

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. fax	Kay Mills to Melanne Verveer re: phone number [partial] (1 page)	03/23/1998	P6/b(6)
002. note	Bobbie to Diane re: personal (2 pages)	04/17/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 15627

FOLDER TITLE:

Scheduling Requests Completed [3]

2012-0872-S

rc942

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

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- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Noa Pls.
hold onto
this for the
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Thurs

CD Rom

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some from w
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▶ Bob Brecken

▶ WHTA w.11

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▶ Laura London

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OUTSTANDING SCHEDULING QUESTIONS

FOR THE WEEK OF 4/6/98

APRIL

- **DD PENDING** April 8th, 13th or 23rd Pat Ford-Roegner, Regional Director of HHS (Atlanta) has requested a meeting with HRC in follow-up to a note from HRC.

MAY

- **KT REGRET** On the morning of May 1st Children's Summit which is taking place this year in Paris (May 4-8) would like HRC to to a photo-op with the kids at the White House. She did a video for last year's conference.
- **DD PENDING** (Looking at a date, drop-by possible) A request from Kay Mills, author of *My Children: The History and People of Head Start*, for HRC to participate in a Head Start forum in early May in Washington. Melissa Ludtke has written to HRC about the project.
- **MB PENDING** British Vogue has asked Mrs. Blair and the First Lady to pose for a shot to run with an article that will appear in the September issue about the London opening of an American-English art exhibit that has both First Ladies as the honorary patrons. (Bobbie knows that we're waiting for an answer from Marsha)

JUNE

letter

4/9/98 At Mack McLarty's request, HRC will once again serve as the honorary chair of the Ivy Inter-American Foundation's Holding Little Hands for the Americas luncheon. This year's event will honor Mack and Donna McLarty, and Mack is eager for HRC to attend. That's probably reason enough to accept, but Sharon Archer (Rep. Bill Archer's wife) is the co-chair, which makes it even more compelling! The luncheon will be held at the OAS, very close to the WH. Please note that this request has been pending since Sept. 23rd. (See attached information)

B6

- HRC was invited to both attend and be the honorary chair of The Mosaic Foundation at Kennedy Center on May 19th. Mosaic is an American charitable foundation formed by the Spouses of Arab Ambassadors to the United States. Since HRC will be unable to attend this event, she should probably call Princess Haifa of Saudia Arabia personally to express her regrets. *Benefit for St. Jude's*
- voted through NSC -- OK in honorary*

- **4/9/98** June 9th, 11th or 16th in Chicago Mayor Daley has invited HRC address an annual luncheon he hosts for all 500 of Chicago's public school principals to promote the importance of the arts in education. This trip to Chicago could also be a good time for
- 3/2/98*

the groundbreaking at HRC Park, (the flowers will be in bloom and the cultural program will be underway).

- **PROBABLY NOT** June 15th at 9:30 am in New Orleans, LA HRC has been invited to give the keynote address at the annual conference of Volunteers of America. (See attached information)

Contacts: Doris Matsui x. 65197

- **AT A LATER DATE** Jackie Blumenthal would like HRC to schedule an informal discussion between HRC and the WH fellows. Time is very flexible

Hold for later decision

JULY

- **DD PENDING** July 8th between 11:30 am and 1:00 pm in New Orleans. This year, because of the President's directives on improving government sponsored child care, this conference will not just be for GSA coordinators, but also for the people who do child care coordination in other federal agencies. I know that this is far ahead, but since Lucy Hackney is an old friend of HRC's, I thought we might be able to let her know if there is even a chance that she might be able to do this. HRC has been invited to deliver the keynote speech at the opening luncheon in New Orleans on to the Child Care Coordinator's annual conference.

SEPTEMBER

- **AT A LATER DATE** To host a reception for Hadassah's Board of Directors sometime in September or October.

NOVEMBER

- **AT A LATER DATE** The President's Committee on the Arts and Humanities would like HRC to host its "Coming Up Taller" awards for the best arts education programs for at-risk youth. These grow out of the President's Committee study and subsequent publication of a report on these programs inspired by HRC when Ellen Lovell was head of the committee. Any day from November 9th to Thanksgiving will work (or in October, if it won't get bumped by election activity. See attached information)

F A X

***Department of Health and Human Services
61 Forsyth Street, SW
Suite 5B95
Atlanta, Georgia 30323***

***Phone: 404-562-7890
FAX: 404-562-7888***

Date: March 23, 1998

***TO: Bobbie Greene
Deputy Assistant to the First Lady***

***FROM: Pat Ford-Roegner
Regional Director***

FAX NO: 202-456-6244

Number of pages, including cover: 2

***Message: Please deliver to Bobbie
Greene ASAP.***

To: Bobbie Greene

Deputy Assistant Secretary to the President and Deputy Chief of Staff to the First Lady

From: Pat Ford-Roegner, R.N. MSW
Regional Director, HHS (Atlanta)

Date: March 21, 1998

Bobbie, I want to plan my next trip to D.C. around a meeting with Hillary. She sent me a note some time back to visit with her but scheduling due to travel for all of us is very hard. Meeting with her is very important to me.

I would also hope we could meet. As you know there were and are top staff who wanted an appointment such as ours. I am so glad you and Melanne are there. After working with her on the health care issues she followed mine until it happened. Before I made any future decisions I wanted to speak with her briefly.

The following dates would be good for me: April 8, 13, any day the week of 13-17 and April 23 or April 27.

Thanks so much for your attention to this matter.

PATRICIA A. FORD-ROEGNER, R.N., M.S.W.
REGIONAL DIRECTOR

Office of the Secretary
U.S. Department of Health and Human Services
Region IV - Southeastern United States
Atlanta Federal Center
61 Forsyth Street, S.W., Suite 5895
Atlanta, Georgia 30303-8909
404/562-7889
FAX: 404/562-7899
pfordroegner@asaphs.dhhs.gov

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FROM : KAY MILLS

PHONE NO. :

P6(b)(6)

Mar. 23 1998 10:13AM P1

[001]

To Melanne Verveer
Office of Hillary Rodham Clinton
(202) 456-6244 fax

From Kay Mills

P6(b)(6)

phone and fax

Several weeks ago Ann Lewis' office forwarded to you an invitation for the First Lady to participate in a forum on Head Start to be held, hopefully, in early May at the offices of the Communications Consortium Media Center, 1200 New York Ave., N.W. Helen Taylor, the national director of Head Start, has expressed willingness to participate and invitations have been extended to Congresswomen Loretta Sanchez and Maxine Waters as well as the director of Jumpstart, a mentoring program for Head Start children in four cities.

My friend Melissa Ludtke has written the First Lady about the project and forwarded to her a copy of my book on Head Start, **Something Better for My Children: The History and People of Head Start**, just published by Dutton.

I will call later today to see whether the First Lady can participate. If you need more information, please do call me. I want to firm up a date and if she cannot participate, I need to know that, too. I appreciate all the invitations and pressures you juggle, believe me, having once worked for Senator Muskie, so I appreciate any attention you can give to this matter.

All the best,

Kay Mills
Kay Mills

THE WHITE HOUSE
WASHINGTON

March 30, 1998

MEMORANDUM FOR BOBBIE GREENE

FROM: MACK McLARTY *llc.f*
SUBJECT: INVITATIONS TO THE FIRST LADY

NSC
Thank you for your follow up with me this morning. Now that we have approval for Hillary's being Honorary Chairman of the Saudi-St. Jude Children's Hospital event at the Kennedy Center, we need a firm confirmation so that we can inform Prince Bandar's office. I know they will be disappointed that Hillary will be traveling at the time of this event but, of course, they will understand and they will be pleased that she has agreed to be Honorary Chairman. The 5 minute call from Hillary to Princess Haifa would be a nice touch if at all possible.

At this point, Donna and I plan to attend, so we will certainly convey Hillary's and the President's best wishes.

The second matter we discussed was the Holding Little Hands for the Americas luncheon, which had made a similar request for Hillary to be Honorary Chairman. As this request has been pending since September of last year, and given the fact that it is honoring Donna and me, I would appreciate a confirmation as soon as possible. Since Hillary has been Honorary Chairman in the past, I would hope that this would be an easy one.

As I told you, I genuinely appreciate your personal attention to these matters, as well as your professionalism. Many thanks.

cc: Nelson Cunningham

THE WHITE HOUSE
WASHINGTON



OFFICE OF MACK McLARTY
Counselor to the President
Special Envoy for the Americas

FAX TRANSMITTAL SHEET

TO: Bobbie Green

FAX: 66244

PHONE:

FROM: Mack McLarty

SUBJECT: Wanted to make sure you have a copy
of this

DATE: 3/26

NUMBER OF PAGES (Including Cover): 2

MESSAGES:

If we are not received, please call 202/456-2000.

The document accompanying this facsimile transmittal sheet is intended only for the use of the individual or entity to whom it is addressed. This message contains information which may be privileged, confidential or exempt from disclosure under applicable law. If the reader of this message is not the intended recipient, or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any disclosure, dissemination, copying, or distribution, or the taking of any action in reliance on the contents of this communication is strictly prohibited.

03/07/1995 04:55 703-442-8336

HAYES DOMENICI

PAGE 02

THE IVY INTER-AMERICAN FOUNDATION
HOLDING LITTLE HANDS FOR THE AMERICAS LUNCHEON

Bobbie Green
Nelson
Pr...

Advisory Committee Co-Chairs

Mrs. BB Archer
Mrs. Jesus Silva-Herzog

September 23, 1997

Advisory Committee Finance Chair

Mrs. Cynthia Sandherr
Enron Corporation

Advisory Committee

Mrs. Spencer Bashas
Mrs. Carol Baskinger
Ms. Cathy Bennett
Pfizer, Inc.
Mrs. Ron Burdick
Mrs. Jim Bunting
Mrs. Bob Clement
Mrs. Dan Cook
Mrs. Mae Collins
Ms. Rebecca Cox
Continental Airlines, Inc.
Mrs. Norman Dixie
Mrs. Calvin Doolay
HE & Mrs. Juan Carlos Esquerre
HE & Mrs. Roberto Flores Bermudez
Mrs. Porter Goss
Ms. Veronica Haggert
Motorola, Inc.
Mrs. Tony Hall
Mrs. David Johnson
Mrs. Joe Kyl
Mr. Robert McGee
Occidental International Corporation
HE & Mrs. Nuno Oleg do Medina
Ms. Barbara Morris-Lane
Bell Atlantic
Ms. Julie Nichols
American Airlines
Mrs. Sam Nunn
Mr. Jim Schmitt
Johnson & Johnson
Mrs. E. Gary Shaw, Jr.
HE & Mrs. Jesus Silva-Herzog
Mrs. Charles W. Shenneman
Mrs. John Tenner
Mrs. Fred Upton
Mrs. Frank R. Wolf

Banquet Committee

Dr. G.A. Ballou
Mrs. Maria Bonnemaison
Ivy Prize Coordinator
Ms. Carol Elnaugh
Ms. Sharon Hall
The Hon. David C. Jordan
Ms. Ang Colomer O'Brien
Ms. Barbara Priddy
Ms. Maria Phillips
Ms. Lucy Rhame
Ms. Nancy Schutte
The Hon. Harry Shuldsman
Ms. Peggy Stanton

President - IIAF
Ms. Annette Jordan

Hillary Rodham Clinton
First Lady of the United States
The White House
Washington, DC 20500

Dear Mrs. Clinton:

It is with great pleasure that we invite you to once again serve as Honorary Chair of the Holding Little Hands for the Americas Luncheon. The luncheon will take place at the Organization of American States on June 3, 1998. As you know, the luncheon, sponsored by The Ivy Inter-American Foundation, calls attention to the plight of the millions of poor children across the western hemisphere and promotes good will across the Americas. We, as Co-Chairman, are lending our support to help alleviate the suffering of the more than 50 million children who are orphaned and abandoned in our part of the world. The luncheon proceeds are granted to organizations that help these children directly.

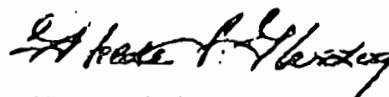
In addition to awarding the third Ivy Humanitarian Prize for the Americas, the luncheon will honor the Honorable Thomas F. "Mack" McLarty, Special Envoy to the Americas, and Donna Cochran McLarty who very successfully chaired our 1996 luncheon. We believe that they truly represent goodwill and friendship towards the Americas.

The upcoming year's luncheon promises to be our largest thus far. We sincerely hope you will serve as our Honorary Chairman, as you have in the past. We would be delighted if you could attend as well, but we understand your busy schedule. Last year we enjoyed your message which was read by Donna McLarty, and we would certainly appreciate hearing from you again at our 1998 luncheon. Thank you for your consideration, and we look forward to hearing from you soon.

Sincerely,



Sharon Archer
Co-Chairman



Hildegard Silva-Herzog
Co-Chairman

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AEO

Association For Enterprise Opportunity
70 East Lake Street, Suite 1120
Chicago, Illinois 60601

FAXDate: March 23, 1998Number of pages including
cover sheet: 6To: Ms. Bobbie Greene

Phone:

Fax: 202/456-6244

CC:

From: Zulma Mustafa

Program Manager for
Strategic Alliances &
Public Affairs

Phone: 312/357-0177 ext: 26Fax: 312/357-0180REMARKS: ☐ Urgent ☐ For your review ☐ Reply ASAP ☐ Please comment

Ms. Greene,

I had faxed the following to Ms. Venner
last week but had not heard back from
her. Could you help?

Thank you.

Diane -
It looks to
me like we're
in for the 23rd.
They seem hyper
to know -- can
someone for
your shop call --
or I'd be happy to
do it. — 

AEO

Association For Enterprise Opportunity
70 East Lake Street, Suite 1120
Chicago, Illinois 60601

FAX

Date: March 17, 1998

Number of pages including
cover sheet: 5

To: Melanne Verveer

Phone:

Fax: 202/456-6244

CC:

From: Zulma Mustafa

Program Manager for
Strategic Alliances

Phone: 312/357-0177, ext. 26

Fax: 312/357-0180

REMARKS:

☐ Urgent

☒ For your review

☐ Reply ASAP

☐ Please comment

Ms. Verveer,

Following, for your review, is AEO's letter of update to the First Lady. We would greatly appreciate your comments before we send this to her.

Also, we would like to request copy for our upcoming issue of the AEO Exchange, our monthly newsletter. The headline we have planned for our next newsletter announces that the First Lady has agreed to serve as Honorary Chair of the 1998 AEO Conference. We would like to accompany that announcement with an article describing her interest and support. (Please see the following cover page sample of the *Exchange*). We would also like to turn that article into a welcome letter from her, which will appear in the final conference program.

Again, we are so thrilled that Mrs. Clinton has agreed to serve as Honorary Chair and are very excited about the possibility of her coming to the conference. Her presence would be tremendous.

We will follow up with you shortly regarding the above. Or, feel free to contact me at 312/357-0177, ext. 26.

Thank you.

**ASSOCIATION FOR ENTERPRISE OPPORTUNITY
(AEO)**

March 16, 1998

First Lady Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mrs. Clinton:

On behalf of the Association for Enterprise Opportunity (AEO), we would like to express to you how thrilled and honored we are that you have agreed to serve as Honorary Chair of the 1998 AEO Conference and Membership Meeting. Several copies of the conference registration brochure are enclosed; you will see that we are offering quite an array of opportunities to our members.

This year's conference theme is "Microenterprise Works When We All Work Together: A Blueprint for Private-Public Partnerships". This theme, with our presence in Washington, D.C. this year, provides us with a unique opportunity for us all to join together in support of microenterprise development, and to demonstrate that strength to the world.

We are tremendously proud of this year's conference. As you know, the industry is no longer comprised of only microenterprise development organizations -- it has flourished to include housing and social service organizations, government agencies, corporations, advocacy organizations, and others. This wonderful mix is being well represented at this year's conference, which is why we are expecting close to 1000 people to attend. We have also added many new partners in both the government and private sectors. The response we have received is in large part, a result of the personal commitment you and the President have demonstrated to microenterprise development, and we are very grateful for your support.

The centerpiece of our conference has always been the extensive and intensive training that we offer. That will remain the same this year, with over 110 sessions offered; however, we have also planned a number of events and activities to make the most of our time in Washington D.C. At this time, we would like to walk you through these events, scheduled throughout the conference, and invite and encourage your in-person participation at any and all times that you can join us:

Day 1 - Wednesday, April 22, 1998

From 3:00-4:00 p.m. AEO will kick-off the 1998 AEO Annual Conference and Membership Meeting with a *press conference* at the National Press Club. We will also be announcing our industry goal at this event, which is to **assist one million low income individuals achieve self sufficiency through self employment by 2008.**

That afternoon we will also be offering bus tours of local microbusinesses. We will be inviting press to attend and would like to extend to you an invitation to attend if you are interested. Or perhaps you would be interested in receiving a personal tour. If so, we would be very happy to arrange one for you.

That evening, at 6:00 p.m. at the Hyatt Regency Capitol Hill, we will officially begin the conference with the *Opening Plenary* and have invited Administrator Alvarez to speak on the Small Business Administration's new mission to serve low income entrepreneurs. We will also be hearing from an entrepreneur from Virginia. We are expecting several members of the Senate and the House, as well as elected officials from Virginia, the

70 EAST LAKE STREET, SUITE 1120 CHICAGO, IL 60601-5907
PHONE: 312-357-0177 FAX: 312-357-0180 e-mail: aeochicago@aol.com

**ASSOCIATION FOR ENTERPRISE OPPORTUNITY
(AEO)**

March 16, 1998
First Lady Hillary Rodham Clinton
Page 2

state officially hosting the conference, to attend. The Opening Plenary will be followed by the *Welcome Reception*.

Day 2 - Thursday, April 23, 1998

The day begins with the Policy Plenary that morning. We have invited Secretary Rubin and other federal officials to address the Administration's response to AEO's challenge of assisting one million low income individuals achieve self sufficiency through self employment by 2008. Treasury, in particular, will speak about the efforts which they have encouraged which were a direct result of your participation at the Fourth Women's Conference; specifically, the Interagency Council on Microenterprise and the Presidential Awards for Excellence in Microenterprise Development. Directly thereafter, AEO members will be briefed on legislative issues they are especially eager to support.

Several activities will be taking place concurrently on Thursday afternoon. AEO members will be making personal visits to their legislators on Capitol Hill, advocating support for programs that support microenterprise, while elected officials and federal staffers will be getting briefed by AEO on its 1998 Legislative Agenda, at a legislative briefing we are hosting at the Rayburn Building on Capitol Hill from 3:30 - 5:00 p.m. We expect many of our industry's congressional champions, including: Representatives Rogers, Mollohan, Talent, and Velasquez; and Senators Kerry, Bumpers, Gregg, Hollings, Bond, Domenici, Wellstone, and Kennedy to attend.

At 6:00 p.m. that evening, back at the hotel, the conference's most popular public event takes place -- the Microbusiness Fair and Program Showcase. At this street market style fair, entrepreneurs showcase and sell their goods and services. The event draws large crowds, including press, not only because of the many wonderful and unique products, but because it is a time to get "up close and personal" with the entrepreneurs themselves, often hearing personal stories about the obstacles they had to overcome in order to run successful businesses.

We have invited Secretary Daley to kick-off this event and speak on the importance of small business development and the importance of emerging microbusinesses to U.S. commerce and business interests.

Day 3 - Friday, April 24, 1998

There has been a slight schedule change since the printing of the enclosed brochure. We have moved the committee meetings to early Friday morning so that we can host a special luncheon, "Celebrating Partnerships," on Friday afternoon. This luncheon will provide a forum for many exciting new initiatives and programs to be announced. For example, at this event AEO, in partnership with the Access to Credit Media Project, the Center for Policy Alternatives (CPA), and the Harrison Institute, will feature the documentary, "To Our Credit," and will announce that PBS has agreed to broadcast the program. (We understand the documentary producer, Rob Rooy, has been in touch with your office directly, seeking your involvement in this project.) Other exciting announcements will be made around CPA's "1998 Women and Economy Campaign"; introduction of the Aspen Institute's Microenterprise Fund for Innovation, Effectiveness, Learning, and Dissemination (FIELD); Neighborhood Networks, an initiative of the National Urban League and the Department of Housing and Urban Development; the American Bar Association's release of their new

**ASSOCIATION FOR ENTERPRISE OPPORTUNITY
(AEO)**

March 16, 1998
First Lady Hillary Rodham Clinton
Page 3

handbook for attorneys; and others. We will also welcome new supporters including the American Express Foundation, the Chase Manhattan Foundation, and the Bankers Trust Company, and highlight support from our long-time friends at the Ford Foundation, the Charles Stewart Mott Foundation, and the Levi Strauss Foundation.

We have invited Federal Reserve Board Member, Alice Rivlin, to speak about the impacts the U.S. and global economies will realize when our industry meets the goal.

On Friday evening, members and friends will take a well deserved break by spending an evening at the Torpedo Factory, just over the river in Alexandria, Virginia. This promises to be a very fun and festive evening.

Day 4 - Saturday, April 25, 1998

The conference closing remarks will take place Saturday morning with AEO's Annual Membership Meeting and Breakfast to follow. This event will celebrate the next steps for the U.S. microenterprise industry and will feature a combination of AEO leadership and government officials.

We have invited Secretary Shalala to speak about the impacts realized by society, and the personal development impacts realized by microentrepreneurs, when traditional "social service" and "economic development agencies" come together in new ways to support community economic development, especially microenterprise development. Of course, we welcome your participation and would be thrilled if you would help to energize our members as they are sent off to continue the very important work that they do.

We have also sent a letter similar to this to the President, in care of Bob Nash. We know you have been instrumental in securing the President's support on this issue and appreciate your efforts. We would be so grateful if you could secure his commitment to this year's conference as well. We know that he cares as deeply about economically disadvantaged entrepreneurs as you do. The tremendous message sent to all of us when you and the President, and Secretary Rubin, presented at the first Presidential Awards for Excellence in Microenterprise Development, remains truly inspiring.

Again, we are so honored to have you as this year's Honorary Chair. We know this is an issue very near and dear to your heart, and are very grateful for your personal commitment and support. We are at a very critical juncture and know that your participation would be an unforgettable inspiration to the industry.

Sincerely,

Mary Mathews
Chair, National Board of Directors

Christine M. Benuzzi
Executive Director

AEO Exchange

ASSOCIATION FOR ENTERPRISE OPPORTUNITY • MARCH 1998

70 E. LAKE STREET • #1120 • CHICAGO, IL 60601 • 312-357-0177 • FAX: 312-357-0180 • aeochicago@aol.com

First Lady Hillary Rodham Clinton to Chair 1998 Annual Conference

L

Michael Maroney Chair Elect of AEO Board

Michael Maroney, AEO Secretary/Treasurer and Finance Chair was unanimously elected to be Chair of the AEO Board of Directors for 1998-99. He succeeds Mary Mathews. Maroney is President and CEO of New Community Development Corporation (NCDC) of Omaha, Nebraska. New Community Development is an affordable housing developer and established Omaha's first microenterprise development program which operates in two economically depressed areas of the city. Maroney was also chairman of

an organizing committee which established Citizens Community Development Federal Credit Union, chartered to serve the needs of low and moderate income households. The credit union merged with a larger credit union in 1996.

Prior to joining NCDC, Maroney had eight years of human service experience and owned and operated two small businesses; one retail, one light manufacturing. For Maroney's plans for the coming year, see the Members Speak Out on page 2.

Noa —

Let's keep
for next week's
meet —

Thop
18

OUTSTANDING SCHEDULING QUESTIONS

FOR THE WEEK OF 3/9/98

MARCH

attached
Announcement in Washington for the Dallas Women's Museum on March 18th, 19th or 20th.

Contact: Audrey Haynes

APRIL

- HRC has agreed to attend the Family Resource Coalition of America's opening dinner of their 7th biennial conference on April 29, 1998. They would like her either to moderate a panel on issues facing parents or to deliver a speech.

Contact: Virginia L. Mason 312-338-0900

MAY

Time
Keynote address to USAID's International Conference on Girls' Education in Washington on May 6-8. HRC is the Honorary Chair (PENDING per PSD)

Contact: Karen Mulhauser 202-463-0180

- 7*
Joe Nye has invited her to deliver the closing keynote address on either May 8th or 9th to the "Visions of Governamnce for the Twenty-First Century" symposium. This year's topic is "Who's Responsible?: Renegotiating the Social Contract."

Contact: Joe Nye, Jr.

JUNE

perhaps
70K
2-4
Harvard Medical School has invited HRC to deliver the Commencement Address at this year's graduation ceremony on June 4, 1998.

Contact: Samuel Sommers 617-432-1570

7
To deliver the keynote address to the Center for the American Woman and Politics on June 5th in New Brunswick, NJ.

Contact: Ruth Mandel 732-932-9384.

3 or 3:30 tomorrow

W - Prop by HRC. k.f.

JFK Libran

Campaign for McGovern

Academic Health Ctrs

materials

Noa —

Let's hang onto
this for the
time being

Keep
GB

MEMORANDUM TO DIANE DEWHURST

FROM: BOBBIE GREENE

RE: SCHEDULING ISSUES

DATE: MARCH 17, 1998

I've listed below the various scheduling questions we discussed earlier today, and I've attached the relevant materials:

4/13 Washington, DC - time for White House CD Rom event.

4/14 NYC - announcement of ADL - Boys and Girls Clubs partnership.

4/27 or 4/28 Chicago: meeting with HRC Park advisory committee.

6/4 Boston

- Harvard Medical School Commencement
- Dedication of Thoreau Institute/Walden Woods
- Private tour of JFK Library

6/10 Washington, DC

- 75th anniversary dinner, Women's Democratic Club -- HRC will receive the Eleanor Award. I believe she's already approved this. Let's check.

6/19 Washington, DC - 8pm

- Opening game of the Washington Mystics first season. HRC expressed early interest in attending changes in foreign travel might make this possible. (She could toss out the first ball then head for the Congressional picnic.)

June - July - Washington, DC:

- WETA/Berlin Airlift

Here's what I've learned since our last conversation:

- The program is scheduled to air in early - mid July, probably the week of the 13th.
- They can schedule the pre-screening to suit us. The June 11th date was suggested

Harvard Medical School

260 Longwood Avenue, Room 244
Boston, Massachusetts 02115



Office of Student Affairs

Telephone (617) 432-1570
Fax (617) 432-3912

Friday, February 20, 1998

Mrs. Hillary Rodham Clinton
The White House
Washington, D.C. 20500

Dear Mrs. Clinton:

On behalf of Harvard Medical School's graduating class, it is our pleasure to extend an invitation to you to deliver the Commencement Address at this year's graduation ceremony, June 4, 1998. Our class is historic in Harvard's history, having a diverse enrollment where ethnic minorities are in the majority and women comprise more than fifty percent of the entering class. We share the excitement and responsibility of being the first physicians of the New Millennium. We have dedicated ourselves to medicine and the service of others knowing that we are in a period of some of the profession's greatest upheavals and opportunities. Our 164 graduates have chosen to pursue fields as diverse as primary care, molecular biology, and health policy/management. Despite the length of medical training, over forty percent of us have taken additional time to answer the call of public service, scientific research, and international health. With you, we are concerned about the "tools of opportunity". We recognize the privileges we have been given and seek to share them with the greater community.

You were overwhelmingly chosen in a poll of our classmates because of your leadership in healthcare reform as well as your championship of children and the disenfranchised in our country. We would like to hear your perspectives on the priorities of the 21st Century, as well as how we can help to bring those priorities to fruition. Your words will touch not only us and our families, but will be shared with the entire alumni body of Harvard Medical School.

Harvard Medical School's Commencement will begin with a noon luncheon followed by Commencement ceremonies from 2:00 - 4:30 pm. Our institution is at your disposal and Dean Joseph Martin and our class would be happy to make any arrangements you require. Please have your office contact Gloria Lacap in the Dean's Office of Harvard Medical School, (617) 432-1501. Thank you for your attention and we look forward to hearing from you.

Sincerely,

Samuel Somers
HMS '98

Allison Bryant
HMS '98

BOBBIE GREENE

1/20/98

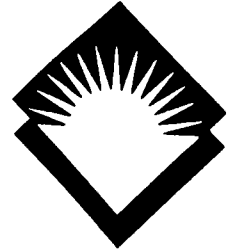
Patti -

I spoke to
Kitty & explained
that the foreign
travel is still
uncertain so we
cannot commit.
She understands
fully. Could
we put it on
the calendar
with a (T) so
we don't lose
track yet? B

EVENT CONSULTANTS/PRODUCERS
1211 CONNECTICUT AVENUE, NW
SUITE 1014 WASHINGTON, DC 20006
202 467 6500 FACSIMILE 467 6501
L A N S D A L E
A S S O C I A T E S

January 15, 1998

The Honorable Roberta Greene
Office of the First Lady
The White House
Washington, D.C. 20500



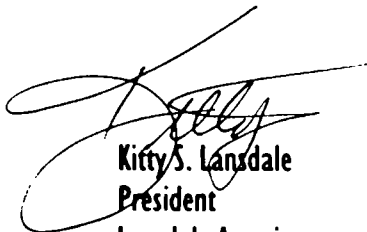
Dear Bobbi:

Happy New Year! I hope you had a terrific holiday season.

Enclosed is a copy of a letter sent to Mrs. Clinton to update her on plans for the 75th Anniversary of the Woman's National Democratic Club on June 10, 1998. As you know, the focal point of the event will be the presentation of the Eleanor Award to Mrs. Clinton.

The evening's program is developing very nicely, and we will continue to keep you posted as the event draws near. We anticipate that formal invitations will go out in April, so I hope you're still keeping June 10th on your own calendar as well! It's going to be lots of fun.

With warmest regards,


Kitty S. Lansdale
President
Lansdale Associates

Enclosure: Copy of January 15 letter to Hillary Rodham Clinton re: June 10, 1998 75th Anniversary of the Woman's National Democratic Club.

P.S. Bobbi, one day you, Bitsey and I need to have lunch to catch up. It was great seeing you at "Amistad".



WOMAN'S NATIONAL DEMOCRATIC CLUB

January 15, 1998

Mrs. Hillary Rodham Clinton
The White House
Washington, D.C. 20500

Dear Mrs. Clinton:

We are delighted and honored that you hope to join us on June 10, 1998 for the Woman's National Democratic Club's Diamond Jubilee Gala. Your acceptance of the prestigious Eleanor Award, established in the spirit of Eleanor Roosevelt, means a great deal to us.

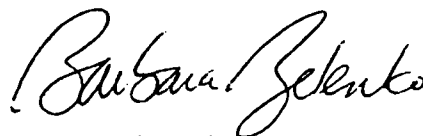
We are in the process of creating the evening's program and are pleased to announce that former Spelman College President Johnnetta Cole will receive the Eleanor Roosevelt Education Achievement Award, and actress Jean Stapleton will receive the Eleanor Roosevelt Arts Achievement Award. By early February, we expect to confirm the recipients of awards in the areas of public service, women's health and human and individual rights, and will inform your office.

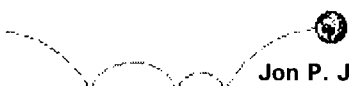
Our Tribute Committee currently consists of over sixty individuals, including Governor and Mrs. Mario Cuomo, Senator Dianne Feinstein, Ms. Geraldine Ferraro, Senator and Mrs. Ted Kennedy, Senator Bob Kerrey, Ambassador and Mrs. George McGovern, Mr. and Mrs. Walter Mondale, Congresswoman Eleanor Holmes Norton, Senator and Mrs. John D. Rockefeller IV, Ms. Gloria Steinem and Senator Paul Wellstone.

We will keep you informed of further developments as the event draws near. Again, we are thrilled at the prospect of your participation in this historic celebration.

With best regards,


Marellyn Tank
Chair, Diamond Jubilee


Barbara Zelenko
Chair, Diamond Jubilee Gala



Jon P. Jennings

03/16/98 11:41:12 AM

Record Type: Record

To: Roberta W. Greene/WHO/EOP

cc:

Subject: WNBA

On June 19, the Washington Mystics will kick off their first season. The WNBA wrote two months ago inviting the First Lady to be a part of this game. The game starts at 8:00 pm and it will be broadcast live on Lifetime. This will be a big event for the league.



FAX.....

Date: 2/18/98

To: Ms. Bobbie Greene **Fax:** (202) 456-6244
Deputy Chief of Staff to The First Lady

From: JoAnne Rose **Phone:** (703) 998-2019
For Sharon Rockefeller

of Pages: including cover, 3

If there is a problem with transmission, please call the above number.

The original will follow in the mail.

Thank you.



THE NATION'S STATION, THE COMMUNITY'S VOICE

Sharon Percy Rockefeller
President & CEO

February 13, 1998

Ms. Bobbie Greene
Deputy Chief of Staff to The First Lady
The White House
Old Executive Office Building
Room 100
Washington, DC 20500

Dear Ms. Greene:

I learned yesterday that Ellen McCloy spoke with you regarding WETA's exciting project *The Berlin Airlift: Triumph of Freedom*. We feel that the historical content of this program makes it a possible choice for a White House pre-screening event.

early-mid betw 10th & 15th (Wednesday)
✓ *Berlin Airlift*, hosted by Paul Duke, will be aired in *early* July to coordinate with the fiftieth anniversary of the extraordinary rescue effort that forged new ground for the U.S. as a leader in international relations. Under President Truman's leadership, our nation successfully pursued freedom at a time when doing so imposed national and global risks. I am enclosing information that gives you specifics on the airlift and our documentary.

We would like to suggest a pre-screening event on June 11, 1998, but we would be happy to discuss any date that would accommodate the schedules of The President and The First Lady. The costs of the event would be paid by our corporate underwriters.

I thank you for your consideration of *The Berlin Airlift: Triumph of Freedom*. I will follow up with you during the week of February 23. In the interim, please call me at (703) 998-2700 if you have questions.

Sincerely,

Sharon Percy Rockefeller

enclosure

cc: Ellen McCloy



THE NATION'S STATION. THE COMMUNITY'S VOICE

The Berlin Airlift: Triumph of Freedom

The Program

The Berlin Airlift of 1948-49 was the most dramatic rescue operation of the 20th century. It was a moment of great glory for the United States and its western allies during a tense time in the early days of the cold war. It not only saved one of Europe's most important capitals from Communist takeover but is viewed by historians as the single most significant event in stopping the Soviet advance across Europe after World War II.

Hosted by veteran correspondent Paul Duke, *Berlin Airlift* will capture the suspense, the drama and the historical significance of this phenomenal story. Highlights of the remarkable aspects of this event include:

- Berlin was where the Allies drew the line against the Soviets and refused to back down. The airlift cemented the western alliance.
- The airlift had important political consequences. By agreeing to supply western Berlin, the West accepted the idea of a permanently divided Berlin and Germany. By participating in the airlift, Americans took on the burden of defending western Europe, a role which the United States still plays today.
- The rescue effort was a technological miracle, a massive air supply operation without parallel in history. American and British pilots kept a city of 2.5 million people alive--fed, clothed and warm--for almost a year.

Broadcast

Berlin Airlift is scheduled to air in early July of 1998 to commemorate the fiftieth anniversary of this historic effort.

The one-hour documentary will be broadcast nationally in prime-time by PBS, reaching an audience of millions.

Educational Outreach

A special educational version of *Berlin Airlift* will be distributed to high schools throughout America with study guides for classroom use.

Corporate Sponsorship

WETA is pleased to have as corporate sponsors Daimler-Benz and Mobil Corporation.

THE STATE UNIVERSITY OF NEW JERSEY
RUTGERS

Eagleton Institute of Politics

February 23, 1998

Hillary Rodham Clinton
The White House
Washington D.C. 20500

Dear Hillary:

It was great to say a brief hello at Swanee Hunt's reception in Vienna last July. While I've been disappointed that your crushing schedule has so far precluded the follow-up lunch you suggested, I continue to look forward to an opportunity to visit and talk some time in the not too distant future. In the meantime, Bobbie Greene has been a gracious and responsive phone pal.

With some reservations about asking anything more of you than you are already giving so magnificently to this country, I am hoping that a visit to the Center for the American Woman and Politics (CAWP) will be possible this spring.

I would be thrilled and honored if you would accept this invitation to be our keynote speaker on Friday, June 5, for NEW Leadership, the initiative created and developed by CAWP to encourage and empower young women to pursue a life in politics and public leadership. Your commitment to public leadership and the inspiring role model you have been to the next generation of women leaders makes you the ideal person for this program. No one can better articulate a strong statement about how critical it is for young women to take leadership roles in politics and policy making. Your message would inspire the immediate audience here in New Jersey and also young women across the nation.

This year's keynote address is especially important because CAWP is celebrating ten classes of young women who have participated in the program. Alumni from across the country and political women who have taught in and supported the program over the years will join us for the evening to celebrate the program's accomplishments and cheer in its future endeavors. In many ways this event will be the beginning of a new era for the program, and your commitment to women in politics would make an historic impact.

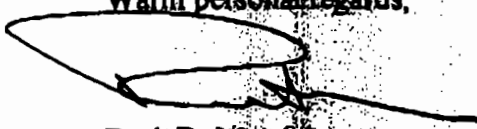
A respected national survey of first-year college students shows that only 15 percent of women believe influencing the political structure is important. When they arrive at CAWP, the young women who come to NEW Leadership do not understand the vital connection between politics and the issues in their communities and the nation that they care about. Our task over the years has been to show them this essential link between their lives and the greater community. We know you are singularly able to reinforce that connection.

We'd like you to talk about why young women's active involvement in the political process is important. We hope you can share the lessons you have learned that will be helpful to the next generation of women leaders. We see this as an opportunity for you to share with young women something of what you wish someone had told you when you were their age and as you began to enter a life in politics.

Ideally, we would like you to join the students for an informal dinner here at the Eagleton Institute of Politics from 5:45 to 6:45 p.m. Following the dinner, you would speak to an audience of approximately 250 people, including students, faculty, advisors and friends of CAWP. We'd like you to speak for approximately 30 minutes, with time afterward for questions and answers.

To give you a better sense of the program I am enclosing information about NEW Leadership. I will call Bobbie Greene soon to answer any questions and find out if you can be with us. Everyone at CAWP and the Eagleton Institute hopes your answer is yes!

Warm personal regards,



Ruth B. Mandel
Director
Eagleton Institute of Politics

Institute of Politics

John F. Kennedy School of Government

Harvard University

79 John F. Kennedy Street

Cambridge, MA 02138

(617)495-1360

(617)495-1364 FAX

DATE: March 9, 1998

TO: Ms. Bobbie Greene, Deputy Assistant to the President, Deputy Chief
of Staff to the First Lady

FAX NO: 202 45606244

FROM: Cathy McLaughlin, Institute of Politics

This is page 1 of 2

Message: Heather Campion suggested that I forward this letter to you.

HARVARD UNIVERSITY
JOHN F. KENNEDY SCHOOL OF GOVERNMENT

JOSEPH S. NYE, JR.
DEAN

79 JOHN F. KENNEDY STREET
CAMBRIDGE, MASSACHUSETTS 02138



March 5, 1998

First Lady Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Via Facsimile

Dear Hillary,

I am writing to you to request that you consider another springtime trip to Boston in your busy schedule.

Each year, I host a Dean's symposium to explore a substantive policy topic in depth with leading scholars, practitioners, and community leaders. This symposium is part of my ongoing research initiative *Visions of Governance for the Twenty-First Century*, which you and I have discussed on several occasions. This year, the symposium, scheduled for May 8 - 9, will be entitled *Who's Responsible?: Renegotiating the Social Contract*. It will be driven intellectually by leading faculty members within the Wiener Center for Social Policy and will focus on many of the issues which have been among your priorities as First Lady. It is my hope that you might consider participating in the symposium and delivering the closing keynote address on Saturday, May 9 from 12:30 - 2:00 p.m. This opportunity would serve as a "bookend" for the symposium, as we have extended an invitation to, and received positive indications of interest from, Speaker Gingrich for the other address on Friday.

I am well aware of the extraordinary demands upon your calendar, but I extend this invitation because of the strong impact your comments would have and the opportunity which speaking from the podium at the Kennedy School would afford on a topic I know to be very important to you and President Clinton. I have asked Catherine McLaughlin to call your office to see if this date is possible and to provide further details.

With my appreciation and best wishes,

Sincerely,

A handwritten signature in dark ink, appearing to read "Joe", written over a horizontal line.

Joseph S. Nye, Jr.

/bwv/eao



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF ADMINISTRATION
WASHINGTON, D.C. 20503

March 19, 1998

MEMORANDUM FOR: Bobbie Greene
Deputy Chief of Staff
First Lady's Office
Sharon L. Solomon
FROM: Sharon L. Solomon
Director
Equal Employment Opportunity
SUBJECT: TAKE OUR DAUGHTER'S TO WORK DAY

As you may be aware, the fourth Thursday of the month of April has been designated as "Take Our Daughter's To Work Day." This national event was designed to expose young girls between the ages of nine and fifteen to the work world and promote career choices and opportunities.

In observance of this day, the Office of Administration (OA), will host a reception for those girls who join their parents or others in the EOP for the day. Ms. Ada Posey, Director, OA, suggested that I contact your office to determine whether the First Lady can provide brief remarks at the reception. A suggested topic would be "Youth and the New Millennium." Of course, she should feel free to select a topic of her choice. Details about the reception are provided below.

EVENT: Take Our Daughter's To Work Day Reception

DATE: April 23, 1998

TIME: 2:30 - 3:30 P.M.

PLACE: White House Conference Center
Truman Room
926 Jackson Place

If you have any questions, please call me on 395-3996. Thanks for your assistance.

Bobbie -

This is a different event
than the opening of the season
in D.C. If she cannot do
the opening, this may be
an alternative. Thanks.

— Jon



WOMEN'S NATIONAL BASKETBALL ASSOCIATION

Olympic Tower • 645 Fifth Avenue • New York NY 10022 • Direct: (212) 407-8362 • Fax: (212) 750-WNBA (9622) • vackerman@wnba.com

Valerie B. Ackerman
President

March 17, 1998

Mrs. Hillary Rodham Clinton
First Lady of the United States
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mrs. Clinton:

In January, the Women's National Basketball Association launched a national fitness initiative designed to encourage young people to become physically fit and to raise awareness about how being fit improves one's overall health and well-being.

The initiative, entitled *WNBA Be Active*, is sponsored by Sears, a longtime supporter of women's athletics, and consists of a four-month nationwide series of exercise and fitness clinics developed in conjunction with the President's Council on Physical Fitness and Sports. The clinics are conducted by some of the WNBA's premier players, including 1996 Olympic gold medalists Ruthie Bolton-Holifield, Rebecca Lobo and Sheryl Swoopes, and include exercise demonstrations and lectures about the importance of nutrition and fitness. We have been touring the country with the program over the past several weeks, reaching out to boys and girls ages 9-14. Materials detailing the program are enclosed.

The final WNBA Be Active clinic will be held on the morning of Friday, May 8, at a school in Washington D.C. (site TBD), home to the newest WNBA team, the Washington Mystics. On behalf of the WNBA and Sears, I would like to invite you to attend. We believe the program's message is important and would be honored to have you be part of our "grand finale."

Thank you in advance for your consideration. I look forward to the possibility of meeting you in May.

Sincerely,

VBA:jf
Enclosures



PHOTOCOPY
PRESERVATION

WNBA, Sears courting kids

BY MARY ELLEN PODMOLIK
BUSINESS REPORTER

The WNBA gets a shot at further improving its visibility with children before the season starts, under a stepped-up marketing partnership that will be announced today with Sears, Roebuck and Co.

The Women's National Basketball Association and Sears will conduct basketball and exercise clinics in all 10 WNBA cities and another eight cities, including Chicago, where the NBA is well known and the women's league would like to have teams.

For the fledgling league, which debuted last

year and whose new season begins June 11, the goal is to interest both boys and girls ages 9-14 in the sport.

For Sears, one of the league's charter sponsors, the aim is to improve its sales and image with women as well as with tomorrow's consumers.

Participation in the clinics, to be run by Sacramento Monarchs guard Ruthie Bolton-Holifield, will be supervised by local Boys and Girls Clubs, YMCAs and YWCAs. About 200 children are expected at the local clinic Wednesday at the James Jordan Boys and Girls Club.

The league has had little trouble capturing big

advertisers—ranging from Nike to McDonald's—and that has helped establish name recognition. Average attendance at games last year was nearly 10,000.

"We were very happy with the way the league was received," said Val Ackerman, league president. "It was and will continue to be a goal for the league to be visible and to be noticed."

Sears' ad campaign, conducted primarily in team cities, cost an estimated \$10 million during the first season. It has paid off. Based on interviews with focus groups in WNBA cities, Sears found its sponsorship improved its relationship with consumers and increased sales.

"We look for these relationships to increase image and sales," said John Costello, marketing senior executive vice president. "Based on the strong initial season, we're looking for ways to strengthen this relationship."

Terms of the broadened agreement were not disclosed.



The WNBA is marketing itself to kids.

HOUSTON CHRONICLE

HOUSTON, TX
FRIDAY 549.856

JAN 16 1998



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Sports notebook

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PRO BASKETBALL

WNBA clinic on tap — Point guard Kim Perrot of the WNBA-champion Comets and Ruthie Bolton-Holifield of the Sacramento Monarchs will host a youth clinic today at the Shell Branch of the Boys & Girls Clubs of Houston. The clinic is part of the WNBA's nationwide health and fitness initiative, "WNBA Be Active," presented by Sears. The grassroots program, that will travel to 18 cities throughout the United States from January through May, involves boys and girls ages 9 to 14. Bolton-Holifield, a first-team All-WNBA pick last season, is the national spokesperson and will sign autographs at 1 p.m. Saturday at Willowbrook Mall. The Shell Branch-Boys & Girls Clubs of Houston is at 1520 Airline Drive. The clinic will be from 5 p.m. to 6:30 p.m., today. For information, call 713-861-8256.

SPORTS PEOPLE

Work out like Ruthie

Ruthie Bolton-Holifield loves to work out, and she wants others to join her. Bolton-Holifield, a guard for the WNBA's Sacramento Monarchs, is running the point for the league's youth fitness initiative. She's on an 18-city tour, conducting clinics, encouraging boys and girls ages 9-14 to exercise regularly and trying to raise awareness on how to play fit and stay fit. "Now is the time for kids to form good exercise and nutritional habits that will stay with them throughout their lives," says Bolton-Holifield, who graduated from Auburn with a degree in exercise physiology. At 5-9, 150 pounds, the Olympic gold medalist practices what she's teaching. Her workout regimen includes five days of cardio exercise, running 3-5 miles or using the Stairmaster for 30 minutes; three days of weightlifting; and push-ups and sit-ups on days when she doesn't lift weights. "A good work ethic will take you further than talent," says the Army Reserve first lieutenant.



By Bob Galbraith, AP

Bolton-Holifield: On 18-city tour promoting fitness.

By Oscar Dixon

SATURDAY, JANUARY 31, 1998 •

Detroit Free Press

Follow the bouncing ball



GABRIEL B. TAIT / Detroit Free Press

WNBA star Sheryl Swoopes offers advice to Dennis Holland, 10, of Detroit at the Boys and Girls Club in southwest Detroit. Swoopes is promoting a nationwide "Be Active" fitness program.



PHOTOS BY EYV NAGES DAILY NEWS

BASKETBALLET: With the NBA All-Star Game days away, the city is jumping with events, such as a Women's National Basketball Association "Be Active" clinic yesterday. Co-sponsored with the New York City Ballet at Thurgood Marshall Academy on 135th St., it combined a workout (right) with encouragement from Teresa Weatherspoon of the WNBA's New York Liberty to convince kids that exercise is healthy — and fun.



Focus On ...



The Charlotte Sting

Stinson, Mapp join WNBA stars

A women's basketball tournament featuring several WNBA players will be held in Charlotte this weekend. Charlotte Sting players Andrea Stinson and Rhonda Mapp will play, along with Wendy Palmer and Chantel Tremetiere.

Games Friday and Sunday will be at West Charlotte Recreation Center, 2400 Kendall Drive. Saturday's games will be at Amay James Recreation Center, 2425 Lester St.

Game times are 6:15, 7:30 and 9 p.m. Friday, and 9 a.m. to 7 p.m. Saturday. Sunday's schedule begins at 9 a.m., and the championship game starts at 3:30 p.m.

Admission is \$5 per day. Youths age 6 and younger get in free. For information call Jackie Belton at (704) 343-6420 from 8 a.m. to 3 p.m., or (704) 595-9614.

THURSDAY, FEBRUARY 12, 1998

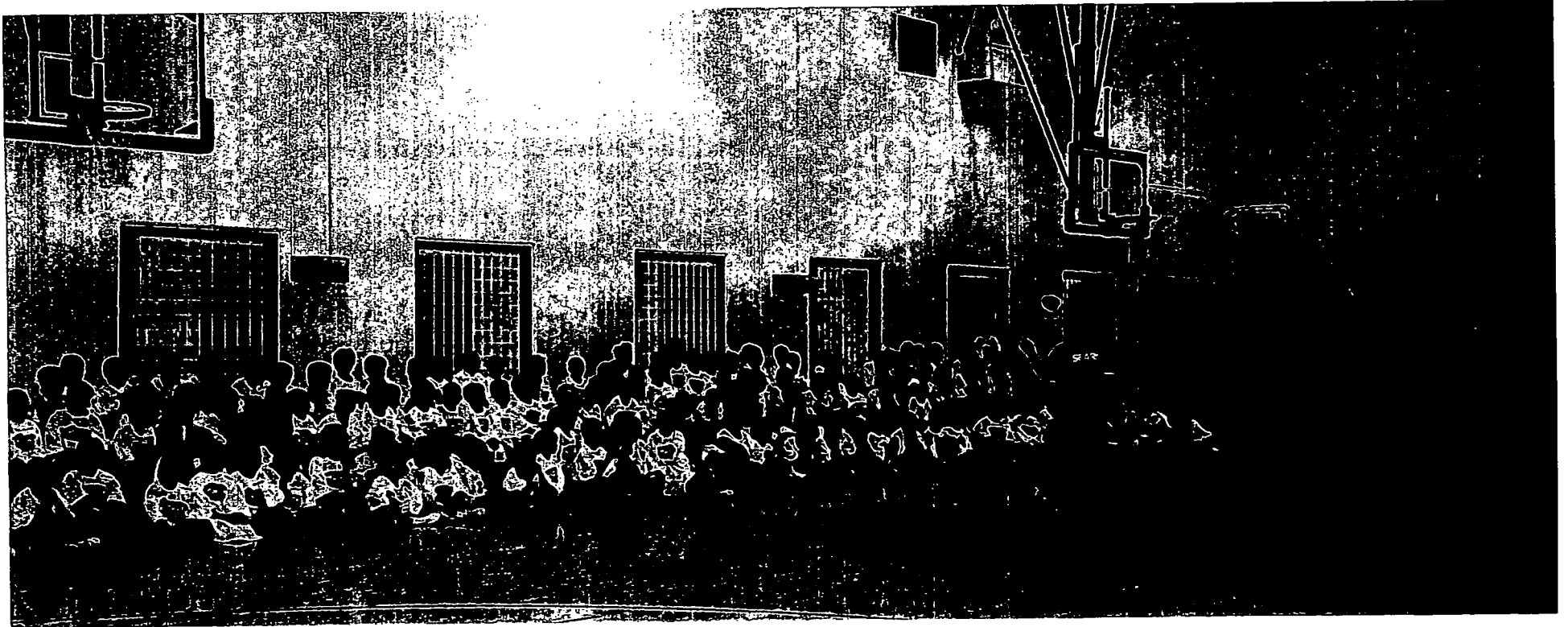
The WNBA's "Be Active" physical fitness clinic for kids 9-14, promoted by Sacramento's Ruthie Bolton-Holifield and Houston's Sheryl Swoopes, will be at the Johnston YMCA, 3025 N. Davidson St., from 10 to 11:30 a.m. Friday. Stinson and Mapp also will appear, and help with the skills demonstration, group stretching and an exercise program focusing on cardiovascular fitness, strength and nutrition.

Bolton-Holifield and Swoopes also will appear from 7 to 7:30 p.m. Friday at the Hornets' game against Philadelphia. They'll sign autographs in the concourse behind section 117.

On Saturday, Bolton-Holifield will be at Sears at Carolina Place Mall from 1 to 2 p.m., and Swoopes will be at Sears in Eastland Mall from 4 to 5 p.m.

Cliff Mehrten

HOUSTON





HOUSTON





SEARS SPONSORSHIP OF SPORTS

- ♦ Sears, Roebuck and Co. became an official sponsor of the WNBA prior to its 1997 inaugural season. As the only national retail department store sponsor, Sears embraces its multi-year WNBA sponsorship with a fully-integrated marketing communications program that reaches consumers and sports enthusiasts on both the national and local levels. The company's multi-million dollar commitment includes national advertising, courtside signage, player appearances, in-arena and in-store promotions, official giveaways, web site communications, and community and public relations.
- ♦ Sears Collegiate Champions, now in its fifth year, is a comprehensive trophy and academic scholarship program that honors women's and men's sports equally at all four-year NCAA Division I, II, III and NAIA institutions. In total, more than 2,400 trophies and more than a quarter-of-a-million dollars in academic scholarships are presented each year.
- ♦ Sears, in partnership with select athletics organizations, awards academic scholarships and the following marquis Sears Trophies to the #1 ranked teams in the final USA Today/ESPN Coaches' Polls for each specific sport:
 - ♦ Sears/WBCA Women's Collegiate Champion Basketball Trophy
 - ♦ Sears/NABC Men's Collegiate Champion Basketball Trophy
 - ♦ Sears/AFCA National Champion Football Trophy
- ♦ The Sears Directors' Cup, presented annually by the nation's athletics directors, is the only all-sports competition in intercollegiate athletics. Trophies are awarded each June to four institutions that have the best overall athletics programs. A total of \$100,000 in postgraduate academic scholarships are presented annually to student athletics support staff, including five in each division.
- ♦ Sears became an NCAA corporate sponsor four years ago and is the official retailer for the NCAA. Each year, Sears sponsors the Women's Basketball Coaches Association "Salute to the Champions" luncheon at the NCAA Women's Final Four. In 1997, Sears became the first NCAA corporate partner to introduce an in-stadium promotion during an NCAA Final Four event when the company distributed 17,000 commemorative seat cushions to fans attending the 1997 NCAA Women's Final Four semi-final games in Cincinnati.
- ♦ In 1995-1996, Sears sponsored the USA Basketball Women's National Team that went on to win the 1996 gold medal in Atlanta.



WNBA AND SEARS LAUNCH YOUTH FITNESS INITIATIVE,
WNBA BE ACTIVE PRESENTED BY SEARS

WNBA Star Ruthie Bolton-Holifield is National Spokesperson

CHICAGO, Jan. 13 -- The WNBA and Sears today tipped off the league's first nationwide health and fitness initiative, **WNBA Be Active presented by Sears**, at a clinic led by the program's national spokesperson, Sacramento Monarchs guard Ruthie Bolton-Holifield. The grassroots program, which will travel to 18 cities from January through May and involve boys and girls ages 9-14, encourages young people to exercise regularly and is designed to raise awareness on how to "Play Fit and Stay Fit."

WNBA President Val Ackerman and Sears Senior Executive Vice President of Marketing John Costello jointly announced the program at a clinic for more than 30 youngsters at the James Jordan Boys and Girls Club and Family Life Center in Chicago. Rebecca Lobo of the New York Liberty assisted Bolton-Holifield with today's clinic.

The clinics will be held in all 10 WNBA team cities, seven NBA cities and Kansas City, the site of the 1998 NCAA Women's Final Four. Local Boys and Girls Clubs, YMCAs and YWCAs will help identify area youngsters to participate in the clinics, which include a motivational speech by a WNBA player, a basketball skills demonstration, group stretching and an exercise program that focuses on cardiovascular fitness, strength, endurance, agility and nutrition. The clinics were developed in collaboration with the President's Council on Physical Fitness and Sports (PCPFS). The WNBA player also will visit a local Sears store in the 10 WNBA markets to sign autographs for fans.

"The WNBA and Sears are helping young people recognize the importance of physical fitness and a healthy lifestyle," said Bolton-Holifield, a member of the 1997 All-WNBA First Team and a 1996 Olympic gold medalist. "Now is the time for kids to form good exercise and nutritional habits that will stay with them throughout their lives."

WNBA Be Active presented by Sears
Page Two

“We are very excited about the opportunity to use our players as role models to motivate young people to ‘play fit and stay fit,’” said Ackerman. “Both Sears and the WNBA believe that participation in physical activities, whether through team or individual sports, has enormous benefits for overall health and self-esteem.”

“Through Sears sponsorship of the WNBA, we’ve seen athletics help women to be their best,” Costello said. “Presenting the WNBA Be Active program enables Sears to extend these health and fitness messages to today’s youth.”

The WNBA will support the program through the production of a public service announcement that will air during nationally televised NBA games and on other NBA programming. The WNBA and Scholastic, Inc. have produced an educational poster that will be distributed to schools in all 10 WNBA markets, reaching approximately 750,000 students.

Recent studies by the PCPFS concluded that exercise and sports participation enhance the physical and mental health of youth. The PCPFS also has found that nearly half of American youths, ages 12-21, do not exercise vigorously on a regular basis, and 14 percent report no recent physical activity.

During the WNBA’s inaugural season, more than one million fans attended games (9,669 per game average), and over 50 million fans viewed the WNBA on national television. The Houston Comets won the 1997 WNBA Championship.

With its network of more than 830 full-line department stores and 2,500 off-the-mall stores, Sears, Roebuck and Co. is a leading retailer of apparel, home and automotive products and related services for families throughout North America, serving more than 50 million households.

For more information about the Sears/WNBA partnership and local market activity, visit the Sears/WNBA web page at www.sears.com/wnba or the Official Web Site of the WNBA, WNBA.com.

#

/98

Media Contacts:

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Cara Leggett, WNBA	212/407-8091
Lee Antonio, Sears	847/286-5569

WNBA BE ACTIVE PRESENTED BY SEARS
CLINIC AND SEARS IN-STORE PLAYER APPEARANCE SCHEDULE

<u>City</u>	<u>Clinic Date/Location</u>	<u>Sears Appearance Date/Location</u>
Chicago	Jan. 14 - James Jordan Boys & Girls Club and Family Life Center	
Houston	Jan. 16 - Boys & Girls Club/Shell Branch	Jan. 17 - Willowbrook Mall
Miami	Jan. 23 - Boys & Girls Club/Hank Kline Unit	
Detroit	Jan. 30 - Boys & Girls Club/Howard B. Bloomer Club	Jan. 31 - Oakland Mall (Troy, Mich.)
New York	Feb. 6 - Boys & Girls Club/Dunlevy Milbank Children's Center	Feb. 7 - Kings Plaza (Brooklyn)
Charlotte	Feb. 13 - YMCA/Johnston Branch	Feb. 14 - Carolina Mall (Concord, NC)
Phoenix	Feb. 20 - Phoenix Downtown/Urban Services YMCA	Feb. 21 - Paradise Valley Mall
Seattle	Feb. 27 - Boys & Girls Club/Rainier Vista Branch	
Sacramento	March 3 - Ray Robinson Oak Park Community Center	March 1 - Solano Mall (Fairfield, Calif.)
Orlando	March 6 - Dr. James Smith Neighborhood Center	
Salt Lake City	March 13 - Boys & Girls Club/Sugar House Branch	March 14 - Fashion Place Mall (Murray, Utah)
Kansas City	March 26 - John Thornberry Boys & Girls Club	March 28 - Metcalf South Mall (Shawnee Mission, Kan.)
San Antonio	April 3 - Boys & Girls Club/Calderon Branch	
Boston	April 9 - YMCA/Central Branch	
Los Angeles	April 17 - Boys & Girls Club/Santa Monica Branch	April 18 - Los Cerritos Mall (Cerritos, Calif.)
Cleveland	April 24 - YWCA/East Cleveland Branch	April 25 - Great Northern Mall
Portland	May 1 - Boys & Girls Club/Trail Blazers Club	
Washington, D.C.	May 8 - Local School TBD	May 9 - Landmark Mall (Alexandria, Va.)

Note: With the exception of Kansas City, player in-store appearances will take place in WNBA markets only.



WNBA FACT SHEET

- League:** Women's National Basketball Association
- League Office:** 645 Fifth Ave.; New York, NY 10022; (212) 688-(WNBA) 9622
- WNBA Teams:** **EASTERN CONFERENCE**
Charlotte Sting
Cleveland Rockers
Detroit Shock
New York Liberty
Washington Mystics
- WESTERN CONFERENCE**
Houston Comets
Los Angeles Sparks
Phoenix Mercury
Sacramento Monarchs
Utah Starzz
- Players:** Among the WNBA's signed players, 28 are former Olympians, 15 have won gold medals. The WNBA roster contains 18 foreign-born players.
- 1998 Schedule:** Season opens: June 11
Each team plays a 30-game regular season schedule (15 home/15 away)
- 1998 Playoffs:** The 1998 WNBA Championship series will feature the Eastern and Western Conference champions -- who will receive the top two seeds -- and the two teams with the next best regular season records, regardless of conference, competing in two, best-of-three semifinal series. The semifinal winners will then play each other in a best-of-three series to determine the winner of the 1998 WNBA Championship.
- 1997 Playoffs:** Charlotte, Houston, New York and Phoenix advanced to the single-game elimination WNBA Championship (Aug. 28 and 30).

Houston defeated New York 65-51 before 16,285 fans to win the inaugural WNBA Championship on Aug. 30.

Attendance: In 1997, average attendance league-wide including the WNBA Championship was 9,804, more than double the league's preseason projections. Overall, the 115 games of the 1997 season drew 1,127,509 fans.

During the regular season, forty-one games had crowds of more than 10,000. The league-wide average attendance for the regular season was 9,669. The August 16 Houston at Charlotte game drew 18,937, the high-mark of the season and a record for attendance at a women's professional basketball game.

National Television: NBC, ESPN and Lifetime are national partners.

Each network televised one live game per week (ESPN and Lifetime on weekdays in primetime and NBC on Saturday afternoons) last season. The WNBA Semifinals were simulcast on ESPN and Lifetime. The WNBA Championship Game was broadcast on NBC.

More than 50 million viewers tuned into the nationally televised games. The WNBA on NBC's overall season rating was a 2.0 rating for 11 games. ESPN and Lifetime telecasts drew a 0.9 and 0.5 rating, respectively.

Marketing: NBA Properties serves as the marketing representative for the league. The WNBA has signed 15 marketing partners to multiyear agreements:

adidas
American Express
Bud Light
Champion
Coca-Cola (POWERaDE)
Fila USA
General Motors
Kellogg USA
Lee Jeans
McDonald's
Nike
Pinnacle
Reebok

Sears
Spalding Sports Worldwide

** All WNBA league sponsors are also sponsors at the team level*

Structure: The league is owned collectively by the 29 NBA teams.

Rules: Ball size: 28.5" (high school and NCAA women's)
3-point line: 19'9" (NCAA)
Two 20-minute halves
30-second shot clock

Key Personnel: Val Ackerman - President
Renee Brown - Director, Player Personnel
Kelly Krauskopf - Director, Basketball Operations
Dan Mannix - Director, Team Operations
Alice McGillion - Director, Corporate Communications
Mark Pray - Director, Media Relations
Peter Smul - Director, Business Operations

RUTHIE BOLTON-HOLIFIELD 6

Position: Guard

Height: 5-9/1.75 m

Weight: 150/68 kg

Birthdate: May 25, 1967

College: Auburn '89

Acquired: Assigned to the Sacramento Monarchs on January 22, 1997

1997 WNBA SEASON: Led the Sacramento Monarchs in scoring (19.4 ppg) . . . Second in the league in scoring . . . Named to the All-WNBA First Team as a guard . . . Was the first WNBA Player of the Week (6/30) . . . Monarchs' second-leading rebounder (5.8 rpg) . . . League's 10th-leading rebounder . . . 10th in the league in three-point shooting percentage (.344).

PERSONAL: Holifield is pronounced "HOLLY-field" . . . One of 20 children of the Rev. Linwood and the late Leola Bolton . . . Is a twin with brother Allen Ray who lives in Indiana . . . Brother Nathaniel is a punt returner in the World Football League . . . Sister Mae Ola also played basketball overseas after stellar career at Auburn . . . There is a 30-year difference between the oldest and the youngest . . . Has 72 nieces and nephews . . . Married Mark Holifield in 1991 . . . Says Olympic Coach Tara VanDerveer influenced her game the most because "she knows how to bring out the best in players and she helped me believe I could be a great player" . . . Person

most admires is father Linwood because he sets a good example and he practices what he preaches . . . Advice to young players: "Have a good work ethic because working hard will take you further than talent" . . . Daily workout routine includes lifting weights, stair master, cardio-vascular training, sit-ups and jogging . . . Plays tennis and watches football during free time . . . Speaks and sings in Italian . . . Sang in an Italian musical group called Antidum Tarantula when she was living in Italy . . . Still jams with the group whenever she's in Italy . . . Hobbies includes singing, writing in her diary, working out and talking on the phone . . . Is a first lieutenant in the U.S. Army Reserves . . . A veteran of many USA Basketball teams, including 1996 Olympic (gold), 1994 World Championship (bronze); 1994 Goodwill (gold); 1993 World Championship Qualifying; 1991 World University (gold); 1990 USA Select; and the 1986 U.S. Olympic Festival . . . Recently selected to the 1998 U.S. World Championship team . . . Named the 1991 USA Basketball Female Player of the Year.

WNBA REGULAR SEASON STATISTICS

SEASON	G	FGM-FGA	PCT	3FGM-3FGA	PCT	FTM-FTA	PCT	REB/AVG	AST	STL	PTS/AVG
1997	23	164-408	.402	66-192	.344	53-69	.768	134/5.8	59	54	447/19.4

COLLEGE

SEASON	G	FGM-FGA	PCT	FTM-FTA	PCT	REB/AVG	AST	STL	PTS/AVG
1985-86	30	137-257	.533	22-35	.629	143/4.8	41	47	296/9.9
1986-87	33	125-240	.521	25-34	.735	96/2.9	77	53	275/8.3
1987-88	35	145-265	.547	40-54	.741	108/3.1	213	69	335/9.6
1988-89	34	123-276	.446	21-34	.618	143/4.2	195	77	270/7.9

TOTALS: 132 530-1038 .511 108-157 .688 490/3.7 536 246 1176/8.9

Three-point field goals: 1986-87, no three-point shots allowed; 1987-88, 0-for-0 (.000); 1988-89, 5-for-8 (.625); 1989-90, 3-for-8 (.375). Totals: 8-for-16 (.500).

USA BASKETBALL

SEASON	G	FGM-FGA	PCT	FTM-FTA	PCT	REB/AVG	AST	STL	PTS/AVG
1991 World University Game	8	48-105	.457	8-10	.800	36/4.5	19	14	122/15.3
Three-point field goals: 8-for-25 (.320)									
1994 World Championship	8	28-54	.518	4-5	.800	25/3.1	6	3	74/9.2
Three-point field goals: 14-for-27 (.518)									
1994 Goodwill Games	4	18-38	.474	1-1	1.000	24/6.0	6	3	47/11.8
Three-point field goals: 10-for-19 (.526)									
1996 Olympics	8	21-47	.447	15-21	.714	34/4.3	16	23	102/12.8
Three-point field goals: 15-for-34 (.441)									

OTHER PROFESSIONAL LEAGUES

SEASON	PPG	RPG
1989-90 - Visby (Sweden)	Not Available	
1990-91 - Did Not Play	Attending U.S. Military Officer School	
1991-92 - Tungstrum (Hungary)	Not Available	
1993-94 - Erreti Faenza (Italy)	25.5	6.0
1994-95 - Erreti Faenza (Italy)	28.0	7.1
1995-96 - Galatasaray (Turkey)	Not Available	

Noa-

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*Lease payments for Park Avenue ultra model, shown, are higher.

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**Length of contract is limited. Other rates for longer contracts. Dealer financial participation may affect consumer cost.

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After a war that left no spoils for the winners, Londoners use makeshift wheelbarrows to carry home their rations of coal

Amid postwar devastation, even the basics were scarce; at far left, black-market bread is sold at a railroad station in Milan

Allied food shipments are rushed to Paris not long after its liberation from the Nazi occupation

sentiment of the heavy American hand. "Our Uncle, who art in America, Sam be thy name/Thy Navy come, thy will be done," went one ditty. In Paris, fearful for the purity of the culture (and the sale of wine), the French National Assembly banned the sale, manufacture and import of Coca-Cola.

AMERICAN AID HAD A DARKER side. The Marshall Plan provided the CIA with a handy slush fund. To keep communists from taking over Italy (a genuine threat in 1948), the CIA began handing out money to Italian politicians. At first, the agency had so little money that America's gentlemen spooks had to pass the hat in New York men's clubs to raise cash for bribes. But with the Marshall Plan, there was suddenly plenty of "candy," as CIA official E. Howard Hunt called it, to tempt European politicians and labor leaders.

The CIA's meddling looks sinister in retrospect (though it seemed essential in 1948,

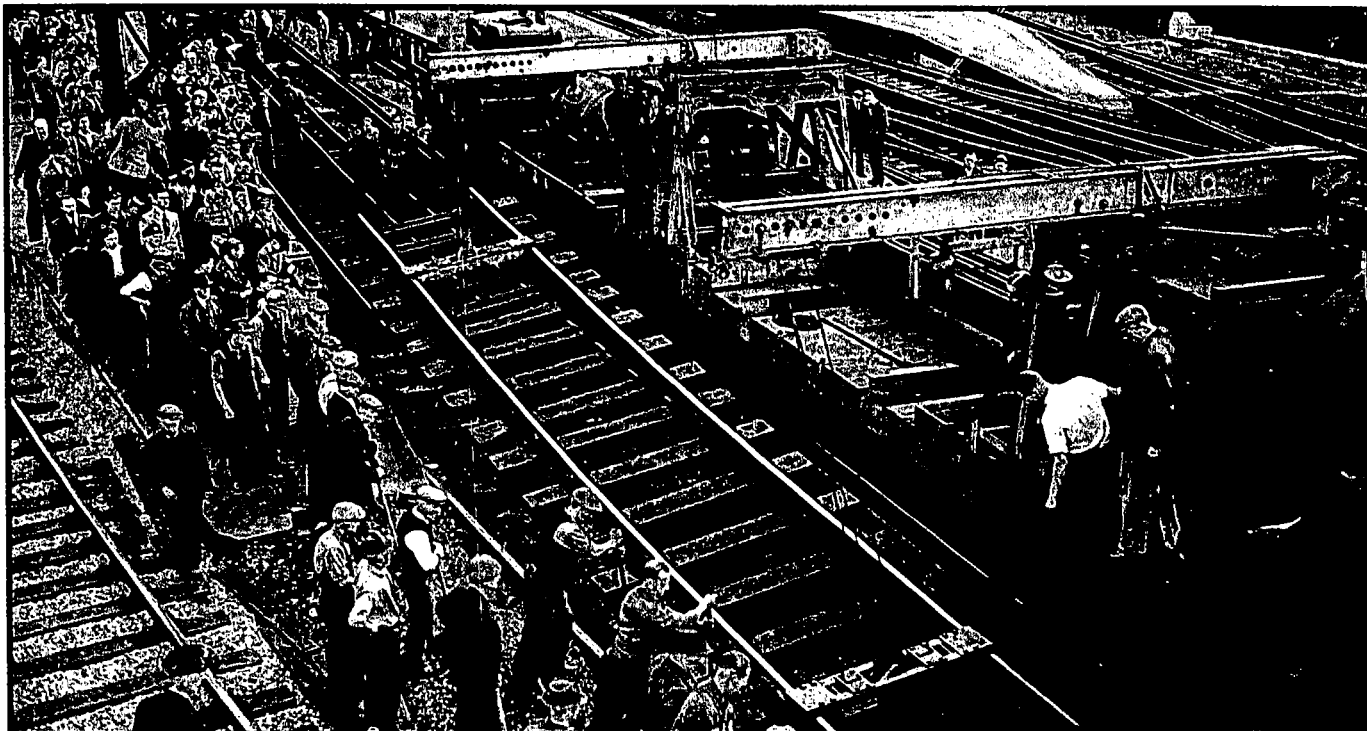
when policymakers feared Stalin could start a revolution in Italy and France "just by picking up the phone"). The actual impact of the aid is also a source of dispute. Some economists have argued that the plan played only a superficial role in Europe's recovery. They point to Europe's pent-up innovation and restorative will. But the fact is that from 1938 to 1947 the standard of living in Europe had been declining by about 8 percent a year. After the arrival of the first Marshall aid, the arrows all turned up. Europe's per capita GNP rose by a third between 1948 and 1951. American technicians brought know-how to Europe and reaped enormous good will.

Perhaps America's best export was hope. The Marshall Plan arrived at a time of despondency as well as hardship. Forced to work together, Europeans overcame some historic enmities while America shed its tradition of peacetime isolationism. Ties strengthened by the Marshall Plan evolved into the Western Alliance that stood fast

until communism crumbled of its own weight in the Soviet Union. Some of the men who made the Marshall Plan possible saw the romantic and epic quality of their task. It was "one of the greatest and most honorable adventures in history," wrote Dean Acheson. His friend and successor at State, Bob Lovett, had a more practical view: the Marshall Plan was that rare government program that came in on budget, accomplished its goal—and then ended.

The men who made the Marshall Plan were practical, and their motivations can be regarded coldly as a matter of economics and power. But they also wanted to act because they believed that saving Europe was the right and only thing to do. They achieved that rarity among nations—a bold act by one that benefited all.

NEWSWEEK Assistant Managing Editor Evan Thomas is coauthor of *"The Wise Men,"* a history of six friends who shaped postwar American foreign policy.



With know-how and materials from America, damaged railroad tracks are replaced at London's Waterloo Station in 1948

At a clinic in Rome, a child receives a dose of streptomycin, imported under the Marshall Plan and used to fight meningitis

From the bountiful harvest of American farmers, a shipment of cotton is sorted upon arrival in Naples



foundly wary. Bob Lovett, another Wall Streeter who replaced Acheson in the summer of 1947 as under secretary, managed to win over Senate Foreign Relations Committee chairman Arthur Vandenberg, mostly by feeding him top-secret cables over martinis at cocktails every night. But many lawmakers regarded foreign aid as "Operation Rathole," and viewed the rescue plan slowly taking shape at the State Department as a "socialist blueprint." Said Charles Halleck, the Republican leader in the House: "I've been out on the hustings, and I know, the people don't like it."

Clearly, appealing to good will was not going to suffice. It was necessary, then, to scare the voters and their elected representatives. As it happened, Russia growled at just the right moment. In the winter of 1948, Moscow cracked down on its new satellite state of Czechoslovakia. Jan Masaryk, the pro-Western foreign minister, fell—or was pushed—to his death from his office window in Prague. At the Penta-

gon, the generals worried that Soviet tanks could begin to roll into Western Europe at any moment. The atmosphere in Washington, wrote Joseph and Stewart Alsop, the hawkish establishment columnists, was no longer "post-war." It was now "pre-war."

In fact, the fears of Soviet invasion were exaggerated. We now know that after World War II the Red Army began tearing up railroad tracks in Eastern Europe because Stalin feared an attack by the West against the Soviet Union. Exhausted by a war that cost the lives of 20 million Russians, the Kremlin was not ready to wage another. Because of poor intelligence, Washington did not fully appreciate Russia's weakness. Top policymakers were aware, however, that the hysteria was exaggerated, that war was unlikely. Even so, they were not above using scare tactics in a good cause—like winning congressional approval of the Marshall Plan. Sometimes, said Acheson, "it is necessary to make things clearer than the truth."

Frightened by the talk of war, urged to recall that isolationism after World War I succeeded only in producing World War II, Congress waved through the European Recovery Plan that spring. In April the SS John H. Quick sailed from Galveston, Texas, with 19,000 tons of wheat. Before long, there were 150 ships every day carrying food and fuel to Europe. There were new nets for the fishermen of Norway, wheat for French bakers, tractors for Belgian farmers, a thousand baby chicks for the children of Vienna from 4-H Club members in America.

Politics, needless to say, sometimes interfered with altruism. Some congressmen tried to turn the Marshall Plan into a giant pork barrel, voting to send Europeans the fruits of their districts, needed or not. From Kentucky and North Carolina poured millions of cigarettes; from the Midwest arrived thousands of pounds of canned spaghetti, delivered to gagging Italians. In London drawing rooms, there was some re-



the Man

European cities were seas of rubble: Marshall visits Paris in 1947, Caen lies in ruins after the battle for Normandy

son, diplomats like George Kennan—were unelected and for the most part unknown. They needed a hero, a brand name respected by ordinary Americans. They turned to George C. Marshall.

His name would bring blank stares from schoolchildren today, but Marshall, the army's highest-ranking general in World War II, was widely regarded then as the Organizer of Victory. "He is the great one of the age," said President Harry Truman, who made Marshall secretary of state in January 1947. Upright, cool to the point of asperity ("I have no feelings," he said, "except those I reserve for Mrs. Marshall"), Marshall made worshipers of his followers. Dean Acheson described his boss walking into a room: "Everyone felt his presence. It was a striking and communicated force. His figure conveyed intensity, which his voice, low, staccato and incisive, reinforced. It compelled respect. It spread a sense of authority and calm." Though self-effacing and not prone to speechifying,

Marshall used a few basic maxims. One was "Don't fight the problem. Decide it."

Without hesitation, Marshall gave his name and authority to the plan to rescue Europe. His only advice to the policymakers: "Avoid trivia." The unveiling came in a commencement speech at Harvard on June 5, 1947. Wearing a plain business suit amid the colorful academic robes, Marshall was typically plain-spoken and direct: "Our policy," he said, "is not directed against any country or doctrine, but against hunger, poverty, desperation and chaos."

THE RESPONSE IN THE AMERICAN press was tepid, but the leaders of Europe were electrified. Listening to the address on the BBC, British Foreign Minister Ernest Bevin regarded Marshall's speech as a "lifeline to a sinking man." Bevin immediately headed for Paris to urge the French to join him in grabbing the rope.

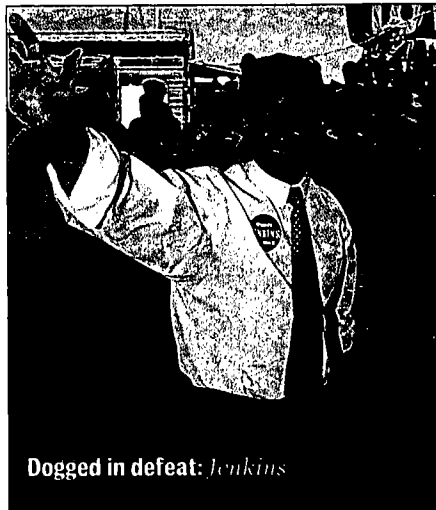
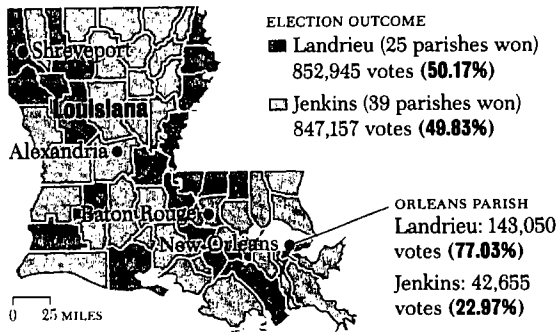
Marshall did not want Washington to ap-

pear to be dictating to its allies. "The initiative, I think, must come from Europe," he had said at Harvard. But the Europeans fell to squabbling. The French, in particular, were wary of reviving Germany. "The Plan? There is no plan," grumbled George Kennan, the diplomat sent to Paris that summer of 1947 to monitor the talks. The Europeans were able to write shopping lists, but nothing resembling an overall program. In a cable to Marshall, Kennan predicted that the United States would listen, "but in the end, we would not ask them, we would just tell them what they would get."

First, however, Marshall's men had to persuade Congress to provide the money. In October, President Truman tried to appeal to America's sense of sacrifice, urging Americans to eat less chicken and fewer eggs so there would be food for starving Europeans. Urged to "waste not," some schoolchildren formed "clean-plate clubs," but that was about as far as the sacrificial zeal went. Members of Congress were pro-

Squeaking Into the Senate

Mary Landrieu beat the GOP's Woody Jenkins by just 5,788 votes. Allegations of voting irregularities, primarily in New Orleans, are under investigation.



"Where's Woody's evidence?" demands Morial, an intense lawyer with a Georgetown degree. Landrieu seemed equally serene. "I have no knowledge of any improper activities," she says coolly. "We're an easy target for reckless allegations."

It's up to the Senate to decide what's reckless and what's real. So far, there are a few nagging details. When the parish's 877 voting machines were opened three days after the election, officials concede, strict procedures weren't followed: campaign representatives weren't there to watch, the registration lists weren't sealed, poll lists were sent to the clerk of the

he'll reach across to take the wheel—with-out warning—so that his interviewer can write down notes.

Yet for all his seriocomic zeal, Jenkins assembled a theory of vote fraud plausible enough to persuade Republican senators to take the rare—and risky—step of re-examining a colleague's election. His theory is this: Landrieu needed a fat vote in New Orleans to balance GOP growth elsewhere. She was especially worried about black turnout, since she'd been feuding with some leading African-American pols. Luckily, there were other forces worried about urban turnout, too: the Clinton-Gore campaign and gaming interests who wanted to preserve casino gambling in the city. Enter the Morial machine, a powerful get-out-the-vote organization called LIFE.

Among Democrats on Election Day, the GOP theory goes, panic set in when exit polls indicated a Jenkins win. Vans hired by LIFE and Landrieu's own lieutenants, Jenkins charges, hauled crowds to the polls. Voters were paid, he alleges, to cast ballots in the name of one or many other persons. This was made easier, Jenkins says, by sloppy administration of the "Motor Voter" law, which requires only minimal, mailed-in identification to register. Written records were left unsealed when placed in voting machines at the close of voting—a casual Orleans Parish custom. In the warehouse, Jenkins says, those records could have been tampered with to match the totals from precincts that had been flooded to secure her victory. She won by only 5,788 votes out of 1.7 million cast statewide, but carried New Orleans by a whopping 100,000.

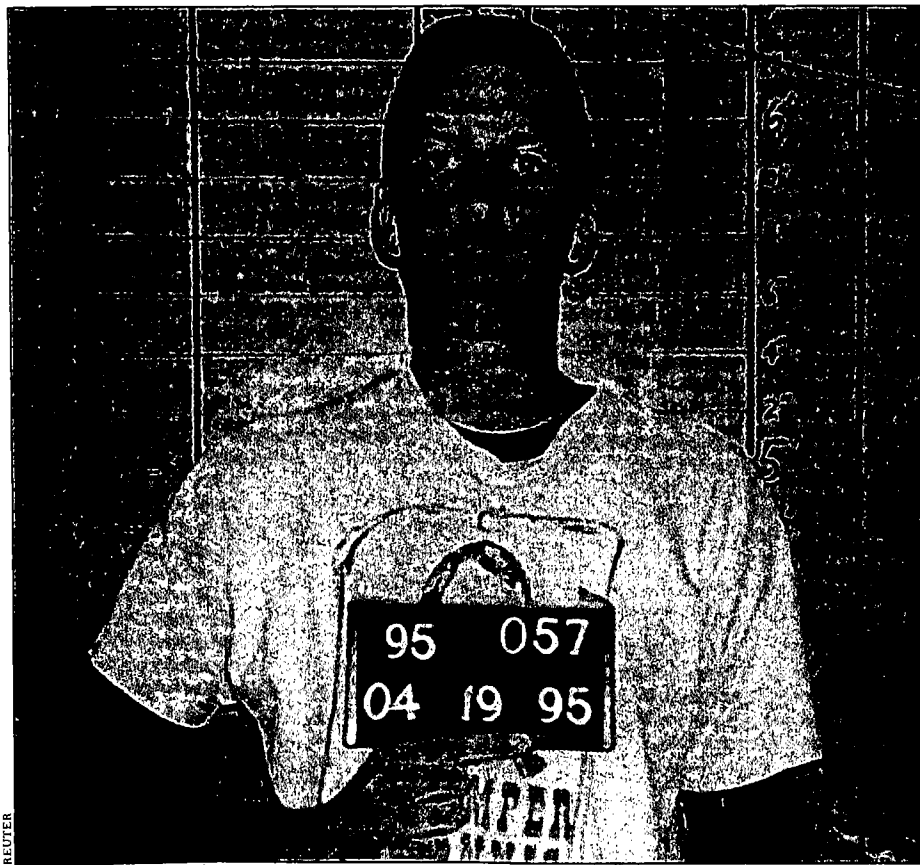
Landrieu, Morial & Co. can point to any number of holes in the scenario in what they call "Woody's fantasy." On Election Day, there were no independent allegations of irregularities. Not a single voter in New Orleans—then or now—has complained that someone voted in his or her name. Most of Jenkins's specific cases have

yet to pan out. Gaming interests did spend massively, but no one has shown coordination with Landrieu's campaign. "Multiple voting" would require the connivance of all five poll commissioners in a precinct. None has spoken out, though that's not surprising: they'd be talking about a felony.

The Democrats sound confident.

court—a Landrieu ally—not straight to the secretary of state. The question is: why? As the investigation gathers speed, Landrieu says she isn't bitter. But she might have been a Washington star by now, a fast-rising member of the Senate club. Instead she has to beat Woody Jenkins one more time, and LIFE can't be of any help. ■

FACING JUDGMENT



Defensive maneuvers: As a confident prosecution in the Oklahoma City bombing case rested, the Feds released Tim McVeigh's mug shot. Now it's the defense's turn—and saving McVeigh won't be easy. Its theory: the real bomber died in the blast.



The Plan and

High vision and low politics: how George Marshall and a few good men led America to an extraordinary act of strategic generosity. BY EVAN THOMAS

DURING THE WINTER OF 1946-47, the worst in memory, Europe seemed on the verge of collapse. For the victors in World War II, there were no spoils. In London, coal shortages left only enough fuel to heat and light homes for a few hours a day. In Berlin, the vanquished were freezing and starving to death. On the walls of the bombed-out Reichstag, someone scrawled "Blessed are the dead, for their hands do not freeze." European cities were seas of rubble—500 million cubic yards of it in Germany alone. Bridges were broken, canals were choked, rails were twisted. Across the Continent, darkness was rising.

Americans, for the most part, were not paying much attention. Having won World War II, "most Americans just wanted to go to the movies and drink Coca-Cola," said Averell Harriman, who had been FDR's special envoy to London and Moscow during the second world war. But in Washington and New York, a small group of men feared the worst. Most of them were, like Harriman, Wall Street bankers and diplomats with close ties to Europe and a long view of America's role in the world. They suspected that in the Kremlin, Soviet dictator Joseph Stalin was waiting like a vulture. Only the United States, they believed, could save Europe from chaos and communism.

With sureness of purpose, some luck and not a little finagling, these men persuaded

Congress to help rescue Europe with \$13.3 billion in economic assistance over three years. That sum—more than \$100 billion in today's dollars, or about six times what America now spends annually on foreign aid—seems unthinkable today. Announced 50 years ago next week, the European Recovery Program, better known as the Marshall Plan, was an extraordinary act of strategic generosity. How a few policymakers persuaded their countrymen to pony up for the sake of others is a tale of low politics and high vision.

Yet their achievement is recalled by many scholars as a historical blip, a moment of virtue before the cold war really locked in. A truer, if more grandiloquent, assessment was made by Winston Churchill. The Marshall Plan, said England's war leader from his retirement, was "the most unsordid act in history."

It was, at the time, a very hard sell. The men who wanted to save Europe—Harriman, Under Secretary of State Dean Ache-