

1. Publicize and beef up education efforts: \$5 million ONDCP Media Campaign (FY00)  
Better integration into our education efforts (for Internet + radio + will create TV ad)
2. Provide Customs with technology and other needs  
Customs has a wish list, but has not yet shared it  
Customs needs huge increase in trained dogs  
Customs must also better police mail shipments and containers/ports
3. Increase law enforcement emphasis  
DEA needs MET teams to attack the raves and rave networks – fish where the fish are  
DEA needs to better utilize the Internet for intel; technology capabilities are low  
DEA has no idea as yet about what it would take to effectively address this  
Must prepare for worst, assume trade will go violent, with further links to organized crime (Stans, Russians, Mexican and Nigerians)  
Follow the money (IRS, Treasury track attack promoters, clubs; Studio 54 again)
4. Rethink DOJ approach  
Promoters and RICO
5. Tougher penalties  
Sentencing guidelines need to be changed, need MDMA specific guideline  
Avoid overkill, current bill calls for same as heroin--this is crack knee jerk all over  
Avoid the mandatory minimum insanity
6. Rethink international efforts; get better leverage and assistance  
Challenge: avoid inadvertently backing currently flawed certification process  
Challenge: main source (Dutch) traditional friend, but can't let this continue  
Need better intel; What is the Agency doing?
7. Increase Research—Supply Side  
Need better detection capabilities  
Need to be able to fingerprint
8. Increase Research—Demand Side  
improve understanding of risks of use  
improve understanding on addictiveness  
improve understanding on first initiation/gateway



# **MDMA (Ecstasy): The Problem**

- **Past-year use among tenth graders up 33% in the last year (from 3.3% in 1998 to 4.4% in 1999; 1999 National Household Survey on Drug Abuse)**
  - **Past-month use increased 67% for 12th graders (from 1.5% to 2.5%)**
- **US Customs reports MDMA seizures up more than 700% since 1997 (National Drug Control Strategy 2000 Annual Report)**
- **In the last 10 months, over 8 million dosage units have been seized -- far exceeding the 3.5 million seized in FY 1999.**
- **MDMA is not a “safe drug” -- scientific research shows it to be toxic to the human nervous system and may cause irreversible brain damage**



# What we're doing

- **NIDA research spending on “club drugs” up 40% over 1999 for a total of \$54 million**
- **National Youth Anti-Drug Media Campaign launch of special \$5 million MDMA initiative**
  - **106 markets across the country, 20,000 radio spots, and Internet advertising expected to draw 50 million impressions**
  - **Working with Partnership for a Drug-Free America, the Behavioral Change Expert Panel, SAMHSA, CSAT, and DHHS to craft MDMA prevention messages**
- **Numerous legislative initiatives**
- **National and international law-enforcement mobilization**



# Challenges

- **Easy to smuggle**
- **Inadequate sentencing guidelines**
- **Potential for violence as international criminal organizations compete in lucrative MDMA trafficking market**
- **Insufficient law enforcement resources**
- **Lack of adequate science and analysis**
- **Conventional methods of international influence don't work**
- ***No comprehensive approach to meet the problem***