

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. calendar	re: personal [partial] (1 page)	12/1993	P6/b(6)
~~002. memo~~	~~Cheryl Mills to Margaret Williams re: Holiday Greetings Cards (1 page)~~	~~09/15/1993~~	~~P5~~
~~003. memo~~	~~Cheryl Mills to Margaret Williams re: Holiday Greetings Cards (1 page)~~	~~09/15/1993~~	~~P5~~
~~004. memo~~	~~Cheryl Mills to Dan Burkhardt re: Holiday Greeting Card Project (1 page)~~	~~08/11/1993~~	~~P5~~
005. memo	Richard Miller to Melinda Bates re: Christmas Candlelight Tours [partial] (1 page)	09/02/1993	P6/b(6), b(7)(C), b(7)(E), b(7)(F)
006. letter	Emanuel Cooper to Margaret Williams re: address and phone number [partial] (1 page)	08/05/1993	P6/b(6)
007. letter	Alvin Rosenbaum to Ann Stock re: phone number and address [partial] (1 page)	05/06/1993	P6/b(6)
008. letter	Alvin Rosenbaum to Margaret Williams re: phone number and address [partial] (1 page)	05/06/1993	P6/b(6)
009. memo	Ann Stock to The First Lady re: the Christmas Card (2 pages)	10/20/1993	P6/b(6)

09/11/15
RLCR

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14742

FOLDER TITLE:

Christmas 1993

2012-0872-S

rc900

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Inventory List of Folders

FIRST LADY'S OFFICE

Box Two - Bobbie Greene 10/99

Christmas 1993

Christmas 1994

Christmas 1995

Christmas 1996

Christmas 1997

Guests 1993

Menus

Task Sheets

Chelsea Victoria Clinton

FAPE - 98

RENOVATION EXPENSES

INTERIOR DESIGN

FLOTUS FOUNDATION

SCULPTURE

TRUMAN/HACKMAN

JKF LIBRARY

NIXON LIBRARY

ARKANSAS

NATIONAL ARCHIVES

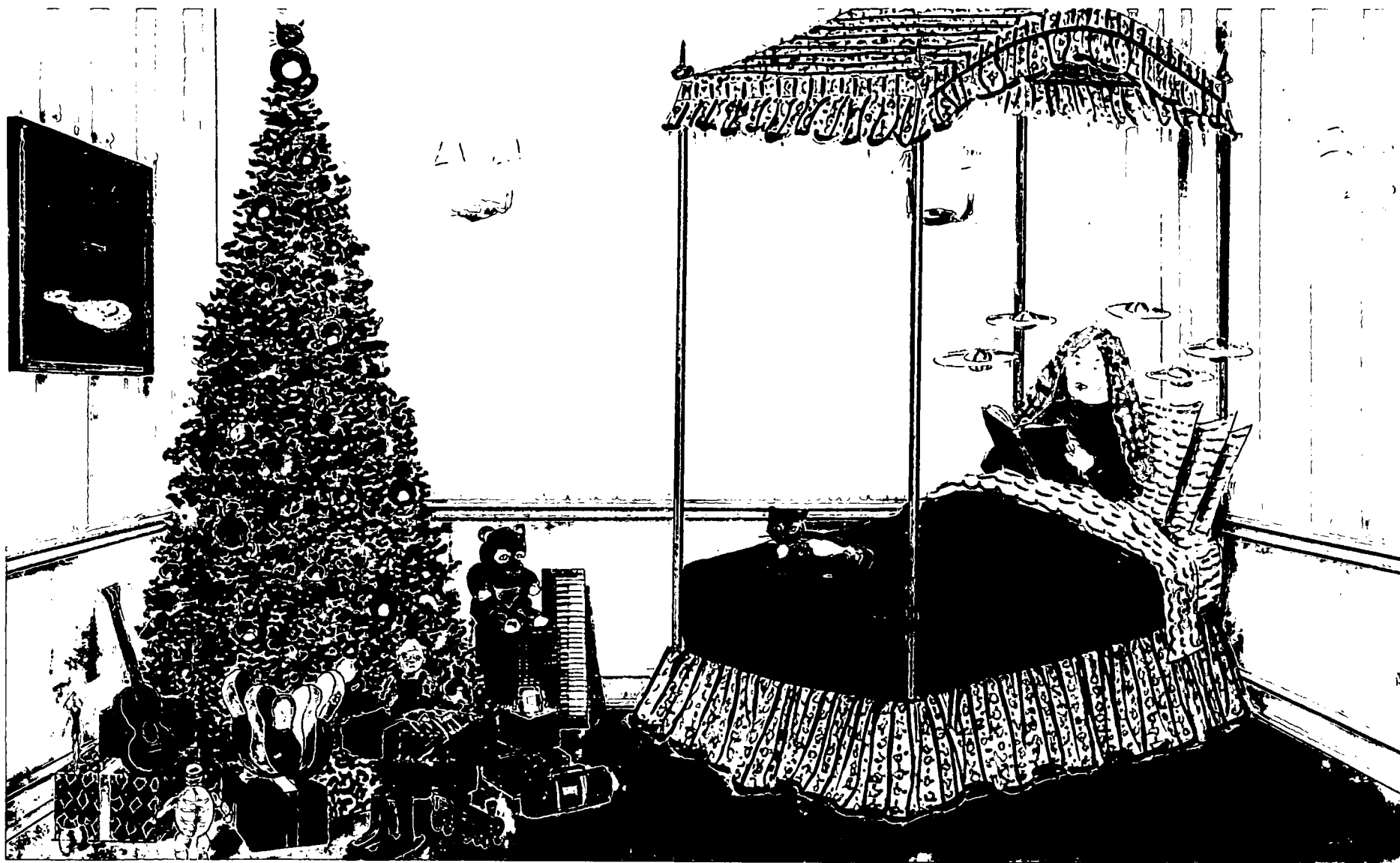
Articles

ENCLOSURES FILED OVERSIZE ATTACHMENTS **14742**
NARA 12123

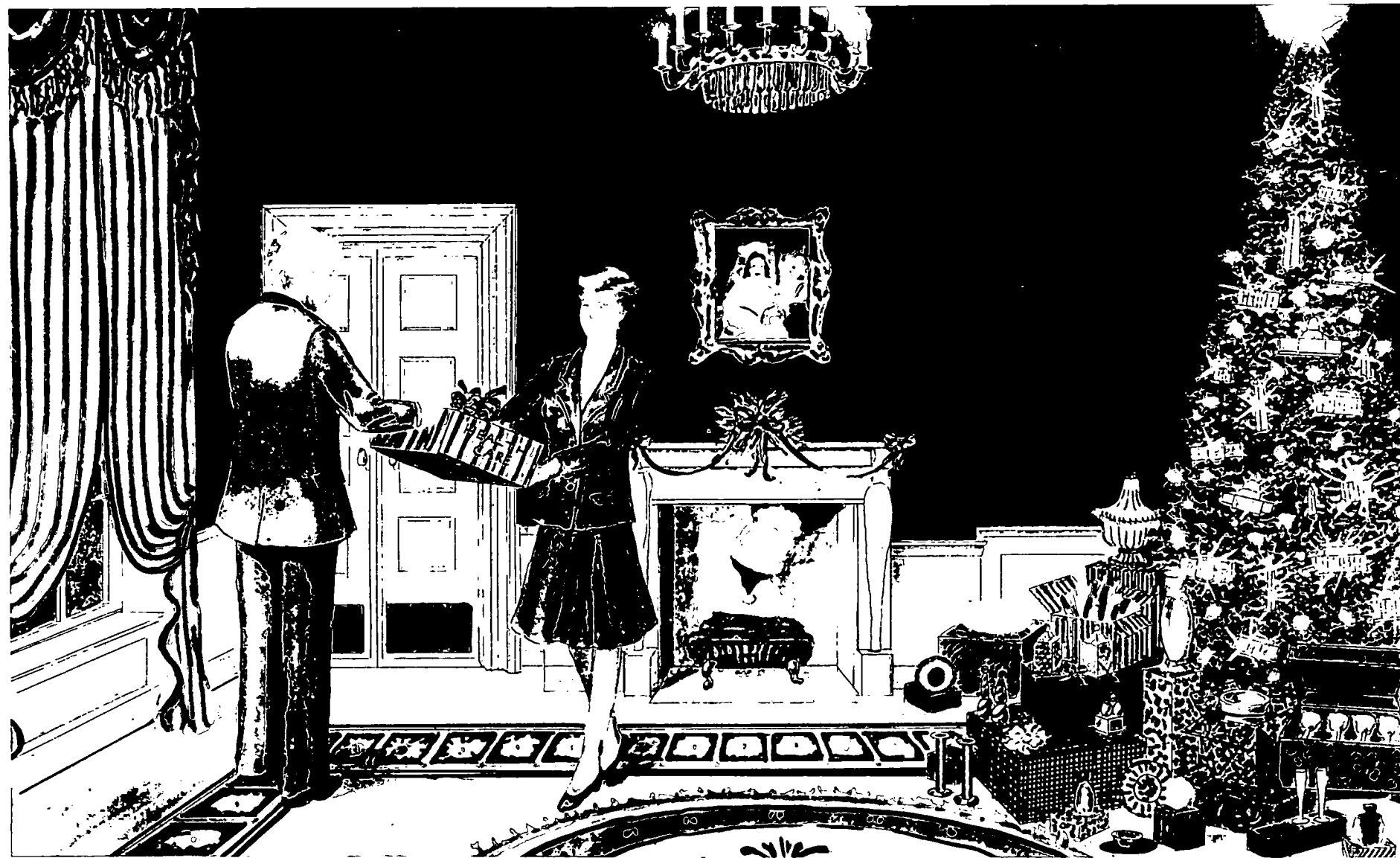
SCLPTURE GARDEN

ARTS AND CRAFTS

TREASURES CORRESPONDENCE



"Christmas at The White House"
Window at Macy's Herald Square: Chelsea's Bedroom
Contact: Macy's Publicity Department — (212) 494-4660/4624



"Christmas at The White House" Window at Macy's Herald Square: The Red Room
Contact: Macy's Publicity Department — (212) 494-4660/4624

File Christmas *1993*

HOLIDAYS
AT
THE
WHITE HOUSE

1993

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a publication.

Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.

Clinton Library Transfer Form

Case #, if applicable	2012-0872-S	Accession #		
Collection/Record Group	Clinton Presidential Records	Series/Staff Name	Bobbie Greene	
Subgroup/Office of Origin	First Lady's Office	Subseries		
Folder Title	Christmas 1993	OA Number	14742	Box Number

Description of Item(s) 1993 Christmas card photo template. Stored in AV regular storage on 12-3-2-2

Donor Information

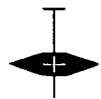
Last Name:		First Name:		Middle Name:		Title:	
Affiliation:		Phone (Wk):		Phone (Hm):			
Street:		City:		State (or Country):		Zip:	

Transferred to:	Audio/Visual Department
Other (Specify):	

Transferred by:	Racheal Carter
Transfer Point	During Processing

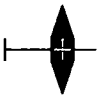
Date of Tranfer	8/16/2012
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PHOTOCOPY
PRESERVATION



PRES6SM

RED
351
BLUE
355
BLACK
812



1993

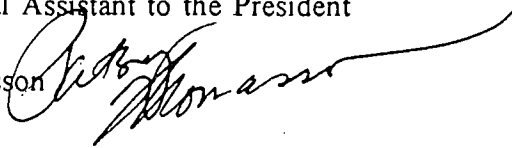
THE WHITE HOUSE
WASHINGTON

December 28, 1993

file
"Christmas"
Maggie's file)

Memorandum for Ann Stock, Social Secretary and
Special Assistant to the President

From: Patsy Thomasson



re: Entry Problems

Although, we talked about the following during the crush of the events before Christmas, I wanted to provide the following to you and to assure you that we want to make every effort to resolve the problems that the Social Office has been experiencing with WAVES. We are cognizant that the increased numbers of people who are being invited to the White House during the Christmas social season specifically and generally during the Clinton Administration are creating problems for the Social Office and for WAVES. As we discussed with you and your staff, the United States Secret Service has agreed to the following steps and actions on a temporary basis to get us through the season:

- The WAVES Center will accept legible hand written lists from the Social Office from now through December 31, 1993; the list should be only one person's hand writing. (For example, a list where everyone with an organization signed their name, DOB, and social security number is not acceptable; however, if one person writes all of the information for everyone involved, the list would be acceptable.)
- The US Secret Service will allow you to designate one individual, regardless of pass status, to clear people on your behalf. The clearing may be done either by phone or by submission of a list to WAVES in the OEOB.

On an ongoing basis, the UD Secret Service asked the following:

- that any list which is received by FAX be delivered to WAVES rather than refaxing. The second generation fax is very difficult, in some instances impossible, to read. Delivery may be accomplished through the regular Mail Delivery Red Dot System (We have asked Office of Administration to give them additional priority during the Christmas Season.)
- that all lists being sent to WAVES should be addressed generically, ie.,

the envelopes should not be addressed to a specific person. This eliminates the problem of it being addressed to someone who might be on annual leave.

- that one person be designated in the Social Office to be the contact with WAVES rather having a number of contacts. We believe that it is reasonable to have different contacts for different events. In other words, if you have more than one event being cleared at a given time, the contact person might be different on each event.

Additionally, since the Social Office has experienced so much difficulty recently, our office would be more than happy to act as a liaison to help resolve these issues on an ongoing basis. When you or your staff has a problem, please do not hesitate to call or page me immediately. I will respond to your requests and will work with you to make certain that WAVES and the Secret Service understands your frustrations and your problems. Together, I believe that we can work out systems over time that will eliminate the prior frustrations.

cc: David Watkins
✓ Maggie Williams

*File
Entertainment*

THE WHITE HOUSE
WASHINGTON

*Trans
Maggie's
Outbox*

December 9, 1993

MEMORANDUM TO THE FIRST LADY

FROM: Ann Stock

SUBJECT: Holiday Entertainment

CC: Maggie Williams, Howard Paster, Ricki
Seidman, Patti Solis, Lisa Caputo

Attached is an entertainment schedule for White House holiday tours and events. We sent letters to each of the groups' Senators and Representative informing them of their constituents participation. Please let us know if you would like to schedule a drop by during any of these scheduled performances.

HOLIDAY ENTERTAINMENT SCHEDULE (AS OF 12/9/93, 12:30PM)

<u>DATE</u>	<u>TIME</u>	<u>GROUP</u>	<u>CITY/STATE</u>	<u>REPRESENTATIVE</u>
12/1	10:00am	Washington Vocals Artists	Potomac, MD	S. Hoyer/C. Morella
12/1	10:00am	Marissa Steingold	Bethesda, MD	S. Hoyer/C. Morella
12/1	10:00am	Ricky Paton	Adelphi, MD	
12/5	12:00pm	Military Pianist		
12/5	5:00pm	Military Harp & Flute		
12/5	5:00pm	Military Orchestra		
12/6	10:00am	Fords Theatre Carolers	Washington, DC	
12/6	1:00pm	Christmas Revellers	Washington, DC	
12/6	1:00pm	Brethren Ringers	Westminster, MD	Roscoe Bartlett
12/6	1:00pm	Bel Canto	Hamburg, PA	Timothy Holden
12/6	3:00pm	Renaissance Revelers	Rockville, MD	Constance Morella
12/6	3:00pm	Tower Sax Quartet	Rochester, NY	Louise Slaughter
12/6	3:00pm	Public School #164Q	Queens, NY	G. Ackerman/F. Flake
12/6	5:00pm	Hylton High School	Woodbridge, VA	
12/6	5:00pm	West Springfield H.S.	Springfield, VA	L. Burn/J. Moran
12/6	6:30pm	Longwood College	Farmville, VA	Lewis Payne
12/7	7:00pm	St. Augustine Choir	Washington, DC	
12/7	7:00pm	New York Harp Ensemble	New York, NY	G.Ackerman/N. Lowey
12/7	7:00pm	Marine Dance Band		
12/8	1:30pm	Wytko Sax Quartet	Tempe, AZ	Coppersmith/English
12/8	1:30pm	Martin Music Center	Fullerton, CA	E. Royce/R. Dornan
12/8	6:30pm	Frederick Choral	Frederick, MD	Roscoe Bartlett
12/8	6:30pm	Airmen of Note/Airforce		
12/9	6:00pm	Trinity Boys Choir	New Haven, CT	Rosa DeLauro
12/9	6:00pm	Military String Quartet		
12/9	6:00pm	Military Brass Ensemble		

<u>DATE</u>	<u>TIME</u>	<u>GROUP</u>	<u>CITY/STATE</u>	<u>REPRESENTATIVE</u>
12/10	1:00pm	Harmony Express	Silver Spring, MD	
12/10	1:00pm	Dickens Carollers	L.I.C., NY	Hochbrueckner/Lowey
12/10	1:00pm	Angelic Hand Bell Choir	Orwigsburg, PA	Timothy Holden
12/10	1:00pm	San Ramon Chorus	San Ramon, CA	William Baker
12/11	12:30pm	Con Viva Musica	Bowie, MD	Steny Hoyer
12/11	12:30pm	Chamberlayne Bell Choir	Richmond, VA	B. Scott/T. Bliley
12/11	12:30pm	LanChester Chorus	Christiana, PA	
12/11	12:30pm	Greenwich H. S. Choir	Greenwich, CT	
12/11	2:30pm	Graham H.S. Choir	Graham, NC	H. Coblet/M. Watt
12/11	2:30pm	San Ramon Chorus	San Ramon, CA	William Baker
12/11	2:30pm	Levin School of Music	Washington, DC	
12/11	4:30pm	Naval Aviation Choir	Pensacola, FL	Earl Hutto
12/11	4:30pm	Wesley Ringers	Rockville, MD	Constance Morella
12/11	4:30pm	George Chelena Choir	Vienna, VA	Leslie Buyrne
12/11	6:30pm	Naval Aviation Choir	Pensacola, FL	Earl Hutto
12/11	6:30pm	Carillon Ringers	Rock Hill, SC	John Spratt
12/11	6:30pm	San Ramon Chorus	San Ramon, CA	William Baker
12/12	9:00am	Conservatory Flute Ensemble	Chattanooga, TN	Marilyn Lloyd
12/12	9:00am	Hanna H.S. Eagle Singers	Brownsville, TX	Solomon Rotiz
12/12	9:00am	Chattanooga Girls Choir	Chattanooga, TN	Marilyn Lloyd
12/12	11:00am	Pikesville School Chorus	Baltimore, MD	Gilchrest/Cardin/Mfume
12/12	11:00am	Cashell Elementary School	Rockville, MD	Constance Morella
12/12	11:00am	Princeton Nassoons	Princeton, NJ	Dick Zimmer
12/12	1:00pm	Glenn Draper Singers	S Mountain, TN	Marilyn Lloyd
12/12	1:00pm	St. James Consort Anon	Ellicott City, MD	B. Cardin/R. Bartlett
12/12	1:00pm	Rozelle CAPA School	Memphis, TN	Sundquist/Tanner/Ford
12/13	10:00am	National Theater of the Deaf	Chester, CT	
12/13	10:00am	Trinity Episcopal Choir	Richmond, VA	B. Scott/T. Bliley
12/13	10:00am	Tintinnabulators	Raleigh, NC	David Price
12/13	10:00am	Lewisburg H.S. Orchestra	Lewisburg, PA	W. Clinger/W. Goodling
12/13	12:00pm	St. James Choir	Ellicott City, MD	B. Cardin/R. Bartlett
12/13	12:00pm	Raleigh Boys Choir	Raleigh, NC	David Price
12/13	12:00pm	Robert E. Lee H.S. Choir	Springfield, VA	J. Moran/L. Byrne

<u>DATE</u>	<u>TIME</u>	<u>GROUP</u>	<u>CITY/STATE</u>	<u>REPRESENTATIVE</u>
12/14	1:30pm	Bayside Ringers	Virginia Beach, VA	O. Pickett/N. Sisisky
12/14	1:30pm	Texas Girls Choir	Fort Worth, TX	Barton/Geren/Frost/Armey
12/14	5:30pm	Military String Quartet		
12/14	5:30pm	Yale Whiffenpoofs	New Haven, CT	Rosa DeLauro
12/15	1:00pm	Children Around The World	Perry Hall, MD	H. Bentley/B. Cardin
12/15	1:00pm	Calvin Chapel Handbells	Red Bank, NJ	Frank Pallone
12/15	5:30pm	Military String Quartet		
12/16	1:30pm	Orsini Strolling Strings	Gainsville, FL	C. Brown/K. Thurman
12/16	1:30pm	Atlantic Brass Quintet	Newton HL, MS	Barney Frank
12/16	1:30pm	National Lutheran Choir	Rockville, MD	Constance Morella
12/17	1:00pm	Annie Warbucks	New York, NY	
12/18	2:00pm	Denbigh H.S. Troubadours	Newport News, VA	H. Bateman/B. Scott
12/18	2:00pm	Ft. Myer Handbells	Arlington, VA	James Moran
12/18	2:00pm	Emma Sanson H.S. Chorus	Gadsden, AL	Tom Bevill
12/18	3:30pm	Denbigh H.S. Troubadours	Newport News, VA	H. Bateman/B. Scott
12/18	3:30pm	North American Modeling	Taylor, MI	John Dingell
12/18	3:30pm	Emma Sanson H.S. Chorus	Gadsden, AL	Tom Bevill
12/19	6:00pm	Fortunes	Park Ridge, IL	
12/19	6:00pm	The Young Mesiahs	Brentwood, TN	
12/20	9:00am	Fortunes	Park Ridge, IL	
12/20	9:00am	Elliot Shackelford	Atlanta, GA	J. Linder/J. Lewis
12/20	9:00am	One Accord Adult Ensemble	Richmond, VA	B. Scott/T. Bliley
12/20	11:00am	Michael Kolmstetter	Arlington, VA	James Moran
12/20	11:00am	Ohio Boys Choir	Parma, OH	Martin Hoke
12/20	11:00am	Raleigh Flute Choir	Raleigh, OH	David Price
12/20	1:00pm	Michael Shorr	New York, NY	G. Ackerman/N. Lowey
12/20	1:00pm	Lewisville Handbell Choir	Lewisville, NC	Cass Ballenger
12/20	1:00pm	Maryland Boys Choir	Riverdale, MD	S. Hoyer/A. Wynn

<u>DATE</u>	<u>TIME</u>	<u>GROUP</u>	<u>CITY/STATE</u>	<u>REPRESENTATIVE</u>
12/21	6:00pm	Watkins Mill High School	Gaithersburg, MD	
12/28	5:00pm	The Parrish Bells	Manassas, VA	Frank Wolf
12/28	5:00pm	Virginia Consort Choir	Charlottesville, VA	Lewis Payne
12/28	7:15pm	Fairfax Chorale	Fairfax, VA	Leslie Byrne
12/28	7:15pm	Joyful Ringers	Springfield, VA	J. Moran/L. Byrne
12/28	7:15pm	Montgomery Youth Orchestra	Bethesda, MD	Constance Morella
12/29	5:00pm	Family Singers	Bethesda, MD	Constance Morella
12/29	5:00pm	Covenant Ringers	Birmingham, AL	S. Bachus/E. Hilliard
12/29	5:00pm	Knoxville Song & Dance	Knoxville, TN	John Duncan
12/29	7:15pm	Capital Hill Choral	Bethesda, MD	Constance Morella
12/29	7:15pm	Mark Forrest	Falls Church, VA	James Moran
12/29	7:15pm	Donald Dollins Handbells	Waynesboro, VA	Robert Goodlatte
12/30	5:00pm	Goldsboro Boys Choir	Goldsboro, NC	H. Martin Lancaster
12/30	7:15pm	Shrine of St. Jude Choir	Rockville, MD	Constance Morella
12/30	7:15pm	Maryland Sings	Owings Mills, MD	Benjamin Cardin

THE WHITE HOUSE

12-15-93

~~Cassidy Office~~
WtH Visitor's Office

Robyn Dickey

Mark Holman

Claudia Deincorte

Christina Malloy

Carla Duryea

Holly Holt

Wayne Skinner

12/01/93

File Christmas
1993STAFF LISTING
OFC OF U S TRADE REPRESENTATIVE
AS OF: NOVEMBER 20, 1993

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NAME	TITLE	EOD	TALLY
BARSHESKY, CHARLENE	DEPUTY UNITED STATES TRADE REPRESENTATIVE	03/23/93	
BIANCHI, DOMINIC L	CONGRESSIONAL AFFAIRS SPECIALIST	05/02/93	
BOUTRIS, DEMETRIOS	SPECIAL ASSISTANT TO THE US TRADE REPRESENTATIVE	04/05/93	
BRYAN, MARGARET E	POLICY ANALYST (TRADE)	02/25/90	
BURCKY, P CLAUDE	POLICY ANALYST	10/11/88	
CARBOY, DERYL A	CONFIDENTIAL ASSISTANT TO THE DIRECTOR	01/11/87	
CHERNISH, CAROL M	CONFIDENTIAL ASSISTANT TO THE DEPUTY US TRADE REPRESENTATIVE	04/05/93	
FRANKENBERG, DEBORAH A	CONFIDENTIAL ASSISTANT TO THE US TRADE REPRESENTATIVE	04/05/93	
FROST, ELLEN L	COUNSELOR TO THE US TRADE REPRESENTATIVE	02/14/93	
GAINES, SANFORD E	DEPUTY ASSISTANT US TRADE REPRESENTATIVE FOR ENVIRONMENT	04/26/92	
GLASER, KEITH R	CONGRESSIONAL LIAISON	10/04/93	
HILLMAN, JENNIFER A	CHIEF TEXTILES NEGOTIATOR	03/15/93	
HYNES, THOMAS F	PRIVATE SECTOR LIAISON	04/05/93	
WH KANTOR, MICHAEL	USTR WITH RANK OF AMBASSADOR	01/21/93	
KURAPKA, DAVID J	SPEECHWRITER	07/06/93	
~~LEAMOND, NANCY A~~	~~ASSISTANT USTR FOR CONGRESSIONAL AFFAIRS~~	03/07/93	
LONG, DAVID FREDERICK	DIRECTOR, TELECOMMUNICATIONS	12/16/91	
LOWREY, CARMEN GUZMAN	DEPUTY ASST US TRADE REPRESENTATIVE FOR CONGRESSIONAL AFFAIR	04/05/93	
~~LUZZATTO, ANNE R~~	~~ASSISTANT US TRADE REPRESENTATIVE FOR PUBLIC AFFAIRS~~	01/21/93	
MARCHICK, DAVID	PRIVATE SECTOR LIAISON	01/20/93	
MURPHY, SEAN PATRICK	CONGRESSIONAL LIAISON	09/20/93	
~~NIDES, THOMAS R~~	~~CHIEF OF STAFF~~	03/07/93	
PASSERINI, MARGARET E	CONFIDENTIAL ASSISTANT TO THE CHIEF OF STAFF	06/14/93	
PEARSON, SCOTT DUFF	INTERNATIONAL ECONOMIST	09/03/91	
POWERS, KIRSTEN A	PUBLIC AFFAIRS SPECIALIST	06/27/93	

STAFF LISTING
OFC OF U S TRADE REPRESENTATIVE
AS OF: NOVEMBER 20, 1993

NAME	TITLE	EOD	TALLY
REED, HOWARD CURTIS	SPECIAL COUNSEL FOR FINANCIAL & INVESTMENT POLICY	03/22/93	
SANDS, LEE M	INTERNATIONAL TRADE SPECIALIST	10/03/93	
SCHMIDT, JOHN R	URUGUAY ROUND COORDINATOR	04/19/93	
SELIN, DOUGLAS S	INTERNATIONAL ECONOMIST	07/25/90	
SEVERN, ROBERT W	CONFIDENTIAL ASSISTANT TO THE USTR	03/29/93	
SHAPIRO, IRA S	GENERAL COUNSEL	02/08/93	
SHEPHERD, ROBERT E	SPECIAL ADVISOR (TEXTILES)(ECONOMIST)	01/15/89	
SHON, DEBBIE LEILANI	AUSTR FOR INTERGOVERNMENTAL AFFAIRS & PUBLIC LIAISON	01/21/93	
SIMMONS, JAMAL NKOSI	PUBLIC AFFAIRS SPECIALIST	06/27/93	
WHITSEYJOHNSON, H ENRI	CONFIDENTIAL ASSISTANT TO THE GENERAL COUNSEL	03/07/93	
WILDMAN BURNS, DIANNE	SUPERVISORY PUBLIC AFFAIRS SPECIALIST	03/07/93	
WILLIAMSON, IRVING A	DEPUTY GENERAL COUNSEL	06/21/93	
YERXA, RUFUS H	DEPUTY US TRADE REPRESENTATIVE GENEVA	03/01/89	

STAFF LISTING
OFFICE OF MANAGEMENT & BUDGET
AS OF: NOVEMBER 20, 1993

NAME	TITLE	EOD	TALLY
~~ADAMS, GORDON~~	~~ASSOCIATE DIR FOR NATIONAL SECURITY INTERNATIONAL AFFAIRS~~	02/01/93	
ALTOFT, LOIS ELIZABETH	CONFIDENTIAL ASST TO THE ASSOC DIRECTOR FOR LEG REF & ADMIN	06/21/92	
~~ANGELL, JOHN C~~	~~EXECUTIVE ASSOCIATE DIRECTOR~~	~~01/21/93~~	
BLACK, MARTHA M	CONFIDENTIAL ASST TO THE DEPUTY DIR FOR MANAGEMENT	10/06/74	
~~COYNE, DANIEL V~~	~~LEGISLATIVE ASSISTANT~~	09/07/93	
~~EDLEY, CHRISTOPHER F~~	~~ASSOCIATE DIRECTOR FOR ECONOMIC GOVERNMENT~~	~~03/03/93~~	
~~FOLEY, MARTHA~~	~~SPECIAL ASSISTANT TO THE DIRECTOR~~	01/21/93	
~~CLAUTHIER, T J~~	~~ASSOCIATE DIRECTOR, NATURAL RESOURCES ENERGY & SCIENCE~~	06/07/93	
~~GRINBERG, DAVID B~~	~~PRESS ASSISTANT~~	04/19/93	
~~JOHNSON, SCOTT A~~	~~CONFIDENTIAL ASSISTANT TO THE ASSOCIATE DIRECTOR FOR HEALTH~~	09/27/93	
~~KAISER, DARK, P~~	~~CONFIDENTIAL ASSISTANT TO THE ADMINISTRATOR, OIRA~~	06/04/93	
WH Staff KATZEN, SALLY	ADMINISTRATOR, OFFICE OF INFORMATION & REGULATORY AFFAIRS	06/01/93	
WH Staff LADER, PHILIP	DEPUTY DIRECTOR FOR MANAGEMENT	02/16/93	
~~MANNING, COURTNEY M~~	~~CONFIDENTIAL ASSISTANT TO THE ASSOCIATE DIRECTOR, NRES~~	08/09/93	
MARINO, J DIANA	CONFIDENTIAL ASSISTANT TO THE DIRECTOR	01/21/93	
~~MILLER, MATTHEW L~~	~~SPECIAL ASSISTANT TO THE DEPUTY DIRECTOR~~	01/21/93	
~~MIN, NANCY ANN~~	~~ASSOCIATE DIRECTOR FOR HEALTH~~	02/16/93	
~~MINARIK, JOSEPH J~~	~~ASSOCIATE DIRECTOR FOR ECONOMIC POLICY~~	01/21/93	
~~MUNIZ, EYDIA~~	~~STAFF ASSISTANT~~	01/21/93	
~~NEW, WENDY CAPRICE~~	~~CONFIDENTIAL ASSISTANT~~	05/24/93	
~~OWENS, VALERIE J M~~	~~CONFIDENTIAL ASSISTANT TO DEPUTY DIRECTOR~~	01/21/93	
~~PALMIERI, JENNIFER M~~	~~LEGISLATIVE ASSISTANT~~	04/12/93	
WH Staff PANETTA, LEON E	DIRECTOR, OFFICE OF MANAGEMENT AND BUDGET	01/21/93	
WH Staff RIVLIN, ALICE M	DEPUTY DIRECTOR	01/21/93	
~~SAWHILL, ISABEL V~~	~~ASSOCIATE DIRECTOR FOR HUMAN RESOURCES~~	03/15/93	

STAFF LISTING
OFFICE OF MANAGEMENT & BUDGET
AS OF: NOVEMBER 20, 1993

NAME	TITLE	EOD	TALLY
~~TOIV, BARRY J~~	~~ASSOCIATE DIRECTOR FOR EXTERNAL AFFAIRS~~	~~01/21/93~~	
~~FORKELOSON, JODIE R~~	~~SPECIAL ASSISTANT TO DIRECTOR~~	~~01/21/93~~	
VIA, SANDRA L	CONFIDENTIAL ASSISTANT TO THE EXECUTIVE ASSISTANT	05/28/72	EOP Tour 28

12/01/93

STAFF LISTING
OFC OF NATL DRUG CNTL POLICY
AS OF: NOVEMBER 20, 1993

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NAME	TITLE	EOD	TALLY
BROWN,LEE	DIRECTOR	06/21/93	
CERDA III,JOSE	SPECIAL ASSISTANT TO THE DIRECTOR	08/15/92	
MCMAHON,PATRICIA M	SPECIAL ASSISTANT TO THE DIRECTOR	01/27/93	
			3
			588

12/01/93

STAFF LISTING
COUNCIL ON ENVIR QUALITY
AS OF: NOVEMBER 20, 1993

PAGE 23

NAME	TITLE	EOD	TALLY
GALLAGHER, KATHLEEN	CONFIDENTIAL ASST TO CHIEF OF STAFF	06/21/87	

1

12/01/93

STAFF LISTING
OFF OF FED PROCUREMENT POLICY
AS OF: NOVEMBER 20, 1993

PAGE 21

NAME	TITLE	EOD	TALLY
ABEL, REIN	DIRECTOR OF COST ACCOUNTING RESEARCH	03/31/91	
BURMAN, ALLAN V	ADMINISTRATOR, OFPP	10/02/77	
LOEB, RICHARD C	EXECUTIVE SECRETARY	11/08/87	

3

STAFF LISTING
COUNCIL OF ECONOMIC ADVISERS
AS OF: NOVEMBER 20, 1993

NAME	TITLE	EOD	TALLY
AMOROSI, BRIAN ANDREW	RESEARCH ASSISTANT	10/16/91	
BLINDER, ALAN S	MEMBER	01/21/93	
BRANCH, LISA D	SECRETARY	11/10/85	
DAIGLE, SANDRA F	SECRETARY	08/27/89	
DEES, D W CLARK	RESEARCH ASSISTANT	11/08/93	
DICKENS, WILLIAM T	EXPERT (ECONOMIST)	07/01/93	
DUNHAM, CONSTANCE R	EXPERT (ECONOMIST)	10/31/93	
FURLONG, CATHERINE H	EXPERT (STATISTICIAN)	08/17/53	
MAZUR, MARK J	EXPERT (ECONOMIST)	08/16/93	
MURDOCK, KEVIN C	EXPERT (ECONOMIST)	09/27/93	
OBERMILLER, FRANCINE P	SECRETARY	06/21/87	
ODONNELL, THOMAS	CHIEF OF STAFF	02/08/93	
ONEILL, KIMBERLY J	EXPERT (ECONOMIST)	08/05/91	
ORSZAG, PETER R	EXPERT (ECONOMIST)	08/02/93	
RUDD, JEREMY B	EXPERT (ECONOMIST)	06/21/93	
SCHNEIROV, ELIZABETH A	EXPERT (ECONOMIST)	08/09/93	
SHAPIRO, MATTHEW D	EXPERT (ECONOMIST)	07/01/93	
STIGLITZ, JOSEPH E	MEMBER	03/08/93	
STOWSKY, JAY S	EXPERT (ECONOMIST)	10/10/93	
TYSON, LAURA D	CHAIRMAN	01/25/93	
WESCOTT, ROBERT F	EXPERT (ECONOMIST)	08/23/93	
WILLIAMS, ALICE H	PRIVATE SECRETARY TO THE CHAIRMAN	10/04/70	
WILLS, DARRYL S	EXPERT (ECONOMIST)	06/22/92	

THE WHITE HOUSE
WASHINGTON
MEMORANDUM

November 19, 1993

TO: Maggie Williams
Chief of Staff to the First Lady

FROM: Melinda N. Bates *MB*
Director, Visitors Office

RE: Pageant of Peace Seating

Enclosed is a map of the site area we discussed. I met today with the Park Service to discuss possibilities. They had planned to set up bleacher seats in the area hi-lited, for public, non-ticketed attendees. They are willing to let us use these seats for our purposes. The capacity of the seating is 990. There are some factors to consider:

- This seating is not particularly close to the stage. (All those seats have been given out to Park Service guests, including Cabinet Secretaries.) Do the distance, and the type of seating, make this inappropriate for the level of guest you have in mind?

- Because of security concerns, these guests must enter as marked on the map. This is a narrow entry way, and progress will be slow. The guests will have to arrive at 3:34 p.m., and wait outside for one hour and 15 minutes, in the cold. Because it is not our event, I do not see a way to offer these guests refreshments (hot chocolate) once they depart WH grounds.

- In order to protect the integrity of our group, we will hand them tickets as they depart the WH, which they will present at the entry. (Not a problem.)

- I asked if they thought our use of these seats would create any ill will among the public we would displace. They thought not. People without tickets are accustomed to standing outside the fence to watch.

FYI, the number of tickets set aside for WH staff is approximately 200. We have already offered these to staff in a memo, and most are spoken for.

I hope this information is useful to HRC in her decision about this event.

WHITE HOUSE

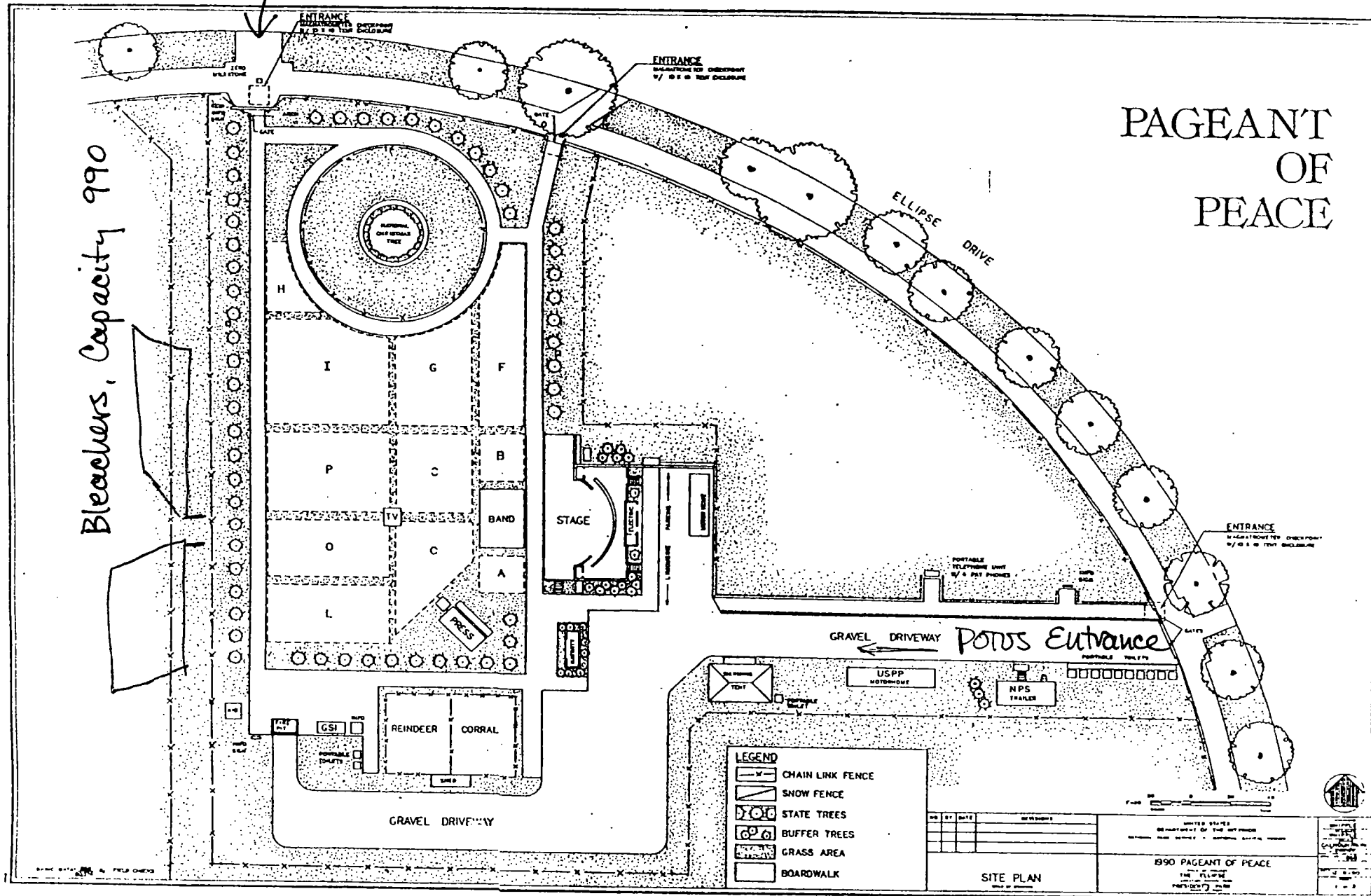
- E ST. -

WH GUEST ENTRY

- E Street -

PAGEANT OF PEACE

Bleachers, Capacity 990



*File
Holidays
Cards*

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

November 18, 1993

TO: Maggie Williams
Lisa Caputo
Neel Latimore
Capricia Marshall
Judy Splanger
Nancy Clarke
Rex Scouten

FROM: Ann Stock

RE: Holiday Brochure

Attached is the final draft of the holiday brochure. I need to give a sign-off by noon today. Please read and see if there is anything we need to change.

Please call Joyce Bonnett, at 7136, with any changes. If she does not hear from you by noon - it will be assumed that there are no recommended changes.

Thank you.

FYI: Carter Wilkie

225 Lafayette Room 1003 NYC 10012 212-219-9572 Fax 212-334-9308

STUDIO N inc.

f a x

date 18 NOVEMBER 93

from PAUL NISKI

to ANN STOCK
JASON WEISENFELDcompany THE WHITE HOUSE
social office
202 456-6235 fax

number of documents including cover 17

message: Dear ANN,

GOOD MORNING
(yeah to NAFTA I)Please review.
When discussing a particular
page, refer to the computer
printout at top left corner.

Please note:

1- (PAGE 3) We are still awaiting
president's letter. Will this have
both the President and Mrs
Clinton's signature. How should
we refer to them here?2- (PAGE 7) Has too much copy.
We are about 5 lines over.

3- (PAGE 12-13) Needs work.

4- I need paper samples returned.

5- I need PRESS invitation info
ASAP so that I can set type and
print @ same time. John is aware
of this addition.

6- I will FED-EX final to your hotel.

Thanks,

Paul

4P transmission
If the image or information is not clearly transmitted;
call us immediately.p.s. READ the Rolling Stone interview on the
plane...HAVE A GOOD TRIP TO SEATTLE.

HOLIDAYS
AT
THE
WHITE HOUSE
1993

not the real images
-for position only

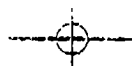
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11-18-93 8:57AM

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SOCIAL OFFICE:# 3

holiday brochure 11/18/93 2:24 AM Page 2



holiday brochure 11/18/93 2:24 AM ~~Faint~~

THE WHITE HOUSE
WASHINGTON

Dear Friends,

Actual letter to come from the SOCIAL OFFICE. We are delighted to welcome you to the WHITE HOUSE during this beautiful holiday season. Every Christmas here is special, but this year is particularly exciting as we celebrate the 200th anniversary of this great house.

We are delighted to welcome you to the WHITE HOUSE during this beautiful holiday season. Every Christmas here is special, but this year is particularly exciting as we celebrate the 200th anniversary of this great house.

We are delighted to welcome you to the WHITE HOUSE during this beautiful holiday season. Every Christmas here is special, but this year is particularly exciting as we celebrate the 200th anniversary of this great house. We are delighted to welcome you to the WHITE HOUSE during this beautiful holiday season. Every Christmas here is special, but this year is particularly exciting as we celebrate the 200th anniversary of this great house.

Bill Clinton *Bill Clinton*

(Mr. and Mrs. Clinton, both? We need signatures)

The holiday season at the WHITE HOUSE has

always been a time of wonder and

delight. The 1993 season promises to

be one of special joy, the joy of artistic

creation, bringing together the creative talents of

ceramic thousands of Americans whose

works have been presented as gifts

of the heart. It is a season

of firsts -- for the White House staff

which oversees the holiday preparations, for the

over 150,000 guests who will visit dur-

ing this time, and for the artisans

whose individual contributions have

made it a uniquely beautiful occasion.



fisher



ceramic



glass



metal



wood

1993 is "THE YEAR OF AMERICAN CRAFT:
A Celebration of the Creative Works of the Hand" as mandated by
a Presidential Proclamation and Joint Resolution of Congress. The
President and Mrs. Clinton have asked ~~us~~ of America's leading
~~craftsmen and women~~ to contribute an outstanding example of their
work to the first permanent White House Crafts Collection. These
craft objects are on display at the White House this holiday season
for the first time ever.

As part of the Year of American Craft, and addition to the works of
the permanent collection, thousands of artisans from around the
country were asked to create Christmas tree ornaments with the
theme of "ANGELS" in one of five mediums - fiber, ceramic,
glass, metal or wood. *media?*

Adorning the official White House tree in the Blue Room are a mag-
nificent tree skirt and heart ornaments representing each of
America's 57 states, territories and possessions, each piece made
by hand. And the "Children's tree" in the White House East
entrance offers an inspiring reflection on the wonder and promise
of a young imagination. *Wing*

The generosity of these contributions has far exceeded expecta-
tions, both in the number of works given, and in their quality and
beauty. They are a tribute to the richness and diversity of
American heritage and to the limitless possibilities of the future.

Wing
THE EAST ENTRANCE
CHILDREN'S TREE



Entering the White House through the EAST WING entrance, a 14' Colorado spruce stands in the foyer, decorated with 350 ornaments made by schoolchildren. These ornaments reflect the beliefs and customs of many different ethnic and religious holidays -- the African harvest festival of Kwanzaa and the Jewish celebration of Hanukkah as well as the Christmas tradition. The exuberance and creativity of these ornaments has been a delight and an inspiration to everyone who views them.

The schools chosen to contribute to the Children's Tree were selected from the nation's Blue Ribbon Schools Program, a school recognition and improvement program sponsored by the U.S. Department of Education. Both primary and secondary schools participated, schools noted for their exceptional arts programs and their commitment to arts education.

As you leave the ENTRANCE GALLERY and walk down the EAST COLONNADE leading to the Residence, eight holiday wreaths are suspended in the large Palladian windows. During the special evening candlelight tours, tall teakwood candlestands made by White House craftsmen hold lighted candles, enhancing the mood of serenity and peace.

THE LOWER CROSS HALLS (The Hall of First Ladies)

In the EAST FOYER is a retrospective of official White House Christmas cards. These cards, from the permanent White House collection, date from the first official White House card (sent by President and Mrs. Eisenhower in 1953) to the latest card, sent by President and Mrs. Clinton. Some cards bear the Presidential Seal, others portray various scenes of the White House. This year, the official White House card is a portrait of President and Mrs. Clinton taken by internationally renowned photographer Neal Slavin.

✓ spelling

check #

Looking down the HALL OF FIRST LADIES, five small pier tables lining the walls hold artwork from the White House's new permanent collection of American crafts. These works are gift of the artists.



To the left is the DIPLOMATIC RECEPTION ROOM which showcases the 'Wheat Weavers Tree', featuring straw ornaments contributed by craftsmen nationwide.

These unique handwoven ornaments are accompanied by small white lights, red bows and red balls.

At the far end of the room, the SOUTH PORTICO entrance is flanked by two 7' trees illuminated by white lights. It is interesting to note that Grover Cleveland was the first president to decorate his tree with electric lights in 1895. Eleanor Roosevelt was the last to use real candles. The railings of the SOUTH PORTICO, as well as the TRUMAN BALCONY above and the staircases leading from the BLUE ROOM are decorated with mixed greenery, including boughs of Douglas fir, Noble fir, silver fir and Princess pine. On each level of the Residence, three Della Robbia wreaths decorated with fruit, hang from the



Angela
from the
Wheat
Worker's
Tree

missing
sentences

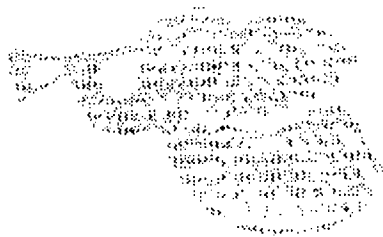
raillings

T H E E A S T R O O M

The beautiful antique creche in the E A S T R O O M of the White House was made in Naples, Italy in the late 18th century. The 47 baroque figures are carved of wood and terra cotta, and feature the Holy Family, the three kings and their attendants, shepherds, angels, cherubs and a variety of animals. Vividly colored and richly clothed, the intricately carved figures range from 12 to 18 inches tall.

The creche was a gift to the White House from Mrs. W. Engelhard Jr. of Far Hills New Jersey, and has been displayed every year since it was presented in 1967. In 1978, Mrs. Engelhard donated additional figures and a new setting for the creche.

On each side of the creche, in the north and south center windows, and on each side of the main doors are blue spruce trees decorated with miniature white lights, burgundy velvet and burgundy and gold paisley ribbons, gold glass balls and gold bead strings. Over each of the four formal mirrors, and from each mantel, a garland of mixed greenery is suspended with matching burgundy and gold ribbons.



THE PARLORS

The GREEN ROOM is used as a parlor for small teas, receptions and meetings. On the east wall hangs a portrait of Benjamin Franklin by David Martin, considered by many art critics to be one of the finest portraits in the White House collection. The Green Room is decorated for the holidays with fresh flower arrangements which include tulips and amaryllis, and standing on the small table on the north wall is a work from the permanent White House crafts collection.

The RED ROOM reflects the elegance of the American Empire style of the 1810-1830 period. It is decorated with holly and fresh flowers, and since the Nixon administration, a small cranberry tree placed on the gueridon circular table has been a traditional part of the Red Room's holiday decor. Here also, on a table on the north wall is a work from the permanent White House crafts collection.

Each year, the official White house Christmas tree stands in the center of the BLUE ROOM. This year, the 18 1/2' Fraser fir was presented to the President and Mrs. Clinton by Wayne Ayers of Roan Valley Tree Farm in Mitchell County, North Carolina. Mr. Ayers won honor by being named 1993 National Grand Champion Grower by the National Christmas Tree Association. Wayne and Joan Ayers and their sons Steve and John, reside in Johnson City, Tennessee.

THE BLUE ROOM TREE



Always the official White House tree, the BLUE ROOM tree carries a special message this year. As we celebrate the works of the hand, the tree represents the beauty of diversity, and the strength of a united effort. From each of the 57 states, territories and possessions that make up the United States of America, an individual artisan has designed and made by hand a piece of the green velvet skirt which drapes the base of the tree. Symbolizing the state in which each artist lives, there are peaches from Georgia, buckeyes from Ohio and Baltimore orioles from Maryland.

Each artist also contributed a handmade fabric heart, which hangs on the tree along with the traditional two state balls from each state, possession and territory, made by handicapped workers in Florida and first hung in 1969 ~~during the Nixon administration~~. Completing the decorations are the angel ornaments in fiber, ceramic, glass, metal and wood, created by craftsmen nationwide. Each artisan has worked a touch of gold into their work to give the tree a visual unity, and the handcrafted ornaments are set off by gold glass balls and gold bead strings.

Remove

Must add:

Arkansas
Tennessee
California
New Hampshire or
Iowa
Washington or
Idaho (this
panel was great)

THE STATE DINING ROOM and GINGERBREAD HOUSE

Every holiday season, the gingerbread house in the State Dining Room is a favorite of the White House guests, children and adults alike. This year, White House pastry chef Roland Mesnier and his assistant Franette Mculloch have created a magnificent "HOUSE OF SOX". Sox, the Clinton family cat, received worldwide media attention upon his arrival, *in the nation's Capitol* and now enjoys the run of the White House.

The "HOUSE OF SOX" as created by chefs Mesnier and Mculloch, is 50" long, 30" wide and approximately 35" in height. Decorated with chocolate Christmas trees, candied fruits and marzipan, the gingerbread White House is completely edible, including the many little Sox that appear in various disguises.

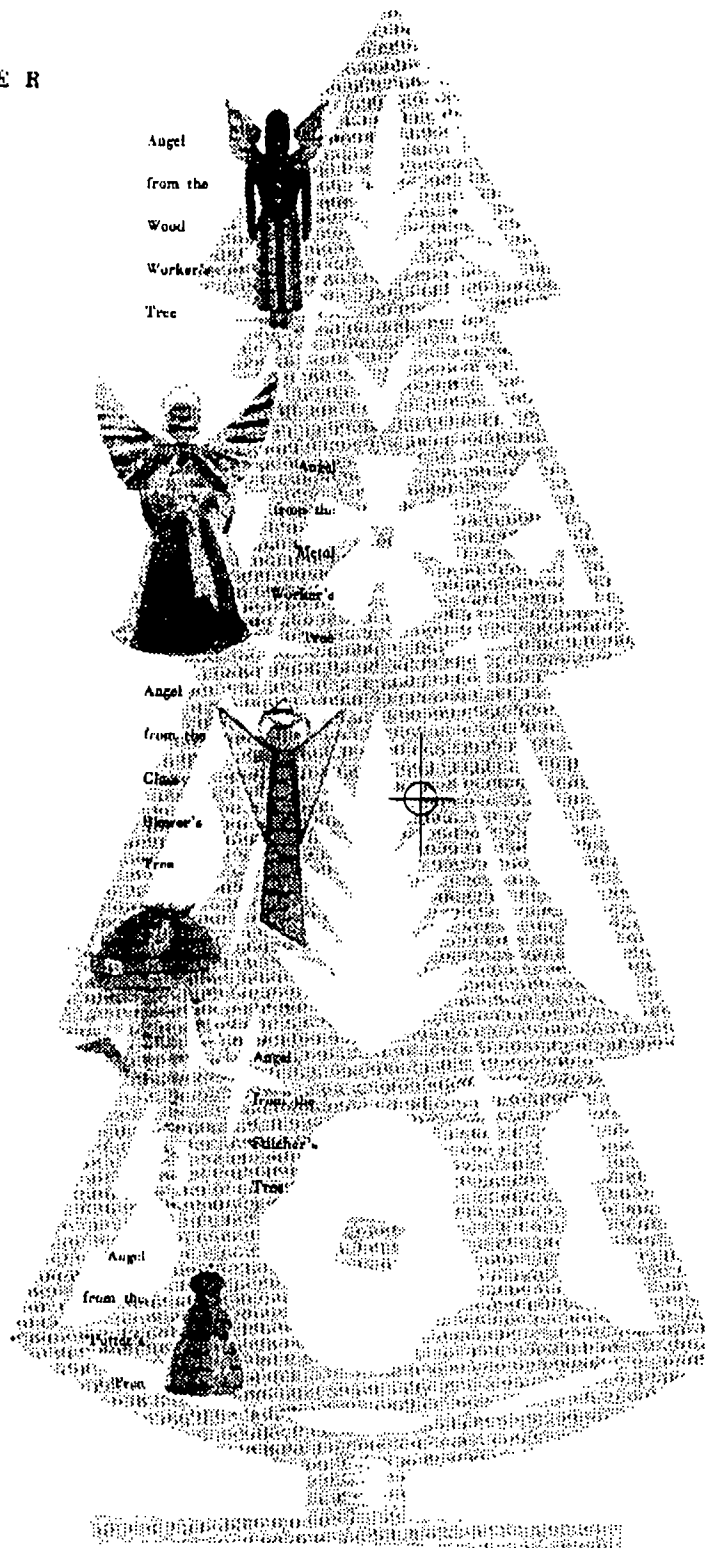
The State dining Room is used to entertain foreign dignitaries and heads of state, and for other social events. For the holidays, the famous George P.A. Healy portrait of Abraham Lincoln above the mantel is decorated with garlands of greenery suspended by red and gold paisley ribbons. Two large boxwood topiary trees on the center table are decorated with matching paisley ribbons.

THE GRAND FOYER

Dominating the GRAND FOYER are the five Christmas trees representing various mediums of American craft -- fiber, wood, metal, ceramic and glass. There are the Glass Blower's Tree, the "Potter's Tree", the Woodcutter's Tree, the "Metal Worker's Tree" and the "Stitcher's Tree". Each hung with their respective ornaments. These "angel" ornaments are just part of the 7,500 contributed by craftspeople from across America. A close look reveals the delicacy and attention to detail that characterize virtually every ornament created for this collection.

Along the railings of the GRAND STAIRCASE, and in the GRAND FOYER above the doors to the EAST ROOM and STATE DINING ROOM, garlands of mixed greenery are draped and tied with red and gold ribbons. A large "kissing ball" of boxwood and mistletoe is suspended from the ceiling between the columns.

Outside on the NORTH PORTICO, the early 20th century lantern is draped with greenery and trimmed with holly and red bows. Two 16' blue spruce trees flank the entrance.



Can we think
of better
names
for the trees
✓ # with
nancy

WHITE HOUSE CRAFTS COLLECTION

Ms. Suzanne C. Amendolara	Mr. Melvin Lindquist
Mr. Bennett Dean	Mr. John Littleton
Mr. Curtis Beaulac	Ms. Kari Lanning
Ms. Willow Block	Ms. Dona Look
Ms. Akira Blount	Mr. Steve Maher
Ms. Soja Blundahl	Mr. Dante Marioni
Mr. Ken Carlson	Mr. Thomas R. Markusen
Mr. Wendell Castle	Mr. Dimitri Michaelides
Mr. Anthony Coradetti	Ms. Joan Mondale
Mr. Fletcher Cox	Mr. Philip Moulthrop
Mr. John S. Cummings	Mr. Ed Moulthrop
Mr. Frank Cummings III	Mr. Thomas Muir
Ms. Judy Dale	Mr. Joel Philip Myers
Ms. Virginia Wood Dotson	Mr. & Mrs. Leon Niehus
Mr. Patrick W. Dragon	Ms. Lancy Oxman
Mr. David Ellsworth	Mr. Zak Oxman
Mr. Ronald Fleming	Mr. & Mrs. Ed Pounchaker
Ms. Andrea Gill	Mr. Peter M. Petrochko
Mr. Michael Haley	Mr. Richard Ritter
Mr. Bob Hawks	Ms. Adrien Rothchild
Ms. Anne Hirondelle	Mr. Harvey Sadow
Mr. Thomas Hoadley	Mr. Adrian Saxe
Ms. Dawn Kidani	Mr. David J. Schwarz
Hoffmann	Mr. Lincoln Seitzman
Ms. Robyn Horn	Mr. Michael Shevill
Mr. Sidney R. Hutter	Ms. Susy Siegel
Mr. John Jordan	Mr. Alan Stirt
Mr. Ron Kent	Mr. Randy Stromme
Ms. Angela Klyne	Ms. Mara Superior
Ms. Ellen Kochaneky	Ms. Karen Toliver
Mr. John Kuhn	Ms. Kate Vogel
Mr. Cliff Lee	Mr. James C. Watkins
Mr. Po Shun Leong	Ms. Cheryl Williams
Mr. David Levi	Mr. Nathan Youngblood
Mr. Mark Lindquist	Ms. Toots Zynsky

artists or crafts

Joyce

1) check spelling
2) make certain
at 70 artists
are on here.

All changes
called to
web.
Pm
night.
Op.

holiday brochure 11/18/93 2:28 AM Page 14

TREE SKIRT STATES & QUILTERS

ALABAMA
Yvonne WellsALASKA
Marlene RogersARIZONA
Meiny Vermaas Van Der HeideARKANSAS
Pat EatonCALIFORNIA
Therese MayCOLORADO
Alison SchwabeCONNECTICUT
Marguerite MalwitzDELAWARE
Deborah BarrDISTRICT OF
COLUMBIA
B.J. AdamsFLORIDA
Marilyn HarrisonGEORGIA
Wendy AnallaHAWAII
Dorris BattIDAHO
Joyce StewartILLINOIS
Judy ClarkeINDIANA
Steve HohenbokenIOWA
Marianne FousKANSAS
Linda Goodman EmeryKENTUCKY
Arturo SandovalLOUISIANA
Margaret BrownMAINE
Lori ChaseMARYLAND
Dianne BarbourMASSACHUSETTS
Mary Jane MorrinMICHIGAN
Rosemary BathurstMINNESOTA
Helen KelleyMISSISSIPPI
Edith HartMISSOURI
Suzanne MarshallMONTANA
Nancy ErwinNEBRASKA
Paulette PetersNEVADA
Pearl CartwrightNEW HAMPSHIRE
Carol DuskNEW JERSEY
Patricia MalarcherNEW MEXICO
Ed LarsonNEW YORK
Wendy ElasserNORTH CAROLINA
Sue AlvaresNORTH DAKOTA
Madeline KavliOHIO
Lois J. IdeOKLAHOMA
Mary Aline Kenny-SintonOREGON
Ila LarsonPENNSYLVANIA
Nancy HermanRHODE ISLAND
Cayle White Antunes
SOUTH CAROLINA
Dottie MooreSOUTH DAKOTA
Dawn AmesTENNESSEE
Hatti Childress
Virginia JeterTEXAS
Pam StodtillUTAH
Charlotte AndersonVERMONT
Barbara MooreVIRGINIA
James GreenWASHINGTON
Erika CarterWEST VIRGINIA
Janet UnderwoodWISCONSIN
Joyce Marquess CareyWYOMING
Donna SchneiderAMERICAN SAMOA
Isapela EnesiCOMM OF
NORTHERN
MARIANAS
ISLANDS
Rose McDermottGUAM
Evelyn AndresPUERTO RICO
Lillian AlmodovarUS VIRGIN
ISLANDS
Collette Conroy MonroeWAKE
Nancy Clarke

Nancy

1) ✓ spelling

2) make sure

all are on

here

RCV BY:

11-18-93 9:04AM

219

SOCIAL OFFICE:#16

holiday brochure 11/18/93 2:28 AM Page 15





A SPECIAL THANKS for fabric and ribbon : R-TEX AND PRINCESS RIBBON.
for copy and design of this booklet: CYNTHIA RITTENHOUSE and PAUL NISKI
illustrations: DAVID LEE CSICSKO
THIS BOOKLET WAS PRINTED ON RECYCLED PAPER.

Nov. 17

THE WHITE HOUSE
WASHINGTON

To: Maggie

From: Melinda

Since this is a First Lady event, I thought you might like to make the announcement.

This is simply a proposed draft.

Just let me know.

Thanks!

THE WHITE HOUSE

WASHINGTON

November 22, 1993

MEMORANDUM FOR ALL WHITE HOUSE, EOB, NEOB STAFF

FROM: MAGGIE WILLIAMS
CHIEF OF STAFF TO HRC

SUBJECT: NATIONAL CHRISTMAS TREE TOPPING

On Monday, November 29, at 10:00 a.m., Mrs. Clinton will ride in a hydraulic lift to the top of the 38-foot living National Christmas Tree to place the main ornament on the tree. This event will be covered by local and national press. The National Christmas Tree is located on the Ellipse, just south of the White House.

There are no tickets or reservations for this 30 minute event, however, staff presenting their White House, EOB, or NEOB passes will be admitted to a viewing area. Please arrive at the Ellipse by 9:45 a.m.

File Christmas cards
THE WHITE HOUSE

WASHINGTON

November 15, 1993

35
MEMORANDUM FOR MAGGIE WILLIAMS

FROM: *DM* DAN BURKHARDT

THROUGH: MARSHA SCOTT

SUBJECT: HOLIDAY CARDS

Today I spoke with Doris Shepherd and Ertharin Cousin of the DNC regarding the holiday card project. I understand that they, along with Sheila Harris (Ertharin's assistant), met last Wednesday with Ann Stock.

Envelopes Doris tells me that envelopes will not be ready from the manufacturer until December 4. Based upon that date, Doris plans to have all cards in the mail by December 20. I have asked her to try to get the envelopes on a rolling schedule and finish the mailing before the 20th. I will keep in touch with Doris to see if this rolling schedule is possible.

Production Run Our plan is to send 250,000 cards. According to Ertharin, during last week's meeting it was agreed to produce 275,000 cards and envelopes to allow for envelope misprints, damage to cards during machine stuffing, and late additions to the list. This seems fine to me, although an increase of ten percent may be a bit high.

Doris said that there was discussion of printing some cards at the end of the production run with an inscription of the greeting in the cards but no signatures so that the principals could personally sign some cards. This is the first that I have heard of this. Should this be done and, if so, how many cards like that should be produced?

Large Print Neither Doris nor Ertharin had information regarding production of the large print. I have a call in to Sheila to make sure that this angle is covered.

*file
"Christmas 93"*

THE WHITE HOUSE

WASHINGTON

To: Maggie Williams
Lisa Caputo
Neel Lattimore

From: Ann Stock

Date: November 11, 1993

Subject: Celebrity Santa's

Celebrity Santa's would be a terrific addition to the following events:

Congressional Ball	Tuesday, December 7th
Press Reception	Tuesday, December 14th
D.C. Kids Event	Wednesday, December 15th
WH Staff Reception	Friday, December 17th

In the past, either Willard Scott or Dom Delouise has played Santa. I would like to find someone new. Please advise.

THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR MAGGIE WILLIAMS

FROM:  MARSHA SCOTT
SUBJECT: HOLIDAY CARDS

The internal White House holiday card list went to Little Rock last night. Malone, Inc. will work with it and other lists it maintains to come up with the agreed upon database of 250,000 names.

The project can go no further without decisions from your office on card and envelope specifications, a laser printer font for envelope printing, and selection of a postage stamp. Your office should work out those details with the DNC. We will continue to work with Malone to finalize lists.

THE WHITE HOUSE
WASHINGTON
MEMORANDUM

October 26, 1993

revised 193
X-mas
schedule
maggie file

TO: Ann Stock ✓

cc: Maggie Williams ✓
Patsy Thomasson

Gary Walters
Jeff Purdie
Tim Keating

Ann McCoy
Joyce Bonnet
Helen Dickey
Sarah Ryan

FROM: Melinda Bates MB

RE: **REVISED** Christmas Schedules

The enclosed calendar is the most recent Xmas schedule of events, as we discussed it last week with you, Ann McCoy, and Gary Walters.

We agreed on the following:

Dec. 5 event for the Decorators is a Social Office event

Dec. 15 Homeless Kids event is a Social Office event

The following events will be ticketed. Ann McCoy is working with me and Marc to have the tickets, invitations, and announcements produced and distributed:

- 12/8 Congressional Members and families tours
This should be an invitation only, no tickets (see below)
- 12/9 Pageant of Peace, while not an official WH event, we will distribute their tickets to WH staff
- 12/10 DNC/Appointees Tours
- 12/11 USSS/Military/Police Tours
- 12/12 WH/EOP and Family Tours (non-blue passholders)

12/14	Congressional Staff and Family Tours (see below)
12/15	? Homeless Kids ?
12/16	Diplomats and Family Tours (we will work with State on this) Invitations only
12/18	WH Staff and Family Tours (blue passholders)
12/20	WH Volunteers Tours

The Candlelight Tours on Dec 28, 29, and 30 are public tours, no tickets or reservations. People just line up (for hours). Anyone in line by 7:00 gets in, so the event actually goes until 9:30 or so.

FYI: "Tours" = No food, no POTUS/FLOTUS participation

As a result of our conversations we have made the following changes:

Monday, Dec 6 **Seniors Tour** is now **1:00 - 5:00** to accommodate the earlier Press Preview. So far there is no event that night.

Saturday, Dec 11 The Public Tours will take place. USSS/Military/Police Tours will run from **12:30 - 8:30**. There is no event that night until possibly 10:30 or later.

Legislative Affairs has requested the following arrangements for the two tours they will coordinate with us:

Wednesday, Dec 8 **Members and Family Tours, 1:00 - 3:00**: since the Members have just been in the House the night before, and the Hill is in recess, we anticipate low attendance. We want to include the Hill AAs as invitees for this event. They will be allowed one guest. All of these are by invitation only. No tickets. Tim Keating thought there might be a way to sponsor some refreshments. If there is a budget or in-kind, is this a logistical possibility? (Next event a reception at 7:30)

Tuesday, Dec 14 **Congressional Staff, 1:30 - 3:30**:

In the past a memo went to the Hill, informing them that any staff with proper ID could come to walk through on a certain day. We will do this differently, to take better care of those who are important to us. We will **invite** the Staff Directors for full committees (and a few others at a similar level) to come at 1:30, **with one guest**. Invitations should state that they are not transferrable, and that guests must arrive during the specified time. We anticipate 200 staff, each with a guest.

We will send an **announcement** to each Member's office inviting any staff with proper ID to come between 2:00 - 3:30 (no guests). This announcement should be printed on colored paper with a festive design. We assume it will be posted in offices. This way we are offering staff what they had in the past, plus taking better care of higher-level staff.

If refreshments should be available (as above) would it be possible to offer something to the first group only? This could be 450 -500 people. We would stop the line after them to allow serving areas to be cleared before general staff come in. It would be fastest to serve in the East Colonnade, picking up cups, etc. before they pass the Booksellers area.

For both of these events the refreshments could be cider (hot is nicer), egg nog, fruit cake, Xmas cookies. Two bites and they're out the door.

Legislative Affairs has offered to hand address the envelopes for the Staff Directors. As soon as an invitation has been selected, we would like to have the envelopes to begin the task. We assume all the invitations will go out within the next two weeks.

Please review these arrangements and let us know if there are any changes. We need to finalize the invitations/announcements/tickets ASAP, to get them out in a timely way.

Thanks for your help.

*Health care
scheduling*

October 22, 1993

TO: Bob Boorstin Christine Heenan
 Gene Sperling Ira Magaziner
 Marla Romash Dee Dee Myers
 Mark Gearan Steve Edelstein
 Steve Ricchetti Meeghan Prunty
 Neel Lattimore Maggie Williams
 Lorraine Voles Arthur Jones
 Avis LaVelle - HHS Melissa Skofield - HHS
 Chris Jennings Mike Lux
 Katie Breoren Janice Kearney

FROM: Jeff Eller

RE: Press Briefings

There will be a meeting this Sunday, October 24 at 12:00 noon in Room 100 of the OEOB to discuss and decide the content of Tuesday's press briefings. Decisions will be made in this meeting that will drive press materials production, pre-briefing schedules and briefing schedules.

Currently there are four press briefings planned for Tuesday, prior to the legislation going to the Hill on Wednesday.

1. Health Care Reporters
2. Economic Reporters
3. White House Press Corps
4. Congressional Reporters

We will discuss the following three areas:

1. Financing Package
2. Policy Changes
3. Overall Message

Page Two
Sunday Meeting

Currently the following briefers have been discussed:

Health Care Reporters:

Secretary Shalala & Ira Magaziner

Supporting cast: Feder, Thorpe, Starr, Zellman

Economic Reporters:

Secretary Bentsen, Chair Tyson, Director Altman

Supporting cast: Sperling, Altman, Thorpe

White House Press Corps:

Ira Magaziner

Supporting cast: Sperling, Starr, Zellman

Congressional Reporters:

Ricchetti, Jennings, Lawler

This is a tentative schedule of the sequencing of the briefings for Tuesday

Congressional Reporters	10:00 a.m.
Health Care Reporters	12:00 p.m.
Economic Reporters	2:00 p.m.
White House Press Corps	4:00 p.m.

These decisions on who does what when are not final...but have been put down on paper for the decision making process on Sunday

Regards

THE WHITE HOUSE

WASHINGTON

DATE: October 20, 1993

TO: THE FIRST LADY
Maggie Williams
Lisa/Neel

FROM: Ann Stock

RE: The Christmas Card

After our discussion regarding a portrait photo for the Christmas card, I called David Schonauer, Editor of "American Photo," to request recommendations of photographers who would be able to do this. Below are his suggestions .

Please look at this list and let me know if there are any who you would prefer. In the meantime, I will check to see who is available.

HARRY BENSON

One of the country's premier journalists, shoots for "Vanity Fair" and "People." He's been living here for 30 years. He always gets something good--always. He's also quick and fun.

MATTHEW ROLSTON

He's a top portraitist, so you'd get something of the glamour treatment. But he makes people look great (and not necessarily like movie stars). He's always great to work with.

MARY ELLEN MARK

One of America's premier photojournalists, she is known for striking studies of people. She works in color and often in black and white. Very professional.

GREGORY HEISLER

He's one of the top magazine photographers in the country. His style is varied--he changes according to the demands of the shoot--but he makes spectacular images that run in "Time," "GQ," "Life," and elsewhere. I highly recommend him.

MICHAEL O'NEAL

Another top editorial photographer who shoots all kinds of different subjects, from people to places to things, and makes them look good.

MAGGIE STEBER

A young photojournalist I really love. She does all kinds of editorial work--including people. Great to work with and produces.

JOEL STERNFELD

This guy's a bit different. He's a well thought of art photographer who does beautiful large-format color pictures, but don't let the art part scare you. His pictures are very accessible, warm, and frequently humorous. I just see him doing a warm, exciting portrait for the card.

MARK SELIGER

He is currently "Rolling Stone's" number-one photographer. He's very accomplished at making set-up portraits of people in different kinds of situations. His style is very much like Annie Leibovitz's--vivid, well-lit, high production values.

ARTHUR GRACE

Really a great photographer. Did a super book of portraits of the '88 presidential campaign and another one with portraits of comedians. Shoots mostly in black and white. Very, very good. Also, he lives in our area.

NEAL SLAVIN

He's known for his terrific group portraits of people doing different kinds of activities--bowling, dancing, etc. Also, he's got a big book and PBS show coming out in December called "Americans."

NEIL LEIFER

A former "Sports Illustrated" and "Time" photographer who does lot of portrait work. He's really charming.

THE WHITE HOUSE
WASHINGTON
MEMORANDUM

October 20, 1993

*Maggie file
Christmas
1993*

TO: Ann Stock

cc: Maggie Williams
Patsy Thomasson
Ann McCoy
Joyce Bonnet
Helen Dickey
Sarah Ryan

FROM: Melinda Bates

RE: Christmas Schedules

The enclosed calendar represents our understanding of the Xmas schedule of events as we discussed it last week. Please review it and advise us of any corrections or changes.

Please note the following questions:

Who handles the Dec. 5 event for the Decorators?

Does the Social Office generate the guest list for the Homeless Kids event? (It is new to us; we have no information.)

As we discussed, the following events will be ticketed. The tickets will be generated in and controlled by the Visitors Office:

12/6	Seniors Tours (actually reserved group tours)
12/8	Congressional Members and families tours
12/9	Pageant of Peace, while not an official WH event, we will distribute their tickets to WH staff
12/10	DNC/Appointees Tours
12/11	USSS/Military/Police Tours
12/12	WH/EOP and Family Tours (non-blue passholders)

12/15	? Homeless Kids ?
12/16	Diplomats and Family Tours (we will work with State on this)
12/18	WH Staff and Family Tours (blue passholders)
12/20	WH Volunteers Tours

The Candlelight Tours on Dec 28, 29 and 30 are public tours, no tickets or reservations. People just line up (for hours).

FYI : "Tours" = No food

No POTUS / FLORUS participation

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. calendar	re: personal [partial] (1 page)	12/1993	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14742

FOLDER TITLE:

Christmas 1993

2012-0872-S
rc900

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 10:00 Xmas tree arrives (30)	2	3 NO TOURS DECORATING	4 NO TOURS DECORATING
5 3:00 OPEN HOUSE FOR DECORATORS	6 ~~XXXXXXXXXX~~ PREVIEW NOON - 4:00 SENIORS TOURS	7 XMAS TOURS BEGIN CONGRESSIONAL BALL	8 1:00 - 3:00 MEMBERS TOURS HANUKKAH BEGINS RECEPTION 7:30 POLITICAL	9 2:00 - 4:00 WH STAFF TOURS 5:00 - 6:00 TREE LIGHTING PAGEANT RECEPTION	10 1:00 - 3:00 DNC/APPOINTEES TOURS RECEPTION 7:30 SUPPORTERS	11 NO PUBLIC TOURS (Congressional Only) 10:00 - 6:30 USSS/MILITARY/ POLICE TOURS
12 9:00 - 3:30 WH/EDP STAFF & FAMILY TOURS (non-blue passes) NBC XMAS	13 10:00 - 2:00 HANDICAPPED TOURS DINNER ?	14 1:30 - 3:30 CONGRESS. STAFF & FAMILY TOURS RECEPTION 7:30 PRESS	15 HOMELESS KIDS TOUR	16 1:30 - 3:30 DIPLOMATS & FAMILY TOURS	17 RECEPTION 7:30 SENIOR STAFF	18 2:00 - 5:00 WH STAFF & FAMILY TOURS (blue passes)
19 [001]	20 9:00 - 3:00 WH VOLUNTEERS TOURS	21 HRC STAFF TEA DINNER ?	22 RESIDENCE STAFF TEA	23 DINNER ?	24 NO TOURS OFFICE CLOSED	25 * Christmas *
26	27	28 CANDLELIGHT TOURS 5-7	29 CANDLELIGHT TOURS 5-7	30 CANDLELIGHT TOURS 5-7	31 NO TOURS OFFICE CLOSED	New Years * * Day *

*file
"Christmas
cards"*

THE WHITE HOUSE
WASHINGTON

September 22, 1993

MEMORANDUM FOR ANN STOCK

FROM: *MS* MARSHA SCOTT
SUBJECT: *14* HOLIDAY CARDS

I just returned from a meeting with the DNC regarding the holiday card project. Maggie and I agree that they should handle the production end of it.

I know that your staff has been working hard to finalize the details regarding the paper stock for the cards and the envelope size and weight. The DNC people need to know the specifications for the envelopes so that they can begin to test them in the printers they will use for addressing.

They need to have this information by Monday, September 27. Once your office has selected a card company, the DNC will negotiate the card and envelope production contract and cost with them. Please get all the details to Dan Burkhardt as soon as possible.

Thanks.

cc: Jim Dorskind
Dan Burkhardt
Maggie Williams ✓

File Christmas cards
copy to Dan Burkhardt
in correspondence
September 14, 1993

Maggie-

Searching through the Reagan, Bush and Carter Administrations and using the Washington Post/New York Times files, I found two instances during the Carter Administration where the White House Christmas cards caused public comment (and only one instance where the specific fact that the DNC was paying was a problem.) In every other instance, mention of either the DNC or RNC paying for the printing and mailing of the cards was completely matter of fact – almost a tag line.

Carter Administration

- 1977 - At issue in 1977 was a memo obtained by the press that showed the politization of Christmas cards by the White House. (It was unclear from the article whether the memo was leaked to the press or released by the White House.) Paul Sullivan, DNC Executive Director, wrote a memo outlining the "Christmas card" strategy. The purpose was to reach out to disaffected past Carter supporters and mobilize them as part-time lobbyists for his legislative agenda and 1980 campaign. This strategy bumped up the number of cards sent by the White House from 35,000 sent in the Ford administration (which were paid for by the Fords) to between 65,000 - 100,000 (which were paid for by the DNC). I'm not sure what was the final number sent that year as there were conflicting numbers in the press. The bottom line however is that the objection didn't seem to be as much over who paid but the politization of the cards.

- 1979 - At issue in 1979 was Senator Kennedy's primary challenge of President Carter. Senator Kennedy and his campaign felt it was inappropriate for the supposedly "neutral" DNC to pay for the printing and mailing. The whole issue pretty much seemed to be a one shot deal – one big article by David Broder et al and then nothing much else of substance.

NOTE: President Eisenhower sent out 1300 in 1953. President Kennedy increased the number to 2,300, President Johnson to 40,000 and Presidents Carter and Reagan to approximately 60,000. The Presidents or their political parties pay for the cards.

"Christmas Cards of (P)Residents Go To Smithsonian" NYT 11/21/82

Ford

- 1975 - purchased and mailed 35,000 christmas cards -- he deducted \$23,000 at tax time. (NYT 4/21/76)
- 1976 - mailed 35,000 - not clear who paid but presume Fords did.
- 1977 - no mention found.

Carter

- 1977 - unclear about numbers and who paid, but somewhere between 65,000 to 100,000 and I believe the Carters and DNC may have each paid part.
- 1978 - mailed 100,000 and paid for by DNC
- 1979 - mailed 100,000 and paid for by DNC
- 1980 - mailed 120,000 and paid for by DNC

Reagan

- 1981 - mailed 60,000 and paid for by RNC
- 1982 - mailed 60,000 and paid for by RNC
- 1983 - mailed 75,000 and paid for by RNC (cards produced at cost by Hallmark)
- 1984 - mailed 60,000 and paid for by RNC (doublecheck)
- 1985 - mailed 125,000 and paid for by RNC (\$27,500)
- 1986 - mailed 125,000 and paid for by RNC
- 1987 - no mention found
- 1988 - mailed 125,000 and paid for by RNC

Bush

- 1989 - no mention found
- 1990 - no mention found
- 1991 - mailed 160,000 and paid for by RNC
- 1992 - no mention found

THE WHITE HOUSE

WASHINGTON

September 15, 1993

MEMORANDUM FOR MARGARET WILLIAMS
CHIEF OF STAFF, FIRST LADY'S OFFICE

FROM: CHERYL MILLS *con*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Holiday Greetings Cards

This memorandum responds to an inquiry from you regarding the legality of the Democratic National Committee ("DNC") paying for Holiday greetings cards to supporters of the Clintons. In particular, you inquired whether the White House could provide the DNC with a list of supporters to whom to send Holiday cards.

It is my understanding that you have requested from each office in the White House a list of individuals who have been supportive of the Administration. Each office had the responsibility for identifying those names to forward to your office for inclusion in a single list. Staff members reviewed their correspondence, event attendance lists, outreach lists and other sources to identify individuals to designate to receive Holiday cards. You now would like to send this list to the DNC for it to send Holiday greetings cards to each person.

Because you have not used mailing lists created from the official government mails from members of the public who write in to the President, but rather have created a list of supporters of the President based upon the personal knowledge of staff members, this list properly can be provided to an outside entity, including the DNC.

The DNC can pay for the costs associated with designing and sending out such Holiday greeting cards to supporters of the President because this is not an activity for which funds are appropriated. And, since no monies have been appropriated for this purpose, it would not be an augmentation of appropriations.

The DNC may have complete responsibility for funding the creation, production and mailing of the Holiday cards.

If I can be of further assistance in this matter, please let me know.

cc: Dan Burkhardt	Marsha Scott
Jim Dorskind	Ann Stock
Vanessa Miller	Bernie Silverstein

*Greeting
Cards*

THE WHITE HOUSE

WASHINGTON

September 15, 1993

MEMORANDUM FOR MARGARET WILLIAMS
CHIEF OF STAFF, FIRST LADY'S OFFICE

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ASSOCIATE COUNSEL TO THE PRESIDENT

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If I can be of further assistance in this matter, please let me know.

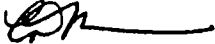
cc: Dan Burkhardt	Marsha Scott
Jim Dorskind	Ann Stock
Vanessa Miller	Bernie Silverstein

THE WHITE HOUSE

WASHINGTON

August 11, 1993

MEMORANDUM FOR DAN BURKHARDT
SPECIAL ASSISTANT TO THE DIRECTOR OF
CORRESPONDENCE AND PRESIDENTIAL MESSAGES

FROM: CHERYL MILLS 
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Holiday Greeting Card Project

This memorandum responds to your memorandum dated August 6, 1993, which was hand-delivered on August 10, 1993. In your memorandum, you asked whether the Democratic National Committee properly can send out holiday greeting cards from the Clintons to individuals on the DNC mailing list, the Peoplebase mailing, and the White House mailing list.

The DNC is free to mail greeting cards to individuals from the President on the DNC mailing list as well as the Peoplebase, since neither database was created nor is maintained by the White House. Indeed, mailings to individuals who only are on the DNC mailing list must be performed by the DNC.

The Peoplebase database is neither maintained by, nor can it be modified by, the White House. Rather, it is the President's database of friends from his years of public life that is maintained in Little Rock. Thus, the DNC can use this database to send out holiday greeting cards from the President.

The real issue arises with regard to providing the database of addresses created from the official mails that the President has received in the White House. Because this list was created from the official mail of the President, I believe it would be unwise to provide this list to the DNC to send holiday greetings from the President; certainly this database of addresses may not be used for cards mailed for partisan purposes.

Accordingly, holiday cards mailed in response to letters to the President in the White House should be generated by the Correspondence Department. Similarly, the State Department mailing list for dignitaries also should be used by the Correspondence Department only for official purposes, since this list also was generated from the official government mails.

cc: Ann Stock
Maggie Williams
Jim Dorskind
Vanessa Miller
Bernie Silverstein

*File
Christmas
Cards*

THE WHITE HOUSE
WASHINGTON

August 29, 1993

MEMORANDUM FOR MARSHA SCOTT
JIM DORSKIND

FROM: *hbs* DAN BURKHARDT

SUBJECT: TIMELINE FOR THE HOLIDAY CARD PROJECT

Following is the timeline I envision for the holiday card project. This schedule is based upon time estimates that do not require weekend or evening work (thus, we have some cushion there). It also allows one month for additional screening of lists (beyond the time required for an initial screening), as we receive late submissions.

The printing schedule assumes that we lease three printers for this project. It assumes that the printers will produce 17 envelopes per minute as promised by the vendor and that they will be used eight hours per day, five days per week. Under those conditions, they will produce 244,800 envelopes during the two-week period I have allowed.

*Should use
5-6
printers*

My time estimate for stuffing is based upon information from Patrick Briggs that it takes approximately 40 minutes to stuff 250 envelopes. To establish some cushion, I have assumed that it takes one hour to stuff that many envelopes. Under that assumption, it would take 25 volunteers working five days, eight hours per day to stuff 250,000 envelopes. To build in a further cushion, I have allowed ten days, eight hours per day. We also can gain time by using a rolling period for stuffing envelopes. That is, we should have volunteers stuff envelopes as they come off the printers rather than wait for all of the envelopes to be completed.

I have also built in four days for a manual check of envelopes for duplicates. As volunteers stuff envelopes, I want them to organize the envelopes into boxes in alphabetical order. (This is a big task and one that we can eliminate if necessary. I think it might be manageable if we assign one volunteer to each letter of the alphabet.) The final duplicate check can be completed by thumbing through the boxes.

ALL LISTS SUBMITTED BY WHITE HOUSE OFFICES: September 10, 1993
WHITE HOUSE LISTS SCREENED FOR DUPLICATES: September 13-24
PEOPLEBASE AND DNC LISTS SCREENED AGAINST
WHITE HOUSE LISTS FOR DUPLICATES: September 27-October
8

[ONE MONTH FOR ADDITIONS TO LIST AND CONTINUED SCREENING]

BEGIN PRINTING ENVELOPES (envelopes also
provided to Social Office for calligraphy): November 8
PRINTING COMPLETE: November 19
BEGIN STUFFING ENVELOPES: November 22
COMPLETE STUFFING: December 3
BEGIN MANUAL CHECK FOR DUPLICATE ENVELOPES: December 6
COMPLETE CHECK: December 9
MAIL CARDS: December 10, 1993

THE WHITE HOUSE

WASHINGTON

June 29, 1993

MEMORANDUM FOR MARGARET WILLIAMS
ASSISTANT TO THE PRESIDENT AND THE FIRST LADY'S
CHIEF OF STAFF

FROM: *DW* DANIEL W. BURKHARDT
SPECIAL ASSISTANT TO THE DIRECTOR OF
CORRESPONDENCE AND PRESIDENTIAL MESSAGES

THROUGH: MARSHA SCOTT *MS*
DEPUTY ASSISTANT TO THE PRESIDENT AND DIRECTOR OF
CORRESPONDENCE AND PRESIDENTIAL MESSAGES

SUBJECT: COORDINATION OF HOLIDAY GREETING CARD PROJECT

As the first step in our efforts to send holiday greetings from the First Family, we plan to seek from the various White House departments databases which contain names and addresses of people who should receive such greetings. We have drafted the attached memorandum with that purpose in mind. Evelyn Lieberman suggested that we run it by you. Could you please take a look at the memorandum and give us any comments or ideas that you have?

Thank you.

Attachment

cc: John Dwyer

THE WHITE HOUSE

WASHINGTON

June 29, 1993

MEMORANDUM FOR ALL SENIOR WHITE HOUSE STAFF

FROM: DANIEL W. BURKHARDT
SPECIAL ASSISTANT TO THE DIRECTOR OF
CORRESPONDENCE AND PRESIDENTIAL MESSAGES

THROUGH: MARSHA SCOTT
DEPUTY ASSISTANT TO THE PRESIDENT AND DIRECTOR OF
CORRESPONDENCE AND PRESIDENTIAL MESSAGES

SUBJECT: NAME AND ADDRESS DATABASES FOR FIRST FAMILY'S
HOLIDAY CARDS

We are beginning to assemble names and addresses of people who should receive holiday greetings from the First Family. As part of that effort, we are trying to locate database lists within the White House of such people. We anticipate that the First Family may send as many as 200,000 greetings. Therefore, we must start now to create a master mailing list.

We plan to take a two-step approach to compiling such a list. First, we need from you a sample of any of your databases which contain names and addresses of potential greetings recipients. At this time, please provide ten such names and addresses. (If your database contains fewer than 50 such names and addresses, you may provide the entire list.) We need these samples so that we can determine if the databases are compatible with our database screening software. That software reads databases to locate duplicate entries.

Second, in August we will need a complete copy of your database of names and addresses if you have not already provided it. We will contact you at that time with further instructions regarding the categories of names and addresses you should provide.

Attached are two pages provided to us by the White House Office of Administration which outline the format in which we need your information. As you can see, we need the information either on tape or diskette.

Assembling this information historically has been very time-consuming and labor intensive for incoming administrations. Therefore, we seek your tapes or diskettes no later than Monday,

July 12, 1993. Please send them to me in OEOB Room 94. When you submit your sample, also please identify a contact person within your department for this information. If you have questions regarding how to format the information, contact either Bernie Silverstein or Vanessa Miller at extension 5818.

Thank you for your help.

Attachments

cc: John Dwyer
Bernie Silverstein
Vanessa Miller

The automated data can be accepted in two methods - on diskette (3.5 or 5.25) or on tape (9 track or cartridge). The acceptable format is presented below:

1. Format for Name/Address data on diskette:
 - . Fixed field length/positional (See below)
 - . Sorted by Last Name, First Name
 - . ASCII delimited (delimiter character '@')
 - . 1 record per addressee, i.e. the record size of 408 characters
2. Format for Name/Address data on tape:
 - . Fixed field length/positional (See below)
 - . Sorted by Last Name, First Name
 - . ASCII delimited (delimiter character '@')
 - . 1 record per addressee, i.e. the record size of 408 characters
 - . Blocked - specify blocking factor
 - . Unlabelled tape
 - . 1600 or better density - specify density provided

RECORD LAYOUT:

<u>Data Element</u>	<u>Length</u>	<u>Position</u>
PREFIX	30	1 - 30
FIRST NAME	20	32 - 51
LAST NAME	20	53 - 72
SUFFIX	8	74 - 81
SPOUSE NAME	20	83 - 102
TITLE	60	104 - 163
ORGANIZATION	50	165 - 214
ADDRESS1	35	216 - 250
ADDRESS2	35	252 - 286
ADDRESS3	35	288 - 322
CITY	30	324 - 353
STATE	2	355 - 356
ZIP CODE	10	358 - 367
COUNTRY	40	369 - 408

*NOTE: Full name as one data element is NOT acceptable.

- Full name as one data element is NOT acceptable. The full name on our Christmas card file consist of the combining of the following fields - PREFIX, FIRST NAME, LAST NAME, and SUFFIX. The PREFIX field has been expanded to 30 characters this year to allow for longer prefixes such as "The Honorable" or "His Excellency".
- ZIP CODE field has been expanded to 10 characters. The ZIP CODE field may contain -
 - Five (5) numbers - 20503
 - Nine (9) consecutive numbers - 205031234
 - Five numbers, a dash, four numbers - 20503-1234
 - Five numbers, a space, four numbers - 20503 1234
- We request that the files be ASCII and that they are delimited with the '@' character. The record size of 408 has incorporated room for this character between each field.
- If information is submitted on tape, please make sure to specify the blocking factor and density provided. Unlabelled tapes only.
- Records should be sorted by LAST NAME, FIRST NAME.

*file
Christmas
1993*

DATE: September 14, 1993
TO: THE FIRST LADY
RE: Christmas
FROM: Ann Stock
CC: Maggie Williams
Lisa Caputo
Neel Lattimore

The theme for this year's Christmas tree is crafts. Because this is "Year of American Craft: A Celebration of The Creative Works of The Hand" as mandated by a 1993 Presidential Proclamation and a joint resolution of Congress.

Last week, I mailed letters to 8,000 artists from around the country and territories asking them to create ornaments for the Blue Room tree. We've requested that the artists use, as a unifying theme, angels, angels with musical instruments or musical instruments. They will be in five different media: wood, fiber, metal, glass and clay. If however, that does not fit with their style, we have encouraged them to send us something representative of their work.

We also asked Michael Monroe, Director of the Smithsonian Renwick Gallery, to serve as curator of the tree.

The tree is 19'6" high and can hold approximately 1,200-1,500 ornaments.

Believe it or not, the ornaments for this tree are between 5 and 18 inches, not to exceed 12 ounces in weight. They are huge--- not like a Christmas tree at home. The excess ornaments that aren't used on the Blue Room tree will be used on the tree in the Diplomatic Reception Room and in the Booksellers area.

Additionally, we're going to work with the Department of Education to identify children who will create ornaments that will be used on a children's tree in the East Wing Reception Hall. They will come from all states and territories.

The Christmas tree skirt will be made up of 57 quilted, dark green velvet sections from each state and territory. Each section will depict something representative of the individual state. These include, the 50 states plus American Samoa, Commonwealth of Northern Marianas Islands, Guam, Puerto Rico,

U.S. Virgin Islands, Wake Island and District of Columbia. Quilting societies of each state and territory will create the embroidery, patchwork, etc.

Nancy Clarke has designed a heart ornament pattern that is also being sent to each of the state quilting societies for inclusion on the tree.

The most unusual part of this Christmas will be the first permanent craft collection. This collection will include larger hand-crafted objects for display on mantels, and the pier tables and standing sculptures in the Palm Court. Our goal during the Clinton Presidency is to add to this collection each Christmas.

FYI, we also sent a form requesting pertinent information from each artist to make it easier for Lisa and Neel to do a 50-state media campaign.

Decorating the White House

The tree arrives at the White House on Thursday, December 1 and will take Nancy, her staff and approximately 40 decorators three days to decorate the White House. The wreaths and other holiday decorations are assembled in a warehouse and are then transported to the White House. In other words, all the staging is not done here.

There are public tours the entire month including three evenings of candlelight tours on December 28 - 30.

Christmas Card

This year's Christmas card is a watercolor painting of the North Portico of the White House (in a snow storm), painted by the noted artist, Susan Davis. She's best known for her New Yorker covers.

*First
File Christmas*

DATE: September 14, 1993
TO: THE FIRST LADY
RE: Christmas
FROM: Ann Stock
CC: Maggie Williams
Lisa Caputo
Neel Lattimore

The theme for this year's Christmas tree is crafts. Because this is "Year of American Craft: A Celebration of The Creative Works of The Hand" as mandated by a 1993 Presidential Proclamation and a joint resolution of Congress.

Last week, I mailed letters to 8,000 artists from around the country and territories asking them to create ornaments for the Blue Room tree. We've requested that the artists use, as a unifying theme, angels, angels with musical instruments or musical instruments. They will be in five different media: wood, fiber, metal, glass and clay. If however, that does not fit with their style, we have encouraged them to send us something representative of their work.

We also asked Michael Monroe, Director of the Smithsonian Renwick Gallery, to serve as curator of the tree.

The tree is 19'6" high and can hold approximately 1,200-1,500 ornaments.

Believe it or not, the ornaments for this tree are between 5 and 18 inches, not to exceed 12 ounces in weight. They are huge--- not like a Christmas tree at home. The excess ornaments that aren't used on the Blue Room tree will be used on the tree in the Diplomatic Reception Room and in the Booksellers area.

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DEPARTMENT OF THE TREASURY
UNITED STATES SECRET SERVICE

File Christmas

September 2, 1993

file Christmas 1993 (NEW)

MEMORANDUM FOR: MELINDA N. BATES
DIRECTOR
WHITE HOUSE VISITOR'S OFFICE

FROM: RICHARD S. MILLER *RSM*
SPECIAL AGENT IN CHARGE
PRESIDENTIAL PROTECTIVE DIVISION

SUBJECT: CHRISTMAS CANDLELIGHT TOURS

As we prepare for the upcoming Christmas season and all the festive activities that accompany, I would like to formally request your consideration of a long standing tradition which has paid priceless dividends for prior White House Administrations and the U.S. Secret Service.

Since 1982, the White House Staff, in conjunction with the U.S. Secret Service Liaison Division, has hosted a private candlelight tour of the Executive Residence to accommodate invited representation of the local community who, over the past year, have provided support for the protection and safety of the First Family.

This event was initiated in an effort to say "thank you" to the many entities of the community who are called upon throughout the year to support the movements and events of the First Family. At the inception, this endeavor was given the support and approval of then First Lady Nancy Reagan, Chief Usher Rex Scouten, and others from the Social Office and First Lady's Staff. Initially, the event accommodated approximately 2000 persons. As a result of the increased demands to rely upon the various support groups, the event has grown to approximately 4000 persons.

Those persons who have an opportunity to attend are typically from the rank and file of local law enforcement agencies, fire and rescue personnel, and other military and government agencies who do not have an opportunity to experience a visit to the White House for reasons other than to provide a support service.

One example of such support would be an impromptu visit by the President to a local golf course. In many instances, in order to provide proper cover for a visit, local law enforcement and other support groups are called to duty on days off without monetary or other compensation.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
005. memo	Richard Miller to Melinda Bates re: Christmas Candlelight Tours [partial] (1 page)	09/02/1993	P6/b(6), b(7)(C), b(7)(E), b(7)(F)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14742

FOLDER TITLE:

Christmas 1993

2012-0872-S
rc900

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or
financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President
and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of
personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed
of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C.
2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of
an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
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b(7) Release would disclose information compiled for law enforcement
purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of
financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information
concerning wells [(b)(9) of the FOIA]

Traditionally, the Secret Service has assumed responsibility for the expense and printing of the tickets for this event; thus, relieving the Administration of any additional financial burden in hosting the event. Attached you will find an example of tickets used in previous years. Should accountability become an issue, as we have done in the past, we will provide a list of those persons receiving tickets. 60057

ATSAIC Donald Flynn, from my office, (b)(6), (b)(7)(c), (b)(7)(e), (b)(7)(f) from our Liaison Division, and Lt. Jeff Purdy, Uniformed Division, would like an opportunity to discuss this issue with representatives of your office, in an effort to promote the continuation of this appreciation tour.

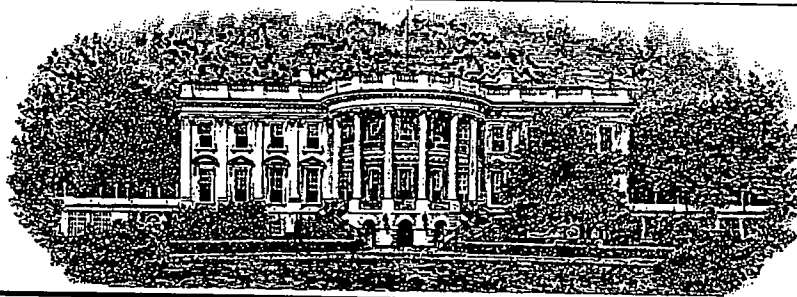
Should you have any questions or comments, please direct them to ATSAIC Flynn at 456-2443.

cc: Margaret A. Williams
Chief of Staff for the First Lady

Patsy Thomasson
Special Assistant to the President for
Management and Administration and
Director of the Office of Administration



Director John W. Magaw
United States Secret Service
presents the



White House Candlelight Tour

December 19, 1992

Time: 4:00 PM

Ticket Number: 917

- Please Be Prompt
- No Weapons
- Photos Permitted Outside Only

Adults and Children Require Individual Tickets - No Exceptions

File Christmas Cards
Emmanuel on my cell list
5 August 93

Margaret Williams

Chief Of Staff To The
First Lady

Office of the First Lady
Old Executive Office Building
Suite 100
Washington DC 02500

I talked to him

File Christmas Cards

Dear Margaret:

Thank you for the opportunity to provide design consultant services in support of White House administrative needs. I have enclosed a rough conceptual mock Christmas card for production consideration.

Specifications

Scale

One : One
Conceptual mock ref.

2" X 95/16"

Spread

4" X 95/16"

Fold

Paper

Card
Quintessence Cover

Recycled paper
Archival acid levels
Fade resistance 200 years

Envelope
Cranes Crest R

Number Ten
100% Cotton Recycled Paper

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
006. letter	Emanuel Cooper to Margaret Williams re: address and phone number [partial] (1 page)	08/05/1993	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14742

FOLDER TITLE:

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2012-0872-S
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pageTwo

**Margaret
Williams**

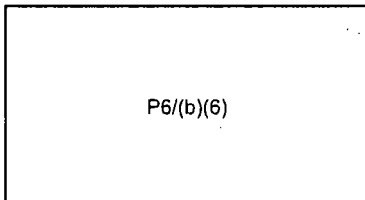
Production	Card White House Image: Two die cuts Computer enhanced image manipulation produced as a full color engraved image improving image clarification of mock by 200-300 % Type & Presidential Seal: embossed clear foil stamped
Copyright	Card Design & Computer Image Emanuel Cooper, Jr. August 5, 1993

Again thank you for the opportunity. I will be leaving Providence returning to Washington on Saturday, August 7. Please contact me regarding questions and or additional needs.

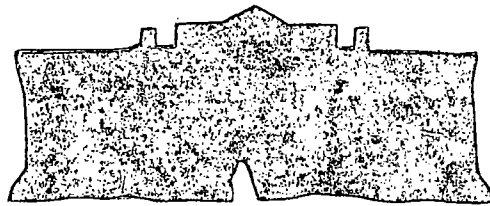
Your friend,



Emanuel Cooper, Jr.



200 b.1



peace

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a publication.

Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.

THE WHITE HOUSE

WASHINGTON

July 26, 1993

MEMORANDUM FOR MARGARET WILLIAMS
ASSISTANT TO THE PRESIDENT AND THE FIRST LADY'S
CHIEF OF STAFF

FROM: *DW* DANIEL W. BURKHARDT
SPECIAL ASSISTANT TO THE DIRECTOR OF
CORRESPONDENCE AND PRESIDENTIAL MESSAGES

THROUGH: *MS* MARSHA SCOTT
DEPUTY ASSISTANT TO THE PRESIDENT AND DIRECTOR OF
CORRESPONDENCE AND PRESIDENTIAL MESSAGES

SUBJECT: LASER PRINTING HOLIDAY CARD ENVELOPES

I understand that, in the past, it has taken the White House volunteer staff approximately six weeks to hand-address envelopes for the First Family's holiday greeting cards. That has been to the exclusion of all other work. A commitment of that amount of time this year will cause a serious backlog in the processing of the President's and First Lady's ordinary greetings.

For that reason, I have explored the possibility of laser printing the envelopes. Attached are samples of the fonts available for this purpose. To do this, we must either purchase or make a short-term rental of a printer that we do not currently own. Bernie Silverstein of the Office of Administration informs me that the short-term rental cost is approximately \$600 for one month. He also tells me that it will take approximately one week to print the envelopes by this method. (I am also checking with another vendor. I will let you know if they can provide a better deal.)

To pursue this any further, we need for your office to sign off on this approach. We also will need some samples of the envelopes that have been selected so that we can test them in the printer.

Please let us know at your earliest convenience whether you agree that we should laser print envelopes.

Thank you.

Attachments

cc: John Dwyer
Jamie Williams

Putco - ~~Fredricksburg~~
Maryland ✓

This is Campaign ten point

This is Ballroom Tango 10 point

This is Freeport 10 point

This is Hustler 10 point

This is Linus 10 point

This is Pepper 10 point

This is Vivienne 10 point

This is President 10 point

✓ *This is Zurich Calligraphic 10 point - Samples being printed by Genicom 7170*

This is Zaf Chancelry 10 point

This is Commercial Script 10 point

THIS IS LITHOGRAPH 10 POINT

✓ *This is Lucida Calligraphy 10 point - Samples being printed by 7170*

This is Monotype Corsiva 10 point

This is Murray Hill 10 point

To: Mr. Wayne Rucker, Pattco Electronics **From:** David C. Fuller
Subject: 7170 Envelopes **Date:** June 29, 1993
Distribution: Rob Pond

Enclosed you will find two sets of envelopes. They were created in Microsoft Word for Windows version 2.0b. The fonts used are Microsoft's Lucida Calligraphy 12 point, and Corel's Zurich Calligraphic 15 point; both are True-Type fonts. They were formatted using the Genicom GeniScript driver for windows, and printed on a Genicom 7170 utilizing a Multipurpose feeder. I hope they meet your needs.



- (1) Speed - 17/minute
- (2) Capacity - 100 in stacker
- (3) Price - \$3,725 commercial list probably not govt price

- 1. Not price true type approach
- 2. could be any device
- 3. Genicom printer
- 4. scaling can be done in software

Potney - Bowser will se. ? samples
\$600/mo - short term rental

THE WHITE HOUSE
WASHINGTON

*File
Christmas
Cards*

DATE: July 15, 1993
TO: The First Lady
FROM: Ann Stock
RE: Christmas Cards
CC: Maggie Williams

I just met with Hallmark, Inc. and have an appointment on Friday with American Greetings to discuss the Presidential Christmas and Gift cards.

Upon review of all the personal cards dating back to President Eisenhower, it appears that President Bush's 1989 card is similar (as a matter of fact - almost exactly alike) the picture you selected by Bill Gemmell. I have the card, if you would like to see it.

We need to go back to the drawing board on the card. I'm having Bill develop another scene of the White House and Rex will look to historic scenes. We will create a mock-up card using photos of the White House.

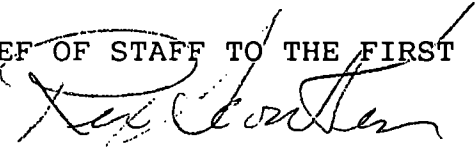
Needless to say, we are in a time-sensitive project and, in order to even stretch the development cycle, we would need a decision the week of July 27th. I'll have options ready for your return.

Thank you.

THE WHITE HOUSE

WASHINGTON
June 24, 1993

MEMORANDUM

TO: MARGARET A. WILLIAMS, CHIEF OF STAFF TO THE FIRST LADY
FROM: REX W. SCOUTEN, CURATOR 
SUBJECT: Request to Loan White House Christmas Ornaments

The White House has loaned Christmas ornaments used in the Executive Residence to Presidential Libraries. In each instance, however, the ornaments had been conceived and used on a tree during that particular administration, i.e., Reagan Library - Reagan White House Christmas ornaments.

The Herbert Hoover Library is planning an exhibit, "Christmas Around the World." They will have approximately twenty-four seven foot trees with most of them decorated to represent countries who received food relief supplies through various relief programs directed by Herbert Hoover.

The Hoover Library staff would like to do a "White House tree" and have asked to borrow our 1989 or 1990 Christmas decorations. The loan would not be a problem for us especially due to the size of the trees - very few ornaments would be required.

We do have a concern over a White House tree in 1993 using Bush administration ornaments.

Do you share this concern?

Please advise.



Herbert Hoover Library

West Branch, Iowa 52358

(319) 643-5301

fax: (319) 643-5825

June 17, 1993

Rex Scouten, Curator
Office of the Curator
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. Scouten:

The Herbert Hoover Presidential Library and Museum is currently planning our annual holiday exhibit "Christmas Around the World" which will contain approximately twenty-four different Christmas trees. The majority of the trees will be decorated in themes from some of the fifty-seven countries to which Herbert Hoover organized food relief shipments. A few others will be "specialty trees" of other genres.

This year we would very much like to include a specialty White House Christmas tree. I have read of two trees that the White House has displayed in the past: the 1989 tree, decorated with storybook characters, and the 1990 tree which was decorated in a Nutcracker theme. I am very interested in borrowing the decorations from one of these White House Christmas trees or from some other White House tree of your choosing. If this loan is not possible, do you have a suggestion as to where else I might look for White House tree decorations?

The tentative dates for our exhibit are November 12, 1993 to January 9, 1994 and the dates of the loan will be from October 5, 1993 to February 15, 1994. We will pay all shipping costs and would like to ship the objects by Federal Express overnight service if you are in agreement. We will also insure the objects wall to wall and provide you with a certificate of insurance from Huntington T. Block.

The tree displaying the ornaments will be behind barriers and guarded while on display in our heat- and humidity-controlled gallery under appropriate light levels. If you need more information or would like to see our facilities report, please let me know.

Since it is already mid-June, we are eager to hear from you regarding this loan. Please feel free to call or fax me at the above numbers if you have questions.

Thank you very much in advance for your prompt attention to this matter.

Sincerely,

Christine Mouw
Museum Technician

**THE WHITE HOUSE
WASHINGTON**

Hillary:

After our meeting today on the Christmas cards, I had a long meeting with Bill Gimmell. Attached are some of the sketches that he has done. All of them can have wreathes and Ornaments added. Also, he can do colorization on them to make them look like night at the White House, for example.

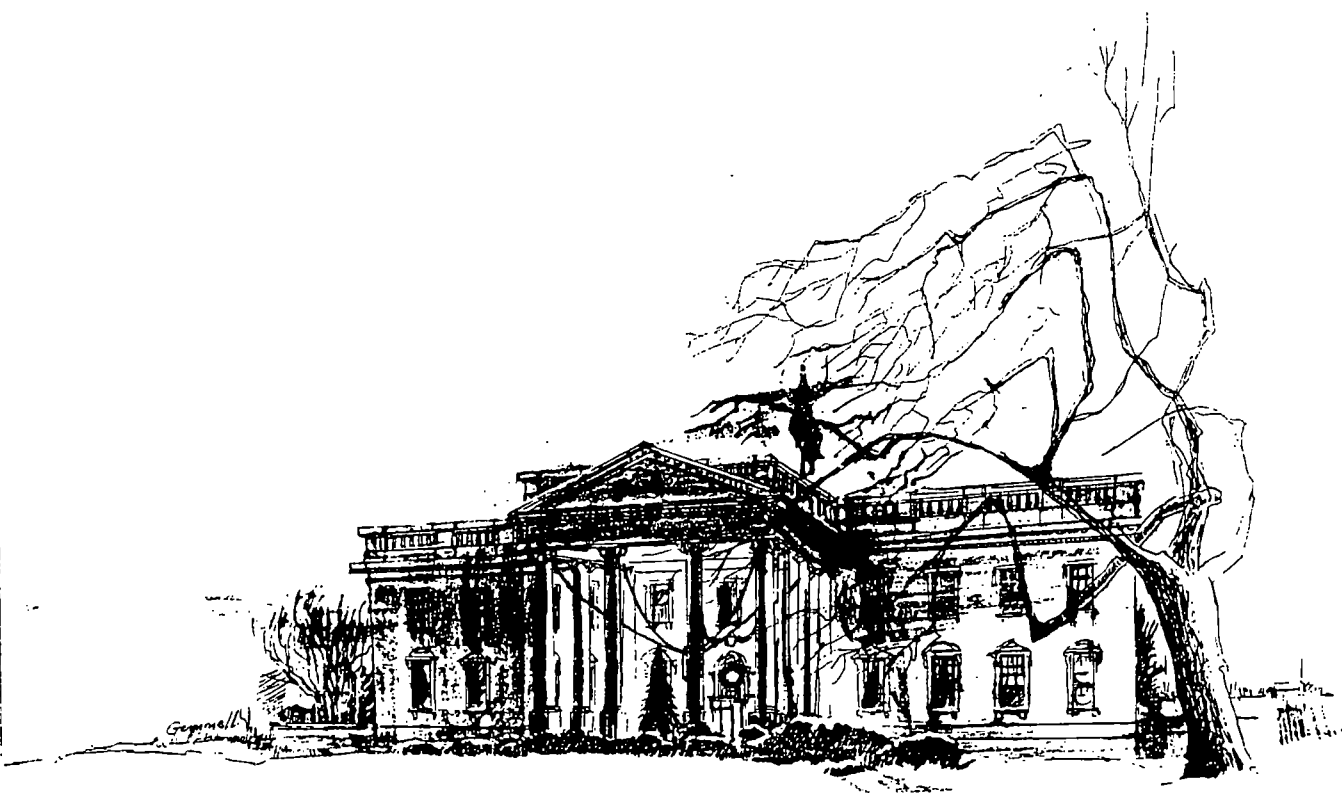
Let me know your reaction. He can show you the originals.

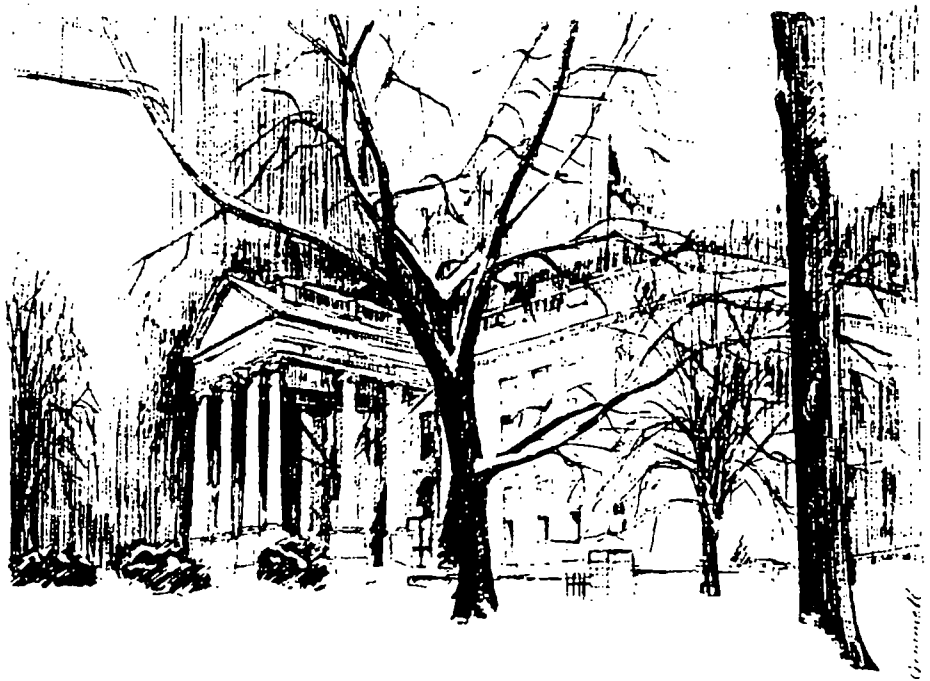
Thanks.

Ann

May 25, 1993





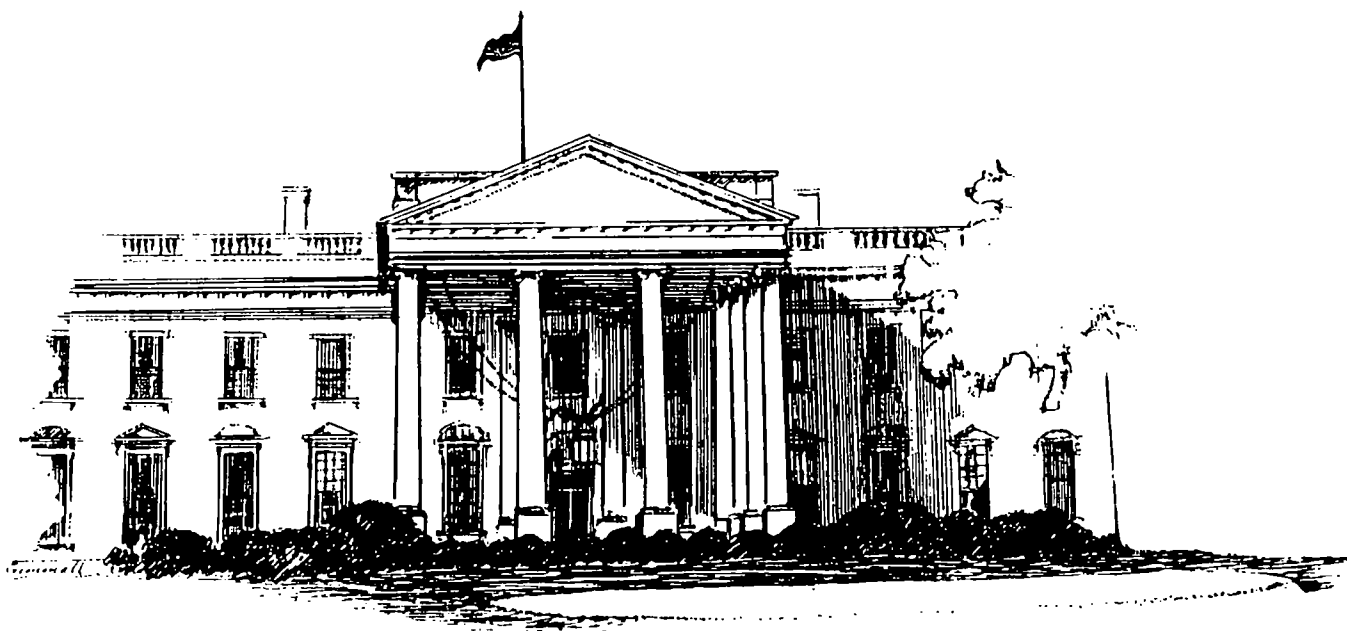


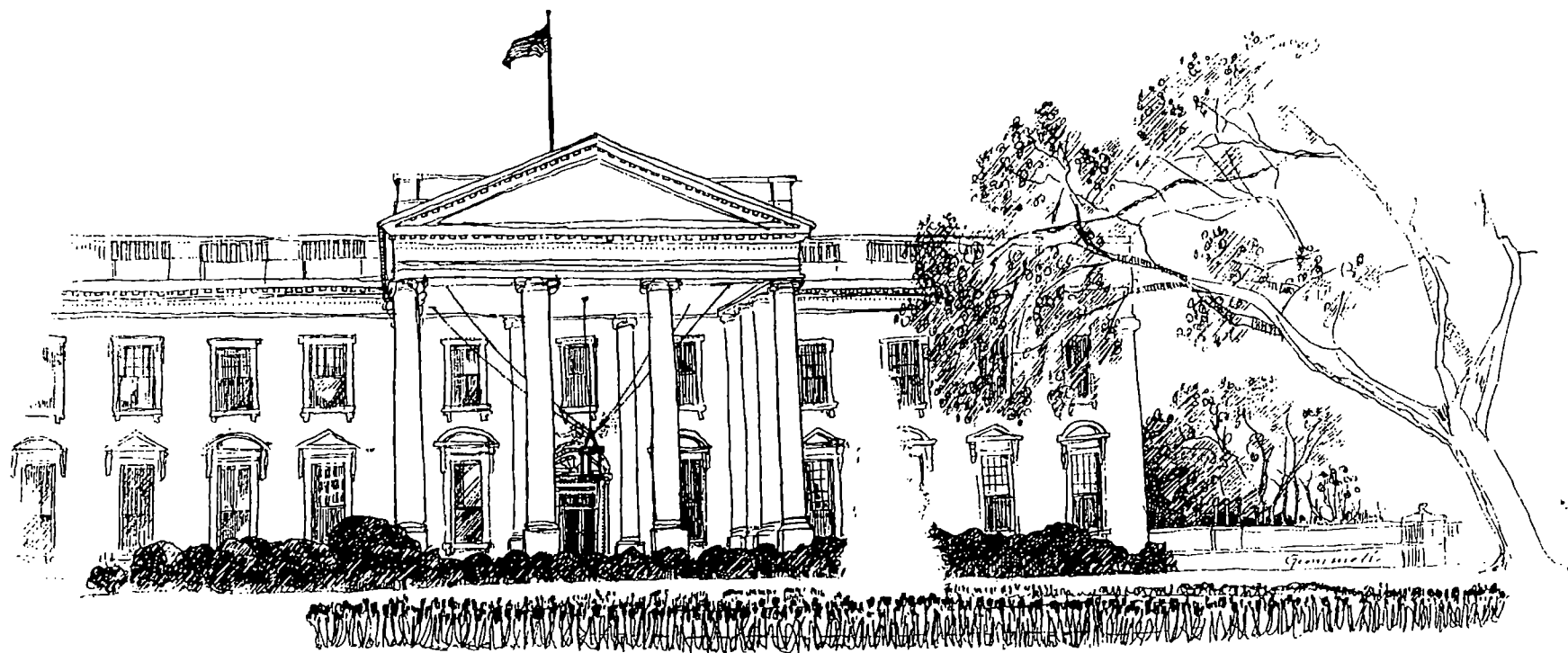
The White House

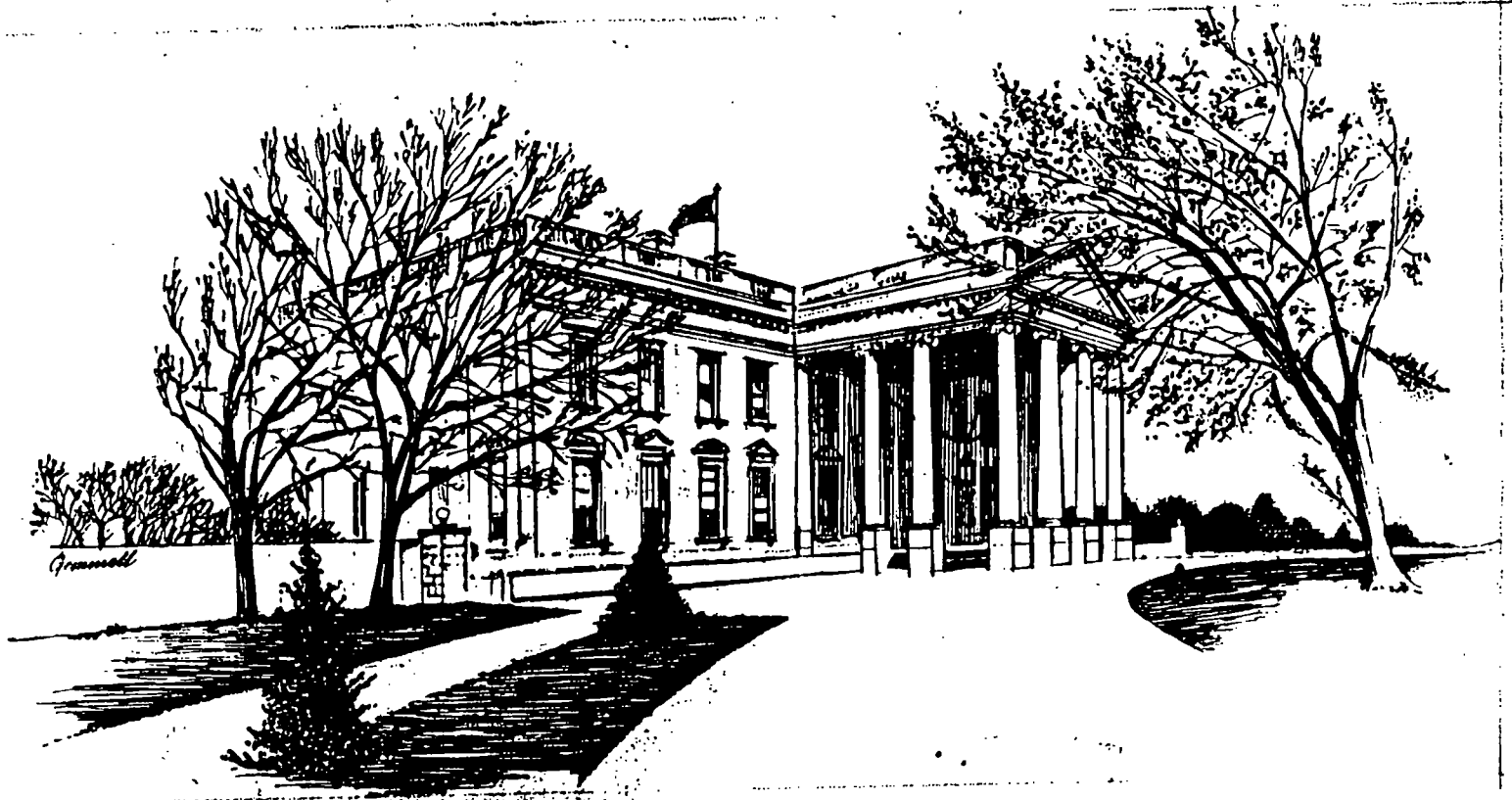


Reduce to 1/2"

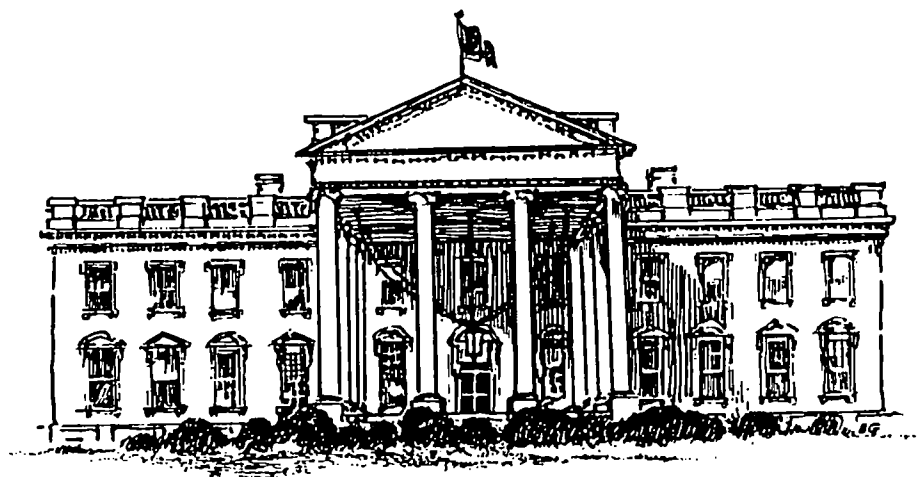








Please return to
Bill Gemmell - 202 E.W. The White House



THE WHITE HOUSE

Please return to Bill Gemmell

10.9.90 ORIGINAL DRAWING



196-699 FACE "A" - "E"

78% GREEN

HALF TONE

UNIT 11

Re shot 78%

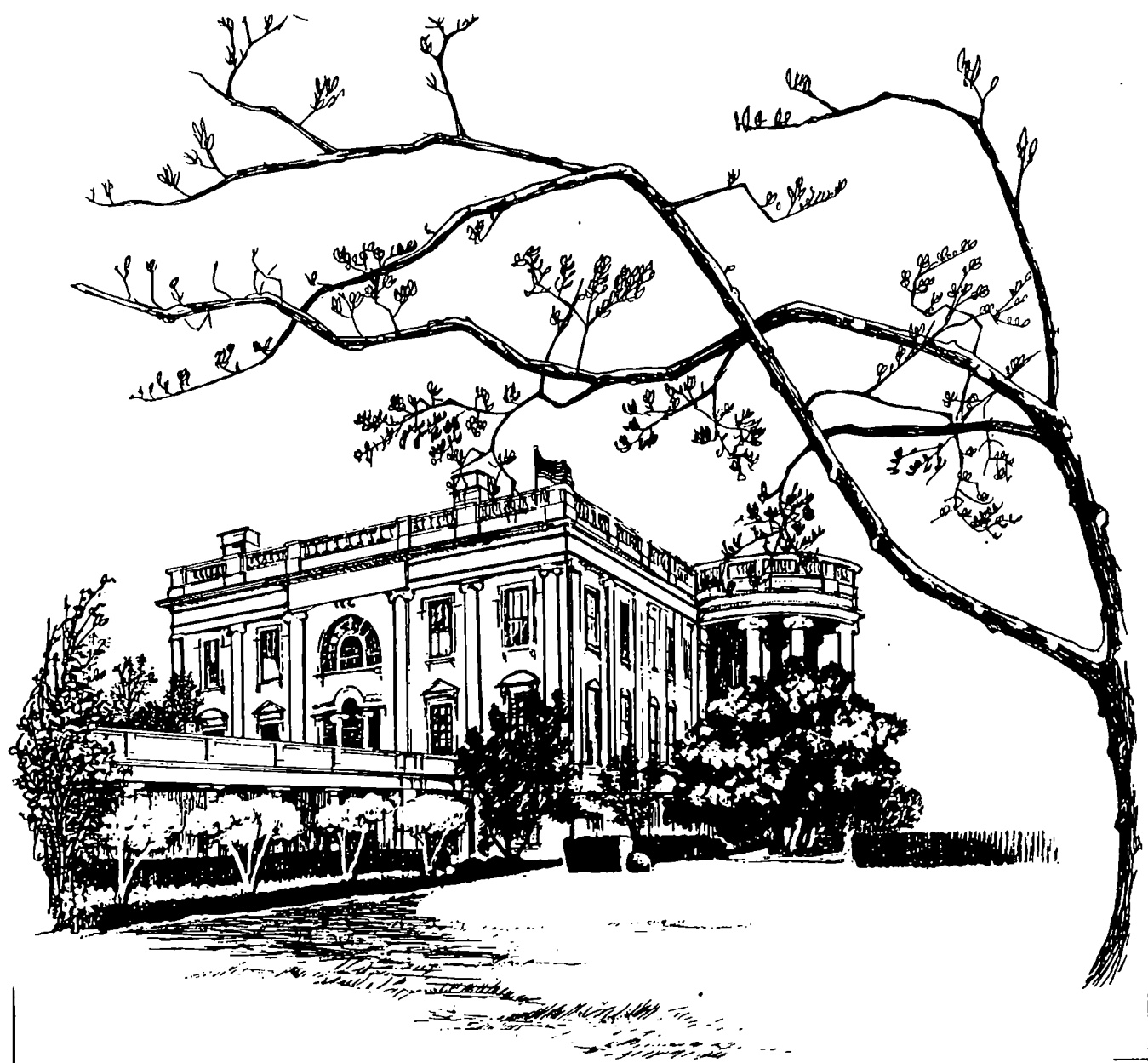
PMS Green

4



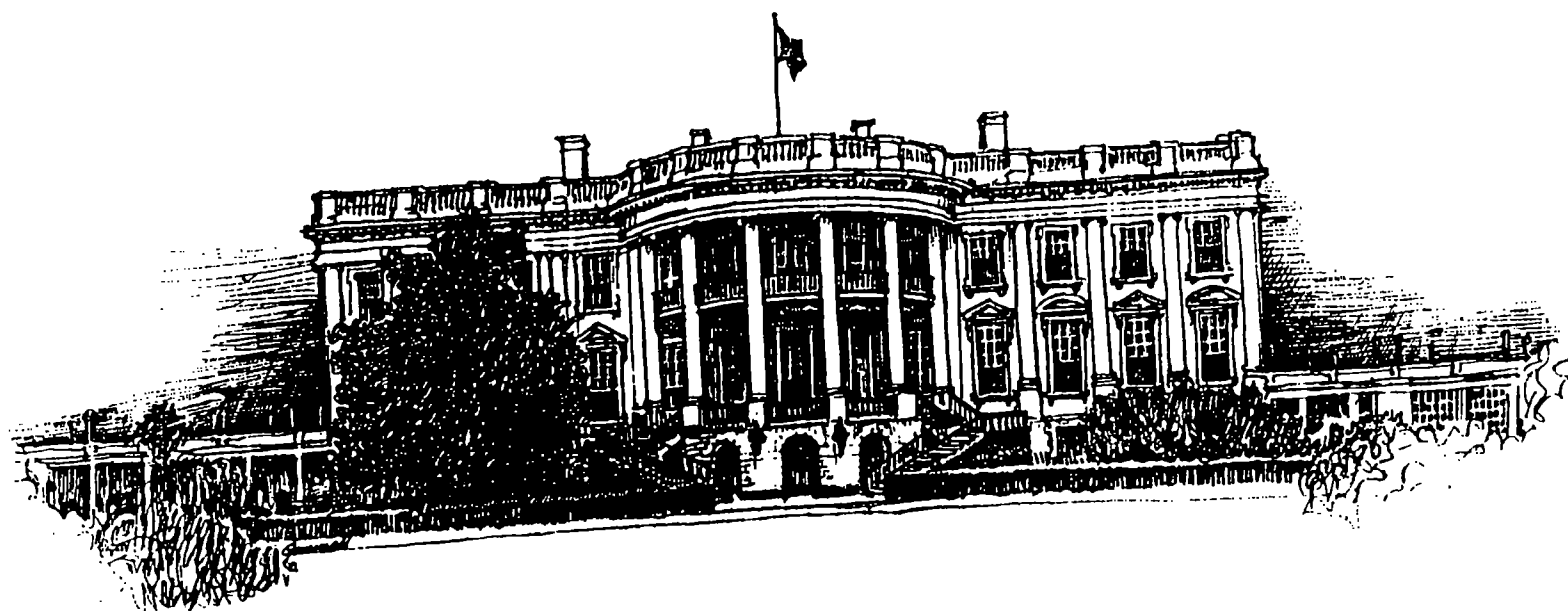
251 - 037 94%
short H/tone (face)

1 2 3 4
5 6 7 8
9 10 11 12





Please return to Bill Gemmell • The White House • Washington, D.C. 20500



Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
007. letter	Alvin Rosenbaum to Ann Stock re: phone number and address [partial] (1 page)	05/06/1993	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14742

FOLDER TITLE:

Christmas 1993

2012-0872-S

rc900

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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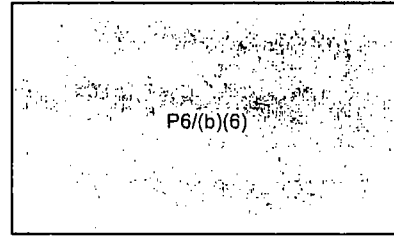
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ALVIN ROSENBAUM



May 6, 1993

Ms. Ann Stock
White House Social Secretary
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Re: White House Christmas 1993

Dear Ms. Stock:

I am writing to offer my services as a volunteer in the planning and organization of the White House December schedule. I seek an early meeting to discuss these efforts that they may provide a substantial public education component while also including all of the embellishments of traditional White House Christmases.

I have enclosed a copy of my recent book, *A White House Christmas*, published last year by the National Trust for Historic Preservation. I assisted both in Clinton campaign and Inaugural activities and now seek to make a contribution in the interpretation of our nation's heritage to the American public. My experience extends beyond my work for the National Trust into national service, youth policy, political communications, and public education.

I provide as my sponsor for this effort Mike Barnes, chair of the Clinton/Gore campaign in Maryland. Further, I offer as a reference Mrs. Clinton's chief of staff Maggie Williams, whom I have known since our work together in 1979-80 for the Democratic National Committee and President Carter. I have also worked with Betty Monkman in the White House Curator's office and currently work with Dr. Robert Kapsch, Chief, Historic American Buildings Survey/Historic American Engineering Record of the National Parks Service.

In past years—at least since Mrs. Kennedy's nutcracker Christmas tree in 1961—the White House has employed a theme for decorating the State rooms, also incorporating the theme into food, music, graphics, and events, as convenient and appropriate. Usually the planning begins in May and is assisted by consultants, contributed resources, and volunteers.

I wish to propose an approach for President and Mrs. Clinton's White House Christmases that would incorporate important, substantive themes that can contribute to the president's and Mrs. Clinton's efforts to create symbols, and as positive role models for America's youth.

With December monthly magazine deadlines in September, efforts should begin soon to articulate an approach for Clinton White House Christmases. My proposal is attached. I have conducted most of the necessary research relating to these efforts.

I look forward to hearing from you soon.

Sincerely,

Alvin Rosenbaum

enclosures

✓cc: Margaret Williams

Withdrawal/Redaction Marker

Clinton Library

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008. letter	Alvin Rosenbaum to Margaret Williams re: phone number and address [partial] (1 page)	05/06/1993	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Bobbie Greene
OA/Box Number: 14742

FOLDER TITLE:

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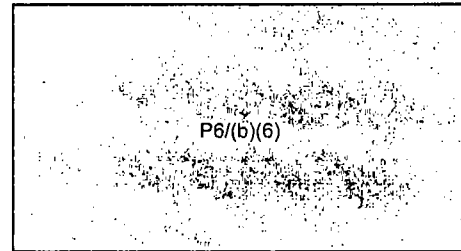
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PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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[Loc 8]

May 6, 1993

Ms. Margaret Williams
Chief of Staff
Office of Mrs. Clinton
The White House
Washington, D.C. 20500

Dear Maggie:

I am sending to Ann Stock today my recommendations for a Christmas theme and December 1993 White House activities and my offer to volunteer time to the effort. I offered your name as a reference and have enclosed my recent book—*A White House Christmas*—and other materials, for your information. I hope you will support this offer for my volunteer services to the President and Mrs. Clinton.

Best wishes,

Alvin
Alvin Rosenbaum

enclosures

From—Alvin Rosenbaum

—Volunteering to plan W.H.
December/Christmas
Activities.

—He is author of
"A White House Christmas"
copy enclosed

—Has sent recommendations
to ANN Stock

- ASSISTED IN Campaign
and Inaugural Act.
- KNOWS Maggie from
WORKING with her
1979-80 - Democratic
National Com. and
President Carter.

June 2
Maggie,
you wanted to
write a note to
Bill Sweeney
yourself.

Alvin

Précis The meaning of Christmas is service. The appearance of Christmas varies by historical American region, with one regional decorating theme employed in 1993 and each subsequent year. These elements can be combined strategically to provide coordinated messages for President and Mrs. Clinton's first White House Christmas season.

Background Dolley Madison and her friend Marcia Burnes Van Ness (her father owned the land upon which the White House was built) visited an orphanage and a home for the indigent with gifts on Christmas Day, 1808, providing an early example of secular charity during the holiday season, a tradition that has become all but submerged amidst the glitter and glamour that begins with the Kennedy Center Honors, and continues with the decorations, parties, and events of the White House December schedule.

The traditions surrounding the White House social schedule is a fascinating accommodation to the Constitution, the extenuations of early Washington's lack of social amenities and of the first family's desire to share the People's House with their family, friends, and supporters.

Until 1933 each new Congress convened on the first Monday in December, an event that opened Washington's social season that prompted a series of White House dinners and receptions, highlighted by the president's public reception on New Year's Day. During the season, members of society, including diplomats, were generally welcomed at White House receptions without specific invitation. The schedule of events were published at the beginning of the season and served as the foundation of Washington hostesses to plan their calendars. Variations to these traditions began to emerge almost from the beginning, while still providing a framework for planning the December schedule into the present era.

The White House was first decorated for Christmas during the Benjamin Harrison administration a hundred years ago, popularized further by Theodore Roosevelt and Franklin Roosevelt and beginning its elaborate decorating program during the administration of President Eisenhower.

"Service to America" The "Service to America" theme relates directly to the president's call for sacrifice, his proposal for national service for youth, and provides a renewal of symbols provided by presidents and their families from the past.

The service theme may be employed in the recruitment of volunteers, in the scheduling of public entertainments, in the development of tree ornaments and other decorating elements, in the president's and first lady's public schedule, and in the president's Christmas message to the nation.

Because American Christmases co-mingle secular and religious themes, it is important for President and Mrs. Clinton to serve as a model for both Christian and non-Christian families. Charitable contributions, voluntary citizen action, public service, and an inculcation of national service among young people can all be reinforced during the holiday season.

Service themes provide a meaningful rationale for other elements of a White House Christmas that has tended in recent years to appear overly-commercialized and irrelevant to public policy themes during the holidays.

A notable exception for meaningful Christmas celebrations at the White House occurred in the first three years of the Bush Administration when events in Eastern Europe, the fall of the Berlin Wall, the disintegration of the Soviet Union, and the presence of American Armed Forces in conflicts abroad provided extraordinary sights and sounds for appeals for peace, support for our military, and declarations of the supremacy of the “American Way of Life” and the “New World Order” to people around the globe. “Live” events, such as the candle-lit masses on Wianishlas Square in Warsaw on Christmas Eve, 1989 (reinforcing President’s Inaugural call for “a thousand points of light”) combined planned and spontaneous moments with domestic and foreign policy themes that provided the high point of the Bush years.

“Service to America” offers a theme that is sufficiently broad and potentially dramatic to capture the attention and then the hearts of all Americans during the Clintons’ first holiday season in the White House.

Regional Themes for Decorating, Food, Music, and Special Events To be most effective, this approach should be planned as a multi-year effort, a device employed across four or eight years to incorporate examples that represent a broad cross-section of ethnic, religious, and geographical customs. The most effective themes focus on specific communities as symbols for the larger American community.

Some regional themes for consideration include:

Christmas in the Ozarks	Methodist/Trans-Appalachia
Pennsylvania Dutch	Northern European/St Nicholas
Thomas Jefferson’s Christmas	Cavalier/Tidewater
A Hyde Park Christmas	Roosevelts/Dutch/Hudson Valley
Christmas in New York	American Immigrants/UN
Mississippi Delta/Beal Street Christmas	Baptist/African America
Christmas in the French Quarter	Catholic/Southern European
A Frontier Christmas	Non-denominational/Pacific Northwest/Alaska
Christmas on the Rio Grande	Catholic/Hispanic

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009. memo	Ann Stock to The First Lady re: the Christmas Card (2 pages)	10/20/1993	P6/b(6)
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Clinton Presidential Records
First Lady's Office
Bobbie Greene
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