physical abilities, including the handicapped;
- Modification of activities so that they are appropriate to the age, physical development and skill levels of individual participants (In some cases, height and weight may be of more importance than grade level in determining groupings for team and individual competition. Leagues may need to be established based upon low, moderate, and high skill levels.)
- Specific rules and regulations should be established that assure equal opportunity, fair play, and safe participation.

Facilities/Equipment:

Critical to any sports activity program is adequate facilities and equipment to support the program. However, lack of sophisticated gymnasium facilities and large budgets for equipment should not deter provision of programs. It simply means that programs will have to be modified and adapted to meet the budget and space available.



Basic guidelines include:

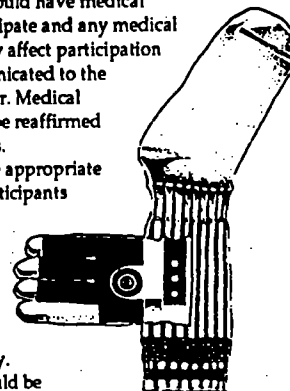
- Facilities should be adequate to meet the needs, interests, and number of students participating. Safety standards must be considered and met for each activity in the program.
- Equipment and supplies for the intramural program should be budgeted apart from the physical education instructional budget. While some equipment may be shared, each program's needs should be considered and where separate equipment is needed, it should be provided. The amount of equipment depends upon individual programs, but it should meet the needs of participants so that programs can be conducted for the maximum number of participants under established safety standards.
- Equipment must be modified when required by the age, size and/or physical ability of the participants.
- Appropriate maintenance should be provided for facilities and equipment so that they meet basic standards for cleanliness and safety. This includes daily checks before activities begin to assure all standards are met. Any facility and/or equipment that does not meet standards should be closed and/or removed until maintenance/repairs can be effected even if this means limiting or cancelling programs.
- When new facilities are to be built, or new equipment purchased, all physical education/intramural staff should be consulted to assure that needs are met. Students should also be given an opportunity for input.



Health and Safety of Participants:

An intramural sports program seeks to enhance the health of its participants; therefore, the following guidelines are critical to the success of the program:

- All activities should be structured to ensure that safety requirements are met including consideration of each student's readiness for the activity based upon age, skill, and physical condition.
- All participants should have medical clearance to participate and any medical problems that may affect participation should be communicated to the intramural director. Medical clearance should be reaffirmed on a periodic basis.
- Clothing should be appropriate to the activity. Participants should have a place to store clothing and showering should be encouraged after participation in physical activity.
- Locker rooms should be supervised to assure safety.
- All activities should be supervised to assure safety and orderly progression of each event.
- Recognize that because of the nature of physical activity, injuries will occur. Parents must be given the opportunity for informed consent, students must be apprised of the dangers and how to avoid them through safe play practices, and written policies are needed to establish procedures for accident prevention, reporting, and notification of parents/guardians in the event of an emergency. Immediate first aid must be available from trained providers any time the program is in progress. First aid equipment must also be available on-site and must be part of the budget for the program. Attention must be given to communication with emergency services in the event of a serious injury. All students and staff should know the emergency procedures to be followed.



Awards:

The emphasis of an intramural program should be on participation and fun. Winning and losing are part of the process but should not be a primary focus. If awards are to be given they should be for recognition of achievement and not excessive in nature. If possible, some recognition should be available for participation regardless of win/loss records. All students should be made to feel that they are a winner by virtue of their participation and not because of the relative points scored.

Evaluation:

Intramural programming, just as with other curricula, must be subjected to continuous, on-going evaluation. Areas to be reviewed include:

- Objectives
- Programming
- Facilities/equipment
- Safety
- Organization/Administration

Information gleaned from the evaluation process allows for modification of objectives, planning and implementation of program needs, justification for budgets, and program changes. In short, evaluation serves to assess what has been done, establish what is successful, eliminate what is unsuccessful, and plan for the future.

Useful Publications:

- Bonanno, D., editor. (1986). *Intramurals and Club Sports*. Reston, VA: AAHPERD.
- Bonanno, D., editor. (1987). "Intramurals and Recreational Sports: Perspectives Beyond Competition." *Journal of PERD*, V. 58, No. 2, pp. 49-61.
- Calgary Board of Education. (1983). *High School Intramurals*. Vanier, Ontario, Canada: Canadian Intramural Recreation Association. CIRA.
- Calgary Board of Education. (1986). *Intramurals in the Elementary School*. Vanier, Ontario, Canada: CIRA.
- Calgary Board of Education. (1983). *Junior High School Intramurals*. Vanier, Ontario, Canada: CIRA.
- Dougherty, N. (1985). "Intramural Liability." *Journal of PERD*, August, pp. 45-49.
- Ewert, A., editor. (1986). "Outdoor Adventure Activity Programs." *Journal of PERD*, V. 57, No. 5, pp. 56-69.
- Gerard, G. K., et. al. (1978). *Focus on Physical Education, Intramurals, and Interscholastics*. East Lansing, MI: Michigan Assoc. of Middle Schools Educators.
- Pankau, M., editor. (1978). *Intramural Portfolio*. Reston, VA: AAHPERD.
- Stein, E., editor. (1983). "Starting Intramural Programs in Elementary/Secondary Schools." *Journal of PERD*, V. 54, No. 2, pp. 19-31.
- Masa, C., editor. (1981). "Intramurals for Everyone." *Journal of PERD*, V. 52, No. 7, pp. 19-32.

The National School-Age Care Alliance Standards for Quality School-Age Care

Human Relationships

1. Staff relate to all children and youth in positive ways.
2. Staff respond appropriately to individual needs of children and youth.
3. Staff encourage children and youth to make choices and to become more responsible.
4. Staff interact with children and youth to help them learn.
5. Staff use positive techniques to guide the behavior of children and youth.
6. Children and youth generally interact with one another in positive ways.
7. Staff and families interact with each other in positive ways.
8. Staff work well together to meet the needs of children and youth.

Indoor Environment

9. The program's indoor space meets the needs of children and youth.
10. The indoor space allows children and youth to take initiative and explore their interests.

Outdoor Environment

11. The outdoor play area meets the needs of children and youth, and the equipment allows them to be independent and creative.
 - a) Each child has a chance to play outdoors for at least 30 minutes out of every three-hour block of time at the program.
 - b) Children can use a variety of outdoor equipment and games for both active and quiet play.
 - c) Permanent playground equipment is suitable for the sizes and abilities of all children.
 - d) The outdoor space is suitable for a wide variety of activities.

APPENDIX 21, PAGE 2

Activities

12. The daily schedule is flexible, and it offers enough security, independence, and stimulation to meet the needs of all children and youth.
13. Children and youth can choose from a wide variety of activities.
 - a) There are regular opportunities for active, physical play.
14. Activities reflect the mission of the program and promote the development of all the children and youth in the program.
15. There are sufficient materials to support program activities.

Safety, Health, & Nutrition

16. The safety and security of children and youth are protected.
17. The program provides an environment that protects and enhances the health of children and youth.
18. The program staff try to protect and enhance the health of children and youth.
19. Children and youth are carefully supervised to maintain safety.
20. The program serves foods and drinks that meet the needs of children and youth.

Administration

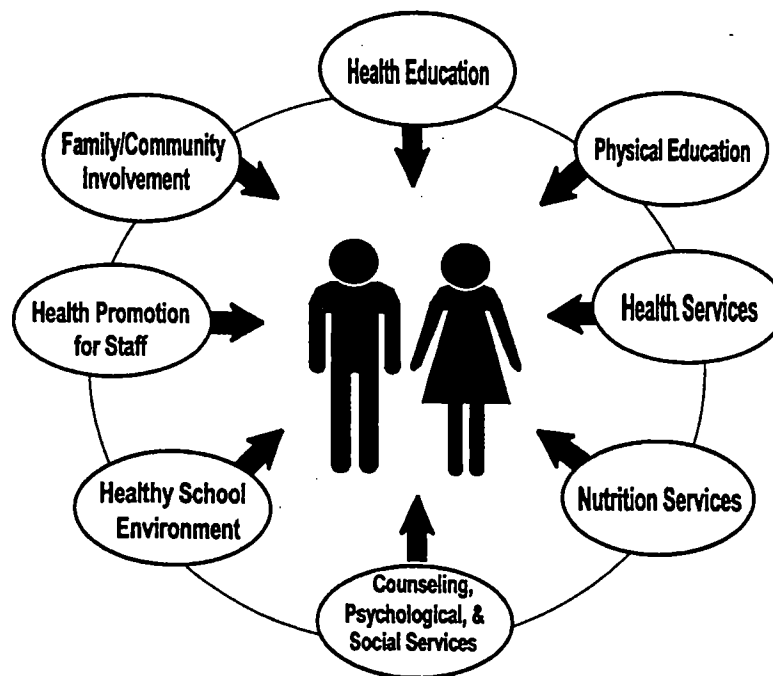
21. Staff-child ratios and group sizes permit the staff to meet the needs of children and youth.
22. Children and youth are supervised at all times.
23. Staff support families' involvement in the program.
24. Staff, families, and schools share important information to support the well-being of children and youth.
25. The program builds links to the community.
26. The program's indoor space meets the needs of staff.
27. The outdoor space is large enough to meet the needs of children, youth, and staff.
28. Staff, children, and youth work together to plan and implement suitable activities, which are consistent with the program's philosophy.

APPENDIX 21, PAGE 3

29. Program policies and procedures are in place to protect the safety of the children and youth.
30. Program policies exist to protect and enhance the health of all children and youth.
31. All staff are professionally qualified to work with children and youth.
32. Staff (paid, volunteer, and substitute) are given an orientation to the job before working with children and youth.
33. The training needs of the staff are assessed, and training is relevant to the responsibilities of each job. Assistant Group Leaders receive at least 15 hours of training annually. Group Leaders receive at least 18 hours of training annually. Senior Group Leaders receive at least 21 hours of training annually. Site Directors receive at least 24 hours of training annually. Program Administrators receive at least 30 hours of training annually.
34. Staff receive appropriate support to make their work experience positive.
35. The administration provides sound management of the program.
36. Program policies and procedures are responsive to the needs of children, youth, and families in the community.

School Health Programs: An Investment in Our Nation's Future

AT-A-GLANCE
2000



"Schools could do more than perhaps any other single institution in society to help young people, and the adults they will become, to live healthier, longer, more satisfying, and more productive lives."

Carnegie Council on Adolescent Development



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Centers for Disease Control and Prevention

CDC
CENTERS FOR DISEASE CONTROL
AND PREVENTION

Health Challenges of Young People

Many of the health challenges facing young people today are different from those of past decades. Advances in medications and vaccines have largely addressed the ravages once wrought on children by infectious diseases.

Today, the health of young people, and the adults they will become, is critically linked to the health-related behaviors they choose to adopt.

Damaging Behaviors

A limited number of behaviors contribute markedly to today's major killers, such as heart disease, cancer, and injuries. These behaviors, often established during youth, include

- Tobacco use.
- Unhealthy dietary behaviors.
- Inadequate physical activity.
- Alcohol and other drug use.
- Sexual behaviors that can result in HIV infection, other sexually transmitted diseases, and unintended pregnancies.
- Behaviors that may result in intentional injuries (violence and suicide) and unintentional injuries (motor vehicle crashes).

These behaviors place young people at significantly increased risk for serious health problems, both now and in the future.

Young People Are at Risk

- ▶ Every day, nearly 3,000 young people take up daily smoking.
- ▶ Daily participation in high school physical education classes dropped from 42% in 1991 to 27% in 1997.
- ▶ Almost three-fourths of young people do not eat the recommended number of servings of fruits and vegetables.
- ▶ Every year, almost 1 million adolescents become pregnant, and about 3 million become infected with a sexually transmitted disease.

School Health Education Proven Effective

Every school day, 50 million young people attend more than 110,000 schools across our nation. Given the size and accessibility of this population, our schools can make an enormous, positive impact on the health of the nation.

Rigorous studies show that health education in schools effectively reduces the prevalence of health risk behaviors among young people. For example,

- Planned, sequential health education resulted in a 37% reduction in the onset of smoking among seventh-grade students.
- The prevalence of obesity was decreased by half among girls in grades 6–8 who participated in a school-based intervention program.
- Forty-four percent fewer students who were enrolled in a school-based life skills training

program used tobacco, alcohol, and marijuana one or more times per month than those not enrolled in the program.

In 1998, Congress emphasized the opportunity afforded by our nation's schools when it urged CDC to "expand its support of coordinated health education programs in schools."

Enthusiasm for addressing health among young people has grown in the private sector as well. National health and education organizations, including the American Medical Association, the American Cancer Society, and the National PTA, actively endorse a coordinated approach to health education in the school setting.

CDC Program Elements

With FY 2000 funding, CDC is strengthening national efforts and providing support to 22 states for coordinated school health programs that focus on chronic disease prevention.

National Framework

CDC has established a national framework to support coordinated school health programs. More than 40 professional and voluntary organizations work with CDC to develop model policies, guidelines, and training to assist states in implementing high-quality school health programs.

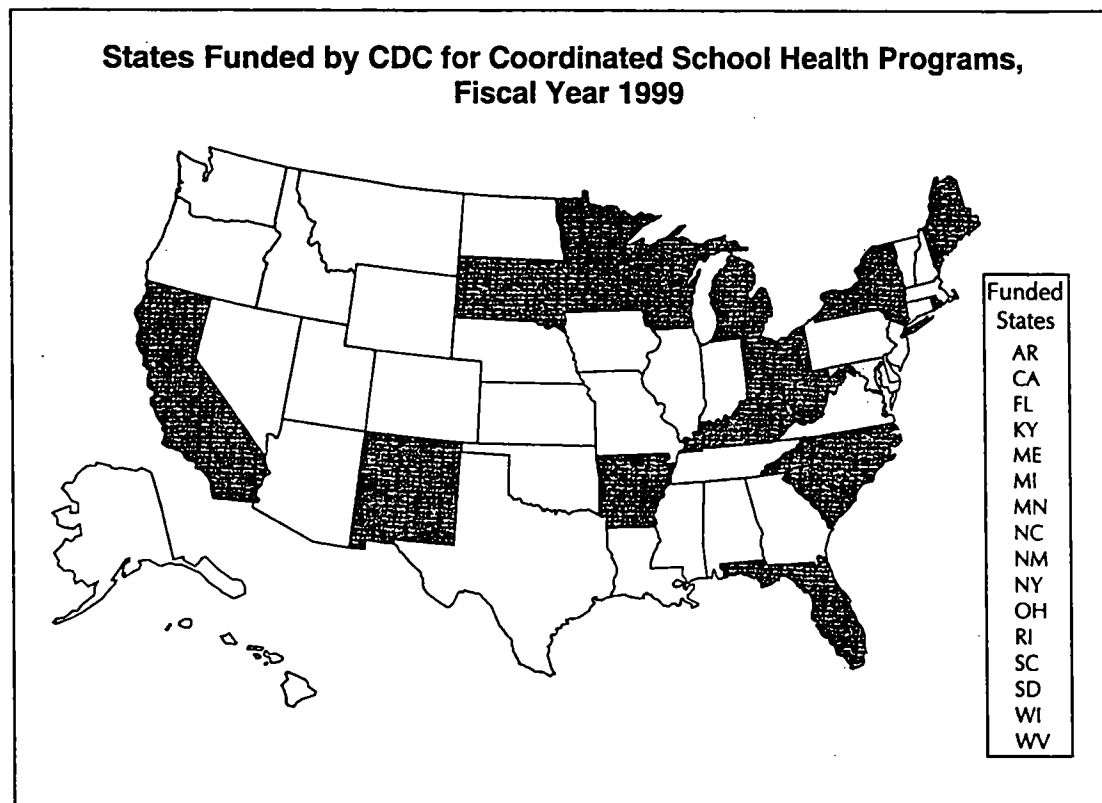
As part of this effort, CDC collaborates with scientists and education experts to identify curricula that have successfully reduced health risk behaviors among young people. CDC provides resources to ensure that these curricula, including training for teachers, are available nationwide for state and local education agencies interested in using them. Schools themselves decide which curricula best meet their students' needs.

State-Based Programs

Through the established national framework and in collaboration with health and education partners,

CDC assists funded states in providing young people with information and skills needed to avoid risk behaviors, including tobacco use, unhealthy dietary behaviors, and inadequate physical activity. In addition to receiving instruction, students practice decision-making, communication, and peer-resistance skills to enable them to make positive health behavior choices.

In addition to the 16 states funded for coordinated school health programs, CDC helps all 50 states, seven territories, the District of Columbia, and 18 major cities provide HIV education for young people. Through cooperative efforts with national organizations and the states, CDC supports training for more than 180,000 teachers annually on effectively administering HIV-prevention programs. These programs are designed to equip young people with the skills and knowledge to avoid becoming infected with HIV and other sexually transmitted diseases. Fiscal year 2000 funding for HIV prevention in schools is approximately \$47 million.



School Health: Coordinated Efforts

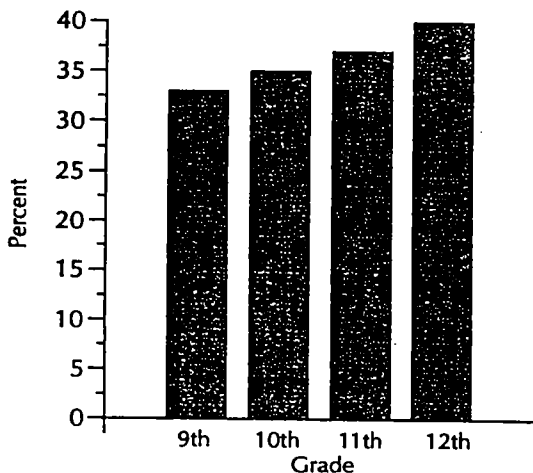
Research Benefits Schools

National efforts for coordinated school health programs have been hampered by a lack of information on school health policies and programs. To address this need, CDC has conducted the School Health Policies and Programs Study to obtain valuable answers to specific questions about school health programs at the state, district, school, and classroom levels. For example, although most schools have a written policy prohibiting tobacco use, only about half have a policy that bans all smoking in school buildings and on school grounds.

Surveillance Plays a Key Role

Until recently, little was known about the prevalence of health risk behaviors among young people. The Youth Risk Behavior Surveillance System (YRBSS) now provides such information. Developed by CDC in cooperation with federal, state, and private-sector partners, this voluntary system includes a national survey of about 12,000 students and smaller surveys conducted by state and local education agencies. The YRBSS focuses on priority risk behaviors such as tobacco use and provides vital information to improve health programs.

Adolescents' Current Cigarette Use,* by Grade



*Reported smoking one or more cigarettes in the last 30 days.
Source: CDC, Youth Risk Behavior Survey, 1997.

CDC's Funded National Partners Fiscal Year 1999

Advocates for Youth
American Association for Health Education
American Association of Colleges for Teacher Education
American Association of Community Colleges
American Cancer Society
American College Health Association
American Psychological Association
American School Health Association
Association of American Colleges and Universities
Association of Maternal & Child Health Programs
Association of State and Territorial Health Officials
Bacchus and Gamma Peer Education Network
Comprehensive Health Education Foundation
Council of Chief State School Officers
Education Development Center
Education, Training, and Research Associates
GIRLS, Inc.
National Alliance of State and Territorial AIDS Directors
National Assembly on School-Based Health Care
National Association for Equal Opportunity in Higher Education
National Association of Community Health Centers, Inc.
National Association of People with AIDS
National Association of State Boards of Education
National Association of Student Personnel Administrators
National Center for Health Education
National Coalition of Advocates for Students
National Coalition of Hispanic Health and Human Services Organizations
National Commission of Correctional Health Care
National Conference of State Legislatures
National Council of LaRaza
National Education Association
National Governor's Association
National Latina Health Network
National Middle School Association
National Network for Youth
National School Boards Association
National Youth Advocacy Coalition
Public Education Network
Sexuality Information and Education Council of the United States
Society of State Directors of Health, Physical Education, and Recreation
United Negro College Fund

For more information or additional copies of this document, please contact the
Centers for Disease Control and Prevention,
National Center for Chronic Disease Prevention and Health Promotion, Mail Stop K-32,
4770 Buford Highway NE, Atlanta, GA 30341-3717, (770) 488-3168.
ccdinfo@cdc.gov
<http://www.cdc.gov/nccdphp/dash>

Active Community Environments

What are Active Community Environments?

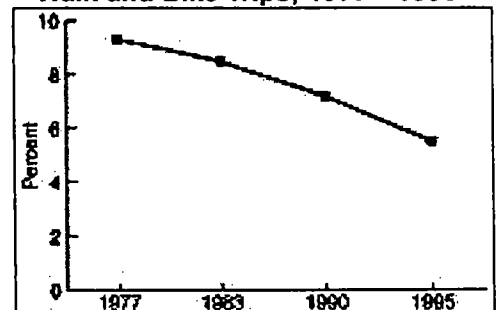
Active Community Environments (ACES) are places where people of all ages and abilities can easily enjoy walking, bicycling, and other forms of recreation. These areas:

- Support and promote physical activity.
- Have sidewalks, on-street bicycle facilities, multi-use paths and trails, parks, open space, and recreational facilities.
- Promote mixed-use development and a connected grid of streets, allowing homes, work, schools, and stores to be close together and accessible by walking and bicycling.

Most communities today were designed to favor one mode of travel—the automobile—and usually do not have many sidewalks or bicycle facilities. Building roads, schools, shopping centers, and other places of interest only for convenient access by cars often keeps people from safely walking around town, riding bicycles, or playing outdoors. This is one important reason why people in the United States are not as active as they used to be.

- Between 1977 and 1995, trips made by walking declined while driving trips increased.¹ (See charts at right.)
- One-fourth of all trips people make are one mile or less, but three-fourths of these short trips are made by car.¹
- Children between the ages of 5 and 15 do not walk or ride their bicycles as much as they used to (40% less from 1977 to 1995).¹ For school trips one mile or less, only 31% are made by walking; within two miles, just 2% of school trips are made by bicycling.²

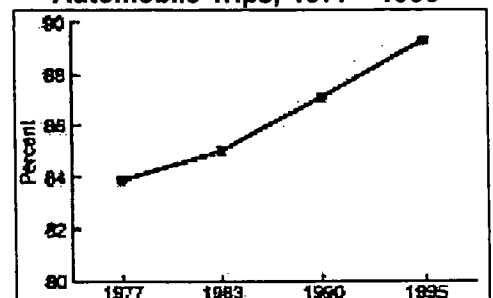
Walk and Bike Trips, 1977—1995



These trends pose an important public health problem when the effects of physical inactivity and excess weight are considered.

- Physical inactivity and unhealthy eating are risk behaviors that contribute to at least 300,000 preventable deaths each year²
 - Almost a third (29%) of adults get little or no exercise (they are sedentary), and almost three-fourths (73%) are not active enough.⁴ (Engaging in 30 minutes of physical activity at least 5 days per week is recommended.)
 - More than 3 in 10 adults are overweight.⁴
 - More than a third (36%) of young people in grades 9-12 do not participate in vigorous activities 3 or more days a week,⁵ and one-fourth (25%) of those aged 6-17 are overweight.⁶
- 
- | Year | Percent |
|------|---------|
| 1977 | 39 |
| 1983 | 45 |
| 1990 | 55 |

Automobile Trips, 1977–1995



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion



What are the benefits of Active Community Environments?

ACES have the potential to help people be more physically active. This is because they give people more (and safer) places to walk, ride bicycles, and enjoy other recreational activities.

- People are more active in neighborhoods that are perceived as safe. Of those who report living in unsafe neighborhoods, about half of women and the elderly are inactive.⁶
- In neighborhoods with square city blocks, people walk up to three times more than in neighborhoods with cul-de-sac streets or other features that keep streets from connecting.⁷
- Up to twice as many people may walk or cycle in neighborhoods that are transit-oriented than in neighborhoods that are auto-oriented.^{7,8}
- People are more likely to be physically active if they have recreational facilities close to their homes.⁸

What is CDC doing to promote Active Community Environments?

CDC and its Division of Nutrition and Physical Activity are taking the lead in promoting ACES. Their activities include:

- Development of a guide (KidsWalk-to-School) to promote walking and bicycling to school.
- Collaboration with public and private agencies to promote National and International Walk-to-School Day (www.walktoschool-usa.org and www.iwalktoschool.org).
- Development of an ACES manual to help state and local public health workers develop similar initiatives.
- A partnership with the National Park Service's Rivers, Trails, and Conservation Assistance Program to promote the development and use of close-to-home parks and recreational facilities (www.nrcr.nps.gov/rtca/index.htm).
- Collaboration on an Atlanta-based study to review the relationships of land use, transportation, air quality, and physical activity.
- Collaboration with the Environmental Protection Agency on a national survey to study attitudes of the American public toward the environment, walking, and bicycling.

References

1. *Nationwide Personal Transportation Survey*. US Department of Transportation, Federal Highway Administration, Research and Technical Support Center. Lanham, Md: Federal Highway Administration, 1997.
2. Calculations from the 1995 Nationwide Personal Transportation Survey (S. Ham, unpublished data, 2000).
3. McGinnis JM, Foege WH. Actual causes of death in the United States. *Journal of the American Medical Association* 1993; 270: 2207-12.
4. BRFSS (1996 & 1998). *Behavioral Risk Factor Surveillance System-United States, 1996 and Behavioral Risk Factor Surveillance System-United States, 1998*. Atlanta: U.S. Department of Health and Human Services and Centers for Disease Control and Prevention.
5. Centers for Disease Control and Prevention. *CDC Surveillance Summaries*. August 14, 1998. *MMWR* 1998; 47 (No. SS-3).
6. Troiano RP, Flegal KM. Overweight children and adolescents: description, epidemiology, and demographics. *Pediatrics* 1998; 101 (3):497-504.
7. Rutherford GS, McCormack E, Wilkinson M. Travel impacts of urban form: implications from an analysis of two Seattle area travel diaries. Presented at the TMIP Conference on Urban Design, Telecommunications and Travel Forecasting.
8. Cervero R and Gorman R. Commuting in transit versus automobile neighborhoods. *Journal of the American Planning Association* 1995; 61: 210-225.

For more information...

Write to:
National Center for Chronic Disease
Prevention and Health Promotion
Division of Nutrition and Physical Activity
Physical Activity and Health Branch
Active Community Environments (ACES)
Initiative
4770 Buford Highway, N.E., MS/K-46
Atlanta GA 30341-3717

Web site:
www.cdc.gov/nccdp/dnpa/aces.htm



The guide contains:

- Step by Step: Steps to guide you through organizing a KidsWalk-to-School program in your neighborhood
- KidsWalk-to-School Tools: Sample letters, surveys, evaluations, and press release forms
- Safety Tips: Walking, Biking, School Bus, and Stranger Danger Tips for Children
- Having Fun: Ideas to make walking to school an active and exciting part of a child's day

How can I get a copy of KidsWalk-to-School?

To obtain a copy of the KidsWalk-to-School guide, choose one of the following options:

- Download from CDC Web site:
www.cdc.gov/nccdphp/dnpa/kidswalk.htm
- Request by e-mail: ccdinfo@cdc.gov
- Call to request the guide:
1-888-CDC-4NRG



Official Business
Penalty for Private Use \$300
Return Service Requested

DEPARTMENT OF HEALTH
& HUMAN SERVICES
Public Health Service
Centers for Disease Control and Prevention
1600 Clifton Road
Atlanta, Georgia 30333

KidsWalk-to-School

A Guide to Promote
Walking to School



CDC
CENTERS FOR DISEASE CONTROL
AND PREVENTION

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Centers for Disease Control and Prevention

Remember when...

Remember when children walked and rode bikes everywhere—to school, their friends' houses, the park or the store—and parents seldom feared for their safety?

Unfortunately, young people today are not as free to walk and play outdoors because many of our communities have been designed to be convenient for cars, not for children.

Today, less than 10% of children walk to school. And less than 31% of those who live one mile or less from school walk.

Sadly, this deprives neighborhoods of the activity and laughter of children walking to and from school together.

Is there a solution?

Yes! KidsWalk-to-School is a program that aims to get children to walk to and from school in groups accompanied by adults. This gives kids a chance to be more physically active, to practice safe pedestrian skills, and to learn more about their environment.

At the same time, KidsWalk-to-School encourages people to change their neighborhoods for the better, working together, to make walking a safe and enjoyable part of everyone's lives.

Who should use KidsWalk-to-School?

KidsWalk-to-School is for anyone who wants to make traveling to and from school a safe, active, and enjoyable part of children's lives again. The program is great for neighborhoods that have an elementary school within walking distance—usually within a mile. But the KidsWalk-to-School program can also be adapted for children of all ages, those who live in neighborhoods further from the school, and those living in neighborhoods without safe walking routes.

Why is it important for children to walk to school?

Kids today don't have as many opportunities to be physically active as they once did.

Most schools do not have physical education classes every day, and many elementary schools are removing recess from the daily schedule. At home, today's children have a wider variety of television programs and video games to entertain them.

These realities have contributed to fewer kids getting regular physical activity and may be contributing to a growing number of overweight children, which has increased by 63% over the past 30 years.

Is KidsWalk-to-School just for children?

No. Participating in KidsWalk-to-School is good for the whole neighborhood, not just for children. Here are some of the benefits you may not have thought of:

- Children and adults in the neighborhood get more physical activity.
- Fewer people driving means less traffic in and around homes and schools.
- Crimes are less likely to happen when more people are outside keeping an eye on their neighborhood.
- Neighbors have more chances to get to know each other and become friends.

What can you do?

Get together with your neighbors to bring back the days when children traveled safely through their neighborhoods.

Use the KidsWalk-to-School guide to help you develop your program. Get into action and walk with a child on the path to better health for you, your children, and your community!





Fact Sheet:

Physical Education

From CDC's 1994 School Health Policies and Programs Study (SHPPS)

About the School Health Policies and Programs Study (SHPPS)

SHPPS is a national survey periodically conducted to assess school health policies and programs at the state, district, school, and classroom levels. Results from the 1994 SHPPS were published in the Journal of School Health, Volume 65, Number 8, October 1995.

Requirements

- ◆ 94% of middle/junior and senior high schools required at least one physical education course.
- ◆ 23% of middle/junior and senior high schools exempted students from required physical education courses because they participate in other school activities such as band, chorus, or cheerleading.
- ◆ 17% of middle/junior high schools and 2% of senior high schools required students to take physical education 5 days a week for each year they attended the school.

Course Characteristics

- ◆ 53% of required physical education courses in middle/junior and senior high schools met for 46-60 minutes, while 37% met for 30-45 minutes.
- ◆ 82% of states and 93% of districts had a written curriculum, guidelines, or framework for physical education.
- ◆ The most widely taught activities in middle/junior and senior high school physical education courses were basketball, volleyball, baseball/softball, flag/touch football, and soccer.
- ◆ 15% of physical education teachers in middle/junior and senior high schools required their students to develop individualized physical activity programs.



Frequency of Required Physical Education Classes,* by School Level

Frequency of Meetings	Middle/Junior High Schools (%)	Senior High Schools (%)
5 days/week	45	67
3-4 days/week	15	8
5 days/2 weeks	13	11
1-2 days/week	18	13
Varies by grade	9	3

*among schools with required physical education courses

Professional Certification and Training

- ◆ 88% of states required secondary school physical education teachers to be certified in physical education; 16% required it for elementary school physical education teachers.
- ◆ 75% of middle/junior and senior high school physical education teachers were certified in physical education or health and physical education.
- ◆ 75% of middle/junior and senior high school physical education teachers majored in physical education or health and physical education.
- ◆ During the two years preceding the survey, 72% of states and 50% of districts offered in-service training in physical education.
- ◆ During the two years preceding the survey, 63% of middle/junior and senior high school physical education teachers received four or more hours of in-service training in physical education.
- ◆ The most common topics on which teachers received training were teaching sports or activities, increasing students' physical activity in physical education class, staff wellness, and individual fitness programs.

Extracurricular Programs

- ◆ 90% of middle/junior and senior high schools had an interscholastic sports program; 43% had an intramural program.
- ◆ 33% of states and 31% of districts required coaches to complete in-service training on coaching.

Testing and Assessment

- ◆ 89% of senior high schools, but only 28% of middle/junior high schools, required students who fail a required physical education course to take it again.
- ◆ Grades in required physical education courses were counted the same as other subjects for academic recognition in 64% of middle/junior and senior high schools.

Among physical education teachers in middle/junior and senior high schools:

- ◆ 70% required students to demonstrate basic competence in a variety of skills.
- ◆ 36% required intermediate or advanced competence in at least one skill.
- ◆ 77% conducted fitness tests.

Amount of Physical Education Required, by School Level

Amount Required	Middle/Junior High Schools (%)	Senior High Schools (%)
At least 3 years	41	21
2 years	22	25
1 year	19	36
Less than 1 year	4	9
None	6	3
Unknown	8	7

For More Information

For additional information on SHPPS, contact the Centers for Disease Control and Prevention (CDC), National Center for Chronic Disease Prevention and Health Promotion, Division of Adolescent and School Health, 4770 Buford Highway, NE, Mailstop K-33, Atlanta, GA 30341-3717, telephone 770-488-3257, <http://www.cdc.gov/nccdphp/dash>

Q. Does the study have national support?

- A. Yes.** The following organizations have endorsed the study:

*American Association for Health Education
American Association of School Administrators
American Medical Association
American Nurses Association
American School Food Service Association
American School Health Association
Association of State and Territorial Health Officials
Council of Chief State School Officers
National Assembly on School-Based Health Care
National Association of School Nurses
National Association of State Boards of Education
National Association of State School Nurse Consultants
National Education Association
National Education Goals Panel
National Middle School Association
National Parent Teacher Association
National School Boards Association
President's Council on Physical Fitness and Sport
Society of State Directors of Health, Physical Education, and Recreation*

Q. Where can additional information be obtained?

- A. To obtain additional information about SHPPS 2000,** contact CDC or RTI. Inquiries to CDC should be directed to:

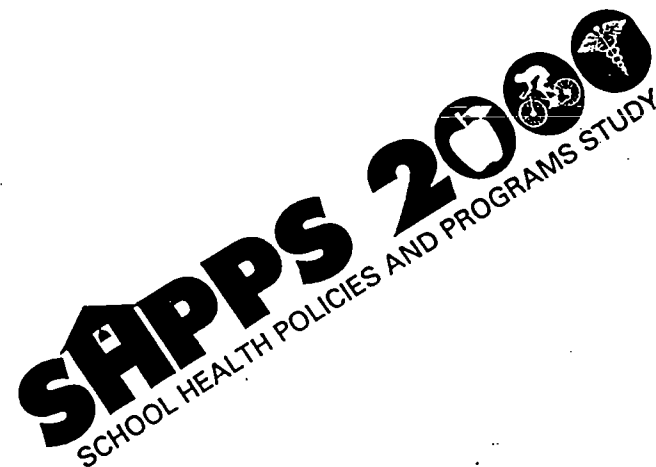
Laura Kann, Ph.D., Chief
Surveillance Research Section
Division of Adolescent and School Health
National Center for Chronic Disease Prevention
and Health Promotion
Centers for Disease Control and Prevention
4770 Buford Highway, NE, MS-K33
Atlanta, GA 30341-3724
770/488-3202
LKK1@cdc.gov

Inquiries to RTI should be directed to:

Judy Thorne, Ph.D., Project Director
Center for Research in Education
Research Triangle Institute
3040 Cornwallis Road
Research Triangle Park, NC 27709
800/647-9664 extension 6495
THORNE@rti.org

Q. Who is collecting the SHPPS 2000 data?

- A. Research Triangle Institute (RTI),** a non-profit research company in Research Triangle Park, North Carolina, has received a contract from CDC to work with states, districts, and schools to conduct the study. RTI is working with CDC to select a sample of districts and schools; develop the SHPPS questionnaires; arrange and conduct visits to schools; and analyze data.



The Division of Adolescent and School Health (DASH), National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention (CDC) is conducting a national survey of school health policies and programs.

SHPPS 2000 will describe school policies and programs at the state, district, school, and classroom levels nationwide related to health education, physical education and activity, health services, mental health and social services, food service, faculty and staff health promotion, school policy and environment, and family and community involvement.

This brochure answers important questions about the study. Another source of information about the study is the SHPPS 2000 site on the world wide web: www.rti.org/shpps.



Q. Why is the study being conducted?

- A. The health problems of adolescents, many of which are caused by their own behavior, have attracted national attention. However, little is known about the current status of school health programs designed to promote healthy behaviors and address the health needs of children and youth. Study participants will provide information that will be used at the national, state, and local levels to assess and shape the future of school health programs.

Q. From whom will the data be collected and how?

- A. Data will be collected from state, district, school, and classroom personnel who are responsible for school health policies and programs. State and district staff will be asked to complete paper-and-pencil questionnaires by mail or, if they prefer, by telephone. School staff will be interviewed at their schools by specially trained interviewers.

Q. Will any data be collected from students?

- A. No. Interviews will be conducted only with school faculty and staff.

Q. Do states, school districts, schools, or school staff have to participate?

- A. Participation in SHPPS 2000 is entirely voluntary, but the participation of every state and every sampled district and school is important to ensure the completeness and accuracy of results. Development of valid national estimates of school health policies and programs requires a high response rate. No one selected to participate can be replaced.

Q. Will the responses of participants be kept confidential?

- A. District, school, and classroom information will be reported only in aggregate form. No districts, schools, or school staff will be named in any study reports. However, differences in state-level school health policies and programs will be described state by state.

Q. Who completes the state and district questionnaires?

- A. The seven state questionnaires should be completed by whomever the Chief State School Officer designates as most knowledgeable about each of the topic areas. Similarly, the seven district questionnaires should be completed by whomever the district superintendent selects as most knowledgeable about each area.

Q. Who will be interviewed at the school level?

- A. The principal will be asked to identify the most knowledgeable person to report on each of the study components. In addition, several teachers of health education and physical education will be asked to take part in interviews on classroom practices.

Q. How is SHPPS 2000 coordinated at the state, district, and school levels?

- A. It is preferable to have one contact person at each level. At the state and district levels, the contact person (designated by the Chief State School Officer or district superintendent) will identify the most appropriate person to complete each questionnaire. Questionnaires will be sent to these people through the contact person. At the school level, the principal or a contact person will identify the appropriate staff to be interviewed.

Q. How long will it take to complete the questionnaires?

- A. All questionnaires will take 45 minutes to one hour to complete.

Q. When will data for the study be collected?

- A. State and district questionnaires will be mailed in January 2000. Data collection in the schools will occur from January through June 2000. A suitable time for school interviews will be identified by each school's principal.

Q. When will the results be available?

- A. Results will be released by the fall of 2001. All study participants can receive a copy of the results.

Q. Is the study limited to certain grade levels or schools?

- A. No. Information will be collected on elementary, middle/junior high, and senior high school policies and programs in both public and private schools.

Q. How many states, districts, and schools will be involved?

- A. All 50 state education agencies and the District of Columbia will be invited to participate. However, districts and schools will not be selected in every state. Nationwide, about 750 districts and 1400 schools will be invited to participate.

Action Steps

Following is a list of suggested action steps mentioned in this report. Although this is certainly not an exhaustive list of action steps that could be taken to promote youth participation in physical activity and sports, it could be a starting point for the working group that will meet to develop an implementation plan.

Schools

- Help ensure that all students, from prekindergarten through grade 12, receive quality, daily physical education.
- Help ensure that only certified physical education specialists teach physical education.
- Help improve preservice training of and staff development programs for physical education teachers.
- Help ensure that physical education classes have appropriate class sizes.
- Help provide adequate facilities, equipment, and supplies for physical education.
- Involve parents in the planning and implementation of school physical activity programs.
- Assign physical activity-related homework that involves parents.
- Disseminate educational flyers to parents.
- Involve parents in booster clubs.

Youth sports and recreation programs

- Help provide youth sports and recreation programs that meet the needs of all young people.
- Provide appropriate training for sports coaches and recreation staff.
- Provide transportation to and from youth physical activity programs.
- Disseminate educational flyers to parents.
- Involve parents in booster clubs.

After-school programs

- Enable more after-school programs to provide regular opportunities for active, physical play.

Media campaign

- Implement a media campaign to promote physical education that targets parents as well as children.

APPENDIX 27, PAGE 2

Health care providers

- Provide assessment, counseling, and referral on physical activity as part of health care for all young people.

Researchers and evaluation specialists

- Monitor physical activity among young people.
- Monitor physical fitness among young people.
- Monitor physical education and other school physical activity programs.
- Study the effects of participation in physical activity, physical education, and sports on academic performance and youth violence.
- Help schools and youth sports and recreation programs evaluate the effectiveness of their programs.
- Develop standardized assessments of students' performance in physical education.
- Conduct studies on the effects of community infrastructure changes.

Government agencies

- Disseminate existing tools to help improve school and community programs and provide staff development on using these tools.
- Expand the President Council's *Physical Fitness Demonstration Centers* and the CDC's *Programs That Work*.
- Engage full-time state-level coordinators for school physical activity programs.
- Expand state-level coordinated school health programs that include physical activity promotion.

Communities

- Develop community structural environments that promote safe walking and bicycling.
- Use school facilities for community recreation.

National Coalitions

I. National Coalition for Promoting Physical Activity (NCPA)

MEMBER ORGANIZATIONS (146)

Lead Organizations with Board Representation:

American Alliance for Health, Physical Education,
Recreation and Dance
American Cancer Society
American College of Sports Medicine
American Diabetes Association
American Heart Association
Association for Worksite Health Promotion
International Health, Racquet & Sportsclub
Association
National Athletic Trainers' Association
National Recreation and Park Association

Center for Science in the Public Interest
The Cooper Institute for Aerobics Research
Health Promotion/Disease Control—
Tennessee Department of Health
Heart Saver's Coalition of Coconino County
Rome Memorial Hospital
Society of State Directors of Health,
Physical Education & Recreation
University of South Carolina
Wheat Foods Council

Full Members:

American Council on Exercise
National Association for Sport
and Physical Education
The Sugar Association, Inc.

Associate Members:

American Association for Active Lifestyles
and Fitness
Arizona Association for Health, Physical
Education, Recreation & Dance
American Heart Association—Midwest Affiliate
Calorie Control Council

Affiliate Members:

Aerobics & Fitness Foundation of America
Akron General Medical Center—Lifestyles
American Academy of Kinesiology and
Physical Education
American Association of Cardiovascular
& Pulmonary Rehabilitation
American Chiropractic Association Sports
Council
American Diabetes Association
American Dietetic Association (SCA Practice
Group)
American Heart Association—California
American Heart Association—Idaho/Montana
Affiliate

APPENDIX 28, PAGE 2

American Heart Association—Michigan Affiliate	Fifty-Plus Fitness Association
American Heart Association—West Virginia Affiliate	FitLife
American Kinesiotherapy Association	Fitness for Youth
American Medical Association	Florida AAHPERD
American Orthopedic Society for Sports Medicine	Florida International University
American Osteopathic Academy of Sports Medicine	Functional Fitness
American Physical Therapy Association	Georgia State University
American Running & Fitness Association	Golden Strip YMCA
Anderson Hospital	Green Thumb
Arkansas State University Wellness Program	HealthPartners
Association of State & Territorial Directors of Health Promotion & Public Health Education	Healthy Caldwellians
Baptist Memorial Hospital	Healthy Chico Kids 2000
Bernard Weinger Jewish Community Center	Henrick Health Club
Botsford General Hospital/TRACC	High School Martial Arts
California Society for Cardiac Rehabilitation	Horton Medical Center
Carillon Communication	HRS State Health Office/Health Promotion and Wellness
Carraway Methodist Medical Center	Institute for Research & Education
Cayuga County Health Department	International In-line Skating Association
Center for Health Fitness	International Institute for Sport & Human Performance
Church Health Center of Memphis, Inc.	International Life Sciences Institute
Coalition of American to Protect Sports	Jacksonville State University
Colorado Action for Healthy People, Inc.	Jewish Community Center
Colorado Governor's Council for Physical Fitness	Joint Commission on Sports Medicine & Science
Community & Worksite Wellness	Kinsmen REH-FIT Center
Community Hospitals of Indianapolis	Lorain County Community College
Corporate "Battle" Services	Melpomene Institute for Women's
Council on Geriatric Cardiology	Miami-Dade County Public Schools
Dallas Federal Employer Wellness Center	Michigan Governor's Council on Physical Fitness & Sports
Downtown Dallas YMCA	Mid-County YMCA
Downtown San Diego YMCA	Missouri Governor's Council on Physical Fitness & Health
Evangelical Community Hospital	

APPENDIX 28, PAGE 3

Moline School District No. 40
Monroe County Office for the Aging
More & Associates
National Association for Health and Fitness
National Association for Physical Education
in Higher Education
National Association for Sport & Physical
Education
National Association of State Boards of Education
National Center for Women & Wellness
National Collegiate Athletic Association
National Junior College Athletic Association
National Strength & Conditioning Association
New York State Federation of Professionals
Health Educators
North American Society for Pediatric Exercise
Medicine
Northeast Louisiana University
Oakland Fitness Council
Omaha/Council Bluffs Metropolitan YMCA
Providence Hospital
Providence Rehabilitation & Wellness Center
Providence Wellness Center
Red Oak Cardiovascular Center
Renton Technical College
Society for Public Health Education
Society of Geriatric Cardiology
Southern Academy of Women in Physical
Activity, Sport, and Health
Sporting Goods Manufacturers Association
Sports Medicine Grant
Susquehanna Health Systems—LifeCenter
Texas Department of Health

The Hillary Commission for Sport, Fitness
and Leisure
The Sugar Association
Union Memorial Hospital
United States Water Fitness Association
University of Florida
University of Massachusetts School of Public
Health and Health Services
University of Michigan
University of New Hampshire
University of New Mexico
University of Oregon
Wasilla Middle School
Wellness Institute of Greater Buffalo &
Western New York, Inc.
William Beaumont Hospital
Williamsport YMCA
Women's Commission USA Triathlon
Woodson YMCA
Wyoming Dept of Health
YMCA of the USA
Youth Fitness Coalition/Project ACES
Yuma on the Move

ADVISORY PANEL

Department of Criminal Justice Training
(Kentucky)
Florida Department of Health
New Mexico State Department of Education
President's Council on Physical Fitness &
Sports
Utah State Council on Health and Physical
Activity

APPENDIX 28, PAGE 4

STATE COALITIONS (41)

Alabama	Minnesota
Alaska	Mississippi
Arizona	Missouri
Arkansas	Montana
Colorado	Nebraska
Connecticut	New Hampshire
Delaware	New Jersey
Florida	New York
Georgia	Ohio
Hawaii	Oklahoma
Idaho	Oregon
Illinois	Pennsylvania
Indiana	Rhode Island
Iowa	South Carolina
Kansas	South Dakota
Kentucky	Tennessee
Louisiana	Texas
Maryland	Utah
Massachusetts	Washington
Michigan	West Virginia
	Wyoming

II. NATIONAL ALLIANCE FOR NUTRITION AND ACTIVITY

Steering Committee Members

American Cancer Society
American Dietetic Association
American Heart Association
American Public Health Association
Association of State and Territorial Chronic
Disease Program Directors
Association of State and Territorial
Directors of Health Promotion and Public
Health Education
Association of State and Territorial Public
Health Nutrition Directors
Center for Science in the Public Interest
Susan Foerster, MPH, RD
National Association for Sport and Physical
Education
Society of State Directors of Health,
Physical Education and Recreation
Jeff Sunderlin
United Fresh Fruit and Vegetable Association

Alliance Members

100 Black Men of America
Alliance for Aging Research
American Association of Family and
Consumer Sciences
American Chiropractic Association Council
on Nutrition
American College of Nurse-Midwives

American College of Nutrition
American College of Preventive Medicine
American Geriatrics Society
American Health Foundation
American Institute for Cancer Research
American Medical Athletic Association
American Running Association
American School Food Service Association
American School Health Association
American Society of Bariatric Physicians
Association for Worksite Health Promotion
Association of Schools of Public Health
Bikes Belong Coalition, Ltd.
Cancer Research Foundation of America
Child Health Foundation
The Children's Foundation
Citizens for Public Action on Blood
Pressure and Cholesterol
ComLinks Gleaning
Consumer Federation of America
The Cooper Institute
Dole Food Company, Inc.
Food Marketing Institute
Girl Scouts of the USA
IDEA, The Health and Fitness Source
International Health, Racquet, and
Sportsclub Association
International Lactation Consultant Association
International SPA Association

APPENDIX 28, PAGE 6

League of American Bicyclists
Meals on Wheels Association of America
National Association of County and City
Health Officials
National Association of Farmers' Market
Nutrition Programs
National Association of Governor's
Councils on Physical Fitness and Sports
National Association of School Nurses
National Association of WIC Directors
National Athletic Trainers' Association
National Black Women's Health Project
National Caucus and Center on Black Aged
National Center for Bicycling and Walking
National Coalition for Promoting
Physical Activity
National Conference of State Legislatures
National Consumers League
National Council of Senior Citizens
National Dental Association
National Heart Savers Association
National Hispanic Council on Aging

National Recreation and Park Association
National Student Nurses Association
National Women's Health Network
North American Association for the Study
of Obesity
Nutrition Screening Initiative
Oldways Preservation and Exchange Trust
Partnership for Prevention
People's Medical Society
Produce for Better Health Foundation
Produce Marketing Association
Rails to Trails Conservancy
Road Runners Club of America
Shape Up America!
Society for Nutrition Education
Society for Women's Health Research
Surface Transportation Policy Project
Walkable Communities, Inc.
Women's Sports Foundation
YMCA of the USA
YWCA of the USA

III. NATIONAL FITNESS COALITION

Participants

American Aerobics and Fitness Association
American College of Sports Medicine
American Council on Exercise
American Physical Therapy Association
Association of Fitness Professionals

International Health, Racquet, and Sportsclub
Association
IDEA
International Spa Association
Sporting Goods Manufacturers Association

Call Barton
Check in w/ Joe



CHIEF OF STAFF TO THE PRESIDENT

6/17/65

Bruce Horowitz

What do we think about
the President's desire for
a bill from the Physical Education
League should we have it?

Maria

Kevin
Kullman

Room 222

Please copy +
bring copies Room 222
to Kevin Kullman
and Annika Kane.

Send w/
attached photo
for porus
Sig —

THE WHITE HOUSE
WASHINGTON

copied
Ricchetti
Echaveste
Street

June 6, 2000

Jack M. Mills
Mills Communications, Inc.
Post Office Box 23259
Columbia, South Carolina 29203

Dear Jack:

Thank you for your letter and for sending the
wonderful article by John Kennedy. I will keep
in mind your idea and also your offer to be of
assistance with a White House Forum on Physical
Education.

I appreciate your great leadership on this
issue. Hope to see you again soon.

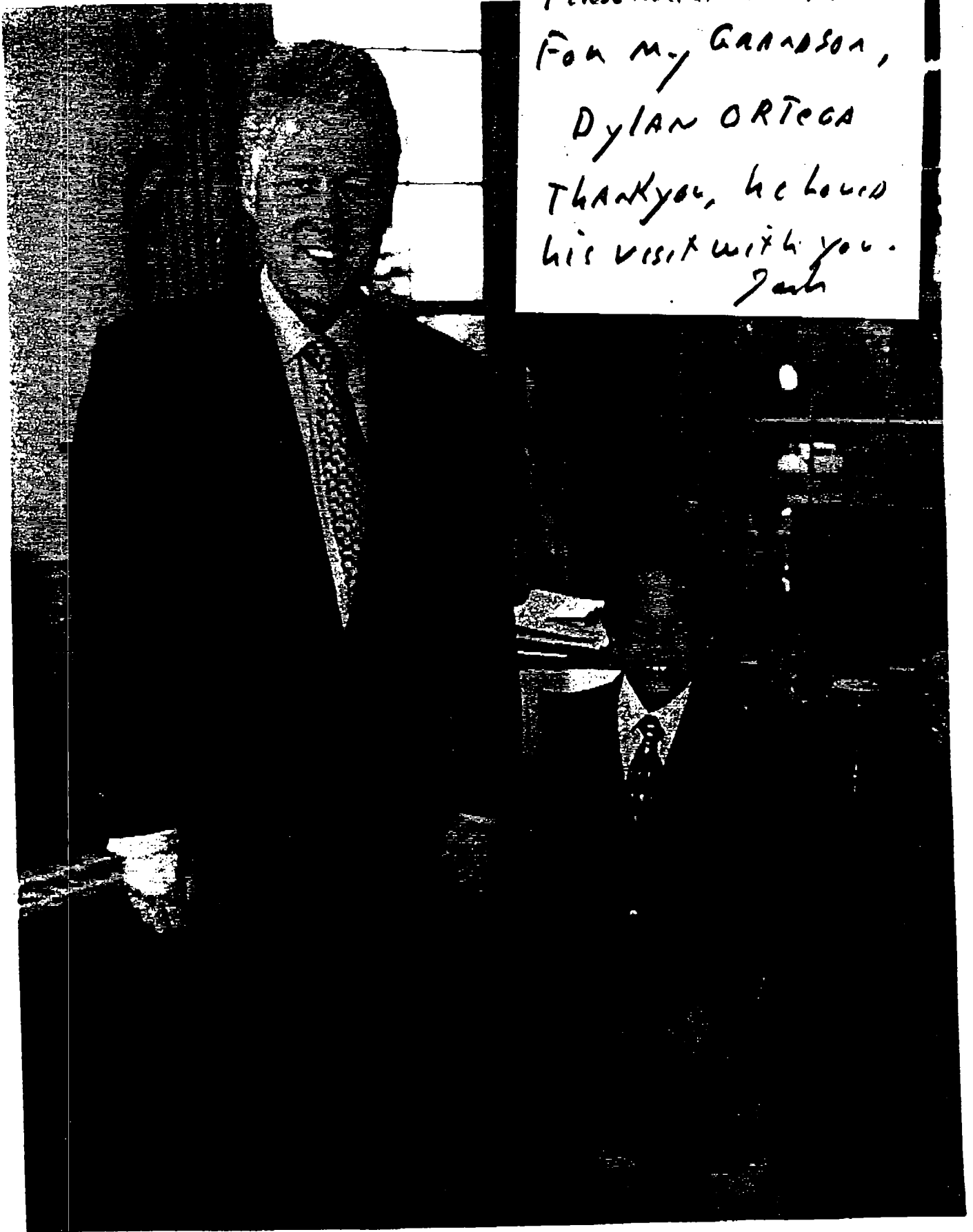
Sincerely,

Trin

I think we should
do this

Steve R / Maria

Would you please
Personalize This Photo
For my Grandson,
Dylan ORTEGA
Thankyou, he loved
his visit with you.
Jan



To Dylan Ortega
With best wishes *Ben Austin*

MILLS communications, inc.

EB
Calligrapher
photo to
son also

President Bill Clinton
The White House
Washington, D. C.

Dear President Clinton,

It was great to see you at the ceremony honoring the WNBA. I enjoyed being there.

I was delighted when you told me you were working on having the Sporting Goods Manufacturers to the White House for a forum on Physical Education. As I stated in my recent proposal to you the coming together of this group, the Presidents Council on Physical Fitness & Sports and with your participation will send the strongest message we could put together. The publicity generated will be super. I will assist you if I may on any items I can to schedule this.

I have attached something else for your review. This article written in 1960 by President Elect Kennedy still holds true today. What if you wrote something for Sports Illustrated on the same subject, maybe referring to the 40 years ago publication and state todays needs from your prospective?

I believe an article by you plus the Physical Fitness Forum will be powerful, give some energy to the Presidents Council and add some nice publicity to your remaining term and beyond. (I can't believe 7 1/2 have passed.)

MILLS

communications, inc.

I know how you admire President Kennedy, (as do I) I hope some of these ideas will interest you. I will help with anything I can to promote Physical Fitness.

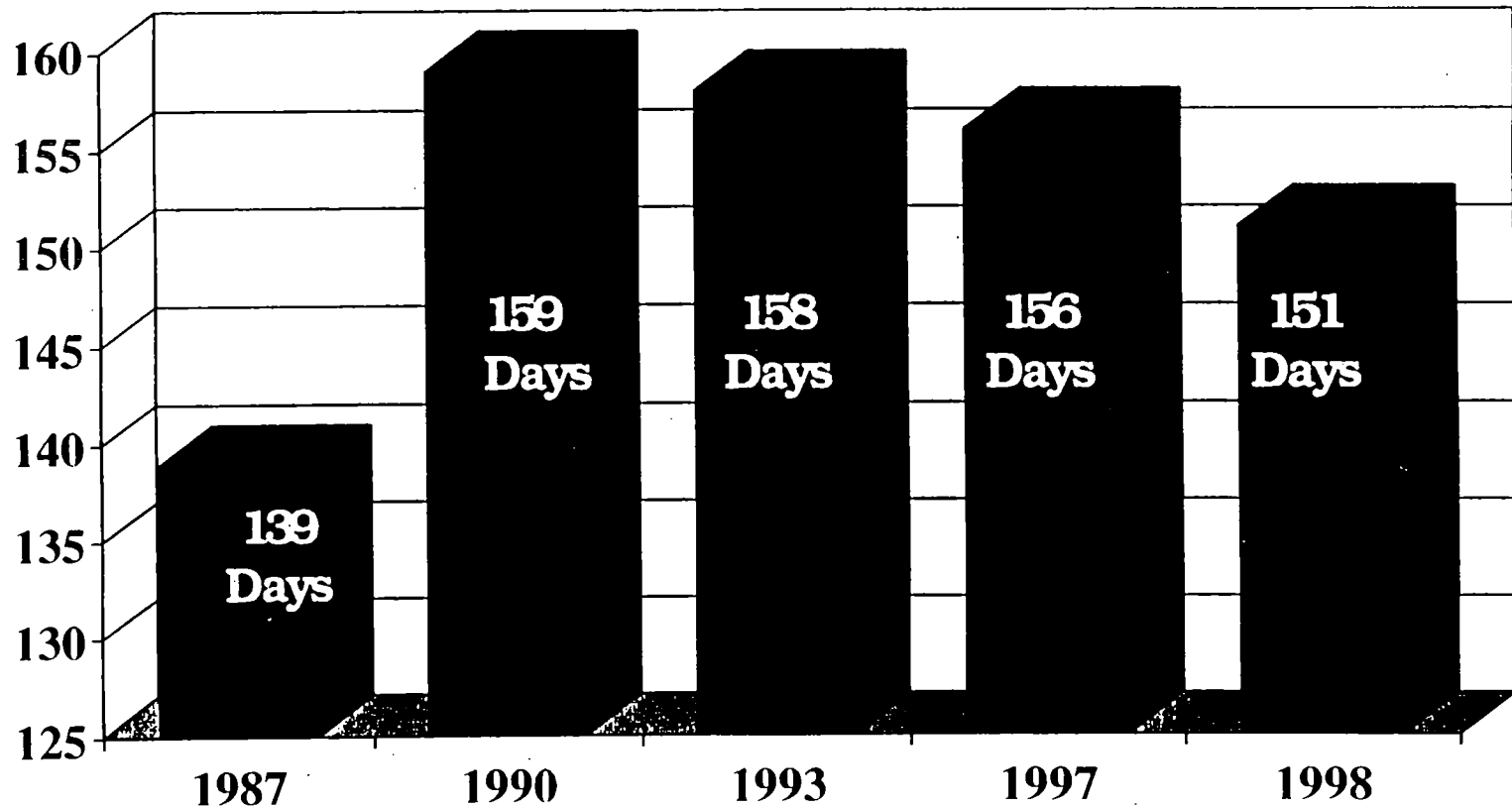
I like your stand on gun control. hang with them.

Regards,

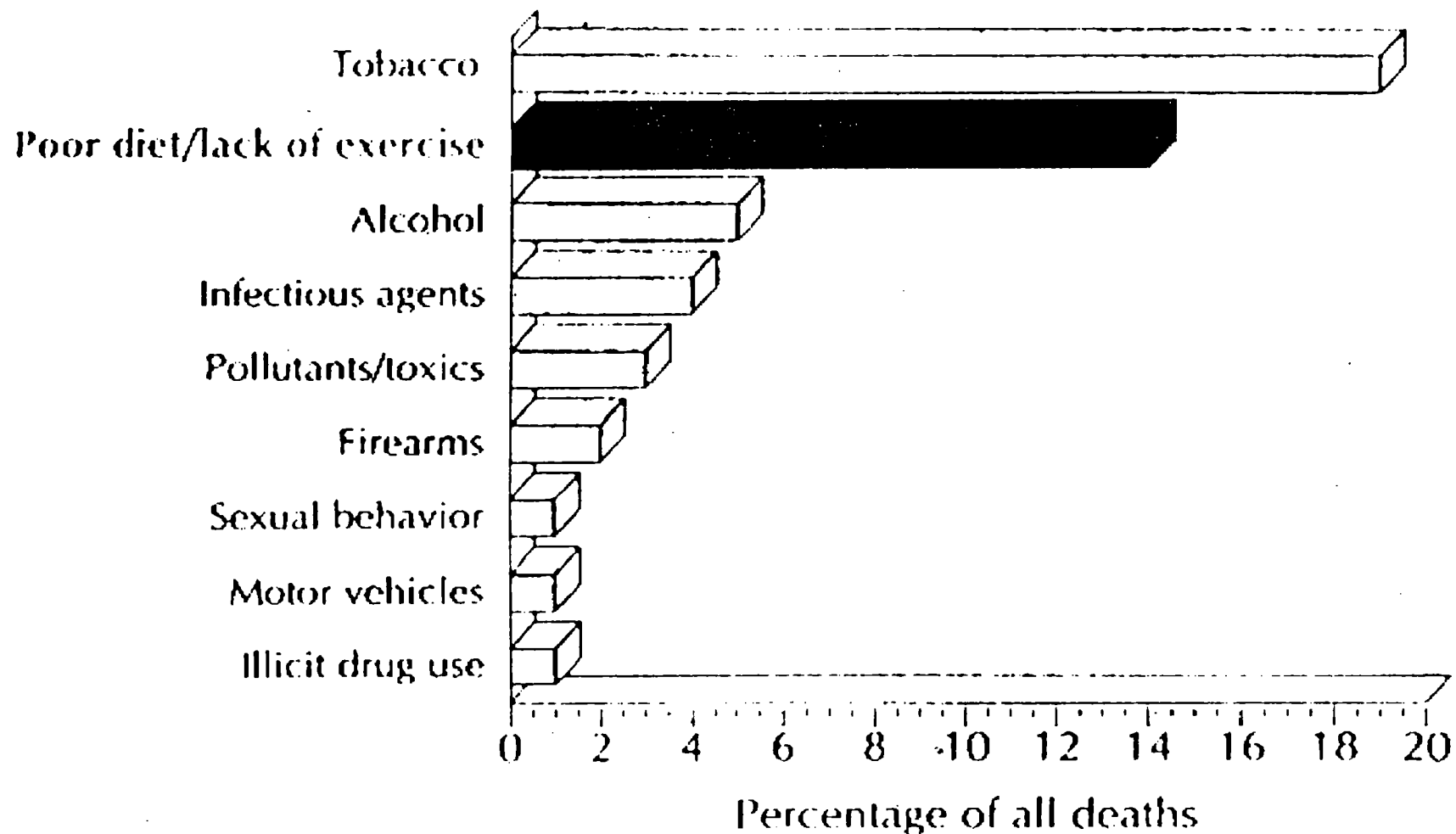
Jack M. Mills

Fitness Participation... Starting to Decline

Average Participation Days Per Capita



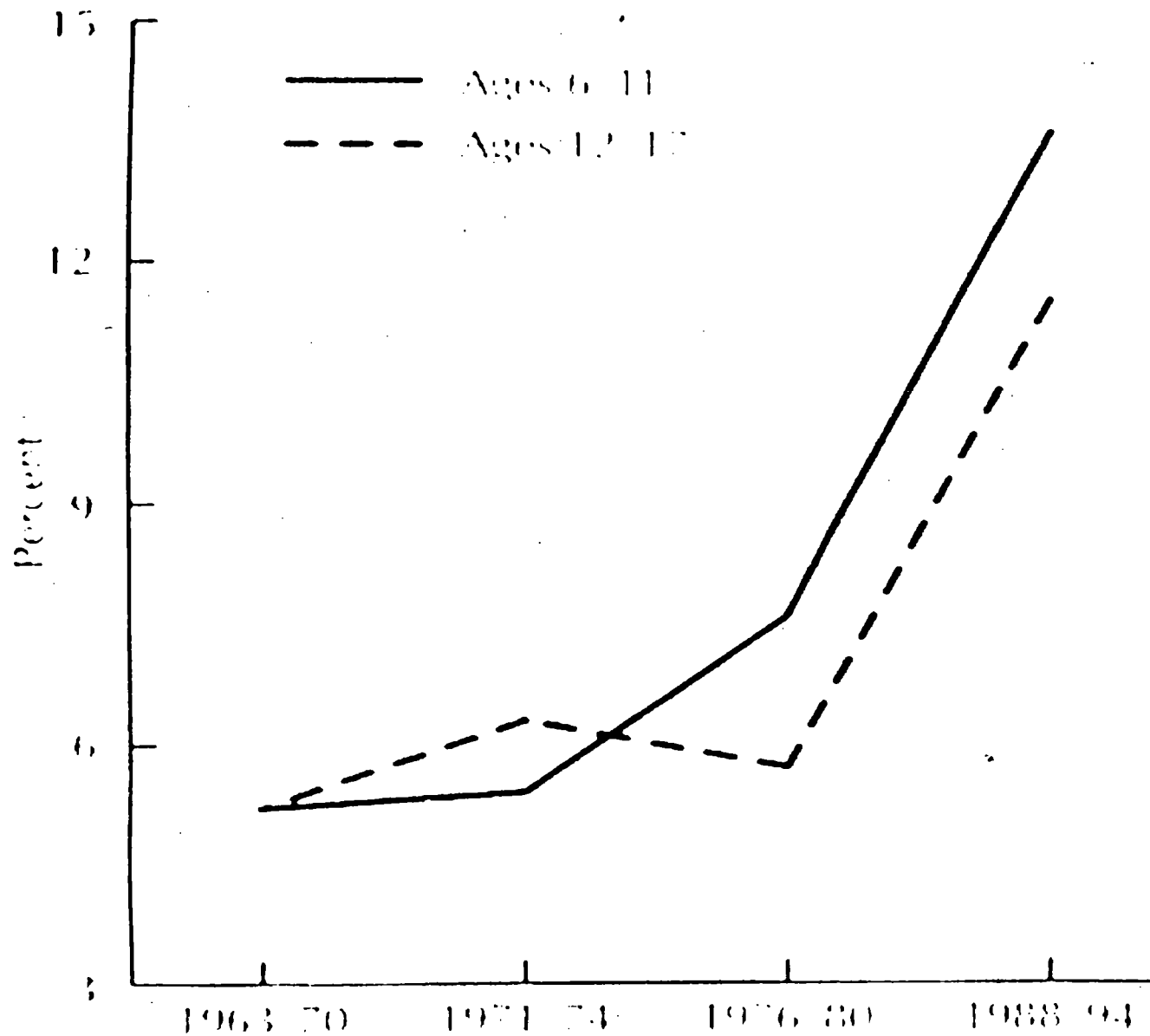
Lack of Exercise is a Matter of Death!



Source: McGinnis JM, Foege WH. Actual causes of death in the United States. *JAMA* 1993; 270:2207-12 (1990 data).

Note: The percentages used in the figure are composite approximations derived from published scientific studies that attributed death to these causes.

More and More Young People Are Overweight!

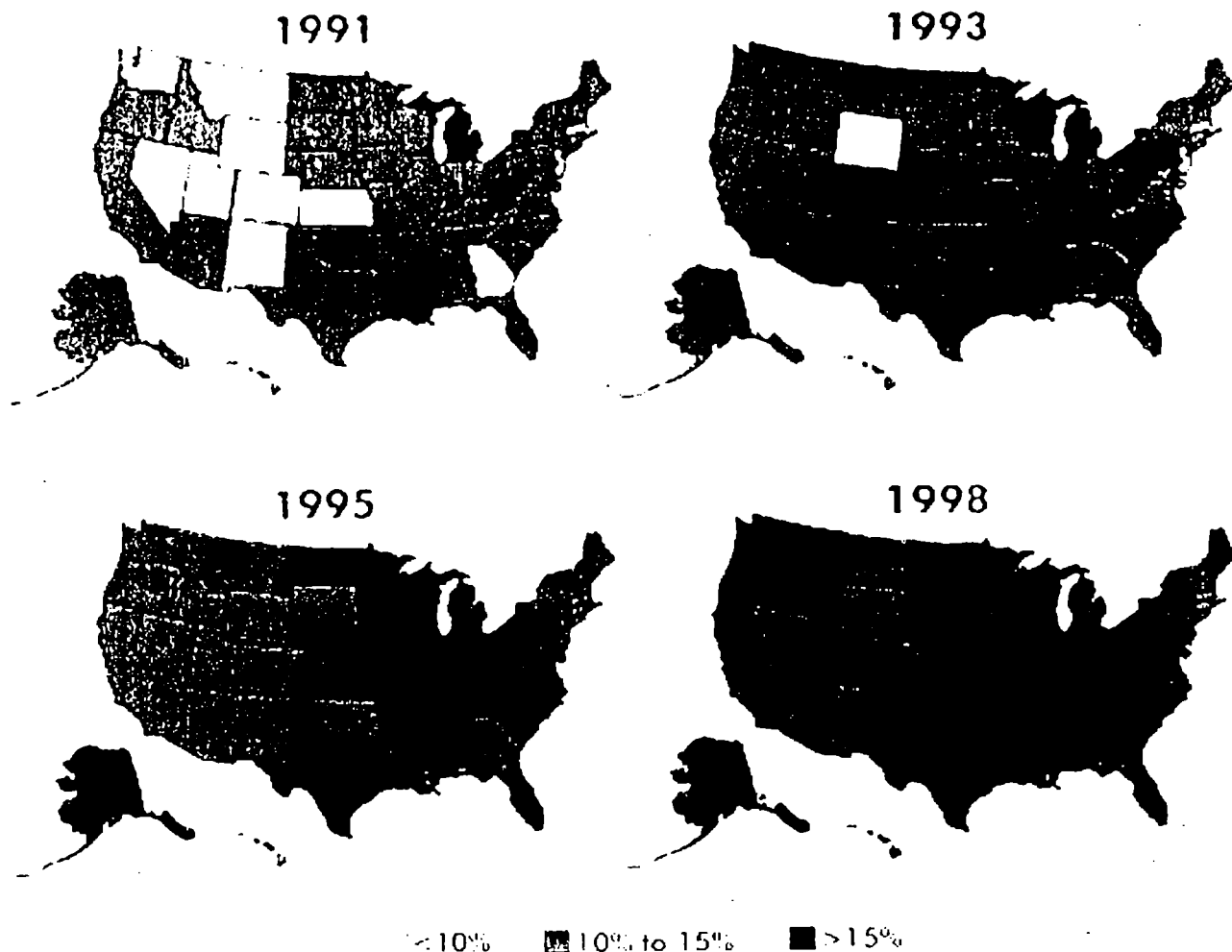


Note: Overweight defined by the age- and sex-specific 95th percentile of body mass index from 1963-1970 data.

Source: National Center for Health Statistics, Center for Disease Control and Prevention, unpublished data (age adjusted).

Centers for Disease Control and Prevention

More and More Americans Are Obese!



(*Approximately 30 pounds overweight)

Source: Mokdad, AH, et al. J Am Med Assoc 1999;282:16.

