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The National Campaign to Prevent Teen Pregnancy

2100 M STREET, N.W.
SUITE 500
WASHINGTON, D.C. 20037

The Hon. Thomas H. Kean,
Chair

Isabel V. Sawhill,
President

Sarah S. Brown,
Director

National Board

Charlotte Beers

William A. Galston

Katharine Graham

Whoopi Goldberg

David A. Hamburg

Irving B. Harris

Barbara Huberman

The Hon. Nancy Kassebaum

The Hon. C. Everett Koop

Judith McGrath

Jody Greenstone Miller

Kristin A. Moore

Hugh B. Price

The Hon. Warren B. Rudman

The Hon. Andrew J. Young

CAMPAIGN UPDATE

August/September 1996

This brief progress report is designed to bring you up to date on recent developments at the National Campaign to Prevent Teen Pregnancy.

Congressional Advisory Panel Formed and Legislation Introduced

Rep. Nita Lowey (D-NY) held a press conference on August 1 in front of the U.S. Capitol to announce formation of a 24-member bipartisan Congressional Advisory Panel to the National Campaign to Prevent Teen Pregnancy. Co-chairing the newly formed bipartisan group is Mike Castle (R-DE). The panel, composed of 12 Republicans and 12 Democrats, will encourage public discussion of teen pregnancy and will likely propose a variety of public policies that, over time, can help to reduce teen pregnancy. For example, Lowey and Castle introduced legislation over the summer asking that \$10 million be spent over three years to evaluate teen pregnancy prevention programs. Members of the panel include:

Rep. Wayne Allard (R-CO), Thomas Barrett (D-WI), Richard Durbin (D-IL), Jim Greenwood (R-PA), W.G. "Bill" Hefner (D-NC), Steve Horn (R-CA), Shelia Jackson-Lee (D-TX), Jim Kolbe (R-AZ), Jim Leach (R-IA), John Lewis (D-GA), Susan Molinari (R-NY), Jim Moran (D-VA), Connie Morella (R-MD), John Porter (R-IL), Deborah Pryce (R-OH), Christopher Shays (R-CT), Tim Roemer (D-IN), Karen Thurman (R-FL), Peter Torkildsen (R-MA) and Edolphus Towns (D-NY)

Site-Visits Take Staff and Volunteers to States and Communities

As the Campaign reaches out into communities to learn more about their teen pregnancy prevention efforts and coalitions, we are receiving many invitations to speak or appear on panels and to meet with a wide variety of groups. We have been using these speaking opportunities as a chance to spend time in several states and communities hard at work to prevent teen pregnancy.

Oregon

For example, Campaign President Isabel Sawhill spent two days in Salem and Tillamook, Oregon early in September at the invitation of Governor John Kitzhaber and other community leaders. She met with the Governor's work group on teen pregnancy prevention and various community groups and leaders from around Oregon who were there to provide feedback on the state's plan. Besides addressing both the morning and afternoon sessions, Ms. Sawhill met with the Governor's wife, Sharon Kitzhaber, who is deeply involved in the state wide effort to prevent teen pregnancy.

The Campaign also spent a day in Tillamook County as the guest of Sue Cameron, Administrator of the County Health Department. Tillamook is a small, rural county on the Oregon coast with a population of 23,000. Meetings were

A NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

TEL NO: 202-857-8692

EMAIL: ssbrown@ui.urban.org

FAX NO: 202-721-0232

FAX TRANSMISSION

TO: Lynn Hogan

FAX NO: 456 - 7028

ATTN:

DATE: 8/2/96

FROM: Sarah S. Brown
Director

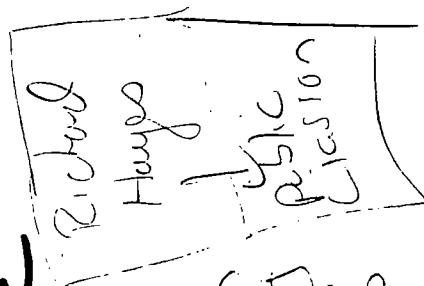
TOTAL PAGES:
(including this one)

8

MESSAGE:

Lynn: Hot off the presses —
our latest update.

Let's stay in close touch.



Sarah (Brown)

(The Final
Version)

393-2925-

- Jennifer Allyn

690-
8598

Jennifer

Call 201-346-6737

Vince

Frank Kard -
Robert Wood Johnson
Jennifer Allyn

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ETC

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The Religion and Public Values Task Force, chaired by William Galston, Professor of Public Affairs at the University of Maryland, and the Media Task Force, chaired by Jody Miller, Senior Vice President of Operations of Americast, are scheduled to meet in September. As a part of both meetings, a summary of public opinion on a variety of teen pregnancy issues will be presented by Princeton Survey Research Associates, Inc. The Media group, which will meet at the headquarters of People Magazine (whose president, Ann Moore, is on that task force) will also review several sets of focus group data related to teen pregnancy prevention.

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The Executive Committee met in July to discuss the Campaign's first-year projects and to review our progress in setting up administrative and financial systems. Using a detailed work plan developed by the Campaign Director and President, the Committee reviewed preliminary plans from each of the four task forces and also voted formally to add a few new members to each.

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Campaign Activities:

In addition to the activities already noted, we have given presentations about the Campaign to numerous groups representing a wide variety of perspectives, including a consortium of leaders from the mountain states convened by the Colorado Department of Health, the Child Welfare League of America, and U.S. Agency for International Development. The Campaign President and Director have also met with several organizations to discuss possible Campaign activities. For example, the media activities being planned were discussed with Board member Judy McGrath, President of MTV and MTV's Director of Research. Meetings have also been held with the Executive Vice President of Corporate Affairs of Black Entertainment Television (BET); the Executive Director of the Campaign For Our Children; the President of the Video/Action Fund; the head of The American Assembly; and the President of the Planned Parenthood Federation of America.

Specific projects under development include convening an international conference on teen pregnancy prevention that would promote a cross-cultural exchange of promising models and ideas. We are also working with the Family Impact Seminar to develop a series of round tables (to include published summaries) on emerging issues in teen pregnancy, such as the role of sexual abuse in early teen sexual activity and pregnancy; new ideas about how to involve boys and men in pregnancy prevention; and facing up to the conflicts sometimes encountered between those who advocate for preventing teen pregnancy and those whose focus is on providing services to teens who are already pregnant or parenting.

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several community coalitions as well as with teenagers participating in the programs. Other site visits in the fall are tentatively scheduled for Richmond, Chicago, New York City and Little Rock, Arkansas.

Staff appointed:

We are pleased to announce the following appointments: Beverly Jackson has assumed the role of Director of Communications and Development for the Campaign. She has had extensive experience in communications and media with the Smithsonian Institution, Children's Hospital National Medical Center, and the American Psychological Association. She will be in charge of developing and implementing a strategic communications plan for the Campaign to increase the public's understanding of teen pregnancy and the Campaign's mission and programs; managing the media and public relations programs for the Campaign; and providing support for our fund-raising work. Catherine Bailey began in July as a staff assistant to provide general support to our very busy office. We are still recruiting for a director of state and local affairs and a research director as well.

Important Resources in the Field:

From time to time, the Campaign Update will inform you of important resources in the field of teen pregnancy prevention. In this issue we want to alert you to four fact sheets that summarize useful data on this topic.

- *Adolescent Pregnancy Fact Sheet*
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- *The Facts: Adolescent Sexual Behavior, Pregnancy and Parenthood*
Contact: Advocates for Youth, 1025 Vermont Avenue, NW, Suite 200, Washington, DC 20005, phone (202) 347-5700

Staying in touch:

We welcome your inquiries, materials and suggestions. Our new main number is (202) 857-8655; fax (202) 331-7735; and our address is shown on the letterhead. Stay in touch, and please feel free to circulate widely the new Campaign brochure enclosed with this update.

The National Campaign to Prevent Teen Pregnancy, founded in February 1996, is a nonprofit, nonpartisan initiative supported entirely by private donations.

Need: Teen pregnancy goes hand in hand with high risk for all involved, particularly the mother and the child, and imposes large costs on taxpayers as a result. If every child in America were born to parents ready and able to nurture and support that child, the next generation would have a far brighter future.

Mission and Goal: The mission of the campaign is to prevent teen pregnancy by supporting values and stimulating actions that are consistent with a pregnancy-free adolescence. The campaign's goal is to reduce the teen pregnancy rate by one-third by the year 2005.

Strategy: The Campaign's strategy has five major prongs: take a strong stand against teen pregnancy; enlist the help of the media; support and stimulate state and local action; lead a national discussion about the role of religion, culture, and public values in an effort to build common ground; make sure that everyone's efforts are based on knowledge about what works.

For more information contact the Campaign directly
Telephone: (202) 857-8655, Fax: (202) 331-7735

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

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Task Force Members

Effective Programs and Research Task Force

Chair

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Executive Director
Child Trends, Inc.

Rebecca A. Maynard
Professor, Graduate School of Education
University of Pennsylvania

Brent Miller

Professor
Department of Family and Human Development
Utah State University

Members

Robert W. Blum, M.D.
Director of General Pediatric
and Adolescent Health Program
University of Minnesota

Freya Sonenstein
Director of Population Studies Center
The Urban Institute

J.J. Card

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University of Nebraska

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Advocates for Youth

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The Arkansas Senate

Claire Brindis

Director

Center for Reproductive Health

Policy Research

Institute for Health Policy Studies

University of California

Members

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Best Friends Foundation

Donna Butts

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The National Organization on Adolescent
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Linda Berne

Professor

Health Promotion and Kinesiology

College of Nursing

University of North Carolina at Charlotte

Michael Carrera
Director
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Training Center
Children's Aid Society

Annette Cumming
Executive Director and Vice President
Cumming Foundation
Board Member
Planned Parenthood Federation of America

Ezra Davidson, M.D.
Professor
Department of Obstetrics and Gynecology
Charles R. Drew University of Medicine
and Science
King-Drew Medical Center

Donna Fishman
Children's Team
MOAPP

Bernice Humphrey
Director, Teen Connections
Project Director, Healthy Girls Initiative
Girls, Inc.

Renée R. Jenkins, M.D.
Professor and Chair
Department of Pediatrics and
Child Health
Howard University Hospital

Leslie Kantor
Director of Planning and Special Projects
Sexuality Information and Education Council
of the United States

Chris Nelson
Director of Social Services
Southwest District Health Department
Bridges/PEER

Theodora Ooms
Executive Director
Family Impact Seminar

Aracely Panameño
Executive Director
National Latina Institute for
Reproductive Health

Wayne Pawlowski
Director of Training
Planned Parenthood Federation of America

Sharon Rodine
Coordinator
Heart of OKC Project
Oklahoma Child Advocacy Institute

John Schlitt
Associate Director
Making the Grade
The George Washington University

Aaron Shirley, M.D.
Director
Jackson-Hinds Comprehensive Health Center

Mary Vernon, M.D.
Medical Officer
Division of Adolescent and School Health
Centers for Disease Control and Prevention

Kathleen Walsh
Head of Administration
Catholic Social Ministries

Gayle Wilson
Senior Program Officer
California Wellness Foundation

Susan Wilson
Executive Coordinator
Network for Family Life Education
Rutgers, The State University

Religion and Public Values Task Force

Chair
William Galston
Professor
School of Public Affairs
University of Maryland

Members
Brenda Cooper
Director
Sursum Corda Youth Project

Thomas Davis
Chair
Planned Parenthood Clergy Advisory Board

Jean Bethke Elshtain
Laura Spelman Rockefeller Professor of
Social and Political Ethics
Divinity School, University of Chicago

Patrick Fagan
Policy Analyst
Heritage Foundation

Martin Marty
Fairfax M. Cone Distinguished
Service Professor
Divinity School, University of Chicago

William Mattox
Vice President for Policy
Family Research Council

Heidi Stirrup (Invited)
Director of Government Relations
Christian Coalition

Sister Mary Rose McGeady
President and Chief Executive Officer
Covenant House

Hilary Shelton (Invited)
Program Director
United Methodist Church

William Potapchuk
Executive Director
Program for Community Solving

Kenneth Smith
President
The Chicago Theological Seminary

Jeanie Rosoff
President
Alan Guttmacher Institute

Pat Funderburk Ware
Director of Educational Services
American for a Sound AIDS/HIV Policy

Dan Yankelovich
Public Agenda Foundation and
DYG, Inc.

Media Task Force

Chair
Jody Miller
Senior Vice President for Operations
Americast

Pat Fili-Krushel
President
ABC Daytime

Members
Jane Brown
Professor
Department of Journalism and
Mass Communications
University of North Carolina at Chapel Hill

David Mechlin
Senior Partner
World Client Service Director
Ogilvy and Mather Worldwide

Billy Campbell
Executive Vice President
CBS

Ann S. Moore
President
People Magazine

Anne Cohn Donnelly
Executive Director
National Committee to Prevent Child Abuse

Sally Quinn
Author, Journalist

Hal Donofrio
Executive Director
Campaign for Our Children

Bruce Rosenblum
Senior Vice President of Business
and Management
Warner Brothers

Brad Greenberg
Professor
Department of Telecommunications
Michigan State University

Nancy Rubin
Former Official
Corporation for National Service

Sheila Johnson
Executive Vice President of
Corporate Affairs
Black Entertainment Television, Inc.

Jay A. Winsten
Director
Center for Health Communication
Harvard School of Public Health

Ruth Wooden
President
The Advertising Council

NOTE: Task Force Chairs serve as ex officio members of all other task forces.

THE NATIONAL CAMPAIGN TO PREVENT
TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

202/857-8531 Office
202/728-0232 Fax

FAX TRANSMISSION

TO: Paul Dimond

FAX NUMBER: 202-456-2223

DATE:

8/8/96

FROM: Bella Sawhill

SENDER'S TELEPHONE NUMBER: 857-8531

TOTAL PAGES INCLUDING COVER SHEET: 23.

MESSAGE:

Per our discussion on teen pregnancy

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

Isabel V. Sawhill
President

Direct Dial: 202/857-8531
Fax: 202/728-0232

August 1, 1996

The Honorable Donna Shalala
Secretary of the U.S. Department of Health and
Human Services
200 Independence Avenue, S.W.
Room 615F
Washington, D.C. 20201

Dear Donna:

I ran into your wonderful special assistant, Sarah Kovner, at a party for Madeleine Kunin recently and she encouraged me to drop you a note about the teen pregnancy campaign.

I'm enclosing a flyer and our latest update for your information and would be happy to brief you further at any time. We had a wonderful event on the Hill just this morning. Nita Lowey and Mike Castle have formed a bipartisan advisory group to the Campaign and about a dozen members turned out to talk about the importance of teen pregnancy prevention and their support for the Campaign. Our four Task Forces have been formed to work on 1) state/local programs, 2) the media, 3) religion and public values, and 4) making sure our efforts are based on the best research. Two of them have met so far, so the Campaign is really beginning to take shape. We even have a small staff and some funding now which is making our lives a little more manageable.

I note that there is a provision in the welfare reform bill that, by January 1, 1997, you establish and implement a strategy for 1) preventing out-of-wedlock pregnancies and 2) assuring that at least 25 percent of the communities in the U.S. have teenage pregnancy prevention programs in place. We would be delighted to help you and your staff think through how best to accomplish the second task. It is very much part of our mission as well as yours and I hope we can work together. I'm sure there are other issues or areas where we may want to coordinate our efforts as well.

I hope your summer is going well -- despite all the controversy about welfare reform. If you ever have time for such things, we would love to show you our hiking trails in Virginia!

Sincerely,

Isabel V. Sawhill

cc. Dr. Henry Foster
Peter Edelman
Sarah Brown

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Sexuality Information and Education Council
of the United States

Chris Nelson
Director of Social Services
Southwest District Health Department
Bridges/PEER

Theodora Ooms
Executive Director
Family Impact Seminar

Aracely Panameño
Executive Director
National Latina Institute for
Reproductive Health

Wayne Pawlowski
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Aaron Shirley, M.D.
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Mary Vernon, M.D.
Medical Officer
Division of Adolescent and School Health
Centers for Disease Control and Prevention

Kathleen Walsh
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Catholic Social Ministries

Gayle Wilson
Senior Program Officer
California Wellness Foundation

Susan Wilson
Executive Coordinator
Network for Family Life Education
Rutgers, The State University

Religion and Public Values Task Force

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School of Public Affairs
University of Maryland

Members
Brenda Cooper
Director
Sursum Corda Youth Project

Thomas Davis
Chair
Planned Parenthood Clergy Advisory Board

Jean Bethke Elshtain
Laura Spelman Rockefeller Professor of
Social and Political Ethics
Divinity School, University of Chicago

Patrick Fagan
Policy Analyst
Heritage Foundation

Martin Marty
Fairfax M. Cone Distinguished
Service Professor
Divinity School, University of Chicago

William Mattox
Vice President for Policy
Family Research Council

Sister Mary Rose McGeady
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William Potapchuk
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Jeannie Rosoff
President
Alan Guttmacher Institute

Heidi Stirrup (Invited)
Director of Government Relations
Christian Coalition

Hilary Shelton (Invited)
Program Director
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Ann S. Moore
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Billy Campbell
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Sally Quinn
Author, Journalist

Anne Cohn Donnelly
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Bruce Rosenblum
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Hal Donofrio
Executive Director
Campaign for Our Children

Nancy Rubin
Former Official
Corporation for National Service

Brad Greenberg
Professor
Department of Telecommunications
Michigan State University

Jay A. Winsten
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Center for Health Communication
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The National Campaign to Prevent Teen Pregnancy

2100 M STREET, N.W.
SUITE 500
WASHINGTON, D.C. 20037

The Hon. Thomas H. Kean,
Chair

Isabel V. Sawhill,
President

Sarah S. Brown,
Director

National Board

Charlotte Beers

William A. Galston

Katharine Graham

Whoopi Goldberg

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Judith McGrath

Jody Greenstone Miller

Kristin A. Moore

Hugh B. Price

The Hon. Warren B. Rudman

The Hon. Andrew J. Young

CAMPAIGN UPDATE

June/July, 1996

This brief progress report is designed to bring you up to date on recent developments in launching the National Campaign to Prevent Teen Pregnancy.

Membership of Leadership Task Forces In Place and First Meetings Scheduled:

The Campaign has appointed members of its four Task Forces and initial meetings of each group have been held or scheduled. Rosters of all four groups appear at the end of this update. Members are appointed for staggered terms to allow new individuals to be added each year. As mentioned in the April/May Update, these groups are the heart of the Campaign as much of our substantive work will be conducted under their leadership. The Task Force on Effective Programs and Research, chaired by Kristin Moore, Executive Director of Child Trends, Inc., held its first meeting in June. Among other things, the group agreed to develop a paper on "what works" in community programming and will conduct new analyses of the 1995 National Survey of Family Growth. The State and Local Action Task Force, chaired by Barbara Huberman, Director of Training at Advocates for Youth, met July 26 and developed early plans for a variety of ways the Campaign can assist states and communities in their own teen pregnancy prevention work.

The Religion and Public Values Task Force, chaired by William Galston, Professor of Public Affairs at the University of Maryland, and the Media Task Force, chaired by Jody Miller, Senior Vice President of Operations of Americast, are scheduled to meet in September. As a part of both meetings, a summary of public opinion on a variety of teen pregnancy issues will be presented by Princeton Survey Research Associates, Inc. The Media group, which will meet at the headquarters of People Magazine (whose president, Ann Moore, is on that task force) will also review several sets of focus group data related to teen pregnancy prevention.

Executive Committee Meeting:

The Executive Committee met in July to discuss the Campaign's first-year projects and to review our progress in setting up administrative and financial systems. Using a detailed work plan developed by the Campaign Director and President, the Committee reviewed preliminary plans from each of the four task forces and also voted formally to add a few new members to each.

Robin Hood Foundation Report, *Kids Having Kids*, Released:

On June 13, 1996, the Robin Hood Foundation formally released its comprehensive report on teen pregnancy, *Kids Having Kids*, which highlights the social and economic costs of adolescent pregnancy in the United States. At the White House event coinciding with the release, President Clinton praised the report and commented on the start up of the National Campaign several times, stating "I think we should all make a personal commitment to support them [The National Campaign to Prevent Teen Pregnancy], each of us in our own communities. They are going to be doing what all of us should be doing. They'll learn what works, spread the word, and work to replicate it throughout the country." Persons interested in obtaining a copy of the Robin Hood *Kids Having Kids* report should contact: Yvette McKenzie, The Robin Hood Foundation, 111 Broadway, New York, NY 10006, phone: (212) 227-6601.

Campaign Activities:

In addition to the activities already noted, we have given presentations about the Campaign to numerous groups representing a wide variety of perspectives, including a consortium of leaders from the mountain states convened by the Colorado Department of Health, the Child Welfare League of America, and U.S. Agency for International Development. The Campaign President and Director have also met with several organizations to discuss possible Campaign activities. For example, the media activities being planned were discussed with Board member Judy McGrath, President of MTV and MTV's Director of Research. Meetings have also been held with the Executive Vice President of Corporate Affairs of Black Entertainment Television (BET); the Executive Director of the Campaign For Our Children; the President of the Video/Action Fund; the head of The American Assembly; and the President of the Planned Parenthood Federation of America.

Specific projects under development include convening an international conference on teen pregnancy prevention that would promote a cross-cultural exchange of promising models and ideas. We are also working with the Family Impact Seminar to develop a series of round tables (to include published summaries) on emerging issues in teen pregnancy, such as the role of sexual abuse in early teen sexual activity and pregnancy; new ideas about how to involve boys and men in pregnancy prevention; and facing up to the conflicts sometimes encountered between those who advocate for preventing teen pregnancy and those whose focus is on providing services to teens who are already pregnant or parenting.

We are also responding to many requests from organizations around the country for presentations about teen pregnancy and the National Campaign. In some instances, we try to use a speaking engagement as an opportunity to conduct a "site visit" of sorts to state and local programs or coalitions in order to gain a better understanding of grass-roots realities. The information gathered during site visits serve as learning tools in developing the Campaign's activities. For example, the President and Director of the Campaign are planning a week-long trip to Oregon and California in September during which time they will meet with the leaders of

several community coalitions as well as with teenagers participating in the programs. Other site visits in the fall are tentatively scheduled for Richmond, Chicago, New York City and Little Rock, Arkansas.

Staff appointed:

We are pleased to announce the following appointments: Beverly Jackson has assumed the role of Director of Communications and Development for the Campaign. She has had extensive experience in communications and media with the Smithsonian Institution, Children's Hospital National Medical Center, and the American Psychological Association. She will be in charge of developing and implementing a strategic communications plan for the Campaign to increase the public's understanding of teen pregnancy and the Campaign's mission and programs; managing the media and public relations programs for the Campaign; and providing support for our fund-raising work. Catherine Bailey began in July as a staff assistant to provide general support to our very busy office. We are still recruiting for a director of state and local affairs and a research director as well.

Important Resources in the Field:

From time to time, the Campaign Update will inform you of important resources in the field of teen pregnancy prevention. In this issue we want to alert you to four fact sheets that summarize useful data on this topic.

- *Adolescent Pregnancy Fact Sheet*
Contact: Jan Chapin, Division of Women's Health Issues, The American College of Obstetricians and Gynecologists, 409 12th Street, SW, Washington, DC 20024-2188, phone: (202) 638-5577
- *Executive Summary: Adolescent Pregnancy and Childbearing in the U.S.*
Contact: Amadie Hart, Population Resource Center, 1725 K Street, NW, Suite 1102, Washington, DC 20006, phone: (202) 467-5030.
- *Facts at a Glance*
Contact: Child Trends, Inc., 4301 Connecticut Avenue, NW, Suite 100, Washington, DC 20008, phone (202) 362-5580.
- *The Facts: Adolescent Sexual Behavior, Pregnancy and Parenthood*
Contact: Advocates for Youth, 1025 Vermont Avenue, NW, Suite 200, Washington, DC 20005, phone (202) 347-5700

Staying in touch:

We welcome your inquiries, materials and suggestions. Our **new** main number is (202) 857-8655; fax (202) 331-7735; and our address is shown on the letterhead. Stay in touch, and please feel free to circulate widely the **new Campaign brochure** enclosed with this update.

The National Campaign to Prevent Teen Pregnancy, founded in February 1996, is a nonprofit, nonpartisan initiative supported entirely by private donations.

Need: Teen pregnancy goes hand in hand with high risk for all involved, particularly the mother and the child, and imposes large costs on taxpayers as a result. If every child in America were born to parents ready and able to nurture and support that child, the next generation would have a far brighter future.

Mission and Goal: The mission of the campaign is to prevent teen pregnancy by supporting values and stimulating actions that are consistent with a pregnancy-free adolescence. The campaign's goal is to reduce the teen pregnancy rate by one-third by the year 2005.

Strategy: The Campaign's strategy has five major prongs: take a strong stand against teen pregnancy; enlist the help of the media; support and stimulate state and local action; lead a national discussion about the role of religion, culture, and public values in an effort to build common ground; make sure that everyone's efforts are based on knowledge about what works.

For more information contact the Campaign directly
Telephone: (202) 857-8655, Fax: (202) 331-7735

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

Task Force Members

Effective Programs and Research Task Force

Chair

Kristin Moore
Executive Director
Child Trends, Inc.

Rebecca A. Maynard
Professor, Graduate School of Education
University of Pennsylvania

Members

Robert W. Blum, M.D.
Director of General Pediatric
and Adolescent Health Program
University of Minnesota

Brent Miller
Professor
Department of Family and Human Development
Utah State University

J.J. Card
President
Sociometrics Corporation

Freya Sonenstein
Director of Population Studies Center
The Urban Institute

Jacqueline D. Forrest
Senior Vice President and Vice President
for Research
The Alan Guttmacher Institute

Barbara Sugland
Senior Research Associate
Child Trends, Inc.

Waldo Johnson
Institute for Social Research
University of Michigan

Marta Tienda
Professor of Sociology
Population Resource Center

Douglas Kirby
Director of Research
ETR Association

Kathleen Toomey, M.D.
Epidemiology and Prevention Branch
of Georgia

Stan Weed
stitute for Research and Evaluation

Brian L. Wilcox
Director
Center on Children, Families, and the Law
University of Nebraska

State and Local Action Task Force

Chair

Barbara Huberman
Director of Training
Advocates for Youth

The Hon. Jay Bradford
The Arkansas Senate

Members

Elayne G. Bennett
President and Founder
Best Friends Foundation

Claire Brindis
Director
Center for Reproductive Health
Policy Research
Institute for Health Policy Studies
University of California

Linda Berne
Professor
Health Promotion and Kinesiology
College of Nursing
University of North Carolina at Charlotte

Donna Butts
Executive Director
The National Organization on Adolescent
Pregnancy, Parenting and Prevention

Michael Carrera
Director
National Adolescent Sexuality
Training Center
Children's Aid Society

Annette Cumming
Executive Director and Vice President
Cumming Foundation
Board Member
Planned Parenthood Federation of America

Ezra Davidson, M.D.
Professor
Department of Obstetrics and Gynecology
Charles R. Drew University of Medicine
and Science
King-Drew Medical Center

Donna Fishman
Children's Team
MOAPP

Bernice Humphrey
Director, Teen Connections
Project Director, Healthy Girls Initiative
Girls, Inc.

Renée R. Jenkins, M.D.
Professor and Chair
Department of Pediatrics and
Child Health
Howard University Hospital

Leslie Kantor
Director of Planning and Special Projects
Sexuality Information and Education Council
of the United States

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Ruth Wooden
President
The Advertising Council

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AUG - 8 1996

THE NATIONAL CAMPAIGN TO PREVENT
TEEN PREGNANCY

~~Dear Carol:~~

Jeremy
Lynn

Here's our latest update.
We hope you and your colleagues
are pleased with our progress.

As always, we are most
willing to give you an oral
update if you wish. Let us
know.

Kindest regards as always,
Sarah

5:30 PM -

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

FAX TRANSMISSION

TO:

LYN HOGAN

DATE:

8.15.96

FAX NUMBER:

202.456.7028

FROM:

Bev Jackson

SENDER'S TELEPHONE NUMBER:

202.857.8591

TOTAL PAGES INCLUDING COVER SHEET:

2

MESSAGE:

Looking forward to getting together soon. A package of info from the Aug 1 press conf. on the Hill was sent to you earlier this week. I have no idea why this article came out 2 weeks later!

Bev Jackson

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

DIRECT DIAL: 202/857-8655

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037



Rep. Susan Molinari



Rep. Bill Clinton

HOUSE PANEL AGAINST TEEN PREGNANCY

Members of the Congressional Advisory Panel to the National Campaign to Reduce Teenage Pregnancy

Republicans

Rep. Michael N. Castle, Delaware
Rep. Nancy L. Johnson, Connecticut
Rep. James C. Greenwood, Pennsylvania
Rep. Steve Horn, California
Rep. Jim Kolbe, Arizona
Rep. Jim Leach, Iowa
Rep. Susan Molinari, New York
Rep. Constance A. Moreta, Maryland
Rep. John Edward Porter, Illinois
Rep. Deborah Pryor, Ohio
Rep. Christopher Shays, Connecticut
Rep. Peter G. Torkelson, Massachusetts

* Co-chairman * Vice co-chairman

Democrats

Rep. Nita M. Lowey, New York
Rep. Eva Clayton, North Carolina
Rep. Thomas M. Barrett, Wisconsin
Rep. Richard J. Durbin, Illinois
Rep. W.G. "Bill" Hefner, North Carolina
Rep. Sheila Jackson-Lee, Texas
Rep. John Lewis, Georgia
Rep. James P. Moran, Virginia
Rep. Tim Riker, Indiana
Rep. Lucille Roybal-Allard, California
Rep. Karen L. Thurman, Florida
Rep. Edolphus Townsend, New York

Congress looks for teen-pregnancy solutions

BIRTHS OUT OF WEDLOCK

The number of births to unmarried mothers of all ages has steadily grown since 1940. The percentage of such births to teens peaked in the mid-1970s, and since 1980, most out-of-wedlock births have been to women in their 20s.

Number of births to unmarried women				
Year	All ages	All teens	Ages 20-24	Ages 25-29
1994	1,289,592	393,685	449,246	231,635
1993	1,240,172	368,899	438,638	233,776
1992	1,224,876	365,039	435,127	230,467
1990	1,165,394	360,645	403,873	229,991
1985	828,174	280,308	300,365	152,024
1980	665,747	271,601	237,285	99,583
1975	447,800	233,500	134,000	59,200
1970	393,700	199,500	126,700	49,600
1960	224,300	91,700	68,000	32,100
1950	141,600	59,200	43,100	20,900
1940	89,500	42,600	27,200	10,500

Percentage of nonmarital births to each age group

Year	All teens	Ages 20-24	Ages 25-29	All 20s
1994	30.5%	34.9%	18.4%	53.3%
1993	29.7	35.4	18.6	54.2
1992	29.8	35.6	19.1	54.7
1990	30.9	34.6	19.7	54.3
1985	33.8	36.3	18.4	54.7
1980	40.8	35.6	15.0	50.6
1975	52.1	29.9	11.2	41.1
1970	50.1	31.8	10.1	41.9
1960	40.9	30.3	14.3	44.6
1950	41.8	30.4	14.8	45.2
1940	47.6	30.4	11.8	42.2

Source: Advance Report of Final Natality Statistics, 1994, National Center for Health Statistics, Department of Health and Human Services

The Washington Times

Unwed moms, 19 to 23, also a problem

By Cheryl Weitzman
THE WASHINGTON TIMES

Efforts to combat teen pregnancy are gearing up again now that a new bipartisan congressional panel is calling for research on effective prevention programs.

The clamor for solutions is likely to increase. The latest government figures show that the number of unwed births — already at record levels — climbed 5 percent from 1993 to 1994.

But even as the momentum to stop teen pregnancy grows, one conservative critic warns that teens are only a "tiny, tiny" part of the problem, and that pregnancy prevention messages should include the group that needs it most: young women.

"The reality is, most out-of-wedlock births occur to women aged 19 to 23," says Robert Rector, an analyst at the Heritage Foundation.

Abstinence, marriage and welfare reform that doesn't reward single motherhood are the best cures for the illegitimacy crisis, he says.

"The explosion of out-of-wedlock teen births in the United States is a moral crisis that threatens to undermine our nation," says Rep. Nita Lowey, New York Democrat, a leader of a new 24-member bipartisan Congressional Advisory Panel to the National Campaign to Reduce Teenage Pregnancy.

The privately

— a blue-ribbon panel headed by former New Jersey Gov. Thomas Kean, a Republican, and Urban Institute senior research fellow Isabel V. Sawhill — seeks to reduce the teen pregnancy rate by one-third by 2005.

The congressional panel, introduced Aug. 1, is composed of 12 Republicans and 12 Democrats, most of whom have strong approval ratings from pro-choice groups.

The panel will encourage public discussion of teen pregnancy and write legislation that could help the national campaign's efforts, says Mrs. Lowey, who, with Rep. Michael N. Castle, Delaware Republican, has already introduced a bill asking that \$10 million be spent over three years to evaluate teen-pregnancy prevention programs.

"Before we invest in new programs, we think that it is critical that we truly understand which programs work and how they work," Mrs. Lowey says, citing Elayne Bennett's Best Friends abstinence program as "a good one" to evaluate.

However, Traditional Values Coalition spokeswoman Andrea Sheldon criticizes the bill as "the same old, same old." The people proposing the evaluations "are the same people who oppose parental consent" in reproductive and sex education issues, she says.

However, Mrs. Lowey says the research will be an important part of welfare reform because if the of unwed teen-age moth-

ers can be reduced, "it will decrease the number of Americans who need welfare."

Mr. Rector agrees that unwed teen pregnancy is a problem but calls it a "tiny, tiny subset of the overall problem of the collapse of marriage."

In 1993, only 13 percent of unwed births were to girls under age 18, he says, while more than half such births were to young women.

But teens are getting all the attention because they are the "lowest common denominator" in the illegitimacy crisis, Mr. Rector says.

Even feminists agree that children shouldn't have children and older men shouldn't be having sexual relations with minors, he explains.

Not everyone agrees that the attention to teens is misplaced.

"It's true that young women — not young teens — are having most of the babies — and getting most of the abortions," says Serran M. Foster, executive director of Penixists for Life of America, a group that opposes abortion.

"But to accomplish reducing births out-of-wedlock and reducing pregnancy out-of-wedlock, we've got to emphasize sound decision-making skills" with

teens, she says.

If teen-age girls learn how to say "no" to boys, and develop their self-esteem and sense of direction, they'll "make better decisions as they grow up," she adds.

As for the proposed evaluations of pregnancy-prevention programs, "that is exactly what is needed," Mrs. Foster says. "But we need to make sure it's an honest evaluation."

In its June report on births in the United States, the National Center for Health Statistics (NCHS) says the number of nonmarital births has grown 5 percent, from 1,224,876 in 1993 to 1,289,592 in 1994.

"The magnitudes are stupefying," social scientist and author Charley Murray writes this month in the Weekly Standard.

"Seventy percent illegitimacy for blacks. Twenty-five percent for whites. Almost 33 percent for the nation as a whole. No one would have believed such numbers to be remotely possible just a few decades ago," Mr. Murray writes.

The only way to curtail unwed child-bearing, he adds, is to "restore the penalties ... that nature and civilities always imposed until the welfare system got in the way."

TEXAS SCHOOL DISTRICT DROPS PP REFERRALS BECAUSE OF ABORTION

The Birdville, TX, school district (near Fort Worth) has dropped Planned Parenthood of North Texas (PPNT) from its referral list for girls who are seeking pregnancy counseling because the affiliate has begun providing abortions at one of its nine clinics. The associate superintendent for curriculum says the community now is more aware of the services that the affiliate provides and, he maintains, these services “enable kids to be sexually active.”

PPNT Public Affairs Director Mary Kay Glass says the clinic has not changed its emphasis since it began providing abortion services in June. “We’ve always provided nondirected counseling to give people all their options and enough information to make that decision on their own.”

THE OTHER SIDE

OPPONENT OF CHOICE CHARGED WITH FORGING JUDGE’S SIGNATURE

Dale Pulz, one of the first people in the country to be charged under the federal Freedom of Access to Clinic Entrances Act (FACE) for blocking entrances of clinics that provide abortions, has been charged with “criminal slander of title, uttering a forged document and simulating legal process.” The charges stem from his alleged forgery of Judge Jeffrey Wagner’s signature on a document filed in 1994 with the Wisconsin Secretary of State’s office in

order to put a lien on the judge’s property. The judge is the one who sent Pulz to jail for blockading the clinic.

Pulz has admitted that he filed the lien and a “citizen’s arrest warrant” to create a “financial nuisance for Wagner.”

One of Pulz’s associates, David Kanz, faces similar charges for allegedly forging a document to place a lien against the property of Milwaukee attorney Catherine Doyle.

RESOURCES

Population and Consumption: Task Force Report — This report was produced by the President’s Council on Sustainable Development. The Council was established in 1993 to develop recommendations on how the U.S. can move toward sustainable development without compromising the quality of life for future generations.

Among other findings, the task force found that every year almost 60 percent of all pregnancies and 40 percent of births in the U.S. were mistimed or unwanted. Ten million women at risk of unintended pregnancies are not using contraceptives. If all pregnancies were planned, says the report, not only could the U.S. lower its infant mortality rate, but it could make the demand for abortion nearly disappear. It also would lower the growth of the population, estimated at 3 million people a year.

Copies of the report are available from the President’s Council on Sustainable Development, 730 Jackson Place, NW, Washington, D.C. 20503; 202/408-5296.

With Congress on recess for the month of August, the *Public Affairs Action Letter* also will be taking some time off. The next *Action Letter* will be published on August 30.

Planned Parenthood®
Federation of America, Inc.
Washington Office
1120 Connecticut Ave. NW
Suite 461
Washington, D.C. 20036
202/785-3351

810 Seventh Avenue
New York, New York 10019
212/541-7800



A weekly report on public policy issues in Washington, the states, and the world

PLANNED PARENTHOOD®
Action Letter

August 2, 1996 Volume XII, Number 27

Things To Do During Recess

Partial Birth Abortion Ban Act (HR 1833) — An attempt to override the President’s veto of this bill is expected when Congress returns in September. Take the opportunity during this recess to discuss this issue with your senators and representatives. Materials to help educate your members are part of the recess mailing that will be sent to the affiliates next week.

WELFARE REFORM CONFERENCE PASSES President Promises To Sign It

The welfare reform reconciliation bill (HR 3734) conference report was overwhelmingly approved by the House on July 31 (328-101) and the Senate on August 1 (78-21). As the House began debate on the rule for consideration of the conference report, President Clinton held a press conference to announce his intention to sign the bill when it reaches his desk.

Even while saying he would sign the bill, the President spoke of his objections to some of the harsh provisions of the bill. He mentioned limitations on nutrition programs and gave detailed objections to the limitations placed on legal immigrants access to means-tested assistance programs. The bill denies access to most of these programs to legal immigrants until they have worked 40 quarters in this country (10 years) or until they become citizens. States have been given the option to allow legal immigrants access to Medicaid coverage.

The President promised to have legislation introduced to correct these shortcomings in the bill.

Other Included Provisions:

- The Chafee/Breaux amendment that will guarantee that teens (13-18) and non-pregnant women whose family incomes fall below the states’ current AFDC threshold will continue to be eligible for Medicaid coverage.
- A new entitlement program - funded at \$50 million a year for five years - to provide abstinence education and counseling to unwed pregnant women. This replaces an earlier proposal that included a discretionary \$75 million earmark of Maternal and Child Health block grant funds for the same purpose.
- Teen mothers may be provided financial assistance only if they stay in school or a training program and live at home or with another adult.
- The so-called “illegitimacy ratio,” which could provide additional block grant funds to states that lower the rate of out-of-wedlock births without raising the state’s abortion rate.
- Women who refuse to cooperate with authorities in identifying the father of their children will have their benefits cut 25 percent.

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No "Family Cap" Provision

The so-called "family cap," which would have denied additional financial support for children born to women already receiving assistance, was dropped in conference.

STATUS OF OTHER LEGISLATION AS CONGRESS GOES ON AUGUST RECESS

House Approves Several Conference Reports

Conference reports have been completed and are being approved at a breakneck pace in the House. Within hours after conference negotiations on the Health Care Affordability Act (HR 3103) were completed, the conference report on the bill was on the House floor for debate and action. It passed the House late on the evening of August 1 by a vote of 421-2. The bill provides for portability of insurance if an employee moves from one job to another or loses his/her job. It also limits insurers' ability to deny coverage for pre-existing conditions.

The biggest stumbling block for negotiators was Medical Savings Accounts (MSAs). The agreement reached will allow a four-year pilot project of no more than 750,000 MSA policies to test the concept.

The House then passed the Department of Defense Authorization conference report (HR 3230), by a vote of 285-132. The conference agreed to continue to ban access to overseas military medical facilities for abortions except in cases of life endangerment, rape or incest. Military personnel and dependents will have to use local facilities, which in some countries is not an option, or travel to some distant location that can provide competent medical care and abortion services.

The conference did remove the provision that would have required military personnel who test positive for HIV or AIDS to be discharged immediately without medical benefits. And it left intact the Administration's "don't ask, don't tell" policy with regard to gays and lesbians serving in the military.

The House also passed the District of Columbia Appropriations bill (HR 3845), by a vote of 330-91. The conference accepted the House-passed language that prohibits the District from using its own funds to provide abortions for Medicaid-eligible women.

The conference committee dealing with the immigration reform bill (HR 2202/S 1665) has finished its work.

While the bill mostly concerns illegal immigrants, it does deny means-tested services to legal immigrants. Neither house has taken up the conference report as the *Action Letter* goes to press.

Also as the *Action Letter* goes to press, the Senate has not dealt with any of these issues. It is expected that they will complete action on these conference reports before they leave for the August recess sometime on Saturday.

U.S. FILES F.A.C.E. SUIT FOR ACTIONS AT PHILADELPHIA CLINIC

The U.S. Justice Department filed suit in Philadelphia under the Freedom of Access to Clinic Entrances Act (FACE) against 35 people who blockaded the Reproductive Health and Counseling Center in January. The suit seeks \$5,000 in damages from each of the defendants. The center is protected by a 1982 injunction handed down by a county court barring blockades at the clinic and a 1989 federal district court injunction covering all Philadelphia-area clinics.

Assistant Attorney General for Civil Rights Deval Patrick said, "Congress passed the clinic entrance law to protect women's constitutional rights to reproductive health services. Today's case underscores our commitment to vigorously enforce the law."

NATIONAL TEEN PREGNANCY CAMPAIGN NAMES CONGRESSIONAL ADVISORS

The National Campaign to End Teen Pregnancy held a press conference in Washington, DC on Aug. 1 to announce the House members of its Congressional Advisory Board. Reps. Nita Lowey (D-NY) and Mike Castle (R-DE) will be the board's co-chairs, Eva Clayton (D-NC) and Nancy Johnson (R-CT) will be vice-chairs. The others who will serve are Reps. Wayne Allard (R-CO), Thomas Barrett (D-WI), Richard Durbin (D-IL), Jim Greenwood (R-PA), W.G. "Bill" Hefner (D-NC), Steve Horn (R-CA), Sheila Jackson-Lee (D-TX), Jim Kolbe (R-AZ), Jim Leach (R-IA), John Lewis (D-GA), Susan Molinari (R-NY), Jim Moran (D-VA), Connie Morella (R-MD), John Porter (R-IL), Deborah Pryce (R-OH), Christopher Shays (R-CT), Tim Roemer (D-IN), Karen Thurman (R-FL), Peter Torkildsen (R-MA), Edolphus Towns (D-NY).

The Senate members of the board have not been named yet.

Also during the press conference, Rep. Lowey talked about a teen pregnancy prevention bill that she and Reps. Castle, Clayton, Johnson, Porter and Thurman are introducing. The bill would evaluate teen pregnancy prevention programs, establish a national clearinghouse on prevention programs and provide incentive grants for effective programs. Because of the short amount of time remaining in this Congress, it is unlikely that there will be action on this bill. However, it bears watching as a possible initiative for the 105th Congress.

PPFA ANNOUNCES MAJOR EDUCATION CAMPAIGN — KEEP THE CHOICE YOURS

In an effort to educate the public about the assault on access to family planning, PPFA President Gloria Feldt announced on August 1 the launching of an 18-month-long nationwide public education campaign to "Keep the Choice Yours."

The campaign will feature a series of print and television ads that explain the threat posed to abortion and family planning services. A prime example of the threat is the voting record of the 104th Congress. Out of a total of 62 votes on reproductive health and choice in this Congress, more than 75 percent curtailed access to family planning, abortion and other health services.

The campaign also will make use of the recent polling data compiled for Planned Parenthood by Lake Research. The data shows that fully 90 percent of Americans support access to family planning services and 72 percent support increased federal funding for family planning to reduce unintended pregnancies. The Lake poll also showed that 71 percent of Americans have a favorable or strongly favorable perception of Planned Parenthood.

The first series of print and TV ads will begin running on August 12.

FEC CHARGES THAT CHRISTIAN COALITION VIOLATED ELECTION LAWS

The Federal Election Commission has sued the Christian Coalition charging that it made illegal campaign contributions by coordinating its voter guides and Get-Out-The-Vote phone banks with Republican candidates and committees. The suit also charges that the Christian Coalition made illegal and unreported independent expenditures, expressly advocating the defeat or election of candidates.

While Christian Coalition founder Pat Robertson has called the suit "baseless" and frivolous, the two FEC's Republican commissioners joined with the two Democratic commissioners in voting to bring the suit. (The Commission has six commissioners. One Democrat was not at the meeting and the third Republican seat is vacant.)

Examples of alleged violations presented by the FEC include the coordination of voter guide distribution with the Republican Senatorial Campaign Committee and the 1990 campaign for the re-election of Sen. Jesse Helms (R-NC); and a 1992 appearance by Robertson at a conference at which he specifically called for the defeat of Rep. Pat Williams (D-MT).

IN THE STATES

FEDERAL COURT ENJOINS SOUTH CAROLINA CLINIC REGULATIONS

U.S. District Court Judge William Traxler issued a temporary injunction against enforcement of South Carolina's newly passed regulations for clinics that perform abortions. The injunction will stay in place until a hearing can be held to determine if it should stand until a trial is held on a suit filed against the regulations. Traxler said that no harm would be caused by delaying enforcement since clinics have been performing abortions in the state without the regulations for 23 years. Traxler's order also says that some of the regulations could cause an undue burden on a woman's ability to obtain an abortion.

FEDERAL APPEALS COURT UPHOLDS BAN ON RESIDENTIAL PICKETING

The U.S. Court of Appeals for the 8th Circuit upheld an Iowa city ordinance prohibiting picketing in front of the residence of Dr. Herbert Remer or in front of the houses adjacent to it. The ordinance was enacted in response to anti-choice protests at Dr. Remer's home.

In a separate ruling, the Appeals Court ruled that Clive, IA, could not require a five-day waiting period before Operation Rescue could be issued a parade permit outside the buffer zone the city established around Dr. Remer's home.

City officials say they will rewrite the waiting period requirement to address the court's objections.

National Teen 331-773.5 - Beverly Jackson

THE NATIONAL CAMPAIGN TO PREVENT
TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

FAX TRANSMISSION

TO: Lynn Hogan

DATE: 8/1/96

FAX NUMBER:

456-7028

FROM: Alexandra Welch

SENDER'S TELEPHONE NUMBER:

857 8550

TOTAL PAGES INCLUDING COVER SHEET: 8

MESSAGE:

^A Draft of the June/July Update.
I will fax the final copy to
you as soon as it is
available -- it should
be tomorrow.

Thank you.

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CAMPAIGN UPDATE

The National Campaign to Prevent Teen Pregnancy

2100 M STREET, N.W.
SUITE 500
WASHINGTON, D.C. 20037

The Hon. Thomas H. Kean,
Chair

Isabel V. Sawhill,
President

Sarah S. Brown,
Director

National Board

Charlotte Beers

William A. Galston

Katharine Graham

Whoopi Goldberg

David A. Hamburg

Irving B. Harris

Barbara Huberman

The Hon. Nancy Kassebaum

The Hon. C. Everett Koop

Judith McGrath

Jody Greenstone Miller

Kristin A. Moore

Hugh B. Price

The Hon. Warren E. Rudman

The Hon. Andrew J. Young

June/July, 1996

This brief progress report is designed to bring you up to date on recent developments in launching the National Campaign to Prevent Teen Pregnancy.

Membership of Leadership Task Forces In Place and First Meetings Scheduled:

The Campaign has appointed members of its four Task Forces and initial meetings of each group have been held, or soon will be. Rosters of all four groups appear at the end of this update. Members are appointed for staggered terms to allow new individuals to be added each year. As mentioned in the April/May Update, these groups are the heart of the Campaign as much of our substantive work will be conducted under their leadership. The Task Force on Effective Programs and Research, chaired by Kristin Moore, Executive Director of Child Trends, Inc., held its first meeting in June. Among other things, the group agreed to develop a paper on "what works" in community programming and will also do some new analysis of the 1995 National Survey of Family Growth. The State and Local Action Task Force, chaired by Barbara Huberman, Director of Training at Advocates for Youth, met July 26 and developed early plans for a variety of ways the Campaign can assist states and communities in their own teen pregnancy prevention work.

The Religion and Public Values Task Force, chaired by William Galston, Professor of Public Affairs at the University of Maryland, and the Media Task Force, chaired by Jody Miller, Senior Vice President of Operations of Americast, are scheduled to meet in September. As a part of both these meetings, a summary of public opinion on a variety of teen pregnancy issues will be presented by Princeton Survey Research Associates, Inc. The Media group, which will be meeting at the headquarters of People Magazine (whose president, Ann Moore, is on that task force) will also review several sets of focus group data related to teen pregnancy prevention.

Executive Committee Meeting:

The Executive Committee met in July to discuss first-year projects of the Campaign and to review our progress in setting up administrative and financial systems. Using a detailed work plan developed by the Campaign Director and President, the Committee reviewed preliminary plans from each of the four task forces and also voted formally to add a few new members to each.

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Robin Hood Foundation Report, *Kids Having Kids*, Released:

On June 13, 1996, the Robin Hood Foundation formally released its comprehensive report on teen pregnancy, *Kids Having Kids*, which highlights the social and economic costs of adolescent pregnancy in the United States. At the White House event coinciding with the release, President Clinton praised the report and commented on the start up of the National Campaign several times, stating "I think we should all make a personal commitment to support them [The National Campaign to Prevent Teen Pregnancy], each of us in our own communities. They are going to be doing what all of us should be doing. They'll learn what works, spread the word, and work to replicate it throughout the country." Persons interested in obtaining a copy of the Robin Hood *Kids Having Kids* report should contact: Yvette McKenzie, The Robin Hood Foundation, 111 Broadway, New York, NY 10006, phone: (212) 227-6601.

Campaign Activities:

In addition to the activities already noted, we have given presentations about the Campaign to numerous groups representing a wide variety of perspectives, including a consortium of leaders from the mountain states convened by the Colorado Department of Health, the Child Welfare League of America, and U.S. Agency for International Development. The Campaign President and Director have also met with several organizations to discuss possible Campaign activities. For example, the media activities being planned were discussed with Board member Judy McGrath, President of MTV and MTV's Director of Research. Meetings have also been held with the Executive Vice President of Corporate Affairs of Black Entertainment Television (BET); the Executive Director of the Campaign For Our Children; the President of the Video/Action Fund; the head of The American Assembly; and the President of the Planned Parenthood Federation of America.

Specific projects under development include convening an international conference on teen pregnancy prevention that would promote a cross-cultural exchange of promising models and ideas. We are also working with the Family Impact Seminar to develop a series of round tables (to include published summaries) on emerging issues in teen pregnancy, such as the role of sexual abuse in early teen sexual activity and pregnancy; new ideas about how to involve boys and men in pregnancy prevention; and facing up to the conflicts sometimes encountered between those who advocate for preventing teen pregnancy and those whose focus is on providing services to teens who are already pregnant or parenting.

We are also responding to many requests from organizations around the country for presentations about teen pregnancy and the National Campaign. In some instances, we try to use a speaking engagement as an opportunity to conduct a "site visit" of sorts to state and local programs or coalitions in order to gain a better understanding of grass-roots realities. The information gathered at site visits serves as learning tools in developing the Campaign's activities. For example, the President and Director of the Campaign are planning a week-long trip to Oregon and California in September during which time they will meet with the leaders of several community coalitions as well as with teenagers participating in the programs. Other site visits on

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CAMPAIGN UPDATE ▲ 3

the fall are tentatively scheduled for Richmond, Chicago, New York City and Little Rock, Arkansas.

Staff appointed:

We are pleased to announce the following appointments: Beverly Jackson has assumed the role of Director of Communications and Development for the Campaign. She has had extensive experience in communications and media with the Smithsonian Institution, Children's Hospital National Medical Center, and the American Psychological Association. She will be in charge of developing and implementing a strategic communications plan for the Campaign to increase the public's understanding of teen pregnancy and the Campaign's mission and programs; managing the media and public relations programs for the Campaign; and providing support for our fundraising work. Catherine Bailey began in July as a staff assistant to provide general support to our very busy office. We are still recruiting for a director of state and local affairs and a research director as well.

Important Resources in the Field:

From time to time, the Campaign Update will note important resources in the field of teen pregnancy prevention. In this issue we want to alert you to four fact sheets that summarize useful data on this topic.

- *Adolescent Pregnancy Fact Sheet*
Contact: Jan Chapin, Division of Women's Health Issues, The American College of Obstetricians and Gynecologists, 409 12th Street, SW, Washington, DC 20024-2188, phone: (202) 638-5577
- *Facts at a Glance*
Contact: Child Trends, Inc., 4301 Connecticut Avenue, NW, Suite 100, Washington, DC 20008, phone (202) 362-5580.
- *Executive Summary: Adolescent Pregnancy and Childbearing in the U.S.*
Contact: Amadie Hart, Population Resource Center, 1725 K Street, NW, Suite 1102, Washington, DC 20006, phone: (202) 467-5030.
- *The Facts: Adolescent Sexual Behavior, Pregnancy and Parenthood*
Contact: Advocates for Youth, 1025 Vermont Avenue, NW, Suite 200, Washington, DC 20005, phone (202) 347-5700

Staying in touch:

We welcome your inquiries, materials and suggestions. Our **new** main number is (202) 857-8655; fax (202) 331-7735; and our address is shown on the letterhead. Stay in touch, and please feel free to circulate widely the **new Campaign brochure** enclosed with this update.

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The National Campaign to Prevent Teen Pregnancy, founded in February 1996, is a nonprofit, nonpartisan initiative supported entirely by private donations.

Need: Teen pregnancy goes hand in hand with high risk for all involved, particularly the mother and the child, and imposes large costs on taxpayers as a result. If every child in America were born to parents ready and able to nurture and support that child, the next generation would have a far brighter future.

Mission and Goal: The mission of the campaign is to prevent teen pregnancy by supporting values and stimulating actions that are consistent with a pregnancy-free adolescence. The campaign's goal is to reduce the teen pregnancy rate by one-third by the year 2005.

Strategy: The Campaign's strategy has five major prongs: take a strong stand against teen pregnancy; enlist the help of the media; support and stimulate state and local action; lead a national discussion about the role of religion, culture, and public values in an effort to build common ground; make sure that everyone's efforts are based on knowledge about what works.

For more information contact the Campaign directly
Telephone: (202) 857-8655, Fax: (202) 331-7735

Michael Carrera
Director
National Adolescent Sexuality
Training Center
Children's Aid Society

Annene Cumming
Executive Director and Vice President
Cumming Foundation
Board Member
Planned Parenthood Federation of America

Ezra Davidson, M.D.
Professor
Department of Obstetrics and Gynecology
Charles R. Drew University of Medicine
and Science
King-Drew Medical Center

Donna Fishman
Children's Team
MOAPP

Bernice Humphrey
Director, Teen Connections
Project Director, Healthy Girls Initiative
Girls, Inc.

Renée R. Jenkins, M.D.
Professor and Chair
Department of Pediatrics and
Child Health
Howard University Hospital

Leslie Kantor
Director of Planning and Special Projects
Sexuality Information and Education Council
of the United States

Chris Nelson
Director of Social Services
Southwest District Health Department
Bridges/PEER

Theodora Ooms
Executive Director
Family Impact Seminar

Aracely Panameño
Executive Director
National Latina Institute for
Reproductive Health

Wayne Pawlowski
Director of Training
Planned Parenthood Federation of America

Sharon Rodine
Coordinator
Heart of OKC Project
Oklahoma Child Advocacy Institute

John Schlitt
Associate Director
Making the Grade
The George Washington University

Aaron Shirley, M.D.
Director
Jackson-Hinds Comprehensive Health Center

Mary Vernon, M.D.
Medical Officer
Division of Adolescent and School Health
Centers for Disease Control and Prevention

Kathleen Walsh
Head of Administration
Catholic Social Ministries

Gayle Wilson
Senior Program Officer
California Wellness Foundation

Susan Wilson
Executive Coordinator
Network for Family Life Education
Rutgers, The State University

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Religion and Public Values Task Force

Chair
William Galston
Professor
School of Public Affairs
University of Maryland

Members
Brenda Cooper
Director
Sursum Corda Youth Project

Thomas Davis
Chair
Planned Parenthood Clergy Advisory Board

Jean Bethke Elshtain
Laura Spelman Rockefeller Professor of
Social and Political Ethics
Divinity School, University of Chicago

Patrick Fagan
Policy Analyst
Heritage Foundation

Martin Marty
Fairfax M. Cone Distinguished
Service Professor
Divinity School, University of Chicago

William Martox
Vice President for Policy
Family Research Council

Sister Mary Rose McGeady
President and Chief Executive Officer
Covenant House

William Potapchuk
Executive Director
Program for Community Solving

Jeannie Rosoff
President
Alan Guttmacher Institute

Heidi Stirrup (Invited)
Director of Government Relations
Christian Coalition

Hilary Shelton (Invited)
Program Director
United Methodist Church

Kenneth Smith
President
The Chicago Theological Seminary

Pat Funderburk Ware
Director of Educational Services
American for a Sound AIDS/HIV Policy

Dan Yankelovich
Public Agenda Foundation and
DYG, Inc.

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Media Task Force

Chair

Jody Miller
Senior Vice President for Operations
Americast

Members

Jane Brown
Professor
Department of Journalism and
Mass Communications
University of North Carolina at Chapel Hill

Billy Campbell
Executive Vice President
CBS

Anne Cohn Donnelly
Executive Director
National Committee to Prevent Child Abuse

Hal Donofrio
Executive Director
Campaign for Our Children

Brad Greenberg
Professor
Department of Telecommunications
Michigan State University

Sheila Johnson
Executive Vice President of
Corporate Affairs
Black Entertainment Television, Inc.

Pat Fili-Krushel
President
ABC Daytime

David Mechlin
Senior Partner
World Client Service Director
Ogilvy and Mather Worldwide

Ann S. Moore
President
People Magazine

Sally Quinn
Author, Journalist

Bruce Rosenblum
Senior Vice President of Business
and Management
Warner Brothers

Nancy Rubin
Former Official
Corporation for National Service

Jay A. Winsten
Director
Center for Health Communication
Harvard School of Public Health

Ruth Wooden
President
The Advertising Council

NOTE: Task Force Chairs serve as ex officio members of all other task forces.

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037
TEL: 202-857-8692; FAX 202-728-0232

CAMPAIGN UPDATE March 1996

This brief progress report is designed to bring you up to date on recent developments in launching the National Campaign to Prevent Teen Pregnancy.

Board established and officers elected:

On February 22, the Campaign's founding board met for the first time. It took the legal steps required to establish the Campaign as a new 501(c)(3) organization incorporated in the District of Columbia. Bylaws were adopted and basic Board management procedures were established. A press conference was held following this first Board meeting to announce the Campaign's formation and to clarify its status as an independent, non-governmental entity in the private sector.

The Board elected former New Jersey Governor Tom Kean as its founding chairman and Isabel Sawhill as its President, an office that also places her as chair of the Campaign's Executive Committee. A nominating committee was formally established to assist in adding additional Board members in the future. Attached to this memo is a roster of the Board.

Task force chairs elected:

The Board also elected chairs for the four task forces set up as the "working arms" of the Campaign: William Galston will lead the group addressing the role of religion and public values in teen pregnancy; Barbara Huberman will lead the group responsible for stimulating more action at the state and local levels to prevent teen pregnancy; Jody Greenstone Miller will head the media task force; and Kristin Moore will lead the task force on effective programs and research.

Staff appointed:

The Board also appointed Sarah Brown as Director of the National Campaign. She in turn is recruiting additional staff to support the Campaign's activities.

Fund-raising:

Raising funds to support at least the first three years of the Campaign's operations is the current top priority. The goal for this first cycle is approximately \$4.5 million over three years; additional funds will be needed to support a full media campaign and to allow the Campaign to offer seed monies to states to form grassroots coalitions. Serious discussions are underway with several foundations and individual philanthropists. Based on those discussions, we expect to have about 70 percent of our initial funding goal achieved by May 1.

Future plans:

Immediate plans include at least the following:

- recruiting members for the four task forces noted above, convening each before the summer, and developing a specific calendar of activities for at least the first 18 to 24 months.
- organizing a Campaign launch event in the late spring or early summer to include a meeting with the President, who remains interested and supportive of our efforts.
- reaching out aggressively to many groups and individuals with a deep interest in preventing teen pregnancy, with careful attention to including a wide variety of perspectives.
- continuing to raise needed funds and to recruit key staff.

Staying in touch:

We plan to send out brief progress notes often and, in addition, encourage each of you to be in touch with us with your ideas, names of people to involve, suggested candidates for the staff, or other items of interest. We can be reached through the letterhead address, phone and fax numbers. The key contact is Sarah Brown, the campaign's director (Internet address: ssbrown@ui.urban.org)

Attachments: Board Roster

One page summary of the Campaign

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

SUMMARY

Mission: To prevent teen pregnancy by supporting values and stimulating actions that are consistent with a pregnancy-free adolescence.

Goal: To reduce the teenage pregnancy rate by one-third by the year 2005.

What the Campaign will do:

- take a clear stand against teenage pregnancy and attract the interest of more national leaders and organizations in this issue;
- enlist the help of the media to reduce teen pregnancy;
- support and stimulate state and local action to reduce teen pregnancy;
- foster a national discussion about how religion, culture, and public values influence both teen pregnancy and responses to it; and
- strengthen the knowledge base for effective programming

Organization and leadership: This is a totally private (nongovernmental) and nonpartisan effort being led by a distinguished Board; work is conducted through four task forces and a small staff. A new 501(c)(3) organization has been established and funding is being sought to accomplish its objectives. The Board has elected The Hon. Thomas Kean, former governor of New Jersey, as its Founding Chairman. Dr. Isabel Sawhill serves as the Campaign's President and Sarah Brown as its Director.

Origins and history: The initiative was stimulated by President Clinton's challenge issued in his 1995 State of the Union address that "parents and leaders all across the country ... join together in a national campaign against teen pregnancy to make a difference." A follow-up meeting was held at the White House with a group of private citizens in October to discuss what might be done. Following that meeting, a serious private-sector planning effort was initiated around the ideas generated at the meeting. In his 1996 State of the Union address, the President once more talked about the seriousness of the issue and mentioned the current private-sector initiative as one very positive response.

Current status: A detailed prospectus for the overall Campaign was reviewed by the Board at its first meeting in February. The Campaign is now in the process of establishing a new organization, hiring a staff, and working with others to achieve its objectives.

For further information: To get on the mailing list of the new organization, or if you have other questions, please write to Sarah Brown, The National Campaign to Prevent Teen Pregnancy, 2100 M Street, N.W., Suite 500, Washington, D.C. 20037.

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

BOARD MEMBERS

(As of February 22, 1996)

Chairman

Thomas Kean, former Governor of New Jersey and President, Drew University

President

Isabel V. Sawhill, Senior Fellow, Arjay Miller Chair, Urban Institute

Charlotte L. Beers, Chairman and Chief Executive Officer, Ogilvy and Mather

William Galston, School of Public Affairs, University of Maryland

Katharine Graham, Chairman of the Executive Committee, The Washington Post Company

Whoopi Goldberg, actress

Dr. David Hamburg, President, Carnegie Corporation of New York

Irving B. Harris, Chairman, The Harris Foundation

Barbara Huberman, Director of Training, Advocates for Youth

Nancy Kassebaum, U.S. Senator

Dr. C. Everett Koop, former Surgeon General

Judy McGrath, President, MTV

Jody Miller, Senior Vice President for Operations, Americast

Kristin Moore, Executive Director, Child Trends

Hugh Price, President, National Urban League, Incorporated

Warren B. Rudman, former U.S. Senator, Paul, Weiss, Ruskopf, Wharton & Garrison

Andrew J. Young, former Ambassador to the U.N. and Co-Chairman, Atlanta Committee for the Olympic Games

Campaign Director

Sarah Brown, former Senior Study Director, Institute of Medicine

THE NATIONAL CAMPAIGN TO REDUCE TEENAGE PREGNANCY

Summary

Mission: To reduce teenage pregnancy by supporting values and stimulating actions that are consistent with a pregnancy-free adolescence.

Goal: To reduce the teenage pregnancy rate by one-third by the year 2005.

What the Campaign will do:

- take a clear stand against teenage pregnancy and attract the interest of more national leaders and organizations in this issue;
- enlist the help of the media to reduce teen pregnancy;
- support and stimulate state and local action to reduce teen pregnancy;
- foster a national discussion about how religion, culture, and public values influence both teen pregnancy and responses to it; and
- strengthen the knowledge base for effective programming

Organization and leadership: This is a totally private (nongovernmental) and nonpartisan effort. It will be led by a distinguished Board, have four task forces as its working arms, and a small staff. A new 501(c)(3) organization is being established and funding sought to accomplish its objectives. An initial group of distinguished leaders from many different sectors has already agreed to serve on the Board. The Board will be chaired by one of these private sector leaders.

Origins and history: The initiative was stimulated by President Clinton's challenge issued in his 1995 State of the Union address that "parents and leaders all across the country ... join together in a national campaign against teen pregnancy to make a difference." A follow-up meeting was held at the White House with a group of private citizens in October to discuss what might be done. Following that meeting, a serious private-sector planning effort was initiated around the ideas generated at the meeting. In his 1996 State of the Union address, the President once more talked about the seriousness of the issue and mentioned the current private-sector initiative as one very positive response.

Current status: A detailed prospectus is now being reviewed by Board members. They will hold their first meeting toward the end of February. Once the plans have been approved by the Board, the Campaign will begin the process of establishing a new organization, hiring a staff, and working with others to achieve its objectives.

For further information: Because the Campaign is not yet operational, it is not in a position to respond to numerous inquiries. However, if you would like to get on the mailing list of the new organization, or if you have other questions, please write to Ms. Marti Easton, c/o the Urban Institute, 2100 M Street, N.W., Suite 500, Washington, D.C. 20037.

NATIONAL CAMPAIGN AGAINST TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

For Immediate Release
February 22, 1996

Contacts: Vincent Russo
Brian Faith
202-667-0901

NATIONAL CAMPAIGN AGAINST TEEN PREGNANCY BOARD CONVENES

Thomas H. Kean, Former Governor of N.J., is Named Chairman

National Initiative Seeks To Significantly Reduce Teen Pregnancy Over the Next Decade

WASHINGTON - - The National Campaign Against Teen Pregnancy held its first board meeting on Thursday and promised to launch a national effort to combat the continuing problem of high teen pregnancy rates, which contribute substantially to numerous societal problems. The board chose Thomas H. Kean, former Governor of New Jersey and current President of Drew University, as its chairman.

The National Campaign Against Teen Pregnancy was prompted by a challenge from President Clinton in both his 1995 and 1996 State of the Union Addresses. The President called on parents and leaders in government, education, entertainment, medicine, and youth advocacy to join forces to curb the alarmingly high rate of teenage pregnancies in the nation. The campaign's goal is to reduce the pregnancy rate among teenage girls 17 and under by one-third by the year 2005.

"The National Campaign Against Teen Pregnancy has one overriding mission, which is to marshal every available resource in our society to reduce teen pregnancy," said Governor Kean. "This is a totally private, non-governmental, and non-partisan effort to aggressively attack this problem over the next decade."

In the 1990s, the United States has marked a disturbing milestone in its history by posting the highest teen pregnancy rate among all industrialized nations -- claiming nearly one million teen pregnancies a year. The statistics concerning teen pregnancy tell a troubling story. Eighty-five percent of all teenage pregnancies are unplanned, 60 percent of adolescent girls who bear children are living in poverty when they give birth, and the estimated cost to U.S. taxpayers of supporting families started by teen mothers is nearly \$30 billion a year. The related problems of youth crime, unemployment, and the breakdown of family structures only heighten this national crisis.

The board identified the absence of a forceful social message, the saturation and glorification of sexual images by the media, insufficient action at the state and local level, and the highly emotional and politicized nature of the debate as key ingredients in the ongoing crisis. The campaign will seek to harness the public's deep concerns about the current state of the American family and will seek to unify the disparate factions that are currently working to address the problem of teen pregnancy.

Governor Kean compared The National Campaign Against Teen Pregnancy with the decades-long public awareness campaign to curtail smoking. "In much the same way that our nation addressed smoking as a health hazard and pollution as an environmental hazard, we will tackle teenage pregnancy as a personal and national burden," Kean said.

Today's gathering was the board's inaugural meeting and focused on organizational issues. The campaign is currently staffing its organization and is developing its strategic plan. The campaign will have a formal roll-out to discuss specific components of the campaign later this year.

###

CC: JBA

Janet

Debbie

Do any of
you know
if this
letter went
to POTUS?

FYI

Carnegie Corporation of New York

437 Madison Avenue, New York, N.Y. 10022 • (212) 371-3200 • Telex: 6506377182 • Fax: (212) 754-4073

David A. Hamburg, M.D.
President

November 13, 1995

The Honorable William J. Clinton
President of the United States
The White House
1600 Pennsylvania Avenue
1 Capitol Street
Washington, DC 20020

Dear President Clinton:

I want to express my heart-felt thanks for the privilege of two excellent meetings with you last month. I would have written you sooner, but I have been away on international travel.

We have had a lot of good feedback, both on the adolescent pregnancy meeting and the meeting with the National Board for Professional Teaching Standards. The shortest and most accurate comment I can make is that you provided authentic inspiration. These are people doing innovative, difficult work and you gave them powerful encouragement.

I thought your remarks at the teachers meeting were profound, giving insight into the ongoing world transformation that makes their responsibility more important than ever. Incidentally, the first group of teachers to be certified by the National Board were those concentrating on education in early adolescence. That precedent is a direct outgrowth of your work with the *Turning Points* panel and, of course, it relates to the adolescent pregnancy problem as well.

I was delighted to have the opportunity to present *Great Transitions* to you at the White House and to recall the important contributions you made to the *Turning Points* report. Your participation was a great boost for the Carnegie Council on Adolescent Development altogether. The fifteen states that have followed up on *Turning Points*, including Arkansas, now constitute a major reform movement in middle grades education.

The national media response to *Great Transitions* has been extraordinary, perhaps even more than when *Starting Points* was released in April 1994. Amazingly, the coverage was not only extensive, but also largely accurate; perhaps we touched a national nerve.

In due course, it might be worth considering the possibility of Presidential leadership for an integrated youth development strategy in your second term. At that time, it might be possible with Presidential leadership to build a broad coalition, bipartisan within the government, also involving non-governmental organizations in an effort of truly national dimensions. I fervently hope that a more constructive, problem-solving atmosphere will prevail in the next few years.

Page Two
The Honorable William J. Clinton
November 13, 1995

In any event, this could be a superb opportunity for your bully pulpit functions, informing the American people accurately about the problems and the opportunities for constructive youth development. Your own knowledge and experience bear strongly on this issue.

With respect to the adolescent pregnancy problem, we have been moving ahead in collaboration with Belle Sawhill who is doing her usual excellent job. You did a great service by drawing attention to this crucially important problem, convening people who understand a lot about it, many of whom are now on the front line of useful actions. We can all do more, and my sense from the ensuing discussions is that most of the participants are really energized now.

The approach you took is likely to keep the effort out of political controversy, avoiding polarization on a matter of widely shared concern. We certainly want to help the American people get the facts straight, provide serious analysis in ways that are really understandable, call attention to responsible innovations, and achieve wide dissemination of the strongest evidence and best practices.

One of the early opportunities that strikes me is to link the dynamic media people with excellent program people so that we could move rapidly to inform the American people about what works and give a reasonable basis for hope. We need to clarify what messages have great value on this topic, and what modalities could reach different sectors effectively. We will, of course, keep in close touch with Carol Rasco as we move ahead.

Once again, I am deeply grateful for your serious, thoughtful interest in these critical issues and the unique leadership you are providing.

On a personal note, let me add that I was deeply moved by your exceedingly generous remarks at the meeting with the teachers. I will try very hard to be worthy of your respect.

With every good wish,

As always,

cc: Carol Rasco

A NATIONAL CAMPAIGN TO REDUCE TEENAGE PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

(202) 857-8531 Office, (202) 728-0232 Fax

BOARD MEMBERS

(As of January 26, 1996)

Charlotte L. Beers, Chairman and Chief Executive Officer, Ogilvy and Mather

Katharine Graham, Chairman of the Executive Committee, The Washington Post Company

Whoopi Goldberg, actress

Dr. David Hazburg, President, Carnegie Corporation of New York

Irving B. Harris, Chairman, The Harris Foundation

Nancy Kassebaum, U.S. Senator

Thomas Kean, President, Drew University

Dr. C. Everett Koop, former Surgeon General

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THE NATIONAL CAMPAIGN TO REDUCE TEENAGE PREGNANCY

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- take a clear stand against teenage pregnancy and attract the interest of more national leaders and organizations in this issue;
- enlist the help of the media to reduce teen pregnancy;
- support and stimulate state and local action to reduce teen pregnancy;
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- strengthen the knowledge base for effective programming

Organization and leadership: This is a totally private (nongovernmental) and nonpartisan effort. It will be led by a distinguished Board, have four task forces as its working arms, and a small staff. A new 501(c)(3) organization is being established and funding sought to accomplish its objectives. An initial group of distinguished leaders from many different sectors (names attached) has already agreed to serve on the Board.

Origins and history: The initiative was stimulated by President Clinton's challenge issued in his 1995 State of the Union address that "parents and leaders all across the country ... join together in a national campaign against teen pregnancy to make a difference" and a follow-up meeting held at the White House with a group of private citizens in October to discuss what might be done. At the conclusion of that meeting Isabel Sawhill was asked to coordinate a planning effort. In his 1996 State of the Union address, the President once more talked about the seriousness of the issue and mentioned the current private-sector initiative as one very positive response.

Current status: A detailed prospectus is now being reviewed by Board members and by other experts and practitioners in the field. This group will convene on January 30 in New York City at a meeting being hosted by Dr. David Hamburg, the President of the Carnegie Corporation of New York and a member of the Board of the new organization.

For further information: Planning of this effort is being coordinated by Isabel Sawhill, a Senior Fellow at the Urban Institute (202-857-8531) and Sarah Brown, a Senior Study Director at the Institute of Medicine (202-334-2932). They can be contacted for further information.

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E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

12-Dec-1995 10:45am

TO: Deborah L. Fine

FROM: Janet B. Abrams
 Office of the Vice President

SUBJECT: Andrew Young

FYI: Young's office has already sent a letter to Belle Sawhill declining her invitation to join the leadership of the new national organization on teen pregnancy.

The letter was written by Young's personal assistant Maggie Womack. It cited the Ambassador's many commitments for 1996 -- Olympics, Law Companies, Atlanta Chamber of Commerce, Southern Africa Enterprise Development Fund, etc., etc.

Belle is hopeful that Alexis might persuade Young to consider lending his name to the teen pregnancy effort -- even if he cannot attend meetings, etc.

Thank you.

*Private
Sector
Campaign*~~SECRET~~**THE URBAN INSTITUTE** 2100 M STREET, N.W. / WASHINGTON D.C. 20037

Isabel V. Sawhill
Senior Fellow
Arjay Miller Chair

Direct Dial:
(202)-857-8531
Fax (202)-728-0232

November 10, 1995

Dear :

The October meeting at the White House on teenage pregnancy was an energizing event that has stimulated strong interest in a national initiative to reduce teenage pregnancy. The task now is to translate that energy into a concrete plan of action.

Several points of agreement emerged from the meeting with the President. Most fundamentally, we agreed on the need for a vigorous *national* effort that would work over a sustained period to reduce teenage pregnancy. As the President himself emphasized, to be most effective, this effort must be long-term, bipartisan, and led by the private sector. It should build on existing knowledge and efforts but extend their reach and effectiveness.

More specifically, a national effort might focus on:

1. Providing greater visibility and support to a wide variety of approaches being tried around the country to reduce teen pregnancy, especially those whose effectiveness has been demonstrated.
2. Encouraging communities and groups not currently active in this area to become so. A successful effort to reduce teenage pregnancy will require the involvement of a variety of institutions, including businesses, religious organizations, and volunteer groups.
3. Spearheading a long-term, multimedia campaign that would focus on the importance of responsible parenting, the consequences of early childbearing for teens themselves, the need for parents to discuss these issues with their children, and information about the many ways available to avoid adolescent and unintended pregnancy.
4. Encouraging foundations and public agencies to invest generously in a wide variety of approaches to reducing adolescent pregnancy, and to make certain that program evaluation is a central part of funded efforts in order to strengthen the knowledge base on how to intervene effectively.

In order to develop these ideas into more tangible and concrete form, we are establishing informal working groups to help plan specific actions in each of the above four areas. These groups will assess current efforts, review the implications of existing research, identify unmet needs, and make recommendations specific to each area between now and the end of the year. Early in 1996, Dr. David Hamburg, President of the Carnegie Corporation, has agreed to host a meeting to review these recommendations and their implications for a new national initiative.

As most of you know, I have a long interest in this issue, and will be coordinating the planning process, with the full support of the White House. Sarah Brown, who has many years of experience in this field and currently serves on the boards of a number of national organizations dealing with adolescent health and related issues, will be working with me as will Jody Greenstone, a former special assistant to the President with a broad background in media, business and law.

Many of you have volunteered to help with the planning and we have already benefitted greatly from your ideas, your enthusiasm, and your willingness to join with us in this effort. We hope that all of you will want to be involved. We encourage you to let us know your specific interests and ideas, particularly as they relate to the four working groups.

Sincerely,

Isabel V. Sawhill

December 11, 1995

MEMORANDUM FOR ALEXIS HERMAN

FROM: Debbie Fine

SUBJECT: Teen Pregnancy

1. Call to Andy Young

Attached is a memo from Janet Abrams that summarizes the status of the Campaign to Reduce Teen Pregnancy. The 'planning team' for the Campaign is currently doing all of the groundwork, under the leadership of Belle Sawhill, which will hopefully lead to a kick-off early next year.

They have requested (see attached from Janet) that you call Andy Young asap to encourage him to participate in the core leadership group of the Campaign. Although the definition of serving on the core group (i.e. responsibilities) has not been clearly outlined as far as I know, Belle Sawhill can work that out with him if he agrees.

They are sending a letter to him, but they would feel much more comfortable if you made the initial call of support.

2. Foster Announcement

Currently, the announcement of Dr. Foster as Senior Advisor to the President on Teen Pregnancy Prevention and Youth Development is tentatively scheduled for next Tuesday. Dr. Foster is available, and we are waiting to hear from Bob Nash on his comfort level with the announcement given the status of a Surgeon General-nominee.

The announcement will likely be done as a press release, and amplified with press by Dr. Foster and outreach to appropriate groups. In conjunction with the Foster announcement, we plan to release a status report of Clinton Administration activity that I put together working with the agencies focussed on reducing the incidence of teen pregnancy.

The document (attached) is currently being reviewed by Communications and others. It would be great if you could take a look at it and let me know if you see any problems or have any changes to suggest.

Hope all is well. Please call with any questions at x65572.

cc without enclosures:

Ruby Moy

Holly Carver

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

07-Dec-1995 10:14am

TO: Deborah L. Fine

FROM: Janet B. Abrams
 Office of the Vice President

SUBJECT: alexis and andy young

more info:

-- a letter from belle went to young on 11/22 asking him to be part of the campaign's leadership group.

-- please have alexis encourage young to attend the 1/30 meeting at carnegie in new york. this is the follow-up meeting to the october white house meeting, where the leadership group will be announced and the mission of the organization deliberated.

thank you.

THE NATIONAL CAMPAIGN TO REDUCE TEENAGE PREGNANCY

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Origins and history: The initiative was stimulated by President Clinton's challenge issued in his 1995 State of the Union address that "parents and leaders all across the country ... join together in a national campaign against teen pregnancy to make a difference." A follow-up meeting was held at the White House with a group of private citizens in October to discuss what might be done. Following that meeting, a serious private-sector planning effort was initiated around the ideas generated at the meeting. In his 1996 State of the Union address, the President once more talked about the seriousness of the issue and mentioned the current private-sector initiative as one very positive response.

Current status: A detailed prospectus is now being reviewed by Board members. They will hold their first meeting toward the end of February. Once the plans have been approved by the Board, the Campaign will begin the process of establishing a new organization, hiring a staff, and working with others to achieve its objectives.

For further information: Because the Campaign is not yet operational, it is not in a position to respond to numerous inquiries. However, if you would like to get on the mailing list of the new organization, or if you have other questions, please write to Ms. Marti Easton, c/o the Urban Institute, 2100 M Street, N.W., Suite 500, Washington, D.C. 20037.

NATIONAL CAMPAIGN AGAINST TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

For Immediate Release
February 22, 1996

Contacts: Vincent Russo
Brian Faith
202-667-0901

NATIONAL CAMPAIGN AGAINST TEEN PREGNANCY BOARD CONVENES

Thomas H. Kean, Former Governor of N.J., is Named Chairman

National Initiative Seeks To Significantly Reduce Teen Pregnancy Over the Next Decade

WASHINGTON - - The National Campaign Against Teen Pregnancy held its first board meeting on Thursday and promised to launch a national effort to combat the continuing problem of high teen pregnancy rates, which contribute substantially to numerous societal problems. The board chose Thomas H. Kean, former Governor of New Jersey and current President of Drew University, as its chairman.

The National Campaign Against Teen Pregnancy was prompted by a challenge from President Clinton in both his 1995 and 1996 State of the Union Addresses. The President called on parents and leaders in government, education, entertainment, medicine, and youth advocacy to join forces to curb the alarmingly high rate of teenage pregnancies in the nation. The campaign's goal is to reduce the pregnancy rate among teenage girls 17 and under by one-third by the year 2005.

"The National Campaign Against Teen Pregnancy has one overriding mission, which is to marshal every available resource in our society to reduce teen pregnancy," said Governor Kean. "This is a totally private, non-governmental, and non-partisan effort to aggressively attack this problem over the next decade."

In the 1990s, the United States has marked a disturbing milestone in its history by posting the highest teen pregnancy rate among all industrialized nations -- claiming nearly one million teen pregnancies a year. The statistics concerning teen pregnancy tell a troubling story. Eighty-five percent of all teenage pregnancies are unplanned, 60 percent of adolescent girls who bear children are living in poverty when they give birth, and the estimated cost to U.S. taxpayers of supporting families started by teen mothers is nearly \$30 billion a year. The related problems of youth crime, unemployment, and the breakdown of family structures only heighten this national crisis.

The board identified the absence of a forceful social message, the saturation and glorification of sexual images by the media, insufficient action at the state and local level, and the highly emotional and politicized nature of the debate as key ingredients in the ongoing crisis. The campaign will seek to harness the public's deep concerns about the current state of the American family and will seek to unify the disparate factions that are currently working to address the problem of teen pregnancy.

Governor Kean compared The National Campaign Against Teen Pregnancy with the decades- long public awareness campaign to curtail smoking. "In much the same way that our nation addressed smoking as a health hazard and pollution as an environmental hazard, we will tackle teenage pregnancy as a personal and national burden," Kean said.

Today's gathering was the board's inaugural meeting and focused on organizational issues. The campaign is currently staffing its organization and is developing its strategic plan. The campaign will have a formal roll-out to discuss specific components of the campaign later this year.

###

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

January 29, 1996

**PRESIDENT CLINTON ANNOUNCES APPOINTMENT OF
DR. HENRY FOSTER AS SENIOR ADVISOR ON TEEN PREGNANCY**

The President today announced the appointment of Dr. Henry Foster as Senior Advisor to the President on Teen Pregnancy and Youth Issues. Dr. Foster will also be serving as an Expert Advisor to the Director of the Centers for Disease Control and Prevention and to the Secretary of Health and Human Services.

The announcement follows the President's State of the Union address in which he challenged Americans to strengthen families and do everything possible to reduce the rate of teenage pregnancy. While pregnancy rates are beginning to come down among teenagers, one million teenage girls still become pregnant every year.

In the State of the Union, the President announced that a group of prominent Americans will launch a National Campaign to Reduce Teenage Pregnancy, designed to support grass roots community efforts in this area. A dozen people have already agreed to be a part of this effort, including C. Everett Koop, David Hamburg of the Carnegie Corporation, Urban League President Hugh Price, Whoopi Goldberg, former Senator Warren Rudman, former Governor Tom Kean, Ogilvy and Mather CEO Charlotte Beers, and MTV President Judy McGrath.

Today, the President will meet with people working at the state and local level to reduce teen pregnancy and ask Dr. Foster to serve as his liaison to the National Campaign. Dr. Foster will also be working to bring national attention to the issue, to galvanize activity at the local level and will be advising the Administration on policies related to teen pregnancy. He will be meeting with leaders in business, media and other fields to mobilize and intensify their interest and efforts in this area.

"I am pleased that Dr. Foster has agreed to work with us in our efforts to reduce teen pregnancy and promote hope and opportunity for our youth," the President said. "Teen pregnancy is one of our most pressing social problems. All of us must work together to send a clear message to our young people that staying in school, postponing sexual activity, and preparing to work are the right things to do."

Dr. Foster is presently a Professor of Obstetrics and Gynecology at Meharry Medical College in Nashville, Tennessee. He has in the past been the Dean of the School of Medicine at Meharry and Chairman of the Department of Obstetrics and Gynecology. The appointment of Dr. Foster is effective immediately.

A NATIONAL CAMPAIGN TO REDUCE TEENAGE PREGNANCY

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Andrew J. Young, former Ambassador to the U.N. and Co-Chairman, Atlanta Committee for the Olympic Games

THE WHITE HOUSE
WASHINGTON

January 25, 1996

MEMORANDUM FOR DISTRIBUTION

FROM: Jeremy Ben-Ami
Debbie Fine

SUBJECT: Meeting with the President on Teen Pregnancy Prevention

On Monday, the President will be meeting with a small group of people who work in the area of teen pregnancy prevention to follow-up on his challenge in the State of the Union. At that time, we will announce Dr. Foster as a liaison to the private sector on behalf of the President. Participating in the meeting will be Dr. Foster and several prevention program coordinators.

Attached are draft materials that we had prepared for the December announcement that was postponed: a press release announcing Dr. Foster's appointment and questions and answers for internal use. They have been revised to incorporate your comments at that time. (We are not recirculating the summary of Administration activity in this area, which will be released on Monday as well. Please call Debbie, 456-5572, if you have questions about this document.)

Please review these documents and send any comments or edits to Jeremy Ben-Ami by 2pm at fax: 456-7028.

We will be in touch with details on a briefing for outside organizations with Dr. Foster that we hope to schedule at a later date. Thank you for your help.

DISTRIBUTION:

Carol Rasco
Bruce Reed
Rahm Emanuel
Mary Beth Donahue
Melissa Skolfield
Dan Porterfield
Peter Edelman
Don Baer
Lorrie McHugh
Marilyn Yager
Flo McAfee
Virginia Terzano

DRAFT

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The announcement follows the President's State of the Union address in which he challenged Americans to strengthen families and do everything possible to reduce the rate of teenage pregnancy. While pregnancy rates are beginning to come down among teenagers, much remains to be done. In the State of the Union, the President announced that a group of prominent Americans is about to form a National Campaign to Reduce Teenage Pregnancy, designed to support grass roots community efforts in this area.

Today, he met with people working at the state and local level to reduce teen pregnancy and asked Dr. Foster to serve as his liaison to the National Campaign. Dr. Foster will also be working to bring national attention to the issue, to galvanize activity at the local level and will be advising the Administration on policies related to teen pregnancy. He will be meeting with leaders in business, media and other fields to mobilize and intensify their interest and efforts in this area.

"I am pleased that Dr. Foster has agreed to this position," the President said. "I was very disappointed last year when the Senate denied the country the opportunity to be served by this outstanding and dedicated public health leader. I am pleased that he has agreed to work with us in our efforts to reduce teen pregnancy and promote hope and opportunity for our youth."

"Teen pregnancy is one of our most pressing social problems. All of us must work together to send a clear message to our young people that staying in school, postponing sexual activity, and preparing to work are the right things to do. Nobody should get pregnant or father a child who is not prepared to be a parent."

Dr. Foster is presently a Professor of Obstetrics and Gynecology at Meharry Medical College in Nashville, Tennessee. He has in the past been the Dean of the School of Medicine at Meharry and Chairman of the Department of Obstetrics and Gynecology.

The appointment of Dr. Foster is effective immediately.

FOSTER Question and Answers

What will Dr. Foster really be doing?

He will be the President's ambassador to the private sector and to community organizations to stimulate their involvement in the prevention of teen pregnancy and other related problems.

[The President has consistently said that teen pregnancy and other problems cannot be solved by government alone. The country as a whole, and all the sectors of society such as business, religious institutions, schools, and communities will have to work together in a true partnership to address these issues. Dr. Foster will be reaching out on the President's behalf outside of government to help stimulate this partnership.]

Dr. Foster will also be the President's liaison to efforts to establish a national campaign on teen pregnancy in the private sector.

Dr. Foster will be travelling and speaking throughout the country to national and local groups, working to bring attention to the issue and to galvanize activity at the local level.

He will be advising the Administration on issues related to teen pregnancy.

Why has it taken so long to make this announcement regarding Dr. Foster?

We began discussing possible roles with Dr. Foster right after the Senate vote. He has had an active speaking schedule and has been involved in some of the planning discussions for the private sector campaign. His announcement now is related to the impending launch of the National Campaign.

What will be done about the Surgeon General position?

There is an acting Surgeon General, Audrey Manley, and she has been serving in that capacity now for over a year. She will continue to act in that capacity, and we have no announcement to make at this time regarding another nominee for the position.

NATIONAL CAMPAIGN Question and Answers

What is the National Campaign the President talked about in the State of the Union?

In this year's State of the Union Address, the President called on leaders of all sectors of society to join in a national campaign to prevent teen pregnancy.

This year, the President announced that that call has been answered: a diverse and bipartisan group of prominent Americans are about to form a new national organization: A National Campaign to Reduce Teenage Pregnancy.

The organization will be completely independent of government, funded by private entities such as foundations and businesses. It is modelled on efforts such as the Partnership for a Drug Free America which marshalls private sector resources to address another pressing social problem: drug use.

The organization will be formalized this coming month, and the President is looking forward to meeting with its Board of Directors around the time of their first meeting.

What was the Administration's role in the creation of this organization?

This is truly a private sector organization. Administration officials and the President himself provided assistance to the group's organizers when it was helpful, but the groundwork has been laid by experts in the field who will be staffing and managing the effort once it is fully underway.

The President has felt strongly that the best way to catalyze and support a sustained effort to reduce the incidence of teen pregnancy in the U.S. , the effort must be non-partisan and non-ideological.

Q:

What will this new private-sector organization do?

The specific agenda of the organization will, of course, be determined by its leadership. Activities of the new group are likely to include:

- spearheading a national grassroots campaign to make teen pregnancy prevention a priority in every community;
- launching a long-term, multi-dimensional media campaign to encourage and reinforce local efforts and instill a new ethic of responsible parenting;
- maintaining an accessible national database of teen pregnancy prevention programs and providing better opportunities for those active in the field to learn from one another;
- supporting the comprehensive evaluation of promising programs and other research as needed;

- seeking to be the most credible, independent resource available to anyone interested in preventing teen pregnancy and providing training, conferences, newsletters, briefings, and speakers.

Why did it take a year for this campaign to get off the ground?

A lot of work has gone into making sure this is a serious and successful effort. Planning funding was obtained from foundations, hundreds of meetings have been held, a draft prospectus was developed, and significant outreach was conducted to find out what was happening throughout the country on this issue.

The bottom line is: Within one year of his first calling for a new national effort, we are on the verge of its launch. This has taken enormous work on the part of a lot of people around the country, and the President is please and grateful for their effort.

What else has the Administration done to address the problem of teen pregnancy?

The administration is releasing today a summary of its activities in the teen pregnancy area. This is a complex and multidimensional social problem without a simple solution. Our strategy emphasizes the importance of two basic values in addressing this problem: opportunity and responsibility.

Promoting Responsible Behavior -- The President has made personal responsibility a central part of his message to young people, urging that they must not become parents before they are adults, have finished school, and are ready to support their children. He has supported welfare reform legislation that embodies this principle and tough new child support enforcement provisions that drive home the responsibility of parenthood to young fathers.

Promoting Opportunities for Youth -- Teen pregnancy cannot be addressed in isolation from the wide range of other problems confronting youth, their families, their communities and their schools. Much of the administration's social and economic agenda ranging from education reform to empowerment zones to crime prevention programs is designed to offer young people positive alternatives to early parenting and sexual behavior.

We have worked in three primary areas to put these values into practice:

1. Research -- We have supported numerous efforts to learn more about what has caused us to have such a high rate of teen pregnancy, and to learn more about what works to reduce it.
2. Community Demonstrations -- We have also funded numerous community demonstrations to try different approaches to the problem to determine what works in practice and then to share that with other communities. These grants support local programs to prevent teenage sexual activity, promote abstinence, and reduce teenage pregnancy.
3. Private Sector Involvement -- Recognizing that government cannot solve the problem alone, we have worked hard to engage the private sector in the issue. Dr. Foster will be actively involved in that and we have worked to catalyze a major private sector campaign.

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

CAMPAIGN UPDATE April/May, 1996

This brief progress report is designed to bring you up to date on recent developments in launching the National Campaign to Prevent Teen Pregnancy.

First Executive Committee Meeting:

The Executive Committee met for the first time since the Campaign became a separately incorporated entity and focused on establishing the memberships of the four Task Forces. These rosters will be approved formally and individuals invited to serve by the end of May. Our hope is to schedule initial meetings of the four groups by the end of the summer, calendars permitting. These groups are the heart of the Campaign inasmuch as most of the substantive work of the Campaign will be conducted under their leadership. Accordingly, much care is being taken in their development. The chairs of these four groups are Board members Jody Miller, COO of Americast (Task Force on Media); Barbara Huberman, Director of Training at Advocates for Youth (Task Force on State and Local Action); William Galston, Professor of Public Affairs at the University of Maryland (Task Force on Religion, Culture and Public Values); and Kristin Moore, Executive Director of Child Trends (Task Force on State and Local Action). A roster of the full board is on this letterhead; a one page summary of the Campaign is attached.

President Honors Annual Teen Pregnancy Prevention Month:

President Clinton issued a special message highlighting May as Teen Pregnancy Prevention Month; a copy of his statement is appended. It includes mention of the Campaign, which is likely to bring more attention to our efforts and more offers to become involved. Campaign Chairman, Gov. Tom Kean, has written the President to thank him for his leadership in this area. We are considering the possibility of holding a major event next spring coinciding with this annual month-long observance to announce the fully formed, funded and staffed Campaign. More details about that will emerge over the summer and fall.

The Hon. Thomas H. Kean, Chair Isabel V. Sawhill, President Sarah S. Brown, Director

National Board

Charlotte Beers William A. Galston Katherine Graham Whoopi Goldberg David A. Hamburg Irving B. Harris
Barbara Huberman The Hon. Nancy Kassebaum The Hon. C. Everett Koop Judith McGrath Jody Greenstone Miller
Kristin A. Moore Hugh B. Price The Hon. Warren B. Rudman The Hon. Andrew J. Young

Congress to Form Advisory Group on Teen Pregnancy:

Several members of Congress from both sides of the aisle have signaled their interest in forming an advisory group to work with the Campaign in a variety of ways. Representative Nita Lowey (D-NY) and Representative Michael Castle (R-DE) have agreed to co-chair a Congressional Advisory Panel to work with the Campaign. Over time, we may try to form a broader public officials group to include mayors, state representatives and others who can help to keep a steady focus on the need to prevent teen pregnancy.

In this connection, we are delighted that almost 100 members of Congress have signed a letter publicly declaring their support for the Campaign and their interest in helping us with various activities.

Task Force Chair and Campaign Director Offer Congressional Testimony:

On two recent occasions, the National Campaign has been asked to testify before the Congress. One statement was delivered by Board member and Task Force chair, Kristin Moore, before the House Committee on Government Reform and Oversight (Subcommittee on Human Resources and Intergovernmental Relations); the other was provided by Campaign Director, Sarah Brown, to the House Committee on Ways and Means (Subcommittee on Human Resources). On both occasions, the Campaign's mission, goals, board membership and early plans were described, followed by vigorous discussion.

Press Coverage:

Press coverage of the Campaign has been steady, even in the absence of a communications director (as noted below, we expect to fill this key staff position by the end of May). For example, many newsletters have featured the Campaign, and the Atlanta Journal and Constitution carried a nice interview with the Campaign's director. Our data base expands daily, with one of the fastest growing fields being press contacts. If you know of people who should be on our mailing list, please send name, address and affiliation to us at the letterhead address, attention Alexandra Levenich.

Campaign Activities:

Without providing a day-to-day account of our actions, we nonetheless want to give a sense of the activities that have consumed us in recent weeks. In addition to the Congressional testimony noted above, we have also provided briefings about the Campaign to numerous groups representing a wide variety of perspectives, including the Association of Reproductive Health Professionals and the Family Research Council. Speeches about the Campaign have been made in Iowa, Colorado, and Pennsylvania, and interviews have been granted to many magazine, television and radio outlets. We respond daily to requests from the general public for information about preventing teen pregnancy, and are making focussed efforts to reach out to groups not traditionally involved with teen pregnancy issues. In all these activities, we continue to build and manage a database of interested groups and individuals.

Staff appointed:

As noted in previous communications, our top priority this spring is to assemble a strong core staff so that we can more quickly put in place our many plans and respond to the opportunities for collaboration that have been so generously offered us by various groups. These personnel appointments are extremely important in order to provide existing staff -- especially Marti Easton -- some much needed assistance.

Toward that end, we are pleased to announce the following appointments: Alexandra Leverich is the Assistant to the Director and comes to the Campaign from the Cygnus Corporation with a master's degree in education and strong computer and organizational skills. Carmen Ford has accepted our offer to become the Campaign's Senior Administrator in charge of finance and personnel; her most recent job has been with the Children's Defense Fund where she held similar responsibilities. She will be in charge of managing the endless administrative complexities that setting up a new organization invariably involves. William Smith will join the staff in June to support the activities of the Religion, Culture and Public Values Task Force. Bill is completing a doctorate in political philosophy and has been working most recently for columnist Charles Krauthammer on a wide variety of public affairs issues. And finally, Phyllis Wolfe, a long time activist in community issues in the District and nationally, focussed especially on youth development, infant mortality reduction and health care for the homeless, is assisting the work of the State and Local Action Task Force. As noted above, we are in the process of hiring a communications director who will help to staff the Media Task Force, and will next look for a researcher/analyst to support the work of the Effective Programs and Research Task Force.

Fund-raising:

The Campaign has been awarded three major core grants in recent weeks which has given new energy to our work. These include awards from the Carnegie Corporation of New York, The Robert Wood Johnson Foundation; and an anonymous grant from a third foundation. Additional proposals are pending before other foundations; others will be submitted soon.

Future plans:

Immediate plans include a continued focus on fund-raising, staff hiring and setting up administrative systems. In addition, we are arranging for several basic documents to be written that will form the foundation for numerous more visible activities in future months. Specific activities include, for example:

(A) developing a clear, forceful statement from the Campaign about why teen pregnancy is a serious issue requiring focussed attention and action nationwide. In particular, the Campaign must not assume that all Americans appreciate the burdens imposed by teen pregnancy and child-bearing. This statement will be accompanied by a description of the Campaign itself and some basic facts about teen pregnancy.

(B) a review of existing public opinion/polling data about various aspects of teen pregnancy prevention in order to assess the merits of commissioning new public opinion work.

(C) developing a paper (under the guidance of the Religion, Culture and Public Values Task Force) outlining the major value conflicts that the teen pregnancy prevention issue generates, with a sincere effort to understand and characterize the positions that various sectors take. This paper will be widely distributed and will serve as a key document for one, possibly two (depending on the experience with the first) community discussions about teen pregnancy prevention, with the goal being to find and build areas of common ground.

(D) developing a paper on what is known about media influences on adolescent reproductive behavior and on the efficacy of media-based campaigns and social marketing to change high-risk behaviors. This information will be used by the Media Task Force to shape its own work.

(E) surveying states systematically to map the extent to which effective state-level coalitions exist that focus exclusively or primarily on teen pregnancy prevention, and the extent to which they interact successfully with -- or have stimulated the formation of -- local coalitions. This information will be central to the work of the State and Local Action Task Force.

(F) developing a clear summary statement about what the data show regarding effective programming at the local level to reduce teen pregnancy. This activity will be a major focus of the Effective Programs and Research Task Force, and will draw on the plethora of existing reviews published in the past couple of years.

Staying in touch:

Our new FAX number is 202-331-7735. Our address is shown on the letterhead. We welcome your inquiries, materials and suggestions. Stay in touch!

Attachments:

1. Campaign summary
2. Statement by President Clinton

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

2100 M STREET, N.W., SUITE 500, WASHINGTON, D.C. 20037

Mission: To prevent teen pregnancy by supporting values and stimulating actions that are consistent with a pregnancy-free adolescence.

Goal: To reduce the teenage pregnancy rate by one-third by the year 2005.

What the Campaign will do:

- take a clear stand against teenage pregnancy and attract the interest of more national leaders and organizations in this issue;
- enlist the help of the media to reduce teen pregnancy;
- support and stimulate state and local action to reduce teen pregnancy;
- foster a national discussion about how religion, culture, and public values influence both teen pregnancy and responses to it; and
- strengthen the knowledge base for effective programming

Organization and leadership: This is a totally private (nongovernmental) and nonpartisan effort being led by a distinguished Board; work is conducted through four task forces and a small staff. A new 501(c)(3) organization has been established and funding is being sought to accomplish its objectives. The Board has elected The Hon. Thomas Kean, former governor of New Jersey, as its Founding Chairman. Dr. Isabel Sawhill serves as the Campaign's President and Sarah Brown as its Director.

Origins and history: The initiative was stimulated by President Clinton's challenge issued in his 1995 State of the Union address that "parents and leaders all across the country ... join together in a national campaign against teen pregnancy to make a difference." A follow-up meeting was held at the White House with a group of private citizens in October to discuss what might be done. Following that meeting, a serious private-sector planning effort was initiated around the ideas generated at the meeting. In his 1996 State of the Union address, the President once more talked about the seriousness of the issue and mentioned the current private-sector initiative as one very positive response.

Current status: A detailed prospectus for the overall Campaign was reviewed by the Board at its first meeting in February. The Campaign is now in the process of establishing a new organization, hiring a staff, and working with others to achieve its objectives.

For further information: To get on the mailing list of the new organization, or if you have other questions, please write to Ms. Alexandra Leverich, National Campaign to Prevent Teen Pregnancy, 2100 M Street, N.W., Suite 500, Washington, D.C. 20037.

THE WHITE HOUSE

WASHINGTON

NATIONAL TEEN PREGNANCY PREVENTION MONTH
MAY 1996

Warm greetings to everyone observing National Teen Pregnancy Prevention Month, 1996.

Teen pregnancy is one of our nation's most serious social problems. Each year, about one million American teenagers become pregnant. While teen birth rates have declined slightly for two years in a row, we anticipate that the rate will rise as our teen population increases. Tragically, high pregnancy rates among adolescents take a great toll not only on young parents but also on their children. Children born to teens are at greater risk of early death and are more likely to perform poorly in school and suffer abuse and neglect.

To address this important social issue, my Administration is working to support local solutions that teach young boys and girls responsibility for their actions and help them plan for the future. I have urged young people not to become parents before they are adults, finish school, and are ready to support their children. I have also fought to advance policies that give young people something to say yes to, providing them with the tools they need to build productive and responsible lives. And I have appointed Dr. Henry Foster as my advisor on teen pregnancy. He has already begun to work as a liaison to community-wide efforts across our nation.

Although the public sector has an important role in this mission, we know that government alone cannot solve the problem. Solutions must be implemented through grassroots efforts like yours in communities all across the country, and I have called on individuals and organizations from every sector of society to take action on behalf of America's youth. As a result, some of these concerned and committed private-sector leaders have organized the bipartisan National Campaign to Prevent Teen Pregnancy, chaired by former Governor Tom Kean, which has set as its goal a one-third reduction in teen pregnancy in America by the year 2005.

During this month, I encourage my fellow Americans to learn how they can help resolve the problem of teen pregnancy and give our teenagers the guidance they need to become good citizens and -- someday -- good parents. Hillary and I commend all of you for the work you are doing and extend best wishes for a memorable month.

Bill Clinton