

Domestic Policy Deliverables

Week of September 17, 2000

Out of Wedlock Bonuses. Today, HHS is announcing that four states – Alabama, Arizona, Illinois and Michigan – and the District of Columbia will each receive a \$20 million bonus for achieving the greatest reductions in the percentage of out of wedlock births. The welfare reform law established a \$100 million a year bonus for up to five states with the greatest reductions in the percentage of total births that occur out of wedlock and specified that states are only eligible if they also reduce their abortion rates. This is the second year that these awards are being made. We are not issuing a paper statement – Bruce recommended that we let HHS release it alone.

Internet Gun Sales. This new ATF computer program and toll-free hotline would curtail illegal gun sales by allowing gun dealers and manufacturers to verify the validity of a purchaser's federal firearms license before mailing them a firearm. Under current law, a valid copy of a federal firearms license must be provided before a gun may be mailed. However, it is difficult to check the validity of these licenses, and it is not required under current law. Two New Jersey teenagers recently made the news a few months ago when they created a fake gun dealers license and used it to mail order firearms over the Internet and have them delivered to their home. This program must be unveiled by September 30th.

National Service Reauthorization. There are two deliverables available next week to highlight the successes and support for AmeriCorps to support our call on Congress to reauthorize the AmeriCorps program. The following messages could be topics for a departure statement, a radio address, or at the least, a paper statement, and can be packaged together.

Letter to Republican Leadership – Under the leadership of Governor Racicot (Montana), 49 Governors – including George W – have signed a letter to the Republican leadership calling for reauthorization of CNS and they expect to get the final signature (Governor Owens of Colorado) today. The letter should be ready in the next day or so and Gov. Racicot will start making calls to the Republican leadership, so it would be helpful to try to get this to happen by the end of the week next week.

Corporation for National Service Report – The Corporation had a independent study conducted on the effectiveness of the AmeriCorps reading tutors on helping children improve their reading skills. The report is overwhelmingly positive and will be ready on Monday, September 18.

Engaging Community Service Groups – The groups have not been very engaged in calling for reauthorization, and so another idea that may be helpful in calling on Congress could be to convene a meeting with Senior White House staff and the groups in the Roosevelt Room to discuss the fact that this reauthorization is a real priority for the President.

Reauthorization of the Violence Against Women Act. There are several grants that can be announced next week. VAWO administers the CLA and Campus Grants, but they are not actually authorized by VAWA, however, they are still a hook to call for the reauthorization as an example of how valuable this Act is.

STOP Formula Grant Program. The STOP (Services, Training, Officers, and Prosecutors) Violence Against Women Formula Grants are awarded to states to develop and strengthen the criminal justice system's response to violence against women and to support and enhance services for victims. Each state and territory must allocate 25 percent of the grant funds to law enforcement, 25 percent to prosecution, 25 percent to victim services, and the remaining 25 percent among the three categories at each grantee's discretion. These grants total \$131 million and are awarded on a rolling basis – they have already been awarded to X states and will be awarded to X many more states.

Domestic Violence Victims' Civil Legal Assistance Grant Program. Approximately \$8.2 million will be awarded for strengthening civil legal assistance programs for victims of domestic violence. Eligible applicants include victim service programs, law school legal clinics, and other legal clinics assisting battered women and other entities involved in addressing domestic violence.

Campus Grants. Approximately \$6.8 million will be awarded to colleges to help with various prevention and victim services.

Adoption Bonus Awards. In 1997, the President signed the Adoption and Safe Families Act of 1997, which provided the first-ever financial incentives for states to increase adoptions, tightened the time frames for making permanent placements of children, and removed other barriers to adoption. In 1998 there were a record 36,000 adoptions from foster care, the first significant increase in the history of the program. From 1996 to 1998, the number of adoptions nationwide rose 29 percent from 28,000 to 36,000, and now we are about to reach 46,000 – 5,000 above our goal for this date to reach the President's goal of 56,000 adoptions in 2002. HHS will be ready to release these awards next week and they are willing to work with us to coordinate the best press day so that we can issue a paper statement by the President along with their release.

Re-entry Initiative. The President's FY 2001 budget includes a total of \$145 million for innovative "reentry" programs to promote responsibility and help keep ex-offenders on track and crime- and drug-free. Through this re-entry initiative, the Departments of Justice, Labor, and Health and Human Services will target resources in high-impact communities to provide increased law enforcement, drug testing and treatment, critical job training and education, and family services for ex-offenders. On Monday September 18, Attorney General Reno and representatives from the Department of Labor are hosting a roundtable discussion with state and local leaders to spotlight a successful reentry partnership already underway in the Druid Heights neighborhood located in Baltimore, Maryland. The Justice Department is also announcing over \$57 million in grants to all 50 states to provide substance abuse treatment to offenders in state and local correctional facilities and with this announcement, the Clinton-Gore Administration will have provided over \$230 million through the Residential Substance Abuse Treatment (RSAT) grant program created in the 1994 Crime Act. A paper statement is circulating.

Smaller Learning Communities Program Grants. Today this program released competitive grants to local educational agencies to plan, develop, implement or expand smaller, more personal learning communities in large high schools and funds can be used to: restructure schools, enhance professional development, build partnerships, solicit technical assistance, build

data collection and evaluation systems, and provide extended learning time and support services for students. The Conference Report provides none of the requested \$120 million. The first award of planning and implementation grants to reduce the size of large high schools grants include 200 awards at \$10,000,000.

Professional Development Tool Kits. The Department of Education is planning to unveil a tool kit Monday September 18 that comprises elements of award winning professional development models. These tool kits were piloted by North Central Region Education Lab, an education lab funded by DoEd, and have been sent out regionally, but the Department is adopting them and will be shipping them to every school district in the country. They will hold this release and announcement if we want to unveil it at an event to underscore the Administration's effort to bolster teacher quality.

21st Century Community Learning Centers Report. This report is ready for release and will reinforce the success of afterschool programs throughout the country and, in particular, will call attention to the number of quality applications the Department of Education receives that go unfunded because of a lack of money.

After School PSA Release. This new public service announcement from the Afterschool Alliance and the Ad Council is focused on starting afterschool programs in local communities around the country. Interested parties call 1-800-USA-LEARN to receive an Afterschool Action Kit and other information. Danny DeVito and Rhea Perlman have expressed interest in returning to the White House to publicize this PSA and serve as champions of the Afterschool Alliance. This needs to be released by September 30.

September 14, 2000

MEMORANDUM TO KARIN KULLMAN

FROM: David Lussier
Bethany Little
Caroline Chang
Kendra Brooks

SUBJECT: Upcoming Events/Deliverables to Highlight Education Priorities

want to release awards for model professional development programs @ Improving Schools Conf. in Sacramento CA
Professional Development Tool Kits (September 18th unless we want to hold it) The Dept. of Education will unveil a tool kit comprising elements of award winning professional development models. These tool kits will be shipped to every school district in the country. This event would be an opportunity to underscore the administration's effort to bolster teacher quality.

winning school TX
21st Century Community Learning Centers Report (Ready for Release) This report will reinforce the success of afterschool programs throughout the country and, in particular, will call attention to the number of quality applications the Dept. of Education receives that go unfunded because of a lack of money.

A Proclamation in the works
Lights On for Afterschool Programs (October 12) This event will showcase successful afterschool programs around the country and bring attention to the need for more programs. There are currently 632 communities signed up to participate. The Afterschool Alliance would like the White House to promote this event. Some possibilities: Comments in a Saturday radio address, a White House release of the "Hero Within" PSA, or a White House release of the 21st Century Community Learning Centers Report on October 12th for a larger deliverable.

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Awards for Effective Teacher Preparation Programs (Early November) This is the first time the Dept. of Education has issued these awards to exemplary colleges and universities for their work in preparing new teachers. This event would be another opportunity to highlight the administration's efforts to improve teacher quality through better teacher preparation programs.

OERI-NICHD Research Grants (September 18-22) These joint grants for the Development of English Literacy in Spanish Speaking Children are about to be released as early as next week. There are seven grants totally approximately \$5 million. This release may be worth a mention given that we are getting \$0 for targeted LEP research in FY 2001 (the OERI \$ for this came out of FIE this year, and the request for targeted funds is a hope to provide continuation funds and expand the research).

Principal for a Day (TBD). Apparently the President has expressed interest in a "Principal for a Day" event, however we are unaware of who issued the invitation or any other details. If there was interest, we could ask the Department to put together a brief piece on the principal shortage.

*Kathy Berlin
Friend of the President
wants him to do it in NY*

*if want a report,
need a week
advance
notice*

DoEd now wants to adopt

Funded DoEd

*Someone else piloted it
NCREL regional ed lab -
North
Central*

→ *Regret*
Blue Ribbon Schools (September 21-23). This seventeenth-year effort by the Department of Education identifies and gives national recognition to a diverse group of public and private schools. Awards will be given to elementary and middle schools and approximately 300-500 people will participate in this Washington DC event. The President spoke at this event last year (apparently the President traditionally attends every year), and used the opportunity to remind Americans that the budget debate is not just about how much we spend on education but how wisely we spend it because we know what works to make schools as successful as these Blue Ribbon Schools. This message will likely be apropos again this year given the Conference Report numbers.

Teach For America (September/October). There are several opportunities for the President to address Teach For America corps members or guest teach at a school in D.C. or another TFA site. Ideally the President could teach during "Teach For America Week" in October, which has attracted national press coverage and a variety of guest teachers, such as Henry Kissinger, Janet Reno, famous authors and actors. In addition, the President could address a regional site (there are 15 nationwide) at a time or location that works with his schedule.

Ready -
Additional Guidelines for Charter Schools (Late September). Updated guidance to address participation of religious organizations and businesses to respond to Executive Memorandum from May 4.

Publication on the Arts and the 21st Century Program (TBD). This report is being coordinated with the National Endowment for the Arts, and will include examples of effective ways to integrate the arts into afterschool programs.

Ready soon - school safety week?
Gun Free Schools Report (TBD). The Gun-Free Schools Act (GFSA) requires states to report information about the implementation of the act annually to the Secretary of Education, and the data for 1998-1999 school year will be ready for release in late August. In order to meet this requirement and to monitor compliance with the GFSA, the Department of Education (the Department) requires each state to submit an annual report that provides: 1) the number of students expelled (by type of firearm and school level); 2) the number of expulsions that were modified on a case-by-case basis; 3) the number of modified cases that were not for students with disabilities; and 4) the number of expelled students who were referred to an alternative school or program. The draft report is being reviewed by Bill Modzeleski, and should go into clearance by the end of this week. If we wanted to push for Small Schools money or Project SERV, this report might offer a good deliverable.

Report on Status of the 21st Century Program (TBD). The Department has analyzed some data from the first and third cohorts' annual performance reports of the 21st Century Program for their summer institute this week. Although some of this information is being presented verbally there, they could put together a report with statistical profiles of the program, data on student achievement and anecdotes on successful centers. This could also include a literature review of recent research on the benefits of after school programs.

After School PSA Release (By September 30). This new public service announcement from the Afterschool Alliance and the Ad Council is focused on starting afterschool programs in local

communities around the country. Interested parties call 1-800-USA-LEARN to receive an Afterschool Action Kit and other information. Danny DeVito and Rhea Perlman have expressed interest in returning to the White House to publicize this PSA and serve as champions of the Afterschool Alliance.

Low-Performing Schools Report (September/October). This report (in response to the President's Executive Order in May) will provide information on the numbers of low-performing schools, and on efforts to turn them around. There is some feeling that we can handle the number (probably around 10,000 failing schools) by including other chapters on what is working to turn around failing schools, what the state trends are in identifying and addressing failing schools, and what the federal government is doing to help turn around failing schools. In addition to our Accountability Fund, the latter includes the Department's conference on using federal money effectively, a plan for a bilateral arrangement with Great Britain around what works in fixing failing schools, and a project the Department is putting together that would network 14 "leading states" with each other and with federal folks to share information, research, best practices, etc. on fixing failing schools. Unfortunately, a more in-depth report on how our money is being spent looks unfeasible at this point. The applications are from the states and detail only how the state will give out the money to districts (i.e. by formula, competitively or targeted competition). Decisions about how the money will be used will be made at the district level, and districts haven't received any of that money yet.

1st week in Oct
The National Commission on Mathematics and Science Teaching for the 21st Century's Report (Early October). This year-long Commission was established by Secretary Riley in July, 1999 to address the need to improve student achievement in math and science. John Glenn is the chair of the Commission and this report will detail the conclusions of their study and provide a recommended strategy to the Secretary on how to raise the quality of math and science instruction in all levels of education.

*Portus
document
w/ event
Riley?*
Safe and Drug Free Schools Annual Report (October). The Department of Education's 2000 Annual Report on School Safety (produced in conjunction with the Department of Justice) should be ready for release in mid-October.

American Education week (November 12-18) This year's theme is Children, Teachers, Parents-Helping Students to Achieve. This would be a good week to release new reports, focus on the administration's accomplishments and perhaps convene some strategy sessions on issues here at DPC.

X
National Board for Professional Teaching Standards (Late November) NBPTS will be releasing the list of newly certified teachers who completed the process during the 1999-2000 certification cycle. A record 9,506 teachers sought Board Certification this year. There are currently 4,804 Board Certified teachers in the United States.

Accountability Speech (TBD). A major speech by the President could provide a legacy message, a budget message, and a big ideas message. He could start by talking about the importance of standards-based reform and accountability and argue that it is the only reform strategy that is showing results and the country needs to move forward on it. He could go on to

say that although we have to make sure testing is appropriate and fair, we shouldn't abandon testing because that is how we hold schools accountable. We can fiddle with testing, but not the accountability agenda. Rather than "slowing down" the reform (like Riley's "mid-course review"), he could argue that we should be "speeding up" reform and get schools and students the resources they need to reach high standards – smaller classes, after-school, fixing failing schools, school construction, and teacher quality.

The President could also present some "vision for the future" type items to give this speech a hook and to add to the list of resources that kids need to meet high standards, i.e.:

- move to year round schooling. Message is to increase days in school so that we ensure that our kids and our country can compete in years to come. He could argue that school days are critical to helping children--especially poor and low-performing children --meet high standards. We could say that the U.S. should move towards a 220 school day year over the next 10 year to be on par with other educationally successful countries.
- making the school day 8-5. We've essentially campaigned for that with our after-school agenda but never in terms of outright lengthening the school day. In addition to student achievement, this would be a good after-school safety and supporting working families message.
- dramatically increasing public school options and making public school choice universal.
- offering universal preschool and early childhood support in terms of education needs, health needs, etc to make sure kids start school ready to learn.

DoD Schools (At our request, TBD). DoD schools have their own teacher certification and qualification requirements, which seem to pre-empt our ESEA proposals. They also have some sort of accountability mechanisms, and an Executive Order directing them to implement our accountability provisions around identifying and fixing failing schools is unlikely to be effective since it seems that almost none would be considered "failing". One option might be to have DoD do a report on their teacher quality programs including qualifications, professional development and their incentive awards program for teachers that includes cash awards, time off, and recognition. Another option might be a report on their class size reduction efforts (according to their annual report they have gotten some of the federal money). Also, a strength of the DoD schools appears to be greater uniformity in student achievement, that is, smaller achievement gaps between groups of students and between schools. DoD's African American and Hispanic students, in particular, score in the top few jurisdictions when looking at these subgroups in the 43 states and jurisdictions that participate in NAEP. Nonetheless, the achievement gap is still an area that they are very concerned about and have been trying to improve further. Apparently the Today Show has filmed a segment on the DoD schools, but it has not aired yet; also, the National Education Goals Panel recently contacted the DoD schools, and will be doing an analysis on their success with some results expected in December.

Grants:

Ready but on hold for us -

Smaller Learning Communities Program Grants (September 15). This program provides competitive grants to local educational agencies to plan, develop, implement or expand smaller, more personal learning communities in large high schools and funds can be used to: restructure schools, enhance professional development, build partnerships, solicit technical assistance, build data collection and evaluation systems, and provide extended learning time and support services for students. The Conference Report provides none of the requested \$120 million. The first

award of planning and implementation grants to reduce the size of large high schools grants include 200 awards at \$10,000,000.

Arts in Education Grants (September 15). This program supports student competency in the arts, a core academic subject as defined by the National Education Goals, by encouraging the integration of arts education into elementary and secondary school curricula. The plan is to award 10 grants at \$1,000,000 by September 15.

Note: We are still determining which of these is still an option for us.

Charter Schools Accountability Study (Mid-August). This report is based on case studies of states, districts and universities granting charters. The study found that states and universities did a slightly better job of holding schools accountable. It will demonstrate some shortcomings of accountability, but also describes the steps being taken to ensure accountability in charter schools. The study was funded by the Department and undertaken by Paul Hill and a team at the University of Washington. This muddies the message a bit with charter schools, but could give us an accountability hit.

Teachers' Intentions to Stay in Charter Schools (Mid-August – currently being printed). This report explains the characteristics of charter schools that lead teachers to want to stay employed there, which is a good proxy for what will help all schools retain good teachers and succeed. This report is more of interest to operators, but it says charter schools should have a clear mission, keep their school focused on it, and give teachers authority. If those pieces are in place, teachers want to stay, even if the school has start-up problems. If they don't have the first three things in place, the start-up obstacles get to be overwhelming.

Charter Schools Impact (Late August). This report is in final clearance and should go to print in the next week. The study found that 50 percent of districts made positive changes when charters open in their districts, and that the amount and extent of change increases as districts feel more competition.

Charter Schools and Student Achievement (TBD). This document evaluates student achievement of students in charter schools based on assessments in case study schools (eventually 22 schools out of 100 in the sample), with comparative data from similar students in the national data set. The report uses a complicated methodology, and is currently awaiting an "adjudication panel" from peer reviewers, who disagreed on the nature of the conclusions to be drawn from this study. Mostly they have to decide how strongly they need to stress the caveats in what is otherwise a sign of positive increases in student achievement for students in charter schools.

* HBCU - Sun-Tues 17th - 19th
Department
~~Cabinet Affairs~~ Submitted a request through Cabinet Affairs

all R's are meeting w/ them on the Hill
W/ Rice's father is the President of a HBCU -

So Dems are meeting w/ them on the Hill

[Drop by?]

Thursday Secretary Caldera + Riley are releasing PSA

"Operation Grad" - Caldera is rel

CHC dinner 20th

or do a statement?

August 4, 2000

**MEMORANDUM TO: BRUCE REED
 BARBARA CHOW**

**FROM: KARIN KULLMAN
 ANNA RICHTER**

SUBJECT: Domestic Policy Message and Event Options

CHILDREN AND FAMILIES

Reauthorization of the Violence Against Women Act (Mid-Late August). Both the House and Senate Judiciary Committees have passed VAWA legislation. In calling for reauthorization this year, the President could announce:

STOP Formula Grant Program. The STOP (Services, Training, Officers, and Prosecutors) Violence Against Women Formula Grants are awarded to states to develop and strengthen the criminal justice system's response to violence against women and to support and enhance services for victims. Each state and territory must allocate 25 percent of the grant funds to law enforcement, 25 percent to prosecution, 25 percent to victim services, and the remaining 25 percent among the three categories at each grantee's discretion. Approximately \$180 million will be awarded this year.

Domestic Violence Victims' Civil Legal Assistance Grant Program (end of July). Approximately \$28 million will be awarded for strengthening civil legal assistance programs for victims of domestic violence. Eligible applicants include victim service programs, law school legal clinics, and other legal clinics assisting battered women and other entities involved in addressing domestic violence.

FTC Report on Marketing of Violence to Children (September TBD). This report is a response to the President's Executive Memorandum announced at the White House Strategy Meeting on Children, Violence, and Responsibility in June 1999. The President called on the Federal Trade Commission (FTC) and the Justice Department to study the marketing of violence to children and, specifically, to evaluate the various rating systems. The FTC report will also evaluate the issue of enforceability of movie ratings, and could be used as a base for the President to call for action from the media and entertainment industry as a result of the recommendations from the FTC report.

Corporation for National Service Reauthorization and Community Coaches (September). Do Something has proposed that the President participate in a Community Coaches event in South Central Los Angeles, CA. to highlight his community coaches initiative in his FY01 budget proposal, challenge corporations nationwide to support the Community Coach initiative, and celebrate the community-building accomplishments of the coaches and students in South Central L.A. There are also several good project sites in New Jersey that the President can visit.

In addition to pitching community coaches, the President could use such an event to highlight his entire community service budget and to call for the reauthorization of the Corporation for National Service bill.

Improving Federal Child Care Quality (TBD). The President could issue an Executive Order to require the implementation of uniform health, safety and facility guidelines; mandate accreditation and complete background checks; and, provide for consistent oversight through a uniform system for monitoring, compliance and enforcement in the Federal child care system. In March of 1998, President Clinton issued an Executive Memorandum requesting that GSA develop a plan to ensure complete and timely background checks for child care workers, and a plan to move Federally sponsored child care centers to receive nationally recognized independent accreditation. However, large disparities remain between the DOD child care system (which recently received high marks based on a study conducted by the National Women's Law center) and the rest of the Federally sponsored system. The Children and Family team recommends an E.O. to move toward a uniform quality implementation and monitoring system, a much needed change for the Federal civilian child care system. Representative Gilman, joined by Reps. Maloney and Morella, have sponsored similar legislation in the House, Quality Child Care for Federal Employees, that would mandate both background checks and accreditation.

Non-Discrimination on basis of Sexual Orientation in Federal Contracts (TBD). The President could issue an Executive Order directing all Federal agencies to only contract with individuals and entities that do not engage in discrimination in employment on the basis of sexual orientation. This E.O. would signal the Administration's continuing commitment to non-discrimination based on sexual orientation. In May 1998, the President issued an E.O. prohibiting discrimination based on sexual orientation in Federal civilian employment. In addition, non-discrimination based on sexual orientation has been part of the Administration's Hate Crimes legislation message.

Children's Product Safety (TBD). The President could issue a Presidential Memorandum to the Consumer Products Safety Commission to improve the effectiveness of recalls of children's products. Ideas for the memoranda include: publishing a list of the 100 most dangerous children's products, improving the content of recall notices, developing a model code of conduct for manufacturers, creating a recall registry list, and reporting annually on the effectiveness of recalls.

CRIME

Drunk Driving .08 BAC (August/Early September). In a radio address in August or the week of September 6, or at the September 6 event celebrating the 20th Anniversary of MADD, the President could urge the Congress to pass the Lautenberg .08 BAC provision that is under consideration by the Transportation Appropriations conference. The conference may begin the second week of September and a Presidential Message emphasizing the importance of this provision during the conference has been requested by MADD, Lautenberg and DOT. There are two reports that are ready for release the week of September 6: 1) FARS data on overall highway fatalities which will show drunk driving deaths are down slightly from the prior year; and 2) a DOT-funded study which demonstrates how driving skills are seriously impaired at .08 BAC.

Gun Violence Reduction Strategy (August/September). In March 1999, the President directed the Attorney General and the Secretary of the Treasury to begin implementing integrated gun violence reduction plans across the nation that focused on tougher enforcement of our nation's gun laws, and to report back to him with a strategy for reducing gun violence. It will highlight the Administration's successful gun enforcement efforts, the need for full funding of our FY 01 National Gun Enforcement Initiative, as well as the need for stronger gun laws. The President could release the report, and announce that, as a result of his directive, there are new gun enforcement plans operating at each of the 94 U.S. Attorneys offices nationwide. We are also currently evaluating some new policy announcements that could be made.

Internet Gun Sales (August/September). The President could do an event to highlight a new ATF computer program and 800 hotline that would curtail illegal gun sales by allowing gun dealers and manufacturers to verify the validity of a purchaser's federal firearms license before mailing them a firearm. Under current law, a valid copy of a federal firearms license must be provided before a gun may be mailed. However, it is difficult to check the validity of these licenses, and it is not required under current law. Two New Jersey teenagers recently made the news a few months ago when they created a fake gun dealers license and used it to mail order firearms over the Internet and have them delivered to their home. Note: The President is traveling to New Jersey on August 23 and the tentative message is school construction, but this could be a good opportunity to highlight this new ATF program.

Handgun Licensing (September). The President could hold an event to announce the introduction of his licensing proposal while visiting a state with a successful licensing system for handgun purchasers that is comparable to his initiative. The event would be held with the sponsors of the legislation: Rep. Carolyn McCarthy, Rep. Nita Lowey and Senator Schumer. We may consider involving the Million Mom March because licensing is one of their top issues. Note: The President is scheduled to be in Connecticut on September 11, which could be an opportunity to rollout this proposal.

Reentry of Offenders and Drug Testing and Treatment (August/September). The Justice Department will release a report by the Bureau of Prisons showing drug testing and treatment for federal offenders helped reduce drug use and recidivism. The President could use this report to highlight his FY 2001 budget initiatives to reduce recidivism by assisting offenders released from incarceration return successfully to their communities.

End the Resale of Police Guns (August/September). The President could use his radio address to highlight his FY 2001 Budget Initiative to help law enforcement end the practice of selling used police firearms on the civilian markets. The grant provides funding to agencies on a one-time basis on the condition that they agree to end the practice. The President's announcement could be held in conjunction with the release of new statistics from the ATF on the number of used police guns that were sold on civilian markets and later used in crimes, and the release of statements made by national law enforcement organizations encouraging their members to end the practice as well.

Other possible Announcements/Events:

Teach For America (August/October). There are several opportunities for the President to address Teach For America corps members or guest teach at a school in D.C. or another TFA site. Ideally the President could teach during "Teach For America Week" in October, which has attracted national press coverage and a variety of guest teachers, such as Henry Kissinger, Janet Reno, famous authors and actors. In addition, the President could address a regional site (there are 15 nationwide) at a time or location that works with his schedule.

Note: The following charter school deliverables could be packaged together.

Charter Schools Accountability Study (Mid-August). This report is based on case studies of states, districts and universities granting charters. The study found that states and universities did a slightly better job of holding schools accountable. It will demonstrate some shortcomings of accountability, but also describes the steps being taken to ensure accountability in charter schools. The study was funded by the Department and undertaken by Paul Hill and a team at the University of Washington. This muddies the message a bit with charter schools, but could give us an accountability hit.

Additional Guidelines for Charter Schools (Mid-August). Updated guidance to address participation of religious organizations and businesses to respond to Executive Memorandum from May 4. The Department should have a draft report within the next two weeks and then will meet with state and religious education leaders to get feedback before finalizing the report around the middle of August.

Teachers' Intentions to Stay in Charter Schools (Mid-August – currently being printed). This report explains the characteristics of charter schools that lead teachers to want to stay employed there, which is a good proxy for what will help all schools retain good teachers and succeed. This report is more of interest to operators, but it says charter schools should have a clear mission, keep their school focused on it, and give teachers authority. If those pieces are in place, teachers want to stay, even if the school has start-up problems. If they don't have the first three things in place, the start-up obstacles get to be overwhelming.

Charter Schools Impact (Late August). This report is in final clearance and should go to print in the next week. The study found that 50 percent of districts made positive changes when charters open in their districts, and that the amount and extent of change increases as districts feel more competition.

Baby Boom Echo Report (August 21). Secretary Riley is planning to release this report on August 21 in Las Vegas, which is the beginning of "Building Better Schools Week". This year's report will describe another record-setting enrollment, and will support our school construction message. The report will highlight the enrollment pressures on schools in 7 of the nation's largest and fastest growing metropolitan areas: Atlanta, GA; Los Angeles, CA; Chicago, IL; Miami, FL; the Washington, DC metro area; Boston, MA and Las Vegas, NV. Since DC is one of the areas highlighted, the groups are ready to put together an event if the President is interested (per Karen Tramontano).

Building Better Schools Week (August 21-26). In addition to the Baby Boom Echo release, the Department and Karen are working to get members of Congress and Cabinet Secretaries to events around the country that the groups will put on this week. Also, Karen may be planning a POTUS school construction event for August 23, possibly in New Jersey.

Secretary Riley's AGBTS Bus Tour (August 27-31). From August 27 through August 31, Secretary Riley will tour through seven states in the Mississippi Delta; Louisiana, Arkansas, Mississippi, Tennessee, Kentucky, Missouri, and Illinois. At each stop, the Secretary will highlight a few major education priorities. For example in Winnsboro, LA, Secretary Riley will talk about teacher recruitment and training as well as school construction and modernization. In Charleston, Missouri, the focus will be class-size reduction and afterschool programs. Other stops will highlight preparing for college, turning around low-performing schools, using the community as a learning resource, parental involvement and early childhood education.

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Gun Free Schools Report (Late August). The Gun-Free Schools Act (GFSA) requires states to report information about the implementation of the act annually to the Secretary of Education, and the data for 1998-1999 school year will be ready for release in late August. In order to meet this requirement and to monitor compliance with the GFSA, the Department of Education (the Department) requires each state to submit an annual report that provides: 1) the number of students expelled (by type of firearm and school level); 2) the number of expulsions that were modified on a case-by-case basis; 3) the number of modified cases that were not for students with disabilities; and 4) the number of expelled students who were referred to an alternative school or program. The draft report is being reviewed by Bill Modzeleski, and should go into clearance by the end of this week. If we wanted to push for Small Schools money or Project SERV, this report might offer a good deliverable.

After School PSA Release (Late August/ September). This new public service announcement from the Afterschool Alliance and the Ad Council is focused on starting afterschool programs in local communities around the country. Interested parties call 1-800-USA-LEARN to receive an Afterschool Action Kit and other information. Danny DeVito and Rhea Perlman have expressed interest in returning to the White House to publicize this PSA and serve as champions of the Afterschool Alliance.

Labor Day (September 4). The AFL-CIO, the NEA and some of the other organizations will be celebrating labor day with school construction events. If the President is available, they would like the President to attend one of their events. We are also asking that cabinet members who are celebrating labor day consider a school construction event (Per Karen).

Back to School/Back to Work (Early September). The groups have asked that Secretary Summers, Secretary Riley and Congressman Rangel and other members hold a school construction event as soon as the House is back in session. Summers and Riley have agreed, so we are looking for a good venue.

ATF Followup Report on Crack Down on Corrupt Gun Dealers (September/October -T).

In February, the President issued a departure statement with Treasury Secretary Summers and ATF Director Buckles on the first ATF "Commerce in Firearms Report" and new executive actions ATF would be taking to investigate potentially corrupt gun dealers with high crime gun traces and other crime indicators. The ATF will be issuing a follow-up report on the results of those new executive actions in late September/early October. The President could do an event with ATF, Treasury and the law enforcement community to announce the findings of the report. Since this report has not been drafted yet, we should only make this a tentative event idea until we see the results of the report.

Youth Crime Gun Interdiction Report (September/October). The President could release ATF's annual Youth Crime Gun Interdiction Initiative Report (YCGII) on the results of their comprehensive gun tracing programs in 38 cities. The President's budget request calls for this program to be expanded to 50 cities. YCGII provides resources to localities to help law enforcement crack down on illegal gun traffickers that supply firearms to juveniles, criminals and other restricted persons. The report provides regional data on the success of the program.

COPS Reauthorization (September). The President could stand with the major law enforcement organizations and Senator Biden in a small press conference to highlight Biden's amendment to reauthorize the COPS program. Biden has committed to offering the amendment during Senate consideration of the Commerce, Justice appropriations bill. The President could potentially announce some COPS hiring grants and announce a study by the National Institute of Justice evaluating the effectiveness of the COPS program (still confirming timing on these two deliverables).

EDUCATION

Already Scheduled Events:

Teacher Loan Forgiveness Regulation (August 10, Chicago). This regulatory change will implement the loan forgiveness provisions included in the 1998 HEA reauthorization retroactively in order to forgive loans for more new teachers. The provision allows student loans of up to \$5,000 to be forgiven for teachers in high-need schools after five years of teaching, and the original provision only applied to loans taken after the 1998 law passed, which would effect student loans starting in the year 2004. There has been some reinterpretation of the law and so now student loans taken as early as 1992 can be forgiven after five years of teaching in a high-need school district. The Department is determining how many people this change would effect.

Teacher Quality Partnership Grants (August 10, Chicago). The Partnership Grants are designed to improve student learning by bringing fundamental change and improvement in traditional education programs through partnerships between one or more college or university teacher preparation programs, the school of arts and sciences at the school, and a high need school district. In order to make effective changes in teacher training, the partnership will need to address several critical weaknesses in teacher training and preparation. The plan is to award seven Partnership Grants at \$6,381,814.

days are critical to helping children--especially poor and low-performing children --meet high standards. We could say that the U.S. should move towards a 220 school day year over the next 10 year to be on par with other educationally successful countries.

- making the school day 8-5. We've essentially campaigned for that with our after-school agenda but never in terms of outright lengthening the school day. In addition to student achievement, this would be a good after-school safety and supporting working families message.
- dramatically increasing public school options and making public school choice universal.
- offering universal preschool and early childhood support in terms of education needs, health needs, etc to make sure kids start school ready to learn.

Prisons v. Schools (Per the Department, TBD). Given recent interest in the number of prisons we are building, it may be effective to have the Department of Justice compare the amount Republicans have spent and/or proposed spending on building prisons over the past decade with the amount they have spent and/or proposed spending on building schools. This could make for an interesting graphic and a strong “money where your mouth is” statement.

FHA/HUD Teacher Housing Executive Order (At our request, TBD). JB’s preliminary research indicates that we could do some sort of an Executive Order that would expand programs to lower prices, down payments or interest rates for teachers. He will have a memo on this by the end of the week.

DoD Schools (At our request, TBD). DoD schools have their own teacher certification and qualification requirements, which seem to pre-empt our ESEA proposals. They also have some sort of accountability mechanisms, and an Executive Order directing them to implement our accountability provisions around identifying and fixing failing schools is unlikely to be effective since it seems that almost none would be considered “failing”. One option might be to have DoD do a report on their teacher quality programs including qualifications, professional development and their incentive awards program for teachers that includes cash awards, time off, and recognition. Another option might be a report on their class size reduction efforts (according to their annual report they have gotten some of the federal money). Also, a strength of the DoD schools appears to be greater uniformity in student achievement, that is, smaller achievement gaps between groups of students and between schools. DoD's African American and Hispanic students, in particular, score in the top few jurisdictions when looking at these subgroups in the 43 states and jurisdictions that participate in NAEP. Nonetheless, the achievement gap is still an area that they are very concerned about and have been trying to improve further. Apparently the Today Show has filmed a segment on the DoD schools, but it has not aired yet; also, the National Education Goals Panel recently contacted the DoD schools, and will be doing an analysis on their success with some results expected in December.

Grants:

Elementary School Counselors Grants (August 7). The plan is to award 80 grants at \$20,000,000 by August 7 to local education agencies to establish or expand counseling programs in elementary schools. Grants will be given to applicants that demonstrate the greatest need for counseling services in the schools served, propose the most innovative and promising

approaches, and show the greatest potential for replication and dissemination. The funds have not been committed to date.

Teacher Quality State Grants (August 9). The three Teacher Quality Enhancement Grant Programs authorized by Title II of the Higher Education Amendments of 1998 - State Grants, Partnership Grants for Improving Teacher Education, and Teacher Recruitment Grants - seek to make lasting changes in the ways we recruit, prepare, license, and support teachers. States are eligible to apply for grants under both the State Grants and Teacher Recruitment Grants programs. The Department plans to award seven grants at \$7,899,330.

Learning Anytime Anywhere Program Grants (August 15). The LAAP program will provide 13 competitive grants at \$4,300,000 to increase student access to high quality, technology-mediated learning opportunities that are not limited by time and place. Grants will be awarded to partnerships among colleges, businesses, community organizations, and others in order to encourage cooperation and resource sharing that would otherwise not happen, to provide needed variety of education options for students, and to develop new means of ensuring accountability and quality of innovative educational methods.

Smaller Learning Communities Program Grants (Late August Possible/By September 15). This program provides competitive grants to local educational agencies to plan, develop, implement or expand smaller, more personal learning communities in large high schools and funds can be used to: restructure schools, enhance professional development, build partnerships, solicit technical assistance, build data collection and evaluation systems, and provide extended learning time and support services for students. The Conference Report provides none of the requested \$120 million. The first award of planning and implementation grants to reduce the size of large high schools grants include 200 awards at \$10,000,000.

Second Round of Accountability Grants (September 1). The next 13 grants totaling about \$19.3 million will be ready to release around September 1. The grants will go to AZ, AR, DE, IA, ME, MS, NJ, NC, PR, SD, UT, VT, WY. Seven states have yet to apply for funding.

Arts in Education Grants (September 15). This program supports student competency in the arts, a core academic subject as defined by the National Education Goals, by encouraging the integration of arts education into elementary and secondary school curricula. The plan is to award 10 grants at \$1,000,000 by September 15.

HATE CRIMES

Roundtable with College Presidents (September – Scheduling Request In Progress). The President and Secretary Riley could meet with several college presidents to talk about hate crimes on college campuses. There are a couple of tentative deliverables that could be announced: 1) a directive to the Department of Justice to develop a hate crimes program for schools including a hate crimes curriculum, instructor training guide, and "train the local trainers program." This training curriculum will complement the law enforcement training program that the Department of Justice has already developed, and 2) guides/manuals developed by the Education Development Center, Inc. through funds from OJJDP and the Department of

Education to address various means to prevent, respond and educate about hate crimes. The publications include:

Preventing Youth Hate Crime. This is a training manual on hate crime response and prevention, which includes best practices in juvenile and criminal justice, education, law enforcement, victim assistance, and community organization, and has a broad target audience. It consists of training sessions such as "Introduction to Hate Crime" where participants use case studies to explore issues surrounding hate speech and learn about federal and state hate crime laws.

Preventing Hate Crime Through Community Action (Date TBD). This guide presents strategies for community action to respond to and prevent hate crimes, and is written for professionals and lay people in fields such as juvenile justice, education, law enforcement, and social services. This guidebook presents real-world examples of successful hate crime prevention strategies from communities across the country.

Reviving Hope in the Face of Hate: A Guide for Countering Juvenile Hate Crime (Date TBD). This publication addresses how juvenile justice professionals and educators can intervene with disaffected youth before their prejudices become destructive. The average hate crime offender is not a member of an organized hate group, and most hate crime offenders are young people between the ages of 16 and 24. This guide examines offender motivations and sentencing issues, details the essential components of hate crime diversion programs, and describes nine innovative programs from around the country that can be replicated in other settings.

It's Up to You(th)! A Tool for Young Civil Rights Activists (July/August). This publication is designed for youth to help them understand the basics of civil rights and their role in hate crime prevention and in building respectful communities.

HBO Media Campaign (August TBD). HBO is developing a media campaign to highlight the problems of hate crimes. HBO is interviewing hate crimes victims in Alabama, and will use pieces of these interviews for the PSAs. This could be announced at a roundtable with college presidents as well.

Hate Crime Reporting. (August TBD). The Department of Justice has commissioned a study by Northeastern University to analyze how law enforcement agencies report hate crimes and will focus on barriers faced by local law enforcement in their efforts to report hate crimes. This study will also attempt to standardize law enforcement reporting practices in order to obtain better information about the frequency of hate crimes. There are several opportunities for deliverables that would complement this report: 1) The Department could create an action plan to improve hate crime reporting using the data from the study, and could be rolled out along with the findings of the study, and/or 2) a directive to the Department of Justice to work with state and local enforcement to improve hate crimes reporting.

HEALTH CARE

Medical Electronic Transactions Final Rule (July TBD). The President can release a final regulation requiring all health care plans, clearinghouses, and providers to implement a national best-practice standard for common electronic health care transactions. This regulation applies to over 4 million health plans, the thousands of health care providers that conduct electronic transactions and hundreds of health care clearinghouses, and is expected to save these providers an estimated \$28.9 billion over 10 years. These new standards will help eliminate much of the administrative inefficiencies that plague the health care system by streamlining current eligibility, enrollment, and billing practices to make it easier for patients to receive care in a timely fashion and for providers to be reimbursed. The transactions covered include: individual enrollment and disenrollment in a health plan; eligibility for a health plan; health care payment and remittance advice; health plan premium payments; first report of injury; health claim status; and specialty referral certification and authorization. Adopting these standards will make it possible for: people to be enrolled in their health plans faster, giving them access to providers sooner; providers being paid more quickly; error reduction on claims that prevent accurate or prompt payment; patients to quickly and accurately determine their cost sharing responsibilities; and patients to receive authorization for specialty care from their primary care provider more quickly.

Health and Human Services Drug Pricing Conference (August 8). The President could address the conference HHS is convening in collaboration with the private sector on August 8 to tout his Medicare prescription drug proposal. The audience will include representatives of Medicare beneficiaries, purchasers, pharmacists, pharmaceutical manufacturers and researchers and the purpose is to clarify actual prescription drug pricing and discounting practices and highlight their impact on Medicare beneficiaries. The topics of focus include: 1) Pricing Practices – what determines the pattern of cash discounts and rebates offered by manufacturers to different customers; the extent that drug formularies are influenced by price and other incentives; the growth of third-party pharmacy benefit managers affect on the pricing structure of the industry; and explanations of geographical variations in prescription drug prices, and 2) Models – the best purchasing, delivery and quality improvement practices for prescription drugs, and the best way to ensure continued innovation within the pharmaceutical industry under a Medicare prescription drug benefit.

Health Care Coverage (July/August). There are a couple of options: 1) Before the Congress ends for recess, the President could participate in a bicameral event with Democrats to unveil the Administration's coverage initiatives (there are not any additional deliverables at this time), or 2) CEA is working on a health care coverage report, which discusses why health insurance is important; why the tax approach used by the Republicans is inefficient; and why the President's approach is the best approach.

CBPP Study (August 21). This report will show that more kids will enroll in SCHIP and Medicaid when you have a parents expansion, and validates our proposal. More information should be available soon per Chris and Deborah.

TOBACCO

Tobacco/World Conference on Tobacco (August 6-11 – sending Presidential message). The World Conference on Tobacco will be held in Chicago on August 6-11. At least 4,000 world health leaders are expected to attend. Historically, the President of the host country makes a keynote speech. It is being sponsored by the American Cancer Society, AMA and Robert Wood Johnson Foundation, which have all formally requested that the President attend.

Surgeon General's Report on Reducing Tobacco Use (August 9). At the World Conference on Tobacco and Health in Chicago, the Surgeon General will release a comprehensive report on approaches to reducing tobacco use. The Surgeon General will announce the report at a morning press briefing, emphasizing the document's value as a blueprint for achieving the Healthy People 2010 goal of cutting tobacco use in half over the next decade. Because the report's list of effective approaches will include items such as tobacco taxation, cessation drug coverage, and other tobacco control strategies proposed in the FY2001 budget, the President could issue a statement in conjunction with the report's release, renewing his call to Congress to fund his tobacco initiatives.

Tobacco/Roundtable Discussion Between Farmers and the Public Health Community (Anytime). Tobacco farmers and the public health community have recently developed a cooperative relationship in an effort to find mutually acceptable solutions to the challenges and opportunities facing both groups. These discussions represent a significant effort to find meaningful solutions for dealing with tobacco issues affecting tobacco-producing states. We could have a roundtable discussion: *Tobacco and Health – Finding Common Ground in Tobacco Producing States – New Opportunities for a New Century*. Participants could include leaders of the tobacco growers community and top public health officials. From the discussion, a Commission could be announced that would be charged with, among other objectives, examining the future of the tobacco program. There could be a series of regional hearings in the tobacco states, allowing input and buy-in from the growers, public health groups, state policy makers, etc. Such hearings and discussions could also stimulate the formation of active alliances at the community-based level working to resolve local problems. NOTE: we've learned that North Carolina officials don't think it would be wise to do this in their state before the election. We could continue to explore options with Kentucky, or possibly pursue Maryland.

WELFARE / FATHERHOOD/WORKING FAMILIES

Already Scheduled Events:

Welfare To Work Anniversary Event (August 22). We are planning an August 22nd event to mark the 4th anniversary of signing the welfare law, celebrate our progress, and identify remaining steps to finish the job including passing our budget initiatives. This event will include a meeting with the Board of the Welfare to Work Partnership along with a visit to a successful welfare reform program. Potential deliverables include: 1) releasing new welfare caseload numbers; 2) announcing FY 99 state work participation rates; 3) releasing the 3rd Annual TANF report to Congress; 4) announcing the Welfare to Work Partnership has expanded to 20,000 companies, hiring approximately 1 million former welfare recipients; 5) announcing FY 2000 Access to Jobs Transportation grants (if ready), 6) announcing federal welfare to work hiring

numbers, and 7) calling on Congress to pass our budget initiatives. The Welfare to Work Partnership could also submit its report to the President on its progress and future recommendations. We may also want to announce the High Performance Bonus Final Rule and could use this opportunity to announce domestic hunger items and/or preview the food stamp rule.

Other Possible Announcements/Events:

Domestic Hunger Event (August/September). The President can release new data showing improved food security among American households, but underscore that more can be done, and announce new steps to help parents feed their families by strengthening the nutrition safety net and supporting community efforts to address hunger. Possible deliverables include: 1) new purchase of commodities for food banks and low-income households to meet more emergency food assistance needs; 2) new steps that will support community efforts to address nutritional assistance and new steps that will assist efforts to get donated food from the fields and into the emergency food system; 3) Administrative actions to simplify the Food Stamp Program that will make it easier for working families to participate; and 4) call on Congress to enact our food stamp budget initiatives and the bipartisan Hunger Relief Act, which would address the continued problem of hunger and food insecurity that too many Americans still face. Depending on when this gets released, we can either preview or announce the Food Stamp final regulation that is being eagerly anticipated by a wide range of advocates.

Federal Welfare to Work Hiring (August/September). The Vice President could release the third annual report on this successful initiative, and announce that we have hired nearly 50,000 people – far exceeding the goal set in 1997 of hiring 10,000 by the year 2000. NPR is working on the report. The latest numbers could also be released at the August 22nd welfare to work event. This could also be one component of a series of welfare reform accomplishment reports. (These numbers get updated each month. The latest report shows 49,700 as of 7/22).

Final Food Stamp Rule (September). There is a high level of interest and commitment to completing this rule early this Fall. USDA, OMB, and DPC are all working hard to get it done by September. If timing permits, we may want to preview several key policy changes related to supporting working families as part of the August welfare anniversary event.

Welfare Reform Accomplishments Event (Late October). The President could: 1) announce \$200 million in high performance bonuses for states who have done the best job of moving welfare recipients into the workforce; 2) announce national numbers for welfare reform job entry, retention, and wage progression; 3) publish Clinton-Gore Administration Welfare Reform Accomplishments Report documenting welfare reform successes in key areas such as work, responsibility, and involvement of key sectors such as businesses (Welfare to Work Partnership) and community and faith-based organizations. HHS is also working on the following deliverables for September that we may be able to hold til October: highlight increased state investments in using welfare reform funds to support working families; announce 10 states (1 per region) who have taken innovative steps to increase access to health care for TANF families; announce 10 states (1 per region) who have taken innovative steps to help families facing particular challenges such as disabilities or limited-English proficiency.

Out-of-Wedlock Birth Bonus (Late September). By September 30, HHS will announce 'Out-of-Wedlock' Bonuses of \$20 million for each of 5 states with the greatest reductions in children born out of wedlock.

Looking Ahead: Welfare Reform Reauthorization (Fall). While welfare reform reauthorization won't happen until FY 2002, many groups are already beginning to strategize about the changes they would propose and there is likely to be extensive discussion about this issue in the next Congressional session. Given this Administration's key role in ending welfare as we know it, the President may want to engage in this issue before he leaves office. We could schedule a round table discussion (open or closed), or series of discussions, with key policy makers including state and local officials, business leaders, researchers, non-profit and faith-based leaders, as well as current and former welfare recipients. Several foundations have indicated an interest in supporting such an event and might be willing to defray costs. This could lead to a statement of lessons or principles to inform the reauthorization debates. *This could also be done in the context of transition planning.*

Teen Pregnancy Prevention/Second Chance Homes (August and/or September/October). On August 8th, HHS will release preliminary FY 1999 teen birth rates (we should know by 8/3 what they show). These usually generate significant press interest, so assuming they're positive, we could put out a statement to applaud the continued progress and call on Congress to fund our second chance homes initiative to help break the cycle of repeat teen births and increase opportunities for teen parents and their children to succeed. [These are usually released in October and we just learned today that HHS has them ready earlier this year—it doesn't sound like they can hold but we're checking.] In late *September or early October*, we could hold an event with officials and teens from model second chance homes, and release the following: 1) an HHS report on the needs of low-income teenage parents, available resources, and models for addressing these needs, with a particular focus on second chance homes; 2) HUD/HHS guidance on how to access federal resources to support second chance homes; and 3) a report from the National Campaign to Prevent Teen Pregnancy and Center for Law and Social Policy on "Tapping TANF Funds to Prevent Teen Pregnancy and Promote Youth Development". In the event these are not all ready at the same time, we may want to release whatever's ready in September to help push for our second chance homes budget initiative.

Supporting Responsible Fatherhood (September/October). There are two possible opportunities to highlight the importance of supporting responsible fatherhood.

- In September, we could put out: 1) Statement to accompany release by Secretaries Shalala and Riley of a CD ROM on involving fathers in children's education, as well as a new report on targeting non-resident fathers in efforts to promote parent involvement in education—this could be done as part of Back to School activities; 2) Presidential message for the North American Conference on Fathers Behind Bars and On the Street (Sept 13-15); and 3) Potential release of 1999 state by state paternity numbers (not yet finalized, but expected to be positive). We could any of these as opportunities to urge Congress to act on our budget initiatives to help fathers work and support their families, including Fathers Work/Families Win, child support pass-through and distribution, a two year extension of the Welfare to Work grants (which is included in Labor/HHS conference report), and an expansion of the EITC.

- By the first week of October , we could: 1) Release Fatherhood Guidance (outlining policy issues, resources, and best practices, across the federal government in support of fathers' programs) being developed in response to the Executive Memorandum put out on Father's Day; and 2) Release a report by Mathematica describing their process evaluation of 8 noncustodial parent programs funded by Welfare to Work funds.

Supporting Work and Encouraging Savings (September TBD). We're working with NEC to find an opportunity to highlight the Earned Income Tax Credit's impact on family income and work efforts and the Administration's leadership on IDAs through the Assets for Independence Act and welfare reform. We have developed interest in the foundation community to partner with us on this event. One foundation is committed to working with us and has offered to recruit others to: 1) make sure that participants from non-profits are able to attend and participate in the event by covering travel costs; 2) finance a pilot program in several communities to do EITC outreach and/or EITC/IDA linked programming, which can be announced at the event; and 3) participate in planning and organizing the event. The President could: 1) highlight local programs that link EITC receipt to IDA creation and savings (Treasury/IRS working on); 2) highlight the Administration's FY 2001 proposals for EITC expansion and IDA funding, including the proposal to use IDAs for car purchase; 3) encourage outreach to eligible workers and highlight state and local government efforts to increase EITC claiming, which benefits both residents and communities; and 4) announce foundation support for EITC outreach and/or EITC/IDA program. Cities that have conducted EITC outreach campaigns include Chicago, Milwaukee, and Los Angeles. Governor Locke began using TANF funds to finance EITC outreach after finding that less than half of the workers moving off of welfare reported getting the EITC. As a result, Washington had the largest increase in filers for the federal tax year 1999; filings among TANF leavers increased by 67 percent, and the credit brought \$436 million into the state.]

A roundtable regarding the issue of financial services and savings for low-income and the unbanked could precede the announcement/event. The roundtable could include:

- CEOs from the banks that have partnered with community based organizations to encourage savings.
- Local volunteer tax preparing organizations that last year helped file thousands of EITC refunds.
- Mayors/Governors directing city officials to help residents file EITC b/c of his conviction that this was an economic gain for the city.
- Bank CEOs and community leaders who run the Tulsa, OK IDA program which combines EITC outreach with IDA creation.

This event could be held at the White House, or in Chicago where there are good examples of most of the activities we want to highlight.

Physical Fitness Event (TBD). There are several options for an event to follow-up on the President's June 23rd directive asking HHS and Education to consult with outside organizations and report on strategies to promote physical fitness:

- We could highlight physical fitness for youth as part of back-to-school events (Secretaries Shalala and Riley are enthusiastic about the topic).

- We could release the report around September 21 (report deadline) and link it to the Olympic Games that occur 9/15 – 10/1.
- We could use the November 27 and 28 dates currently held on the calendar for a possible US Olympic & Paralympic Event to either release the report or announce follow up actions.

A member of the President's Council on Physical Fitness has also formally asked to meet with the President before September 15. HHS is proposing to use that meeting for Secretaries Shalala and Riley and the Council members to present the President with an early submission of the completed report. Also, in ongoing correspondence with members of the Council, the President has expressed interest in holding a meeting for advocates and outside groups on physical fitness. Such a meeting could be coordinated with the report either by using the meeting to solicit input from outside organizations in advance of the report's completion, or by scheduling a post-submission meeting to develop plans for proceeding with the report's recommendations.

YOUTH VIOLENCE

Back-to School Event (By Second Week of September). The President could visit a Safe Schools/Healthy Students site and could announce the following:

- **CDC Best Practices for Youth Violence Prevention.** Expected in August, 2000, the Centers for Disease Control and Prevention's *Best Practices of Youth Violence Prevention: A Sourcebook for Community Action* will provide step-by-step guidance for implementing proven youth violence prevention initiatives. They will hold this for a September release if we want them to.
- **National Youth Violence Prevention Resource Center.** The Council is working with the CDC to develop a Resource Center, which will provide a single point of access for information about youth violence, including suicide. The Resource Center will consist of three components: a toll-free information line, a fax-on-demand system, and an internet web site. The Center will make available relevant information from all federal agencies involved in youth violence and also link to private resources.
- **Parent Tools.** The White House Council is developing a guidebook for parents of teens. This resource will help parents understand normal adolescent development, identify problem behaviors, improve family communication, and locate outside assistance if additional help is necessary. The guidebook is written in an easily accessible question and answer format. It will be disseminated on the web site, as well as through mailings by each of the Council's participating Departments.
- **PSA and Social Marketing Campaign On Time With Teens (WHCYV & SAMHSA).** The campaign will include 4 public service announcements, and a 30-minute special on how parents can work to prevent youth violence. In addition, the White House Council on Youth Violence is working with SAMHSA to develop materials that parents can use to talk to their teenagers. These materials will be distributed via a 1-800 number that will be featured in the PSA spots and through additional channels provided by corporate sponsors.

- **Indicators of School Crime and Safety (DOJ & ED).** The report presents data on crime at school from the perspectives of students, teachers, principals, and the general population from an array of sources. A joint effort by the Bureau of Justice Statistics and National Center for Education Statistics, the report examines crime occurring in school as well as on the way to and from school. Data for crime away from school are also presented to place school crime in the context of crime in the larger society.
- **Annual Report on School Safety (ED).** In December 1997, President Clinton called for the first Annual Report on School Safety. Issued every year since, these reports describe the nature and scope of school violence and steps that communities can take to develop a comprehensive school safety plan. The reports highlight what schools, students, parents, police, businesses, and elected officials can do to create safe learning environments and describe schools and communities doing an exemplary job of creating and maintaining safe school environments. The reports also list resources for information on school safety and crime prevention issues. *This report is not intended for completion before October, however Safe and Drug Free Schools would like a joint release of this and the indicators report. BJS and NCES do not want to wait to release their report.*

[Note: The President could also announce any of the deliverables above at the National Campaign Against Youth Violence luncheon on September 14.]

MISCELLANEOUS

Philanthropy / Encouraging Giving (September 25, Scheduling Request Submitted). We could do an event calling for increased giving, focusing on the philanthropy tax pieces included in our budget and the following deliverables: 1) CEA Philanthropy report, which will be ready to release shortly; 2) Youth and philanthropy initiative – a group of California foundations is moving forward to create a fund to engage youth in philanthropy by (a) matching youth contributions and youth service hours with dollars from the fund, (b) funding youth social entrepreneurs, and (c) allowing youth to make funding decisions based on their research about community needs. The President could challenge other regions to create similar youth funds; 3) Price Waterhouse study funded by Independent Sector showing the effectiveness of a tax deduction for charitable gifts by nonitemizers. Depending on where the event is held, the President could hold a private roundtable discussion with high tech givers and potential givers. The President would applaud those who have already made major gifts, and encourage others to get involved in initiatives he cares about. Shirley Sagawa has also proposed that this type of event could be folded into a broader “Civil Society Tour”, which she has discussed with Ann O’Leary.

Old Wine in New Bottles: Consumer Fraud in the 21st Century A Report from the Attorney General (Late September/early October). In response to a directive issued last November, the Department of Justice has prepared a report on how to coordinate and improve efforts to combat consumer fraud. The report identifies proven enforcement and prevention techniques and extracts lessons for future steps. We are working with NEC to convene a series of meetings to develop and coordinate a package of specific action steps that agencies commit to

undertake in order to carry out the recommendations of the report. The report and the action plan could be announced together.

Improving Legal Immigrants' Access to Benefits (Early/Mid-August). In the second week of August, HHS is expected to complete its guidance to agency-funded providers and grantees on how to comply with their Title VI obligation to give limited English proficient (LEP) persons meaningful access to federal services. OMB is also in the process of final clearance for an Executive Order directing all federal agencies to issue similar guidance covering both federally-conducted programs and federally-assisted grantees. If the EO is complete in time for the release of the HHS guidance, the President could announce both and use the opportunity to press for: 1) full funding of the English Literacy/Civics initiative to further reduce language barriers, and 2) restoring benefits to legal immigrants as outlined in the FY2001 budget proposal. While less likely to be ready in time, a notice interpreting agencies' Section 404 requirement to report unlawfully present immigrants to the INS will also be published sometime mid-August and could also be incorporated in the announcement.

GUN AND CRIME OPPORTUNITIES --
CALENDAR OF EVENTS AND ANNIVERSARIES
July-October 2000

Week of July 2

July 1-6 Event: National Education Association (NEA)
Representative Assembly (Chicago, IL)
Topics Include School Safety

Week of July 9

July 9-11 Conference: Rural Schools Program Annual Conference,
"Our Children, Our Community, Our Future"
(Cooperstown, NY)

July 9-12 Conference: National School Public Relations Association
Annual Seminar, "NSPRA 2000: Innovative Ideas for the
21st Century" (San Antonio, TX)

July 13-16 Conference: National Coalition of Education Activists
Annual Conference, "Breaking Barriers: Working Together
for Justice in Schools" (Los Angeles, CA)

Week of July 16

July 15-20 Conference: National Conference of State Legislatures
2000 Annual Meeting and Exhibition (Chicago, IL)

July 15-23 Event: USA World Cup (Pistol and Rifle), Atlanta, GA

July 16-19 Conference: 9th Annual National Coalition Against
Domestic Violence Conference (Portland, OR)

July 17-21 Conference: The National Association of School Resource
Officers, 10th Annual Training Conference, *Topic: First
National Summit to Seek School Violence Solutions*
(Scottsdale, AZ)

July 17-? Conference: National Association of School Safety and
Law Enforcement Officers, Annual National Conference
(Las Vegas, NV)

Week of July 23

July 29-Aug 2

National Urban League Annual Conference, *Topic: Urban Education* (New York, NY)

Week of July 30

Aug 5

Event: 7th Annual Top Cops Awards (Washington, DC)
Note: VP spoke at 1999 Ceremony

Week of August 20

Aug 23-29

Event: 2000 National Junior Olympic Shotgun Championships, Colorado Springs, CO

Week of September 3

Sep 5

Anniversary: Assassination attempt on President Gerald Ford (1975)

Week of September 10

Sep 13-17

Conference: US Conference of Mayors, Fall Leadership Meeting (Boise, ID)

Week of September 17

Sep 18-20

Conference: US Department of Education Regional Conference on Improving America's Schools (Sacramento, CA)

Sep 20

Event: Robert F. Kennedy-Martin Luther King Jr. Award Dinner, Coalition to Stop Gun Violence and the Educational Fund to End Handgun Violence (Washington, DC)

Sep 23

National Hunting and Fishing Day

Week of September 24

Sep 28-Oct 1

Conference: National Crime Prevention Council, 4th Annual National Conference on Preventing Crime (Washington, DC)

Sep 30

Anniversary: 4th Anniversary Domestic Violence Offender Gun Ban

Week of October 1

Oct 2-4

Conference: US Department of Education Regional Conference on Improving America's Schools (Louisville, KY)

Oct 2

Event: Physicians for Social Responsibility and the Alliance for Justice, "First Monday 2000: Unite to End Gun Violence." (Nationwide)

Week of October 15

Oct 15-21

Safe Schools, Safe Students is sponsoring National Safe Schools Week, *Topics: Student Pledge Against Gun Violence on the 17th, other community outreach events.* (Nationwide)

Week of October 22

Oct 25-29

Conference: Council of Great City Schools Annual Fall Conference (Los Angeles, CA)

Oct 28- Nov 1

Conference: American Academy of Pediatrics, 2000 Annual Meeting (Chicago, IL)

Week of November 19

Nov 22

Anniversary: Assassination of President John F. Kennedy (1963)

Nov 24

Anniversary: Passage of the Brady Bill (1993)