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Weekly Schedules

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WEEK OF JUNE 5-JUNE 11: UNIVERSAL COVERAGE AND COST CONTAINMENT

PURPOSE:

1) To reinforce the need for 100 percent universal coverage by highlighting middle class vulnerability, and; 2) To begin to focus attention on the cost containment debate by highlighting waste, fraud and abuse within the current system.

AUDIENCE:

Congressional targets and Washington Elite/Media.

POTUS:

Radio Address on Health Care (UC)
(*pending*)

Saturday, June 11

VPOTUS:

Health Care Reporters Roundtable:
Waste and Paperwork Simplification (CC)
(*pending*)

Friday, June 10
9:00-10:00 am

FLOTUS:

Address American Nurses Association Conference (UC)
San Antonio, Texas

Saturday, June 11

MEG:

No health care events.

CABINET/OTHERS:

Rivlin to Address Catholic Health Association (UC)
Philadelphia, PA

Monday, June 6-9

Shalala to Address 1199 Rally (UC)
Capitol Hill

Wednesday, June 8

WEEK OF JUNE 12-JUNE 18: UNIVERSAL COVERAGE AND COST CONTAINMENT

PURPOSE:

1) To continue to reinforce the need for 100 percent universal coverage by highlighting middle class vulnerability. 2) To use incidents of waste, fraud and abuse to make the cost containment argument.

AUDIENCE:

Congressional targets and Washington Media/Elites.

POTUS:

No health care events.

VPOTUS:

Race for the Cure

Saturday, June 18

FLOTUS:

Breakfast w/Bentsen, Co-sponsors and Business Wash. Reps Tuesday, June 14
Capitol Hill
(pending)

Lehman Brothers Annual Health Care Conference

Wednesday, June 15

Rural Conference Call: SD, ND, KS, IA, MN, MO, OK (UC) Thursday, June 16
White House or Friday, June 17
(pending)

MEG:

Race for the Cure

in DC → League of Women
VP just cancelled Saturday, June 18

CABINET/OTHER: (pending)

Bentsen Breakfast with Wash. Reps. and HRC on Capitol Hill (CC) Tuesday, June 14

1st issue day
Bowles Universality/Workplace Benefits Forum w/Hawaii (UC) Week of June 12
DPC sponsored on Capitol Hill

Jerry Stern/DOJ Announcement:
Reallocated Fraud Resources (CC)
White House Briefing Room

Thursday, June 16

Health Care Reporters Roundtable: Reno/Freeh/Shalala
Health Care Fraud (CC)

Wednesday, June 15

Reno press roundtable
Reno or Freeh to testify at Schumer's Fraud Hearing (CC)

- Thurs
Thursday, June 16

*Welfare Reform Announcement w/POTUS

Tuesday, June 14

** Methodist Women*

WEEK OF JUNE 19-JUNE 25: COST CONTAINMENT AND CHOICE/QUALITY

PURPOSE:

To continue making the cost containment case while beginning to reassure a larger audience on issues of choice and quality. Primary players include providers and seniors.

AUDIENCE:

Primary audience is Congressional targets and Washington Media/Elites. Of secondary importance is touching a broader, national audience on choice and quality.

POTUS:

No health care events.

VPOTUS:

No health care events.

FLOTUS:

Universal Coverage Letters Event: ND, OK, LA, NJ, Local (UC) Week of June 19
White House
(pending)

MEG:

Visit Local Adult Day Care Center (Q/C)
Talk with Adult Children/Caregivers
(pending)

Monday, June 20

CABINET/OTHERS: (pending)

Panetta Cost Containment Speech (CC)
National Press Club or Local

Tuesday, June 21

Healthcare Reporters Roundtable and/or Tongs: Rivlin/Panetta Week of June 19
Deficit/Cost Containment (CC)

Shalala Cost Control Forum w/Washington State
DPC sponsored on Capitol Hill

Week of June 19

Cabinet Member for Nat. Asso. of Attorney Generals (CC)
San Antonio, TX

Wed., June 22-25

Cabinet Member for National Association of Chain Drug Stores
New Orleans, LA

Sun., June 19-22

188me
forum
#2

Erskine - F. USA small bus: announced
w/ SM Bus Coalition
BW

WEEK OF JUNE 26-JULY 2: CHOICE/QUALITY AND MOMENTUM

PURPOSE:

To continue to reassure on issues of choice and quality while also illustrating serious, if not unprecedented, progress and momentum from Congress.

AUDIENCE:

Washington Media/Elites with a secondary emphasis on a larger, national audience.

POTUS:

Firefighters Endorsement/Rally--Hoboken, NJ (UC, Q/C, M) Monday, June 27
(pending)

Congressional Event (pending)

Week of June 26

VPOTUS:

Firefighters Endorsement/Rally--Alexandria, VA (above) Monday, June 27
(pending)

Speech to Seniors w/MEG, Gore Srs., Leisure World, MD (Q/C, M) Week of June 26
(pending)

FLOTUS:

Firefighters Endorsement/Rally--Detroit, MI (above) Monday, June 27
(pending)

Healthcare Reporters Roundtable--Quality/Choice: w/Fleming/Lee Week of June 26
(pending)

Washington Economic Club

Tuesday, June 28

MEG:

West Coast Whistlestops: Seattle and Portland (UC) Sunday, June 26
(pending)

Firefighters Endorsement/Rally--San Francisco, CA (above) Monday, June 27
(pending)

Speech to Seniors w/VP, Gore Srs., Leisure World, MD
(pending)

Week of June 26

CABINET/OTHERS: (pending)

Health Care Reporters Roundtable--Quality/Choice: Fleming/Lee Week of June 26

Cabinet Member for Quality/Choice Forum w/Mayo Clinic
DPC Sponsored on Capitol Hill

Week of June 26

Leisure World

Cabinet Health Line

June 8, 1994

The 'Nation's Newspaper' Stands Up For Universal Coverage

- The editors of *USA TODAY*, write today, "Don't compromise on universal health coverage: Congress could bargain itself right out of covering the people who need it most."
- *USA Today* aptly acknowledges that millions of middle class Americans will be bargained out of health security if the Congressional Committees choose to promote plans that do not include universal coverage.
- "Our health-care system is a costly mess, and only universal coverage can put it right."

More Than 1,000 Groups and Businesses Endorse Employer-Based Health Care Reform

- Today, more than 1,000 organizations and businesses across the country formally endorsed an employer-based approach to health care reform. Groups and businesses, representing over 93 million Americans, signed a letter to Congress calling for comprehensive health care reform and supporting guaranteed coverage through the workplace as the best approach.
- The letter, sent to Senator Mitchell by the Health Care Reform Project, says, "We believe that an employer mandate is a fair, effective and practical means for achieving universal coverage. We therefore urge its adoption."
- Senator Mitchell said of the endorsements "What this letter shows is that the political clout of the forces supporting comprehensive reform is formidable. These forces, representing over 93 million Americans -- 155 times the membership of the NFIB -- are standing up to let their voices be heard in this debate."

Band-Aid Reforms Aren't Enough

- Republican strategist, William Kristol is once again among those leading the charge against providing guaranteed private insurance to all Americans. He advocates tinkering with the current broken system, but still leaving millions of American families in jeopardy of losing their insurance coverage. Alternatives that tinker around the edges but still allow employers to drop coverage guarantee only one thing -- hard working individuals will fall through the cracks.
- **The middle class will take the hardest hit.** Under a non-universal reform plan, 24 - 40 million Americans, the majority of which are in middle class working families, would remain uninsured because they won't be able to afford it. The poor will get more help, the rich remain secure and the middle class will pay the price.
- **Cost-shifting will continue.** Under the Band-Aid approach, those who take responsibility for insurance coverage will continue to pay for those who do not or cannot. Even Senator Chafee, a staunch Republican, has claimed that a system which does require that every American take part, will be crippled by "free riders."
- **The deficit will increase.** Under a plan without universal coverage, the CBO says there would be over \$300 billion added to the deficit from 1996 to 2004. The President's plan, according to CBO, would curb expenditures by \$30 billion below the current CBO baseline by 2000, and \$150 billion below the baseline by 2004.

Progress That Won't Be Blocked

- The *USA TODAY* editorial and the endorsements just add to the momentum building behind comprehensive health care reform based on the President's approach.
- The American people want reform. They want the security of health benefits that can't be taken away. For the sake of America's middle class, we can't allow propaganda to stand in the way of change. We simply cannot afford to play politics with the lives of hard working Americans.
- The momentum in Congress demonstrates that we are well on the way to guaranteeing private insurance for every American that can never be taken away. Members have heard the urgent call from the American people who want comprehensive health care reform. **There should be no turning back, we must finish the job.**

MEMORANDUM

TO: DISTRIBUTION
FR: JOHN HART
ELISE DEAL
DT: MAY 25, 1994
RE: HEALTH CARE OPPORTUNITIES AT UPCOMING IGA CONFERENCES

There are several Intergovernmental Conferences coming up in the next several months which would be good opportunities for us to educate large groups of state and local elected officials on benefits of The Health Security Act. These could also be a good opportunity to rally state and local official's support at a time when health care reform is being debated in Congress. They are as follows:

<u>June 10 - 15</u>	<u>U.S. Conference of Mayors</u> (Portland, OR)
<u>June 21 - 25</u>	<u>National Conference of Lieutenant Governors</u> (Fairbanks, AK)
<u>June 22 - 25</u>	<u>National Association of Attorney Generals</u> (San Antonio, TX)
<u>July 9 - 13</u>	<u>National Association of State Treasurers</u> (New Orleans, LA)
<u>July 16 - 20</u>	<u>Southern Legislative Conference</u> (Norfolk, VA)
<u>July 16 - 21</u>	<u>National Association of Secretaries of State</u> (Kalispell, MT)
<u>July 17 - 19</u>	<u>National Governors' Association</u> (Boston, MA)
<u>July 24- 28</u>	<u>National Conference of State Legislators</u> (New Orleans, LA)
<u>July 31 - Aug. 4</u>	<u>National Association of Counties</u> (Las Vegas, NV)

We are working on coordinating Principal appearances or satellites at the Mayors' and Governors' conferences (and possibly the SLC conference), but will probably look to having Cabinet participation at most of these conferences. Please let us know your suggestions on how we can best highlight Administration participation and materials to get across our message at these upcoming conferences.