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WHITE HOUSE CONFERENCE ON CHILD CARE OVERVIEW

10:00-10:30 OPENING SESSION

- 10:00-10:10 The First Lady welcomes, makes remarks, and introduces the video.
- 10:10-10:16 Video is shown.
- 10:16-10:18 Parent introduces the President.
- 10:18-10:33 The President makes remarks.

provider intro
video

10:33-12:00 PANEL DISCUSSION:

THE CHALLENGE: AVAILABILITY, AFFORDABILITY, AND ASSURING SAFETY AND QUALITY IN CHILD CARE

The President and First Lady will moderate this session.

Panelists:

- ← The President
- ← The First Lady
- ← Ellen Galinsky, President and Co-Founder, Families and Work Institute.
- Michelle Seligson, Founder and Director, National Institute on Out-of-School Time.
- Secretary Robert Rubin, Secretary of the Treasury.
- Secretary Donna Shalala, Secretary of Health and Human Services.
- Governor Hunt, Governor of North Carolina.
- Valora Washington, Program Director, W.K. Kellogg Foundation.
- Patty Siegel, Executive Director, California Child Care Resource and Referral Network.

If we move over once, perhaps we can get titles on one line.

12:00-2:00 WHITE HOUSE LUNCHEON AND WORKING SESSIONS AT FEDERAL AGENCIES

The First Lady will host the White House luncheon at which ^{several} Members of Congress will speak. In addition, Secretaries Shalala, Herman, Riley and Glickman will host working sessions at several agencies with assembled groups who will watch White House proceedings by satellite.

2:00-4:00 PANEL DISCUSSION: LEARNING FROM WHAT WORKS

- 2:00-2:05 The First Lady welcomes and introduces the Vice President.
- 2:05-2:15 The Vice President makes remarks and introduces Secretary Richard Riley.
- 2:15-2:20 Secretary Riley makes remarks.

Panelists:

- The FL*
-VP *first name*
- Secretary **Richard Riley**, Secretary of Education.
 - Major General **Meyer**, Chief of Public Affairs United States Army.
 - Jane **Maroney**, State Legislator, State of Delaware.
 - Dr. **Susan Aronson**, Member of the American Academy of Pediatrics, National Board.
 - tbd **Faith**,
 - tbd **Labor**,
 - Doug **Price**, President of FirstBank of Colorado.

4:00-6:00 SOUTH LAWN RECEPTION

The FL
The First Lady will host a reception for White House and federal agency participants on the *White House* South Lawn. Mrs. Clinton will make remarks and report on the federal agency working sessions. In addition, ~~tbd~~ *several* Members of Congress will make brief remarks.

**White House Conference on Child Care
Panel One**

**THE CHALLENGE: AVAILABILITY, AFFORDABILITY, AND
ASSURING SAFETY AND QUALITY IN CHILD CARE**

Participants

The President

The First Lady

Ellen Galinsky

Michelle Seligson

Secretary Robert Rubin

Secretary Donna Shalala

Governor ^{James} Hunt

Valora Washington

Patty Siegel

fyi - I'll be reviewing this today.

White House Conference on Child Care

Description and Goals

The White House Conference on Child Care Panel One: Description and Goals

The purpose of the first panel discussion is to recast child care as an issue in which every American has a stake and to engage the panel participants, who are leading child care experts, in a dialogue of where we as a nation should go from here to address the critical child care challenges -- **availability, affordability, and assuring safety and quality in child care.**

The first panel discussion will address two questions. The first, "why does child care matter," will be explored by experts in terms of the importance of quality child care for our youngest children, for our youth (school-age care), and for our economy and workforce. The second question, "how are we doing as a nation in meeting child care challenges," will be examined from macro and micro perspectives, addressing the state of affairs in child care for our nation, for states, for communities, and for front-line providers and parents.

Through the presentations and follow-up questions, the discussion should center around the three key child care challenges -- availability, affordability, and assuring safety and quality in child care. In each of these areas, a number of issues should be aired. In terms of availability, key issues include: 1) too few good choices exist for parents, and 2) even when good child care exists, it is often priced out of reach for working parents. In terms of affordability, the government levers that help parents meet child care costs should be discussed -- the Child and Dependent Care Tax Credit and the Child Care Development Block Grant. In addition, rising child care costs as a percentage of family income should be raised, in particular for families of middle income levels -- making too much to qualify for assistance but too little to be able to absorb high child care costs. Finally, safety and quality issues for discussion will include: 1) the studies that reveal a quality crisis both in center-based care and family day care settings, 2) controversies surrounding the federal role in setting and encouraging health and safety standards, and 3) the trade-offs in terms of affordability of investing in quality.

White House Conference on Child Care

Suggested Script

MORNING SESSION

THE FIRST LADY welcomes, makes remarks, and introduces the video.

Video (6 minutes) is shown.

Cathy Carliner (parent featured in video) introduces the **PRESIDENT**.

The **PRESIDENT** makes remarks.

The **PRESIDENT** and **FIRST LADY** join PANEL DISCUSSION.

PANEL DISCUSSION

THE FIRST LADY will introduce the seven members of the panel:

Ellen Galinsky, President and Co-Founder, Families and Work Institute.

Michelle Seligson, Founder and Director, National Institute on Out-of-School Time.

Secretary Rubin, Secretary of the Treasury.

Secretary Shalala, Secretary of Health and Human Services.

Governor Hunt, Governor of North Carolina.

Valora Washington, Program Director, W.K. Kellogg Foundation.

Patty Siegel, Executive Director, California Child Care Resource and Referral Network.

Ellen Galinsky, President and Co-Founder, Families and Work Institute.

Lead in question for the **FIRST LADY**: **Ellen Galinsky is going to start off by addressing why child care is important for young children and tell us a little bit about recent research in neuroscience and child development.**

Suggested follow-up for the **PRESIDENT**: **Ellen, there are some who suggest that parents are the only good caregivers for children and therefore child care will always be a failure. Would you please address that?**

in any other setting

Suggested follow-up for the **FIRST LADY**: **Ellen, please speak more about how we can all do a better job of empowering parents to make choices about working and child care that are best for their families?**

Lead-in for the **PRESIDENT**: **Let's turn now to Michelle Seligson will tell us about the importance of school-age care to children's development, school-readiness, and safety.**

Michelle Seligson - Founder and director, National Institute on Out-of-School Time, formerly the School-Age Child Care Project at Wellesley College Center for Research on Women.

Suggested follow-question for the **FIRST LADY**: I know there is quite a debate over where before and after school programs should be located -- in schools, in community centers, or in church basements. Can you speak to that?

Suggested follow-up for the **PRESIDENT**: What is your opinion in another debate over the face of after-school programs. Are after-school programs only valuable if they're academically oriented?

Lead-in for the **PRESIDENT**: I'm now going to ask Secretary Rubin to address the significance of child care to our nation's economy.

Secretary Rubin, Secretary of the Treasury.

PRESIDENT
Suggested follow-up for the **FIRST LADY**: You are about to lead a short-term working group of business and community leaders to examine child care issues; can you share with us some of what you might be looking at?

FIRST LADY
The **PRESIDENT** will introduce the next section: We are now going to turn to four experts who will address how we're doing in meeting the challenges of child care from a variety of perspectives: on the national level, the state perspective, from within communities, and on the front lines. ←

The panelists are:

- **Secretary Donna Shalala**, Secretary of Health and Human Services.
- **Governor Hunt**, Governor of North Carolina.
- **Valora Washinton**, Program Director, W.K. Kellogg Foundation.
- **Patty Siegel**, Executive Director, California Child Care Resource and Referral Network.

FIRST LADY
Lead-in for the **PRESIDENT**: Secretary Shalala, please give us an assessment and overview of how we're doing as a nation.

Suggested follow-up for the **FIRST LADY**: How has Head Start been effective in meeting child care needs and what can we learn from the Head Start experience?

Suggested follow-up for the **PRESIDENT**: It's clear from what we've heard, that there is a lot of good child care out there, a lot of bad child care, and a lot that's in between. If states or the federal government examine investing more funds, how would you suggest we target those funds?

PRESIDENT
Lead-in for the **FIRST LADY**: We'll now hear from Governor Hunt from whom we have a lot to learn with respect to child care. Governor Hunt?

Governor Hunt, Governor of North Carolina.

Suggested follow-up for the ***PRESIDENT***: Governor Hunt, if we target efforts to improve quality, are we risking pricing care out of reach of working families? Have you addressed this in North Carolina?

Suggested follow-up for the ***FIRST LADY***: By law, states must set aside a portion of their federal child care dollars for efforts to improve quality. The President fought hard for this provision in the Personal Responsibility Act. What more can the federal government do to encourage states to make needed health and safety improvements? *work with or*

Lead-in for the ***FIRST LADY***: Now let's hear from Valora Washington about the perspective of communities in addressing child care.

Valora Washington, Program Director, W.K. Kellogg Foundation.

Suggested follow-up for the ***FIRST LADY***: How can we engage those in a community who don't think this issue affects them?

Suggested follow-up for the ***PRESIDENT***: You've talked a lot about the importance of community investment in child care. Would you also speak about the cost to communities of making that investment?

Lead-in for the ***PRESIDENT***: We're now going to hear from our final expert, Patty Siegel about what is arguably the most important perspective - the front lines - parents and providers:

Patty Siegel, Executive Director, Child Care Resource and Referral Network.

Suggested follow-up for the ***FIRST LADY***: What more can we do to support parents, particularly as they struggle with questions about child care?

Suggested follow-up for the ***PRESIDENT***: You paint a picture of child care in the country that is compelling and that evokes concern. Based on your experience, what should our next steps be?

The ***PRESIDENT*** makes closing remarks.

The ***FIRST LADY*** makes closing remarks, and invites guests to lunch in the Dining Room.

White House Conference on Child Care Panel One Participants

Ellen Galinsky. President and Co-Founder, Families and Work Institute. ~~Ms. Galinsky will address why quality child care is important for young children, based on recent research in neuroscience and child development, and examine how child care in the United States today falls short of the need.~~

Before founding the Families and Work Institute, Ms. Galinsky served on the faculty of Bank Street College of Education and as President of the National Association for the Education of Young Children (NAEYC). She has been an advisor to the U.S. Department of Education on business and family involvement in education, and the U.S. Department of Labor. She has also served as an advisor to many states on their early education and care initiatives and on work and family issues.

Under Ms. Galinsky's leadership, the Families and Work Institute, which is a non-profit, national center for policy research on issues of the changing workforce and changing family lives, is directing a number of studies ranging from the quality of child care in America to an examination of the work, family and personal lives of U.S. workers. In addition to these studies, Ms. Galinsky, in conjunction with the National Governor's Association and the National Center for Children in Poverty, is directing an effort to provide technical assistance to several states as they work to develop a comprehensive, integrated agenda for young children. She is also coordinating the outreach activities for a public awareness campaign of what families and communities can do to promote their young children's healthy development and school readiness.

Ms. Michelle Seligson. Founder and director, National Institute on Out-of-School Time, formerly the School-Age Child Care Project at Wellesley College Center for Research on Women.

← Before founding the *(SACCPProject)* Ms. Seligson was the Assistant Director of the Human Relations/Youth Resources Commission of Brookline, MA, where she developed a city-wide system of parent-administered after-school programs in the public schools. The project gained national recognition and inspired the creation of the *SACCPProject*. The *SACCPProject* has been active in calling attention to the problems facing latchkey children and their families. *SACCPProject* serves as a research, training and policy institute focusing on how children spend their out-of-school time. The National Institute on Out-of-School Time's mission is to improve the quantity and quality of school-aged care programs nationally, by concentrating its efforts in five primary areas: research, education and training, consultation, program and community development and public awareness. Their work has culminated in the MOST Initiative, a \$6.5 million initiative, for which she is Executive Director.

Secretary Robert Rubin.

spell out first, then use acronym
anything or win? if no, pl. call

Jason Solomon at 622-6569

Secretary Donna Shalala.

Call Ellen in Melissa Skolfield's

ofc at 690-6853

if you need info

Governor Hunt.

Dr. Valora Washington. Program Director, W.K. Kellogg Foundation.

The author of six books and over forty publications, Dr. Washington joined The Kellogg Foundation after serving as Vice President and tenured professor of Antioch College in Ohio, and having held both faculty and administrative posts at other Universities throughout the country. She has received several honors for her work on behalf of children and families; most recently, in February 1997, ~~when~~ she was named one of "25 most influential working mothers" by *Working Mothers Magazine*. ✓

~~Having worked for over six years as Program Director for the Kellogg Foundation, where she served concurrently as program Vice President between 1991-1995,~~ she has created and managed a variety of initiatives in excess of \$86 million around the theme of expanding community engagement in supporting children, youth and families. Some of their projects include: \$2 million targeted to science education in low achieving elementary schools, ~~where they succeed in raising test scores and increasing parent and community involvement~~ ^{through which} and \$17 million in school readiness and child care focused on core variables of successes across a variety of community, cultural, and school contexts. ✓

Patty Siegel. Executive Director, California Child Care Resource and Referral Network (R&R Network).
were raised *increased*

pls work on { Ms. Siegel's involvement in the development and delivery of child care services dates back to 1970 which has allowed her to combine perspectives as a teacher, as a parent-organizer and as the founding director of one of the nation's first child care resource and referral agencies, The Children's Council/Childcare Switchboard in San Francisco.

In her current role as Executive Director, Ms. Siegel is an active participant in shaping state and federal policy for children and families. Her current work includes the Child Care Initiative Project, a \$7 million dollar statewide public-private partnership to expand the supply of licensed quality child care by recruiting and training new family child care providers, with special emphasis on infants and toddlers and Spanish speaking communities. In 1995, she received ~~one~~ *a* of the Leadership Awards from the Children's Defense Fund.

Please add or begin w/ "The CA CCR & RN is is ..."

explain what an R&R does - didn't Patty found it?

I think this bio ~~is~~ is somewhat confusing

**White House Conference on Child Care
Panel Two**

LEARNING FROM WHAT WORKS

Participants

The First Lady

The Vice President

Secretary of Education Richard Riley

Major General Meyer *first name*

Jane Maroney

Dr. Susan Aronson

TBD Religious Leader

TBD Labor Leader

Mr. Doug Price

I will work on this.

Description and Goals

The White House Conference on Child Care Panel Two: Description and Goals

The purpose of the afternoon panel discussion is to learn from what works and to explore the roles of various sectors of society in meeting the critical child care challenges -- availability, affordability, and assuring safety and quality in child care. Panel participants -- from the businessman to the Army General to the pediatrician -- have been leaders in their own communities in improving child care and will share their own experiences. More important, they will each address what their experiences say about the roles and responsibilities of the sectors of society they represent.

This panel provides an important opportunity to elicit counsel about where to target any additional resources for child care improvements.

Suggested Script

AFTERNOON SESSION

The **FIRST LADY** welcomes and introduces the panelists and the **VICE PRESIDENT**.

list
panelist
here, too

The **VICE PRESIDENT** makes remarks and introduces Secretary Riley.

Secretary Richard Riley makes opening presentation.

Lead-in for the **FIRST LADY**: ^{We'll begin by hearing from Major Gen Meyer.} ~~It is~~ particularly appropriate to have ~~Major General~~ ^{him} Meyer with us today, to discuss the strength of the military's child care programs, with which, incidentally, I am personally familiar, having ^{been privileged to} visited Quantico Marine Base only a number of weeks ago. The President asked the military to share its child care expertise with the civilian child care community because of its exemplary system. Major General Meyer, please tell us about how the military has succeeded in making its child care programs so strong.

Last spring,

General Meyer, Chief of Public Affairs United States Army. ✓

Suggested follow-up for the **VICE PRESIDENT**: You've said that the military did not always have the model child care system it has today. Can you speak more about what propelled the improvements?

Suggested follow-up for the **FIRST LADY**: There are many who argue that the military is not a useful model because of its uniqueness. What are your thoughts on this?

Lead-in for the **VICE PRESIDENT**: We'll now turn to Jane Maroney for another perspective of the role the state.

Jane Maroney, State Legislator, Delaware.

Suggested follow-up for the **FIRST LADY**: What do you think our next steps should be as a nation; more specifically, what do you think the federal role should be?

Lead-in for the **VICE PRESIDENT**: ^{can} Dr. Susan Aronson is with us to address the role health professionals play in improving the quality of child care, with special attention to health and safety.

Susan Aronson, Member, American Academy of Pediatrics, National Board. ✓

Suggested follow-up for the **VICE PRESIDENT**: How can the health community help

to address child care needs of children with chronic illnesses like asthma or with disabilities?

Suggested follow-up for the **FIRST LADY** with: National health and safety standards are very controversial, as states today define their own standards, with guidance from the federal government. Yet we know that children's health and safety needs in Nevada are no different than those in New Jersey -- Can you address this? I'd also like Jane Maroney to address this. *come to ask*

Suggested follow-up for the **VICE PRESIDENT**: Linking the health and child care communities seems to be a key to improving quality -- how can we build on existing efforts?

Lead-in for the **FIRST LADY**:

TBD Religious Leader title. *speaks, addressing the role of the religious community in meeting child care needs.*

Suggested follow-up for the **VICE PRESIDENT**: Religious institutions have long contributed to child care. In your view, how can we build on these efforts and engage religious leader to use their moral authority in communities to make further progress?

Suggested follow-up for the **FIRST LADY**: What are your views about how we can support parents who stay at home?

Lead-in for the **VICE PRESIDENT**: As we've learned, the key to quality child care is the caregiver. Tell us about the child care workforce and what we can do to support and retain workers. *Lead in: we're now going to have from TBD to discuss the role of labor community*

TBD Labor Leader. Title. *addresses the role of organized labor in examining child care needs and working with communities to meet those needs.* *This is a VP follow up for labor*

Suggested follow-up for the **FIRST LADY**:

VP/HRC Question: 

Lead-in for the **FIRST LADY**: Doug Price is with us to discuss the role of business leaders in meeting child care needs.

Doug Price, President of FirstBank of Colorado, and Chair, Colorado Business Commission. 

Suggested follow-up for the **FIRST LADY**: How can we enlist more business leaders to address the child care needs of their workers and of the communities in which they have a presence?

Suggested follow-up for

The **VICE PRESIDENT** should follow-up with: **How can we address the barriers that small businesses face in addressing child care issues?**

The **VICE PRESIDENT** makes closing remarks.

The **FIRST LADY** makes closing remarks and invites guests to South Lawn Reception.

White House Conference on Child Care Panel Two

Make uniform w/ Panel 1 Bio header

Participants

The First Lady/

The Vice President/

Secretary Richard Riley. ^(get Secretary) Riley serves as the Secretary of Education.

During the President's first term, Secretary Riley helped launch historic initiatives to raise academic standards; to improve instruction for the poor and disadvantaged; to expand federal grants and loan programs to help more Americans go to college; to prepare young people for the world of work; and to improve teaching. He also helped to create the Partnership for Family Involvement in Education, which today includes over 3,000 groups. In the second term, Secretary Riley has helped win an historic ruling by the F.C.C. to give schools and libraries deep discounts for Internet access and telecommunications services and helped win major improvements in the Individuals with Disabilities Education Act.

Major General John G. Meyer, Jr. Chief of Public Affairs United States Army.

Major General John G. "Gil" Meyer, Jr. formulates Army public affairs policies and advises the Secretary of the Army and ~~the Chief of Staff, Army, and other senior Army and Department of Defense~~ ^{officials} on public affairs matters relating to the Army. As the ~~former~~ ^{former} Commanding General of the Army's Community and Family Support Center, Major General Meyer was the proponent of all family programs, including child development programs. Additionally, Under his leadership, the Army Child Development program was able to achieve a National accreditation rate of 85%, compared to the national average of 5%. He was instrumental in helping the Army lead the military in meeting the need for child care.

Ms. Jane Maroney.

Dr. Susan Aronson. Member, American Academy of Pediatrics, National Board. Dr. Aronson will address the role of health professionals in improving the quality of child care, specifically in improving health and safety

Dr. Aronson's involvement with the American Academy of Pediatrics spans over twenty years, to her most recent position as the District Chairperson for District III. As the director of the Pennsylvania American Academy of Pediatrics Early Childhood Education Linkage System, she runs a state-wide program to improve health and safety in child day care programs by providing technical assistance, linkage and training of health professionals and early care and education professionals. She serves as the co-chair of the Central Steering Committee for the second edition of the National Standards for Health and Safety in Out-of-Home Child Care, a

meaning that 85% of the Army's child care facilities we accredited by the independent NAEYC. spell out

anythin on before joining Pres. Clinton's Cabinet?

overseeing

Prior to heading the Public affairs Dept. Meyer served

improving its child care system and -- which includes all child care programs --

joint project of the American Academy of Pediatrics, ^{the} American public Health Association and the Maternal and Child Health Bureau of HHS. She has won numerous awards, most recently the Flashes of Brilliance - Gold Award for 1994, ~~Brochures Category~~ from the Academy for Health Services Marketing. Dr. Aronson is also a Primary Care Pediatrician at St. Christopher's Hospital for Children in Philadelphia, ~~in addition to being~~ ^{and} a Clinical Professor in the Department of Pediatrics at the Hahnemann School of Medicine.

Religious tbd.

Labor tbd.

Mr. Doug Price. President of FirstBank of Colorado.

As chairman of Governor Roy Romer's ^{Colorado's} Colorado Business Commission on Child Care Financing, Mr. Price is leading ~~the~~ ^{corporate executives and} the effort to examine the needs of working parents and their children. ~~Among other accomplishments,~~ the Commission has promoted business awareness through statewide meetings with ~~key business leaders,~~ the Governor, ~~and top executives~~ to discuss the economic and social benefits of employers creating ~~a~~ ^{parent-friendly} work places. He also serves as president of the Food Bank of the Rockies, a non-profit food distribution agency in Colorado, which annually handles over 10 million pounds of food and provides an estimated 700,000 meals each month. ~~And~~ ^{donated} Chairman of the Center City Housing Council of the Downtown Denver Partnership. ✓

He also serves as

SOUTH LAWN RECEPTION

The FIRST LADY welcomes and makes brief remarks, reporting on working sessions of Cabinet members from the different agencies, and introductions for tbd Members of Congress.

Tbd Members of Congress make remarks.

The First Lady makes closing remarks.

2:20-4:00 The Vice President and the First Lady will moderate this session. State and local officials, along with representatives of the military, business, health, labor, and faith communities, will highlight promising efforts around the country and discuss how all members of the community can address the critical child care challenges -- availability, affordability and assuring safety and quality in child care.

Panelists:

VP
Secretary Richard Riley, Secretary of Education.

Jane Maroney, State Legislator, State of Delaware.

Dr. Susan Aronson, Member of the American Academy of Pediatrics, National

Major General Meyer, Chief of Public Affairs United States Army.

Doug Price, President of FirstBank of Colorado.

tbd Labor,

tbd Faith,

*put in
speaker
order*

4:00-6:00 SOUTH LAWN RECEPTION

The First Lady will host a reception for White House and federal agency participants on the South Lawn. Mrs. Clinton will make remarks and report on the federal agency working sessions. In addition, tbd Members of Congress will make brief remarks.

WHITE HOUSE CONFERENCE ON CHILD CARE OVERVIEW

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- 10:18-10:33 The President makes remarks.

10:33-12:00 PANEL DISCUSSION:

THE CHALLENGE: AVAILABILITY, AFFORDABILITY, AND ASSURING SAFETY AND QUALITY IN CHILD CARE

The President and First Lady will moderate this session.

Panelists:

The President
The First Lady
Ellen Galinsky, President and Co-Founder, Families and Work Institute.
Michelle Seligson, Founder and Director, National Institute on
 Out-of-School Time, Wellesley College Center for Research on Women.
Secretary Robert Rubin, Secretary of the Treasury.
Secretary Donna Shalala, Secretary of Health and Human Services.
Governor Hunt, Governor of North Carolina.
Valora Washington, Program Director, W.K. Kellogg Foundation.
Patty Siegel, Executive Director, California Child Care Resource and
 Referral Network (R&R Network).

12:00-2:00 WHITE HOUSE LUNCHEON AND WORKING SESSIONS AT FEDERAL AGENCIES

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2:00-4:00 PANEL DISCUSSION: LEARNING FROM WHAT WORKS

- 2:00-2:05 The First Lady welcomes and introduces the Vice President.
- 2:05-2:15 The Vice President makes remarks *and intros Secretary Riley*
- 2:15-2:20 Secretary Riley makes remarks.

White House Conference on Child Care**PANEL ONE****THE CHALLENGE: AVAILABILITY, AFFORDABILITY, AND ASSURING
SAFETY AND QUALITY IN CHILD CARE*****Participants*****The President****The First Lady****Ellen Galinsky****Michelle Seligson****Secretary Robert Rubin****Secretary Donna Shalala****Governor Hunt****Valora Washington****Patty Siegel**

Some few more
edits -

It's looking good

I can't thank you
enough. Look forward
to seeing final.

Nicole

White House Conference on Child Care

Description and Goals

Description of the Panel

Goals of the Panel

White House Conference on Child Care

Suggested Script

MORNING SESSION

THE FIRST LADY welcomes, makes remarks, and introduces the video.

Video (6 minutes) is shown.

Cathy Carliner ^(parent featured in video) introduces the **PRESIDENT**.

The **PRESIDENT** makes remarks.

The **PRESIDENT** and **FIRST LADY** join PANEL DISCUSSION.

PANEL DISCUSSION

THE FIRST LADY will introduce the seven members of the panel:

Ellen Galinsky, President and Co-Founder, Families and Work Institute.

Michelle Seligson, Founder and Director, National Institute on Out-of-School Time.

Secretary Rubin, Secretary of the Treasury.

Secretary Shalala, Secretary of Health and Human Services.

Governor Hunt, Governor of North Carolina.

Valora Washington, Program Director, W.K. Kellogg Foundation.

Patty Siegel, Executive Director, California Child Care Resource and Referral Network.

Ellen Galinsky, President and Co-Founder, Families and Work Institute.

Lead in question for the **FIRST LADY**: Ellen Galinsky is going to start off by addressing why child care is important for young children and tell us a little bit about recent research in neuroscience and child development.

Suggested follow-up for the **PRESIDENT**: Ellen, there are some who suggest that parents are the only good caregivers for children and therefore child care will always be a failure. ~~What is your opinion?~~ ^{Would you please address that?}

Suggested follow-up for the **FIRST LADY**: Ellen, ^{please} speak more about how we can all do a better job of empowering parents to make choices about working and child care that are best for their families?

Let's turn now to
 Lead-in for the **PRESIDENT**: Michelle Seligson, ^{who} will tell us about the importance of ~~after-school~~ ^{age} care in the enhancement of children's development, school-readiness, and safety, ~~to prevent at-risk behavior.~~

Michelle Seligson - Founder and director, National Institute on Out-of-School Time, formerly the School-Age Child Care Project at Wellesley College Center for Research on Women.

Suggested follow-question for the **FIRST LADY**: I know there is quite a debate over where before and after school programs should be located -- in schools, in community centers, or in church basements. Can you speak to that. ? ✓

Suggested follow-up for the **PRESIDENT**: ~~about the~~ What is your opinion in another debate over the face of after-school programs. Are after-school programs only valuable if they're academically oriented?

Lead-in for the **PRESIDENT**: I'm now going to ask Secretary Rubin to address the significance of child care to our nation's economy.

Secretary Rubin, Secretary of the Treasury.

Suggested follow-up for the **FIRST LADY**: You are about to lead a short-term working group of business and community leaders ^{to examine child care issues;} ~~to examine how we can support and strengthen public-private partnerships to improve child care;~~ can you share with us some of what you might be looking at?

The **PRESIDENT** will introduce the next section: We are now going to turn to four ^{of child care from a variety of perspectives} experts who will address how we're doing in meeting the challenges -- ~~from making national policy all the way down to the front lines.~~ ^{from the perspective, the state perspective, the community perspective & the front line perspective} The panelists are:

Secretary Donna Shalala, Secretary of Health and Human Services.

Governor Hunt, Governor of North Carolina.

Valora Washinton, Program Director, W.K. Kellogg Foundation.

Patty Siegel, Executive Director, California Child Care Resource and Referral Network.

Lead-in for the **PRESIDENT**: ~~Starting with~~ ^{and assessing} ~~Secretary Shalala, please give us an assessment of affordability, safety and access.~~ ^{of how we're doing as a nation} ~~national overview of the strengths and weaknesses of child care and discuss issues and overview of availability.~~

Suggested follow-up for the **FIRST LADY**: How has Head Start been effective

in meeting child care needs and what can we learn from the Head Start experience?

Suggested follow-up for the **PRESIDENT**: It's clear from what we've heard that there is a lot of good child care out there, a lot of bad child care, and a lot that's in between. If states or the federal government examine investing more funds, how ~~do~~ ^{would} you suggest we target it? ^{More funds?}

Lead-in for the **FIRST LADY**: Governor Hunt ^{we'll now hear from} ~~will~~ tell us about the role of the ^{from whom we have a lot to learn w/} state in child care, specifically the effectiveness of North Carolina's Smart Start/TEACH ^{respect to} ~~model and its partnership with local communities.~~ ^{child care.}
Governor Hunt, Governor of North Carolina. ^{Governor Hunt?}

Suggested follow-up for the **PRESIDENT**: Governor Hunt, ^{if we target efforts to} ~~to improve quality,~~ do we risk, ^{pricing care out of reach of} ~~must we sacrifice availability~~ for working families, can quality child care be ^{in so doing,} ~~affordable?~~ ^{working families?}

Suggested follow-up for the **FIRST LADY**: By law, states must set aside a portion of their federal child care dollars for efforts to improve quality. The President fought hard for this provision in the Personal Responsibility Act. What more can the federal government do to encourage states to make needed health and safety improvements? ^{Have you addressed this in NC?}

Lead-in for the **FIRST LADY**: Now let's hear from Valora Washington about the perspective of communities. ^{in addressing child care.}

Valora Washington, Program Director, W.K. Kellogg Foundation.

Suggested follow-up for the **PRESIDENT**: Please share with us an example of effective community mobilization.

Suggested follow-up for the **FIRST LADY**: How can we engage those ^{in a community} who don't think this issue affects them?

Suggested follow-up for the **PRESIDENT**: You've talked a lot about the importance of community investment in child care. Would you also speak about the cost to communities of making that investment?

Lead-in for the **PRESIDENT**: We're now going to hear from our final expert, Patty Siegel about what is arguably the most important perspective - the front lines - parents and providers.

Patty Siegel, Executive Director, Child Care Resource and Referral Network.

Suggested follow-up for the **FIRST LADY**: What more can we do to support parents, particularly as they struggle with questions about child care?

Suggested follow-up for the **PRESIDENT**: You paint a picture of child care in the country that is compelling and that evokes concern. Based on your experience, what should our next steps be?

The **PRESIDENT** makes closing remarks.

The **FIRST LADY** makes closing remarks, and invites guests to lunch in the Dining Room.

White House Conference on Child Care Panel One Participants

Ellen Galinsky. President and Co-Founder of the Families and Work Institute. Ms. Galinsky will address why quality child care is important for young children, based on recent research in neuroscience and child development, and examine how child care in the United States today falls short of the need.

Before founding the Families and Work Institute, Ms. Galinsky served on the faculty of Bank Street College of Education and as President of the National Association for the Education of Young Children (NAEYC). She has been an advisor to the U.S. Department of Education on business and family involvement in education, and the U.S. Department of Labor. She has also served as an advisor to many states on their early education and care initiatives and on work and family issues.

Under Ms. Galinsky's leadership, the Families and Work Institute, which is a non-profit, national center for policy research on issues of the changing workforce and changing family lives, is directing a number of studies ranging from the quality of child care in America to an examination of the work, family and personal lives of U.S. workers. In addition to these studies, Ms. Galinsky, in conjunction with the National Governor's Association and the National Center for Children in Poverty, is directing an effort to provide technical assistance to several states as they work to develop a comprehensive, integrated agenda for young children. She is also coordinating the outreach activities for a public awareness campaign of what families and communities can do to promote their young children's healthy development and school readiness.

Ms. Michelle Seligson. Founder and director, National Institute on Out-of-School Time, formerly the School-Age Child Care Project at Wellesley College Center for Research on Women.

Before founding the *SACCPProject*, Ms. Seligson was the Assistant Director of the Human Relations/Youth Resources Commission of Brookline, MA, where she developed a city-wide system of parent-administered after-school programs in the public schools. The project gained national recognition and inspired the creation of the *SACCPProject*. The *SACCPProject* has been active in calling attention to the problems facing latchkey children and their families. *SACCPProject* serves as a research, training and policy institute focusing on how children spend their out-of-school time. The National Institute on Out-of-School Time's mission is to improve the quantity and quality of school-aged care programs nationally, by concentrating its efforts in five primary areas: research, education and training, consultation, program and community development and public awareness. Their

work has culminated in the MOST Initiative, a \$6.5 million initiative, for which she is Executive Director.

Secretary Robert Rubin.

Secretary Donna Shalala.

Governor Hunt.

Dr. Valora Washington. Program Director for the W.K. Kellogg Foundation of Battle Creek, Michigan.

The author of six books and over forty publications, Dr. Washington joined The Kellogg Foundation after serving as Vice President and tenured professor of Antioch College in Ohio, and having held both faculty and administrative posts at other Universities throughout the country. She has received several honors for her work on behalf of children and families, most recently in February 1997 when she was named one of "25 most influential working mothers" by *Working Mothers Magazine*.

Having worked for over six years as Program Director for the Kellogg Foundation, where she served concurrently as program Vice President between 1991-1995, she has created and managed a variety of initiatives in excess of \$86 million around the theme of expanding community engagement in supporting children, youth and families. Some of their projects include: \$2 million targeted to science education in low achieving elementary schools, where they succeed in raising test scores and increasing parent and community involvement and \$17 million in school readiness and child care focused on core variables of successes across a variety of community, cultural, and school contexts.

Patty Siegel. Executive Director of the California Child Care Resource and Referral Network (R&R Network).

Ms. Siegel's involvement in the development and delivery of child care services dates back to 1970 which has allowed her to combine perspectives as a teacher, as a parent-organizer and as the founding director of one of the nation's first child care resource and referral agencies, The Children's Council/Childcare Switchboard in San Francisco.

In her current role as Executive Director, Ms. Siegel is an active participant in shaping state and federal policy for children and families. Her current work includes the Child Care Initiative Project, a \$7 million dollar statewide public-private partnership to expand the supply of licensed quality child care by recruiting and training new family child care providers, with special emphasis on infants and

toddlers and Spanish speaking communities. In 1995, she received one of the Leadership Awards from the Children's Defense Fund.

WHITE HOUSE CONFERENCE ON CHILD CARE

OVERVIEW

On October 23, the President and the First Lady will host the White House Conference on Child Care in the East Room of the White House, bringing together parents, caregivers, business leaders and child care experts. The conference will explore how the public and private sectors can respond to the need that Americans who are struggling to be both good parents and good workers have for safe, affordable child care.

Many parents choose to stay home and care for their children themselves. Yet millions of Americans, by choice or necessity, rely on child care and after-school programs to care for their children for part of each day. The conference is intended to begin a dialogue on three critical child care issues -- access, affordability, and assuring safety and quality -- and to highlight the roles that everyone -- including communities, businesses, child care providers, Federal, state and local governments, and parents themselves -- can play in addressing these issues.

10:00-10:30 OPENING SESSION

10:00-10:10 The First Lady welcomes, makes remarks, and introduces the video.

10:10-10:15 The video is shown.

10:15-10:20 Parent introduces the President.

10:20-10:30 The President makes remarks. (15 min)

10:30-12:00 **PANEL DISCUSSION: THE CHALLENGE: AVAILABILITY, AFFORDABILITY, AND ASSURING SAFETY AND QUALITY CHILD CARE**

The President and First Lady will moderate this session.

Panelists:

Ellen Galinsky, President and Co-Founder, of the Families and Work Institute.

Michelle Seligson, Founder and director, National Institute on Out-of-School Time, formerly the School Age Child Care Project at Wellesley College Center for Research on Women.

Secretary Robert Rubin, Secretary of the Treasury.

Patty Siegel, Executive Director, of the California Child Care Resource and Referral Network (R&R Network).

Valora Washington, Program Director, for the W.K. Kellogg Foundation of Battle Creek, Michigan.

Part 1: Why Does Child Care Matter? This panel will address: the relationship between quality child care and children's healthy development, particularly in the earliest years of life; the importance of good after-school programs for youth; and the need for child care given dramatic changes in the workforce and economy.

Part 2: How Are We Doing in Meeting the Challenge? This panel will provide an overview of the strengths and weaknesses of child care in communities across the country and will also look at this question from the unique perspectives of parents and child care providers.

12:00-2:00 WHITE HOUSE LUNCHEON AND WORKING SESSIONS AT FEDERAL AGENCIES

The First Lady will host, at which TBD MOC will speak.
~~During the White House luncheon, Secretaries Shalala, Herman, Riley and Glickman will host working sessions at several agencies. And the Members of Congress will speak in the State Dining Room at the White House.~~ *In addition, with audience assembled group who will watch with proceedings by satellite.*

2:00-4:00 PANEL DISCUSSION: LEARNING FROM WHAT WORKS

2:00-2:05 The First Lady welcomes and introduces the Vice President.

2:05-2:15 The Vice President makes remarks.

Sun Riley makes remarks

2:15-4:00 The Vice President and the First Lady will moderate this session. State and local officials, along with representatives of the military, business, health, labor, and faith communities, will highlight promising efforts around the country and discuss how all members of the community can address the challenges of ~~assuring safe, affordable child care for~~ *critical child care* working families who need it. *availability and affordability and ensuring safety and quality in cc.*

Panelists:

~~Secretary Donna Shalala, Secretary of Health and Human Services.~~

~~Secretary Richard Riley, Secretary of Education.~~

~~Governor Hunt, Governor of North Carolina.~~

Jane Maroney, State Legislator, State of Delaware.

Brigadier General Meyer, Chief of Public Affairs United States Army.

Doug Price, President of FirstBank of Colorado.

tbd Labor,

tbd Faith,

Susan Aronson

4:00-6:00 SOUTH LAWN RECEPTION

4:00-4:10 The First Lady welcomes and makes brief remarks.

4:10-4:25 tbd Members of Congress make remarks

4:25-4:30 The First Lady makes closing remarks.

In TP form - The FL will host a reception for the participants at the WH and the federal agencies. Mrs. Clinton will make remarks and report on the federal agency working sessions. In addition, TBD MOC will make brief remarks.

Panel One

THE CHALLENGE: AVAILABILITY, AFFORDABILITY, AND ASSURING SAFETY AND QUALITY CHILD CARE

Participants

The President

The First Lady

Ellen Galinsky

Michelle Seligson

Secretary Robert Rubin

Patty Siegel

Valora Washington

Secretary Donna Shalala
Governor Clinton

WH Conf on CC
Morning
Suggested Script

OPENING SESSION - WHY DOES CHILD CARE MATTER?

THE FIRST LADY welcomes, makes remarks, and introduces the video.

Video (5 minutes) is shown ~~providing the human face of child care through voices/images of parents, children, providers and business leaders.~~

(TBD Parent) introduces the **PRESIDENT**. ~~The Parent from video (t) thanks the PRESIDENT for putting the issue of child care at the top of the national agenda.~~

The **PRESIDENT** makes remarks.

The **PRESIDENT** and **FIRST LADY** join PANEL DISCUSSION. ✓

PANEL DISCUSSION

THE FIRST LADY will introduce the ~~six~~⁷ members of the panel, and introduce **Ellen Galinsky**, who will make the first presentation. *under, list all panelists & titles*

The FL - lead in Q
Ellen Galinsky Title will address why quality child care is important for young children, based on recent research in neuroscience and child development, and examine how child care in the United States today falls short of the need. *(over)*

Lead-in Q for the FL:

Suggested follow-up for the **PRESIDENT**: ~~What does the research tell us about the components of good child care for our youngest children?~~ *Ellen, there are some who suggest that only parents are the only good caregivers and we can all speak more about*

we can all Suggested follow-up for the **FIRST LADY**: ~~Ellen, how can all sectors, including the government, do a better job of empowering parents to make choices about working and child care that are best for their families?~~ *for children cc will always be a factor what do you say?*

← The **PRESIDENT** should ask a lead-in question for Michelle Seligson: **I'm now going to ask Michelle Seligson to address why child care opportunities are important for school-age children.**

Michelle Seligson - Founder and director, National Institute on Out-of-School Time, formerly the School-Age Child Care Project at Wellesley College Center for Research on Women. ~~Ms. Seligson will address why after-school care is important to enhance children's development, school readiness, and safety to prevent at-risk behavior, and will examine existing after-school opportunities.~~

Lead-in Q for the Pres.

The FL Suggested follow-question for the **PRESIDENT**: ~~What are the main barriers that communities face in trying to develop after-school programs, and how can the~~

HRC lead-in q for Ellen:

"Ellen is going to start off by
addressing why cc is imp....

how we measure quality

how we ^{can} improve it "

HRC ~~DA~~ I know there is quite a debate ^{located - where -} over what after school programs should be ~~located~~ ^{in the} in schools in community center or church basements. Can you speak to that.

~~government and other important sectors help to break down those barriers?~~

Pres: There is also a debate over what after school programs should look like - whether or you should be serving as many children as we can in (over) →

Suggested follow-up for the **FIRST LADY**: How can libraries, museums and other community-based institutions play a role in meeting this important need?

The **PRESIDENT** should ask a lead-in question of Secretary Rubin: I'm now going to ask ~~our~~ Secretary of the Treasury ^{Rubin} to address the significance of child care to our nation's economy.

~~Secretary Rubin will address how child care plays an important role in the strength and dynamism of our economy.~~

~~suggested follow-up for me~~

The **PRESIDENT** should follow-up with: You have suggested that child care is an important underpinning of our economy and is therefore worthy of our collective investment. How can we do a better job of calling to action business and community leaders?

Suggested follow-up for the **FIRST LADY**: You are going to lead a short-term working group of business executives to examine how we can support and strengthen public-private partnerships to improve child care; can you share with us some of what you might be looking at?

The **PRESIDENT** should introduce the next section, "HOW ARE WE DOING IN MEETING THIS CHALLENGE?" → over

~~TBD Child Care Provider or Marcy Whitebrook title. makes the opening presentation, by addressing what child care looks like everyday, from the perspective of a child care provider, and examining professional development and wage issues.~~

The **PRESIDENT** should ask: It is clear that we need to attract and keep more highly qualified and dedicated professionals, like yourself, in the child care field. What specific steps can the government and other pivotal sectors take?

The **FIRST LADY** should ask: Tell us about a typical day for a provider.

The **PRESIDENT** should ask a lead-in question of Patty Siegel: Helping working parents meet their responsibilities to their jobs and their families is among the greatest and most important challenges of my Administration. Patty Siegel is here to share with us some of parents greatest concerns about how to balance the two.

~~Patty Siegel title. will address the pressures on working families and the struggle to balance the responsibilities to both work and family.~~

The **FIRST LADY** should ask: Tell us about your own efforts to balance work and

programs ranging from soccer to ____ . or whether
programs are only beneficial if they specifically
provide additional learning opportunities
through tutoring and computer classes,
for example. what do you think?
what is your advice about what
our next steps should be?

"We're now going to turn..."

1. sec. shelata

insert follow-up - Head Start

Hunt
follow-up -
you've invested
in quality
in NC

Sho

Suggested to for POTUS: It's clear from what we've heard
that there's a lot of good ^{child} care out there, a lot of
bad care, and a lot that's in between. ~~What is~~ If
states or the fed govt. examines investing ~~new~~ more
funds, how do we ^{best} target it? Secondly, and I'd like
~~Sec. Rubin to address~~ this as well, ~~how do~~ we
improve quality, ^{are we} ~~also~~ making it unaffordable
for working families? And how ~~do~~ we address this

Now let's hear from Valora about the
perspective of communities.
from Kellogg

family responsibilities OR question about Parents Magazine poll results.

The **FIRST LADY** should ask a lead-in question to Valora Washington: Valora Washington is here to tell us of some of the specific ways that communities can be supported to examine needs and work to meet them?

Valora Washington title. ~~will address why child care is important to communities.~~

The **PRESIDENT** should ask a follow up: Please share with us an example of effective community mobilization.

The **PRESIDENT** makes closing remarks.

The **FIRST LADY** makes closing remarks, and invites guests to lunch in the Dining Room.

PO's follow up: You've talked a lot about the impact of investing in communities. ^{making that cc.} What is the cost to communities of investing? ^{in child care?}
^{Would you also speak about that?}

First lady: How can we engage those who don't think this issue affects them?

Patti Siegel -
lead in - ~~We've now Patti~~ We've now going to hear from Patti Siegel who is a grassroots the most important perspective - the front lines - parents and providers.
Our last
Patti follow-up: You paint a picture of parents' concerns that is compelling & of concern. What ^{more} can we do to improve help parents, particularly as they struggle w/ g's about cc.
support

Suzel

of child care in the country

focus

②

You paint a pic that is compelling
& of concern. Based on yr exp., what
should our next steps be?

Wt Conf on CC
Panel One Part

**Panel I: ~~The Challenge: Availability, Affordability, and Assuring
Safety and Quality Child Care~~**

Ellen Galinsky.

Ms. Michelle Seligson. Founder and director, National Institute on Out-of-School Time, formerly the School-Age Child Care Project at Wellesley College Center for Research on Women.

Before founding the *SACCP* project, Ms. Seligson was the Assistant Director of the Human Relations/Youth Resources Commission of Brookline, MA, where she developed a city-wide system of parent-administered after-school programs in the public schools. The project gained national recognition and inspired the creation of the *SACCP* project. The *SACCP* project has been active in calling attention to the problems facing latchkey children and their families. *SACCP* project serves as a research, training and policy institute focusing on how children spend their out-of-school time. The National Institute on Out-of-School Time's mission is to improve the quantity and quality of school-aged care programs nationally, by concentrating its efforts in five primary areas: research, education and training, consultation, program and community development and public awareness. Their work has culminated in the MOST Initiative, a \$6.5 million initiative, for which she is Executive Director.

Secretary Robert Rubin.

tbd provider.

Patty Siegel.

Valora Washington.

W10 Conf on CC

~~Panel Three~~
Two

LEARNING FROM WHAT WORKS

Participants

- 2 The Vice President
1 The First Lady

~~Secretary of Health and Human Services Donna Shalala~~

3 Secretary of Education Richard Riley

~~Governor Hunt~~

- 2 Jane Maroney
1 Brigadier General Meyer
6 Doug Price
5 TBD Labor Leader
4 TBD Religious Leader

3 Susan Aronson

Description and Goals

Description of the Panel

Goals of the Panel

VP lead in to Riley

VP → ~~Riley lead in~~

Afternoon
same
Wt Conf on CC
Suggested Script
Opening Sec

intros the panelists

The **FIRST LADY** welcomes and introduces the **VICE PRESIDENT**.

The **VICE PRESIDENT** makes remarks ~~addressing the the need to learn from promising models~~
nation-wide, particularly stressing the need for supporting after-school programs. He turns to

Riley Secretary Shalala for an opening presentation.
Riley makes remarks.

Secretary Donna Shalala speaks, providing a national overview of the strengths and weaknesses of child care and addressing issues of affordability, safety and access.

Suggested follow up for FL:

The ~~VICE PRESIDENT~~ should ask Secretary Shalala: How has Head Start been effective in meeting child care needs and what can we learn from the Head Start experience?

Suggested follow up for President FL the fed gov. sket

The **FIRST LADY** should ask: By law, states must set aside a portion of their federal child care dollars for efforts to improve quality. ~~(The President) fought hard for this provision in the Personal Responsibility Act. How are states now spending this money?~~

Is this enough if not what more can we do to encourage states to make needed health & safety improvements?

Secretary Riley?

The **FIRST LADY** should ask a lead-in question: Governor Hunt from North Carolina has joined us to tell us a little bit about the role of the state government in child care.

Governor Hunt will speak, addressing the effectiveness of North Carolina's Smart Start/TEACH model and its partnership with local communities.

The **VICE PRESIDENT** should ask a follow-up question: Please explain how the state and communities work in partnership.

The **FIRST LADY** should ask an additional question: What tangible improvements have you seen in North Carolina's child care -- has North Carolina been able serve more children in quality programs and has quality improved?

Jane Maroney title. speaks.

The **VICE PRESIDENT** or **FIRST LADY** should ask a lead-in question:

General Meyer Chief of Public Affairs United States Army. ~~Brigadier General Meyer will discuss the military's child care delivery system and the components that make it exemplary, also providing an historical perspective on the military's commitment.~~

HRC lead-in -
see next page

San Francisco Morning News

child care

Particularly appropriate to have Meyer here
HRC lead in - today. About six months ago

The ~~VICE PRESIDENT~~ should ask a follow-up question: On April 17, 1997
the President asked the military to share its expertise with the civilian child care
community. How has the military followed up on his request? Meyer will share w/

suggested for VP

The ~~FIRST LADY~~ should follow-up with: ^{b/c of its exemplary system} The military did not always have the model
child care system it has today. ^{you've said that} What propelled the improvements?

suggested HRC follow-up: ^{you've said that} There are many who argue that the military is
not a useful model b/c of its uniqueness. What do you say to that?

The **VICE PRESIDENT** or **FIRST LADY** should ask a lead-in question:

Doug Price President of FirstBank of Colorado. ^{Mr. Price will address the role of business leaders}
in meeting child care needs. will addresses the role of business in meeting child care needs and
sharing his own experience First Bank of Colorado and as chair of Colorado's Business
Commission.

The **FIRST LADY** should ask the follow-up: **How can we enlist more business leaders to
address child care needs of their workers and of the communities in which they have
a presence?**

The **VICE PRESIDENT** should follow-up with: **How can we address the barriers that
small businesses face in addressing child care issues?**

TBD Labor Leader. Title. ^{learned} addresses the role of organized labor in examining child care needs and
working with communities to meet those needs. ^{in cc}

~~VP/HRC~~ Question: ^{As witnesses, the key to goal. it's the workers} Tell us about the child care workforce & what
we can do to support of retain ^{caregiver.}

~~VP/HRC~~ Question: ^{hold another of space for workers}

The **VICE PRESIDENT** or **FIRST LADY** should ask a lead-in question: We'll now turn
to

Susan Aronson Member of American Academy of Pediatrics, National Board. ^{Dr. Aronson will}
address the role of health professionals in improving the quality of child care, specifically in
improving health and safety.

FIRST LADY

The ~~VICE PRESIDENT~~ should follow-up with: National health and safety standards are
very controversial, as states today define their own standards, with guidance from the
federal government. Yet we know that children's health and safety needs in Nevada
are no different than those in New Jersey. -- ^{how can we share best practices and achieve}
a more uniform guidelines? ^{Can you address this? I'd also like Jane}

~P

The ~~FIRST LADY~~ should ask an follow-up question: How can the health community help
to address the specific child care needs of children with disabilities?

chronic illnesses like
Asthma or with

The **FIRST LADY** should ask an additional question: **Linking the health and child care communities seems to be a key to improving quality -- how can we build on existing efforts?**

TBD Religious Leader title. speaks addressing the role of the religious community in meeting child care needs.

Leading - We're going to turn to — to

VP/HRC Question: ~~Q~~.

VP/HRC Question:

The **VICE PRESIDENT** makes closing remarks.

The **FIRST LADY** makes closing remarks and invites guests to South Lawn Reception.

VP:

► ~~the~~ Rel. inst have long contributed to child care. In yr view, how can we build on these efforts & engage ~~the~~ rel. ^{leaders} community to use ^{their} moral auth. in communities to ~~address that~~ make further progress?

HRC:

What are yr views about how we can ~~best~~ support parents who stay at home?

Maroney

VP lead in → We'll now turn to Jane Maroney for ~~another~~ another perspective of the role of the state

Suggested follow-up for FL: What do you think our next steps should be as a nation; more specifically, what do you think the federal role should be?

WA Comb on CC
PANEL TWO Part a part

How Do We Mobilize All Members of the Community to Support Affordable, Quality, Child Care?

Secretary of Health and Human Services Donna Shalala.

Governor Hunt.

Jane Maroney.

Brigadier General John G. Meyer, Jr. Chief of Public Affairs United States Army.

Brigadier General John G. "Gil" Meyer, Jr. formulates Army public affairs policies and advises the Secretary of the Army and the Chief of Staff, Army, and other senior Army and Department of Defense leaders on public affairs matters relating to the Army. As the former Commanding General of the Army's Community and Family Support Center, Brigadier General Meyer was the proponent of all family programs including child development programs. Additionally, Under his leadership, the Army Child Development program was able to achieve a National accreditation rate of 85%, compared to the national average of 5%. He was instrumental in helping the army lead the military in meeting the need for child care.

Mr. Doug Price. President of FirstBank of Colorado.

As chairman of Governor Roy Romer's Colorado Business Commission on Child Care Financing, Mr. Price is leading the effort to examine the needs of working parents and their children. Among other accomplishments, the Commission has promoted business awareness through statewide meetings with key business leaders, the Governor, and top executives to discuss the economic and social benefits of employers creating a parent friendly work place. He also serves as president of the Food Bank of the Rockies, a non-profit food distribution agency in Colorado, which annually handles over 10 million pounds of food and provides an estimated 700,000 meals each month. And Chairman of the Center City Housing Council of the Downtown Denver Partnership.

Labor tbd.

Religious tbd.

SOUTH LAWN RECEPTION

The FIRST LADY welcomes and makes brief remarks, reporting on working sessions of Cabinet members from the different agencies. (~~They will have briefed you earlier~~)

Tbd Members of Congress make remarks.

Intros TBD MOC

The First Lady makes closing remarks.

**ADDITIONAL BIOS FOR PANELISTS OF THE WHITE CONFERENCE ON CHILD
CARE
OCTOBER 23, 1997**

Ellen Galinsky. President and Co-Founder of the Families and Work Institute. Ms. Galinsky will address why quality child care is important for young children, based on recent research in neuroscience and child development, and examine how child care in the United States today falls short of the need.

Before founding the Families and Work Institute, Ms. Galinsky served on the faculty of Bank Street College of Education and as President of the National Association for the Education of Young Children (NAEYC). She has been an advisor to the U.S. Department of Education on business and family involvement in education, and the U.S. Department of Labor. She has also served as an advisor to many states on their early education and care initiatives and on work and family issues.

Under Ms. Galinsky's leadership, the Families and Work Institute, which is a non-profit, national center for policy research on issues of the changing workforce and changing family lives, is directing a number of studies ranging from the quality of child care in America to an examination of the work, family and personal lives of U.S. workers. In addition to these studies, Ms. Galinsky, in conjunction with the National Governor's Association and the National Center for Children in Poverty, is directing an effort to provide technical assistance to several states as they work to develop a comprehensive, integrated agenda for young children. She is also coordinating the outreach activities for a public awareness campaign of what families and communities can do to promote their young children's healthy development and school readiness.

Ellen Galinsky can be reached at 212-465-2044

Secretary Richard W. Riley. Secretary Riley is the Secretary of Education.

During the President's first term, Secretary Riley helped launch historic initiatives to raise academic standards; to improve instruction for the poor and disadvantaged; to expand federal grants and loan programs to help more Americans go to college; to prepare young people for the world of work; and to improve teaching. He also helped to create the Partnership for Family Involvement in Education, which today includes over 3,000 groups. In the second term, Secretary Riley has helped win an historic ruling by the F.C.C. to give schools and libraries deep discounts for Internet access and telecommunications services and helped win major improvements in the Individuals with Disabilities Education Act.

Patty Siegel. Executive Director of the California Child Care Resource and Referral Network (R&R Network).

Ms. Siegel's involvement in the development and delivery of child care services dates back to 1970 which has allowed her to combine perspectives as a teacher, as a parent-organizer and as the founding director of one of the nation's first child care resource and referral agencies, The Children's Council/Childcare Switchboard in San Francisco.

In her current role as Executive Director, Ms. Siegel is an active participant in shaping state and federal policy for children and families. Her current work includes the Child Care Initiative Project, a \$7 million dollar statewide public-private partnership to expand the supply of licensed quality child care by recruiting and training new family child care providers, with special emphasis on infants and toddlers and Spanish speaking communities.

In 1995, she received one of the Leadership Awards from the Children's Defense Fund.

Recently the R&R Network was selected by HHS as one of five grantees to participate in the Child Care Research Consortium, which will study issues related to child care and welfare reform.

Ms. Siegel can be reached at 415-882-0234

Dr. Valora Washington. Program Director for the W.K. Kellogg Foundation of Battle Creek, Michigan.

The author of six books and over forty publications, Dr. Washington joined The Kellogg Foundation after serving as Vice President and tenured professor of Antioch College in Ohio, and having held both faculty and administrative posts at other Universities throughout the country. She has received several honors for her work on behalf of children and families, most recently in February 1997 when she was named one of "25 most influential working mothers" by *Working Mothers Magazine*.

Having worked for over six years as Program Director for the Kellogg Foundation, where she served concurrently as program Vice President between 1991-1995, she has created and managed a variety of initiatives in excess of \$86 million around the theme of expanding community engagement in supporting children, youth and families. Some of their projects include: \$2 million targeted to science education in low achieving elementary schools, where they succeed in raising test scores and increasing parent and community involvement and \$17 million in school readiness and child care focused on core variables of successes across a variety of community, cultural, and school contexts.

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The White House Conference on Child Care
Panel Two: Description and Goals

The purpose of the afternoon panel discussion is to learn from what works and to explore the roles of various sectors of society in meeting the critical child care challenges -- availability, affordability, and assuring safety and quality in child care. Panel participants -- from the businessman to the Army General to the pediatrician -- are leaders in improving child care and will share their own experiences. More important, they will each address what their experiences say about the roles and responsibilities of the sectors of society they represent.

The White House Conference on Child Care

Panel One: Description and Goals

The purpose of the first panel discussion is to recast child care as an issue in which every American has a stake and to engage the panel participants, who are leading child care experts, in a dialogue of where we as a nation should go from here to address the critical child care challenges -- availability, affordability, and assuring safety and quality in child care.

The first panel discussion will address two questions. The first, "why does child care matter," will be explored by experts in terms of the importance of quality child care for our youngest children, for our youth (school-age care), and for our economy and workforce. The second question, "how are we doing as a nation in meeting child care challenges," will be examined from macro and micro perspectives, addressing the state of affairs in child care for our nation, for states, for communities, and for frontline providers and parents: