

Withdrawal/Redaction Sheet

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. fax	Sandy Jordan to Tanden (partial) (1 page)	05/20/1998	P6/b(6)
002. memo	Diana Maple to Tanden re event attendees (partial) (1 page)	05/18/1998	P6/b(6)
003. schedule	FLOTUS, Thursday, May 21, 1998 (partial) (2 pages)	05/21/1998	P6/b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Neera Tanden (Subject Files)
OA/Box Number: 20359

FOLDER TITLE:

Asthma Event 5/21 [1998] [1]

2012-0057-S

kc644

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
THE ADMINISTRATOR

TO:

Neera Tanden

FROM:

Dena Leibman

COMMENTS:

Good Browner's remarks

Number of Pages to follow:

2

Date:

5/21/98

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**Carol M. Browner, Administrator
U.S. Environmental Protection Agency
Child Health Champion and Ozone Announcement
with First Lady Hilary Rodham Clinton**

**Washington, DC
May 21, 1998**

Thank you Secretary Shalala. I am delighted to join you, Dr. Ford, Dr. Zeckman, and especially the First Lady for these important announcements building on this administration's efforts to strengthen our families, protect our children, and safeguard the water we drink, the air we breathe, and the land on which we all live.

Since the day they came to office, the President and Vice President have led the way for children's health. They have given this nation the strongest environmental and public health protections in the world.

This administration knows that too many of our children can get sick by breathing unhealthy air. We know that poor air quality has been linked to many respiratory ailments, including asthma, the leading cause of hospital admissions for children in this country.

That's why last summer, President Clinton announced the toughest action in a generation to protect our children from air pollution -- new, updated public health air standards for smog and soot. These new standards together will protect 125 million Americans, including 35 million children, from the adverse health effects of breathing polluted air. Each and every year, they will prevent approximately 15,000 premature deaths, 350,000 cases of aggravated asthma, and nearly a million cases of significantly decreased lung functioning in children.

Breathing polluted air hurts our children's health -- plain and simple. And the danger exists indoors as well as outside.

Twenty seven percent of the country's children live in a house where one or more adults smoke, leading to increased respiratory ailments, ear infections, and aggravated asthma. No adult, no parent should smoke around their young child.

Pound for pound, children drink more fluids, eat more food, and breathe more air. Our young ones crawl on the floor, the older ones spend more time outdoors.

That's why we have led the charge in Congress for a new, stronger Food Safety and Drinking Water Laws. Both require, for the first time ever, that children be protected.

It is why this administration is protecting our children from lead poisoning by stepping up efforts to rid the nation's housing of old lead paint.

It is why today, we are cleaning up the nation's toxic waste dumps faster, and more efficiently. No child should have to grow up near a Superfund site. More than 500 of the nation's worst toxic waste sites have been cleaned up to date -- that's more than twice as many as in the previous 12 years combined.

And now, parents have more information than ever before about toxic pollution being released into their community's air, land, and water.

This administration believes that one of the best ways to protect children is by giving parents timely, accurate, relevant information about their health and their environment -- so they can make better, more informed decisions about how to protect their families and their communities.

Our work to protect children's health goes on, and today we announce more actions to safeguard our nation's young people.

But can we rest? Is our work done? No. Not until we can say that every family neighborhood is free from toxic dumps; that every child is free from lead poisoning; that childhood asthma and cancer rates are falling, not rising.

When we take steps to protect our children, we are taking steps to protect every American.

As a mother and as a person whose job it is to protect the American people from environmental hazards, I thank the President, the Vice President, and the First Lady for all that they have done to ensure a safe, healthy environment for our children, our children's children, and all the generations to come. Thank you.

And now I would like to turn the floor over to Dr. Linda Ford, the new president of the American Lung Association. For almost a century, the ALA has been a persistent and effective voice for clean air in this country -- a staunch defender of our children's respiratory health. I welcome Dr. Ford to her new position and her special expertise on asthma that she will bring to bear. Dr. Ford...

THE FIRST LADY ANNOUNCES NEW PUBLIC AND PRIVATE EFFORTS TO FIGHT ASTHMA

May 21, 1998

Today, at Children's Hospital in Washington, the First Lady will announce new efforts to raise awareness of asthma in children. Joined by Secretary Shalala and Administrator Browner, as well as Elmo and Luis from Sesame Street, she will unveil new steps to inform parents and communities about ways to manage asthma and prevent attacks.

A Dramatic Increase in Asthma Rates. Recent reports have found an alarming rise of childhood asthma in the United States. Approximately five million children now suffer from asthma; even more troubling, the incidence of asthma in children under age five has increased 160 percent from 1980 to 1994. With 150,000 children being hospitalized each year from asthma, it is now the leading cause of hospitalization for children due to chronic illness, at a cost of \$1.9 billion in medical expenses every year. And children are hospitalized more than any other age group. Asthma is also the leading cause of school absenteeism among school children due to chronic illness, costing 10 million missed school days each year.

Educating Parents and Child Care Providers about Asthma. Today, the American Lung Association, and the National Association of Child Care Resource and Referral Agencies (NACCRRA) are joining together in a partnership to educate parents and providers about asthma. NACCRRA will distribute to its network of child care providers a variety of materials, including Children's Television Workshop's *Sesame Street A is for Asthma* educational kits, which promote awareness of childhood asthma as a chronic illness, and support families and health communities in helping children ages three to six understand and cope with the illness. The kit is comprised of a specially produced *Sesame Street* video featuring Elmo, Rosita and Luis, and a new Muppet character, Dani, who suffers from asthma.

Giving Parents the Tools they Need to Help their Children. The First Lady will also announce a new "right-to-know" tool -- the National Ozone Map -- to give families the information they need daily to protect their children from harmful air pollution. This new Ozone Map is available on the Internet (<http://www.epa.gov/airnow>) and will be distributed to local weather broadcasts. It contains color-coded information on levels of ozone in communities, its movement throughout the day, and forecast maps of the next day's predicted smog levels. Children are at special risk from exposure to ozone and smog because it can aggravate asthma attacks. The ozone map will help families make more informed decisions about their children's health, particularly for children with asthma or respiratory ailments.

Helping Communities to Take Action to Protect Children's Health. The First Lady will also announce a new pilot program -- the Child Health Champion Campaign -- to jump start community efforts to identify local environmental risks and take action to protect children. The Campaign will provide grants and technical assistance to 11 pilot communities to identify environmental risks to children, such as second-hand smoke and air pollution, which lead to the exacerbation of asthma and other illnesses. In each of the communities, local health care providers, teachers, government officials, and business owners will be recruited to lead the community in: 1) identifying children's health hazards; 2) setting community-specific goals to protect children; and 3) developing action plans to eliminate health risks to children. Anacostia, here in Washington, is one of the selected communities.

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**HILLARY RODHAM CLINTON
THE CHILDREN'S HOSPITAL
ASTHMA EVENT
MAY 21, 1998**

Welcome and thank you, Dr. Ford, for that introduction -- and for being such a strong advocate for children at the American Lung Association. I know that this issue has special meaning for you. It's a pleasure to be back at Children's Hospital, and to join you, Secretary Shalala, Administrator Browner and all the children here -- to talk about a very serious health problem, and what we are doing together to safeguard and improve our children's health.

We've all heard this morning about how asthma is the most common medical threat to America's children -- and that the problem is getting worse. And that while the rise in asthma cases and deaths cuts across all ages and groups -- there's been an alarming increase in asthma in children -- particularly under the age of five.

That's the bad news. The good news is that we're making significant headway in meeting this chronic medical problem head on -- and that we're making that progress by working together -- as federal agencies, caregivers, health care providers, parents, and community leaders.

We've heard from Secretary Shalala and Administrator Browner about what the federal government is doing to increase research and expand health programs to combat and prevent asthma. This morning, I'm pleased to announce three new initiatives -- from both the private and public sector -- that will build on these successful efforts already underway:

The first initiative I want to talk about today is a pilot program to empower local citizens and communities to take voluntary steps to protect children from environmental health threats such as lead, second hand smoke, and other pollutants. The Child Health Champion campaign is being initiated by EPA, as part of that agency's overall effort to help identify, prevent, and reduce environmental health risks to children. And it will go a long way to address the underlying causes of asthma.

These pilot programs will take place in eleven selected communities around the country -- including here -- in Anacostia -- and will be supported with EPA seed money. Local communities will come together -- health care workers, teachers, citizen groups, business leaders, maintenance workers, and the government -- to help identify health problems, set goals, and develop action plans.

Information is another effective empowerment tool we have to help control and prevent asthma. With asthma affecting one in every 14 children, everyone -- children, parents, caregivers, teachers and the entire community -- needs to be informed about what can trigger it, its symptoms, and what to do about it. Getting this critical information out to the widest possible audience is the key to saving lives -- and improving the health of our children. And that's what the following two initiatives seek to accomplish.

First, the American Lung Association (ALA) and the National Association of Child Care Resource and Referral Agencies (NACCRRA) are joining forces to educate and train both parents and child care providers in how to cope with childhood asthma and other lung diseases. Among other activities, they will distribute to NACCRA's network of over 350,000 child care providers Sesame Street's -- "A is for Asthma" -- educational kit. [You could hold up Caregiver's guide.] This bilingual kit includes a caregivers guide, a video, and a poster that will help educate the entire community about asthma and how to improve our children's health.

The program has enlisted the help of some very important people: Sesame Street characters Elmo, Rosita and Luis. It also introduces a new Muppet friend -- Dani -- who has asthma. So I know the children here at the Hospital and across the country will enjoy this program -- and learn some important lessons from it as well.

The other initiative I want to mention arms parents and others with another kind of information they need to help protect children with asthma -- information about the quality of the air we breathe. As Administrator Browner has already pointed out, smog and pollution -- particularly in our cities -- can cause all kinds of health problems, and children, particularly asthmatics, are at high risk for adverse health effects from ozone pollution.

A new program-- called the Ozone Mapping Project -- for the first time makes information about ozone concentrations available daily to the public -- through the media, but perhaps more importantly -- on the Internet. This project -- initiated by the Environmental Protection Agency -- provides parents and communities with an important new "right to know" tool to help anticipate increased risks for asthma attacks and other health-related problems. It's particularly appropriate that this project is being launched today -- on the nation's first Ozone Awareness Day -- which is being organized by the states to raise public understanding about ozone and how it affects our health.

Taken together, these three initiatives signify an important step forward in our nation's battle to combat the problems of asthma that can so cripple a child's life -- and to ensure a cleaner, healthier environment for all of our children. We do not know exactly what causes asthma -- but we do know how to help prevent it and manage it. And if any illness illustrates than an ounce of prevention is worth a pound of intensive care, asthma is it. By keeping parents and caretakers informed about asthma and what to do about it, and by empowering communities to improve the environment around them, we will continue to make progress -- and save lives -- in this critical area of children's health. I want to thank everyone here today for helping to improve the quality of life for so many of our youngest citizens.

And now, the fun really begins. Elmo and Luis are going to do a song and dance about asthma for us. Let's all give them a very warm welcome.

CHILD HEALTH CHAMPION CAMPAIGN

Eleven communities will be chosen to participate in the *Child Health Champion* Campaign, a pilot program designed to empower local citizens and communities to take voluntary steps toward protecting their children from environmental health threats, such as lead, second-hand smoke and other asthma triggers.

The *Child Health Champion* program has been initiated by the U.S. Environmental Protection Agency (EPA) to meet specific goals of President Clinton's Executive Order on the Protection of Children from Environmental Health and Safety Risks and the EPA National Agenda to Protect Children's Health from Environmental Threats. The President's Executive Order calls for all Federal agencies to assist families in evaluating risks to children and in making informed health improvement choices. EPA's National Agenda strives to facilitate improved ways in which families can make informed decisions concerning environmental exposures which could be the cause of illnesses to their children. EPA also is expanding educational efforts within the health and environmental professions to identify, prevent and reduce environmental health risks to children.

The pilot effort of the *Child Health Champion* program is directed at learning

- information communities need to take steps toward protecting their children from environmental health threats,
- how that information can best be conveyed, and,
- the varying determinants to make each community's approach work, depending on the different elements in each community.

In each pilot community, a *Child Health Champion* Community Team will be created with participants from six sectors of the community: health care, education, government, citizens/citizen groups, business/agriculture groups, and the sector of contractors, building managers and maintenance workers.

The teams will

- identify local environment-related health problems for children, such as a high incidence of hospital admissions and school absences due to asthma, pesticide risks, and the exposure of children under age six to indoor smoking,
- set community-specific goals to protect children, and,
- develop action plans to meet those goals.

Results from the 11 pilot projects will be used to develop future plans for the campaign. The funding for the pilot projects is \$35,000 in fiscal year 1998, with expectations of a considerably larger budget in fiscal year 1999. The funding will be used to seed the effort and is anticipated for the pilot period only.

OPTIONAL FORM 99 (7-90)

FAX TRANSMITTAL

of pages ► 1

To <i>Neera Tander</i>	From <i>Liz Blackburn</i>
Dept./Agency <i>DPC</i>	Phone # <i>202-260-7935</i>
Fax # <i>456-2878</i>	Fax # <i>202-260-4103</i>

NSN 7540-01-317-7388

5099-101

GENERAL SERVICES ADMINISTRATION

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OPTIONAL FORM 98 (7-80)

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Dept./Agency <i>DRC</i>	Phone # <i>202-260-7935</i>
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5098-101

GENERAL SERVICES ADMINISTRATION

May 20, 1998

ANNOUNCING NEW PUBLIC AND PRIVATE EFFORTS TO FIGHT ASTHMA

Date: Thursday, May 21
Time: 11:00 am - 12:00 pm
Location: Children's National Hospital
Washington, D.C.
From: Neera Tanden

I. PURPOSE

The purpose of this event is to announce several efforts to educate parents and communities about asthma, including (1) a new partnership between the American Lung Association and the National Association of Child Care Resource and Referral Agencies to educate parents and providers about asthma; (2) a new grant by EPA to support community education efforts about environmental threats to children that can lead to asthma and other health problems; (3) a new ozone forecasting initiative which will inform parents on air quality problems that can exacerbate asthma attacks in children.

II. BACKGROUND

Overview

This event is designed to promote awareness of the problem of asthma, and in that context you will make a series of announcements designed to inform parents and communities about ways to better manage asthma. The event follows on last month's Center for Disease Control report detailing alarming increases in asthma.

You will first tour Emergency Room 8, which is especially designed for asthma and other pulmonary problems children experience. You will be joined by Dr. James Chamberlain, an emergency room doctor, and Assistant Director of Respiratory Care, Keith Schultz. You will then proceed to a speaking program joined by the CEO of Children's Hospital, Secretary Shalala, Administrator Browner, and the President of the American Lung Association. After the speaking program, Elmo, a Muppet, and Emilio Delgado, who plays Luis on Sesame Street, will enter the room and lead the children in singing *The Breathing Song*. [Lyrics attached] Both Luis and Elmo are part of Children Television Workshop's *A is for Asthma* educational effort.

Recent Asthma Data

Last month, CDC issued a report titled "Surveillance for Asthma -- United States, 1960 -

1995" which reported key findings on the increasing incidence of asthma. First, self-reported asthma cases have increased 75% between 1980 and 1994, to an estimated 13.7 million people. And children under five experienced the highest rate of increase of any age group -- an astonishing 160%. In addition, the number of doctor's office visits for asthma treatment has more than doubled between 1975 and 1995 from 4.6 million to 10.4 million. Also, between 1979-1980 and 1993-1994, the estimated national number of asthma-related hospitalizations increased from 386,000 to 466,000 -- a 17% increase. And again asthma-related hospitalizations were highest for those under age 5. While these increases in asthma affect all racial groups, age levels and both sexes, African-Americans reported higher rates of emergency visits, hospitalizations and deaths.

New partnership between the American Lung Association and NACCRRA

You will announce a new partnership between the American Lung Association, the National Association of Child Care Resource and Referral Agencies, and the Children's Television Workshop to educate parents and providers about asthma. NACCRRA will distribute to parents and providers educational kits created by Children's Television Workshop, which educate children and adults about the problem of asthma and effective ways to manage it. These kits, titled *A is for Asthma*, are part of Children Television Workshop's new bilingual multi-media education effort to promote public awareness of childhood asthma, and supports families and health communities in helping children ages three to six understand and cope with the illness. The educational goals of *A is for Asthma* are to increase awareness of asthma as a chronic illness, its symptoms, and the environmental factors (indoor and outdoor) that affect it; introduce behaviors that help children participate in their own asthma care; and inform parents, adult caregivers, and children with and without asthma of simple steps they can take to help preschoolers with asthma. The kit is comprised of a specially produced *Sesame Street* video featuring Elmo, Rosita and Luis and a new Muppet, Dani, who suffers from asthma.

Child Health Champions

You will also announce EPA's Child Health Champion Campaign, a pilot program designed to empower local citizens and communities to take voluntary steps toward protecting their children from environmental health threats that can cause asthma and other problems for children. EPA will assist the eleven communities that are chosen to assess and prioritize environmental threats to children, including asthma; set community-specific goals for the selected threat; and establish action plans to meet the goals. Communities will involve a wide variety of perspectives in the planning process, including representatives of business, health, education, and community groups in the planning process. Anacostia is one of the eleven communities that will each receive over \$100,000 for this effort.

Ozone Mapping System for Parents

You will also announce a new effort to make the most current information about air pollution readily available to the public, which will particularly benefit the parents of

asthmatic children. Called the Ozone Mapping Project, this initiative will inform parents and the public in general about day-to-day levels of ozone, and thereby increase health protection levels for children, asthmatics and other sensitive populations. Ozone is the primary ingredient of smog, the summertime haze that covers many cities. Each year, high smog levels account for 10-20 percent of all summertime respiratory-related hospital visits in the Northeast. Children are at special risk from exposure to smog because it can aggravate attacks of asthma. Available on the Internet (<http://www.epa.gov/airnow>) and distributed to local weather broadcasts, the Ozone Mapping Project contains color-coded information on levels of ozone in communities, its movement throughout the day, and forecast maps of the next day's predicted smog levels. The ozone map will help families make more informed decisions about their children's health, particularly for children with asthma or respiratory ailments.

Children's National Hospital's Asthma Efforts:

Asthma is the leading cause of admission to Children's National Medical Center. Most asthma treatment at Children's is handled with a multi-disciplinary, system-wide approach. Primarily, asthma is managed by the primary care physician, where the focus is on providing treatment to the child, and educating parents on the management of asthma, as outlined in the previous document you received. However, because so many parents do not have access to a primary care physician, and many are not properly educated on early recognition of signs of an asthmatic attack, Children's has experienced a huge demand for emergency care for asthma. This huge demand led Children's Hospital to become one of the few hospitals in the area to designate a special emergency treatment area, "Room 8," solely for asthma-related problems.

III. PARTICIPANTS

Speaking Program

- Mr. Edwin ("Ned") Zechman, CEO of Children's Hospital
- Secretary Shalala
- Administrator Browner
- Dr. Linda Ford, President of the American Lung Association
- The First Lady
- Elmo & Luis, from Sesame Street

Audience List attached.

IV. SEQUENCE OF EVENTS

- You, Dr. Keith Schultz and Dr. Chamberlain will tour Emergency Room 8, which is especially designed to treat asthmatic and pulmonary problems in children;
- You will then proceed to the speaking program on the fourth floor, with Mr.

- Ned Zechman, Secretary Shalala, Administrator Browner, and Dr. Linda Ford;
- Mr. Ned Zechman will make welcoming remarks and introduce Secretary Shalala;
- Secretary Shalala will make brief remarks and introduce Administrator Browner;
- Administrator Browner will make brief remarks and introduce Dr. Linda Ford, President of the American Lung Association;
- Dr. Linda Ford will make very brief remarks and introduce you;
- You will make remarks and then introduce walkaround Elmo and Luis from Sesame Street, who will join you from off stage;
- Luis will start singing *The Breathing Song* and Elmo will lead the children in a dance.

V. PRESS PLAN

Open press/WH photo.

VI. REMARKS

Provided by Christy Macy.

Audience List

- Jeanette Betancourt, Director, Policy and National Partners for Children's TV Workshop
- Laurie Boeder, HHS Staff
- Gabriella Morris Coleman, President for The Prudential Foundation
- Emilio Delgado, Sesame Street Talent for Children's TV Workshop
- Andrea Demas, Event Coordinator for Children's TV Workshop
- Adam Finckle, age 11, child with severe asthma
- Amy Finckle, parent of three sons with asthma
- Jared Finckle, age 6, child with asthma
- Lonnie Finckle, age 9, child with asthma
- Linda B. Ford, M.D., President for American Lung Association
- Janice Hearty, Director, Government Affairs for Children's TV Workshop
- Rachel Ingber, Director, Public Relations for The Prudential Foundation
- Sandra K. Jordan, Director, Public Education Campaigns for Children's TV Workshop
- Stacy Katz, HHS Guest
- Ellen Kole, HHS Guest
- Diane L. Maple, Director, Media Relations for American Lung Association
- Digna Sanchez, VP, Community Education Services for Children's TV Workshop
- Brooke Sander, age 19, with asthma, active with Campaign for Tobacco Free Kids
- Nancy Sander, President for Mothers of Asthmatics, Inc. and the Allergy and Asthma Network
- Melissa Skolfield, HHS Staff
- Chase Vernon, age 2.8, child with asthma
- Lauren Vernon, parent of children with asthma
- Lindsey Vernon, age 7.5, child with asthma
- Ronald H. White, Deputy Director, National Programs and Director of Environmental Health for American Lung Association

May 20, 1998

ANNOUNCING NEW PUBLIC AND PRIVATE EFFORTS TO FIGHT ASTHMA

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You will first tour Emergency Room 8, which is especially designed for asthma and other pulmonary problems children experience. You will be joined by Dr. James Chamberlain, an emergency room doctor, and Assistant Director of Respiratory Care, Keith Schultz. You will then proceed to a speaking program joined by the CEO of Children's Hospital, Secretary Shalala, Administrator Browner, and the President of the American Lung Association. After the speaking program, Elmo, a Muppet, and Emilio Delgado, who plays Luis on Sesame Street, will enter the room and lead the children in singing *The Breathing Song*. [Lyrics attached] Both Luis and Elmo are part of Children Television Workshop's *A is for Asthma* educational effort.

Recent Asthma Data

Last month, CDC issued a report titled "Surveillance for Asthma -- United States, 1960 -

1995" which reported key findings on the increasing incidence of asthma. First, self-reported asthma cases have increased 75% between 1980 and 1994, to an estimated 13.7 million people. And children under five experienced the highest rate of increase of any age group -- an astonishing 160%. In addition, the number of doctor's office visits for asthma treatment has more than doubled between 1975 and 1995 from 4.6 million to 10.4 million. Also, between 1979-1980 and 1993-1994, the estimated national number of asthma-related hospitalizations increased from 386,000 to 466,000 -- a 17% increase. And again asthma-related hospitalizations were highest for those under age 5. While these increases in asthma affect all racial groups, age levels and both sexes, African-Americans reported higher rates of emergency visits, hospitalizations and deaths.

New partnership between the American Lung Association and NACCRRA

You will announce a new partnership between the American Lung Association, the National Association of Child Care Resource and Referral Agencies, and the Children's Television Workshop to educate parents and providers about asthma. NACCRRA will distribute to parents and providers educational kits created by Children's Television Workshop, which educate children and adults about the problem of asthma and effective ways to manage it. These kits, titled *A is for Asthma*, are part of Children Television Workshop's new bilingual multi-media education effort to promote public awareness of childhood asthma, and supports families and health communities in helping children ages three to six understand and cope with the illness. The educational goals of *A is for Asthma* are to increase awareness of asthma as a chronic illness, its symptoms, and the environmental factors (indoor and outdoor) that affect it; introduce behaviors that help children participate in their own asthma care; and inform parents, adult caregivers, and children with and without asthma of simple steps they can take to help preschoolers with asthma. The kit is comprised of a specially produced *Sesame Street* video featuring Elmo, Rosita and Luis and a new Muppet, Dani, who suffers from asthma.

Child Health Champions

You will also announce EPA's Child Health Champion Campaign, a pilot program designed to empower local citizens and communities to take voluntary steps toward protecting their children from environmental health threats that can cause asthma and other problems for children. EPA will assist the eleven communities that are chosen to assess and prioritize environmental threats to children, including asthma; set community-specific goals for the selected threat; and establish action plans to meet the goals. Communities will involve a wide variety of perspectives in the planning process, including representatives of business, health, education, and community groups in the planning process. Anacostia is one of the eleven communities that will each receive over \$100,000 for this effort.

Ozone Mapping System for Parents

You will also announce a new effort to make the most current information about air pollution readily available to the public, which will particularly benefit the parents of

asthmatic children. Called the Ozone Mapping Project, this initiative will inform parents and the public in general about day-to-day levels of ozone, and thereby increase health protection levels for children, asthmatics and other sensitive populations. Ozone is the primary ingredient of smog, the summertime haze that covers many cities. Each year, high smog levels account for 10-20 percent of all summertime respiratory-related hospital visits in the Northeast. Children are at special risk from exposure to smog because it can aggravate attacks of asthma. Available on the Internet (<http://www.epa.gov/airnow>) and distributed to local weather broadcasts, the Ozone Mapping Project contains color-coded information on levels of ozone in communities, its movement throughout the day, and forecast maps of the next day's predicted smog levels. The ozone map will help families make more informed decisions about their children's health, particularly for children with asthma or respiratory ailments.

Children's National Hospital's Asthma Efforts:

Asthma is the leading cause of admission to Children's National Medical Center. Most asthma treatment at Children's is handled with a multi-disciplinary, system-wide approach. Primarily, asthma is managed by the primary care physician, where the focus is on providing treatment to the child, and educating parents on the management of asthma, as outlined in the previous document you received. However, because so many parents do not have access to a primary care physician, and many are not properly educated on early recognition of signs of an asthmatic attack, Children's has experienced a huge demand for emergency care for asthma. This huge demand led Children's Hospital to become one of the few hospitals in the area to designate a special emergency treatment area, "Room 8," solely for asthma-related problems.

III. PARTICIPANTS

Speaking Program

- Mr. Edwin ("Ned") Zechman, CEO of Children's Hospital
- Secretary Shalala
- Administrator Browner
- Dr. Linda Ford, President of the American Lung Association
- The First Lady
- Elmo & Luis, from Sesame Street

Audience List attached.

IV. SEQUENCE OF EVENTS

- You, Dr. Keith Schultz and Dr. Chamberlain will tour Emergency Room 8, which is especially designed to treat asthmatic and pulmonary problems in children;
- You will then proceed to the speaking program on the fourth floor, with Mr.

- Ned Zechman, Secretary Shalala, Administrator Browner, and Dr. Linda Ford; /
- Mr. Ned Zechman will make welcoming remarks and introduce Secretary Shalala;
 - Secretary Shalala will make brief remarks and introduce Administrator Browner;
 - Administrator Browner will make brief remarks and introduce Dr. Linda Ford, President of the American Lung Association;
 - Dr. Linda Ford will make very brief remarks and introduce you;
 - You will make remarks and then introduce walkaround Elmo and Luis from Sesame Street, who will join you from off stage;
 - Luis will start singing *The Breathing Song* and Elmo will lead the children in a dance.

V. PRESS PLAN

Open press/WH photo.

VI. REMARKS

Provided by Christy Macy.

Audience List

- Jeanette Betancourt, Director, Policy and National Partners for Children's TV Workshop
- Laurie Boeder, HHS Staff
- Gabriella Morris Coleman, President for The Prudential Foundation
- Emilio Delgado, Sesame Street Talent for Children's TV Workshop
- Andrea Demas, Event Coordinator for Children's TV Workshop
- Adam Finckle, age 11, child with severe asthma
- Amy Finckle, parent of three sons with asthma
- Jared Finckle, age 6, child with asthma
- Lonnie Finckle, age 9, child with asthma
- Linda B. Ford, M.D., President for American Lung Association
- Janice Hearty, Director, Government Affairs for Children's TV Workshop
- Rachel Ingber, Director, Public Relations for The Prudential Foundation
- Sandra K. Jordan, Director, Public Education Campaigns for Children's TV Workshop
- Stacy Katz, HHS Guest
- Ellen Kole, HHS Guest
- Diane L. Maple, Director, Media Relations for American Lung Association
- Digna Sanchez, VP, Community Education Services for Children's TV Workshop
- Brooke Sander, age 19, with asthma, active with Campaign for Tobacco Free Kids
- Nancy Sander, President for Mothers of Asthmatics, Inc. and the Allergy and Asthma Network
- Melissa Skolfield, HHS Staff
- Chase Vernon, age 2.8, child with asthma
- Lauren Vernon, parent of children with asthma
- Lindsey Vernon, age 7.5, child with asthma
- Ronald H. White, Deputy Director, National Programs and Director of Environmental Health for American Lung Association

**HILLARY RODHAM CLINTON
THE CHILDREN'S HOSPITAL
ASTHMA EVENT
MAY 21, 1998**

To Christy

Welcome and thank you, Dr. Ford, for that introduction -- and for being such a strong advocate for children at the American Lung Association. I know that this issue has special meaning for you. It's a pleasure to be back at Children's Hospital, and to join you, Secretary Shalala, Administrator Browner and all the children here -- to talk about a very serious health problem, and what we are doing together to safeguard and improve our children's health.

We've all heard this morning about how asthma is the most common medical threat to America's children -- and that the problem is getting worse. And that while the rise in asthma cases and deaths cuts across all ages and groups -- there's been an alarming increase in asthma in children -- particularly under the age of five.

That's the bad news. The good news is that we're making significant headway in meeting this chronic medical problem head on -- and that we're making that progress by working together -- as federal agencies, caregivers, health care providers, parents, and community leaders.

We've heard from Secretary Shalala and Administrator Browner about what the federal government is doing to increase research and expand health programs to combat and prevent asthma. This morning, I'm pleased to announce three new initiatives -- from both the private and public sector -- that will build on these successful efforts already underway.

The first initiative I want to talk about today is a pilot program to empower local citizens and communities to take voluntary steps to protect children from environmental health threats such as lead, second hand smoke, and other pollutants. The Child Health Champion campaign is being initiated by EPA, as part of that agency's overall effort to help identify, prevent, and reduce environmental health risks to children. And it will go a long way to address the underlying causes of asthma.

These pilot programs will take place in eleven selected communities around the country -- including here -- in Anacostia -- and will be supported with EPA seed money. Local communities will come together -- representing health care, education, the government, citizen groups, business, agriculture, and building and maintenance workers -- to help identify health problems, set goals, and develop action plans.

One of the most powerful weapons we have to help control and prevent asthma is information. Everyone -- children, parents, caregivers, teachers and the entire community -- needs to be informed about asthma: what can trigger it, its symptoms, and what to do about it. Getting this critical information out to the widest possible audience is the key to saving lives -- and improving the health of our children. And that's what the following two initiatives seek to accomplish.

First, the American Lung Association (ALA) and the National Association of Child Care Resource and Referral Agencies (NACCRRA) are joining forces to ^{to} ~~help~~ ^{provide} both parents and child care providers understand and cope with childhood asthma and to ~~provide information and training about asthma and other lung diseases as a way to improve the quality of child care.~~ ^{educate and train} One of their joint initiatives is called "A is for Asthma" -- a bi-lingual multi-media education kit that includes a caregivers guide, a video, and a poster that will help educate the entire community about asthma and how to improve our children's health.

The program has enlisted the help of some very important people: Sesame Street characters Elmo, Rosita and Luis -- and introduces a new Muppet friend -- Dani -- who has asthma. So I know the children here at the Hospital and across the country will enjoy this program -- and learn some important lessons from it as well.

The other initiative I want to mention provides parents and others with another kind of information they need to help protect children with asthma -- information about the quality of the air we breathe. As Administrator Browner has already pointed out, smog and pollution -- particularly in our cities -- can cause a variety of health problems, and children, particularly asthmatics, are at high risk for adverse health effects from ozone pollution.

This new program-- called the Ozone Mapping Project -- for the first time makes information about ozone concentrations available daily to the public -- through the media, but perhaps more importantly -- on the Internet. This project -- initiated by the Environmental Protection Agency -- provides parents and communities with an important new "right to know" tool to help anticipate increased risks for asthma attacks and other health-related problems. It's particularly appropriate that this project is being launched today -- on the nation's first Ozone Awareness Day -- which is being organized by the states to raise public understanding about ozone and how it affects our health.

Taken together, these three initiatives signify an important step forward in our nation's battle to combat the problems of asthma that can so cripple a child's life -- and to ensure a cleaner, healthier environment for all of our children. We do not know exactly what causes asthma -- but we do know how to help prevent it and manage it. And if any illness illustrates that an ounce of prevention is worth a pound of intensive care, asthma is it. By keeping parents and caretakers informed

Among other activities, they will distribute to NACCRRA's network of child care providers Sesame Street's A is for Asthma educational kit. The bilingual kit

about asthma and what to do about it, and by empowering communities to improve the environment around them, we will continue to make progress -- and save lives -- in this critical area of children's health. I want to thank everyone here today for helping to improve the quality of life for so many of our youngest citizens.

And now, the fun really begins. Elmo and Luis are going to do a song and dance about asthma for us. Let's all give them a very warm welcome.



Fax Cover Sheet

DATE: 5/20/98
TO: NEERA TANDEN

TIME: 12:18

PHONE: 202 456 2878
FAX: 202 456 6275

FROM: Wanda Witherspoon
Senior Promotion Producer

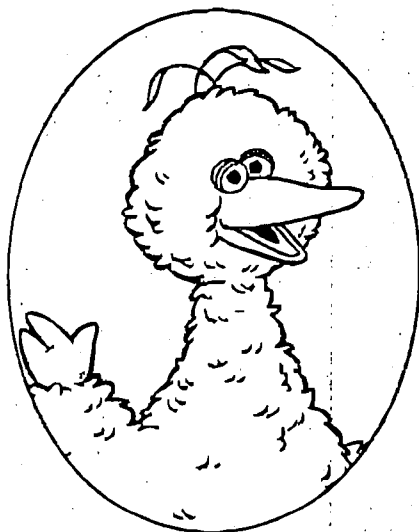
PHONE: (212) 875-6543
FAX: (212) 875-6118

RE: _____

CC: _____

Number of pages including cover sheet: 6

Message:



**SPEAKING POINTS FOR THE FIRST LADY
ON THE SESAME STREET A IS FOR ASTHMA PROJECT & DISTRIBUTION**
(from Sandy Jordan, Jeanette Betancourt, and Digna Sanchez)

Talking points for Hillary Clinton on asthma project:

- Asthma is the most common chronic illness among children, effecting nearly 5 million in the United States alone, and this number is rising rapidly.
- In response to this growing need for critical information and support, Children's Television Workshop has designed the "Sesame Street A is for Asthma" project as a tool to serve child care providers in their efforts to address this growing health concern.
- The project was made possible by a \$1.5 million grant from the Prudential Foundation
- Goal is also to provide support to build partnerships between children-care providers, health practitioners, and families assisting these young children
- Because African-American and Latino children are disproportionately affected by asthma, the project's Sesame Street video, Caregiver's Guide, and Asthma Action Plan poster are produced in Spanish as well as English.

Distribution of the 50,000 kits which were funded by the Prudential Foundation:

- Distribution of the kits began right after the launch.
- Organizations of which are distributing the kits (I did not include quantities):
 1. American Lung Association
 2. Sesame Street PEP (our PEP partners—public broadcasting stations)
 3. National Association Of Child Care Resource and Referral Agencies
 4. Migrant Head Start
 5. National Coalition of Hispanic Health and Human Services Organizations
 6. National Black Child Development Institute
 7. National Council of La Raza
 8. National Conferences such as National Association for the Education of Young Children
 9. National Association of WIC (Women, Infants, Children) Directors

This is the initial distribution however starting AUGUST, 1998 we will have a cost recovery model. This is whereby the materials will be available at cost in single quantities or bulk amounts (25), cost is to be determined as of yet. We can provide information about the cost recovery model by having individuals write to:

CES-Asthma Project
Children's Television Workshop
40th Floor
1633 Broadway
New York, NY 10019



DEPARTMENT OF HEALTH & HUMAN SERVICES

Melissa T. Skolfield

Assistant Secretary for Public Affairs

Phone: (202) 690-7850

Fax: (202) 690-5673

To: Jennifer Klein
Office of the First Lady

Fax: 456-2878 Phone: 456-2599

Date: 5/20 Total number of pages sent: 7

Comments:

FYI- here's the ~~draft~~ draft asthma fact
sheet for tomorrow's event.

m.

DRAFT

May 21, 1998

Contact: HHS Press Office
(202) 690-6343**HHS TARGETS EFFORTS ON ASTHMA**

Overview: *Asthma is a major public health problem in the United States, with prevalence increasing rapidly in recent decades especially among children. More than 15 million Americans are affected, some 5 million of whom are under the age of 18. Between 1990 and 1994 alone, the percentage of Americans with asthma increased 75 percent, and the percentage of pre-school age children with asthma increased 160 percent.*

HHS efforts to combat asthma will exceed \$100 million in discretionary funding for the first time this year, up about 70 percent from 1993. HHS agencies support a wide range of activities to better understand this disease and its increasing prevalence, and to help patients and physicians better recognize and treat it:

- * *Research into causes of asthma and the triggers that bring about asthma attacks.*
- * *Epidemiology to more precisely measure prevalence of the disease in order to understand and control it.*
- * *Prevention efforts to reduce onset of the disease and hospitalizations from it.*
- * *Drug development including support for experimental treatments and joint efforts with private industry.*
- * *Guidance and education for physicians in treating asthma, and for patients in managing the disease.*

The Medicare and Medicaid programs pay for asthma treatment for low-income, elderly and disabled Americans.

In addition to ongoing HHS efforts, Secretary Donna E. Shalala and Environmental Protection Agency Administrator Carol Browner are also making asthma a special focus of the Interagency Task Force on Children's Environmental Health and Safety, created by President Clinton in April 1997.

Today, First Lady Hillary Rodham Clinton announced that a new initiative will be launched this summer to better understand the underlying causes of asthma. Research projects totaling \$2.5 million per year are being supported by the National Heart, Lung, and Blood Institute, using new techniques in cellular and molecular biology.

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Background

Asthma is a chronic lung disease that is characterized by intermittent, recurring episodes of wheezing, breathlessness, tightness of the chest, and coughing. More Americans than ever before say they are suffering from asthma, according to a report released April 24 by the Centers for Disease Control and Prevention. The report entitled, "Surveillance for Asthma - United States 1960-1995" also concluded that visits to doctors for asthma symptoms, emergency room visits, hospitalizations, and deaths from asthma have all increased significantly.

People with asthma experience well over 100 million days of restricted activity each year, and costs for asthma care exceed \$6 billion annually. Children with asthma miss an average of twice as many school days as other children. Asthma attacks can vary from mild symptoms to serious, life-threatening episodes. More than 5,000 Americans died last year from asthma attacks.

The prevalence of asthma is greater for women (5.6 percent) than men (5.1 percent) and greater for blacks (5.8 percent) than whites (5.1 percent). Blacks also have significantly more emergency room visits, hospitalizations, and deaths from asthma than whites. From 1993-1995, there were an average of 38.5 deaths per million from asthma in blacks compared to 15.1 per million in whites. In 1995, per 10,000 visits to the emergency room blacks made 228.9 visits while whites made 10.9 visits.

The cause of asthma is not well understood, and scientists do not know why so many more people today are suffering from asthma and why symptoms appear more severe than they were 10 years ago. It is most likely that a combination of environmental and genetic factors is responsible. The single largest factor contributing to the development of asthma is atopy, or the genetically inherited susceptibility to become allergic. Increasing exposure of susceptible individuals to allergens such as dust mites, cockroaches, molds and dander from pets is associated with higher rates of asthma. Further, children of smokers are more prone to develop asthma because exposure to environmental tobacco smoke can increase sensitivity to allergens. Respiratory infections in early childhood may also influence the development of asthma. Some infections may increase the likelihood of developing asthma, while others might actually be protective. Researchers are exploring how respiratory infections early in childhood might stimulate an immune response that suppresses the development of allergies.

- 3 -

Ongoing Asthma Activities at HHS

The National Institutes of Health (NIH)

NIH is supporting an extensive range of research programs examining asthma management, genetics, epidemiology, demonstration and education, and prevention. NIH estimates it spent \$92 million on asthma research in FY 1997, \$99 million in FY 1998 with \$107 million proposed for FY 1999.

- **Genetics of Asthma** -- Researchers supported by the National Heart, Lung, and Blood Institute (NHLBI) and the National Institute of Allergy and Infectious Diseases (NIAID) are working together to identify the major genes that may contribute to asthma and asthma-associated phenotypes such as allergy and airway hyper-responsiveness. Early findings confirm that multiple genes may be involved in asthma and that they may vary between ethnic/racial groups.
- **Pathogenesis and Mechanisms of Asthma** -- The National Institutes of Health supports studies about the role of inflammation in the pathogenesis of asthma. The studies are directed at the examination of the cellular and molecular events that appear to initiate, direct, and perpetuate the development of airway inflammation. Researchers supported by NHLBI and NIAID are studying how respiratory infections in early life acting individually and in combination with each other, regulate airway inflammation, airway hyper-responsiveness, and airway remodeling, thus leading to the onset of asthma. A new NHLBI research initiative will examine the multiple risk factors for the onset of asthma in early life and the mechanisms that cause them. This will lead to the identification of novel interventions to prevent the development of the disease.
- **Epidemiologic Research** -- The National Institute of Environmental Health Sciences (NIEHS) is sponsoring several studies involving asthmatics who live in areas where they are exposed to high levels of ambient air pollutants, factors that are associated with the risk of asthma-related hospitalizations and death, and the respiratory health status of minorities, children under age-5, and the elderly. Other epidemiologic research supported by NHLBI, NIAID, and NIEHS include long-term studies to identify the specific risk factors associated with developing asthma and the risk factors that lead to severe, life-threatening asthma attacks. This research increases our understanding about what causes asthma, and helps identify promising new targets for asthma treatments.

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- **Clinical Studies** -- NIH institutes are carrying out several clinical studies that focus on prevention of asthma and effectiveness of new treatments. Clinical studies sponsored by NIH include:
 - The Environmental Intervention in the Primary Prevention of Asthma in Children Study (NIEHS)
 - The Childhood Asthma Management Program (NHLBI)
 - Asthma Clinical Research Network (NHLBI)
 - The Asthma and Pregnancy Trial (NHLBI and the National Institute of Child Health and Human Development (NICHD))
 - The National Cooperative Inner-City Asthma Study (NIAID).
- **Demonstration and Education Research** -- NIH supports demonstration and education (D&E) research which evaluate educational and behavioral approaches and organization strategies that may improve the management of asthma. A major thrust of recent D&E research has been on identifying appropriate programs and methods for extending the benefits of asthma management to populations that have been traditionally harder to reach, and who experience a disproportionate burden of asthma illness—for example, minorities and economically disadvantaged children. Outreach education programs using non-medical settings (e.g. the school and community neighborhood centers) are testing the use of community-based and culturally sensitive behavior change strategies for asthma control.
- **Research Translation: Dissemination and Education** -- An ongoing and important part of the HHS/NIH asthma research program is to translate and disseminate scientific findings to improve the health and quality of life of people with asthma. The NHLBI established the National Asthma Education and Prevention Program (NAEPP) in 1989 to improve the diagnosis, treatment, and control of asthma, to enhance the quality of life of the asthma patients, and to decrease asthma morbidity and mortality. The NAEPP has a three-pronged strategy to achieve these goals: develop science-based clinical practice guidelines for the diagnosis and management of asthma; use partnerships among federal agencies, professional societies, and voluntary and private organizations to disseminate recommendations and implement asthma programs; and organize public communications.

Centers for Disease Control and Prevention (CDC)

As the nation's disease prevention agency, the Centers for Disease Control and Prevention (CDC) is working with state and local partners to implement core and comprehensive asthma prevention programs as well as to evaluate programs' success. These programs will include monitoring to identify local disease trends, community asthma prevention interventions, intervention and evaluation research, and state-wide

- 5 -

education of practitioners, patients, and health community organizations. CDC sponsors a number of local programs, working with state and local health department partners, to examine how a change in environmental influences can reduce asthma. The goal is to translate research findings into public health action. These include:

- **ZAP Asthma, Atlanta, Georgia:** CDC is one of 17 partners in this project that seeks to show that a comprehensive approach to controlling asthma will reduce the number of asthma hospitalizations for children.
- **The California Community-Based Asthma Intervention Demonstrations Project:** This project seeks to show that a reduction in exposure to environmental tobacco smoke will result in a reduction in asthma hospitalizations in children living in Fresno.
- **Identification and Prevention of Air Pollutants and Other Environmental Determinants in Urban Minority Children: Los Angeles:** This project tracks the asthma status of 100 black children in central Los Angeles County to evaluate the effect of air pollution on asthma among urban, minority children.
- **Asthma Surveillance in Wisconsin:** The purpose of this pilot project was to identify the most effective methods to monitor the trends in asthma through a consensus workshop, and pilot surveillance projects based on the workshop recommendations.
- **Out-of Hospital Asthma Deaths: North Carolina:** Since out-of-hospital asthma deaths may be preventable, this project is helping to determine what proportion of total asthma deaths they comprise and what populations they affect.
- **Asthma Prevalence Study in the Catano Area of Puerto Rico:** In collaboration with the Puerto Rico Department of Health, CDC and EPA investigated the possible relationship between air pollution and asthma. The study described the prevalence and severity of asthma among school-aged children in the Catano area, obtained baseline measures for assessment of future trends in the prevalence and severity of asthma, identified risk factors for the disease, and established a framework for further research.

Food and Drug Administration (FDA)

The FDA is working in partnership with the pharmaceutical industry to facilitate the timely development and approval of new drugs for the treatment of asthma and related conditions such as allergic rhinitis. This partnership has resulted in a significant number of approvals by the Agency over the past few years for new drugs to treat asthma as well as a significant increase in the number of drugs specifically approved for use in children with asthma and allergic rhinitis. For example, in the past two years the FDA approved the first three members of an entirely new class of asthma therapy that work by blocking leukotrienes which are important mediators of asthma. Other examples of important new products approved by the FDA for first multiple-strength metered-dose inhalers (MDIs)

- 6 -

and three new multi-dose dry powder inhalers (DPIs). These new drugs and devices provide physicians and patients with valuable new options that may help to improve the management of asthma.

Health Care Financing Administration (HCFA)

As part of Early and Periodic Screening, Diagnosis, and Treatment (EPSDT), Medicaid covers all medically necessary services for the diagnosis and treatment of asthma in children, including X-rays, drugs, inpatient stays, outpatient and emergency room visits.

Medicare provides Part B coverage for both physician visits and durable medical equipment, such as nebulizers, and oxygen equipment required by some asthmatic patients. HCFA also covers the medication that is put into the nebulizers as a necessary supply for the operation of the equipment.

- HCFA recently supported the Aetna Medicare Care Counseling Program in the Phoenix, Arizona, a pilot program for Part B beneficiaries with diabetes and asthma. The Aetna Care Counseling program was a voluntary, confidential, telephone support service offered free of charge to qualifying beneficiaries with asthma or diabetes. In providing care counseling by registered nurses, the program's purpose was to enhance customer service and to improve beneficiaries' health and quality of life by providing a better understanding of asthma and the medications and equipment used to treat the disease. HCFA is currently in the process of reviewing and commenting on the findings.

Agency for Health Care Policy and Research (AHCPR)

AHCPR is sponsoring the "Pediatric Asthma Patient Outcome Research Team (PORT) II" a randomized clinical trial, co-funded by NHLBI. The trial tests the cost-effectiveness of NHLBI's practice guidelines designed to reduce asthma morbidity among children. The agency is supporting several other studies measuring quality of life, patient outcomes and other issues related to asthma care.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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001. fax	Sandy Jordan to Tanden (partial) (1 page)	05/20/1998	P6/b(6)
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COLLECTION:

Clinton Presidential Records
First Lady's Office
Neera Tanden (Subject Files)
OA/Box Number: 20359

FOLDER TITLE:

Asthma Event 5/21 [1998] [1]

2012-0057-S

kc644

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

[001]

5/20/98
~~1:30 PM~~ 6 PM

Neera Tanden
FAX
202/456-
2878

Assoc.
Director,
Dom.
Pol.

White
House

Dear Neera -

Please add to the list of 5/21/98 Children's Hospital attendees:

Alice Cahn, PBS



Please call my assistant Rachel at 212/875-6885 if for any reason she cannot be added to the list. So sorry for the delay.

Sandy Jordan
Director, Public Education Campaigns
Community Education Services
Children's Television Workshop
212/875-6433

May 20, 1998

ANNOUNCING NEW PUBLIC AND PRIVATE EFFORTS TO FIGHT ASTHMA

Date: Thursday, May 21
Time: 11:00 am - 12:00 pm
Location: Children's National Hospital
Washington, D.C.
From: Neera Tanden

I. PURPOSE

The purpose of this event is to announce several efforts to educate parents and the community about asthma, including (1) a new partnership between the American Lung Association and the National Association of Child Care Resource and Referral Agencies to educate parents and providers about asthma; (2) a new grant by EPA to support community education efforts about environmental threats to children, such as asthma; (3) a new ozone forecasting initiative which will inform parents on air quality problems that can exacerbate asthma attacks in children.

II. BACKGROUND

Overview

This event is designed to promote awareness of the problem of asthma, and in that context you will make a series of announcements designed to inform parents and communities about ways to better manage asthma. The event follows on last month's Center for Disease Control report detailing alarming increases in asthma.

You will first tour Emergency Room 8, which is especially designed for asthma and other pulmonary problems children experience. You will be joined by Dr. James Chamberlain, an emergency room doctor, and Assistant Director of Respiratory Care, Keith Schultz. You will then proceed to a speaking program joined by the CEO of Children's Hospital, Secretary Shalala, Administrator Browner, and the President of the American Lung Association. After the speaking program, Elmo, a Muppet, and Emilio Delgado, who plays Luis on Sesame Street, will enter the room and lead the children in singing *The Breathing Song*. [Lyrics attached] Both Luis and Elmo are part of Children Television Workshop's *A is for Asthma* educational effort.

Recent Asthma Data

Last month, CDC issued a report titled "Surveillance for Asthma -- United States, 1960 - 1995" which reported key findings on the increasing incidence of asthma. First, self-

reported asthma cases have increased 75% between 1980 and 1994, to an estimated 13.7 million people. And children under five experienced the highest rate of increase of any age group -- an astonishing 160%. In addition, the number of doctor's office visits for asthma treatment has more than doubled between 1975 and 1995 from 4.6 million to 10.4 million. Also, between 1979-1980 and 1993-1994, the estimated national number of asthma-related hospitalizations increased from 386,000 to 466,000 -- a 17% increase. And again asthma-related hospitalizations were highest for those under age 5. While these increases in asthma increases and deaths affect all racial groups, age levels and both sexes, African-Americans reported higher rates of emergency visits, hospitalizations and deaths.

New partnership between the American Lung Association and NACCRRA

You will announce a new partnership between the American Lung Association, the National Association of Child Care Resource and Referral Agencies, and the Children's Television Workshop to educate parents and providers about asthma. NACCRRA will distribute to parents and providers educational kits created by Children's Television Workshop, which educate children and adults about the problem of asthma and effective ways to manage it. These kits, titled *A is for Asthma*, are part of Children Television Workshop's new bilingual multi-media education effort to promote public awareness of childhood asthma, and supports families and health communities in helping children ages three to six understand and cope with the illness. The educational goals of *A is for Asthma* are to increase awareness of asthma as a chronic illness, its symptoms, and the environmental factors (indoor and outdoor) that affect it; introduce behaviors that help children participate in their own asthma care; and inform parents, adult caregivers, and children with and without asthma of simple steps they can take to help preschoolers with asthma. The kit is comprised of a specially produced *Sesame Street* video featuring Elmo, Rosita and Luis and a new Muppet, Dani, who suffers from asthma.

Child Health Champions

You will also announce EPA's Child Health Champion Campaign, a pilot program designed to empower local citizens and communities to take voluntary steps toward protecting their children from environmental health threats such as asthma. EPA will assist the eleven communities that are chosen to assess and prioritize environmental threats to children, including asthma; set community-specific goals for the selected threat; and establish action plans to meet the goals. Communities will involve a wide variety of perspectives in the planning process, including representatives of business, health, education, and community groups in the planning process. Anacostia is one of the eleven communities that will each receive over \$100,000 for this effort.

Ozone Mapping System for Parents

You will also announce a new effort to make the most current information about air pollution readily available to the public, which will particularly benefit the parents of asthmatic children. Called the Ozone Mapping Project, this initiative will inform parents and the public in general about day-to-day levels of ozone, and thereby increase health protection levels for children, asthmatics and other sensitive populations. Ozone is the

primary ingredient of smog, the summertime haze the covers many cities. Each year, high smog levels account for 10-20 percent of all summertime respiratory-related hospital visits in the Northeast. Children are at special risk from exposure to smog because it can aggravate attacks of asthma. Available on the Internet (<http://www.epa.gov/airnow>) and distributed to local weather broadcasts, the Ozone Mapping Project contains color-coded information on levels of ozone in communities, its movement throughout the day, and forecast maps of the next day's predicted smog levels. The ozone map will help families make more informed decisions about their children's health, particularly for children with asthma or respiratory ailments.

Children's National Hospital's Asthma Efforts:

Asthma is the leading cause of admission to Children's National Medical Center. Most asthma treatment at Children's is handled with a multi-disciplinary, system-wide approach. Primarily, asthma is managed by the primary care physician, where the focus is on providing treatment to the child, and educating parents on the management of asthma, as outlined in the previous document you received. However, because so many parents do not have access to a primary care physician, and many are not properly educated on early recognition of signs of an asthmatic attack, Children's has experienced a huge demand for emergency care for asthma. This huge demand led Children's Hospital to become one of the few hospitals in the area to designate a special emergency treatment area, "Room 8," solely for asthma-related problems.

III. PARTICIPANTS

Speaking Program

- Mr. Edwin ("Ned") Zechman, CEO of Children's Hospital
- Secretary Shalala
- Administrator Browner
- Dr. Linda Ford, President of the American Lung Association
- The First Lady
- Elmo & Luis, from Sesame Street

Audience List attached.

IV. SEQUENCE OF EVENTS

- You, Dr. Keith Schultz and Dr. Chamberlain will tour Emergency Room 8, which is especially designed to treat asthmatic and pulmonary problems in children;
- You will then proceed to the speaking program on the fourth floor, with Dr. Ned Zechman, Secretary Shalala, Administrator Browner, and Dr. Linda Ford;
- Dr. Ned Zechman will make welcoming remarks and introduce Secretary Shalala;
- Secretary Shalala will make brief remarks and introduce Administrator Browner;
- Administrator Browner will make brief remarks and introduce Dr. Linda Ford,

President of the American Lung Association;

- Dr. Linda Ford will make very brief remarks and introduce you;
- You will make remarks and then introduce walkaround Elmo and Luis from Sesame Street, who will join you from off stage;
- Luis will start singing the Breathing Song and Elmo will lead the children in a dance.

V. PRESS PLAN

Open press/WH photo.

VI. REMARKS

Provided by Christy Macy.

Audience List

- Jeanette Betancourt, Director, Policy and National Partners for Children's TV Workshop
- Laurie Boeder, HHS Staff
- Gabriella Morris Coleman, President for The Prudential Foundation
- Emilio Delgado, Sesame Street Talent for Children's TV Workshop
- Andrea Demas, Event Coordinator for Children's TV Workshop
- Adam Finckle, age 11, child with severe asthma
- Amy Finckle, parent of three sons with asthma
- Jared Finckle, age 6, child with asthma
- Lonnie Finckle, age 9, child with asthma
- Linda B. Ford, M.D., President for American Lung Association
- Janice Hearty, Director, Government Affairs for Children's TV Workshop
- Rachel Ingber, Director, Public Relations for The Prudential Foundation
- Sandra K. Jordan, Director, Public Education Campaigns for Children's TV Workshop
- Stacy Katz, HHS Guest
- Ellen Kole, HHS Guest
- Diane L. Maple, Director, Media Relations for American Lung Association
- Digna Sanchez, VP, Community Education Services for Children's TV Workshop
- Brooke Sander, age 19, with asthma, active with Campaign for Tobacco Free Kids
- Nancy Sander, President for Mothers of Asthmatics, Inc. and the Allergy and Asthma Network
- Melissa Skolfield, HHS Staff
- Chase Vernon, age 2.8, child with asthma
- Lauren Vernon, parent of children with asthma
- Lindsey Vernon, age 7.5, child with asthma
- Ronald H. White, Deputy Director, National Programs and Director of Environmental Health for American Lung Association

The Breathing Song

by Joe Kerr and Paul Jacobs

In. Out. In. Out.

That's what breathing is all about.

The air goes in, the air goes out

'cause we need it to breathe and shout.

So keep it going

Smooth and flowing

That's what breathing's all about!

All the animals in the zoo

breathe the same as me and you

great big elephants with their trunks.

Itty bitty birds, and (ooh!) stinky skunks.

In. Out. In. Out.

That's what breathing's all about.

Edwin K. "Ned" Zechman, Jr.

Edwin K. Zechman, Jr., President and Chief Executive Officer. Mr. Zechman joined the Executive Management Staff of the Hospital in September, 1994 as President and Chief Executive Officer and a member of the Boards of all corporations within the Medical Center. Mr. Zechman's experiences include holding the positions of President & Chief Executive Officer of the Children's Hospital of Pittsburgh, Executive Director of the Children's Hospital of Alabama and the Executive Director of the Children's Hospital of New Orleans. He is a Fellow in the American College of Healthcare Executives and a member of the American Hospital Association. Mr. Zechman received his Bachelor of Science Degree and a Master of Education Degree from Shippensburg State College and a Master of Science Degree from Ohio State University.

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Deputy Managing Director

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Internet: <http://www.lungusa.org>

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New York, NY 10019-4374

John R. Garrison
Managing Director



Linda B. Ford, M. D.
Physician, CEO, The Asthma and Allergy Center

Linda B. Ford, M.D., is the CEO of the Asthma and Allergy Center and President of the American Lung Association.

Dr. Ford is a Physician of Allergy and Immunology and has served on the Board of Directors for the American Lung Association since 1993. A member of the American Lung Association of Nebraska since 1981, and of the American Thoracic Society since 1980, Dr. Ford has been a leader in the fight against asthma and other forms of lung disease. Her commitment to finding a cure for asthma led to her participation as co-chair of the American Lung Association's Asthma Research Initiative.

Dr. Ford has been particularly active in promoting lung disease education among children, serving as Chair for the Consortium of Asthma Camps from 1994-1996 and Chair of the Asthma Camp Committee of the American Academy of Allergy and Immunology from 1992-1994 and vice chair of the Aerobiology Committee, Steering Committee for Educational Research Trust of the American Academy of Allergy, Asthma, and Immunology.

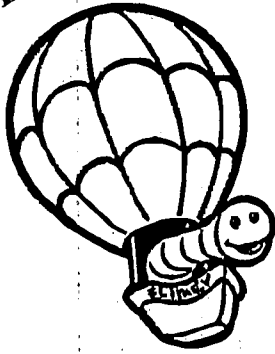
Dr. Ford received her medical degree at the University of Nebraska Medical Center and a Bachelor of Science degree from the University of Nebraska.

5/98

**When You Can't
Breathe,
Nothing Else
Matters®**

Founded in 1904, the
American Lung Association
includes affiliated associations
throughout the U.S., and a
medical section, the
American Thoracic Society

SESAME STREET 29th SEASON



Buzzi's movie credits include Alan Arkin's "Chu Chu and the Philly Flash" and Disney's "North Avenue Irregulars." Buzzi has starred in seven cartoon series; 18 musical revues; a multitude of radio and television commercials, including a current national ad for "Frosted Cheerios"; has appeared off-Broadway and was featured on Broadway in "Sweet Charity." In the midst of all this activity, she has an act in Las Vegas! Buzzi is the recipient of a Golden Globe Award, the NAACP Image Award, and five Emmy nominations; the most recent for Outstanding Performer on Sesame Street.

CELINA'S DANCE STUDIO HAS THE MOVES

ANNETTE CALUD starts her fifth season as dance instructor Celina, whose studio is "around the corner" on Sesame Street. Previously, Calud starred on Broadway as leading lady Kim in the hit musical "Miss Saigon." She has performed in regional theater productions of "A Funny Thing Happened on the Way to the Forum," "Hair," "Gypsy," and "Anything Goes." Calud, who received a doctorate from the Illinois

College of Optometry, and practiced optometry in Chicago while pursuing her theatrical interests, continues medicine on a part-time basis.

*LUIS IS MR. FIX-IT *

EMILIO DELGADO, plays Luis, who runs the Fix-It Shop with his wife, Maria. They have a daughter, Gabriela. This enduring Sesame Street family has been a source of pride to Delgado, whose positive portrayal of America's Hispanics has won audiences for 26 years—since Sesame Street's third season in 1971. Delgado, who has enjoyed many roles in film, on the stage and on television, both in Los Angeles and New York, is also a musician and singer. He has made children's records and performed in concerts for families throughout the country. Delgado is the recipient of the Emmy Award for his contributions to the young, through his work on Sesame Street. He gives generously of his time and talent to many causes including CTW's Sesame Street PEP, United Farm



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
THE ADMINISTRATOR

TO:

Neera

FROM:

Reid

COMMENTS:

Number of Pages to follow: 4

Date:

Time:

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

COURTNEY MANNING

March 26, 1997

MEMORANDUM

OFFICE OF
THE ADMINISTRATOR

SUBJECT: Environmental Monitoring for Public Access and Community Tracking
(EMPACT)

TO: Assistant Administrators
General Counsel
Regional Administrators
Associate Administrators

Last August, President Clinton announced steps to expand the information available to all Americans about environmental risks to their families, without imposing new reporting burdens on anyone. This announcement builds on his belief that citizens have a right to know about environmental conditions in their neighborhoods.

EPA is leading the development of an Environmental Monitoring for Public Access and Community Tracking (EMPACT) network -- a comprehensive program for measuring and reporting environmental and public health information. EPA will work with agencies such as the National Oceanic and Atmospheric Administration (NOAA) and United States Geological Survey (USGS) to provide 75 or more of the largest U.S. metropolitan areas with key environmental health information.

In order to achieve this goal, EMPACT incorporates several key elements. It is important that the new approach:

- **Establish partnerships with states and communities** to ensure that the information is useful and timely for families and communities;
- **Incorporate improved and updated technology solutions** for real-time environmental measurement and monitoring;
- **Facilitate public access** to comprehensive environmental information that is easily understood;
- **Provide effective tools** for communicating, interpreting and applying environmental data and information; and
- **Develop a framework** that communities can work within, but that will also provide the ability to aggregate information on a local, regional, and national scale.

We would like your assistance in developing an Agency-wide plan for this network, which is the important first step to creating an integrated and comprehensive program. We envision



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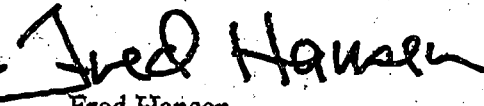
three major components over the next several years: 1) design of the overall network system; 2) implementation in communities; and 3) communication and delivery of information. We have asked the Office of Research and Development (ORD), as the lead office for the first phase of this effort, to coordinate with the recently established Center for Environmental Information and Statistics (CEIS), on the development and design of the overall initiative. Your office should work with ORD to develop an Agency-wide framework and action plan; and once the plan is developed, work to ensure its successful implementation. It is essential that proposals from particular offices for the use of funds associated with this activity be consistent with this framework and reflected in the action plan. Funds may also be redistributed based on the final framework and action plan.

EMPACT is a partnership with communities and will involve state and regional stakeholders -- therefore each Regional office should appoint a liaison to work with ORD. Each Headquarters office should also designate a staff person to work as part of an Agency-wide team to plan the details of this integrated, multi-media program. Please e-mail names to Dr. Denice Shaw in ORD by Monday, March 31st. If you have questions, you can reach her at (202) 260-4627.

We are committed to the vision of providing timely, useful and accurate environmental and public health information to all Americans. We are confident that, working together, we can make this vision a reality. We look forward to hearing more details about the overall plan for the EMPACT network in the weeks ahead.

Thank you for your help with this important project.


Carol M. Browner
Administrator


Fred Hansen
Deputy Administrator

cc: Deputy Assistant Administrators
Deputy Regional Administrators
Office Directors

Expanding Every American's Right-to-Know About Toxic Pollution

August 28, 1996

Every American has a right to know about toxic pollution in their neighborhood, and President Clinton is announcing steps to expand the information people can get about toxic risks to their families, without imposing new reporting burdens for anyone.

By the year 2000, Americans will have an easy way to answer common questions like "Is the air too polluted today to play outside?" "Is the beach at my favorite lake clean enough for swimming this weekend?" "What kind of toxics are in our local river?" This information will be available for the 75 largest metropolitan areas in the country through a comprehensive monitoring system with computer links to schools, libraries, community centers and home computers.

- ***National right-to-know network of key environmental health indicators.*** President Clinton is directing EPA to work with other state, federal and local agencies to put in place a nationwide network to observe key environmental health indicators in the air, land and water. Families will have access to timely health-related data to make informed choices that directly affect their health. For example, timely air quality information can mean the difference between hospitalization and a healthy day for an asthmatic child. Asthma is now the leading cause of hospitalization for young children in the United States.
- ***Better right-to-know data on water.*** To help communities protect their waters, President Clinton is expanding water quality studies so they cover at least these 75 largest metropolitan areas and – just as importantly – make that information readily available. The United States Geological Survey (USGS) and the National Oceanic and Atmospheric Administration (NOAA) now study water quality in less than half the nation's rivers, lakes, streams, and beaches. President Clinton is expanding the effort so that most Americans can get information about what causes the pollution in their rivers, lakes and beaches. With this information communities can find the best ways to improve and protect the quality of sources of drinking water.
- ***Making information available when families need it.*** President Clinton is directing agencies to put in place a system to give everyone better access to government pollution information, by directing the federal agencies that have this information to work together to provide the public with one-stop access.
- ***A call for expanded right-to-know.*** President Clinton is directing federal agencies to build on the success of our right-to-know laws, and to come forth with proposals to provide families with better information about the risks their families face from toxics and other hazards. The Administration will work with parents, scientists, the business community, local governments, and the Congress to provide better information to families, so that they will have the tools to protect themselves. This initiative will include common-sense and cost-effective ways to meet the following objectives:

- Assist parents in assessing and avoiding unique environmental health risks to children from products and chemicals.
- Provide information on the whole range of environmental health risk from toxics, including cancer, developmental, hormonal, and reproductive risks.
- Encourage informed consumer choices by providing improved information.

New Investments Over Four Years: EPA \$140 million; Interior/USGS \$45 million; NOAA \$11 million.

THE FIRST LADY ANNOUNCES NEW PUBLIC AND PRIVATE EFFORTS TO FIGHT ASTHMA

May 21, 1998

Today, at Children's Hospital in Washington, the First Lady will announce new efforts to raise awareness of asthma in children. Joined by Secretary Shalala and Administrator Browner, as well as Elmo and Luis from Sesame Street, she will unveil new steps to inform parents and communities about ways to manage asthma and prevent attacks.

A Dramatic Increase in Asthma Rates. Recent reports have found an alarming rise of childhood asthma in the United States. Approximately five million children now suffer from asthma; even more troubling, the incidence of asthma in children under age five has increased 160 percent from 1980 to 1994. With 150,000 children being hospitalized each year from asthma, it is now the leading cause of hospitalization for children due to chronic illness, at a cost of \$1.9 billion in medical expenses every year. And children are hospitalized more than any other age group. Asthma is also the leading cause of school absenteeism among school children due to chronic illness, costing 10 million missed school days each year.

Educating Parents and Child Care Providers about Asthma. Today, the American Lung Association, and the National Association of Child Care Resource and Referral Agencies (NACCRRA) are joining together in a partnership to educate parents and providers about asthma. NACCRRA will distribute to its network of child care providers a variety of materials, including Children's Television Workshop's *Sesame Street A is for Asthma* educational kits, which promote awareness of childhood asthma as a chronic illness, and support families and health communities in helping children ages three to six understand and cope with the illness. The kit is comprised of a specially produced *Sesame Street* video featuring Elmo, Rosita and Luis, and a new Muppet character, Dani, who suffers from asthma.

Giving Parents the Tools they Need to Help their Children. The First Lady will also announce a new "right-to-know" tool -- the National Ozone Map -- to give families the information they need daily to protect their children from harmful air pollution. This new Ozone Map is available on the Internet (<http://www.epa.gov/airnow>) and will be distributed to local weather broadcasts. It contains color-coded information on levels of ozone in communities, its movement throughout the day, and forecast maps of the next day's predicted smog levels. Children are at special risk from exposure to ozone and smog because it can aggravate asthma attacks. The ozone map will help families make more informed decisions about their children's health, particularly for children with asthma or respiratory ailments.

Helping Communities to Take Action to Protect Children's Health. The First Lady will also announce a new pilot program -- the Child Health Champion Campaign -- to jump start community efforts to identify local environmental risks and take action to protect children. The Campaign will provide grants and technical assistance to 11 pilot communities to identify environmental risks to children, such as second-hand smoke and air pollution, which lead to the exacerbation of asthma and other illnesses. In each of the communities, local health care providers, teachers, government officials, and business owners will be recruited to lead the community in: 1) identifying children's health hazards; 2) setting community-specific goals to protect children; and 3) developing action plans to eliminate health risks to children. Anacostia, here in Washington, is one of the selected communities.

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**SPEAKING POINTS FOR THE FIRST LADY
ON THE *SESAME STREET* A IS FOR ASTHMA PROJECT & DISTRIBUTION**
(from Sandy Jordan, Jeanette Betancourt, and Digna Sanchez)

Talking points for Hillary Clinton on asthma project:

- Asthma is the most common chronic illness among children, effecting nearly 5 million in the United States alone, and this number is rising rapidly.
- In response to this growing need for critical information and support, Children's Television Workshop has designed the "*Sesame Street* A is for Asthma" project as a tool to serve child care providers in their efforts to address this growing health concern.
- The project was made possible by a \$1.5 million grant from the Prudential Foundation
- Goal is also to provide support to build partnerships between children-care providers, health practitioners, and families assisting these young children
- Because African-American and Latino children are disproportionately affected by asthma, the project's *Sesame Street* video, Caregiver's Guide, and Asthma Action Plan poster are produced in Spanish as well as English.



Workers and Headstart.

SUSAN IS A WORKING MOM

LORETTA LONG has played Susan on Sesame Street since its first season, and has enjoyed watching her character evolve over the years from housewife to nurse to working mother. Susan is married to Gordon, and is Miles's mother. Before coming to Sesame Street, Long performed on the public television program "Soul"; in summer stock productions of "Guys and Dolls," "Milk and Honey," and "Sweet Charity," as well as, on a tour of clubs throughout Australia. Long is a distinguished former school teacher and has a doctor of education from the University of Massachusetts.

MARIA IS MS. FIX-IT

SONIA MANZANO, Maria, has been on Sesame Street since its third season. Maria is the mother of Gabriela and the wife of Luis, with whom she works in the Fix-It Shop. Working on Sesame Street gave Manzano's

talent as a writer the opportunity to flower. After ten years on the set, she began writing scripts for the show. To date, Manzano has earned 12 Emmy Awards as a member of the Sesame Street writing staff. Sonia is committed to the positive portrayal of Latinos in broadcast television and has been honored by the Association of Hispanic Arts, the Congressional Hispanic Caucus in Washington D.C., the Committee For Hispanic Children and Families; and was twice nominated for an Emmy Award as Outstanding Performer in a Children's Series. Manzano has appeared in numerous off-Broadway productions, including the original staging of "Godspell." Her feature film credits include "Death Wish," and "Fire Power." Manzano was awarded a key to the City of Indianapolis for achievement in children's television.

BE BOP BOB HAS THE BEAT

BOB McGRATH, Bob on Sesame Street, is an original cast member who started with the show at its inception in 1969. The character Bob is a music

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Deputy Managing Director

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John R. Garrison
Managing Director



FACSIMILE

Date:

5/18/98

To:

Neerz Tonden

From:

Diane Maple
Director, Media Relations
PHONE: 202/785-3355
FAX: 202/452-1805
E-MAIL: dmaple@lungusa.org

Subject:

May 21 event

No. of pages (including cover): 3

When You Can't
Breathe,
Nothing Else
Matters®

Founded in 1904, the American
Lung Association includes
affiliated associations
throughout the U.S., and a
medical section, the American
Thoracic Society.

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002. memo	Diana Maple to Tanden re event attendees (partial) (1 page)	05/18/1998	P6/b(6)
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Clinton Presidential Records
First Lady's Office
Neera Tanden (Subject Files)
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FOLDER TITLE:

Asthma Event 5/21 [1998] [1]

2012-0057-S

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P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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RR. Document will be reviewed upon request.

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b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

[002]

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Frank De Mello
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John R. Garrison
Managing Director



MEMO

DATE: May 18, 1988

TO: Neera Tanden
White House

FROM: Diane Maple *dlm*
ALA/ATS Washington Office

RE: May 21 event with Mrs. Clinton

Following is information on the three people from the American Lung Association who will attend the May 21 event:

Linda B. Ford, M.D., President, American Lung Association (bio attached)

P6/(b)(6)

Ronald H. White
Deputy Director, National Programs
and Director of Environmental Health

P6/(b)(6)

Diane L. Maple
Director, Media Relations

P6/(b)(6)

**When You Can't
Breathe,
Nothing Else
Matters®**

Founded in 1904, the American Lung Association includes affiliated associations throughout the U.S., and a medical section, the American Thoracic Society.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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003. schedule	FLOTUS, Thursday, May 21, 1998 (partial) (2 pages)	05/21/1998	P6/b(6)
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COLLECTION:

Clinton Presidential Records
First Lady's Office
Neera Tanden (Subject Files)
OA/Box Number: 20359

FOLDER TITLE:

Asthma Event 5/21 [1998] [1]

2012-0057-S

kc644

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

[003]

SCHEDULE FOR HILLARY RODHAM CLINTON

THURSDAY, MAY 21, 1998

FINAL*

WASHINGTON, D.C.

CHILDREN'S HOSPITAL

LEAD ADVANCE:

MICHELLE KREISS

301/384-7118

PHONE

CHILDREN'S HOSPITAL

PRESS ADVANCE:

SHANAN GUINN

202/483-3530

PHONE

SCHEDULER:

WENDY ARENDS

202/456-7007

PHONE

202/456-5340

FAX

[REDACTED] P6(b)(6)

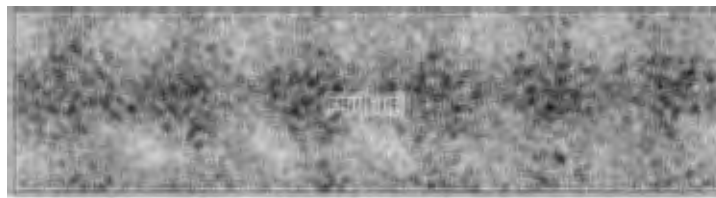
HOME

WHCA PAGER

PREV RON

The White House

8:30am



10:00am-

MEETING w/Patriarch Ilia Shiolashvili

10:30am

Map Room

CLOSED PRESS/WH PHOTO

PARTICIPANTS:

- The First Lady
- Patriarch Ilia Shiolashvili
- Father Robert Kondratich, Chancellor, Orthodox Church
- Georgian Ambassador to the U.S. Tedd Japaridze
- Tamaka Japaridze
- Ambassador William Courtney
- Ambassador Richard Morningstar
- Neil Kingsley, NSC
- Ilia Vackeishvili, Interpreter

SCHEDULE FOR HILLARY RODHAM CLINTON

THURSDAY, MAY 21, 1998

PAGE 2

10:30am

PHOTO w/Edgartown students
South Portico.
CLOSED PRESS/WH PHOTO

PARTICIPANTS:

- The First Lady
- Debbie Scott
- John Bachelor, Vice Principal, Edgartown School
- 60 students

10:40am

DEPART South Portico
VIA Motorcade
EN ROUTE Children's Hospital
[Drive time: 20 minutes]

LIMO: THE FIRST LADY

STAFF VAN: CRAIGHEAD, BERRY, TANDEN, PHOTOGRAPHER

11:00am

ARRIVE Children's Hospital

GREETERS:

- Ned Zechman, CEO and President, Children's National Medical Center
- Jackie Bowens, Vice President, Government and Community Affairs
- Ellie Runyon, Director, Advocacy and Community Affairs

11:05am-

TOUR

11:15am

Respiratory/Pulmonary Emergency Room
Children's Hospital
POOL PRESS/WH PHOTO

FORMAT:

- The First Lady, Secretary Shalala, Administrator Browner, and Ned Zechman, CEO and President, Children's National Medical Center proceed to Emergency Room 8, the Respiratory/Pulmonary center.
- Keith Schultz, Assistant Director of Respiratory Care, and Dr. Chamberlin, ER Physician, explain what happens when a child who has difficulty breathing visits the emergency room.

SCHEDULE FOR HILLARY RODHAM CLINTON

THURSDAY, MAY 21, 1998

PAGE 3

- Upon conclusion, The First Lady, Secretary Shalala, Administrator Browner, and Ned Zechman proceed to the elevator.

PARTICIPANTS:

- The First Lady
- Secretary Donna Shalala
- Administrator Carol Browner
- Ned Zechman, CEO and President, Children's National Medical Center

11:15am

PROCEED to 4 Blue
VIA Elevator

11:20am-
12:00pm

CHILDREN'S HEALTH ANNOUNCEMENT

Children's Hospital
111 Michigan Avenue, NW
Washington, DC
HRC Hold: Room 4247
Phone: 202/884-4139
Fax: 202/884-2898
OPEN PRESS/WH PHOTO

FORMAT:

- Tanya Brown, RN, escorts the First Lady, Secretary Shalala, Administrator Browner, and Ned Zechman to the stage area where they take their seats.
- Ned Zechman makes welcoming remarks and introduces Secretary Shalala.
- Secretary Shalala makes remarks and introduces Administrator Browner.
- Administrator Browner makes remarks and introduces Dr. Linda Ford, President, American Lung Association.
- Dr. Linda Ford makes remarks and introduces the First Lady.

[003]

SCHEDULE FOR HILLARY RODHAM CLINTON

THURSDAY, MAY 21, 1998

PAGE 4

- The First Lady makes remarks.
- Upon conclusion, the First Lady introduces Elmo and Luis and helps them clap to "The Breathing Song".
- Upon conclusion, the First Lady departs.

PARTICIPANTS: approximately 35 guests

12:00pm **DEPART** Children's Hospital
 VIA Motorcade
 EN ROUTE South Portico
 [Drive time: 20 minutes]

LIMO: THE FIRST LADY

STAFF VAN: CRAIGHEAD, BERRY, TANDEN, PHOTOGRAPHER

12:20pm **ARRIVE** Tradesmen's Entrance

12:20pm-
1:15pm **DOWN TIME**

1:15pm **PHOTO** [REDACTED] P6(b)(6)
 Diplomatic Reception Room
 CLOSED PRESS/WH PHOTO

PARTICIPANTS:
-The First Lady

[REDACTED] P6(b)(6)

1:30pm-
2:00pm **MEETING** w/Secretary Slater
 Map Room
 CLOSED PRESS/WH PHOTO

PARTICIPANTS:
-The First Lady
-Secretary Slater
-Ellen Lovell
-John Horsley, Associate Deputy Secretary of Transportation

SCHEDULE FOR HILLARY RODHAM CLINTON
THURSDAY, MAY 21, 1998
PAGE 5

2:00pm- **MEETING** w/George Stevens
3:00pm Map Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS:

- The First Lady
- George Stevens
- Ellen Lovell
- Capricia Marshall
- Kelly Craighead

3:00pm- **MEETING** w/Adam Clymer
3:45pm Library
CLOSED PRESS/WH PHOTO

PARTICIPANTS:

- The First Lady
- Adam Clymer
- Marsha Berry

3:45pm- **MEETING** w/Mrs. Udall
4:15pm Map Room
CLOSED PRESS/WH PHOTO

PARTICIPANTS:

- The First Lady
- Norma Udall
- Lawrence Hoffheimer, Washington Counsel
- Nathan Slewett, Chair, National Parkinson Foundation
- Abraham Lieberman, Medical Director, National Parkinson Foundation
- Jennifer Klein

4:15pm **MEETING** regarding Millennium Design
Diplomatic Reception Room
CLOSED PRESS/NO WH PHOTO

PARTICIPANTS:

- The First Lady
- Ellen Lovell
- Capricia Marshall
- Ken Carbone, Carbone Smolan Associates
- Leslie Smolan, Carbone Smolan Associates

SCHEDULE FOR HILLARY RODHAM CLINTON
THURSDAY, MAY 21, 1998
PAGE 6

Contact: Ellen Lovell 202/395-7201

4:45pm

HARVARD SPEECH MEETING

Residence

CLOSED PRESS/NO WH PHOTO

PARTICIPANTS:

- The First Lady
- Jennifer Klein
- Chris Jennings
- Neera Tanden
- Laura Schiller

7:00pm-

GOING-AWAY PARTY for Frank Raines [w/POTUS]

7:30pm

State Dining Room

CLOSED PRESS/WH PHOTO

FORMAT:

- Gene Sperling makes remarks and introduces Jack Lew.
- Jack Lew makes remarks and introduces the First Lady.
- The First Lady makes remarks and introduces The Vice President.
- The Vice President makes remarks and introduces the President.
- The President makes remarks and introduces Frank Raines.
- Frank Raines makes remarks.
- Upon conclusion, the President and the First Lady have the option to mix and mingle.

PARTICIPANTS: approximately 120 guests

RON

The White House

SCHEDULE FOR HILLARY RODHAM CLINTON

THURSDAY, MAY 21, 1998

PAGE 7

WEATHER FOR WASHINGTON, D.C.: Partly to mostly cloudy with a chance for an isolated thunderstorm in the afternoon, becoming clear overnight. Winds northwest at 5 to 10 knots. Low 63F. High 81F.

WASHINGTON, D.C. EVENTS:

KENNEDY CENTER

Shear Madness

FORD'S THEATER

Kudzu

NATIONAL THEATER

Ragtime

ARENA

You Can't Take It With You
Black No More



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
THE ADMINISTRATOR

TO:

Neera Lander

FROM:

Stephanie Lutter

COMMENTS:

*Draft remarks - I'm
cutting these down
to roughly 2 minutes.*

Number of Pages to follow: _____
Date: _____
Time: _____

Transmission Number: (202) 260-3684
Verification Number: (202) 260-7960 or 260-9828

Office of the Administrator
401 M Street, S.W.
Room 1204 West Tower
Mail Code: 1101



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DRAFT (We are cutting this down significantly)

**Carol M. Browner, Administrator
U.S. Environmental Protection Agency
Child Health Champion and Ozone Announcement
with First Lady Hilary Rodham Clinton**

**Washington, DC
May 21, 1998**

Thank you Secretary Shalala.

Before I begin, let me say it is a real pleasure to be here today. A year and a half ago, my son was brought to this hospital after a severe accident. Many of you here at Children's Hospital worked diligently to make him healthy and whole again, and I want to take this opportunity to thank you once again for your good work. As you do your part to care for sick and injured children at this hospital, I will do mine to protect as many young people as possible from becoming ill from an unhealthy environment.

Secretary Shalala, I am delighted to join you, Dr. Ford, Dr. Zeckman, and especially the First Lady for this announcement of yet another action building on this administration's efforts to strengthen our families, protect our children, and safeguard the water we drink, the air we breathe, and the land on which we all live.

Since the day they came to office, the President and Vice President have led the way for children's health. They have given this nation the strongest, farthest-thinking environmental and public health protections in the world, including protections against one of the greatest environmental and health threats facing this country: polluted air.

This administration knows that too many of our children can get sick by breathing unhealthy air. We know that poor air quality has been linked to many respiratory ailments, including asthma, the leading cause of hospital admissions for children in this country.

That's why last summer, President Clinton announced the toughest action in a generation to protect our children -- new, updated public health air standards for smog and for soot. These new standards together will protect 125 million Americans, including 35 million children, from the adverse health effects of breathing polluted air. Each year, they will prevent

approximately 15,000 premature deaths, about 350,000 cases of aggravated asthma, and nearly a million cases of significantly decreased lung functioning in children.

Breathing polluted air hurts our children's health -- plain and simple. And the danger exists indoors as well as outside.

Twenty seven percent of the country's children live in a house where one or more adults smoke, leading to increased respiratory ailments, ear infections, and aggravated asthma. No adult, no parent should smoke around their young child -- and EPA is taking action to alert parents to the dangers of secondhand smoke.

Pound for pound, children drink more fluids, eat more food, and breathe more air. Our young ones crawl on the floor, the older ones spend more time outdoors. All this makes children uniquely susceptible to environmental hazards.

That's why we have taken steps to ensure that the food our children eat and the water they drink is safe and healthy, setting higher, tougher standards in the new Food Safety Act and the Safe Drinking Water Act.

It is why this administration is protecting our children from lead poisoning by stepping up efforts to rid the nation's housing of old lead paint and requiring homeowners to inform potential buyers and renters of lead hazards.

And it is why today, the nation's toxic waste sites are being cleaned up faster, and more efficiently, so that no child should have to grow up near a Superfund site. More than 500 of the nation's worst toxic waste sites have been cleaned up to date -- that's more than twice as many as in the previous 12 years combined.

This administration also believes that one of the best ways to protect children is by giving parents timely, accurate, relevant information about their health and their environment - so they can make better, more informed decisions about how to protect their families and their communities.

Parents have more information than ever before about toxic pollution being released into their community's air, land and water. President Clinton doubled the number of chemicals that must be reported and he increased enforcement of the law -- so that parents will know what toxic chemicals are in their children's environment. And we wrote provisions into food safety and drinking water laws that gives parents the right to know about pesticides in food and contamination in drinking water.

Our list to protect children's health goes on, and today we announce new progress in safeguarding our nation's young people.

But can we rest? Is our work done? Not until we can say that no child has grown up next to a toxic waste dump; that no child is poisoned by lead; that childhood asthma and cancer rates are falling, not rising.

When we take steps to protect our children, we protect every American.

As a mother and as a person whose job it is to protect the American people from environmental hazards, I thank the President, the Vice President, and the First Lady for all that they have done to ensure a safe, healthy environment for our children, our children's children, and all the generations to come.

Thank you.

And now I would like to turn the floor over to Dr. Linda Ford, the new president of the American Lung Association. For almost a century, the ALA has been a persistent and effective voice for clean air in this country — a staunch defender of our children's respiratory health. I welcome Dr. Ford to her new position and her special expertise on asthma that she will bring to bear. Dr. Ford...

Mrs. Clinton, Administrator Browner, Dr. Zechman, Dr. Ford and our most distinguished guests – Elmo and his pals.

People my age remember when we were the age of the children in this great hospital.

We also remember our childhood friends who sometimes had to stand on the sidelines while the rest of us played sports

Who often missed school because they were sick.

Who, without warning, were suddenly gasping for air.

These children had the chronic lung disease, asthma. They might have been our neighbors. Our even our brothers and sisters.

Asthma limited their lives every bit as much as it limited their breathing.

I had friends with asthma. But if I was back in school today, chances are I'd have even more.

That's because the problem of asthma is growing worse. Dramatically worse.

More than 15 million Americans have asthma, including 5 million under the age of 18. The cost of treating asthma now exceeds \$6 billion dollars a year.

For children, the news is especially frightening.

Between 1980 and 1994 the percentage of pre-school age children with this disease increased 160 percent.

Children with asthma miss, on average, twice as many school days as other children.

Asthma poses an enormous public health challenge – and we're all working on it together, . . .

. . . the National Institutes of Health, the CDC, the FDA, and other HHS agencies – along with the American Lung Association, Public Television and other private organizations.

The federal money we're devoting to fighting asthma will surpass the \$100 million dollar mark this year for the first time – up nearly 70 percent from 1993.

But fighting asthma is not just about money. We need a broad strategy of research, education and prevention to manage this disease and unlock its secrets.

That's why we're supporting asthma researchers; conducting research that can lead to the development of new drugs; and carrying out clinical studies that focus on prevention and treatment.

We have the National Asthma Education and Prevention Program to raise awareness about asthma – and to disseminate lifesaving information to help families and health care workers recognize and control asthma.

We're emphasizing access to care – pulling together schools, health clinics, day care centers and parents – to make sure that when asthma strikes, the entire community is ready and able to strike back.

Later this summer, the National Institutes of Health will award new grants that will help answer some of the most basic questions about asthma: How is it triggered? What role do respiratory infections play in the development of childhood asthma? And how can it be prevented?

We are also working in very close collaboration with other federal agencies.

So I'm pleased to introduce my co-chair of the President's Task Force on Environmental Health and Safety Risks to Children – which is targeting asthma, . . .

. . . Carol Browner.

Fran Du Melle
Deputy Managing Director

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Washington, DC 20036-4502
Phone: (202) 785-3355
FAX: (202) 452-1805

National Headquarters:
1740 Broadway
New York, NY 10019-4374

John R. Garrison
Managing Director



FACSIMILE

Date: May 20, 1998

To: Neera Tanden

From: Diane Maple
Director, Media Relations
PHONE: 202/785-3355
FAX: 202/452-1805
E-MAIL: dmaple@lungusa.org

No. of pages (including cover): 3

Subject: Revised statement for Dr. Ford

How's this look?

I will be here in the office until 7 p.m. today. If you need to reach me after 5:30 p.m., call my direct number. 785-2642.

attachment

**When You Can't
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Nothing Else
Matters®**

Founded in 1904, the American Lung Association includes affiliated associations throughout the U.S., and a medical section, the American Thoracic Society.

**Statement of Linda B. Ford, M.D.
President, American Lung Association
May 21, 1998**

It is a great pleasure to be here today.

As a physician who specializes in the treatment of asthma, I know firsthand how deeply this illness can affect young children and their families. I began my involvement with the American Lung Association as a volunteer doctor at a summer camp for children with asthma. I have seen children in the midst of terrifying asthma attacks. I have seen children die of acute asthma.

Most of us take breathing for granted, like the beating of the heart. But for many Americans, including millions of children, certain things -- such as dust, mold, pollen, air pollution, secondhand smoke and certain foods -- can cause the airways to become narrow, making breathing difficult. The result can be an asthma attack.

As an asthma attack begins, a child may cough with each breath. Wheezing often follows, starting as a slight whistling sound each time the child breathes out and progressing to a shrill noise as the child struggles to fill his or her lungs with air.

Breathing speeds up and the child must work for each breath of air, sometimes sucking in so hard that the chest appears concave and the ribs show through the skin. The child's nails and lips may turn blue from a lack of oxygen.

Young patients tell me that an asthma attack feels like someone is standing on their chest or that they are being forced to breathe through a narrow straw.

For too many children, an asthma attack means a frantic trip to the hospital emergency room. Fortunately, with proper education, most asthma attacks can be prevented or cut short with medications.

The American Lung Association has developed materials and innovative programs to teach children, their families and care givers to recognize the signs of asthma and know what to do. For children ages 3 to 6, we have our wonderful new Sesame Street "A" Is For Asthma program, developed in a partnership with the Children's Television Workshop and funded by the Prudential Foundation. For older children, we have several programs, including Tools for Schools, developed in partnership with the Environmental Protection Agency.

The American Lung Association also is working hard to find a cure for asthma. Key to that effort is AsthmAttack!, a major gift campaign to fund special research centers.

Children with asthma are much like other children. They have the same high spirits, curiosity, alertness and love of fun. The American Lung Association intends to continue its fight to give these children the childhoods they deserve.

Thank you.

The Breathing Song

by Joe Kerr and Paul Jacobs

In. Out. In. Out.

That's what breathing is all about.

The air goes in, the air goes out

'cause we need it to breathe and shout.

So keep it going

Smooth and flowing

That's what breathing's all about!

All the animals in the zoo

breathe the same as me and you

great big elephants with their trunks.

Itty bitty birds and (ooh!) stinky skunks.

In. Out. In. Out.

That's what breathing's all about.

Edwin K. "Ned" Zechman, Jr.

Edwin K. Zechman, Jr., President and Chief Executive Officer. Mr. Zechman joined the Executive Management Staff of the Hospital in September, 1994 as President and Chief Executive Officer and a member of the Boards of all corporations within the Medical Center. Mr. Zechman's experiences include holding the positions of President & Chief Executive Officer of the Children's Hospital of Pittsburgh, Executive Director of the Children's Hospital of Alabama and the Executive Director of the Children's Hospital of New Orleans. He is a Fellow in the American College of Healthcare Executives and a member of the American Hospital Association. Mr. Zechman received his Bachelor of Science Degree and a Master of Education Degree from Shippensburg State College and a Master of Science Degree from Ohio State University.

Fran Du Melle
Deputy Managing Director

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John R. Garrison
Managing Director



Linda B. Ford, M. D.
Physician, CEO, The Asthma and Allergy Center

Linda B. Ford, M.D., is the CEO of the Asthma and Allergy Center and President of the American Lung Association.

Dr. Ford is a Physician of Allergy and Immunology and has served on the Board of Directors for the American Lung Association since 1993. A member of the American Lung Association of Nebraska since 1981, and of the American Thoracic Society since 1980, Dr. Ford has been a leader in the fight against asthma and other forms of lung disease. Her commitment to finding a cure for asthma led to her participation as co-chair of the American Lung Association's Asthma Research Initiative.

Dr. Ford has been particularly active in promoting lung disease education among children, serving as Chair for the Consortium of Asthma Camps from 1994-1996 and Chair of the Asthma Camp Committee of the American Academy of Allergy and Immunology from 1992-1994 and vice chair of the Aerobiology Committee, Steering Committee for Educational Research Trust of the American Academy of Allergy, Asthma, and Immunology.

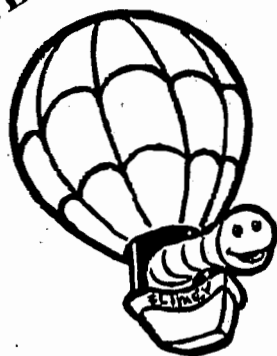
Dr. Ford received her medical degree at the University of Nebraska Medical Center and a Bachelor of Science degree from the University of Nebraska.

5/98

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Matters®**

Founded in 1904, the
American Lung Association
includes affiliated associations
throughout the U.S., and a
medical section, the
American Thoracic Society

SESAME STREET 29th SEASON



Buzzi's movie credits include Alan Arkin's "Chu Chu and the Philly Flash" and Disney's "North Avenue Irregulars." Buzzi has starred in seven cartoon series; 18 musical revues; a multitude of radio and television commercials, including a current national ad for "Frosted Cheerios"; has appeared off-Broadway and was featured on Broadway in "Sweet Charity." In the midst of all this activity, she has an act in Las Vegas! Buzzi is the recipient of a Golden Globe Award, the NAACP Image Award, and five Emmy nominations; the most recent for Outstanding Performer on Sesame Street.

CELINA'S DANCE STUDIO HAS THE MOVES

ANNETTE CALUD starts her fifth season as dance instructor Celina, whose studio is "around the corner" on Sesame Street. Previously, Calud starred on Broadway as leading lady Kim in the hit musical "Miss Saigon." She has performed in regional theater productions of "A Funny Thing Happened on the Way to the Forum," "Hair," "Gypsy," and "Anything Goes." Calud, who received a doctorate from the Illinois

College of Optometry, and practiced optometry in Chicago while pursuing her theatrical interests, continues medicine on a part-time basis.

LUIS IS MR. FIX-IT

EMILIO DELGADO, plays Luis, who runs the Fix-It Shop with his wife, Maria. They have a daughter, Gabriela. This enduring Sesame Street family has been a source of pride to Delgado, whose positive portrayal of America's Hispanics has won audiences for 26 years—since Sesame Street's third season in 1971. Delgado, who has enjoyed many roles in film, on the stage and on television, both in Los Angeles and New York, is also a musician and singer. He has made children's records and performed in concerts for families throughout the country. Delgado is the recipient of the Emmy Award for his contributions to the young, through his work on Sesame Street. He gives generously of his time and talent to many causes including CTW's Sesame Street PEP, United Farm