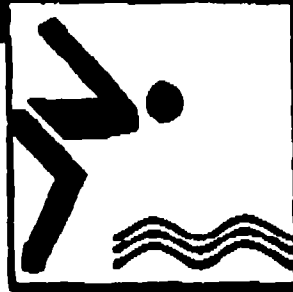
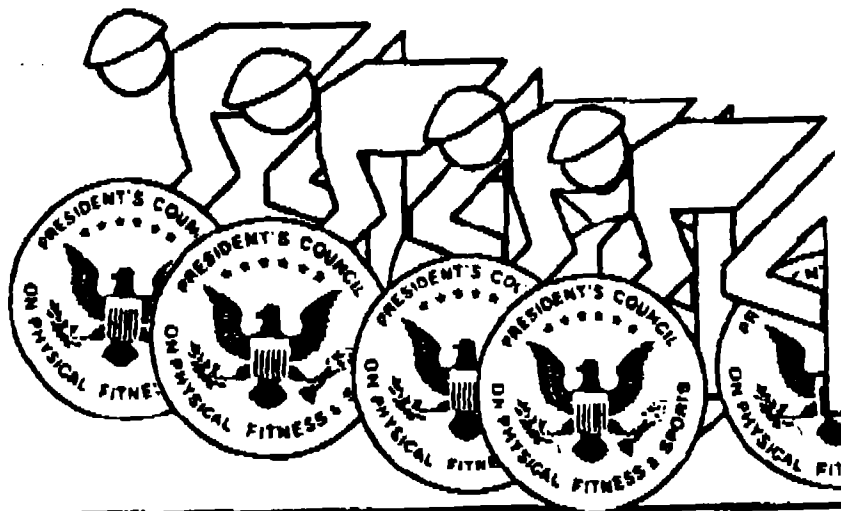


THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

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**FACSIMILE**NAME: MELANNE VERVEERCITY: WASHINGTONFAX NUMBER (202) 456-6244FROM: SANDRA PERLMUTTERTOTAL NUMBER OF PAGES 3 INCLUDING COVER SHEET



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS
WASHINGTON DC 20004

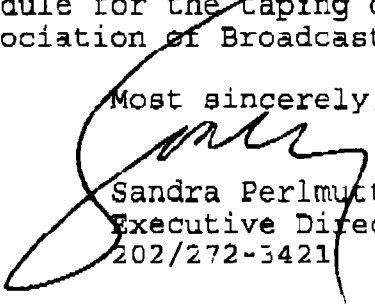
April 29, 1994

Dear Melanne,

Thank you so much for your assistance. Attached you will find the note we prepared for Ricki Seidman (cc: Mark Middleton, our designated White House liaison). It is our request that President Clinton and the First Lady be available to swear-in our new members in a Rose Garden ceremony during May (preferred week of May 23). An early morning event (9:00 am) would kick-off a day-long orientation meeting that we plan to hold in the White House Conference Center immediately following the swearing-in.

Once again, we appreciate your help. As soon as you have confirmed Mrs. Clinton's schedule for the taping of our PSA, I will contact the National Association of Broadcasters.

Most sincerely,



Sandra Perlmutter
Executive Director
202/272-3421



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS
WASHINGTON DC 20004

March 9, 1994

MEMORANDUM TO RICKI SEIDMAN

FROM: Sandra Perlmutter
Executive Director

As you can see from the attached, the President's Council has revised its plans for early May. We had asked that the President be available for the Great American Workout that was proposed for May 2 on the South Lawn of the White House. After embarking on its initial planning, I concluded this event was not in our best interest or in that of the Administration.

It is our hope however, that the President will be available to swear-in the 20 members of the Council on the morning of May 2 in a Rose Garden Ceremony. May is Physical Fitness and Sports Month. This special and positive event would be the perfect opportunity for the President to highlight the importance of physical activity and fitness in conjunction with his health care plan.

It is my understanding that the members of the Council are currently going through security clearances. We hope to target May 2 for this important public announcement.

cc: Mark Middleton