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THE WHITE HOUSE
WASHINGTON

November 24, 1993

MEMORANDUM

TO: President Bill Clinton

FROM: Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

SUBJECT: World AIDS Day

World AIDS Day, December 1, is an occasion around the globe for noting both the continuing devastation caused by the Human Immunodeficiency Virus (HIV), and the outstanding efforts of so many to respond to the persons infected by the virus.

In the four months that I have served as your National AIDS Policy Coordinator, I have had many opportunities to meet with infected individuals, their families, those who advocate on their behalf, and those providing care, conducting research on a cure, or promoting prevention programs. I am continually impressed by the strength of so many in the face of this tragedy, and know that you are personally aware of the impact the disease has on families across the nation.

While I have provided my weekly report of activities, I have not taken time to reflect on our national direction, which I describe as having three major focal points: research, care and prevention.

The research effort is massive, and has no end in sight. I have just returned from a two-day session involving senior scientists, heads of key federal research agencies, pharmaceutical companies, and AIDS advocacy groups. I am heartened by an increasing spirit of collaboration, and by creative thinking on how public-private partnerships in communication and research management can speed up the pace of discovery. Within the federal establishment, we must remain particularly alert to removing unnecessary bureaucratic roadblocks to this effort.

Memorandum to President Clinton
World AIDS Day
November 24, 1993
Page 2

Provision of care improves regularly, but will remain a patchwork until health reform provides an assurance of continuous coverage. Even with an assured payment mechanism, the organization of services is a challenge, because so many of those infected by HIV are in communities that lack a developed infrastructure of primary care services, or have multiple problems that cannot be solved by health and illness care alone. The outstanding efforts of volunteers must be noted as a critical component of the work being done in care settings all across the country.

Prevention remains an enormous challenge, because of the difficulties of changing human sexual behavior and addictive behavior. This effort has been made doubly difficult in the past by the reluctance of leaders to allow or participate in open discussion of the behaviors that contribute to the spread of the virus, or of programs that can support behavior change. This administration has provided an atmosphere for that needed discussion and debate, and we are making slow progress.

The Senior Staff briefings at the White House and Cabinet agencies, about the federal employee AIDS education efforts, have gone well. Not all Senior Staff have been able to attend as yet, and continued emphasis will be needed.

My final emphasis in this brief summary is to underscore the impact your personal attention to AIDS can have. Your mention of this disease in speeches about health reform, your personal commitment to the federal employee education initiative, give immense hope to many who feel abandoned by those around them, or who despair that anyone cares about finding a cure. As your representative, I can underscore your interest; any opportunity you have to express that interest directly to the American people has a far greater effect.

If you wish additional details in any of the areas I have mentioned in this brief summary, I would be happy to provide them. I look forward to joining you in observing World AIDS Day next week, and in continuing to work toward our goal of stopping AIDS.

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National AIDS Awareness
Day - "Time To Act"

6pgs

National AIDS Awareness Day

"Time to Act"

*In recognition of persons and
organizations assisting in the
provision of services for persons with
HIV infection and AIDS.*

December 1, 1993

2:00 P.M.

Room 800

Hubert H. Humphrey Building
200 Independence Avenue, S.W.
Washington, D.C. 20201



U.S. Department of Health and Human Services
Health Care Financing Administration



OCT 18 1993

Ms. Kristine Gebbie
National AIDS Policy Coordinator
Executive Office of the President
750 17th Street, N.W., Suite 1060
Washington, D.C. 20503

Dear Ms. Gebbie:

It is my pleasure to invite you to attend and address the Health Care Financing Administration's (HCFA) Third Annual AIDS Awards Ceremony on Wednesday, December 1. HCFA's ceremony is being held in commemoration of AIDS Awareness Day along with other similar ceremonies being held across the country on the same day. The theme for this year's observances is "Time to Act."

HCFA's ceremony provides the opportunity to give special recognition to those individuals and organizations that have been especially vigorous and innovative in assisting in the provision of Medicaid and/or Medicare services to persons with HIV infection or AIDS.

The ceremony will be held from 2:00 p.m. - 3:30 p.m. in Room 800, Hubert H. Humphrey Building, 200 Independence Avenue, S.W., Washington, D.C. The ceremony will be followed by a short reception.

I hope that you will be able to attend. Please have your staff contact William Read, the Executive Officer of HCFA's Medicaid Bureau, at (410) 966-3239, to discuss further details or for answers to any questions you may have. Your participation would make this ceremony a memorable occasion for all of us.

Sincerely,

Bruce C. Vladeck
Administrator

TO: Buck Buckingham, Iris Gelberg, John Gurrola, Lance Alworth, Ben Merrill and the interns

A Proclamation by President Clinton would be an important statement to the country. Copies of the Proclamation could be displayed in every AIDS service organization around the country to reinforce our commitment to the fight against HIV and AIDS.

Below are some of the points that I think should be included. I have attached several samples of previous Proclamations used for other health events.

Please forward back to me your draft ideas so that I can assemble a draft for Kristine's approval.

The deadline for returning drafts to me at the 750 building is Friday, November 12, 1993.

Points to cover:

death and infection rates
health and social effects
what the federal government has done
what community groups, volunteer organizations and PWAs have done (RECOGNITION!!!!!!)
Our commitment as a country to finding a cure
Our commitment as a country to providing care to PWAs
The importance of prevention (in general terms)
How we must all work together on the above.

Thank you for your input.



Andrew E. Barrer, Ph.D.

cc: Kristine Gebbie

b:proc



American Heart Month, 1993

By the President of the United States of America

A Proclamation

Approximately every 34 seconds, someone in the United States dies of some form of heart and blood vessel disease. Heart attack, stroke, and other cardiovascular diseases kill nearly one million Americans every year.

Heart diseases and stroke exact an incalculable toll in human pain and suffering. More than 70 million Americans, young and old, currently suffer from one or more forms of cardiovascular disease. Stroke is the leading cause of serious disability and the third leading cause of death in the United States. Heart diseases and stroke also cost our Nation more than \$117 billion in terms of health care expenses and lost productivity.

The Federal Government, through the National Heart, Lung, and Blood Institute, and the American Heart Association have spent millions of dollars on research into cardiovascular diseases and educational programs. That investment was greatly enhanced by the dedicated efforts of the Association's 3.7 million volunteers.

We know how important it is to educate people, particularly young people, about the use of tobacco products. We also know that controlling blood pressure, eating a diet low in fat and cholesterol, and exercising regularly are all prudent ways of reducing the risk of cardiovascular disease.

Advances in both the treatment and the prevention of heart and blood vessel diseases have resulted in great progress. From 1980 to 1990 age-adjusted death rates from heart attack declined 32.6 percent and during the same years the death rate from stroke dropped 32.4 percent.

Although significant progress has been made in the struggle to overcome cardiovascular diseases, we must not become complacent. We must strengthen and renew our commitment to winning this battle.

In recognition of the need for all Americans to become involved in the ongoing fight against cardiovascular diseases, the Congress, by Joint Resolution approved December 30, 1963 (77 Stat. 843; 36 U.S.C. 169b), has requested that the President issue an annual proclamation designating February as "American Heart Month."

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, do hereby proclaim the month of February 1993 as American Heart Month. I invite the Governors of the States, the Commonwealth of Puerto Rico, officials of other areas subject to the jurisdiction of the United States, and the American people to join me in reaffirming our commitment to combatting cardiovascular diseases and stroke.

IN WITNESS WHEREOF, I have hereunto set my hand this fourteenth day of February, in the year of our Lord nineteen hundred and ninety-three, and of the Independence of the United States of America the two hundred and seventeenth.

William J. Clinton



National Visiting Nurse Associations Week, 1993

By the President of the United States of America

A Proclamation

Since 1885, countless men, women, and children have been provided care in their own communities and homes by the staff of Visiting Nurse Associations. These associations are in 422 urban and rural communities in 45 States and provide home health care to more than 1,500,000 people. The associations are voluntary in nature, independently owned, and community based. They offer a wide range of services, including hospice care, personal care, homemaking, social services, nutritional counseling, specialized nursing care, and occupational, physical, and speech therapy by registered nurses.

Historically, the care provided by Visiting Nurse Associations has enabled many individuals who are chronically ill or disabled to remain in their homes. Such care provides a setting that is familiar to them and is characterized by the physical and social support of family, friends, and loved ones.

Today, as an increasing number of people are being released from acute care settings and returning to their communities in need of complex home health assistance, Visiting Nurse Associations have been quick to respond. Whether caring for a low birth-weight baby, assisting a person recently released from the hospital following surgery, or administering life-sustaining procedures, Visiting Nurse Associations have proven to be critical care providers.

The associations adhere to high standards of quality and provide personalized and cost-effective health care and support, regardless of a person's ability to pay. They are enthusiastically supported by the communities in which they are located, and their resources are regularly enhanced by the services of volunteers and the donations of community members.

In recognition of the increasing need for home health care, and the significant potential of Visiting Nurse Associations to provide this care, the Congress, by House Joint Resolution 484, has designated the week beginning February 14, 1993, as "National Visiting Nurse Associations Week" and has authorized and requested the President to issue a proclamation in observance of this week.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim the week beginning February 14, 1993, as National Visiting Nurse Associations Week. I urge all Americans to observe this week with appropriate programs and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this eighteenth day of February, in the year of our Lord nineteen hundred and ninety-three, and of the Independence of the United States of America the two hundred and seventeenth.

William J. Clinton

THE WHITE HOUSE
WASHINGTON

November 12, 1993

MEMORANDUM

TO: George Stephanopoulos, Senior Advisor to the President
for Policy and Strategy

FROM: Kristine M. Gebbie *Mr. Steve Lee for*
National AIDS Policy Coordinator

SUBJECT: Elizabeth Glaser request for World AIDS Day speech

Thanks for sharing Elizabeth Glaser's note. Yes, the idea of the President speaking on AIDS makes sense, and I have included such a proposal in my memo on his potential World AIDS Day schedule. There would be even more impact if he gave such an address a day or two earlier (or even a week earlier) and then did some reinforcing activities on World AIDS Day. I have thought, however, that it would be difficult to schedule and coordinate, and so had not pushed it.

Let me know if I can provide more information.

To: Carol Rasco

Kristine Gebbie

Fr: GS

Does this idea
make sense?

(GS)

FROM GEORGE STEPHANOPOULOS



Hope for Children with AIDS

P e d i a t r i c A I D S F o u n d a t i o n

5 November 1993

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Lori Wiener, Ph.D., A.C.S.W.

Dear George,

The reason my speech at the Democratic Convention was effective is because I meant every word I said.

So, with that in mind, I feel it would be most significant and important for the President to make his first major AIDS address December 1 on World AIDS Day. It is time.

Sincerely,

Elizabeth Glaser
Co-founder

THE WHITE HOUSE
WASHINGTON

*File Copy -
Complete set of
memos and
standard
attachments*

November 9, 1993

MEMORANDUM FOR CAROL RASCO

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We have forwarded to the appropriate scheduling offices the attached requests for the President, the Vice President, Mrs. Clinton and Mrs. Gore. The final attachment lists possible activities which Cabinet Secretaries may wish to undertake, and we are prepared to forward them to the appropriate department with your approval.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

THE WHITE HOUSE

WASHINGTON

November 9, 1993

MEMORANDUM FOR ROY NEAL

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We would like the President to undertake several actions to observe this important day. The first attached page outlines our requests for Presidential action. The remaining attachments put Presidential actions in the context of other planned or proposed actions.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED PRESIDENTIAL ACTIONS
IN OBSERVANCE OF WORLD AIDS DAY**

- Issue a proclamation in observance of the event
- Incorporate reference to World AIDS Day in his weekly radio address on Saturday, November 27th
- Appear at an East Room reception at 4:00 pm on Tuesday November 30th
- Make a substantive policy address at a venue in the District of Columbia on the morning of December 1st, and
- Travel to Philadelphia (or an alternate site reachable by helicopter) in the afternoon of the 1st to visit an AIDS patient at home

THE WHITE HOUSE

WASHINGTON

November 9, 1993

MEMORANDUM FOR TONY WILSON

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We would like the Vice President to undertake several actions to observe this important day. The first attached page outlines our requests for Vice President Gore's action. The remaining attachments put the Vice President's actions in the context of other planned or proposed activity.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED VICE PRESIDENTIAL ACTIONS
IN OBSERVANCE OF WORLD AIDS DAY**

- Appear with the President, the First Lady, and Mrs. Gore at an East Room reception at 4:00 pm on Tuesday November 30th
- Visit the AIDS Clinical Trials Unit at Howard University in the District of Columbia on the morning of December 1st, and
- Travel to the campus of the National Institutes of Health in Bethesda to participate in their World AIDS Day observance and to visit patients in clinical trials there

THE WHITE HOUSE

WASHINGTON

November 9, 1993

MEMORANDUM FOR PATTI SOLIS

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We would like the First Lady to undertake several actions to observe this important day. The first attached page outlines our requests for Mrs. Clinton's action. The remaining attachments put her activities in the context of other planned or proposed events.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED ACTIONS FOR THE FIRST LADY
IN OBSERVANCE OF WORLD AIDS DAY**

- Appear with the President, the Vice President, and Mrs. Gore at an East Room reception at 4:00 pm on Tuesday, November 30th

- Host a breakfast for national religious leaders on Wednesday, December 1st to highlight the positive response of some, to challenge others to do more, and to emphasize the extent to which health reform will ease the burden of AIDS/HIV care on all Americans

THE WHITE HOUSE

WASHINGTON

November 9, 1993

MEMORANDUM FOR CINDY GIRE

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We were gratified to hear of Mrs. Gore's interest in helping to observe this important day, and would like to ask that she undertake several activities. The first attached page outlines our requests for Mrs. Gore's action. The remaining attachments put her activities in the context of other planned or proposed events.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED ACTIONS FOR MRS. GORE
IN OBSERVANCE OF WORLD AIDS DAY**

- Appear with the President, the Vice President, and the First Lady at an East Room reception at 4:00 pm on Tuesday, November 30th
- Make brief remarks at the Small Business Administration's observance of World AIDS Day, which is part of a multi-agency event (outlined in the attached documents)
- Host a luncheon or afternoon reception at the Vice President's residence for long term survivors of AIDS (Office of the National AIDS Policy Coordinator is prepared to develop an invitation list of 20 to 25 people)

ATTACHMENT 1. OVERVIEW OF PROPOSED ADMINISTRATION OBSERVANCE OF WORLD AIDS DAY 1994

Five cross-cutting events are planned or proposed to highlight the Administration's commitment to the 1994 World AIDS Day theme of *A Time to Act*. They will be complemented by more personal actions by Administration principals and Cabinet officials.

Events already planned include:

- a five-agency event having workplace education at its core which will take place at the Departments of Justice, Labor, and Health and Human Services; at the Small Business Administration; and in the Rayburn House Office Building.
- displays of the NAMES Project AIDS Memorial Quilt at all sites listed above, as well as the White House, Vice President's Residence, State Department, Department of Commerce, and other venues.
- issuance of a Presidential Proclamation urging all Americans to observe World AIDS Day.
- briefly darken the White House on the evening of December 1st as requested by the American Association for World Health.

Events proposed, and for which White House approval is sought at the earliest possible date, include:

- a late afternoon reception in the East Room for the purpose of issuing a Presidential Proclamation (with attendance by the Clintons and the Gores) on November 30th to kick off the next day's events, and to honor those participating in them, and
- darkening of all monuments on the Mall for x minutes in conjunction with the already agreed-to darkening of the White House.

The events above are reinforced by recommendations for additional action by the President, the Vice President, the First Lady, Mrs. Gore, and the National AIDS Policy Coordinator. These are outlined on the next two pages, and detailed in an attachment to this document. Additionally, the Office of the National AIDS Policy Coordinator has developed, and is prepared to forward to the relevant departments or agencies, recommendations for action which each Cabinet Secretary may want to undertake on World AIDS Day.

ATTACHMENT 2. WORLD AIDS DAY PROPOSALS FOR ADMINISTRATION PRINCIPALS

President Clinton

- 11/27 Weekly Radio Address
- 11/30 Appearance and issuance of proclamation; brief remarks at East Room Reception for national AIDS/HIV leaders, Cabinet Secretaries, others (photo op requested for Mary Chapin Carpenter and other C&W stars participating in multi-agency event on 12/01)
- 12/01 late morning: speech in DC (venue TBD)
 afternoon: visit person/s with AIDS at home or in clinic setting in Philadelphia

Vice President Gore

- 11/30 Appearance; brief remarks at East Room reception
- 12/01 Visits with patients and researchers at Howard University AIDS Clinical Trials Unit and at National Institutes of Health

Mrs. Clinton

- 11/30 Appearance; brief remarks at East Room reception
- 12/01 Breakfast for national religious leaders

Mrs. Gore

- 11/30 Appearance; brief remarks at East Room reception
- 12/01 Opening remarks at World AIDS Day event at Small Business Administration
- Reception at Vice President's Residence for "long term survivors"

Kristine Gebbie

- 11/30 Appearance; brief remarks at East Room reception
- 11/30 Larry King Live, ABC Nightline, or some other evening/late night news program
- 12/01 Today Show, Good Morning America, or CBS Morning News
- First Lady's Breakfast with Religious Leaders
- Introduce President at DC speech
- Appearance at one site of multi-agency event
- Travel with President to visit person/s with AIDS
- Attend evening prayer service at Washington National Cathedral

NOTE: See following page for background and rationale on recommendations.

Background and Rationale for Activities for Administration Principals

- The **President** should make a morning speech in the D.C. area -- preferably on a college campus -- which emphasizes his commitment to acting to stop the epidemic and ensuring care for those already ill. **This will be his first address on HIV/AIDS since taking office, and many in the activist community think it is already overdue.**
- The **President** should act in service to a person with AIDS by visiting an adult AIDS patient in his home. We suggest Philadelphia as a site for this visit. We have done some preliminary advance work, and this office would make the appropriate final arrangements in conjunction with the President's Scheduling and Advance office. **This reinforces the World AIDS Day theme, and communicates that people have nothing to fear from casual contact.**
- The **Vice President** should visit Howard University's AIDS Clinical Trials Unit and the clinical care unit on the campus of the National Institutes of Health in Bethesda. He would see both pediatric and adult patients at both sites, with all (or the vast majority) of those at Howard being people of color. **This reinforces the need to stay focused on treatment and a cure.**
- The **First Lady** should host a breakfast or luncheon at the White House for national religious leaders. We have discussed this possibility with representatives of the National Council of Churches and the AIDS National Interfaith Network. Both organizations are enthusiastic about helping to make this happen. **This provides an opportunity to salute the meaningful work of faith communities to date, and to challenge those who aren't yet doing much to get on board.**
- **Mrs. Gore** should host a luncheon or an early afternoon reception at the Vice President's Residence for long-term (e.g., five years post diagnosis) survivors of AIDS. **This provides an opportunity to emphasize that many people have full and productive lives long after diagnosis -- a sign of hope when we're a little bit short on it.** Given her expressed interest in the issue, it is also recommended that Mrs. Gore participate in the First Lady's event and join the multi-agency "road show" for the stop at the Small Business Administration.

ATTACHMENT 3.
**RECOMMENDATIONS FOR CABINET MEMBER/AGENCY HEAD/
KEY PUBLIC HEALTH OFFICIALS ACTIVITIES ON WORLD AIDS DAY**

AGRICULTURE

- The Secretary should take part in an HIV prevention/education program through a USDA extension program.

COMMERCE

- The Secretary should participate in the planned CDC-sponsored Business Responds to AIDS breakfast event in Boston for key business leaders from throughout New England.

DEFENSE

- The Secretary should visit DoD patients with AIDS at Wilford-Hall Air Force Medical Center in San Antonio (preferred location) or at Walter Reed Army Hospital if he cannot travel that day.

EDUCATION

- The Secretary should, accompanied by HIV+ students and/or their friends, visit a public school (preferably in Iowa or elsewhere in the heartland) that has openly accommodated/accepted a student or student with HIV/AIDS. Alternatively, Secretary Riley might wish to visit a school with a successful peer education program, where teens are helping other teens stay healthy and uninfected; or join Dr. Elders for her school event (see below).

ENERGY

- The Secretary should visit either Oak Ridge or Bonneville facilities -- each with a workforce in the thousands -- to initiate HIV/AIDS workplace education.

HEALTH AND HUMAN SERVICES

- The Secretary of Health and Human Services will perform volunteer service at a DC AIDS service organization in the morning, and will deliver an AIDS speech at the Mayo Clinic in the afternoon.
- The Surgeon General will perform volunteer service at a DC AIDS service organization in the morning, and will participate in the multi-agency event. She will also visit a junior high or high school to lead a prevention/education program for teenagers.
- The Assistant Secretary for Health should lead HHS observances of World AIDS Day planned as part of the multi-agency observance.

HOUSING AND URBAN DEVELOPMENT

- The Secretary of should visit a project funded by the Housing Opportunities for Persons with AIDS Program (HOPWA).

INTERIOR

- The Secretary should visit a Reservation (with a representative of the Indian Health Service) to call attention to the growing epidemic among Native Americans.

JUSTICE

- Attorney General Reno will kickoff the multi-agency observance at 8:30 a.m., which will be available for satellite downlinks.

LABOR

- The Secretary should meet with Federal employees' unions to announce their endorsement of and participation in implementing the Presidential Directive on HIV/AIDS education in the workplace, and to salute the leadership of organized labor in responding to AIDS at work.

STATE

- The Secretary should hold a reception for the diplomatic corps at which the World AIDS Day observances around the world could be highlighted, and the global consequences of the epidemic upheld.

TRANSPORTATION

- The Secretary should hold a press conference with representatives of local transit authorities that are successfully using Federally-developed HIV/AIDS public service advertisements, buscards, etc. and encourage others to do likewise.

TREASURY

- The Secretary should make an address on the positive economic implications of health care reform for individuals with HIV and AIDS, and the cost to them and the nation of failure to enact reform.

VETERANS AFFAIRS

- The Secretary should visit patients with AIDS (preferably those in research protocols) in a V.A. Hospital.

NOV 1 1993

Ms. April A. Cain
Board Member
HIV/AIDS Legal Project of Kentucky
2229 Cherokee Parkway
Suite J
Louisville, Kentucky 40204

Dear Ms. Cain:

Thank you for your letter of October 14, inviting me to participate in your World AIDS Day program honoring volunteers. I am very pleased to learn that your organization is planning a special event to focus attention on those touched by the disease.

This year, the President, Cabinet members, and Federal Departments and Agencies will participate in a coordinated Federal effort to observe World AIDS Day with actions and programs designed to raise awareness about HIV disease. There will be many special events taking place in Washington, D.C., in which I must participate.

While I am unable to accept invitations to take part in other World AIDS Day programs, I appreciate your efforts to recognize the contributions of your volunteers as part of the fight against HIV disease. I know this will be a very successful event.

Sincerely,

Kristine M. Gebbie, RN, MN
National AIDS Policy Coordinator

Prepared by: IGelberg; ONAPC; 11/1/93; 690-5560

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HIV/AIDS
L E G A L
P R O J E C T
O F K E N T U C K Y

OCT 19 1993

October 14, 1993

Hon. Kristine M. Gebbie
National AIDS Policy Coordinator
Office of National AIDS Policy Coordination
Executive Office of the President
17th and G Streets, NW
Washington, DC 20500

Dear Ms. Gebbie:

December 1 is World Aids Day. To recognize this event, as a member of the Board of Directors of the HIV/AIDS Legal Project of Kentucky, I would like to invite you to be one of our honored guests at a reception honoring the Project's 1993 volunteers on November 30, 1993 beginning at 5:30 p.m.

While Health Care Reform and the affordability of medical services has received much publicity recently, persons in Kentucky infected by the HIV virus also have a crying need for affordable legal services as well. The HIV/AIDS Legal Project, which began in 1992, was formed to meet this need by developing a network of volunteer attorneys to provide free legal services to persons affected by HIV disease who cannot afford an attorney. Some of the areas in which assistance has been needed have been the preparation of wills, living wills and other life planning documents, Social Security Disability matters, obtaining medical care, adequate housing, and insurance issues. Please note that a great many persons in our state infected with the disease could not otherwise afford to obtain legal services if the project did not exist.

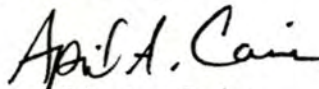
Enclosed is some information about some of the Project's activities this year. If you can attend, we would like you to make a few brief remarks at the beginning of the reception and stay as long as you would like to mingle with our other guests, who will represent members of the legal and medical communities, as well as elected officials.

Hon. Kristine M. Gebbie
October 14, 1993
Page 2

The reception's theme will be "People Fighting the Fight" and we hope that you will join with us in this important fight by honoring us with your presence. If you can attend, please drop me a note at 303 N. Hurstbourne Parkway, Louisville, Kentucky 40206, or call me at (502) 339-5725.

Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "April A. Cain".

April A. Cain
Board Member

Enclosure

cc: Jeffrey A. Been
Project Director

Pat Roles
Legal Aid Society

The Project Director, The Project Paralegal, volunteer law students and lawyers coordinate their efforts to provide legal representation. In some cases, the legal problem is simple; in others, the time required to provide assistance may exceed over one hundred hours on just one case.

On behalf of a client, the Project challenged Blue Cross Blue Shield of Kentucky's insurance policy which purportedly denied bone marrow transplant coverage to persons with AIDS; the Department of Insurance agreed with the Project, revoked the insurance policy, and Blue Cross Blue Shield has submitted a new policy which provides coverage as required by state law.

The Project and its volunteer lawyers provided clients with wills, powers of attorney, healthcare surrogates, and living wills. Often, these services were provided at a time of urgency at the hospital, at the client's home, or in a nursing home.

One client receiving hospice care at home was threatened by bill collectors on a debt nearly five years old. The Project intervened, explained the client's financial and medical circumstances, and the collectors agreed to waive the debt and to allow the client to die peacefully at home.



Jeffrey A. Been
Project Director
810 Barret Avenue, Suite 652
Louisville, Kentucky 40204
502/574-8199 502/574-5497 Fax

Dear Supporter:

Your vital and generous support of the HIV/AIDS Legal Project made this first six months of service an astounding success. Within thirty days of full funding, the Legal Project established an office and began service to needy clients. Publicity about the Legal Project, referrals from AIDS services agencies, and word of mouth have all contributed to the increasing requests for legal services from persons living with HIV disease.

Although these service statistics do not reveal the human dimension of the need and of the services provided by the Legal Project, please know that your support has made a significant difference in the lives of people affected by HIV/AIDS.

HIV/AIDS Legal Project
Service Statistics, January-June 1993

Number of Cases Opened	107	Persons Represented by Open Cases:	
Number of Cases Closed	31	Male	66
Number of Cases Rejected	9	Female	10
Age Group:		Race:	
20-29	14	White	57
30-39	44	African-American	17
40-49	16	Hispanic	2
50-59	2		
		County of Residence:	
		Jefferson	67
		Bullitt	1
		Oldham	3
		Henry	2
		Other	3
Types of Legal Problems Represented by Open Cases:			
Insurance	10	Landlord/Tenant	7
Life-Planning	26	Divorce	5
Collection	20	Testing & Confidentiality	5
Social Security	20	Job Discrimination	3
Access to Health Care	4	Child Custody Issues	1
Food Stamps	2	Miscellaneous	4

The Project has had a 100% success rate in obtaining Social Security benefits for clients. The Project can gather medical evidence and assist clients in documenting the effect of the illness on daily activities so as to obtain benefits at the earliest possible stage. This work can prevent the delay of a hearing before a judge which could take as long as six to eight months.

In addition to the persons represented in legal matters, the Project assisted over 100 people with legal inquiries. Over 500 people (nurses, social workers, attorneys, and caregivers) were reached by the Project through trainings.

Women are among the fastest growing population affected by HIV disease. AIDS is the sixth leading cause of death of women between ages 25 and 44. The Project works with a growing number of single mothers who seek legal options in planning for the future care and custody of their children.

In Kentucky, Jefferson County has the greatest number of residents living with HIV/AIDS. State epidemiological experts predict this number will increase as people relocate here to receive medical treatment or to be with their families. The need for legal services will continue as this population increases.

In *John Doe v. Doe Hospital*, the Project represented a client whose privacy was violated when his physician and social worker disclosed to his family and friends his HIV status while he was a patient at the hospital. Doe Hospital has agreed as part of the settlement to provide education to all staff on HIV/AIDS confidentiality procedures.

THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR CAROL RASCO

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We have forwarded to the appropriate scheduling offices the attached requests for the President, the Vice President, Mrs. Clinton and Mrs. Gore. The final attachment lists possible activities which Cabinet Secretaries may wish to undertake, and we are prepared to forward them to the appropriate department with your approval.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

☒ Approve ☐ Approve as amended ☐ Reject ☐ No action

THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR CAROL RASCO

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We have forwarded to the appropriate scheduling offices the attached requests for the President, the Vice President, Mrs. Clinton and Mrs. Gore. The final attachment lists possible activities which Cabinet Secretaries may wish to undertake, and we are prepared to forward them to the appropriate department with your approval.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR ROY NEAL

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We would like the President to undertake several actions to observe this important day. The first attached page outlines our requests for Presidential action. The remaining attachments put Presidential actions in the context of other planned or proposed actions.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a publication.

Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.



TIME TO ACT!
WORLD AIDS DAY
DECEMBER 1, 1993



**RECOMMENDED PRESIDENTIAL ACTIONS
IN OBSERVANCE OF WORLD AIDS DAY**

- Issue a proclamation in observance of the event
- Incorporate reference to World AIDS Day in his weekly radio address on Saturday, November 27th
- Appear at an East Room reception at 4:00 pm on Tuesday November 30th
- Make a substantive policy address at a venue in the District of Columbia on the morning of December 1st, and
- Travel to Philadelphia (or an alternate site reachable by helicopter) in the afternoon of the 1st to visit an AIDS patient at home

THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR TONY WILSON

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We would like the Vice President to undertake several actions to observe this important day. The first attached page outlines our requests for Vice President Gore's action. The remaining attachments put the Vice President's actions in the context of other planned or proposed activity.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED VICE PRESIDENTIAL ACTIONS
IN OBSERVANCE OF WORLD AIDS DAY**

- Appear with the President, the First Lady, and Mrs. Gore at an East Room reception at 4:00 pm on Tuesday November 30th
- Visit the AIDS Clinical Trials Unit at Howard University in the District of Columbia on the morning of December 1st, and
- Travel to the campus of the National Institutes of Health in Bethesda to participate in their World AIDS Day observance and to visit patients in clinical trials there

THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR PATTI SOLIS

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We would like the First Lady to undertake several actions to observe this important day. The first attached page outlines our requests for Mrs. Clinton's action. The remaining attachments put her activities in the context of other planned or proposed events.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED ACTIONS FOR THE FIRST LADY
IN OBSERVANCE OF WORLD AIDS DAY**

- Appear with the President, the Vice President, and Mrs. Gore at an East Room reception at 4:00 pm on Tuesday, November 30th

- Host a breakfast for national religious leaders on Wednesday, December 1st to highlight the positive response of some, to challenge others to do more, and to emphasize the extent to which health reform will ease the burden of AIDS/HIV care on all Americans

THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR CINDY GIRE

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We were gratified to hear of Mrs. Gore's interest in helping to observe this important day, and would like to ask that she undertake several activities. The first attached page outlines our requests for Mrs. Gore's action. The remaining attachments put her activities in the context of other planned or proposed events.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED ACTIONS FOR MRS. GORE
IN OBSERVANCE OF WORLD AIDS DAY**

- Appear with the President, the Vice President, and the First Lady at an East Room reception at 4:00 pm on Tuesday, November 30th
- Make brief remarks at the Small Business Administration's observance of World AIDS Day, which is part of a multi-agency event (outlined in the attached documents)
- Host a luncheon or afternoon reception at the Vice President's residence for long term survivors of AIDS (Office of the National AIDS Policy Coordinator is prepared to develop an invitation list of 20 to 25 people)

FACSIMILE COVER SHEETTotal Pages (Without Cover) 4Date 11/30/93**ADDRESSEE**

Name

Steve Lee

Organization

Address

Phone (Voice)

Phone (FAX)

FROM

Name

Violet Banton

Organization

HCFA, Medicaid Bureau, Executive Operations Staff

Address

253 East High Rise Building
6325 Security Boulevard
Baltimore, MD 21207

Phone (Voice)

(410) 966-3241

Phone (FAX)

(410) 966-3252**COMMENTS**

PROGRAM

Musical Prelude	Charles Braver Health Standards and Quality Bureau
National Anthem	Gina Daniels Bureau of Policy Development
Welcome and Introduction of Platform Guests	Sally K. Richardson Director, Medicaid Bureau
Remarks	The Honorable Bruce C. Vladeck Administrator
Introduction of Special Guest	Kristine Gebbie National AIDS Policy Coordinator
Announcement of Award Recipients	Sally K. Richardson
Presentation of Awards	The Honorable Bruce C. Vladeck
Closing Remarks	Sally K. Richardson
Reception	Immediately following the Ceremony



AWARDEES**Boston Region****Sunrise House Community Housing**

To acknowledge the role of Sunrise House as a Medicaid and Medicare provider in meeting an urgent community need for high quality housing and in-home services for persons with HIV/AIDS in Providence, Rhode Island.

New York Region**Karen Hein, M.D., Director**

For implementation of model HIV/AIDS programs providing comprehensive care for adolescents in New York City, many of whom are Medicaid eligible.

Nicholas Rango, M.D., Director (posthumous)

For leadership in developing enhanced Medicaid payment rates to assure access to quality care for persons with HIV infection and AIDS in the State of New York.

Philadelphia Region**Community-Based Care Section, Virginia State Department of Medical Assistance Services**

For professional and compassionate administration of an exemplary Medicaid home and community based services waiver program for people with HIV infection and AIDS in the State of Virginia.

Lutheran Home at Germantown

For creativity and dedication in developing BETAK, a unique Medicaid-participating facility meeting the comprehensive needs of persons with HIV infection and AIDS in Philadelphia.

Atlanta Region**Mr. Charles White, Executive Director**

For outstanding responsiveness to the needs of Medicaid recipients with HIV infection and AIDS for early intervention services and coordinated care in and around Mobile, Alabama.

John Ted Holloway, M.D., Director

For helping to overcome barriers to care by establishing four HIV wellness centers and assisting with Medicaid applications in rural Georgia.

Chicago Region

Mr. Kenneth Carl Pape, HIV/AIDS Services Coordinator, Resource and Benefits Counselor

For outstanding leadership in advocating and obtaining benefits for Medicaid recipients with HIV infection and AIDS in the State of Michigan.

Mr. Vidal Castañeda, Case Manager

For commitment to assuring the Hispanic/Latino community of St. Paul, Minnesota access to Medicaid and needed HIV/AIDS services.

Dallas Region

Patricia A. Wetzel, M.D., Physician Consultant

For compassionate service to Medicaid-eligible patients with HIV/AIDS and efforts to promote HIV awareness among women and providers in the State of Texas.

Bryan's House

For sustained and dedicated community-based care for Medicaid-eligible children with HIV/AIDS in the Dallas, Texas area.

Kansas City Region

Donna E. Sweet, M.D., Associate Professor

For pioneering efforts as a Medicaid-participating physician in providing and developing capacity for direct medical care for persons with HIV/AIDS in the Wichita, Kansas area.

Ms. Lynne M. Cooper, D. Min., Executive Director

For outstanding contributions in providing housing for Medicaid-eligible persons with HIV infection and AIDS in the St. Louis area.

Denver Region

Kenneth Lichtenstein, M.D.

For compassionate efforts to assure access to available therapies for Medicaid and Medicare beneficiaries with HIV/AIDS in the Denver, Colorado area.

Ms. Jeannette Campbell, Program Specialist

For dedication to enhancing communications and coordination among Medicaid and other HIV/AIDS-related programs in the State of Colorado.

San Francisco Region

Sister Ruth Hall

For caring attention to the residential and emotional needs of families of Medicaid-eligible individuals with HIV/AIDS in the San Francisco, California area.

Mercy Care Plan

For delivering high quality care and professional training as a Medicaid-participating provider to help meet the health needs of persons with HIV/AIDS in the Phoenix, Arizona area.

Seattle Region

Balley-Boushay House

For compassion in providing for the physical, emotional, and spiritual needs of Medicaid-eligible individuals with AIDS in Seattle, Washington.

Ms. Honey Lazar, HIV Care Program Manager

For a creative blending of professional work and volunteerism in service to Medicaid-eligible individuals with HIV/AIDS in the Cleveland, Ohio area.

December 1, 1993

MEMORANDUM FOR KRISTINE M. GEBBIE

FROM JOHN PAUL GURROLA
OFFICE OF THE NATIONAL AIDS POLICY COORDINATOR

SUBJECT TODAY

Happy World AIDS Day. I trust you are well rested and ready for an action packed fun-filled day.

The attached package has everything I feel that you will need to get through today in one piece. I may be wrong, but, I hope not.

Please bring your phone and your extra battery with you today.

I will be with you the entire day, the only times we will be seperated, will be during the motorcade (I got you in the Limo with the Boss) and during the hospital walk through with the Boss.

Please note that although you may not be listed on some of the agendas, that's only because they are old. You are expected and will be speaking.

Steve needs to give you info on the HCFA event if you don't already know what's going on. I have no info on this event. If you don't see him this morning, we will call him from the road.

See you at MHS, we
are doing GALT in front of the Quilt

THE WHITE HOUSE

WASHINGTON

**SCHEDULE FOR
KRISTINE M. GEBBIE
NATIONAL AIDS POLICY COORDINATOR
WORLD AIDS DAY, DECEMBER 1, 1993**

6.40
06:45 AM DEPART 750 - TRAVEL TO HHS - GREAT HALL

07:00 AM ARRIVE HHS - GREAT HALL

07:17 AM - GOOD MORNING AMERICA (LIVE)

07:30 AM DEPART HHS - FOR OMNI SHOREHAM
(RICHARD STRAUSS PHONE INTERVIEWS - SEE ATTACHED)

08:00 AM ARRIVE OMNI SHOREHAM

08:05 AM DEPART OMNI SHOREHAM - FOR DEPT. OF JUSTICE
(M. JACKSON INTERVIEW - 310-558-5636 LYLE OR TED)

08:25 AM ARRIVE DEPT. OF JUSTICE

08:25 AM - BREAKFAST @ DEPT. OF JUSTICE

09:00 AM

09:00 AM - JUSTICE EVENT

09:30 AM

09:30 AM - DEPART DOJ FOR WHITE HOUSE

09:45 AM - CNN (WHITE HOUSE LAWN)

10:05 AM - WITH THE PRESIDENT

12:30 PM

12:30 PM - DEPART WHITE HOUSE FOR HHS

12:40 PM - LUNCHEON AT HHS (SECRETARY'S DINING ROOM)

01:00 PM

01:05 PM - DOWNTIME IN HHS OFFICE

01:30 PM

KG WORLD AIDS DAY
SCHEDULE DEC. 1, 1993
PAGE 2

01:30 PM - DEPART HHS FOR NEA

01:45 PM - WORLD HEALTH ORGANIZATION EVENT - NEA
01:55 PM

01:55 PM - DEPART NEA FOR HHS

02:05 PM - HCFA EVENT - HHS
02:15 PM

02:20 PM - DEPART HHS FOR LABOR DEPT.

02:30 PM - LABOR EVENT
03:30 PM

03:35 PM - DEPART LABOR FOR 2128 RAYBURN

03:45 PM - ARRIVE 2128 RAYBURN, HOUSE OF REP. WAD EVENT
04:20 PM

04:25 PM - DEPART RAYBURN FOR HHS OFFICE

04:35 PM - DOWNTIME @ HHS OFFICE
05:15 PM -

05:15 PM - DEPART HHS FOR McNEIL/LEHRER

06:00 PM - McNEIL/LEHRER LIVE INTERVIEW
06:30 PM

06:35 PM - DEPART McNEIL/LEHRER FOR WHITE HOUSE

07:00 PM - WORLD AIDS DAY RECEPTION
09:00 PM INDIAN TREATY ROOM, THE WHITE HOUSE

TO: Kristine Gebbie
FR: Richard Strauss
DT: November 11, 1993
RE: Radio Interviews for December 1, 1993

1. Time: 7:30 - 7:35 AM
Station: WCBS-AM
City: New York
Interviewer: Tim Scheld
Contact: Harvey Nagler
Hotline #: 212-765-2664
Status: Taped
2. 7:35 - 7:40 SAFETY WINDOW
3. Time: 7:40 - 7:50 AM
Station: WGN
City: Chicago
Show: The Bob Collins Show
Host: Bob Collins
Contact: Laurel Homer
Hotline #: 312-644-9710
Backup #'s: 312-644-9548 or 312-644-6873
Status: LIVE
Note: Please try to phone in one or two minutes early so that they may begin right at 7:40. Thank you.
4. Time: 7:50 - 8:00 AM
Station: WWDB
City: Philadelphia
Show: The Paul W. Smith Show
Host: Paul W. Smith
Contact: Rhonda or David Rimmer
Hotline #: 215-667-0536
Backup #: 215-667-0545
Status: LIVE
Note: Paul is a friendly host and we have worked with him many times before.

SCHEDULE OF THE PRESIDENT**FOR****WEDNESDAY, DECEMBER 1, 1993****FINAL****SCHEDULER:****GRACE GARCIA****HOME: 202-244-4796****OFFICE: 202-456-7560****WHCA PAGER: 4076****PRESS DESK:****ANNE EDWARDS****HOME: 301-565-3101****OFFICE: 202-456-7560****WHCA PAGER: 4208****PRINCIPAL EVENTS:**

- * **Drop By Advisory Commission on Intergovernmental Relations - White House**
- * **AIDS Event - Washington, D.C.**
- * **Photo Op / Bill Signing - White House**
- * **Meeting with Swedish Foreign Minister Bildt - White House**
- * **Tea with Nobel Laureates - White House**

WEATHER:**Washington, DC****Partly cloudy; minimum temperature 25 to 30; maximum temperature 45 to 50; wind east southeast at 5 to 10 knots**

**SCHEDULE OF THE PRESIDENT
FOR
WEDNESDAY, DECEMBER 1, 1993
FINAL**

tba

JOG

8:45 am-
9:00 am

**COMBINED BRIEFINGS
OVAL OFFICE**
Staff Contact: Tony Lake

9:00 am-
9:15 am

**MEETING
OVAL OFFICE**
Staff Contact: Ricki Seidman

9:15 am-
9:30 am

**MEETING
OVAL OFFICE**
Staff Contact: Carol Rasco

9:35 am

THE PRESIDENT proceeds to OEOB

9:45 am-
10:00 am

DROP BY Advisory Commission on Intergovernmental Relations
INDIAN TREATY ROOM
Staff Contact: Marcia Hale
POOL PRESS

10:05 am

THE PRESIDENT proceeds to motorcade (West Executive Drive)

10:15 am

THE PRESIDENT departs White House via motorcade en route
Georgetown University Medical Center
[drive time: 10 minutes]

NOTE: Kristine Gebbie, National AIDS Policy Coordinator,
will ride in the motorcade.

10:25 am

THE PRESIDENT arrives Georgetown University Medical Center
3800 Reservoir Road
Washington, D.C.

Greeters: Father O'Donovan, President, Georgetown University
Dr. John Griffith, head of Georgetown University
Medical Center
Dr. Mary Young, Infectious Disease Department,
Georgetown University Medical Center
Dr. Pierce, Infectious Disease Department,
Georgetown University Medical Center
Jenny Dorr, college student

as of 11/30/93 7:35pm

NOTE: The President will be escorted through the event by the greeters.

10:28 am

THE PRESIDENT proceeds via elevator to Floor 7W

NOTE TO STAFF: Staff not accompanying the President to Floor 7W should proceed directly to Room LA6 of the Pre-Clinical Science Building.
--

10:30 am-
12:15 pm

AIDS EVENT
GEORGETOWN UNIVERSITY MEDICAL CENTER
Remarks: David Kusnet
Staff Contact: Kristine Gebbie
OPEN PRESS

10:40 am **The President** meets 8 AIDS patients in hospital rooms
FLOOR 7W
CLOSED PRESS

11:05 am **The President** meets Larry Singletary in hospital room
FLOOR 7W
POOL PRESS for first five minutes

11:15 am **The President** walks to Pre-Clinical Science Building

11:25 am **The President** arrives backstage area and is announced onto the stage with Father O'Donovan, Dr. Griffin, Alexander Robinson, and Kristine Gebbie

11:30 am-
12:00 pm Program
PRE-CLINICAL SCIENCE BUILDING
OPEN PRESS

NOTE: Program participants will be seated on stage. Among speech attendees are Mayor Sharon Pratt Kelly, and Rep. Eleanor Holmes Norton.

-- Father O'Donovan makes welcoming remarks and introduces Dr. John Griffith

-- Dr. John Griffith makes brief remarks and introduces Kristine Gebbie

-- Kristine Gebbie makes brief remarks and introduces Alexander Robinson, President, D.C. Care Coalition

-- Alexander Robinson makes brief remarks and introduces the President

-- The President makes remarks, meets and greets on front row, and proceeds to exit

12:20 pm **THE PRESIDENT** departs Georgetown University Medical Center via motorcade en route White House
[drive time: 10 minutes]

12:30 pm **THE PRESIDENT** arrives White House

12:35 pm-
2:45 pm **LUNCH / PHONE AND OFFICE TIME**
OVAL OFFICE

2:45 pm-
2:55 pm **PHOTO OP / BILL SIGNING** with Rep. Hughes and Sen. Bradley
OVAL OFFICE
Staff Contact: Howard Paster
WHITE HOUSE PHOTO ONLY

3:05 pm-
3:15 pm **BRIEFING** for meeting with Prime Minister Bildt
OVAL OFFICE
Staff Contact: Tony Lake

3:15 pm-
3:45 pm **MEETING** with Prime Minister Bildt of Sweden
OVAL OFFICE
Staff Contact: Tony Lake
POOL SPRAY at beginning of meeting

4:00 pm-
5:00 pm **TEA** with Nobel Laureates
DIPLOMATIC RECEPTION ROOM
Staff Contact: Melanne Verveer
WHITE HOUSE PHOTO ONLY

5:15 pm-
6:15 pm **BUDGET MEETING**
CABINET ROOM
Staff Contact: Bob Rubin
CLOSED PRESS

NOTE: The following dinner requires black tie attire.
--

8:00 pm

**PRIVATE DINNER
RESIDENCE
Staff Contact: Ann Stock
CLOSED PRESS**

NOTE: Guests arrive at 7:30 pm.

-- Cocktails
EAST ROOM

-- The President and the First Lady receive guests
EAST ROOM

-- Dinner
STATE DINING ROOM

BC AND IIRC RON

WHITE HOUSE

THE WHITE HOUSE
WASHINGTON

November 30, 1993

WORLD AIDS DAY EVENT

DATE: December 1, 1993
LOCATION: Georgetown University Hospital
TIME: 10:30 am
FROM: Kristine Gebbie

I. PURPOSE

You will visit with persons with AIDS in their hospital rooms at Georgetown University Hospital, and then deliver remarks to an invited audience in observance of World AIDS Day.

II. BACKGROUND

This is the sixth observance of World AIDS Day. In addition to your participation in this event, many Cabinet agencies including Justice, HHS, Labor, Education, Energy and SBA are sponsoring World AIDS Day observances.

Your involvement with this issue is the most substantive Presidential action in the history of this observance. On Monday, you met with religious leaders involved in the struggle against AIDS, and on Tuesday, you signed a Proclamation recognizing the importance of this observance. In addition, on Tuesday afternoon, Secretary Shalala, joined by Kristine Gebbie and P. Roy Vagelos, chairman of Merck Inc., announced the formation of a task force composed of experts from private industry, academia and activist groups to help remove obstacles to the development of new drugs to combat AIDS. The National Task Force on AIDS Drug Development will be headed by Dr. Philip Lee, the head of the Public Health Service.

In recognition of World AIDS Day, on Wednesday, portions of the Names Project Memorial Quilt will be displayed on the North Portico of the Old Executive Office Building. Between 7:45 pm and 8:00 pm, the White House lights will be dimmed in honor of those whom our nation has lost to AIDS.

III. PARTICIPANTS

The President
Kristine Gebbie
Leo O'Donovan, SJ, President of Georgetown University
Dr. John Griffith, head of Georgetown University Medical Center
Dr. Mary Young, Infectious Disease Department, Georgetown University Medical Center
Dr. Pierce, Infectious Disease Department, Georgetown University Medical Center
Jenny Dorr, 22 year old college student living with AIDS
Larry Singletary, AIDS patient
Alexander Robinson, President, DC Care Consortium

Ms. Dorr will greet you at curbside and will accompany you on your visits to AIDS patients. She is married, in her senior year in college, and received her HIV diagnosis about three years ago. Although she as yet has no symptoms of full-blown AIDS, she has received a clinical diagnosis of AIDS. She is a frequent speaker, and participates in a program called Face to Face, trying to put a face on the AIDS epidemic for high school and college students.

Larry Singletary, whom you will visit, is a 38 year old African American. He was diagnosed with HIV in 1988, and has had multiple hospital admissions this year. In addition to the infections caused by HIV, Larry now suffers from pancreatitis, brought on by the drugs he takes to try to control his HIV infection. According to his doctors, he has been very sick and very uncomfortable during his hospital stays. However, when his symptoms resolve, he returns to his cheerful, gracious self.

Alexander Robinson is an African American who is HIV-positive. He serves as Legislative Representative for the American Civil Liberties Union Gay and Lesbian Rights Project. In addition to serving as President of the DC Care Consortium, Alexander is also a member of the Ryan White Regional Planning Council, and President of the Board of the National Task Force on AIDS Prevention. Prior to joining the ACLU staff, he was administrator of a local education and outreach program serving the African American and Hispanic communities called Inner City AIDS Network (ICAN). Alexander and his spouse of nearly five years, Robert Foster, displayed a Clinton for President poster in their window before the New Hampshire primary.

IV. PRESS PLAN

Press pool during first five minutes of visit with Larry Singletary. Open press during remarks.

V. SEQUENCE OF EVENTS

- . You will be met curbside by Fr. Donovan, Drs. Griffith, Young and Pierce, and Ms. Dorr.
- . You proceed via elevator to Floor 7W.
- . You meet with 8 AIDS persons in their hospital rooms.
- . You meet with Larry Singletary in his hospital room. The first five minutes of your meeting will be covered by pool press.
- . You proceed to the Pre-Clinical Science Building.
- . You arrive backstage and are met by Alexander Robinson. You are announced onto the stage with Fr. O'Donovan, Dr. Griffin, Kristine Gebbie, and Alexander Robinson.
- . Father O'Donovan makes welcoming remarks and introduces Dr. John Griffith.
- . Dr. Griffith makes brief remarks and introduces Kristine Gebbie.
- . Kristine Gebbie makes brief remarks and introduces Alexander Robinson.
- . Alexander Robinson makes brief remarks and introduces you.
- . You make remarks, meet and greet guests seated in the front row, and proceed to exit.

VI. REMARKS

To be supplied by Speechwriters.

Bussan+ Lunch

WAD

THE WHITE HOUSE
WASHINGTON

December 27, 1993

MEMORANDUM FOR ANDY HAHN

PRESIDENTIAL CORRESPONDENCE

FROM

JOHN PAUL GURROLA
OFFICE OF THE NATIONAL AIDS POLICY COORDINATOR

SUBJECT

Draft letters for signature

Attached, are four letters that we are requesting for persons who have helped out in workplace training or on World AIDS Day.

Please let me know if there is anything else I can do to help with this matter. I can be reached at 632-1090.

Thanks for your help.

DRAFT - FOR PRESIDENTIAL SIGNATURE

December XX, 1993

Dear Barney:

I understand you were the driving force behind the tremendously successful World AIDS Day observances at the Departments of Justice, Labor, and Health and Human Services, as well as on Capitol Hill and at the Small Business Administration. The dedication of Federal employees like you -- who find time to take on major projects of this sort in addition to an already-heavy workload -- is remarkable.

On this first World AIDS Day of my Administration, I am deeply gratified by what you contributed to its success. Your personal commitment has made a great difference in how the entire government responds to the tragic reality of HIV and AIDS among our workforce and our friends.

Thank you for your leadership and example.

Sincerely,

Bill Clinton

Mr. Barney Singer
Assistant Chief Counsel for Labor Policy
U.S. Small Business Administration
409 Third Street, SW Suite 7800
Washington, DC 20416

DRAFT FOR PRESIDENTIAL SIGNATURE

December 27, 1993

Mr. Anthony Patterson
4219 West 136th Street
Hawthorne, California 90250

Dear Anthony:

Thank you so much for all of the time and effort you put into making World AIDS Day 1993 so successful. I look forward to next year's World AIDS Day and I look forward to the accomplishments of this Administration between now and then in the battle against HIV and AIDS.

Your willingness to give your time and share your knowledge and resources is greatly appreciated and helps make this country of ours so great. I commend you for taking the time to assist Kristine Gebbie's office in making things run smoother and more efficiently during such an incredibly busy time for her.

Again, thanks for your help and I encourage you to keep your giving attitude and continue with me as we work to make this country a better place for all Americans.

Sincerely,

BC

DRAFT FOR PRESIDENTIAL SIGNATURE

December 27, 1993

Ms. Erline Belton
The Lyceum Group
296 Overbrook Street
Chagrin Falls, OH 44022

Dear Erline:

Thank you for coming to Washington and briefing my senior staff on AIDS workplace issues. As you know, it is vital that the executive level of any organization appreciate the importance of AIDS education in the workplace if workplace education is to succeed.

My Administration is committed to addressing the AIDS epidemic. I am pleased that we are able to call on private sectors experts, like yourself, and benefit from your experience in dealing with HIV/AIDS.

On behalf of all Americans, I thank you for your leadership and example.

Sincerely,

BC

DRAFT FOR PRESIDENTIAL SIGNATURE

December 27, 1993

Mr. William H. Baumhauer
Chairman and Chief Executive Officer
DAKA International, Inc.
One Corporate Place
55 Ferncroft Road
Danvers, MA 01923

Dear Bill:

Thank you for coming to Washington and briefing my senior staff on AIDS workplace issues. As you know, it is vital that the executive level of any organization appreciate the importance of AIDS education in the workplace if workplace education is to succeed.

My Administration is committed to addressing the AIDS epidemic. I am pleased that we are able to call on private sectors experts, like yourself, and benefit from your experience in dealing with HIV/AIDS.

On behalf of all Americans, I thank you for your leadership and example.

Sincerely,

BC

DEC 13 1993



NATIONAL EDUCATION ASSOCIATION

Keith Geiger, President
Robert Chase, Vice President
Marilyn Monahan, Secretary-Treasurer

Don Cameron, Executive Director

1201 16th Street, N.W.
Washington, D.C. 20036-3290
(202) 822-7570 Fax (202) 822-7775

HEALTH INFORMATION NETWORK
James H. Williams, Executive Director

December 8, 1993

Ms. Kristine Gebbie
National AIDS Policy Coordinator
Office of National AIDS Policy
Executive Office of the President
Washington, DC 20500

Beck
Wm
FILE - World AIDS Day '93

Dear Ms. Gebbie:

Thank you for participating in our World AIDS Day Program on December 1, 1993. Your involvement in this program and many others showed your desire to broaden the sphere of those involved in the HIV/AIDS epidemic.

I am pleased to say that the day was extremely successful. The comments from those attending were overwhelmingly positive both with the format of the program and most especially with the content. People felt that not only was the program a fitting remembrance for World AIDS Day but was more importantly an excellent educational forum.

Your presence and your remarks was truly a memorable moment. After years of fighting those in the White House it was a day of looking forward in partnership and cooperation with this Administration.

Again, thank you for joining us on World AIDS Day and I look forward to continuing working with you and your office.

Sincerely,

James H. Williams
Executive Director

THE WHITE HOUSE

WASHINGTON

AGENDA FOR PRESS/PUBLIC AFFAIRS MEETING FOR
WORLD AIDS DAY 1993

- I Introductions
- II Overview of events
- III Press Packets
- IV Programs
- V Press releases
 - Master Press Advisory
 - Press releases for specific events
 - KG & POTUS universal
- VI Flyer - Contents?
- VII Post Card Ideas
- VIII Program tickets for events
- IX Talking Points (ONAPC)
- X Random issues

THE WHITE HOUSE
WASHINGTON

AGENDA FOR PRESS/PUBLIC AFFAIRS MEETING FOR
WORLD AIDS DAY 1993

- I Quilt Media Packages
- II Media Packets
- III Media Advisory
- IV Seal finalization
- V Programs
- VI Discuss meeting dates

THE WHITE HOUSE
WASHINGTON

AGENDA FOR PRESS/PUBLIC AFFAIRS MEETING FOR
WORLD AIDS DAY 1993

- I Introductions
- II Talking points. Who needs them?
- III Press Packets
- IV Program Updates
- V Press releases
 - Advisory release dates
 - Satellite downlinks for DOJ event
- VI Ideas on who to invite from Congress
- VII Post Card Ideas
 - CONFIRMED 25,000
- VIII Random issues

Minutes for Press/Public Affairs Meeting for World AIDS Day 1993
on October 19, 1993.

Present:

Tom Brandt, Ogilvy, Adams and Rinehart
1901 L Street, N.W. Suite 300
Washington, D.C. 20036
(202) 452-9412 Fax: (202) 833-2471

John Gurrola, Office of National AIDS Policy
750 17th Street N.W. Suite 1060
Washington, D.C. 20503
(202) 632-1090 Fax: (202) 632-1096
Pager (800) SKY-PAGE #2379161

Rita Keilty, Department of Labor
200 Constitution Avenue N.W.
Washington, D.C. 20210
Fax: (202) 219-7820

Yolan LaPorte, Ogilvy, Adams and Rinehart

Alexandra Milonas, Health and Human Services-IOS
200 Independence Avenue S.W.
Washington, D.C. 20201
(202) 690-5400 Fax: (202) 690-7098

Barney Singer, Small Business Administration
(202) 205-6532 Fax: (202) 205-6928

Juanita Weaver, Small Business Administration
409 3rd Street S.W.
Washington, D.C. 20416
(202) 205-6742

The Agenda for the meeting was as follows:

- I. Introduction
- II. Overview of Events
- III. Press Packets
- IV. Programs

- V. Press releases
 - Master Press Advisory
 - Press releases for specific events
 - KG & POTUS universal
- VI. Flyer - Contents?
- VII. Post Card Ideas
- VIII. Program tickets for events
- IX. Talking Points (ONAPC)
- X. Random Issues

The overview of events was given by Barney Singer. He outlined the plans for the series of back to back one hour programs in the five locations.

9-10	Department of Justice
10:30-11:30	Small Business Administration
12-1	Lunch at Health & Human Services
1-2	Health & Human Services
2:30-3:30	Department of Labor
4-5	Capitol Hill

It is expected that each secretary will participate and if s/he is unable, the next highest ranking person attend in their place. It is important that each office sets aside the secretaries time that corresponds with when the program will be in their respective office.

The one hour program consists of remarks, either by Kristine Gebbie or Jocelyn Elders, a keynote speaker and a choral presentation of a song written for World AIDS Day.

John Gurrola added what the possible expectations from the White House would be. He proposed: the President mentioning World AIDS Day in his weekly radio address on November 27. A reception in the East Room on November 30 with all out of town guests, key Congressional leaders, the entire Cabinet, National Organization leaders, World AIDS Day organizers and Persons with AIDS (PWA). The reception would be from 7:30-9:00pm with the President 8:45 having a ceremony where he will dim the lights on the White House and the possibility of all the lights around the monuments dimming at the same time and invite others to do the same. BS reminded John to remember another goal is to brief all speakers as to what is going on.

For the actual World AIDS Day, there are two events proposed for the President. One would be a major address at an area University where he would focus on where we are, where we are going, what is needed and focus on the students awareness and "time to act". JG suggested George Washington, Georgetown or Howard because of their on campus medical schools OR the President could speak at one of the five meetings and give a

keynote address, about 30 minutes in length, either at Justice or HHS. BS expressed his desire to have it at SBA to pull away from HHS and reinforce the issue.

The other part of the plan for the President is an act of service. In Newark, NJ or Philadelphia, PA. JG stated the idea is to have a range of PWA's and "not the innocent victim", people that contracted through IV drug use or sexual means. JG expressed a preference for PA because they really need the help pushing the AIDS issue.

JG said that Dr. Elders will possibly speak in Richmond and also visit the grave of Arthur Ashe.

KG schedule includes media events; JG hopes for McNeil/Lahrer, Good Morning America and Nightline. Appearances at 2 of the 5 Federal events and wherever the President goes, so does KG.

Yolan LaPorte suggested a possible David Letterman appearance to reach a different audience. It was also suggested by BS that it would be a good idea to get an Arsenio Hall type person to help emcee the event.

The Press Packets might include:

1. Presidential Directive
2. Bios of speakers
3. World Health Organization history, mission
4. Individual programs
5. AIDS fact sheet
6. AIDS in the workplace
7. AIDS service programs
8. AIDS National Resource Groups
9. Fact sheet what Administration is doing

The focus of the press packs should be World AIDS Day, not to educate, but to get the word out. The idea is to send larger message to the business community by showing the Federal Government as an example.

Each press pack should be in the folder of the agency.

The Master Press Advisory from the White House will list the events taking place all around the offices involved.

Each individual agency is free to do whatever they would like in relation to their specific program especially in regard to trade press.

KG and POTUS offices will take care of their individual press needs.

It was agreed by all that there should be one press release for the National media that includes all events and if the individual agencies want to handle their specific, they may do so as they

see fit. It was stressed that there should be coordination of all to avoid too many press releases and mass confusion.

JG said that he had contacted someone in the Post Office in regards to the post card and that they said they would print up 10,000 to start off with. The idea is to have a message from the President and people can send them to inform someone, show support for a PWA. It was suggested that the Post Master General may want to join in one of the five events throughout the day. Tom Brandt suggested that the first issue stamps could possibly be signed by the President and given to select people.

BS said that they are in the process of printing event tickets up to keep track of people and help build anticipation. He said he would be willing to offer their design to anyone that needs them.

JG said that talking points will be made available through the ONAPC to any agency that would like them.

Some random issues that came up:

BS said the speeches should all have the same message by top officials.

There will be some type of corporate logo with all the seals of the five agencies, CDC and the stamp.

It is up to the individual agency to enhance, refine, define what government agencies will be doing. Could include AIDS 101, AIDS in the workplace: during their respective events.

The next meeting was agreed to be held on Tuesday November 9th, at 1:30 in the 6th floor conference room in the 750 building.

PLEASE NOTE: THE PRESIDENT'S AND KG'S SCHEDULE ARE ONLY FOR DISCUSSION PURPOSES AMONG OUR GROUP. PLEASE USE DISCRETION IN CONVERSATIONS OUTSIDE OF OUR MEETING.

THE WHITE HOUSE

WASHINGTON

Minutes from Press/Public Affairs Meeting for
World AIDS Day 1993 on November 9, 1993.

Present:

Gail Becker, Health and Human Services
(202) 690-6221 Fax: (202) 6907318

Julia Fortier, U.S. House of Representatives
(202) 226-7620 Fax: (202) 225-7092

John Gurrola, Office of National AIDS Policy
750 17th Street N.W. Suite 1060
Washington, D.C. 20503
(202) 632-1090 Fax: (202) 632-1096
Pager (800) SKY-PAGE #2379161

Angie Hammock,
(404) 639-0979 Fax: (404) 639-0973

Rayford Kytle, Public Health Service/OASH
(202) 690-6867 Fax: (202) 690-6608

Yolan LaPorte, Ogilvy, Adams and Rinehart
1901 L Street, N.W. Suite 300
Washington, D.C. 20036
(202) 452-9412 Fax: (202) 833-2471

Myron Marlin, Department of Justice
(202) 514-2007 Fax: (202) 514-7971

Alexandra Milonas, Health and Human Services-IOS
200 Independence Avenue S.W.
Washington, D.C. 20201
(202) 690-5400 Fax: (202) 690-7098

Pat Regan, FBI
(202) 252-7180 Fax: (202) 252-7036

Ellis Rottman, Department of Labor
(202) 219-5823 Fax: (202) 219-7820

Barney Singer, Small Business Administration
409 3rd Street S.W.
Washington, D.C. 20416
(202) 205-6532 Fax: (202) 205-6928

Teresa Nino Venegas
(202) 690-7470 Fax: (202) 690-7318

PRESS MEETINGS MINUTES
PAGE 2

The Agenda for the meeting was as follows:

- I. Introduction
- II. Talking points. Who needs them?
- III. Press Packets
- IV. Program Updates
- V. Press releases
 - Advisory release dates
 - Satellite downlinks for DOJ event
- VI. Ideas on who to invite from Congress
- VII. Post Card Ideas
 - CONFIRMED 25,000
- VII. Random Issues

John Gurrola went over a draft of the SUMMARY DOCUMENT ON ADMINISTRATION OBSERVANCE OF WORLD AIDS DAY 1994. The document outlined what is being proposed for the Four Principals and Kristine Gebbie.

After going over the BACKGROUND AND RATIONALE FOR ACTIVITIES FOR ADMINISTRATION PRINCIPALS, it was agreed that something should be added to stress prevention and that AIDS is a preventable disease.

Included in this packet was also the recommendations for all the Cabinet Members/Agency Heads/Key Public Health Officials. It was decided that John would contact the Surgeon General to see if she would be able to participate in some events.

Sonya Hunts name was given by Angie Hancock as a possible person available to assist with the religious and minority issues.

Please remember that the proposed suggestions for the administration activities are to be kept between us in the group and not for discussion outside of the group.

Everyone present agreed that they all need talking points. These points should be standardized and it will be up to each individual agency how to incorporate into their respective programs. It was agreed that each one should be specific with the events that relate to the agency.

Barney Singer and Yolana LaPorte offered the proposed design for the logo that will appear on both banners and stickers promoting WORLD AIDS DAY. It was proposed to read The Federal Workforce Responds to AIDS. The final decision will be made Friday.

Ogilvy is taking care of the banners and stickers. Each banner will have the seal of the

PRESS MEETINGS MINUTES
PAGE 3

individual agency in the right hand and John suggested that the White House Seal be added also.

Press packets will be available at the next meeting, which will include brief bios of the country music stars by Yolán.

The media advisory for the December 1 events will be sent out approximately ten days prior to the event, November 22, 1993. A rough draft will be available at the next meeting.

It was agreed that the advisory should mention that these programs are just part of the mandatory federal directive to educate all federal employees by next year, to avoid possible questions about the agencies not involved.

The press release will also include a one page summary highlighting the events of all agencies involved. It will stress that each individual program is a part of a larger effort, the Federal Workplace response to AIDS.

Barney Singer reviewed the programs for the day. There is one general program that will be held at each different location.

This part of the program includes:

1. An introduction by the highest ranking official of each agency.
2. A presentation of AIDS information.
3. A presentation by a country music star about his/her individual awareness and campaign.
4. A song written for the day performed by the songwriter and gospel singers and a military choir.

Some of the individual agencies have decided to designate an individual PWA possibly an employee to speak also. Barney said that he would assist if an agency needed help finding someone to speak.

9-10	Department of Justice
10:30-11:30	Small Business Administration
12-1	Lunch at Health & Human Services
1-2	Health & Human Services
2:30-3:30	Department of Labor
4-5	Capitol Hill

John asked for suggestions about who to invite to the reception on November 30, 1993 from Congress. It was agreed to invite the ranking minority members and chairmen of the relevant committees.

PRESS MEETINGS MINUTES

PRESS MEETINGS MINUTES
PAGE 4

The postcard will include a message from the President and possibly the Post Master General. The message from the President should reflect the message of continuous education.

The next meeting will be Tuesday, November 16, 1993 at 1:30 in the 6th floor conference room of the 750 building. The next meeting will include: going over the press pack and press advisory.

PLEASE NOTE: THE PRESIDENT'S AND KG'S SCHEDULE ARE ONLY FOR DISCUSSION PURPOSES AMONG OUR GROUP. PLEASE USE DISCRETION IN CONVERSATIONS OUTSIDE OF OUR MEETING.

THE WHITE HOUSE

WASHINGTON

November 12, 1993

MEMORANDUM FOR MEMBERS OF PRESS/PUBLIC AFFAIRS MEETING FOR
WORLD AIDS DAY

FROM JOHN PAUL GURROLA
OFFICE OF THE NATIONAL AIDS POLICY COORDINATOR

SUBJECT CHANGE OF TIME FOR NOVEMBER 16, 1993 MEETING

This is just a reminder that the meeting set for November 16, 1993 has been changed from 1:30 pm to 10:30 am.

It will still be held at the 750 Building in the sixth floor conference room.

Please call 632-1090 with questions and ask for Amy or myself.

Sorry if this has caused any inconvenience.

THE WHITE HOUSE

WASHINGTON

Minutes from Press/Public Affairs Meeting for
World AIDS Day 1993 on November 16, 1993.

Present:

Gail Becker, Health and Human Services
(202) 690-6221 Fax: (202) 690-7318

Buck Buckingham, ONAPC

John Gurrola, Office of National AIDS Policy
750 17th Street N.W. Suite 1060
Washington, D.C. 20503
(202) 632-1090 Fax: (202) 632-1096
Pager (800) SKY-PAGE #2379161

Rayford Kytle, Public Health Service/OASH
(202) 690-6867 Fax: (202) 690-6608

Yolan LaPorte, Ogilvy, Adams and Rinehart
1901 L Street, N.W. Suite 300
Washington, D.C. 20036
(202) 452-9412 Fax: (202) 296-3727

Dan Hamilton, Department of Justice
(202) 514-2007 Fax: (202) 514-7971

Alexandra Milonas, Health and Human Services-IO
200 Independence Avenue S.W.
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(202) 690-5400 Fax: (202) 690-7098

Rita Keilty, Department of Labor
200 Constitution Avenue N.W.
Washington, D.C. 20210
(202) 219-5823 Fax: (202) 219-7820

Barney Singer, Small Business Administration
409 3rd Street S.W.
Washington, D.C. 20416
(202) 205-6532 Fax: (202) 205-6928

On World AIDS Day, an unprecedented media blitz

For World AIDS Day, president blitzes media

by Darice Clark

President Clinton and members of his administration fanned out this week to mark the observance of the fifth annual World AIDS Day, on Wednesday, December 1.

The Administration and several federal agencies marked the event with an unprecedented media blitz that included ceremonies, appearances on talk shows, speeches, meetings, and press conferences, including one announcing a new government initiative in the fight against AIDS and another announcing an interagency effort to promote AIDS awareness and education throughout the federal government. AIDS activists' reactions to the administration's high profile effort were mixed.

On Wednesday, Dec. 1, Clinton visited people with AIDS at Georgetown Medical Center. While speaking to researchers and doctors at Georgetown, Clinton was interrupted by an activist identified as "Luke Sissyfag," a member of ACT UP.

"If you're so concerned about AIDS, where's the Manhattan Project on AIDS that



President Clinton speaks at Georgetown Medical Center in front of a portion of the NAMES Project Quilt.

you promised during your campaign," asked Sissyfag. "One year, lots of talk, no action."

When people attempted to silence Sissyfag, Clinton said "It's OK. It's all right." Clinton later said, "Part of my job is to lift the hopes and aspirations of the American people....The fact that he's in here expressing his frustration to me means at least that [the American people] expect me to do something, which is a step forward."

Clinton, Vice President Gore, and National AIDS Policy Coordinator Kristine Gebbie met Monday, Nov. 29, with 13 religious leaders at a 90-minute, private White House breakfast to discuss AIDS.

The group included members from the Protestant, Catholic, and Jewish faiths. Some of them were women, openly gay, or people with AIDS. All of them were involved with AIDS activism to some extent, according to John Gurrola, Gebbie's press secretary.

The conversation was centered on the group's personal experience with the disease rather than the political aspects of AIDS. They told Clinton about their experiences with AIDS, especially the discrimination still surrounding the disease.

How can the government and religious organizations work together was the spirit of the meeting, Gurrola said.

Several key members of the administration appeared on Wednesday morning television talk shows to discuss the administration's efforts to fight AIDS, including National AIDS Policy Coordinator Kristine Gebbie, Health and Human Services Secretary Donna Shalala, and Surgeon General Jocelyn Elders. Labor Secretary Richard Reich discussed the president and federal government's "recommitment" of resources to fighting AIDS in a ceremony at the Department of Labor, and Attorney General Janet Reno and FBI Director Louis Freeh delivered speeches in a World AIDS Day ceremony at the Department of Justice. At the ceremony, Reno said the Justice Department is enforcing the American Disabilities Act to fight discrimination against people with AIDS.

"I think the [Administration] did an extraordinary job being [so] public," said Shirlene Showell, executive director of IMPACT/D.C., an AIDS/HIV services provider. "If they can devote that kind of personal attention the rest of the year, it will get [AIDS activists] that much further along."

Christina Lewis, national speakers bureau coordinator at the National Association for People with AIDS, said Clinton delivering the speech at Georgetown was a sign that he takes AIDS "seriously." Lewis also said she was "glad" Clinton took the time to speak with people with AIDS.

"I think it was great he took so visible a role," said H. Alexander Robinson of the D.C. HIV Planning Council. Robinson also introduced Clinton before the president's speech at Georgetown.

"I think having a president saying it's OK to embrace people with AIDS will make a difference," said Robinson. "Because in the absence of a cure, we need compassion."▼



U.S. Department of Justice

Federal Bureau of Investigation

Office of the Director

Washington, D.C. 20535

December 22, 1993



JAN 13 1994

Ms. Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator
The White House
Washington, D.C.

Dear Ms. Gebbie:

I want to thank you for your kind acknowledgment of the Bureau's contribution to World AIDS Day 1993.

Your December 6th letter will be brought to the attention of Ms. Patricia Regan and the others who contributed to the success of the World AIDS Day programs. I know how much your recognition of their efforts will mean to them, and I am sure they will want to add their thanks to mine.

Sincerely yours,

Louis J. Freeh
Director

THE WHITE HOUSE
WASHINGTON

November 24, 1993

MEMORANDUM

TO: President Bill Clinton

FROM: Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

SUBJECT: World AIDS Day

World AIDS Day, December 1, is an occasion around the globe for noting both the continuing devastation caused by the Human Immunodeficiency Virus (HIV), and the outstanding efforts of so many to respond to the persons infected by the virus.

In the four months that I have served as your National AIDS Policy Coordinator, I have had many opportunities to meet with infected individuals, their families, those who advocate on their behalf, and those providing care, conducting research on a cure, or promoting prevention programs. I am continually impressed by the strength of so many in the face of this tragedy, and know that you are personally aware of the impact the disease has on families across the nation.

While I have provided my weekly report of activities, I have not taken time to reflect on our national direction, which I describe as having three major focal points: research, care and prevention.

The research effort is massive, and has no end in sight. I have just returned from a two-day session involving senior scientists, heads of key federal research agencies, pharmaceutical companies, and AIDS advocacy groups. I am heartened by an increasing spirit of collaboration, and by creative thinking on how public-private partnerships in communication and research management can speed up the pace of discovery. Within the federal establishment, we must remain particularly alert to removing unnecessary bureaucratic roadblocks to this effort.

Memorandum to President Clinton
World AIDS Day
November 24, 1993
Page 2

Provision of care improves regularly, but will remain a patchwork until health reform provides an assurance of continuous coverage. Even with an assured payment mechanism, the organization of services is a challenge, because so many of those infected by HIV are in communities that lack a developed infrastructure of primary care services, or have multiple problems that cannot be solved by health and illness care alone. The outstanding efforts of volunteers must be noted as a critical component of the work being done in care settings all across the country.

Prevention remains an enormous challenge, because of the difficulties of changing human sexual behavior and addictive behavior. This effort has been made doubly difficult in the past by the reluctance of leaders to allow or participate in open discussion of the behaviors that contribute to the spread of the virus, or of programs that can support behavior change. This administration has provided an atmosphere for that needed discussion and debate, and we are making slow progress.

The Senior Staff briefings at the White House and Cabinet agencies, about the federal employee AIDS education efforts, have gone well. Not all Senior Staff have been able to attend as yet, and continued emphasis will be needed.

My final emphasis in this brief summary is to underscore the impact your personal attention to AIDS can have. Your mention of this disease in speeches about health reform, your personal commitment to the federal employee education initiative, give immense hope to many who feel abandoned by those around them, or who despair that anyone cares about finding a cure. As your representative, I can underscore your interest; any opportunity you have to express that interest directly to the American people has a far greater effect.

If you wish additional details in any of the areas I have mentioned in this brief summary, I would be happy to provide them. I look forward to joining you in observing World AIDS Day next week, and in continuing to work toward our goal of stopping AIDS.

ELTON JOHN AIDS FOUNDATION

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MICHAEL HORWITZ, M.D.
BILLIE JEAN KING
CHARLES F. KIVOWITZ, M.D.
ILANA KLOSS
ART LEVITT
ALAIN LEVY
DAVID NUTTER
JOHN REID
HERB RITTS
HOWARD ROSE
BERNIE TAUPIN
AL TELLER

RECEIVED

January 3, 1994

JAN - 6 1994

Ms. Kristine M. Gebbie, RN, MN
National AIDS Policy Coordinator
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

RE: **ELTON JOHN/WORLD AIDS DAY**

Dear Ms. Gebbie:

This office is in receipt of your letter of November 10, 1993, addressed Elton John in care of the Elton John AIDS Foundation. We apologize for the delay in responding to your request for Mr. John to appear at events held in conjunction with World AIDS Day on December 1st. We appreciate the opportunity for Mr. John to participate in such a momentous series of events. Unfortunately, Mr. John was out of the country on December 1st and not able to attend.

Please keep this Foundation and Mr. John in mind for any future events planned to promote AIDS awareness.

Sincerely,

ELTON JOHN AIDS FOUNDATION



John Scott
Executive Director and President

JS/vb

a

THE WHITE HOUSE
WASHINGTON

*File Copy -
Complete set of
memos and
standard
attachments*

November 9, 1993

MEMORANDUM FOR CAROL RASCO

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We have forwarded to the appropriate scheduling offices the attached requests for the President, the Vice President, Mrs. Clinton and Mrs. Gore. The final attachment lists possible activities which Cabinet Secretaries may wish to undertake, and we are prepared to forward them to the appropriate department with your approval.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR ROY NEAL

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We would like the President to undertake several actions to observe this important day. The first attached page outlines our requests for Presidential action. The remaining attachments put Presidential actions in the context of other planned or proposed actions.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED PRESIDENTIAL ACTIONS
IN OBSERVANCE OF WORLD AIDS DAY**

- Issue a proclamation in observance of the event
- Incorporate reference to World AIDS Day in his weekly radio address on Saturday, November 27th
- Appear at an East Room reception at 4:00 pm on Tuesday November 30th
- Make a substantive policy address at a venue in the District of Columbia on the morning of December 1st, and
- Travel to Philadelphia (or an alternate site reachable by helicopter) in the afternoon of the 1st to visit an AIDS patient at home

THE WHITE HOUSE

WASHINGTON

November 9, 1993

MEMORANDUM FOR TONY WILSON

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We would like the Vice President to undertake several actions to observe this important day. The first attached page outlines our requests for Vice President Gore's action. The remaining attachments put the Vice President's actions in the context of other planned or proposed activity.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED VICE PRESIDENTIAL ACTIONS
IN OBSERVANCE OF WORLD AIDS DAY**

- Appear with the President, the First Lady, and Mrs. Gore at an East Room reception at 4:00 pm on Tuesday November 30th
- Visit the AIDS Clinical Trials Unit at Howard University in the District of Columbia on the morning of December 1st, and
- Travel to the campus of the National Institutes of Health in Bethesda to participate in their World AIDS Day observance and to visit patients in clinical trials there

THE WHITE HOUSE

WASHINGTON

November 9, 1993

MEMORANDUM FOR PATTI SOLIS

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We would like the First Lady to undertake several actions to observe this important day. The first attached page outlines our requests for Mrs. Clinton's action. The remaining attachments put her activities in the context of other planned or proposed events.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**
☐ Approve ☐ Approve as amended ☐ Reject ☐ No action

**RECOMMENDED ACTIONS FOR THE FIRST LADY
IN OBSERVANCE OF WORLD AIDS DAY**

- Appear with the President, the Vice President, and Mrs. Gore at an East Room reception at 4:00 pm on Tuesday, November 30th

- Host a breakfast for national religious leaders on Wednesday, December 1st to highlight the positive response of some, to challenge others to do more, and to emphasize the extent to which health reform will ease the burden of AIDS/HIV care on all Americans

THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR CINDY GIRE

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We were gratified to hear of Mrs. Gore's interest in helping to observe this important day, and would like to ask that she undertake several activities. The first attached page outlines our requests for Mrs. Gore's action. The remaining attachments put her activities in the context of other planned or proposed events.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

_____ Approve _____ Approve as amended _____ Reject _____ No action

**RECOMMENDED ACTIONS FOR MRS. GORE
IN OBSERVANCE OF WORLD AIDS DAY**

- Appear with the President, the Vice President, and the First Lady at an East Room reception at 4:00 pm on Tuesday, November 30th
- Make brief remarks at the Small Business Administration's observance of World AIDS Day, which is part of a multi-agency event (outlined in the attached documents)
- Host a luncheon or afternoon reception at the Vice President's residence for long term survivors of AIDS (Office of the National AIDS Policy Coordinator is prepared to develop an invitation list of 20 to 25 people)

ATTACHMENT 1. OVERVIEW OF PROPOSED ADMINISTRATION OBSERVANCE OF WORLD AIDS DAY 1994

Five cross-cutting events are planned or proposed to highlight the Administration's commitment to the 1994 World AIDS Day theme of *A Time to Act*. They will be complemented by more personal actions by Administration principals and Cabinet officials.

Events already planned include:

- a five-agency event having workplace education at its core which will take place at the Departments of Justice, Labor, and Health and Human Services; at the Small Business Administration; and in the Rayburn House Office Building.
- displays of the NAMES Project AIDS Memorial Quilt at all sites listed above, as well as the White House, Vice President's Residence, State Department, Department of Commerce, and other venues.
- issuance of a Presidential Proclamation urging all Americans to observe World AIDS Day.
- briefly darken the White House on the evening of December 1st as requested by the American Association for World Health.

Events proposed, and for which White House approval is sought at the earliest possible date, include:

- a late afternoon reception in the East Room for the purpose of issuing a Presidential Proclamation (with attendance by the Clintons and the Gores) on November 30th to kick off the next day's events, and to honor those participating in them, and
- darkening of all monuments on the Mall for x minutes in conjunction with the already agreed-to darkening of the White House.

The events above are reinforced by recommendations for additional action by the President, the Vice President, the First Lady, Mrs. Gore, and the National AIDS Policy Coordinator. These are outlined on the next two pages, and detailed in an attachment to this document. Additionally, the Office of the National AIDS Policy Coordinator has developed, and is prepared to forward to the relevant departments or agencies, recommendations for action which each Cabinet Secretary may want to undertake on World AIDS Day.

ATTACHMENT 2. WORLD AIDS DAY PROPOSALS FOR ADMINISTRATION PRINCIPALS

President Clinton

- 11/27 Weekly Radio Address
- 11/30 Appearance and issuance of proclamation; brief remarks at East Room Reception for national AIDS/HIV leaders, Cabinet Secretaries, others (photo op requested for Mary Chapin Carpenter and other C&W stars participating in multi-agency event on 12/01)
- 12/01 late morning: speech in DC (venue TBD)
 afternoon: visit person/s with AIDS at home or in clinic setting in Philadelphia

Vice President Gore

- 11/30 Appearance; brief remarks at East Room reception
- 12/01 Visits with patients and researchers at Howard University AIDS Clinical Trials Unit and at National Institutes of Health

Mrs. Clinton

- 11/30 Appearance; brief remarks at East Room reception
- 12/01 Breakfast for national religious leaders

Mrs. Gore

- 11/30 Appearance; brief remarks at East Room reception
- 12/01 Opening remarks at World AIDS Day event at Small Business Administration
- Reception at Vice President's Residence for "long term survivors"

Kristine Gebbie

- 11/30 Appearance; brief remarks at East Room reception
- 11/30 Larry King Live, ABC Nightline, or some other evening/late night news program
- 12/01 Today Show, Good Morning America, or CBS Morning News
- First Lady's Breakfast with Religious Leaders
- Introduce President at DC speech
- Appearance at one site of multi-agency event
- Travel with President to visit person/s with AIDS
- Attend evening prayer service at Washington National Cathedral

NOTE: See following page for background and rationale on recommendations.

Background and Rationale for Activities for Administration Principals

- The **President** should make a morning speech in the D.C. area -- preferably on a college campus -- which emphasizes his commitment to acting to stop the epidemic and ensuring care for those already ill. **This will be his first address on HIV/AIDS since taking office, and many in the activist community think it is already overdue.**
- The **President** should act in service to a person with AIDS by visiting an adult AIDS patient in his home. We suggest Philadelphia as a site for this visit. We have done some preliminary advance work, and this office would make the appropriate final arrangements in conjunction with the President's Scheduling and Advance office. **This reinforces the World AIDS Day theme, and communicates that people have nothing to fear from casual contact.**
- The **Vice President** should visit Howard University's AIDS Clinical Trials Unit and the clinical care unit on the campus of the National Institutes of Health in Bethesda. He would see both pediatric and adult patients at both sites, with all (or the vast majority) of those at Howard being people of color. **This reinforces the need to stay focused on treatment and a cure.**
- The **First Lady** should host a breakfast or luncheon at the White House for national religious leaders. We have discussed this possibility with representatives of the National Council of Churches and the AIDS National Interfaith Network. Both organizations are enthusiastic about helping to make this happen. **This provides an opportunity to salute the meaningful work of faith communities to date, and to challenge those who aren't yet doing much to get on board.**
- **Mrs. Gore** should host a luncheon or an early afternoon reception at the Vice President's Residence for long-term (e.g., five years post diagnosis) survivors of AIDS. **This provides an opportunity to emphasize that many people have full and productive lives long after diagnosis -- a sign of hope when we're a little bit short on it.** Given her expressed interest in the issue, it is also recommended that Mrs. Gore participate in the First Lady's event and join the multi-agency "road show" for the stop at the Small Business Administration.

ATTACHMENT 3.
**RECOMMENDATIONS FOR CABINET MEMBER/AGENCY HEAD/
KEY PUBLIC HEALTH OFFICIALS ACTIVITIES ON WORLD AIDS DAY**

AGRICULTURE

- The Secretary should take part in an HIV prevention/education program through a USDA extension program.

COMMERCE

- The Secretary should participate in the planned CDC-sponsored Business Responds to AIDS breakfast event in Boston for key business leaders from throughout New England.

DEFENSE

- The Secretary should visit DoD patients with AIDS at Wilford-Hall Air Force Medical Center in San Antonio (preferred location) or at Walter Reed Army Hospital if he cannot travel that day.

EDUCATION

- The Secretary should, accompanied by HIV+ students and/or their friends, visit a public school (preferably in Iowa or elsewhere in the heartland) that has openly accommodated/accepted a student or student with HIV/AIDS. Alternatively, Secretary Riley might wish to visit a school with a successful peer education program, where teens are helping other teens stay healthy and uninfected; or join Dr. Elders for her school event (see below).

ENERGY

- The Secretary should visit either Oak Ridge or Bonneville facilities -- each with a workforce in the thousands -- to initiate HIV/AIDS workplace education.

HEALTH AND HUMAN SERVICES

- The Secretary of Health and Human Services will perform volunteer service at a DC AIDS service organization in the morning, and will deliver an AIDS speech at the Mayo Clinic in the afternoon.
- The Surgeon General will perform volunteer service at a DC AIDS service organization in the morning, and will participate in the multi-agency event. She will also visit a junior high or high school to lead a prevention/education program for teenagers.
- The Assistant Secretary for Health should lead HHS observances of World AIDS Day planned as part of the multi-agency observance.

HOUSING AND URBAN DEVELOPMENT

- The Secretary of should visit a project funded by the Housing Opportunities for Persons with AIDS Program (HOPWA).

INTERIOR

- The Secretary should visit a Reservation (with a representative of the Indian Health Service) to call attention to the growing epidemic among Native Americans.

JUSTICE

- Attorney General Reno will kickoff the multi-agency observance at 8:30 a.m., which will be available for satellite downlinks.

LABOR

- The Secretary should meet with Federal employees' unions to announce their endorsement of and participation in implementing the Presidential Directive on HIV/AIDS education in the workplace, and to salute the leadership of organized labor in responding to AIDS at work.

STATE

- The Secretary should hold a reception for the diplomatic corps at which the World AIDS Day observances around the world could be highlighted, and the global consequences of the epidemic upheld.

TRANSPORTATION

- The Secretary should hold a press conference with representatives of local transit authorities that are successfully using Federally-developed HIV/AIDS public service advertisements, buscards, etc. and encourage others to do likewise.

TREASURY

- The Secretary should make an address on the positive economic implications of health care reform for individuals with HIV and AIDS, and the cost to them and the nation of failure to enact reform.

VETERANS AFFAIRS

- The Secretary should visit patients with AIDS (preferably those in research protocols) in a V.A. Hospital.

FYI

THE WHITE HOUSE
WASHINGTON

FAX COVER SHEET

OFFICE OF THE ASSISTANT TO THE PRESIDENT FOR DOMESTIC POLICY
SECOND FLOOR, WEST WING
THE WHITE HOUSE
WASHINGTON, DC 20500
(202)456-2216 PHONE
(202)456-2878 FAX

TO: Kristine Gebbie

FAX #: 632-1096

FROM: CAROL H. RASCO

DATE: 11-10-93

NUMBER OF PAGES (including cover sheet): 2

COMMENTS: _____

If you ~~have~~ fax any problems with the fax transmission, please call
at (202)456-2216.

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THE WHITE HOUSE
WASHINGTON

November 9, 1993

MEMORANDUM FOR CAROL RASCO

FROM: Kristine Gebbie, National AIDS Policy Coordinator

SUBJECT: World AIDS Day

- I. **EVENT:** World AIDS Day 1993 falls on Wednesday, December 1st. We have forwarded to the appropriate scheduling offices the attached requests for the President, the Vice President, Mrs. Clinton and Mrs. Gore. The final attachment lists possible activities which Cabinet Secretaries may wish to undertake, and we are prepared to forward them to the appropriate department with your approval.
- II. **BACKGROUND:** The previous two administrations limited White House participation in World AIDS Day to lowering the lights and placing candles in the windows of the residence. I strongly believe that this Administration can and must do more. Many of the proposed activities can directly reinforce the Presidential Directive on HIV workplace education and/or can be used as opportunities to promote health care reform.
- III. **RECOMMENDATION:** I request and recommend that you lend your full support to the proposed activities outlined in the attached documents. If there are additional suggestions you have for observing World AIDS Day, I would be happy to discuss them with you.
- IV. **DECISION:**

☒ Approve ☐ Approve as amended ☐ Reject ☐ No action

THE WHITE HOUSE

WASHINGTON

November 16, 1993

MEMORANDUM FOR MARVIN KRISLOV
WHITE HOUSE COUNSEL

FROM JOHN PAUL GURROLA 
OFFICE OF THE NATIONAL AIDS POLICY COORDINATOR

SUBJECT The Presidential Seal and Post Card language

As discussions progressed within the World AIDS Day Federal Steering Committee, it was decided that there would be no need for the Seal of the President for this event. However, we would like to use The Great Seal, which you have already approved for us to use. Please have graphics department get back to me on what's next concerning this.

I have attached the proposed language for the back of the AIDS Stamp post cards. There are two selections and we are still deciding which one we would rather use. Please let me know if you have a problem with the verbiage in either of them.

Thanks so much for your help and patience with these issues and please call me at 202/632-1090 if you have any questions.

"By taking action now, you can send a message of compassion and hope. Please add your own personal thoughts to this card and mail it to someone you care about or want to educate. Together, we can raise awareness about HIV/AIDS."

/s/ Postmaster General Marvin Runyon

"HIV/AIDS is the health crisis of the century. At home, at work, and in every aspect of our lives, education can stop the spread of HIV. Only by working together will we triumph over this horrible disease. I encourage you to take every opportunity to show compassion and demonstrate your commitment to ending the epidemic. The time to act is now."

or

"HIV/AIDS is the health crisis of the century. At home, at work, and in every aspect of our lives, education can stop the spread of HIV. By working together we will triumph over this disease. I encourage you to take every opportunity to show compassion and demonstrate your commitment to ending the epidemic. The time to act is now."

/s/ WJ Clinton

THE WHITE HOUSE

WASHINGTON

November 22, 1993

MEMORANDUM FOR CARMEN FOWLER

DIRECTOR OF PRESIDENTIAL MESSAGES

FROM

JOHN PAUL GURROLA
OFFICE OF THE NATIONAL AIDS POLICY COORDINATOR

SUBJECT

Presidential message for World AIDS Day in Little Rock

December 1 is World AIDS Day 1993. Lance Alworth, Prevention Specialist in our office (and step-son of Arkansas Governor Jim Guy Tucker) will be representing the White House at Little Rock's World AIDS Day festivities.

There has been a request for a Presidential message to be read at the festivities. I apologize for the tardiness of this request. I have included a proposed draft of the letter for your review, as well as background information on the event.

The letter is needed for Sunday, November 28, 1993.

Please let me know if this letter will be possible, given the time restraints. If there is anything I can do to expedite this request, please let me know. I can be reached at 632-1090.

Thank you for your consideration of this request.

DRAFT PRESIDENTIAL LETTER TO THE PEOPLE OF ARKANSAS

WORLD AIDS DAY 1993

Greetings fellow Arkansans. I wish I could be with you all to observe World AIDS Day in my home state. Home is the proper place to recall the devastation of the HIV/AIDS epidemic. Home is the place where sons and daughters, brothers and sisters, fathers and mothers come for compassion, care and passing. Home is where the heart is.

Over 300,000 Americans have died of AIDS. Living always in the thoughts of their loved ones, they are not forgotten.

I know Arkansans to be compassionate and thoughtful. I have no doubt that when presented with the facts about HIV/AIDS the people of Arkansas will respond with generosity and understanding to the needs of people infected with HIV, people suffering from AIDS and their families and loved ones.

The HIV/AIDS epidemic forces us to confront difficult and contentious issues around sex, sexual orientation and drug use. It is not an easy subject and there are no easy answers. The theme for World AIDS Day this year is "Time To Act." I call upon everyone to look deep into their soul then act upon what they find. Find some way to help end the suffering caused by this epidemic; to ease the burden of a person with AIDS; to help bind up the nation's wounds. The time for blame and castigation is past, our collective house is on fire and we must, together, put the fire out.

I call on all Arkansans to come together on this day. Remember those who have died and assist those who are suffering. Let us together nurture and protect from discrimination those suffering with HIV/AIDS and make every effort to stem the further spread of this disease through education and prevention. Finally, let us provide our researchers and doctors the tools they need to find a cure.

Home is where the heart is, mine will always be here, God bless the Great State of Arkansas and each and every one of you.



Arkansas DEPARTMENT OF HEALTH

4815 WEST MARKHAM STREET • LITTLE ROCK, ARKANSAS 72205-3867
TELEPHONE AC 501 661-2000

Contact: Sue Harvey, Arkansas Dept. of Health 661-2866

1993 WORLD AIDS DAY CALENDAR OF EVENTS

- November 15** AIDS QUILT Exhibit AR Arts Center, Ruth Pasquine 372-4000.
- November 15** GOVERNOR SIGNS World AIDS Day Proclamation 3:00 p.m..
- November 28** HANDS AROUND THE CAPITOL, 3:00 p.m. Keynote speaker Lance Alworth Jr., Office of National AIDS Policy, Washington, D.C. - Contact Elaine Edge, Dept. of Education, 682-3537.
- November 28** INTERFAITH WORLD AIDS DAY PRAYER SERVICE, 4:30 p.m., Capitol View United Methodist Church, 301 S. Pulaski, open to the public. RAIN, Trudy James 375-5908.
- November 29** TOUR OF PULASKI CO. CLINIC, Lance Alworth Jr., Mrs. Betty Tucker, Judge Floyd "Buddy" Villines. 10:00 a.m.
- BUSINESS RECEPTION, Governor's Mansion for Lance Alworth Jr. sponsored by Judge Floyd (Buddy) Villines.
- December 1** MOCK CEMETERY CEREMONY in memory of people who died with AIDS, 5:00-6:30 p.m. Arts Center - Ruth Pasquine 372-4000
- December 1** WORLD AIDS AWARENESS STAMP, U.S. Postal Service.
- December 1** RAIN - CEREMONY FOR STAMP ISSUE, Christ Episcopal Church, 509 S. Scott, 10:00 a.m. Trudy James, 375-5908.
- December 1** PWA BALLOON RELEASE, across from Little Rock Zoo, noon, contact Rick Ramsey, AAPWA, 666 -8621.
- December 1,** PWA MINI WORKSHOP to families & friends, Minority AIDS Network, "Taking Care of Ourselves". Contact Shelly Crump, 376-6299.
- December 2** CHAMPAGNE CANDLELIGHT & CAROLS Fundraiser for Ryan White White Consortium, \$25 - Mike Willians, 376-6299.

CONTINUED ON PAGE 2



JIM GUY TUCKER
GOVERNOR

Arkansas DEPARTMENT OF HEALTH

4815 WEST MARKHAM STREET • LITTLE ROCK, ARKANSAS 72205-3867
TELEPHONE AC 501 661-2000

M. JOYCELYN ELDERS, M.D.
DIRECTOR

August 11, 1993

Ms. Kristine M. Gebbie
AIDS Policy Coordinator
C/O Office of Disease Prevention and Health Promotion
Dept. Of Health and Human Services, Room 2132
Switzer Building, 330 C St., S.W.
Washington, D.C., 20201

Dear Ms. Gibbie:

Congratulations on your appointment as National AIDS policy coordinator. I was most impressed with your credentials as described in a recent Arkansas Democrat Gazette article (see enclosed copy). I hope you are settling into your new position easily, and will soon experience success in implementing your ideas and programs on a national level.

I am writing to you as Chair of Arkansas's World AIDS Day (WAD) Committee. Arkansas WAD consists of groups who further AIDS education, information, and support for people living with AIDS in our state. We are planning our 1993 campaign and need a speaker like yourself, with high credentials and name recognition, to help us draw public attention to the fact that AIDS does not just strike people in large cities. Little Rock, Arkansas, and other rural states also need to wake up to the facts of AIDS!

So, on behalf of the Arkansas WAD Committee, I invite you to be our featured speaker at a kick-off "Hands Around the Capitol" event, (speech to be given on the steps of the Capitol building) November 28, 1993 at 3:00 p.m. We would also like to hold a reception for you, and would arrange interviews with the press if you so desire.

I know you are extremely busy and can't visit every state - but I hope that by getting our bid in early, we may be lucky enough to be honored with your presence. We could arrange some good photo opportunities, and show you some old fashioned Arkansas hospitality. Thank you for considering our request.

Sincerely,

A handwritten signature in cursive script that reads "Sue Harvey".

Sue Harvey
Health Education Supervisor
Division, AIDS/STD

P.S. Any help toward securing written materials or other promotional aids would be greatly appreciated.

cc: Arlene Rose
Stan Gramling
Martha Hiatt
Mary Gaither

"An Equal Opportunity Employer"



Arkansas DEPARTMENT OF HEALTH

4815 WEST MARKHAM STREET • LITTLE ROCK, ARKANSAS 72205-3867
TELEPHONE AC 501 661-2000

PAGE 2

- December 2** **AETN "Open Channels" A World AIDS Day Simulcast, 8:00 p.m. Channel 2, Carole Adornetto, 682-2386.**
- December 4** **AN ELEGANT EVENING OF JAZZ & FASHION, Lindsey's Hospitality House, N.L.R., Minority AIDS Education Task Force, 7:30 p.m. \$5.00 ea. Darlene Hudson 661-2466.**
- December 5** **HEALING AIDS THROUGH MUSIC MINISTRY, "Yes, There is a Balm in Gilead", 3:00 p.m. Shorter College Auditorium, Berthenia Gill 450-0584, Lola Thrower, 661-2292.**
- December 5** **RAIN INTERFAITH MEMORIAL & HEALING SERVICE, Dedication of "Seasons of Remembrance" Carepartner Memo/Book. 4:30 p.m.**
- December 5** **RAIN HOLIDAY DINNER, Good Counsel Catholic Church, 1321 S. Van Buren, 5:30 p.m. Trudy James, 375-5908.**

AROUND THE STATE

- November 27** **NARAN fundraiser - Keynote speaker - Lance Alworth, Jr. Contact Steve Land, Batesville - 793-8221.**
- November 30** **NORTHEAST ARKANSAS AIDS AWARENESS PROGRAM, Walnut Ridge, Presented by the Teen Peer Group to Police, Fire Dept., City Council, Clergy and Public, 7:00 p.m. Jackie Gardiner, Pocahontas, AR 892-5059.**
- December 1** **CUTATHON (hair dressers) Fundraiser, RAIN.**
- December 1** **JOHNSON COUNTY - Clarksville Post Office Ceremony Commemorating World AIDS Day Stamp.**
- December 1** **SO. AR FIGHTS AIDS - El Dorado Candlelight Vigil, and Mall Exhibit, Sue Worsham, 862-0977.**
- December 1** **YOUTH ESSAY WRITING COMPETITION sponsored by the Mallalieu Black Community Developers, Ft. Smith. Reginald Moore, 783-3801.**
- No Date Yet** **WORLD AIDS DAY ACTIVITIES FOR SOUTHEAST ARKANSAS, Contact S.E.E.D., Sherry Gillespie, 367-7224**

- 2 -

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

December 1, 1993

REMARKS BY THE PRESIDENT
AT WORLD AIDS DAY EVENT

Georgetown University Medical Center
Washington, DC

11:50 A.M. EST

THE PRESIDENT: Now, there's a guy I'd like to vote for. (Laughter.) Thank you so much, Alexander, for what you said and the way you said it and for the power of your example. Father O'Donovan, Dr. Griffith, Kristine Gebbie, ladies and gentlemen, I'm delighted to see all of you here. I thank my friend, Representative Eleanor Holmes Norton for coming.

I want to especially thank all of you here who are devoting your time and indeed your lives for the quest for a better way to deal with AIDS, and of course we hope, ultimately, a cure. I want to thank especially the people who are living with AIDS who met with me today in their hospital rooms and who walked the corridors of the hospital with me. I won't mention them all, but I met a remarkable man named Larry Singletary upstairs who was a real inspiration to me. (Applause.) And I met his grandmother who was a real inspiration to both of us. And a beautiful young woman named Jenny Dorr who walked the halls with me, who came down with me. Stand up, Jenny. (Applause.) I think my goal ought to be to see that Jenny Dorr gets to live to a ripe old age. (Applause.)

Today I think just about every American who's ever been touched by AIDS will think of people they know who have died or who have suffered family loss. I don't know if it was by accident or design, but I want to thank whoever put this part of the quilt up here with a picture of my good friend, Dan Bradley, who for many years was the national leader of the Legal Services Corporation. I have a friend who lost her mother and another friend who lost his wife to AIDS because of tainted blood transfusions; and many others.

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But I want to say a special word of appreciation today for the people who are infected with HIV and the people who are living with AIDS who are committed to living; to those who work in the White House and those who work in the administration and those who, around the country, have given support to me and helped me to give some support to them. Some of them are here today. And I thank them for the power of their example and for their commitment to life.

In a funny way this whole disease is bringing out the best and the worst in America, isn't it? I mean, it's exposing some of our prejudice in ways that are self-defeating since every family and every child is now at risk. And yet it's also showing us the courage, the self-determination, the incredible capacity of the American people to give and to love. We see our legendary refusal to adopt organized and disciplined solutions to big social problems. And yet we also see, as I will document in a moment, a remarkable willingness on the part of people who can make a difference to try to do more.

On Monday I met with several religious leaders who are responding in their own way to the AIDS crisis; people who are largely involved in caring for people with AIDS, many of whom are also involved courageously for them in trying to educate our children in the schools to prevent AIDS.

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And I was impressed with the wide variety of religious perspectives. We had conservative evangelicals around the breakfast table with the liberal rabbis, mainstream Protestant ministers, Catholic clergy. Every one of them, however, agreed on at least two things: One is that it is the moral high ground for people of faith to care for people with AIDS; and the moral low ground to run away from it.

And the second thing, and perhaps even more important over the long run, is that it is not only ethical conduct, but an ethical obligation to speak openly with people, especially young people, about what they must do and not do in order to avoid becoming infected.

There was a Methodist bishop, Fritz Mutti, Topeka, Kansas, who lost two of his sons to AIDS -- two -- who spoke about these obligations. He talked about how he and his wife had worked against their own fear and loneliness to bring out their personal experience in a way that would give power to their efforts to deal with the crisis before us.

I met Reverend Steve Pieters, who has been living with AIDS for more than a decade now, one of America's longest survivors, explaining how he stays alive through hope and through his own faith.

For nearly every American with eyes and ears open, the face of AIDS is no longer the face of a stranger. Millions and millions of us have now stood at the bedside of a dying friend, and grieved. Millions and millions of us now know people who have had AIDS and who have died of it who are both gay and heterosexual -- both. Millions and millions of us are now forced to admit that this is a problem which has diminished the life of every American.

And as I enter this battle next year to try to provide for the first time in this history of this country affordable and quality health benefits for all Americans, millions and millions of us know that one of the reasons we have such an expensive health care system, even though it doesn't do as much in terms of coverages, any other major country's health care system, is that we pay a terrible price for the rate of AIDS that we have in this country and the cost that it imposed because we don't do more on the front end.

On Sunday, the cover story in The New York Times Sunday Magazine was written by a journalist named Jeffrey Schmalz, who lived, and just a couple of weeks ago, died with AIDS. He was a remarkable man who interviewed me in a very piercing way when I was running for president. I was impressed then with the totally frank, almost brutal and unsentimental nature of the interview in which we

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engaged -- (laughter) -- and with the quality of his mind and spirit and the precision of his questions.

If you saw the article or you heard about it, you know that basically what the article said was AIDS is sort of receding in the public consciousness as a thing to be passionate about; that it was true not only in our administration, but in the community at large and even in the gay community. That was the theory of the article. And I think he was saying that it was -- people were just frustrated dealing with what they considered to be a perpetually uphill battle. Not that it was politically unacceptable anymore to talk about AIDS or deal with it, but that there just seemed to be no pay-off. And so he said -- he challenged us all with these words in the article: "I am dying. Why doesn't someone help us?"

I have to say to you that I think that is a good question and a good challenge. I do believe that all of us, each in our own way, sometimes just want to go on to other things. Even some of my friends who are infected just want to go on to other things --

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maybe especially them. They just get sick of talking about it and thinking about it and focusing on it.

The purpose of this day is to remind us that our attitudes, behavior and passion should be revved up in the other 364 days of the year.

(Audience Interruption.)

THE PRESIDENT: It's okay. It's all right. (Applause.) It's all right.

Last night -- let me change the subject a minute and get back to it. Last night I went to see Schindler's List. We had a special showing of it for the Holocaust Museum. And it's not going to be a highly advertised movie and it's coming out around Christmastime. It will be tough for people to see this. I implore every one of you to go see it. It is an astonishing thing.

Schindler's List -- it's about a non-Jew who, as a member of the Nazi Party, saved over 1,000 Jews by his personal efforts in World War II from the Holocaust. The reason I say that is this: Part of my job is to be a lightening rod. Part of my job is to lift the hopes and aspirations of the American people, knowing that as long as you're trying to lift hopes and lift aspirations you can never fully close the gap between what you're reaching for and what you're actually doing; and knowing for sure that there's no way I can now keep everybody alive who already has AIDS. So the fact that he's in here expressing his frustration to me means at least that they expect me to do something, which is a step forward. (Applause.) I don't take it personally. (Applause.)

The reason I ask you to go see the movie is you will see portrait after portrait after portrait of the painful difference between people who have no hope and have no rage left and people who still have hope and still have rage. I'd rather that man be in here screaming at me than having given up altogether. Much rather. (Applause.)

So let me go forward and tell you what we're trying to do and let me then invite you to tell me what else we should do; because that's really what I came here to do today -- to say, here's what we have done in a year and to invite you to tell me what else we should do.

I think, first of all, it's clear that this administration has made a significant financial effort, as the Schmalz article pointed out in The New York Times. We've increased

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programs for prevention by \$45 million, a very substantial increase. What we still need to do is to convince people who do the preventing that they ought to do it where the people are who need the information. We must, we must, we must convince more people to reach the children where the children are in the schools. (Applause.) And where the adults are in the workplace.

I have directed every federal office to provide its employees with education about AIDS prevention. We asked the 3 million federal employees to take the information home to their families and to their communities. I have challenged every business to take similar action; but not every business, and certainly not every school is doing it.

We can deny the reality that every family is at risk until we know someone who is, but we do so at great peril to ourselves. We've increased the research funding for AIDS by over 20 percent; and we increased funding in the Ryan White Health Care Act for care by 66 percent. And I want to remind you that this was at a time when overall domestic spending was held absolutely flat; and

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went over 350 items in the federal budget this year are smaller than they were last year -- where there was an absolute cut -- we got substantial increases. Why? Because again, I say this shows the best and the worst about the country, a reluctance to deal with the problem; the absence of a systematic approach at every community level; but the understanding in Congress that even though we've got to slash a lot of the funding we have for various programs to reduce the deficit, we had to do more here. And I frankly think the Congress deserves a lot of credit for doing it at a very difficult time when many people said that the politically smart thing was to cut everything no matter what, and no matter what the consequences. So I feel good about that. And I think you should feel good about that.

We do have a National AIDS Policy Coordinator. We do have an effort going now that we announced yesterday to see what we can do to slash the rules and the regulations and the bureaucracy to move drugs to people more quickly, to see what will work and what will help. And that is terribly important.

We are marshalling more resources and making more efforts. But there must be other things we can do. The theme of the World AIDS Day is "Time to Act." The argument that Jeffrey Schmalz made in his article was that we also ought to talk more. And for those of us in positions of leadership, talking is acting.

I have to tell you that one of the things that I underestimated when I became President was the actual power of the words coming from the bully pulpit of the White House to move the country. I overestimated my capacity to get things done in a hurry in the Congress -- (laughter) -- but I -- when I read the other day in The Los Angeles Times that I had the best record of any President in 40 years, I said, "pity the others." (Laughter.) I'm an impatient person; I'm a victim of my own impatience. But I do think sometimes all of us underestimate the power of our words to change the attitudes and the range of behavior of other people -- not just me, but you, too.

And it is clear to me that no matter how much we put into research, no matter how much we put into treatment, no matter how much we put into education, someone besides the politicians will do the research, the treatment and the education. And it has to be a daily thing.

The next thing I'd like to say is, I think the best thing we can do for people who are living with HIV and living with AIDS is to pass a comprehensive health care plan so that people do not lose their benefits. (Applause.) That is important -- and let

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me say that is important for two reasons. One is obvious. One is what I saw in the hospital rooms up there when I asked people, you know, or they had already prepared to tell me: How is your care being paid for? Where do you live? Do you still have a place to live? Do you have a job to go back to if you get well enough to go back? What is the circumstance of your life.

The first thing is just simply having the security of knowing that there will be a payment stream to cover quality care. But the second thing, I think, is also important. And that is the point I began this talk with, which is that we have to affirm the lives of people who are infected and the living. And if you know that you have health insurance that can never be taken away and that the cost of it will not vary because you will be insured in a big community pool with people who are not infected and therefore whose real costs are lower. Then there is never an incentive for someone to fire you or not to hire you. That is important. That's a big part of therapy in any kind of problem -- being able to live to the fullest of your God-given capacities -- to work, to go, to do.

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And it would be good for the economy, by the way, to know that nobody had to be put off to the side or there were no incentives not to maximize the capacity of every person who lives in the country -- so that this health care issue -- the providing the security -- is not just important for having the funding stream for the health care, it's also important to make sure that we are liberating the potential of people who want to work and contribute for as long as they can. It is a huge deal.

And I hope when we begin this debate in earnest next year that those of you who work in this area, either in the care of people with AIDS or those of you who are part of the activist community, will make sure that both those points get made to the United States Congress. We have too many people in this country with a contribution to make to the rest of us and to the whole, dying to make it, who can't because of the crazy quilt health system we've got. (Applause.) And I think we should do it.

Finally, let me just say that there is a lot of talk always, and I have been part of this, talking about how each of us has to take personal responsibility for our own conduct. And I believe that. But if you want children to do that, they have to be educated as to the consequences of their conduct. Which means someone else has to do it. And it is also true that since literally every American can be affected in some way by this, all the rest of us have personal responsibilities, too. And so again I say to you, I think we have done a good job in the first year of this administration if you measure good job in terms of organizing ourselves properly, funding the effort more adequately, identifying some of the major problems in the bureaucracy and going after them.

But Jeffrey Schmalz, in his last article, issued a rebuke to me. He said, you cannot let this slide as an issue until it is over. And he was right. But he also issued a rebuke to everyone else in the country -- everyone else. This is an issue. If you just look at the sheer numbers; if you look at what is happening in some African countries; if you look at what is happening in other nations around the world; if you had no other concern in your own country but the cold-blooded one of how your own country was going to pay for its collective health care need and deal with its economic crises -- if that was your only concern, if you never had a heartbeat of compassion, you would have to be nearly obsessed with this problem.

And so I say to you, my fellow Americans, tonight when I go home, I will see the face of Alexander. And I will wish that someday he will be able to give that speech on his own behalf. He deserves that chance. I will see the face of Jenny, and I will want

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her to live to a ripe old age. And all of us -- all of us have something we can do. I invite you to tell me what else you think I can do, and to ask yourselves what else you can do.

Thank you very much. (Applause.)

END12:17 P.M. EST

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Here it is:

Religious Communities Responding to HIV/AIDS



Post-It™ brand fax transmittal memo 7671		# of pages ▶
To <i>Kristine DelVecchio</i>	From <i>KTS</i>	
Co.	Co.	
Dept.	Phone #	
Fax #	Fax #	

PRESS RELEASE**PRESS RELEASE****PRESS RELEASE****FOR IMMEDIATE RELEASE**

November 16, 1993

Contact: Reverend Kenneth T. South
Executive Director
AIDS National Interfaith Network
110 Maryland Avenue, NE, Suite 504
Washington, DC 20002
202-546-0807 Phone
202-546-5103 FAX

AIDS National Interfaith Network (ANIN), in cooperation with the American Association of World Health, is enlisting all houses of worship throughout the US to observe **World AIDS Day, Wednesday, December 1, 1993**, by ringing their bells 13 times at 1:30 PM in each time zone, in symbolic representation of the 13 years of the AIDS pandemic.

In addition, ANIN, an organization representing nearly 2,000 AIDS ministries and religious organizations joined together in response to the AIDS crisis and the only national faith-based AIDS presence on Capitol Hill, is urging all US religious communities to dim the lights in houses of worship and homes, and to light candles in areas of visibility on this day of international observance.

According to Rev. Ken South, Executive Director of ANIN, over the last 13 years, the religious community and especially AIDS ministries have played a significant role in education, direct care and advocacy on behalf of persons with HIV and AIDS and of their friends and loved ones. "This call to the US religious community," said South, "offers a public reminder of the toll of human lives which this epidemic has taken in the last 13 years. The public sounding of bells has traditionally marked moments of human joy or sadness. On this particular day, congregations of all faiths can unite, in this symbolic act, in one small sign of their commitment to the end of this tragedy called AIDS."

INTERNATIONAL ARTIST MANAGEMENT

DEC 13 1993

December 3, 1993

Ms. Kristine Gebbie, R.N., M.N.
National AIDS Policy Coordinator
Executive Office of the President
Suite 1060
750 17th Street, N. W.
Washington, DC 20503

Dear Ms. Gebbie,

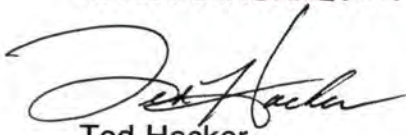
On behalf of Diamond Rio, Anita Hogin and myself, thank you for allowing us to be a part of a most memorable experience of **World AIDS Day**. The crisis this country is undergoing with respect to AIDS has never been more visible than what our government showed during World AIDS Day.

We appreciate and respect your tireless and inexhaustible efforts in bringing awareness of the AIDS disease to Americans and promoting education and prevention. We are happy we could contribute in some small way in helping further your agenda. The country music industry does care and is beginning to play an active role in showing its support for education and prevention.

If we can be of any assistance to you in your campaign to help rid America of AIDS, please do not hesitate in calling.

Best Regards,

INTERNATIONAL ARTIST MANAGEMENT



Ted Hacker
President

THE WHITE HOUSE
WASHINGTON

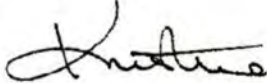
December 10, 1993

Cassandra Pulley
Deputy Administrator
U.S. Small Business Administration
409 Third Street, S.W.
Washington, D.C. 20416

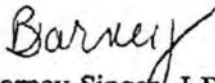
Dear Cassandra:

World AIDS Day 1993 marked the beginning of a new day in the Federal government's response to the AIDS pandemic and in the way Americans view HIV and those affected by it. Because of your participation, a powerful and coordinated message of compassion and strength was heard from our government leaders by the employees at the SBA and by Americans throughout the country. Thank you for your dedication and commitment to stopping the spread of HIV.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator



Barney Singer, J.D.
Chairman, Federal Steering Committee