

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. fax	Shawn Flaherty to Linda Dunphy re: phone number [partial] (1 page)	02/06/1998	P6/b(6)
001b. fax	Kay Clinkscales to Nicole Radner re: SSN and DOB [partial] (1 page)	02/06/1998	P6/b(6)
001c. bio	re: personal (1 page)	02/06/1998	P6/b(6)
001d. profile	Family profile re: personal (1 page)	02/06/1998	P6/b(6)
001e. profile	Family profile re: personal (1 page)	02/06/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14741

FOLDER TITLE:

Home Visit

2012-0872-S
rc910

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

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DRAFT

Roundtable Discussion on Home Visitation
Participants

The First Lady

① Dr. Matthew Melmed
Executive Director
Zero-to-Three National Center for Infants and Toddlers

② Dr. David Olds
Professor of Pediatrics Psychology and Preventive Medicine
Director, Prevention Research Center for Family and Child Health
University of Colorado

③ Dr. Betsy ~~Doo~~ Dew
Founder, Hawaii Healthy Start program
Healthy Families America

④ Parent TBD

⑤ Parent TBD

⑥ Parent TBD

⑦ Home-visitor TBD

~~Parent Home-visitor TBD~~

⑧ Mr. Leland Brendsel
CEO
Freddie Mac Corp.

To: Noa
FR: Nicole -
pls do
c. a paragraph
on each
discussion
participant
and a
separate
page
for
those on
the
home
visit.

Matthew E. Melmed

Matthew Melmed assumed the leadership and management of ZERO TO THREE: National Center for Infants, Toddlers and Families in late 1994.

ZERO TO THREE is the nation's leading resource on the first three years of life. It is the only national nonprofit organization dedicated solely to promoting the social, emotional, cognitive, and physical development of children from birth through age three, and to supporting their families and caregivers. ZERO TO THREE focuses on the first three years because it is the time of greatest human growth and development. It is also the time of greatest opportunity for adults to positively influence a child's future.

ZERO TO THREE's urgent mission is to advance the healthy development of America's babies and young children. It strengthens and supports professionals, policymakers and parents by:

- Increasing *public awareness* of the critical importance of the first three years of life;
- Fostering *professional excellence* through training and related activities;
- Inspiring *tomorrow's leaders* by identifying and engaging promising young professionals;
- Promoting the *discovery and application of new knowledge, model approaches and "best practices"* concerning early childhood development;
- Stimulating *effective service approaches and responsive policies*; and,
- *Educating* parents and other caregivers about significant differences they can make in the lives of babies and young children.

Since joining ZERO TO THREE, Mr. Melmed has built on the organization's strong track record of success in promoting prevention and healthy development in early childhood. Since his arrival, ZERO TO THREE has successfully competed to establish the Early Head Start National Resource Center for the U.S. Department of Health and Human Services which provides training and technical assistance to the new Early Head Start Programs that are being established nationwide. Under his leadership, ZERO TO THREE has also initiated a national public awareness campaign aimed at parents, launched the *Business Leaders for Babies Alliance*--a corporate effort aimed to involve the business community in ZERO TO THREE's issues, and designed a long-term initiative to expand ZERO TO THREE's capacity to market information and materials to wider audiences. In addition, he has guided the growth of the organization's budget from two to three million dollars.

Mr. Melmed's responsibilities as Executive Director include: oversight of policy and program development; technical assistance to state and community-based organizations; speaking engagements before a wide array of audiences; and ongoing relations with business leaders, foundation executives, health and social services professionals, and the media.

Mr. Melmed's administrative responsibilities include: formulation and implementation of financial, administrative and personnel policies and procedures; personnel management; budget development and management; strategic planning; initiation and execution of fundraising strategies, and motivation and support of Board and volunteers.

Prior to ZERO TO THREE, Mr. Melmed served for 13 years as Executive Director of the Connecticut Association for Human Services. CAHS is an independent nonprofit education, research and policy development organization. CAHS generates innovative ideas, forms creative partnerships and advances realistic solutions on a broad range of social policy issues. During his tenure, CAHS stature and effectiveness grew and the organization was selected by the Peter F. Drucker Foundation for Nonprofit Management as one of four organizations nationwide to receive special recognition in its first Award for Innovation competition.

Mr. Melmed is a Phi Beta Kappa graduate of Harpur College, State University of New York at Binghamton where he graduated with highest honors. He received his Juris Doctor degree from the Faculty of Law and Jurisprudence at S.U.N.Y., Buffalo and was conferred with a *Special Faculty Commendation for Extraordinary Community Service*.

Prior to joining CAHS, Mr. Melmed worked for Connecticut Legal Services which he joined in 1978 as a staff attorney. He rose 18 months later to direct Project FEAD, a statewide advocacy and technical assistance project addressing hunger and malnutrition. He later became Managing Attorney of the program's largest office where he directed a 25-person legal staff.

Among the honors he has received are the *Child Advocacy Award* from the Collaboration for Connecticut's Children; the *Lewis Hine Award for Exceptional Service to Children and Youth* from the National Child Labor Committee; the *Ralph Gofstein, M.D. M.P.H. Award for Noteworthy Contributions to the Field of Public Health* from the Connecticut Association for Directors of Health; and, the *Community Leadership Award* from Connecticut Legal Services, and recognition by the Connecticut General Assembly for his leadership in human services in that state.

Mr. Melmed is a member of the Federal and Connecticut Bars. He serves as Vice Chair of the Board of Directors of the Food Research and Action Center (FRAC) in Washington, D.C.

Mr. Melmed and his wife, Deborah Rozell, are happily raising their two wonderful little boys, Andrew and Jeremy.

Bio for Betsy Dew

Betsy Dew, Director and Senior Training Specialist with The Family Institute of Hawaii Family Support Center, currently works out of Virginia as a consultant to communities developing family support programs and as a trainer for basic and advanced training seminars throughout the U.S. and abroad.

She has a masters in educational psychology. Her professional experience includes family assessment, family counseling, teaching, psychological diagnostic testing, and program and agency management. She has worked with multicultural populations including families from every sector, delinquent and emotionally disturbed teens, preschool, elementary and high school students, and overburdened parents.

As one of the Founders of Hawaii Family Support Center in 1975, she designed and implemented the Family Assessment/Early Identification program. With Dr. Calvin Sia and colleague Gail Breakey, she pioneered the Healthy Start Program and advocated for statewide expansion, developing and implementing the statewide training and technical assistance program. She was involved in the design and development of the Healthy Families America (HFA) initiative. She has conducted numerous conference presentations and seminars on Healthy Start and HFA and has provided consultation in family support program planning, design and implementation for many states as well as Australia, New Zealand, and the Philippines.

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NVFS-FALLS CHURCH
SENT BY:

TEL: 703-241-1310
2- 6-98 ; 2:26PM ;

Feb 06, 98 15:58 No.012 P.02
FREDDIE MAC-7032411310 :# 1/ 4



FREDDIE MAC

8200 Jones
Branch Drive
McLean, VA.
22102-3107

Leland
Mr. Brendsel,
CEO

FAX COVER SHEET

DATE:	FROM: Shawn Flaherty
TO: LINDA DUNPHY	DEPT: Public Relations
CO: NVFS	PHONE: 703-903-4384
RE:	FAX: 703-903-2447

Number of pages including cover sheet: 1

Thank you!

Renette Oklewicz - Our Main
703-903-2417 Grant
Officer
Contact

Sh

P6/(b)(6)

[001a]

W 703-903-2417

- Private sector - how do we make
This happen - takes bus/corp. in
a community - get sites started.

Media Relations

8200 Jones Branch Drive
McLean, VA 22102

**Freddie Mac:
Improving the Quality of Life**

Freddie Mac

Freddie Mac is a shareholder-owned corporation whose people are dedicated to improving the quality of life by making the American dream of decent, accessible housing a reality.

Chartered by Congress in 1970 to create a continuous flow of funds to mortgage lenders in support of homeownership and rental housing, Freddie Mac purchases mortgages from lenders and packages them into securities that are sold to investors. Over the years, Freddie Mac has opened doors for one in six homebuyers and two million renters across America.

**Freddie
Mac**

In these ways, Freddie Mac helps to enable families, with diverse needs and financial capabilities, to live in decent homes in neighborhoods across the country. By financing homes, Freddie Mac improves the quality of life for families and their children. At the same time, we want these homes to be healthy homes and strong communities for families and children. That's where the work of the Freddie Mac Foundation comes in.

The Freddie Mac Foundation

Created by Freddie Mac in 1990, the Freddie Mac Foundation is dedicated to brightening the future of children, youth and families at risk. The Foundation works to strengthen the community by providing funds for a variety of nonprofit organizations serving children and their families, focusing primarily on metropolitan Washington, DC—the location of our corporate headquarters—and the cities of our corporate regional offices. In addition, the Foundation also encourages, supports and coordinates volunteer and giving efforts of Freddie Mac employees.

Over the years, the Freddie Mac Foundation has grown through financial donations, employee involvement, and corporate leadership, expanding our giving from \$350,000 in 1991 to more than \$12 million in 1997. The majority of our 1997 grants have supported nonprofit organizations in metropolitan Washington, DC. Today, the Freddie Mac Foundation is one of the largest and most respected corporate foundations in metropolitan Washington, DC.

The Foundation focuses on young children and prevention-oriented programs. Typically, grants are awarded to programs building strong families, encouraging early childhood development and education, supporting foster care and adoption, and stimulating systems reform and advocacy efforts.

Employee Volunteerism

Our philanthropic success owes much to the spirit and dedication of Freddie Mac's employees. In 1997, nearly half of our employees—more than 1,500 people—gave their time, talents and charitable contributions by participating in our Employee Volunteer Program. Through the Employee Volunteer Program, the employees shared their time to help build and repair homes with Habitat for Humanity and Christmas in April. Participating in our three

business school relationships—J.C. Nalle, Hunters Woods, and the School for Contemporary Education, our employees built a playground, mentored students, served as pen pals, ran Junior Achievement programs, went on field trips, and cleaned and fixed-up school grounds. In addition, employees coordinated and ran in many charitable races including our own—the Reach Out to a Child 5K Run, helped with Special Olympics, made food and donated diapers for homeless children, and gave thousands of holiday presents to local families in need.

Corporate Leadership

Through active corporate leadership, the corporation and Foundation further strive to improve the quality of life in the communities in which we live and work. The Foundation does this by encouraging comprehensive programs at the national level that have demonstrated results for children and families. Many of the corporation's officers and employees do this by volunteering their time to be members of boards for charitable and civic organizations—both local and national.

The Foundation has several signature programs that exemplify our corporate leadership on behalf of children and families. One is our commitment to strengthening families by replicating Healthy Families America—the nationally recognized program proven to help first-time parents be successful through intensive home visits—throughout the Washington, DC metropolitan area and beyond. Our commitment goes well-beyond the funding commitment. We sit on the board of the National Committee to Prevent Child Abuse—Healthy Families' organizing body, and our chairman is chairing a nationwide capital campaign for Healthy Families America.

On the educational front, the Foundation and its corporate leaders have focused time and resources on the community school concept, a model focusing on improving educational outcomes and building stronger communities by making schools the hub of a community. Specifically, the Foundation is working to transform J.C. Nalle Elementary School, Freddie Mac's partner school in the District, into a full-service community school—offering a range of services that children and families need. Deepening our commitment to this innovative concept, Freddie Mac co-sponsored, and actively participated in, the 1998 Communities in Schools National Conference.

One final example is the Reach Out to a Child Campaign which has raised awareness about children in the foster care and adoption systems. The campaign has three components: the 5K Run/Walk series held in cities nationwide and coordinated by employee volunteers; foster parent recruitment; and the locally-televised Wednesday's Child adoption program.

A Good Neighbor

Looking ahead, Freddie Mac will continue to open doors for homebuyers, and the Freddie Mac Foundation will continue to open doors for children through their communities. These concerted efforts will brighten the lives of children, youth and families by improving their quality of life today and offering them a future filled with promise and hope. To do so, we believe that we must do more than provide funding, we must also be a partner...a leader...and a good neighbor.

Media Relations

8200 Jones Branch Drive
McLean, VA 22102

The Freddie Mac Foundation's Commitment to Healthy Families America

**Freddie
Mac**

- The Freddie Mac Foundation is dedicated to brightening the future for children, youth and families at risk. It fulfills this mission by providing funds to organizations working to strengthen the health, education and welfare of children and youth and to provide family support services.
- Since its creation by Freddie Mac in 1990, the Freddie Mac Foundation has granted more than \$32 million to programs in the Washington, DC metropolitan area; Freddie Mac regional cities of Chicago, New York, Los Angeles, Dallas and Atlanta; and for programs that have a national scope.
- In 1992, the Foundation first began working on behalf of the Healthy Families America program, noting its prevention focus, effectiveness in building strong families and demonstrated outcomes for young children and their families.
- Since 1992, the Foundation has granted more than \$7.25 million in support of the Healthy Families America program, working at the national, state and local levels.
- Nationally, the Foundation provided funding in 1992 for research of existing home visitation programs and to identify communities/states with the greatest need for this type of prevention program. In 1996, the Foundation granted \$2.5 million (its largest commitment to date) to the National Committee to Prevent Child Abuse in support of the national expansion of the Healthy Families America program.
- At the state level, the Foundation is working to establish the infrastructure to provide for quality assurance, training and technical assistance, advocacy, evaluation and fundraising for local sites. Foundation grants of more than \$500,000 to date have supported Virginia, Maryland, and the metropolitan Washington, DC area.
- Locally, Foundation funds of nearly \$4 million support eight sites with several more in the planning stage. The Foundation also has provided more than \$250,000 in support of the Healthy Families America site in Chicago.

FactSheet

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ZERO TO THREE

FAX COVER PAGE

734 15th Street, N.W., Suite 1000, Washington, D.C. 20005-1013 (202) 638-1144 • Fax: (202) 638-0851 • Publications: (800) 899-4301

To: Nicole Radner		From: Kay Clinkscales	
Fax Number: 202-456-9412		ZERO TO THREE	
Date: 2/6/98	Pages: 3	For Information Call: (202) 638-1144	
Subject: Microsoft Word - MMDESCIP.DOC		Fax Number: (202) 638-0851	

Nicole,

Attached is Matthew Melmed's Bio. His social security number is:

P6(b)(6)

[001b]

If you need any thing else, please call me.

Kay Clinkscales

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Traft

FIRST LADY HILLARY RODHAM CLINTON SPOTLIGHTS HOME VISITATION

February 6, 1998

I believe the President's [child care] proposal will help us all move together in fulfilling our most important responsibility as individuals or as a nation -- the care and nurturing of our children.

First Lady Hillary Rodham Clinton, 1/7/98

Today, the First Lady visits Alexandria, Virginia to spotlight importance of home-visiting programs to strengthening families and promoting healthy development in children's earliest years of life. As a part of his ambitious child care initiative, President Clinton has proposed the creation of an Early Learning Fund to foster early childhood development through a variety of family support services, including home-visiting. Through a discussion with parents, home-visitors, and experts, the First Lady will highlight the importance of investing in community-based early learning efforts to promote healthy child development.

EARLY LEARNING IS CENTRAL TO THE PRESIDENT'S CHILD CARE INITIATIVE. Because children's experiences in the earliest years of life are central to healthy development, the President has proposed that we dramatically increase our investment in activities that promote early learning and improve the quality of child care in our country. Central to the President's child care initiative is the establishment of an Early Learning Fund to provide challenge grants to communities for programs that promote early learning and improve the quality and safety of child care for children aged five or under. The President has proposed an investment of \$3 billion over five years for this new effort. Home-visiting is one important activity supported through the Early Learning Fund; other activities include parent education and efforts to improve child care safety and quality, such as providing basic training to child care providers and connecting individual child care providers to centers for education and support.

CHILDREN'S EARLIEST YEARS OF LIFE ARE CENTRAL TO THEIR DEVELOPMENT. New scientific research shows that experiences after birth -- particularly in the first three years of life -- have a dramatic impact on brain development and learning. To highlight these findings, the President and Mrs. Clinton held *The White House Conference on Early Childhood Development and Learning: What New Research on the Brain Tells Us About Our Youngest Children* in April, 1997. The conference pointed to the importance of children's earliest experiences in helping them get off to a strong and healthy start. In October, 1997, the President and Mrs. Clinton hosted *The White House Conference on Child Care* to examine the implications of the new research for child care. This conference underscored the need to invest in improving child care quality and supporting parents -- the very goals of the President's proposed Early Learning Fund.

LEARNING FROM EFFORTS IN VIRGINIA. Mrs. Clinton visits Alexandria, Virginia to spotlight the home-visiting program *Healthy Families Alexandria*, which is a part of the national home-visitation effort, *Healthy Families America*, today serving 320 communities around the country and providing intensive home-visits to at-risk families during pregnancy and for the first few years of a child's life. Mrs. Clinton will take part in a routine *Healthy Families Alexandria* home visit and then participate in a roundtable discussion with experts and parents. The discussion will also spotlight a home visitation effort that has been proven successful through a 15-year follow-up study-- lead research Dr. David Olds will discuss the Pregnancy and Infancy Nurse Home Visitation Program.

Draft

February 10, 1998

Draft

HOME VISITATION EVENT AND ROUNDTABLE DISCUSSION

Date: Tuesday, February 10, 1998
Location: Alexandria, VA
Time: 2:00 - 2:30pm Home Visitation
3:00 - 3:45pm Roundtable Discussion
From: Nicole Rabner

I. PURPOSE

The purposes of this event are: (1) to spotlight the success of home visitation in strengthening families and promoting healthy child development, and (2) to underscore the President's proposal -- as part of his child care initiative -- to create an Early Learning Fund to provide support for community-based home visitation efforts.

I. BACKGROUND

There are two pieces to this event: you will first accompany a home visitor on a routine home visitation and then participate in a Roundtable discussion on the promise of home visitation. The home visitation will provide an opportunity for you to learn firsthand about the *Healthy Families Alexandria* home visitation program; the roundtable will provide a forum to explore two approaches to home visitation (*Healthy Families America* and the Elmira, NY home visitation program), and explore the success of home visiting generally in strengthening families and promoting healthy child development.

Healthy Families Alexandria -- Healthy Families America

Healthy Families Alexandria services about 100 first-time mothers in the City of Alexandria who have risk factors that may predispose them to maltreat their children. Prenatal and first-time mothers with a child less than 2 months are eligible for voluntary referral, assessment, enrollment, and services until the child is 5 years old. *Healthy Families Alexandria* was modeled on Hawaii's "Healthy Start" program of comprehensive, intensive home visiting services -- which also was the primary model for the *Healthy Families America* initiative promoted by the National Committee to Prevent Child Abuse and serving 320 communities around the country. The *Healthy Families Alexandria* model provides (1) systematic, proactive early identification of at-risk families and (2) home visiting/case management services delivered by trained, largely paraprofessional Family Support Workers.

The program began in Alexandria in 1993 in response to troubling statistics in the Alexandria area: one in four children living in poverty; Virginia's highest rates of child maltreatment and teen pregnancy; higher proportions of low birth weight babies born to non-white women; high rates of vaccine-preventable disease; and alarming increases in proportions of preschool children

with developmental delays, handicapping conditions and other difficulties. *Healthy Families Alexandria* staff seek early identification of first-time parents and parents-to-be who would benefit from home visitor services, such as those who are socially isolated, unemployed or underemployed, single, have a substance abuse problem, have unrealistic child development expectations, or face multiple life stressors. Using "best practices" identified by over 20 years of research and referrals from its partners such as the local social services agencies and hospitals, *Healthy Families Alexandria* helps parents enhance their parenting skills, use needed community resources, and better manage their lives to reduce risks leading to child maltreatment.

In July, 1997, *Healthy Families Alexandria* released a 42-month outcome evaluation report. This independent evaluation showed promising results:

- 82% of women attended all recommended prenatal medical appointments
- 92% of infants were born at healthy birth weight
- 98% of infants had a primary health care provider within 2 months of birth
- 93% of infants received recommended immunizations and well-care
- 87% of mothers did not have another child within 24 months
- 98% of enrolled families had no founded reports of child maltreatment
- 96% of infants showed no developmental delays

Elmira, New York Pregnancy and Infancy Nurse Home Visitation Program

The Elmira study, called "Long Term Effects of Home Visitation on Maternal Life Course and Child Abuse and Neglect," is a fifteen-year follow-up of a randomized trial of home visiting in Elmira, New York. The results were published in the August 27, 1997, issue of *The Journal of the American Medical Association* (attached).

The results show that this early intervention is beneficial both in the short- and long terms. In this voluntary program, nurses begin to visit first-time mothers during pregnancy and continue home visits for two years after the child is born. Nurse home visitors work intensively with families to improve three broad domains of functioning: women's health behavior, including a reduction in substance use; family caregiving for infants and toddlers, including preventive health care and early intervention for emerging health problems; and maternal life-course development, including pregnancy planning, education achievement, and finding work.

The 15 year follow-up study of the low-income, unmarried women in the Elmira program found major program benefits, including:

- 79% fewer verified reports of child abuse or neglect
- 31% fewer subsequent live births
- over 2 years' greater interval between the birth of their first and second child
- 30 fewer months receiving welfare
- 44% fewer behavioral problems due to alcohol and drug abuse
- 69% fewer arrests among mothers
- 54% fewer arrests among their children by the children's 15th birthday (this finding has

not yet been published -- it is the subject of a forthcoming paper)

Event Scenario

Home Visit:

You will first participate in a routine home visitation in the *Healthy Families Alexandria* model by visiting Felicia Pearson and her 3-month old son, Dominico with her Family Support Worker, Lynn Kasonovich and Sally Campbell, the program director (bios attached). The home visitation will include exercises with toys designed to gauge the child's healthy development.

Roundtable Discussion:

After meeting with the program participants, you will proceed to the roundtable discussion. You will make opening remarks, introduce the discussion participants, and turn to Matthew Melmed, the Executive Director of the Zero to Three National Center for Infants and Toddlers, to discuss why the early years of a child's life are so important and describe home visitation generally. After Mr. Melmed makes his remarks, you will turn to Dr. David Olds, lead researcher of the Elmira study, to provide a brief overview of the Elmira program and its promising findings. After Dr. Olds makes his remarks, you will turn to Dr. Betsy Dew, one of the founders of Hawaii's "Healthy Start" program and leading architect of the *Healthy Families America* national program, who will talk about the program and its demonstrated success. Dr. Dew will then moderate the discussion with three parents and a Family Support Worker in the *Healthy Families Alexandria* program. Finally, you will turn to Mr. Leland Bresland, CEO of the Freddie Mac Corporation, which has heavily invested in home visitation programs and research, to make some remarks -- Mr. Bresland will emphasize that this effort demands public-private partnership and business leadership. You will conclude the discussion.

IV. PARTICIPANTS

Home Visitation

The First Lady

Ms. Felicia Pearson, mother

Dominico Pearson, 3-month old son

Lynn Kasonovich, Family Support Worker

Sally Campbell, Healthy Families Alexandria program director

Roundtable Discussion

The First Lady

Dr. Matthew Melmed, Executive Director, Zero-to-Three National Center for Infants and Toddlers

Dr. David Olds, Director, Prevention Research Center for Families and Child Health and Lead Researcher of the Elmira Home Visitation program

Dr. Betsy Dew, Director and Senior Training Specialist, The Family Institute of Hawaii Family Support Center and a Founder of the Hawaii Healthy Start Program

Mr. Leland Bresland, CEO, Freddie Mac Corporation

Brandi Church and Antoine Watson, Mother and Father served by the Healthy Families America

program

Jane Rutherford, Single mother served by the Healthy Families America program
Valator Gilliespie-Ballah, Family Support Worker for Healthy Families Alexandria

V. SEQUENCE OF EVENTS

VI. PRESS PLAN