

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. resume	re: Robert Needlman [partial] (1 page)	04/27/1998	P6/b(6)
002. fax	Phyllis Glink to Brenda Costello et al re: phone numbers [partial] (1 page)	04/28/1998	P6/b(6)
003a. fax	Pete Cunningham to Sherri McGinnis re: SSNs (1 page)	04/22/1998	P6/b(6)
003b. resume	re: Josephine Minow [partial] (1 page)	04/23/1998	P6/b(6)
004a. list	re: contact information [partial] (1 page)	04/21/1998	P6/b(6)
004b. resume	re: Richard Solomon [partial] (1 page)	04/21/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14741

FOLDER TITLE:

PFR [Prescription for Reading] - Chicago April 28, 1998 [1]

2012-0872-S

rc891

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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^{minutes} Patricia Goodrich - ~~ABE~~

Jeff Jacobs - Pres & CEO
HARPO

Frank Preston - WLSTV

RIF

Bruce 202 3264

Jill Brennan

Pres. Chicago

Nell Minow.

Academy
of
Pediatrics

Pat Cowan

Mrs.

Hyndman

Dr. Needleman

Pat Cowan

fax 10 min
Marjorie
393 6137 fax
397 8600



Reach Out and Read

Boston Medical Center
1 Boston Medical Center Place
South Block High Rise 5th Floor
Boston, MA 02118
(617) 534-5701
(617) 534-7557 FAX

Barry Zuckerman, M.D.
 Professor and Chairman of
 Pediatrics
 Boston Medical Center
 Founding Director
 Reach Out and Read

Fax Cover Sheet

ROR National Staff

Perri Klass, M.D.
 Medical Director

Christine Angell
 Nancy Berman

Pat Cowan, R.N.

Elaine Grossman, M.Ed.

Abby Jewkes, Ed.M.

Matthew Veno

Kate Williams

DATE: 4/24/98

TO: Jennifer Klein

FAX: 202-456-2878

FROM: Pat Cowan

Number of pages including cover sheet: 8

Message:

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CURRICULUM VITAE

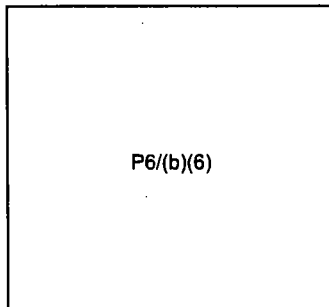
NAME: Robert David Needlman, M.D.

SOCIAL SECURITY:

PLACE OF BIRTH:

DATE OF BIRTH:

ADDRESS:



EDUCATION:

1977-1981	B.A. Yale University, summa cum laude
1981-1985	M.D. Yale University School of Medicine

POSTDOCTORAL TRAINING:

Internships and Residency:

1985-1986	Intern in Pediatrics, Boston City Hospital, Boston, Massachusetts
1986-1988	Junior and Senior Resident in Pediatrics, Boston City Hospital

Fellowship:

1988-1991	Fellow in Developmental and Behavioral Pediatrics, Boston City Hospital
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APPOINTMENTS:**Academic:**

1991-1993 Assistant Professor of Pediatrics, Boston University School of Medicine

1993-present Assistant Professor of Pediatrics, Case Western Reserve University School of Medicine

Hospital:

1991-1993 Attending Physician, Boston City Hospital

1993-present Attending Physician, Rainbow Babies and Childrens Hospital

LICENSURE AND CERTIFICATION:

1985-1995 Massachusetts Board of Registration in Medicine

1986-present National Board of Medical Examiners Diplomate No. 298077

1988-2003 American Board of Pediatrics Diplomate No. 40887

1993-present State Medical Board of Ohio License No. 35-06-5661

AWARDS AND HONORS:

1980 Edward Tompkins McLaughlin Scholarship for excellence in English composition and the study of English literature

1981 Chauncy Brewster Tinker Prize for the outstanding student in English in the Senior Class

1981 Phi Beta Kappa

1988 Health Center Award (by vote of the Pediatric House-staff), "In Recognition of Qualities Befitting a Pediatrician."

1989 Fellow, National Center for Clinical Infant Programs

PROFESSIONAL SOCIETIES:

1989-present	Fellow, Zero To Three: National Center for Clinical Infant Studies
1992-present	Fellow, American Academy of Pediatrics
1994-present	Member, American Association for Care of Children in Hospitals
1994-present	Member, Ambulatory Pediatric Association
1994-present	Member, National Association for the Education of Young Children (NAEYC)

INVITED TALKS:

1. National Center for Clinical Infant Programs Training Institute, Washington, D.C. Failure to Thrive: Medical Evaluation. 12/7/91
2. American Academy of Pediatrics National Meeting. Childhood Behavior Problems. New York, NY, 4/13/92.
3. University of Oklahoma: Current Problems in Pediatric Therapy XIX. Clinical Management of Babies Born to Cocaine Abusing Mothers. 4/16/93.
4. Society for Research on Child Development, National Convention, New Orleans, LA. Interventions in Shared Reading for Children from Low Income Families. 5/26/93.
5. Institute for Child Study, New Brunswick, NJ. Neurophysiological Correlates of Prenatal Cocaine Exposure. 6/4/93
6. Harvard Med School, Boston, MA. Developmental and Behavioral Correlates of Prenatal Exposure to Drugs and Alcohol. 6/11/93.
7. American Academy of Pediatrics National Meeting. Literacy Development in Primary Care. Dallas, TX, 10/22/94.
8. North Carolina Development Evaluation Center, annual statewide conference. Literacy Development: Opportunities for Collaboration. Raleigh, NC, 12/5/94

9. North Carolina Development Evaluation Center, annual statewide conference. Temper Tantrums. Raleigh, NC, 12/5/94
10. University of Louisville School of Medicine, visiting professorship; talks on literacy development (Grand Rounds) and cocaine (noon time lecture). Louisville, KY 11/17/95.
11. Three Rivers Literacy Alliance, visiting lectureship; Literacy and Pediatric Primary Care: Practical Approaches. Fort Wayne, Indiana, 1/22/96
12. American Library Association, Association for Library Services for Children, President's Address, New York City; 7/8/96.
13. PREP The Course (American Academy of Pediatrics national Board review course). Series of 2 lectures and 2 workshops. 2/15/97-2/16/97 (St. Petersburg, FL); 8/15/97-8/17/97 (Chicago).
14. "Debate: Resolved, that ADHD is a Neurological Disorder." Maternal and Child Health Bureau supported Fellowship programs annual meeting, 4/10/97, Baltimore, MD.
15. National Center for Family Literacy, National Convention, Louisville, KY. Pediatric Interventions for Family Literacy. 4/21/97.
16. American Academy of Pediatrics Annual Meeting. Reach Out and Read, a CATCH Program. 5/11/97, San Diego, CA.
17. State Library of Ohio seminar on Family Literacy. Pediatric-Library Collaborations to Support Literacy. Columbus, OH 5/17/97.
18. First Annual Joint Conference for Early Childhood Jewish Educators, keynote address: "Brain Development and Learning." 8/25/97, Skokie, IL.
19. Reach Out and Read training (lecture and workshop). National Association of Neighborhood Health Centers national convention. 8/26/97, New Orleans, LA.
20. Ohio Association for Library Services for Children statewide conference, Literacy Development and Pediatric Care. 10/30/97.
21. Mental Health and Primary Pediatric Care. National Institute for Health Care Management, working conference, Bright Futures Mental Health. Washington, DC, 12/9/97.

BIBLIOGRAPHY:

Peer-Reviewed Articles:

1. Needlman R, Stevenson J, Zuckerman B. "Psychosocial Correlates of Severe Temper Tantrums." *The Journal of Developmental and Behavioral Pediatrics*, vol. 12, no. 2, April 1991, pp 77-83.
2. Needlman R, Fried L, Morely D, Taylor S, and Zuckerman, B. "Clinic-Based Intervention to Promote Literacy: A Pilot Study." *American Journal of Diseases of Children*, vol 145, August, 1991, pp 881-884.
3. Needlman R, Zuckerman B, Anderson GM, Mirochnick M, Cohen DJ. "CSF Monoamine Precursors and Metabolites in Human Neonates Following In Utero Cocaine Exposure: A Preliminary Study." *Pediatrics*, vol. 92, no. 1, July, 1993, pp 55-60.
4. Boutry M, Needlman R. Use of Diet History in the Screening of Iron Deficiency. *Pediatrics*, vol 98, no. 6, December 1996, pp 1138-1142.
5. Weiss V, Needlman R. To Teach is To Learn Twice: Resident Teachers Learn More. *Archives of Pediatrics and Adolescent Medicine*. Vol. 152, 1998, pp 190-192.
6. Needlman R, Frank DA, Cabral H, Mirochnick M, Kwon C, Zuckerman B. Blood Pressure in Children Exposed Prenatally to Cocaine. *Clinical Pediatrics*. in press.

Reviews, Commentary, and Chapters:

1. Needlman R, Howard B, Zuckerman B. "Temper Tantrums: When to Worry." *Contemporary Pediatrics*, August, 1989, pp 12 ff.
2. Needlman R, Bauchner H, Zuckerman B. "Commentary: Literacy and the Pediatrician." *Pediatrics in Review*, vol. 11, no. 9, March 1990, pp 259-260.
3. Fitzgerald K, Needlman R. "Reach Out And Read: A Pediatric Program to Support Emergent Literacy." *Zero to Three*, vol 12, no 1, September, 1991, pp 17-20.
4. Needlman R, Zuckerman B. "Fight Illiteracy: Prescribe a Book." *Contemporary Pediatrics*, vol 9, no 2, February, 1992, pp 41-60.
5. Frank D, Silva M, Needlman R. "Failure to Thrive: Myth and Method." *Contemporary Pediatrics*, February, 1993.

6. Needlman R. Temper Tantrums. in Behavioral and Developmental Pediatrics: A Handbook for Primary Care. S Parker and B Zuckerman, eds. Boston: Little Brown, 1995.
7. Needlman R. Sibling Rivalry. in Behavioral and Developmental Pediatrics: A Handbook for Primary Care. S Parker and B Zuckerman, eds. Boston: Little Brown, 1995.
8. Needlman R, Frank D, Augustyn M, Zuckerman B. Neurophysiological Correlates of Prenatal Cocaine Exposure. in Mothers, Babies and Cocaine: The Role of Toxins in Development. M Lewis and M Bendersky, eds. Hillsdale, NJ: Lawrence Erlbaum, Associates, 1996.
9. Needlman R, Adair R, Bresnahan K. Biological Factors in Feeding and Growth. In Treating Childhood Feeding Problems: A Behavioral Perspective. Kedesdy, Jurgen H and Karen Budd, eds. Baltimore: Paul Brookes. 1995 (in preparation).
10. Needlman R. Growth and Development (entire section, including 11 chapters). in Nelson's Textbook of Pediatrics, 15th Edition. R Behrman and R Kliegman, eds. Baltimore: Saunders, 1995.
11. Needlman, R. review of The Emotional Problems of Normal Children. by Stanley Turecki and Sarah Wernick. in Journal of Developmental and Behavioral Pediatrics, 1995 vol 16, no. 1 p 56.
12. Klass P, Fitzgerald-Rice K, Needlman R, & Zuckerman B. Reach Out and Read Handbook. Published by American Publisher's Association, 1996.

Abstracts:

(*Presented at National Meetings)

1. *Needlman R, Anderson G, Mirochnick M, Cohen, D, Zuckerman B. (1992). CSF Monoamines in-Utero Cocaine Exposure. APA/SPR Baltimore, 1992
2. *Boutry M., & Needlman R. (1994). Use of diet history in screening for microcytic anemia. Pediatric Research, 35(4), 140A.
3. Mirochnick M., Meyer J., Frank D.A., et al. (1994). Plasma catecholamine concentrations in cocaine-exposed and unexposed neonates. Pediatric Research, 35(4), 25A.
4. Needlman R., Frank D., Cabral H., & Zuckerman B. (1994). Blood pressure after prenatal cocaine exposure. Pediatric Research, 35(4), 25A.

5. *Needlman, R., Singer, L., Yamashita, T., & Lewis, B. Correlates of Reading Aloud to Young Children. Presented at APA/APS/SPR, San Diego, May 8, 1995.
6. *Needlman R, Lewis B, Yamashita T, & Singer L. Pediatric Intervention to Promote Literacy: Early Effects. Presented at APA/APS/SPR, Washington, DC, May 6, 1996.
7. *Needlman R, Lewis B, Singer L, Huang J, Yamashita T. Pediatric Intervention to Promote Literacy: 25-Month Results. Presented at APA/APS/SPR, Washington, DC, May 5, 1997.
8. Needlman R, Lewis B, Singer L, Huang J, Yamashita T. Maternal Depression: Prevalence and Predictors. Poster, at APA/APS/SPR, Washington, DC, May 5, 1997.
9. *Weiss V, Needlman R. To Teach is to Learn Twice: Resident Teachers are Better Learners. Presented at APA/APS/SPR, Washington, DC, May 3, 1997.

Popular Press:

1. Monthly columnist for Parent and Child Magazine, "Ask the Doctor." New York: Scholastic, Inc.
2. Monthly columnist for Early Childhood Today Magazine, "The Doctor and His Mom." New York: Scholastic, Inc.

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FAX

TO: Brenda Costello - 202-456-2239

Noa Meyer 202- 456-6244

Jennifer Klein - 202-456-2878

Mwitu Ndugu -

P6/(b)(6)

Kyle Kaszynski

[002]

Sherri McGinnis - University of Chicago Hospitals - Public Affairs 773-702-3171

Michele Shiele - University of Chicago Hospitals - development Office 773-702-1676

From: Phyllis Glink, Harris Foundation, Chicago Reach Out and Read Project Director

work phone: 312-621-0564

home phone: P6/(b)(6)

cell phone: P6/(b)(6)

work fax: 312-621-0984

Re: Chicago Citywide Reach Out and Read Kickoff

Friend Family Health Center

Tuesday, April 28, 1998

Attendance List and Final Meet and Greet List

Attached is the most current attendance list for the upcoming Reach Out and Read Kick-off and our most current VIP Meet and Greet list. I will be bringing these lists to Lou Vasta this afternoon when I see him at the Friend Center.

Name tags will be made for all of the guests. I will wait until tomorrow morning to label the meet and greet nametags in case we need to change the list.

This morning, Mwitu and I spoke about the reading program. We agreed that it would be appropriate for the speakers to join Mrs. Clinton, Jo Minow and Jim Flanigan in the waiting room for the reading program. The speakers will not be in the camera shot but will be off to the side. I will inform the speakers of this change. As discussed on Saturday, Jo Minow and Jim Flanigan will be ushered into the waiting room from the gym right before Mrs. Clinton completes her remarks. Jen Klein mentioned that Mrs. Clinton's remarks were about four minutes long.

I will be in my office until 2:30 p.m. Chicago time and then I will be heading over to the Friend Center. I can be reached on my cell phone after that time.

Thanks. Please do not hesitate to call me if you need additional information.

**CHICAGO CITYWIDE REACH OUT AND READ KICKOFF
TUESDAY, APRIL 28, 1998, FRIEND FAMILY HEALTH CENTER
9:00 A.M. - 11:00 A.M.**

MEET AND GREET VIP LIST - PHOTO RECEIVING LINE

Program Participants

Irving B. Harris, Chairman, The Harris Foundation
Dr. Rick Solomon, Director, Friend Family Health Center and Associate Professor of Pediatric, The
University of Chicago Children's Hospital
Dr. Robert Needlman, Assistant Professor of Pediatrics, Rainbow Babies and Children's Hospital, Case
Western Reserve University and co-developer, Reach Out and Read
Josephine Minow, Children's book author and child advocate
Jim Flanigan, Chicago Bear

High Priority VIPs (alphabetical order)

Jill Brennen, President, Reading Is Fundamental, Illinois
Karen Danczak Lyons, Deputy Commissioner, Chicago Public Libraries (representing Mary Dempsey,
Commissioner, Chicago Public Libraries)
Phyllis Glink, Program Officer, The Harris Foundation, Chicago Reach Out and Read Project Director
Bill Gordon, Executive Director, American Library Association
Ellen Gordon, University of Chicago Hospitals Donor
Melvin Gordon, University of Chicago Hospitals Donor
Alderman Barbara Holt
Heather Hutchinson, President, Advocate Charitable Foundation
Mrs. Ellen Hyndman, \$100,000 donor to Evanston Hospital ROR (might be replaced by family member)
Lynn Gardner, Vice President for Communications, Scholastic Inc.
Jeffrey Jacobs, President, Harpo Studios, Founder, CIVITAS Initiative: Child Trauma Program
Susan Kidder, Executive Director, Literacy Chicago
Susan Manilow, University of Chicago Hospitals Board Member
Bernice Meltzer, University of Chicago Hospitals Donor
Earl Meltzer, University of Chicago Hospitals Donor
Newton Minow, Jo Minow's husband
Nell Minow, Jo Minow's daughter and author of four books
Ralph Muller, President and CEO, the University of Chicago Hospitals and Health System
Diane Sautter, President, Chicago Children's Museum
Richard Sewell, Faculty member, The University of Chicago Hospitals
Hugo Sonnenschein, President, The University of Chicago
Gloria Ysasi Diaz, Vice President Book Publishing Services, R. R. Donnelley & Sons Company

Medium Priority VIPs (alphabetical order)

Steve Cohen, Scholastic Books, Inc
Pat Cowen, National Coordinator, Reach Out and Read
Susan Levy, Director of Community Relations, R. R. Donnelley & Sons Company
Hannah Rosenthal, Regional Director, Department of Health and Human Services

NOTE: If necessary, Irving B. Harris, Phyllis Glink and Ralph Muller will be available to the First Lady to introduce meet and greet guests.

126 people as of
April 27, 1998

**REACH OUT AND READ LITERACY PROGRAM KICK-OFF
TUESDAY APRIL 28, 1998**

1:00pm

ATTENDANCE LIST

Abelson, Herb M.D., University of Chicago, Department of Pediatrics
Armbruster, Patricia, Children's Librarian, West Town Health Center
Ariza, Catalina, Healthy Steps Specialist, Ravenswood Maternity Family Health Center
Aronson, Andrew, M.D., University of Chicago, Department of Pediatrics
Aronson, Erica, daughter of above
Banas, Helen, Eisenberg Foundation
Bostrom, Linda, American Library Association
Button, Laura, University of Chicago, Development
Bradziunas, Dana, M.D. Loyola Medical Center, Department of Pediatrics
Carter-Blank, Denise, The Robert McCormick Tribune Foundation
Clarick, Rob, Erie Family Health Centers
Cohen, Steve, Managing Director, Scholastic, Inc.
Conley, Daniel, Flanigan Foundation
Cowen, Pat, Reach out and Read
Cunningham, Peter, Flanigan Foundation
Cuthbertson, Sarah, Assistant Program Officer The Harris Foundation
Danczak-Lyons, Karen, 1st Deputy Commissioner, Chicago Public Libraries
D'Angelo, Nancy, Healthy Steps Specialist, Ravenswood Family Health Center
Dickson, Cathy, LaRabida Hospital
Dubrow, Jennifer, Healthy Steps Specialist, Ravenswood/McNeil Pediatric Clinic

Duster, Maxine, Cook County Children's Hospital

Easton, John, University of Chicago media/public affairs staff

Eck, Carol, University of Chicago, public affairs staff

Eppen, Ann, University of Chicago,

Eshleman, Amy, Assistant to the Commissioner for Special Projects

Gardner, Lynn, VP Communications Scholastic, Inc.

Gena, Rhoda, Volunteer Illinois Masonic ROR

Gill, Eileen, University of Chicago, Development

Ginther, Francis, R.N., Executive Director, Infant Welfare Society

Glink, Ilyce (Alex 2 1/2 years)

Glink, Phyllis, Program Officer, The Harris Foundation

Gordon, Bill, Executive Director, American Library Association

Gugenheim, Mary, Chicago Community Trust

Harris, Irving, The Harris Foundation

Haut, Dawn, M.D., American Academy of Pediatrics

Heagy, Linda, University of Chicago, Development/VIP list

Holland, Lois, Clinic Administrator, Grand Boulevard Health Center

Hildy, Kris, American Academy of Pediatrics

Holt, Barbara, Alderman

Hutchinson, Heather, Advocate Charitable Foundation

Hyndman, Ellen, Reach Out and Read Donor, Evanston Hospital

Hyndman, Eva, daughter of Ellen Hyndman

Flanigan, James, Flanigan Foundation

Gordon, Ellen, University of Chicago Development/VIP list

Gordon, Melvin, University of Chicago Development/VIP list

Irmeter, Liz, VISTA Volunteer, First Book

Jeffrey Jacobs, Harpo Studios, CIVITAS Initiative

Jacobson, Ronna, ROR Coordinator, Evanston Hospital

Jarrett, Valeria, University of Chicago, Development/VIP list

Johnson, Terry, Nurse Practitioner, VNA Health Center

Kaplan, Julie, Ezra Hotline

Kates, Ken, University of Chicago guest

Kidder, Susan, Literacy Chicago

Killner, Marta, M.D., University of Chicago Friend Center

Kittle, Laura, University of Chicago, Development/VIP List

Korajczyk, David, University of Chicago

Krieg, Iris., Pritzker Cousins Foundation

LaVelle, Avis, University of Chicago guest

Lehman, Amy, University of Chicago, Development/VIP list

Lehman, Max, son of above

Levy, Susan, R.R. Donnelley Foundation

Levin, Fay, VP of External Affairs at the Field Museum

Lipstein, Steve, University of Chicago guest

MacManee, Gillian, Erikson Institute

Manilow, Susan, University of Chicago, Development/VIP list

Manning, Pat, University of Chicago, child life staff

Marchi, Isabella, University of Chicago, child life staff

Marousis, Jim, Eisenberg Foundation

Mayofsky, Jay, M.D., Cook County Children's Hospital

McGinnis, Sherri, University of Chicago Public Affairs, Staff

Mengler, Anne, Loyola University Medical Center

Meltzer, Bernice, University of Chicago, Development/VIP list

Meltzer, Earl, University of Chicago, Development/VIP list

Mesirow, Linda, Reach Out and Read Donor, Evanston Hospital

Mesirow, Joanna, daughter of Linda Mesirow

Mesirow, Laura, daughter of Linda Mesirow

Minow, Josephine, Children's author and advocate

Minow, Nel, Daughter of Jo Minow

Minow, Newton, husband of Jo Minow

Mole, Donald, M.D., University of Chicago, Department of Pediatrics

Morgan, Lisa, University of Chicago, child life staff

Mortlock, Mary, R.N., Healthy Steps Specialists, Good Samaritan Hospital

Muller, Ralph, University of Chicago guest

Murphy, Jim, Eisenberg Foundation

Needlman, Allen

Needlman, Gloria

Needlman, Robert, Co-founder of Reach out and Read,

Neafsey, Judith, Director of Pediatrics, Illinois Masonic

Nix, Candice, ROR Coordinator, UIC Medical Center

Noronha, Peter, M.D., Chairman, Resident Curriculum Committee, UIC Medical Center
Department of Pediatrics

O'Brian, Tom, Eisenberg Foundation

Oremus, John Christopher, 5 year old son of Rubina Oremus

Oremus, Rubina, University of Chicago, Development/VIP list

Ortiz, Grace, Cook County Children's Hospital, Developmental Diagnostic Center

Parnet, Sharon, University of Chicago, media/public affairs staff

Pine-McClain, Gail, University of Chicago, media/public affairs staff

Powell, Bruce, freelance photographer

Preston, Fran, WLS News

Park, Hannah, PCC Wellness Center

Provine, Sabrina, Healthy Steps Specialist, Bethany Hospital

Rosenthal, Hannah, Regional Director, Department of Health and Human Services

Sanderson, Judith, University of Chicago guest

Sautter, Dianne, Chicago Children's Museum

Schiele, Michelle, University of Chicago, media/public affairs staff

Schultz, Lynn, University of Chicago guest

Sewell, Richard, University of Chicago, Development/VIP List

Solomon, Rick, M.D., The University of Chicago, Friend Center

Sonnenschein, Hugo, University of Chicago guest

Strohm, Lise, ROR Coordinator, Illinois Masonic Medical Center

Subero, Rose, Medical Director, West Town Health Center

Tarala, Kristie, University of Chicago, child life staff

Taylor, Jeanne, University of Chicago guest

Taylor, Richard, Loyola Medical Center

Toren, Carl, M.D., Medical Director, Infant Welfare Society

Wade, JoAnn, University of Chicago guest

Wallace, Linda, American Library Association

White, Beth, University of Chicago, Development/VIP list

White, Conner, son of Beth White

White, Corrine, daughter of Beth White

White, Mary Vensel, Harris Foundation

White, Patrick, son of Beth White

Wiecher, Elizabeth, Chicago Children's Museum

Wolff, Paula, University of Chicago, Development/VIP List

Yasi-Diaz, Gloria, VP for Book Publishing, R.R. Donnelley

Zia, Charlotte, American Academy of Pediatrics

Ziring, Dr. Phillip, Cook County Children's Hospital

Chicago Prescription for Reading Event

DATE: April 28, 1998
 LOCATION: University of Chicago Friend Family Health Center
 TIME: 10:00 am - 11:15 am
 FROM: Jennifer Klein and Noa Meyer

Date the
day before
4/27?

or Friends
or Friend's?

I. PURPOSE

- (2) The purposes of this event are: (1) to help launch Chicago's citywide Reach Out and Read effort; and to highlight the Administration's efforts to strengthen early childhood education, particularly the Prescription for Reading Initiative; and (2) to be presented with the Prescription for Reading Partnership's first annual report.

receive

II. BACKGROUND

The Prescription for Reading Partnership's First Year

A year ago, you called on booksellers, publishers, libraries, hospitals, pediatricians, health centers, and others to work together to make sure that infants and toddlers who come to the doctor have access to books and are read to regularly. From your challenge, the Prescription for Reading partnership was born, building on existing efforts like Reach Out and Read and the American Library Association's Born to Read, and the President's America Reads Challenge. Dr. Needleman of Reach Out and Read will present you with the Prescription for Reading Partnership's first annual report which touts the success of the coordinated effort and the accomplishments of its first year.

Do sentence
from other
briefings about
all the
partners

At the
event

Move
to p.2

Announcements and Book ReadingLaunching the Citywide Effort

As with the original Reach Out and Read (ROR) model developed by Boston City Hospital in 1989, which made literacy development part of regular pediatric care for children, the program in Chicago combines reading to children in the hospital by volunteers and pediatricians, counseling parents on the importance of and methods for reading to children, and giving children a book to take home.

Need sentence here describing
role of other partners.

have more than

Since July of 1997 the Harris Foundation has lead the effort to expand Reach Out and Read to health clinics across Chicago and surrounding communities. The Foundation committed to spend a minimum of \$100,000 in grants to initiate a citywide Reach Out and Read effort by the year 2000. Not only have they met this commitment, but by investing over \$150,000, in program expansion, the Foundation has increased the number of Reach Out and Read sites from 3 to 19, with funds poised for even greater expansion. The citywide effort that you are launching today will expand Reach Out and Read to all Chicago Public Health Clinics and community based-health centers, with the help of Prescription for Reading's Partnership which includes the Chicago Public Libraries, the American Academy of Pediatrics, and other local funders.

so far

to

to
have more increase

Today you will launch a

and are prepared to
spend additional funds

Prescription for Reading Report

At today's event you will be presented with the first Annual Report of the Prescription for Reading Partnership, prepared by Scholastic. Among the accomplishments cited were:

- An increase from 150,000 to 750,000 children served by Reach Out and Read doctors.
- An increase from 500 to 4,500 doctors trained in literacy to "prescribe reading."
- Scholastic and First Book together contributed more than 235,000 books to Reach Out and Read.
- An increase from 30 to over 300 libraries participating in the Born to Read program.

Contributions
by

Of the 13 commitments made last year, only one was left unfulfilled.

Scholastic's Multi-Lingual Books

Having met its commitment to provide 200,000 new books to Reach Out and Read and Born to Read, you will be announcing Scholastic's expanded commitment to the Prescription for Reading Partnership through the creation of its Multi-Lingual Book Collection. In an effort to meet the needs of non-English speaking families, Scholastic created the Collection that premieres with four children's books, available in 10 different languages - with the English translation on every page. The languages include: Spanish, Vietnamese, Portuguese, Russian, Arabic, Chinese, Cambodian, Haitian Creole, Polish and Korean.

Book Reading

Immediately following the announcements you will join Jo Minnow, author of *Marty: The Broken Hearted Artichoke*, Jim Flanigan, a Chicago Bear, and 15 three to five year olds from the Friends Center as Jo Minnow reads from her book.

The Chicago Friend Family Health Center

The Friend Family Health Center opened in June of 1997 and provides comprehensive medical services for all the neighborhoods served by the University of Chicago Hospitals and Health System. On the afternoon of your visit, the Friend Family Health Center will launch Chicago's largest Reach Out and Read program.

III. PARTICIPANTS**Program Participants****The First Lady**

Dr. Richard Solomon, The Chicago Friend Family Health Center
Living Harris, the Harris Foundation
Dr. Robert Needleman, Reach Out and Read

Meet and Greet

See attached list

IV.**FORMAT**

Give titles
e.g. CEO,
founder, etc.

(Bios attached)

Each of the accomplishments listed in the report made to you last April at the launch of the Pres. for Reading Partnership

fulfill

which will begin

next

Spelling?

Jim Flanigan has "adopted" the Friend's Center and will... [describe role going forward w/ ROR & Friend's Center]

V. PRESS

Open press

VI. REMARKS

Provided by speechwriting

Today's announcement...



Reach Out and Read

Boston Medical Center
 1 Boston Medical Center Place
 South Block High Rise 5th Floor
 Boston, MA 02118
 (617) 534-5701
 (617) 534-7557 FAX

Barry Zuckerman, M.D.
 Professor and Chairman of
 Pediatrics
 Boston Medical Center
 Founding Director
 Reach Out and Read

Fax Cover Sheet

ROR National Staff

Perri Klass, M.D.
 Medical Director

Christine Angell
 Nancy Berman

Pat Cowan, R.N.

Elaine Grossman, M.Ed.

Abby Jewkes, Ed.M

Matthew Veno

Kate Williams

DATE: April 23, 1998

TO: Noa Meyer

FAX: 202-456-6244

FROM: Pat Cowan / Robert Needleman MD

Number of pages including cover sheet: 3

Message:

Hi Noa

Here are Robert's remarks. He is
 here in Boston all day if you have any
 more questions.

Best,
 Pat

Comments of Robert Needlman, MD
for event 4/28/98

To say that today's event was the realization of a dream would be a huge understatement.

- I was born at Michael Reese hospital, grew up on the South Side, and went to school right here in Hyde Park.
- To know that the great city of Chicago has decided that **all** its children deserve a chance to grow up loving books -- with the support of the First Lady, the Mayor, the Harris Foundation, Donnelly, and pediatricians, librarians, and citizens from neighborhoods across the city -- WOW.
- At Rainbow Babies and Childrens Hospital, in Cleveland, where I now work, I have a daily opportunity to experience the proud excitement exploring books with babies and their parents.

Reach Out and Read is grounded in a simple, and powerful idea: that literacy takes root during infancy. It is nourished each time a parent and child cuddle together with a book. And it blossoms in time into a life-long love of books and reading.

- Pediatricians and other health professionals who care for young children and their families have a special opportunity to nurture literacy.
- Parents bring their children to us, expecting guidance about child-rearing, and support in helping their children grow up strong, in body, mind, and spirit.
- Parents understand that literacy is the key to success in our competitive world. When we give them books for their babies, we are sending a powerful message: Your child can be a reader. You can help your child succeed.

But Reach Out and Read is more than that. The waiting room changes dramatically: no longer a place to mark time, the waiting room becomes a *learning* room, both for the children discovering the joys of sharing books with a responsive adult, and for the parents discovering that "reading aloud" can be a wonderful way to connect with a child. Parents learn that the process of enjoying a book with a child is something *completely different* from a stiff recitation of words -- in fact, it does not depend on fluent reading at all!

And, Reach Out and Read means opening up our offices to the whole community of professionals, volunteers, and other citizens who come bearing gifts -- their time, energy, and expertise -- all in support of the children we care for, who are our future.

I'm often asked, how did Reach Out and Read start? At first, ROR was a simple response to a straightforward need: We knew that books were important in the lives of young children, and we observed that our the waiting rooms in our clinics had no books in them

207
456
4.244

-- not one! The reason, of course, was that every time a well-meaning staff person brought in a book, it was gone within a day or two. The families we served were hungry for books.

We decided to meet that need, at first simply by putting books out in the waiting room, and enlisting volunteers to help the children connect with the books in joyful, and developmentally appropriate ways. Later, we asked the pediatricians to begin giving the books out themselves. And we observed.

We observed how, in the waiting room, one adventurous child would stride up to the "book lady" for a story, followed by more and more, until every child in the room was either looking at a book, or holding onto one.

We observed how parents who, at first, hung back and simply watched the volunteers, eventually took up books themselves, and began showing them to their own children, imitating the volunteer readers.

And we observed how, in the examination rooms, giving a book to the child opened up a new area of discussion with parents -- about their hopes and plans for their children, their un-spoken, but powerful, needs for their children to grow up with more than they had, and their own experience of having been nurtured as children.

ROR has grown, in the last ten years, from a simple idea in one clinic in Boston, into a nationwide force that promises to enrich the practice of Pediatrics and Family Medicine, and the communities and children we serve. None of this would have happened without the vision, the energy, and the commitment of the First Lady, and our partners in the Prescription for Reading Coalition, and *each one of you*. On behalf of Drs. Zuckerman and Klass at Boston Medical Center, and the staff at Reach Out and Read, -- Thank you.

IRVING B. HARRIS
ROR KICK-OFF SPEECH
APRIL 28, 1998

I would like to thank Mrs. Clinton and the rest of our distinguished speakers and guests for helping us launch the Chicago Citywide Reach Out and Read effort.

When I called Barry Zuckerman, who is one of our countries leading developmental pediatricians and co-developer with Robert Needlman of the ROR program, I told him I wanted to expand ROR to cover Chicago's pediatric outpatient and community based health centers. I knew we needed a program like this in Chicago. I have known for a long time that the first years of a child's life are critical and that a child who is nurtured, loved, held, talked to, played with **and read to** by someone they trust and love -- usually a parent or primary caretaker -- will be well on his way to a bright and successful future.

We know not only clinically but in living color from images provided by the new brain research that a baby's brain, even before birth, is being shaped by the environment. The activities that fill babies first days, months and years have a dramatic impact on the architecture -- the "basic wiring" -- of their brains which in turn impact on the nature and extent of their ability to relate well to others, to be

successful in school and later in the work place and to become productive members of our society. When a parent holds and talks to her child from birth, she actually turns on her baby's brain -- helping her child to develop the social, emotional and cognitive skills she will need to have a healthy and successful life.

I am very excited by the enthusiastic response we have had and continue to receive from Chicago's health care community. Doctors at the nineteen ROR sites already up and running will annually distribute over 100,000 new books to children ages six months to five years. I particularly want to thank Dr. Peter Norohna and his staff who run our first expansion program at the University of Illinois' ROR program for their help in the ROR effort. There are other sites already interested in starting ROR programs and we hope to continue to expand ROR until all of Chicago's children benefit from the program.

I would also like to thank and acknowledge the many local literacy organizations and institutions that have joined us in this effort including the Chicago Public Libraries who have developed a pilot partnership project with four Healthy Steps ROR sites, the Chicago Children's Museum who will host a ROR night during their Dr. Seuss exhibit, Literacy Chicago, the American Academy of Pediatrics, Literacy Volunteers of America, the American Library Association, Advocate Charitable

Foundation and many others. Together, we hope to build an entire community that supports and promotes literacy for children, families and adults.

When Mrs. Clinton announced her national Prescription for Reading Campaign she was joined by Scholastic Books which offered 5,000 new books to any donor who contributed \$100,000 to ROR by the year 2000. We met the challenge and have happily distributed the books to all of our new clinics. I am thrilled to announce that we were recently joined by The Hyndman - Mesirow Families who have endowed the Evanston Hospital ROR program with a \$100,000 grant. They have chosen to distribute their 5,000 books to all ROR programs in and around Chicago which will allow them share their love of reading with many children and families.

Today, I want to announce that the Harris Foundation will put forward another Challenge to individuals, corporations and foundations in Chicago. We will pledge to contribute a second \$100,000 to Chicago ROR programs by the year 2000 if our partners in the community contribute \$100,000 to the Chicago Citywide ROR Effort. This will assure another 5,000 free Scholastic Books for Chicago sites bringing the total to 15,000 free books for Chicago's ROR programs.

Let me close by congratulating the First Lady and the President for making early

childhood development a priority issue and for raising the awareness that all children, when nurtured, cared for, and read to from birth, have the potential to develop into successful adults. Let me note that Chicago's Mayor, Richard Daley, has also recently made early childhood development and the need for quality child care for all of Chicago's children a major policy focus. These efforts combined with the expansion of early childhood development programs like Reach Out and Read will help families and children across this city and the nation reach their potential.

Thank you.

FAX**DATE:** Monday, April 20, 1998**TO:** Noa Meyer, The White House**FAX:** 1202 456-6244**FROM:** Steve Cohen**PAGES:** 2**MEMO**

Ellen Hyudman
\$700K donor to ROR
Evanston Hospital

Steve Cohen
Managing Director

SCHOLASTIC INC.
555 Broadway
New York, NY
10012-3999

(212) 343-6586
Fax (212) 343-6620

April 20, 1998

TO: Noa Meyer – The White House
Phylis Glink – The Harris Foundation

Attendees at Chicago event – April 28th

The attendees from Scholastic will be:

Steve Cohen – Managing Director
Lynn Gardner – Vice President, Communications

Possible Attendee:

Debra Shiau – Project Manager

FACSIMILE COVER SHEET

TO: Please deliver to Scoop (Steve Cohen),
Company: First Lady's Office and Noa Meyer
Phone:
Fax: [202 456-6244]

FROM: Aimee Spengler
Company: Scholastic Inc.
555 Broadway, NY, NY 10012
Phone: 212-343-6570
Fax: 212-343-6930

DATE: April 22
Pages including this cover page: (4)

COMMENTS:

Please give me a call re: this release
and The First Lady's quote. Noa and
Jennifer Klein suggested I fax it
right over to you.

Let's discuss, thanks!

Aimee Spengler
212 343-6570

FOR IMMEDIATE RELEASE **REVISED DRAFT: 4/22**

Contact:

**SCHOLASTIC INC. ANNOUNCES A
MULTI-LINGUAL BOOK COLLECTION
AS PART OF ITS "PRESCRIPTION FOR READING PARTNERSHIP"
PLEDGE WITH THE WHITE HOUSE**

**First Lady Hillary Rodham Clinton Celebrates the First Anniversary
of the National Literacy Partnership Initiative
Company Extends 1999 Partnership Commitment**

New York, NY, April 28, 1998 - - Scholastic Inc., a global leader in publishing and communications for children, parents and teachers, celebrates the first anniversary of its involvement in The White House literacy initiative, "Prescription for Reading Partnership" and expands its corporate commitment to this important program with the announcement of **Scholastic's Multi-Lingual Book Collection** and increases the Company's grant and book donations. The announcement was made today by Richard Robinson, President, Chief Executive Officer and Chairman of the Board of Scholastic Inc.

Designed to meet the needs of non-English speaking families, Scholastic created a **Multi-Lingual Book Collection** that premieres with four children's books, available in 10 different languages - - with the English translation on every page. The languages include:

Spanish	Chinese
Vietnamese	Cambodian
Portuguese	Haitian Creole
Russian	Polish
Arabic	Korean

"We are proud to continue to be a part of 'Prescription for Reading Partnership,' said Richard Robinson. "Mrs. Clinton's leadership in early childhood education pushed us to find new ways to serve parents and children who are most at risk, but who weren't being served by traditional products or methods. It is our pledge to continue to look for new ways to help children and families find fulfillment in their lives through reading. The **Multi-Lingual Book Collection**, together with the doctors' willingness to 'prescribe' books, can make a tremendous difference in a child's life and help to ensure that all children read by the end of the third grade," said Robinson.

"We want all parents to read to their children so that they may become successful learners; but for many families in this country, English is not the primary language. With these new books, Scholastic has created a way to open up the wonderful world of reading to families for whom this crucial skill and shared pleasure has been largely inaccessible," said First Lady Hillary Rodham Clinton.

Page 2/ Scholastic's Multi-Lingual Book Collection

The **Scholastic Multi-Lingual Book Collection** will first be made available through "Prescription for Reading Partnership" national programs, including through doctors participating in "Reach Out and Read" and through libraries participating in "Born to Read." Through this literacy initiative, at-risk parents and their children receive a free book with every doctor visit. In addition, parents receive a read to your child *prescription* from doctors, health care professionals and librarians.

Printed digitally and on demand, **Scholastic's Multi-Lingual Book Collection** will eventually be made available to all schools and literacy organizations at very low cost. Scholastic Inc., and its partner in this effort, R.R. Donnelley, the nation's largest printer, and Boston's Linguistic Systems Inc., who translated the books, will donate the first 5,000 books from the new **Multi-Lingual Book Collection** to the "Prescription for Reading Partnership" program. The four books to inaugurate the collection will be a selection of Scholastic's most well established, well loved children's books:

Frog's Lunch --written by Dee Lillegard and illustrated by Jerry Zimmerman

Hide and Seek -- written by Roberta Brown and Sue Carey; pictures by Sal Murdocca

Caps, Hats, Socks, and Mittens -- written by Louise Borden and illustrated by Lillian Hoban

Clifford the Big Red Dog Board Book -- by Norman Bridwell

Scholastic also plans to extend its 1999 "Prescription for Reading Partnership" grant and book challenge to include:

- A donation of 50,000 books to "Read Out and Read."
- Continue its national challenge grant: for every \$100,000 raised nationally, Scholastic will contribute 5,000 more books.
- Extend a local grant challenge: for every \$5,000 raised locally, Scholastic will donate 500 books to that location.

The "Prescription for Reading Partnership" event took place at the University of Chicago Children's Hospital, Friends Center, and celebrated the citywide launch of the pediatric literacy initiative. During the next year more than 100,000 Chicago children, under the age of six, will receive free books from doctors while their parents receive a read-to-your-child "prescription" and reading tips.

(more)

Page 3/ Scholastic's Multi-Lingual Book Collection

At the Chicago ceremony, the First Lady was presented with the first Annual Report of the "Prescription for Reading Partnership" by Steve Cohen a Managing Director of Scholastic, who has coordinated the Partnership task-force efforts. Among the accomplishments cited were:

- An increase from 150,000 to 750,000 children served by "Reach Out and Read" doctors.
- An increase from 500 to 4,500 doctors trained in literacy.
- The distribution of more than 200,000 free copies of the book *Read to Your Bunny* by Rosemary Wells.
- An increase from 30 to over 300 libraries participating in the "Born to Read" program.

For 77 years, Scholastic has been committed to creating quality educational materials for children, teachers and families. The Company is one the world's leading publishers and distributors of children's books, classroom and professional magazines, and other educational products. Scholastic also publishes educational software and internet-based curriculum and produces video and television programming. The Company's international operations include Canada, Australia, New Zealand, the United Kingdom, Mexico, India and Hong Kong.

###

CHICAGO CITYWIDE REACH OUT AND READ MRS. CLINTON'S REMARKS

In an effort to promote early childhood development and to create programs that help parents foster their children's healthy social, emotional and cognitive development, The Harris Foundation has spearheaded the effort to expand ROR to health clinics across Chicago and surrounding communities. Since July of 1997, the Foundation has invested over \$150,000 in program expansion -- increasing the number of ROR sites from three to 19. Doctors at these 19 sites will annually distribute more than 100,000 new books to at-risk children ages six months to five years. Plans are underway to work with the City of Chicago and other funders to expand ROR to all Chicago Public Health Clinics and community based-health centers until all Chicago children can benefit from this program. Also joining the Chicago initiative are a number of local literacy organizations and institutions including the Chicago Public Libraries, the American Academy of Pediatrics, the Chicago Children's Museum, Literacy Chicago, R.R. Donnelley & Company and other local funders. Together in partnership with pediatricians, parents, educators, publishers, and volunteers, they will ensure that children and families have access to books and develop a love of reading.

Mrs. Clinton might want to announce this as well:

Today, The University of Chicago Friend Family Health Center, in partnership with the James Flanigan Foundation and the Harris Foundation, is launching Chicago's largest ROR program. Friend Center doctors will annually give away new books during 18,500 well-child visits to children ages six months through five years. James M. Flanigan, Chicago Bear defensive tackle, will donate more than 5,000 books to the program over the next year.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003a. fax	Pete Cunningham to Sherri McGinnis re: SSNs (1 page)	04/22/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14741

FOLDER TITLE:

PFR [Prescription for Reading] - Chicago April 28, 1998 [1]

2012-0872-S

rc891

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

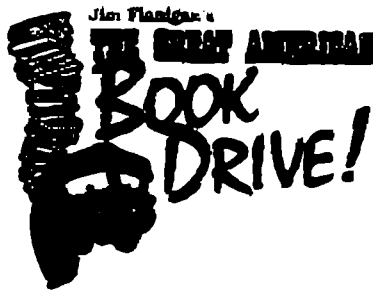
RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Apr-22-98 02:10P

P. 02



113 McHenry Road - Suite 230
Buffalo Grove - Illinois 60089
Phone: 847-476-6802
Fax: 847-478-0802
www.lit4life.org



.....
School Kids Exchanging Great Books for More Great Books from Chicago to Washington D.C.!

**The James Flanigan Foundation
Great American Book Drive™**

Date

May 18 - 22, 1998

Concept

The Great American Book Drive™ is a cross country drive from Chicago to Washington, D.C. where Jim Flanigan of the Chicago Bears and his foundation, the James Flanigan Foundation, will hold book readings and book exchanges for children in towns and cities on route. The primary purpose is to raise awareness of child literacy issues and to stimulate interest in reading and learning. To ensure success, the foundation will enlist the participation of businesses, public schools, libraries and municipal governments in towns selected for book drive stops. The Foundation will also partner with complimentary national organizations such as The Literacy Volunteers of America.

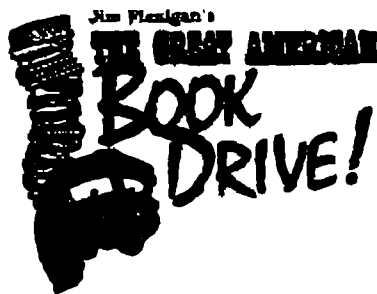
While the event was originally conceived to create publicity with the goal of raising awareness, the foundation has expanded it's mission to include the utilization of publicity to serve as a clearinghouse for information on how the public can contact literacy programs in their communities. Early and keen interest by high profile mass media and encouragement from literacy organizations with large-scale, national community-based programs convinced the foundation that it could not only successfully raise awareness, but provide a gateway to action.

According to educational experts, a multi-tiered support system is needed to raise a child into a literate adult who will become a responsible employee and responsive member of the community. In financially challenged communities, the quantity and quality of those elements are greatly diminished by the effects of poverty resulting in fewer successful individuals and communities.



Apr-22-98 02:10P

P.03



113 McHenry Road • Suite 230
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www.lit4life.org



.....
School Kids Exchanging Great Books for More Great Books from Chicago to Washington D.C.!

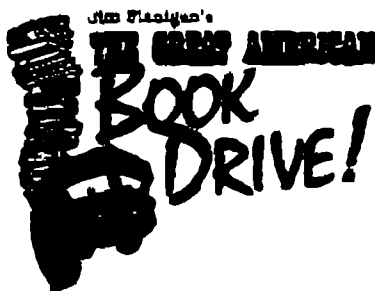
The Event

The James Flanigan Foundation will secure 4000 books which will serve as the original stock. A portion of these books will be shipped by UPS to participating schools and distributed to the 4th grade students one month in advance of the event. The students will be asked to read the books and write a brief report on why the next child should read the book and a brief description of themselves. They will return their book to the foundation during the GABD event in exchange for another book from another child. The remainder of the books will be distributed to all of the other students in the participating school that day. This information will provide colorful, interesting and moving material for extended media coverage which will contribute to raising awareness of child literacy issues – the foundation's mission.



Apr-22-98 02:10P

P. 04



113 McHenry Road • Suite 230
Buffalo Grove • Illinois 60089
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www.lit4life.org



School Kids Exchanging Great Books for More Great Books from Chicago to Washington D.C.!

Fact Sheet

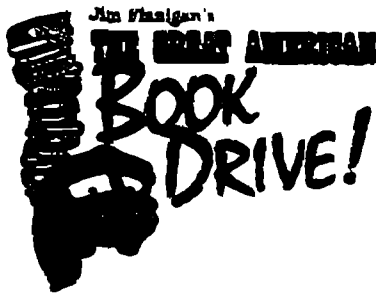
The Great American Book Drive™

- What:** The Great American Book Drive is an annual cross country trek where The James Flanigan Foundation will hold book readings and book exchanges with children at selected elementary schools from Chicago to Washington, D.C. Each child will read a book provided by the foundation weeks before the event and will submit book reports on the day of the visit. They will turn in the book with the report in exchange for a book which will be theirs to keep. Children in the next elementary school will receive those book with the book report and follow the same procedure. This will provide child to child feedback on the books and serve as a source of motivation and connect children from different regions through books.
- When:** May 18-22, 1998
- Where:** The Great American Book Drive will visit six elementary schools in the following cities: Chicago, South Bend, Detroit, Pittsburgh, Charleston and Washington, D.C.
- Why:** To raise awareness of child literacy issues and stimulate children to make reading an important part of their lives. Illiterate children become illiterate adults. The U.S. Department of Education estimates that there are over 40 million illiterate adults unable to read a newspaper, fill out a job application or follow simple written directions.
- Sponsors:** United Parcel Service is the Great American Books Drive's principal sponsor. They will provide funding, shipping, transportation, logistics and graphics support, and volunteers for the event. Ford Motor Company will donate a vehicle to the event and has provided publicity through the Chicago Auto Show.
- Recognition and Awards:** The James Flanigan Literacy Advocate Award will presented to one or more outstanding individuals at each stop.



Apr-22-98 02:10P

P. 05



113 McHenry Road • Suite 230
Buffalo Grove • Illinois 60089
Phone: 847-478-6802
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www.lit4life.org



.....
School Kids Exchanging Great Books for More Great Books from Chicago to Washington D.C.!

Fact Sheet The James Flanigan Foundation

The James Flanigan Foundation is a not-for-profit organization founded by Chicago Bear Jim Flanigan to raise awareness of child literacy issues and to stimulate interest in reading among children.

Headquarters: Buffalo Grove, Illinois

Founded: 1997 by Chicago Bear Jim Flanigan

Mission: To raise awareness of child literacy issues and stimulate interest in reading with children.

Organization: Lead by Jim Flanigan with an active board of directors, volunteers and sponsors.

Major Programs: Book Review Club for children on the radio, The Great American Book Drive event, Literacy Awareness Advocacy with Media, Mission 99 book donation program, How to Read to Children articles in periodicals.

U.S. Illiteracy: Forty Million adults in the United States can't read, costing them employment opportunities and personal enlightenment, reducing the quality and depth of the American workforce. Illiterate adults start out as illiterate children.





JIM FLANIGAN
Defensive Tackle



Photographer Bill Smith

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003b. resume	re: Josephine Minow [partial] (1 page)	04/23/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14741

FOLDER TITLE:

PFR [Prescription for Reading] - Chicago April 28, 1998 [1]

2012-0872-S
rc891

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

TO

Wendy Aron 202-456-5340 fax
Office of first Lady

social security

**JOSEPHINE B. MINOW
BACKGROUND**

P6/(b)(6)

Maiden Name:

Josephine Dorothy Baskin

[003b]

Parents:

Bessie Samspon and Salem N. Baskin

Home Address:

P6/(b)(6)

Home Phone:

P6/(b)(6)

Family Information:

Husband -- Newton N. Minow
Three Daughters -- Nell, Martha and Mary

Education:

Schools attended:

Chicago Public Schools
Northwestern University

Degrees received:

B.S. - Northwestern University - 1948

Professional History:

1953-1959

Substitute teaching

1949-1951

School teacher: Francis Parker School
Anshe Emet Day School

1948-1949

Assistant to Advertising Manager
Mandel Brothers, Chicago

Civic Activities:

Dates

Chicago Division of Books USA

1964-1966

Chicago Committee on Illinois Sesquicentennial

1967-1968

Chicago Community Trust--

Co-Chairman, Juvenile Justice Task Force

1978-1980

Judge, James Brown Award

1970s

Coleman Project on Chronically Ill Children

1985-1987

Plan of Action for Children's Task Force

1988-1990

Chicago Council on Foreign Relations--

Director

1977-

Executive Committee

1987-

Chicago Foundation for Education

1984-

Civic Activities (Continued):

	<u>Dates</u>
Chicago Historical Society--	
Trustee	1983-
Executive Committee	1987-1991
Guild	1983-
Chicago Law Enforcement Week, Committee of the Chicago Crime Commission	1975
Chicago Symphony Orchestra--	
Board of Governors	1966-1972, 1976-
Women's Association, Board of Directors	1983-1987
Chicago Urban League, Women's Board	1967-1980
Citizens' Committee, Juvenile Court	1984-
Elder Artisans (sponsored by Mayor's Commission of the Aging), Board of Directors	1975-1977
Field Museum--	
Women's Board	1978-
Women's Board--Executive Committee	1981-1983
Public Affairs and Marketing Committee	1990-1992 1982-
HIAS, National Board of Directors	1979-
International Visitors' Center--	
Executive Committee	1984-1990
Judge, Gold Medallion Award	1983-1988
Jane Addams Advisory Board	1990-
Juvenile Protective Association--	
Board of Directors	1958-1977
President	1973-1975
Honorary Director	1977-
Know Your Chicago--	
Member	1974-
Chairman	1980-1983

Civic Activities (Continued):

Dates

Mainstream, Inc., National Advisory Board	1976-1978
National Conference of Christians and Jews Inaugurated "Rearing Children of Good Will" Program	1954-1957
Northwestern University-- Executive Committee, Library Board of Governors Women's Board, Founding Member	1976- 1978-
Plain Talk for Adlai, Panel Co-Chairman	1970
Project Hope, Washington, D.C.	1963
Parnham Trust, Board, Founding Member American Friends (Dorset, England)	1990-1993
PTA Board, Glencoe, Illinois	1958-1963
Ravinia Festival Association-- Young Artists Project Trustee	1984-1989 1990-
Scholarship and Guidance Association, Chicago Junior Board	1956-1961
School of the Art Institute, Committee on Development	1982-1985
T.H.I.S. In Washington inaugurated and directed the Children's Division of T.H.I.S. (The Hospitality and Informational Service.) T.H.I.S. is a Washington, D.C. based organization, operating under the Office of Protocol, Department of State, sponsored by the Cabinet wives to aid Washington based diplomats in adapting to life in the Capitol City	1961-1963
<i>Conceived + set in motion annual Christmas Party at White House for Diplomatic children</i>	
University of Chicago, Women's Board	1972-
Village Caucus, Glencoe, Illinois (2 elected terms)	1965-1969
WIND Call for Action, Steering Committee	1969-1973
Women's National Democratic Club, Washington, D.C.	1961-1980
WTTW-- Eleven Collection, Board	1980-1984
Executive Board of Annual Auction--Chairman of Auctioneers	1970-1971
Executive Board, Friends of WTTW	1976-1982
YMCA Leader Luncheon Council Chairman, Communications Award	1972-1973

*author: Marty, The Broken-hearted
Article*

APR-21-1998 16:12 FROM

TO

6210984 P.04

Honors:

Who's Who in America	1976-
Who's Who in American Jewry	1980-
Award: Chicago School and Workshop for the Retarded	1975
Award: Hebrew Immigrant Aid Society (HIAS), New York	1988
Award: Juvenile Protective Association, Children's Guardian Award	1993

Clubs:

~~Casino~~
Friday Club
Northmoor Country Club

July 1, 1993

FACSIMILE COVER SHEET

AMERICAN ACADEMY OF PEDIATRICS**Department of Government Liaison**

601 Thirteenth Street, NW
Suite 400 North
Washington, DC 20005

202/347-8600 or 800/336-5475
FAX: 202/393-6137

TO: Nilla Myer

FAX # TO: 456-6244

FROM: Marjorie Tharp

DATE: 4/24/98

PAGE 1 of 1

RE:

We have three people who want to attend Tuesday's Prescription for Reading event in Chicago:

Dawn Haut, M.D. -- an AAP member who's working on a prescription for reading project for the Academy

Kris Hildy -- AAP staff working on reading project

Charlotte Zia -- AAP staff working on reading project

Please give me a call to confirm that all three will be able to attend, as well as any special instructions for arriving that day, etc. My number is 347-8600. Thank you for the opportunity! Marjorie Tharp

28 page Fax

interoffice
M E M O R A N D U M

to: Noa Meyer and Wendy Aron
from: Phyllis Glink, Program Officer, The Harris Foundation
subject: Reach Out and Read/Prescription for Reading Campaign
date: April 21, 1998

Attached is a copy of the invitation we sent to the people on the list enclosed. I have also included the embargoed press release, site stat sheet, site list sheet and bios for Irving Harris and Rick Solomon. The National Office has a bio of Robert Needlman, I will ask the the Friend Center to take care of a bio on Jim Flanagan and fax it to you, and I will get Jo Minow's bio to you as soon as I get it. We will maintain the attendance list. If you have individuals you know will be attending please let us know. Also, we will identify those VIPs who will be invited to a meet and greet with Mrs. Clinton. Please let me know who you have identified for this meeting so that we do not exceed approximately 20 people. If you have lists from the National ROR Office or Scholastic Books, please fax them to me at 312-621-0564.

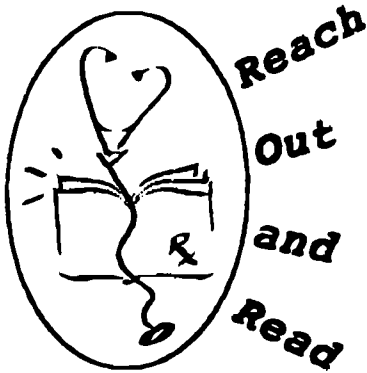
I am working closely with Harriet Resnick and Chona Meglaya in the Mayor's Office and hope that Maggie Daley will be able to announce an expansion of the ROR program to additional city public health clinics. I will keep you posted.

I plan to meet the advance people at the site later this week which will help to clarify the order of events. I am also working on making sure there are enough 3-5 year old children at the site for the reading section.

Hope this info is helpful. Let me know if you need additional info at this time.

I have fed ex the two copies of Jo Minows book. I believe that Newton Minow and one of their daughters will attend the event.

I received Scholastics list today



Chicago Citywide Reach out and Read Effort

April 20, 1998

FIELD(Name)
FIELD(Title)
FIELD(Organization)
FIELD(Address)

Dear FIELD(Salutation):

The Harris Foundation cordially invites you to attend the Kick-Off of the Chicago Citywide Reach out and Read effort on Tuesday, April 28, 1998 at 10:00 a.m. at the University of Chicago Hospital's community-based health center, The Friend Family Health Center, 800 East 55th Street.

We are pleased to announce that First Lady Hillary Clinton will launch the citywide effort joined by Maggie Daley, Irving B. Harris of the Harris Foundation, Robert Needlman, co-founder of Reach out and Read, Josephine Minow, local children book author and child advocate, and pediatricians from area hospitals and clinics. Mrs. Clinton and other VIPs will tour the Friend Center, conduct a press conference and spend time reading to children and their families.

Please respond to Sarah Cuthbertson, Assistant Program Officer at the Harris Foundation, at (312) 621-0231 no later than Friday April 24th at 12 Noon. **Additionally, please be aware that due to space and security considerations this invitation is limited to your attendance only.** An embargoed press release regarding the Kick-Off is attached. **Note: This event is subject to change, owing to the First Lady's schedule. You will be notified.**

We hope you will be able to attend what promises to be an exciting event.

Sincerely,

Phyllis Glink, Program Officer
The Harris Foundation

EMBARGOED (NOT FOR RELEASE)**NEWS RELEASE****PEDIATRICIANS TO PRESCRIBE BOOKS
AND READING TO CHICAGO CHILDREN**

Chicago, Illinois, (DATE) -- Joined by Maggie Daley, Irving B. Harris of the Harris Foundation, Robert Needleman, co-founder of Reach out and Read, Josephine Minow, local children book author and child advocate, and pediatricians from area hospitals and clinics, First Lady, Hillary Clinton will launch the Chicago Citywide Reach out and Read Literacy Program (ROR) on April 28, 1998 at 10:00 a.m. at the University of Chicago Friend Family Health Center, 800 E. 55th Street. Mrs. Clinton and other VIPs will tour the Friend Center, conduct a press conference and spend time reading to children and their families. Mrs. Clinton will also give a progress report on the first year of the Prescription for Reading Campaign including an announcement of a new Scholastic Book initiative.

ROR is a national early literacy program centered in pediatric outpatient clinics and community-based health centers. During routine pediatric visits, doctors give each child, ages six months to five years, a new book as well as talk to parents about the importance of reading for their child's healthy social, emotional and cognitive

development. Serving as models for parents, volunteers read to the children in the waiting area before visits. Through ROR, every child starts kindergarten with a home library of at least 12 books. Additionally, through this practice, doctors can track a child's development using age and culturally appropriate books.

The Harris Foundation has spearheaded the effort to expand ROR to clinics across Chicago and surrounding communities. Since July of 1997, the Foundation has invested over \$150,000 in the program expanding -- the number of ROR sites from three to 19. Doctors at these 19 sites will annually distribute more than 100,000 new books to at-risk children ages six months to five years. Plans are underway to work with the City of Chicago and other funders to expand ROR to all Chicago Public Health Clinics and community based-health centers until all Chicago children can benefit from this program.

Also joining the Chicago initiative are a number of local literacy organizations and institutions including the Chicago Public Libraries, the American Academy of Pediatrics, the Chicago Children's Museum, Literacy Chicago, R.R. Donnelley & Company and other local funders. Together in partnership with pediatricians, parents, educators, publishers, and volunteers, they will ensure that children have access to books and develop a love of reading.

**REACH OUT AND READ
CHICAGO CITYWIDE EFFORT (as of April 8, 1998)**

Pre-Existing ROR Programs in Chicago

Evanston Hospital - Perinatal Family Support Center
LaRabida Children's Hospital* (received Harris support)
Infant Welfare Society, LEER-ROR program* (received Harris support)

New ROR Programs Recently Given Partial Funding by Harris Foundation

Illinois Masonic Hospital (distributing books)
University of Illinois Medical Center (distributing books)
University of Illinois - Children with Chronic Illness In-patient Clinic (distributing books)
Cook County Children's Hospital (distributing books)
Grand Boulevard Health Clinic (will be trained in next month, books ordered)
Urban League Family Health Center (distributing books)
West Town Health Center - Health For Humanities (distributing books as of March 16)
Community Health and Emergency Service (Cairo Illinois) (distributing books)
Bethany Hospital - Healthy Steps, Advocate (distributing books as of April 1)
Ravenswood Hospital - Healthy Steps, Advocate- 3 sites (distributing books as of April 1)
Good Samaritan - Healthy Steps, Advocate (distributing books as of April 1)
University of Chicago Children's Hospital - Friends Family Health Center
(program launch April 28)
Loyola Children's Hospital

Expected ROR Proposals

Children's Memorial Hospital - Uptown Community Health Center
Erie Family Health Centers (four community based centers)
West Lawndale Health Center (already has an early literacy program which will become ROR)
Center for Successful Child Development - The Ounce of Prevention Fund
Evanston Hospital (on-going support)

ROR Preliminary Conversations

Rush Presbyterian St. Lukes

* site received Harris Foundation funding

** VNA Health Center in Aurora and PNN Health Center in Oak Park have new programs

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REACH OUT AND READ LITERACY PROGRAM STATISTICAL SUMMARY OF CHICAGO SITES

TOTAL NUMBER OF WELL-CHILD VISITS AGES SIX MONTHS - FIVE YEARS

19 Sites in Chicago and Surrounding Communities - 100,250

COOK COUNTY CHILDREN'S HOSPITAL:

12,500 well child visits ages 6 months through five years annually

-6,000 well child visits ages 6 months through five years annually in the outpatient program

-1,500 visits ages 6 months through five years annually in the high risk infant follow-up program

-5,000 one time developmental screening for DCFS wards ages 0-3

Demographic Profile:

64% African-American

30% Hispanic

2% Caucasian

Socio-economic Profile:

30% Public Aid

60% Self-pay, Medicaid eligible

10% Third party reimbursement

GRAND BOULEVARD HEALTH CLINIC:

6,000 well child visits ages 6 months through five years annually per year

Demographic Profile:

99.9% African American

Socio-economic Profile:

*Almost all entirely at or below the poverty line

CHICAGO URBAN LEAGUE:

450 well-child visits ages 6 months through five years annually per year

Demographic Profile:

primarily African American

Socio-economic Profile:

*Almost all entirely at or below the poverty line

WEST TOWN CLINIC, HEALTH FOR HUMANITIES:

5,400 well-child ages 6 months through five years annually visits per year

Demographic Profile:

Over 60% Hispanic

Socio-economic Profile:

*Almost all entirely at or below poverty level

LOYOLA UNIVERSITY MEDICAL CENTER:

8,000 well-child visits ages 6 months through five years annually per year

Demographic Profile:

61% Caucasian

21% Hispanic

15.3% African American

2.8% Other

Socio-economic Profile:

30% Medicaid

48% managed care

16% commercial insurance

UNIVERSITY OF CHICAGO FRIEND FAMILY HEALTH CENTER:

18,500 well-child visits ages 6 months through five years annually per year

Demographic Profile:

74% African-American

Socio-economic Profile:

66% Medicaid or uninsured

LA RABIDA CHILDREN'S HOSPITAL:

1,600 well-child visits ages 6 months through five years annually per year

Demographic Profile:**Socio-economic Profile:**

*serves mostly children who suffer from chronic pediatric illnesses and children who are victims of abuse and neglect.

ILLINOIS MASONIC MEDICAL CENTER:

6,000 well-child visits ages 6 months through five years annually per year

Demographic Profile:

40% White, non-Hispanic
12% African American
1% Native American
43% Hispanic
3% Asian

Socio-economic Profile:

62% on Medicaid or some form on
public aid

INFANT WELFARE SOCIETY:

4,200 well-child visits ages 6 months through five years annually per year

Demographic Profile:

60% Hispanic

Socio-economic Profile:

42% of the children in target area are at
or below poverty line
33% lack health insurance or public aid

UNIVERSITY OF ILLINOIS MEDICAL CENTER:

4,500 well-child visits ages 6 months through five years annually

Demographic Profile:

40% Hispanic
50% African American

Socio-economic Profile:

60% Public Aid
25% Managed Care
5% Self Pay
10% Other

EVANSTON HOSPITAL:

2,500 well child visits ages 6 months through five years annually

Demographic Profile;

Primarily African American

Socio-economic Profile:

Primarily Low Income

BETHANY HOSPITAL:

4,500 well child visits ages 6 months through five years annually

Demographic Profile:

65% African American
31% Hispanic
3% Caucasian
1% Other

Socio-economic Profile:

42.8% Below Poverty
20% unemployed

GOOD SAMARITAN HOSPITAL:

6,000 well child visits ages 6 months through five years annually

Demographic Profile:

99% Caucasian

Socio-economic Profile:

Middle Class

RAVENSWOOD/MCNEIL PEDIATRIC CLINIC:

5,200 well child visits ages 6 months through five years annually

Demographic Profile:

50% Hispanic
25% Indo-Chinese
25% Caucasian

Socio-economic Profile:

100% low income
20% working poor

RAVENSWOOD FAMILY HEALTH CENTER -FOREST GLEN:

1,800 well child visits ages 6 months through five years annually

Demographic Profile:

50% Caucasian
29% Hispanic
15% Middle Eastern
5% African American

Socio-economic Profile:

40% Low Income
34% Middle Income
26% Working Poor

RAVENSWOOD MATERNITY/FAMILY HEALTH CENTER - MILWAUKEE AVE.

3,400 well child visits ages 6 months through five years annually

Demographic Profile:

90% Hispanic
5% Middle Eastern
3% Filipino
2% Other

Socio-economic Profile:

100% Low Income

VNA HEALTH CENTER:

6,000 well child visits ages 6 months through five years annually

Demographic Profile:

75% Hispanic

Socio-economic Profile:

Majority low income

PCC CLINIC WELLNESS CENTER:

3,700 well child visits ages 6 months through five years annually

Demographic Profile:

81% African American

12.9% Hispanic

5.4% Caucasian

7% Other

Socio-economic Profile:

All low income

35% living below poverty line

interoffice

MEMORANDUM

to: Irving B. Harris, Funding Partners and Other Interested Parties
from: Phyllis Glink, Program Officer, The Harris Foundation, 312-621-0564
subject: Reach Out and Read Chicago Program Update
date: April 20, 1998

As you know, I have been working with Dr. Barry Zuckerman and the National Reach Out and Read Office in Boston to bring ROR to Chicago. Reach Out and Read is an early literacy program centered in pediatric outpatient clinics. Pediatricians or family practitioners use age and culturally appropriate books in their well child visits from birth through age five as a way to track children's development, and to help parents learn about child development and the importance of reading to their children. At the end of each visit, the doctor gives a new book to the family to take home with them, thus creating a home library of at least 12 books by age five. At the same time that the doctors are using books in their clinic visits, volunteers are reading to children in the waiting area, thus serving as models for the parents. An evaluation of this program has demonstrated that all families, but particularly high risk families, benefit tremendously from this program. ROR sites are currently located in almost every state and citywide efforts are taking place in New York, Philadelphia, Baltimore and now, Chicago.

A few months ago, the Harris Foundation agreed to spearhead the effort to bring ROR citywide in Chicago. The Harris Foundation has agreed to spend at least \$100,000 by the year 2000 on ROR programs in Chicago (As of April 1, 1998, we had contributed over \$150,000 to the ROR effort). Our pledge was used to match a challenge from Scholastic Books which resulted in 5,000 books for new programs in Chicago. The Harris Foundation has been designating 500 of these books to the first ten programs established in Chicago in addition to our outright grants.

We decided that we would start by contacting training hospitals since we feel very strongly that pediatric residents should be exposed to ROR and child development programs. The response from the medical community has been very positive and we have had a lot of interest from other sites for the program, such as community based health clinics and family practices. A list of the existing and new ROR sites is enclosed.

On August 15, 1997, the Harris Foundation hosted a citywide ROR training for doctors, nurse practitioners, administrators, volunteers and development officers interested in the ROR program. We had over 110 people at the training and 24 sites represented. Since August, a number of new sites have hosted their own grand rounds to train their physician and medical staffs. The Harris Foundation has been working in partnership with a number of local literacy organizations and institutions dedicated to increasing literacy in Chicago and across the nation including the Chicago Public Libraries, the Academy of Pediatrics, the Children's Museum, Literacy Chicago and other funders.

Irving B. Harris, Funding Partners and Other Interested Parties

Page 2

April 20, 1998

Attached is an updated list of the status of the Chicago effort including the grants made to date by the Irving B. Harris Foundation in support of ROR. As the list indicates, there are a few ROR programs that have been in existence before our official ROR citywide effort began. In addition, Bethany, Ravenswood (three clinics) and Good Samaritan will also have ROR programs as part of the Healthy Steps demonstration program. The ROR programs will be located in the outpatient clinics at these hospitals and at their branch clinics. The Harris Foundation also supports this intensive developmental pediatric program. Many of the new ROR programs are already up and running.

We have strongly encouraged each site to also apply to the National ROR Office for start-up funds and to use the National ROR/First Book book ordering system as a way to decrease the cost for books. All the sites that we have funded have received start-up funds from the National ROR office.

THE HARRIS FOUNDATION'S FINANCIAL SUPPORT AND STRATEGY

During my meetings with the various hospitals and community based health clinics, I have made it clear that the Harris Foundation does not intend to fund the entire budget for a ROR program. We feel strongly that a hospital needs to identify resources internally and from a variety of external sources to assure that the ROR program becomes institutionalized over time. It is our strategy to make two year decreasing grants to help the programs get started. These grants will be renewable.

I have told each site that I will work with them to identify other foundations, individuals and corporations that might be interested in making grants to either support specific ROR programs in Chicago or to make a grant establish a Chicago ROR book fund which would provide book credits through the national book ordering system to Chicago area ROR sites. As the attached list indicates, there are already some foundations that have made grants to the ROR programs and I continue to work to partner with additional foundations.

I have recently started to meet with colleagues in literacy organizations and foundations interested in literacy to explore the idea of creating a new position for a ROR Chicago citywide coordinator. This citywide coordinator would be responsible for the following: working with the National office to provide technical assistance to local sites; expanding ROR programs to additional sites; overseeing existing sites to assure that they continue to operate the program effectively; conducting citywide ROR training for medical and administrative staff at all ROR sites; regional fundraising to support a citywide book fund; and establishing and maintaining creative partnerships with agencies, organizations, public departments and others interested in increasing literacy in Chicago's children and adults. We will be looking for funding for this position.

Irving B. Harris, Funding Partners and Other Interested Parties

Page 3

April 20, 1998

OTHER ROR DEVELOPMENTS

The Book Sellers Convention donated all of the left over books from the convention to literacy programs in Chicago. These books were distributed to the sites that attended the August 15 ROR training. Bantam Books has recently agreed to donate close to 19,000 remainder books to the Chicago citywide effort. Advocate Health Systems has graciously agreed to store the books for distribution later. The majority are board books which can be used for six month, twelve month and eighteen month visits. These include In the Bathroom, In the Garden, In the Bedroom and In the Kitchen. In addition, we received M.C. Turtle and the Hip Hop Hare, Who Says a Dog Goes Bow Wow? and Birthday Rhymes and Special Times which can be distributed to children ages three through five. These books will be distributed to all of the ROR sites and will save each site the expense of purchasing books. In addition, local children's author Jo Minow donated 250 of her book, Marty, the Broken Hearted Artichoke, which will be sent to each site for volunteer readers.

The National Office has also partnered with First Book which will become the central ROR book purchasing for the entire country. This will allow for economies of scale and cheaper books. In addition, First Book has set up a Local Advisory Board in Chicago which will ultimately help sites with fund raising, volunteer management and other advocacy. This board will be comprised of local members of the National First Book Board of Directors, regional managers of book stores like Borders, a representative from the Chicago Public Library, possibly a volunteer representative such as the Junior League or Chicago Cares, funders and others interested in literacy.

I met with Mary Dempsey who heads the Chicago Public Library System and Susan Kidder at Literacy Chicago. They are both interested in partnering with ROR in Chicago. After discussing possible links, we decided to try to put together a packet of information on library services and branch sites, family and adult literacy efforts and programs available through the library and an incentive to go to local branches to get library cards. I will continue to work with Mary, Susan and my other colleagues in literacy in Chicago. The Libraries are working with Advocate to test a pilot of this partnership at four branches close to the Healthy Steps ROR sites. If this pilot is successful, it will be expanded to branches near other ROR sites.

In addition, I am working with Advocate Charitable Foundation and the Children's Museum to organize a ROR night at the museum in November.

Finally, the Harris Foundation in conjunction with the National ROR Office has invited First Lady Hillary Clinton to come to Chicago to launch the ROR Citywide effort. The First Lady is heading the Prescription for Reading Campaign to encourage early literacy and has endorsed the ROR model. Mrs. Clinton has agreed to come to Chicago and the kick-off will be held on April 28. We will most likely hold a press conference at one of the newly funded sites. Mrs. Daley and a

Irving B. Harris, Funding Partners and Other Interested Parties

Page 4

April 20, 1998

senior representative from the Chicago Public Library System will attend since the Mayor has a scheduling conflict. We are excited about the opportunities Mrs. Clinton's visit will create to promote early literacy in Chicago.

Herb Abelson, MD
The University of Chicago
Children's Hospital
Department of Pediatrics
5841 S. Maryland Avenue, MC 1051
Chicago, IL 60637
773-702-6205

Anita Berry
Health Steps Specialists
Good Samaritan Hospital
Good Samaritan Tower II, Suite 103
3825 Highland Avenue
Downers Grove, IL 60515
630-964-6539

Linda Bostrom
American Library Association
50 East Huron
Chicago, IL 60611

Dana Bradziunas, M.D.
Department of Pediatrics
Loyola Medical Center
2160 S. First Avenue
Maywood, Illinois 60153
708-771-3203

Lynn Chambers, MSW, LSW
Project Director, ROR
Community Health & Emergency Service
Route 1, P.O. Box 233
Cairo, IL 62914
618-734-4534

Rick Czerniejeski, M.D.
Health for Humanity
West Town Health Center
467 Jackson Avenue
Glencoe, IL 60022
847-835-4913

Kathy Dickson
LaRabida Children's Hospital
East 65th Street at Lake Michigan
Chicago, IL 60649
773-363-6700 ext. 503

Catalina Ariza
Healthy Steps Specialist
Ravenswood Maternity
Family Health Center
2837 N. Milwaukee Avenue
Chicago, IL 60618
773-736-4747

Peter Blomquist
Starbucks Coffee Company
2401 Utah Avenue South
Seattle, WA 98134

Barbara Bowman
Erikson Institute
420 N. Wabash
Chicago, IL 60611
755-2275

Denise Carter Blank
The Robert McCormick Tribune Foundation
435 N. Michigan Ave.
Suite 790
Chicago, IL 60611

Susan Crown
President
Arie and Ida Crown Memorial
222 N. LaSalle
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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004a, list	re: contact information [partial] (1 page)	04/21/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14741

FOLDER TITLE:

PFR [Prescription for Reading] - Chicago April 28, 1998 [1]

2012-0872-S

rc891

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Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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P6/(b)(6)

[004a]

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Director, Allegheny Behavioral and Child Development Services
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Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004b. resume	re: Richard Solomon [partial] (1 page)	04/21/1998	P6/b(6)

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Freedom of Information Act - [5 U.S.C. 552(b)]

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- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

CURRICULUM VITAE
BIOGRAPHICAL

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Social Security Number:
Business Address:

Richard Solomon, M.D.

P6/(b)(6)

[0046]

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Home Address:

P6/(b)(6)

Date of Birth:
Place of Birth:

EDUCATION AND TRAINING

Undergraduate
1967-1971

University of Michigan
Ann Arbor, Michigan
Bachelor of Science, Psychology

Graduate
1977-1981

Michigan State University
College of Human Medicine
East Lansing, Michigan

Postgraduate
1981-1982

Michigan State University, Department of
Pediatrics/Human Development, East Lansing, Michigan
Intern

1982-1984

Michigan State University, Department of
Pediatrics/Human Development, East Lansing, Michigan
Resident

1984-1986

Michigan State University, Department of
Pediatrics/Human Development, East Lansing, Michigan
Developmental/Behavioral Pediatrics Fellowship
Fellowship Supervisor: Ray Helfer, M.D.

1984-1985

National Center For Clinical Infant Programs,
Washington, D.C., Mini-Fellowship**Postgraduate (cont.)**

1985-1986

National Center For Clinical Infant Programs, Washington,
D.C., Fellowship, Second Year

1986-1987

Michigan State University, East Lansing, Michigan
Faculty Development Mini-Fellowship**APPOINTMENTS AND POSITIONS****Academic Appointments**

1984-1986

Associate Residency Director, Department of
Pediatrics/Human Development, Michigan State
University, East Lansing, Michigan

1986-1989

Director, Pediatric Residency Program, Department of
Pediatrics/Human Development, Michigan State
University, East Lansing, Michigan

1984-1989

Assistant Professor, Department of Pediatrics/Human
Development, Michigan State University, East Lansing,
Michigan

1989-1995

Assistant Professor of Pediatrics, Department of Pediatrics,
Medical College of Pennsylvania/Hahnemann University
(Now Allegheny University of the Health Sciences)

1996-present

Associate Professor of Pediatrics, Department of Pediatrics,
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1992-1995

CATCH Coordinator, American Academy of Pediatrics,
State of Pennsylvania

1994-1996

Board Member, Local Interagency Coordinating Council
Allegheny County, Pennsylvania

1995-present

Co-Director, Educating Physicians In The Community
(EPIC), Pennsylvania, American Academy of Pediatrics

1996-present

Board Member, Governor's Appointment Children's Trust
Fund, Harrisburg, Pennsylvania

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*A literacy program
in cooperation with
Share Our Strength*

FAX COVER SHEET

DATE:

TO:

Noa Meyer

Fax #: *456-6244*
Phone #:

FROM:

Christine Benero
Chief Executive Officer
Fax #: 202-628-1258
Phone #: 202-347-8153

RE:

Chicago Event 9 pages

If you experience any problems with this fax transmission, please call 202-347-8153.

*Thank you for letting us give our
~~deep~~ input. Please let me know if
I can be of any help. I have enclosed
a copy of our Advisory Board in Chicago.*



recycled paper

**Prescription For Reading
Wednesday April 16, 1997
Roosevelt Room**

List of Participants

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Marjorie Sharp Director of comm 347-8600 *Marjorie Sharp*

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CHICAGO - FIRST BOOK LOCAL ADVISORY BOARD

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- He has expressed an interest in writing an article about First Book at a later date - he's keeping the First Book information on file

CONTACTED TO SIT ON THE BOARD

Carrie Vill
Upton Foundation

847-501-5410

Lori Birenberg
Director, Books for Kids

April 2, 1998

Prescription for Reading Event

DATE: March 2, 1998
LOCATION: Learning Ideas
TIME: 10:30 am - 11:30 am
FROM: Noa Meyer

I. PURPOSE

The purposes of the event are: (1) to celebrate the culmination of the Prescription for Reading Partnership's *Read to Your Bunny* campaign by announcing the donation of over 5,000 copies of the book to local hospitals and health centers across the country; and (2) to participate in the National Education Association's "Read Across America" campaign, which challenges all children to read in honor of Dr. Seuss' birthday.

II. BACKGROUND

Prescription for Reading Partnership's *Read to Your Bunny* Campaign

Last year, you called on booksellers, publishers, libraries, hospitals, pediatricians, health centers, and others to work together to make sure that infants and toddlers who come to the doctor have access to books and are read to regularly. From your challenge, the Prescription for Reading partnership was born, building on existing efforts like Reach Out and Read and the American Library Association's Born to Read, and the President's American Reads Challenge.

The *Read to Your Bunny* campaign is a product of the Prescription for Reading partnership. The American Booksellers Association, collaborating with the Association of Booksellers for Children, Scholastic, Inc., the Ingram Book Company, and local bookstores from across the country, developed the campaign to team doctors with bookstores to encourage parents to read to their children. Since November, doctors have given 200,000 "prescriptions" redeemable at participating bookstores for a free, paperback copy of *Read to Your Bunny*. At least 5,000 remaining books will be donated to local hospitals, health care centers, and Prescription for Reading partners First Book and Reach Out and Read.

National Education Association's *Read Across America* Campaign

The National Education Association is commemorating Dr. Seuss' birthday through *Read Across America*, a nationwide campaign calling for every child to read or be read to in honor of the beloved author. Baltimore Orioles third-baseman Cal Ripken Jr. is the event's national chairman. NEA members are organizing reading activities that organizers estimate will reach more than two million children. In many states, NEA members are donating books to youth in homeless shelters. The North Carolina Association of Educators is donating 10,000 new books to needy children.

Event Scenario

This event will include a short speaking program with the President's of the American Booksellers's Association, the President of the National Education Association, Congressman Stenny Hoyer, and you. After the speaking program, you and Rosemary Wells, the author of *Read to Your Bunny*, will read her book to a group of fifteen children from the John E. Howard Elementary School Head Start Center. The center is part of the Prince George's County Public Schools Head Start program. Currently there are 19 Head Start Centers in Prince George's County serving nearly 1,000 low income families.

Congressman Hoyer's late wife was in charge of Head Start programs throughout Prince George's County, as Director of Early Childhood Education.

III. PARTICIPANTS

Speaking Program (Bios attached)

- HRC
- Barbara Bonds Thomas, President, American Booksellers Association
- Robert Chase, President, National Education Association
- Rep. Stenny Hoyer

Reading Program

- HRC
- Rosemary Wells, author *Read to Your Bunny*
- 15 Head Start kids

Audience

The audience will consist of invited guests of the American Booksellers Association, The National Education Association, First Book, Scholastic, Reach Out and Read, and member of the Prince George's County Board of Education and administrators.

IV. FORMAT

- Arrive Learning Ideas.
- Barbara Thomas, President of the American Booksellers Association makes welcoming remarks, then introduces Bob Chase.
- Bob Chase, President of the NEA, gives brief remarks, then introduces Rep. Hoyer.
- Rep. Hoyer gives brief remarks, then introduces you.
- You proceed to the podium and give brief remarks.
- Upon conclusion of your remarks, you will join Rosemary Wells, author of Read to Your Bunny, who will read the book to approx. 15 children.
- Upon conclusion of the book reading, you depart.

V. PRESS

Open press.

VI. REMARKS

Talking Points Attached.

THE WHITE HOUSE

WASHINGTON

April 15, 1997

PRESCRIPTION FOR READING PARTNERSHIP ANNOUNCEMENT

DATE:	April 16, 1997
TIME:	2:30-2:40 pm
LOCATION:	Cabinet Room
FROM:	Pauline Abernathy

I. PURPOSE

To have your photo taken with members of a new national partnership -- involving pediatricians, hospitals, health centers, book publishers, and libraries -- to prescribe reading to infants and toddlers and to make sure that children have access to books and are read to regularly.

II. BACKGROUND

The announcement of a national partnership to prescribe reading to infants and toddlers and ensure that children who visit the doctor have access to books is in direct response to the First Lady's call for such an effort and to your America Reads Challenge. The Partnership will build on the existing Reach Out and Read program, in which doctors prescribe reading to infants and toddlers, volunteers read to children in the waiting room, and doctors give children books to take home at the end of each visit.

Scholastic, Reach Out and Read, and First Book -- an organization dedicated to giving low-income children their first books -- have led the group and secured and coordinated the commitments by the different parties. There is no formal federal role at this point, although many of the partners receive federal funding, such as the libraries and health centers, and AmeriCorps members who work at the health centers will help recruit volunteers and tutor parents. In addition, the Partnership could be eligible for funding under the America Reads proposal's Parents as First Teachers Challenge Grants.

III. PARTICIPANTS

--You
-- See attached list

IV. SEQUENCE

The participants will be arranged around the table in the Cabinet Room.

V. PRESS

White House photo only

VI. REMARKS

None

June 9, 1997

REACH OUT AND READ BALTIMORE ANNOUNCEMENT

DATE: Tuesday, June 10
TIME: 3:00 pm- 3:55 pm
LOCATION: University of Maryland Pediatric
Ambulatory Clinic
Baltimore, MD
FROM: Brenda Costello

+ report
I. PURPOSE

To help launch Prescription for Reading in Baltimore, and to highlight the Administration's efforts to strengthen early childhood education, particularly the Prescription for Reading initiative.

II. BACKGROUND

On Tuesday afternoon you will participate in an event to help launch the city of Baltimore's Prescription for Reading initiative with the leadership of the Reach Out and Read program, building on the national effort urging pediatricians to prescribe that parents read to their young children. Like your event at Georgetown University Medical Center, in which you called for the creation of this national effort, and the recent the announcement of the national partnership at the White House in April, this event seeks to raise awareness of the importance of the first few years of a child's life in their development and to encourage reading to young children (see attached Prescription for Reading summary).

Baltimore and Reach Out and Read

Phyllis

✓
As with the original Reach Out and Read (ROR) model developed by Boston City Hospital in 1989, which made literacy development part of regular pediatric care for children, the Baltimore's program combines reading to children in the hospital by volunteers and pediatricians, counseling parents on the importance of and methods for reading to children, and giving children a book to take home.

Baltimore's initiative has a unique aspect, however, representing the first effort to sponsor a city-wide coordinated ROR program. A number of pediatric clinics and agencies have formed the ROR Partners Group and the ROR Steering Committee to coordinate this effort. The Partners Group is made up of ten pediatric clinics and as many education and social service agencies such as Baltimore Healthy Start, Baltimore City Schools, the Maryland State HIPPIY Network, and the Annie E. Casey Foundation (complete list attached). The Steering Committee includes representatives from all

organizations involved, and will also pursue additional funding and book donations to expand on the initial grant from the Casey Foundation and to allow additional pediatric sites to participate.

The first program began at St. Agnes Hospital in September 1996, Johns Hopkins Children's Center opened last month, with the remaining sites joined the initiative in the last two weeks. The Steering committee is planning to have ROR implemented in all participating sites by August. The Baltimore Initiative is also supported by national ROR partners such as First Book, Scholastic, and local literacy initiatives including Baltimore Reads.

Note: Baltimore's city park benches say "Baltimore: The City that Reads"

One of the Baltimore ROR Partners, Sinai Hospital's Greenspring Pediatric Association, further encourages childhood literacy by training future doctors in literacy promotion. Pediatric residents receive training in early literacy development and in assisting parents in encouraging children to read. Baltimore's Enoch Pratt Library, also a ROR partner, provides residents training in how to read to children as well as introducing them to outstanding children's books.

Announcement and Book Reading

The speaking program will include Baltimore Mayor Kurt Schmoke, Dr. Perri Klass, Medical Director for Reach Out and Read, and Dr. Virginia Keane, Medical Director, University of Maryland Pediatric Ambulatory Center, who will introduce you. The audience will be comprised of approximately 40 representatives from the participating ROR partners.

Following the Announcement, you will proceed to the book reading with David Kirk, who will read his latest book *Miss Spider's New Car* to approximately 10 children, ages 3-6. This is Kirk's third book, which is not yet on the shelf. Tuesday's reading will be a special preview, and each child will be given a copy of the book to take home. Nicholas Callaway, President and Editor-in-Chief of Callaway Editions, Inc., publisher of *Miss Spider* will also attend.

University of Maryland Pediatric Ambulatory Center

Maryland's Hospital for Children and the Department of Pediatrics at the University of Maryland provide comprehensive care for children in local neighborhoods and outstanding specialty care for children from all over the Mid-Atlantic region. A comprehensive range of child health services, including primary care, neonatology, and sub-specialty services, are provided by faculty, students, and residents from the Maryland School of Medicine.

The Pediatric Ambulatory Center is the major primary care practice for the Department of Pediatrics at the University of Maryland. For thirty years, the Pediatric Ambulatory Center has provided comprehensive care to some of Baltimore's neediest children. Seventy-five percent of patients are insured through Medicaid and about 20% are "Grey Zone,"--children whose parents work but who do not have health insurance. Title V funding from the Baltimore City Health Department covers the cost of "Grey Zone" patients. Healthy Start and SSI case management funds pay additional costs. The patients represent the demographics of the neighborhood around the Center: 90% of the children are African American and the remainder are mostly white. Dr. Virginia Keane is the Medical Director at the Center.

III. PARTICIPANTS

Announcement

- The First Lady
- Mayor Kurt Schmoke, Baltimore
- Dr. Perri Klass, Medical Director, *Reach Out and Read*
- Dr. Virginia Keane, University of Maryland

Book Reading

- The First Lady
- David Kirk, Author, *Miss Spider's New Car*
- 10 children (list attached)

IV. SEQUENCE OF EVENTS

- Announcement
 - The First Lady, accompanied by Mayor Schmoke, Dr. Perri Klass, and Dr. Keane, proceeds to the large waiting room.
 - Mayor Kurt Schmoke delivers welcoming remarks and introduces Dr. Perri Klass, Medical Director, *Reach Out and Read*.
 - Dr. Perri Klass delivers brief remarks and introduces Dr. Virginia Keane, University of Maryland Pediatric Ambulatory Center.
 - Dr. Virginia Keane, University of Maryland, introduces The First Lady.
 - The First Lady delivers brief remarks.
 - Upon conclusion of remarks, The First Lady, accompanied by David Kirk, proceeds to the small waiting room.
- Book Reading
 - The First Lady and David Kirk proceed to chairs.
 - David Kirk, author, will read *Miss Spider's New Car* to the children.
 - The First Lady will follow along with the children seated beside her.
 - Upon conclusion of the story, the First Lady and David Kirk depart.

V. PRESS

Open press.

VI. REMARKS

Talking points provided by Carrie Greenstein.

facsimile
TRANSMITTAL

to: Jennifer Klein, White House Scheduling Office
fax #: 202-456-2878
re: January 14, 1998 Meeting with Pat Cowan
date: January 13, 1998
pages: 11, including this cover sheet.

For some reason, my fax to Pat Cowan did not reach her before she left her office to go to Washington to meet with you regarding Reach Out and Read and the possibility of the First Lady kicking off the Chicago citywide ROR effort this upcoming April. I have taken the liberty of faxing you the background information on Chicago's program and have also tried to fax it to Pat at her home. Please bring these materials with you to your meeting tomorrow.

If you do not receive the entire fax or need additional information, I can be reached at 312-621-0564. Thank you and I look forward to working with you.

From the desk of...

Phyllis Glink
Program Officer
The Harris Foundation
2 North LaSalle Street
Chicago, Illinois 60602

312-621-0564
Fax: 312-621-0984

interoffice
M E M O R A N D U M

to: Pat Cowan, National Reach Out and Read Coordinator
from: Phyllis Glink, Program Officer, The Harris Foundation, 312-621-0564
subject: Chicago Citywide ROR Effort - First Lady Hillary Rodham Clinton's Visit
date: January 13, 1998

Attached is an updated report on the status of the Chicago citywide ROR effort including a current list of sites that have already been funded and those that will likely be funded before the First Lady's visit to Chicago. I have also attached a confidential draft summary of the proposed Children's Week. Last week Mayor Daley's sister passed away so he was unable to meet with his staff to officially discuss and approve the plan. However, there is no doubt that the Mayor's Children's Week will take place the week of April 20 - 24, 1998. In addition, there will be a lunch symposium on the status of children in the welfare system on Wednesday, April 22 sponsored by the City of Chicago-Cook County Task Force on Welfare Reform. Since these plans have not been approved, please use this document internally only when talking to the White House.

I would appreciate it if you could ask the First Lady's staff for the date that Mrs. Clinton will be in Chicago that week (if possible) or her top two choices so that the Mayor's staff can select a Literacy Day to coincide with her visit and include it in all of the printed and press materials for the week. It is possible we could combine literacy with child care and arrange for another public site visit or press conference with Mrs. Clinton on that issue as well. I also would like to know what she would like to do in conjunction with ROR (ie: a site visit to a new ROR clinic with opportunities to read to children and hold a press conference, a luncheon to benefit ROR in Chicago....) Finally, I think it would be best if at some point I start to work directly with her staff in order to keep the lines of communication and planning as clear as possible.

I am grateful for your help in coordinating this event and look forward to working with you to make it happen. I am confident that the First Lady will be very pleased with her experience in Chicago in April. If you need any additional information, please call me at 312-621-0564 or fax me at 312-621-0984. I can also be reached by e-mail at pglink@whi.com. Thanks again for your assistance and I look forward to hearing from you after your meeting with the White House staff on January 14, 1998.

xc: Irving B. Harris

interoffice

MEMORANDUM

to: Irving B. Harris, Funding Partners and Other Interested Parties
from: Phyllis Glink, Program Officer, The Harris Foundation, 312-621-0564
subject: Reach Out and Read Chicago Program Update
date: January 13, 1998

As you know, I have been working with Dr. Barry Zuckerman and the National Reach Out and Read Office in Boston to bring ROR to Chicago. Reach Out and Read is an early literacy program centered in pediatric outpatient clinics. Pediatricians or family practitioners use age and culturally appropriate books in their well child visits from birth through age five as a way to track children's development, and to help parents learn about child development and the importance of reading to their children. At the end of each visit, the doctor gives a new book to the family to take home with them, thus creating a home library of at least 12 books by age five. At the same time that the doctors are using books in their clinic visits, volunteers are reading to children in the waiting area, thus serving as models for the parents. An evaluation of this program has demonstrated that all families, but particularly high risk families, benefit tremendously from this program. ROR sites are currently located in almost every state and citywide efforts are taking place in New York, Philadelphia, Baltimore and now, Chicago.

A few months ago, the Harris Foundation agreed to spearhead the effort to bring ROR citywide in Chicago. The Harris Foundation has agreed to spend at least \$100,000 by the year 2000 on ROR programs in Chicago (As of December 31, 1997, we had already surpassed this amount. Our pledge was used to match a challenge from Scholastic Books which resulted in 5,000 books for new programs in Chicago. The Harris Foundation has been designating 500 of these books to the first ten programs established in Chicago in addition to our outright grants.

We decided that we would start by contacting training hospitals since we feel very strongly that pediatric residents should be exposed to ROR and child development programs. The response from the medical community has been very positive and we have had a lot of interest from other sites for the program, such as community based health clinics.

In the last ten months, I have been working with Illinois Masonic, University of Illinois, Children's Memorial Hospital, Cook County Hospital, Rush, Loyola and the University of Chicago. I have also started to meet and have discussions with larger community based clinics including Erie Family Health Centers, West Town Clinic, Grand Boulevard Health Center, Infant Welfare Society and Lawndale Health Center.

On August 15, 1997, the Harris Foundation hosted a citywide ROR training for doctors, nurse practitioners, administrators, volunteers and development officers interested in the ROR program. We had over 110 people at the training and 24 sites represented (a list is enclosed). We also had the endorsement and participation of a number of local literacy organizations and institutions

Irving B. Harris, Funding Partners and Other Interested Parties

Page 2

January 13, 1998

dedicated to increasing literacy in Chicago. Since then, funded sites have done their own grand rounds in order to educate the rest of the clinics' staffs.

Attached is an updated list of the status of the Chicago effort including the grants made to date by the Irving B. Harris Foundation in support of ROR. As the list indicates, there are a few ROR programs that have been in existence before our official ROR citywide effort began. In addition, Bethany, Ravenswood and Good Samaritan will also have ROR programs as part of the Healthy Steps demonstration program. The Harris Foundation also supports this intensive developmental pediatric program. Many of the new ROR programs are already up and running. The ROR programs will be located in the outpatient clinics at these hospitals and at their branch clinics. For instance, Bethany will have three or four ROR sites.

We have strongly encouraged each site to also apply to the National ROR Office for start-up funds and to use the National ROR/First Book book ordering system as a way to decrease the cost for books. I believe that all sites that we have funded have received start-up funds from the National ROR office.

THE HARRIS FOUNDATION'S FINANCIAL SUPPORT AND STRATEGY

During my meetings with the various hospitals and community based health clinics, I have made it clear that the Harris Foundation does not intend to fund the entire budget for a ROR program. We feel strongly that a hospital needs to identify resources internally and from a variety of external sources to assure that the ROR program becomes institutionalized over time. It is our strategy to make two year decreasing grants to help the programs get started. These grants will be renewable.

I have told each site that I will work with them to identify other foundations, individuals and corporations that might be interested in making small grants to support ROR programs in Chicago. As the attached list indicates, there are already some foundations that have made grants to the ROR programs and I continue to work to partner with additional foundations. For instance, the Chicago Community Trust will most likely make some small grants to community based clinics as might the Michael Reese Health Trust. Prince Charitable Trusts might consider a grant to Bethany or Cook County Hospital since they are involved with those communities. The Community Memorial Foundation might be interested in funding Loyola Medical Center for the same reason. McCormick Tribune Foundation will not make a grant to ROR at this time since they are focusing on their accreditation of child care centers. However, I have been discussing the possibility of one of the McCormick Tribune Charities adopting this program since they are finalizing their focus and have determined that children and literacy are two priority areas. I have had a few preliminary conversations with the Starbucks Foundation. They have a decentralized system of funding. Each Starbucks site can apply for funds for local projects and staff are encouraged to volunteer. I will continue to discuss how to best involve Starbucks in the Chicago

Irving B. Harris, Funding Partners and Other Interested Parties

Page 3

January 13, 1998

citywide ROR effort. This information is to some degree speculation and certainly the result of informal conversations with my colleagues. It should be considered somewhat confidential.

OTHER ROR DEVELOPMENTS

The Book Sellers Convention donated all of the left over books from the convention to literacy programs in Chicago. These books were distributed to the sites that attended the August 15 ROR training. Bantam Books has recently agreed to donate close to 15,000 remainder books to the Chicago citywide effort. Many of these books are board books which can be given during the first three well child visits. Advocate Health Systems has graciously agreed to store the books for distribution later.

The National Office has also partnered with First Book which will become the central ROR book purchasing for the entire country. This will allow for economies of scale and cheaper books. It is my understanding that First Book has had an initial meeting to set up a Local Advisory Board in Chicago which will ultimately help sites with fund raising, volunteer management and other advocacy. This board will be comprised of local members of the National First Book Board of Directors, regional managers of book stores like Borders, a representative from the Chicago Public Library, possibly a volunteer representative such as the Junior League or Chicago Cares, funders and others interested in literacy. This Local Advisory Board should be formed in the next few months.

I met with Mary Dempsey who heads the Chicago Public Library System and Susan Kidder at Literacy Chicago. They are both interested in partnering with ROR in Chicago. After discussing possible links, we decided to try to put together a packet of information on library services and branch sites, family and adult literacy efforts and programs available through the library and an incentive to go to local branches to get library cards. I will continue to work with Mary, Susan and my other colleagues in literacy in Chicago.

Finally, the Harris Foundation in conjunction with the National ROR Office had invited First Lady Hillary Clinton to come to Chicago to launch the ROR Citywide effort during Mayor Richard Daley's Children's Week, April 20 - 25, 1998. The First Lady is heading the Prescription for Reading Campaign to encourage early literacy and has endorsed the ROR model. It is my understanding that Mrs. Clinton has agreed to come to Chicago. We will arrange whatever type of event she would like, most likely a press conference at one of the new ROR sites. We are excited about the opportunities Mrs. Clinton's visit will create to promote early literacy in Chicago.

REACH OUT AND READ CHICAGO CITYWIDE EFFORT

Pre-Existing ROR Programs in Chicago

Evanston Hospital - Perinatal Family Support Center
LaRabida Children's Hospital has a similar project
Infant Welfare Society, LEER program (Harris Grant - \$10,350)
West Lawndale Health Center

ROR Programs Recently Given Partial Funding by Harris Foundation

Illinois Masonic Hospital (2 year grant, \$10,000 yr. 1 +500 books, 5,000 yr. 2)
University of Illinois Medical Center (2 year grant, \$10,000 yr. 1 +500 books, 5,000 yr. 2)
University of Illinois - Children with Chronic Illness In-patient Clinic - (\$1,500)
Cook County Children's Hospital (2 yr. grant, \$30,000 yr. 1 +500 books, 15,000 yr 2)
Grand Boulevard Health Clinic (\$9,000 +500 books)
Urban League Family Health Center (\$250)
West Town Health Center - Health For Humanities (2 yr. Grant, \$8,000 yr. 1 +500 books, \$5k
yr. 2)
Community Health and Emergency Service (Cairo Illinois) (\$3,190)
Bethany Hospital - Healthy Steps, Advocate (Healthy Steps Grants)
Ravenswood Hospital - Healthy Steps, Advocate (Healthy Steps Grants)
Good Samaritan - Healthy Steps, Advocate (Healthy Steps Grants)

Expected ROR Proposals

University of Chicago Children's Hospital - Friends Outpatient Clinic - (proposal due Jan. 15, 1998)
Children's Memorial Hospital - Uptown Community Health Center
Erie Family Health Centers (five community based centers)
West Lawndale Health Center (already has an early literacy program which will become ROR)
Center for Successful Child Development - The Ounce of Prevention Fund
Loyola Children's Hospital
Evanston Hospital (on-going support)

ROR Preliminary Conversations

Rush Presbyterian St. Lukes

Support Organizations - Literacy Partners

The Chicago Public Libraries
Chicago Children's Museum
Literacy Chicago
American Library Association
U.S. Department of Public Health Servies
The Urban League
Advocate Health Systems

Potential Funding Partners

Prince Charitable Trust (possible funding for Cook County)
McCormick Tribune Charities (preliminary discussion)
Chicago Community Trust (preliminary discussion)
Starbucks Foundation (preliminary discussion for a citywide book fund)
Community Memorial Foundation (preliminary conversation)
R. R. Donnelley Foundation (grant to Illinois Masonic)
Comdisco Foundation (Infant Welfare Society)
TJX Foundation (Infant Welfare Society)
Harris Bank Foundation (Infant Welfare Society)
Polk Bros. Foundation
Pritzker Cousins (potential national grant to ROR)
Michael Reese Health Trust

**PRELIMINARY DRAFT DOCUMENT -
~~CONFIDENTIAL~~ - NOT FOR DISTRIBUTION**

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
INITIALS: RHR DATE: 08/14/12
2012-0872-5

WEEK OF THE CHILD - April 20 - 24, 1998

WHY:

There are thousands of educational, social and recreational programs which serve children of all ages throughout Chicago. Although we can not highlight all of these programs individually, we can package these efforts by emphasizing that all the positive things happening in Chicago for children and their families.

Chicagoans — no matter where they work or live — have a responsibility to provide a safe, stimulating environment to foster the growth of our children.

HOW:

To package this effort we will stage a week of children's activities to highlight the accomplishments of children and the many activities and programs available to them throughout Chicago. The Week of the Child will be held during Spring Break in April of 1998 so that children can participate. By coordinating efforts with corporations, foundations, non-profits and government entities we can promote various educational and recreational activities for children and their parents to participate in throughout the city. The kick-off event will be a carnival for children at Navy Pier (a corporate sponsor is being sought for this event).

Each day throughout the week, Mayor Daley will highlight programs based around different policy areas (i.e., child care, health and safety, caregiver resources, education and literacy, the arts and humanities, youth development). The programs chosen may not be new, however they represent model programs, such as youths re-building their communities, or child care programs which encompass early childhood learning and development.

Marketing will occur through brochures which will be distributed to children the week prior through their school, and throughout the City, banners, and in newspapers. Parents can call 312-744-5000 for information on all the week's events.

WHAT:

The **Week of the Child** will highlight programs and activities throughout Chicago which go on all year round, not just during Spring Break.

The week is not meant to focus only on City funded programs, but instead on the many innovative approaches that are offered to children citywide.

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GOALS:

- Spotlight the valuable work going on throughout Chicago to serve children and youth by the public, private and non-profit sectors;
- Increase awareness of various programs and activities available to children and their families;
- Raise the consciousness of the general public about the importance of early childhood education and its effects on the future success of our children;
- Honor professionals and volunteers who work with children and youth;
- Ensure that Chicago's children, youth and their families have access to activities and programs during the week of Spring Break which are educational and recreational.

Criteria For Programs to be Highlighted by Mayor Daley:

- Innovative/comprehensive approaches
- Opportunities for children to contribute to their community
- Quality programming
- Unique partnerships

Examples of Entities the Week of the Child Will Be Coordinating With:

City Departments:

Chicago Police and Fire Departments
Commission on Human Relations
Department on Aging
Department of Cultural Affairs
Department of Environment
Department of Housing
Department of Human Services
Department of Libraries
Department of Public Health
Mayor's Office of Employment and Training
Mayor's Office for People with Disabilities

City Sister Agencies:

Chicago Park District

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Chicago Public Schools
Chicago Transit Authority

Other Government Agencies:

U.S. Department of Health & Human Services

Overall Children's Policy Groups:

Chapin Hall
City-County Welfare Reform Task Force
Voices for Illinois Children

Early Childhood Policy (ages 0-5):

Chicago Association for the Education of Young Children
Erikson Institute

Foundations:

Chicago Community Trust
Harris Foundation
Joyce Foundation
MacArthur Foundation
McCormick Tribune Foundation
Steans Family Foundation

Child Care:

Christopher House
Day Care Action Council

Children With Special Needs:

Shirley Ryan

Cultural Enrichment:

Chicago Arts Partnership in Education (CAPE)
Chicago Children's Museum
Marwin Foundation
Museums in the Parks
Urban Gateways

Education:

Chicago Archdiocese (in addition to CPS)

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Health:

American Academy of Pediatrics
Children's Memorial Hospital
Cook County Fantas Clinic
Illinois Caucus on Adolescent Health
LaRabida Children's Hospital
Wyler's Children's Hospital

Recreation:

Boys & Girls Clubs of Chicago
YMCA of Metropolitan Chicago

Youth Development:

Chicago Youth Centers
City Year
Public Allies
Youth Guidance

Robin J. Bachman 04/24/98 12:15:55 PM

Record Type: Record

To: Noa A. Meyer/WHO/EOP
cc: Thomas D. Janenda/WHO/EOP
Subject: re: treasures and some others...

These 7 are OK.

rb

----- Forwarded by Robin J. Bachman/WHO/EOP on 04/24/98 12:16 PM -----

Noa A. Meyer 04/22/98 06:04:30 PM

Record Type: Record

To: Robin J. Bachman/WHO/EOP
cc:
Subject: more names for treasures and some others...

The following names are for treasures:

1. John Young
Chair, Hewlett Packard
2. Frank Schrontz
Former CEO, Boeing

TC

The following names are for HRC's Prescription for Reading event in Chicago on 3/28:

1. Irving B. Harris of Chicago
2. Richard Solomon M.D. - Dept of Pediatrics, U of Chicago
3. Dr. Robert Needleman

PFR

----- Forwarded by Robin J. Bachman/WHO/EOP on 04/24/98 12:16 PM -----

Noa A. Meyer 04/24/98 07:51:54 AM

Record Type: Record

To: Robin J. Bachman/WHO/EOP
cc:
Subject:

just checking in on those treasures names...

----- Forwarded by Robin J. Bachman/WHO/EOP on 04/24/98 12:16 PM -----

Noa A. Meyer	04/24/98 10:01:24 AM
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Record Type: Record

To: Robin J. Bachman/WHO/EOP

cc:

Subject: more names

Treasures names: Ken and Carolyn Brody

THANKS ROBIN!

] TC

UNIVERSITY OF CHICAGO CHILDREN'S HOSPITAL

FAX

COVER SHEET

TO:

NOA MEYER

FAX NUMBER:

202-456-6244

FROM:

SHERRI MCGINNIS,

UNIVERSITY OF CHICAGO CHILDREN'S HOSPITAL

DATE:

April 23, 1998

NUMBER OF PAGES:

1 plus cover

QUESTIONS?

PLEASE CALL 773-702-6241



THE UNIVERSITY OF
CHICAGO
CHILDREN'S
HOSPITAL

Friend Family Health Center

The Friend Family Health Center, located at 850 E. 55th Street, Chicago, is a newly renovated, state-of-the-art facility providing comprehensive services including pediatrics, adolescent and adult medicine, obstetrics and gynecology, family planning, and optometry.

Ancillary services include laboratory tests, basic radiology, social services and case management, preventive health education, and the Women, Infant and Children Program (WIC).

The health center offers a unique environment for patients — focusing on wellness and prevention — and was designed with their comfort and needs in mind. The Friend Family Health Center opened in June 1997. It offers convenient on-site parking and is accessible by public transportation. Twenty-four examination and medical treatment rooms allow for approximately 40,000 patient visits each year. More than 65 percent of outpatient care is provided to Medicaid patients.

The health center offers convenience for our patients and increased access to care for all the neighborhoods served by the University of Chicago Hospitals and Health System. Patients are cared for by University of Chicago physicians, and may undergo basic tests without making a trip to the hospital.

The University of Chicago Family Health Center is open Monday, Tuesday, Thursday and Friday 8:00 a.m.-5:00 p.m., Wednesday 8:00 a.m.-8:00 p.m., and Saturday 8:00 a.m.-12:00 p.m.